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AMERICAN RADIO

FALL 1984 REPORT

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INTRODUCTION

This is the 18th edition of American Radio. Your support of this work is sincerely appreciated. Please feel free to make comments or suggestions at any time. I urge you to do so. I can be reached at the following address:

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I strongly urge all of you (particularly new subscribers) to carefully read the definitions pages at the beginning of Section B. This will help you to understand all of the information given in the Individual Market Reports. However, if you have any questions please feel free to call me. I figure that my time and my call back to you are part of the subscription price. Also I always enjoy talking about American Radio.

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Every effort has been made to make this book as accurate as is humanly possible. However, we are responsible for errors only to the extent that subscribers will be notified if such action is justified.

Any corrections made by Arbitron to earlier published reports are included if they were received by February 3, 1985.

Work on this edition was completed on February 4, 1985. Mailing will begin on February 8, 1985. Working on such tight deadlines may cause production problems. If your copy is defective in any way let me know and I will promptly mail another copy to you.

American Radio mourns the passing of Lee Michaels. Lee will be missed.

HIGHLIGHTS AND COMMENTS

GROUP OWNERS

The following groups had "up" books for two thirds or more of their stations (based on Fall to Fall comparisons, 12+):

ABC
Bloomington
Brown
First Media
RKO
McKenna
Multimedia
Palmer
Parker
Rivers
Sconnix
Duffy
Susquehanna
Taft
Willis
Shamrock (Disney)
Gulf

Groups showing major gains in the Group Rankings include:

Capital Cities
Edens
RKO
Summit
Beasley
Infinity
Pyramid
Gannett
Metroplex
Shamrock (Disney)
Stoner
First Media
EZ
DKM
Clear Channel
Katz
John Price

CBS remains the leading group, followed closely be ABC

LEADING STATIONS

WHTZ remains the most listened to station in the US (1/4 HR AVG). Stations in the top 100 making large gains include: WNEW-F, WBLS, WLTW, WHN, KOST, WGCI, WBAP, WJOI, WHYI, WSKQ, KMJQ, WMAL, KSHE, KKHR, KIRO, WSHH, WBOR, WLUP and WWDC.

OTHER LEADERS:

Cume Rating: WJBC (Bloomington)
12+ TSA Cume: WHTZ (New York)
12+ Metro Share: WJBC (Bloomington)

LEADING STATIONS BY FORMAT

	1/4 HOUR AVERAGE		METRO SHARE	
CHR/TOP 40/CONTEMP	WHTZ-F	New York	WXLK-F	Roanoke
AOR	WNEW-F	New York	KGGO-F	Des Moines
AC/SOFT/OLDIES	WNBC	New York	KOB-F	Albuquerque
BTFL MUSIC	WRFM-F	New York	WHIO-F	Dayton
BLACK/URBAN	WRKS-F	New York	WYLD-F	New Orleans
COUNTRY	WHN	New York	WCOS-F	Columbia, SC
NEWS/TALK	WOR	New York	KMOX	St. Louis
MOR/VARIETY	WGN	Chicago	WJBC	Bloomington, IL
NOSTALGIA	WNEW	New York	WROD	Daytona Beach
SPANISH	WADO	New York	KGBT	McAllen
RELIGION/GOSPEL	KBRT	Los Angeles	KCIJ	Shreveport
CLASSICAL	WQXR-F	New York	WBOQ-F	Salinas

GREATEST SHARE CHANGES:

(Fall 83 to Fall 84)

Increases			Decreases		
KRLB-F	Lubbock	+12.9	WKEE-F	Huntington	-9.5
KZFM-F	Corpus Christi	+10.0	WPTF	Raleigh	-8.2
WCRZ-F	Flint	+ 9.6	KXLY-F	Spokane	-7.7
WAMX-F	Huntington	+ 8.8	WYNK-F	Baton Rouge	-7.2
WHOT-F	Youngstown	+ 8.5	KSSK	Honolulu	-7.0
WSSX-F	Charleston,SC	+ 8.4	WBJW-F	Orlando	-6.9

DUNCAN'S RADIO FORMAT INDEX

Below is my radio format index for the years 1982, 1983 and 1984. A full explanation of this index can be found in the Spring 1984 issue of American Radio. Also a complete list of the stations used to complete the index can be found in the Spring 84 issue.

Use the index as you would the Dow Jones Industrials. It shows the relative change in the share and cume rating of selected stations in various formats. The figures all reflect two book averages.

TABLE A

FORMAT	STATIONS*	1982 Total Share	1982 Avg Share	1983 Total Share	1983 Avg Share	1984 Tot Share	1984 Avg Share	Divisor	1982 Index	1983 Index	1984 Index
TOP 40/CHR	50	398.8	7.98	450.4	9.01	471.0	9.42	3.988	100.00	112.94	122.26
AOR	51	417.7	8.03	401.9	7.73	429.0	8.41	4.177	100.00	96.22	102.71
AC/SOFT/OLDIES	50	311.3	6.23	312.5	6.25	298.4	5.97	3.113	100.00	100.39	95.85
MOR/VARIETY	44	509.4	11.58	493.1	11.21	473.3	10.76	5.094	100.00	96.80	92.91
COUNTRY	49	454.3	9.09	456.1	9.12	410.65	8.38	4.364	100.00	100.40	94.10
BTFL MUSIC	50	423.2	8.46	439.1	8.78	433.5	8.67	4.232	100.00	103.76	102.43
BLACK/URBAN	35	274.1	7.61	256.4	7.12	248.4	7.10	2.665	100.00	93.54	93.21
NEWS/TALK	42	260.0	5.91	246.8	5.61	230.2	5.48	2.600	100.00	94.92	88.54
NOSTALGIA	22	96.6	4.39	109.2	4.96	96.9	4.40	.966	100.00	113.04	100.31

TABLE B

FORMAT	1982 Total CR	1982 Avg CR	1983 Total CR	1983 Avg CR	1984 Total CR	1984 Avg CR	Divisor	1982 Index	1983 Index	1984 Index
TOP 40/CHR	1073.6	21.47	1187.0	23.74	1208.85	24.18	10.736	100.00	110.56	112.60
AOR	941.1	18.10	925.3	17.79	914.7	17.94	9.411	100.00	98.32	97.19
AC/SOFT/OLDIES	794.8	15.90	817.2	16.34	260.6	15.21	7.948	100.00	102.82	95.70
MOR/VARIETY	1247.6	28.35	1187.1	26.98	1123.6	25.53	12.476	100.00	95.15	90.06
COUNTRY	937.7	18.75	938.2	18.76	815.6	16.64	9.189	100.00	100.05	88.76
BTFL MUSIC	832.0	16.64	854.3	17.09	824.8	16.50	8.320	100.00	102.68	99.13
BLACK/URBAN	539.0	14.97	521.8	14.49	503.5	14.38	5.240	100.00	96.81	96.09
NEWS/TALK	701.7	15.95	671.5	15.26	615.0	14.64	7.017	100.00	95.70	87.64
NOSTALGIA	219.3	9.97	235.7	10.71	198.4	9.02	2.193	100.00	107.48	90.47

* Same number of stations for both metro share and metro cume rating

Below the average share and cume ratings are isolated:

	AVERAGE SHARE		AVERAGE CUME RATING	
	SPG 84	FAL 84	SPG 84	FAL 84
TOP 40/CHR	9.78	9.06	24.86	23.50
AOR	8.46	8.24	17.94	17.77
AC/SOFT/OLDIES	5.97	5.96	15.36	15.06
MOR/VARIETY	10.68	10.84	25.29	25.78
COUNTRY	8.52	8.24	16.61	16.68
BTFL MUSIC	8.51	8.83	16.31	16.68
BLACK/URBAN	7.11	7.09	14.39	14.38
NEWS/TALK	5.12	5.68	13.69	15.11
NOSTALGIA	4.50	4.31	9.15	8.89

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Akron
Albany-Schen-Troy
Albuquerque
Allentown-Beth
Anchorage
Apple-Oshkosh
Atlanta
Austin
Bakersfield
Baltimore

Baton Rouge
Beaumont/Port Arthur
Birmingham
Bloomington, IL
Bridgeport
Boston
Buffalo-Nia Falls
Canton
Charleston, SC
Charlotte
Chattanooga

Chicago
Cincinnati
Cleveland
Colorado Springs
Columbia, SC
Columbus, OH
Corpus Christi
Dallas-Fort Worth
Daven-RI-Moline
Dayton

Daytona Beach
Denver
Des Moines
Detroit
El Paso
Eugene
Flint
FT. Wayne
Fresno
Grand Rapids

Greensboro-WS
Greenville-Spart,SC
Harrisburg
Hartford
Honolulu
Houston
Huntington
Indianapolis
Jacksonville
John City-Kings-Bris

Kalamazoo
Kansas City
Knoxville
Lancaster
Lansing
Las Vegas
Lexington
Little Rock
Los Angeles
Louisville

Lubbock
Madison
McAllen-Browns
Memphis
Miami-FT. Lau
Milwaukee
Minneapolis-St. Paul
Mobile
Modesto
Nashville

Nassau-Suffolk
New Haven
New Orleans
New York
Norfolk
Oklahoma City
Omaha
Orlando
Peoria
Philadelphia

Phoenix
Pittsburgh
Portland, OR
Providence
Raleigh
Reading
Reno
Richmond
Riverside-SB
Roanoke

Rochester
Sacramento
Saginaw-BC-Midland
St. Louis
Salinas-Se-Mont
Salt Lake City
San Antonio
San Diego
San Francisco
San Jose

Seattle-Tacoma
Shreveport
Spokane
Springfield, MA
Stockton
Syracuse
Tampa-ST. Pete
Toledo
Tucson
Tulsa

Washington
West Palm Beach
Wichita
Wilkes Barre-Scranton
Wilmington, DE
Worcester
York
Youngstown

METRO SHARE LEADERS AND MAJOR SHARE CHANGES

This table shows the 12+ Metro Share (6AM-MID, Mon-Sun) leaders for each rated market. Also listed are the stations in each market which had the largest gain in share or loss in share.

The period covered for the share changes is Fall 83 to Fall 84. It is my belief that year-to-year comparisons are more accurate and valid than "last book" comparisons.

MARKET	12+ LEADER/FORMAT	LARGEST SHARE GAINER	LARGEST SHARE LOSER
Akron	WKDD-F, 10.7, CHR	WOOS-F, +1.5, AOR	WMMS-F, -1.7, AOR
Albany-Schen-Troy	WPYX-F, 11.8, AOR	WGFM-F, +1.8, CHR	WPTR , -3.3, Country
Albuquerque	KOB-F , 16.3, AC	KNMQ-F, +7.4, CHR	KZIA , -2.4, News/Talk
Allentown-Beth	WFMZ-F, 13.9, BTFL	WQQQ-F, +2.6, CHR	WEST , -3.9, Country
Anchorage	KWHL-F, 15.1, AOR	KNIK-F, +2.0, BTFL	KYAK , -4.0, Country
Apple-Oshkosh	WAPL-F, 13.5, AOR	WAPL-F, +3.8, AOR	WNAM , -3.2, AC
Atlanta	WZGC-F, 10.5, CHR	WFOX-F, +3.3, AC	WKHX-F, -2.5, Country
Austin	KASE-F, 17.5, Country	KHFI-F, +2.4, CHR	KMMM , -3.9, Spanish
Bakersfield	KUZZ , 13.9, Country	KWAC , +3.8, Spanish	KLYD-F, -4.5, AC
	KKXX-F, 13.9, CHR	KKXX-F, +3.8, CHR	
Baltimore	WLIF-F, 9.7, BTFL	WLIF-F, +2.3, BTFL	WBSB-F, -2.2, CHR
Baton Rouge	WFMF-F, 17.8, CHR	WQXL-F, +5.3, Black	WYNK-F, -7.2, Country
Beaumont/Port Arthur	KHYS-F, 15.9, Black	KWIC-F, +6.4, CHR	KLVI , -3.6, Country
Birmingham	WZZK-F, 12.1, Country	WMJJ-F, +3.4, AC	WJLD , -2.5, Black
Bloomington, IL	WJBC , 37.3, MOR	WMLA , +3.9, ? ?	WTWN-F, -5.2, ? ?
Bridgeport	WICC , 17.5, MOR/AC	WEBE-F, +4.1, AC	WNAB , -1.8, MOR
Boston	WHDH , 8.7, MOR	WHDH , +2.2, MOR	WJIB-F, -1.4, BTFL
			WXKS-F, -1.4, CHR
Buffalo-Nia Falls	WBEN , 9.9, MOR	WNYS-F+, +3.2, CHR	WJYE-F, -3.1, BTFL
Canton	WHBC , 15.1, MOR	WDJQ-F, +2.5, CHR	WHBC , -2.2, MOR
Charleston, SC	WSSX-F, 16.5, CHR	WSSX-F, +8.4, CHR	WPAL , -2.6, Black
			WGCA , -2.6, Nost
Charlotte	WSOC-F, 15.8, Country	WJZR-F, +3.7, CHR	WZXI-F, -2.7, BTFL
Chattanooga	WSKZ-F, 17.9, CHR	WSKZ-F +5.2, CHR	WEPG , -1.9, Country
Chicago	WGN , 9.7, MOR/Variety	WGCI-F, +1.4, Urban	WIND , -1.3, Talk
Cincinnati	WKRC , 10.3, MOR/AC	WKRC , +2.4, MOR/AC	WWEZ-F, -1.6, BTFL
			WLLT-F, -1.6, AC
Cleveland	WMMS-F, 10.9, AOR	WLTF-F, +1.7, AC	WGCL-F, -2.2, CHR
Colorado Springs	KILO-F, 13.1, AOR	KVUU-F, +4.5, AC	KSPZ-F, -3.5, AC
Columbia, SC	WCOS-F, 21.7, Country	WNOK-F, +5.9, CHR	WZLD-F, -2.9, AOR/CHR
Columbus, OH	WLVQ-F, 14.9, AOR	WLVQ-F, +2.3, AOR	WVKO , -5.1, Black
Corpus Christi	KZFM-F, 15.5, CHR	KZFM-F, +10.0, CHR	KUNO , -5.2, Spanish
Dallas-Fort Worth	KVIL-F, 9.9, AC	WBAP , +1.5, Country	KNOK-F, -2.1, Black
Daven-RI-Moline	KIIK-F, 17.9, CHR	KIIK-F, +5.7, CHR	WHBF , -4.6, Country
Dayton	WHIO-F, 16.0, BTFL	WHIO-F, +2.1, BTFL	WVUD-F, -1.8, Contemp
Daytona Beach	WWLV-F, 15.2, BTFL	WCFI-F, +2.4, AC	WWLV-F, -3.7, BTFL
Denver	KOSI-F, 9.7, BTFL	KIMN , +1.7, CHR	KYGO-F, -1.7, Country
Des Moines	KGGO-F, 16.3, AOR	KGGO-F, +3.0, AOR	KMGK-F, -4.0, Country
Detroit	WJR , 10.6, MOR	WJOI-F, +2.5, BTFL	WMJC-F, -2.3, AC
El Paso	KAMZ-F, 15.7, CHR	KAMZ-F, +5.3, CHR	KAMA , -3.0, Spanish
Eugene	KZEL-F, 14.2, AOR	KDUK-F, +5.8, AC	KEED , -3.2, Country
Flint	WCRZ-F, 15.6, AC	WCRZ-F, +9.6, AC	WHNN-F, -3.6, AC
FT. Wayne	WMEE-F, 23.2, CHR	WMEE-F, +5.9, CHR	WOWO , -3.2, MOR
Fresno	KKDJ-F, 11.1, AOR	KNAX-F, +2.4, Country	KFRY-F, -1.8, Country
Grand Rapids	WOOD-F, 12.0, BTFL	WKLQ-F, +4.0, CHR	WOOD , -3.7, MOR
Greensboro-WS	WTQR-F, 13.7, Country	WQMG-F, +2.1, Black	WTQR-F, -2.9, Country
Greenville-Spart, SC	WFBC-F, 11.4, AC	WFBC , +2.5, MOR/Oldies	WCKN-F, -3.2, AOR
Harrisburg	WTPA-F, 13.3, AOR	WSFM-F, +3.1, AC	WHYL-F+, -5.4, Country
Hartford	WTIC , 18.6, MOR	WTIC-F, +2.6, CHR	WKSS-F, -3.0, CHR
Honolulu	KSSK , 12.1, MOR	KRTR-F, +4.8, Contemp (?)	KSSK , -7.0, MOR
Houston	KMJQ-F, 9.4, Black	KMJQ-F, +3.0, Black	KXAS-F, -2.8, Country
Huntington	WAMX-F, 19.3, CHR	WAMX-F, +8.8, CHR	WKEE-F, -9.5, AC
Indianapolis	WIBC , 16.0, MOR	WFMS-F, +2.3, Country	WZPL-F, -3.5, CHR
Jacksonville	WIVY-F, 13.2, CHR	WQIK-F, +3.0, Country	WCRJ-F, -3.9, Country
John City-Kings-Bris	WQUT-F, 21.9, CHR	WQUT-F, +4.9, CHR	WZXY-F, -4.6, AOR
Kalamazoo	WKFR-F, 16.7, CHR	WNWN-F, +4.9, Country	WJXQ-F, -1.9, AOR
Kansas City	WDAF , 11.4, Country	KMBZ , +2.0, Talk/MOR	KKCI-F, -2.9, AOR
			KYYS-F, -2.9, AOR
Knoxville	WIVK-F, 21.6, Country	WIMZ-F, +4.3, AOR	WOKI-F, -3.4, CHR
Lancaster	WRKZ-F, 14.0, Country	WRKZ-F, +7.8, Country	WIOV-F, -4.6, Country
Lansing	WVIC-F, 17.1, CHR	WVIC-F, +3.9, CHR	WILS-F, -3.3, AC
Las Vegas	KXTZ-F, 11.6, BTFL	KITT-F, +3.5, CHR	KYRK-F, -3.9, ? ?
Lexington	WVLK-F, 14.9, Country	WRPZ , +2.2, Country	WVLK-F, -2.6, Country
Little Rock	KSSN-F, 15.4, Country	KWTD-F, +3.3, Urban	KLRA , -3.4, Country
			KAUL , -3.4, Nostalgia
Los Angeles	KIIS-F, 9.1, CHR	KOST-F, +1.7, AC	KIIS , -1.3, Nost
Louisville	WAMZ-F, 11.4, Country	WLRS-F, +6.1, CHR	WLOU , -3.1, Black

MARKET	12+ LEADER/FORMAT	LARGEST SHARE GAINER	LARGEST SHARE LOSER
Lubbock	KRLB-F, 17.1, CHR	KRLB-F, +12.9, CHR	KSEL-F, -4.0, AC
Madison	WTSO , 14,0, Country	WHIT , +3.2, Oldies	WMAD-F, -2.8, AC
McAllen-Brownsville	KGBT , 21.9, Spanish	KELT-F, +4.7, AC	KIWW-F, -2.0, Spanish
Memphis	WHRK-F, 11.7, Urban	WHRK-F, +3.2, Urban	WDIA , -2.4, Black
Miami-FT. Lau	WHYI-F, 9.4, CHR	WOCN , +2.0, Spanish	WQBA , -1.5, Spanish
		WHYI-F, +2.0, CHR	
Milwaukee	WTMJ , 12.0, MOR	WEZW-F, +1.6, BTFL	WLZZ , -1.7, Country
		WMGF-F, +1.6, AC	
Minneapolis-St. Paul	WCCO , 21.4, MOR	KTCZ-F, +2.7, AOR	WLTE-F, -2.3, Contemp
Mobile	WKSJ-F, 16.5, Country	WABB-F, +5.8, CHR	WKSJ-F, -3.5, Country
Modesto	KBEE-F, 12.7, BTFL	KBEE-F, +3.9, BTFL	KHYV , -2.2, AC (?)
			KOSO-F, -2.2, CHR
Nashville	WSM-F , 11.5, Country	WZKS-F, +5.1, CHR	WWKX-F, -3.9, CHR
Nassau-Suffolk	WHTZ-F, 8.3, CHR	WHTZ-F, +2.2, CHR	WAPP-F, -1.8, CHR
New Haven	WKCI-F, 13.6, CHR	WKCI-F, +4.2, CHR	WEZN-F, -3.9, BTFL
New Orleans	WYLD-F, 16.7, Urban	WQUE-F, +2.6, Contemp	WEZB-F, -1.6, CHR
		WYLD-F, +2.6, Urban	
New York	WHTZ-F, 5.9, CHR	WNEW-F, +1.6, AOR	WAPP-F, -1.4, CHR
Norfolk	WFOG-F, 10.5, BTFL	WTID-F, +1.8, Country	WCMS-F, -2.3, Country
Oklahoma City	KKNG-F, 12.6, BTFL	KOFM-F, +3.2, CHR	KATT-F, -4.4, AOR
Omaha	KFAB , 28.3, MOR	KEZO-F, +4.4, AOR	WOW , -1.7, Country
			KYNN , -1.7, Country
Orlando	WWKA-F, 13.4, Country	WHLY-F, +4.2, CHR	WBJW , -6.9, CHR
Peoria	WKZW-F, 16.7, CHR	WTXR-F, +2.5, Country	WKQA-F, -2.3, AC
Philadelphia	WEAZ-F, 8.3, BTFL	WXTU-F, +3.7, Country	WDAS-F, -1.8, Black
Phoenix	KTAR , 10.4, News	KLZI-F, +3.1, AC	KJJJ-F, -3.7, Country
Pittsburgh	KDKA , 14.9, MOR	WSHH-F, +5.1, BTFL	WPNT-F, -3.2, AC
Portland, OR	KXL-F , 8.2, BTFL	KKCW-F, +5.3, AC	KUPL-F, -5.5, Country
Providence	WLKW-F, 13.1, BTFL	WERI-F, +3.0, CHR	WHIM , -2.5, Country
Raleigh	WRAL-F, 12.0, AC	WRDU-F, +6.7, AOR	WPTF , -8.2, MOR
Reading	WRFY-F, 17.2, CHR	WYSP-F, +1.9, AOR	WXKW-F, -2.8, Country
Reno	KOZZ-F, 16.1, AOR	KHTX-F, +5.8, CHR	KONE , -3.7, Country
Richmond	WRVQ-F, 13.4, CHR	WQKS-F, +6.0, Urban	WLEE , -3.0, Nost
			WTVR-F, -3.0, Country
Riverside-SB	KIIS-F, 9.5, CHR	KOST-F, +2.2, AC	KFI , -2.2, AC
Roanoke	WXLK-F, 32.3, CHR	WXLK-F, +6.0, CHR	WPVR-F, -5.7, BTFL
Rochester	WVOR-F, 14.7, AC	WVOR-F, +3.5, AC	WEZO-F, -2.9, BTFL
Sacramento	KCTC-F, 8.9, BTFL	KCTC-F, +2.3, BTFL	KSKX-F, -3.8, Country
Saginaw-BC-Midland	WIOG-F, 16.6, CHR	NA	NA
St. Louis	KMOX , 20.6, Talk	KSHE-F, +5.0, AOR	KHTR-F, -3.5, CHR
Salinas-Sea-Mont	KDON-F, 10.9, CHR	KBAY-F, +4.0, BTFL	KCTY , -4.0, Spanish
Salt Lake City	KSFI-F, 10.5, BTFL	KLTQ-F, +2.9, AC	KRSP-F, -2.8, AOR
San Antonio	KQXT-F, 8.4, BTFL	KSJL , +1.8, CHR	KCOR , -3.0, Spanish
		KSAQ-F, +1.8, CHR	
San Diego	KGB-F , 8.9, AOR	KFMB , +2.8, MOR	KFSD-F, -2.2, CLassical
San Francisco	KGO , 9.0, Talk	KNTA , +1.0, Spanish	KSAN-F, -1.7, Country
San Jose	KGO , 8.2, Talk	KBRG-G, +2.8, Spanish	KEZR-F, -1.5, AC
Seattle-Tacoma	KIRO , 10.7, News/Talk	KOMO , +3.0, MOR	KZOK-F, -1.8, AOR
Shreveport	KMBQ-F, 13.8, CHR	KMBQ-F, +3.2, CHR	KRMD-F, -2.3, Country
Spokane	KZZU-F, 12.2, CHR	KZZU-F, +4.9, CHR	KXLY-F, -7.7, BTFL
Springfield, MA	WMAS-F, 10.0, AC	WTIC-F, +4.2, CHR	WKSS-F, -3.0, CHR
Stockton	KJAX-F, 8.4, BTFL	KBEE-F, +5.9, BTFL	KWG , -2.7, Oldies
Syracuse	WYYY-F, 15.9, AC	WNTQ , +7.1, CHR	WFBL , -3.2, Nost
Tampa-St. Pete	WWBA-F, 13.3, BTFL	WIWQ-F, +2.1, AC	WLFW , -2.2, Nost
Toledo	WLQR-F, 11.9, BTFL	WRQN-F, +3.4, CHR	WOHO , -2.4, AC
Tucson	WRQQ-F, 11.8, CHR	KIIM-F, +2.6, Country	KAIR , -5.3, MOR
	KJYK-F, 11.8, BTFL		
Tulsa	KVOO , 14.1, Country	KBEZ-F, +2.3, BTFL	KELI , -3.1, CHR
		KVOO , +2.3, Country	
Washington	WMAL , 9.7, MOR	WWDC-F, +2.8, AOR	WKYS-F, -2.9, Urban
West Palm Beach	WEAT-F, 14.4, BTFL	WHYI-F, +2.4, CHR	WIRK-F, -2.4, Country
Wichita	KFDI-F, 12.6, Country	WLEO , +3.0, AC	KAKZ , -4.1, Nost
Wilkes Barre-Scranton	WNAK , 9.9, Nostalgia	WTLQ-F, +4.8, CHR	WKRZ-F, -3.2, CHR
Wilmington, DE	WSTW-F, 11.1, CHR	WMMR-F, +2.8, AOR	WJBR-F, -1.9, BTFL
Worcester	WSRS-F, 14.1, BTFL	WXLO-F, +3.7, AC	WFTQ , -4.0, AC
York	WSBA , 11.1, MOR	WSBA-F, +2.1, AC	WNCE-F, -2.7, BTFL
			WRKZ-F, -2.7, Country
Youngstown	WHOT-F, 15.7, CHR	WHOT-F, +8.5, CHR	WBBW , -2.9, Talk

STATION TRADING ACTIVITY

(9 August 1984 to 31 January 1985)

Below are the key station sales made in rated markets and other markets of interest. Remember that these are announced sales and that these transactions may not have been closed. Some of the sales may never close for various reasons.

STATION	MARKET	GROUP OWNERS	PRICE	(BROKER)
KSPL	Seattle	Sold to Atsinger	$2,450,000	
WGUF A/F	Gulfport, MS	Sold to Caravelle	550,000	X
WUFO	Amherst/Buffalo	Sold by Sheridan	400,000	(Blackburn)
WSIR	Lakeland/Winter Haven		466,000	
WPGR/WSNI-F	Philadelphia	From Associated to Pyramid	12,300,000 (E)	
WPIT A/F	Pittsburgh	From Associated to Pyramid	7,200,000 (E)	
WPXY A/F	Rochester	From Associated to Pyramid	5,900,000 (E)	
WNYS A/F	Buffalo	From Associated to Pyramid	4,100,000 (E)	
			$29,500,000	
KSON A/F	San Diego	From McKinnon to Jefferson-Pilot	7,700,000	(Kalil)
KATI/KAWY	Casper	Sold back to Stuart	1,325,000	
KSET	El Paso		795,000	
WYDE	Birmingham	Sold to Harold Gore	750,000	(Raymond)
WGSA/WIOV-F	Ephrata/Lancaster, PA	Sold to Brill	2,000,000	
KLAC	Los Angeles	From Metromedia to Capital Cities	11,000,000	
KZLA	Los Angeles	Sold by Capital Cities	5,000,000	
WDRV/WLVV-F	States/Charlotte	From Capitol (Goodman) to Capitol (Johnson)	4,000,000	(Blackburn)
KTRM/KZZB-F	Beaumont	Sold to First Omni	1,850,000	
KUDY/KICN-F	Spokane	From Cascade to Medina	1,309,000	(Montcalm)
WQBK A/F	Albany-Schen		1,300,000	
WWZZ	Sarasota		600,000	
KLIC	Monroe, LA		550,000	
KGAA	Kirkland, WA	Sold by Cascade	500,000	(Chapman)
KAFY	Bakersfield	Sold to Buck Owens	650,000 plus KUZZ	
WKMF/WCRZ-F	Flint	Sold by Beck-Ross	NA (stock exchange)	
WBOS-F	Boston	Sold to Sconnix	6,830,000	(Blackburn)
KMZQ-F	Henderson/Las Vegas		1,350,000	
WITH	Baltimore	From BENI to Jacqueline Robinson	1,700,000	(Fisher/Ford)
WUHN/WUPE-F	Pittsfield, MA	Sold to Hartstone/Dickstein	2,000,000	(Blackburn)
WNOX/WNKX-F	Knoxville	From Sanders to ELF	2,100,000 (E)	
WVOK/WQUS-F	Birmingham		4,700,000 (E)	
WJRB/WJKZ-F	Franklin/Nashville		3,200,000 (E)	
			$10,000,000	(Blackburn)
WCBF	Tampa	From Gore to Sudbrink	448,000	
WATI	Indianapolis	From Sarkes-Tarzian to Universal	300,000	(Hepburn)
KGMS/KSFM-F	Sacramento	Sold to Duffy	10,000,000	(Crisler)
KPTL/KKBC-F	Carson City/Reno	From Woodward to Constant	2,100,000	
WFLB	Fayetteville, NC	Sold by Gray	900,000 est	(Marshall)
KSUN	Phoenix		470,000	(Blackburn; Gammon & Ninowski)
KLOZ-F	El Paso	From Henson to Bob Sherman	1,500,000	(Mitchell)
WHLI/WKJY-F	Long Island	From Bob Williams to Albert Kaneb	5,200,000	(Hoit)
KDJQ	Mesa/Phoenix		200,000	
WBBG/WMJI-F	Cleveland	From Robinson to Jacor	13,500,000	
KYKY-F	St. Louis	From Surrey to EZ	4,000,000	(Kalil)
KAIR/KJYK-F	Tucson	From Surrey to Citadel	5,500,000	(Kalil)
WIVY-F	Jacksonville	From Infinity to Gilmore	6,500,000	(Blackburn)
WHN	New York	From Mutual to Doubleday	13,000,000	
KHEP-F	Phoenix	Sold to Affiliated	6,000,000	(Grandy)
KROD/KLAQ-F	El Paso	From Rex to ABS	2,500,000	
WHLO	Akron	Sold by Susquehanna	600,000	(Hepburn)
WETB	Johnson City		325,000	
KXRK	Davenport		350,000	(Horton)
KIEL	Jacksonville/Little Rock	Sold by National Black Media Coalition	250,000	
WGSA	Ephrata/Lancaster	Sold by Brill	250,000	
KWED-F	Sequin (San Antonio)	Sold to American Media	4,200,000	(American)
WXGI	Richmond		250,000	(Blackburn)
KLCL, KHEZ-F	Lake Charles, LA	From Perry Samuels to John Elting	1,700,000	(Chapman)
KPIK	Colorado Springs		375,000	
KKBQ A/F	Houston	From Harte-Hanks to Gannett	35,000,000	
KOY/KQYT-F	Phoenix	From Harte-Hanks to Edens	11,000,000 est	
WRBQ A/F	Tampa		16,000,000 est	
WRVA/WRVQ-F	Richmond		14,700,000 est	
WSGN	Birmingham		1,500,000 est	
			$43,200,000	

STATION	MARKET	GROUP OWNERS	PRICE	(BROKER)
KBBK-F	Boise	Sold to Culpepper	400,000	(Chapman)
KATI/KAWY-F	Casper	Sold by Stuart	833,801	
WNVY	Pensacola		250,000	
WMLF	Indianapolis	From Embrescia to BENI	875,000	
WCOV	Montgomery	Sold to Good News	125,000	
WMLB	W. Hartford		425,000	(Kimel)
WBAM	Montgomery	Sold to Colonial	500,000	(Media Acquisitons)
WLFW	Tampa/St. Pete	From Ed Winton to Century	850,000	
WTHB/WZZW-F	Augusta, GA	Sold to Southern States	1,150,000	(Raymond)
KAFE A/F	Santa Fe	Sold to Culpepper	1,450,000	
KLLS A/F	San Antonio	From SBI to Swanson	8,000,000	(Crisler)
WOMP A/F	Bellaire (Wheeling)		1,000,000 est	(Holt)
KCIJ	Shreveport		700,000	
KIMM/KGGG-F	Rapid City	Sold to Tom Ingstad	2,275,000	
WEIR	Weirton (Steubenville)	Sold by Gilcom	750,000	
WJRY-F	Huntington/Fort Wayne	Sold to Price	250,000	
WXCM/WIBM-F	Jackson, MI	From Casciani to Van Wagner	3,150,000	(Blackburn)
KCMO A/F	Kansas City	From Fairbanks to Summit	12,000,000	(Chaisson)
WHAM/WHFM-F	Rochester	From Rust to WVOR Inc.	7,300,000	
KQAK-F	San Francisco	Sold to Braiker/Ireland	7,000,000	(Chapman)
KZZP A/F	Phoenix	From Western Cities to Nationwide	10,800,000 (E)	
KWSS-F	San Jose		8,600,000 (E)	
KNST/KRQQ	Tucson		7,500,000 (E)	
KZAP-F	Sacramento		9,600,000 (E)	
KMJJ/KLUC-F	Las Vegas		7,000,000 (E)	
			$43,500,000	(Kalil)
WMAR-F	Balt	From Abell to Seymour/Frankel	6,000,000 (E)	
WTJZ/WNYZ-F	Norfolk		4,500,000 (E)	
WCRJ A/F	Jacksonville		3,800,000 (E)	
WCFI-F	Day Beach		2,700,000 (E)	
			$17,000,000	
WRBD/WCKO-F	Pompano/Miami	Sold to Sconnix	7,050,000	
KUUT-F	Orem, Utah	Sold to TransCOM	1,500,000	(Blackburn)
WPNX	Columbus, GA		300,000	
WYNK A/F	Baton Rouge	Sold to Hicks	10,000,000	(American)
WSON, WKDQ-F	Henderson/Evansville	Sold to Nininger	2,625,000	(Blackburn)
WANR, WANJ-F	Wheeling		1,319,000	(Blackburn)
KRUX-F	Lubbock	From Rex to Seaton	844,000	
KYJC	Medford		825,000	(Exline)
KFYE-F	Fresno	From Sunbelt to Affiliated	6,700,000	
KPLS	Santa Rosa, CA		1,400,000	(Exline)
WGUL A/F	New Port Richey/Tampa	Sold to Carl Marcocci	1,725,000	(Chapman)
KMED	Medford		180,000	
WAVI, WDAO-F	Dayton	Sold to Stoner	4,000,000	(Blackburn)
WWCN	Albany, NY		1,150,000	(Chapman)
WHUE	Boston	From Tanger to Greater Media	2,348,000	
WHUE-F	Boston	From Tanger to First Media	10,500,000	
KBUC	San Antonio	Sold by TETCO	1,000,000	
WRUN, WKGW-F	Utica	From Robin Martin to Altsdoerffer	1,420,000	(Horton,Chaisson)
WESL	St. Louis	Sold to Willis	700,000	
WQAL-F	Cleveland	From Gulf to WIN	5,100,000	
KKMI-F	Seattle	Sold to Behan	5,500,000	(Kalil)
WJAS	Pittsburgh	Sold by BENI	700,000	
KKCW-F	Beaverton (Portland)	Sold to Fairwest	5,000,000	(LaRue)
KAAY/KLPQ-F	Little Rock	From Multimedia to Sudbrink	3,750,000	(LaRue)
KLPQ-F	Little Rock	From Sudbirnk to Signal	2,750,000	(LaRue)
WYZZ-F	Wilkes Barre	From Dick Evans to Susquehanna	2,000,000	(LaRue)
WKDJ	Memphis	From Adams to Viacom	1,500,000	
WALG/WKAK-F	Albany, GA	Sold by Woodall	1,925,000	(Blackburn)
WNYN	Canton	Sold to Mortenson	225,000	
WDIA	Memphis	From BENI to Adams	2,500,000	
WEEL	Fairfax/Wash	Sold to Universal	750,000	(Horton)
KTLK	Lubbock		200,000	
WHB	Kansas City	From Storz to Shamrock (Disney)	3,500,000	(Blackburn)
WERU/WMAD-F	Sun Prarie/Madison		2,400,000	
KASH/KSND-F	Eugene	From Sterling to Community Pacific	1,400,000	
KKIC	Boise		400,000	
WEAN/WPJB-F	Providence	From Prov Journal to Eastern	5,000,000	(Blackburn)
WANT	Richmond	From Sinclair to Robinson	900,000	
WLKK/WLVU-F	Erie		1,300,000	(Horton)
KJIM-F	Arlington/Dallas	From Swaggert to Statewide	7,200,000	(Blackburn)

AMERICA'S LEADING STATIONS - 12+ METRO SHARE*

	STATION	MARKET	SHARE	FORMAT	OWNER
1.	WJBC	Bloomington,IL	37.3	MOR	Bloomington
2.	WXLK-F	Roanoke	32.3	CHR	Coleman
3.	KFAB	Omaha	28.3	MOR	May
4.	WMEE-F	Fort Wayne	23.2	CHR	Federated
5.	WQUT-F	John City/King	21.9	CHR	Bloomington
	KGBT	McAllen	21.9	Spanish	Tichenor
7.	WCOS-F	Columbia,SC	21.7	Country	Buck
8.	WIVK-F	Knoxville	21.6	Country	Dick
9.	WXBQ-F	John City/King	21.4	Country	Nininger
	WCCO	Minneapolis	21.4	MOR	
11.	KMOX	St. Louis	20.6	Talk	CBS
12.	WAMX-F	Huntington	19.3	CHR	Stoner
13.	WTIC	Hartford	18.6	MOR	
	WBNQ-F	Bloomington,IL	18.6	CHR	Bloomington
15.	WSKZ-F	Chattanooga	17.9	CHR	Bloomington
	KIIK-F	Davenport	17.9	CHR	Palmer
17.	WFMF-F	Baton Rouge	17.8	CHR	Manship
18.	WTCR-F	Huntington	17.6	Country	CRB
19.	WICC	Bridgeport	17.5	MOR	Tribune
	KASE-F	Austin	17.5	Country	
21.	WRFY-F	Reading	17.2	CHR	
22.	KRLB-F	Lubbock	17.1	CHR	
23.	WVIC-F	Lansing	17.1	CHR	
24.	WKZW-F	Peoria	16.7	CHR	Midwest TV
	WYLD-F	New Orleans	16.7	Urban	Inter Urban
	WKFR-F	Kalamazoo	16.7	CHR	
27.	WIOG-F	Saginaw	16.6	CHR	Booth
28.	WSSX-F	Charleston,SC	16.5	CHR	Sconnix
	WKSJ-F	Mobile	16.5	Country	Capitol (Johns)
30.	KOB-F	Albuquerque	16.3	AC	Hubbard
	KGGO-F	Des Moines	16.3	AOR	Stoner
32.	KOZZ-F	Reno	16.1	AOR	Lotus
33.	WHIO-F	Dayton	16.0	BTFL	Cox
	WIBC	Indianapolis	16.0	MOR	Blair
	KHFI-F	Austin	16.0	CHR	Central Texas
36.	KHYS-F	Beaumont	15.9	Black	Clear Channel
	WYYY-F	Syracuse	15.9	AC	Katz
38.	WSOC-F	Charlotte	15.8	Country	Cox
	WIMZ-F	Knoxville	15.8	AOR	Stoner
	KLLL-F	Lubbock	15.8	Country	Thrash
41.	WHOT-F	Youngstown	15.7	CHR	Myron Jones
	WKEE-F	Huntington	15.7	AC	Capitol (WRAL)
	KAMZ-F	El Paso	15.7	CHR	Thrash
44.	WCRZ-F	Flint	15.6	AC	
45.	KZFM-F	Corpus Christi	15.5	CHR	
46.	KSSN-F	Little Rock	15.4	Country	Keymar/Firstcom
47.	WBLX-F	Mobile	15.3	Black	Beasley
48.	WWLV-F	Daytona Beach	15.2	BTFL	
49.	WHBC	Canton	15.1	MOR	
50.	KWHL-F	Anchorage	15.1	AOR	
	WNOK-F	Columbia,SC	15.1	CHR	Audubon
52.	WOWO	Fort Wayne	15.0	MOR	Price
53.	WVLK-F	Lexington	14.9	Country	Bluegrass
	WHBC-F	Canton	14.9	BTFL	
	KDKA	Pittsburgh	14.9	MOR	Westinghouse
	WLVQ-F	Columbus, OH	14.9	AOR	Taft
57.	WEZK-F	Knoxville	14.8	BTFL	S. Central
58.	WEZN-F	Bridgeport	14.7	BTFL	Cox
	WVOR-F	Rochester	14.7	AC	
60.	KQKQ-F	Omaha	14.4	CHR	
	WEAT-F	West Palm	14.4	BTFL	Curt Gowdy
62.	KZEL-F	Eugene	14.2	AOR	
	KEZO-F	Omaha	14.2	AOR	Albimar
64.	WTIC-F	Hartford	14.1	CHR	
	WSRS-F	Worcester	14.1	BTFL	Knight
	KVOO	Tulsa	14.1	Country	
67.	WABB-F	Mobile	14.0	CHR	
	WTSO	Madison	14.0	Country	
	KKYK-F	Little Rock	14.0	CHR	
	WSWT-F	Peoria	14.0	BTFL	Mid America
71.	WZZO-F	Allen-Beth	13.9	AOR	Holt
	KKXX-F	Bakersfield	13.9	CHR	Buck Owens
	KUZZ	Bakersfield	13.9	BTFL	Buck Owens
74.	KMBQ-F	Shreveport	13.8	CHR	Multimedia
	WPVR-F	Roanoke	13.8	BTFL	Gibbons
76.	KZZB-F	Beaumont	13.7	CHR	
	WTQR-F	Greensboro-WS	13.7	Country	Summit
78.	WKCI-F	New Haven	13.6	CHR	Eastern
79.	KGOT-F	Anchorage	13.5		
	WAPL-F	Appleton	13.5	AOR	Woodward
	WEZL-F	Charleston,SC	13.5	Country	John Price
82.	WWKA-F	Orlando	13.4	Country	Katz
	WRVQ-F	Richmond	13.4	CHR	Edens
84.	WWBA-F	Tampa	13.3	BTFL	Metromedia
	WBT	Charlotte	13.3	MOR/AC	Jeff-Pilot
	WTPA-F	Harrisburg	13.3	AOR	Keymarket
87.	WKQQ-F	Lexington	13.2	AOR	Village
	WDZZ-F	Flint	13.2	Black	
89.	WIVY-F	Jacksonville	13.2	CHR	Gilmore
90.	KILO-F	Col Springs	13.1	AOR	Bahakel
	WLKW-F	Providence	13.1	BTFL	JAG
92.	WKZO	Kalamazoo	13.0	MOR	Fetzer
	KOB	Albuquerque	13.0	MOR	Hubbard
	WWWZ-F	Charleston,SC	13.0	Black	
95.	WJYO-F	Orlando	12.9	AC/EZ	Metroplex
	KRDO-F	Colorado Spgs	12.9	BTFL	
97.	WNWN-F	Kalamazoo	12.7	Country	
98.	KFDI-F	Wichita	12.6	Country	Great Empire
	KKNG-F	Oklahoma City	12.6	BTFL	Swanson
	WHNN-F	Saginaw	12.6	AC	Liggett
	WKCQ-F	Saginaw	12.6	Country	
	KOKA	Shreveport	12.6	Black	

* Based on 1/4 HR AVG, Metro Share, 12+, Broadcast Week

BEST AVAILABLE COPY

AMERICA'S 500 MOST-LISTENED-TO RADIO STATIONS*

STATION	MARKET	1/4 HOUR AVG	FORMAT	OWNER	FAL 83 RANK
1. WHTZ-F	New York	1707	CHR	Malrite	1
2. WOR	New York	1583	Talk	RKO	2
3. KIIS-F	Los Angeles	1537	CHR	Gannett	4
4. WRKS-F	New York	1535	Urban	RKO	5
5. WGN	Chicago	1436	MOR/Talk	Tribune Co.	3
6. WINS	New York	1395	News	Westinghouse	6
7. WPLJ-F	New York	1243	CHR	ABC	8
8. WCBS	New York	1221	News	CBS	7
9. WNEW-F	New York	1164	AOR	Metromedia	37
10. WBLS-F	New York	1076	Black	Inner City	17
11. WCCO	Minneapolis	990	MOR		13
12. WJR	Detroit	957	MOR	Capital CIties	19
13. KABC	Los Angeles	955	Talk	ABC	18
14. WRFM-F	New York	947	BTFL	Bonneville	9
15. WNBC	New York	936	AC	NBC	12
16. WCBS-F	New York	934	Oldies	CBS	29
17. WLTW-F	New York	894	AC	Viacom	50
18. WNEW	New York	886	Nostalgia	Metromedia	24
19. WPAT-F	New York	869	BTFL	Capital Cities	14
20. KGO	San Francisco	857	News/Talk	ABC	20
21. KBIG-F	Los Angeles	849	BTFL	Bonneville	21
22. KJOI-F	Los Angeles	843	BTFL	Noble	34
23. KMOX	St. Louis	820	Talk/News	CBS	22
24. WKTU-F	New York	799	CHR	Infinity	11
25. WHN	New York	780	Country	Doubleday	47
26. KOST-F	Los Angeles	753	AC	Cox	69
27. WABC	New York	751	Talk	ABC	32
28. WMMR-F	Philadelphia	750	AOR	Metromedia	38
29. WEAZ-F	Philadelphia	743	BTFL		30
30. KLOS-F	Los Angeles	728	AOR	ABC	35
31. KNX	Los Angeles	726	News	CBS	28
WGCI-F	Chicago	726	Urban	Gannett	49
33. KDKA	Pittsburgh	725	MOR	Westinghouse	31
34. WBBM	Chicago	719	News	CBS	26
35. WYNY-F	New York	691	AC	NBC	10
36. WPIX-F	New York	690	AC	Tribune Co.	14
37. WADO	New York	685	Spanish		23
38. WBAP	Dallas-FW	673	Country	Capital Cities	55
39. WLS	Chicago	671	Contemp/AC	ABC	27
40. WJOI-F	Detroit	670	BTFL	Detroit News	62
41. WLOO-F	Chicago	656	BTFL	Century	40
42. WBZ	Boston	654	MOR	Westinghouse	41
43. WUSL-F	Philadelphia	649	Black	LIN	57
44. KMET-F	Los Angeles	639	AOR	Metromedia	33
45. WHYI-F	Miami	612	CHR	Metroplex	64
46. WCAU-F	Philadelphia	593	CHR	CBS	51
WBCN-F	Boston	593	AOR	Infinity	46
48. WSKQ	New York	552	Spanish		208
49. WMAQ	Chicago	548	Country	NBC	25
50. WBMX-F	Chicago	547	Black		45
51. KMJQ-F	Houston	539	Black	Amaturo	100
52. WAPP-F	New York	535	CHR	Doubleday	16
53. KYW	Philadelphia	531	News	Westinghouse	36
54. WBBM-F	Chicago	528	CHR	CBS	43
55. WMGK-F	Philadelphia	526	AC	Greater Media	44
WMMS-F	Cleveland	526	AOR	Malrite	59
57. KKBQ-F	Houston	521	CHR	Gannett	77
58. WHDH	Boston	520	MOR	Blair	103
59. WMAL	Washington	512	MOR	ABC	[redacted]
60. WGAY-F	Washington	510	BTFL	Greater Media	70
61. KVIL-F	Dallas	503	AC	Blair	56
KRTH-F	Los Angeles	503	AC	RKO	60
63. KMPC	Los Angeles	502	Nostalgia	Golden West	61
64. WDVE-F	Pittsburgh	496	AOR	Taft	90
KRLD	Dallas	496	News	Metromedia	66
66. KFWB	LOs Angeles	494	News	Westinghouse	52
67. KSHE-F	St. Louis	477	AOR	Emmis	164
68. WHTT-F	Boston	434	CHR	CBS	39
69. WCLR-F	Chicago	470	AC	Bonneville	77
70. KIKK-F	Houston	469	Country	Viacom	73

* Based on 1/4 HR AVG, TSA, Mon-Sun, 6A-MID

STATION	MARKET	1/4 HOUR AVG	FORMAT	OWNER	FAL 83 RANK
71. WXKS-F	Boston	466	CHR	Pyramid	53
72. WPAT	New York	458	BTFL	Capital Cities	118
73. KKHR-F	Los Angeles	457	CHR	CBS	158
74. WMCA	New York	441	Talk		71
KODA-F	Houston	441	BTFL	Westinghouse	98
76. KIRO	Seattle	437	News	Bonneville	129
77. WTIC	Hartford	434	MOR		63
78. WZGC-F	Atlanta	429	CHR	First Media	85
79. WLYF-F	Miami	427	BTFL	Jefferson-Pilot	76
WSHH-F	Pittsburgh	427	BTFL		357
81. WROR-F	Boston	425	AC	RKO	149
82. KFAB	Omaha	424	MOR		89
WCAU	Philadelphia	424	Talk/News	CBS	96
84. WWBA-F	Tampa	423	BTFL	Metromedia	65
85. WJJD	Chicago	422	Nostalgia	DKM	116
86. WDAS-F	Philadelphia	419	Black	Unity	48
87. WJLB-F	Detroit	418	Black	Booth	125
88. WWDB-F	Philadelphia	412	Talk		83
89. WRIF-F	Detroit	411	AOR	ABC	104
90. WKQX-F	Chicago	410	Contemp	NBC	113
91. WDAF	Kansas City	406	Country	Taft	75
92. WPEN	Philadelphia	401	Nostalgia	Greater Media	110
WRBQ-F	Tampa	401	CHR	Edens	83
94. KFI	Los Angeles	400	AC	Cox	72
95. WUSN-F	Chicago	396	Country	First Media	139
96. WLUP-F	Chicago	395	AOR	Heftel	179
KROQ-F	Los Angeles	395	AOR		81
98. WWJ	Detroit	393	News	Detroit News	79
99. WKYS-F	Washington	391	Urban	NBC	53
100. WWDC-F	Washington	390	AOR		258

101. WSOC-F	Char, NC	387
102. WYLD-F	New Or	384
WBZZ-F	New Or	384
104. KSTP-F	Minn	383
105. WQXI-F	Atl	382
106. WQXR-F	NY	381
107. WYSP-F	Phila	379
WLAK-F	Chi	379
109. WRAL-F	Raleigh	373
110. WLIF-F	Balt	371
111. WFBQ-F	Indy	370
WTIC-F	Hartf	370
113. KMGG-F	LA	366
KKDA-F	Dallas	366
115. KTNQ	LA	362
WJMK-F	Chi	362
WZZK-F	Birming	362
118. WIND	Chi	351
WHUR-F	Wash	351
120. WPCH-F	Atl	349
121. WINZ-F	Miami	347
122. KLTR-F	Hous	344
123. WIOQ-F	Phila	339
KMEZ-F	Dallas	339
KSOL-F	SF	339
126. WIVK-F	Knox	337
127. WVEE-F	Atl	333
128. WSNI-F	Phila	332
129. WXTU-F	Phila	325
130. WGCL-F	Cleve	324
WLOL-F	Minn	324
132. KNBR	SF	323
WTQR-F	Green/WS	323
WXLK-F	Roanoke	323
WT	Milw	323
136. WRKO	Boston	322
137. WKHY-F	Atl	321
138. KSRR-F	Houston	320
139. WLIB	NY	319
WRQX-F	Wash	319
141. WBAL	Balt	315
142. WXRT-F	Chi	314
WEEI	Boston	314
144. KZLA-F	LA	313
WLKW-F	Prov	313
WKLS-F	Atl	313
147. WIYY-F	Balt	312
148. WIP	Phila	311
149. KLVE-F	LA	310
WNIC-F	Detr	310
151. WYNF-F	Tampa	306
KTRH	Houston	306
KPLX-F	Dallas	306
154. WFYR-F	Chi	305
KOMO	Sea	305
156. WNCN-F	NY	302
WXYT	Det	302
WSSH-F	Pitts	302
WMZQ-F	Wash	302
160. WKSZ-F	Phila	301
161. KEGL-F	Dallas	299
162. WEZN-F	Bridge	298
163. WJQY-F	Miami	297
164. WLS-F	Chi	296
KQRS-F	Minn	296
166. WAAF-F	Bost/Worc	295
WIBC	Indy	295
KVOO	Tulsa	295
169. KFRC	SF	293
170. KJLH-F	LA	292
WCZY-F	Detr	292
172. WJIB-F	Boston	290
173. WMET-F	Chi	288
KOSI-F	Denver	288
175. WAYL-F	Minn	287
176. WHJY-F	Prov	286
WWKA-F	Orl	286
178. KIIS	LA	284
WHIO-F	Dayton	284
180. KYUU-F	SF	282
181. WHYT-F	Detr	280
182. WRCH-F	Hart	278
183. WMJI-F	Cleve	277
WSB	Atl	277
KLOL-F	Hous	277
186. KTAR	Phoenix	275
187. KAFM-F	Dallas	274
WLVQ-F	Col, O	274
189. KMJM-F	St. Lou	271
KFMK-F	Hous	271
WSM-F	Nash	271
WEZB-F	New Or	271
WIMZ-F	Knox	271
194. KIQQ-F	LA	270
KKYX	San Ant	270
196. WLLZ-F	Detr	269
WHUE-F	Boston	269
198. KABL-F	SF	263
KBRD-F	Sea	263
200. WMEE-F	F. Wayne	262
201. KUTE-F	LA	261
KSCS-F	Dallas	261
KXAS-F	Houston	261
204. KDAY	LA	258
KGB-F	SD	258
206. WOMC-F	Detr	257
207. KNIX-F	Phoenix	255
KLAC	LA	255
209. WDRQ-F	Detr	254
WLTT-F	Wash	254
WAVA-F	Wash	254
KOA	Denver	254
KSSN-F	L. Rock	254
214. WZPL-F	Indy	253
WEDR-F	Miami	253
KUBE-F	Sea	253
217. WMJC-F	Detr	252
218. WPOC-F	Balt	251
219. KEEY-F	Minn	249
WPGC-F+	Wash	249
221. WAMZ-F	Louis	247
222. WIL-F	St. Lou	246
223. WQBA	Miami	245
KQUE-F	Hous	245
225. KQYT-F	Phoenix	244
226. WQAL-F	Cleve	240
227. WJYO-F	Orl	239
KRLA	LA	239
229. WKDF-F	Nash	237
WXYV-F	Balt	237
WLTF-F	Cleve	237
232. KTXQ-F	Dallas	236
KBAY-F	S. Jose	236
WKRQ-F	Cinci	236
235. KABL	SF	235
236. WHJY-F	Prov	234
KJQY-F	SD	234
238. WKCI-F	N. Haven	233
KIOI-F	SF	233
WDCG-F	Raleigh	233
241. WKRC	Cinci	232
WDOK-F	Cleve	232
WESC-F	Green/Sp	232
244. WVLK-F	Lexing	231
WQYK-F	Tampa	231
246. WALK-F+	L. Island	230
KUSA	St. Lou	230
WAIT	St. Lou	230
WEZW-F	Milw	230
250. WPRO-F	Prov	229
KHTR-F	St. Lou	229
252. WIOD	Miami	228
KHTZ-F	LA	228
WAGO-F	Chi	228
255. WVBF-F	Boston	227
KEZK-F	St. Lou	227
WHO	Des M	227
WSUN	Tampa	227
259. WZGO-F	Phila	224
WBCY-F	Char, NC	224

261.	KOIT-F	SF	222
262.	WHTX-F	Pitts	221
263.	WSHE-F	Miami	220
	KSL	Salt Lake	220
265.	KCMO	KC	219
	WMJX-F	Boston	219
	KNOB-F	LA	219
268.	KFOG-F	SF	217
269.	WWSW-F	Pitts	216
	WRDU-F	Raleigh	216
	WOKI-F	Knox	216
	WRKZ-F	Harris	216
273.	KWSS-F	S Jose	215
	WAPI-F	Birming	215
275.	WHUD-F	Peek/NY	214
	WFMZ-F	Allen	214
	WIQI-F	Tampa	214
	KCTC-F	Sacra	214
279.	WBAB-F	Long Is	213
	KKGO-F	LA	213
	KGBT	McAllen	213
	WVOR-F	Roch	213
283.	WXTZ-F	Indy	212
	WQFM-F	Milw	212
285.	KBLY-F	SF	211
	WTVN	Col, OH	211
	WPEG-F	Char, NC	211
288.	WEBN-F	Cinci	207
	KFMB	SD	207
	KPRC	Houston	207
	WFOG-F	Norf	207
	WEZO-F	Roch	207
293.	WLW	Cinci	206
	WHOT-F	Young	206
	KISW-F	Sea	206
	WBT	Char, NC	206
	WHAS	Louis	206
298.	KSFO	SF	205
	WHIO-F	Dayton	205
	WQMF-F	Louis	205
301.	KALI	LA	204
	WTAE	Pitts	204
303.	KWKW	LA	203
	KASE-F	Austin	203
	KPKE-F	Denver	203
306.	KQZY-F	Dallas	202
	WNWS	Miami	202
	KSFI-F	Salt Lake	202
	WABB-F	Mobile	202
	WJYE-F	Buffalo	202
	WKXX-F	Birming	202
	KKNG-F	Okl City	202
303.	WWRL	NY	201
	KMGC-F	Dallas	201
	KMBR-F	KC	201
	KZAP-F	Sacra	201
	WPYX-F	Wash	201
318.	KRQR-F	SF	200
	WDIZ-F	Orl	200
	WFMF-F	Baton R	200
	WSPA-F	Green/SP	200
322.	WOJO-F	Chi	199
	WZAK-F	Cleve	199
	KSFM-F	Sacra	199
	WZXR-F	Memphis	199
326.	WHRK-F	Memphis	198
	KXL-F	Port, O	198
328.	KDWB-F	Minn	196
	WRMM-F	Atlanta	196
	WAXY-F	Miami	196
331.	WFMT-F	Chi	195
	WKCI-F	N. Haven	195
	KUPD-F	Phoenix	195
	WSSL-F	Green/SP	195
	WGER-F	Saginaw	195
336.	WWWW-F	Detr	194
	WYAY-F	Atlanta	194
	WSKZ-F	Chatta	194
339.	WDGY	Minn-SP	193
	WMC-F	Memphis	193
	KSFM-F	Sacra	193
342.	WJBR-F	Wilm, DE	191
	WTUE-F	Dayton	191
344.	WGMS-F	Wash	190
	WTOP	Wash	190
	WBEN	Buff	190
	WCMQ-F	Miami	190
348.	WGAR-F	Cleve	189
	KPLZ-F	Sea	189
350.	KPLZ-F	Denver	188
	WNOK-F	Col, SC	188
352.	WCLS-F	Detr	187
353.	KMEL-F	SF	186
	WBSB-F	Balt	186
	WQDR-F	Raleigh	186
356.	KNEW	SF	185
357.	KKHI-F+	SF	184
	WBBG	Cleve	184
	KSD-F	St. Lou	184
360.	WHCN-F	Hartf	183
	KIIK-F	Daven-RI	183
	WEZK-F	Knox	183
363.	WFOX-F	Atl	182
	WFMS-F	Indy	182
	KRAK	Sacra	182
	WCOS-F	Col, SC	182
	KKYK-F	L. Rock	182
368.	WHLI	Long Is	181
	WFIL	Phila	181
	KFYI	SF	181
	WENN-F	Birm	181
	WCMS-F	Norfolk	181
	WEAT-F	W. Palm	181
	WRVQ-F	Rich	181
	WKSF-F	Ashe	181
376.	WOOD-F	Gr Rpds	180
	WQUT-F	JC/Kings	180
378.	KYYS-F	KC	179
	WWIN-F	Balt	179
	WXBQ-F	JC/Kings	179
381.	WBLI-F	Long Is	178
382.	WROQ-F	Char, NC	177
	KQXT-F	San Ant	177
	WXGT-F	Col, OH	177
385.	WJZZ-F	Detr	175
	WNOE-F	New Or	175
287.	KATT-F	Okl C	174
	WQMG-F	Green/WS	174
	KSEA-F	Sea	174
390.	KACE-F	LA	173
	KKRZ-F	Port, O	173
392.	WBOS-F	Boston	172
	KOAQ-F	Denver	172
394.	KGGO-F	Des M	171
	WAIA-F	Miami	171
	WBNS-F	Col, OH	171
	WMIL-F	Milw	171
398.	WINZ	Miami	170
	KXXY-F	Okl C	170
	WUSY-F	Chatta	170
	WFBC-F	Green/Sp	170
402.	WWEZ-F	Cinci	169
	WPKX-F	Wash	169
	KZZP-F	Phoenix	169
405.	KDFC-F+	SF	168
406.	KBRT	LA	167
	KITS-F	SF	167
408.	KFAC-F	LA	166
	KSDO-F	SD	166
	KEZO-F	Omaha	166
	WGY	Albany	166
412.	WDSY-F	Pitt	165
	KTFM-F	San Ant	165
414.	WZOU-F	Boston	164
	KWK-F	St. Lou	164
	KTOK	Okl C	164
417.	WMJJ-F	Birm	163
	WYRK-F	Buff	163
	WQUE-F	New Or	163
	WOKY	Milw	163
421.	WLAC-F	Nash	162
422.	WKDD-F	Akron	161
	WYYY-F	Syra	161
	KIXI	Sea	161
425.	WFLN-F	Phila	160
	WTLC-F	Indy	160
	WASH-F	Wash	160
	WMAR-F	Balt	160
	WFMZ-F	Allen	159
430.	WSTW-F	Wilm ,DE	159
	KSAN-F	SF	159
	WOCN	Miami	159
	KLZ	Denver	159
	WBEN-F	Buff	159
	WOWO	F Wyane	159
	KAYI-F	Tulsa	159
	WGKX-F	Memphis	159
	WTPA-F	Harris	159
439.	WAMO-F	Pitt	158
	WOAI	San Ant	158
441.	KLOK	S. Jose	157
	WDRC-F	Hart	157
	WRRM-F	Cinci	157
	KRBE-F	Houston	157
	WWL	New Or	157
446.	WNJR	Newark	156
	WDAE	Tampa	156
	KINK-F	Port, O	156
	WCAO	Balt	156
450.	KFMB-F	SD	155
	KUDL-F	KC	155
	KZEW-F	Dallas	155
	KRSP-F	Salt Lake	155
	WEZC-F	Char,NC	155
	WKZL-F	Green/WS	155
	KBEZ-F	Tulsa	155
	KKLT-F	Phoenix	155
458.	KKDJ-F	Fresno	154
	KEX	Port,O	154
	KHFI-F	Austin	154
	WNOR-F	Norfolk	154
	WWKX-F	Nash	154
	WRTH	St. Lou	154
	WSKS-F	Cinci	154
465.	WCXI	Detr	153
	KMJK-F	Port, O	153
	KXOA-F	Sacra	153
468.	WHLY-F	Orl	152
	WBYU-F	New Or	152
470.	WKXF-F	Cinci	151
	KOB-F	Albuq	151
	KMEO-F	Phoenix	151
473.	WLQR-F	Toledo	150
	WDUV-F	Sara	150
	WSIX-F	Nash	150
	WRVA	Rich	150
477.	KOPA-F	Phoenix	149
478.	WFME-F	NY	148
	XTRA	SD	148
	WBLZ-F	Cinci	148
	KMJI-F	Denver	148
	KAZY-F	Denver	148
	KTSA	San Ant	148
	WIVY-F	Jkville	148
485.	WENS-F	Indy	147
	WECK	Buff	147
	WFLA-F	Tampa	147
	WOWI-F	Norf	147
	KMBQ-F	Shreve	147
490.	WPRO	Prov	146
	WZEZ-F	Nash	146
	KAJA-F	San ANt	146
	WNCE-F	Lanc	146
	KOB	Albuq	146
	WYST-F	Balt	146
	KOFM-F	Okl C	146
497.	WQIK-F	Jkville	145
	WTKN	Pitts	145
	WRHC	Miami	145
	KQAK-F	SF	145
	KYA	SF	145
	KDUO-F	Riverside	145

AMERICA'S LEADING STATIONS - METRO CUME RATING*

1.	WJBC	Bloom,IL	57.5
2.	WXLK-F	Roanoke	50.4
3.	KFAB	Omaha	46.1
4.	WICC	Bridgeport	44.5
5.	WCCO	Minn-SP	42.8
6.	WBNQ-F	Bloom,IL	41.4
7.	KMOX	St. Louis	39.9
8.	WMEE-F	F. Wayne	38.7
9.	WOWO	F. Wayne	38.5
10.	KIKK-F	Daven-RI	38.1
11.	WTIC	Hartford	37.8
12.	WKEE-F	Hunt, WV	37.7
13.	WQUT-F	JC-Kings	37.3
14.	WIVK-F	Knoxville	36.0
15.	WKFR-F	Kalamazoo	35.8
16.	WKZW-F	Peoria	35.6
	WRFY-F	Reading	35.6
	WFMF-F	Baton Rouge	35.6
19.	WVIC-F	Lansing	35.3
20.	WIOG-F	Saginaw	35.1
21.	WXBQ-F	JC-Kings	35.0
22.	WAMX-F	Huntington	34.9
	WKSJ-F	Mobile	34.9
24.	WABB-F	Mobile	34.8
25.	WHBC	Canton	34.7
26.	WTCR-F	Hunt, WV	34.5
27.	KGBT	McAllen	34.3
28.	WHOT-F	Young	34.0
29.	WTIC-F	Hartford	33.9
	KKYK-F	L. Rock	33.9
31.	KDKA	Pittsburgh	33.6
32.	KAMZ-F	El Paso	33.4
33.	WSSX-F	Charleston, SC	32.9
34.	WBEN	Buffalo	32.8
	KQKQ-F	Omaha	32.8
36.	KOB-F	Albuquerque	32.7
	KRLB-F	Lubbock	32.7
38.	WNOK-F	Columbia, SC	32.1
39.	KGGO-F	Des Moines	31.8
40.	WCOS-F	Columbia, SC	31.6
41.	KHFI-F	Austin	31.3
42.	KZFM-F	Cor Christi	31.2
	WKXX-F	Birmingham	31.2
44.	WKZO	Kalamazoo	31.1
	WIBC	Indianapolis	31.1
	WZEE-F	Madison	31.1
47.	WYYY-F	Syracuse	30.4
48.	WEZB-F	New Orleans	30.3
	WRVA	Richmond	30.3
	WKCI-F	New Haven	30.3
51.	KDKA	Pittsburgh	33.6
52.	KRQQ-F	Tucson	29.7
53.	KOB	Albuquerque	29.6
	WSKZ-F	Chattanooga	29.6
55.	KKXX-F	Bakersfield	29.4
	WLAP-F	Lexington	29.4
	KOZZ-F	Reno	29.4
58.	KULA-F	Honolulu	29.3
	WIMZ-F	Knoxville	29.3
	WRVQ-F	Richmond	29.3
61.	WTMJ	Milwaukee	29.0
62.	WCRZ-F	Flint	28.9
63.	WLAN-F	Lancaster	28.8
	WIVY-F	Jacksonville	28.8
65.	WZPL-F	Indianapolis	28.7
	WVLK-F	Lexington	28.7
67.	KUGN	Eugene	28.6
68.	KSSN-F	Little Rock	28.4
	KSET-F	El Paso	28.4
70.	WEZN-F	Bridgeport	28.2
	KEYN-F	Wichita	28.2
72.	KGOT-F	Anchorage	28.1
	KKFM-F	Col Spgs	28.1
	KYNO-F	Fresno	28.1
	WPRO-F	Providence	28.1
76.	WSTW-F	Wilmington	28.0
77.	KASE-F	Austin	27.6
	KIRO	Seattle	27.6
79.	WHYI-F	Miami	27.5
	WVOR-F	Rochester	27.5
81.	WHIO-F	Dayton	27.4
	WTSO	Madison	27.4
83.	WHAS	Louisville	27.3
	WHO	Des Moines	27.3
85.	WDCG-F	Raleigh	27.1
86.	KDON-F	Salinas	27.0
	WHRK-F	Memphis	27.0
88.	WIBA-F	Madison	26.9
89.	WKRC	Cincinnati	26.8
	KSSK	Honolulu	26.8
91.	WSOC-F	Charlotte	26.7
	WSYR	Syracuse	26.7
	WVLK	Lexington	26.7
94.	WWCK-F	Flint	26.6
95.	WEZO-F	Rochester	26.3
96.	WZZK-F	Birmingham	26.2
97.	WYFM-F	Youngstown	26.1
	WLRS-F	Louisville	26.1
	WZGC-F	Atlanta	26.1
100.	WKDD-F	Akron	26.0

* Based on 12+ Metro Cume Rating, Mon-Sun, 6A-MID

AMERICA'S LEADING STATIONS - 12+ TSA CUME*

1.	WHTZ-F	NY	27038
2.	WINS	NY	25822
3.	WPLJ-F	NY	25284
4.	KIIS-F	LA	23319
5.	WCBS	NY	23212
6.	WNBC	NY	18873
7.	WGN	Chi	18761
8.	WRKS-F	NY	18567
9.	WOR	NY	17717
10.	WKTU-F	NY	16647
11.	WABC	NY	16413
12.	WLS	Chi	15944
13.	WBLS-F	NY	15304
14.	WNEW-F	NY	15200
15.	WBBM	Chi	15079
16.	WCBS-F	NY	14910
17.	WYNY-F	NY	14824
18.	KNX	LA	14016
19.	WAPP-F	NY	13610
20.	WPIX-F	NY	13550
21.	WHN	NY	12514
22.	KLOS-F	LA	12501
23.	WJR	Detroit	12391
24.	KYW	Phila	11802
25.	KABC	LA	11639
26.	WLTW-F	NY	11440
27.	WBBM-F	Chi	11386
28.	WPAT-F	NY	11377
29.	WMET-F	Chi	11307
30.	WRFM-F	NY	11280
31.	KBIG-F	LA	11244
32.	KGO	SF	11237
33.	KOST-F	LA	11216
34.	WCCO	Minn	11195
35.	KFWB	LA	11082
36.	WCAU-F	Phila	11008
37.	WMAQ	Chi	10913
38.	WNEW	NY	10832
39.	KCBS	SF	10621
40.	WMMR-F	Phila	10038
41.	KKHR-F	LA	10033
42.	KRTH-F	LA	9998
43.	KMOX	St. Lou	9529
44.	KDKA	Pitts	9397
45.	WLS-F	Chi	9334
46.	WBZ	Boston	9112
47.	WBMX-F	Chi	9043
48.	WGCI-F	Chi	8940
49.	KFI	LA	8881
50.	WBAP	Dall-FW	8644
51.	KIQQ-F	LA	8619
52.	KJOI-F	LA	8567
53.	WEAZ-F	Phila	8501
54.	WHTT-F	Boston	8444
55.	WHYI-F	Miami	8423
56.	KRLD	Dallas	8182
57.	KMPC	LA	7928
58.	WKQX-F	Chi	7759
59.	WPAT	NY	7687
60.	WCAU	Phila	7625
61.	WYSP-F	Phila	7468
62.	WUSL-F	Phila	7438
63.	WCLR-F	Chi	7333
64.	WLOO-F	Chi	7277
65.	KFRC	SF	7234
66.	KKBQ-F	Houston	7239
67.	WBCN-F	Boston	7202
68.	WXKS-F	Boston	7115
69.	WHYT-F	Boston	7092
70.	WMGK-F	Phila	7078
71.	WMAL	Wash	6968
72.	WLAK-F	Chi	6938
73.	WRIF-F	Det	6908
74.	KMGG-F	LA	6844
75.	WMMS-F	Cleve	6803
76.	WLUP-F	Chi	6702
77.	WHDH	Boston	6599
78.	KVIL-F	Dallas	6562
79.	WJOI-F	Detr	6504
80.	KROQ-F	LA	6494
	WFYR-F	Chi	6494
82.	WMCA	NY	6448
83.	KIRO	Sea	6423
84.	WWJ	Detr	6401
85.	WZGC-F	Atl	6352
86.	WMET-F	Chi	6132
87.	KNBR	SF	6104
88.	WROR-F	Boston	6090
89.	WGCL-F	Chi	6003
90.	WRQX-F	Wash	5940
91.	WJLB-F	Detr	5919
92.	WCZY-F	Detr	5874
93.	WEEI	Boston	5831
94.	WWDC-F	Wash	5798
95.	WQXR-F	NY	5765
96.	WBZZ-F	Pitts	5747
97.	KIKK-F	Houston	5742
98.	WDVE-F	Pitts	5687
99.	WIP	Phila	5670
100.	KEGL-F	Dallas	5578
101.	WNIC-F	Detr	5556
102.	WLLZ-F	Detr	5555
103.	WTIC	Hart	5523
104.	WQXI-F	Atl	5516
105.	WINZ-F	Miami	5506
106.	KMJQ-F	Hous	5477
107.	WIOQ-F	Phila	5475
108.	WIND	Chi	5471
109.	WGAY-F	Wash	5459
110.	KHTZ-F	LA	5433
111.	KYUU-F	SF	5388
112.	KRLA	LA	5317
113.	WAVA-F	Wash	5301
114.	WDAF	KC	5264
115.	WJJD	Chi	5238
116.	KTRH	Houston	5202
117.	WJMK-F	Chi	5200
118.	KLOL-F	Houston	5183
119.	WDAS-F	Phila	5171
120.	WLOL-F	Minn	5156
121.	KODA-F	Houston	5137
122.	WUSN-F	Chi	5130
123.	KSOL-F	SF	5123
124.	WTIC-F	Hart	5090
125.	KOA	Denver	5088
126.	KJLH-F	LA	5082
127.	WSNI-F	Phila	5052
128.	WHUR-F	Wash	5050
129.	KOMO	Seattle	5028
130.	KIOI-F	SF	5013
131.	WRBQ-F	Tampa	4973
132.	KSRR-F	Houston	4965
133.	KLTR-F	Houston	4878
134.	KSTP-F	Minn	4871
135.	WAGO-F	Chi	4839
136.	WDRQ-F	Detr	4826
137.	KZLA-F	LA	4795
138.	WKYS-F	Wash	4794
139.	KAFM-F	Dallas	4770
140.	WRAL-F	Raleigh	4704
141.	WTMJ	Milw	4646
142.	WOMC-F	Detr	4638
143.	KSHE-F	St. Lou	4627
144.	WMJI-F	Cleve	4580
145.	WHTX-F	Pitts	4541
146.	KFAB	Omaha	4519
147.	WAAF-F	Worc/Bos	4505
148.	WPGC-F	Wash	4495
149.	KLAC	LA	4479
150.	KUTE-F	LA	4457

* Based on 12+ TSA Cume, Broadcast Week

151.	WWDB-F	Phila	4405
152.	XTRA	LA	4404
153.	WMJC-F	Detr	4403
154.	WLYF-F	Miami	4382
155.	WSB	Atlanta	4368
156.	KSCS-F	Dallas	4359
157.	WIOD	Miami	4336
158.	WZGO-F	Atl	4324
159.	WSHH-F	Pitts	4313
160.	WJIB-F	Boston	4311
161.	WMJX-F	Boston	4306
162.	WPEN	Phila	4283
163.	KTNQ	LA	4281
164.	WEZB-F	New Or	4276
165.	WKLS-F	Atl	4275
166.	WTOP	Wash	4270
167.	KFMK-F	Houston	4235
168.	WTAE	Pitts	4226
169.	WRKO	Boston	4215
170.	KMEZ-F	Dallas	4196
171.	WZPL-F	Indy	4181
172.	WKHX-F	Atl	4168
173.	KDWB-F	Minn	4164
174.	WKSZ-F	Phila	4158
175.	KQRS-F	Minn	4157
176.	WLTT-F	Wash	4150
177.	WSSH-F	Boston	4143
178.	WMZQ-F	Wash	4134
179.	WLW	Cinci	4121
180.	WCLS-F	Detr	4091
181.	WZZK-F	Birming	4074
182.	KHTR-F	St. Lou	4071
183.	WFIL	Phila	4056
184.	WVEE-F	Boston	4048
185.	WIYY-F	Balt	4026
186.	WBAL	Balt	4025
187.	KLVE-F	LA	4016
188.	KTXQ-F	Dallas	4015
189.	WKRQ-F	Cinci	4004
190.	KITS-F	SF	3985
191.	KABL-F	SF	3970
192.	WXRT-F	Chi	3965
193.	KDAY	LA	3954
194.	WSOC-F	Charl	3949
195.	WADO	NY	3948
196.	WFBQ-F	Indy	3946
197.	WLTF-F	Cleve	3925
198.	KSFO	SF	3900
199.	WEZN-F	Bridge	3865
200.	WPCH-F	Atlanta	3857
201.	KKDA-F	Dallas	3849
202.	WKRC	Cinci	3844
203.	WNCN-F	NY	3839
204.	KZEW-F	Dallas	3828
205.	KMEL-F	SF	3810
206.	WTQR-F	Green-WS	3807
207.	KUBE-F	Sea	3797
208.	WLIF-F	Balt	3757
209.	WZOU-F	Boston	3737
210.	KNOB-F	LA	3729
211.	WAIT	Chi	3723
212.	KPLX-F	Dallas	3712
	KRBE-F	Houston	3712
214.	WVBF-F	Boston	3711
215.	WASH-F	Wash	3710
216.	WBEN	Buff	3672
217.	WWBA-F	Phila	3657
218.	WBAB-F	Long Is	3656
219.	WBSB-F	Balt	3634
220.	WKCI-F	New Hav	3627
221.	KKGO-F	LA	3623
222.	KHJ	LA	3618
223.	WFMT-F	Chi	3614
224.	KOSI-F	Denver	3611
225.	KFAC-F	LA	3597
226.	KUSA	St. Lou	3595
227.	KCMO	KC	3587
228.	KABL	SF	3585
229.	WIBC	Indy	3575
230.	WWSW-F	Pitts	3561
231.	KSL	Salt L	3557
232.	WXLK-F	Roanoke	3500
233.	KIIS	LA	3497
234.	WPRO-F	Prov	3475
235.	KRQR-F	SF	3464
236.	KXAS-F	Hous	3444
237.	WHUE-F	Boston	3416
238.	KIMN	Denver	3412
239.	WXTU-F	Phila	3398
	WHAS	Louis	3398
241.	KWSS-F	San Jose	3390
242.	KBLX-F	SF	3374
243.	WXYT	Detr	3372
244.	WBJW-F	Orl	3350
	WKXX-F	Birming	3350
246.	KSFM-F	Sacra	3313
247.	KACE-F	LA	3306
248.	WTVN	Col,OH	3305
249.	WDCG-F	Raleigh	3297
250.	KMGC-F	Dallas	3294
251.	KFOG-F	SF	3293
252.	KFMB	SD	3285
253.	WQAL-F	Cleve	3282
254.	KWK-F	St. Lou	3260
255.	KLOK-F	SF	3256
	WLVQ-F	Col,O	3256
257.	WAXY-F	Miami	3242
258.	KSAN-F	SF	3222
259.	KOIT-F	SF	3219
260.	WHJY-F	Prov	3218
261.	WIVK-F	Knox	3216
262.	WJPC	Chi	3183
263.	WBEN-F	Buff	3182
264.	WSKQ	NY	3179
265.	KPRC	Hous	3171
266.	KNIX-F	Phoe	3170
267.	KTAR	Phoe	3167
268.	WBCY-F	Char,NC	3166
269.	KEEY-F	Minn	3162
270.	KVOO	Tulsa	3159
271.	WJQY-F	Miami	3124
272.	WFOX-F	Atl	3112
273.	WDOK-F	Cleve	3108
274.	WXGT-F	Col,OH	3104
275.	KBAY-F	San Jo	3097
276.	WYNF-F	Tampa	3095
277.	KOAQ-F	Denver	3051
278.	WHIO-F	Dayton	3048
279.	WKDD-F	Akron	3047
280.	WOKI-F	Knox	3047
281.	WBLI-F	Long Is	3026
282.	WHCN-F	Hart	3022
	WPOC-F	Balt	3022
284.	WLIB	NY	3008
285.	KKYX	San Ant	3007
286.	WIL-F	St. Lou	3004

AMERICA'S LEADING STATIONS BY FORMAT*

1/4 HOUR AVERAGE

CHR/TOP 40/CONTEMP

1.	WHTZ-F	NY	1707
2.	KIIS-F	LA	1537
3.	WPLJ-F	NY	1243
4.	WKTU-F	NY	799
5.	WLS	Chi	671
6.	WHYI-F	Miami	612
7.	WCAU-F	Phila	593
8.	WAPP-F	NY	535
9.	WBBM-F	Chi	528
10.	KKBQ-F	Hous	521
11.	WHTT-F	Boston	473
12.	WXKS-F	Boston	466
13.	KKHR-F	LA	457
14.	WZGC-F	Atl	429
15.	WKQX-F	Chi	410
16.	WRBQ-F	Tampa	401
17.	WBZZ-F	Pitts	384
18.	WQXI-F	Atl	382
19.	WTIC-F	Hart	370
20.	WINZ-F	Miami	247
21.	WLOL-F	Minn	324
	WGCL-F	Cleve	324
23.	WXLK-F	Roanoke	323
24.	WRQX-F	Wash	319
25.	KEGL-F	Dallas	299
26.	WLS-F	Chi	296
27.	KFRC	SF	293
28.	WCZY-F	Detr	292
29.	KYUU-F	SF	282
30.	WHYT-F	Detr	280
31.	KAFM-F	Dallas	274
32.	WEZB-F	New Or	271
33.	KIQQ-F	LA	270
34.	WMEE-F	F Wayne	262
35.	WAVA-F	Wash	254
36.	KUBE-F	Sea	253
	WZPL-F	Indy	253
38.	WKRQ-F	Cinci	236
39.	WDCG-F	Ral	233
	WKCI-F	NH	233
41.	WPRO-F	Prov	229
	KHTR-F	St. Lou	229
43.	WBJW-F	Orl	228
	WAGO-F	Chi	228
45.	WZGO-F	Phila	224
	WBCY-F	Char, NC	224
47.	WHTX-F	Pitts	221
48.	WOKI-F	Knox	216
49.	KWSS-F	SJ	215
50.	WHOT-F	Young	206

AOR

1.	WNEW-F	NY	1164
2.	WMMR-F	Phila	750
3.	KLOS-F	LA	728
4.	KMET-F	LA	639
5.	WBCN-F	Boston	593
6.	WMMS-F	Cleve	526
7.	WDVE-F	Pitts	496
8.	KSHE-F	St. Lou	477
9.	WRIF-F	Detr	411
10.	WLUP-F	Chi	395
	KROQ-F	LA	395
12.	WWDC-F	Wash	390
13.	WYSP-F	Phila	379
14.	WFBQ-F	Indy	370
15.	WIOQ-F	Phila	339
16.	KSRR-F	Hous	320
17.	KXRT-F	Chi	314
18.	WKLS-F	Atl	313
19.	WIYY-F	Balt	312
20.	WYNF-F	Tampa	306
21.	KQRS-F+	Minn-SP	296
22.	WMET-F	Chi	288
23.	KLOL-F	Houston	277
24.	WLVQ-F	Col, O	274
25.	WIMZ-F	Knox	271
26.	WLLZ-F	Detr	269
27.	KGBF	SD	258
28.	WKDF-F	Nash	237
29.	KTXQ-F	Dallas	236
30.	WHJY-F	Prov	234
31.	WSHE-F	Miami	220
32.	KFOG-F	SF	217
33.	WRDU-F	Raleigh	216
34.	WAPI-F	Birm	215
35.	WBAB-F	Long Is	213
36.	WQFM-F	Milw	212
37.	WEBN-F	Cinci	207
38.	KISW-F	Sea	206
39.	WQMF-F	Louis	205
40.	KZAP-F	Sacra	201
	WPYX-F	Albany	201
42.	WDIZ-F	Orlando	200
	KRQR-F	SF	200
44.	WZXR-F	Memphis	199
45.	KUPD-F	Phoenix	195
46.	WTUE-F	Dayton	191
47.	WHCN-F	Hart	183
48.	KYYS-F	KC	179
49.	KATT-F	OK C	174
50.	KGGO-F	Des M	171

AC/SOFT ROCK/OLDIES

1.	WNBC	NY	936
2.	WCBS-F	NY	934
3.	WLTW-F	NY	894
4.	KOST-F	LA	753
5.	WYNY-F	NY	691
6.	WPIX-F	NY	690
7.	WMGK-F	Phila	526
8.	KRTH-F	LA	503
	KVIL-F	Dallas	503
10.	WCLR-F	Chi	470
11.	KFI	LA	400
12.	KSTP-F	Minn	383
13.	WLAK-F	Chi	379
14.	WRAL-F	Raleigh	373
15.	KMGG-F	LA	366
16.	WJMK-F	Chi	362
17.	KLTR-F	Hous	344
18.	WSNI-F	Phila	332
19.	WROR-F	Boston	325
20.	WNIC-F	Detr	310
21.	WFYR-F	Chi	305
22.	WSSH-F	Boston	302
23.	WKSZ-F	Phila	301
24.	WMJI-F	Cleve	277
25.	KFMK-F	Houston	271
26.	WOMC-F	Detr	257
27.	WLTT-F	Wash	254
28.	WMJC-F	Detr	252
29.	WPGC-F+	Wash	249
30.	KRLA	LA	239
	WJYO-F	Orl	239
32.	WLTF-F	Cleve	237
33.	KIOI-F	SF	233
34.	WALK-F+	Long Is	230
35.	KHTZ-F	LA	228
36.	WVBF-F	Boston	227
37.	WMGX-F	Boston	219
38.	WWSW-F	Pitts	216
39.	WIQI-F	Tampa	214
40.	WVOR-F	Roch	213
41.	WMGC-F	Dallas	201
42.	WAXY-F	Miami	196
	WRMM-F	Atl	196
44.	WCLS-F	Det	187
45.	KSD-F	St. Lou	184
46.	WFOX-F	Atl	182
47.	WFIL	Phila	181
48.	WAIA	Miami	171
49.	WFBC-F	Green-Sp	170
50.	WLTS-F	New Or	166

MOR/VARIETY

1.	WGN	Chi	1436
2.	WCCO	Minn	990
3.	WJR	Detr	957
4.	KDKA	Pitts	725
5.	WBZ	Boston	654
6.	WHDH	Boston	520
7.	WMAL	Wash	512
8.	WTIC	Hart	434
9.	KFAB	Omaha	424
10.	KNBR	SF	393
11.	WTMJ	Milw	323
12.	WBAL	Balt	315
13.	WIP	Phila	311
14.	KOMO	Sea	305
15.	WIBC	Indy	295
16.	WSB	Atl	277
17.	WKRC	Cinci	232
18.	KSL	Salt Lake	220
19.	KNOB-F	LA	219
20.	WTVN	Col, O	211
21.	KFMB	SD	207
22.	WLW	Cinci	206
	WBT	Char,NC	206
	WHAS	Louis	206
25.	WTAE	Pitts	204
26.	WBEN	Buff	190
27.	WGY	Schen	166
28.	WOWO	F Wayne	159
29.	KEX	Port, O	154
30.	WRVA	Rich, VA	150
31.	KOB	Albuq	146
32.	WFLA	Tampa	145
33.	WHAM	Roch	144
34.	WPTF	Raleigh	141
35.	KSSK	Hono	139
36.	WGR	Buff	125
37.	KOY	Phoenix	119
	WSYR	Syra	119
39.	WDBO	Orlando	115
40.	KHOW	Denver	114
	WICC	Bridge	114
42.	WWWE	Cleve	110
43.	WHIO	Dayton	105
44.	WAKR	Akron	103
	WROW	Albany	103
46.	KRMG	Tulsa	99

NOSTALGIA

1.	WNEW	NY	886
2.	KMPC	LA	502
3	WJJD	Chi	422
4.	WPEN	Phila	401
5.	KIIS	LA	284
6.	KQUE-F	Hous	245
7.	WAIT	Chi	230
8.	KSFO	SF	205
9.	WBBG	Cleve	184
10.	WHLI	Long Is	181
11.	WOKY	Milw	163
12.	KIXI	Sea	161
13.	WDAE	Tampa	156
14.	WRTH	St. Lou	154
15.	WECK	Buff	147
16.	WJAS	Pitts	134
17.	KYTE	Port, O	132
18.	WNAK	WB/Scran	127
19.	WITH	Balt	122
20.	KEZW	Denver	103
21.	WGUL-F+	Tampa	102
22.	WYLF-F	Roch	101
23.	KPQP	SD	96
24.	WRCQ	Hart	92
	WWRC	Wash	92
26.	WMLX	Cinci	90
27.	KXOA	Sacra	82

CLASSICAL

1.	WQXR-F	NY	381
2.	WNCN-F	NY	302
3.	WFMT-F	Chi	195
4.	WGMS-F+	Wash	190
5.	KKHI-F+	SF	184
6.	KFAC-F	LA	166
7.	KDFC-F+	SF	164
8.	WFLN-F	Phila	160
9.	KLEF-F	Hous	121
10.	KING-F	Sea	114
11.	WTMI-F	Miami	111
12.	KVOD-F	Denver	108
	WQRS-F	Detroit	108
14.	WNIB-F	Chi	106
15.	WCRB-F	Boston	99
16.	KKSN	Port, O	77
	KFSD-F	SD	77
18.	WRR-F	Dallas	71
19.	KHEP-F	Phoenix	70
20.	KCLV-F	Cleve	68
21.	WFMR-F	Milw	58
22.	KHFM-F	Albuq	51

* Based on 1/4 HR AVG, Mon-Sun, 6A-MID, TSA

COUNTRY

1.	WHN	NY	780
2.	WBAP	Dallas	673
3.	WMAQ	Chi	548
4.	KIKK-F	Hous	469
5.	WDAF	KC	406
6.	WUSN-F	Chi	396
7.	WSOC-F	Char, NC	387
8.	WZZK-F	Birm	362
9.	WIVK-F	Knox	337
10.	WXTU-F	Phila	325
11.	WTQR-F	Green/WS	323
12.	WKHX-F	Atl	321
13.	KZLA-F	LA	313
14.	KPLX-F	Dallas	306
15.	WMZQ-F	Wash	302
16.	KVOO	Tulsa	295
17.	WWKA-F	Orl	286
18.	WSM-F	Nash	271
19.	KKYX	San Ant	270
20.	KSCS-F	Dallas	261
	KXAS-F	Houston	261
22.	KLAC	LA	255
	KNIX-F	Phoe	255
24.	KSSN-F	L Rock	254
25.	WPOC-F	Balt	251
26.	KEEY-F	Minn	249
27.	WAMZ-F	Louis	247
28.	WIL-F	St. Lou	246
29.	WESC-F	Green/Sp	232
30.	WVLK-F	Lexing	231
	WQYK-F	Tampa	231
32.	KUSA	St. Lou	230
33.	WSUN	Tampa	227
34.	WRKZ-F	Harris	216
35.	KASE-F	Austin	203
36.	WSSL-F	Green/Sp	195
37.	WDGY	Minn	193
	WYAY-F	Atl	193
39.	WGAR-F	Cleve	189
40.	WQDR-F	Raleigh	186
41.	KNEW	SF	185
42.	WCOS-F	Col, SC	182
	WFMS-F	Indy	182
44.	WCMS-F	Norf	181
45.	WXBQ-F	JC-King	179
46.	WNOE-F	New Or	175
47.	WBOS-F	Boston	172
48.	WMIL-F	Milw	171
49.	WXXY-F	Okl C	170
	WUSY-F	Chatta	170

BEAUTIFUL/EZ

1.	WRFM-F	NY	947
2.	WPAT-F	NY	869
3.	KB1G-F	LA	849
4.	KJOI-F	LA	843
5.	WEAZ-F	Phila	743
6.	WJOI-F	Detr	670
7.	WLOO-F	Chi	656
8.	WGAY-F	Wash	510
9.	WPAT	NY	458
10.	KODA-F	Hous	441
11.	WLYF-F	Miami	427
	WSHH-F	Pitts	427
13.	WWBA-F	Tampa	423
14.	WLIF-F	Balt	371
15.	WPCH-F	Atl	349
16.	KMEZ-F	Dallas	339
17.	WLKW-F	Prov	313
18.	WEZN-F	Bridge	298
19.	WJQY-F	Miami	297
20.	WJIB-F	Boston	290
21.	KOSI-F	Denver	288
22.	WAYL-F	Minn-SP	287
23.	WHIO-F	Dayton	284
24.	WRCH-F	Hart	278
25.	WHUE-F	Boston	269
26.	KBRD-F	Sea	263
	KABL-F	SF	263
28.	KQYT-F	Phoenix	244
29.	WQAL-F	Cleve	240
30.	KBAY-F	SJ	236
31.	KJQY-F	SD	234
32.	WDOK-F	Cleve	232
33.	KABL	SF	230
	WEZW-F	Milw	230
35.	KEZK-F	St. Lou	227
36.	KOIT-F	SF	222
37.	KCTC-F	Sacra	214
	WHUD-F	Peek/NY	214
39.	WXTZ-F	Indy	212
40.	WEZO-F	Roch	207
	WFOG-F	Norf	207
42.	WJYE-F	Buff	202
	KSFI-F	SLC	202
	KKNG-F	OK C	202
45.	WSPA-F	Green/Sp	200
	KMBR-F	KC	200
47.	KXL	Sea	198
48.	WGER-F	Sag-BC	195
49.	WEZK-F	Knox	183
50.	WOOD-F	Gr Rpd	180

NEWS/TALK

1.	WOR	NY	1583
2.	WINS	NY	1395
3.	WCBS	NY	1221
4.	KABC	LA	955
5.	KGO	SF	857
6.	KMOX	St. Lou	820
7.	WABC	NY	751
8.	KNX	LA	726
9.	WBBM	Chi	719
10.	KYW	Phila	531
11.	KCBS	SF	514
12.	KRLD	Dallas	496
13.	KFWB	LA	491
14.	WMCA	NY	441
15.	KIRO	Sea	437
16.	WCAU	Phila	424
17.	WWDB-F	Phila	412
18.	WWJ	Detr	393
19.	WIND	Chi	351
20.	WRKO	Boston	322
21.	WEEI	Boston	314
22.	KTRH	Houston	306
23.	WXYT	Detr	302
24.	KTAR	Phoenix	275
25.	KOA	Denver	254
26.	WIOD	Miami	228
27.	WHO	Des M	227
28.	KCMO	KC	219
29.	KPRC	Hous	207
30.	WNWS	Miami	202
31.	WTOP	Wash	190
32.	WINZ	Miami	170
33.	KTOK	OK C	164
34.	WOAI	San Ant	158
35.	WWL	New Or	157
36.	WTKN	Pitts	145
37.	WCBM	Balt	143
	KFBK	Sacra	143
39.	WCKY	Cinci	138
40.	KSDO	SD	132
41.	WHJJ	Prov	129
42.	KSTP	Minn	128
43.	WERE	Cleve	124
44.	WJW	Cleve	118
45.	WPLP	Tampa	115
46.	KMJ	Fresno	112
47.	WGST	Atl	110
48.	KMBZ	KC	108
49.	KNUS	Denver	97
50.	WJNO	W. Palm	95

BLACK/URBAN/JAZZ

1.	WRKS-F	NY	1535
2.	WBLS-F	NY	1076
3.	WGCI-F	Chi	726
4.	WUSL-F	Phila	649
5.	WBMX-F	Chi	547
6.	KMJQ-F	Hous	539
7.	WDAS-F	Phila	419
8.	WJLB-F	Detr	418
9.	WKYS-F	Wash	391
10.	WYLD-F	New Or	384
11.	KKDA-F	Dallas	366
12.	WHUR-F	Wash	351
13.	KSOL-F	SF	339
14.	WVEE-F	Atl	333
15.	WLIB	NY	319
16.	KJLH-F	LA	292
17.	KMJM-F	St. Lou	271
18.	KUTE-F	LA	261
19.	KDAY	LA	258
20.	WDRQ-F	Detr	254
21.	WEDR-F	Miami	253
22.	WXYV-F	Balt	237
23.	KBLX-F	SF	211
	WPEG-F	Char, NC	211
	KKGO-F	LA	211
26.	WWRL	NY	201
27.	WZAK-F	Cleve	199
28.	WHRK-F	Memphis	198
29.	WWIN-F	Balt	179
30.	WJZZ-F	Detr	175
31.	WQMG-F	Green/WS	174
32.	KACE-F	LA	173
33.	KFYI	SF	168
34.	WTLC-F	Indy	160
35.	WAMO-F	Pitts	158
36.	WNJR	Newark	156
37.	WOWI-F	Norfolk	154
38.	WBLZ-F	Cinci	148
39.	WDJY-F	Wash	143
40.	KYOK	Hous	139
	WDMT-F	Cleve	139
42.	WJPC	Chi	137
43.	WBLK-F	Buff	130

SPANISH

1.	WADO	NY	683
2.	WSKQ	NY	552
3.	KTNQ	LA	362
4.	KLVE-F	LA	310
5.	WQBA	Miami	245
6.	KGBT	McAllen	213
7.	KALI	LA	204
8.	KWKW	LA	203
9.	WOJO-F	Chi	199
10.	WCMQ-F	Miami	190
11.	WOCN	Miami	159
12.	KCOR	San Ant	113
13.	KIQI	SF	111
14.	KIWW-F	McAllen	109
15.	WQBA-F	Miami	108
16.	WSUA	Miami	108
17.	KNTA	SJ/SF	83
18.	KXYZ	Hous	72

RELIGION/GOSPEL

1.	KBRT	LA	167
2.	WFME-F	NY	148
3.	KIEV	LA	126
4.	KCMS-F	Sea	99
5.	KFSG-F	LA	93
6.	WAGG	Birm	91
7.	KPBC	Dallas	89
8.	KFIA	Sacra	84
9.	WWDJ	NY	74
	KYMS-F	LA	74
11.	WROL	Boston	73
	KCIJ	Shreve	73
13.	WPCE	Norf	67
14.	KGOL-F	Hous	64
15.	WXRI-F	Norf	63
16.	WDAC-F	Lanc	58
17.	WYCB	Wash	57
	WZZD	Phila	57
	WCFL	Chi	57
20.	KCFO-F	Tulsa	52
21.	KPRT	KC	50
	WDJC-F	Birm	50
23.	KSUD	Memphis	48
24.	WWCA	Chi	45
25.	WPIT-F	Pitts	44
26.	WHPE-F	Green/WS	43
27.	WEZE	Boston	42
28.	KJOJ-F	Hous	40

AMERICA'S LEADING STATIONS BY FORMAT*

METRO SHARE

CHR/TOP 40/CONTEMP

1.	WXLK-F	Roanoke	32.3
2.	WMEE-F	F. Wayne	23.2
3.	WQUT-F	JC-King	21.9
4.	WAMX-F	Hunt, WV	19.3
5.	WBNQ-F	Bloom	18.6
6.	WSKZ-F	Chatt	17.9
	KIIK-F	Daven-RI	17.9
8.	WFMF-F	Baton R	17.8
9.	WRFY-F	Read	17.2
10.	WVIC-F	Lans	17.1
	KRLB-F	Lubbock	17.1
12.	WKFR-F	Kala	16.7
	WKZW-F	Peoria	16.7
14.	WIOG-F	Sagin	16.6
15.	WSSX-F	Char,SC	16.5
	WABB-F	Mobile	16.5
17.	KHFI-F	Austin	16.0
18.	WHOT-F	Young	15.7
	KAMZ-F	El Paso	15.7
20.	KZFM-F	Cor Ch	15.5
21.	WNOK-F	Col,SC	15.1
22.	KQKQ-F	Omaha	14.4
23.	WTIC-F	Hartf	14.1
24.	KKYK-F	L Rock	14.0
25.	KKXX-F	Bakers	13.9
26.	KMBQ-F	Shreve	13.8
27.	KZZB-F	Beau-PA	13.7
28.	WKCI-F	N Haven	13.6
29.	KGOT-F	Anch	13.5
30.	WRVQ-F	Rich	13.4
31.	WIVY-F	Jkville	13.2
32.	KEYN-F	Wich	12.5
33.	KZZU-F	Spokane	12.2
34.	WLAP-F	Lex	12.0
35.	KRQQ-F	Tucson	11.8
36.	KHTX-F	Reno	11.7
37.	KLUC-F	L Vegas	11.2
	WRBQ-F	Tampa	11.2
	WLAN-F	Lanc	11.2
40.	WSTW-F	Wilm	11.1
	WZPL-F	Indy	11.1
42.	WKXX-F	Birm	11.0
43.	KDON-F	Salinas	10.9
	KOSO	Modesto	10.9
	WEZB-F	New Or	10.9
46.	WQQQ-F	All-Beth	10.8
47.	WANS-F	Green/WS	10.7
	WKDD-F	Akron	10.7
49.	WZGC-F	Atl	10.5
50.	WZEE-F	Madison	10.4

AOR

1.	KGGO-F	Des M	16.3
2.	KOZZ-F	Reno	16.1
3.	WIMZ-F	Knox	15.8
4.	KWHL-F	Anch	15.1
5.	WLVQ-F	Col,O	14.9
6.	KEZO-F	Omaha	14.2
	KZEL-F	Eugene	14.2
8.	WTPA-F	Harris	13.3
9.	WKQQ-F	Lexing	13.2
10.	KILO-F	Col Spg	13.1
11.	KSHE-F	St. Lou	12.0
12.	WWCK-F	Flint	11.9
13.	WAAF-F	Worc	11.8
	WPYX-F	Albany	11.8
	WXLP-F	Daven-RI	11.8
16.	WTUE-F	Dayton	11.5
17.	WFYV-F	Jkville	11.4
	KFIV-F	Modesto	11.4
	WAPL-F	App-Osh	11.4
20.	KNCN-F	Cor Chr	11.3
	WFBQ-F	Indy	11.3
22.	WIOT-F	Toledo	11.2
23.	KKDJ-F	Fresno	11.1
	KPOI-F	Hono	11.1
25.	WMMS-F	Cleve	10.9
26.	KLAQ-F	El Paso	10.6
27.	KOMP-F	L Vegas	10.4
28.	WWCT-F	Peoria	10.3
	WQMF-F	Louis	10.3
30.	WKDF-F	Nash	10.2
31.	WIBA-F	Madison	10.1
32.	KICT-F	Wich	10.0
33.	WLAV-F	Gr Rpds	9.9
34.	KATT-F	Okl City	9.8
	WHJY-F	Prov	9.8
36.	KEZE-F	Spokane	9.7
	WXKE-F	F. Wayne	9.6
38.	KMJX-F	L. Rock	9.6
39.	KFMX-F	Lubbock	9.5
40.	WJXQ-F	Lansing	9.3
41.	WZZO-F	Allen	9.2

BTFL MUSIC/EZ

1.	WHIO-F	Dayton	16.0
2.	WWLV-F	Day Beach	15.2
3.	WHBC-F	Canton	14.9
4.	WEZK-F	Knox	14.8
5.	WEZN-F	Bridge	14.7
6.	WEAT-F	W Palm	14.4
7.	WSRS-F	Worc	14.1
8.	WSWT-F	Peoria	14.0
9.	WFMZ-F	Allen	13.9
10.	WPVR-F	Roanoke	13.8
11.	WWBA-F	Tampa	13.2
12.	WLKW-F	Prov	13.1
13.	KRDO-F	Col SPg	12.9
14.	KBEE-F	Modesto	12.9
15.	KKNG-F	Okl C	12.6
16.	WEZO-F	Roch	12.5
	WNCE-F	Lanc	12.5
18.	WOOD-F	Gr Rpds	12.0
19.	WLQR-F	Toledo	11.9
20.	WGER-F	Sag-BC	11.8
	KJYK-F	Tucson	11.8
22.	KXTZ-F	L Vegas	11.6
23.	KXLY-F	Spokane	11.4
	WROE-F	Apple	11.4
25.	WDEF-F	Chatta	11.2
26.	WKBN-F	Young	10.8
27.	KPNW-F	Eugene	10.7
28.	WHP-F	Harris	10.6
29.	KTSM-F	El Paso	10.5
	KTEZ-F	Lubbock	10.5
	WFOG-F	Norfolk	10.5
	KSFI-F	Salt Lake	10.5
33.	KCOZ-F	Shreve	10.4
34.	KBEZ-F	Tulsa	10.2
	WZEZ-F	Nash	10.2
36.	WQLR-F	Kala	10.1
	KIOU-F	Cor Chr	10.1
38.	WEZV-F	F. Wayne	10.0
39.	KEZQ-F	L. Rock	9.8
	WSPA-F	Green/Sp	9.8
41.	WBNS-F	Col,O	9.7
	KOSI-F	Denver	9.7
	WLIF-F	Balt	9.7
	WSHH-F	Pitt	9.7
	KHAR	Anch	9.7
46.	WKTZ-F	Jkville	9.5
47.	WRCH-F	Hart	9.4
	WJYE-F	Buff	9.4
	WXTC-F	Cahr,SC	9.4
50.	WEZW-F	Milw	9.2
	WTFM-F	JC/Kings	9.2

COUNTRY

1.	WCOS-F	Col, SC	21.7
2.	WIVK-F	Knox	21.6
3.	WXBQ-F	JC/Kings	21.4
4.	WTCR-F	Hunt, WV	17.6
5.	KASE-F	Austin	17.5
6.	WKSJ-F	Mobile	16.5
7.	KLLL-F	Lubbock	15.8
	WSOC-F	Char, NC	15.8
9.	KSSN-F	L. Rock	15.4
10.	WVLK-F	Lexing	14.9
11.	KVOO	Tulsa	14.1
12.	WTSO	Madison	14.0
13.	KUZZ	Bakers	13.9
14.	WTQR-F	Green/WS	13.7
15.	WEZL-F	Char,SC	13.5
16.	WWKA-F	Orl	13.4
17.	WNWN-F	Kala	12.7
18.	KFDI-F	Wich	12.6
	WKCQ-F	Sag-BC	12.6
20.	KYKR-F	Beau-PA	12.4
21.	WZZK-F	Birm	12.1
22.	KDRK-F	Spokane	11.8
23.	WQIK-F	Jkville	11.7
24.	WSM-F	Nash	11.5
	KSO	Des M	11.5
26.	WDAF	KC	11.4
	WAMZ-F	Louis	11.4
28.	WSLC	Roanoke	11.3
29.	WUSY-F	Chatt	11.2
30.	KKCS-F	Col Spg	10.6
	WCUZ-F	Gr Rpd	10.6
32.	KFMS-F	L Vegas	10.4
33.	WLLR-F	Daven-RI	10.1
34.	WXCL	Peoria	10.0

MOR/VARIETY

1.	WJBC	Bloom	37.3
2.	KFBA	Omaha	28.3
3.	WCCO	Minn	21.4
4.	WTIC	Hart	18.6
5.	WICC	Bridge	17.5
6.	WIBC	Indy	16.0
7.	WHBC	Canton	15.1
8.	WOWO	F Wayne	15.0
9.	KDKA	Pitts	14.9
10.	WBT	Char,NC	13.3
11.	KOB	Albuq	13.0
	WKZO	Kala	13.0
13.	WSYR	Syra	12.3
14.	KSSK	Hono	12.1
15.	WTMJ	Milw	12.0
16.	WRVA	Rich	11.9
17.	WELI	N Haven	11.5
18.	WSGW	Sag-BC	11.4
19.	WMBD	Peoria	11.1
	WSBA	York	11.1
21.	WHAS	Louis	10.7
22.	WVLK	Lexing	10.6
	WJR	Detroit	10.6
24.	WTVN	Col,O	10.5
	WEEU	Read	10.5
26.	WAKR	Akron	10.4
27.	WKRC	Cinci	10.3
28.	KUGN	Eugene	10.1
29.	WBEN	Buff	9.9
	WHP	Harris	9.9
31.	WIBA	Madison	9.7
	WGN	Chi	9.7
	WMAL	Wash	9.7
34.	WTAG	Worc	9.6
35.	WDEF	Chatta	9.4
36.	WSPD	Toledo	9.3
	KSL	Salt Lake	9.3
38.	WHAM	Roch	9.2
39.	WGY	Albany	9.0
	WIS	Col,SC	9.0

BLACK/URBAN

1.	WYLD-F	New Or	16.7
2.	KHYS-F	Beau-PA	15.9
3.	WBLX-F	Mobile	14.0
4.	WDZZ-F	Flint	13.2
5.	WWWZ-F	Char,SC	13.0
6.	KOKA	Shreve	12.6
7.	WENN-F	Birm	11.8
8.	WHRK-F	Memphis	11.7
9.	WJTT-F	Chatt	11.2
10.	WPEG-F	Char, NC	10.9
11.	WQMG-F	Green-WS	10.6
12.	WPLZ-F	Rich	10.5
13.	KDKS-F	Shreve	9.6
14.	WGOK	Mobile	9.4
	KMJQ-F	Houston	9.4
16.	WWDM	Col, SC	9.1
17.	WTLC-F	Indy	8.8
18.	WTKL	B Rouge	8.6
	WXOK	B Rouge	8.6
20.	WVOK-F	Atl	8.5
21.	WJAX-F	Jkville	8.4
22.	WLOU	Louis	8.3
23.	WQQK-F	Memp	8.1

* Based on 12+ Metro Share, 6A-MID, Mon-Sun

NEWS/TALK

1.	KMOX	St. Lou	20.6
2.	WHO	Des M	12.5
3.	KTOK	Okl C	11.8
4.	KIRO	Sea	10.7
5.	KTAR	Phoenix	10.4
6.	KMJ	Fresno	9.4
7.	WOC	Daven-RI	9.2
8.	KGO	SF	9.0
9.	WJNO	W. Palm	8.5
10.	WQBK	Albany	8.3
11.	KRLD	Dallas	8.0
12.	KCMO	KC	7.7
13.	WSJS	Greens	7.0
14.	KOA	Denver	6.7
15.	WCKY	Cinci	6.5
16.	KYW	Phila	6.2
	WKIS	Orl	6.2
18.	KOH	Reno	6.0

NOSTALGIA

1.	WROD	Day Bch	11.0
2.	WNAK	Scran-WB	9.9
3.	WMAS	Spring,MA	8.7
4.	WECK	Buff	8.1
5.	WRAW	Reading	7.9
6.	WOKY	Milw	6.8
7.	KMRY	Des M	6.7
8.	WFBL	Syra	6.5
9.	WAVZ	N Haven	6.4
	KYTE	Port, O	6.4
11.	WBBG	Cleve	6.3
12.	WKAP	All-Beth	6.2
	WNJY-F	W Palm	6.2

AC/SOFT ROCK/OLDIES

1.	KOB-F	Albuq	16.3
2.	WYYY-F	Syra	15.9
3.	WKEE-F	Hunt, WV	15.7
4.	WCRZ-F	Flint	15.6
5.	WVOR-F	Roch	14.7
6.	WJYO-F	Orl	12.9
7.	WHNN-F	Sag-BC	12.6
8.	WRAL-F	Ral	12.0
9.	WFWQ-F	F. Wayne	11.9
10.	KULA-F	Hono	11.6
11.	WFBC-F	Green-SP	11.4
12.	KRNO-F	Reno	11.0
13.	KFQD	Anch	10.8
14.	WCFI-F	Day Bch	10.3
15.	WMAS-F	Spring,MA	10.0
16.	KSTP-F	Minn-SP	9.9
	WHYN-F	Spring,MA	9.9
	KVIL-F	Dallas	9.9
19.	KLYF-F	Des M	9.8
20.	WEZS-F	Rich	9.7
	KRAV-F	Tulsa	9.7
	WLEV-F	All-Beth	9.7
23.	KEYI-F	Austin	9.5
24.	WFMK-F	Lansing	9.3
	KELT-F	McAllen	9.3
26.	WAIV-F	Jkville	9.2
27.	WSFM-F	Harris	9.0
28.	WRVR-F	Memphis	8.8
	KZBS-F	Okl C	8.8
30.	WKMI	Kala	8.7
31.	KKPL-F	Spokane	8.5
32.	WSBA-F	York	8.4
	WLHT-F	Gr Rpd	8.4
34.	WLAC-F	Nash	8.3
35.	KSEL-F	Lubbock	8.2
	KXOA-F	Sacra	8.2
37.	WMYU-F	Knox	8.0
38.	WMGN-F	Mad	7.9
	KSPZ-F	Col Spg	7.9
40.	WENS-F	Indy	7.8
41.	KWAV-F	Salinas	7.6
42.	KCEE	Tucson	7.5
	WSNY-F	Col,OH	7.5
44.	WRRM-F	Cinci	7.4
45.	WLTY-F	Norfolk	7.3
	WMAG-F	Green/WS	7.3
47.	WGBI-F	WB-Scran	7.2
	KDUK-F	Eugene	7.2
49.	KEEL	Shreve	7.0

SPANISH

1.	KGBT	McAllen	21.9
2.	KIWW-F	McAllen	10.1
3.	KCCT	Cor Chr	9.7
4.	KUNO	Cor Chr	9.1
5.	KWAC	Bakers	7.8
6.	KAMA	El Paso	6.6
7.	KCOR	San Ant	6.0
8.	KGST	Fresno	5.1
9.	KXEW	Tucson	4.8
	WQBA	Miami	4.8

CLASSICAL

1.	KBOQ-F	Salinas	4.1
2.	KVOD-F	Denver	3.9
3.	KKSN	Port, O	3.8
4.	WGMS-F+	Wash	3.3
5.	KING-F	Sea	3.1
6.	KHEP-F	Phoe	2.8
7.	KFSD-F	SD	2.6
	WFMR-F	Milw	2.6
9.	WTMI-F	Miami	2.2
	KLEF-F	Houston	2.2
11.	WCLV-F	Cleve	2.2
	KKHI-F+	SF	2.2
13.	KDFC-F	SF	2.0
14.	WFMT-F	Chi	1.7
	WFLN-F	Phila	1.7
16.	WQRS-F	Det	1.5
	WRR-F	Dallas	1.5

RELIGION/GOSPEL

1.	KCIJ	Shreve	11.4
2.	WDAC-F	Lanc	7.4
3.	WAGG	Birm	6.1
4.	WEMM-F	Hunt, WV	4.3
5.	WPCE	Norfolk	4.0
6.	WQIZ	Char, SC	3.9
7.	KCFO-F	Tulsa	3.6
8.	WXRI-F	Norfolk	3.4
9.	KJAK-F	Lubbock	3.3
10.	KAMB-F	Modesto	3.0
11.	WMHR-F	Syra	2.8
	KSUD	Memphis	2.8
13.	KFLT	Tucson	2.7
	WFUR-F	Gr Rpds	2.7
	WZAP	JC-Kings	2.7
	WPAY-F	Hunt,WV	2.7
17.	KVOI	Tucson	2.6
18.	KPRT	KC	2.5
	WBGR	Balt	2.5
	WFTH	Rich	2.5

NATIONAL FM SHARES*

METRO

FAL 84	65.032%	(13,292,200 of 20,439,600)
SPG 84	64.290%	(14,219,000 of 22,117,100)
FAL 83	63.058%	(12,524,400 of 19,861,700)
SPG 83	62.291%	(13,589,800 of 21,816,700)
FAL 82	60.571%	(11,932,400 of 19,699,700)
SPG 82	58.870%	(12,658,900 of 21,503,100)
FAL 81	58.651%	(10,478,800 of 17,866,400)
SPG 81	57.353%	(11,225,100 of 19,571,700)
OCT/NOV 80	56.116%	(9,480,500 of 16,984,600)
APR/MAY 80	54.254%	(10,134,800 of 18,680,200)
OCT/NOV 79	53.627%	(8,329,900 of 15,539,900)
APR/MAY 79	50.887%	(9,480,800 of 18,631,200)
OCT/NOV 78	50.698%	(7,525,600 of 14,843,000)
APR/MAY 78	47.638%	(8,565,600 of 18,025,100)
OCT/NOV 77	46.501%	(6,561,700 of 14,110,900)
APR/MAY 77	44.428%	(7,745,900 of 17,434,700)
OCT/NOV 76	43.818%	(6,079,600 of 13,874,200)
APR/MAY 76	40.886%	(6,882,900 of 16,834,200)

FM GROWTH RATE

OCT/NOV 76 to OCT/NOV 77: 6.123%
OCT/NOV 77 to OCT/NOV 78: 9.026%
OCT/NOV 78 to OCT/NOV 79: 5.756%
OCT/NOV 79 to OCT/NOV 80: 4.641%
OCT/NOV 80 to OCT/NOV 81: 4.512%
FAL 81 to FAL 82 : 3.274%
FAL 82 to FAL 83 : 4.106%
FAL 83 to FAL 84 3.127%

ADI

FAL 84	65.97%	(12,239,600 of 20,069,500)
SPG 84	65.22%	(13,563,700 of 20,798,200)
FAL 83	62.87%	(12,657,400 of 20,134,000)
SPG 83	63.45%	(13,102,200 of 20,649,600)
FAL 82	61.56%	(12,419,700 of 20,173,800)
SPG 82	60.16%	(12,198,500 of 20,276,300)
FAL 81	59.53%	(10,860,100 of 18,243,100)
SPG 81	58.47%	(10,880,900 of 18,610,600)
OCT/NOV 80	56.96%	(10,010,100 of 17,573,600)
APR/MAY 80	55.50%	(9,874,500 of 17,792,200)
OCT/NOV 79	53.42%	(9,038,100 of 16,919,000)
APR/MAY 79	52.25%	(9,071,000 of 17,367,000)
OCT/NOV 78	51.27%	(8,328,600 of 16,244,500)
APR/MAY 78	48.69%	(8,257,800 of 16,961,300)
OCT/NOV 77	47.82%	(7,474,700 of 15,631,600)
APR/MAY 77	45.83%	(7,669,900 of 16,734,600)
OCT/NOV 76	43.78%	(7,096,200 of 16,208,900)
APR/MAY 76	42.01%	(6,853,400 of 16,312,000)
APR/MAY 75	38.91%	(6,229,800 of 16,009,800)

FM GROWTH RATE

OCT/NOV 76 to OCT/NOV 77: 9.228%
OCT/NOV 77 to OCT/NOV 78: 7.215%
OCT/NOV 78 to OCT/NOV 79: 4.193%
OCT/NOV 79 to OCT/NOV 80 6.627%
OCT/NOV 80 to FAL 81 : 4.512%
FAL 81 to FAL 82 : 3.410%
FAL 82 to FAL 83 : 2.128%
FAL 83 to FAL 84 : 4.931%

ADI RANKINGS - FM SHARE OF AUDIENCE*

FAL 84 RANK	MARKET	FAL 84	SPG 84	FAL 83	A/M 1975
1.	Charlotte	79.25%	74.74%	76.37%	40.50%
2.	Norfolk	79.17	78.87	75.18	44.38
3.	Washington	78.95	78.15	73.96	47.73
4.	Atlanta	77.91	72.21	72.07	45.62
5.	Houston	77.51	77.06	73.51	40.42
6.	Grand Rapids-Kala	76.78	72.25	74.83	38.09
7.	Harrisburg-Lanc-York	74.88	71.71	71.09	43.62
8.	Oklahoma City	74.70	74.66	67.98	33.78
9.	Orlando	74.56	74.94	68.87	44.50
10.	Nashville	74.41	75.56	72.54	33.96
11.	Huntington-Charles	74.14	71.78	65.16	27.70
12.	Greenville-Spart	73.49	71.60	71.57	38.77
13.	Indianapolis	72.92	73.19	72.68	33.54
14.	Raleigh	72.84	71.07	65.63	-----
15.	Philadelphia	72.75	71.56	69.69	43.74
16.	Columbus	72.38	67.07	65.55	31.63
17.	Cleveland	72.32	71.81	69.93	40.01
18.	New Orleans	71.34	69.50	68.02	37.34
19.	Tampa-St. Pete	70.47	71.70	70.00	40.65
20.	Dayton	69.77	65.67	66.75	42.89
21.	Dallas-Fort Worth	69.12	70.89	71.02	37.94
22.	Phoenix	68.81	69.25	65.76	34.17
23.	San Diego	68.26	66.06	67.13	33.31
24.	Detroit	67.79	67.26	70.65	41.12
25.	Providence	67.29	62.61	60.50	39.82
26.	Boston	67.23	67.17	67.62	44.98
27.	Cincinnati	66.32	65.66	66.80	32.75
28.	Salt Lake City	65.83	61.22	58.72	-----
29.	Sacramento	65.79	63.50	62.31	34.38
30.	Memphis	65.53	60.78	60.76	27.70
31.	Miami-FT. Lau	65.07	60.89	62.57	45.93
32.	Baltimore	64.54	62.59	60.54	33.27
33.	Los Angeles	64.47	61.57	61.86	39.37
34.	Louisville	63.83	63.28	61.86	22.04
35.	Buffalo	62.18	60.74	61.61	38.99
36.	Birmingham	61.82	64.23	62.78	-----
37.	Chicago	61.27	62.00	58.84	33.48
38.	Hartford-New Haven	60.96	56.96	57.78	41.60
39.	Pittsburgh	60.07	61.90	56.87	31.56
40.	New York	59.40	58.62	60.00	40.63
41.	Denver	59.26	58.66	60.97	38.31
42.	Milwaukee	59.00	57.20	58.43	36.28
43.	Seattle	58.91	61.60	59.65	32.98
44.	Minneapolis-ST. Paul	58.86	59.68	59.10	27.80
45.	San Francisco	58.79	57.57	55.77	34.63
46.	Portland	58.71	60.97	58.49	32.14
47.	Wilkes Barre-Scran	58.50	-----	-----	-----
48.	Kansas City	58.37	62.11	57.60	42.38
49.	ST. Louis	57.89	58.49	59.40	32.47
50.	San Antonio	52.76	54.12	50.32	-----
		65.97%	65.22%	62.87%	38.91%

* Based on 12+ ADI, Mon-Sun, 6A-MID, all stations listed are included

MARKETS WITH HIGHEST AND LOWEST PERCENTAGE OF FM LISTENERSHIP*

HIGHEST		LOWEST	
1. Lancaster	89.26%	1. Bloomington	43.12%
2. Lansing	80.77	2. Bakersfield	46.34
3. Beaumont	80.69	3. Tucson	47.18
4. Jacksonville	79.38	4. Des Moines	51.42
5. Oklahoma City	78.67	5. Honolulu	51.95
6. Houston	77.96	6. Wilkes Barre-Scranton	53.88
7. Washington	77.50	7. Madison	54.02
8. Lubbock	77.37	8. Albany-Schenectady	54.32
9. Columbia, SC	76.55	9. Omaha	54.46
10. Greensboro/Winston-Salem	76.15	10. Bridgeport	54.92
11. Rochester	76.05	11. New Haven	54.96
12. Huntington	75.65	12. Shreveport	55.07

* FM Share of total listening, 12+ Metro, 1/4 HR AVG, Broadcast Week, all listed stations

MARKETS WITH HIGHEST AND LOWEST APR'S**

HIGHEST		LOWEST	
1. Miami	19.8	1. Anchorage	14.4
2. McAllen-Brownsville	19.7	2. Lansing	14.8
3. New York	19.6	Huntington	14.8
4. Providence	19.5	4. Lexington	15.1
5. San Antonio	19.4	5. Syracuse	15.2
6. Philadelphia	19.3	Columbus	15.2
Baltimore	19.3	7. Dayton	15.3
8. York	19.1	Wichita	15.3
9. Bridgeport	19.0	Eugene	15.3

** The APR shows the average percentage of the 12+ population which is using radio (Mon-Sun, 6A-MID). The figure is very roughly comparable to television's HUT (Households Using Television) or PVT (Persons Viewing Television).

MEAN FOR ALL RATED MARKETS

FAL 84 17.14

SPG 84	17.39	O/N 80	15.62
FAL 83	17.14	O/N 79	15.28
FAL 82	17.32	O/N 78	15.41
FAL 81	15.94	O/N 77	15.20

MARKETS WITH HIGHEST PERCENTAGE OF "BELOW-THE-LINE" LISTENING***

1. Riverside-San Bernardino	61.6%	11. Daytona Beach	43.4
2. WIlmington, DE	60.6	12. Canton	42.1
3. Bridgeport	59.8	13. Salinas-Monterey	37.2
4. Stockton	58.1	14. Springfield, MA	33.0
5. Akron	55.3	15. West Palm Beach	31.4
6. Reading	52.2	16. Kalamazoo	26.4
7. New Haven	51.2	17. Modesto	25.5
8. Lancaster	49.9	18. Flint	24.9
9. Worcester	46.0	19. Bloomington	23.6
10. York	44.3	20. APpleton-Oshkosh	20.6

***Based on 12+ Metro, 1/4 HR AVG, Broadcast Week. Calculated by dividing total listening to stations listed below the line (stations outside the market's metro) by total listening to all stations.

MARKETS WITH HIGHEST PERCENTAGE OF LISTENING TO NON LISTED STATIONS****

1. Madison	18.7%	11. Toledo	12.6
2. Raleigh	18.1	12. Albany-Schenectady	12.5
3. Eugene	17.1	13. Des Moines	11.7
4. Lansing	14.3	Baton Rouge	11.7
5. Las Vegas	14.1	15. Fort Wayne	11.5
6. Salinas-Monterey	14.0	Rochester	11.5
7. Austin	13.9	Tucson	11.5
8. Lancaster	12.7	18. Stockton	11.3
Modesto	12.7	19. Bloomington, IL	11.2
Minneapolis	12.7	Anchorage	11.2

****Based on 12+ Metro, 1/4 HR AVG, Broadcast Week. Calculated by dividing listening to non listed stations by total listening to all radio stations. A large part of the non listed listening is probably to public and non-commercial stations. Other listening to distant stations (clears). Other listening will be to local commercial stations which do not qualify for listing in the rating book. The importance of this table (and the table above) is that this is listening that is not going to local commercial outlets. This affects CPM's and the effectiveness of local radio.

STATION FORMAT AND FORMAT LISTENERSHIP*

	AM	FM	TOTAL	%
CHR/TOP 40/CONTEMP	202,600 (49)	3,173,300 (247)	3,375,900 (296)	16.50
AC/SOFT/OLDIES	595,000 (127)	2,491,500 (217)	2,089,500 (344)	15.10
COUNTRY	825,200 (211)	1,385,800 (176)	2,211,000 (387)	10.81
BTFL MUSIC	91,100 (17)	2,102,600 (144)	2,193,700 (161)	10.72
AOR	3,800 (4)	2,066,500 (150)	2,070,300 (154)	10.12
BLACK/URBAN	579,600 (99)	1,418,500 (78)	1,998,100 (177)	9.78
NEWS/TALK	1,940,200 (114)	36,300 (1)	1,976,500 (115)	9.66
MOR/VARIETY	1,435,900 (178)	27,200 (7)	1,463,100 (185)	7.15
NOSTALGIA	754,300 (112)	60,300 (9)	814,600 (121)	3.98
SPANISH	410,900 (42)	110,000 (14)	520,900 (56)	2.55
RELIGION/GOSPEL	257,700 (120)	113,700 (44)	371,400 (164)	1.82
CLASSICAL	22,100 (7)	277,400 (28)	299,500 (35)	1.46
UNKNOWN/OTHERS	31,400 (35)	44,800 (28)	76,200 (63)	0.37
TOTALS	7,149,800 (1115)	13,307,900 (1143)	20,457,700 (2258)	

* Based on 12+ Metro, 1/4 HR AVG, Broadcast Week. Every station reported in the metro is included. Simulcast facilities count as two stations. Figures in parenthesis are the number of stations programming that format. FIGURES NOT IN 100's.

FORMAT PERCENTAGES - AM AND FM BANDS - FORMAT SHARE TRENDS

	AM	FM	COMBINED	SPG 84	FAL 84	FAL 82	FAL 81	FAL 80	O/N 79	O/N 78	O/N 77
CHR/TOP 40/CONTEMP	3.06%	23.85%	16.50%	16.87	---	---	---	---	---	---	---
AC/SOFT/OLDIES	8.32	18.72	15.10	13.62	13.04	---	---	---	---	---	---
COUNTRY	11.54	10.41	10.81	11.79	11.53	11.82	12.19	10.17	8.63	8.31	7.96
BTFL MUSIC	1.27	15.80	10.72	11.02	10.67	11.91	13.50	15.19	16.42	17.32	18.04
AOR	0.05	15.53	10.12	10.76	---	---	---	---	---	---	---
BLACK/URBAN	8.11	10.66	9.78	10.12	10.56	10.91	9.55	9.68	10.47	7.62	6.59
NEWS/TALK	27.14	0.27	9.66	8.61	9.78	10.19	10.32	10.63	10.81	10.23	10.92
MOR/VARIETY	20.08	0.20	7.15	7.31	7.58	---	---	---	---	---	---
NOSTALGIA	10.55	0.45	3.98	4.13	4.47	4.13	2.36	0.88	0.24	0.11	NA
SPANISH	5.75	0.83	2.55	2.56	2.96	2.61	2.65	2.37	2.37	2.02	1.64
RELIGION/GOSPEL	3.60	0.85	1.82	1.76	1.68	1.55	1.27	1.22	1.18	0.98	0.98
CLASSICAL	0.31	2.08	1.46	1.20	1.51	1.47	1.40	1.41	1.59	1.78	1.87
UNKNOWN/OTHERS	0.44	0.34	0.37	0.24	0.41	0.33	0.33	0.49	0.49	0.81	NA

NOTE: AOR and CHR were divided into separate format categories in Spring 84. Thus data from previous years is not available. MOR and AC were similarly divided in 1983.

CHANGES SINCE FALL 83

	Change in Format Share			Change in # of Stations (83-84)
	Since 1983	Since 1977	Change in 1/4 HR Totals	
CHR/TOP 40/CONTEMP	NA	NA	NA	NA
AC/SOFT/OLDIES	+15.8%	NA	+19.4%	+71 (+26.0%)
COUNTRY	-6.2%	+35.8%	-3.5%	+10 (+2.7%)
BTFL MUSIC	+0.5%	-40.6%	+3.5%	-14 (-8.2%)
AOR	NA	NA	NA	NA
BLACK/URBAN	-7.4%	+48.4%	-4.7%	-2 (-1.1%)
NEWS/TALK	-1.2%	+11.5%	+1.8%	+1 (+0.9%)
MOR/VARIETY	-5.7%	NA	-2.8%	-31 (-14.4%)
NOSTALGIA	-11.0%	NM	-8.3%	-2 (-1.6%)
SPANISH	-13.9%	+55.5%	-11.3%	+8 (+12.5%)
RELIGION/GOSPEL	+8.3%	+85.7%	+11.4%	0 (0%)
CLASSICAL	-3.3%	-21.9%	-0.2%	-1 (-2.9%)
UNKNOWN/OTHERS	-9.8%	-54.3%	-7.2%	0 (0%)

BEST AND WORST MARKETS FOR VARIOUS FORMATS

CHR/TOP 40 (National Average: 16.50%)

	HIGHEST			LOWEST	
1.	Roanoke	34.6%	1.	Flint	0.7%
2.	El Paso	33.5	2.	Detroit	8.8
3.	Staockton	31.3	3.	Knoxville	9.3
4.	Bloomington	29.3	4.	St. Louis	9.5
5.	Kalamazoo	28.1		Cleveland	9.5
6.	Youngstown	27.3	6.	Philadelphia	10.1
7.	Salinas	26.3		Columbus, OH	10.1
8.	Fort Wayne	26.3	8.	Cincinnati	10.5
9.	Charlotte	26.2	9.	Memphis	10.6
10.	Hartford	26.1	10.	Worcester	10.8
	Saginaw	26.1			

BEAUTIFUL MUSIC (National Average: 10.72%)

	HIGHEST			LOWEST	
1.	Worcester	20.4%	1.	Des Moines	0%
	Anchorage	20.4	2.	Birmingham	0.6
3.	Peoria	19.6	3.	Richmond	1.2
4.	West Palm	19.4	4.	Raleigh	1.3
5.	Daytona Beach	19.0	5.	Orlando	1.8
6.	Dayton	18.0	6.	Baton Rouge	2.2
7.	Allen-Beth	17.7			
	Canton	17.7			
9.	Stockton	17.1			
10.	Cleveland	17.1			
	Kalamazoo	17.1			
	Tampa	17.1			

COUNTRY (National Average: 10.81%)

	HIGHEST			LOWEST	
1.	John City/King	42.2%	1.	Hartford	1.8%
2.	Knoxville	40.3	2.	Honolulu	2.4
3.	Lubbock	38.3	3.	Bridgeport	2.5
4.	Huntington	35.3	4.	New Haven	2.7
5.	Nashville	32.8	5.	New York	2.8
6.	Wichita	32.0	6.	Boston	3.5
7.	Chattanooga	30.4		Springfield,MA	3.5
8.	Tulsa	30.2	8.	Los Angeles	3.8
9.	Beaumont	28.9	9.	Miami	3.9
10.	Austin	26.8	10.	Philadelphia	4.0
	Oklahoma City	26.8			

MOR/VARIETY

(Nat Avg: 7.15%)

1.	Bloomington	45.9%
2.	Omaha	30.8
3.	Pittsburgh	25.6
4.	Minneapolis	25.4
5.	Canton	23.4
6.	Eugene	22.0
7.	Bridgeport	21.9
8.	Boston	20.5
9.	Hartford	20.4
10.	Saginaw	20.3

NEWS/TALK

(Nat Avg: 9.66%)

1.	St. Louis	24.1%
2.	New York	20.1
3.	Philadelphia	16.4
4.	San Francisco	16.0
5.	Providence	14.9
	West Palm	14.9
7.	Des Moines	14.2
8.	Sacramento	14.0
9.	Los Angeles	13.8
	Kansas City	13.8

BLACK/URBAN

(Nat Avg: 9.78%)

1.	Memphis	36.9%
2.	Charleston, SC	29.3
3.	Baton Rouge	27.8
4.	Richmond	26.3
	Mobile	26.3
6.	New Orleans	25.6
7.	Shreveport	23.0
8.	Birmingham	22.3
9.	Columbia, SC	22.1
10.	Baltimore	20.6

AC/SOFT/OLDIES

(Nat Avg: 15.10%)

1.	Spring, MA	33.0%
2.	Syracuse	28.3
3.	Flint	27.9
4.	Madison	27.4
5.	ALbuquerque	25.1
6.	Lansing	24.2
7.	Colorado Spgs	23.2
8.	Baton Rouge	22.5
9.	Providence	22.1
10.	Allen-Beth	21.2

SPANISH

(Nat Avg: 2.55%)

1.	McAllen	42.7%
2.	Corpus Chr	21.2
3.	Miami	20.4
4.	El Paso	13.0
5.	San Antonio	10.9
6.	Salinas	10.7
7.	Bakersfield	9.9
8.	Los Angeles	8.2
9.	Fresno	7.8

RELIGION/GOSPEL

(Nat Avg: 1.82%)

1.	Shreveport	12.6%
2.	Birmingham	9.6
3.	Lancaster	9.3
4.	Norfolk	9.2
5.	Huntington	8.9
6.	Jckville	6.9
7.	Green/WS	6.7
8.	Tulsa	6.4
9.	Tucson	5.9
10.	Memphis	5.2

AOR

(Nat Avg: 10.12%)

1.	Des Moines	18.5%
2.	Anchorage	18.3
3.	Eugene	18.2
4.	Albany	17.6
5.	Worcester	17.5
	Reno	17.5
7.	Knoxville	17.0
	Wilmington	17.0
9.	Springfield	16.6
10.	Columbus	16.5

NOSTALGIA

(Nat Avg: 3.98%)

1.	WB-Scranton	18.7%
2.	Daytona Beach	12.0
3.	Buffalo	11.9
4.	Allen-Beth	10.8
5.	Tampa	10.6
6.	Springfield	9.8
7.	West Palm	9.5
8.	New Haven	8.5
	Reading	8.5
10.	Milwaukee	7.5

CLASSICAL

(Nat Avg: 1.46%)

1.	Albuquerque	7.7%
2.	Salinas	4.8
3.	San Francisco	4.7
4.	Denver	4.1
	Portland	4.1
6.	Washington	3.7
7.	Seattle	3.4
8.	Phoenix	2.9
	Milwaukee	2.9
10.	San Diego	2.8
	Chicago	2.8

NOTE: Format information for this section came from January 1985 issue of SRDS, the 1985 Broadcasting Yearbook and other sources. In some cases phone calls were made to verify format. In many cases I had to make a judgement based on the demographic spread of the stations's audience.

RADIO REPS AND THEIR LEADING STATIONS

This section attempts to rank the radio representatives by the ratings success of the stations they carry on their lists. For each time a rep firm had a leading station in a market it received one point. The number of stations/reps listed in each market depended on the market size. For markets one through ten up to seven stations/reps were listed. In 100+ markets only one or two stations/reps were listed.

The first table shows the number of stations a rep firm services which are among the leading facilities in its market. The second table shows the number of stations which the rep services which clearly rank number one in the ratings of its market.

I realize the limitations of a ranking like this. It penalizes reps which have small lists. It also doesn't cover reps which have the majority of their stations in unrated markets. It also ignores some stations which are very strong and very profitable (especially true in larger markets).

What this list does accomplish is that it indicates which rep firms have, to use a bridge term, the longest and strongest lists.

TABLE # 1: REPS AND THEIR NUMBER OF HIGH RANKING STATIONS

	(7) 1-10	(6) 11-20	(5) 21-50	(4) 51-75	(3) 76-100	(2) 101-150	(1) 150+	F84 TOT	F83 TOT	F82 TOT	F81 TOT	F80 TOT
1. Katz	6	9	23	9	15	11	0	73	(74)	(69)	(72)	(74)
2. Mc-Guild	8	10	22	3	8	12	3	66	(58)	(54)	(58)	(64)
3. Blair	7	6	20	2	15	6	0	56	(51)	(57)	(61)	(54)
4. Christal	4	7	21	3	10	7	1	52	(46)	(47)	(44)	(31)
5. Eastman	6	6	13	5	8	8	2	48	(48)	(42)	(58)	(64)
6. Torbet	3	5	11	1	3	8	2	33	(39)	(47)	(53)	(48)
7. Selcom	3	2	14	2	4	6	0	30	(22)	(33)	(27)	(18)
8. HNWH	1	2	11	1	2	7	0	23	(29)	(18)	(8)	(-)
9. MMR	5	4	10	-	-	2	-	21	(23)	(14)	(18)	(11)
10. CBS	10	3	3	-	-	1	-	17	(23)	(20)	(14)	(12)
11. Republic	5	2	2	1	-	-	-	10	(10)	(11)	(6)	(7)
12. Masla	4	2	2	1	-	-	-	9	(12)	(13)	(9)	(10)
13. Blair/RAR	5	2	1	-	-	-	-	8	(10)	(11)	(6)	(7)
14. Weiss	1	1	1	-	-	-	-	4	(3)	(-)	(-)	(-)

NOTE 1: Figures across the top of tables 1 and 2 are market rankings. The figure in parenthesis (on Table 1) is the maximum number of stations selected in that market size.

NOTE 2: Selections were generally based on 12+ Metro, 1/4 HR AVG, Broadcast Week. In a few cases TSA and Cume results were considered. In other cases combinations were considered. Some decisions were purely subjective on my part.

TABLE # 2: REPS AND THEIR "NUMBER ONE STATIONS"

	1-10	11-20	21-50	51-75	76-100	101-150	150+	F84 TOT	F83 TOT	F82 TOT	F81 TOT	F80 TOT
1. Katz	-	2	8	3	9	9	-	31	(32)	(31)	(27)	(21)
2. Blair	2	2	7	-	4	4	-	19	(19)	(20)	(15)	(19)
3. Eastman	3	2	2	3	3	3	2	18	(15)	(14)	(15)	(14)
4. Mc-Guild	3	1	4	-	2	5	2	17	(10)	(11)	(13)	(16)
5. Christal	1	-	6	-	3	2	1	12	(13)	(12)	(10)	(8)
6. Torbet	-	-	2	-	-	5	2	9	(12)	(10)	(18)	(14)
7. Selcom	-	-	-	1	1	2	-	4	(4)	(5)	(4)	(4)
CBS	-	3	1	-	-	-	-	4	(4)	(3)	(2)	(2)

Blair/RAR, MMR - 2 stations

NOTE TO TABLE # 2: I also factor into this table data on individual station billings as estimated in the 1985 edition of Duncan's Radio Market Guide

SYNDICATORS AND CONSULTANTS

Since 1977 a breakdown of the performance of syndicators and consultants has been a feature of American Radio. For the first time I have decided to drop this feature.

Only with the full cooperation of the syndicators and consultants can this feature be accurate and fair. Since 1977 these firms have sent me accurate and complete listings of the stations they work with. However, on January 11, 1985 I received a letter from the Bonneville Broadcasting System saying they will not make their list available. The letter stated they are taking this action "for protection against potential competitive predatory selling practices".

This is the first time a major syndicator has refused to send their client list to American Radio. As a result I have been forced to take the following actions.

A. The analysis of syndicators and consultants (usually found on this page) is being suspended. It would be unfair to rank the performance of other companies when a major syndicator is not also being judged.

B. The Bonneville stations in the Individual Market Reports are not being listed as such.

C. I have cancelled the standing order Bonneville placed for my publications. I will not sell them American Radio because that would be unfair to their competitors.

I hope this situation can be resolved before the Spring 85 edition of American Radio is published. I may try to put together the Bonneville client list with the aid of others in the industry. I will only print such a listing if I have 100% confidence in its accuracy.

I am sorry for any inconvenience this may cause you.

PUBLIC AND NON COMMERCIAL RADIO STATIONS

BASED ON BIRCH DATA

This table studies the public and non commercial radio stations in selected markets. This data is provided by Birch Radio.

Listening to public and non commercial stations varies enormously from market to market. This is probably caused by three factors: the availability of commercial classical stations, the professionalism of the individual non commercial stations, and socio-economic and cultural differences among markets.

All figures are based on Birch monthly reports, 6A-MID, Mon-Sun. The 1/4 HR, Weekly Cume, and Cume Rating figures are from the Oct/Nov Birch.

LEADING STATIONS
12+ METRO SHARE

1.	WERN-F	Madison	7.2
2.	WUNC-F	Raleigh	7.1
3.	WKAR-F	Lansing	5.9
4.	WORT-F	Madison	5.0
5.	KUT	Austin	4.5
6.	WXXI-F	Rochester	4.3
7.	KCME-F	Col Spgs	3.1
	WHA	Madison	3.1
	KUNR-F	Reno	3.1
10.	KMFA-F	Austin	2.9
11.	WKCL-F	Charles,SC	2.8
12.	WEBR	Buffalo	2.7
	WBKY-F	Lexington	2.7
14.	WGUC-F	Cincinnati	2.6
15.	KCFR-F	Denver	2.5
	WUOT-F	Knoxville	2.5
	WAER-F	Syracuse	2.5

LEADING STATIONS
12+ MSA, ¼ HR AVG

1.	KUSC-F	Los Angeles	130
2.	WGBH-F	Boston	117
3.	WNYC-F	New York	115
4.	WMBI-F	Chicago	78
5.	KCFR-F	Denver	76
6.	WHYY-F	Philadelphia	72
7.	WUNC-F	Raleigh	70
8.	WETA-F	Washington	69
9.	KSJN-F	Minneapolis	62
	WBUR-F	Boston	62
11.	KQED-F	San Francisco	56
	KTIS-F	Minneapolis	56
	WBEZ-F	Chicago	56
14.	WCLK-F	Atlanta	55
	WABE-F	Atlanta	55
16.	WAMU-F	Washington	54
17.	WEAA-F	Baltimore	52
18.	KUOW-F	Seattle	48
19.	WGUC-F	Cincinnati	46
20.	WQED-F	Pittsburgh	45

LEADING STATIONS
12+ MSA CUME

1.	WNYC-F	New York	2019
2.	KUSC-F	Los Angeles	1650
3.	WGBH-F	Boston	1553
4.	KQED-F	San Francisco	1278
5.	WBUR-F	Boston	1255
6.	WMBI-F	Chicago	1183
7.	WETA-F	Washington	1013
8.	WBEZ-F	Chicago	964
9.	KSJN-F	Minneapolis	931
10.	WAMU-F	Washington	883
11.	KCFR-F	Denver	854
12.	WQED-F	Pittsburgh	799
13.	WHHY-F	Philadelphia	774
14.	KTSU-F	Houston	685
15.	WCLK-F	Atlanta	632
16.	WEBR	Buffalo	601
17.	WEAA-F	Baltimore	584
18.	WGUC-F	Cincinnati	566
19.	WXXI-F	Rochester	557
20.	WABE-F	Atlanta	543

STATION/MARKET		J/J	J/A	A/S	S/O	O/N	1/4 HR AVG	WEEKLY CUME	CUME RATING
WMHT-F	Albany-Schen	2.6	1.5	1.2	2.0	2.2	25	312	4.3
WABE-F	Atlanta	1.2	1.1	1.2	1.8	1.9	55	543	2.9
WCLK-F	Atlanta	4.8	2.7	.8	.9	1.9	55	632	3.3
KMFA-F	Austin	3.6	3.7	3.3	2.8	2.9	24	295	5.8
KUT-F	Austin	2.8	4.6	5.1	4.2	4.5	38	404	8.0
WEAA-F	Baltimore	1.1	1.2	1.1	1.5	1.6	52	584	3.1
WBHM-F	Birmingham	4.5	2.6	2.0	1.8	.8	10	189	2.5
WBUR-F	Boston	1.4	.9	1.3	1.4	1.2	62	1255	4.0
WGBH-F	Boston	1.6	1.6	1.6	1.8	2.2	117	1553	5.0
WEBR	Buffalo	2.8	2.5	1.6	2.4	2.7	43	601	5.9
WSCI-F	Charleston, SC	1.7	1.3	.6	1.2	1.5	10	123	3.3
WKCL-F	Charleston, SC	.9	1.3	1.8	1.6	2.8	18	143	3.8
WFAE	Charlotte, NC	.5	.3	.8	1.5	1.3	20	163	1.9
WBEZ-F	Chicago	.8	1.0	.7	.2	.5	56	964	1.5
WMBI-F	Chicago	.7	1.0	1.2	.9	.6	78	1183	1.8
WGUC-F	Cincinnati	2.4	1.9	1.8	2.2	2.6	46	566	4.9
WCRF-F	Cleveland	1.4	2.0	2.2	1.4	1.5	38	426	2.8
KCME-F	Colorado Sgps	2.8	2.5	2.5	2.5	3.1	13	144	5.3
KERA-F	Dallas	.6	.6	.2	.7	.9	36	426	1.6
WVIK-F	Davenport	1.1	.5	1.5	2.1	1.6	9	91	2.8
KCFR-F	Denver	1.8	1.6	2.0	2.3	2.5	76	854	5.8
WOI-F	Des Moines	1.9	2.2	2.0	1.9	1.5	8	129	4.2
WDET-F	Detroit	.6	.6	.7	.5	.3	22	474	1.3
WVGR-F	Grand Rapids	2.8	2.3	1.0	1.1	1.3	10	168	3.3
WFDD-F	Greens-WS	.4	.6	.9	.9	1.7	17	135	1.8
WITF-F	Harrisburg	1.5	1.9	2.1	1.3	1.6	9	148	3.8
KTSU-F	Houston	1.5	.8	1.4	1.2	.8	44	688	2.4
WIAN-F	Indianapolis	.8	.5	.4	.6	1.1	18	256	2.6
WJCT-F	Jacksonville	1.9	2.1	1.3	1.0	1.4	14	257	4.0
KCUR-F	Kansas City	.7	1.2	1.5	1.4	1.4	26	305	2.5

STATION/MARKET		J/J	J/A	A/S	S/O	O/N	1/4 HR AVG	WEEKLY CUME	CUME RATING
WUOT-F	Knoxville	2.3	1.2	.9	2.1	2.5	23	235	4.7
WKAR-F	Lansing	4.1	3.9	3.7	3.7	5.9	41	406	11.6
WBKY-F	Lexington	3.0	2.1	1.7	1.9	2.7	12	187	6.8
KLRE-F	Little Rock	1.7	2.2	1.8	1.6	1.5	10	131	3.2
KUSC-F	Los Angeles	.5	.4	.4	.9	1.2	130	1650	2.0
WFPL-F	Louisville	.9	.6	1.1	1.1	.5	9	97	1.2
WERN-F	Madison	5.7	5.9	5.6	5.9	7.2	29	280	9.8
WHA	Madison	3.2	3.9	3.5	2.7	3.1	12	146	5.1
WORT-F	Madison	6.3	4.6	5.1	5.4	5.0	20	341	12.0
WUWM-F	Milwaukee	.5	.4	.4	.6	.6	13	290	2.2
KSJN-F	Minneapolis	1.7	2.2	2.4	2.1	2.2	62	931	5.1
KTIS-F	Minneapolis	3.1	2.6	3.2	3.4	2.0	56	479	2.6
WPLN-F	Nashville	1.2	1.3	1.5	1.1	1.1	12	187	2.5
WTUL-F	New Orleans	1.4	1.0	1.2	1.8	2.4	40	371	3.5
WWNO-F	New Orleans	3.0	2.0	2.0	2.7	2.3	37	457	4.3
WNYC-F	New York	.5	.5	.4	.5	.5	115	2019	1.4
WHRO-F	Norfolk	1.2	1.4	1.8	2.4	2.2	42	433	4.4
KGOU-F	Oklahoma City	.1	.6	.7	.3	.4	4	178	2.3
WMFE-F	Orlando	1.6	2.3	2.5	2.7	2.4	27	235	3.5
WHYY-F	Philadelphia	.9	.3	.7	1.0	1.2	72	774	2.0
KMCR-F	Phoenix	.9	1.4	1.5	1.2	1.4	37	369	2.6
WQED-F	Pittsburgh	1.2	1.0	1.4	1.4	1.4	45	799	3.9
KOAP-F	Portland, O	.8	.7	1.3	1.7	1.0	21	334	2.9
WKNC-F	Raleigh	3.4	2.7	3.2	2.5	.7	7	105	2.1
WSHA-F	Raleigh	3.1	4.1	3.0	2.1	1.2	12	234	4.6
WUNC-F	Raleigh	2.4	3.3	5.7	5.2	7.1	70	455	9.0
KUNR-F	Reno	2.1	3.7	4.9	3.2	3.1	11	127	6.7
WRFK-F	Richmond	2.1	2.7	2.6	1.8	1.5	20	318	4.8
WXXI-F	Rochester	6.5	5.6	4.0	3.9	4.3	35	557	6.8
KXPR-F	Sacramento	1.2	1.5	1.1	1.5	1.9	33	329	3.2
KWMU-F	St. Louis	1.0	.8	.6	.8	.8	28	426	1.0
KRCL-F	Salt Lake	1.1	2.0	2.8	2.2	1.9	23	226	2.9
KUER-F	Salt Lake	1.8	2.4	1.8	1.4	1.1	13	262	3.4
KPFA-F	San Francisco	.8	.6	.3	.2	.3	22	475	1.0
KQED-F	San Francisco	.5	.8	1.0	.8	.8	56	1278	2.7
WVIA-F	Scranton	1.7	1.0	.5	.5	.5	5	98	1.6
KNHC-F	Seattle	1.6	1.7	1.8	.8	1.0	33	248	1.3
KUOW-F	Seattle	2.0	.7	.8	.9	1.4	48	497	2.7
WAER-F	Syracuse	1.7	1.9	.8	2.5	2.5	21	208	3.9
WUSF-F	Tampa	.6	1.4	1.5	1.0	1.8	41	346	2.2
WGTE-F	Toledo	1.4	1.6	1.8	2.3	1.3	10	108	6.4
WAMU-F	Washington	1.1	1.2	1.3	1.3	1.1	54	883	3.1
WETA-F	Washington	1.1	1.0	1.2	1.7	1.3	69	1013	3.6
WPFW-F	Washington	1.6	1.8	1.4	.8	.8	41	528	1.9
KMUW-F	Wichita	1.5	1.7	1.2	1.6	1.9	14	148	4.2
WYSU-F	Youngstown	1.1	1.0	.5	1.0	1.7	10	115	2.6

THE NATION'S LEADING GROUPS

These tables indicate which are the most important group owners in the United States. The first table ranks the groups according to a formula I devised in 1976. There are also tables which rank the groups according to cume listeners and total quarter hour figures.*

IMPORTANT NOTE: To qualify for these tables a group must have at least five stations in rated markets. A simulcasted facility counts as only one station.

EXPLANATION OF FORMULA: There are three areas of information which a group can be judged upon. These are (1) total audience for a group's stations, (2) the size and importance of the markets in which the group's stations are located and (3) the station's relative strength in its market, i.e., its rank.

Using the above data I developed a formula which ranked the groups. This formula works as follows. The total audience (12+, TSA, 1/4 HR AVG, Broadcast Week) of all of a group's stations is divided by the number of figures in the group. The resulting figure is the STATION AVERAGE. The next step is to find an average market size for the stations in the group. This MARKET AVERAGE (based on MSA rank) is then divided into the STATION AVERAGE. This figure is then divided by the RANKING AVGERAGE, the average of all the stations in the group with the end result being the most important figure, the GROUP INDEX.

Simulcasted facilities count as one station. To be sure there are some problems with this formula. It tends to bias small groups which have successful stations in large markets. However, the formula is fun to work with and it's fun to study. If you think about it I think you will agree that it is quite accurate.

*Based on TSA, 12+, Mon-Sun, 6AM-MID for 1/4 HR AVG and Cume.

Rank is based on Metro.

GROUPS MAKING FIRST APPEARANCE IN RANKINGS: Constant, Edens, Duffy, Grace, Jacor, Nininger, Pyramid, S & F, Sungroup

Below are those stations which have been on the list in the past but now have fewer than the five stations needed to qualify for the list:

Abell
Associated
Beck-Ross
Cascade
Fairbanks
Harte-Hanks
Surrey
Insilco
Pacific NW
Tichenor
Woodward

These groups have five or more stations in rated markets but some stations either did not "show" in the ratings book or were simulcasting:

All-Pro
Statewide
Benns
Swaggert

NOTE: + - = symbols show change in station's share since Fall 83.

AMERICA'S LEADING GROUPS (DUNCAN'S FORMULA)

(Fal 82) RANK	(FAL 83) RANK	RANK	GROUP	TOTAL LISTENERS	STATIONS	STATION AVERAGE	RANK AVERAGE	MARKET AVERAGE	STATION INDEX	GROUP INDEX
(1)	(2)	1.	CBS	7838	13	603	6.9	5.0	17.475	227.180
(2)	(1)	2.	ABC	7185	12	599	7.6	4.9	16.085	193.018
(3)	(3)	3.	Westinghouse	5492	11	499	5.0	11.0	9.078	99.860
(4)	(4)	4.	NBC	3871	8	484	9.9	4.3	11.367	90.937
(5)	(5)	5.	Metromedia	5343	11	486	8.7	8.5	6.568	72.247
(6)	(6)	6.	RKO	5531	11	503	11.6	8.2	5.268	58.146
(11)	(7)	7.	Gannett	4979	16	311	10.3	10.4	2.905	46.482
(9)	(12)	8.	Capital Cities	4862	12	405	10.3	12.7	3.098	37.171
(8)	(13)	9.	Inner City	2085	7	298	17.6	3.1	5.460	32.760
(12)	(10)	10.	Taft	3137	13	241	4.3	24.1	2.328	30.270
(7)	(9)	11.	Bonneville	4008	12	334	10.2	13.3	2.462	29.544
(10)	(8)	12.	Greater Media	2803	12	234	16.2	6.7	2.152	25.826
(15)	(19)	13.	Infinity	2900	9	322	12.2	10.6	2.491	22.423
(14)	(11)	14.	Doubleday	2560	8	320	12.3	9.4	2.768	22.141
(17)	(15)	15.	Cox	3219	12	268	9.8	18.1	1.513	18.151
(26)	(14)	16.	Malrite	3340	11	304	13.3	14.3	1.596	17.599
(51)	(28)	17.	Shamrock	1586	8	198	8.8	11.5	1.959	15.675
(19)	(20)	18.	Viacom	2291	7	327	10.0	15.9	2.058	14.409
(23)	(23)	19.	First Media	2114	9	235	9.8	16.0	1.498	13.483
(--)	(18)	20.	Blair	1932	8	242	9.3	15.8	1.647	13.175
(28)	(17)	21.	Tribune Co.	2535	5	507	6.6	32.2	2.386	11.928
(24)	(22)	22.	Gulf	1575	7	225	9.4	17.0	1.408	9.856
(22)	(26)	23.	LIN	1923	10	192	11.4	17.4	.969	9.694
(18)	(25)	24.	Hearst	1198	6	200	7.2	17.7	1.567	9.402
(30)	(16)	25.	Outlet	960	5	192	17.6	6.0	1.818	9.091
(31)	(36)	26.	Golden West	1073	5	215	12.8	10.0	1.677	8.383
(39)	(30)	27.	Katz	1975	10	198	3.6	67.5	.813	8.128
(47)	(31)	28.	Jefferson-Pilot	1812	11	165	10.7	22.7	.678	7.459
(27)	(39)	29.	Metroplex	1304	7	186	6.7	28.3	.983	6.878
(--)	(--)	30.	DKM	1496	10	150	8.4	26.5	.672	6.721
(--)	(--)	31.	Edens	1216	7	174	5.9	32.1	.917	6.420
(33)	(38)	32.	Susquehanna	1933	13	149	7.5	40.2	.493	6.412
(25)	(34)	33.	United	988	9	110	15.6	9.9	.711	6.399
(37)	(37)	34.	EZ	1281	7	183	9.0	22.7	.896	6.270
(32)	(24)	35.	Unity	824	5	165	19.0	7.4	1.172	5.861
(44)	(29)	36.	Entercom	1126	8	141	14.5	13.6	.714	5.712
(40)	(35)	37.	Heftel	1051	5	210	6.2	30.0	1.130	5.651
(21)	(32)	38.	Nationwide	1898	15	127	8.9	44.1	.322	4.835
(--)	(--)	39.	Pyramid	1279	10	128	15.1	18.0	.471	4.706
(46)	(40)	40.	Sandusky	946	7	135	12.3	19.4	.566	3.963
(55)	(--)	41.	King	834	6	139	13.2	16.3	.646	3.876
(--)	(49)	42.	Summit	1310	10	131	6.3	57.4	.362	3.620
(36)	(41)	43.	Group One	1124	8	141	8.9	35.8	.441	3.528
(46)	(46)	44.	Josephson	754	7	108	10.6	21.7	.468	3.278
(--)	(54)	45.	Stoner	1374	14	98	4.3	114.0	.200	2.802
(--)	(48)	46.	Booth	1226	9	136	6.6	66.6	.309	2.785
(49)	(44)	47.	Hubbard	837	5	167	4.4	70.6	.539	2.694
(--)	(55)	48.	Clear Channel	1160	12	97	7.2	60.9	.221	2.646
(53)	(51)	49.	Multimedia	1098	10	110	4.3	103	.247	2.470
(50)	(47)	50.	Capitol-WRAL	915	7	131	5.4	71.1	.341	2.385
(--)	(--)	51.	Brown	697	6	116	6.5	45.6	.392	2.352
(38)	(33)	52.	Scripps-Howard	755	7	108	11.6	28.0	.332	2.325
(--)	(53)	53.	Federated	891	7	122	4.7	88.6	.305	2.140
(--)	(--)	54.	Henry	517	5	103	10.4	24.2	.411	2.054
(--)	(50)	55.	Great Trails	624	8	78	9.6	32.8	.248	1.984

AMERICA'S LEADING GROUPS - 1/4 HOUR AVERAGE*

(FAL 82) RANK	(FAL 83) RANK	RANK	GROUP	STATIONS	TOTAL	AVG PER STATION
(1)	(1)	1.	CBS	13	7838	603
(2)	(2)	2.	ABC	12	7185	599
(6)	(5)	3.	RKO	11	5531	503
(3)	(3)	4.	Westinghouse	11	5492	499
(5)	(4)	5.	Metromedia	11	5343	486
(9)	(8)	6.	Gannett	16	4979	311
(4)	(7)	7.	Capital Cities	12	4862	405
(8)	(9)	8.	Bonneville	12	4008	334
(7)	(6)	9.	NBC	8	3871	484
(19)	(10)	10.	Malrite	11	3340	304
(10)	(11)	11.	Cox	12	3219	268
(13)	(13)	12.	Taft	13	3137	241
(11)	(12)	13.	Infinity	9	2900	322
(12)	(14)	14.	Greater Media	12	2803	234
(17)	(16)	15.	Doubleday	8	2560	320
(16)	(15)	16.	Tribune Co.	5	2535	507
(18)	(18)	17.	Viacom	7	2291	327
(25)	(24)	18.	First Media	9	2114	235
(15)	(21)	19.	Inner City	7	2085	298
(26)	(26)	20.	Katz	10	1933	198
(20)	(22)	21.	Susquehanna	13	1933	149
(--)	(19)	22.	Blair	8	1932	242
(22)	(20)	23.	LIN	10	1923	192
(28)	(28)	24.	Nationwide	15	1898	127
(27)	(27)	25.	Jefferson-Pilot	11	1812	165
(45)	(43)	26.	Shamrock	8	1586	198
(24)	(25)	27.	Gulf	7	1575	225
(--)	(--)	28.	DKM	10	1496	150
(61)	(47)	29.	Stoner	14	1374	98
(56)	(46)	30.	Summit	10	1310	131
(35)	(49)	31.	Metroplex	7	1304	186
(47)	(41)	32.	EZ	7	1281	183
(--)	(--)	33.	Pyramid	10	1279	128
(41)	(38)	34.	Booth	9	1226	136
(--)	(--)	35.	Edens	7	1216	174
(21)	(29)	36.	Hearst	6	1198	200
(76)	(66)	37.	Clear Channel	12	1160	97
(58)	(36)	38.	Entercom	8	1126	141
(34)	(37)	39.	Group One	8	1124	141
(NM)	(NM)	40.	Keymarket/Firstcom	8	1113	139
(33)	(32)	41.	Multimedia	10	1098	110
(30)	(34)	42.	Golden West	5	1073	215
(46)	(33)	43.	Heftel	5	1051	210
(36)	(45)	44.	United	9	988	110
(32)	(30)	45.	Outlet	5	960	192
(42)	(40)	46.	Sandusky	7	946	135
(48)	(54)	47.	Guy Gannett	7	922	132
(40)	(39)	48.	Capitol-WRAL	7	915	131
(59)	(52)	49.	Federated	7	891	127
(75)	(62)	50.	Western Cities	8	846	106
(50)	(48)	51.	Affiliated	9	840	93
(55)	(53)	52.	Hubbard	5	837	167
(44)	(50)	53.	King	6	834	139
(53)	(34)	54.	Unity	5	824	165
(88)	(89)	55.	John Price	12	816	68
(70)	(42)	56.	Lotus	13	788	61
(83)	(90)	57.	Beasley	9	780	87
(51)	(43)	58.	Park	13	773	60
(39)	(31)	59.	Scripps-Howard	7	755	110
(57)	(51)	60.	Josephson	7	754	108

(FAL 82) RANK	(FAL 83) RANK	RANK	GROUP	STATIONS	TOTAL	AVG PER STATION
(--)	(--)	61.	Brown	6	697	116
(--)	(--)	62.	Price	6	686	114
(72)	(59)	63.	Great Empire	10	674	67
(--)	(--)	64.	Jacor	7	669	96
(54)	(55)	65.	BENI	7	647	92
(52)	(57)	66.	Mid America	6	639	107
(66)	(58)	67.	Great Trails	8	624	78
(82)	(75)	68.	Bloomington	7	620	89
(79)	(68)	69.	Palmer	6	618	103
(--)	(--)	70.	Grace	6	609	102
(--)	(--)	71.	Sconnix	7	597	83
(--)	(--)	72.	SHamrock-Lynett	5	595	119
(73)	(70)	73.	Kaye-Smith	5	594	119
(69)	(65)	74.	Bluegrass	6	593	99
(--)	(61)	75.	Sky/Foster	8	573	72
(77)	(76)	76.	Capitol-Johnson	7	545	78
(98)	(83)	77.	Rollins	6	535	89
(80)	(72)		Buckley	8	535	67
(86)	(79)	79.	Hicks	7	533	76
(--)	(--)	80.	Henry	5	517	103
(81)	(80)	81.	Rivers	6	510	85
(74)	(73)	82.	Sterling	9	492	55
(90)	(95)	83.	McKenna	5	458	92
(--)	(--)	84.	Willis	6	456	76
(--)	(86)	85.	Wilkes-Schwartz	6	426	71
(95)	(82)	86.	Manship	5	424	85
(--)	(--)	87.	S & F	6	418	70
(94)	(84)	88.	Stuart	5	410	82
(--)	(--)	89.	Nininger	6	403	67
(--)	(--)	90.	Sungroup	5	396	79
(--)	(77)	91.	Central Texas	7	381	54
(--)	(--)	92.	Duffy	5	375	75
(90)	(93)	93.	Crawford	6	369	62
(97)	(100)	94.	Bahakel	10	361	36
(92)	(99)	95.	Stauffer	6	355	59
(101)	(94)	96.	Davis & Weaver	6	343	57
(89)	(87)	97.	Regional	6	337	56
(104)	(97)	98.	Hatch	6	335	56
(--)	(85)	99.	Fuller-Jeffrey	6	329	55
(--)	(--)	100.	Parker	5	309	62
(--)	(--)	101.	Brill	7	283	40
(--)	(--)	102.	Knight	5	268	54
(102)	(103)	103.	Peoria Journal Star	5	260	52
(100)	(101)	104.	Midwest Family	8	258	32
(--)	(--)	105.	ELF	6	250	42
(--)	(--)	106.	Ives	5	229	46
(106)	(107)	107.	Harris	6	204	34
(110)	(104)	108.	Forward	5	199	40
(96)	(91)	109.	Sunbelt	6	164	27
(111)	(110)	110.	Mortenson	6	163	27
(107)	(108)	111.	Walton	6	161	27
(--)	(--)	112.	Home News	5	151	30
(99)	(96)	113.	Community Pacific	5	135	27
(--)	(--)	114.	Constant	5	127	25
(--)	(--)	115.	Universal	7	74	11

* Based on 1/4 HR AVG, TSA, Broadcast Week

AMERICA'S LEADING GROUPS - WEEKLY 12+ CUME

(FAL 81) RANK	(FAL 82) RANK	(FAL 83) RANK	RANK	GROUP	TOTAL CUME	AVG PER STATION
(2)	(1)	(1)	1.	CBS	14,337,400	1,102,900
(2)	(2)	(2)	2.	ABC	12,959,500	1,080,000
(3)	(3)	(3)	3.	Westinghouse	8,831,200	802,800
(6)	(6)	(6)	4.	RKO	8,093,500	735,800
(4)	(5)	(5)	5.	Metromedia	7,770,100	706,400
(10)	(9)	(8)	6.	Gannett	7,448,300	465,500
(7)	(7)	(7)	7.	Capital Cities	7,303,500	608,600
(5)	(4)	(4)	8.	NBC	7,296,600	912,100
(8)	(8)	(9)	9.	Bonneville	5,673,200	472,800
(20)	(19)	(10)	10.	Malrite	5,265,400	478,700
(9)	(10)	(11)	11.	Cox	5,187,800	432,300
(25)	(14)	(12)	12.	Doubleday	5,144,000	643,000
(12)	(11)	(13)	13.	Infinity	4,729,300	525,500
(11)	(13)	(16)	14.	Taft	4,326,400	332,800
(13)	(12)	(14)	15.	Greater Media	4,196,700	349,700
(16)	(17)	(15)	16.	Tribune	3,808,800	761,760
(29)	(22)	(22)	17.	First Media	3,232,700	359,200
(31)	(18)	(18)	18.	Viacom	3,212,100	458,800
(14)	(15)	(17)	19.	Inner City	3,070,500	438,600
(34)	(31)	(33)	20.	Nationwide	2,874,700	191,600
(18)	(20)	(20)	21.	LIN	2,801,700	280,200
(--)	(--)	(21)	22.	Blair	2,783,100	347,900
(28)	(25)	(26)	23.	Jefferson-Pilot	2,618,900	238,100
(30)	(29)	(24)	24.	Susquehanna	2,492,100	191,700
(46)	(32)	(28)	25.	Katz	2,467,900	246,800
(36)	(39)	(45)	26.	Shamrock	2,467,000	308,400
(22)	(27)	(25)	27.	Gulf	2,233,400	319,100
(--)	(--)	(--)	28.	DKM	2,083,400	208,300
(26)	(26)	(27)	29.	Outlet	2,071,900	414,400
(24)	(30)	(30)	30.	Hearst	2,036,400	339,400
(--)	(--)	(--)	31.	Pyramid	1,988,900	198,900
(--)	(49)	(42)	32.	EZ	1,972,800	281,800
(--)	(--)	(--)	33.	Summit	1,816,200	181,600
(47)	(41)	(43)	34.	Metroplex	1,781,200	245,500
(19)	(24)	(29)	35.	Golden West	1,747,200	349,400
(--)	(42)	(37)	36.	Booth	1,743,200	193,700
(27)	(44)	(32)	37.	Heftel	1,692,000	338,400
(44)	(34)	(31)	38.	Sandusky	1,628,500	232,600
(--)	(--)	(--)	39.	Edens	1,615,300	230,700
(41)	(36)	(40)	40.	United	1,593,400	177,000
(--)	(--)	(--)	41.	Clear Channel	1,591,800	132,700
(--)	(-)	(49)	42.	Stoner	1,580,200	112,900
(40)	(37)	(39)	43.	Group One	1,553,400	194,200
(--)	(--)	(36)	44.	Entercom	1,503,800	188,000
(37)	(35)	(34)	45.	Multimedia	1,455,700	145,600
(42)	(45)	(47)	46.	Guy Gannett	1,444,700	206,400
(33)	(33)	(35)	47.	King	1,354,800	225,800
(--)	(48)	(41)	48.	Capitol-WRAL	1,341,800	191,700
(--)	(47)	(48)	49.	Josephson	1,335,100	190,700
(--)	(--)	(--)	50.	Western Cities	1,315,600	164,500

* Based on 12+ CUme, TSA, Mon-Sun, 6A-MID

MAJOR GROUP OWNERS

ABC (Ben Hoberman)

		TSA AQH	TSA CUME	TSA RANK	MKT #		FORMAT
WABC	NY	751	16413	17	1	+	Talk
WPLJ-F	NY	1243	25284	5	1	+	CHR
WLS	Chi	671	15944	8	3	-	CHR
WLS-F	Chi	296	9334	19	3	-	CHR
KGO	San Fran	857	11237	1	5	+	Talk/News
KSRR-F	Hous	320	4965	6	8	-	AOR
KABC	LA	955	11639	2	2	+	Talk
KLOS-F	LA	728	12501	6	2	+	AOR
WRIF-F	Det	411	6908	5	6	+	AOR
WMAL	Wash	512	6968	1	9	+	MOR
WRQX-F	Wash	319	5940	6	9	-	CHR
KTKS-F	Dallas	122	2462	15	10	+	CHR

AFFILIATED (John Winkel)

		TSA AQH	TSA CUME	TSA RANK	MKT #		FORMAT
WOKV	Jkville	26	432	10	50	+	News/Talk
WAIV-F	Jkville	108	1692	5	50	+	AC
KRAK	Sacra	144	2119	32	11	-	Country
KSKK-F	Sacra	64	1111	32	13	-	Country
KMPS	Seattle	48	1181	23	18	-	Country
KMPS-F	Seattle	140	1862	13	18	-	Country
WHYN	Spr, MA	64	1014	6	93	-	AC
WHYN-F	Spr, MA	110	1503	2	92	-	AC
KFYE-F	Fresno	136	1771	4	86	-	AC

BAHAKEL (Cy Bahakel)

		TSA AQH	TSA CUME	TSA RANK	MKT #		FORMAT
KXEL	Water-CF*	35	394	5	216	-	Country
KCNB-F	Water-CF	28	494	4	216	+	CHR
WDOD	Chatta	30	500	7	105	-	Country
WDOD-F	Chatta	95	1239	6	105	-	Country
WKIN	JC/Kings	15	288	7	102	-	Country
WZXY-F	JC/Kings	10	192	13	102	-	AOR
WWOD	Lynch*	7	92	12	232	-	Country
WKZZ-F	Lynch*	25	304	5	232	+	CHR
WXLY-F	Char,SC	22	443	11	81	-	CHR
KILO-F	Col Spg	94	1063	1	130	-	AOR

Others: WLBJ A/F (Bowling Green,KY);
WABG (Greenwood, MS)

BEASLEY (George Beasley)

		TSA AQH	TSA CUME	TSA RANK	MKT #		FORMAT
WGAC	Augusta*	24	389	10	117	-	MOR
WMOO	Mobile	11	148	15	101	-	Gospel
WBLX-F	Mobile	122	1212	2	101	-	Black
WDMT-F	Cleve	139	2427	10	11	+	Black
WXTU-F	Phila	325	3398	13	4	+	Country
WFAI	Fayette,NC*	24	303	7	163	-	Country
WTIP	Char, WV*	12	157	8	152	-	Nostalgia
WVSR-F	Char, WV*	58	656	3	152	+	CHR
WYNG-F	Evans*	65	592	3	148	+	Country

Others: WFMC, WOKN-F (Goldsboro, NC);
WWMO-F (Reidsville, NC)

BLAIR (Jim Hilliard)

		TSA AQH	TSA CUME	TSA RANK	MKT #		FORMAT
WHDH	Boston	520	6599	1	7	+	MOR
WZOU-F	Boston	164	3737	16	7	-	CHR
WFLA	Tampa	145	2096	9	20	+	MOR
WFLA-F	Tampa	147	2112	14	20	-	AC
KVIL	Dallas	54	981	23	10	+	AC
KVIL-F	Dallas	503	6562	1	10	-	AC
WIBC	Indy	295	3575	1	31	+	MOR
WNAP-F	Indy	104	2169	9	31	+	CHR

BLOOMINGTON (Tim Ives)

		TSA AQH	TSA CUME	TSA RANK	MKT #		FORMAT
WJCW	JC/King	53	625	4	102	+	Country
WQUT-F	JC/King	180	2130	1	102	+	CHR
WJBC	Bloom,IL	75	717	1	320	+	MOR
WBNQ-F	Bloom,IL	48	661	2	320	+	CHR
WGOW	Chatta	21	424	9	105	-	AC
WSKZ-F	Chatta	194	1994	1	105	+	CHR
WKLQ-F	Gr. Rpds	49	953	8	77	+	CHR

BLUEGRASS

		TSA AQH	TSA CUME	TSA RANK	MKT #		FORMAT
WHOO	Orl	59	987	9	49	-	Country
WHOO-F	Orl	86	1397	8	49	-	Country
WVLK	Lex	56	1039	4	135	+	MOR/AC
WVLK-F	Lex	231	2348	1	135	-	Country
WWSA	Savan*	14	201	9	174	-	MOR
WCHY-F	Savan*	147	1448	2	174	+	Country

BONNEVILLE (Arch Madson)

		TSA AQH	TSA CUME	TSA RANK	MKT #		FORMAT
KBIG-F	LA	849	11244	4	2	-	BTFL
KOIT	SF	53	1369	39	5	-	BTFL
KOIT-F	SF	222	3219	10	5	+	BTFL
WCLR-F	Chi	470	7333	7	3	+	AC
KMBZ	KC	108	1824	9	25	+	Talk/MOR
KMBR-F	KC	201	2468	3	25	+	BTFL
WRFM-F	NY	947	11280	10	1	-	BTFL
KSL	SLC	220	3557	2	38	-	MOR
KIRO	Seattle	437	6423	1	18	+	News
KSEA-F	Seattle	174	2400	7	18	-	BTFL
KAAM	Dallas	53	845	22	10	-	Oldies
KAFM-F	Dallas	274	4770	8	10	-	CHR

BOOTH (John Booth II, Ralph Booth)

		TSA AQH	TSA CUME	TSA RANK	MKT #		FORMAT
WSAI	Cinci	45	1043	15	22	-	Country
WKXF-F	Cinci	151	1879	9	22	+	Country
WZZP-F	S. Bend*	29	550	6	166	-	CHR
WJLB-F	Detroit	418	5919	3	6	+	Black
WSGW	Saginaw	94	1082	5	110	NA	MOR
WIOG-F	Saginaw	110	1488	1	110	NA	CHR
WTOD	Toledo	36	388	11	76	-	Country
WKLR-F	Toledo	106	1158	5	76	-	Country
WLTF-F	Cleve	237	3925	4	11	+	AC

BRILL (Alan Brill)

		TSA AQH	TSA CUME	TSA RANK	MKT #		FORMAT
KQWB	Fargo*	23	362	6	236	-	AC
KQWB-F	Fargo*	48	569	2	236	-	AOR
WEBC	Duluth*	42	937	7	157	+	AC
WAVC-F	Duluth*	56	607	4	157	+	Country
WHUM	Reading*	37	467	5	137	+	Country
WKWK-F	Peters/Ri	23	254	12	48	+	Country
WIOV-F	Lancaster	54	717	5	118	-	Country

Others: KLIK, KTXY-F (Jefferson City, MO);
WPVA (Petersburg, VA)

BROWN (Phil Melrose)

		TSA AQH	TSA CUME	TSA RANK	MKT #		FORMAT
KYNO	Fresno	25	441	12	86	+	Nostalgia
KYNO-F	Fresno	83	1610	3	86	-	CHR
KPQP	San Die	96	1040	11	19	+	Nostalgia
KGB-F	San Die	258	2964	1	19	+	AOR
KXOA	Sacra	82	983	9	32	+	Nostalgia
KXOA-F	Sacra	153	2233	3	32	-	AC

BENI (Ragan Henry)

		TSA AQH	TSA CUME	TSA RANK	MKT #		FORMAT
WAOK	Atlanta	99	1791	12	15	-	Black
WBLZ-F	Cinci	148	2366	8	22	-	Black
WPDQ	Jkville	33	533	9	50	-	Black
WMLF	Indy	62	754	10	31	-	Nostalgia
WTLC-F	Indy	160	1390	5	31	+	Black
WDIA	Memphis	104	2217	7	41	-	Black
KLBB	Minn-SP	41	557	13	17	-	Nostalgia

BUCKLEY (Richard Buckley)

		TSA AQH	TSA CUME	TSA RANK	MKT #		FORMAT
WDRC	Hartf	44	876	10	35	-	Oldies
WDRC-F	Hartf	157	2968	5	35	+	Country
KWAV-F	Monterey	46	766	3	141	-	AC
KKHI A/F	SF	184	2892	16	5	+	Classical
WSEN A/F	Syra	42	741	9	69	-	Country
WYNZ	Port, M*	41	454	4	193	-	Nostalgia
WYNZ-F	Port, M*	21	430	10	193	-	AC
KGIL A/F	LA		DID NOT SHOW				

NOTE: + - = symbols show change in station's share since Fall 83

		TSA AQH	TSA CUME	TSA RANK	MKT #		FORMAT
CAPITAL CITIES (Jim Arcara)							
WJR	Detr	957	12391	1	6	+	MOR
WHYT-F	Detr	280	7092	10	6	+	CHR
KLAC	LA	255	4479	25	2	-	Country
KZLA-F	LA	313	4795	16	2	+	Country
WPRO	Prov	146	2515	4	34	-	AC/MOR
WPRO-F	Prov	229	3475	3	34	+	CHR
WKBW	Buff	100	2053	10	29	-	AC
WPAT	NY	458	7687	23	1	+	BTFL
WPAT-F	NY	869	11377	13	1	-	BTFL
WBAP	Dall-FW	673	8644	3	10	+	Country
KSCS-F	Dall-FW	261	4359	9	10	-	Country
WKHX-F	Atlanta	321	4168	6	15	-	Country
CAPITOL (Ken Johnson)							
WKSJ	Mobile	7	165	13	101	-	Country
WKSJ-F	Mobile	135	1546	1	101	-	Country
WCAW	Char,WV*	57	645	6	152	+	Country
WVAF-F	Char,WV*	88	1101	2	152	-	Contemp
WMJJ-F	Birm	163	2190	5	43	+	AC
WRKA-F	Louis	45	960	11	39	-	AC
WLVV-F	State/ Char, NC	50	969	9	36	-	AC
CAPITOL (James Goodman)							
WRAL-F	Raleigh	373	4704	1	78	+	AC
WKEE	Hunt,WV	15	333	12	133	-	AC
WKEE-F	Hunt,WV	91	1527	3	133	-	AC
KISS-F	San Ant	141	1938	3	33	+	AOR
WRNL	Richm	41	703	10	48	-	Country
WRXL-F	Richm	112	1452	5	48	+	AOR
KBEQ-F	KC	142	2761	4	25	-	CHR
CBS (Robert Hosking)							
WCBS	NY	1221	23212	6	1	+	News
WCBS-F	NY	934	14910	9	1	+	Oldies
KNX	LA	726	14016	7	2	=	News
KKHR-F	LA	457	10033	13	2	+	CHR
WBBM	Chi	719	15079	4	3	-	News
WBBM-F	Chi	528	11386	6	3	-	CHR
KMOX	St. Lou	820	9529	1	14	=	Talk
KHTR-F	St. Lou	229	4071	6	14	-	CHR
WCAU	Phila	424	7625	10	4	-	Talk
WCAU-F	Phila	593	11008	3	4	+	CHR
WHTT-F	Boston	473	8444	5	7	-	CHR
KCBS	SF	514	10621	2	5	-	News
KRQR-F	SF	200	3444	18	5	=	AOR
CENTRAL TEXAS (Dick Oppenheimer)							
KDVE	Beau-PA	6	112	14	98	-	Religion
KQXY-F	Beau-PA	53	670	5	98	-	BTFL
WXAM	Baton R.	14	212	12	88	-	BTFL
WQXY-F	Baton R.	69	1309	5	88	-	AC
KIXL	Austin	11	260	13	73	-	Religion
KHFI-F	Austin	154	1790	2	73	+	CHR
KBFM-F	McA-Brown	74	1234	5	82	-	CHR
CLEAR CHANNEL (John Barger)							
KALO	Beau-PA	7	167	12	114	+	Black
KHYS-F	Beau-PA	108	778	1	114	+	Black
WOAI	San Ant	158	2308	10	33	=	News
KAJA-F	San Ant	146	1568	6	33	-	Country
KBBJ	Tulsa	26	436	12	66	+	Nost
KMOD-F	Tulsa	97	1311	7	66	-	AOR
KPEZ-F	Austin	57	693	5	73	-	BTFL
WELI	N. Haven	93	1339	2	94	-	MOR
WQUE	New Or.	25	549	18	27	-	CHR
WQUE-F	New Or.	163	2698	4	27	+	Contemp
KTOK	Okl City	164	2134	2	42	-	News
KJYO-F	Okl City	116	1937	7	42	-	CHR

		TSA AQH	TSA CUME	TSA RANK	MKT #		FORMAT
COMMUNITY PACIFIC							
KZUN	Modesto	DID NOT SHOW			144	-	Country
KFIV-F	Modesto	49	683	2	144	-	AOR
KTOM	Salinas	41	439	5	141	-	Country
KTOM-F	Salinas	29	418	7	141	+	Country
KEED	Eugene	13	234	9	156	-	Country
KTNX	Anch	3	83	13	188	=	AC
Others: KRDR (Gresham, OR)							
CONSTANT (Fred Constant)							
KWNZ-F	Reno/ CarsonCity	32	351	13	188	-	Country
KTOX	Boise*	2	75	16	195	-	Talk
KIZN-F	Boise*	51	403	6	195	-	Country
KYKN	Eugene	5	177	12	156	+	? ?
KDUK-F	Eugene	37	542	6	156	+	AC
COX (William Schwartz)							
WSB	Atl	277	4368	5	15	=	MOR
WSB-F	Atl	137	2955	9	15	-	AC
WSOC	Char, NC	25	694	14	36	-	Nostalgia
WSOC-F	Char, NC	387	2266	1	36	-	Country
WHIO	Dayton	105	1980	3	40	-	MOR
WHIO-F	Dayton	284	3048	1	40	+	BTFL
KFI	LA	400	8881	23	2	-	AC
KOST-F	LA	753	11216	5	2	+	AC
WIOD	Miami	228	4336	7	12	+	Talk
WAIA-F	Miami	171	2971	12	12	=	AC
WZGO-F	Phila	224	4324	17	4	+	CHR
WAGO-F	Chi	228	4839	21	3	+	CHR
CRAWFORD (Donald Crawford)							
WDJC-F	Birm	50	988	14	43	-	Religion
KBRT	LA	167	2235	33	2	+	Religion
WYCA-F	Chi	DID NOT SHOW			3		Religion
WMUZ-F	Detr	34	681	27	6	-	Religion
WDCX-F	Buff	29	407	19	29	-	Religion
KPBC	Dallas	89	841	17	10	-	Religion
DAVIS & WEAVER (Bill Weaver)							
KFIG	Fresno	17	388	14	86	-	AC
KFIG-F	Fresno	47	730	8	86	+	AC
KLOK	San Jose	72	1731	17	30	-	MOR/AC
KLOK-F	San Fran	157	3256	23	5	+	AC
KWIZ	Anaheim	16	534	36	14	-	AC
KWIZ-F	Anaheim	34	896	26	14	-	AC
DKM (Jim Wesley)							
WPTR	Albany	38	868	13	49	-	Country
WFLY-F	Albany	101	1915	7	49	-	CHR
WPLO	Atlanta	69	1142	15	15	-	Country
WVEE-F	Atlanta	333	4048	4	15	-	Urban
WCAO	Balt.	156	2401	11	16	+	Country
WXYV-F	Balt.	237	2819	4	16	+	Urban
WHRK-F	Memphis	198	2712	1	41	+	Urban
WZNE-F	Tampa	144	2636	8	20	-	CHR
WDJO	Cinci	90	881	11	22	+	Nost
WUBE-F	Cinci	130	1412	10	22	-	Country
Others: WEOK, WPDH-F (Poughkeepsie, NY)							
DOUBLEDAY (Gary Stevens)							
WHN	NY	780	12514	16	1	+	Country
WAPP-F	NY	535	13610	22	1	-	CHR
KDWB	Minn-SP	35	1463	14	17	-	CHR
KDWB-F	Minn-SP	196	4164	7	17	+	CHR
KPKE-F	Denver	203	2701	2	21	+	CHR
WLLZ-F	Detroit	269	5555	9	6	-	AOR
WAVA-F	Wash	254	5301	9	9	+	CHR
WMET-F	Chi	288	6132	19	3	-	AOR

NOTE: = - = symbols show station's change in share since Fall 83

		TSA AQH	TSA CUME	TSA RANK	MKT #		FORMAT
DUFFY							
KCNR	Port, O	12	184	22	26	+	Country
KCNR-F	Port, O	94	1530	10	26	-	AC
KGMS	Sacra	34	670	18	32	+	MOR
KSFM-F	Sacra	193	3141	2	32	+	CHR
WMJI-F	Denver	148	2237	6	21	+	AC
EDENS (Gary Edens)							
KOY	Phoenix	119	1988	9	23	-	MOR/AC
KQYT-F	Phoenix	244	2602	2	23	+	BTFL
WSGN	Birm	83	1061	8	43	+	Nostalgia
WRBQ	Tampa	38	961	17	20	-	CHR
WRBQ-F	Tampa	401	4973	2	20	-	CHR
WRVA	Richm	150	2218	2	48	-	MOR
WRVQ-F	Richm	181	2350	1	48	+	CHR
ELF							
WNOX	Knox	61	818	6	84	-	Country
WNKX-F	Knox	26	290	9	84	+	Country
WVOK	Birm	98	1356	9	43	+	Country
WQUS-F	Birm	49	786	12	43	+	Country
WJRB	Nash	8	135	19	45	-	Country
WJKZ-F	Nash	8	235	20	45	-	Country
ENTERCOM (Joseph Field)							
KITS-F	SF	167	3985	20	5	-	CHR
KMFY	Minn	12	349	19	17	-	MOR
WAYL-F	Minn	287	2849	4	17	+	BTFL
KLEF-F	Houston	121	1663	15	8	+	Classical
KTAC	Tac/Sea	22	517	20	18	-	AC
KBRD-F	Tac/Sea	263	2674	4	18	+	BTFL
WEEP	Pitts	89	1110	17	13	-	Country
WDSY-F	Pitts	165	1891	11	13	-	Country
EZ (Art Keller)							
WEZB-F	New Or	271	4276	2	27	-	CHR
WEZC-F	Char,NC	155	1846	6	36	+	AC
WBZZ-F	Pitt	384	5747	3	13	+	CHR
WEZR-F	Wash	100	1874	17	9	+	AC
WEZS-F	Richmond	135	1885	4	48	-	AC
WEZI-F	Miami	97	1623	20	12	-	AC
KYKY-F	St. Louis	139	2477	11	14	+	AC
FEDERATED (John Dille, III)							
WYEZ-F	Elk/ S. Bend*	79	851	3	166	-	BTFL
WQHK	F. Wayne	64	858	6	128	-	Country
WMEE-F	F. Wayne	262	2556	1	128	+	CHR
WCUZ	Gr. Rpds	38	709	8	77	-	Country
WCUZ-F	Gr. Rpds	141	1703	2	77	-	Country
WCKY	Cinci	138	1969	6	22	+	News
WWEZ-F	Cinci	169	2424	7	22	-	BTFL
FIRST MEDIA (Glenn Potter)							
KFMY-F	Provo/SLC	70	1579	16	38	-	CHR
KFMK-F	Houston	271	4235	8	8	-	AC
KOPA	Phoenix	28	420	22	23	+	CHR
KOPA-F	Phoenix	149	2903	8	23	=	CHR
WZGC-F	Atl	429	6352	1	15	+	CHR
KUBE-F	Seattle	253	3797	3	18	+	CHR
WUSN-F	Chi	396	5130	10	3	+	Country
WPGC A/F	Wash	249	4495	10	9	+	AC
WHUE-F	Boston	269	3416	10	7	+	BTFL
Others: KDOT (Provo, UT)							
FORWARD (Richard Dudley)							
KWLO	Water*	39	663	2	216	=	AC
KFMW-F	Water*	72	887	1	216	-	CHR
KVOX	Fargo*	16	207	8	236	+	Nostalgia
KVOX-F	Fargo*	26	370	5	236	-	Country
WKAU A/F	App-Osh	46	829	6	148	-	CHR

		TSA AQH	TSA CUME	TSA RANK	MKT #		FORMAT
FULLER-JEFFREY (Bob Fuller)							
KJJY-F	Des M	34	582	8	119	-	Country
WOKQ-F	Dover, NH*	76	788	1	139	NA	Country
WBLM-F	Lewis/ Port,M*	100	1373	2	193	-	AOR
KCCY-F	Pueblo*	45	436	1	168	+	Country
KPOP-F	Rose/Sac	74	1433	12	32	+	CHR
KRCX	Rose/Sac		DID NOT SHOW		32		
GUY GANNETT (Bob Fuller)							
WINZ	Miami	170	2781	13	12	+	News
WINZ-F	Miami	347	5506	3	12	-	CHR
KKZX	Dav-RI	16	[illegible]	9	115	-	CHR
WXLP-F	Dav-RI	97	1400	2	115	-	AOR
KOFM-F	Okl City	146	2438	8	42	+	CHR
WRKT A/F	Melb*	31	370	6	145	-	Country
WPLP	Tampa	115	1453	12	20	+	Talk
GANNETT (Joe Dorton)							
KIIS	LA	284	3497	19	2	-	Nost
KIIS-F	LA	1537	23319	1	2	+	CHR
KSDO	SD	132	2121	7	19	=	News
KSDO-F	SD	166	2672	4	19	+	CHR
WWWE	Cleve	110	2529	16	11	+	MOR
WDOK-F	Cleve	232	3108	2	11	+	BTFL
WGCI	Chi	110	2196	27	3	=	Black
WGCI-F	Chi	726	8940	2	3	+	Urban
WLQV	Detr	27	448	29	6	-	Religion
WCZY-F	Detr	292	5874	8	6	+	CHR
KUSA	St. Lou	230	3595	10	14	+	Country
KSD-F	St. Lou	184	2738	7	14	-	AC
WDAE	Tampa	156	1894	7	20	-	Nostalgia
WIQI-F	Tampa	214	2653	3	20	+	AC
KKBQ	Houston	58	1660	20	8	-	CHR
KKBQ-F	Houston	521	7239	2	8	+	CHR
GOLDEN WEST (Bill Ward)							
KMPC	LA	502	7928	10	2	+	Nostalgia
KVI	Seattle	108	2215	11	18	+	AC
KPLZ-F	Seattle	189	2800	8	18	+	CHR
WCXI	Detr	153	2020	17	6	-	Country
WCXI-F	Detr	121	2509	18	6	-	Country
GRACE (Harvey Grace)							
KDON	Sal-Mont	8	200	18	141	-	Nostalgia
KDON-F	Sal-Mont	70	1001	1	141	+	CHR
WOOD	Gr. Rpds	80	1246	4	77	-	MOR
WOOD-F	Gr. Rpds	180	2399	1	77	+	BTFL
WNYR	Roch	64	964	9	37	-	Country
WEZO-F	Roch	207	2458	2	37	-	BTFL
GREAT EMPIRE (Mike Lynch, Mike Oatman)							
KFDI	Wichita	77	960	6	108	-	Country
KFDI-F	Wichita	104	1269	1	108	+	Country
KWKH	Shreve	74	999	9	127	-	Country
KWKH-F	Shreve	33	766	10	127	-	Country
WOW	Omaha	97	1824	9	81	+	Country
WOW-F	Omaha	52	925	8	81	+	Country
KTTS	Sprin,MO*	36	551	3	143	+	Country
KTTS-F	Sprin,MO*	139	1455	2	143	+	Country
KBRQ	Denver	19	440	25	21	+	Country
KBRQ-F	Denver	43	672	19	21	-	Country
GREAT TRAILS (Alexander Williams)							
WCII	Louis	70	1174	10	39	-	Country
WKJJ-F	Louis	88	1612	8	39	-	AC
WCOL	Colum,O	35	737	12	28	-	AC
WXGT-F	Colum,O	177	3104	4	28	-	CHR
WING	Dayton	57	1236	8	40	-	AC
WGTZ-F	Dayton	89	1715	6	40	+	CHR
WBCS	Milw	22	492	19	24	+	Country
WBCS-F	Milw	86	1427	10	24	-	Country

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GREATER MEDIA (Herb McCord)

		TSA AQH	TSA CUME	TSA RANK	MKT #		FORMAT
WHUE	Boston	18	535	31	7	-	? ? ?
WMJX-F	Boston	219	4306	11	7	-	AC
WWRC	Wash	92	1760	19	9	-	Nostalgia
WGAY-F	Wash	510	5459	2	9	-	BTFL
KHTZ-F	LA	228	5433	25	2	-	AC
KRLA	LA	239	5317	24	2	-	Oldies
WHND	Detr	109	1411	22	6	+	Oldies
WMJC-F	Detr	252	4403	12	6	-	AC
WPEN	Phila	401	4283	7	4	+	Nostalgia
WMGK-F	Phila	526	7078	6	4	-	AC
WCTO-F	Long Is.	122	1232	14	12	+	BTFL
WGSM	Long Is.	87	750	21	12	+	MOR

Others: WCTC, WMGQ-F (New Brunswick, NJ)

GROUP ONE (Roger Blake, Al Grosby)

		TSA AQH	TSA CUME	TSA RANK	MKT #		FORMAT
KLZ	Denver	159	2180	14	21	+	Country
KAZY-F	Denver	148	2326	9	21	+	AOR
WAKR	Akron	103	1475	2	72	-	MOR
WAEZ-F	Akron	67	722	5	72	-	BTFL
WONE	Dayton	101	1543	5	40	-	Country
WTUE-F	Dayton	191	2449	2	40	-	AOR
KMEZ	Dallas	16	643	29	10	-	BTFL
KMEZ-F	Dallas	339	4196	5	10	+	BTFL

GULF (Alan Henry)

		TSA AQH	TSA CUME	TSA RANK	MKT #		FORMAT
WNDE	Indy	49	866	11	31	+	Oldies
WFBQ-F	Indy	370	3946	2	31	+	AOR
KTXQ-F	Dallas	236	4015	10	10	-	AOR
KLTR-F	Houston	344	4878	5	8	+	AC
WLTT-F	Wash	254	4150	8	9	+	AC
WKLS	Atl	9	204	23	15	=	AOR
WKLS-F	Atl	313	4275	7	15	+	AOR

HARRIS (Robert Wells)

		TSA AQH	TSA CUME	TSA RANK	MKT #		FORMAT
KTOP	Topeka*	21	244	5	230	+	MOR
KDVV-F	Topeka*	39	526	1	230	-	CHR
WACO	Waco*	28	415	3	204	-	Country
KHOO-F	Waco*	48	701	2	204	+	CHR
KSEL	Lubbock	19	362	11	180	-	AC
KSEL-F	Lubbock	49	860	6	180	-	AC

Others: WJOL, WLLI-F (Joliet, IL); KIUL (Garden City, KN); KBUR, KGRS-F (Burlington,LA); KFKA, KFKZ-F (Greeley, CO)

HATCH (Homer Peterson)

		TSA AQH	TSA CUME	TSA RANK	MKT #		FORMAT
KALL	Slat Lake	63	1135	8	28	-	AC
KLCY-F	Slat Lake	113	1707	5	38	+	AC
KGEM	Boise*	37	513	4	195	+	Country
KJOT-F	Boise*	12	227	14	195	-	Country
KGHL	Billings*	82	667	1	286	+	Country
KIDX-F	Billings*	28	316	2	286	+	AC

Others: KVEL, KUIN-F (Vernal,UT); KYSS A/F (Missoula,MT); KUPI (Ammon,ID); KQPI-F (Idaho Falls,ID)

HEARST

		TSA AQH	TSA CUME	TSA RANK	MKT #		FORMAT
WBAL	Balt	315	4025	2	16	-	MOR
WIYY-F	Balt	312	4026	3	16	+	AOR
WISN	Milw	110	2135	9	24	-	MOR
WBTT-F	Milw	36	1411	18	24	-	CHR
WTAE	Pitts	204	4226	6	13	-	MOR/AC
WHTX-F	Pitts	221	4541	5	13	+	CHR

HEFTEL (Ken Wolt)

		TSA AQH	TSA CUME	TSA RANK	MKT #		FORMAT
WLUP-F	Chi	395	6702	13	3	-	AOR
KSSK	Hono	139	1803	1	47	-	MOR
KULA-F	Hono	134	1971	2	47	-	AC
WZPL-F	Indy	253	4181	3	31	-	CHR
WLLT-F	Cinci	130	2263	12	22	-	AC

HENRY (Charlton Buckley)

		TSA AQH	TSA CUME	TSA RANK	MKT #		FORMAT
KVOD	Denver	108	1337	12	21	-	Classical
KFXM	River-SB	28	689	22	24	=	CHR
KDUO-F	River-SB	145	1493	2	24	=	BTFL
KYTE	Port, O	132	1270	5	26	+	Nostalgia
KRCK-F	Port, O	104	1577	11	26	-	AOR

HICKS (Steve Hicks)

		TSA AQH	TSA CUME	TSA RANK	MKT #		FORMAT
KNOW	Austin	49	590	7	73	+	Black
KEYI-F	Austin	99	1180	3	73	+	AC
KLVI	Beau-PA	45	858	8	114	-	Country
KYKR-F	Beau-PA	85	932	3	114	+	Country
KAYI-F	Musk/Tulsa	159	2092	5	66	+	CHR
(P) WYNK	Baton R.	13	225	13	88	-	Country
(P) WYNK-F	Baton R.	83	1127	7	88	-	Country

HOME NEWS PUBLISHING

		TSA AQH	TSA CUME	TSA RANK	MKT #		FORMAT
WRKI-F	Brook/ Bridge	52	899	12	93	-	CHR
WKPT	JC/Kings	9	271	14	102	-	MOR
WTFM-F	JC/Kings	67	853	3	102	+	BTFL
KWG	Stockton	11	235	16	120	-	Oldies
KYBB-F	Stockton	12	247	14	120	+	AC

Others: WINE (Brookfield, CT)

HUBBARD (S. Hubbard)

		TSA AQH	TSA CUME	TSA RANK	MKT #		FORMAT
WGTO	Lakeland*	29	359	8	121	-	Country
KOB	Albuq	146	2102	2	99	+	MOR
KOB-F	Albuq	151	1825	1	99	+	AC
KSTP	Minn-SP	128	2424	9	17	-	News/Talk
KSTP-F	Minn-SP	383	4871	2	17	-	AC

INFINITY (Mel Karmazin)

		TSA AQH	TSA CUME	TSA RANK	MKT #		FORMAT
WJIT	NY		DID NOT SHOW		1	-	Spanish
WKTU-F	NY	799	16647	15	1	-	CHR
WYSP-F	Phila	379	7468	16	4	-	AOR
WBCN-F	Boston	593	7202	2	7	+	AOR
KOME-F	San Jose	141	2541	4	30	+	AOR
KXYZ	Houston	72	726	17	8	=	Spanish
KCBQ	SD	55	1012	19	19	-	Country
KCBQ-F	SD	77	1259	14	19	+	Country
WJJD	Chi	422	5238	9	3	+	Nostalgia
WJMK-F	Chi	362	5200	14	3	+	Oldies

INNER CITY (Pierre Sutton)

		TSA AQH	TSA CUME	TSA RANK	MKT #		FORMAT
WLIB	NY	219	3008	27	1	+	Black
WBLS-F	NY	1076	15304	8	1	+	Urban
WKSG-F	Detr	110	2085	19	6	+	Oldies
KRE	SF		DID NOT SHOW		5	=	Black
KBLX-F	SF	211	3374	12	5	-	Black
KGFJ	LA	108	2477	35	2	-	Black
KUTE-F	LA	261	4457	22	2	-	Black

IVES (Victor Ives)

		TSA AQH	TSA CUME	TSA RANK	MKT #		FORMAT
KMJK-F	Port, O	153	2216	4	26	-	CHR
KUTI	Yakima*	21	227	5	202	-	Country
KXDD-F	Yakima*	28	311	1	202	+	Country
KOTY	Rich,WA*	16	210	4	226	+	Country
KHWK-F	Rich,WA*	11	211	8	226	-	Country

JACOR (Terry Jacobs)

		TSA AQH	TSA CUME	TSA RANK	MKT #		FORMAT
WQIK	Jkville	25	478	11	50	-	Country
WQIK-F	Jkville	145	1775	2	50	+	Country
WBBG	Cleve	184	2179	5	11	-	Nost
WMJI-F	Cleve	277	4580	6	11	-	AC
WTSJ	Cinci	8	222	22	22	-	Religion
WTOW	Balt		DID NOT SHOW				
WVOI	Toledo	30	412	10	76	+	Black

Others: WURD (Georgetown,OH); WKYG, WQAW-F (Parkersburg, WV)

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JEFFERSON-PILOT (Jim Babb)

		TSA AQH	TSA CUME	TSA RANK	MKT #		FORMAT
KIMN	Denver	188	3412	5	21	+	CHR
KYGO-F	Denver	135	1715	10	21	-	Country
WQXI	Atlanta	52	1006	18	15	-	AC
WQXI-F	Atlanta	382	5516	2	15	+	Contemp
WBT	Char, NC	206	2572	2	26	+	MOR/AC
WBCY-F	Char, NC	224	3166	4	36	+	CHR
WBIG	Green,NC	22	350	12	44	-	Nostalgia
WGBS	Miami	65	2021	23	12	+	News
WLYF-F	Miami	427	4382	2	12	-	BTFL
KSON	San Diego	45	845	23	19	-	Country
KSON-F	San DIego	66	1204	17	19	-	Country

JOSEPHSON (Ed Christian)

WNIC	Detr	32	925	28	6	+	AC
WNIC-F	Detr	310	5556	7	6	=	AC
WNOR	Norfolk	19	418	19	30	-	Oldies
WNOR-F	Norfolk	154	1994	3	30	-	AOR
WVKO	Colum,O	42	686	11	28	-	Black
WSNY-F	Colum,O	123	2167	5	28	-	AC
WMGF-F	Milw	74	1605	11	24	+	AC

KATZ (Dick Ferguson)

WEZN-F	Bridge	298	3865	2	93	-	BTFL
WFTQ	Worc	24	384	7	112	-	AC
WAAF-F	Wor/Bost	295	4505	2	112	+	AOR
WZZK-F	Birm	362	4074	1	43	-	Country
KWEN-F	Tulsa	121	1429	3	66	-	BTFL
WDBO	Orlando	115	1613	4	49	+	MRO
WWKA-F	Orlando	286	2893	1	49	+	Country
WSYR	Syra	119	1801	2	69	+	MOR
WYYY-F	Syra	161	2101	1	69	+	AC
WYAY-F	Gain/Atl	194	2014	13	15	_	Country

KAYE-SMITH (Lester Smith)

KXL	Port, O	93	1699	12	26	+	News/Talk
KXL-F	Port, O	198	1888	1	26	+	BTFL
KISW-F	Seattle	206	3006	5	18	-	AOR
KJRB	Spokane	24	502	10	124	-	AC
KEZE-F	Spokane	73	925	4	124	+	AOR

KEYMARKET/FIRSTCOM

WSSL	Green,SC	8	223	19	79	-	Country
WSSL-F	Green,SC	195	2490	5	79	+	Country
WTPA-F	Harris,PA	159	1637	1	85	+	AOR
WJDX	Jack,MS*	36	636	10	111	-	AC
WMSI-F	Jack,MS*	218	2000	2	111	+	Country
WGKX-F	Memphis	159	2232	8	41	-	Country
KSSN-F	L. Rock	254	2715	1	96	+	Country
WKJN-F	Baton Rou	84	958	9	88	+	Country

Others: WTBC, WUOA-F (Tuscaloosa,AL); WTBI-F (Hammond,LA); WRUS, WAKQ-F (Russellville,KY); WIGL-F (Orangeburg,SC)

KING (Jim King)

KSFO	SF	205	3900	13	5	-	Nostalgia
KYA-F	SF	145	2045	25	5	+	Oldies
KGW	Port,O	143	2625	7	26	-	AC
KINK-F	Port,O	156	1955	3	26	+	AOR
KING	Seattle	71	1452	19	18	-	News
KING-F	Seattle	114	1571	12	18	-	Classical

KNIGHT (Norman Knight)

WSRS-F	Worc.	121	1151	1	112	-	BTFL
WGIR	Manch*	22	449	5	215	-	MOR
WGIR-F	Manch*	93	1163	1	215	-	AOR
WHEB	Ports,NH*	6	127	18	139	NA	MOR
WHEB-F	Ports,NH*	26	525	5	139	NA	AOR

Others: WSAR (Fall River,MA); WEIM (Fitchburg); WEZF-F (Burlington,VT)

NOTE: + - = symbols show change in station's share since Fall 83

LIN (Dick Verne)

		TSA AQH	TSA CUME	TSA RANK	MKT #		FORMAT
WIL	St. Lou	51	1161	19	14	=	Country
WIL-F	St. Lou	246	3004	5	14	-	Country
WBBF	Roch	74	1223	7	37	-	News/Talk
WMJQ-F	Roch	129	2100	6	37	+	CHR
WFIL	Phila	181	4056	18	4	-	Oldies
WUSL-F	Phila	649	7438	2	4	+	Urban
KILT	Houston	125	1785	16	8	-	Country
KXAS-F	Houston	261	3464	11	8	-	Country
WEMP	Milw	70	1560	12	24	+	Oldies
WMYX-F	Milw	137	2226	8	24	+	AC

LOTUS (Howard Kalmenson)

KTKT	Tucson	26	804	12	82	-	Country
KLPX-F	Tucson	68	874	4	82	-	AOR
KWKW	LA	203	2537	28	2	-	Spanish
KFSD-F	San Diego	77	1176	14	19	-	Classical
KENO	LV	31	433	7	91	+	AC
KOMP-F	LV	82	937	3	91	-	AOR
KXET	San Ant	16	226	21	33	-	Spanish
KXZL-F	San Ant	129	1773	5	33	-	AOR
KTEZ-F	Lubbock	44	511	3	180	+	BTFL
WMDO	Wash		DID NOT SHOW				
KONE	Reno	13	148	10	188	-	Country
KOZZ-F	Reno	74	773	1	188	+	AOR
KOXR	Oxnard*	25	297	4	82	-	Spanish

MALRITE (Gil Rosenwald, Carl Hirsch)

WHTZ-F	NY	1707	27038	1	1	-	CHR
WHK	Cleve	97	2364	14	11	-	Oldies
WMMS-F	Cleve	526	6803	1	11	+	AOR
KNEW	SF	185	2561	15	5	-	Country
KSAN-F	SF	159	3222	23	5	-	Country
WLZZ	Milw	11	385	28	24	-	Country
WZUU-F	Milw	69	1762	15	24	-	CHR
WDGY	Minn-SP	193	2771	8	17	-	Country
KEEY-F	Minn-SP	249	3162	6	17	-	Country
KRXY	Denver	7	285	28	21	-	CHR
KRXY-F	Denver	137	2300	7	21	+	CHR

MANSHIP

WKQA-F	Peoria	14	350	10	121	-	AC
WXCL	Peoria	52	598	5	121	-	Country
WJBO	Baton R	58	932	6	88	+	AC
WFMF-F	Baton R	200	2546	1	88	-	CHR
KRGV	McA-Brow	100	1246	3	82	-	CHR

McKENNA (Jim McKenna)

KQRS A/F	Minn-SP	296	4157	5	17	+	AOR
WCMB	Harris	29	468	9	85	+	Country
WSFM-F	Harris	69	887	4	85	+	AC
WHIT	Madison	31	236	6	134	+	Oldies
WWQM-F	Madison	33	588	7	134	-	Country

METROMEDIA (Carl Brazell)

WWBA-F	Tampa	423	3657	1	20	-	BTFL
KHOW	Denver	114	1933	14	21	-	MOR/AC
KMET-F	LA	639	11307	9	2	-	AOR
WNEW	NY	886	10832	12	1	+	Nostalgia
WNEW-F	NY	1164	15200	7	1	+	AOR
WCBM	Balt	143	2534	10	16	=	News
WIP	Phila	311	5670	11	4	+	MOR
WMMR-F	Phila	750	10038	5	4	+	AOR
WOMC-F	Detr	257	4638	11	6	+	AC
WASH-F	Wash	160	3710	14	9	-	CHR
KRLD	Dallas	496	8182	2	10	+	News
*							

MID AMERICA (Les Small, Howard Frederick)

KRVR-F	Daven-RI	62	748	5	115	-	BTFL
WIRL	Peoria	31	690	6	121	+	AC
WSWT-F	Peoria	92	920	2	121	+	BTFL
WIRE	Indy	87	1481	8	31	-	Country
WXTZ-F	Indy	212	2518	7	31	-	BTFL
KBEZ-F	Tulsa	155	1744	2	66	+	BTFL

Others: WKAN (Kankakee, IL)

*NOTE: See end of listings for Metroplex.

MIDWEST FAMILY

		TSA AQH	TSA CUME	TSA RANK	MKT #		FORMAT
WKKN	Rockf*	16	197	8	149	-	Country
WYFE-F	Rockf*	41	668	4	149	+	AOR
WISM	Madison	14	377	10	134	+	AC
WMGN-F	Madison	54	861	5	134	+	AC
WOSH	App-Osh	30	333	8	148	=	Country
WMGV-F	App-Osh	29	480	11	148	=	AC
WITL	Lansing	7	182	15	109	-	Country
WITL-F	Lansing	67	827	2	109	-	Country

Others: WIZM A/F (LaCrosse,WI); WSJM, WIRX-F (St. Joseph,MI); WMAY, WNNS-F (Springfield,IL)

MORTENSON (Jack Mortenson)

		TSA AQH	TSA CUME	TSA RANK	MKT #		FORMAT
WJMM-F	Lexing	10	278	10	135	+	Religion
WHKK-F	Cin	13	452	19	22	+	Religion
WBGR	Balt	98	560	16	16	+	Gospel
WNYN	Canton		DID NOT SHOW			-	Country
WTOF-F	Canton	9	202	17	111	-	Religion
WEMM-F	Hunt,WV	33	509	6	133	-	Religion

Others: WSUM (Parma,OH)

MULTIMEDIA (Paul Fiddick)

		TSA AQH	TSA CUME	TSA RANK	MKT #		FORMAT
WWNC	Ashe*	112	1118	1	215	+	Country
WFBC	Green,SC	49	862	7	79	+	MOR/Oldies
WFBC-F	Green,SC	170	2862	1	79	+	AC
WEZW-F	Milw	230	2419	2	24	+	BTFL
WMAZ	Macon*	44	620	5	153	-	MOR
WAYS-F	Macon*	128	1559	1	153	+	CHR
KEEL	Shreve	57	1007	7	127	+	AC
KMBQ-F	Shreve	147	1761	1	127	+	CHR
WAKY	Louis	35	800	12	39	-	Oldies
WVEZ-F	Louis	126	1549	6	39	-	BTFL

NATIONWIDE (Clark Pollack)

(Nationwide listing assumes closing of Western Cities purchase)

		TSA AQH	TSA CUME	TSA RANK	MKT #		FORMAT
WPOC-F	Balt	251	3022	5	16	-	Country
WGAR	Cleve	85	1752	19	11	-	Country
WGAR-F	Cleve	189	2506	11	11	-	Country
WNCI-F	Col,O	138	2843	6	28	+	AC/Contemp
WKZL-F	Win-Sal	155	1892	3	44	+	AOR/CHR
WBJW	Orl	6	226	19	49	-	CHR
WBJW-F	Orl	228	3350	5	49	-	CHR
KNST	Tucson	31	684	11	82	+	News/Talk
KRQQ-F	Tucson	108	1566	1	82	+	CHR
KZAP-F	Sacra	201	2633	4	32	+	AOR
KMJJ	L. Vegas	24	517	13	91	-	AC
KLUC-F	L. Vegas	87	1156	2	91	+	CHR
KZZP	Phoenix	16	507	27	23	-	CHR
KZZP-F	Phoenix	169	2867	5	23	+	CHR
KWSS-F	San Jose	210	3226	3	30	+	CHR

NBC (Randall Bongarten)

		TSA AQH	TSA CUME	TSA RANK	MKT #		FORMAT
WNBC	NY	936	18873	14	1	-	AC
WYNY-F	NY	691	14824	18	1	-	AC
WKYS-F	Wash	391	4794	3	9	-	Urban
WMAQ	Chi	548	10913	16	3	-	Country
WKQX-F	Chi	410	7759	10	3	+	Contemp
KNBR	SF	323	6104	6	5	+	MOR
KYUU-F	SF	282	5388	4	5	+	Contemp
WJIB-F	Boston	290	4311	8	7	-	BTFL

NININGER

		TSA AQH	TSA CUME	TSA RANK	MKT #		FORMAT
WQBE	Char,WV*	7	249	12	152	-	AC
WQBE-F	Char,WV*	117	1286	3	152	-	Country
WFHG	JC/King	29	471	5	102	+	AC
WXBQ-F	JC/King	179	1839	2	102	+	Country
WSON	Hend/Evan*	8	168	12	114	-	Country
WKDQ-F	Hend/Evan*	63	676	4	114	-	Contemp

OUTLET (Joseph Chairs)

		TSA AQH	TSA CUME	TSA RANK	MKT #		FORMAT
WQRS-F	Detr	108	1441	21	6	=	Classical
KIQQ-F	LA	270	8619	21	2	-	CHR
WTOP	Wash	190	4270	12	9	-	News
WTKS-F	Wash	53	914	22	9	+	BTFL
WIOQ-F	Phila	339	5475	12	4	-	AOR

PARK (Eddie Anderson)

		TSA AQH	TSA CUME	TSA RANK	MKT #		FORMAT
KRSI	Minn-SP		DID NOT SHOW				
KJJO-F	Minn-SP	84	1160	12	17	=	Oldies
WRRB-F	Syra	62	975	9	69	-	Country
WHEN	Syra	82	1602	4	66	-	AC
WNCT	Green,NC*		DID NOT SHOW			-	Country
WNCT-F	Green,NC*	65	901	4	314	+	BTFL
KWJJ	Port,O	96	1289	9	26	+	Country
KJIB-F	Port,O	52	993	18	26	-	Country
WDEF	Chatta	53	633	5	105	+	MOR
WDEF-F	Chatta	85	959	2	105	=	BTFL
WTVR	Richm	3	139	20	48	-	Country
WTVR-F	Richm	104	1347	7	48	-	Country
KEZX-F	Seattle	87	1364	17	18	+	AC

Others: WNAX (Yankton,SD)

PALMER (Bill Ryan)

		TSA AQH	TSA CUME	TSA RANK	MKT #		FORMAT
WTNT	Talla*	12	232	8	188	-	MOR/Talk
WTNT-F	Talla*	48	637	5	188	+	Country
WHO	Des M.	227	3352	2	119	+	News/Talk
KLYF-F	Des M.	91	1424	4	119	+	AC
WOC	Daven-RI	57	741	4	115	+	News/Talk
KIIK-F	Daven-RI	183	2144	1	115	+	CHR

Others: WNOG, WCVU-F (Naples,FL)

PARKER (John Parker)

		TSA AQH	TSA CUME	TSA RANK	MKT #		FORMAT
KXTZ-F	L. Vegas	94	892	1	91	+	BTFL
KTCJ	Minn-SP	13	189	19	17	+	Jazz
KTCZ-F	Minn-SP	103	1351	11	17	+	AOR
KIKI	Hono	61	1118	7	47	+	CHR
KMAI-F	Hono	38	469	11	47	-	AC

PEORIA JOURNAL STAR

		TSA AQH	TSA CUME	TSA RANK	MKT #		FORMAT
KRKE	Albuq	16	474	16	99	-	CHR
KWXL-F	Albuq	67	962	7	99	-	AOR
KSSS	Col Spg	26	372	8	130	-	Country
KVUU-F	Pueb/CS	47	610	6	130	+	AC
KICT-F	Wichita	104	905	3	108	+	AOR

Others: KFRM (Salina,KN)

PRICE COMMUNICATIONS (Robert Price)

		TSA AQH	TSA CUME	TSA RANK	MKT #		FORMAT
KIOI-F	SF	233	5013	7	5	-	AC
WIRK-F	W. Palm	92	911	6	68	-	Country
WPCK	W. Palm	5	107	29	68	-	Country
WOWO	F. Wayne	159	2732	2	128	-	MOR
WTIX	New Or.	102	1709	11	27	-	AC
KOMA	Okl City	95	1592	10	42	-	Country

JOHN PRICE

		TSA AQH	TSA CUME	TSA RANK	MKT #		FORMAT
KROW	Reno	30	514	8	188	-	Country
KNEV-F	Reno	36	426	4	188	+	BTFL
KKRD-F	Wichita	71	1139	4	108	+	CHR
KHYV	Modesto	2	80	20	144	-	AC (?)
KBEE-F	Modesto	105	1073	1	144	+	BTFL
KBUG	Salt Lake	53	1245	13	38	-	Oldies
KCPX-F	Salt Lake	120	1934	4	38	+	CHR
WWVA	Wheel*	101	1207	2	197	-	Country
WOVK-F	Wheel*	26	380	6	197	-	Country
WEZL-F	Char,SC	95	1070	2	98	-	Country
KGA	Spokane	63	856	6	124	+	Country
KDRK-F	Spokane	114	1215	2	124	+	Country

NOTE: + - = symbols show change in station's share since Fall 83

PYRAMID

		TSA AQH	TSA CUME	TSA RANK	MKT #		FORMAT
WXKS	Boston	89	962	18	7	-	Nost
WXKS-F	Boston	466	7115	4	7	-	CHR
WPIT	Pitts	24	499	25	13	-	Religion
WPIT-F	Pitts	44	893	19	13	+	Religion
WPXY	Roch	10	397	14	37	-	CHR
WPXY-F	Roch	131	2068	5	37	+	CHR
WNYS	Buff	6	193	22	29	-	CHR
WNYS-F	Buff	127	2147	6	29	+	CHR
WPGR	Phila	50	563	24	4	+	Oldies
WSNI-F	Phila	332	5052	14	4	+	AC

RKO (Jerry Lyman)

WOR	NY	1583	17717	3	1	+	Talk
WRKS-F	NY	1535	18567	2	1	+	Urban
WRKO	Boston	322	4215	7	7	+	Talk
WROR-F	Boston	425	6090	9	7	+	AC
WGMS A/F	Wash	190	2768	11	9	+	Classical
WAXY-F	Miami	196	3242	11	12	+	AC
WFYR-F	Chicago	305	6494	18	3	-	AC
WHBQ	Memphis	64	972	12	41	+	News/Talk
KFRC	SF	293	7254	9	5	-	CHR
KHJ	LA	115	3618	35	2	+	CHR
KRTH-F	LA	503	9998	11	2	+	AC

REGIONAL

WGRD-F	Gr Rpds	116	1528	6	77	+	CHR
WXQT	Gr Rpds	15	165	13	77	+	Oldies
WPIC	Shar/Young	19	447	20	92	-	MOR
WYFM-F	Shar/Young	105	2170	5	92	-	CHR
WKOP	Bingh*	15	284	8	161	-	Oldies
WAAL-F	Bingh*	67	862	3	161	-	AOR/CHR

RIVERS

WEDR-F	Miami	253	2276	5	12	+	Black
WWJD	Savan*	16	110	8	174	+	Gospel
WEAS-F	Savan*	99	750	1	174	+	Black
KWAM	Memphis	31	449	15	41	-	Gospel
KRNB-F	Memphis	111	1897	5	41	+	Black
WGUN	Atlanta		DID NOT SHOW				

ROLLINS (William Jaeger)

KDAY	LA	258	3954	20	2	+	Black
WAMS	Wilm,DE	33	406	7	90	-	Country
WRAP	Norf	54	1146	13	30	-	Black
WCHS	Char,WV*	44	790	7	152	+	MOR
WBES-F	Char,WV*	57	507	5	152	+	BTFL
WBEE	Chicago	89	595	29	3	+	Black

SANDUSKY NEWSPAPERS (Toney Brooks)

KJZZ	Seattle	15	319	28	18	=	Jazz
KLSY-F	Seattle	135	2002	8	18	+	AC
KBPI-F	Denver	127	2662	11	21	-	AOR
KDKB-F	Phoenix	134	2703	11	23	-	AOR
KNUS	Denver	97	1235	16	21	+	News
KEGL-F	Dall-FW	299	5578	7	10	+	CHR
KLSI-F	KC	139	1786	5	25	-	AC

Others: KSLY, KUNA-F (San Luis Obispo)

SCONNIX

KFKF	KC	2	197	24	25	-	Country
KFKF-F	KC	129	1750	7	25	+	Country
WMRZ	Daven-RI	30	485	8	115	+	Oldies
WLLR-F	Daven-RI	110	1156	3	115	+	Country
WTMA	Char,SC	24	489	10	98	+	AC
WSSX-F	Char,SC	112	1370	1	98	+	CHR
WBOS-F	Boston	172	1977	15	7	+	Country

Others: WKSU,WLNH-F (Laconia,NH)

S & F (Seymour and Frankel)

		TSA AQH	TSA CUME	TSA RANK	MKT #		FORMAT
WMAR-F	Balt	160	2802	8	16	+	CHR
WCRJ	Jkville	1	90	23	50	-	Country
WCRJ-F	Jkville	53	765	7	50	-	Country
WCFI-F	Day Beach	46	592	3	147	+	AC
WTJZ	Norfolk	23	306	18	30	-	Nostalgia
WNVZ-F	Norfolk	135	2356	5	30	+	CHR

SCRIPPS-HOWARD (Dick Janssen)

WMC	Memphis	123	1803	4	41	+	Country
WMC-F	Memphis	193	2957	2	41	+	CHR
WBSB-F	Balt	186	3634	7	16	-	CHR
KMEO	Phoenix	20	454	25	23	-	BTFL
KMEO-F	Phoenix	151	2193	7	23	-	BTFL
KUPL	Port,O	16	311	16	26	-	Country

SHAMROCK BROADCASTING (Bill Clark)

KABL	SF	230	3585	8	5	+	BTFL
KABL-F	SF	263	3970	5	5	-	BTFL
KUDL-F	KC	155	2384	6	25	+	AC
KMGC-F	Dallas	201	3294	11	10	+	AC
WWWW-F	Detroit	194	2841	14	6	-	Country
WTKN	Pitts	145	1923	9	13	+	Talk
WWSW-F	Pitts	216	3561	7	13	+	AC
WFOX-F	Gaines/Atl	182	3112	10	15	+	AC

SHAMROCK COMMUNICATIONS (Bill Lynett)

WQFM-F	Milw	212	2504	3	24	+	AOR
WDIZ-F	Orl	200	2323	6	49	-	AOR
WEJL	Scranton	70	561	6	65	+	Nostalgia
WEZX-F	Scranton	88	1085	5	65	+	AOR
WGRX-F	West/Balt	25	412	23	16	+	AOR

SKY/FOSTER (Dennis Israel)

WGY	Schen	166	2901	2	49	-	MOR
WGFM-F	Schen	134	2397	4	49	+	CHR
WSIX	Nash	26	464	14	45	-	Country
WSIX-F	Nash	150	1833	7	45	-	Country
KSKY	Dallas		DID NOT SHOW				
WEZG	Syra	4	134	16	69	-	BTFL
WEZG-F	Syra	63	612	6	69	+	BTFL
WRIV	Long Is.	30	304	34	9	-	

STAUFFER (Jerry Holley)

KRNT	Des M	39	675	6	119	-	MOR
KRNQ-F	Des M	63	1002	5	119	-	CHR
WIBW	Topeka*	52	771	3	230	+	MOR
WIBW-F	Topeka*	106	1299	2	230	+	CHR
KGNC	Amar*	43	668	9	201	-	MOR
KGNC-F	Amar*	52	615	2	201	+	BTFL

STERLING (Cliff Hunter)

KHTT	S. Jose	21	766	36	30	-	CHR
KSJO-F	S. Jose	119	1960	10	30	+	AOR
KASH	Eugene	7	205	11	156	-	Oldies
KSND-F	Eugene	44	566	4	156	-	CHR
KJET	Seattle	25	499	24	18	+	CHR
KZOK-F	Seattle	118	1808	16	18	-	AOR
KALE	Richl*	11	244	6	226	-	AC
KIOK-F	Richl*	90	807	1	226	=	CHR
KDKO	Denver	57	730	18	21	+	Black

Others: KBFW (Billingham,WA); KEDO, KLYK-F (Longview,WA)

NOTE: + - = symbols show station's change in share since Fall 83

STONER (Glenn Bell)

		TSA AQH	TSA CUME	TSA RANK	MKT #		FORMAT
KSO	Des M.	105	1419	3	119	-	Country
KGGO-F	Des M.	171	1893	1	119	+	AOR
WGNT	Hunt,WV	44	683	4	133	-	Country
WAMX-F	Hunt,WV	109	1414	1	133	+	CHR
WNBF	Bingh*	57	787	2	161	-	MOR
WHWK-F	Bingh*	69	760	4	161	+	Country
KHAK	Ced Rpds*	14	178	8	208	-	Country
KHAK-F	Ced Rpds*	78	848	2	208	+	Country
WIMZ	Knox	9	195	13	84	+	CHR
WIMZ-F	Knox	271	2564	2	84	+	AOR/CHR
WYRK	Buffalo	163	1563	4	29	+	Country
WCMF-F	Roch	137	1775	4	37	-	AOR
WCMF-F	Roch	137	1775	4	37	-	AOR
WAVI	Dayton	61	607	7	40	+	Talk
WDAO-F	Dayton	86	1116	4	40	+	Black

STUART (Dick Chapin)

KFOR	Lincoln*	28	526	4	192	-	MOR
KFRX-F	Lincoln*	80	937	1	192	+	CHR
KWTO	Spr,MO*	86	1269	4	179	-	Country
KWTO-F	Spr,MO*	173	1696	1	179	+	CHR
KOEL-F	Oel/Water*	43	485	7	216	+	Country

Others: KOEL (Oelwein,IA); KSAL, KYEZ-F (Salina,KN);
KRGI A/F (Grand Island,NE)

SUMMIT (Allen Shaw)

WCOA	Pensa*	29	833	7	135	-	Nostalgia
WJLQ-F	Pensa*	77	1096	2	135	+	CHR
WSJS	Win-Sal	89	1158	5	44	+	News/Talk
WTQR-F	Win-Sal	323	3807	1	44	-	Country
WREC	Memphis	78	1297	11	41	=	AC (?)
WZXR-F	Memphis	199	2599	6	41	-	AOR
KCNN	Okl City	22	385	13	42	+	News
KXXY-F	Okl City	170	1942	4	42	+	Country
KCMO	KC	219	3587	2	25	+	News/Talk
KCMO-F	KC	104	1858	12	25	+	Country

SUNBELT (C.T. Robinson)

KQEO	Albuq	21	467	12	99	-	Oldies
KZZX-F	Albuq	38	874	9	99	-	AC
KVOR	Col Spg	26	440	9	130	-	News/Talk
KSPZ-F	Col Spg	51	750	5	130	-	AC
KMGW-F	Minn-SP	28	632	15	17	-	AC
KRAB	Seattle	DID NOT SHOW					

SUNGROUP

WERC	Birm	46	881	10	43	-	News/Talk
WKXX-F	Birm	202	3350	3	43	-	CHR
WSEV	Sevier/Knox	14	176	10	84	+	Country
WMYU-F	Sevier/Knox	96	1466	4	84	-	AC
WYHY-F	Leb/Nash	38	922	13	45	-	Contemp

SUSQUEHANNA (Art Carlson)

WQBA	Miami	245	2392	6	12	-	Spanish
WQBA-F	Miami	108	1657	19	12	-	Spanish
WKIS	Orlando	83	994	7	49	+	News/Talk
KFOG-F	SF	217	3293	11	5	+	AOR
WRRM-F	Cinci	157	2275	4	22	+	AC
WFMS-F	Indy	182	2086	4	31	+	Country
WRMM-F	Atlanta	196	2569	8	15	+	AC
WARM	Scran/WB	106	1426	2	65	+	MOR
WYZZ-F	Scran/WB	54	798	8	65	-	BTFL
WSBA	York	91	1220	1	113	+	MOR
WSBA-F	York	109	1367	3	113	+	AC
KLIF	Dall-FW	79	1132	18	10	+	Country
KPLX-F	Dall-FW	306	3712	6	10	+	Country

NOTE: + - = symbols show station's change in share since Fall 83

TAFT (Carl Wagner)

		TSA AQH	TSA CUME	TSA RANK	MKT #		FORMAT
WDAF	KC	406	5264	1	25	+	Country
KYYS-F	KC	179	2581	8	25	-	AOR
WKRC	Cinci	232	3844	1	22	+	MOR/AC
WKRQ-F	Cinci	236	4004	2	22	+	CHR
WTVN	Colum,O	211	3305	2	28	-	MOR
WLVQ-F	Colum,O	274	3256	1	28	+	AOR
WDVE-F	Pitts	496	5687	4	13	-	AOR
WSUN	Tampa	227	2954	6	20	+	Country
WYNF-F	Tampa	306	3095	5	20	+	AOR
KEX	Port,O	154	2524	6	26	+	MOR
KKRZ-F	Port,O	173	2184	2	26	+	CHR
WGR	Buffalo	125	2592	8	29	-	MOR/AC
WGRQ-F	Buffalo	118	1974	9	29	+	AOR

TRIBUNE CO. (James Dowdle)

WGN	Chicago	1436	18761	1	3	+	MOR/Talk
WICC	Bridge	114	1618	1	93	-	MOR/AC
WPIX-F	NY	690	13550	20	1	-	AC
KGNR	Sacra	81	1653	10	32	-	MOR/Talk
KCTC-F	Sacra	214	2506	1	32	+	BTFL

UNITED (Gerald Hroblak)

WYST	Balt	27	450	24	16	=	MOR
WYST-F	Balt	146	2210	9	16	-	AC
WINX	Wash	DID NOT SHOW					
WDJY-F	Wash	143	2926	14	9	+	Black
WBNX	NY	DID NOT SHOW					
WJMO	Cleve	61	1148	15	11	+	Black
WRQC-F	Cleve	68	1604	16	11	+	CHR
KALI	LA	204	2473	28	2	-	Spanish
KSOL-F	SF	339	5123	3	5	-	Black

UNITY (Eugene Jackson)

WDAS	Phila	87	1811	22	4	-	Black
WDAS-F	Phila	419	5171	8	5	-	Black
WWRL	NY	201	2172	34	1	-	Black
KATZ	St. Lou	67	954	13	14	+	Black
WZEN-F	St. Lou	50	976	18	14	-	Black

UNIVERSAL (Howard Warshaw)

KEST	SF	DID NOT SHOW					
WATI-F	Indy	8	193	20	31	-	Urban
KCNW	KC	9	266	22	25	-	Religion
WGRT	Danv/Indy	23	270	13	31	+	Nost
KUXL	Minn-SP	DID NOT SHOW					
WCBW-F	Col,IL/ST L	24	456	21	14	+	Religion
WYLO	Jack/Milw	10	288	30	24	-	Gospel

Others: KPPC (Pasadena,CA); KMAX-F (Arcadia,CA);
WVVX-F (Highland Park,IL); WTHE (Mineola,NY);
WARO (Canonsburg,PA)

VIACOM (Brian Bieler)

WMZQ-F	Wash	320	4134	7	9	+	Country
WLTW-F	NY	894	10832	11	1	+	AC
WRVR-F	Memphis	132	2015	3	41	+	AC
WKDJ	Memphis	54	1437	13	41	-	Black
KIKK	Houston	61	1023	21	8	=	Country
KIKK-F	Houston	469	5742	3	8	+	Country
WLAK-F	Chicago	379	6938	12	3	-	AC

WALTON (John Walton)

KIDD	Sal-Sea	10	305	16	141	-	CHR
KWST-F	Sal-Sea	16	230	15	141	-	AOR
KDJW	Amar*	35	470	7	201	-	Country
KBUY-F	Amar*	26	399	5	201	+	Country
KKHT	Col Spg	16	239	13	130	+	Oldies
KKCS-F	Col Spg	58	647	3	130	+	Country

Others: KREE, KTNT-F (Ruidosa,NM)

		TSA AQH	TSA CUME	TSA RANK	MKT #		FORMAT
WESTERN CITIES (Rick Phalen)							
KNST	Tucson	31	684	11	82	+	News/Talk
KRQQ-F	Tucson	108	1566	1	82	+	CHR
KZAP-F	Sacra	201	2633	4	32	+	AOR
KMJJ	L. Vegas	24	517	13	91	-	AC
KLUC-F	L. Vegas	87	1156	2	91	+	CHR
KZZP	Phoenix	16	507	27	23	-	CHR
KZZP-F	Phoenix	169	2867	5	23	+	CHR
KWSS-F	San Jose	210	3226	3	30	+	CHR
WESTINGHOUSE (Dick Harris)							
WIND	Chi	351	5471	15	3	-	Talk
KYW	Phila	531	11802	4	4	-	News
KFWB	LA	494	11082	8	2	-	News
WINS	NY	1395	25822	4	1	-	News
WBZ	Boston	654	9112	3	7	+	MOR
KDKA	Pitts	725	9397	1	13	-	MOR
KODA-F	Houston	441	5137	4	8	+	BTFL
KQZY-F	Dallas	202	2407	12	10	+	BTFL
KJQY-F	San Diego	234	2517	2	19	-	BTFL
KOSI-F	Denver	288	3611	1	21	+	BTFL
KQXT-F	San Ant	177	1954	1	33	+	BTFL
WILLIS							
WBOK	New Or.	111	1155	9	27	+	Black
WPCE	Norfolk	67	744	10	30	-	Gospel
WOWI-F	Norfolk	147	2142	4	30	+	Black
WFTH	Richm	29	344	11	48	+	Gospel
WWCA	Gary/Chi	45	719	33	3	-	Black
WESL	St. Lou	57	889	16	14	+	Black

Others: WSVE-F (Green Cove Spgs,FL); WIMG (Trenton)

NOTE: + - = symbols show station's change in share since Fall 83

		TSA AQH	TSA CUME	TSA RANK	MKT #		FORMAT
WILKS-SCHWARTZ							
WIXY	Spr, MA	26	337	8	93	+	Country
WAQY-F	Spr, MA	78	1356	4	93	-	AOR
WKFM-F	Fulton/Syra	77	1289	8	69	-	CHR
WSNE-F	Taun/Prov	113	1795	6	34	-	AC
WEEX	All-Beth	17	285	12	70	-	Country
WQQQ-F	All-Beth	115	1373	2	70	+	CHR

Others: WOSC (Fulton,NY); WZFM-F (Briarcliff Manor,NY)

		TSA AQH	TSA CUME	TSA RANK	MKT #		FORMAT
METROPLEX (Norm Wain)							
WHYI-F	Miami	612	8423	1	12	+	CHR
WMGG-F	Tampa	106	1840	11	20	+	AC
WPKX	Wash		DID NOT SHOW				
WPKX-F	Wash	169	2792	13	9	-	Country
WFYV-F	Jkville	137	1472	3	50	+	AOR
WORL	Orlando	52	631	10	49	-	Black
WJYO-F	Orlando	228	2654	2	49	+	AC

INDIVIDUAL STATION AUDIENCE BREAKDOWNS

In this section the audience composition of 579 stations is examined. This totals around 10% of all commercial stations in the United States. The following information is included for each station.

TIME SPENT LISTENING (TSL): This figure shows the amount of time which an average listener spends with a given station. The total is given in hours instead of 1/4 hours.
This figure is derived by the following calculatio: Average 1/4 HR audience times 504 (the number of quarter hours in the Broadcast Week). The resulting figure is divided by the weekly Metro Cume. This figure is divided by four to come up with a figure in hours.

TURN OVER RATIO (T/O RATIO): This figure roughly indicates the number of groups of people which contribute to the station's average audience. It is calculated by taking the Metro Cume (12+, Broadcast Week) and dividing it by the Metro 1/4 HR AVG (Broadcast Week).

PER CENT EXCLUSIVE CUME (% EXCL): This fascinating figure indicates the loyalty of a station's audience. It is calculated by dividing the exclusive cume (12+, Metro, Broadcast Week) by the Metro Cume (12+, Broadcast Week).

PER CENT TEENS, 18-34, 18-49, 50+: This is simply the percentage of a station's total audience (12+, Metro, Broadcast Week) which lies within these demographic breaks.

PER CENT MALE/FEMALE (%M, %F): The methodology is the same as that for Teens, etc.

Below are the means for the above breakdowns by format. Also included is the number of stations sampled.

		STAT	TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
CHR/TOP 40/CONTEMP	1984	91	8.2	15.2	9.9	25.7	56.0	70.1	4.2	43.3	56.7
	1983	--	8.0	15.8	8.9	26.2	56.2	69.8	4.0	43.7	56.3
	1982	--	7.9	15.9	8.8	25.8	55.6	70.0	4.2	43.2	56.8
AOR	1984	67	9.7	13.0	11.4	18.5	73.8	80.0	1.5	69.1	30.9
	1983	--	9.0	13.9	9.8	22.1	71.3	76.3	1.6	67.1	32.9
	1982	--	8.9	14.2	9.8	24.5	69.1	73.8	1.7	64.9	35.1
AC/OLD/SOFT	1984	90	8.2	15.2	7.0	3.7	59.6	87.8	8.5	41.0	59.0
	1983	--	7.9	15.9	6.8	4.4	60.9	87.6	8.0	41.4	58.6
	1982		8.0	15.9	6.5	4.4	59.3	84.4	11.2	41.4	58.6
BTFL/EZ	1984	59	11.3	11.1	12.8	0.8	13.1	37.6	61.6	45.1	54.9
	1983	--	11.3	11.2	11.4	0.7	14.1	39.5	59.8	41.0	59.0
	1982	--	10.7	11.8	9.8	0.6	14.6	38.8	60.6	38.5	61.5
MOR/VARIETY	1984	52	8.6	14.7	11.1	1.3	16.4	43.8	54.9	43.0	57.0
	1983	--	8.7	14.4	11.1	1.4	16.8	42.8	55.8	32.1	59.7
	1982	--	8.2	15.4	10.3	1.5	18.1	42.9	55.6	44.2	55.8
COUNTRY	1984	71	10.3	12.2	16.1	2.6	31.6	65.4	32.0	49.6	50.4
	1983	--	9.9	12.7	14.6	3.5	32.7	66.4	30.1	47.9	52.1
	1982	--	9.9	12.7	13.5	3.9	32.6	65.1	31.0	47.7	52.3
NEWS/ATLK	1984	41	7.7	16.3	9.1	1.1	12.8	32.0	66.9	49.6	50.4
	1983	--	7.8	16.3	8.0	0.8	12.7	33.6	65.6	49.4	50.6
	1982	--	7.9	15.8	8.1	0.6	12.2	32.7	66.7	48.0	52.0
BLACK/URBAN	1984	41	10.7	11.8	11.0	17.6	55.9	73.5	8.9	45.5	54.5
	1983	--	10.1	12.4	9.4	18.7	55.4	71.9	9.4	44.7	55.3
	1982	--	10.9	11.6	10.6	20.5	53.7	70.2	9.3	45.1	54.9
NOSTALGIA	1984	22	11.1	11.3	14.0	0.4	3.5	16.7	82.9	43.3	56.7
	1983	--	10.7	11.7	9.8	0.2	5.1	21.2	78.6	43.3	56.7
	1982	--	10.4	12.1	9.4	0.4	5.7	23.3	76.3	45.9	54.1
RELIGION/GOSPEL	1984	13	7.7	16.3	11.0	1.5	30.5	57.5	41.0	30.8	69.2
	1983	--	8.2	15.3	10.2	3.8	27.3	55.0	42.2	35.1	64.9
	1982	--	9.5	13.2	9.7	2.8	27.0	49.9	47.3	32.5	67.5
SPANISH	1984	16	14.2	9.0	16.3	1.6	29.9	59.9	38.3	43.3	56.7
	1983	--	15.2	9.0	16.6	2.1	38.0	64.6	33.3	39.9	60.1
	1982	--	15.7	8.0	29.2	3.4	33.1	59.6	37.0	36.4	63.6
CLASSICAL	1984	16	8.2	15.2	6.9	1.0	21.3	51.6	47.4	50.9	49.1
	1983	--	7.8	16.1	5.7	1.1	22.3	51.1	47.8	50.0	50.0
	1982	--	7.8	16.2	6.3	0.5	24.6	54.5	45.0	50.6	49.4

TOP 40/CHR/CONTEMP

NATIONAL MEAN:		8.2	15.2	9.9	25.7	56.0	70.1	4.2	43.3	56.7
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
WHTZ	NY	8.0	15.7	7.3	29	49	68	3	47	53
WPLJ	NY	6.3	20.1	4.4	26	51	70	4	43	57
KIIS	LA	8.2	15.3	8.9	18	60	79	3	47	53
KSDO-F	SD	7.8	16.1	10.0	24	63	71	5	51	49
WBBM-F	Chi	5.9	21.5	6.7	49	36	48	3	43	57
WLS-A	Chi	5.6	22.7	6.1	11	56	77	12	55	45
WCAU-F	Phila	7.2	17.5	8.3	39	40	54	7	40	60
KFRC	SF	5.0	25.0	7.6	20	51	69	11	43	57
KYUU	SF	6.6	19.1	4.6	5	64	90	5	50	50
WPRO-F	Prov	11.4	11.0	9.3	17	49	75	8	42	58
WTIC-F	Hart	9.4	13.4	12.8	17	59	76	7	40	60
WKCI-F	N. Haven	9.6	13.2	7.7	11	63	84	5	45	55
KWSS	S. Jose	8.3	15.1	6.4	32	47	63	5	25	75
WHYT	Detr	5.1	25.0	3.3	38	41	59	3	32	68
WCZY	Detr	6.4	19.7	5.2	20	50	75	5	40	60
WHTT	Boston	7.1	17.9	7.1	51	37	44	5	36	64
WXKS-F	Boston	8.5	14.7	8.0	17	63	79	4	35	65
WRQX	Wash	6.9	18.1	5.3	27	52	70	3	44	56
WLOL	Minn	7.9	16.0	6.2	22	66	77	1	40	60
KHTR	St. Lou	6.6	19.1	7.7	32	55	68	0	23	77
WZPL	Indy	8.2	15.3	12.8	30	55	66	4	34	66
WXGT	Col, OH	7.2	17.4	12.2	33	51	64	3	40	60
WKRQ	Cinci	8.2	15.4	10.2	39	50	59	2	33	67
WKZW	Peoria	9.3	13.5	13.8	33	50	65	2	41	59
KIIK	Daven-RI	10.0	12.5	10.0	13	62	79	8	44	56
KDON-F	Sal-Mont	9.4	13.4	5.8	36	57	64	0	53	47
WKDD	Akron	9.0	14.1	10.4	17	66	78	5	37	63
KRQQ	Tucson	8.6	14.7	10.2	27	58	73	0	51	49
WKFR	Kala	9.1	13.8	10.4	15	61	78	7	36	64
WMHE	Toledo	7.6	16.5	5.5	9	62	84	7	41	59
WMC-F	Memphis	9.1	13.9	7.0	20	64	75	5	39	61
WGTZ	Dayton	7.0	17.9	13.1	43	46	57	0	36	64
KAFM	Dallas	7.2	17.4	10.2	36	55	64	0	44	56
WQXI-F	Atl	8.8	14.3	4.7	4	74	93	3	49	51
WZGC	Atl	8.9	14.1	9.1	42	41	54	4	42	58
KBEQ-F	KC	7.0	18.0	8.7	30	58	67	3	31	69
KKBQ-F	Houston	9.2	13.7	9.4	31	58	68	1	42	58
KOAQ	Denver	7.6	16.5	4.3	14	65	83	3	42	58
KPKE	Denver	9.5	13.3	10.2	43	48	57	0	42	58
KIMN	Denver	7.4	16.9	10.9	8	60	83	9	42	58
WHYI	Miami	8.5	14.8	6.8	18	59	75	7	49	51
WINZ-F	Miami	8.0	15.7	4.9	32	40	59	9	38	62
WEZB	New Or	8.2	15.5	8.4	27	54	68	5	40	60
WQUE-F	New Or	7.2	17.4	7.3	17	71	81	2	58	42
WBZZ	Pitts	9.0	14.1	9.3	31	54	65	4	39	61
KKRZ	Port, O	9.3	13.5	12.4	34	52	63	3	45	55
KUBE	Seattle	8.5	14.8	8.2	13	72	87	0	49	51
KNBQ	Seattle	6.5	19.4	10.2	25	63	72	3	42	58
WRBQ-F	Tampa	10.4	12.1	14.5	17	52	72	11	49	51
KTFM	San Ant	9.1	13.9	7.8	14	59	75	11	33	67
WMAR	Balt	7.2	17.5	6.0	41	47	56	3	42	58
KCPX-F	Salt Lake	7.7	16.3	7.2	41	48	56	3	52	48
KZZP-F	Phoenix	7.5	16.9	8.9	34	55	65	1	46	54
WKTI	Milw	5.8	21.6	4.5	14	68	82	4	49	51
WKXX	Birm	8.0	15.7	6.4	24	57	72	4	47	53
WBCY	Char, NC	8.9	14.2	7.0	15	65	80	5	44	56
WLRS	Louis	8.0	15.7	10.2	39	53	60	1	46	54
KJYO	Okl City	8.2	15.3	5.4	37	48	61	2	45	55
WGFM	Albany	6.8	18.5	7.7	28	51	69	3	37	63
KHFI	Austin	10.6	11.9	17.9	33	55	64	3	43	57
WIVY	Jkville	9.4	13.4	12.0	14	62	80	6	42	58
KKYK	L. Rock	8.8	14.4	13.2	19	63	76	5	45	55
WRVQ	Richm	9.9	12.8	15.3	25	50	73	2	39	61
WPXY	Roch	7.6	16.5	9.1	26	57	70	4	44	56
KEYN	Wich	8.5	14.8	15.3	18	64	79	3	47	53
WGRD	G Rpds	7.4	17.1	13.4	45	49	54	1	55	45
WKRZ	WB-Scran	7.8	16.2	6.5	20	58	70	10	47	53
WDCG	Raleigh	7.9	15.9	13.6	28	60	72	0	40	60
WBJW	Orl	7.4	17.0	7.2	18	58	71	11	41	59
WLAN-F	Lanc	8.5	14.9	7.3	18	66	82	0	48	52

TOP 40/CHR/CONTEMP

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		8.2	15.2	9.9	25.7	56.0	70.1	4.2	43.3	56.7
WQQQ	A-B-E	11.9	10.6	11.6	32	53	68	0	50	50
WSTW	Wilm	9.2	13.6	5.2	9	63	82	9	35	65
KNMQ	Albuq	11.3	11.2	6.8	38	54	59	3	40	70
WFMF	Baton R	10.2	12.3	15.8	29	51	67	4	49	51
WSSX	Char, SC	10.6	11.8	16.6	20	67	77	3	56	44
WSKZ	Char, SC	12.0	10.5	19.6	28	59	69	3	47	53
WNOK	Col, SC	10.3	12.2	16.8	17	60	73	10	47	53
KZFM	Corpus Chr	10.8	11.7	12.8	35	53	64	1	43	57
KAMZ	El Paso	11.0	11.4	16.4	19	56	75	6	39	61
WMEE	F. Wayne	11.9	10.6	21.0	24	52	70	6	37	63
KYNO-F	Fresno	6.6	19.0	5.4	25	53	69	6	47	53
WANS	Green-Sp	9.7	13.0	6.9	34	54	62	4	35	65
KQMQ	Hono	9.1	13.8	9.0	32	55	68	0	59	41
WAMX	Hunting	10.3	12.2	12.4	30	48	61	9	43	57
WQUT	JC-Kings	11.6	10.8	19.8	28	57	70	2	37	63
WVIC	Lansing	9.0	14.0	14.6	23	66	75	2	50	50
KLUC	L. Vegas	9.5	13.3	8.5	28	52	67	5	40	60
WXLK	Roanoke	13.6	9.3	23.6	19	56	74	7	46	54
KMBQ	Shreve	11.5	11.0	22.8	28	68	72	0	52	48
KZZU	Spokane	11.3	11.2	12.4	30	54	66	4	57	43
WHOT-F	Young	10.2	12.3	9.3	19	63	75	6	51	49

AOR

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		9.7	13.0	11.4	18.5	73.8	80.0	1.5	69.1	30.9
WNEW-F	NY	9.6	13.2	5.6	12	67	78	10	60	40
KLOS	LA	7.1	17.7	4.0	15	77	84	1	74	26
KMET	LA	6.7	18.8	3.9	19	73	80	1	71	29
KGB	SD	11.0	11.5	15.9	15	79	83	1	82	18
WLUP	Chi	7.5	16.8	5.2	6	85	93	1	76	24
WXRT	Chi	10.2	12.3	5.6	2	90	96	2	79	21
WMMR	Phila	8.7	14.4	6.2	16	74	81	3	72	28
KFOG	SF	8.5	14.9	7.8	1	87	93	6	64	36
KRQR	SF	7.3	17.2	8.1	12	82	87	1	79	21
WHJY	Prov	11.5	11.0	12.5	25	67	74	1	75	25
WHCN	Hast	8.2	15.4	7.7	21	73	79	0	75	25
WLZZ	Detr	6.5	19.4	4.7	32	60	67	1	67	33
WRIF	Detr	7.7	16.3	3.6	11	78	87	2	71	29
WBCN	Boston	11.0	11.4	11.8	10	82	87	3	67	33
WWDC-F	Wash	8.9	14.5	10.7	20	69	78	2	73	27
KQRS+	Minn	8.5	14.8	11.1	32	64	68	0	78	22
KSHE	St. Lou	13.7	9.2	16.7	23	72	77	0	74	26
WFBQ	Indy	11.6	10.8	14.0	12	78	88	0	66	34
WMMS	Cleve	10.4	12.1	12.5	14	82	85	1	64	36
WLVQ	Col, OH	11.5	11.0	19.1	16	78	83	1	67	33
WEBN	Cinci	10.2	12.3	11.7	16	75	83	1	75	25
WXLP	Daven-RI	10.2	12.4	16.4	19	72	80	1	73	27
WAAF	Worc	10.1	12.5	10.0	29	64	71	0	68	32
WIOT	Toledo	9.5	13.2	10.7	12	77	87	1	66	34
WZXR	Memphis	8.6	14.6	10.8	31	61	68	1	65	35
WTUE	Dayton	10.2	12.3	12.6	13	82	85	2	61	39
KTXQ	Dallas	7.7	16.4	5.5	19	75	81	0	69	31
WKLS	Atl	9.2	13.7	10.3	25	68	74	1	69	31
KSRR	Houston	7.9	15.9	9.1	23	71	77	0	77	23
KAZY	Denver	7.8	16.2	6.6	9	86	91	0	72	28
KBPI	Denver	5.9	21.4	2.3	24	67	76	0	67	33
WKDF	Nash	12.9	9.8	18.1	25	70	75	0	65	35
WDVE	Pitts	9.6	13.1	12.8	16	78	83	1	69	31
KINK	Port, O	10.4	12.1	6.7	0	77	98	2	59	41
KISW	Seattle	9.2	13.7	8.9	18	78	82	0	83	17
WYNF	Tampa	12.2	10.3	19.5	26	68	70	4	62	38
KISS	San Ant	9.5	13.3	10.1	29	68	70	1	72	28
WIYY	Balt	9.8	12.8	10.2	19	74	80	1	65	35
KDKB	Phoenix	6.0	21.0	4.6	25	70	74	1	67	33
WQFM	Milw	11.7	10.8	12.4	23	75	76	1	74	26

AOR

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		9.7	13.0	11.4	18.5	73.8	80.0	1.5	69.1	30.9
WAPI-F	Birm	9.2	13.7	8.8	25	65	70	5	83	17
WQMF	Louis	8.9	14.1	9.3	21	74	79	0	69	31
WNOR-F	Norfolk	9.6	13.2	14.1	11	82	87	2	77	23
KZAP	Sacra	9.4	13.5	10.0	17	78	83	0	74	26
WPYX	Albany	10.5	12.0	12.2	17	76	81	2	59	41
WKZL	Greens/WS	10.2	12.4	15.3	21	70	77	2	54	46
WFYV	Jkville	12.1	10.4	15.4	15	74	79	6	70	30
WRXL	Richm	9.8	12.9	14.6	14	76	86	0	64	36
WCMF	Roch	10.4	12.1	9.7	15	78	84	1	68	32
KICT	Wich	12.3	10.2	18.8	20	70	80	0	74	26
KGGO	Des M	10.8	11.7	19.7	22	69	75	3	55	45
WEZX	WB-Scran	11.1	11.4	8.9	20	77	79	1	68	32
WDIZ	Orl	9.8	12.8	10.1	14	74	84	2	73	27
WTPA	Harris	13.4	9.4	18.5	18	77	80	2	62	38
WZZO	A-B-E	8.2	15.4	9.5	15	74	84	1	57	43
KWXL	Albuq	8.9	14.1	7.9	18	80	82	0	67	33
WAPL	App-Osh	10.9	11.6	10.6	17	73	79	4	70	30
KILO	Col Spg	11.9	10.6	16.7	21	75	79	0	70	30
KNCN	Corpus Chr	11.9	10.5	16.8	33	64	67	0	65	35
KLAQ	El Paso	11.2	11.3	14.4	19	75	80	1	72	28
WWCK	Flint	9.7	13.1	12.0	32	60	65	3	65	35
WXKE	F. Wayne	9.8	12.8	15.6	27	73	73	0	75	25
KKDJ	Fresno	14.1	9.0	14.8	16	75	80	4	66	34
WIMZ	Knox	12.3	10.2	12.2	19	73	80	1	55	45
KEZO	Omaha	11.6	10.9	13.3	20	69	77	3	65	35
KOZZ	Reno	11.6	10.8	16.8	16	71	80	4	65	35
KEZE	Spokane	12.3	10.2	23.3	18	71	82	0	76	24

AC/OLDIES/SOFT

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		8.2	15.2	7.0	3.7	59.6	87.8	8.5	41.0	59.0
WCBS-F	NY	8.0	15.8	6.5	1	42	88	11	53	47
WLTW	NY	10.0	12.7	5.8	1	41	81	18	37	63
WNBC	NY	6.4	19.7	4.3	3	54	87	10	62	38
WYNY	NY	6.0	21.1	4.3	3	62	87	10	38	62
KFI	LA	5.6	22.3	5.5	5	37	78	17	49	51
KMGG	LA	6.7	18.3	3.4	6	59	87	7	46	54
KOST	LA	8.3	15.1	3.7	5	51	88	7	32	68
KRTH	LA	6.3	19.8	3.1	4	66	94	2	55	45
KBZT	SD	5.8	21.6	4.3	1	70	96	3	51	49
KLZZ	SD	8.0	15.8	10.3	6	74	94	0	31	69
WCLR	Chi	8.2	15.3	5.0	5	47	82	13	41	59
WFYR	Chi	6.0	21.1	3.9	3	61	87	10	36	64
WLAK	Chi	7.1	17.8	3.8	5	39	70	25	36	64
WMGK	Phila	9.8	12.8	3.5	3	58	87	10	44	56
KIOI	SF	5.9	21.4	3.5	5	66	88	7	42	58
WSNE	Prov	7.7	16.4	5.7	1	63	94	6	42	58
WIOF	Hart	8.1	15.6	3.5	3	49	90	7	46	54
WMJC	Detr	7.3	17.2	7.2	3	64	87	10	47	53
WNIC	Detr	7.0	17.9	3.9	7	58	84	9	41	59
WMJX	Boston	6.7	18.9	5.0	4	77	93	3	32	68
WROR	Boston	6.8	18.6	3.9	6	47	85	9	46	54
WLTT	Wash	7.9	16.1	5.6	2	59	95	3	36	64
WPGC-F+	Wash	7.1	17.8	4.5	6	62	89	5	41	59
KSTP-F	Minn	9.8	12.9	11.6	2	56	91	7	42	58
KSD	St. Lou	8.6	14.6	6.2	6	61	83	11	31	69
KYKY	St. Lou	7.2	17.6	7.3	2	66	94	6	37	63
WENS	Indy	8.8	14.3	9.3	4	55	91	5	37	63
WLTF	Cleve	8.6	14.7	7.8	5	56	89	6	45	55
WMJI	Cleve	7.6	16.6	7.6	4	58	86	10	43	57
WSNY	Col, O	7.5	16.8	5.8	5	58	91	4	27	73
WRRM	Cinci	9.2	13.6	9.5	3	54	82	10	38	62
WKBW	Buff	6.4	19.6	6.8	1	36	59	40	48	52
WBUF	Buffalo	8.3	15.1	4.9	2	61	88	10	46	54
KWAV	Sal-Mont	8.1	15.6	4.8	5	68	89	6	40	60
WHYN-F	Spring,MA	8.1	15.5	7.6	1	41	73	26	37	63

AC/OLDIES/SOFT

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		8.2	15.2	7.0	3.7	59.6	87.8	8.5	41.0	59.0
WMAS-F	Spring, MA	9.3	13.5	7.2	2	57	80	18	25	75
KCEE	Tucson	10.1	12.4	12.9	3	60	91	6	56	44
WWWM	Toledo	7.8	16.2	9.2	2	69	98	0	45	55
WRVR	Memphis	9.5	13.3	8.8	4	64	89	7	43	57
KMGC	Dallas	8.0	15.8	3.9	3	69	92	5	41	59
KVIL	Dallas	10.0	12.6	10.1	2	54	88	10	36	64
WRMM	Atl	10.0	12.6	6.5	1	53	91	8	49	51
KLSI	KC	9.8	12.6	6.6	2	55	90	8	32	68
KUDL	KC	7.8	16.2	5.4	3	56	88	9	40	60
KFMK	Houston	7.9	15.9	7.3	2	64	94	4	43	57
KHTR	Houston	8.8	14.3	2.9	5	73	91	4	40	60
KMJI	Denver	8.3	15.1	6.4	3	70	95	2	41	59
WAIA	Miami	7.5	16.9	4.6	14	50	80	6	27	73
WAXY	Miami	7.6	16.5	4.6	3	64	93	4	56	44
WLVE	Miami	6.1	20.7	2.4	3	72	91	6	41	59
WLAC-F	Nash	8.6	14.6	12.2	5	66	90	5	41	59
WLTS-F	New Or	11.4	11.1	10.0	3	73	92	5	37	63
WHYW	Pitts	7.1	17.8	2.9	3	63	93	4	34	66
WWSW	Pitts	7.8	16.2	5.6	6	55	81	13	46	54
KKCW	Port, O	9.4	13.4	6.0	3	59	91	6	35	65
KEZX	Seattle	8.2	15.4	5.0	0	83	100	0	58	42
KLSY	Seattle	8.7	14.5	6.4	1	83	99	1	30	70
WIQI	Tampa	10.6	11.9	9.2	1	54	87	12	47	53
KLLS-F	San Ant	10.4	12.1	9.9	1	62	93	6	39	61
KLTQ	Slat Lake	6.2	20.4	3.3	4	80	92	4	41	59
KKLT	Phoenix	8.2	15.4	6.7	4	61	89	7	42	58
KLZI	Phoenix	8.0	15.8	3.5	5	63	89	6	46	54
WMYX	Milw	7.8	16.1	6.7	8	62	86	6	34	66
WMJJ	Birm	9.8	12.8	10.9	2	61	95	3	36	64
WKJJ	Birm	7.3	17.3	3.2	7	62	80	13	34	66
WLSY	Norfolk	9.8	12.9	9.0	2	72	94	4	47	53
KXOA-F	Sacra	9.1	13.8	7.0	1	57	90	9	44	56
WWOM	Albany	9.6	13.1	5.3	6	44	91	3	40	60
KEYI	Austin	9.8	12.9	8.3	1	79	96	3	48	52
WMAG	Green/WS	8.2	15.3	9.4	7	49	84	9	39	61
WVOR	Roch	11.0	11.5	11.4	4	50	87	9	40	60
WYYY	Syra	10.0	12.6	16.6	4	68	89	7	39	61
KRAV	Tulsa	10.3	12.2	13.8	5	67	91	4	44	56
WRMF	W. Palm	12.5	10.0	14.9	2	46	88	10	44	56
KLYF	Des M	9.9	12.7	4.8	4	53	86	10	51	49
WLHT	G. Rpds	8.4	15.0	6.6	11	73	89	0	27	73
WRAL	Raleigh	10.4	12.1	11.0	3	57	85	12	35	65
WJYO	Orl	11.5	11.0	9.0	3	32	66	31	32	68
WSBA-F	York	11.9	10.6	5.9	0	50	81	19	35	65
KDUK	Eugene	9.4	13.4	12.3	4	52	96	0	42	58
WLEV	A-B-E	10.8	11.6	7.7	3	56	84	13	30	70
KOB-F	Albuq	11.6	10.9	9.0	3	70	90	7	36	64
WCRZ	Flint	11.6	10.8	10.3	6	59	83	11	43	57
WFWQ-F	F. Wayne	10.8	11.6	9.0	0	74	98	2	54	56
WFYE	Fresno	7.6	16.5	5.9	6	64	83	11	41	59
WFBC	Green-Sp	8.4	15.0	11.2	5	45	78	17	49	51
WKEE	Hunting	7.8	16.2	7.0	12	55	75	13	40	60
WFMK	Lansing	6.8	18.6	8.8	2	71	94	4	43	57
WHNN	Saginaw	10.9	11.5	7.2	4	68	87	9	37	63
KKPL	Spokane	8.6	14.7	8.2	4	61	88	8	38	62

BTFL/EZ

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		11.3	11.1	12.8	0.8	13.1	37.6	61.6	45.1	54.9
WRFM	NY	10.4	12.1	7.2	0	8	33	67	48	52
WPAT-F	NY	9.7	13.0	8.0	1	13	37	62	45	55
KBIG	LA	9.4	13.3	8.8	2	22	58	40	42	58
KJOI	LA	12.7	9.9	11.6	1	9	35	64	44	56
KJQY	SD	11.7	10.7	11.2	1	9	30	69	38	62
WLOO	Chi	11.2	11.2	6.0	1	13	39	60	45	55
WEAZ	Phila	11.8	10.7	9.0	1	10	28	71	39	61
KABL-F	SF	8.7	14.6	6.0	1	7	34	65	38	62
WLKW-F	Prov	13.9	9.0	14.5	1	6	23	76	38	62
WRCH	Hart	11.4	11.0	7.5	1	14	34	65	35	65
WEZN	Bridge	12.3	10.1	10.5	0	10	29	71	46	54
KDUO	Riv-SB	12.3	10.2	19.0	1	9	30	69	36	64
WJOI	Detr	13.3	9.5	12.8	1	10	35	64	44	56
WJIB	Boston	8.8	14.2	7.5	2	8	30	68	37	63
WGAY	Wash	11.0	11.5	11.8	1	14	41	58	42	58
WAYL	Minn	12.2	10.3	7.9	2	12	46	52	38	62
KEZK	St. Lou	9.9	12.7	8.6	0	14	38	62	44	56
WXTZ	Indy	10.2	12.3	14.1	1	14	42	57	37	63
WDOK	Cleve	10.1	12.4	9.3	0	16	35	65	40	60
WJYE	Buff	9.2	13.7	9.9	1	11	37	62	33	67
WSWT	Peoria	12.9	9.8	15.9	0	15	34	66	34	66
WSRS	Worc	13.5	9.3	13.8	1	13	37	62	35	65
KJYK	Tucson	12.6	10.0	21.6	0	20	39	61	44	56
WQLR	Kala	12.3	10.1	8.1	0	21	54	46	46	54
WLQR	Toledo	10.8	11.7	14.3	1	20	38	61	44	56
WHIO-F	Dayton	11.3	11.2	11.8	1	13	40	59	45	55
KMEZ-F	Dallas	10.3	12.3	11.9	0	15	43	57	33	67
WPCH	Atl	12.0	10.5	9.3	0	21	54	46	43	57
KODA	Houston	10.8	11.6	9.1	1	17	59	40	45	55
KOSI	Denver	10.2	12.4	10.5	0	16	42	58	38	62
WLYF	Miami	12.4	10.1	17.3	1	6	30	69	44	56
WJQY	Miami	12.0	10.5	9.7	1	21	53	46	44	56
WBYU	New Or	12.7	9.9	14.5	1	12	31	68	33	67
WSHH	Pitt	12.6	10.0	14.3	1	9	28	71	41	59
KXL-F	Port, O	13.9	9.1	16.7	1	6	34	65	42	58
KBRD	Seattle	13.2	9.5	10.8	1	6	24	75	32	68
KSEA	Seattle	8.7	14.4	8.6	1	16	35	64	32	68
WWBA	Tampa	15.1	8.4	26.4	0	8	18	82	42	58
KQXT	San Ant	11.9	10.6	13.2	3	13	41	56	39	61
WLIF	Balt	12.6	10.0	8.5	0	12	33	67	38	62
KSFI	Slat Lake	9.4	13.4	8.4	2	19	49	49	35	65
KQYT	Phoenix	11.2	11.3	10.6	0	16	33	67	39	61
WEZW	Milw	11.9	10.6	9.2	1	14	46	53	39	61
WFOG	Norfolk	13.0	9.7	15.2	2	12	43	55	43	57
KKNG	Okl City	14.7	8.6	31.2	1	12	27	72	48	52
KCTC	Sacra	10.7	11.8	13.6	1	15	44	55	44	56
KPEZ	Austin	11.0	11.4	10.0	0	22	55	45	38	62
WGLD	Green/WS	10.4	12.1	14.9	0	7	35	65	38	62
WKTZ	Jkville	10.6	11.8	17.7	1	10	40	59	47	53
WEZO	Roch	10.5	12.0	11.5	0	16	43	57	45	55
KBEZ	Tulsa	12.2	10.4	13.3	1	14	43	56	37	63
WEAT-F	W. Palm	14.3	8.8	21.2	0	7	20	80	34	66
WOOD-F	G. Rpds	10.2	12.3	10.5	0	14	31	69	31	69
WWLV	Daytona	12.8	9.9	27.0	0	4	18	82	50	50
WEZV	F. Wayne	11.0	11.4	11.4	2	20	53	45	43	57
WSPA	Green/Sp	13.0	9.7	15.3	0	21	38	62	40	60
KXTZ	L. Vegas	13.1	9.6	21.4	0	11	44	56	40	60
KXLY	Spokane	10.2	12.3	19.8	1	14	38	61	33	67
WKBN	Young	10.7	11.8	7.5	0	17	39	61	38	62

MOR/VARIETY

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		8.6	14.7	11.1	1.3	16.4	43.8	54.9	43.0	57.0
KFMB	SD	7.9	15.8	7.4	2	30	72	26	55	45
WGN	Chi	10.3	12.3	7.3	1	12	38	61	43	57
WIP	Phila	7.1	17.8	6.0	2	13	46	52	41	59
KNBR	SF	6.8	18.5	8.2	3	25	54	43	48	52
WTIC	Hart	11.0	11.4	13.5	2	8	32	66	40	60
WELI	N. Haven	9.7	13.0	6.2	1	11	32	67	48	52
WICC	Bridge	9.4	13.4	8.2	3	22	59	38	40	60
WJR	Detr	10.1	12.5	12.5	2	9	35	63	51	49
WBZ	Boston	9.4	13.4	9.0	2	11	39	59	35	65
WHDH	Boston	10.2	12.3	8.9	1	20	43	56	43	57
WMAL	Wash	9.6	13.1	10.1	1	12	40	59	43	57
WCCO	Minn	11.0	11.4	16.8	1	10	32	67	45	55
WIBC	Indy	11.0	11.5	13.2	1	17	41	58	36	64
WTVN	Col,OH	8.9	14.2	15.0	1	25	59	40	50	50
WKRC	Cinci	8.2	15.4	10.7	2	29	67	31	46	54
WLW	Cinci	6.7	18.7	6.1	2	21	50	48	55	45
WBEN	Buff	6.7	18.9	8.0	3	17	37	60	52	48
WGR	Buff	5.9	21.4	6.8	1	26	67	32	37	63
WJBC	Bloom	13.7	9.2	20.8	0	23	45	55	39	61
WAKR	Akron	9.3	13.6	13.9	0	9	28	72	43	57
WKZO	Kala	8.2	15.4	9.4	0	8	36	64	42	58
WSPD	Toledo	7.6	16.6	13.2	1	15	41	58	31	69
WHIO	Dayton	7.0	18.1	10.1	0	11	38	62	38	62
WSB	Atl	8.3	15.2	11.3	1	12	35	64	42	58
KHOW	Denver	7.8	16.1	13.3	5	24	73	22	42	58
KDKA	Pitt	10.2	12.4	11.2	1	10	29	70	39	61
KEX	Port, O	7.6	16.6	13.5	2	10	69	29	42	58
KOMO	Seattle	7.7	16.5	9.1	0	12	42	58	47	53
WFLA	Tampa	8.7	14.5	8.4	4	6	21	75	39	61
WBAL	Balt	9.9	12.8	9.7	0	7	24	76	39	61
KSL	Salt Lake	8.0	15.8	9.2	3	30	57	40	45	55
KOY	Phoenix	8.0	15.7	7.0	0	18	56	44	39	61
WTMJ	Milw	8.9	14.2	11.4	1	14	31	68	46	54
WBT	Char, NC	11.0	11.5	15.6	1	20	48	51	44	56
WHAS	Louis	7.9	15.9	11.0	2	29	55	43	44	56
WTAR	Norfolk	7.0	18.1	12.1	0	20	56	44	53	47
WGY	Albany	7.9	15.9	13.9	2	16	36	62	38	62
WROW	Albany	10.2	12.4	8.4	1	10	31	68	40	60
WRVA	Richm	8.4	15.0	13.7	1	13	35	64	35	65
WSYR	Syra	8.8	14.3	13.1	2	13	28	70	45	55
KRMG	Tulsa	8.0	15.8	11.8	1	16	43	56	45	55
WOOD	G. Rpds	9.1	13.9	13.6	1	14	38	61	36	64
WARM	WB/Scran	9.6	13.1	9.1	2	16	48	50	42	58
WHP	Harris	9.6	13.1	11.0	0	7	24	76	39	61
KUGN	Eugene	6.8	18.4	11.5	0	20	54	46	46	54
KOB	Albuq	10.2	12.4	12.7	3	14	36	61	48	52
WOWO	F. Wayne	7.7	16.3	15.6	1	24	47	52	45	55
KSSK	Hono	9.7	13.0	12.4	2	29	64	34	33	67
WIBA	Mad	7.4	17.0	6.7	0	21	49	51	44	56
KFAB	Omaha	13.2	9.6	20.2	1	11	36	63	40	60
WSGW	Saginaw	10.4	12.1	11.4	1	13	32	67	42	58
WKBN	Young	6.6	19.0	5.9	0	19	49	51	58	42

COUNTRY

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		10.3	12.2	16.1	2.6	31.6	65.4	32.0	49.6	50.4
WHN	NY	7.7	16.4	5.0	3	22	54	43	45	55
KZLA	LA	8.5	14.9	9.4	2	28	65	33	49	51
WMAQ	Chi	6.8	18.6	3.5	2	18	47	51	53	47
WUSN	Chi	9.7	13.0	13.0	2	28	66	32	47	53
WXTU	Phila	12.9	9.8	14.0	3	26	71	26	60	40

COUNTRY

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		10.3	12.2	16.1	2.6	31.6	65.4	32.0	49.6	50.4
KSAN	SF	6.2	20.2	6.6	2	40	82	16	50	50
WCXI-F	Detr	6.0	21.0	8.3	3	18	57	40	46	54
WWWW	Detr	9.2	13.6	7.4	2	24	60	38	44	56
WMZQ+	Wash	9.0	13.9	9.3	5	33	67	28	48	52
KEEY	Minn	9.9	12.9	9.7	4	39	75	21	46	54
WIL-F	St. Lou	10.2	12.4	14.3	4	27	64	32	47	53
WFMS	Indy	12.2	10.3	21.4	2	37	73	25	48	52
WKXF	Cinci	9.5	13.2	10.1	4	45	76	20	57	43
WYRK	Buff	13.1	9.6	12.7	4	28	61	35	64	36
WXCL	Peoria	11.4	11.0	18.1	0	29	60	40	46	54
WLLR	Daven-RI	11.4	11.1	15.7	8	31	58	34	43	57
KCUB	Tucson	11.6	10.9	18.7	1	27	51	48	51	49
WKLR	Toledo	11.4	11.0	9.6	1	40	72	27	45	55
WMC	Memphis	9.5	13.3	19.4	0	12	47	53	48	52
WGKX	Memphis	9.0	14.0	18.5	0	53	80	20	59	41
KPLX	Dallas	10.7	11.8	12.6	8	47	78	14	44	56
WBAP	Dallas	9.4	13.3	15.3	1	18	48	51	57	43
WKHX	Atl	9.6	13.2	12.2	2	36	69	29	51	49
KFKF-F	KC	9.7	13.0	13.7	3	33	79	18	54	46
WDAF	KC	10.4	12.1	15.7	1	26	54	45	49	51
KIKK-F	Houston	10.4	12.1	14.3	4	45	81	15	52	48
KXAS	Houston	9.2	13.6	10.9	5	38	82	13	48	52
KLZ	Denver	9.6	13.1	11.6	0	27	61	39	52	48
KYGO	Denver	10.0	12.6	7.7	2	22	63	35	52	48
WSIX-F	Nash	9.3	13.5	13.1	0	30	65	35	41	59
WSM-F	Nash	11.2	11.3	13.5	1	44	77	22	45	55
WNOE-F	New Or	10.6	11.9	14.8	2	32	62	36	50	50
KRPM	Seattle	10.9	11.5	6.6	1	15	56	43	54	46
WQYK	Tampa	13.5	9.4	21.4	1	13	45	54	45	55
WSUN	Tampa	10.7	11.8	18.8	2	24	48	50	57	43
KAJA	San Ant	10.8	11.7	11.7	9	44	74	17	52	48
KKYX	San Ant	10.8	11.7	10.2	0	24	50	50	61	39
WPOC	Balt	10.5	12.0	14.0	3	29	64	33	48	52
KNIX-F	Phoenix	9.3	13.5	15.3	3	38	74	23	47	53
WMIL	Milw	9.7	13.0	10.7	2	32	66	32	46	54
WZZK	Birm	10.5	12.0	15.2	4	40	76	20	50	50
WSOC-F	Char, NC	12.4	10.2	26.3	4	30	62	34	49	51
WAMZ	Louis	10.3	12.2	12.2	3	39	72	25	50	50
KXXY-F	Okl City	10.8	11.7	10.9	3	38	84	13	50	50
KRAK	Sacra	8.8	14.4	17.8	0	15	44	56	48	52
KASE	Austin	13.2	9.6	24.9	5	35	63	32	48	52
WTQR	Green/WS	11.1	11.4	22.0	3	26	65	32	53	47
KSSN	L. Rock	11.6	10.9	19.7	3	28	68	29	43	57
KVOO	Tulsa	12.8	9.9	23.4	1	16	47	52	51	49
KWEN	Tulsa	11.1	11.4	16.7	6	44	83	11	49	51
KFDI-F	Wich	9.8	12.8	18.4	3	49	75	22	56	44
WIRK	W. Palm	13.3	9.4	24.7	5	29	69	26	59	41
KSO	Des M	14.2	11.8	22.6	0	18	57	43	50	50
WWKA	Orl	13.1	9.6	19.7	6	33	63	31	45	55
WRKZ	Harris	9.4	13.5	16.0	2	29	73	25	54	46
WXKW	A-B-E	11.2	11.2	17.2	0	20	51	49	50	50
WYNK-F	Baton R	8.6	14.6	21.0	0	38	71	29	52	48
KYKR	Beau-PA	12.2	10.3	20.8	0	28	52	48	35	65
WEZL	Char, SC	12.6	10.0	24.3	1	31	61	38	45	55
KKCS-F	Col Spg	12.5	10.0	13.8	2	56	82	18	59	41
WCOS-F	Col, SC	15.0	8.4	25.6	1	44	75	24	51	49
KHEY-F	El Paso	9.3	13.6	10.9	3	42	85	12	52	48
WESC	Green/Sp	9.4	13.4	12.9	4	22	63	33	55	45
WTCR	Hunting	9.5	13.2	17.2	3	33	66	31	45	55
WXBQ	JC/Kings	12.1	10.4	19.8	4	40	73	23	43	57
WIVK	Knox	13.7	9.2	19.8	2	28	65	33	46	54
WVLK-F	Lexing	9.9	12.8	20.9	2	45	69	29	41	59
KLLL	Lubbock	12.5	10.1	18.0	2	48	67	31	47	53
WKSJ	Mobile	11.1	11.4	21.3	3	24	61	36	43	57
KDRK	Spokane	15.1	8.4	21.6	1	31	71	28	51	49
WQIK	Jkville	11.3	11.2	26.5	6	24	50	44	49	51

NEWS/TALK

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		7.7	16.3	9.1	1.1	12.8	32.0	66.9	49.6	50.4
WABC	NY	5.8	21.7	3.2	1	17	37	62	43	57
WCBS	NY	6.7	18.7	6.2	1	10	28	71	54	46
WINS	NY	6.9	18.3	7.4	2	14	35	63	47	53
WOR	NY	11.5	11.0	9.0	1	4	14	85	32	68
KABC	LA	10.4	12.1	8.9	1	11	34	65	47	53
KFWB	LA	5.7	22.2	7.5	1	11	31	68	52	48
KNX	LA	6.5	19.3	7.8	1	10	30	69	51	49
KSDO	SD	7.8	16.1	9.9	2	13	31	67	51	49
WBBM	Chi	6.0	20.8	5.8	1	12	32	67	55	45
WIND	Chi	8.3	15.2	4.7	1	12	28	71	41	59
KYW	Phila	5.8	21.6	7.6	2	16	36	62	45	55
WCAU	Phila	6.9	18.2	3.7	2	14	39	59	61	39
KCBS	SF	6.1	20.5	6.4	1	11	31	68	57	43
KGO	SF	9.8	12.9	10.7	1	13	35	64	39	61
WEAN	Prov	6.5	19.4	5.6	1	12	22	77	44	56
WPOP	Hart	8.7	14.5	10.5	2	5	17	81	53	47
WWJ	Detr	8.0	15.8	9.0	2	12	28	70	50	50
WEEI	Boston	7.2	17.6	6.6	1	16	31	68	55	45
WRKO	Boston	10.1	12.4	7.8	1	17	29	70	37	63
WTOP	Wash	5.6	22.6	7.2	1	22	53	46	68	32
KSTP	Minn	7.2	7.6	4.2	3	33	54	43	61	39
KMOX	St. Lou	11.6	10.9	15.4	1	12	33	66	47	53
WJW	Cleve	8.7	14.5	6.5	0	4	18	82	26	74
WCKY	Cinci	9.2	13.6	10.3	1	6	26	75	41	59
WOC	Daven-RI	9.9	12.7	9.3	0	6	20	80	42	58
KRLD	Dallas	8.0	15.7	12.9	1	13	37	62	52	48
KCMO	KC	7.6	16.5	6.2	1	20	40	59	51	49
KPRC	Houston	8.4	15.0	8.6	1	7	33	66	48	52
KTRH	Houston	6.8	18.5	8.8	1	14	33	66	58	42
KOA	Denver	6.0	20.8	7.8	2	17	38	60	51	49
WINZ	Miami	7.6	16.5	9.2	1	13	29	70	51	49
WIOD	Miami	6.7	18.9	5.4	2	12	37	61	53	47
KIRO	Seattle	8.0	15.8	9.0	2	19	48	50	51	49
WOAI	San Ant	8.7	14.5	7.0	0	11	29	71	50	50
KTAR	Phoenix	11.1	11.3	16.8	0	9	27	73	58	42
KTOK	Okl City	10.1	12.5	20.9	1	17	34	65	38	62
KFBK	Sacra	7.3	17.1	5.8	0	14	33	67	54	46
WSJS	Green/WS	10.0	12.6	14.2	1	10	33	66	41	59
WHO	Des M	9.6	13.1	14.3	1	9	22	77	42	58
KMJ	Fresno	10.2	12.4	12.0	1	12	29	70	56	44
KOH	Reno	8.5	14.8	21.9	0	16	37	63	53	47

BLACK/URBAN

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		10.7	11.8	11.0	17.6	55.9	73.5	8.9	45.5	54.5
WBLS	NY	8.9	14.2	3.2	12	53	83	5	44	56
WAKS	NY	10.5	12.0	6.4	32	47	62	6	39	61
KJLH	LA	7.3	17.3	3.7	11	74	86	3	51	49
KUTE-F	LA	7.4	17.0	3.2	3	66	91	6	55	45
KDAY	LA	8.2	15.3	6.8	37	48	55	8	38	62
WGCI-F	Chi	10.4	12.2	6.9	15	56	77	8	43	57
WDAS-F	Phila	10.6	11.9	4.8	7	57	85	8	44	56
WUSL	Phila	11.1	11.4	8.6	27	57	70	3	41	59
KBLX	SF	7.9	16.0	7.0	1	73	98	1	49	51
KSOL	SF	8.4	15.0	6.4	19	64	81	0	51	49
WJLB	Detr	9.0	14.0	5.3	31	52	62	7	47	53
WKYS	Wash	10.4	12.1	4.6	18	58	77	5	40	60
WHUR	Wash	8.7	14.6	3.5	9	59	80	11	50	50
KMJM	St. Lou	14.1	8.9	13.8	20	52	74	6	48	52
WTLC	Indy	15.8	8.0	23.3	10	51	64	26	50	50
WZAK	Cleve	10.7	11.8	7.2	17	56	75	8	44	56
WBLZ	Cin	8.0	15.7	5.6	27	53	72	1	35	65
WBLK	Buff	14.8	8.5	10.6	16	46	75	9	27	73
WDIA	Memphis	6.6	19.0	6.4	14	34	54	32	44	56
WHRK	Memphis	9.3	13.6	4.3	22	56	76	2	54	46

BLACK/URBAN

NATIONAL MEAN:		10.7	11.8	11.0	17.6	55.9	73.5	8.9	45.5	54.5
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
KKDA-F	Dallas	11.9	10.5	15.4	17	65	80	3	45	55
KNOK	Dallas	7.7	16.5	7.2	28	48	63	9	41	59
WVEE	Atl	10.8	11.6	12.3	15	64	83	2	46	54
KMJQ	Houston	12.5	10.1	11.6	17	62	76	7	44	56
WEDR	Miami	14.1	8.9	10.3	16	51	67	17	56	44
WQQK	Nash	16.1	7.8	13.7	28	60	70	2	47	53
WYLD-F	New Or	16.8	7.5	24.0	15	60	77	8	46	54
WAMO-F	Pitt	8.9	14.2	13.5	19	54	72	9	45	55
WXYV	Balt	10.6	11.9	9.1	17	58	78	5	45	55
WENN-F	Birm	13.9	9.1	9.4	18	50	66	16	40	60
WPEG	Char, NC	12.4	10.2	28.0	25	54	74	1	51	49
WLOU	Louis	15.0	8.4	21.7	14	50	65	21	44	56
WOWI	Norfolk	9.0	14.0	4.7	18	59	72	10	55	45
WQMG	Green/WS	14.7	8.6	13.7	17	67	81	2	49	51
WPLZ	Richm	11.8	10.7	7.7	13	63	77	10	50	50
KHYS	Beau-PA	18.5	6.8	27.2	20	55	69	11	47	53
WWWZ	Char, SC	12.7	9.9	17.2	17	60	76	7	51	49
WDZZ	Flint	14.0	9.0	29.9	16	51	73	11	40	60
WHYZ	Green/Sp	13.9	9.0	9.5	11	41	63	26	36	64
WBLX	Mobile	14.9	8.4	14.4	15	61	76	9	44	56
KOKA	Shreve	11.7	10.7	9.3	17	46	59	24	48	52

NOSTALGIA

NATIONAL MEAN:		11.1	11.3	14.0	0.4	3.5	16.7	82.9	43.3	56.7
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
WNEW	NY	10.5	12.0	8.6	1	7	22	77	50	50
KMPC	LA	8.2	15.3	8.8	1	4	16	83	47	53
WJJD	Chi	10.5	12.0	11.3	1	1	13	86	39	61
WPEN	Phila	12.1	10.4	7.6	0	2	16	84	50	50
KSFO	SF	6.9	18.3	6.8	3	13	46	51	58	42
WRTH	St. Lou	10.3	12.2	10.8	1	1	15	84	44	56
WBBG	Cleve	10.3	12.2	10.7	0	3	15	85	42	58
WECK	Buff	13.7	9.2	7.8	1	1	14	85	45	55
WMAS	Spring,MA	12.4	10.1	18.1	0	3	11	89	43	57
KJLA	KC	10.6	11.9	17.3	0	0	10	90	41	59
KQUE	Houston	12.3	10.3	13.1	0	13	35	65	41	59
KEZW	Denver	11.9	10.5	21.2	1	0	16	83	44	56
WJAS	Pitt	11.0	11.4	4.6	0	4	15	85	46	54
KYTE	Port,O	13.5	9.4	19.7	0	1	12	88	37	63
KIXI	Seattle	10.6	11.9	11.6	0	2	20	80	51	49
WDAE	Tampa	11.6	10.9	15.0	0	2	9	91	47	53
WGUL-F+	Tampa	15.1	8.3	38.0	0	0	15	85	29	71
KLUB	Salt Lake	10.2	12.4	15.5	0	5	12	88	43	57
WOKY	Milw	10.3	12.2	9.9	0	6	16	84	40	60
KXOA	Sacra	10.4	12.2	16.3	0	5	22	78	46	54
WNAK	WB/Scran	22.6	5.6	16.5	0	2	5	95	34	66
WROD	Daytona	13.4	9.4	19.5	0	2	12	88	35	65

RELIGION/COSPEL

NATIONAL MEAN:		7.7	16.3	11.0	1.5	30.5	57.5	41.0	30.8	69.2
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
WFME	NY	10.3	12.2	12.3	3	7	60	37	20	80
WCFL	Chi	4.0	31.3	5.9	6	34	49	45	42	58
WZZD	Phila	8.6	14.7	6.2	0	19	50	50	22	78
KFAX	SF	5.7	22.0	4.1	0	22	49	51	27	73
WROL	Boston	7.5	16.8	-1	0	15	28	72	34	66
KFLT	Tucson	9.8	12.8	27.8	0	30	65	35	30	70
KPBC	Dallas	13.1	9.6	6.9	3	68	91	6	49	51
KGOL	Houston	8.8	14.4	7.4	3	59	83	14	19	81
WPIT-F	Pitt	5.7	22.2	4.4	0	29	53	47	23	77
WDJC	Birm	5.5	23.0	12.4	4	44	64	32	25	75
WPCE	Norfolk	11.3	11.1	23.1	0	19	67	33	34	66
KFIA	Sacra	10.2	12.3	12.7	0	30	54	46	24	76
WDAC-F	Lanc	13.6	9.3	19.5	0	20	35	65	52	48

SPANISH

NATIONAL MEAN:		14.2	9.0	16.3	1.8	29.9	59.9	38.3	43.3	56.7
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
WADO	NY	21.8	5.8	20.3	1	6	44	55	30	70
WSKQ	NY	21.9	5.6	24.4	3	41	60	37	57	43
KLVE-F	LA	9.7	12.9	11.1	2	44	79	19	41	59
KTNQ	LA	10.9	11.6	14.4	2	44	77	21	56	44
WOJO	Chi	16.0	7.9	30.4	2	38	86	12	44	56
KIQI	SF	19.0	6.6	8.4	0	10	36	64	34	66
KXEW	Tucson	14.5	8.7	23.2	0	32	63	37	27	73
KSSA	Dallas	10.7	11.7	3.1	0	64	97	3	53	47
KXYZ	Houston	12.5	10.1	8.5	3	79	97	0	57	43
WQBA	Miami	12.9	9.7	14.8	1	7	27	72	42	58
WCMQ-F	Miami	13.0	9.7	12.0	5	26	64	31	38	62
WOCN	Miami	16.1	7.8	11.0	0	8	31	69	77	23
KCOR	San Ant	14.2	8.9	25.1	1	16	43	56	29	71
KCCT	Corpus C	13.0	9.7	14.9	2	26	57	41	54	46
KAMA	El Paso	14.8	8.5	9.5	4	19	50	46	20	80
KGBT	McALlen	15.8	8.0	29.5	2	18	48	50	34	66

CLASSICAL

NATIONAL MEAN:		8.2	15.2	6.9	1.0	21.3	51.6	47.4	50.9	49.1
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
WNCN	NY	10.2	12.3	8.4	0	37	68	32	48	52
WQXR	NY	8.5	15.0	5.6	1	15	35	64	46	54
KFSD	SD	8.3	15.3	9.9	0	35	58	42	53	47
WFMT	Chi	7.0	18.0	3.5	4	19	52	44	51	49
WFLN	Phila	7.1	17.8	2.7	0	19	54	46	59	41
KDFC-F+	SF	8.0	15.7	4.7	1	22	56	43	48	52
KKHI+	SF	8.0	15.7	10.9	1	13	35	64	56	44
WQRS	Detr	9.9	12.7	4.2	1	31	52	47	48	52
WCRB	Boston	5.7	21.9	3.4	2	15	47	51	60	40
WGMS+	Wash	8.3	15.2	8.1	2	23	63	35	47	53
WCLV	Cleve	9.2	13.7	6.6	0	26	60	40	48	52
KLEF	Houston	9.4	13.4	8.5	1	17	62	37	49	51
KVOD	Denver	10.4	12.1	9.4	1	13	49	50	43	57
WTMI	Miami	7.7	16.3	9.4	1	17	35	64	50	50
KING-F	Seattle	9.2	13.8	6.3	1	23	67	32	60	40
KHEP-F	Phoenix	9.1	13.8	8.2	0	15	32	68	49	51

SECTION B

INDIVIDUAL MARKET REPORTS

NOTE: Following these definitions pages the Individual Market Reports can be found in alphabetical order.

DEFINITIONS, CLARIFICATIONS AND EXPLANATIONS

NOTE: *Even long-time subscribers should read these pages very carefully*. There have been numerous changes and additions to *American Radio*. It will greatly increase your understanding of the Individual Market Reports if you are familiar with the systems and methodologies used.

The best way to explain an Individual Market Report is to go through it section by section. We will use an imaginary market and will start with the top of the market report on the far left.

Arbitron Rank/Pop (12+): 49/512,000
CMSA Rank/Pop: 37/672,000
MSA Rank/Pop: 44/601,000
ADI # 50
Average Person Rating: 18.4
Market TSL: 24.5 hours

The Arbitron rank is the 12+ population of the Arbitron metro survey area. The rank number (49 in this case) is the ranking among the 173 Arbitron Standard radio markets *only*. Markets without a full rating book are not included.

As you know the government has dropped its Standard Metropolitan Statistical Area (SMSA) designation in favor of the new designation - the Metropolitan Statistical Area (MSA). The MSA has caused a great deal of confusion and, in some places, consternation. For instance in the Kansas City market the old SMSA was split into two new MSA's - one for Kansas City, MO and one for Kansas City, KN. Naturally the market ranking dropped.

I have listed the new MSA ranking for each market along with the *total* population. Where the market has been split into two or more MSA's all of the MSA's are listed.

The Consolidated Metropolitan Statistical Area (CMSA) is a ranking which more closely resembles the old SMSA. It combines the MSA's in cases such as Kansas City (also Dallas-Ft. Worth, the San Francisco area, and others) and adds certain counties in other markets. Only the top 50 CMSA's are listed in *American Radio*. The population figures are for total persons.

The Arbitron ADI ranking can be found directly below the MSA rank.

The APR is the Average Person Rating. The APR indicates the percentage of the 12+ population which is using radio from 6AM-Midnight, Mon-Sun (the broadcast week). The APR is roughly comparable to television's Persons Viewing Television (PVT) figures.

Stations: 27/20
Diaries: 701/730/53.5%
Sample Target: 647
Standard Error: .721
% Below Line: 3.3
% Not Listed: 8.6

There were 27 stations listed in the rating book for this market. Of those 27 a total of 20 stations were listed *above* the line (home to the Arbitron metro). Thus a total of seven stations were licensed to cities outside of the metro but they still qualified for inclusion in the rating book. You should be aware that some stations now appear above the line by virtue of its chosen home city of identification rather than by its FCC authorized city of license.

The information on the "Diaries" line is a bit complex but it is all very important:

1st figure: 701 - the number of usable (in-tab) diaries returned from the market's metro

2nd figure: 730 - in the metro there was one diary returned for every 647 people 12+

3rd figure: 53.5% - total returned (in-tab) diaries expressed as a percentage of the total individuals who were sent a diary.

The sample target shows the number of in-tab diaries designated for the metro. This is basically Arbitron's goal for returned diaries. Remember that this number represents total diaries and does not necessarily refer to any individual demo.

The standard error is based on Arbitron's method of estimation the reliability of their ratings. I have carried the formula through the first step.

The % below line figure indicates the percentage of total radio listening earned by below the line stations.

The "% Not Listed" shows the percentage of radio listening which is going to stations not listed in the rating book. It is calculated by adding up all listening (1/4 HR AVG, 12+, Mon-Sun 6A-MID) to *listed* stations and subtracting that figure from the market's *total* listening. That figure is then divided by the market's total listening.

This figure would reflect listening to distant stations, non commercial and public stations, and local stations which did not have enough audience to qualify for listing in the book.

This figure along with the "% Below Line" figures indicate how much listening in the market is not available to the local commercial stations. This could have an affect on CPM's and also the effectiveness and saleability of local radio.

Est 1984 Revenue: $14,500,000
Gross Inc: 6.4 Bil
CSI HH: 25.7 M
Retail $: 3.5 Bil
Pop per Station: 25,600

The revenue estimates are based upon calculations made in the 1985 edition of Duncan's Radio Market Guide. The figures are net and they do not include trades.

Gross Income is total income before taxes.

CSI HH means Consumer Spendable Income per household. This market's estimate is $25,700.

Total retail sales in this market is estimated at 3.5 billion dollars.

The data comes from SRDS and they are dated 1 Jan 1983. Later data had not been released as of my publication date.

The Population per Station shows the number of people (12+) per metro area radio station. The figure is calculated by dividing 12+ metro population by the number of "above-the-line" stations.

12+ METRO 1/4/SHARE	FAL 83	SPG 83	FAL 82	SPG 82	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 83	SPG 83
1. WAAA-F 301/11.3	11.1	12.8	12.0	11.5	10.1	1. WAAA-F 363/4908	1. WBBB 4314/21.2	22.3	23.8

All of the figures in this section are based on the broadcast week (Mon-Sun, 6A-MID). The audience figures are in hundreds. The ratings and shares are always percentages.

Reading from left to right: WAAA-F has 30,100 listeners per quarter hour in the metro. This earns the station an 11.3% share of audience during the Spring of 1984. The share for the last four rating books follows (in some smaller markets the last two books are shown). Next is the Birch share for the market. That share is also based on the broadcast week, 12+. The Birch share is not available for all markets. For most markets the Birch shares are based on a shorter (usually 2 or 3 weeks) measurement period. When this is the case the month of the rating will appear next to the column heading.

In the TSA (total survey area) WAAA-F has a total audience of 36,300 per quarter hour and a weekly cume audience of 490,800.

WBBB has the highest 12+ Metro cume audience with a weekly total of 431,400. WBBB's Metro cume rating is 21.2%. That means that 21.2% of this market's population (12+) listens to WBBB for five minutes or more during a given week. Historical cume ratings follow.

The number of stations listed on these tables varies according to market size and according to the number of stations in the market.

If a stations is simulcasting this symbol (+) will appear next to the call letters where applicable. Whether I labeled the simulcasting station as AM or FM depended upon which band received the greatest amount of listening.

12+ FM SHARE (METRO): 59.46% (833 of 1401) (SPG 83: 57.41%)

These figures show how well FM radio is doing in the market - at least as far as listening levels are concerned. To calculate these figures I simply added up the Mon-Sun, 6A-MID, quarter hour numbers of all listed stations and divided it into the total numbers for the FM stations. There is, of course, listening to stations which do not qualify for a listing in the Arbitron report for the market. However, by definition this amount is small and it should not significantly affect the percentages.

DEMOGRAPHIC AND DAYPART RANKINGS

Directly below the FM Share figures are 21 demo and daypart rankings. The number of stations listed depends upon the size of the market. I am not allowed to print actual ratings figures per my agreement with Arbitron. All of these rankings are based on 1/4 HR AVG.

The criteria for the rankings is as follows:

TEENS: ages 12-17, Mon-Sun, 6A-MID, Metro
18-34: adults 18-34, Mon-Sun, 6A-MID, Metro
18-49: adults 18-49, Mon-Sun, 6A-MID, Metro
25-49: adults 25-49, Mon-Sun, 6A-MID, Metro
25-54: adults 25-54, Mon-Sun, 6A-MID, Metro
35-64: adults 35-64, Mon-Sun, 6A-MID, Metro
12+ AMD: total persons, 12+, Mon-Fri, Metro, 6A-10A
12+ MID: total persons,12+, Mon-Fri, Metro, 10A-3P
12+ PMD: total persons, 12+, Mon-Fri, Metro, 3P-7P
12+ EVE: total persons, 12+, Mon-Fri, 7P-MID
SAT MID: total persons, 12+, Saturday, Metro, 10A-3P

WOM 18-24: Women 18-24, Mon-Sun, 6A-MID, Metro
WOM 18-34: Women 18-34, Mon-Sun, 6A-MID, Metro
WOM 18-49: Women 18-49, Mon-Sun, 6A-MID, Metro
WOM 25-34: Women 25-34, Mon-Sun, 6A-MID, Metro
WOM 25-54: Women 25-54, Mon-Sun, 6A-MID, Metro

MEN 18-24: Men 18-24, Mon-Sun, 6A-MID, Metro
MEN 18-34: Men 18-34, Mon-Sun, 6A-MID, Metro
MEN 18-49: Men 18-49, Mon-Sun, 6A-MID, Metro
MEN 25-34: Men 25-34, Mon-Sun, 6A-MID, Metro
MEN 25-54: Men 25-54, Mon-Sun, 6A-MID, Metro

FORMATS	AM	FM	TOTAL	%
COUNTRY	153 (3)	176 (2)	329 (5)	13.9

This table is based on the broadcast week, 1/4 Hour Average, 12+ Metro. The table includes every format in the market and every station which shows up in the market's metro. In this market there are 15,300 people listening to 3 different AM stations programming country music. The FM figures are added to AM to show a total for the market. 13.9% of radio listening in this market is devoted to stations programming country music.

For markets with an ADI section in their Arbitron report (the top 50 ADI's) the top 15 stations in the ADI are included (both 1/4 Hour Average and Cume). The ADI rankings are based on the broadcast week.

MARKETS WHICH ARE AMONG THE TOP 50 ADI'S HAVE TWO PAGES FOR THEIR INDIVIDUAL MARKET REPORTS. The ADI rankings can be found on the far right hand side of the second page.

The "Other Rated Stations" section includes all stations not listed on the 12+ METRO 1/4/SHARE column at the top of the individual market report. The city of license, 12+ metro share and 12+ cume rating is listed as well as the station's frequency.

CAPSULE STATION DESCRIPTIONS

WAAA-F, 92.5, 50 KW @ 500, CHR   ABC-C, $73.00 (Torbet)   XYZ Group   Thomas Duncan

I have greatly expanded the number of stations in each market which qualify for a capsule description. Now nearly every station in the metro is included.

Our sample station, WAAA-F, has a frequency of 92.5. Its power is 50 KW and its Height Above Average Terrain (HAAT) is 500 feet. It is unfortunate but true that some stations attempt to deceive advertisers about their power and HAAT. I think I have found the true facilities data for these stations. However, a few may have slipped by me. If you see any incorrect figures please let me know.

For AM stations night power is listed if it differs from day power. Directionality is indicated as follows:

DA, DAYS	- directional daytimer
DA-1	- directional day and night - 1 pattern
DA-2	- directional day and night - 2 patterns
DA-N	- directional at night only
DA-D	- directional during the day only

WAAA-F programs a CHR format. If the station had a syndicator or consultant the name of that firm is listed in parentheses directly after the format. I will only list the syndicators and consultants if they provide me an accurate and complete list of the stations they work with.

Next is the station's network affiliation if it has one:

ABC-C	ABC	Contemporary	APR	Associated Press Release
ABC-D	ABC	Direction	CBS	CBS
ABC-I	ABC	Information	CBS-R	CBS Radio Radio
ABC-F	ABC	FM	MBS	Mutual
ABC-E	ABC	Entertainment	NBC	NBC
ABC-R	ABC	Rock	NBC-T	NBC Talk
ABC-T	ABC	Talk	Source	NBC Source
NBN	National Black		RKO	RKO
SBN	Sheridan		RKO II	RKO II
UPI	United Press International		WSJ	Wall Street Journal
Trans	Transtar		SMN	Satellite Music

NOTE: The name of the General Manager is listed in the Spring Report only.

The spot rate is based upon an 18 spot per week schedule with equal distribution in AMD, MID, PMD and EVE. TAP plans were used only if the spots could be equally distributed. In many cases the rate listed does not appear on the station's rate card. This is because I calculated an average rate for the four dayparts.

Calculating a rate is very difficult because so many stations have withdrawn their rates from SRDS. Often I had to make an estimate based on a past known rate projected to the present. I have indicated these stations with an * immediately following the rate. I believe that my estimates are close in most cases. However, I can not quarantee their accuracy.

When a station uses a grid card I used an average of the highest and lowest grids for my calculations.

Following the spot rate the station's national representative can be found in parentheses. Next is the group ownership if there is any.

On the two page market reports four additional listings can be found directly below the capsule descriptions. They are:

CALL LETTER CHANGES:	The old calls and new calls for stations which have changed calls since the last issue of American Radio. The dte of the changes is listed if it is available.
FORMAT CHANGES:	This table should probably be called "major format changes". It is nearly impossible to track down every subtle change in format for every station. I hope to list the major changes at major stations since the previous edition of American Radio.
STATION SALES:	This section lists the proposed sales in each market. These sales do not necessarily close. If I know the brokers involved they are also listed. In some cases I had to estimate the sale price.
MISCELLANEOUS COMMENTS:	These are various comments and observations which come to my mind as I process the data for each market.

NOTE: On other market reports which do not have two pages of data this same information can be found under the heading of "Miscellaneous Comments".

AKRON

Arbitron Rank/Pop (12+): 60/541,400
CMSA Rank/Pop: NA
MSA Rank/Pop: 72/646,200
Cleveland ADI
Average Person Rating: 17.2
Market TSL: 17.2

Stations: 29/8
Diaries: 1034/524:1/52.6%
Sample Target. 930
Standard Error: .613
% Below Line: 55.3
% Not Listed: 10.6

Est 1984 Revenue: $9,900,000
Gross Inc.: 6.4 Bil
HH Inc.: $27,577
Retail $: 3.5 Bil
Pop per Station: 67,675

12+ METRO 1/4/SHARE			SPG 84	FAL 83	SPG 83	FAL 82
1.	WKDD-F	100/10.7	10.3	10.5	9.5	10.6
2.	WAKR	97/10.4	11.1	11.5	8.8	10.9
3.	WMMS-F	93/10.0	12.6	11.7	14.2	12.6
4.	WSLR	53/ 5.7	5.0	4.7	6.6	5.7
5.	WAEZ-F	51/ 5.5	5.4	5.7	4.0	4.5
6.	WNIR-F	48/ 5.2	4.3	4.1	4.6	3.6
7.	WMJI-F	45/ 4.8	5.8	5.0	5.0	4.0
8.	WCCL-F	41/ 4.4	5.0	5.9	5.4	5.4
9.	WZAK-F	30/ 3.2	2.4	2.7	3.0	1.0
10.	WLTF-F	30/ 3.2	4.3	2.3	2.9	3.9
11.						
12.						
13.						
14.						
15.						

BIRCH SHARE

12+ TSA 1/4/CUME		
1.	WMMS-F	147/2170
2.	WKDD-F	143/2207
3.	WAKR	103/1475
4.	WGCL-F	93/1753
5.	WHBC-F	86/ 843
6.	WDBN-F	76/ 948
7.	WOOS-F	72/ 951
8.	WMJI-F	68/1252
9.	WAEZ-F	67/ 722
10.	WSLR	65/ 890
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			SPG 84	FAL 83
1.	WKDD-F	1407/26.0	24.6	24.8
2.	WAKR	1321/24.4	26.2	26.4
3.	WMMS-F	1313/24.3	25.3	21.6
4.	WGCL-F	945/17.5	17.2	17.7
5.	WMJI-F	735/13.6	12.7	13.5
6.	WSLR	625/11.5	10.9	10.9
7.	WLTF-F	589/10.9	11.8	8.8
8.	WNIR-F	521/ 9.6	8.0	8.6
9.	WAEZ-F	507/ 9.4	8.8	9.3
10.	WGAR-F	412/ 7.6	9.0	7.6
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 70.82% (597 of 843) (FAL 83: 71.71%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKDD-F	1. WMMS-F	1. WKDD-F	1. WKDD-F	1. WKDD-F	1. WAKR	1. WAKR	1. WAKR	1. WKDD-F	1. WMMS-F	1. WKDD-F
WGCL-F	2. WKDD-F	2. WMMS-F	2. WMMS-F	2. WMMS-F	2. WSLR	2. WKDD-F	2. WKDD-F	2. WMMS-F	2. WKDD-F	2. WMMS-F
WMMS-F	3. WMJI-F	3. WMJI-F	3. WMJI-F	3. WAKR	3. WAEZ-F	3. WMMS-F	WNIR-F	3. WAKR	3. WAKR	3. WSLR
4.	4. WZAK-F	4. WAKR	4. WAKR	4. WSLR	4. WNIR-F	4. WSLR	4. WMMS-F	4. WAEZ-F	4. WGCL-F	4. WAKR
5.	WLTF-F	WLTF-F	5. WSLR	WMJI-F	5. WKDD-F	5. WNIR-F	5. WAEZ-F	5. WMJI-F	5. WAEZ-F	5. WAEZ-F
	WGCL-F		WLTF-F		WDBN-F					

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WKDD-F	1. WKDD-F	1. WKDD-F	1. WKDD-F	1. WKDD-F	1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WMMS-F
2. WMMS-F	2. WMMS-F	2. WMMS-F	2. WMMS-F	2. WAKR	2. WMJI-F	2. WKDD-F	2. WKDD-F	2. WKDD-F	2. WKDD-F
3. WLTF-F	3. WZAK-F	3. WAKR	3. WZAK-F	3. WSLR	3. WOOS-F	WMJI-F	3. WMJI-F	3. WMJI-F	3. WMJI-F
4.	WLTF-F	4. WMJI-F	4. WLTF-F	4. WMMS-F	4. WMMS-F	4. WOOS-F	4. WOOS-F	4.	4. WAKR
5.	5. WMJI-F	5.	WMJI-F	5.	5.	5. WGCL-F	5. WHK	5.	5. WSLR
									WNIR-F

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		145 (3)	145 (3)	17.2
AOR		116 (2)	116 (2)	13.8
AC/OLDIES/SOFT ROCK	16 (1)	75 (2)	91 (3)	10.8
MOR/VARIETY	125 (3)		125 (3)	14.8
COUNTRY	64 (2)	85 (3)	149 (5)	17.7
BLACK/URBAN		40 (2)	40 (2)	4.7
BTFL MUSIC		121 (5)	121 (5)	14.4
NEWS/TALK	20 (1)		20 (1)	2.4
NOSTALGIA	16 (2)		16 (2)	1.9
RELIGION		9 (1)	9 (1)	1.1
SPANISH				
CLASSICAL		6 (1)	6 (1)	0.7
UNKNOWN/OTHERS	5 (1)		5 (1)	0.6
			843 (29)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WCUE	1150	Cuyahoga Falls	1.3/3.6
WHLO	640	Akron	1.2/3.7
WKNT	1520	Kent	.5/ .9
WBBG	1260	Cleveland	.4/1.4
WCLV-F	95.5	Cleveland	.6/1.8
WDBN-F	94.9	Medina	2.8/7.1
WDOK-F	102.1	Cleveland	2.6/6.3
WGAR	1220	Cleveland	1.2/4.6
WGAR-F	99.5	Cleveland	3.0/7.6
WHBC-F	94.1	Canton	.8/1.9
WHK	1420	Cleveland	1.7/4.1
WHOT-F	101.1	Youngstown	.4/2.5
WJW	850	Cleveland	2.1/4.0
WOOS-F	106.9	Canton	2.5/5.9
WQAL-F	104.1	Cleveland	1.4/4.3
WQXK-F	105.1	Salem	1.0/3.3
WTOF-F	98.1	Canton	1.0/1.9
WWWE	1100	Cleveland	1.8/7.0
WDMT-F	107.9	Cleveland	1.1/4.4

RADIO STATIONS

WAKR, 1590, 5 KW (DA-N) , MOR	MBS, $48.00	(Mc-Guild)	Group One	
WCUE, 1150, 1 KW/500 W (DA-2), NOST (Al Ham)	RKO II, $ NA	(Regional)		(CUHAHOGA FALLS)
WHLO, 640, 1 KW/500 W (DA-1), MOR/NOST	CBS, $23.00	(Market 4)		
WSLR, 1350, 5 KW (DA-1) , COUNTRY	ABC-E, $41.00*	(Katz)	Kaneb	
WAEZ-F, 97.5, 13 KW @ 900, BTFL MUS	, $30.00	(Mc-Guild)	Group One	
WKDD-F, 96.5, 50 KW @ 450, CHR	, $57.00*	(Katz)	Kaneb	
WNIR-F, 100.1, 3 KW @ 300, TALK	ABC-E, $20.00	(S. Katz)		(KENT)

Other ranked stations - see Cleveland or Canton

MISCELLANEOUS COMMENTS

WHLO changed from Nostalgia to Religion in late December...WHLO sold by Susquehanna for $6,000,000 (Hepburn)...

ALBANY - SCHENECTADY - TROY

Arbitron Rank/Pop (12+): 50/733,000
CMSA Rank/Pop: # 49
MSA Rank/Pop: 58/865,700
ADI # 49
Average Person Rating: 17.3
Market TSL: 22.6 hours

Stations: 22/22
Diaries: 1122/653:1/50.4%
Sample Target: 1060
Standard Error: .595
% Below Line: 0
% Not Listed: 12.5

Est 1984 Revenue: $14,800,000
Gross Inc.: 8.7 Bil
HH Inc.: $27,507
Retail $: 4.8 Bil
Pop per Station: 33,318

12+ METRO 1/4/SHARE			SPG 84	FAL 83	SPG 83	FAL 82	BIRCH SHARE
1.	WPYX-F	150/11.8	12.5	11.9	13.4	10.8	16.3
2.	WGY	115/ 9.0	12.8	12.1	13.9	13.7	10.9
3.	WQBK	105/ 8.3	6.6	6.7	5.7	5.5	6.6
4.	WGFM-F	99/ 7.8	9.4	6.0	4.9	5.1	8.9
5.	WROW	86/ 6.8	5.0	7.3	8.5	7.0	3.7
6.	WWOM-F	81/ 6.4	6.5	5.3	4.3	4.0	5.4
7.	WFLY-F	71/ 5.6	6.0	7.5	5.9	9.9	6.0
8.	WROW-F	70/ 5.5	6.0	7.3	6.3	5.7	5.1
9.	WGNA-F	64/ 5.0	4.9	3.5	3.4	5.5	3.5
10.	WTRY	52/ 4.1	3.9	4.1	5.8	6.3	4.6
11.	WQBK-F	46/ 3.6	3.1	2.6	3.4	4.7	5.2
12.	WABY	42/ 3.3	2.3	3.9	2.9	2.6	3.5
13.	WPTR	31/ 2.4	5.4	5.7	5.0	4.7	3.2
14.							
15.							

12+ TSA 1/4/CUME		
1.	WPYX-F	201/2401
2.	WGY	166/2901
3.	WGFM-F	134/2397
4.	WQBK	113/ 972
5.	WGNA-F	105/1118
6.	WROW	103/1238
7.	WFLY-F	101/1915
8.	WROW-F	88/1302
9.	WWOM-F	86/1140
10.	WTRY	63/1322
11.	WQBK-F	49/ 852
12.	WABY	42/ 420
13.	WPTR	38/ 868
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			SPG 84	FAL 83
1.	WGFM-F	1835/25.0	22.7	21.1
2.	WGY	1825/24.9	29.1	29.9
3.	WPYX-F	1802/24.6	22.9	23.4
4.	WFLY-F	1352/18.4	17.2	23.4
5.	WTRY	1116/15.2	17.9	18.8
6.	WROW	1065/14.5	16.2	15.8
7.	WWOM-F	1065/14.5	14.9	13.5
8.	WROW-F	1027/14.0	15.8	12.4
9.	WQBK	889/12.1	12.1	9.8
10.	WQBK-F	729/ 9.9	8.5	8.0
11.	WPTR	615/ 8.4	9.8	11.2
12.	WGNA-F	610/ 8.3	9.8	7.2
13.	WABY	420/ 5.7	7.3	7.7
14.				
15.				

12+ FM SHARE (METRO): 54.32% (604 of 1112) (FAL 83: 51.92%

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WGFM-F	1. WPYX-F	1. WPYX-F	1. WWOM-F	1. WWOM-F	1. WGY	1. WGY	1. WPYX-F	1. WPYX-F	1. WPYX-F	1. WPYX-F
2. WPYX-F	2. WGFM-F	2. WWOM-F	2. WPYX-F	2. WGY	2. WROW-F	2. WPYX-F	2. WQBK	2. WQBK	2. WQBK	2. WGFM-F
3. WFLY-F	3. WFLY-F	3. WGFM-F	3. WGFM-F	WPYX-F	3. WGNA-F	3. WROW	3. WROW-F	3. WGFM-F	3. WGFM-F	3. WGY
4.	4. WQBK-F	4. WFLY-F	4. WGNA-F	4. WGFM-F	4. WROW	4. WQBK	4. WROW	4. WROW-F	4. WGY	4. WQBK
5.	5. WWOM-F	5.	5. WGY	WGNA-F	WQBK	5. WGFM-F	5. WWOM-F	5. WROW	5. WWOM-F	5. WWOM-F
	6. WTRY									

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WPYX-F	1. WPYX-F	1. WWOM-F	1. WWOM-F	1. WWOM-F	1. WPYX-F	1. WPYX-F	1. WPYX-F	1. WPYX-F	1. WPYX-F
2. WGFM-F	2. WGFM-F	2. WPYX-F	WGFM-F	2. WGY	2.	2.	2. WQBK-F	2. WQBK-F	2. WGNA-F
3. WFLY-F	3. WFLY-F	3. WGFM-F	3. WPYX-F	3. WGFM-F	3.	3.	3. WFLY-F	3. WTRY	3. WQBK-F
4. WWOM-F	4. WWOM-F	4. WFLY-F	4. WTRY	4. WROW-F	4.	4.	4. WGFM-F	4. WGFM-F	4. WGY
5.	5. WTRY	5. WGY	5. WGY	WTRY	5.	5.	WGNA-F	5.	5. WTRY
		WTRY	WFLY-F						WGFM-F

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		170 (2)	170 (2)	15.3
AOR		196 (2)	196 (2)	17.6
AC/OLDIES/SOFT ROCK	60 (2)	81 (1)	141 (3)	12.7
MOR/VARIETY	221 (3)		221 (3)	19.9
COUNTRY	36 (2)	64 (1)	100 (3)	9.0
BLACK/URBAN				
BTFL MUSIC		93 (3)	93 (3)	8.4
NEWS/TALK	124 (2)		124 (2)	11.2
NOSTALGIA	47 (2)		47 (2)	4.2
RELIGION	14 (1)		14 (1)	1.3
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS	6 (1)		6 (1)	0.5
			1112 (22)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WASM-F	102.3	Saratoga Spgs	1.0/1.3
WCKL	560	Catskill	1.6/1.7
WCSS	1490	Amsterdam	.6/2.6
WHAZ	1330	Troy	1.1/1.9
WHRL-F	103.1	Albany	.8/2.9
WIZR	930	Johnstown	.4/ .9
WKOL	1570	Amsterdam	.4/1.3
WWCN	1460	Albany	1.5/3.6
WWWD	1240	Schenectady	.5/2.4

RADIO STATIONS

WABY, 1400, 1 KW/250 W , NOSTALGIA (Al HAm) ABC-D, $16.00 (Selcom)
WGY , 810, 50 KW , MOR NBC,WSJ, $90.00* (Christal) Sky
WHAZ, 1330, 1 KW (DAYS) , RELIGION , $ 7.00 (Torbet)
WPTR, 1540, 50 KW (DA-1) , COUNTRY ABC-I, $35.00 (Eastman) DKM
WQBK, 1300, 5 KW (DA-2) , TALK/NEWS ABC-T,CBS, $30.00 (HNWH)
WROW, 590, 5 KW/1 KW (DA-2), MOR RKO II, $65.00* (MMR) JAG
WTRY, 980, 5 KW (DA-N) , AC (Burk-Abr) MBS, $45.00* (Mc-Guild) Scott

WFLY-F, 92.3, 13 KW @ 850, CHR ABC-C, $55.00* (Eastman) DKM
WGFM-F, 99.5, 10 KW @ 930, CHR (Pollack) Source, $65.00* (Christal) Sky
WGNA-F, 107.7, 9 KW @ 980, COUNTRY , $27.00 (Torbet)
WHRL-F, 103.1, 1.5 KW @ 405, BTFL MUS MBS, $21.00 (----)
WPYX-F, 106.5, 12 KW @ 910, AOR (Burk-Abr) ABC-R, $68.00* (Mc-Guild) Scott
WQBK-F, 103.9, 3 KW @ 300, CONTEMP/OLDIES CBS-R, $30.00 (HNWH)
WROW-F, 95.5, 9 KW @ 960, BTFL MUS RKO II, $53.00* (MMR) JAG
WWOM-F, 100.9, 3 KW @ 300, AC RKO, $27.00 (Selcom)

MISCELLANEOUS COMMENTS

WQBK A/F sold for $1,300,000...WWCN sold for $1,150,000 (Chapman)...Greene County added to Arbitron metro...

ALBUQUERQUE

Arbitron Rank/Pop (12+): 79/417,000
CMSA Rank/Pop: NA
MSA Rank/Pop: 99/463,800
ADI # 63
Average Person Rating: 18.4
Market TSL: 24.3 hours

Stations: 18/16
Diaries: 871/479:1/52.2%
Sample Target: 800
Standard Error: .705
% Below Line: 12.0
% Not Listed: 10.9

Est 1984 Revenue: $13,100,000
Gross Inc.: 4.6 Bil
HH Inc.: $27,208
Retail $: 2.8 Bil
Pop per Station: 26,063

12+ METRO 1/4/SHARE			SPG 84	FAL 83	SPG 83	FAL 82
1.	KOB-F	125/16.3	14.0	13.8	12.8	10.2
2.	KOB	100/13.0	7.0	10.9	10.3	9.3
3.	KNMQ-F	71/ 9.2	10.5	1.8	---	---
4.	KRST-F	64/ 8.3	6.7	7.3	7.4	7.3
5.	KFMG-F	49/ 6.4	10.2	8.3	9.0	5.5
6.	KKJY-F	45/ 5.9	8.1	8.0	8.4	9.3
7.	KWXL-F	44/ 5.7	5.2	6.7	9.8	9.5
8.	KHFM-F	42/ 5.5	2.1	3.2	3.1	5.6
9.	KRZY	26/ 3.4	5.5	3.3	3.4	3.8
	KZZX-F	26/ 3.4	5.8	3.7	5.1	4.9
11.	KZIA	24/ 3.1	3.6	5.5	2.6	3.6
12.	KQEO	21/ 2.7	3.1	3.2	4.6	3.9
13.	KABQ	12/ 1.6	2.4	2.1	2.4	4.3
14.	KLSK-F	11/ 1.4	1.3	---	---	---
15.						

BIRCH SHARE

12+ TSA 1/4/CUME		
1.	KOB-F	151/1825
2.	KOB	146/2102
3.	KRST-F	141/1263
4.	KNMQ-F	109/1210
5.	KFMG-F	81/1260
6.	KWXL-F	67/ 962
7.	KKJY-F	65/ 817
8.	KHFM-F	51/ 396
9.	KZZX-F	38/ 874
10.	KRZY	32/ 549
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			SPG 84	FAL 83
1.	KOB-F	1363/32.7	29.1	30.1
2.	KOB	1236/29.6	24.8	26.7
3.	KFMG-F	799/19.2	23.7	25.8
4.	KNMQ-F	796/19.1	19.7	6.2
5.	KRST-F	734/17.6	17.4	14.8
6.	KWXL-F	620/14.9	18.2	20.1
7.	KKJY-F	567/13.6	15.1	16.1
8.	KZZX-F	547/13.1	16.1	17.9
9.	KQEO	445/10.7	12.7	12.4
10.	KRZY	405/ 9.7	9.1	7.9
11.	KHFM-F	314/ 7.5	6.6	6.7
12.	KRKE	259/ 6.2	8.0	7.8
13.	KZIA	201/ 4.8	5.1	5.7
14.	KLSK-F	176/ 4.2	4.7	---
15.				

12+ FM SHARE (METRO): 69.64% (477 of 685) (FAL 83: 59.56%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KNMQ-F	1. KOB-F	1. KOB-F	1. KOB-F	1. KOB-F	1. KOB	1. KOB-F	1. KOB-F	1. KOB-F	1. KOB	1. KOB-F
2.	2. KNMQ-F	2. KRST-F	2. KRST-F	2. KOB	2. KOB-F	2. KOB	2. KOB	2. KOB	2. KNMQ-F	2. KOB
3.	3. KFMG-F	3. KNMQ-F	3. KOB	3. KRST-F	3. KRST-F	3. KNMQ-F	3. KRST-F	3. KNMQ-F	3. KRST-F	3. KNMQ-F
4.	4. KWXL-F	4. KFMG-F	4. KHFM-F	4. KKJY-F	4. KKJY-F	4. KRST-F	4. KKJY-F	4. KRST-F	4. KOB-F	4. KRST-F
5.	5. KRST-F	5.	5. KNMQ-F	KHFM-F	5. KHFM-F	5.	5. KNMQ-F	5. KWXL-F	5. KWXL-F	5. KWXL-F

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KOB-F	1. KOB-F	1. KOB-F	1. KOB-F	1. KOB-F	1. KFMG-F	1. KOB-F	1. KOB-F	1. KOB-F	1. KOB-F
2. KNMQ-F	2. KNMQ-F	2. KRST-F	2.	2. KRST-F	KWXL-F	2. KFMG-F	2. KFMG-F	2. KWXL-F	2. KOB
3. KRST-F	3. KRST-F	3. KNMQ-F	3.	3. KOB	3. KOB-F	KWXL-F	3. KWXL-F	KFMG-F	3. KRST-F
4. KFMQ-F	4. KFMG-F	4.	4.	4. KKJY-F	4. KNMQ-F	4. KNMQ-F	4. KOB	4. KOB	4. KHFM-F
5.	5.	5.	5.	5. KNMQ-F	5.	5. KRST-F	5. KRST-F	KNMQ-F	5. KFMG-F

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	11 (2)	71 (1)	82 (3)	12.0
AOR		93 (2)	93 (2)	13.6
AC/OLDIES/SOFT ROCK	21 (1)	151 (2)	172 (3)	25.1
MOR/VARIETY	100 (1)		100 (1)	14.6
COUNTRY	26 (1)	64 (1)	90 (2)	13.1
BLACK/URBAN				
BTFL MUSIC		45 (1)	45 (1)	6.6
NEWS/TALK	24 (1)		24 (1)	3.5
NOSTALGIA				
RELIGION	14 (2)		14 (2)	2.0
SPANISH	12 (1)		12 (1)	1.8
CLASSICAL		53 (2)	53 (2)	7.7
UNKNOWN/OTHERS				
			685 (18)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KAMX	1520	Albuquerque	.4/2.1
KDAZ	730	Albuquerque	.5/1.4
KKIM	1000	Albuquerque	1.3/2.3
KRKE	610	Albuquerque	1.0/6.2

RADIO STATIONS

KABQ, 1350, 5 KW/500 W (DA-N), SPANISH	,	$39.25	(Eastman)	
KAMX, 1520, 1 KW (DAYS) , CHR	,	$18.75	(----)	Genesco
KDAZ, 730, 1 KW (DAYS,DA) , RELIGION	,	$15.00	(----)	
KKIM, 1000, 10 KW (DAYS) , RELIG/COUNTRY	,	$15.00	(A/D)	
KLTN, 1240, 1 KW/250 W , SPANISH	,	$22.25	(Lotus)	
KOB , 770, 50 KW (DA-N) , MOR	NBC-T,ABC-I,	$55.00*	(Christal)	Hubbard
KQEO, 920, 1 KW/500 W (DA-N), OLDIES	RKO II,	$30.00	(Eastman)	Sunbelt
KRKE, 610, 5 KW (DA-N) , CHR	CBS,	$17.00	(Katz)	Peoria Journal Star
KRZY, 1450, 1 KW/250 W (DA-1), COUNTRY	,	$39.00	(Mc-Guild)	
KXKS, 1190, 1 KW (DAYS) , SPANISH	,	$14.00	(Caballero)	
KZIA, 1580, 10 KW (DAYS) , TALK/NEWS	NBC,MBS,	$22.75	(Masla)	
KFMG-F, 107.9, 22 KW @ 4130, AOR (Pollack)	ABC-C,	$47.50	(HNWH)	Genesco
KHFM-F, 96.3, 2.5 KW @ 4110, CLASSICAL	,	$34.00	(CMBS)	
KKJY-F, 100.3, 22 KW @ 4110, BTFL MUSIC	ABC-E,	$34.00*	(Blair)	Dunn
KOB-F , 93.3, 22 KW @ 4150, AC	,	$52.00*	(Christal)	Hubbard
KRST-F, 92.3, 22 KW @ 4110, COUNTRY	,	$50.00	(Mc-Guild)	
KWXL-F, 94.1, 22 KW @ 4130, AOR (Burk-Abr)	Source,	$51.00*	(Katz)	Peoria Journal Star
KZZX-F, 99.5, 22 KW @ 4134, AC	,	$30.00	(Eastman)	Sunbelt
KLSK-F, 104.1, 100 KW @ 1970, CLASS/JAZZ/AC	WSJ,	$17.00	(Roslin)	(SANTA FE)
KNMQ-F, 105.9, 100 KW @ 1936, CHR	,	$32.00	(HNWH)	(SANTA FE)

ALLENTOWN - BETHLEHEM

Arbitron Rank/Pop (12+): 58/557,200
CMSA Rank/Pop: NA
MSA Rank/Pop: 70/654,400
Philadelphia ADI
Average Person Rating: 17.7
Market TSL: 23.1 hours

Stations: 33/15
Diaries: 1084/514:1/57.4%
Sample Target: 930
Standard Error: .606
% Below Line: 17.4
% Not Listed:

Est 1984 Revenue: $12,500,000
Gross Inc.: 6.8 Bil
HH Inc.: $28,541
Retail $: 3.7 Bil
Pop per Station: 37,147

12+ METRO 1/4/SHARE		SPG 84	FAL 83	SPG 83	FAL 82	BIRCH SHARE
1. WFMZ-F	137/13.9	14.3	12.7	14.9	7.5	10.8
2. WQQQ-F	106/10.8	7.2	8.2	5.0	8.6	11.8
3. WLEV-F	96/ 9.7	11.5	8.2	11.0	11.6	9.2
4. WZZO-F	91/ 9.2	11.3	11.3	10.1	9.1	11.6
5. WXKW-F	80/ 8.1	7.7	9.6	10.5	11.4	9.5
6. WKAP	61/ 6.2	6.0	5.2	4.6	7.4	6.9
7. WAEB	51/ 5.2	5.7	5.4	7.9	6.8	3.9
8. WEST	36/ 3.7	6.5	7.6	3.7	5.5	5.5
WSAN	36/ 3.7	3.3	3.6	3.5	4.1	2.4
10. WYSP-F	25/ 2.5	2.3	1.6	2.9	2.3	3.6
11.						
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME	
1. WFMZ-F	160/1372
2. WQQQ-F	115/1373
3. WZZO-F	114/1686
4. WXKW-F	112/1185
5. WLEV-F	110/1339
6. WKAP	62/ 741
7. WAEB	54/ 966
8. WEST	36/ 433
WSAN	36/ 730
10. WYSP-F	35/ 531
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		SPG 84	FAL 83
1. WZZO-F	1404/25.2	26.0	22.3
2. WFMZ-F	1169/21.0	21.5	18.8
3. WQQQ-F	1127/20.2	18.1	20.5
4. WLEV-F	1118/20.1	26.4	22.3
5. WXKW-F	892/16.0	14.4	17.8
6. WAEB	883/15.8	18.9	17.1
7. WSAN	730/13.1	10.1	12.7
8. WKAP	718/12.9	11.3	10.9
9. WEST	433/ 7.8	8.7	9.0
10. KYW	416/ 7.5	7.0	8.3
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 70.87% (635 of 896) (FAL 83: 65.73%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WQQQ-F	1. WZZO-F	1. WLEV-F	1. WLEV-F	1. WLEV-F	1. WFMZ-F	1. WFMZ-F	1. WFMZ-F	1. WFMZ-F	1. WQQQ-F	1. WFMZ-F
2. WZZO-F	2. WQQQ-F	2. WZZO-F	2. WQQQ-F	2. WQQQ-F	2. WXKW-F	2. WXKW-F	2. WLEV-F	2. WQQQ-F	2. WZZO-F	2. WXKW-F
3.	3. WLEV-F	3. WQQQ-F	3. WZZO-F	3. WZZO-F	3. WLEV-F	3. WLEV-F	3. WXKW-F	3. WLEV-F	3. WFMZ-F	3. WQQQ-F
4.	4. WAEB	4. WAEB	4. WAEB	4. WXKW-F	4. WKAP	4. WKAP	4. WQQQ-F	4. WZZO-F	4. WLEV-F	4. WZZO-F
5.	5. WYSP-F	WXKW-F	5. WXKW-F	5. WAEB	5. WAEB	5. WAEB	5. WZZO-F	5. WXKW-F	5. WXKW-F	5. WLEV-F
								6. WKAP	6. WAEB	

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WZZO-F	1. WLEV-F	1. WLEV-F	1. WLEV-F	1. WLEV-F	1. WZZO-F	1. WZZO-F	1. WZZO-F	1. WZZO-F	1. WZZO-F
2. WLEV-F	2. WZZO-F	2. WQQQ-F	2. WQQQ-F	2. WQQQ-F	2. WQQQ-F	2. WQQQ-F	2. WQQQ-F	WQQQ-F	WQQQ-F
3. WQQQ-F	3. WQQQ-F	3. WZZO-F	3. WZZO-F	3. WFMZ-F	WYSP-F	3. WLEV-F	3. WLEV-F	3. WLEV-F	3. WLEV-F
4.	4.	4. WAEB	4. WAEB	4. WXKW-F	4.	4. WYSP-F	4. WXKW-F	4. WAEB	4. WXKW-F
5.	5.	5.	5.	5. WAEB	5.	5. WXKW-F	5. WAEB	5.	5. WAEB
				6. WZZO-F					

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		119 (5)	119 (5)	13.3
AOR		127 (4)	127 (4)	14.2
AC/OLDIES/SOFT ROCK	87 (2)	103 (2)	190 (4)	21.2
MOR/VARIETY	26 (4)		26 (4)	2.9
COUNTRY	16 (1)	98 (2)	114 (3)	12.7
BLACK/URBAN		5 (1)	5 (1)	0.6
BTFL MUSIC		159 (3)	159 (3)	17.7
NEWS/TALK	31 (3)	7 (1)	38 (4)	4.2
NOSTALGIA	97 (2)		97 (2)	10.8
RELIGION	4 (1)	9 (1)	13 (2)	1.5
SPANISH				
CLASSICAL		8 (1)	8 (1)	0.9
UNKNOWN/OTHERS				
			896 (13)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WEEX	1230	Easton	1.6/4.6
WGPA	1100	Bethlehem	.3/1.1
WHOL	1600	Allentown	.4/2.2
WLSH	1410	Lansford	1.3/1.4
WRNJ	1000	Hackettstown,NJ	.4/ .9
WYNS	1150	Lehightown	.6/1.1
KYW	1060	Philadelphia	1.8/7.5
WBYO-F	107.5	Boyertown	.9/3.0
WCAU	1210	Philadelphia	.3/2.1
WCAU-F	98.1	Philadelphia	.3/2.5
WEAZ-F	101.1	Philadelphia	1.1/3.3
WFLN-F	95.7	Philadelphia	.8/2.6
WIOQ-F	102.1	Philadelphia	.3/1.6
WIXL-F	103.7	Newton, NJ	1.8/1.5
WKRZ-F	98.5	Wilkes-Barre	.3/2.2
WMGK-F	102.9	Philadelphia	.7/2.1
WMMR-F	93.3	Philadelphia	.8/3.3
WOR	710	New York	1.0/2.8
WPLJ-F	95.5	New York	.4/1.6
WPST-F	97.5	Trenton	.3/1.4
WUSL-F	98.9	Philadelphia	.5/2.6
WVCD-F	97.9	Hazleton	1.1/2.2
WWDB-F	96.5	Philadelphia	.7/1.6

RADIO STATIONS

WAEB, 790, 1 KW (DA-2) , AC CBS,ABC-I, $36.00 (Mc-Guild) CRB
WEEX, 1230, 1 KW/250 W , COUNTRY MBS, $23.00 (Eastman) Wilkes-Schwartz
WEST, 1400, 1 KW/250 W , NOST (Drake-Chen) CBS, $22.00 (Katz) Sound Comm.
WGPA, 1100, 250 W (DAYS) , AC , $12.00 (----)
WHOL, 1600, 500 W (DAYS,DA) , RELIGION MBS, $ 9.00 (----)
WKAP, 1320, 5 KW/1 KW (DA-2), NOST (Al Ham) ABC-E, $21.00 (----) HGF
WLSH, 1410, 5 KW (DAYS,DA) , MOR RKO, $ 7.00 (----) (LANSFORD)

WFMZ-F, 100.7, 17 KW @ 870, BTFL MUS , $45.00* (Christal)
WLEV-F, 96.1, 50 KW @ 500, CONTEMP/AC (Drake-Chen) CBS-R, $69.00 (Katz) Sound Comm.
WQQQ-F, 99.9, 50 KW @ 450, CHR , $51.00* (Eastman) Wilkes-Sxhwartz
WXKW-F, 104.1, 50 KW @ 500, COUNTRY (Drake-Chen) ABC-I, $47.00* (Mc-Guild) CRB
WZZO-F, 95.1, 12 KW @ 630, AOR (Burk-Abr) , $47.50 (Blair) Holt

ANCHORAGE

Arbitron Rank/Pop (12+): 145/179,600
CMSA Rank/Pop: NA
MSA Rank/Pop: 188/219,200
No ADI
Average Person Rating: 14.4
Market TSL: 19.4 hours

Stations: 13/12
Diaries: 510/352:1/41.9%
Sample Target: 41.9%
Standard Error: .810
% Below Line: 1.3
% Not Listed: 11.2

1st 1984 Revenue: $7,000,000
Gross Inc.: 3.8 Bil
HH Inc.: $49,426
Retail $: 1.8 Bil
Pop per Station: 14,967

12+ METRO 1/4/SHARE		SPG 84	FAL 83	SPG 83	FAL 82
1. KWHL-F	39/15.1	17.3	14.9	15.7	19.1
2. KGOT-F	35/13.5	14.3	12.1	10.7	7.6
3. KFQD	28/10.8	11.3	8.9	13.4	14.8
4. KHAR	25/ 9.7	7.9	8.1	8.8	10.5
5. KENI	23/ 8.9	7.1	8.1	9.2	11.6
6. KNIK-F	22/ 8.5	6.0	6.5	8.0	6.9
7. KYAK	19/ 7.3	12.0	11.3	9.6	9.7
8. KKLV-F	16/ 6.2	7.9	6.0	4.6	4.3
9. KCMG-F	13/ 5.0	3.0	6.9	5.0	4.0
10.					
11.					
12.					
13.					
14.					
15.					

BIRCH SHARE

12+ TSA 1/4/CUME	
1. KWHL-F	45/503
2. KGOT-F	38/587
3. KFQD	37/476
4. KENI	33/509
5. KHAR	26/308
KNIK-F	26/296
KYAK	26/365
8. KKLV-F	19/314
9. KCMG-F	14/201
10.	
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		SPG 84	FAL 83
1. KGOT-F	505/28.1	31.4	29.3
2. KWHL-F	450/25.1	26.1	23.0
3. KENI	418/23.3	22.3	23.4
4. KFQD	355/19.8	24.0	20.4
5. KHAR	284/15.8	16.9	17.4
6. KKLV-F	277/15.4	16.2	17.0
7. KNIK-F	254/14.1	11.5	12.4
8. KYAK	233/13.0	18.5	18.7
9. KCMG-F	191/10.6	8.8	12.4
10. KBYR	140/ 7.8	7.7	8.6
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 55.65% (128 of 230) (FAL 83: 55.95%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KGOT-F	1. KWHL-F	1. KWHL-F	1. KFQD	1. KFQD	1. KHAR	1. KFQD	1. KWHL-F	1. KWHL-F	1. KWHL-F	1. KWHL-F
2. KWHL-F	2. WGOT-F	2. KGOT-F	2. KWHL-F	2. KNIK-F	2. KNIK-F	2. KHAR	2. KGOT-F	2. KGOT-F	2. KGOT-F	2. KGOT-F
3.	3. WENI	3. KFQD	3. KGOT-F KNIK-F KYAK	3. KWHL-F	3. KFQD	3. KGOT-F	3. KNIK-F	3. KENI	3. KFQD	3. KHAR
4.	4. KKLV-F	4. KENI		4. KGOT-F KYAK	4. KYAK	4. KWHL-F	4. KFQD	4. KHAR	4. KENI	4. KKLV-F
5.	5.	5.			5.	5.	5. KHAR	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54
1. KGOT-F KWHL-F	1. KGOT-F	1. KGOT-F	1. KGOT-F	1. KNIK-F
	2. KKLV-F	2. KFQD	2. KENI KKLV-F	2. KGOT-F KFQD
3. KKLV-F	3. KENI KWHL-F	3. KENI		
4.		4. KKLV-F	4.	4.
5.	5.	5.	5.	5.

MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KWHL-F	1. KWHL-F	1. KWHL-F	1. KWHL-F	1. KWHL-F
2.	2.	2. KFQD	2. KENI	2. KFQD
3.	3.	3. KGOT-F KENI	3. KFQD KGOT-F KKLV-F	3. KNIK-F
4.	4.			4.
5.	5.	5.		5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	23 (1)	35 (1)	58 (2)	25.2
AOR		42 (2)	42 (2)	18.3
AC/OLDIES/SOFT ROCK	32 (3)	16 (1)	48 (4)	20.9
MOR/VARIETY				
COUNTRY	19 (1)	13 (1)	32 (2)	13.9
BLACK/URBAN				
BTFL MUSIC	25 (1)	22 (1)	47 (2)	20.4
NEWS/TALK				
NOSTALGIA				
RELIGION				
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS	3 (1)		3 (1)	1.3
			230 (13)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KBYR	700	Anchorage	.8/7.8
KRKN-F	102.1	Anchorage	1.2/4.3
KTNX	1080	Anchorage	.8/3.7
KABN	830	Big Lake	1.2/3.4

RADIO STATIONS

KBYR, 700, 1 KW, AC CBS, $13.50 (Roslin)
KENI, 550, 5 KW, CHR ABC-C, $37.63 (Katz)
KFQD, 750, 50 KW, AC, $45.75 (Mc-Guild)
KHAR, 590, 5 KW, BTFL MUS, $31.00 (Eastman)
KTNX, 1080, 10 KW (DA-1), AC, $25.75 (Unirep) Community Pacific
KYAK, 650, 50 KW/25 KW (DA-2), COUNTRY MBS, $26.50 (Weiss)

KCMG-F, 100.5, 25 KW @ 179, COUNTRY (Radio Arts), $12.00 (HNWH)
KGOT-F, 101.3, 26 KW @ -66, CHR MBS, $13.00 (Weiss) Bingham
KKLV-F, 104.1, 25 KW @ 61, AC APR, $29.50 (Eastman)
KNIK-F, 105.3, 60 KW @ 260, BTFL MUS CBS, $18.00 (Roslin)
KRKN-F, 102.1, 25 KW @ 165, AOR/JAZZ, $32.00 (----)
KWHL-F, 106.5, 100 KW @ -99, AOR (Pollack), $41.25 (Mc-Guild)

MISCELLANEOUS COMMENTS

Arbitron fell 7.3% short of its sample target...

APPLETON - OSHKOSH

Arbitron Rank/Pop (12+): 122/244,700
CMSA Rank/Pop: NA
MSA Rank/Pop: 148/293,300
Green Bay ADI
Average Person Rating: 15.8
Market TSL: 20.6 hours

Stations: 22/14
Diaries: 692/354:1/59.2%
Sample Target: 630
Standard Error: .725
% Below Line: 20.6
% Not Listed: 8.3

Est 1984 Revenue: $6,000,000
Gross Inc.: 2.8 Bil
HH Inc.: $27,775
Retail $: 1.5 Bil
Pop per Station: 17,479

	12+ METRO 1/4/SHARE		SPG 84	FAL 83	SPG 83	FAL 82	BIRCH SHARE
1.	WAPL-F	52/13.5	9.5	9.7	12.8	9.6	15.6
2.	WROE-F	44/11.4	8.7	10.8	10.0	8.9	9.2
3.	WHBY	33/ 8.5	8.0	10.0	11.9	10.2	8.2
4.	WIXX-F	30/ 7.8	9.0	8.7	7.2	9.1	9.4
5.	WYNE	27/ 7.0	6.1	7.1	6.0	7.4	6.4
6.	WKAU-F+	23/ 5.9	7.4	6.6	8.4	5.6	6.1
	WNAM	23/ 5.9	6.4	9.2	6.7	8.4	6.6
8.	WOSH	20/ 5.2	3.8	5.2	6.0	8.9	3.3
9.	WAHC-F	19/ 4.9	6.6	4.2	.7	.5	7.1
10.	WGEE	14/ 3.6	4.0	2.9	2.6	3.8	3.8
11.	WMGV-F	13/ 3.4	6.4	3.4	6.3	6.1	4.6
12.							
13.							
14.							
15.							

	12+ TSA 1/4/CUME	
1.	WIXX-F	104/1628
2.	WAPL-F	90/1146
3.	WDUZ-F	56/ 725
4.	WROE-F	55/ 632
5.	WGEE	54/ 663
6.	WKAU-F+	46/ 829
7.	WHBY	33/ 520
	WYNE	33/ 459
9.	WNAM	30/ 598
	WOSH	30/ 333
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		SPG 84	FAL 83
1.	WIXX-F	619/25.3	26.4	28.2
2.	WAPL-F	602/24.6	22.5	20.2
3.	WHBY	489/20.0	20.9	23.3
4.	WROE-F	485/19.8	17.1	19.2
5.	WNAM	445/18.2	19.3	24.3
6.	WKAU-F+	436/17.8	25.3	19.4
7.	WAHC-F	365/14.9	17.4	9.9
8.	WYNE	320/13.1	14.8	16.5
9.	WMGV-F	278/11.4	15.8	15.2
10.	WOSH	260/10.6	13.2	13.3
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 55.93% (198 of 354) (FAL 83: 51.43%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WAHC-F	1. WAPL-F	1. WAPL-F	1. WNAM	1. WROE-F	1. WROE-F	1. WAPL-F	1. WROE-F	1. WAPL-F	1. WAPL-F	1. WAPL-F
2. WAPL-F	2. WIXX-F	2. WIXX-F	WAPL-F	2. WNAM	2. WHBY	2. WHBY	2. WAPL-F	2. WROE-F	2. WROE-F	2. WROE-F
3. WIXX-F	3. WKAU-F+	3. WNAM	3. WROE-F	3. WAPL-F	3. WYNE	3. WROE-F	3. WNAM	3. WIXX-F	3. WIXX-F	3. WIXX-F
4. WKAU-F+	4.	WROE-F	4. WYNE	4. WYNE	4. WNAM	4. WNAM	4. WHBY	4. WKAU-F+	4. WAHC-F	4. WYNE
5.	5.	5.	WIXX-F	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WAPL-F	1. WAPL-F	1. WIXX-F	1. WIXX-F	1. WROE-F	1. WAPL-F	1. WAPL-F	1. WAPL-F	1. WAPL-F	1. WNAM
2. WKAU-F+	WIXX-F	2. WAPL-F	2. WAPL-F	2. WIXX-F	2.	2.	2.	2. WNAM	2. WAPL-F
WIXX-F	3. WKAU-F+	3. WROE-F	3. WKAU-F+	3. WYNE	3.	3.	3.	3. WYNE	3. WHBY
4.	4.	4. WKAU-F+	4. WROE-F	4. WAPL-F	4.	4.	4.	WHBY	4. WYNE
5.	5.	5. WYNE	5.	WNAM	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	7 (1)	65 (3)	72 (4)	20.3
AOR		52 (1)	52 (1)	14.7
AC/OLDIES/SOFT ROCK	23 (1)	13 (1)	36 (2)	10.2
MOR/VARIETY	42 (3)		42 (3)	11.9
COUNTRY	61 (3)	7 (1)	68 (4)	19.2
BLACK/URBAN				
BTFL MUSIC		52 (2)	52 (2)	14.7
NEWS/TALK	2 (1)		2 (1)	0.6
NOSTALGIA	15 (3)		15 (3)	4.2
RELIGION		9 (1)	9 (1)	2.5
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS	6 (1)		6 (1)	1.7
			354 (22)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WCKK	690	Oshkosh	2.3/3.6
WEMI-F	100.1	Neenah	2.3/5.0
WMBE	1530	Chilton	1.6/2.0
WVMS	1570	Appleton	.8/2.7
WBBM	780	Chicago	.5/2.2
WCUB	980	Two Rivers	.8/2.1
WDUZ-F	98.5	Green Bay	2.1/7.4
WGN	720	Chicago	1.8/2.8
WNBK-F	93.5	New London	1.8/4.7
WTMJ	620	Milwaukee	.5/4.7

RADIO STATIONS

WCKK, 690, 250 W (DAYS,DA) , NOST (Al Ham) ABC-E, $12.00 (Weiss)
WHBY, 1230, 1 KW , MOR CBS, $30.63 (Eastman) Woodward
WNAM, 1280, 5 KW/1 KW (DA-1), AC ABC-I, $14.00 (Masla)
WVMS, 1570, 1 KW (DAYS) , NOSTALGIA MBS, $ 9.00 (----)
WYNE, 1150, 5 KW (DA-2) , COUNTRY ABC-E, $24.00 (Weiss) (KIMBERLY)
WOSH, 1490, 1 KW/250 W , COUNTRY (Burk-Abr)NBC,RKO II, $25.00 (HNWH) Midwest Family

WAHC-F, 96.7, 3 KW @ 293, CHR , $14.00 (Masla)
WAPL-F, 105.7, 100 KW @ 500, AOR , $30.63 (Eastman) Woodward
WKAU-F+,104.9, 1 KW @ 480, CHR ABC-R, $17.00 (Selcom) Forward
WMGV-F, 103.9, 2.5 KW @ 355, AC (Radio Arts) Source,RKO, $28.00 (HNWH) Midwest Family
WROE-F, 94.3, 3 KW @ 340, BTFL MUS (SRP) , $24.00 (----)

Other ranked stations - See Green Bay

MISCELLANEOUS COMMENTS

WOSH-F changes calls to WMGV-F...WYTL changes to WOSH (Oct)...

ATLANTA

Arbitron Rank/Pop (12+): 15/1,956,400
CMSA Rank/Pop: # 15
MSA Rank/Pop: 11/2,318,300
ADI # 16
Average Person Rating: 17.6
Market TSL: 23.1 hours

Stations: 23/23
Diaries: 1998/979:1/51.2%
Sample Target: 1690
Standard Error: .452
% Below Line: 0
% Not Listed: 10.6

Est. 1984 Revenue: $65,100,000
Gross Inc.: 25.6 Bil
HH Inc.: $31,012
Retail $: 13.7 Bil
Pop per Station: 85,061

	12+ METRO 1/4/SHARE		SPG 84	FAL 83	SPG 83	FAL 82	BIRCH SHARE
1.	WZGC-F	361/10.5	9.2	10.0	9.7	10.2	12.3
2.	WQXI-F	341/ 9.9	9.1	8.1	9.4	8.3	9.8
3.	WPCH-F	310/ 9.0	7.0	7.3	8.6	6.8	5.8
4.	WVEE-F	291/ 8.5	9.1	10.8	10.1	9.7	11.6
5.	WSB	249/ 7.2	6.8	7.2	9.2	7.9	5.9
6.	WKHX-F	232/ 6.7	10.0	9.2	9.7	9.4	5.9
7.	WKLS-F	230/ 6.7	6.9	6.2	7.1	7.9	10.1
8.	WRMM-F	181/ 5.3	4.3	4.6	3.4	4.2	3.4
9.	WSB-F	119/ 3.5	4.8	4.9	5.6	5.9	3.4
10.	WFOX-F	113/ 3.3	---	---	---	---	3.7
11.	WGST	110/ 3.2	2.9	3.9	3.3	2.8	2.7
12.	WAOK	99/ 2.9	4.6	4.0	3.6	3.9	4.0
13.	WYAY-F	83/ 2.4	1.1	.8	.3	---	3.6
14.	WIGO	68/ 2.0	3.1	1.5	1.3	2.2	2.7
15.	WPLO	66/ 1.9	2.6	2.9	2.9	3.6	1.8
16.	WCNN	46/ 1.3	2.3	1.2	.8	1.5	1.0
17.	WJYA-F+	45/ 1.3	1.5	2.2	1.0	1.6	1.8
18.	WQXI	43/ 1.2	1.2	2.3	1.8	1.6	.4
19.							
20.							
21.							
22.							
23.							
24.							
25.							

	12+ TSA 1/4/CUME	
1.	WZGC-F	429/6352
2.	WQXI-F	382/5516
3.	WPCH-F	349/3852
4.	WVEE-F	333/4048
5.	WKHX-F	321/4168
6.	WKLS-F	313/4275
7.	WSB	277/4368
8.	WRMM-F	196/2569
9.	WYAY-F	194/2013
10.	WFOX-F	182/3112
11.	WSB-F	137/2955
12.	WGST	110/2321
13.	WAOK	99/1791
14.	WPLO	69/1142
15.	WIGO	68/1171
16.	WJYA-F+	59/ 903
17.	WQXI	52/1006
18.	WCNN	47/1361
19.		
20.		
21.		
22.		
23.		
24.		
25.		

	12+ METRO CUME/ METRO CUME RATING		SPG 84	FAL 83
1.	WZGC-F	5107/26.1	26.2	26.6
2.	WQXI-F	4880/24.9	24.3	23.2
3.	WSB	3777/19.3	19.9	20.4
4.	WVEE-F	3381/17.3	18.2	17.3
5.	WPCH-F	3253/16.6	15.3	16.9
6.	WKLS-F	3157/16.1	16.2	16.1
7.	WKHX-F	3061/15.6	19.7	18.5
8.	WSB-F	2524/12.9	14.7	15.4
9.	WGST	2284/11.7	9.5	12.7
10.	WRMM-F	2280/11.7	12.5	12.4
11.	WFOX-F	2162/11.1	----	----
12.	WAOK	1778/ 9.1	10.9	11.0
13.	WCNN	1322/ 6.8	9.2	5.4
14.	WIGO	1166/ 6.0	7.1	4.9
15.	WYAY-F	1131/ 5.8	2.7	2.4
16.	WPLO	1082/ 5.5	7.7	8.4
17.	WQXI	946/ 4.8	5.6	7.1
18.	WJYA-F+	589/ 3.0	3.7	4.1
19.				
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 74.47% (2290 of 3075) (FAL 83: 69.16%)

	TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	WZGC-F	WQXI-F	WQXI-F	WQXI-F	WQXI-F	WPCH-F	WQXI-F+	WPCH-F	WZGC-F	WZGC-F	WZGC-F
2.	WKLS-F	WVEE-F	WVEE-F	WVEE-F	WPCH-F	WSB	WZGC-F	WQXI-F	WQXI-F	WSB	WVEE-F
3.	WVEE-F	WKLS-F	WZGC-F	WPCH-F	WVEE-F	WKHX-F	WSB	WRMM-F	WPCH-F	WVEE-F	WSB
4.		WZGC-F	WKLS-F	WRMM-F	WRMM-F		WVEE-F	WKHX-F WVEE-F	WVEE-F	WKLS-F	WQXI-F
5.		WRMM-F	WPCH-F	WKHX-F	WKHX-F		WPCH-F		WKHX-F	WQXI-F	WKHX-F
6.		WKHX-F	WRMM-F	WZGC-F	WZGC-F		WKHX-F	WZGC-F	WKLS-F	WKHX-F	WPCH-F
7.		WFOX-F	WKHX-F	WSB	WSB		WKLS-F+	WKLS-F	WRMM-F	WPCH-F	WKLS-F
8.							WRMM-F	WSB-F	WSB		WRMM-F
9.								WSB			
10.								WFOX-F			

	WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1.	WQXI-F	WQXI-F	WQXI-F	WQXI-F	WQXI-F	WKLS-F	WQXI-F	WQXI-F	WQXI-F	WQXI-F
2.	WZGC-F	WVEE-F	WVEE-F	WVEE-F	WPCH-F	WQXI-F	WKLS-F	WKLS-F	WVEE-F	WVEE-F
3.	WVEE-F	WZGC-F	WZGC-F	WZGC-F	WVEE-F	WZGC-F	WVEE-F	WVEE-F	WKLS-F	WPCH-F
4.	WKLS-F	WRMM-F	WPCH-F	WRMM-F	WZGC-F	WKHX-F	WZGC-F	WKHX-F	WZGC-F	WRMM-F
5.	WRMM-F	WKLS-F	WRMM-F	WPCH-F	WKHX-F	WVEE-F	WKHX-F	WZGC-F	WRMM-F	WKHX-F
6.	WSB-F	WSB-F	WKHX-F	WSB-F	WRMM-F		WFOX-F	WRMM-F	WFOX-F	WKLS-F WSB
7.		WKHX-F	WSB-F	WKHX-F	WSB		WRMM-F	WPCH-F	WPCH-F	
8.				WFOX-F						
9.				WAOK						
10.										

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		702 (2)	702 (2)	22.8
AOR	9 (1)	230 (1)	239 (2)	7.8
AC/OLDIES/SOFT ROCK	43 (1)	413 (3)	456 (4)	14.8
MOR/VARIETY	249 (1)		249 (1)	8.1
COUNTRY	66 (1)	315 (2)	381 (3)	12.4
BLACK/URBAN	167 (2)	291 (1)	458 (3)	14.9
BTFL MUSIC		310 (1)	310 (1)	10.1
NEWS/TALK	156 (2)		156 (2)	5.1
NOSTALGIA	16 (1)	29 (1)	46 (2)	1.5
RELIGION	67 (2)		67 (2)	2.2
SPANISH				
CLASSICAL	12 (1)		12 (1)	0.4
UNKNOWN/OTHERS				
			3075 (23)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WGKA	1190		3.2/1.4
WKLS	970		.3/1.0
WXLL	1310	Decatur	.9/2.0
WYZE	1480		1.0/1.9

RADIO STATIONS

AM STATIONS

WAEC,	860,	5 KW (DAYS)	, RELIGION	,	$ NA	(----)		
WAOK,	1380,	5 KW (DA-N)	, BLACK	NBN,SBN,	$ 65.00	(Masla)	BENI	
WCNN,	680,	25 KW/10 KW (DA-N)	, NEWS	CNN,	$ 50.00*	(HNWH)		
WFOM,	1230,	1 KW/250 W	, RELIGION (Burk-Abr)	,	$ 12.00	(Bolton)		(MARIETTA)
WGKA,	1190,	5 KW (DAYS)	, CLASSICAL	,	$ 35.00	(CMBS)		
WGST,	920,	5 KW/1 KW	, NEWS	CBS,MBS,WSJ,	$122.50	(Katz)	Meredith	
WGUN,	1010,	50 KW (DAYS)	, RELIGION	,	$ 15.50	(Stars)	Rivers	
WIGO,	1340,	1 KW/250 W	, BLACK	ABC-D,	$ 53.00	(Citimedia)	Brunson	
WPLO,	590,	5 KW (DA-N)	, COUNTRY	ABC-I,	$ 65.00*	(Mc-Guild)	DKM	
WQXI,	790,	5 KW/1 KW (DA-N)	, OLDIES/AC	,	$ NM	(Blair)	Jeff-Pilot	
WSB ,	750,	50 KW	, MOR	NBC,	$125.00*	(Christal)	Cox	
WYZE,	1480,	5 KW	, RELIGION/GOSPEL	,	$ 10.00	(----)	Buck	

FM STATIONS

WJYA-F,	104.1,	100 KW @ 1080,	NOST (Al Ham)	APR,	$ 47.50	(Weiss)	Williams	(LA GRANGE)
WKHX-F,	101.5,	100 KW @ 900,	COUNTRY	,	$160.00*	(Selcom)	Cap Cities	(MARIETTA)
WKLS-F,	96.1,	100 KW @ 950,	AOR (Burk-Abr)	ABC-R,	$140.00*	(Masla)	Gulf	
WPCH-F,	94.9,	100 KW @ 890,	BTFL MUS	,	$175.00	(Katz)	Meredith	
WQXI-F,	94.1,	100 KW @ 914,	CONTEMP/AC	,	$307.50	(Blair)	Jeff-Pilot	
WRMM-F,	99.7,	100 KW @ 1000,	AC	,	$110.00	(Eastman)	Susquehanna	
WSB-F ,	98.5,	100 KW @ 919,	AC	CBS-R,	$120.00*	(Christal)	Cox	
WVEE-F,	103.3,	100 KW @ 450,	URBAN	RKO,	$140.00*	(Mc-Guild)	DKM	
WZGC-F,	92.9,	100 KW @ 910,	CHR	ABC-C,	$180.00	(Torbet)	First Media	
WFOX-F,	97.1,	100 KW @ 540,	AC	,	$ 90.00*	(MMR)	Shamrock	(GAINESVILLE)
WYAY-F,	106.7,	100 KW @ 930,	AC	,	$ NA	(Katz)	Katz	(GAINESVILLE)

12+ ADI 1/4

1. WZGC-F
2. WQXI-F
3. WPCH-F
4. WVEE-F
5. WKHX-F
6. WKLS-F
7. WSB
8. WRMM-F
9. WYAY-F
10. WFOX-F
11. WSB-F
12. WGST
13. WAOK
14. WPLO
15. WIGO

12+ ADI CUME

1. WZGC-F
2. WQXI-F
3. WSB
4. WVEE-F
5. WKLS-F
6. WKHX-F
7. WPCH-F
8. WFOX-F
9. WSB-F
10. WRMM-F
11. WGST
12. WYAY-F
13. WAOK
14. WCNN
15. WIGO

ADI FM SHARE:

77.91%

CALL LETTER CHANGES

WWLT-F changes calls to
to WYAY-F

FORMAT CHANGES

WFOX-F changes from CHR
to AC (Sep)

WYAY-F: from AC to Country

STATION SALES

MISCELLANEOUS COMMENTS

Several counties added to Arbitron metro...good gains for the new guys in Atlanta: WYAY and WFOX...

AUSTIN

Arbitron Rank/Pop (12+): 61/537,100
CMSA Rank/Pop: NA
MSA Rank/Pop: 73/635,300
ADI # 82
Average Person Rating: 16.5
Market TSL: 21.7 hours

Stations: 21/16
Diaries: 883/608:1/46.2%
Sample Target: 880
Standard Error: .655
% Below Line: 3.0
% Not Listed: 13.9

Est 1984 Revenue: $17,700,000
Gross Inc.: 7.0 Bil
HH Inc.: $29,715
Retail $: 4.0 Bil
Pop per Station: 33,569

12+ METRO 1/4/SHARE			SPG 84	FAL 83	SPG 83	FAL 82	BIRCH SHARE
1.	KASE-F	155/17.5	12.7	16.1	16.2	14.2	15.0
2.	KHFI-F	142/16.0	11.6	13.6	15.5	11.9	19.9
3.	KEYI-F	84/ 9.5	9.6	7.3	5.6	6.4	9.0
4.	KLBJ-F	71/ 8.0	14.4	9.9	11.3	10.3	17.4
5.	KPEZ-F	55/ 6.2	4.4	7.8	4.9	7.4	2.5
6.	KOKE-F	47/ 5.3	5.4	4.5	1.8	6.0	5.4
7.	KNOW	46/ 5.2	4.3	3.8	5.1	6.9	3.1
8.	KLBJ	42/ 4.7	5.0	4.3	6.0	5.7	2.0
9.	KVET	37/ 4.2	5.4	6.8	5.3	5.3	4.1
10.	KTXZ	16/ 1.8	2.4	1.2	2.2	1.1	1.2
11.	KMMM	13/ 1.5	3.2	5.4	3.4	3.2	.9
12.							
13.							
14.							
15.							

12+ TSA 1/4/CUME		
1.	KASE-F	203/2045
2.	KHFI-F	154/1790
3.	KEYI-F	99/1180
4.	KLBJ-F	76/1145
5.	KPEZ-F	57/ 693
6.	KLBJ	49/ 795
	KNOW	49/ 590
	KOKE-F	49/ 994
9.	KVET	44/ 875
10.	KMMM	17/ 131
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			SPG 84	FAL 83
1.	KHFI-F	1683/31.3	29.5	30.7
2.	KASE-F	1484/27.6	22.9	27.6
3.	KEYI-F	1081/20.1	22.1	20.7
4.	KLBJ-F	1042/19.4	26.7	22.6
5.	KOKE-F	962/17.9	14.6	15.4
6.	KVET	759/14.1	11.6	19.0
7.	KLBJ	652/12.1	15.0	14.4
8.	KPEZ-F	629/11.7	10.5	12.3
9.	KNOW	554/10.3	11.1	8.4
10.	KTXZ	276/ 5.1	5.9	4.5
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 75.26% (575 of 764) (FAL 83: 70.35%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KHFI-F	1. KHFI-F	1. KASE-F	1. KASE-F	1. KASE-F	1. KASE-F	1. KASE-F	1. KASE-F	1. KHFI-F	1. KHFI-F	1. KHFI-F
2.	2. KEYI-F	2. KHFI-F	2. KEYI-F	2. KEYI-F	2. KPEZ-F	2. KHFI-F	2. WHFI-F	2. KASE-F	2. KASE-F	2. KASE-F
3.	3. KLBJ-F	3. KEYI-F	3. KHFI-F	3. KHFI-F	3. KVET	3. KEYI-F	3. KEYI-F	3. KEYI-F	3. KLBJ-F	3. KLBJ-F
4.	4. KASE-F	4. KLBJ-F	4. KPEZ-F	4. KPEZ-F	4. KLBJ	4. KLBJ	4. KLBJ-F	4. KLBJ-F	4. KEYI-F	4. KEYI-F
5.	5. KOKE-F	5. KOKE-F	5. KLBJ-F KOKE-F	5. WLBJ-F KOKE-F	5.	5. KLBJ-F	5. KPEZ-F	5. KPEZ-F	5. KPEZ-F	5. KPEZ-F

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KHFI-F	1. KHFI-F	1. KHFI-F	1. KEYI-F	1. KASE-F	1. KLBJ-F	1. KLBJ-F	1. KASE-F	1. KEYI-F	1. KASE-F
2. KASE-F	2. KEYI-F	2. KASE-F	2. KHFI-F	2. KEYI-F	2. KHFI-F	2. KEYI-F	2. KLBJ-F	2. KLBJ-F	2. KEYI-F
3. KLBJ-F	3. KASE-F	3. KEYI-F	3. KASE-F	3. KHFI-F	3. KASE-F	3. KHFI-F	3. KEYI-F	3. KHFI-F	3. WLBJ-F
4. KOKE-F	4. KOKE-F	4. KOKE-F	4.	4. KPEZ-F	4. KEYI-F	4. KASE-F	4. KHFI-F	4. KASE-F	4. WHFI-F
5.	5. KNOW	5. KNOW	5.	5. KNOW KOKE-F	5.	5.	5.	5.	5. KOKE-F

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		145 (2)	145 (2)	19.0
AOR		79 (3)	79 (3)	10.4
AC/OLDIES/SOFT ROCK	24 (3)	134 (3)	158 (6)	20.7
MOR/VARIETY				
COUNTRY	49 (2)	155 (1)	204 (3)	26.8
BLACK/URBAN	46 (1)		46 (1)	6.0
BTFL MUSIC		55 (1)	55 (1)	7.2
NEWS/TALK	49 (2)		49 (2)	6.4
NOSTALGIA				
RELIGION	8 (1)		8 (1)	1.0
SPANISH	13 (1)	5 (1)	18 (2)	2.4
CLASSICAL				
UNKNOWN/OTHERS				
			762 (21)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KGTN	1530	Georgetown	.3/1.4
KGTN-F	96.7	Georgetown	.6/2.8
KIXL	970	DeValle	.9/4.2
KRGT-F	92.1	Taylor	.6/1.1
KTAE	1260	Taylor	1.4/1.8
KISS-F	99.5	San Antonio	.6/2.1
KTSA	550	San Antonio	.6/3.3
KWTX-F	97.5	Waco	.3/1.3
KXZL-F	104.5	San Antonio	.3/1.6
WOAI	1200	San Antonio	.8/2.5

RADIO STATIONS

KIXL, 970, 1 KW (DAYS,DA) , RELIGION , $10.00 (Miller) Central Texas
KLBJ, 590, 5 KW/1 KW (DA-N), TALK/NEWS (Klemm) WSJ,MBS,CBS,NBC-T, $39.00* (Eastman)
KMMM, 1370, 1 KW (DAYS) , SPANISH , $26.00* (Selcom)
KNOW, 1490, 1 KW/250 W , BLACK , $ NM (Torbet)
KTXZ, 1560, 2.5 KW (DA-2) , OLDIES APR, $35.00 (----)
KVET, 1300, 5 KW/1 KW (DA-2), COUNTRY ABC-I, $50.00* (Katz)

KASE-F, 100.7, 100 KW @ 1300, COUNTRY , $110.00* (Katz)
KEYI-F, 103.7, 97 KW @ 585, AC , $105.00 (Torbet) Hicks (SAN MARCOS)
KHFI-F, 98.3, 1.3 KW @ 418, CHR , $84.13 (Christal) Central Texas
KLBJ-F, 93.7, 100 KW @ 1057, AOR (Klemm) , $55.00* (Eastman)
KOKE-F, 95.5, 10 KW @ 265, AC/CONTEMP (Fairwest) APR, $47.50 (Selcom)
KPEZ-F, 102.3, 3 KW @ 300, BTFL MUS , $45.00* (Mc-Guild) Clear Channel

BAKERSFIELD

Arbitron Rank/Pop (12+): 87/364,300
CMSA Rank/Pop: NA
MSA Rank/Pop: 103/439,900
ADI # 149
Average Person Rating: 16.6
Market TSL: 22.3 hours

Stations: 31/19
Diaries: 740/492:1/45.9%
Sample Target: 740
Standard Error: .739
% Below Line: 13.2
% Not Listed: 9.6

Est 1984 Revenue: $9,900,000
Gross Inc.: 4.0 Bil
HH Inc.: $25,737
Retail $: 2.8 Bil
Pop per Station: 19,174

12+ METRO 1/4/SHARE			SPG 84	FAL 83	SPG 83	FAL 82
1.	KKXX-F	84/13.9	14.0	10.1	13.9	10.8
	KUZZ	84/13.9	9.6	14.3	8.8	12.3
3.	KWAC	47/ 7.8	6.1	4.0	8.3	6.8
4.	KGFM-F	46/ 7.6	10.8	6.7	9.2	6.3
5.	KQXR-F	40/ 6.6	9.8	7.2	6.3	5.5
6.	KGEO	30/ 5.0	3.7	5.5	5.9	5.6
7.	KAFY	19/ 3.1	3.9	3.3	3.1	2.2
	KLYD	19/ 3.1	3.0	7.6	7.1	6.5
9.	KVLI	18/ 3.0	1.7	1.0	1.0	1.5
10.	KFI	14/ 2.3	.7	.3	.5	2.0
	KERN	14/ 2.3	1.9	4.0	4.6	4.6
12.						
13.						
14.						
15.						

BIRCH SHARE

12+ TSA 1/4/CUME	
1.	
2.	
3.	
4.	THIS MARKET'S METRO
5.	AND TSA ARE THE
6.	SAME.
7.	
8.	
9.	
10.	
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING			SPG 84	FAL 83
1.	KKXX-F	1071/29.4	30.3	27.6
2.	KUZZ	802/22.0	20.3	25.0
3.	KQXR-F	724/19.9	21.3	16.7
4.	KGFM-F	496/13.6	15.4	10.3
5.	KGEO	393/10.8	8.9	12.3
6.	KWAC	385/10.6	10.7	8.3
7.	KAFY	295/ 8.1	10.5	10.7
8.	KERN	250/ 6.9	6.3	8.4
9.	KHIS-F	219/ 6.0	4.1	4.1
10.	KLYD-F	218/ 6.0	7.2	3.8
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 46.34% (253 of 546) (FAL 83: 38.10%)

	TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	KKXX-F	KKXX-F	KKXX-F	KUZZ KKXX-F	KUZZ	KUZZ	KUZZ	KUZZ	KKXX-F	KKXX-F	KUZZ
2.	KQXR-F	KUZZ	KUZZ		KKXX-F	KGFM-F	KKXX-F	KKXX-F	KUZZ	KQXR-F	KKXX-F
3.		KWAC	KWAC		KWAC		KWAC	KGFM-F	KGFM-F	KGFM-F	KQXR-F
4.		KQXR-F	KQXR-F		KGFM-F		KGFM-F KQXR-F	KWAC	KQXR-F	KUZZ	KGFM-F
5.											

	WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1.	KKXX-F	KKXX-F	KKXX-F	KKXX-F	KUZZ	KKXX-F	KKXX-F	KKXX-F	KKXX-F	KUZZ
2.	KLYD		KUZZ	KWAC	KKXX-F	KGEO	KUZZ	KUZZ		KKXX-F
3.	KQXR-F			KUZZ		KQXR-F KWAC	KGEO	KWAC KGEO		KWAC
4.										
5.										

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	19 (1)	98 (4)	117 (5)	21.4
AOR		60 (3)	60 (3)	11.0
AC/OLDIES/SOFT ROCK	44 (2)	26 (4)	70 (6)	12.8
MOR/VARIETY	39 (3)		39 (3)	7.1
COUNTRY	111 (4)	3 (1)	114 (5)	20.9
BLACK/URBAN				
BTFL MUSIC		53 (2)	53 (2)	9.7
NEWS/TALK	2 (1)		2 (1)	0.4
NOSTALGIA	5 (1)		5 (1)	0.9
RELIGION	5 (1)	13 (1)	18 (2)	3.3
SPANISH	54 (2)		54 (2)	9.9
CLASSICAL				
UNKNOWN/OTHERS	14 (1)		14 (1)	2.6
			546 (31)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KDOL	1340	Mojave	.8/1.6
KDOL-F	97.7	Mojave	.7/2.1
KERI	1180	Wasco	1.8/4.8
KHIS	800	Bakersfield	.8/2.6
KHIS-F	96.5	Bakersfield	2.2/6.0
KLYD-F	97.7	Shafter	2.2/6.0
KPMC	1560	Bakersfield	1.7/4.7
KTPI-F	103.1	Tehachapi	.5/1.5
KXEM	1590	McFarland	1.2/2.8
KBIG-F	104.3	Los Angeles	1.2/2.3
KBOS-F	94.9	Tulare	.8/3.3
KCBS	740	San Francisco	.3/1.2
KFRE	940	Fresno	.5/1.2
KFYE-F	93.7	Fresno	.5/1.3
KKHR-F	93.1	Los Angeles	.8/3.1
KLOS-F	95.5	Los Angeles	1.5/3.1
KMET-F	94.7	Los Angeles	1.8/3.7
KMPC	710	Los Angeles	.8/3.6
KOST-F	103.5	Los Angeles	1.2/2.5
KRTH-F	101.1	Los Angeles	.5/2.6

RADIO STATIONS

KAFY, 550, 1 KW (DA-2), COUNTRY	ABC-D, $21.25	(Blair)	
KERN, 1410, 1 KW , ? ?	ABC-C, $21.00	(HNWH)	Brandon
KGEO, 1230, 1 KW/250 W , OLDIES	NBC, $27.00	(Selcom)	
KYLD, 1350, 1 KW (DAYS), CHR	, $22.00	(Torbet)	
KPMC, 1560, 10 KW (DA-1), VARIETY	MBS,CBS, $17.00	(Masla)	
KUZZ, 970, 1 KW (DA-2), COUNTRY	, $34.00*	(Katz)	Buck Owens
KWAC, 1490, 1 KW/250 W , SPANISH	, $17.50	(Lotus)	
KGFM-F, 101.5, 5 KW @ 1280, BTFL MUS	, $28.00	(Selcom)	
KKXX-F, 107.9, 6 KW @ 1340, CHR	, $26.00*	(Katz)	Buck Owens
KLYD-F, 97.7, 3 KW @ 300, AC (?)	RKO, $23.00	(Torbet)	
KQXR-F, 94.1, 5 KW @ 1312, AOR	ABC-E, $? ?	(HNWH)	Brandon

MISCELLANEOUS COMMENTS

KUZZ traded/sold for KAFY plus $650,000...this transaction has not yet closed as of January...

BALTIMORE

Arbitron Rank/Pop (12+): 16/1,911,300
CMSA Rank/Pop: # 16
MSA Rank/Pop: 12/2,236,400
ADI # 21
Average Person Rating: 19.3
Market TSL: 25.2 hours

Stations: 35/23
Diaries: 1820/1050:1/50.9%
Sample Target: 1700
Standard Error: .496
% Below Line: 10.1
% Not Listed: 8.4

Est. 1984 Revenue: $41,500,000
Gross Inc.: 24.5 Bil
HH Inc.: $31,230
Retail $: 11.8 Bil
Pop per Station: 83,100

	12+ METRO 1/4/SHARE		SPG 84	WIN 84	FAL 83	BIRCH SHARE
1.	WLIF-F	357/9.7	8.8	8.5	7.4	8.4
2.	WBAL	301/8.2	8.0	9.7	9.0	8.3
3.	WIYY-F	294/8.0	6.9	6.2	6.5	9.2
4.	WXYV-F	228/6.2	5.3	5.6	5.8	7.5
5.	WPOC-F	213/5.8	6.2	6.7	6.4	6.6
6.	WWIN-F	179/4.9	2.9	2.7	3.9	2.9
7.	WBSB-F	171/4.4	7.5	6.3	6.8	8.1
8.	WMAR-F	155/4.2	3.4	3.1	2.8	4.8
9.	WYST-F	144/3.9	3.6	4.0	4.2	3.4
10.	WCBM	141/3.8	3.2	3.9	3.8	3.3
11.	WCAO	134/3.6	4.1	3.3	2.9	3.9
12.	WITH	122/3.3	4.3	3.0	4.4	2.3
13.	WFBR	117/3.2	6.4	3.3	4.0	3.2
14.	WWIN	111/3.0	2.6	4.1	3.6	1.9
15.	WEBB	101/2.7	1.7	3.3	3.8	2.3
16.	WBGR	92/2.5	2.1	1.6	.3	1.5
17.						
18.						
19.						
20.						
21.						
22.						
23.						
24.						
25.						

	12+ TSA 1/4/CUME	
1.	WLIF-F	371/3757
2.	WBAL	315/4025
3.	WIYY-F	312/4026
4.	WPOC-F	251/3022
5.	WXYV-F	237/2819
6.	WBSB-F	186/3634
7.	WWIN-F	179/1868
8.	WMAR-F	160/2802
9.	WCAO	156/2401
10.	WYST-F	146/2210
11.	WCBM	143/2534
12.	WITH	122/1326
13.	WFBR	118/2095
14.	WWIN	111/1643
15.	WEBB	101/1277
16.		
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25.		

	12+ METRO CUME/ METRO CUME RATING		SPG 84	FAL 83
1.	WBAL	3849/20.1	19.2	15.3
2.	WIYY-F	3771/19.7	17.7	16.5
3.	WLIF-F	3582/18.7	17.8	15.2
4.	WBSB-F	3393/17.8	22.8	19.0
5.	WXYV-F	2719/14.2	12.5	14.9
6.	WMAR-F	2710/14.2	13.8	10.5
7.	WPOC-F	2549/13.3	14.1	13.3
8.	WCBM	2485/13.0	10.2	13.5
9.	WYST-F	2138/11.2	10.8	11.9
10.	WCAO	2099/11.0	10.8	10.0
11.	WFBR	2057/10.8	19.2	15.3
12.	WWIN-F	1864/ 9.8	7.9	8.2
13.	WWIN	1631/ 8.5	8.3	11.0
14.	WITH	1323/ 6.9	9.0	7.0
15.	WWDC-F	1308/ 6.8	6.8	5.5
16.	WEBB	1271/ 6.6	5.5	7.6
17.				
18.				
19.				
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 64.12% (2161 of 3370) (FAL 83: 61.23%)

	TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	WMAR-F	WIYY-F	WIYY-F	WIYY-F	WLIF-F	WLIF-F	WBAL	WLIF-F	WLIF-F	WIYY-F	WLIF-F
2.	WIYY-F	WXYV-F	WXYV-F	WYST-F	WPOC-F	WBAL	WLIF-F	WIYY-F	WIYY-F	WXYV-F	WIYY-F
3.	WXYV-F	WWIN-F	WWIN-F	WWIN-F	WIYY-F	WPOC-F	WIYY-F	WBAL	WXYV-F	WBAL	WPOC-F
4.	WBSB-F	WBSB-F WYST-F	WPOC-F	WPOC-F	WYST-F	WCAO WCBM	WPOC-F	WPOC-F	WBAL	WWIN-F	WBAL
5.			WYST-F	WLIF-F	WWIN-F		WFBR	WXYV-F	WPOC-F	WLIF-F	WBSB-F
6.		WMAR-F	WBSB-F	WXYV-F	WXYV-F	WITH	WCBM	WWIN-F	WWIN-F	WMAR-F	WXYV-F
7.		WPOC-F	WLIF-F	WBSB-F	WBAL WBSB-F	WXYV-F	WXYV-F	WYST-F	WMAR-F		WYST-F
8.								WBSB-F			
9.											
10.											

	WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1.	WIYY-F	WIYY-F	WXYV-F	WWIN-F	WLIF-F	WIYY-F	WIYY-F	WIYY-F	WIYY-F	WIYY-F
2.	WWIN-F	WWIN-F	WWIN-F	WYST-F	WYST-F	WXYV-F	WXYV-F	WXYV-F	WWIN-F	WLIF-F
3.	WXYV-F	WXYV-F	WIYY-F WBSB-F	WIYY-F	WPOC-F			WWIN-F	WYST-F	WPOC-F WWIN-F
4.	WMAR-F	WBSB-F		WXYV-F	WXYV-F			WPOC-F	WXYV-F	
5.	WBSB-F	WYST-F	WYST-F	WBSB-F	WBSB-F			WYST-F	WLIF-F	WYST-F
6.	WBGR WWIN	WMAR-F	WPOC-F		WWIN-F			WLIF-F	WPOC-F	WCBM
7.			WLIF-F		WBAL			WBSB-F		WXYV-F
8.										
9.										
10.										

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		385 (5)	385 (5)	11.4
AOR		420 (4)	420 (4)	12.5
AC/OLDIES/SOFT ROCK	117 (1)	238 (4)	355 (5)	10.5
MOR/VARIETY	342 (3)		342 (3)	10.1
COUNTRY	134 (1)	234 (2)	368 (3)	10.9
BLACK/URBAN	223 (3)	471 (4)	694 (7)	20.6
BTFL MUSIC		377 (2)	377 (2)	11.2
NEWS/TALK	179 (2)		179 (2)	5.3
NOSTALGIA	122 (1)		122 (1)	3.6
RELIGION	92 (1)	36 (2)	128 (3)	3.8
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			3370 (35)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WANN	1190	Annapolis	.3/ .7
WFSI-F	107.9	Annapolis	.4/1.0
WGRX-F	100.7	Westminster	.7/2.1
WHFS-F	99.1	Annapolis	1.1/2.8
WQSR-F	105.7	Catonsville	1.2/6.1
WRBS-F	95.1	Baltimore	.6/2.2
WYST	1010	Baltimore	.7/2.3

All stations below are in Washington

WASH-F	.3/2.3	WMAL	.4/2.1
WAVA-F	.3/2.5	WMZQ-F	.6/1.7
WGAY-F	.5/1.7	WPGC-F	.8/3.5
WHUR-F	1.4/4.8	WRQX-F	1.3/4.9
WKYS-F	.3/1.6	WTOP	1.0/4.0
WLTT-F	.6/2.3	WWDC-F	1.7/6.8

RADIO STATIONS

AM STATIONS

WBGR,	860,	1 KW (DAYS,DA)	, BLACK/GOSPEL	UPI,	$ 18.00	(----)	Mortenson
WBAL,	1090,	50 KW (DA-N)	, MOR	ABC-E,	$ 83.75	(Blair)	Hearst
WBMD,	750,	1 KW (DAYS)	, RELIGION	,	$ 10.00	(----)	
WCAO,	600,	5 KW (DA-1)	, COUNTRY	RKO II,	$ 60.00	(Mc-Guild)	DKM
WCBM,	680,	10 KW/5 KW (DA-2)	, NEWS/TALK	ABC-T,ABC-I,	$103.75	(Katz)	Metromedia
WEBB,	1360,	5 KW (DAYS)	, BLACK	SBN,	$ 32.00	(Citi)	Brunson
WFBR,	1300,	5 KW (DA-1)	, AC	NBC,	$ 86.25	(MMR)	
WHRF,	1520,	250 W (DAYS)	, MOR	ABC-E,	$ 25.00	(----)	
WITH,	1230,	1 KW/250 W	, NOST (Al Ham)	MBS,WSJ,	$ 61.25	(HNWH)	
WJRO,	1590,	1 KW (DA-2)	, BTFL MUS	,	$ 8.50	(----)	
WTOW,	1570,	5 KW (DAYS)	, RELIGION	,	$ 20.00	(----)	Jacor
WWIN,	1400,	1 KW/250 W	, BLACK	NBN,	$ 38.00	(HNWH)	
WYST,	1010,	1 KW (DAYS)	, MOR (?)	RKO,	$ NA	(Masla)	United

FM STATIONS

WBSB-F,	104.3,	50 KW @ 422,	CHR/ROCK	ABC-C,	$ 90.00*	(Torbet)	Scripps-Howard
WIYY-F,	97.9,	11 KW @ 946,	AOR (Burk-Abr)	ABC-R,	$ NM	(Blair)	Hearst
WLIF-F,	101.9,	14 KW @ 961,	BTFL MUS	,	$ 75.00	(Christal)	Island
WMAR-F,	106.5,	29 KW @ 620,	CHR	,	$ 62.50	(Katz)	S&F
WPOC-F,	93.1,	50 KW @ 870,	COUNTRY	ABC-D,	$146.25	(Eastman)	Nationwide
WQSR-F,	105.7,	50 KW @ 245,	CHR	CBS-R,	$ NA	(----)	
WRBS-F,	95.1,	50 KW @ 260,	RELIGION	,	$ 13.00	(----)	
WWIN-F,	95.9,	3 KW @ 300,	BLACK	,	$ NA	(HNWH)	
WXYV-F,	102.7,	50 KW @ 400,	URBAN (Burk-Abr)	,	$ 90.00*	(Mc-Guild)	DKM
WYST-F,	92.3,	10 KW @ 560,	AC	RKO,	$ 60.00*	(Masla)	United
WGRX-F,	100.7,	50 KW @ 350,	AOR (Sebastian)	,	$ 47.50	(Selcom)	Shamrock Comm.

Other ranked stations - See Washington

12+ ADI 1/4

1. WLIF-F
2. WBAL
3. WIYY-F
4. WXYV-F
5. WPOC-F
6. WWIN-F
7. WBSB-F
8. WMAR-F
9. WCAO
10. WYST-F
11. WCBM
12. WITH
13. WFBR
14. WWIN
15. WEBB

12+ ADI CUME

1. WBAL
2. WIYY-F
3. WLIF-F
4. WBSB-F
5. WMAR-F
6. WXYV-F
7. WPOC-F
8. WCBM
9. WCAO
10. WYST-F
11. WFBR
12. WWIN-F
13. WWIN
14. WWDC-F
15. WITH

ADI FM SHARE:

64.54%

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

WMAR-F: from Abell to Seymour/Frankel for $6,000,000 (E)

WITH: sold by BENI for $1,700,000 (Fisher/Ford)

MISCELLANEOUS COMMENTS

Queen Anne's County added to Arbitron metro...

BATON ROUGE

Arbitron Rank/Pop (12+): 74/445,900
CMSA Rank/Pop: NA
MSA Rank/Pop: 88/548,900
ADI # 90
Average Person Rating: 16.2
Market TSL: 22.0 hours

Stations: 20/16
Diaries: 885/504:1/42.6%
Sample Targ^t: 820
Standard Error: .678
% Below Line: 2.8
% Not Listed: 11.7

Est 1984 Revenue: $14,100,000
Gross Inc.: 5.9 Bil
HH Inc.: $31,708
Retail $: 2.9 Bil
Pop per Station: 27,869

12+ METRO 1/4/SHARE			SPG 84	FAL 83	SPG 83	FAL 82
1.	WFMF-F	129/17.8	18.3	21.5	22.1	17.8
2.	WTKL	62/ 8.6	4.2	6.5	5.6	10.0
3.	WXOK	59/ 8.1	8.2	10.0	9.9	9.7
4.	KQXL-F	56/ 7.7	6.3	2.4	---	---
5.	WQXY-F	50/ 6.9	11.1	8.3	11.4	6.4
6.	WJBO	49/ 6.8	1.8	4.1	3.5	4.2
7.	WYNK-F	48/ 6.6	14.7	13.8	14.2	13.4
8.	WAFB-F	45/ 6.2	6.1	7.3	7.7	6.8
9.	WKJN-F	38/ 5.2	---	---	---	---
10.	WIBR	18/ 2.5	2.5	3.6	4.2	3.3
11.	WLUX	17/ 2.3	4.7	2.7	2.5	4.0
12.	WXAM	14/ 1.9	1.3	3.8	3.8	6.6
13.	WYNK	13/ 1.8	2.7	2.6	1.7	2.5
14.						
15.						

BIRCH SHARE

12+ TSA 1/4/CUME		
1.	WFMF-F	200/2546
2.	WAFB-F	90/1861
3.	WKJN-F	84/ 958
	KSMB-F	84/ 904
5.	WYNK-F	83/1127
6.	WTKL	82/ 788
7.	KQXL-F	73/ 856
	WXOK	73/1083
9.	WQXY-F	69/1309
10.	WJBO	58/ 932
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			SPG 84	FAL 83
1.	WFMF-F	1586/35.6	36.3	39.6
2.	WXOK	871/19.5	20.3	21.7
3.	WAFB-F	864/19.4	19.5	23.0
4.	WQXY-F	861/19.3	23.9	17.3
5.	WJBO	729/16.3	8.9	16.9
6.	KQXL-F	722/16.2	12.5	5.0
7.	WYNK-F	700/15.7	23.0	26.3
8.	WTKL	650/14.6	9.7	13.9
9.	WKJN-F	520/11.7	---	---
10.	WIBR	245/ 5.5	6.6	9.4
11.	WLUX	218/ 4.9	4.1	---
12.	WXAM	212/ 4.8	7.9	13.2
13.	WYNK	205/ 4.6	5.8	NA
14.				
15.				

12+ FM SHARE (METRO): 61.35% (392 of 639) (FAL 83: 61.44%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WFMF-F	1. WFMF-F	1. WFMF-F	1. WFMF-F	1. WFMF-F	1. WYNK-F	1. WFMF-F	1. WFMF-F	1. WFMF-F	1. WFMF-F	1. WFMF-F
2. WXOK	2. KQXL-F	2. WQXY-F	2. WQXY-F	2. WQXY-F	WJBO	2. WTKL	2. WQXY-F	2. WXOK	2. KQXL-F	2. WTKL
3. KQXL-F	3. WTKL	3. KQXL-F	3. WAFB-F	3. WAFB-F	3. WFMF-F	3. WJBO	3. WAFB-F	3. KQXL-F	3. WXOK	3. KQXL-F
4. WTKL	4. WQXY-F	4. WTKL	4. WYNK-F	4. WYNK-F	4. WQXY-F	4. WYNK-F	4. WXOK	4. WQXY-F	4. WQXY-F	4. WYNK-F
5.	5. WXOK	5. WAFB-F	5. WTKL	5. WTKL	5. WXOK	5. WQXY-F	5. KQXL-F	5. WYNK-F	5. WYNK-F	5. WQXY-F
			WXOK			WXOK	WTKL			

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WFMF-F	1. WFMF-F	1. WFMF-F	1. WQXY-F	1. WFMF-F	1. WFMF-F	1. WFMF-F	1. WFMF-F	1. WFMF-F	1. WFMF-F
2. WTKL	2. WTKL	2. WTKL	2. WTKL	2. WQXY-F	2. KQXL-F	2. KQXL-F	2. KQXL-F	2. WAFB-F	2. WAFB-F
3. KQXL-F	3. WQXY-F	3. WQXY-F	3. WFMF-F	3. WTKL	3. WKJN-F	3. WQXY-F	3. WQXY-F	3. KQXL-F	3. WJBO
4. WXOK	WXOK	WXOK	4. WAFB-F	4. WXOK	WQXY-F	4. WAFB-F	4. WAFB-F	4. WQXY-F	4. WYNK-F
5.	5. KQXL-F	5. KQXL-F	5.	5. WAFB-F	5.	5.	5. WYNK-F	5. WXOK	5. KQXL-F
									WQXY-F

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		137 (2)	137 (2)	21.4
AOR		11 (2)	11 (2)	1.7
AC/OLDIES/SOFT ROCK	49 (1)	95 (2)	144 (3)	22.5
MOR/VARIETY				
COUNTRY	43 (4)	86 (2)	129 (6)	20.2
BLACK/URBAN	121 (2)	56 (1)	177 (3)	27.8
BTFL MUSIC	14 (1)		14 (1)	2.2
NEWS/TALK	3 (1)		3 (1)	0.5
NOSTALGIA				
RELIGION	17 (1)		17 (1)	2.7
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS		7 (1)	7 (1)	1.1
			639 (20)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KSMI-F	104.9	Donaldsonville	1.1/2.7
WQCK-F	92.7	Clinton	1.0/1.5
WSLG	1090	Gonzales	1.1/2.0
KSMB-F	94.3	Lafayette	1.1/3.5
WFPR	1400	Hammond	.6/ .9
WRNO-F	99.5	New Orleans	.4/1.5
WWL	870	New Orleans	.4/3.5

RADIO STATIONS

WIBR, 1300, 5 KW/1 KW (DA-N), COUNTRY	NBC, $? ?	(Katz)		
WJBO, 1150, 5 KW (DA-1) , AC	CBS,MBS, $24.00	(Blair)	Manship	
WXAM, 910, 1 KW (DA-1) , BTFL MUS	, $23.00*	(Christal)	Central Texas	
WLUX, 1550, 5 KW (DAYS) , RELIGION	UPI, $ 9.00	(----)	Swaggert	
WTKL, 1260, 1 KW (DAYS) , BLACK	SBN, $18.50	(Weiss)		
WXOK, 1460, 5 KW/1 KW (DA-N), BLACK	NBN, $28.00	(HNWH)		
WYNK, 1380, 5 KW (DAYS,DA) , COUNTRY	ABC-E, $23.00	(Torbet)		
WAFB-F, 98.1, 100 KW @ 1550, AC/CONTEMP	CBS-R, $41.25	(Katz)		
WFMF-F, 102.5, 100 KW @ 1360, CHR	ABC-F, $80.00*	(Blair)	Manship	
WQXY-F, 100.7, 100 KW @ 690, AC (Burk-Abr)	, $67.50	(Christal)	Central Texas	
WYNK-F, 101.5, 100 KW @ 403, COUNTRY	ABC-I, $40.00	(Torbet)		
KQXL-F, 106.3, 3 KW @ 300, BLACK	SBN, $ 8.00	(Selcom)		(NEW ROADS)
WKJN-F, 103.3, 100 KW @ 1045, COUNTRY	, $35.00*	(Eastman)	Keymarket	(HAMMOND)

MISCELLANEOUS COMMENTS

WLCS changes from CHR to Nost/BTFL (Sep)...WYNK A/F sold to Hicks for $10,000,000 (Americom)...WLCS changes calls to WXAM...it will be interesting to see if the WYNK deal comes off since the stations lost 8 share points...they may have waited one book too long to sell...

BEAUMONT - PORT ARTHUR

Arbitron Rank/Pop (12+): 98/328,800
CMSA Rank/Pop: NA
MSA Rank/Pop: 114/400,800
ADI # 121
Average Person Rating: 16.9
Market TSL: 23.0 hours

Stations: 23/18
Diaries: 758/463:1/44.7%
Sample Target: 710
Standard Error: .730
% Below Line: 8.4
% Not Listed: 5.8

Est 1984 Revenue: $8,200,000
Gross Inc.: 4.3 Bil
HH Inc.: $30,110
Retail $: 2.8 Bil
Pop per Station: 18,267

	12+ METRO 1/4/SHARE		SPG 84	FAL 83	SPG 83	FAL 82	BIRCH SHARE
1.	KHYS-F	88/15.9	22.3	15.6	12.2	10.8	15.2
2.	KZZB-F	76/13.7	9.5	13.7	11.0	10.8	12.5
3.	KYKR-F	69/12.4	11.2	8.8	9.1	12.4	11.1
4.	KWIC-F	43/ 7.7	8.4	1.3	2.3	1.9	11.4
5.	KQXY-F	42/ 7.6	8.2	10.9	8.7	7.1	6.1
6.	KAYD-F	37/ 6.7	7.0	8.8	8.4	8.1	6.6
7.	KIOC-F	33/ 5.9	5.3	5.8	3.6	4.4	5.0
8.	KLVI	31/ 5.6	5.9	9.2	8.6	12.0	9.5
9.	KTRH	27/ 4.9	3.6	5.6	5.9	5.2	4.3
10.	KKMY-F	12/ 2.2	1.5	3.4	6.1	6.6	1.0
11.							
12.							
13.							
14.							
15.							

	12+ TSA 1/4/CUME	
1.	KHYS-F	108/778
2.	KZZB-F	90/933
3.	KYKR-F	85/932
4.	KQXY-F	53/670
5.	KWIC-F	47/673
6.	KLVI	45/858
7.	KAYD-F	40/619
8.	KIOC-F	35/665
9.	KTRH	32/381
10.	KKMY-F	13/253
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		SPG 84	FAL 83
1.	KZZB-F	818/24.9	23.5	26.1
2.	KYKR-F	713/21.7	20.9	19.3
3.	KWIC-F	616/18.7	18.1	10.2
4.	KHYS-F	599/18.2	20.2	18.0
5.	KLVI	580/17.6	14.4	22.9
6.	KAYD-F	533/16.2	16.1	18.3
	KIOC-F	533/16.2	15.7	15.4
8.	KQXY-F	530/16.1	14.7	20.4
9.	KTRH	330/10.0	8.5	10.2
10.	KKMY-F	224/ 6.8	4.5	9.3
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 80.69% (422 of 523) (FAL 83: 74.39%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KZZB-F	1. KZZB-F	1. KHYS-F	1. KHYS-F	1. KHYS-F	1. KYKR-F	1. KHYS-F	1. KYKR-F	1. KZZB-F	1. KHYS-F	1. KHYS-F
2. KHYS-F	2. KHYS-F	2. KZZB-F	2. KZZB-F	2. KYKR-F	2. KQXY-F	2. KYKR-F	2. KHYS-F	2. KHYS-F	2. KZZB-F	2. KZZB-F
3. KWIC-F	3. KWIC-F	3. KYKR-F	3. KYKR-F	3. KZZB-F	3. KHYS-F	3. KZZB-F	3. KQXY-F	3. KYKR-F	3. KYKR-F	3. KYKR-F
4.	4. KYKR-F	4. KIOC-F	KIOC-F	4. KIOC-F	4. KLVI	4. KLVI	4. KZZB-F	4. KQXY-F	4. KWIC-F	4. KWIC-F
5.	5. KIOC-F	KWIC-F	5. KQXY-F	5. KQXY-F	5. KAYD-F	5.	5. KAYD-F	5.	5.	5. KIOC-F

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54
1. KHYS-F	1. KHYS-F	1. KHYS-F	1. KHYS-F	1. KYKR-F
2. KZZB-F	2. KZZB-F	2. KYKR-F	2. KZZB-F	2. KHYS-F
3. KYKR-F	3. KYKR-F	3. KZZB-F	KIOC-F	3. KIOC-F
4.	4. KIOC-F	4. KIOC-F	4. KYKR-F	KQXY-F
5.	KWIC-F	5. KQXY-F	5.	5. KWIC-F
				KZZB-F

MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KZZB-F	1. KZZB-F	1. KZZB-F	1. KZZB-F	1. KHYS-F
2. KHYS-F	2. KHYS-F	2. KHYS-F	2. KHYS-F	2. KYKR-F
3. KWIC-F	3. KWIC-F	3. KWIC-F	3. KWIC-F	KZZB-F
4.	4.	4. KIOC-F	4. KAYD-F	4. KIOC-F
5.	5.	5. KYKR-F	5.	KAYD-F
		KAYD-F		

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		119 (2)	119 (2)	22.8
AOR		11 (2)	11 (2)	2.1
AC/OLDIES/SOFT ROCK		45 (2)	45 (2)	8.6
MOR/VARIETY	3 (1)		3 (1)	0.6
COUNTRY	45 (4)	106 (2)	151 (6)	28.9
BLACK/URBAN	7 (1)	91 (2)	98 (3)	18.7
BTFL MUSIC		42 (1)	42 (1)	8.0
NEWS/TALK	30 (2)		30 (2)	5.7
NOSTALGIA				
RELIGION	11 (2)		11 (2)	2.[illegible]
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS	5 (1)	8 (1)	13 (2)	2.5
			523 (23)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KALO	1250	Port Arthur	1.3/4.6
KAYC	1450	Beaumont	.4/3.6
KDLF	1150	Port Niches	.9/2.3
KDVE	1510	Nederland	1.1/3.4
KIEZ	1380	Beaumont	.9/1.4
KOGT	1600	Orange	1.3/3.6
KOLE	1340	Port Arthur	.5/3.2
KTFA-F	92.1	Groves	1.4/5.5
KTRM	990	Beaumont	.9/3.5
KLOL-F	101.1	Houston	.9/3.6
KMJQ-F	102.1	Houston	.5/3.3
KPRC	950	Houston	.5/1.3
KSRR-F	96.5	Houston	1.1/2.2

RADIO STATIONS

KAYC, 1450, 1 KW/250 W (DA-1), COUNTRY	RKO II, $ NA	(Eastman)	Long-Pride	
KIEZ, 1380, 1 KW (DAYS,DA) , AC	ABC-C, $23.00	(Masla)		
KLVI, 560, 5 KW (DA-N) , COUNTRY	ABC-I, $48.50	(Torbet)	Hicks	
KTRM, 990, 1 KW (DA-1) , COUNTRY	MBS, $23.00	(Selcom)		
KDVE, 1510, 5 KW (DAYS,DA) , RELIGION	, $10.25	(----)	Central Texas	(NEDERLAND)
KOLE, 1340, 1 KW/250 W , AC	, $13.00	(HNWH)		
KALO, 1250, 5 KW/1 KW (DA-N) , OLDIES	, $25.00	(Mc-Guild)	Clear Channel	
KOGT, 1600, 1 KW (DA-N) , COUNTRY	, $11.00	(----)		
KAYD-F, 97.5, 50 KW @ 320, COUNTRY	, $30.00*	(Eastman)	Long-Pride	
KHYS-F, 98.5, 65 KW @ 485, URBAN (TM)	CBS-R, $28.00*	(Mc-Guild)	Clear Channel	
KIOC-F, 106.1, 100 KW @ 1060, AC	RKO, $25.00	(Christal)		
KQXY-F, 94.1, 69 KW @ 600, BTFL MUS	NBC, $24.00	(Mc-Guild)	Central Texas	
KWIC-F, 107.9, 100 KW @ 389, CHR	ABC-C, $35.00	(Masla)		
KZZB-F, 95.1, 100 KW @ 501, CHR	MBS, $22.00	(Selcom)		
KKMY-F, 104.5, 100 KW @ 400, AC	, $13.00	(HNWH)		
KYKR-F, 93.3, 100 KW @ 500, COUNTRY	, $48.50	(Torbet)	Hicks	

KTRH - See Houston

MISCELLANEOUS COMMENTS KTRM/KZZB-F sold to First Amni for $1,850,000...

BIRMINGHAM

Arbitron Rank/Pop (12+): 46/752,000
CMSA Rank/Pop: # 43
MSA Rank/Pop: 54/896,500
ADI # 48
Average Person Rating: 18.1
Market TSL: 24.2 hours

Stations: 22/20
Diaries: 1161/648:1/49.8%
Sample Target: 1080
Standard Error: .602
% Below Line: 1.2
% Not Listed: 7.7

Est. 1984 Revenue: $18,300,000
Gross Inc.: 8.1 Bil
HH Inc.: $25,116
Retail $: 4.7 Bil
Pop per Station: 37,600

	12+ METRO 1/4/SHARE		SPG 84	FAL 83	SPG 83	FAL 82	BIRCH SHARE
1.	WZZK-F	164/12.1	11.3	12.3	12.5	14.1	14.3
2.	WENN-F	161/11.8	11.7	9.8	10.4	13.7	13.0
3.	WKXX-F	150/11.0	13.4	11.3	8.5	10.2	12.4
4.	WAPI-F	114/ 8.4	8.2	7.9	8.6	7.4	16.6
5.	WMJJ-F	113/ 8.3	6.9	4.9	7.4	4.9	8.7
6.	WATV	88/ 6.5	5.9	7.6	6.3	7.7	2.4
7.	WAGG	83/ 6.1	7.2	4.2	5.1	3.4	3.9
8.	WSGN	77/ 5.7	5.5	3.0	3.8	3.7	3.6
9.	WVOK	76/ 5.6	4.1	3.7	3.1	4.5	3.8
10.	WERC	45/ 3.3	3.1	4.8	3.4	3.6	3.5
11.	WJLD	33/ 2.4	1.9	4.9	3.7	4.7	1.2
12.	WQUS-F	31/ 2.3	2.6	2.2	2.8	2.6	1.6
13.	WAPI	26/ 1.9	2.2	3.1	1.4	2.7	2.1
14.	WDJC-F	25/ 1.8	2.6	2.8	2.5	3.1	3.3
15.	WYDE-F	19/ 1.4	2.6	2.3	1.9	2.3	1.0
16.							
17.							
18.							
19.							
20.							
21.							
22.							
23.							
24.							
25.							

	12+ TSA 1/4/CUME	
1.	WZZK-F	362/4074
2.	WAPI-F	215/2670
3.	WKXX-F	202/3350
4.	WENN-F	181/1738
5.	WMJJ-F	163/2190
6.	WVOK	98/1356
7.	WAGG	91/ 530
8.	WATV	90/ 847
9.	WSGN	83/1061
	WQEN-F	83/1114
11.	WDJC-F	50/ 988
12.	WQUS-F	49/ 786
13.	WERC	46/ 881
14.	WHMA-F	34/ 594
15.	WJLD-F	33/ 772
16.		
17.		
18.		
19.		
20.		
21.		
22.		
23.		
24.		
25.		

	12+ METRO CUME/ METRO CUME RATING		SPG 84	FAL 83
1.	WKXX-F	2349/31.2	30.7	29.1
2.	WZZK-F	1970/26.2	23.4	26.1
3.	WAPI-F	1560/20.7	17.9	19.2
4.	WENN-F	1460/19.4	18.1	17.7
5.	WMJJ-F	1451/19.3	15.8	14.9
6.	WSGN	949/12.6	11.0	14.8
7.	WVOK	942/12.5	12.4	10.2
8.	WERC	852/11.3	8.6	14.1
9.	WATV	794/10.6	9.7	11.8
10.	WAPI	771/10.3	9.7	14.4
11.	WJLD	760/10.1	7.5	11.0
12.	WDJC-F	574/ 7.6	8.3	9.6
13.	WAGG	499/ 6.6	9.1	8.6
14.	WQUS-F	466/ 6.2	6.1	7.6
15.	WYDE	301/ 4.0	7.0	7.1
16.				
17.				
18.				
19.				
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 61.82% (782 of 1265) (FAL 83: 57.46%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKXX-F	1. WKXX-F	1. WZZK-F	1. WZZK-F	1. WZZK-F	1. WZZK-F	1. WZZK-F	1. WZZK-F	1. WKXX-F	1. WENN-F	1. WKXX-F
2. WENN-F	2. WENN-F	2. WKXX-F	2. WMJJ-F	2. WMJJ-F	2. WSGN	2. WMJJ-F	2. WMJJ-F	2. WZZK-F	2. WAPI-F	2. WENN-F
3. WAPI-F	3. WAPI-F	3. WMJJ-F	3. WENN-F	3. WENN-F	3. WENN-F	3. WENN-F	3. WKXX-F	3. WENN-F	3. WKXX-F	3. WZZK-F
4.	4. WMJJ-F	4. WENN-F	4. WKXX-F	4. WKXX-F	4. WMJJ-F	4. WKXX-F	4. WENN-F	4. WAPI-F	4. WZZK-F	4. WERC
5.	5. WZZK-F	5. WAPI-F	5. WAPI-F	5. WAPI-F	5. WAGG	WQUS-F+	WSGN	5. WMJJ-F	5.	5. WAPI-F
6.	6.	6.	6.	6.	6.	6. WATV	6. WAPI-F	6.	6.	6. WMJJ-F
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WKXX-F	1. WENN-F	1. WMJJ-F	1. WENN-F	1. WMJJ-F	1. WAPI-F	1. WAPI-F	1. WZZK-F	1. WAPI-F	1. WZZK-F
2. WENN-F	2. WKXX-F	2. WENN-F	2. WMJJ-F	2. WZZK-F	2. WKXX-F	2. WKXX-F	2. WAPI-F	2. WZZK-F	2. WMJJ-F
3. WAPI-F	WMJJ-F	3. WZZK-F	3. WZZK-F	3. WENN-F	3. WENN-F	3. WZZK-F	3. WKXX-F	3. WMJJ-F	3. WAPI-F
WMJJ-F	4. WZZK-F	4. WKXX-F	4. WKXX-F	4. WKXX-F	4. WZZK-F	4. WENN-F	4. WENN-F	4. WKXX-F	4. WENN-F
5. WZZK-F	5. WAPI-F	5.	5.	5. WAGG	5.	5. WMJJ-F	5. WMJJ-F	WENN-F	5. WKXX-F
6. WATV	6.	6.	6.	6.	6.	6.	6.	6.	6.
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		157 (2)	157 (2)	12.4
AOR		114 (1)	114 (1)	9.0
AC/OLDIES/SOFT ROCK	19 (1)	113 (1)	132 (2)	10.4
MOR/VARIETY				
COUNTRY	90 (3)	195 (2)	285 (5)	22.5
BLACK/URBAN	121 (2)	161 (1)	282 (3)	22.3
BTFL MUSIC		8 (1)	8 (1)	0.6
NEWS/TALK	45 (1)		45 (1)	3.6
NOSTALGIA	103 (2)		103 (2)	8.1
RELIGION	97 (2)	25 (1)	122 (3)	9.6
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS	8 (1)	9 (1)	17 (2)	1.3
			1265 (22)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WARF	1240	Jasper	.5/1.7
WCRL	1570	Oneonta	.6/ .8
WCRT	1260	Birmingham	1.0/2.6
WFHK	1430	Pell City	.5/ .9
WKLD-F	97.7	Oneonta	.7/2.2
WQEN-F	103.7	Gadsden	.5/2.2
WHMA-F	100.5	Anniston	.6/1.5

RADIO STATIONS

AM STATIONS

WAGG, 1320, 5 KW (DA, DAYS), GOSPEL NBN, $29.00 (Selcom)
WAPI, 1070, 50 KW/5 KW (DA-N), NOST NBC-T,WSJ,NBC,CBS, $20.00 (Christal)
WATV, 900, 1 KW (DAYS), BLACK, $28.00* (Weiss)
WCRT, 1260, 5 KW (DAYS), RELIGION, $13.00 (----)

WERC, 960, 5 KW (DA-N), NEWS/TALK ABC-T,ABC-I, $38.00* (Mc-Guild) Sungroup
WJLD, 1400, 1 KW/250 W, BLACK MBS, $21.00 (Masla)
WSGN, 610, 5 KW/1 KW (DA-N), NOSTALGIA, $30.13 (Eastman) Edens
WVOK, 690, 50 KW (DAYS), COUNTRY RKO II, $24.00 (Christal) ELF
WYDE, 850, 50 KW/1 KW (DA-2), OLDIES, $20.00 (Weiss) Gore

FM STATIONS

WAPI-F, 94.5, 100 KW @ 1214, AOR Source, $ 60.00 (Christal)
WDJC-F, 93.7, 100 KW @ 870, RELIGION, $ 26.00 (----) Crawford
WENN-F, 107.7, 100 KW @ 640, BLACK NBN, $ 60.00* (Selcom)
WKXX-F, 106.9, 100 KW @ 1114, CHR ABC-D, $ 75.00* (Mc-Guild) Sungroup
WMJJ-F, 96.5, 100 KW @ 900, AC RKO, $ 58.63 (Blair) Capitol-Johnson

WQUS-F, 99.5, 100 KW @ 400, COUNTRY, $ 30.00 (Christal) ELF
WZZK-F, 104.7, 100 KW @ 1300, COUNTRY, $149.00 (Katz) Katz
WQEN-F, 103.7, 100 KW @ 1110, CHR, $ 25.00 (Dora) (GADSDEN)
WHMA-F, 100.5, 100 KW @ 772, BTFL MUS, $ 11.00 (RSR) (ANNISTON)

12+ ADI 1/4

1. WZZK-F
2. WKXX-F
3. WAPI-F
4. WENN-F
5. WMJJ-F
6. WVOK
7. WAGG
8. WATV
9. WSGN
10. WQEN-F
11. WERC
12. WDJC-F
13. WQUS-F
14. WJLD
15. WYDE

12+ ADI CUME

1. WZZK-F
2. WKXX-F
3. WAPI-F
4. WMJJ-F
5. WENN-F
6. WVOK
7. WSGN
8. WDJC-F
9. WERC
10. WAPI
11. WATV
12. WJLD
13. WQEN-F
14. WQUS-F
15. WAGG

ADI FM SHARE:

67.02%

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

WYDE: sold to Harold Gore for $750,000 (Raymond)

WSGN: from Harte-Hanks to Edens for $1,500,000 (E)

WVOK/WQUS-F: from Sanders to ELF for $4,700,000 (E) (Blackburn)

MISCELLANEOUS COMMENTS

Blount County added to Arbitron metro...

BLOOMINGTON, IL

Arbitron Rank/Pop (12+): 169/105,600	Stations: 12/5	Est 1984 Revenue: $3,800,000
CMSA Rank/Pop: NA	Diaries: 573/184:1/55.5%	Gross Inc.: 1.3 Bil
MSA Rank/Pop: 320/100,500 Peoria ADI	Sample Target: 550	HH Inc.: $23,662
Average Person Rating: 16.3	Standard Error: .874	Retail $: .8 Bil
Market TSL: 21.7 hours	% Below Line: 23.6	Pop per Station: 21,120
	% Not Listed: 11.2	

12+ METRO 1/4/SHARE			SPG 84	FAL 83	SPG 83	FAL 82
1.	WJBC	66/37.3	34.7	34.1	36.5	36.1
2.	WBNQ-F	33/18.6	19.7	18.5	21.8	19.0
3.	WIHN-F	10/ 5.6	5.6	4.6	4.7	5.7
4.	WMLA	8/ 4.5	---	.6	.6	.6
5.	WKZW-F	7/ 4.0	5.2	2.9	4.7	2.5
	WSWT-F	7/ 4.0	1.2	2.9	1.8	3.2
	WWCT-F	7/ 4.0	4.0	4.0	5.3	5.1
8.	WGN	6/ 3.4	2.3	1.2	.6	1.3
9.	WLS	5/ 2.8	5.2	5.8	4.7	7.0
10.	WMAQ	4/ 2.3	1.7	4.6	3.5	5.1
11.						
12.						
13.						
14.						
15.						

BIRCH SHARE

12+ TSA 1/4/CUME		
1.	WJBC	75/717
2.	WBNQ-F	48/661
3.	WGN	24/341
4.	WKZW-F	18/442
5.	WSWT-F	17/195
6.	WMAQ	16/370
7.	WWCT-F	13/204
8.	WLS	11/337
9.	WIHN-F	10/138
10.	WMLA	8/107
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			SPG 84	FAL 83
1.	WJBC	607/57.5	54.8	54.1
2.	WBNQ-F	438/41.5	40.3	42.6
3.	WKZW-F	223/21.1	15.9	14.7
4.	WLS	159/15.1	23.2	22.8
5.	WMAQ	136/12.9	10.2	12.2
	WGN	136/12.9	12.0	8.5
7.	WIHN-F	130/12.3	13.8	10.7
8.	WWCT-F	117/11.1	8.7	10.0
9.	WMLA	98/ 9.3	---	2.3
	WSWT-F	98/ 9.3	5.7	8.7
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 43.12% (68 of 157) (FAL 83: 45.10%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBNQ-F	1. WBNQ-F	1. WJBC	1. WJBC	1. WJBC	1. WJBC	1. WJBC	1. WJBC	1. WJBC	1. WBNQ-F	1. WJBC
2. WKZW-F	2. WJBC	2. WBNQ-F	2.	2.	2.	2. WBNQ-F	2. WBNQ-F	2. WBNQ-F	2. WJBC	2. WBNQ-F
3.	3. WIHN-F	3. WIHN-F	3.	3.	3.	3. WMLA	3. WIHN-F	3.	3.	3.
4.	WWCT-F	4. WMLA	4.	4.	4.	4. WGN	4.	4.	4.	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WBNQ-F	1. WBNQ-F	1. WJBC	1. WBNQ-F	1. WJBC	1. WBNQ-F	1. WBNQ-F	1. WJBC	1. WJBC	1. WJBC
2.	2. WJBC	WBNQ-F	WJBC	2.	2.	2. WJBC	2. WBNQ-F	2. WBNQ-F	2.
3.	3. WIHN-F	3.	3. WIHN-F	3.	3.	3. WWCT-F	3. WIHN-F	WIHN-F	3.
4.	4.	4.	4.	4.	4.	4.	4.	4.	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	5 (1)	41 (3)	46 (4)	29.3
AOR		7 (1)	7 (1)	4.5
AC/OLDIES/SOFT ROCK	8 (1)	10 (1)	18 (2)	11.5
MOR/VARIETY	72 (2)		72 (2)	45.9
COUNTRY	4 (1)	3 (1)	7 (2)	4.4
BLACK/URBAN				
BTFL MUSIC		7 (1)	7 (1)	4.4
NEWS/TALK				
NOSTALGIA				
RELIGION				
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			157 (12)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WTWN-F	92.7	LeRoy	1.7/5.0
WSOY-F	102.9	Decatur	.6/2.3

RADIO STATIONS

WJBC, 1230, 1 KW/250 W , MOR	ABC-I, $47.25	(Mc-Guild)	Bloomington	
WMLA, 1440, 1 KW/500 W (DA-2), CONTEMP (?)	, $14.50	(Masla)	Withers	
WBNQ-F, 101.5, 50 KW @ 460, CHR	, $26.00	(Torbet)	Bloomington	
WIHN-F, 96.7, 3 KW @ 300, AC	RKO II, $13.00	(----)		
WTWN-F, 92.7, 3 KW @ 300, COUNTRY (?)	, $14.00	(Weiss)	Withers	(LEROY)

Other ranked stations - See Peoria and Chicago

MISCELLANEOUS COMMENTS

WRBA changed calls to WMLA (Oct)...WMLA-F changed calls to WTWN-F (Oct)

BOSTON

Arbitron Rank/Pop (12+): 7/3,127,000
CMSA Rank/Pop: # 7
MSA Rank/Pop: 6/3,648,200
ADI # 6
Average Person Rating: I8.5
Market TSL: 24.2 hours

Stations: 31/28
Diaries: 2095/1493:1/41.6%
Sample Target: 2170
Standard Error: .445
% Below Line: 4.7
% Not Listed: 11.1

Est. 1984 Revenue: $90,300,000
Gross Inc.: 43.3 Bil
HH Inc.: $33,960
Retail $: 24.9 Bil
Pop per Station: 111,679

	12+ METRO 1/4/SHARE		SUM 84	SPG 84	WIN 84	FAL 83	BIRCH SHARE
1.	WHDH	502/8.7	8.4	7.2	5.7	6.5	7.1
2.	WBCN-F	487/8.4	8.6	9.0	8.2	7.8	11.6
3.	WBZ	470/8.1	7.4	7.4	8.3	7.6	10.4
4.	WXKS-F	379/6.5	7.5	8.1	7.5	7.9	8.8
5.	WHTT-F	337/5.8	6.6	6.3	7.6	7.0	7.6
6.	WEEI	289/5.0	4.6	4.8	5.3	5.1	4.1
7.	WRKO	284/4.9	4.7	4.7	4.1	4.3	4.3
8.	WJIB-F	239/4.1	4.1	4.6	4.8	5.5	3.0
9.	WROR-F	232/4.0	4.5	3.8	5.3	3.8	3.9
10.	WHUE-F	227/3.9	2.7	3.2	3.1	3.5	2.3
11.	WMJX-F	194/3.3	3.1	3.5	3.8	4.1	3.2
	WVBF-F	194/3.3	4.5	4.4	2.6	3.2	3.2
13.	WSSH-F	181/3.1	2.1	2.3	2.8	3.6	2.8
14.	WAAF-F	149/2.6	1.9	2.0	1.8	1.0	2.9
15.	WBOS-F	134/2.3	1.8	1.4	1.4	1.0	.9
16.	WZOU-F	122/2.1	1.7	2.2	2.3	3.3	2.2
17.	WILD	92/1.6	2.4	1.9	2.1	1.6	1.0
18.	WXKS	86/1.5	2.2	3.1	1.5	2.4	1.0
19.	WCGY-F	78/1.3	1.5	1.2	1.3	1.1	1.1
20.	WHJY-F	72/1.2	.5	.3	.6	.5	.6
21.							
22.							
23.							
24.							
25.							

	12+ TSA 1/4/CUME	
1.	WBZ	654/9112
2.	WBCN-F	593/7202
3.	WHDH	520/6599
4.	WHTT-F	473/8444
5.	WXKS-F	466/7115
6.	WROR-F	322/4215
7.	WRKO	322/4215
8.	WEEI	314/5831
9.	WSSH-F	302/4143
10.	WAAF-F	295/4505
11.	WJIB-F	290/4311
12.	WHJY-F	286/3218
13.	WHUE-F	269/3416
14.	WVBF-F	227/3711
15.	WMJX-F	219/4306
16.	WBOS-F	172/1977
17.	WZOU-F	164/3737
18.	WOKQ-F	139/1637
19.	WCGY-F	102/1994
20.	WCRB-F	99/1954
21.		
22.		
23.		
24.		
25.		

	12+ METRO CUME/ METRO CUME RATING		SPG 84	FAL 83
1.	WBZ	6298/20.1	19.1	20.4
2.	WHDH	6190/19.8	18.8	17.3
3.	WHTT-F	6021/19.3	19.9	22.2
4.	WXKS-F	5590/17.9	19.0	19.6
5.	WBCN-F	5556/17.8	17.5	17.3
6.	WEEI	5091/16.3	15.8	17.7
7.	WROR-F	4326/13.8	13.8	15.3
8.	WMJX-F	3659/11.7	12.4	15.3
9.	WRKO	3531/11.3	11.3	11.5
10.	WJIB-F	3404/10.9	11.7	12.6
11.	WVBF-F	3080/ 9.8	11.1	9.7
12.	WZOU-F	2870/ 9.2	9.5	11.8
13.	WHUE-F	2704/ 8.6	7.4	8.3
14.	WSSH-F	2704/ 8.6	6.8	8.6
15.	WAAF-F	2190/ 7.0	6.9	5.7
16.	WCRB-F	1492/ 4.8	4.0	4.6
17.	WBOS-F	1485/ 4.7	3.4	2.9
18.	WCGY-F	1365/ 4.4	4.0	3.3
19.	WROL	1126/ 3.6	2.9	2.7
20.	WMRE	1029/ 3.3	3.9	4.1
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 60.82% (3137 of 5158) (FAL 83: 61.84%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHTT-F	1. WBCN-F	1. WBCN-F	1. WBCN-F	1. WHDH	1. WBZ	1. WBZ	1. WBCN-F	1. WBCN-F	1. WBZ	1. WBCN-F
2. WXKS-F	2. WXKS-F	2. WXKS-F	2. WHDH	2. WBCN-F	2. WHDH	2. WHDH	2. WHDH	2. WHDH	2. WHTT-F	2. WHDH
3. WBCN-F	3. WMJX-F	3. WHDH	3. WBZ	3. WBZ	3. WJIB-F	3. WBCN-F	3. WXKS-F	3. WXKS-F	3. WBCN-F	3. WHTT-F
4. WAAF-F	4. WHTT-F	4. WROR-F	4. WXKS-F	4. WXKS-F	4. WHUE-F	4. WEEI	4. WJIB-F	4. WHTT-F	4. WXKS-F	4. WXKS-F
5. WAOU-F	5. WVBF-F	5. WBZ	5. WROR-F	5. WROR-F	5. WEEI	5. WXKS-F	5. WBZ	5. WRKO	5. WHDH	5. WRKO
6.	6. WROR-F	6. WMJX-F	6. WVBF-F	6. WVBF-F	6. WSSH-F	6. WHTT-F	6. WRKO	6. WJIB-F	6. WRKO	6. WROL
7.	7. WHDH	7. WVBF-F	7. WMJX-F	7. WMJX-F	7. WRKO	7. WVBF-F	7. WHUE-F	7. WBZ	7. WEEI	7. WBZ
8.	8. WAAF-F	8. WHTT-F	8. WSSH-F	8. WSSH-F	8. WROR-F	8. WROR-F	8. WMJX-F	8. WEEI	8. WHUE-F	8. WHUE-F
9.	9.	9.	9.	9.	9.	9. WRKO	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WXKS-F	1. WXKS-F	1. WXKS-F	1. WXKS-F	1. WHDH	1. WBCN-F	1. WBCN-F	1. WBCN-F	1. WBCN-F	1. WBCN-F
2. WBCN-F	2. WBCN-F	2. WBCN-F	2. WBCN-F	2. WXKS-F	2. WAAF-F	2.	2. WXKS-F	2. WHDH	2. WHDH
3. WHTT-F	3. WMJX-F	3. WMJX-F	3. WMJX-F	3. WBZ	3. WHJY-F	3.	3. WROR-F	3. WXKS-F	3. WBZ
4. WMJX-F	4. WHTT-F	4. WHDH	4. WVBF-F	4. WVBF-F	4. WXKS-F	4.	4. WHDH	4. WVBF-F	4. WROR-F
5.	5. WVBF-F	5. WVBF-F	5. WHDH	5. WROR-F	5. WBOS-F	5.	5. WBZ	5. WRKO WMJX-F	5. WEEI
6.	6. WROR-F	6. WROR-F	6. WROR-F	6. WSSH-F	6. WHTT-F	6.	6.		6. WXKS-F
7.	7. WHDH	7. WHTT-F	7. WHTT-F	7. WMJX-F	7. WROR-F	7.	7.	7. WEEI	7. WRKO
8.	8.	8. WBZ	8. WSSH-F	8. WBCN-F	8. WZOU-F	8.	8.	8. WROR-F	8. WBOS-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		838 (3)	838 (3)	16.2
AOR		708 (3)	708 (3)	13.7
AC/OLDIES/SOFT ROCK		879 (5)	879 (5)	17.0
MOR/VARIETY	1056 (5)		1056 (5)	20.5
COUNTRY	25 (1)	157 (2)	182 (3)	3.5
BLACK/URBAN	92 (1)		92 (1)	1.8
BTFL MUSIC		466 (2)	466 (2)	9.0
NEWS/TALK	591 (3)		591 (3)	11.5
NOSTALGIA	149 (2)	21 (1)	170 (3)	3.3
RELIGION	108 (2)		108 (2)	2.1
SPANISH				
CLASSICAL		68 (1)	68 (1)	1.3
UNKNOWN/OTHERS				
			5158 (31)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCAP	980	Lowell	.6/1.5
WCRB-F	102.5		1.2/4.8
WDLW	1330		.4/1.9
WESX	1230	Salem	.3/1.4
WEZE	1260		.7/2.3
WHUE	1150		.3/1.7
WJDA	1300	Quincy	.6/1.4
WMRE	1510		1.1/3.3
WPLM-F	99.1	Plymouth	.4/2.3
WROL	950		1.2/3.6
WOKQ-F	97.5	Dover, NH	.4/1.2

RADIO STATIONS

AM STATIONS

WBZ , 1030, 50 KW (DA-1), MOR	ABC-E, $268.13 (Blair/RAR)	Westinghouse
WDLW, 1330, 5 KW (DA-2), COUNTRY	ABC-D, $ 67.50 (----)	
WEEI, 590, 5 KW (DA-1), NEWS	CBS, $156.88 (CBS Spot)	
WEZE, 1260, 5 KW (DA-N), RELIGION	, $ 20.00 (----)	Epperson
WHDH, 850, 50 KW (DA-2), MOR	, $245.00 (Blair)	Blair
WHUE, 1150, 5 KW (DA-2), NEWS	CNN, $ NA (Mc-Guild)	
WILD, 1090, 5 KW (DAYS), BLACK	SBN, $ 40.00 (Masla)	
WMRE, 1510, 50 KW (DA-2), NOST (Primetime)	WSJ,NBC,ABC-D, $ 50.00 (Masla)	
WRKO, 680, 50 KW (DA-2), TALK	RKO II,MBS,ABC-I, $90.00* (Republic)	RKO
WROL, 950, 5 KW (DAYS), RELIGION	, $ NA (----)	
WXKS, 1430, 5 KW (DAYS), NOST (Al Ham)	, $ 60.00 (MMR)	Pyramid

FM STATIONS

WBCN-F, 104.1, 19 KW @ 742, AOR	, $200.00* (Torbet)	Infinity	
WBOS-F, 92.9, 50 KW @ 868, COUNTRY	, $ 45.00* (----)	Sconnix	
WCGY-F, 93.7, 50 KW @ 403, OLDIES	, $ 29.00 (Masla)	Curt Gowdy	
WZOU-F, 94.5, 8 KW @ 1050, CHR	, $120.00* (Blair)	Blair	
WCRB-F, 102.5, 11 KW @ 920, CLASSICAL	, $ 67.00 (----)		
WHRB-F, 95.3, 3 KW @ 110, CLASSICAL/VARIETY	, $ 17.50 (Roslin)		
WHTT-F, 103.3, 12 KW @ 890, CHR	CBS-R, $326.88 (CBS/FM)	CBS	
WHUE-F, 100.7, 50 KW @ 500, BTFL MUS (Churchill)	, $95.00* (Mc-Guild)		
WJIB-F, 96.9, 9 KW @ 1010, BTFL MUS	, $100.00 (Christal)	NBC	
WMJX-F, 106.7, 12 KW @ 900, AC	, $202.50 (Eastman)	Greater Media	
WPLM-F, 99.1, 50 KW @ 430, NOSTALGIA	, $ 25.00 (Kadetsky)		(PLYMOUTH)
WROR-F, 98.5, 6 KW @ 1191, AC/CONTEMP	RKO, $170.00 (Republic)	RKO	
WSSH-F, 99.5, 32 KW @ 600, AC	, $100.00* (HNWH)		
WVBF-F, 105.7, 11 KW @ 954, AC (Fairwest)	, $105.00* (Mc-Guild)	Fairbanks	
WXKS-F, 107.9, 21 KW @ 710, CHR	, $255.00 (MMR)	Pyramid	
WAAF-F, 107.3, 18 KW @ 760, AOR (Burk-Abr)	Source, $120.00 (Katz)	Katz	(WORCESTER)
WGIR-F, 101.1, 10 KW @ 920, AOR	, $ 35.00 (Blair)	Knight	(MANCHESTER,NH)
WOKQ-F, 97.5, 50 KW @ 350, COUNTRY	, $ 40.00* (Selcom)	Fuller-Jeffrey	(DOVER,NH)

WHJY-F - See Providence

12+ ADI 1/4

1. WBZ
2. WBCN-F
3. WHDH
4. WXKS-F
5. WHTT-F
6. WRKO
7. WEEI
8. WROR-F
9. WSSH-F
10. WAAF-F
11. WJIB-F
12. WHUE-F
13. WVBF-F
14. WMJX-F
15. WBOS-F

12+ ADI CUME

1. WBZ
2. WHTT-F
3. WBCN-F
4. WHDH
5. WXKS-F
6. WROR-F
7. WEEI
8. WAAF-F
9. WJIB-F
10. WMJX-F
11. WSSH-F
12. WRKO
13. WVBF-F
14. WZOU-F
15. WHUE-F

ADI FM SHARE:

67.23%

CALL LETTER CHANGES

WCOZ changed to WZOU

FORMAT CHANGES

WZOU-F from AC to CHR

STATION SALES

WBOS-F: sold to Sconnix for $6,750,000 (Blackburn)

WHUE: from Tanger to Greater Media for $2,348,000

WHUE-F: from Tanger to First Media for $10,500,000

MISCELLANEOUS COMMENTS

Plymouth County added to Boston metro...Arbitron fell 3.4% short of sample target...

BRIDGEPORT

Arbitron Rank/Pop (12+): 93/337,600
CMSA Rank/Pop: NA
MSA Rank/Pop: 106/439,900
New York ADI
Average Person Rating: 19.0
Market TSL: 24.8 hours

Stations: 37/4
Diaries: 730/462:1/47.9%
Sample Target: 760
Standard Error: .783
% Below Line: .783
% Not Listed: 6.6

Est 1984 Revenue: $7,300,000
Gross Inc.: 5.2 Bil
HH Inc.: $33,832
Retail $: 2.8 Bil
Pop per Station: 84,400

	12+ METRO 1/4/SHARE		SPG 84	FAL 83	SPG 83	FAL 82
1.	WICC	112/17.5	16.6	17.9	18.9	13.2
2.	WEZN-F	94/14.7	16.3	16.4	19.2	18.0
3.	WKCI-F	55/ 8.6	9.8	7.5	5.7	7.2
4.	WNBC	46/ 7.2	3.9	4.1	5.5	5.4
5.	WPLR-F	38/ 5.9	5.8	4.3	4.3	2.9
6.	WEBE-F	26/ 4.1	1.9	---	.9	1.2
7.	WDJZ	19/ 3.0	2.8	2.4	1.8	2.3
8.	WADS	17/ 2.7	1.9	2.1	.9	2.1
	WRKS-F	17/ 2.7	2.5	2.9	2.5	1.2
10.	WNAB	16/ 2.5	5.4	4.3	4.9	6.0
11.						
12.						
13.						
14.						
15.						

BIRCH SHARE

	12+ TSA 1/4/CUME	
1.	WEZN-F	138/1673
2.	WICC	114/1618
3.	WNBC	81/1547
4.	WKCI-F	76/1228
5.	WCBS	52/1265
	WRKI-F	52/ 899
7.	WEBE-F	51/ 782
8.	WHTZ-F	46/ 589
9.	WOR	44/ 578
	WPLR-F	44/ 665
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		SPG 84	FAL 83
1.	WICC	1504/44.5	45.1	44.9
2.	WEZN-F	952/28.2	28.7	30.2
3.	WKCI-F	823/24.4	22.2	23.3
4.	WNBC	803/23.8	17.4	18.9
5.	WPLR-F	617/18.3	16.5	14.7
6.	WRKI-F	381/11.3	8.3	9.3
7.	WEBE-F	323/ 9.6	6.1	---
8.	WCBS	310/ 9.2	10.5	16.4
9.	WNAB	275/ 8.1	11.2	13.6
10.	WAPP-F	246/ 7.3	7.5	8.1
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 54.92% (329 of 599) (FAL 83: 52.12%)

	TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	WKCI-F	WKCI-F	WICC	WICC	WICC	WICC	WICC	WEZN-F	WEZN-F	WICC	WEZN-F
2.	WPLR-F	WICC	WNBC	WNBC	WEZN-F	WEZN-F	WEZN-F	WICC	WNBC	WKCI-F	WICC
3.	WRKS-F	WPLR-F	WKCI-F	WKCI-F	WNBC		WKCI-F	WKCI-F	WICC	WEZN-F WPLR-F	WKCI-F
4.		WNBC	WPLR-F WEZN-F	WEZN-F	WKCI-F			WPLR-F	WKCI-F		WPLR-F
5.								WEBE-F			WEBE-F

	WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1.	WKCI-F	WICC	WICC	WICC	WICC	WPLR-F	WPLR-F	WICC	WKCI-F WNBC	WICC
2.	WNBC	WKCI-F	WKCI-F	WKCI-F	WEZN-F	WEBE-F	WKCI-F	WNBC		WEZN-F WNBC
3.	WRKS-F	WNBC	WNBC	WEBE-F	WKCI-F	WRKS-F	WEBE-F WNBC	WPLR-F	WICC	
4.		WEBE-F	WEZN-F		WNBC			WKCI-F		WKCI-F
5.							WICC			

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		106 (8)	106 (8)	17.7
AOR		46 (3)	46 (3)	7.7
AC/OLDIES/SOFT ROCK	49 (2)	47 (7)	96 (9)	16.0
MOR/VARIETY	131 (3)		131 (3)	21.9
COUNTRY	15 (1)		15 (1)	2.5
BLACK/URBAN		22 (2)	22 (2)	3.7
BTFL MUSIC		97 (2)	97 (2)	16.2
NEWS/TALK	52 (6)		52 (6)	8.7
NOSTALGIA	23 (2)		23 (2)	3.8
RELIGION				
SPANISH				
CLASSICAL		11 (1)	11 (1)	1.8
UNKNOWN/OTHERS				
			599 (37)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WABC	770	New York	.9/4.1
WALK-F+	97.5	Long Island	1.0/2.8
WAPP-F	103.5	Long Island	1.2/7.3
WBAB-F	102.3	Long Island	.6/3.4
WBLI-F	106.1	Long Island	.5/3.6
WBLS-F	107.5	New York	.8/4.5
WCBS	880	New York	2.3/9.2
WCBS-F	101.1	New York	.8/3.5
WDRC-F	102.9	Hartford	.3/2.8
WELI	960	New Haven	.5/3.3
WHN	1050	New York	2.3/6.3
WHTZ-F	100.3	New York	1.2/2.8
WINS	1010	New York	.5/3.2
WIOF-F	104.1	Waterbury	.5/2.0
WLTW-F	106.7	New York	.6/2.4
WLYQ-F	95.9	Norwalk	1.4/5.6
WMCA	570	New York	.3/1.5
WNEW	1130	New York	.6/2.2
WNEW-F	102.7	New York	.6/1.7
WOR	710	New York	1.4/5.0
WPIX-F	101.9	New York	.3/2.7
WPLJ-F	95.5	New York	1.2/7.0
WQXR-F	96.3	New York	1.7/1.6
WRFM-F	105.1	New York	.5/2.2
WRKI-F	95.1	Brookfield	2.0/11.3
WWYZ-F	92.5	Waterbury	.6/3.1

RADIO STATIONS

WDJZ, 1530, 5 KW (DAYS,DA) , NOSTALGIA APR, $20.00 (S. Katz)
WICC, 600, 1 KW/500 W (DA-2), AC/MOR , $90.00 (Christal)
Tribune Co.
WNAB, 1450, 1 KW/250 W (DA-1), MOR MBS, $30.00 (Roslin)
WADS, 690, 1 KW (DAYS,DA) , TALK APR, $20.00 (----) (ANSONIA)

WEZN-F, 99.9, 25 KW @ 680, BTFL MUS , $137.50 (Katz) Katz
WRKI-F, 95.1, 50 KW @ 500, CHR (Burk-Abr) Source, $53.00 (Roslin)
Home News (BROOKFIELD)
WEBE-F, 107.9, 50 KW @ 245, AC (?) , $ NA (Roslin)
(WESTPORT)

Other ranked stations - See New York, New Haven and Hartford

MISCELLANEOUS COMMENTS

Several counties (or parts of a county) added to the Bridgeport metro...Arbitron fell 4% short of sample target...

BUFFALO - NIAGARA FALLS

Arbitron Rank/Pop (12+): 35/1,027,300
CMSA Rank/Pop: # 29
MSA Rank/Pop: Buff - 46/99,900
ADI # 33 NF - 183/229,400
Average Person Rating: 17.6
Market TSL: 23.0 hours

Stations: 23/20
Diaries: 1354/759:1/54.6%
Sample Target: 1290
Standard Error: .539
% Below Line: 3.3
% Not Listed: 8.5

Est. 1984 Revenue: $20,700,000
Gross Inc.: 12.2 Bil
HH Inc.: $27,421
Retail $: 6.7 Bil
Pop per Station: 51,365

12+ METRO 1/4/SHARE			SPG 84	FAL 83	SPG 83	FAL 82	BIRCH SHARE
1.	WBEN	178/9.9	10.1	10.8	9.9	9.8	10.5
2.	WJYE-F	169/9.4	10.8	12.5	12.3	12.7	8.1
3.	WECK	146/8.1	7.3	6.9	6.2	4.6	5.6
4.	WYRK-F	134/7.4	7.1	7.1	6.2	7.5	6.7
5.	WBLK-F	130/7.2	4.2	5.5	5.4	6.2	4.5
6.	WNYS-F	120/6.6	6.4	3.4	4.0	4.8	9.4
7.	WBUF-F	103/5.7	6.6	7.0	4.7	3.2	8.0
8.	WGR	95/5.3	4.1	5.8	7.3	8.0	4.7
9.	WGRQ-F	94/5.2	5.8	4.1	4.4	5.5	8.3
10.	WKBW	91/5.0	6.4	5.1	7.2	5.7	5.2
11.	WPHD-F	88/4.9	6.1	5.5	5.7	4.8	5.8
12.	WBEN-F	74/4.1	4.2	5.4	6.1	5.7	5.5
13.	WYSL	58/3.2	4.2	2.7	2.3	2.1	1.8
14.	WUWU-F	41/2.3	1.3	.9	1.0	2.0	1.7
15.	WRXT-F	32/1.8	2.4	3.2	2.5	2.0	2.3
16.							
17.							
18.							
19.							
20.							
21.							
22.							
23.							
24.							
25.							

12+ TSA 1/4/CUME		
1.	WJYE-F	202/2739
2.	WBEN	190/3672
3.	WYRK-F	163/1563
4.	WBEN-F	159/3182
5.	WECK	147/1375
6.	WBLK-F	130/1116
7.	WBUF-F	129/1876
8.	WNYS-F	127/2147
9.	WGR	125/2592
10.	WGRQ-F	118/1974
11.	WKBW	100/2053
12.	WPHD-F	94/1981
13.	WYSL	60/1149
14.	WUWU-F	46/ 701
15.	WRXT-F	39/1041
16.		
17.		
18.		
19.		
20.		
21.		
22.		
23.		
24.		
25.		

12+ METRO CUME/ METRO CUME RATING			SPG 84	FAL 83
1.	WBEN	3366/32.8	25.7	35.2
2.	WJYE-F	2315/22.5	22.8	23.3
3.	WGR	2029/19.8	15.6	20.8
4.	WNYS-F	1954/19.0	18.8	13.5
5.	WBEN-F	1904/18.5	20.7	21.0
6.	WKBW	1787/17.4	19.4	20.5
7.	WPHD-F	1765/17.2	20.2	18.7
8.	WBUF-F	1555/15.1	14.5	15.4
9.	WGRQ-F	1519/14.8	16.3	14.2
10.	WECK	1341/13.1	12.7	13.1
11.	WYRK-F	1282/12.5	13.8	17.0
12.	WYSL	1140/11.1	13.9	10.6
13.	WBLK-F	1105/10.8	9.7	9.4
14.	WRXT-F	935/ 9.1	7.3	9.0
15.	WUWU-F	620/ 6.0	3.8	3.5
16.				
17.				
18.				
19.				
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 60.82% (1006 of 1654) (FAL 83: 59.29%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WNYS-F	1. WGRQ-F	1. WBLK-F	1. WBUF-F	1. WYRK-F	1. WJYE-F	1. WBEN	1. WJYE-F	1. WJYE-F	1. WNYS-F	1. WBLK-F
2. WBLK-F	2. WBUF-F	2. WBUF-F	2. WBLK-F	2. WBUF-F	2. WBEN	2. WKBW	2. WECK	2. WECK	2. WBLK-F	2. WJYE-F
3. WPHD-F	3. WPHD-F	3. WYRK-F	3. WYRK-F	3. WJYE-F	WYRK-F	3. WECK	3. WYRK-F	3. WYRK-F	3. WJYE-F	3. WECK
4. WYSL	4. WBLK-F	4. WGRQ-F	4. WGR	4. WBEN	4. WECK	4. WBLK-F	4. WBUF-F	4. WNYS-F+	4. WBEN	4. WNYS-F
5. WGRQ-F	5. WNYS-F	5. WNYS-F	5. WBEN	WBLK-F	5. WGR	5. WGR	5. WBEN	5. WBLK-F	5. WGRQ-F	5. WYRK-F
6.	6. WBEN-F	WPHD-F	6. WJYE-F	6. WGR	6. WBLK-F	6. WJYE-F	6. WBLK-F	6. WBUF-F	6. WYRK-F	6. WPHD-F
7.	7. WYRK-F	7. WBEN	7. WKBW	7. WKBW	7. WKBW	7. WBUF-F	7. WGR	7. WBEN	7. WGR	7. WBUF-F
8.	8.	8.	8.	8.	8.	8. WYRK-F	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9. WNYS-F+	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54
1. WNYS-F	1. WBLK-F	1. WBLK-F	1. WBUF-F	1. WBLK-F
2. WBLK-F	2. WNYS-F	2. WNYS-F	2. WBLK-F	2. WJYE-F
3. WGRQ-F	3. WBUF-F	3. WBUF-F	3. WKBW	3. WBUF-F
4. WPHD-F	WGRQ-F	4. WGR	WNYS-F	4. WGR
5. WBEN-F	5. WBEN-F	WJYE-F	5. WBEN-F	5. WYRK-F
6.	6. WPHD-F	6. WYRK-F	6. WGR	6. WKBW
7.	7.	7. WGRQ-F	WJYE-F	7. WBEN
8.	8.	WBEN-F	WYRK-F	WNYS-F
9.	9.	9. WPHD-F	9. WGRQ-F	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WGRQ-F	1. WGRQ-F	1. WYRK-F	1. WBUF-F	1. WYRK-F
2. WPHD-F	2. WPHD-F	2. WGRQ-F	2. WGRQ-F	2. WBEN
3. WYRK-F	3. WBUF-F	3. WBUF-F	WPHD-F	3. WBUF-F
4. WNYS-F	4.	4. WBEN	4. WBEN	4. WKBW
5. WBUF-F	5.	5. WPHD-F	5. WBEN-F	WGR
6. WBLK-F	6.	6. WBEN-F	6. WRXT-F	6. WJYE-F
7.	7.	WBLK-F	7. WGR	7. WBEN-F
8.	8.	WKBW	WKBW	WGRQ-F
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	62 (2)	194 (2)	256 (4)	15.5
AOR		214 (3)	214 (3)	12.9
AC/OLDIES/SOFT ROCK	91 (1)	103 (1)	194 (2)	11.7
MOR/VARIETY	294 (3)		294 (3)	17.8
COUNTRY	19 (1)	134 (1)	153 (2)	9.3
BLACK/URBAN	20 (1)	130 (1)	150 (2)	9.1
BTFL MUSIC		176 (2)	176 (2)	10.6
NEWS/TALK				
NOSTALGIA	156 (2)	41 (1)	197 (3)	11.9
RELIGION		14 (1)	14 (1)	0.8
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS	6 (1)		6 (1)	0.4
			1654 (23)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WDCX-F	99.5	Buffalo	.8/2.2
WJJL	1440	Niagara Falls	1.2/3.1
WLVL	1340	Lockport	.6/1.4
WNYS	1120	Buffalo	.2/1.6
WUFO	1080	Amherst	1.1/2.6
WXRL	1300	Lancaster	1.1/3.4
CHRE-F	105.7	St. Catherines	.4/1.0
CJRN	710	Niagara Falls,ON	.3/1.4

RADIO STATIONS

AM STATIONS

WBEN	930	5 KW (DA-N)	MOR	NBC	$85.00	(Eastman)		
WECK	1230	1 KW/250 W	NOST (Al Ham)	ABC-I	$40.00*	(Weiss)		
WGR	550	5 KW (DA-N)	MOR/AC	ABC-E	$75.00*	(Katz)		
WHLD	1270	5 KW (DAYS,DA)	COUNTRY		$15.00	(Market 4)		(NIAGARA FALLS)
WJJL	1440	1 KW (DAYS)	MOR	MBS	$10.50	(S. Katz)		(NIAGARA FALLS)
WKBW	1520	50 KW (DA-1)	AC	ABC-D	$57.33	(Blair)	Cap Cities	
WNYS	1120	1 KW (DAYS)	CHR	ABC-C	$ NA	(Christal)	Pyramid	
WUFO	1080	1 KW (DAYS)	BLACK	SBN	$13.00	(Selcom)		
WXRL	1300	1 KW/2.5 KW (DA-2)	COUNTRY	MBS	$15.00	(----)		(LANCASTER)
WYSL	1400	1 KW/250 W	CHR		$28.00	(CBS/FM)		

FM STATIONS

WBEN-F	102.9	110 KW @ 1340	CHR		$76.25	(Eastman)		
WBLK-F	93.7	50 KW @ 380	BLACK	ABC-F	$35.00	(Selcom)		
WBUF-F	92.9	91 KW @ 580	AC		$70.00*	(Mc-Guild)		
WDCX-F	99.5	17 KW @ 430	RELIGION		$20.00	(----)	Crawford	
WGRQ-F	96.9	13 KW @ 890	AOR (Burk-Abr)	Source	$50.00*	(Katz)		
WJYE-F	96.1	50 KW @ 480	BTFL MUS (SRP)		$90.00*	(MMR)	McCormick	
WNYS-F	104.1	50 KW @ 500	CHR	ABC-C	$45.00*	(Christal)	Pyramid	
WPHD-F	103.3	49 KW @ 423	AOR	CBS-R	$45.00*	(CBS/FM)		
WRXT-F	98.5	46 KW @ 380	CHR (Pollack)		$32.50	(HNWH)	Porter	(NIAGARA FALLS)
WYRK-F	106.5	50 KW @ 390	COUNTRY		$60.00*	(Mc-Guild)	Stoner	

12+ ADI 1/4

1. WJYE-F
2. WBEN
3. WYRK-F
4. WBEN-F
5. WECK
6. WBLK-F
7. WBUF-F
8. WNYS-F
9. WGR
10. WGRQ-F
11. WKBW
12. WPHD-F
13. WYSL
14. WUWU-F
15. WRXT-F

12+ ADI CUME

1. WBEN
2. WBEN-F
3. WJYE-F
4. WGR
5. WNYS-F
6. WKBW
7. WPHD-F
8. WGRQ-F
9. WBUF-F
10. WYRK-F
11. WECK
12. WYSL
13. WBLK-F
14. WRXT-F
15. WUWU-F

ADI FM SHARE:
62.18%

CALL LETTER CHANGES

FORMAT CHANGES

WRXT: from AOR to CHR

STATION SALES

WUFO (Amherst): sold by Sheridan for $400,000 Blackburn

The sale of WGR and WGRQ-F was never consumated

WNYS A/F: from Associated to Pyramid for $4,100,000 (E)

MISCELLANEOUS COMMENTS

WGRQ-F is reportedly changing calls and formats to AC in February...

CANTON

Arbitron Rank/Pop (12+): 95/335,800
CMSA Rank/Pop: NA
MSA Rank/Pop: 111/404,300
Cleveland ADI
Average Person Rating: 16.2
Market TSL: 21.6 hours

Stations: 29/8
Diaries: 737/466:1/55.5%
Sample Target: 730
Standard Error: .717
% Below Line: 42.1
% Not Listed: 8.7

Est 1984 Revenue: $6,200,000
Gross Inc.: 3.8 Bil
HH Inc.: $26,250
Retail $: 2.2 Bil
Pop per Station: 41,975

	12+ METRO 1/4/SHARE		SPG 84	FAL 83	SPG 83	FAL 82
1.	WHBC	82/15.1	15.2	17.3	16.1	16.8
2.	WHBC-F	81/14.9	12.3	14.0	13.1	11.2
3.	WDJQ-F	50/ 9.2	6.6	6.7	7.9	8.2
4.	WOOS-F	44/ 8.1	10.6	9.3	7.2	5.3
5.	WMMS-F	32/ 5.9	9.3	4.9	7.9	9.6
6.	WQXK-F	31/ 5.7	4.9	6.1	5.8	4.1
7.	WKDD-F	27/ 5.0	4.9	4.5	5.6	5.5
8.	WSLR	14/ 2.6	3.4	2.8	2.6	4.8
9.	WMJI-F	13/ 2.4	4.2	2.4	1.7	2.0
	WFAH	13/ 2.4	.9	1.8	.7	2.0
11.						
12.						
13.						
14.						
15.						

BIRCH SHARE

	12+ TSA 1/4/CUME	
1.	WHBC	98/1195
2.	WHBC-F	93/ 849
3.	WDJQ-F	60/ 968
4.	WOOS-F	53/ 647
5.	WQXK-F	48/ 526
6.	WHOT-F	39/ 330
7.	WMMS-F	35/ 562
8.	WKDD-F	30/ 543
9.	WFAH	18/ 197
10.		
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		SPG 84	FAL 83
1.	WHBC	1165/34.7	29.2	38.9
2.	WHBC-F	730/21.7	19.7	24.2
3.	WDJQ-F	720/21.4	16.6	19.4
4.	WOOS-F	612/18.2	21.1	20.6
5.	WMMS-F	474/14.1	17.1	12.5
6.	WKDD-F	454/13.5	13.5	11.3
7.	WQXK-F	325/ 9.7	9.8	12.1
8.	WGAR	272/ 8.1	8.1	12.5
9.	WMJI-F	249/ 7.4	7.8	7.1
10.	WSLR	229/ 6.8	8.0	6.7
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 70.56% (350 of 496) (FAL 83: 65.25%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+	12+ EVE	SAT MID
1. WDJQ-F	1. WOOS-F	1. WOOS-F	1. WHBC	1. WHBC	1. WHBC-F	1. WHBC	1. WHBC-F	1. WHBC-F	1. WHBC	1. WDJQ-F
2. WKDD-F	2. WDJQ-F	2. WDJQ-F	2. WDJQ-F	2. WDJQ-F	2. WHBC	2. WHBC-F	2. WHBC	2. WHBC	2. WOOS-F	2. WHBC
3. WOOS-F	3. WMMS-F	3. WHBC	3. WOOS-F	3. WHBC-F WOOS-F	3. WQXK-F	3. WDJQ-F	3. WOOS-F	3. WOOS-F	3. WDJQ-F	3. WHBC-F
4.	4.	4. WMMS-F	4.		4.	4. WKDD-F	4. WDJQ-F	4. WDJQ-F	4. WHBC-F	4. WOOS-F
5.	5.	5.	5.	5.	5.	5. WQXK-F	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WDJQ-F	1. WDJQ-F	1. WDJQ-F	1. WOOS-F WDJQ-F	1. WHBC	1. WOOS-F WMMS-F	1. WOOS-F	1. WOOS-F	1. WOOS-F	1. WHBC
2. WHBC-F	2. WOOS-F	2. WHBC-F WOOS-F		2. WDJQ-F WHBC-F		2. WMMS-F	2. WMMS-F	2. WMMS-F	2. WDJQ-F WOOS-F
3. WOOS-F	3. WKDD-F WMMS-F		3. WHBC		3. WKDD-F	3. WDJQ-F	3. WHBC	3. WDJQ-F	
4. WMMS-F		4. WHBC	4. WMMS-F	4. WQXK-F WOOS-F	4.	4.	4. WDJQ-F	4.	4. WMMS-F
5.	5.	5.	5.		5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		93 (4)	93 (4)	18.8
AOR		76 (2)	76 (2)	15.3
AC/OLDIES/SOFT ROCK		24 (3)	24 (3)	4.8
MOR/VARIETY	116 (6)		116 (6)	23.4
COUNTRY	24 (2)	52 (4)	76 (6)	15.3
BLACK/URBAN	4 (1)	11 (2)	15 (3)	3.0
BTFL MUSIC		88 (3)	88 (3)	17.7
NEWS/TALK	2 (1)		2 (1)	0.4
NOSTALGIA				
RELIGION		6 (1)	6 (1)	1.2
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			496 (29)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WINW	1520	Canton	.7/2.0
WRCW	1060	Canton	1.3/3.7
WTOF-F	98.1	Canton	1.1/6.0
WAEZ-F	97.5	Akron	.9/2.6
WAKR	1590	Akron	.4/2.3
WDBN-F	94.9	Medina	.4/3.1
WDMT-F	107.9	Cleveland	.6/2.9
WGAR	1220	Cleveland	1.8/8.1
WGAR-F	99.5	Cleveland	1.5/2.6
WGCL-F	98.5	Cleveland	1.8/6.8
WHLO	640	Akron	1.1/5.5
WHOT-F	101.1	Youngstown	1.1/3.7
WJER-F	101.7	Dover	.7/2.5
WJW	850	Cleveland	.4/2.3
WLTF-F	106.5	Cleveland	1.3/3.5
WNIR-F	100.1	Kent	1.8/3.3
WQKT-F	104.5	Wooster	.6/1.6
WWWE	1100	Cleveland	1.1/4.9
WZAK-F	93.1	Cleveland	1.5/3.8

RADIO STATIONS

WFAH, 1310, 1 KW (DAYS,DA) , MOR	ABC-I, $11.00	(HNWH)	(ALLIANCE)
WHBC, 1480, 5 KW (DA-N) , MOR	ABC-E, $71.72	(Christal)	
WINW, 1520, 1 KW (DAYS,DA) , BLACK (Drake-Chen)	ABC-C, $10.00	(----)	
WNYN, 900, 500 W (DA-N) , COUNTRY	, $12.50	(----)	
WRCW, 1060, 5 KW (DAYS,DA) , MOR	, $12.00	(----)	
WTIG, 990, 250 W (DAYS,DA), MOR	, $10.00	(Regional)	(MASSILLON)
WDJQ-F, 92.5, 20 KW @ 500, CHR (TM)	, $28.00	(HNWH)	(ALLIANCE)
WHBC-F, 94.1, 50 KW @ 380, BTFL MUS	, $33.47	(Christal)	
WOOS-F, 106.9, 28 KW @ 341, AOR	, $34.00	(Eastman)	
WTOF-F, 98.1, 72 KW @ 570, RELIGION	, $12.00	(----)	Mortenson

Other ranked stations - see Cleveland, Akron or Youngstown

MISCELLANEOUS COMMENTS

WNYN sold to Mortenson for $225,000...ZZZZZZZ

CHARLESTON, SC

Arbitron Rank/Pop (12+): 81/392,400
CMSA Rank/Pop: NA
MSA Rank/Pop: 98/464,600
ADI Rank 109
Average Person Rating: 16.8
Market TSL: 22.5 hours

Stations: 17/16
Diaries: 782/502:1/46.0%
Sample Target: 760
Standard Error: .748
% Below Line: 2.6
% Not Listed: 6.5

Est 1984 Revenue: $7,500,000
Gross Inc.: 4.0 Bil
HH Inc.: $26,680
Retail $: 2.0 Bil
Pop per Station: 24,525

12+ METRO 1/4/SHARE			SPG 84	FAL 83	SPG 83	FAL 82	BIRCH SHARE
1.	WSSX-F	109/16.5	13.5	7.8	11.6	11.5	23.9
2.	WEZL-F	89/13.5	13.2	14.3	12.7	13.2	12.9
3.	WWWZ-F	86/13.0	12.5	15.3	9.4	11.6	17.4
4.	WXTC-F	62/ 9.4	9.7	11.3	11.3	11.2	8.2
5.	WPAL	43/ 6.5	7.0	9.1	11.8	12.6	8.9
6.	WMCJ	36/ 5.5	---	.3	1.2	.9	---
7.	WKQB-F	35/ 5.3	4.4	3.5	3.5	2.5	4.1
8.	WCSC	33/ 5.0	4.5	5.1	4.9	7.2	4.1
9.	WQIZ	26/ 3.9	6.4	5.4	4.2	6.3	1.4
10.	WTMA	24/ 3.6	5.1	2.7	5.9	4.0	2.4
11.	WXLY-F	21/ 3.2	3.6	3.7	6.1	4.7	4.8
12.	WWDM-F	16/ 2.4	1.7	.8	1.0	.6	.9
13.							
14.							
15.							

12+ TSA 1/4/CUME		
1.	WSSX-F	112/1370
2.	WEZL-F	95/1070
3.	WWWZ-F	91/ 916
4.	WXTC-F	75/ 862
5.	WKQB	74/1008
6.	WWDM-F	54/ 552
7.	WPAL	43/ 522
8.	WMCJ	36/ 169
	WQIZ	36/ 289
10.	WCSC	33/ 533
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			SPG 84	FAL 83
1.	WSSX-F	1290/32.9	28.4	20.3
2.	WEZL-F	888/22.6	22.5	24.8
3.	WWWZ-F	853/21.7	22.8	25.1
4.	WXTC-F	667/17.0	19.8	17.9
5.	WKQB-F	607/15.5	13.6	11.2
6.	WCSC	520/13.3	15.1	16.6
7.	WPAL	485/12.4	14.2	14.9
8.	WTMA	475/12.1	15.7	15.0
9.	WXLY-F	430/11.0	13.6	13.2
10.	WQIZ	252/ 6.4	7.4	5.0
11.	WWDM-F	225/ 5.7	4.6	3.7
12.	WGCA	184/ 4.7	5.9	6.5
13.				
14.				
15.				

12+ FM SHARE (METRO): 69.38% (428 of 617) (FAL 83: 66.67%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WSSX-F	1. WSSX-F	1. WSSX-F	1. WEZL-F	1. WEZL-F	1. WEZL-F	1. WSSX-F	1. WSSX-F	1. WSSX-F	1. WWWZ-F	1. WSSX-F
2. WWWZ-F	2. WWWZ-F	2. WWWZ-F	2. WSSX-F	2. WSSX-F	2. WXTC-F	2. WEZL-F	2. WEZL-F	2. WEZL-F	2. WSSX-F	2. WXTC-F
3. WKQB-F	3. WEZL-F	3. WEZL-F	3. WWWZ-F	3. WWWZ-F	3. WMCJ	3. WWWZ-F	3. WXTC-F	3. WWWZ-F	3. WKQB-F	3. WEZL-F WWWZ-F
4. WPAL	4. WPAL	4.	4. WXTC-F	4. WXTC-F	4. WWWZ-F	4. WXTC-F	4.	4. WXTC-F	4. WEZL-F	
5.	5. WKQB-F WXLY-F	5.	5.	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54
1. WSSX-F	1. WSSX-F	1. WSSX-F	1. WSSX-F WWWZ-F	1. WEZL-F
2. WWWZ-F	2. WWWZ-F	2. WWWZ-F		2. WWWZ-F
3. WPAL	3. WEZL-F	3. WEZL-F	3. WEZL-F	3. WXTC-F
4. WEZL-F	4. WPAL	4. WXTC-F	4. WMCJ	4. WSSX-F
5.	5.	5.	5.	5.

MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WSSX-F	1. WSSX-F	1. WSSX-F	1. WSSX-F	1. WEZL-F
2. WWWZ-F	2. WWWZ-F	2. WWWZ-F	2. WWWZ-F	2. WSSX-F
3. WKQB-F WXLY-F	3. WXLY-F	3. WEZL-F	3. WEZL-F	3. WWWZ-F
	4. WKQB-F	4.	4. WXLY-F	4.
5. WTMA	5. WEZL-F	5.	5.	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		144 (2)	144 (2)	23.3
AOR		21 (1)	21 (1)	3.4
AC/OLDIES/SOFT ROCK	57 (2)	10 (1)	67 (3)	10.9
MOR/VARIETY	4 (1)		4 (1)	0.6
COUNTRY		89 (1)	89 (1)	14.4
BLACK/URBAN	79 (2)	102 (2)	181 (4)	29.3
BTFL MUSIC		62 (1)	62 (1)	10.0
NEWS/TALK	8 (1)		8 (1)	1.3
NOSTALGIA	10 (1)		10 (1)	1.6
RELIGION	26 (1)		26 (1)	4.2
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS		5 (1)	5 (1)	0.8
			617 (17)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WGCA	1450	Charleston	1.5/4.7
WIXR	1500	Mount Pleasant	.8/1.4
WKCN	910	N. Charleston	1.2/3.5
WLNB-F	94.3	Goose Creek	1.5/4.6
WOKE	1340	Charleston	.6/4.3

RADIO STATIONS

WCSC, 1390, 5 KW (DA-N), AC	ABC-C, $50.00*	(Mc-Guild)		
WGCA, 1450, 1 KW/250 W , NOST (Primetime)	ABC-I, $26.50	(Masla)		
WKCN, 910, 500 W , TALK/NEWS	ABC-T,CNN, $17.00	(----)		
WOKE, 1340, 1 KW/250 W , VARIETY	CBS, $ 8.00	(----)		
WPAL, 730, 1 KW (DAYS), BLACK	ABC-D,NBN, $28.00	(Weiss)		
WTMA, 1250, 5 KW/1 KW , AC/CONTEMP	MBS, $33.75	(Katz)	Sconnix	
WQIZ, 810, 5 KW (DAYS), BLACK/GOSPEL	SBN, $14.00	(Selcom)		(ST. GEORGE)
WMCJ, 950, 500 W (DAYS), ? ?	, $? ?	(----)		(MONCKS CORNER)
WEZL-F, 103.5, 100 KW @ 700, COUNTRY	NBC, $64.50	(Blair)	John Price	
WXLY-F, 102.5, 100 KW @ 547, AOR	RKO, $21.00*	(Eastman)	Balakel	
WSSX-F, 95.1, 100 KW @ 350, CHR	, $37.00	(Katz)	Sconnix	
WWWZ-F, 93.5, 3 KW @ 510, BLACK	SBN, $43.00	(HNWH)	Attaway	(SUMMERVILLE)
WXTC-F, 96.9, 100 KW @ 782, BTFL MUS (TM)	, $60.00	(Mc-Guild)		
WKQB-F, 107.5, 100 KW @ 1049, CHR	, $14.00	(Selcom)		(ST. GEORGE)
WLVW-F, 105.5, 3 KW @ 265, BLACK	, $12.00	(Lazar)		(MONCKS CORNER)

MISCELLANEOUS COMMENTS

WKTM changed calls to WXLY (Dec)...WMCJ used to be WBER...WBER was dark last book...WKCN is now full time... a new FM will be going in this Spring...

CHARLOTTE

Arbitron Rank/Pop (12+): 39/847,800
CMSA Rank/Pop: # 36
MSA Rank/Pop: 45/1,010,400
ADI # 32
Average Person Rating: 16.6
Market TSL: 22.0 hours

Stations: 25/20
Diaries: 1296/654:1/49.3%
Sample Target: 1130
Standard Error: .565
% Below Line: 3.0
% Not Listed: 8.7

Est. 1984 Revenue: $19,700,000
Gross Inc.: 9.4 Bil
HH Inc.: $26,136
Retail $: 5.8 Bil
Pop per Station: 42.390

12+ METRO 1/4/SHARE			SPG 84	FAL 83	SPG 83	FAL 82	BIRCH SHARE
1.	WSOC-F	223/15.8	17.3	17.1	14.6	12.9	20.0
2.	WBT	188/13.3	7.7	10.7	11.6	12.9	12.2
3.	WPEG-F	153/10.9	10.8	10.8	9.5	11.8	8.9
4.	WBCY-F	129/ 9.2	7.4	8.4	10.9	10.2	10.1
5.	WROQ-F	109/ 7.7	7.2	8.2	8.4	8.5	10.1
6.	WEZC-F	94/ 6.7	6.1	6.1	8.0	10.9	7.2
7.	WJZR-F	90/ 6.4	5.4	2.7	---	---	6.7
8.	WZXI-F	85/ 6.0	4.1	8.7	7.6	3.1	3.1
9.	WLVV-F	40/ 2.8	3.7	3.2	3.3	3.9	2.7
10.	WGIV	25/ 1.8	2.3	3.4	3.2	3.4	1.4
11.							
12.							
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14.							
15.							
16.							
17.							
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23.							
24.							
25.							

12+ TSA 1/4/CUME		
1.	WSOC-F	387/3949
2.	WBCY-F	224/3166
3.	WPEG-F	211/2172
4.	WBT	206/2572
5.	WROQ-F	177/2924
6.	WEZC-F	155/1846
7.	WJZR-F	113/1371
8.	WZXI-F	107/1158
9.	WTQR-F	102/1363
10.	WLVV-F	50/ 969
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24.		
25.		

12+ METRO CUME/ METRO CUME RATING			SPG 84	FAL 83
1.	WSOC-F	2266/26.7	27.3	27.2
2.	WBT	2159/25.5	19.6	24.9
3.	WBCY-F	1833/21.6	21.0	23.4
4.	WROQ-F	1652/19.5	15.9	17.1
5.	WPEG-F	1556/18.4	15.3	16.8
6.	WEZC-F	1121/13.2	14.5	15.9
7.	WJZR-F	1102/13.0	12.7	6.7
8.	WZXI-F	828/ 9.8	8.4	12.4
9.	WLVV-F	763/ 9.0	11.4	12.2
10.	WGIV	402/ 4.7	6.8	9.2
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23.				
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25.				

12+ FM SHARE (METRO): 74.75% (962 of 1287) (FAL 83: 71.66%)

	TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	WPEG-F	WBCY-F	WSOC-F	WSOC-F	WSOC-F	WSOC-F	WBT	WSOC-F	WSOC-F	WPEG-F	WSOC-F
2.	WJZR-F	WPEG-F	WPEG-F	WBT	WBT	WBT	WSOC-F	WBT	WBT	WBT	WPEG-F
3.	WROQ-F	WROQ-F	WBCY-F	WBCY-F	WBCY-F WEZC-F		WBCY-F	WEZC-F	WPEG-F	WSOC-F	WBT
4.	WBCY-F	WSOC-F	WBT	WEZC-F			WPEG-F	WBCY-F	WROQ-F+	WROQ-F	WROQ-F
5.		WEZC-F	WEZC-F	WPEG-F	WPEG-F		WROQ-F+	WZXI-F	WBCY-F	WJZR-F	WBCY-F
6.		WJZR-F	WROQ-F						WJZR-F		WJZR-F
7.											
8.											
9.											
10.											

	WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1.	WPEG-F	WBCY-F	WSOC-F	WBCY-F	WSOC-F	WROQ-F	WPEG-F	WSOC-F	WSOC-F	WSOC-F
2.	WROQ-F	WPEG-F	WBCY-F	WEZC-F	WBT	WPEG-F	WROQ-F	WPEG-F	WBCY-F	WBT
3.	WBCY-F	WEZC-F	WPEG-F	WSOC-F	WEZC-F	WBCY-F WJZR-F	WSOC-F	WBCY-F	WEZC-F	WBCY-F
4.	WEZC-F	WROQ-F	WEZC-F	WPEG-F	WBCY-F		WBCY-F	WROQ-F	WBT	WEZC-F WPEG-F
5.		WSOC-F	WBT	WBT WZXI-F	WPEG-F		WJZR-F	WBT		
6.								WEZC-F		
7.								WJZR-F		
8.										
9.										
10.										

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	9 (1)	328 (3)	337 (4)	26.2
AOR		7 (1)	7 (1)	0.5
AC/OLDIES/SOFT ROCK	9 (1)	134 (2)	143 (3)	11.1
MOR/VARIETY	198 (2)		198 (2)	15.4
COUNTRY	34 (3)	236 (2)	270 (5)	21.0
BLACK/URBAN	40 (2)	159 (2)	199 (4)	15.5
BTFL MUSIC		90 (2)	90 (2)	7.0
NEWS/TALK				
NOSTALGIA	13 (1)		13 (1)	1.0
RELIGION	22 (2)	8 (1)	30 (3)	2.3
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			1287 (25)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAME	1480	Charlotte	.4/1.3
WGNC	1450	Gastonia	.6/1.0
WGSP	1310	Charlotte	.6/1.4
WLON	1050	Lincolntown	1.1/1.4
WQCC	1540	Charlotte	1.1/2.6
WRKB	1460	Kannapolis	1.1/1.1
WROQ	610	Charlotte	.6/2.5
WSOC	930	Charlotte	.9/5.0
WSTP	1490	Salisbury	.7/1.4
WTYC	1150	Rock Hill	.6/1.0
WGLD-F	100.3	High Point	.4/1.1
WKZL-F	107.5	Winston-Salem	.5/1.0
WMIT-F	106.9	Black Mountain	.6/1.9
WTQR-F	104.1	WInston-Salem	.9/2.9
WWDM-F	101.3	Sumter	.4/1.0

RADIO STATIONS

AM STATIONS

WAME	1480	5 KW (DA-2)	RELIGION	UPI	$ 22.00	(----)	Swaggert	
WROQ	610	5 KW/1 KW (DA-2)	CHR	RKO	$ 30.00*	(Eastman)		
WBT	1110	50 KW (DA-N)	MOR/AC	ABC-I	$100.00*	(Blair)	Jeff-Pilot	
WGIV	1600	1 KW/500 W (DA-N)	BLACK	NBN	$ 31.00	(Selcom)		
WGSP	1310	1 KW (DAYS,DA)	CLDIES	ABC-D	$ 34.00	(Selcom)		
WHVN	1240	1 KW/250 W (DA-1)	RELIGION	NBC	$ NA	(----)	Buck	
WQCC	1540	1 KW (DAYS)	BLACK		$ NA	(Savalli)		
WSOC	930	5 KW/1 KW (DA-N)	NOSTALGIA	MBS	$ 30.00*	(Christal)	Cox	
WLON	1050	1 KW (DAYS)	COUNTRY		$ 6.00	(Southern)		(LINCOLNTON)
WIRC	630	1 KW (DAYS)	COUNTRY		$ 9.00	(Southern)		(HICKORY)

FM STATIONS

WBCY-F	107.9	100 KW @ 980	CONTEMP	ABC-F	$ 95.00*	(Blair)	Jeff-Pilot	
WEZC-F	104.7	100 KW @ 1240	AC (Burk-Abr)		$ 78.00*	(MMR)	EZ	
WLVV-F	96.9	100 KW @ 1250	AC (Fairwest)		$ 52.50	(Katz)	Capitol-Johnson (STATESVILLE)	
WPEG-F	97.9	50 KW @ 390	BLACK (Drake-Chen)	SBN	$ 66.00*	(HNWH)		(CONCORD)
WROQ-F	95.1	100 KW @ 574	AOR (Burk-Abr)	RKO	$ 70.00*	(Eastman)		
WSOC-F	103.7	100 KW @ 1040	COUNTRY (TM)	MBS	$120.00*	(Christal)	Cox	
WZXI-F	101.9	100 KW @ 870	BTFL MUS		$ 38.00	(Republic)		(GASTONIA)
WJZR-F	99.7	50 KW @ 320	CHR		$126.67	(Selcom)	Downs	(KANNAPOLIS)
WFMX-F	105.7	100 KW @ 350	COUNTRY/GOSPEL	RKO II	$ 6.50	(Southern)		(STATESVILLE)
WXIK-F	96.1	100 KW @ 286	CHR	MBS	$ 12.00	(Southern)		(SHELBY)
WXRC-F	95.7	100 KW @ 330	CHR	ABC-C	$ 19.50	(Southern)		(HICKORY)

WTQR-F - See Greensboro

12+ ADI 1/4

1. WSOC-F
2. WPEG-F
3. WBT
4. WBCY-F
5. WROQ-F
6. WEZC-F
7. WJZR-F
8. WZXI-F
9. WTQR-F
10. WLVV-F
11. WFMX-F
12. WXRC-F
13. WGIV
14. WLON
15. WSOC

12+ ADI CUME

1. WSOC-F
2. WBCY-F
3. WROQ-F
4. WBT
5. WPEG-F
6. WEZC-F
7. WJZR-F
8. WZXI-F
9. WLVV-F
10. WTQR-F
11. WSOC
12. WXRC-F
13. WFMX-F
14. WXIK-F
15. WGIV

ADI FM SHARE:

79.25%

CALL LETTER CHANGES

WAYS changed to WROQ

FORMAT CHANGES

WRQQ-F from AOR to CHR

WAYS/WROQ from news/talk to CHR

STATION SALES

WDRV/WLVV-F (Statesville): sold by Capitol (Goodman) to Capitol (Johnson) for $4,000,000

MISCELLANEOUS COMMENTS

A major change to the Arbitron metro was made last spring when four counties were added...use share trends with caution...

CHATTANOOGA

Arbitron Rank/Pop (12+): 88/358,500
CMSA Rank/Pop: NA
MSA Rank/Pop: 105/438,300
ADI # 80
Average Person Rating: 15.7
Market TSL: 21.1 hours

Stations: 16/16
Diaries: 1028/349:1/52.2%
Sample Target: 760
Standard Error: .600
% Below Line: 0
% Not Listed: 9.4

Est 1984 Revenue: $8,000,000
Gross Inc.: 3.6 Bil
HH Inc.: $22,945
Retail $: 2.4 Bil
Pop per Station: 22,406

	12+ METRO 1/4/SHARE		SPG 84	FAL 83	SPG 83	FAL 82
1.	WSKZ-F	101/17.9	13.8	12.7	14.7	12.1
2.	WDEF-F	63/11.2	8.9	11.2	11.8	9.8
	WJTT-F	63/11.2	12.4	8.7	9.5	10.1
4.	WUSY-F	61/10.8	12.5	11.0	3.9	4.8
5.	WDEF	53/ 9.4	6.7	8.7	9.8	9.5
6.	WDOD-F	51/ 9.1	8.6	9.4	18.4	12.3
7.	WDOD	28/ 5.0	5.9	5.8	5.2	6.5
	WNOO	28/ 5.0	8.7	5.6	4.5	6.5
9.	WGOW	20/ 3.6	4.3	4.3	5.2	3.5
10.	WOWE-F	13/ 2.3	2.4	3.0	3.1	4.5
11.						
12.						
13.						
14.						
15.						

BIRCH SHARE

	12+ TSA 1/4/CUME	
1.	WSKZ-F	194/1994
2.	WUSY-F	170/1637
3.	WDOD-F	95/1239
4.	WDEF-F	85/ 959
5.	WJTT-F	68/ 670
6.	WDEF	53/ 633
7.	WDOD	30/ 500
8.	WNOO	28/ 295
9.	WGOW	21/ 424
10.	WOWE-F	13/ 236
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		SPG 84	FAL 83
1.	WSKZ-F	1060/29.6	27.4	29.0
2.	WDEF-F	784/21.9	22.0	22.9
3.	WDOD-F	746/20.8	20.3	21.9
4.	WUSY-F	674/18.8	21.3	19.3
5.	WJTT-F	628/17.5	17.7	14.7
6.	WDEF	620/17.3	16.9	18.4
7.	WDOD	427/11.9	15.8	16.0
8.	WGOW	394/11.0	13.4	12.2
9.	WNOO	295/ 8.2	13.9	9.9
10.	WFLI	237/ 6.6	5.3	8.8
11.	WOWE-F	223/ 6.2	6.7	6.9
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 69.02% (352 of 510) (FAL 83: 63.48%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WSKZ-F	1. WSKZ-F	1. WSKZ-F	1. WUSY-F	1. WUSY-F	1. WUSY-F	1. WDEF-F+	1. WDEF-F	1. WSKZ-F	1. WSKZ-F	1. WSKZ-F
2. WJTT-F	2. WJTT-F	2. WJTT-F	2. WSKZ-F	2. WDOD-F	2. WDEF-F	2. WSKZ-F	2. WSKZ-F	2. WJTT-F	2. WJTT-F	2. WUSY-F
3.	3. WDOD-F	WUSY-F	3. WDOD-F	3. WSKZ-F	3. WDOD-F	3. WDOD-F+	3. WDOD-F	3. WDOD-F	3. WDEF	3. WJTT-F
4.	4. WUSY-F	4. WDOD-F	4. WDEF-F	4. WDEF-F	4. WDEF	4. WUSY-F	4. WDEF	4. WUSY-F	4. WUSY-F	4. WDEF-F
5.	5. WGOW	5. WDEF-F	5. WJTT-F	5. WJTT-F	5. WDOD	5. WJTT-F	5. WUSY-F	5. WDEF-F	5.	5. WNOO

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54
1. WSKZ-F	1. WSKZ-F	1. WSKZ-F	1. WSKZ-F	1. WUSY-F
2. WJTT-F	2. WJTT-F	2. WJTT-F	2. WGOW	2. WSKZ-F
3.	3.	3. WUSY-F	3. WJTT-F	3. WDEF-F
4.	4.	4. WDEF-F	4. WDOD-F	4. WDOD-F
5.	5.	5. WDOD-F	WUSY-F	5. WJTT-F

MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WSKZ-F	1. WSKZ-F	1. WSKZ-F	1. WSKZ-F	1. WDOD-F
2. WJTT-F	2. WJTT-F	2. WDOD-F	2. WDOD-F	2. WUSY-F
3.	3. WDOD-F	WUSY-F	3. WJTT-F	3. WSKZ-F
4.	4.	4. WJTT-F	4. WDOD	4. WDEF-F
5.	5.	5.	5.	5. WDOD
				WJTT-F

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		101 (1)	101 (1)	19.8
AOR		13 (1)	13 (1)	2.5
AC/OLDIES/SOFT ROCK	20 (1)		20 (1)	3.9
MOR/VARIETY	55 (2)		55 (2)	10.8
COUNTRY	43 (4)	112 (2)	155 (6)	30.4
BLACK/URBAN	28 (1)	63 (1)	91 (2)	17.8
BTFL MUSIC		63 (1)	63 (1)	12.4
NEWS/TALK				
NOSTALGIA				
RELIGION	9 (1)		9 (1)	1.8
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS	3 (1)		3 (1)	0.6
			510 (16)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WADX	1420	Trenton, GA	.4/ .9
WDXB	1490	Chattanooga	2.0/5.4
WEPG	910	S. Pittsburg	.4/1.2
WFLI	1070	Lookout Mountain	1.6/6.6
WLFA	1590	Lafayette, GA	.4/1.6
WMOC	1450	Chattanooga	.5/2.0

RADIO STATIONS

WDEF, 1370, 5 KW (DA-N), MOR	WSJ,CBS,NBC-T, $48.75	(Katz)	Park	
WDOD, 1310, 5 KW (DA-N), COUNTRY	ABC-E, $46.00*	(Torbet)	Bahakel	
WFLI, 1070, 50 KW/1 KW (DA-2), RELIGION	ABC-C, $16.00*	(Mc-Guild)	Benns	(LOOKOUT MT.)
WGOW, 1150, 5 KW/1 KW (DA-N), AC	, $50.00	(Eastman)	Bloomington	
WNOO, 1260, 5 KW (DAYS), BLACK	SBN, $11.50	(Lazar)		
WDXB, 1490, 1 KW/250 W, COUNTRY	MBS, $10.00	(----)		
WCHU-F, 102.3, 3 KW @ 700, NOSTALGIA	, $18.00	(----)		
WDEF-F, 92.3, 100 KW @ 895, BTFL MUS	, $40.00	(Katz)	Park	
WDOD-F, 96.5, 100 KW @ 1010, COUNTRY	ABC-E, $46.00*	(Torbet)	Bahakel	
WJTT-F, 94.3, 3 KW @ 325, BLACK	CBS-R, $20.25	(Mc-Guild)	Benns	(RED BANK)
WOWE-F, 105.5, 3 KW @ 270, AOR	Source, $18.00	(----)		(ROSSVILLE, GA)
WSKZ-F, 106.5, 100 KW @ 1076, CHR	, $70.00	(Eastman)	Bloomington	
WUSY-F, 100.7, 100 KW @ 360, COUNTRY	APR,RKO II, $39.13	(HNWH)		(CLEVELAND)

MISCELLANEOUS COMMENTS

WZRA changed calls to WMOC...

CHICAGO

Arbitron Rank/Pop (12+): 3/6,567,400
CMSA Rank/Pop: # 3
MSA Rank/Pop: 3/6,015,500
ADI # 3
Average Person Rating: 17.8
Market TSL: 23.3 hours

Stations: 36/36
Diaries: 3306/1987:1/49.0%
Sample Target: 3120
Standard Error: .351
% Below Line: 0
% Not Listed: 8.0

Est. 1984 Revenue: $164,100,000
Gross Inc.: 68.1 Bil
HH Inc.: $31,681
Retail $: 44.9 Bil
Pop per Station: 182,428

12+ METRO 1/4/SHARE			SUM 84	SPG 84	WIN 84	FAL 83	BIRCH SHARE
1.	WGN	1136/9.7	11.4	8.8	8.6	9.6	9.6
2.	WGCI-F	719/6.1	4.7	6.1	5.8	4.7	7.4
3.	WLOO-F	635/5.4	6.8	5.6	5.8	5.3	3.6
4.	WBBM	577/4.9	4.4	4.5	4.9	5.5	5.3
5.	WBMX-F	528/4.5	5.2	4.8	4.8	4.9	5.7
6.	WBBM-F	494/4.2	5.0	4.6	5.0	5.1	5.5
7.	WCLR-F	450/3.8	4.1	4.1	3.4	3.7	2.8
8.	WLS	425/3.6	2.7	3.2	3.7	3.8	3.9
9.	WJJD	398/3.4	2.5	2.9	2.4	2.9	2.1
10.	WUSN-F	392/3.3	2.9	2.7	2.7	2.6	2.6
	WKQX-F	392/3.3	3.3	4.6	4.3	3.0	4.2
12.	WLAK-F	370/3.2	3.2	3.2	3.9	3.0	3.7
13.	WLUP-F	367/3.1	2.8	3.4	3.0	2.3	3.1
14.	WJMK-F	345/2.9	1.9	1.7	1.8	1.7	2.9
15.	WIND	341/2.9	3.4	2.7	3.3	4.2	2.5
16.	WMAQ	333/2.8	3.2	4.1	2.9	3.6	3.1
17.	WXRT-F	303/2.6	2.4	2.4	3.2	2.7	4.9
18.	WFYR-F	289/2.5	2.4	2.7	3.0	3.1	2.2
19.	WLS-F	273/2.3	2.8	3.5	2.9	3.2	2.4
	WMET-F	273/2.3	2.9	3.3	3.4	3.2	6.2
21.	WAGO-F	225/1.9	1.7	.6	.6	.8	1.1
22.	WOJO-F	199/1.7	1.9	2.0	2.5	2.5	.4
23.	WAIT	198/1.7	2.3	2.0	1.7	1.9	1.2
24.	WFMT-F	194/1.7	1.6	1.6	1.5	1.3	2.0
25.	WJPC	136/1.2	1.5	1.4	1.3	1.4	1.0

12+ TSA 1/4/CUME		
1.	WGN	1436/18761
2.	WGCI-F	726/ 8940
3.	WBBM	719/15079
4.	WLS	671/15944
5.	WLOO-F	656/ 7277
6.	WMAQ	548/10913
7.	WBMX-F	547/ 9043
8.	WBBM-F	528/11386
9.	WCLR-F	470/ 7333
10.	WJJD	422/ 5238
11.	WKQX-F	410/ 7759
12.	WUSN-F	396/ 5130
13.	WLUP-F	395/ 6702
14.	WLAK-F	379/ 6938
15.	WJMK-F	362/ 5200
16.	WIND	351/ 5471
17.	WXRT-F	351/ 5471
18.	WFYR-F	305/ 6494
19.	WLS-F	296/ 9334
20.	WMET-F	288/ 6132
21.	WAIT	230/ 3723
22.	WAGO-F	228/ 4839
23.	WOJO-F	199/ 1566
24.	WFMT-F	195/ 3614
25.	WJPC	137/ 3183

12+ METRO CUME/ METRO CUME RATING			SPG 84	FAL 83
1.	WGN	13948/21.2	20.8	20.2
2.	WBBM	12024/18.3	15.9	18.8
3.	WBBM-F	10609/16.2	18.3	19.1
4.	WLS	9648/14.7	14.2	15.2
5.	WBMX-F	8801/13.4	12.9	12.3
6.	WGCI-F	8744/13.3	13.4	12.4
7.	WLS-F	8482/12.9	13.4	14.9
8.	WKQX-F	7507/11.4	14.3	11.2
9.	WLOO-F	7127/10.9	10.8	10.8
10.	WCLR-F	6899/10.5	12.6	11.1
11.	WLAK-F	6601/10.1	10.1	10.3
12.	WMAQ	6189/ 9.4	12.1	11.9
13.	WLUP-F	6168/ 9.4	10.8	10.0
14.	WFYR-F	6098/ 9.3	9.8	8.9
15.	WMET-F	5717/ 8.7	11.3	11.9
16.	WIND	5191/ 7.9	7.2	8.5
17.	WJMK-F	5120/ 7.8	5.1	5.7
18.	WUSN-F	5080/ 7.7	7.4	7.6
19.	WJJD	4777/ 7.3	7.4	7.6
20.	WAGO-F	4776/ 7.3	3.5	2.8
21.	WXRT-F	3730/ 5.7	6.8	6.8
22.	WFMT-F	3488/ 5.3	4.8	4.6
23.	WAIT	3198/ 4.9	5.3	5.7
24.	WJPC	3113/ 4.7	5.3	6.8
25.	WNIB-F	2230/ 3.4	3.4	2.8

12+ FM SHARE (METRO): 62.24% (6713 of 10785) (FAL 83: 60.36%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBBM-F	1. WGCI-F	1. WGCI-F	1. WGN	1. WGN	1. WGN	1. WGN	1. WGN	1. WGN	1. WGCI-F	1. WGCI-F
2. WBMX-F	2. WLUP-F	2. WGN	2. WGCI-F	2. WGCI-F	2. WLOO-F	2. WBBM	2. WLOO-F	2. WGCI-F	2. WBMX-F	2. WGN
3. WGCI-F	3. WBMX-F	3. WCLR-F	3. WCLR-F	3. WCLR-F	3. WBBM	3. WLS+	3. WCLR-F	3. WLS	3. WBBM-F	3. WBMX-F
4. WMET-F	4. WXRT-F	4. WBMX-F	4. WKQX-F	4. WLOO-F	4. WJJD	4. WGCI-F	4. WGCI-F	4. WLOO-F	4. WGN	4. WLOO-F
5. WAGO-F	5. WKQX-F	5. WKQX-F	5. WJMK-F	5. WKQX-F	5. WUSN-F	5. WLOO-F	5. WJJD	5. WBBM-F	5. WMET-F	5. WBBM-F
6. WLS-F	6. WLS	6. WLUP-F	6. WLS	6. WUSN-F	6. WMAQ	6. WKQX-F	6. WLAK-F	6. WCLR-F	6. WLOO-F	6. WCLR-F
7. WLS	7. WJMK-F	7. WJMK-F	7. WLOO-F	7. WJMK-F	7. WCLR-F	7. WLUP-F	7. WJMK-F	7. WBMX-F	7. WIND	7. WJJD
8.	8. WCLR-F	WLS	8. WUSN-F	8. WLS	8. WGCI-F	8. WBBM-F	WUSN-F	8. WJJD	8. WBBM	8. WLUP-F
9.	9. WFYR-F	9. WUSN-F	9. WLAK-F	9. WLAK-F	9. WLAK-F	9. WIND	9. WKQX-F	9. WKQX-F	WUSN-F	9. WLAK-F
10.	WBBM-F	WLAK-F	10. WXRT-F	10. WBBM	10. WIND	10. WMAQ	10. WXRT-F	10. WUSN-F	10. WJJD	10. WMET-F

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54
1. WBMX-F	1. WGCI-F	1. WGCI-F	1. WGCI-F	1. WGN
2. WGCI-F	2. WBMX-F	2. WCLR-F	2. WCLR-F	2. WGCI-F
3. WBBM-F	3. WKQX-F	3. WBMX-F	3. WFYR-F	3. WCLR-F
4. WKQX-F	4. WCLR-F	4. WGN	4. WKQX-F	4. WLOO-F
5. WMET-F	5. WFYR-F	5. WKQX-F	5. WJMK-F	5. WLAK-F
6. WFYR-F	6. WJMK-F	6. WLAK-F	6. WBMX-F	6. WKQX-F
7. WLUP-F	7. WLAK-F	7. WFYR-F	7. WLAK-F	7. WUSN-F
8. WCLR-F	8. WBBM-F	8. WJMK-F	8. WAGO-F	8. WJMK-F
9. WLS	9. WAGO-F	9. WLS	9. WLS	9. WFYR-F
10. WLAK-F	10. WLS	10. WBBM-F	10. WOJO-F	10. WLS

MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WLUP-F	1. WLUP-F	1. WLUP-F	1. WXRT-F	1. WGN
2. WMET-F	2. WXRT-F	2. WGCI-F	2. WGCI-F	2. WGCI-F
3. WXRT-F	3. WGCI-F	3. WGN	3. WLS	3. WLOO-F
4. WGCI-F	4. WLS	4. WXRT-F	4. WKQX-F	WXRT-F
5. WBMX-F	5. WBMX-F	5. WLS	5. WLUP-F	5. WLS
6. WLS	6. WKQX-F	6. WJMK-F	6. WJMK-F	6. WCLR-F
7. WBBM-F	7. WMET-F	7. WBMX-F	7. WGN	7. WKQX-F
8.	8. WJMK-F	8. WKQX-F	8. WBMX-F	8. WUSN-F
9.	9. WGN	9. WCLR-F	9. WCLR-F	WBBM
10.	10. WBBM-F	10. WBBM	10. WLOO-F	10. WJMK-F

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	425 (1)	1437 (5)	1862 (6)	17.3
AOR		943 (3)	943 (3)	8.7
AC/OLDIES/SOFT ROCK		1561 (6)	1561 (6)	14.5
MOR/VARIETY	1200 (2)		1200 (2)	11.1
COUNTRY	333 (1)	392 (1)	725 (2)	6.7
BLACK/URBAN	502 (5)	1247 (2)	1749 (7)	16.2
BTFL MUSIC		635 (1)	635 (1)	5.9
NEWS/TALK	918 (2)		918 (2)	8.5
NOSTALGIA	596 (2)		596 (2)	5.5
RELIGION	98 (2)		98 (2)	0.9
SPANISH		199 (1)	199 (1)	1.8
CLASSICAL		299 (2)	299 (2)	2.8
UNKNOWN/OTHERS				
			10785 (36)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAUR-F	107.9	Aurora	.6/1.8
WBEE	1570	Harvey	.8/ .9
WBMX	1490	Oak Park	.3/2.1
WCFL	1000		.5/2.5
WGCI	1390		.9/3.3
WJOB	1230	Hammond	.5/1.2
WJZQ-F	95.1	Kenosha, WI	.5/1.4
WNIB-F	97.1		.9/3.4
WVON	1450		1.1/2.5
WWCA	1270	Gary	.4/1.1
WYEN-F	106.7	Des Plaines	.4/1.1

RADIO STATIONS

AM STATIONS

WAIT, 820, 5 KW/1 KW (DA-N)	, NOSTALGIA		$ 63.75	(Katz)	Century
WBBM, 780, 50 KW	, NEWS	CBS,	$210.00*	(CBS)	CBS
WCFL, 1000, 50 KW (DA-2)	, RELIGION	MBS,	$ 60.00*	(----)	
WGCI, 1390, 5 KW (DA-2)	, BLACK	SBN,	$ 60.00*	(Mc-Guild)	Gannett
WGN , 720, 50 KW	, TALK/VARIETY	ABC-I,	$265.00*	(Christal)	Tribune Co.
WIND, 560, 5 KW (DA-2)	, TALK/NEWS	ABC-E,WSJ,	$125.00*	(Blair/RAR)	Westinghouse
WJJD, 1160, 50 KW/10 KW (DA-2),	NOST (Al Ham)	,	$100.00*	(MMR)	Plough/Infinity
WJPC, 950, 1 KW/5 KW (DA-N)	, BLACK	NBN,	$101.00	(----)	Johnson
WLS , 890, 50 KW	, CHR	ABC-C,	$210.00*	(HNWH)	ABC
WMAQ, 670, 50 KW	, COUNTRY	NBC,	$175.00*	(Eastman)	NBC
WBMX, 1490, 1 KW/250 W	, BLACK	ABC-F,	$ 36.00	(Caballero)	
WSBC, 1240, 1 KW/250 W	, ETHNIC	,	$ 24.00	(----)	

FM STATIONS

WAGO-F, 105.9, 4 KW @ 1575,	CHR	,	$ NA	(Katz)	Cox
WBBM-F, 96.3, 6 KW @ 1174,	CHR	CBS-R,	$160.00*	(CBS)	CBS
WBMX-F, 102.7, 6 KW @ 1170,	BLACK	ABC-F,	$152.00	(Masla)	
WCLR-F, 101.9, 5 KW @ 1520,	AC	,	$140.00*	(Torbet)	Bonneville
WFMT-F, 98.7, 16 KW @ 1167,	CLASSICAL	,	$126.25	(CMBS)	
WFYR-F, 103.5, 4 KW @ 1548,	AC	RKO,	$135.00	(Republic)	RKO
WGCI-F, 107.5, 33 KW @ 600,	URBAN	MBS,	$285.00	(Mc-Guild)	Gannett
WJMK-F, 104.3, 19 KW @ 820,	OLDIES (Pollack)	RKO II,	$100.00*	(MMR)	Infinity
WKQX-F, 101.1, 6 KW @ 1170,	CONTEMP/AC	Source,	$195.00	(Eastman)	NBC
WLAK-F, 93.9, 5 KW @ 1581,	SOFT AC	,	$170.00	(Christal)	Viacom
WLOO-F, 100.3, 6 KW @ 1167,	BTFL MUS (Bonne)	,	$246.25	(Katz)	Century
WLS-F , 94.7, 6 KW @ 1170,	CHR/AOR	ABC-R,	$175.00*	(HNWH)	ABC
WLUP-F, 97.9, 6 KW @ 1170,	AOR	,	$145.00*	(MMR)	Heftel
WMET-F, 95.5, 6 KW @ 1170,	AOR	,	$150.00*	(HNWH)	Doubleday
WNIB-F, 97.1, 6 KW @ 1196,	CLASSICAL	,	$ 55.00	(----)	
WOJO-F, 105.1, 6 KW @ 1174,	SPANISH	,	$ 62.00	(Lotus)	
WUSN-F, 99.5, 6 KW @ 1170,	COUNTRY	ABC-D,	$110.00*	(Selcom)	First Media
WXRT-F, 93.1, 7 KW @ 1310,	AOR	,	$115.00*	(Selcom)	

12+ ADI 1/4

1. WGN
2. WGCI-F
3. WLOO-F
4. WBBM
5. WBMX-F
6. WBBM-F
7. WLS
8. WCLR-F
9. WJJD
10. WKQX-F
11. WMAQ
12. WUSN-F
13. WLUP-F
14. WLAK-F
15. WJMK-F

12+ ADI CUME

1. WGN
2. WBBM
3. WLS
4. WBBM-F
5. WGCI-F
6. WLS-F
7. WBMX-F
8. WKQX-F
9. WMAQ
10. WLOO-F
11. WCLR-F
12. WLAK-F
13. WLUP-F
14. WFYR-F
15. WMET-F

ADI FM SHARE:

61.27%

CALL LETTER CHANGES

WJEZ-F chages to WJMK-F
WOPA changes to WBMX-F

FORMAT CHANGES

WJEZ-F: from Country to Oldies

STATION SALES

MISCELLANEOUS COMMENTS

Change in metro; several counties added...Steve Dahl doubles WLS-AM share in PMD with his "say anything on air" format; he is pretty when he stays away from cheap humor...

CINCINNATI

Arbitron Rank/Pop (12+): 29/1,146,800
CMSA Rank/Pop: # 22
MSA Rank/Pop: 31/1,381,300
ADI # 28
Average Person Rating: 16.8
Market TSL: 22.1 hours

Stations: 22/19
Diaries: 1444/794:1/52.6%
Sample Target: 1340
Standard Error: .521
% Below Line: 1.7
% Not Listed: 8.8

Est. 1984 Revenue: $31,300,000
Gross Inc.: 13.8 Bil
HH Inc.: $27,831
Retail $: 7.7 Bil
Pop per Station: 60,358

12+ METRO 1/4/SHARE			SPG 84	FAL 83	SPG 83	FAL 82	BIRCH SHARE
1.	WKRC	199/10.3	8.7	7.9	5.6	8.6	6.7
2.	WKRQ-F	185/ 9.6	10.0	8.2	8.8	8.1	10.9
3.	WEBN-F	168/ 8.7	8.0	7.2	8.8	9.5	9.6
4.	WRRM-F	142/ 7.4	7.9	6.6	6.2	7.1	7.0
5.	WLW	126/ 6.5	8.9	5.4	7.5	5.8	6.9
6.	WCKY	125/ 6.5	5.3	6.2	6.6	7.2	7.8
7.	WWEZ-F	115/ 6.0	6.1	7.6	8.8	7.8	6.6
8.	WBLZ-F	101/ 5.2	5.7	5.7	3.7	5.1	9.3
9.	WKXF-F	92/ 4.8	4.2	4.2	3.0	3.2	3.7
10.	WUBE-F	89/ 4.6	4.9	4.9	7.5	7.4	4.5
11.	WMLX	85/ 4.4	2.7	3.2	3.8	4.3	2.3
12.	WLLT-F	83/ 4.3	5.6	5.9	6.2	4.1	4.8
13.	WSKS-F	78/ 4.0	3.6	4.5	2.7	2.1	5.3
14.	WCIN	57/ 3.0	2.7	4.1	2.3	3.6	1.5
15.	WSAI	37/ 1.9	1.7	2.0	2.1	1.5	1.1
16.							
17.							
18.							
19.							
20.							
21.							
22.							
23.							
24.							
25.							

12+ TSA 1/4/CUME		
1.	WKRQ-F	236/4004
2.	WKRC	232/3844
3.	WEBN-F	207/2804
4.	WLW	206/4121
5.	WHIO-F	205/2240
6.	WWEZ-F	169/2424
7.	WRRM-F	157/2275
8.	WSKS-F	154/2381
9.	WKXF-F	151/1879
10.	WBLZ-F	148/2366
11.	WCKY	138/1969
12.	WLLT-F	130/2263
13.	WUBE-F	130/1412
14.	WDAO-F	91/1237
15.	WMLX	90/ 881
16.		
17.		
18.		
19.		
20.		
21.		
22.		
23.		
24.		
25.		

12+ METRO CUME/ METRO CUME RATING			SPG 84	FAL 83
1.	WKRC	3070/26.8	21.9	23.6
2.	WKRQ-F	2857/24.9	24.9	21.4
3.	WLW	2359/20.6	26.2	18.8
4.	WEBN-F	2074/18.1	18.9	19.4
5.	WRRM-F	1936/16.9	18.7	16.0
6.	WCKY	1706/14.9	11.4	14.3
7.	WWEZ-F	1655/14.4	14.6	14.7
8.	WBLZ-F	1588/13.8	11.6	12.2
9.	WLLT-F	1387/12.1	16.4	15.6
10.	WSKS-F	1259/11.0	11.5	10.8
11.	WKXF-F	1217/10.6	10.6	9.8
12.	WUBE-F	1049/ 9.1	10.8	11.1
13.	WMLX	852/ 7.4	5.4	5.7
14.	WCIN	813/ 7.1	6.9	7.8
15.	WSAI	734/ 6.4	5.8	5.0
16.				
17.				
18.				
19.				
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 62.78% (1103 of 1757) (FAL 83: 65.17%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKRQ-F	1. WEBN-F	1. WEBN-F	1. WKRC	1. WKRC	1. WKRC	1. WKRC	1. WKRC	1. WEBN-F	1. WKRQ-F	1. WKRQ-F
2. WBLZ-F	2. WKRQ-F	2. WKRC	2. WEBN-F	2. WRRM-F	2. WWEZ-F	2. WCKY	2. WRRM-F	2. WKRQ-F	2. WEBN-F	2. WEBN-F
3. WEBN-F	3. WRRM-F	3. WRRM-F	WRRM-F	3. WEBN-F	3. WLW	3. WLW	3. WEBN-F	3. WRRM-F	3. WLW	3. WWEZ-F
4. WSKS-F	4. WKRC	4. WKRQ-F	4. WKRQ-F	4. WWEZ-F	4. WUBE-F	4. WKRQ-F	4. WWEZ-F	4. WKRC	4. WKRC	4. WKRC
5.	5. WLLT-F	5. WLLT-F	5. WLW	5. WKXF-F	5. WCKY	5. WEBN-F	5. WCKY	5. WLW	5. WBLZ-F	5. WRRM-F
6.	6. WSKS-F	6. WBLZ-F	6. WKXF-F	6. WLW	6. WRRM-F	6. WRRM-F	6. WKRQ-F	6. WWEZ-F	6. WSKS-F	6. WMLX
7.	7. WBLZ-F	7. WKXF-F	7.	WUBE-F	7. WMLX	7. WBLZ-F	7. WMLX	7. WCKY	7. WRRM-F	7. WUBE-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WKRQ-F	1. WKRQ-F	1. WKRQ-F	1. WKRQ-F	1. WKRC	1. WEBN-F	1. WEBN-F	1. WEBN-F	1. WEBN-F	1. WEBN-F
2. WLLT-F	2. WRRM-F	2. WKRC	2. WRRM-F	2. WRRM-F	2. WSKS-F	2. WSKS-F	2. WKRC	2. WKRC	WKRC
3. WRRM-F	3. WLLT-F	3. WRRM-F	3. WKRC	3. WWEZ-F	3. WKRQ-F	3. WRRM-F	3. WRRM-F	3. WSKS-F	3. WLW
WBLZ-F	4. WBLZ-F	4. WLLT-F	4. WLLT-F	4. WKRQ-F	4. WRRM-F	4. WKRC	4. WLW	4. WRRM-F	4. WRRM-F
5. WEBN-F	5. WBLZ-F	5. WBLZ-F	WBLZ-F	5. WLLT-F	5.	5. WKRQ-F	5. WSKS-F	WKXF-F	WKXF-F
6.	6. WEBN-F	6. WEBN-F	6.	WUBE-F	6.	6. WKXF-F	6. WKRQ-F	6. WLW	6. WUBE-F
7.	7. WKRC	7.	7.	7.	7.	7.	7. WKXF-F	7. WKRQ-F	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		130 (4)	130 (4)	16.2
AOR		40 (1)	40 (1)	5.0
AC/OLDIES/SOFT ROCK	29 (1)	101 (1)	130 (2)	16.2
MOR/VARIETY	71 (2)		71 (2)	8.8
COUNTRY	40 (2)	168 (3)	208 (5)	25.9
BLACK/URBAN	107 (3)		107 (3)	13.3
BTFL MUSIC		99 (2)	99 (2)	12.3
NEWS/TALK				
NOSTALGIA				
RELIGION	16 (2)		16 (2)	2.0
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS	3 (1)		3 (1)	0.4
			804 (22)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WELP	1360	Easley	1.4/2.1
WMUU	1260	Greenville	.5/1.5
WMUU-F	94.5	Greenville	1.4/5.0
WQOK	1490	Greenville	2.4/4.7
WSSL	1440	Greenville	.5/1.6
WAGI-F	105.3	Gaffney	.6/2.3
WANS	1280	Anderson	.3/1.7
WKSF-F	99.9	Asheville	2.7/8.4
WBCY-F	107.9	Charlotte	.8/3.3
WROQ-F	95.1	Charlotte	.5/1.4

RADIO STATIONS

AM STATIONS

WASC, 1530, 1 KW (DAYS), BLACK ABC-C,NBN, $13.00 (Weiss)
WESC, 660, 10 KW (DAYS,DA), COUNTRY (Klemm) ABC-E, $35.00* (Blair)
WFBC, 1330, 5 KW (DA-N), OLDIES (Drake-Chen) NBC,NBC-T, $37.50 (Katz) Multimedia
WHYZ, 1070, 50 KW (DAYS,DA), BLACK SBN,ABC-C, $32.00 (HNWH)
WKDY, 1400, 1 KW/250 W, COUNTRY , $10.00 (Southern)

WQOK, 1490, 1 KW/250 W, BLACK (TM) MBS, $13.00 (----)
WMUU, 1260, 5 KW (DAYS), RELIGION APR, $12.00 (S. Katz)
WORD, 910, 5 KW/1 KW (DA-2), CONTEMP UPI, $15.00 (Masla)
WSPA, 950, 5 KW (DA-N), MOR CBS, $32.00* (Mc-Guild) Spartan
WSSL, 1440, 5 KW (DA-N), COUNTRY (TM) RKO II, $ NA (Eastman) Keymarket

FM STATIONS

WANS-F, 107.3, 100 KW @ 1008, CHR CBS-R,RKO, $40.00* (Torbet) (ANDERSON)
WCKN-F, 101.1, 100 KW @ 820, AOR MBS,ABC-R, $42.00 (Selcom) (ANDERSON)
WESC-F, 92.5, 100 KW @ 2000, COUNTRY (Klemm) ABC-E, $54.00* (Blair)
WFBC-F, 93.7, 100 KW @ 1840, AC (Drake-Chen) ABC-F, $76.25 (Katz) Multimedia

WMUU-F, 94.5, 100 KW @ 1200, BTFL/CLASS/RELIG APR, $17.00 (S. Katz)
WSPA-F, 98.9, 100 KW @ 1910, BTFL MUS , $54.38 (Mc-Guild) Spartan
WSSL-F, 100.5, 100 KW @ 1280, COUNTRY RKO II, $82.50 (Eastman) Keymarket

WBCY - See Charlotte

Other ranked stations - See Asheville in Spring 84 edition

12+ ADI 1/4

1. WESC-F
2. WSPA-F
3. WKSF-F
4. WFBC-F
5. WSSL-F
6. WANS-F
7. WCKN-F
8. WWNC
9. WHYZ
10. WESC
11. WFBC
12. WBCY-F
13. WORD
14. WSPA
15. WASC

12+ ADI CUME

1. WFBC-F
2. WESC-F
3. WSSL-F
4. WKSF-F
5. WANS-F
6. WSPA-F
7. WCKN-F
8. WWNC
9. WFBC
10. WBCY-F
11. WESC
12. WHYZ
13. WSPA
14. WORD
15. WMUU-F

ADI FM SHARE:
73.49%

CALL LETTER CHANGES

WMRB changed to WQOK

WRLX changed to WKSF (Asheville station)

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

HARRISBURG

Arbitron Rank/Pop (12+): 81/392,400
CMSA Rank/Pop: NA
MSA Rank/Pop: 85/580,600
ADI # 46 (with York & Lancaster)
Average Person Rating: 17.3
Market TSL: 22.6 hours

Stations: 23/13
Diaries: 883/444:1/49.1%
Sample Target: 780
Standard Error: .681
% Below Line: 16.6
% Not Listed: 10.8

Est. 1984 Revenue: $8,200,000
Gross Inc.: 5.8 Bil
HH Inc.: $27,525
Retail $: 3.6 Bil
Pop per Station: 30,185

12+ METRO 1/4/SHARE			SPG 84	FAL 83	SPG 83	FAL 82	BIRCH SHARE
1.	WTPA-F	90/13.3	11.4	10.3	11.4	13.7	19.0
2.	WHP-F	72/10.6	10.3	12.4	12.6	9.1	8.8
3.	WHP	67/ 9.9	10.6	12.3	9.4	11.2	5.0
4.	WSFM-F	61/ 9.0	8.8	5.9	6.7	8.6	10.3
5.	WKBO	52/ 7.7	6.2	7.3	6.7	5.3	5.5
6.	WRKZ-F	51/ 7.5	8.5	7.1	8.2	8.0	6.6
7.	WQXA-F	36/ 5.3	5.3	6.4	6.5	6.4	6.4
8.	WHGB	29/ 4.3	4.2	1.8	4.4	3.5	5.0
9.	WCMB	28/ 4.1	4.6	2.7	4.4	4.7	2.9
10.	WHYL-F+	22/ 3.2	6.1	8.6	6.1	7.2	5.3
11.							
12.							
13.							
14.							
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23.							
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25.							

12+ TSA 1/4/CUME		
1.	WRKZ-F	216/2246
2.	WTPA-F	159/1637
3.	WNCE-F	146/1390
4.	WQXA-F	111/1854
5.	WSBA-F	109/1367
6.	WSBA	91/1220
7.	WHP-F	88/1038
8.	WHP	74/1095
9.	WHTF-F	72/1090
10.	WSFM-F	69/ 887
11.	WDAC-F	58/ 664
12.	WKBO	55/ 738
13.		
14.		
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12+ METRO CUME/ METRO CUME RATING			SPG 84	FAL 83
1.	WHP	881/22.5	23.7	22.7
2.	WTPA-F	847/21.6	22.4	20.3
3.	WHP-F	749/19.1	22.0	22.3
4.	WSFM-F	748/19.1	15.5	14.7
5.	WKBO	690/17.6	16.9	16.0
6.	WRKZ-F	687/17.5	15.0	15.4
7.	WQXA-F	612/15.6	12.6	16.3
8.	WCMB	369/ 9.4	10.6	11.8
9.	WHGB	359/ 9.1	8.1	9.8
10.	WHYL-F+	358/ 9.1	10.7	13.2
11.				
12.				
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12+ FM SHARE (METRO): 65.40% (395 of 604) (FAL 83: 66.21%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WTPA-F	1. WTPA-F	1. WTPA-F	1. WSFM-F	1. WSFM-F	1. WHP-F	1. WHP	1. WHP-F	1. WTPA-F	1. WTPA-F	1. WTPA-F
2. WHTF-F	2. WSFM-F	2. WSFM-F	2. WRKZ-F	2. WRKZ-F	2. WRKZ-F	2. WKBO	2. WTPA-F	2. WHP-F	2. WHP	2. WRKZ-F
3. WQXA-F	3. WQXA-F	3. WRKZ-F	WTPA-F	3. WHP-F	3. WHP	3. WTPA-F	3. WRKZ-F	3. WSFM-F	3. WKBO	3. WHP-F
4.	4.	4. WHP-F	4. WHP-F	WTPA-F	4. WKBO	4. WHP-F	4. WKBO	4. WHP	WSFM-F	4. WCMB
5.	5.	5. WQXA-F	5. WKBO	5. WKBO	5. WSFM-F	5. WSFM-F	5. WRKZ-F	5. WRKZ-F	5. WHP	5. WKBO
6.	6.	6.	6.	6.	WCMB	6.	6.	6. WKBO	6. WRKZ-F	WSFM-F
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WTPA-F	1. WTPA-F	1. WSFM-F	1. WSFM-F	1. WSFM-F	1. WTPA-F	1. WTPA-F	1. WTPA-F	1. WTPA-F	1. WTPA-F
2. WSFM-F	2. WSFM-F	2. WTPA-F	2. WTPA-F	2. WHP-F	2.	2.	2. WRKZ-F	2. WSFM-F	2. WRKZ-F
3. WQXA-F	3.	3. WHP-F	3.	3. WRKZ-F	3.	3.	3. WSFM-F	3. WQXA-F	3. WSFM-F
4.	4.	4. WQXA-F	4.	4. WKBO	4.	4.	4.	WKBO	4. WKBO
5.	5.	5. WRKZ-F	5.	5. WHP	5.	5.	5.	5.	5. WHP-F
6.	6.	6. WKBO	6.	6.	6.	6.	6.	6.	6.
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		185 (1)	185 (1)	10.5
AOR		246 (2)	246 (2)	14.0
AC/OLDIES/SOFT ROCK		225 (2)	225 (2)	12.8
MOR/VARIETY	325 (2)		325 (2)	18.5
COUNTRY	43 (2)	181 (2)	224 (4)	12.7
BLACK/URBAN	57 (1)	117 (2)	174 (3)	9.9
BTFL MUSIC		123 (2)	123 (2)	7.0
NEWS/TALK	125 (1)		125 (1)	7.1
NOSTALGIA	85 (1)		85 (1)	4.8
RELIGION	7 (1)	13 (1)	20 (2)	1.1
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS	12 (1)	13 (1)	25 (2)	1.4
			1757 (22)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WHKK-F	100.9	Erlanger, KY	.7/3.5
WLYK-F	107.1	Milford	.7/2.2
WNOP	740	Newport, KY	.6/1.2
WTSJ	1050	Cincinnati	.4/1.8
WDAO-F	107.7	Dayton	.8/3.5
WHIO-F	99.1	Dayton	.4/1.1
WONE	980	Dayton	.3/1.0

RADIO STATIONS

AM STATIONS

WCIN,	1480,	5 KW/500 W (DA-2),	BLACK	NBN,	$28.00	(Weiss)	
WCKY,	1530,	50 KW (DA-N)	, NEWS/TALK	CBS,NBC-T,WSJ,	$67.50	(CBS Spot)	Federated
WKRC,	550,	5 KW/1 KW (DA-2)	, MOR/AC	ABC-E,	$77.00*	(Katz)	Taft
WLW ,	700,	50 KW	, MOR	ABC-I,	$70.00*	(Eastman)	
WMLX-F,	1230,	1 KW/250 W	, NOST (Primetime)	,	$37.00	(Mc-Guild)	DKM
WNOP,	740,	1 KW (DAYS,DA)	, JAZZ	,	$30.00	(----)	(NEWPORT,KY)
WSAI,	1360,	5 KW (DA-N)	, COUNTRY	APR,	$45.00	(MMR)	Booth
WTSJ,	1050,	1 KW (DAYS)	, RELIGION	ABC-D,	$13.00	(----)	Jacor

FM STATIONS

WBLZ-F,	103.5,	50 KW @ 500,	BLACK	SBN,	$70.00	(Masla)	BENI (HAMILTON)
WEBN-F,	102.7,	31 KW @ 610,	AOR (Pollack)	,	$80.00*	(Torbet)	Wood
WHKK-F,	100.9,	3 KW @ 300,	RELIGION	,	$13.00	(----)	Mortenson (ERLANDER,KY)
WKRQ-F,	101.9,	25 KW @ 660,	CHR	ABC-F,	$100.00*	(Katz)	Taft
WKXF-F,	94.1,	32 KW @ 550,	COUNTRY	,	$45.00	(MMR)	Booth
WLLT-F,	94.9,	27 KW @ 640,	CONTEMP/AC	,	$60.00*	(HNWH)	Heftel (FAIRFIELD)
WLYK-F,	107.1,	3 KW @ 300,	BTFL MUS	,	$29.00	(Groskin)	(MILFORD)
WRRM-F,	98.5,	15 KW @ 810,	AC	,	$70.00*	(Blair)	Susquehanna
WUBE-F,	105.1,	11 KW @ 920,	COUNTRY	,	$65.00	(Mc-Guild)	DKM
WWEZ-F,	92.5,	11 KW @ 905,	BTFL MUS (SRP)	,	$88.00	(CBS Spot)	Federated
WSKS-F,	96.5,	15 KW @ 810,	AOR	ABC-R,	$45.00*	(Eastman)	(HAMILTON)

12+ ADI 1/4

1. WKRQ-F
2. WKRC
3. WEBN-F
4. WLW
5. WWEZ-F
6. WRRM-F
7. WKXF-F
8. WCKY
9. WUBE-F
10. WSKS-F
11. WLLT-F
12. WBLZ-F
13. WMLX
14. WCIN
15. WHIO-F

12+ ADI CUME

1. WKRQ-F
2. WKRC
3. WLW
4. WEBN-F
5. WWEZ-F
6. WRRM-F
7. WLLT-F
8. WCKY
9. WSKS-F
10. WBLZ-F
11. WKXF-F
12. WUBE-F
13. WSAI
14. WMLX
15. WCIN

ADI FM SHARE:
66.32%

CALL LETTER CHANGES

WMLX changes to WDJO (Jan 85)

FORMAT CHANGES

WMLX from Nost to Oldies (Jan 85)

STATION SALES

MISCELLANEOUS COMMENTS

CLEVELAND

Arbitron Rank/Pop (12+): 22/1,537,600
CMSA Rank/Pop: # 11
MSA Rank/Pop: 21/1,808,200
ADI # 11
Average Person Rating: 17.0
Market TSL: 22.3 hours

Stations: 23/21
Diaries: 1601/960:1/50.7%
Sample Target: 1570
Standard Error: .488
% Below Line: 1.3
% Not Listed: 8.4

Est. 1984 Revenue: $38,000,000
Gross Inc.: 19.9 Bil
HH Inc.: $29,873
Retail $: 10.7 Bil
Pop per Station: 73,219

	12+ METRO 1/4/SHARE		SUM 84	SPG 84	WIN 84	FAL 83	BIRCH SHARE
1.	WMMS-F	286/10.9	10.4	10.4	10.0	10.2	14.7
2.	WDOK-F	200/ 7.6	5.7	8.5	9.3	7.3	8.0
3.	WQAL-F	177/ 6.8	7.3	7.0	9.0	7.2	5.3
4.	WLTF-F	167/ 6.4	5.3	6.1	4.9	4.7	5.1
5.	WBBG	166/ 6.3	7.8	5.6	6.7	7.0	5.2
6.	WMJI-F	160/ 6.1	6.4	6.1	6.1	6.6	4.9
7.	WGCL-F	154/ 5.9	7.0	6.7	6.6	8.1	7.2
8.	WZAK-F	149/ 5.7	7.4	7.3	7.1	5.3	5.9
9.	WERE	121/ 4.6	3.5	3.6	4.5	4.2	4.4
10.	WDMT-F	109/ 4.2	4.8	4.2	3.6	3.8	4.9
11.	WGAR-F	103/ 3.9	4.2	4.0	4.8	4.5	4.8
12.	WJW	85/ 3.2	3.9	4.4	2.8	3.6	3.7
13.	WABQ	80/ 2.1	2.8	1.8	1.6	2.7	1.8
14.	WHK	70/ 2.7	2.2	1.5	2.2	3.8	3.4
15.	WJMO	61/ 2.3	2.1	1.7	2.7	1.6	2.5
16.	WWWE	59/ 2.3	4.1	3.2	1.8	1.9	2.1
	WRQC-F	59/ 2.3	1.9	2.1	2.0	1.5	3.3
18.	WCLV-F	58/ 2.2	1.6	1.7	1.7	2.4	2.2
19.	WGAR	53/ 2.0	1.9	3.1	3.4	3.1	2.3
20.	WDBN-F	34/ 1.3	1.3	1.4	.7	.8	.1
21.							
22.							
23.							
24.							
25.							

	12+ TSA 1/4/CUME	
1.	WMMS-F	526/6803
2.	WGCL-F	324/6003
3.	WMJI-F	277/4580
4.	WQAL-F	240/3282
5.	WLTF-F	237/3925
6.	WDOK-F	232/3108
7.	WZAK-F	199/2510
8.	WGAR-F	189/2506
9.	WBBG	184/2179
10.	WKDD-F	161/3047
11.	WDMT-F	139/2427
12.	WERE	124/2063
13.	WJW	118/1709
14.	WWWE	110/2529
15.	WDBN-F	101/1273
16.	WHK	97/2364
17.	WGAR	85/1752
18.	WSLR	84/1130
19.	WABQ	80/ 71[illegible]
20.	WCLV-F	68/ 946
21.		
22.		
23.		
24.		
25.		

	12+ METRO CUME/ METRO CUME RATING		SPG 84	FAL 83
1.	WMMS-F	3456/22.5	21.5	20.9
2.	WGCL-F	3003/19.5	20.6	22.3
3.	WMJI-F	2659/17.3	16.0	17.5
4.	WDOK-F	2489/16.2	16.3	15.5
5.	WLTF-F	2461/16.0	17.4	14.5
6.	WQAL-F	2460/16.0	14.6	13.9
7.	WBBG	2023/13.2	11.4	13.5
8.	WERE	1945/12.6	12.3	12.5
9.	WHK	1896/12.3	6.4	16.5
10.	WDMT-F	1792/11.7	11.9	10.5
11.	WZAK-F	1758/11.4	12.5	10.4
12.	WGAR-F	1449/ 9.4	8.4	9.2
13.	WRQC-F	1406/ 9.1	9.8	7.6
14.	WWWE	1312/ 8.5	13.1	9.3
15.	WJW	1230/ 8.0	9.9	9.0
16.	WJMO	1143/ 7.4	5.9	6.0
17.	WGAR	1061/ 6.9	9.6	11.5
18.	WCLV-F	797/ 5.2	5.4	6.4
19.	WKDD-F	790/ 5.1	4.2	4.8
20.	WABQ	717/ 4.7	3.0	3.6
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 69.71% (1671 of 2397) (FAL 83: 68.08%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WGCL-F	1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WLTF-F	1. WDOK-F	1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WMMS-F
2. WMMS-F	2. WLTF-F	2. WLTF-F	2. WLTF-F	2. WMJI-F	WQAL-F	2. WDOK-F	2. WDOK-F	2. WLTF-F	2. WZAK-F	2. WBBG
3. WRQC-F	3. WMJI-F	3. WZAK-F	3. WMJI-F	WMMS-F	3. WBBG	3. WERE	3. WQAL-F	3. WDOK-F	3. WGCL-F	3. WDOK-F
4. WZAK-F	4. WGCL-F	4. WGCL-F	4. WGAR-F	4. WQAL-F	4. WLTF-F	4. WBBG	4. WMJI-F	4. WMJI-F	4. WDMT-F	4. WZAK-F
5. WDMT-F	5. WZAK-F	5. WDMT-F	5. WZAK-F	5. WDOK-F	5. WERE	5. WQAL-F	WLTF-F	5. WGCL-F	5. WJW	5. WQAL-F
6.	6.	6. WGAR-F	6. WDOK-F	6. WZAK-F	6. WGAR-F	6. WLTF-F	6. WBBG	6. WQAL-F	6. WLTF-F	6. WGCL-F
7.	7.	7.	7. WQAL-F	7. WGAR-F	7. WMJI-F	7. WMJI-F	7. WZAK-F	7. WZAK-F	7. WQAL-F	7. WLTF-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WMJI-F	1. WMJI-F	1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WMMS-F
2. WGCL-F	2. WLTF-F	2. WLTF-F	2. WMMS-F	WLTF-F	2. WGCL-F	2. WLTF-F	2. WLTF-F	2. WMJI-F	2. WLTF-F
3. WZAK-F	WMJI-F	3. WMJI-F	3. WLTF-F	3. WDOK-F	3. WZAK-F	3. WMJI-F	3. WMJI-F	3. WLTF-F	3. WMJI-F
4. WLTF-F	4. WGCL-F	4. WZAK-F	4. WGCL-F	4. WQAL-F	4. WDMT-F	4. WZAK-F	4. WZAK-F	4. WZAK-F	4. WHK
5. WDMT-F	5. WZAK-F	5. WGCL-F	WZAK-F	5. WZAK-F	5.	5.	5.	5. WGAR-F	WGAR-F
6. WMJI-F	6.	6. WDOK-F	6. WDOK-F	6. WGAR-F	6.	6.	6.	6. WHK	6. WQAL-F
7.	7.	7. WQAL-F	7.	7. WABQ	7.	7.	7.	7.	7. WWWE
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		228 (3)	228 (3)	9.5
AOR		286 (1)	286 (1)	11.9
AC/OLDIES/SOFT ROCK	70 (1)	327 (2)	397 (3)	16.6
MOR/VARIETY	59 (1)		59 (1)	2.5
COUNTRY	69 (2)	103 (1)	172 (3)	7.2
BLACK/URBAN	141 (2)	258 (2)	399 (4)	16.6
BTFL MUSIC		411 (3)	411 (3)	17.1
NEWS/TALK	206 (2)		206 (2)	8.6
NOSTALGIA	166 (1)		166 (1)	6.9
RELIGION				
SPANISH				
CLASSICAL		58 (1)	58 (1)	2.4
UNKNOWN/OTHERS	15 (1)		15 (1)	0.6
			2397 (23)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WELW	1330	Willoughby	.6/1.9
WKDD-F	96.5	Akron	.6/5.1
WSLR	1350	Akron	.6/1.6

RADIO STATIONS

AM STATIONS

WABQ,	1540,	1 KW (DAYS)	, GOSPEL/BLACK	SBN,	$ 30.00	(Lotus)	
WBBG,	1260,	5 KW (DA-1)	, NOSTALGIA (Al Ham)	,	$ 80.00*	(Eastman)	Jacor
WERE,	1130,	5 KW (DA-1)	, NEWS/TALK	ABC-T,MBS,	$ 60.00*	(MMR)	
WGAR,	1220,	50 KW (DA-1)	, AC	ABC-E,	$ 97.38	(Blair)	Nationwide
WHK ,	1420,	5 KW (DA-N)	, OLDIES	NBC,	$ 68.00*	(Katz)	Malrite
WJMO,	1490,	1 KW/250 W	, BLACK	NBN,	$ NA	(Masla)	United
WJW ,	850,	10 KW/5 KW (DA-1)	, NEWS/TALK	NBC-T,ABC-D,ABC-I,	$ 52.50	(Republic)	
WWWE,	1110,	50 KW	, MOR	CBS,	$ 55.00*	(Mc-Guild)	Gannett

FM STATIONS

WCLV-F,	95.5,	27 KW @ 640,	CLASSICAL	WSJ,	$ 58.00	(CMBS)	
WDBN-F,	94.9,	118 KW @ 310,	BTFL MUS (TM)	,	$ 33.00	(Masla)	
WDMT-F,	107.9,	70 KW @ 390,	URBAN	RKO,	$ 55.00	(HNWH)	Beasley
WDOK-F,	102.1,	50 KW @ 370,	BTFL MUS (Churchill)	,	$ NA	(Mc-Guild)	Gannett
WGCL-F,	98.5,	40 KW @ 600,	CHR/ROCK	ABC-F,	$100.00*	(MMR)	
WGAR-F,	99.5,	50 KW @ 500,	COUNTRY	RKO II,	$ 63.75	(Blair)	Nationwide
WLTF-F,	106.5,	8 KW @ 1060,	AC	APR,	$117.00	(Christal)	Booth
WMJI-F,	105.7,	27 KW @ 900,	AC/OLDIES	,	$105.00*	(Eastman)	Jacor
WMMS-F,	100.7,	32 KW @ 600,	AOR (Pollack)	Source,	$130.00*	(Katz)	Malrite
WQAL-F,	L04.1,	8 KW @ 1060,	BTFL MUS	,	$ 95.00	(Christal)	
WRQC-F,	92.3,	27 KW @ 234,	CHR	ABC-R,	$ NA	(Masla)	United
WZAK-F,	93.1,	28 KW @ 620,	URBAN	CBS-R,	$ 82.50	(Selcom)	

WSLR, WAEZ-F, WKDD-F - See Akron

12+ ADI 1/4

1. WMMS-F
2. WGCL-F
3. WMJI-F
4. WQAL-F
5. WLTF-F
6. WDOK-F
7. WZAK-F
8. WGAR-F
9. WBBG
10. WKDD-F
11. WERE
   WDMT-F
13. WJW
14. WWWE
15. WAKR

12+ ADI CUME

1. WMMS-F
2. WGCL-F
3. WMJI-F
4. WLTF-F
5. WQAL-F
6. WDOK-F
7. WKDD-F
8. WGAR-F
9. WZAK-F
10. WWWE
11. WHK
12. WDMT-F
13. WBBG
14. WDBN-F
15. WERE

ADI FM SHARE:

72.32%

CALL LETTER CHANGES

WKSW-F changed to WGAR-F

FORMAT CHANGES

STATION SALES

WQAL-F: from Gulf to WIN for $5,100,000

WBBG/WMJI-F: from Robinson to Jaco* for $13,500,000

MISCELLANEOUS COMMENTS

WBBG operated at reduced power for much of rating period...

COLORADO SPRINGS

Arbitron Rank/Pop (12+): 112/282,500
CMSA Rank/Pop: NA
MSA Rank/Pop: 130/343,900
ADI # 103 (with Pueblo)
Average Person Rating: 18.3
Market TSL: 24.0 hours

Stations: 17/12
Diaries: 692/408:1/47.0%
Sample Target: 660
Standard Error: .794
% Below Line: 6.5
% Not Listed: 7.5

Est 1984 Revenue: $7,300,000
Gross Inc.: 3.9 Bil
HH Inc.: $31,927
Retail $: 2.0 Bil
Pop per Station: 23,542

12+ METRO 1/4/SHARE		SPG 84	FAL 83	SPG 83	FAL 82	BIRCH SHARE
1. KILO-F	68/13.1	12.0	14.5	8.4	14.5	18.0
2. KRDO-F	67/12.9	11.3	10.5	8.4	6.4	6.7
3. KKCS-F	55/10.6	9.9	8.3	10.7	10.0	9.6
4. KKFM-F	46/ 8.9	10.9	11.2	10.3	7.9	10.3
5. KSPZ-F	41/ 7.9	7.1	11.4	12.4	10.3	6.4
6. KVUU-F	35/ 6.8	5.7	2.3	3.2	6.0	8.4
7. KIKX-F	27/ 5.2	2.3	5.4	2.4	3.8	8.8
8. KSSS	26/ 5.0	5.9	5.8	8.1	6.0	5.7
9. KVOR	25/ 4.8	6.3	6.6	5.6	5.1	6.2
10. KCMN	23/ 4.4	5.0	3.3	3.4	3.8	2.5
11. KOA	19/ 3.7	4.2	3.3	3.8	3.4	3.4
KRDO	19/ 3.7	1.7	3.1	2.6	4.1	[illegible]
13. KKHT	16/ 3.1	2.3	1.9	2.6	4.1	1.5
14.						
15.						

12+ TSA 1/4/CUME	
1. KRDO-F	104/ 999
2. KILO-F	94/1063
3. KKFM-F	70/1073
4. KKCS-F	58/ 647
5. KSPZ-F	51/ 750
6. KVUU-F	47/ 610
7. KOA	47/ 693
KIKX-F	36/ 555
9. KSSS	26/ 372
KVOR	26/ 440
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		SPG 84	FAL 83
1. KKFM-F	794/28.1	26.4	27.9
2. KILO-F	718/25.4	21.7	22.4
3. KRDO-F	600/21.2	20.2	18.7
4. KSPZ-F	577/20.4	20.5	26.0
5. KKCS-F	549/19.4	18.1	17.4
6. KIKX-F	446/15.8	7.7	13.2
7. KVUU-F	433/15.3	14.3	5.5
8. KVOR	419/14.8	18.4	18.7
9. KRDO	407/14.4	10.7	13.3
10. KSSS	346/12.2	11.7	11.2
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 71.40% (342 of 479) (FAL 83: 71.88%)

TEENS	18-34	18-49	25-49	25-54	35-64
1. KILO-F	1. KILO-F	1. KILO-F	1. KKCS-F	1. KKCS-F	1. KRDO-F
2. KIKX-F	2. KKCS-F	2. KKCS-F	2. KILO-F	2. KRDO-F	2. KKCS-F
3. KKFM-F	3. KKFM-F	3. KSPZ-F	3. KRDO-F	3. KILO-F	3. KSSS
4.	KSPZ-F	4. KKFM-F	KSPZ-F	4. KSPZ-F	4. KVOR
5.	5. KVUU-F	5. KVUU-F	5. KVUU-F	KVUU-F	5. KCMN

12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KILO-F	1. KRDO-F	1. KILO-F	1. KILO-F	1. KKCS-F
2. KKFM-F	2. KILO-F	2. KRDO-F	2. KRDO-F	2. KRDO-F
3. KKCS-F	3. KKCS-F	3. KKCS-F	3. KKFM-F	3. KILO-F
4. KRDO-F	4. KSPZ-F	4. KSPZ-F	4. KKCS-F	4. KSPZ-F
5. KVOR	5.	5.	5. KIKX-F	5. KVUU-F
			KSPZ-F	

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54
1. KSPZ-F	1. KSPZ-F	1. KSPZ-F	1. KKFM-F	1. KRDO-F
2. KILO-F	2. KVUU-F	2. KVUU-F	KSPZ-F	2. KKCS-F
3. KVUU-F	KILO-F	3. KKCS-F	KVUU-F	KVUU-F
4. KKFM-F	4. KKFM-F	4. KILO-F	4. KILO-F	4. KSPZ-F
5.	5. KKCS-F	KRDO-F	KKCS-F	5. KKFM-F
		6. KKFM-F		

MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KILO-F	1. KILO-F	1. KILO-F	1. KILO-F	1. KKCS-F
2. KKFM-F	2. KKCS-F	2. KKCS-F	2. KKCS-F	2. KILO-F
3.	3. KKFM-F	3. KKFM-F	3. KSPZ-F	3. KRDO-F
4.	4. KSPZ-F	4. KSPZ-F	4.	4.
5.	5.	5. KRDO-F	5.	5.
		KVUU-F		

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		73 (2)	73 (2)	15.2
AOR		68 (1)	68 (1)	14.2
AC/OLDIES/SOFT ROCK	35 (2)	76 (1)	111 (4)	23.2
MOR/VARIETY	3 (1)		3 (1)	0.6
COUNTRY	29 (2)	55 (1)	84 (3)	17.5
BLACK/URBAN				
BTFL MUSIC		67 (1)	67 (1)	14.0
NEWS/TALK	47 (3)		47 (3)	9.8
NOSTALGIA	23 (1)		23 (1)	4.8
RELIGION				
SPANISH				
CLASSICAL		3 (1)	3 (1)	0.6
UNKNOWN/OTHERS				
			479 (17)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KHOW	630	Denver	.6/2.4
KLZ	560	Denver	.6/3.3
KNUS	710	Denver	.6/2.2
KVOD-F	99.5	Denver	.6/1.6

RADIO STATIONS

KCMN, 1530, 1 KW (DAYS)	, NOSTALGIA		, $14.00	(Masla)	
KIIQ, 1490, 500 W/250 W	, VARIETY		, $ NA	(Weiss)	Wiskes/Abaris
KKHT, 1460, 1 KW/500 W (DA-N)	, OLDIES (Drake-Chen)	RKO	, $15.00*	(Torbet)	Walton
KPIK, 1580, 5 KW (DAYS)	, RELIGION		, $ NA	(Miller)	
KRDO, 1240, 1 KW/250 W	, OLDIES		, $20.75	(HNWH)	
KSSS, 740, 1 KW/250 W	, COUNTRY	CBS	, $29.25	(Mc-Guild)	Peoria Journal Star
KVOR, 1300, 5 KW/1 KW	, NEWS/TALK	WBC-I,ABC-T,NBC-T	, $28.00	(Selcom)	Sunbelt
KIKX-F+, 102.7, 43 KW @ 2000	, CONTEMP		, $19.00*	(Weiss)	Wiskes/Abaris
KILO-F, 93.9, 83 KW @ 2110	, AOR		, $46.00	(Christal)	Bahakel
KKCS-F, 101.9, 79 KW @ 2220	, COUNTRY	APR	, $27.80	(Torbet)	Walton
KKFM-F, 96.5, 23 KW @ 2300	, CHR	ABC-F	, $29.00*	(MMR)	
KRDO-F, 95.1, 96 KW @ 2040	, BTFL MUS		, $38.00	(HNWH)	
KSPZ-F, 92.9, 25 KW @ 2130	, AC		, $35.00	(Selcom)	Sunbelt
KWYD-F, 105.5, 3 KW @ 2330	, RELIGION		, $12.00	(----)	
KVUU-F, 99.9, 68 KW @ 2000	, AC		, $39.00	(Mc-Guild)	Peoria Journal Star (PUEBLO)

MISCELLANEOUS COMMENTS

KPIK sold for $375,000...Teller County deleted from metro...KIIQ-F changed calls to KIKX-F; the AM did the same...

COLUMBIA, SC

Arbitron Rank/Pop (12+): 86/366,000
CMSA Rank/Pop: NA
MSA Rank/Pop: 104/439,200
ADI # 89
Average Person Rating: 17.4
Market TSL: 23.3 hours

Stations: 15/13
Diaries: 913/401:1/55.0%
Sample Target: 750
Standard Error: .705
% Below Line: 1.2
% Not Listed: 8.8

Est 1984 Revenue: $9,600,000
Gross Inc.: 3.9 Bil
HH Inc.: $26,821
Retail $: 2.4 Bil
Pop per Station: 28,154

	12+ METRO 1/4/SHARE		SPG 84	FAL 83	SPG 83	FAL 82	BIRCH SHARE
1.	WCOS-F	138/21.7	20.4	18.0	15.5	16.0	
2.	WNOK-F	96/15.1	10.8	9.2	12.5	14.6	
3.	WWDM-F	58/ 9.1	10.7	11.6	5.9	8.8	
4.	WIS	57/ 9.0	6.6	7.2	7.8	11.5	
5.	WZLD-F	52/ 8.2	8.3	11.1	10.0	9.7	
6.	WOIC	42/ 6.6	6.6	7.9	11.9	11.1	
7.	WCEZ-F	36/ 5.7	7.1	5.6	6.5	6.1	
8.	WSCQ-F	29/ 4.6	6.8	5.6	4.0	3.8	
9.	WDPN-F	28/ 4.4	6.4	5.9	6.3	4.2	
10.	WNOK	16/ 2.5	.9	1.1	.7	1.1	
11.							
12.							
13.							
14.							
15.							

	12+ TSA 1/4/CUME	
1.	WNOK-F	188/2014
2.	WCOS-F	182/1823
3.	WWDM-F	116/1172
4.	WIGL-F	75/ 722
5.	WIS	70/1071
6.	WZLD-F	54/ 686
7.	WOIC	45/ 541
8.	WCEZ-F	44/ 633
9.	WSCQ-F	36/ 541
10.	WDPN-F	34/ 522
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		SPG 84	FAL 83
1.	WNOK-F	1175/32.1	27.9	24.7
2.	WCOS-F	1157/31.6	29.7	30.9
3.	WIS	887/24.2	16.6	23.4
4.	WZLD-F	651/17.8	20.9	24.4
5.	WWDM-F	634/17.3	18.1	20.9
6.	WCEZ-F	532/14.5	12.5	15.8
7.	WSCQ-F	501/13.7	16.4	14.3
8.	WOIC	494/13.5	14.2	15.8
9.	WDPN-F	464/12.7	16.8	14.9
10.	WCOS	152/ 4.2	4.7	NA
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 76.55% (444 of 580) (FAL 83: 76.15%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WNOK-F	1. WCOS-F	1. WCOS-F	1. WCOS-F	1. WCOS-F	1. WCOS-F	1. WCOS-F+	1. WCOS F	1. WCOS-F	1. WNOK-F	1. WCOS-F
2. WWDM-F	2. WNOK-F	2. WNOK-F	2. WNOK-F	2. WNOK-F	2. WIS	2. WNOK-F+	2. WNOK-F	2. WNOK-F	2. WWDM-F	2. WIS
3. WZLD-F	3. WWDM-F	3. WWDM-F	3. WWDM-F	3. WIS	3. WCEZ-F	3. WIS	3. WZLD-F	3. WWDM-F	3. WCOS-F	3. WNOK-F
4.	4. WZLD-F	4. WZLD-F	4. WIS	4. WWDM-F	4. WNOK-F	4. WWDM-F	4. WCEZ-F	WZLD-F	4. WZLD-F	4. WWDM-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WNOK-F	1. WNOK-F	1. WCOS-F	1. WCOS-F	1. WCOS-F	1. WNOK-F	1. WCOS-F	1. WCOS-F	1. WCOS-F	1. WCOS-F
2. WCOS-F	WCOS-F	2. WNOK-F	2. WNOK-F	2. WNOK-F	2. WCOS-F	2. WNOK-F	2. WNOK-F	2. WNOK-F	2. WNOK-F
3. WWDM-F	3. WWDM-F	3. WWDM-F	3. WWDM-F	3. WIS	3. WWDM-F	3. WWDM-F	3. WWDM-F	3. WWDM-F	3. WWDM-F
4.	4. WDPN-F	4.	4. WDPN-F	4. WCEZ-F	WZLD-F	4. WZLD-F	4. WZLD-F	4. WZLD-F	4. WZLD-F
5.	WZLD-F WOIC	5.	5.	5. WWDM-F	5.	5.	5.	5.	5. WIS

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		99 (2)	99 (2)	17.1
AOR		52 (1)	52 (1)	9.0
AC/OLDIES/SOFT ROCK	16 (1)	29 (1)	45 (2)	7.8
MOR/VARIETY	57 (1)		57 (1)	9.8
COUNTRY	8 (1)	142 (2)	150 (3)	25.9
BLACK/URBAN	42 (1)	86 (2)	128 (3)	22.1
BTFL MUSIC		36 (1)	36 (1)	6.2
NEWS/TALK				
NOSTALGIA				
RELIGION	4 (1)		4 (1)	0.7
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS	9 (1)		9 (1)	1.6
			580 (15)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCOS	1400	Columbia	1.3/4.2
WQXL	1470	Columbia	.6/2.2
WTGH	620	Cayce	1.4/2.1
WBBQ-F	104.3	Augusta	.5/2.9
WIGL-F	106.7	Orangeburg	.6/3.0

RADIO STATIONS

WCOS, 1400, 1 KW/250 W	, COUNTRY	ABC-I,	$ NA	(Mc-Guild)	Buck	
WIS , 560, 5 KW (DA-N)	, MOR (TM)	NBC-T,CBS,MBS,	$44.00	(Christal)	Cosmos	
WLFF, 620, 1 KW (DAYS,DA)	, ? ?	MBS,	$ 8.00	(----)		
WNOK, 1230, 1 KW/250 W	, OLDIES (Century 21)	ABC-C,	$ NA	(Blair)	Audubon	
WOIC, 1320, 5 KW/2.5 KW (DA-N)	, BLACK	NBC,	$24.00	(Eastman)		
WQXL, 1470, 5 KW (DAYS)	, RELIGION	SBN,	$ 7.25	(Busby)		
WCEZ-F, 93.5, 3 KW @ 300	, BTFL MUS	RKO II,	$35.00	(Blair)	Limetree	
WCOS-F, 97.9, 50 KW @ 450	, COUNTRY	ABC-I,	$58.00*	(Mc-Guild)	Buck	
WDPN-F, 103.1, 3 KW @ 300	, URBAN	NBN,	$26.50	(Unirep)		
WIGL-F, 106.7, 100 KW @ 600	, COUNTRY	,	$23.00	(Eastman)	Keymarket	(ORANGEBURG)
WNOK-F, 104.7, 100 KW @ 1014	, CHR	ABC-C,	$60.00	(Blair)	Audubon	
WSCQ-F, 100.1, 2.4 KW @ 330	, AC (Drake-Chen)	CBS-R,	$20.00	(Torbet)		
WZLD-F, 96.7, 3 KW @ 300	, AOR/CHR	ABC-F,	$37.50	(Selcom)	Fidelity	
WWDM-F, 101.3, 100 KW @ 629	, BLACK	SBN,	$50.00	(HNWH)		(SUMTER)

MISCELLANEOUS COMMENTS

WLFF changed calls to WTGH...nice recovery for WNOK-F...

COLUMBUS, OH

Arbitron Rank/Pop (12+): 33/1,047,700
CMSA Rank/Pop: # 28
MSA Rank/Pop: 35/1,270,300
ADI # 34
Average Person Rating: 15.2
Market TSL: 20.1 hours

Stations: 23/21
Diaries: 1369/765:1/58.4%
Sample Target: 1280
Standard Error: .512
% Below Line: 2.0
% Not Listed: 9.7

Est. 1984 Revenue: $28,200,000
Gross Inc.: 12.2 Bil
HH Inc.: $26,397
Retail $: 7.2 Bil
Pop per Station: 49,890

12+ METRO 1/4/SHARE			SPG 84	FAL 83	SPG 83	FAL 82	BIRCH SHARE
1.	WLVQ-F	238/14.9	12.6	12.6	12.6	12.6	
2.	WTVN	167/10.5	8.6	10.6	9.0	11.2	
3.	WBNS-F	155/ 9.7	11.2	11.0	10.4	6.9	
4.	WXGT-F	146/ 9.2	10.1	9.7	8.2	8.6	
5.	WSNY-F	120/ 7.5	8.4	8.4	7.0	8.3	
6.	WNCI-F	98/ 6.1	5.7	5.9	8.9	6.1	
7.	WRMZ-F	77/ 4.8	5.4	4.6	4.3	1.8	
8.	WHOK-F	58/ 3.6	3.2	2.6	3.0	4.1	
9.	WMNI	49/ 3.1	4.3	3.6	3.2	6.5	
10.	WBNS	47/ 2.9	3.0	3.9	5.1	5.8	
11.	WVKO	42/ 2.6	7.1	7.7	9.1	7.0	
12.	WCOL	35/ 2.2	3.7	4.9	4.1	5.5	
13.	WZZT-F	34/ 2.1	---	---	.3	---	
14.	WBBY-F	32/ 2.0	1.5	1.5	2.5	2.0	
15.	WRFD	29/ 1.8	1.4	1.3	1.2	1.8	
16.							
17.							
18.							
19.							
20.							
21.							
22.							
23.							
24.							
25.							

12+ TSA 1/4/CUME		
1.	WLVQ-F	274/3256
2.	WTVN	211/3305
3.	WXGT-F	177/3104
4.	WBNS-F	171/2135
5.	WNCI-F	138/2843
6.	WSNY-F	123/2167
7.	WRMZ-F	92/1131
8.	WHOK-F	70/1017
9.	WMNI	52/ 876
10.	WBNS	49/1302
11.	WMRN-F	45/ 543
12.	WVKO	42/ 686
	WLW	42/ 902
14.	WRFD	37/ 420
15.	WCOL	35/ 737
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25.		

12+ METRO CUME/ METRO CUME RATING			SPG 84	FAL 83
1.	WLVQ-F	2606/24.9	23.6	21.6
2.	WXGT-F	2541/24.3	26.6	24.3
3.	WTVN	2364/22.6	21.8	28.2
4.	WSNY-F	2011/19.2	19.9	19.6
5.	WNCI-F	1996/19.1	19.8	20.6
6.	WBNS-F	1803/17.2	17.7	19.6
7.	WBNS	1189/11.3	10.2	13.2
8.	WRMZ-F	979/ 9.3	11.1	11.2
9.	WMNI	817/ 7.8	9.5	8.5
10.	WHOK-F	757/ 7.2	7.5	6.3
11.	WCOL	734/ 7.0	10.3	11.5
12.	WVKO	686/ 6.5	10.7	10.1
13.	WZZT-F	483/ 4.6	----	----
14.	WBBY-F	480/ 4.6	5.1	4.9
15.	WLW	462/ 4.4	4.6	3.0
16.				
17.				
18.				
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24.				
25.				

12+ FM SHARE (METRO): 70.49% (1015 of 1440) (FAL 83: 63.39%

	TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	WXGT-F	WLVQ-F	WLVQ-F	WLVQ-F	WTVN	WBNS-F	WTVN	WLVQ-F	WLVQ-F	WLVQ-F	WLVQ-F
2.	WLVQ-F	WXGT-F	WSNY-F	WTVN	WLVQ-F	WTVN	WLVQ-F	WBNS-F	WBNS-F	WXGT-F	WTVN
3.		WSNY-F	WTVN	WSNY-F	WSNY-F	WSNY-F	WXGT-F	WTVN	WXGT-F	WSNY-F	WXGT-F
4.		WNCI-F	WXGT-F	WNCI-F	WBNS-F	WRMZ-F	WBNS-F	WSNY-F	WSNY-F	WBNS-F	WBNS-F
5.			WNCI-F	WXGT-F	WNCI-F	WHOK-F	WSNY-F	WXGT-F	WTVN	WTVN	WNCI-F
6.			WRMZ-F	WRMZ-F	WRMZ-F	WMNI	WNCI-F	WRMZ-F	WNCI-F	WNCI-F	WBNS
7.				WBNS-F		WNCI-F					
8.											
9.											
10.											

	WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1.	WLVQ-F	WLVQ-F	WSNY-F	WSNY-F	WSNY-F	WLVQ-F	WLVQ-F	WLVQ-F	WLVQ-F	WLVQ-F
2.	WXGT-F	WSNY-F	WLVQ-F	WLVQ-F	WTVN					WTVN
3.	WSNY-F	WXGT-F	WXGT-F	WNCI-F	WBNS-F					WSNY-F
4.	WNCI-F	WNCI-F	WTVN	WXGT-F	WRMZ-F					WNCI-F
5.		WTVN	WNCI-F	WTVN	WLVQ-F					WBNS-F
6.		WRMZ-F	WRMZ-F	WRMZ-F	WNCI-F					WRMZ-F
7.										
8.										
9.										
10.										

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		146 (1)	146 (1)	10.1
AOR		238 (1)	238 (1)	16.5
AC/OLDIES/SOFT ROCK	35 (1)	240 (3)	275 (4)	19.1
MOR/VARIETY	261 (5)		261 (5)	18.1
COUNTRY	58 (2)	163 (4)	221 (6)	15.3
BLACK/UKBAN	42 (1)	66 (2)	108 (3)	7.5
BTFL MUSIC		155 (1)	155 (1)	10.8
NEWS/TALK				
NOSTALGIA				
RELIGION	29 (1)		29 (1)	2.0
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS		7 (1)	7 (1)	0.5
			1440 (23)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCKX-F	106.3	London	1.1/3.6
WCLT	1430	Newark	1.1/1.3
WCLT-F	100.3	Newark	1.4/2.8
WHTH	790	Heath	.6/1.2
WLOH	1320	Lancaster	.7/2.0
WNRE-F	107.1	Circleville	.4/1.0
WMRN-F	106.9	Marion	.6/1.2
WLW	700	Cincinnati	1.2/4.4

RADIO STATIONS

AM STATIONS

WBNS, 1460, 5 KW/1 KW (DA-N) , MOR	ABC-I, $ 50.25 (Blair)	Colum Dispatch
WCOL, 1230, 1 KW/250 W , AC	CBS, $ 44.00* (Eastman)	Great Trails
WMNI, 920, 1 KW/500 W (DA-2), COUNTRY	MBS, $ 38.00* (Torbet)	
WRFD, 880, 5 KW (DAYS,DA) , RELIGION	ABC-D, $ NA (Weiss)	Epperson
WTVN, 610, 5 KW (DA-N) , MOR/AC	ABC-E, $115.00 (Katz)	Taft
WVKO, 1580, 1 KW (DAYS,DA) , BLACK	SBN, $ 40.00* (MMR)	Josephson

FM STATIONS

WBBY-F, 103.9, 2 KW @ 360, JAZZ	RKO II, $ 30.00 (Roslin)	
WBNS-F, 97.1, 26 KW @ 660, BTFL MUS	, $ 59.25 (Blair)	Colum Dispatch
WHOK-F, 95.5, 50 KW @ 215, COUNTRY	APR, $ 18.00 (Regional)	(LANCASTER)
WLVQ-F, 96.3, 18 KW @ 753, AOR (Burk-Abr)	, $ 95.00* (Katz)	Taft
WNCI-F, 97.9, 175 KW @ 565, AC/CONTEMP	ABC-C, $ 86.25 (Christal)	Nationwide
WRMZ-F, 99.7, 50 KW @ 542, COUNTRY	MBS, $ 48.00* (Torbet)	
WSNY-F, 94.7, 50 KW @ 300, AC	, $ 70.00* (MMR)	Josephson
WXGT-F, 92.3, 50 KW @ 311, CHR	CBS-R, $ 78.00 (Eastman)	Great Trails
WCKX-F, 106.3, 3 KW @ 300, COUNTRY	, $ NA (Regional)	(LONDON)
WMRN-F, 106.9, 25 KW @ 340, COUNTRY	, $ 18.00 (----)	(MARION)
WMVO-F, 93.7, 20 KW @ 370, AC	, $ 18.00* (Regional)	(MOUNT VERNON)
WZZT-F, 103.1, 3 KW @ 300, BLACK (TM)	, $ NA (Masla)	(JOHNSTOWN)

12+ ADI 1/4

1. WLVQ-F
2. WTVN
3. WXGT-F
4. WBNS-F
5. WNCI-F
6. WSNY-F
7. WRMZ-F
8. WHOK-F
9. WMNI
10. WBNS
11. WVKO
12. WMRN-F
13. WRFD
14. WCOL
15. WZZT-F

12+ ADI CUME

1. WLVQ-F
2. WTVN
3. WXGT-F
4. WNCI-F
5. WSNY-F
6. WBNS-F
7. WBNS
8. WRMZ-F
9. WHOK-F
10. WMNI
11. WCOL
12. WVKO
13. WLW
14. WBBY-F
15. WZZT-F

ADI FM SHARE:
72.38%

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

Licking and Union counties added to Metro...

CORPUS CHRISTI

Arbitron Rank/Pop (12+): 113/281,400
CMSA Rank/Pop: NA
MSA Rank/Pop: 125/357,200

Average Person Rating: 17.2
Market TSL: 22.9 hours

Stations: 19/16
Diaries: 790/356:1/48.6%
Sample Target: 650
Standard Error: .705
% Below Line: 1.5
% Not Listed: 6.6

Est 1984 Revenue: $6,900,000
Gross Inc.: 3.5 Bil
HH Inc.: $29,873
Retail $: 2.1 Bil
Pop per Station: 17,588

	12+ METRO 1/4/SHARE		SPG 84	FAL 83	SPG 83	FAL 82	BIRCH SHARE
1.	KZFM-F	75/15.5	14.8	5.5	6.1	5.8	
2.	KNCN-F	55/11.3	11.3	10.1	12.6	14.3	
3.	KIOU-F	49/10.1	9.1	9.7	11.9	12.6	
4.	KCCT	47/ 9.7	10.3	11.0	9.3	9.2	
5.	KUNO	44/ 9.1	10.5	14.3	6.9	9.2	
6.	KOUL-F	42/ 8.7	9.7	9.0	13.9	9.4	
7.	KITE-F	39/ 8.0	4.7	10.5	9.5	8.2	
8.	KEYS	28/ 5.8	4.1	5.7	4.6	6.0	
9.	KRYS-F	27/ 5.6	6.0	4.0	3.0	---	
10.	KRYS	9/ 1.0	2.1	4.2	4.3	2.4	
11.							
12.							
13.							
14.							
15.							

	12+ TSA 1/4/CUME	
1.	KZFM-F	90/1075
2.	KIOU-F	72/ 731
3.	KNCN-F	68/ 742
4.	KOUL-F	60/ 574
5.	KCCT	58/ 590
6.	KUNO	44/ 335
	KRYS-F	44/ 580
8.	KITE-F	40/ 664
9.	KEYS	28/ 454
10.	KKYX	21/ 237
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		SPG 84	FAL 83
1.	KZFM-F	877/31.2	31.7	22.4
2.	KITE-F	586/20.8	18.5	24.1
3.	KNCN-F	580/20.6	23.1	22.2
4.	KOUL-F	480/17.1	19.4	19.4
5.	KIOU-F	465/16.5	13.6	16.4
6.	KCCT	456/16.2	17.7	19.6
7.	KRYS-F	401/14.3	10.6	10.9
8.	KEYS	398/14.1	14.5	17.6
9.	KRYS	334/11.9	12.2	16.0
10.	KUNO	328/11.7	18.5	19.7
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 66.00% (299 of 453) (FAL 83: 54.80%)

	TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	KZFM-F	KZFM-F	KZFM-F	KZFM KCCT KIOU-F	KIOU-F	KIOU-F	KZFM-F	KIOU-F	KZFM-F	KZFM-F	KZFM-F
2.	KNCN-F	KNCN-F	KNCN-F		KCCT	KCCT	KUNO	KZFM-F	KNCN-F	KNCN-F	KIOU-F
3.	KITE-F	KITE-F	KOUL-F		KZFM-F	KUNO	KOUL-F	KUNO	KCCT KITE-F	KITE-F	KNCN-F
4.		KOUL-F	KITE-F	KOUL-F	KOUL-F	KOUL-F	KCCT	KOUL-F		KCCT	KITE-F
5.				KEYS	KUNO		KIOU-F		KIOU-F	KOUL-F KEYS	

	WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54
1.	KZFM-F	KZFM-F	KZFM-F	KEYS	KIOU-F
2.	KNCN-F	KEYS KNCN-F KITE-F	KOUL-F KITE-F	KZFM-F	KCCT
3.	KITE-F KOUL-F			KITE-F	KEYS KZFM-F KUNO
4.			KEYS		
5.			KCCT KNCN-F		

	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1.	KNCN-F	KNCN-F	KNCN-F	KEYS	KCCT KIOU-F
2.	KZFM-F	KZFM-F	KZFM-F	KZFM-F	
3.	KITE-F	KITE-F	KOUL-F	KITE-F	KZFM-F
4.	KOUL-F	KOUL-F	KCCT		KOUL-F
5.			KIOU-F KITE-F		

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		114 (2)	114 (2)	25.2
AOR		55 (1)	55 (1)	12.1
AC/OLDIES/SOFT ROCK	28 (1)		28 (1)	6.2
MOR/VARIETY				
COUNTRY	15 (3)	69 (2)	84 (5)	18.5
BLACK/URBAN				
BTFL MUSIC		49 (1)	49 (1)	10.8
NEWS/TALK	4 (2)		4 (2)	0.9
NOSTALGIA				
RELIGION	7 (1)		7 (1)	1.5
SPANISH	91 (2)	5 (1)	96 (3)	21.2
CLASSICAL				
UNKNOWN/OTHERS	9 (2)	7 (1)	16 (3)	3.5
			453 (19)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCTA	1030	Corpus Christi	1.4/3.4
KDAE	1590	Sinton	.8/3.8
KEXX-F	93.9	Corpus Christi	1.4/3.9
KFLZ-F	107.1	Bishop	1.0/2.2
KROB	1510	Robstown	.6/2.1
KSIX	1230	Corpus Christi	1.0/5.0
KKYX	680	San Antonio	.6/1.5
KTRH	740	Houston	.4/2.6
WOAI	1200	San Antonio	.4/1.7

RADIO STATIONS

KCCT, 1150, 1 KW/500 W (DA-2), SPANISH		, $26.00*	(Selcom)		
KCTA, 1030, 50 KW (DAYS,DA) , RELIGION	APR,	$12.00	(----)		
KEYS, 1440, 1 KW (DA-N) , AC	RKO,	$24.00	(Torbet)		
KRYS, 1360, 1 KW , MOR/AC	ABC-I,	$18.20	(Weiss)	Tetco	
KSIX, 1230, 1 KW/250 W , ? ?	MBS,CBS,	$12.00	(----)		
KUNO, 1400, 1 KW/250 W , SPANISH		, $46.25	(Katz)	Tichenor	
KRYS-F, 99.1, 60 KW @ 1000, COUNTRY		, $18.20	(Weiss)	Tetco	
KEXX-F, 93.9, 100 KW @ 840, ? ?	NBC,	$14.00	(----)		
KIOU-F, 96.5, 100 KW @ 875, BTFL MUS (Churchill)		, $42.25	(Selcom)		
KITE-F, 105.5, 3 KW @ 360, CHR		, $20.00*	(Eastman)		
KNCN-F, 101.3, 100 KW @ 402, AOR		, $42.50	(HNWH)	Tippie	(SINTON)
KOUL-F, 103.7, 100 KW @ 310, COUNTRY	APR,	$70.50	(Mc-Guild)		
KZFM-F, 95.5, 41 KW @ 390, CHR		, $58.00*	(Torbet)		
KROB-F+, 99.9, 100 KW @ 200, COUNTRY		, $ 5.00	(----)		(ROBSTOWN)

MISCELLANEOUS COMMENTS

KBCB-F changed calls to KRYS-F...KIKN changed calls to KDAE...

DALLAS - FT. WORTH

Arbitron Rank/Pop (12+): 10/2,790,100
CMSA Rank/Pop: # 10
MSA Rank/Pop: 13/2,210,500
ADI # 18
Average Person Rating: 17.2
Market TSL: 22.7 hours

Stations: 29/29
Diaries: 2257/1236:1/42.4%
Sample Target: 2200
Standard Error: .419
% Below Line: 0
% Not Listed: 7.8

Est. 1984 Revenue: $94,200,000
Gross Inc.: 39.4 Bil
HH Inc.: $32,250
Retail $: 24.3 Bil
Pop per Station: 96,210

12+ METRO 1/4/SHARE			SPG 84	WIN 84	FAL 83	BIRCH SHARE
1.	KVIL-F	474/9.9	10.2	9.4	10.8	12.7
2.	KRLD	381/8.0	7.1	8.1	7.7	6.2
3.	WBAP	333/6.9	6.3	6.9	5.4	6.8
4.	KKDA-F	320/6.7	7.1	5.9	5.6	8.5
5.	KMEZ-F	303/6.3	5.9	6.2	6.0	5.6
6.	KPLX-F	282/5.9	4.7	5.2	5.5	5.7
7.	KEGL-F	251/5.2	4.3	5.3	4.7	5.5
8.	KAFM-F	214/4.5	5.9	5.0	4.6	5.4
9.	KSCS-F	212/4.4	6.6	7.4	6.0	5.1
10.	KTXQ-F	207/4.3	4.0	3.8	4.5	6.0
11.	KMGC-F	195/4.1	2.9	2.6	2.7	2.3
12.	KQZY-F	179/3.7	3.4	3.0	3.6	1.9
13.	KZEW-F	140/2.9	4.5	4.9	4.9	5.2
14.	KNOK-F	120/2.5	3.2	3.7	4.6	2.7
15.	KTKS-F	103/2.1	.6	1.1	1.1	3.0
16.	KRQX	80/1.7	1.7	1.2	1.4	.7
17.	KPBC	75/1.6	1.5	.9	1.9	.8
18.	KLIF	73/1.5	1.7	1.5	1.0	1.1
19.	WRR-F	70/1.5	1.4	.9	1.1	1.2
20.	KLUV-F	69/1.4	2.1	1.9	2.4	1.3
21.						
22.						
23.						
24.						
25.						

12+ TSA 1/4/CUME		
1.	WBAP	673/8644
2.	KVIL-F	503/6562
3.	KRLD	496/8182
4.	KKDA-F	366/3849
5.	KMEZ-F	339/4196
6.	KPLX-F	306/3712
7.	KEGL-F	299/5578
8.	KAFM-F	274/4770
9.	KSCS-F	261/4359
10.	KTXQ-F	236/4015
11.	KQZY-F	202/2407
12.	KMGC-F	201/3294
13.	KZEW-F	155/3828
14.	KRQX	129/2415
15.	KNOK-F	125/2068
16.	KTKS-F	122/2462
17.	KPBC	89/ 841
18.	KLUV-F	87/2061
19.	KLIF	79/1132
20.	WRR-F	71/1100
21.		
22.		
23.		
24.		
25.		

12+ METRO CUME/ METRO CUME RATING			SPG 84	FAL 83
1.	KVIL-F	5995/21.5	20.1	21.8
2.	KRLD	5975/21.4	18.0	20.7
3.	KEGL-F	4627/16.6	15.5	15.9
4.	WBAP	4436/15.9	15.0	14.5
5.	KAFM-F	3724/13.3	16.2	14.5
	KMEZ-F	3724/13.3	12.1	12.1
7.	KSCS-F	3488/12.5	14.7	16.3
8.	KTXQ-F	3397/12.2	13.2	14.5
9.	KKDA-F	3370/12.1	10.8	11.9
10.	KPLX-F	3322/11.9	11.9	12.1
11.	KZEW-F	3274/11.7	12.9	14.4
12.	KMGC-F	3087/11.1	9.5	8.6
13.	KQZY-F	2132/ 7.6	7.2	7.8
14.	KTKS-F	2131/ 7.6	3.2	4.3
15.	KNOK-F	1974/ 7.1	7.2	8.1
16.	KLUV-F	1868/ 6.7	7.8	7.3
17.	KRQX	1374/ 4.9	---	---
18.	WRR-F	1055/ 3.8	2.9	4.1
19.	KVIL	940/ 3.4	2.6	2.7
20.	KAAM	823/ 2.9	4.8	4.6
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 72.30% (3194 of 4418) (FAL 83: 73.85%

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KAFM-F	1. KVIL-F	1. KVIL-F	1. KVIL-F	1. KVIL-F	1. WBAP	1. KVIL-F+	1. KVIL-F	1. KVIL-F	1. KKDA-F	1. KKDA-F
2. KEGL-F	2. KKDA-F	2. KKDA-F	2. KPLX-F	2. KPLX-F	2. KVIL-F	2. KRLD	2. KMEZ-F	2. KMEZ-F	2. KRLD	2. KVIL-F
3. KKDA-F	3. KEGL-F	3. KPLX-F	3. KKDA-F	WBAP	3. KRLD	3. WBAP	3. KPLX-F	3. WBAP	3. KEGL-F	3. KPLX-F
4. KTXQ-F	4. WTXQ-F	4. KMGC-F	4. WBAP	4. KRLD	4. KMEZ-F	4. KPLX-F	4. WBAP	4. KRLD	4. KVIL-F	4. KEGL-F
5. KNOK-F	5. KMGC-F	5. KEGL-F	5. KMGC-F	KKDA-F	5. KPLX-F	5. KKDA-F	5. KRLD	5. KKDA-F	5. KAFM-F	5. WBAP
6. KTKS-F	6. KPLX-F	6. KTXQ-F	6. KRLD	6. KMEZ-F	6. KQZY-F	6. KEGL-F	6. KMGC-F	6. KPLX-F	6. KTXQ-F	6. KMEZ-F
7. KZEW-F	7. KAFM-F	7. WBAP	7. KMEZ-F	7. KMGC-F	7. KSCS-F	7. KMEZ-F+	7. KKDA-F	7. KSCS-F	7. KMEZ-F	7. KRLD
8. KPLX	8. KZEW-F	8. KSCS-F	8. KSCS-F	8. KSCS-F	8.	8. KAFM-F	8. KQZY-F	8. KEGL-F	8.	8. KSCS-F
9.	9.	9.	9.	9.	9.	9. KSCS-F	9. KSCS-F	9. KMGC-F	9.	9. KMGC-F
10.	10.	10.	10.	10.	10.	10. KQZY-F	10.	10. KAFM-F	10.	10. KAFM-F

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54
1. KVIL-F	1. KVIL-F	1. KVIL-F	1. KVIL-F	1. KVIL-F
2. KKDA-F	2. KKDA-F	2. KKDA-F	2. KKDA-F	2. KPLX-F
3. KEGL-F	3. KMGC-F	3. KPLX-F	3. KPLX-F	3. KMEZ-F
4. KAFM-F	4. KEGL-F	4. KMGC-F	4. KMGC-F	4. KKDA-F
5. KTXQ-F	5. KPLX-F	5. KMEZ-F	5. KAFM-F	5. KMGC-F
6. KMGC-F	6. KAFM-F	6. KSCS-F	KEGL-F	6. WBAP
7. KZEW-F	7. KTXQ-F	7. KEGL-F	7. WBAP	7. KQZY-F
8. KSCS-F	8.	8. KAFM-F	8.	8. KSCS-F
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KKDA-F	1. KTXQ-F	1. KVIL-F	1. KVIL-F	1. KVIL-F
2. KEGL-F	2. KKDA-F	2. KKDA-F	2. KTXQ-F	2. WBAP
3. KTXQ-F	3. KVIL-F	3. KTXQ-F	3. KKDA-F	3. KRLD
4. KPLX-F	4. KEGL-F	4. KPLX-F	4. KEGL-F	4. KTXQ-F
5. KAFM-F	5. KPLX-F	5. KEGL-F	5. WMGC-F	5. KPLX-F
6. KVIL-F	6. KZEW-F	6. WBAP	KZEW-F	6. KKDA-F
7. KZEW-F	7. KAFM-F	7. KRLD	7. KSCS-F	7. KMGC-F
8. KSCS-F	8. KMGC-F	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		568 (3)	568 (3)	12.9
AOR		347 (2)	347 (2)	7.9
AC/OLDIES/SOFT ROCK	185 (3)	738 (3)	923 (6)	20.9
MOR/VARIETY				
COUNTRY	406 (2)	494 (2)	900 (4)	20.4
BLACK/URBAN	68 (2)	440 (2)	508 (4)	11.5
BTFL MUSIC	16 (1)	482 (2)	498 (3)	11.3
NEWS/TALK	381 (1)		381 (1)	8.6
NOSTALGIA	40 (1)		40 (1)	0.9
RELIGION	92 (2)		92 (2)	2.1
SPANISH	36 (1)	55 (1)	91 (2)	2.1
CLASSICAL		70 (1)	70 (1)	1.6
UNKNOWN/OTHERS				
			4418 (29)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAAM	1310	Dallas	1.1/2.9
KESS-F	94.1	FT. Worth	1.1/2.0
KFJZ	870	FT. Worth	.8/2.0
KKDA	730	Grand Prairie	1.0/2.6
KMEZ	1480	Dallas	.3/2.3
KSAX	970	FT. Worth	.4/1.3
KSSA	1270	FT. Worth	.8/1.5
KVIL	1150	Highland Park	1.1/3.4
KXVI	1600	McKinney	.4/1.1

RADIO STATIONS

AM STATIONS

KAAM,	1310,	5 KW (DA-N)	, OLDIES	,	$ 45.00*	(Weiss)	Bonneville
KKDA,	730,	500 W (DAYS)	, BLACK	,	$ NA	(Selcom)	
KLIF,	1190,	50 KW/5 KW (DA-2),	COUNTRY	NBC,	$ 58.00	(Republic)	Susquehanna/Dan Holyburton
KMEZ,	1480,	5 KW/1 KW (DA-2),	BTFL MUS (Churchill)	,	$ NA	(Mc-Guild)	Group One
KPBC,	1040,	1 KW (DAYS)	, RELIGION	,	$ 40.00	(----)	
KRLD,	1080,	50 KW (DA-N)	, NEWS	CBS,	$181.25	(Katz)	Metromedia
KRQX,	570,	5 KW (DA-2)	, OLDIES	CBS-R,	$ 51.00*	(MMR)	Belo
KSKY,	660,	10 KW (DAYS)	, RELIGION	,	$ 15.00	(----)	Sky
KVIL,	1150,	1 KW (DAYS,DA)	, AC	,	$ NA	(Blair)	Blair
WBAP,	820,	50 KW	, COUNTRY	ABC-I,	$170.00*	(Eastman)	Cap Cities
KFJZ,	870,	250 W (DAYS)	, NOST (Al Ham)	ABC-D,	$ 42.00	(Miller)	
KSAX,	970,	1 KW	, JAZZ	,	$ NA	(Weiss)	Earl Graves
KSSA,	1270,	5 KW (DA-1)	, SPANISH	UPI,	$ 50.00	(Caballero)	
KXOL,	1360,	5 KW/1 KW (DA-N),	COUNTRY	,	$ NA	(----)	TETCO

FM STATIONS

KAFM-F,	92.5,	100 KW @ 1685,	CHR	,	$115.00*	(Weiss)	Bonneville
KEGL-F,	97.1,	100 KW @ 1302,	CHR	ABC-C,	$105.00*	(Blair)	Sandusky
KESS-F,	94.1,	100 KW @ 1585,	SPANISH	,	$ 76.00	(Caballero)	
KTKS-F,	106.1,	100 KW @ 480,	OLDIES	CBS-R,	$ 44.00*	(Roslin)	ABC
KKDA-F,	104.5,	100 KW @ 1585,	BLACK/URBAN	APR,	$100.00*	(Selcom)	
KLUV-F,	98.7,	100 KW @ 1585,	AC/CONTEMP	ABC-F,RKO II,	$ 75.00*	(CBS/FM)	TK
KMEZ-F,	100.3,	89 KW @ 1280,	BTFL MUS (Churchill)	,	$129.00*	(Mc-Guild)	Group One
KMGC-F,	102.9,	100 KW @ 1572,	AC	,	$100.00	(Selcom)	Shamrock
KNOK-F,	107.5,	100 KW @ 445,	BLACK (Burk-Abr)	NBN,RKO,	$ 85.00*	(Weiss)	Earl Graves
KQZY-F,	105.3,	100 KW @ 1560,	BTFL MUS	,	$ 86.00	(Blair/RAR)	Westinghouse
KPLX-F,	99.5,	100 KW @ 1680,	COUNTRY	APR,	$135.00*	(Republic)	Susquehanna
KSCS-F,	96.3,	100 KW @ 1680,	COUNTRY	,	$165.00*	(Eastman)	Cap Cities
KTXQ-F,	102.1,	100 KW @ 1420,	AOR (Burk-Abr)	ABC-R,	$100.00*	(Christal)	Gulf
KVIL-F,	103.7,	100 KW @ 1570,	AC	,	$334.00	(Blair)	Blair
KZEW-F,	97.9,	100 KW @ 1680,	AOR (Pollack)	Source,	$175.00*	(MMR)	Belo
WRR-F ,	101.1,	100 KW @ 600,	CLASSICAL	WSJ,ABC-D,	$ 70.00	(CMBS)	City of Dallas
KJIM-F,	94.9,	100 KW @ 717,	RELIGION	APR,	$ 26.00	(----)	Swaggert

12+ ADI 1/4

1. WBAP
2. KVIL-F
3. KRLD
4. KKDA-F
5. KMEZ-F
6. KPLX-F
7. KEGL-F
8. WSCS-F
9. WAFM-F
10. KTXQ-F
11. KQZY-F
12. KMGC-F
13. KZEW-F
14. KTKS-F
15. KNOK-F

12+ ADI CUME

1. KRLD
2. KVIL-F
3. WBAP
4. KEGL-F
5. KAFM-F
6. KMEZ-F
7. KSCS-F
8. KTXQ-F
9. KKDA-F
10. KPLX-F
11. KZEW-F
12. KMGC-F
13. KQZY-F
14. KTKS-F
15. KLUV-F

ADI FM SHARE:

69.12%

CALL LETTER CHANGES	FORMAT CHANGES	STATION SALES	MISCELLANEOUS COMMENTS
KIXK-F changes to KTKS-F	KEGL: from AOR to CHR (Sep)	KJIM-F sold by Swaggert to Statewide for $7,200,000 (Blackburn)	
KOAX-F changes to KQZY-F	KTKS: from AC to CHR		

DAVENPORT - ROCK ISLAND - MOLINE

Arbitron Rank/Pop (12+): 99/318,300
CMSA Rank/Pop: NA
MSA Rank/Pop: 115/390,000
ADI # 75
Average Person Rating: 17.1
Market TSL: 22.4 hours

Stations: 19/14
Diaries: 841/378:1/57.9%
Sample Target: 720
Standard Error: .683
% Below Line: 4.0
% Not Listed: 9.0

Est 1984 Revenue: $7,700,000
Gross Inc.: 4.2 Bil
HH Inc.: $29,288
Retail $: 2.3 Bil
Pop per Station: 22,736

12+ METRO 1/4/SHARE			SPG 84	FAL 83	SPG 83	FAL 82	BIRCH SHARE
1.	KIIK-F	97/17.9	15.9	12.2	17.2	13.7	18.9
2.	WXLP-F	64/11.8	10.3	13.3	12.3	13.1	14.9
3.	WLLR-F	55/10.1	12.4	9.6	8.3	8.9	13.1
4.	WOC	50/ 9.2	8.2	8.0	8.5	9.7	9.8
5.	KRVR-F	46/ 8.5	10.5	9.6	8.9	8.1	6.1
6.	WHBF	39/ 7.2	8.4	11.8	10.5	10.7	6.1
7.	WHBF-F	35/ 6.4	7.1	7.5	7.6	6.7	8.0
8.	WMRZ	29/ 5.3	3.6	4.1	3.6	4.6	2.6
9.	KKZX	16/ 2.9	4.8	4.5	7.1	5.6	2.1
	WKEI	16/ 2.9	1.1	1.4	2.2	2.8	1.9
11.							
12.							
13.							
14.							
15.							

12+ TSA 1/4/CUME		
1.	KIIK-F	183/2144
2.	WLLR-F	110/1156
3.	WXLP-F	97/1400
4.	KRVR-F	62/ 748
5.	WOC	57/ 741
6.	WHBF	54/ 789
7.	WHBF-F	45/ 924
8.	WMT	37/ 427
9.	WMRZ	30/ 485
10.	WGN	26/ 570
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			SPG 84	FAL 83
1.	KIIK-F	1213/38.1	35.2	31.0
2.	WXLP-F	792/24.9	25.5	22.0
3.	WOC	635/19.9	17.6	17.5
4.	WLLR-F	610/19.2	24.4	18.5
5.	WHBF-F	578/18.2	20.0	18.1
6.	KRVR-F	539/16.9	19.2	17.1
7.	WHBF	538/16.9	18.4	21.0
8.	WMRZ	434/13.6	11.0	13.0
9.	KKZX	408/12.8	18.0	17.5
10.	WGN	148/ 4.6	5.7	4.7
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 63.36% (313 of 494) (FAL 83: 59.14%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KIIK-F	1. KIIK-F	1. KIIK-F	1. KIIK-F	1. KIIK-F	1. WLLR-F	1. KIIK-F	1. KIIK-F	1. KIIK-F	1. WXLP-F	1. KIIK-F
2. WXLP-F	2. WXLP-F	2. WXLP-F	2. WMRZ	2. WLLR-F	2. KRVR-F	2. WOC	2. WLLR-F	2. WXLP-F	2. KIIK-F	2. WXLP-F
3.	3. WHBF-F	3. WLLR-F	3. WLLR-F	3. WMRZ	3. WOC	3. WXLP-F+	3. WXLP-F	3. KRVR-F	3. WOC	3. WLLR-F
4.	4.	4. WHBF-F	4. WHBF-F	4. KRVR-F	4. KIIK-F	4. WHBF	4. WOC	4. WLLR-F	KRVR-F	4. WHBF
5.	5.	5. WMRZ	5.	5. WHBF-F	5. WHBF	5. WLLR-F	5. KRVR-F	5.	5.	5. KRVR-F

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KIIK-F	1. KIIK-F	1. KIIK-F	1. KIIK-F	1. KIIK-F	1. WXLP-F	1. WXLP-F	1. WXLP-F	1. KIIK-F	1. KIIK-F
2. WXLP-F	2. WHBF-F	2. WHBF-F	2. WHBF-F	2. WLLR-F	2.	2. KIIK-F	2. KIIK-F	2. WXLP-F	2. WMRZ
3. WHBF-F	3. WXLP-F	3. WLLR-F	3. WMRZ	3. WHBF-F	3.	3.	3.	3. KFMH-F	3. WXLP-F
4. WLLR-F	4. WLLR-F	4. WXLP-F	4. WLLR-F	4. KRVR-F	4.	4.	4.	WMRZ	4. WLLR-F
5.	5.	5.	5.	WMRZ	5.	5.	5.	5.	5. KRVR-F

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	20 (2)	97 (1)	117 (3)	23.7
AOR		73 (2)	73 (2)	14.8
AC/OLDIES/SOFT ROCK	29 (1)	42 (3)	71 (4)	14.4
MOR/VARIETY	25 (3)		25 (3)	5.1
COUNTRY	44 (2)	55 (1)	99 (3)	20.0
BLACK/URBAN				
BTFL MUSIC		46 (1)	46 (1)	9.3
NEWS/TALK	52 (2)		52 (2)	10.5
NOSTALGIA	11 (1)		11 (1)	2.2
RELIGION				
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			494 (19)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KBQC-F	93.5	Bettendorf	.4/2.6
KFMH-F	99.7	Muscatine	1.7/2.4
KXRK	1580	Davenport	2.0/3.5
WJRE-F	92.1	Kewanee	.9/2.2
WBBM	780	Chicago	.4/3.3
WGN	720	Chicago	.9/4.6
WLS	890	Chicago	.7/4.6
WMAQ	670	Chicago	.9/4.5
WMT	600	Cedar Rapids	.7/3.0

RADIO STATIONS

KKZX, 1170, 1 KW (DA-2) , CHR	ABC-C, $30.00*	(Katz)	Guy Gannett	
KXRK, 1580, 500 W (DAYS), NOSTALGIA	ABC-I, $14.00	(P/W)		
WHBF, 1270, 5 KW (DA-N) , COUNTRY (Musicworks)	CBS, $31.50	(Mc-Guild)		
WMRZ, 1230, 1 KW/250 W , OLDIES	ABC-E, $ NA	(Eastman)	Sconnix	
WOC , 1420, 5 KW (DA-2) , NEWS/TALK (Klemm)	MBS,WSJ,NBC,NBC-T, $39.00	(Blair)	Palmer	
WKEI, 1450, 500 W/250 W , MOR	ABC-D, $12.00	(----)		(KEWANEE, IL)
KIIK-F, 103.7, 100 KW @ 1220, CONTEMP (Klemm)	ABC-D, $40.00*	(Blair)	Palmer	
KRVR-F, 106.5, 60 KW @ 190, BTFL MUS	, $38.36	(Eastman)	Mid America	
WHBF-F, 98.9, 39 KW @ 900, AC (TM)	CBS-R, $28.50	(Mc-Guild)		
WLLR-F, 101.3, 50 KW @ 500, COUNTRY	, $27.00	(HNWH)	Sconnix	
WXLP-F, 96.9, 50 KW @ 500, AOR	Source, $34.00*	(Katz)	Guy Gannett	
WGEN-F, 104.9, 3 KW @ 300, AC	, $11.75	(Masla)		(GENESEO, IL)

MISCELLANEOUS COMMENTS

KSTT changes from AC to CHR; changes calls to KKZX...KXRK sold for $350,000 (Horton)...

DAYTON

Arbitron Rank/Pop (12+): 45/765,200
CMSA Rank/Pop: # 40
MSA Rank/Pop: 51/918,200
ADI # 53
Average Person Rating: 15.3
Market TSL: 20.7 hours

Stations: 26/19
Diaries: 1272/602:1/59.8%
Sample Target: 1100
Standard Error: .535
% Below Line: 10.4
% Not Listed: 9.1

Est. 1984 Revenue: $16,400,000
Gross Inc.: 8.8 Bil
HH Inc.: $26,230
Retail $: 5.2 Bil
Pop per Station: 40,274

12+ METRO 1/4/SHARE			SPG 84	FAL 83	SPG 83	FAL 82	BIRCH SHARE
1.	WHIO-F	188/16.0	14.4	13.9	10.4	15.1	13.5
2.	WTUE-F	135/11.5	13.6	12.4	12.6	13.3	12.6
3.	WHIO	94/ 8.0	9.8	9.1	9.9	10.9	8.1
4.	WDAO-F	76/ 6.5	6.4	5.8	5.8	5.9	7.8
5.	WDAO-F	72/ 6.1	7.6	7.5	7.1	7.3	6.8
6.	WGTZ-F	68/ 5.8	6.6	4.8	6.4	3.9	9.7
7.	WAVI	49/ 4.2	3.6	2.5	6.7	5.3	3.5
8.	WING	48/ 4.1	5.4	5.4	5.5	6.9	4.1
	WYMJ-F	48/ 4.1	4.4	4.9	4.8	4.5	5.9
10.	WVUD-F	42/ 3.6	3.9	5.4	4.4	3.9	4.5
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12+ TSA 1/4/CUME		
1.	WHIO-F	284/3048
2.	WTUE-F	191/2449
3.	WHIO	105/1980
4.	WONE	101/1543
5.	WSKS-F	93/1270
6.	WGTZ-F	89/1715
7.	WLW	87/2050
8.	WDAO-F	86/1116
9.	WAVI	61/ 607
10.	WING	57/1236
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12+ METRO CUME/ METRO CUME RATING			SPG 84	FAL 83
1.	WHIO-F	2100/27.4	24.9	23.2
2.	WHIO	1703/22.3	23.0	21.5
3.	WTUE-F	1663/21.7	22.0	25.6
4.	WGTZ-F	1217/15.9	13.3	9.3
5.	WING	1107/14.5	16.4	17.6
6.	WONE	1019/13.3	15.6	17.5
7.	WDAO-F	963/12.6	11.8	10.5
8.	WVUD-F	865/11.3	10.9	14.6
9.	WYMJ-F	820/10.7	11.0	12.8
10.	WSKS-F	585/ 7.6	6.2	9.1
11.				
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12+ FM SHARE (METRO): 69.98% (746 of 1066) (FAL 83: 68.32%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WGTZ-F	1. WTUE-F	1. WTUE-F	1. WHIO-F	1. WHIO-F	1. WHIO-F	1. WHIO	1. WHIO-F	1. WHIO-F	1. WHIO-F	1. WHIO-F
2. WTUE-F	2.	2. WHIO-F	2. WTUE-F	2. WTUE-F	2. WHIO	2. WHIO-F	2. WTUE-F	2. WTUE-F	2. WTUE-F	2. WTUE-F
3. WDAO-F	3.	3. WDAO-F	3. WDAO-F	3. WHIO	3. WONE	3. WTUE-F	3. WHIO	3. WONE	3. WGTZ-F	3. WGTZ-F
WSKS-F	4.	4. WYMJ-F	4. WONE	4. WONE	4. WING	4. WONE	4. WONE	4. WGTZ-F	4. WHIO	4. WHIO
5. WBLZ-F	5.	5. WONE	WYMJ-F	WDAO-F	5. WDAO-F	5. WDAO-F	5. WDAO-F	5. WDAO-F	5. WING	5. WONE
6.	6.	6.	6. WHIO	6.	6.	6. WING	6. WVUD-F	6.	6. WDAO-F	6. WDAO-F
7.	7.	7.	7.	7.	7.	7.	7. WYMJ-F	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WTUE-F	1. WTUE-F	1. WTUE-F	1. WDAO-F	1. WHIO-F	1. WTUE-F	1. WTUE-F	1.WTUE-F	1. WTUE-F	1. WHIO-F
2. WGTZ-F	2. WDAO-F	2. WHIO-F	2. WHIO-F	2. WHIO	2.	2.	2.	2. WVUD-F	2. WTUE-F
3. WDAO-F	3. WGTZ-F	3. WDAO-F	3. WVUD-F	3. WDAO-F	3.	3.	3.	3. WYMJ-F	3. WONE
4.	4. WHIO-F	4. WYMJ-F	4. WTUE-F	4. WONE	4.	4.	4.	4.	4. WDAO-F
5.	WYMJ-F	5. WGTZ-F	5. WYMJ-F	5. WYMJ-F	5.	5.	5.	5.	WVUD-F
6.	6.	6.	6.	WING	6.	6.	6.	6.	WYMJ-F
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		144 (5)	144 (5)	13.5
AOR		166 (2)	166 (2)	15.6
AC/OLDIES/SOFT ROCK	48 (1)	57 (2)	105 (3)	9.8
MOR/VARIETY	122 (3)		122 (3)	11.4
COUNTRY	94 (2)	33 (2)	127 (4)	11.9
BLACK/URBAN		112 (2)	112 (2)	10.5
BTFL MUSIC		192 (2)	192 (2)	18.0
NEWS/TALK	49 (1)		49 (1)	4.6
NOSTALGIA				
RELIGION		17 (1)	17 (1)	1.6
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS	7 (2)	25 (1)	32 (3)	3.0
			1066 (26)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAZU-F	102.9	Springfield	1.6/3.5
WBLY	1600	Springfield	1.9/2.6
WBZ1-F	95.3	Xenia	2.4/5.4
WFCJ-F	93.7	Miamisburg	1.4/3.2
WIZE	1340	Springfield	.6/3.2
WMMX	1110	Xenia	.3/ .9
WPFB-F	105.9	Middletown	.9/3.7
WPTW	1570	Piqua	.3/1.3
WPTW-F	95.7	Piqua	2.1/4.0
WBLZ-F	103.5	Hamilton	3.1/7.2
WKRQ-F	101.9	Cincinnati	.4/2.1
WKXF-F	94.1	Cincinnati	.4/1.3
WLLT-F	94.9	Cincinnati	.8/3.2
WLW	700	CIncinnati	1.8/7.3
WSKS-F	96.5	Hamilton	2.6/7.6
WWEZ-F	92.5	Cincinnati	.3/1.8

RADIO STATIONS

AM STATIONS

WAVI, 1210, 1 KW (DAYS), TALK	WSJ,ABC-E,	$27.00	(Eastman)	Stoner	
WHIO, 1290, 5 KW (DA-N), MOR (Burk-Abr)	CBS,NBC-T,	$84.00*	(Christal)	Cox	
WING, 1410, 5 KW (DA-N), AC	MBS,	$60.00*	(Katz)	Great Trails	
WONE, 980, 5 KW (DA-N), COUNTRY	ABC-D,	$64.00	(Mc-Guild)	Group One	
WKBV, 1490, 1 KW/250 W , MOR	ABC-I,	$13.00	(Masla)	Central	(RICHMOND,IN)

FM STATIONS

WBZI-F, 95.3, 3 KW @ 300, COUNTRY	RKO II,	$20.00	(----)		(XENIA)
WDAO-F, 107.7, 50 KW @ 420, BLACK	ABC-C,SBN,	$47.81	(Eastman)	Stoner	
WHIO-F, 99.1, 50 KW @ 1060, BTFL MUS	,	$70.00	(Christal)	Cox	
WGTZ-F, 92.9, 20 KW @ 373, CHR	MBS,	$61.00	(Katz)	Great Trails	(EATON)
WPFB-F, 105.9, 34 KW @ 593, CHR (TM)	MBS,	$27.00	(Roslin)	Braden	(MIDDLETOWN)
WTUE-F, 104.7, 50 KW @ 500, AOR (Burk-Abr)	,	$79.00*	(Mc-Guild)	Group One	
WVUD-F, 99.9, 50 KW @ 500, CONTEMP/AC	CBS-R,	$30.00	(Masla)	Univ of Dayton	
WYMJ-F, 103.9, 3 KW @ 300, AC	RKO,	$45.00	(Torbet)		

Other ranked stations - See Cincinnati

12+ ADI 1/4

1. WHIO-F
2. WTUE-F
3. WHIO
4. WONE
5. WGTZ-F
6. WDAO-F
7. WING
8. WYMJ-F
9. WAVI
10. WVUD-F
11. WLW
12. WIMT-F
13. WBLZ-F
14. WSKS-F
15. WAZU-F
    WBZI-F
    WHON

12+ ADI CUME

1. WHIO-F
2. WTUE-F
3. WGTZ-F
4. WHIO
5. WONE
6. WING
7. WDAO-F
8. WVUD-F
9. WLW
10. WYMJ-F
11. WSKS-F
12. WAVI
13. WBLZ-F
14. WPTW-F
15. WBZI-F

ADI FM SHARE:

69.77%

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

WAVI, WDAO-F: sold to Stoner for $4,000,000 (Blackburn)

MISCELLANEOUS COMMENTS

One county added and one county deleted from Arbitron metro

DAYTONA BEACH

Arbitron Rank/Pop (12+): 120/263,000
CMSA Rank/Pop: NA
MSA Rank/Pop: 147/293,900
Orlando ADI
Average Person Rating: 17.0
Market TSL: 22.5 hours

Stations: 18/10
Diaries: 731/360:1/50.5%
Sample Target: 630
Standard Error: .739
% Below Line: 43.4
% Not Listed: 8.1

Est 1984 Revenue: $5,200,000
Gross Inc.: 2.9 Bil
HH Inc.: $23,665
Retail $: 1.8 Bil
Pop per Station: 26,300

12+ METRO 1/4/SHARE			SPG 84	FAL 83	SPG 83	FAL 82
1.	WWLV-F	68/15.2	17.1	18.9	16.4	14.7
2.	WROD	49/11.0	10.5	10.3	12.1	9.5
3.	WCFI-F	46/10.3	8.5	7.9	8.9	7.9
4.	WDIZ_F	39/ 8.7	12.2	8.4	8.4	10.2
5.	WELE-F	34/ 7.6	11.8	8.1	11.4	12.9
6.	WWKA-F	33/ 7.4	7.8	7.9	7.5	7.7
7.	WBJW-F	25/ 5.6	3.3	5.2	3.9	2.0
8.	WNFI-F	24/ 5.4	6.0	4.4	3.4	5.9
9.	WJYO-F	23/ 5.2	3.8	4.4	2.7	4.8
10.	WNDB	19/ 4.3	2.7	3.9	3.9	3.4
11.						
12.						
13.						
14.						
15.						

BIRCH SHARE

12+ TSA 1/4/CUME		
1.	WWLV-F	73/714
2.	WROD	49/469
3.	WCFI-F	46/592
4.	WDIZ-F	39/426
5.	WELE-F	35/399
6.	WWKA-F	34/420
7.	WNFI-F	28/444
8.	WBJW-F	25/457
9.	WJYO-F	23/258
10.	WNDB	22/292
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			SPG 84	FAL 83
1.	WWLV-F	671/25.5	28.2	28.3
2.	WCFI-F	576/21.9	19.8	22.8
3.	WROD	462/17.6	15.8	13.8
4.	WBJW-F	440/16.7	11.9	12.6
5.	WDIZ-F	426/16.2	17.8	16.6
6.	WNFI-F	418/15.9	16.9	15.7
7.	WWKA-F	417/15.9	15.3	17.2
8.	WELE-F	393/14.9	18.4	17.2
9.	WNDB	280/10.6	8.2	10.6
10.	WJYO-F	258/ 9.8	7.8	10.0
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 72.68% (298 of 410) (FAL 83: 72.96%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WNFI-F	1. WCFI-F	1. WCFI-F	1. WCFI-F	1. WCFI-F	1. WWLV-F	1. WWLV-F	1. WWLV-F	1. WWLV-F	1. WWLV-F	1. WWLV-F
2. WBJW-F	2. WDIZ-F	2. WDIZ-F	2. WWKA-F	2. WWLV-F	2. WROD	2. WROD	2. WROD	2. WCFI-F	2. WDIZ-F	2. WCFI-F
WDIZ-F	3. WBJW-F	3. WWKA-F	3. WELE-F	3. WELE-F	3. WELE-F	3. WCFI-F	3. WCFI-F	3. WROD	3. WROD	3. WROD
4.	4. WNFI-F	WELE-F	4. WDIZ-F	4. WWKA-F	4. WCFI-F	4. WDIZ-F	4. WDIZ-F	4. WDIZ-F	4. WNFI-F	4. WWKA-F
5.	5.	5.	5.	5.	WWKA-F	5. WELE-F	5. WELE-F	5. WELE-F	WCFI-F	5. WELE-F

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WDIZ-F	1. WCFI-F	1. WCFI-F	1. WCFI-F	1. WCFI-F	1. WDIZ-F	1. WDIZ-F	1. WDIZ-F	1. WDIZ-F	1. WCFI-F
2. WCFI-F	2.	2.	2.	2. WJYO-F	2.	2. WBJW-F	2. WCFI-F	2. WCFI-F	2. WELE-F
3. WZIP	3.	3.	3.	3. WWLV-F	3.	WCFI-F	3. WELE-F	3. WWKA-F	WWLV-F
4.	4.	4.	4.	4.	4.	4.	4. WWKA-F	4. WELE-F	WDIZ-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		55 (3)	55 (3)	13.4
AOR		39 (1)	39 (1)	9.5
AC/OLDIES/SOFT ROCK	6 (1)	69 (2)	75 (3)	18.3
MOR/VARIETY	19 (1)		19 (1)	4.6
COUNTRY	10 (2)	67 (2)	77 (4)	18.8
BLACK/URBAN				
BTFL MUSIC	10 (1)	68 (1)	78 (2)	19.0
NEWS/TALK	4 (1)		4 (1)	1.0
NOSTALGIA	49 (1)		49 (1)	12.0
RELIGION	10 (1)		10 (1)	2.4
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS		4 (1)	4 (1)	1.0
			410 (18)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WDAT	1380	Ormond Beach	1.8/5.6
WMFJ	1450	Daytona Beach	2.2/6.0
WSBB	1230	New Smyrna	2.2/5.7
WXVQ	1490	DeLand	.9/2.2
WZIP	1590	S. Daytona	1.3/1.7
WHLY-F	106.7	Orlando	1.3/5.1
WHOO	990	Orlando	.4/1.6
WKIS	740	Orlando	.9/2.1

RADIO STATIONS

WDAT, 1380, 5 KW/2.5 KW (DA-2), COUNTRY NBC, $14.00 (Weiss)
WMFJ, 1450, 1 KW/250 W , RELIGION ABC-E, $10.00 (----)
WNDB, 1150, 1 KW (DA-N) , MOR CBS, $15.00 (Christal)
WROD, 1340, 1 KW/250 W , NOST (Al Ham) ABC-I,RKO II,WSJ, $18.00 (Weiss)
WZIP, 1590, 1 KW (DAYS) , OLDIES MBS, $12.00 (Bolton)
WDLF, 1310, 5 KW (DAYS) , COUNTRY , $11.00 (----)

WCFI-F, 101.9, 100 KW @ 581, CHR , $36.25 (Katz) S & F
WELE-F, 105.9, 100 KW @ 600, COUNTRY (Burk-Abr) MBS, $34.00 (Roslin) Elyria-Lorain
WWLV-F, 94.5, 54 KW @ 330, BTFL MUS , $27.00* (Christal)
WNFI-F, 99.9, 100 KW @ 949, CHR ABC-F, $25.00 (Eastman) (PALATKA)

Other ranked stations - See Orlando

MISCELLANEOUS COMMENTS

WCFI-F sold by Abell to S & F for $2,700,000 (est)...WCFI listed below line because they use Orlando as their chosen "home city"...WCFI was formerly WDOQ...

DENVER

Arbitron Rank/Pop (12+): 23/1,526,400
CMSA Rank/Pop: # 21
MSA Rank/Pop: 27/1,573,600
ADI # 19
Average Person Rating: 16.8
Market TSL: 22.1 hours

Stations: 28/27
Diaries: 1482/1030:1/47.7%
Sample Target: 1490
Standard Error: .515
% Below Line: 0.9
% Not Listed: 6.8

Est. 1984 Revenue: $54,500,000
Gross Inc.: 21.4 Bil
HH Inc.: $35,811
Retail $: 11.2 Bil
Pop per Station: 56,533

	12+ METRO 1/4/SHARE		SPG 84	WIN 84	FAL 83	BIRCH SHARE
1.	KOSI-F	249/9.7	9.9	9.5	8.9	8.6
2.	KPKE-F	184/7.2	7.9	6.8	6.5	5.9
3.	KOA	171/6.7	5.7	6.7	7.3	4.7
4.	KOAQ-F	155/6.0	5.0	5.0	4.6	4.8
5.	KIMN	152/5.9	5.2	4.7	4.2	4.0
6.	KMJI-F	127/4.9	5.0	4.5	4.4	4.8
7.	KRXY-F	120/4.7	3.3	3.4	3.5	8.1
8.	KBCO-F	115/4.5	4.0	4.4	5.2	5.9
9.	KAZY-F	112/4.4	4.2	3.8	4.0	4.2
10.	KYGO-F	108/4.2	4.9	5.1	5.9	5.9
11.	KBPI-F	106/4.1	4.4	6.0	5.1	6.3
12.	KVOD-F	99/3.9	2.5	3.5	4.1	4.1
13.	KEZW	97/3.8	3.2	3.6	3.8	2.0
14.	KLZ	92/3.6	4.0	4.5	3.3	4.3
	KHOW	92/3.6	4.7	3.7	4.5	2.6
16.	KNUS	83/3.2	2.9	2.3	2.6	3.1
17.	KRZN	65/2.5	2.0	2.6	2.2	1.0
18.	KDKO	49/1.9	2.4	2.5	1.1	2.6
19.	KBRQ-F	41/1.6	1.5	1.8	2.0	1.6
20.	KDEN	36/1.4	1.6	1.6	1.3	1.7
21.						
22.						
23.						
24.						
25.						

	12+ TSA 1/4/CUME	
1.	KOSI-F	288/3611
2.	KOA	254/5088
3.	KPKE-F	203/2701
4.	KIMN	188/3412
5.	KOAQ-F	172/3051
6.	KLZ	159/2180
7.	KAZY-F	148/2326
	KMJI-F	148/2237
9.	KRXY-F	137/2300
10.	KYGO-F	135/1715
11.	KBPI-F	127/2662
12.	KBCO-F	116/1425
13.	KHOW	114/1933
14.	KVOD-F	108/1337
15.	KEZW	103/1079
16.	KNUS	97/1235
17.	KRZN	75/1074
18.	KDKO	57/ 730
19.	KBRQ-F	43/ 672
20.	KDEN	36/ 856
21.		
22.		
23.		
24.		
25.		

	12+ METRO CUME/ METRO CUME RATING		SPG 84	FAL 83
1.	KOA	3562/23.3	16.8	20.6
2.	KOSI-F	3083/20.2	18.2	18.6
3.	KIMN	2570/16.8	17.0	15.7
4.	KOAQ-F	2557/16.8	17.0	15.7
5.	KPKE-F	2440/16.0	19.9	17.9
6.	KBPI-F	2268/14.9	17.1	18.4
7.	KRXY-F	2078/13.6	11.4	12.6
8.	KMJI-F	1917/12.6	13.7	12.4
9.	KAZY-F	1811/11.9	13.1	14.6
10.	KHOW	1480/ 9.7	12.1	12.3
11.	KBCO-F	1377/ 9.0	10.0	11.0
12.	KYGO-F	1356/ 8.9	11.0	12.5
13.	KLZ	1205/ 7.9	10.4	8.1
14.	KVOD-F	1200/ 7.9	7.4	9.0
15.	KNUS	1069/ 7.0	8.2	7.1
16.	KEZW	1023/ 6.7	6.9	8.0
17.	KRZN	869/ 5.7	5.8	6.3
18.	KDEN	856/ 5.6	4.9	5.7
19.	KDKO	664/ 4.4	4.7	3.2
20.	KBRQ-F	618/ 4.0	5.4	5.7
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 60.54% (1450 of 2395) (FAL 83: 62.33%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KPKE-F	1. KBCO-F	1. KOAQ-F	1. KOSI-F	1. KOSI-F	1. KSOI-F	1. KIMN	1. KOSI-F	1. KOSI-F	1. KPKE-F	1. KOSI-F
2. KRXY-F	2. KOAQ-F	2. KIMN	2. KMJI-F	2. KIMN	2. KOA	2. KOSI-F	2. KOAQ-F	2. KPKE-F	2. KOSI-F	2. KPKE-F
3. KBPI-F	3. KAZY-F	3. KMJI-F	3. KIMN	3. KMJI-F	3. KYGO-F	3. KOA	3. KMJI-F	3. KOAQ-F	3. KOA	3. KOAQ-F
4. KDKO	4. KIMN	4. KOSI-F	4. KOAQ-F	4. KOAQ-F	4. KVOD-F	4. KPKE-F	4. KPKE-F	4. KIMN	4. KOAQ-F	4. KEZW
KOAQ-F	5. KMJI-F	5. KBCO-F	5. KBCO-F	5. KBCO-F	5. KHOW	5. KHOW	5. KIMN	5. KMJI-F	5. KAZY-F	5. KRXY-F
6.	KPKE-F	6. KPKE-F	6. KHOW	KHOW	6. KEZW	6. KLZ	6. KOA	6. KOA	6. KRXY-F	6. KIMN
7.	7.	7. KAZY-F	7. KYGO-F	7. KOA	7. KNUS	7. KVOD-F	7. KYGO-F	7. KBPI-F	7.	7. KAZY-F
8.	8.	8.	8. KAZY-F	8. KYGO-F	8. KLZ	8.	8.	8.	8.	8. KYGO-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KPKE-F	1. KOAQ-F	1. KOAQ-F	1. KMJI-F	1. KOSI-F	1. KBCO-F	1. KAZY-F	1. KBCO-F	1. KAZY-F	1. KOSI-F
2. KOAQ-F	2. KMJI-F	2. KIMN	KOAQ-F	2. KIMN	2. KAZY-F	KBCO-F	2. KAZY-F	2. KBCO-F	2. KBCO-F
3. KRXY-F	3. KPKE-F	3. KMJI-F	3. KIMN	3. KOAQ-F	3. KBPI-F	3. KBPI-F	3. KIMN	3. KMJI-F	3. KOA
KMJI-F	4. KIMN	KOSI-F	4. KOSI-F	4. KMJI-F	4. KPKE-F	4. KIMN	4. KOAQ-F	4. KIMN	KMJI-F
5. KIMN	5. KRXY-F	5. KPKE-F	KMJI-F	5. KRXY-F	5. KOAQ-F	5. KOAQ-F	KBPI-F	5. KOAQ-F	KAZY-F
KBPI-F	6.	6. KRXY-F	6. KBCO-F	6. KHOW	KRXY-F	6. KPKE-F	6. KMJI-F	6. KRZN	6. KIMN
7. KAZY-F	7.	7.	7. KRZN	7. KYGO-F	7. KIMN	7. KMJI-F	7. KOSI-F	7. KBPI-F	KYGO-F
8.	8.	8.	8.	8.	8.	8.	KPKE-F	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	158 (2)	459 (3)	617 (5)	13.2
AOR		355 (4)	355 (4)	14.8
AC/OLDIES/SOFT ROCK	65 (1)	127 (1)	192 (2)	8.0
MOR/VARIETY	102 (2)		102 (2)	4.3
COUNTRY	110 (2)	149 (2)	259 (4)	10.8
BLACK/URBAN	75 (2)	12 (1)	87 (3)	3.6
BTFL MUSIC		249 (1)	249 (1)	10.4
NEWS/TALK	290 (3)		290 (3)	12.1
NOSTALGIA	97 (1)		97 (1)	4.1
RELIGION	48 (2)		48 (2)	2.0
SPANISH				
CLASSICAL		99 (1)	99 (1)	4.1
UNKNOWN/OTHERS				
			2395 (29)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KADX-F	92.1	Castle Rock	.5/1.0
KBRQ	1280	Denver	.7/2.4
KLSZ	1090	Aurora	.4/1.8
KLTT	800	Brighton	1.1/1.0
KPPL	1390	Denver	1.0/2.1
KRKS	990	Denver	.8/2.0
KRXY	1600	Lakewood	.2/1.7
KTCL-F	93.3	Fort Collins	.9/1.9

RADIO STATIONS

AM STATIONS

KBNO,	1220,	1 KW (DAYS)	, SPANISH	,	$ 34.00	(Caballero)	
KBRQ,	1280,	5 KW (DA-2)	, COUNTRY	ABC-E,	$ 38.00	(Torbet)	Great Empire
KDEN,	1340,	1 KW/250 W	, NEWS	WSJ,ABC-E,NBC,	$ 32.00*	(Savalli)	
KDKO,	1510,	5 KW (DA-2)	, BLACK	,	$ 43.00	(----)	Sterling
KEZW,	1430,	5 KW (DA-N)	, NOST (Al Ham)	MBS,	$ 44.00*	(Blair/RAR)	Armstrong
KHOW,	630,	5 KW (DA-N)	, MOR/AC	RKO,	$ 91.00	(Eastman)	Metromedia
KIMN,	950,	5 KW (DA-1)	, CHR (Klemm)	ABC-C,	$100.00*	(Blair)	Jeff-Pilot
KPPL,	1390,	5 KW (DAYS)	, JAZZ	ABC-I,	$ 24.00	(Roslin)	
KLSZ,	1090,	50 KW/500 W (DA-N)	, MOR	APR,	$ 30.00*	(P/W)	
KRXY,	1600,	5 KW (DA-N)	, CHR	,	$ NA	(MMR)	Malrite
KLZ ,	560,	5 KW (DA-1)	, COUNTRY	ABC-I,	$ 65.00*	(Mc-Guild)	Group One
KNUS,	710,	5 KW (DA-1)	, TALK	ABC-T,ABC-I,	$ NA	(Selcom)	Sandusky
KOA ,	850,	50 KW	, TALK/NEWS	CBS,	$121.25	(Katz)	Belo
KQXI,	1550,	10 KW (DAYS)	, RELIGION	,	$ 10.00	(----)	
KRZN,	1150,	5 KW/1 KW	, OLDIES	,	$ 33.00	(Weiss)	Duffy

FM STATIONS

KAZY-F,	106.7,	100 KW @ 960,	AOR	Source,	$ 75.00*	(Mc-Guild)	Group One
KBCO-F,	97.3,	33 KW @ 920,	AOR	,	$ 80.00	(Masla)	
KBPI-F,	105.9,	100 KW @ 900,	AOR (Pollack)	,	$ 97.00*	(Selcom)	Sandusky
KBRQ-F,	105.1,	100 KW @ 175,	COUNTRY	ABC-E,	$ 60.00	(Torbet)	Great Empire
KMJI-F,	100.3,	100 KW @ 500,	AC	,	$100.00*	(Christal)	Duffy
KOAQ-F,	103.5,	100 KW @ 1061,	CHR	CBS-R,	$111.25	(Katz)	Belo
KOSI-F,	101.1,	100 KW @ 790,	BTFL MUS	,	$110.00*	(Blair/RAR)	Westinghouse
KPKE-F,	95.7,	100 KW @ 725,	CHR	,	$ 85.00*	(HNWH)	Doubleday
KRXY-F,	107.5,	100 KW @ 670,	CHR	,	$ 80.00*	(MMR)	Malrite
KVOD-F,	99.5,	100 KW @ 380,	CLASSICAL	,	$ 68.50	(CMBS)	Henry
KYGO-F,	98.5,	100 KW @ 720,	COUNTRY (Klemm)	,	$ 88.00*	(Blair)	Jeff-Pilot

KILO-F - See Colorado Springs

12+ ADI 1/4

1. KOSI-F
2. KOA
3. KPKE-F
4. KIMN
5. KOAQ-F
6. KLZ
7. KAZY-F
8. KMJI-F
9. KRXY-F
10. KYGO-F
11. KBPI-F
12. KBCO-F
13. KHOW
14. KVOD-F
15. KEZW

12+ ADI CUME

1. KOA
2. KOSI-F
3. KIMN
4. KOAQ-F
5. KPKE-F
6. KBPI-F
7. KAZY-F
8. KRXY-F
9. KMJI-F
10. KLZ
11. KHOW
12. KYGO-F
13. KBCO-F
14. KVOD-F
15. KNUS

ADI FM SHARE:
59.26%

CALL LETTER CHANGES

KLAK: to KRXY

KPPL-F: to KRXY-F

KJJZ: to KPPL (Nov)

KKBB: to KLSZ (Sep)

FORMAT CHANGES

KRXY: from Country to CHR

KRXY-F: from AC to CHR

STATION SALES

MISCELLANEOUS COMMENTS

One county (Gilpin)
deleted from Arbitron metro

DES MOINES

Arbitron Rank/Pop (12+): 104/313,200
CMSA Rank/Pop: NA
MSA Rank/Pop: 119/375,100
ADI # 68
Average Person Rating: 16.6
Market TSL: 21.4 hours

Stations: 13/11
Diaries: 759/413:1/54.6%
Sample Target: 710
Standard Error: .697
% Below Line: 3.3
% Not Listed: 11.7

Est 1984 Revenue: $12,800,000
Gross Inc.: 4.0 Bil
HH Inc.: $28,060
Retail $: 2.7 Bil
Pop per Station: 28,473

12+ METRO 1/4/SHARE			SPG 84	FAL 83	SPG 83	FAL 82	BIRCH SHARE
1.	KGGO-F	85/16.3	17.4	13.3	9.1	10.3	22.8
2.	WHO	65/12.5	9.6	12.4	13.2	13.6	11.4
3.	KSO	60/11.5	14.3	13.9	13.6	12.6	12.4
4.	KLYF-F	51/ 9.8	9.6	9.1	8.1	11.7	7.4
5.	KRNQ-F	43/ 8.3	6.9	9.3	8.9	10.3	10.9
6.	KRNT	38/ 7.3	6.0	8.0	12.3	10.7	6.9
7.	KMRY	32/ 6.7	6.9	4.4	---	---	4.5
8.	KJJY-F	23/ 4.4	6.3	5.8	7.6	6.1	6.2
9.	KMGK-F	22/ 4.2	5.1	8.2	7.0	8.8	3.8
10.	KIOA	16/ 3.1	6.5	6.0	6.2	6.3	4.0
11.	KEZT-F	12/ 2.3	1.8	2.2	1.5	.6	.9
12.	KWKY	9/ 1.7	2.0	1.1	2.1	1.3	1.7
13.							
14.							
15.							

12+ TSA 1/4/CUME		
1.	WHO	227/3352
2.	KGGO-F	171/1893
3.	KSO	105/1419
4.	KLYF-F	91/1424
5.	KRNQ-F	63/1002
6.	KMRY	40/ 406
7.	KRNT	39/ 675
8.	KJJY-F	34/ 582
9.	KIOA	33/1096
10.	KMGK-F	32/ 701
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			SPG 84	FAL 83
1.	KGGO-F	995/31.8	30.5	27.5
2.	WHO	854/27.3	24.3	27.9
3.	KSO	708/22.6	21.7	26.1
4.	KLYF-F	646/20.6	21.1	18.5
5.	KRNQ-F	605/19.3	21.5	23.4
6.	KRNT	542/17.3	20.2	21.2
7.	KIOA	485/15.5	17.5	19.7
8.	KMGK-F	474/15.1	18.8	22.9
9.	KJJY-F	355/11.3	15.0	15.1
10.	KMRY	353/11.3	10.5	----
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 51.42% (236 of 459) (FAL 83: 50.82%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KGGO-F	1. KGGO-F	1. KGGO-F	1. KLYF-F	1. KSO	1. KSO	1. WHO	1. KGGO-F	1. KGGO-F	1. KGGO-F	1. KGGO-F
2. KMGK-F	2. KRNQ-F	2. KLYF-F	2. KGGO-F	2. KLYF-F	2. WHO	2. KGGO-F	2. KLYF-F	2. KSO	2. WHO	2. WHO
3. KRNQ-F	3. KLYF-F	3. KRNQ-F	KSO	3. KGGO-F	3. KLYF-F	3. KSO	3. KSO	3. KRNQ-F	3. KSO	3. KSO
4.	4.	4. KSO	4. KRNQ-F	4. KRNQ-F	4. KRNT	4. KRNT	4. KRNQ-F	4. KLYF-F	4. KLYF-F	4. KRNT
5.	5.	5.	5. KRNT	5. KRNT	5. KJJY-F	5. KLYF-F	5. WHO	5. WHO	5. KRNQ-F	5. KLYF-F
									6. KMRY	6. KMRY

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KGGO-F	1. KGGO-F	1. KGGO-F	1. KRNQ-F	1. KSO	1. KGGO-F	1. KGGO-F	1. KGGO-F	1. KGGO-F	1. KGGO-F
2. KRNQ-F	2. KRNQ-F	2. KLYF-F	2. KGGO-F	2. KLYF-F	2.	2.	2. KLYF-F	2. KLYF-F	KSO
3. KLYF-F	3. KLYF-F	KRNQ-F	3. KLYF-F	3. KRNQ-F	3.	3.	3. KSO	KRNQ-F	3. KLYF-F
4.	4.	4. KSO	4.	4. KGGO-F	4.	4.	4. KRNQ-F	4.	4. KRNQ-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		65 (2)	65 (2)	14.2
AOR		85 (1)	85 (1)	18.5
AC/OLDIES/SOFT ROCK	19 (2)	63 (2)	82 (4)	17.9
MOR/VARIETY	38 (1)		38 (1)	8.3
COUNTRY	60 (1)	23 (1)	83 (2)	18.1
BLACK/URBAN				
BTFL MUSIC				
NEWS/TALK	65 (1)		65 (1)	14.2
NOSTALGIA	32 (1)		32 (1)	7.0
RELIGION	9 (1)		9 (1)	2.0
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			459 (13)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WHB	710	Kansas City	.6/1.6

RADIO STATIONS

KIOA, 940, 10 KW/5 KW (DA-2), AC	ABC-E,	$40.00	(Eastman)	Midwest Comm.	
KMRY, 1390, 1 KW (DA-1), NOSTALGIA	ABC-D,	$17.00*	(Selcom)		
KRNT, 1350, 5 KW (DA-N), MOR	CBS,	$31.50	(Katz)		
KSO, 1460, 5 KW (DA-N), COUNTRY	ABC-I,	$44.00*	(Mc-Guild)	Stoner	
KWKY, 1150, 1 KW (DA-2), RELIGION	,	$ 9.00	(----)		
WHO, 1040, 50 KW, NEWS/TALK	WSJ,NBC,	$60.00	(Blair)	Palmer	
KGGO-F, [illegible], 100 KW @ 1065, AOR/CHR	Source,	$43.00	(Mc-Guild)	Stoner	
KJJY-F, 106.3, 3 KW @ 300, COUNTRY	RKO,	$32.75	(Selcom)	Fuller-Jeffrey	(ANKENY)
KLYF-F, 100.3, 100 KW @ 1700, AC	RKO II,	$26.00	(Blair)	Palmer	
KMGK-F, 93.3, 100 KW @ 420, COUNTRY	ABC-D,	$29.00*	(Eastman)	Midwest Comm.	
KRNQ-F, 102.5, 100 KW @ 514, CHR	ABC-F,	$35.00*	(Katz)	Stauffer	
KEZT-F, 104.1, 100 KW @ 465, AC	,	$21.50	(Masla)		(AMES)

MISCELLANEOUS COMMENTS

KMGK-F changed fron CHR to Country (Nov)...Dallas County added to the Arbitron metro...

DETROIT

Arbitron Rank/Pop (12+): 6/3,564,900
CMSA Rank/Pop: # 6
MSA Rank/Pop: 5/4,271,300
ADI # 7
Average Person Rating: 18.1
Market TSL: 23.8 hours

Stations: 29/27
Diaries: 2483/1436:1/52.3%
Sample Target: 2310
Standard Error: .404
% Below Line: 1.7
% Not Listed: 7.3

Est. 1984 Revenue: $73,100,000
Gross Inc.: 43.4 Bil
HH Inc.: $29,170
Retail $: 27.0 Bil
Pop per Station: 132,033

12+ METRO 1/4/SHARE			SUM 84	SPG 84	WIN 84	FAL 83	BIRCH SHARE
1.	WJR	686/10.6	13.8	11.4	7.6	9.6	9.8
2.	WJOI-F	631/ 9.8	7.5	8.4	9.1	7.3	6.8
3.	WWJ	374/ 5.8	4.6	4.6	5.9	6.3	5.6
	WJLB-F	374/ 5.8	5.8	5.9	5.7	5.0	6.2
5.	WRIF-F	359/ 5.6	5.7	5.4	6.2	5.3	8.3
6.	WXYT	296/ 4.6	5.1	5.3	5.0	3.9	4.2
7.	WNIC-F	293/ 4.5	4.9	4.3	4.8	4.5	5.1
8.	WCZY-F	275/ 4.3	4.1	4.1	3.6	3.1	5.0
9.	WLLZ-F	252/ 3.9	4.2	4.7	4.8	5.3	6.1
10.	WHYT-F	251/ 3.9	4.8	4.6	4.2	3.8	5.6
11.	WOMC-F	245/ 3.8	4.7	4.2	4.0	2.9	3.1
12.	WMJC-F	236/ 3.7	2.8	2.9	3.9	6.0	1.8
13.	WDRQ-F	224/ 3.5	3.7	4.6	4.3	5.3	4.0
14.	WWWW-F	186/ 2.9	3.1	2.3	3.1	3.5	3.5
15.	WCLS-F	184/ 2.8	2.6	1.6	1.8	1.9	2.7
16.	WJZZ-F	164/ 2.5	2.5	2.5	2.0	2.4	1.9
17.	WCXI	137/ 2.1	1.7	2.7	3.3	2.2	1.5
18.	WCXI-F	115/ 1.8	2.2	2.5	2.1	2.3	2.3
19.	WKSG-F	110/ 1.7	1.0	1.3	1.7	1.6	2.0
20.	WCHB	104/ 1.6	1.0	1.6	1.0	.6	2.0
21.	WQRS-F	100/ 1.5	1.3	1.8	1.6	1.5	1.4
22.	WHND	88/ 1.4	2.3	1.2	1.6	1.3	1.2
23.	WGPR-F	68/ 1.1	1.3	1.3	1.1	1.3	1.0
24.	WQBH	56/ .9	.6	.9	1.0	1.0	.4
25.	CKLW	54/ .8	.7	1.2	1.5	1.8	1.1

12+ TSA 1/4/CUME		
1.	WJR	957/12391
2.	WJOI-F	670/ 6504
3.	WJLB-F	418/ 5919
4.	WRIF-F	411/ 6908
5.	WWJ	393/ 6401
6.	WNIC-F	310/ 5556
7.	WXYT	302/ 3372
8.	WCZY-F	292/ 5874
9.	WHYT-F	280/ 7092
10.	WLLZ-F	269/ 5555
11.	WOMC-F	257/ 4638
12.	WDRQ-F	254/ 4826
13.	WMJC-F	252/ 4403
14.	WWWW-F	194/ 2841
15.	WCLS-F	187/ 4091
16.	WJZZ-F	175/ 2626
17.	WCXI	153/ 2020
18.	WCXI-F	121/ 2509
19.	WKSG-F	110/ 2085
20.	WHND	109/ 1411
21.	WQRS-F	108/ 1441
22.	WCHB	107/ 1503
23.	CKLW	95/ 2790
24.	WGPR-F	73/ 1713
25.	WQBH	56/ 1016

12+ METRO CUME/ METRO CUME RATING			SPG 84	FAL 83
1.	WJR	8569/24.0	29.1	23.7
2.	WHYT-F	6258/17.6	18.3	16.3
3.	WJOI-F	5974/16.8	15.4	15.6
4.	WWJ	5910/16.6	14.7	16.6
5.	WRIF-F	5846/16.4	17.2	17.7
6.	WCZY-F	5427/15.2	14.6	11.0
7.	WJLB-F	5245/14.7	15.2	13.6
	WNIC-F	5245/14.7	15.2	15.8
9.	WLLZ-F	4895/13.7	15.9	16.6
10.	WOMC-F	4298/12.1	11.8	9.5
11.	WDRQ-F	4177/11.7	12.7	12.6
12.	WMJC-F	4057/11.4	11.8	15.2
13.	WCLS-F	3827/10.7	6.7	11.4
14.	WXYT	3209/ 9.0	10.5	10.1
15.	WWWW-F	2537/ 7.1	7.4	8.3
16.	WJZZ-F	2441/ 6.8	6.6	7.8
17.	WCXI-F	2410/ 6.8	6.4	7.6
18.	WKSG-F	2001/ 5.6	4.9	5.4
19.	CKLW	1827/ 5.1	6.1	8.2
20.	WCXI	1781/ 5.0	5.6	6.2
21.	WGPR-F	1469/ 4.1	4.7	4.9
22.	WCHB	1421/ 4.0	3.8	2.7
23.	WQRS-F	1267/ 3.6	5.6	4.5
24.	WHND	1234/ 3.5	3.4	3.8
25.	WQBH	1016/ 2.9	2.8	3.6

12+ FM SHARE (METRO): 69.07% (4135 of 5987) (FAL 83: 70.24%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WJLB-F	1. WRIF-F	1. WRIF-F	1. WJR	1. WJR	1. WJOI-F	1. WJR	1. WJOI-F	1. WJOI-F	1. WJR	1. WJR
2. WHYT-F	2. WJLB-F	2. WCZY-F	2. WJOI-F	2. WJOI-F	2. WJR	2. WWJ	2. WJR	2. WJR	2. WJLB-F	2. WJOI-F
3. WLLZ-F	3. WNIC-F	3. WJR	3. WRIF-F	3. WRIF-F	3. WWJ	3. WJOI-F	3. WWJ	3. WJLB-F	3. WNIC-F	3. WJLB-F
4. WDRQ-F	4. WLLZ-F	4. WJLB-F	4. WNIC-F	4. WNIC-F	4. WXYT	4. WCZY-F	4. WXYT	4. WRIF-F	4. WJOI-F	4. WWJ
5. WCZY-F	5. WMJC-F	5. WJOI-F	5. WMJC-F	5. WOMC-F	5. WWWW-F	5. WRIF-F	5. WRIF-F	5. WWJ	5. WLLZ-F	5. WRIF-F
6. WRIF-F	6. WCZY-F	6. WCZY-F	6. WOMC-F	6. WMJC-F	6. WOMC-F	6. WNIC-F	6. WCZY-F	6. WXYT	6. WRIF-F	6. WHYT-F
7. WNIC-F	7. WOMC-F	7. WMJC-F	7. WCZY-F	7. WCZY-F	7. WNIC-F	7. WJLB-F	7. WJLB-F	7. WLLZ-F	7. WDRQ-F	7. WXYT
8.	8. WCLS-F	WOMC-F	8. WCLS-F	8. WCLS-F	8. WCXI-F	8. WMJC-F	8. WMJC-F	8. WCZY-F	8. WHYT-F	8. WWWW-F
9.	9. WDRQ-F	9. WLLZ-F	9. WJLB-F	9. WJZZ-F	WCZY-F	9. WXYT	9. WOMC-F	9. WNIC-F	9. WXYT	9. WLLZ-F
10.	10. WHYT-F	10. WCLS-F	10. WJZZ-F	10. WWWW-F	10. WCXI	10. WHYT-F	10. WNIC-F	10. WOMC-F	10. WOMC-F	10. WOMC-F

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54
1. WJLB-F	1. WNIC-F	1. WNIC-F	1. WOMC-F	1. WJOI-F
2. WHYT-F	2. WJLB-F	2. WOMC-F	2. WCLS-F	2. WJR
3. WRIF-F	3. WOMC-F	3. WCZY-F	WNIC-F	3. WNIC-F
4. WDRQ-F	4. WRIF-F	4. WJLB-F	4. WMJC-F	4. WOMC-F
5. WNIC-F	5. WCZY-F	5. WJR	5. WCZY-F	5. WCZY-F
6. WCZY-F	6. WMJC-F	6. WJOI-F	6. WRIF-F	6. WCLS-F
7. WOMC-F	7. WCLS-F	7. WMJC-F	7. WJLB-F	7. WMJC-F
8.	8. WDRQ-F	8. WCLS-F	8. WDRQ-F	8. WWWW-F
9.	9. WHYT-F	9. WHYT-F	9.	9. WJLB-F
10.	10. WLLZ-F	10. WDRQ-F	10.	10. WDRQ-F

MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WRIF-F	1. WRIF-F	1. WRIF-F	1. WRIF-F	1. WJR
2. WLLZ-F	2. WLLZ-F	2. WJR	2. WMJC-F	2. WRIF-F
3. WJLB-F	3. WJLB-F	3. WLLZ-F	3. WNIC-F	3. WJOI-F
4. WHND	4. WNIC-F	4. WJLB-F	4. WJLB-F	4. WJZZ-F
5. WNIC-F	5. WMJC-F	5. WJOI-F	WLLZ-F	5. WMJC-F
6. WCZY-F	6. WCZY-F	6. WNIC-F	6. WJZZ-F	6. WWJ
7. WDRQ-F	7. WJZZ-F	7. WMJC-F	7. WKSG-F	7. WNIC-F
WHYT-F	8. WKSG-F	8. WJZZ-F	8. WCZY-F	8. WOMC-F
9.	9. WHND	9. WCZY-F	WOMC-F	9. WWWW-F
10.	10.	10. WWJ	10.	WCZY-F
				WLLZ-F

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		526 (2)	526 (2)	8.8
AOR		611 (2)	611 (2)	10.2
AC/OLDIES/SOFT ROCK	173 (3)	1068 (5)	1241 (8)	20.7
MOR/VARIETY	686 (1)		686 (1)	11.5
COUNTRY	137 (1)	301 (2)	438 (3)	7.3
BLACK/URBAN	160 (2)	830 (4)	990 (6)	16.5
BTFL MUSIC		678 (2)	678 (2)	11.3
NEWS/TALK	670 (2)		670 (2)	11.2
NOSTALGIA				
RELIGION	26 (1)	21 (1)	47 (2)	0.8
SPANISH				
CLASSICAL		100 (1)	100 (1)	1.7
UNKNOWN/OTHERS				
			5987 (29)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WLQV	1500	Detroit	.4/1.1
WMUZ-F	103.5	Detroit	.3/1.5
WNIC	1310	Dearborn	.5/2.5
CFXX-F	93.9	Windsor	.7/2.4

RADIO STATIONS

WCHB, 1440, 1 KW , BLACK NBN, $ 50.00 (Weiss)
WCXI, 1130, 50 KW/10 KW (DA-2), COUNTRY MBS, $ 95.00* (Selcom) Golden West
WJR , 760, 50 KW , MOR WSJ,NBC, $206.25 (Eastman) Cap Cities
WLQV, 1500, 50 KW/5 KW (DA-2) , RELIGION , $ NA (----) Gannett
WNIC, 1310, 5 KW (DA-2) , AC , $ NA (Republic) Josephson

WQBH, 1400, 1 KW/250 W , BLACK , $ 48.75 (Roslin)
WWJ , 950, 5 KW (DA-N) , NEWS CBS, $130.00* (CBS Spot) Detroit News
WXYT, 1270, 5 KW (DA-N) , TALK ABC-I, $110.00* (Blair/RAR)
CKLW, 800, 50 KW , NOSTALGIA , $ 50.00 (Christal) (WINDSOR)
WCAR, 1090, 250 W/500 W (DA-2), ETHNIC/TALK , $ 23.00 (----) Wolpin
WHND, 560, 500 W (DAYS,DA) , OLDIES ABC-C, $ NA (MMR) Greater Media (MONROE)

FM STATIONS

WCLS-F, 99.5, 7 KW @ 870, AC , $ 85.00* (Selcom) Liggett
WCXI-F, 92.3, 22 KW @ 742, COUNTRY ABC-E, $ 95.00* (Selcom) Golden West
WCZY-F, 95.5, 100 KW @ 430, CONTEMP CBS-R, $120.00* (HNWH) Gannett
WDRQ-F, 93.1, 20 KW @ 500, URBAN , $130.00* (Christal) Amaturo
WGPR-F, 107.5, 50 KW @ 360, BLACK SBN, $ 65.00 (Lazar)
WHYT-F, 96.3, 50 KW @ 480, CHR ABC-C, $146.88 (Eastman) Cap Cities
WJLB-F, 97.9, 50 KW @ 490, BLACK , $ 85.00* (Masla) Booth
WJOI-F, 97.1, 12 KW @ 802, BTFL MUS , $125.00* (CBS Spot) Detroit News
WJZZ-F, 105.9, 34 KW @ 300, JAZZ , $ 70.00 (Weiss)

WKSG-F, 102.7, 50 KW @ 410, OLDIES (Burk-Abr) Source, $85.00 (----) Inner City
WLLZ-F, 98.7, 50 KW @ 480, AOR ABC-F, $120.00* (Mc-Guild) Doubleday
WMJC-F, 94.7, 10 KW @ 950, AC RKO, $140.00* (MMR) Greater Media
WMUZ-F, 103.5, 115 KW @ 295, RELIGION , $ 38.00* (----) Crawford
WNIC-F, 100.3, 50 KW @ 400, AC , $150.00* (Republic) Josephson
WOMC-F, 104.3, 190 KW @ 416, AC RKO II, $202.50 (Katz) Metromedia
WQRS-F, 105.1, 50 KW @ 480, CLASSICAL , $ 65.00* (CMBS) Outlet
WRIF-F, 101.1, 27 KW @ 880, AOR ABC-R, $197.25 (Blair) ABC
WWWW-F, 106.7, 61 KW @ 508, COUNTRY APR, $110.00 (Christal) Shamrock
CFXX-F, 93.9, 50 KW @ 567, BTFL MUS (KalaMusic) , $ NA (Christal) Baton (WINDSOR)

12+ ADI 1/4

1. WJR
2. WJOI-F
3. WJLB-F
4. WRIF-F
5. WWJ
6. WNIC-F
7. WXYT
8. WCZY-F
9. WHYT-F
10. WLLZ-F
11. WOMC-F
12. WMJC-F
13. WDRQ-F
14. WWWW-F
15. WCLS-F

12+ ADI CUME

1. WJR
2. WHYT-F
3. WRIF-F
4. WJOI-F
5. WWJ
6. WCZY-F
7. WJLB-F
8. WNIC-F
9. WLLZ-F
10. WDRQ-F
11. WOMC-F
12. WMJC-F
13. WCLS-F
14. WXYT
15. WWWW-F

ADI FM SHARE:

67.79%

CALL LETTER CHANGES

WLBS-F becomes WKSG-F (Nov)
WXYZ becomes WXYT (Oct)

FORMAT CHANGES

CKLW: to Nostalgia (Oct)
CFXX-F: to BTFL (Oct)
WLBS-F: from CHR to Oldies (Nov)

STATION SALES

MISCELLANEOUS COMMENTS

One county (Monroe) added to Metro...

EL PASO

Arbitron Rank/Pop (12+): 78/423,600
CMSA Rank/Pop: NA
MSA Rank/Pop: 87/552,300
ADI # 97
Average Person Rating: 18.6
Market TSL: 24.5 hours

Stations: 20/16
Diaries: 1077/393:1/50.8%
Sample Target: 800
Standard Error: .643
% Below Line: 6.0
% Not Listed: 5.4

Est 1984 Revenue: $10,100,000
Gross Inc.: 4.0 Bil
HH Inc.: $24,616
Retail $: 2.6 Bil
Pop per Station: 26,475

	12+ METRO 1/4/SHARE		SPG 84	FAL 83	SPG 83	FAL 82
1.	KAMZ-F	124/15.7	11.1	10.4	9.7	7.1
2.	KLAQ-F	84/10.6	11.1	11.5	11.7	10.2
3.	KTSM-F	83/10.5	8.8	7.4	4.2	4.2
4.	KSET-F	67/ 8.5	7.2	7.6	9.8	4.4
5.	KHEY-F	60/ 7.6	11.4	6.8	9.9	7.9
6.	KAMA	52/ 6.6	10.0	9.6	5.2	6.7
7.	KHEY	40/ 5.1	5.4	7.4	6.9	6.8
8.	KEZB-F	35/ 4.4	4.2	3.6	3.5	3.5
9.	KLOZ-F	33/ 4.2	4.1	3.7	5.3	4.2
10.	KROD	26/ 3.3	4.7	4.6	4.0	3.3
	KYSR-F	26/ 3.3	2.6	3.2	4.6	5.4
12.	KTSM	24/ 3.0	3.6	3.3	3.7	5.2
	KFIM-F	24/ 3.0	3.8	3.9	4.2	6.3
14.						
15.						

BIRCH SHARE

	12+ TSA 1/4/CUME	
1.	KAMZ-F	131/1542
2.	KLAQ-F	111/1193
3.	KTSM-F	106/1014
4.	KSET-F	77/1320
5.	KHEY-F	72/1025
6.	KAMA	55/ 463
7.	KHEY	44/ 741
8.	KEZB-F	42/ 934
9.	KFIM-F	37/ 802
10.	KLOZ-F	36/ 500
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		SPG 84	FAL 83
1.	KAMZ-F	1414/33.4	28.2	26.5
2.	KSET-F	1204/28.4	21.8	26.4
3.	KLAQ-F	952/22.5	22.8	25.2
4.	KEZB-F	853/20.1	19.5	14.6
5.	KHEY-F	813/19.2	21.2	19.1
6.	KTSM-F	723/17.1	15.3	14.7
7.	KHEY	626/14.8	14.5	19.0
8.	KFIM-F	586/13.8	17.9	16.4
9.	KROD	520/12.3	14.0	15.5
10.	KLOZ-F	480/11.3	11.2	12.4
11.	KTSM	459/10.8	9.0	9.6
12.	KAMA	442/10.4	13.6	14.3
13.	KYSR-F	360/ 8.5	11.3	12.4
14.				
15.				

12+ FM SHARE (METRO): 72.16% (539 of 747) (FAL 83: 62.68%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KAMZ-F	1. KAMZ-F	1. KAMZ-F	1. KAMZ-F	1. KAMZ-F	1. KTSM-F	1. KAMZ-F	1. KAMZ-F	1. KAMZ-F	1. KAMZ-F	1. KAMZ-F
2. KSET-F	2. KLAQ-F	2. KLAQ-F	2. KHEY-F	2. KHEY-F	2. KAMA	2. KLAQ-F	2. KTSM-F	2. KLAQ-F	2. KLAQ-F	2. KLAQ-F
3. KLAQ-F	3.	3. KHEY-F	3. KTSM-F	3. KTSM-F	3. KHEY-F	3. KTSM-F	3. KHEY-F	3. KSET-F	3. KSET-F	3. KTSM-F
4.	4.	4. KSET-F	4. KSET-F	4. KAMA	4. KAMZ-F	4. KHEY-F	4. KLAQ-F	4. KTSM-F	4. KTSM-F	4. KSET-F
5.	5.	5. KTSM-F	5. KTSM-F	5. KSET-F	5. KHEY	5. KSET-F	5. KSET-F	5. KHEY-F	5.	5. KHEY-F

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KAMZ-F	1. KAMZ-F	1. KAMZ-F	1. KAMZ-F	1. KAMZ-F	1. KLAQ-F	1. KLAQ-F	1. KLAQ-F	1. KAMZ-F	1. KHEY-F
2. KLAQ-F	2. KSET-F	2. KHEY-F	2. KSET-F	2. KTSM-F	2. KAMZ-F	2. KAMZ-F	2. KAMZ-F	2. KLAQ-F	2. KAMZ-F
3. KSET-F	3. KLAQ-F	KSET-F	3. KHEY-F	3. KAMA	3.	3. KSET-F	3. KHEY-F	3. KSET-F	3. KTSM-F
4.	4. KHEY-F	4. KTSM-F	4.	4. KHEY-F	4.	4.	4. KSET-F	4. KEZB-F	4. KLAQ-F
5.	5. KEZB-F	5. KLAQ-F	5.	5. KSET-F	5.	5.	5. KLOZ-F	5.	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		250 (4)	250 (4)	33.5
AOR		84 (1)	84 (1)	11.2
AC/OLDIES/SOFT ROCK	32 (2)	26 (1)	58 (3)	7.8
MOR/VARIETY				
COUNTRY	40 (1)	93 (2)	133 (3)	17.8
BLACK/URBAN				
BTFL MUSIC		83 (1)	83 (1)	11.1
NEWS/TALK	24 (1)		24 (1)	3.2
NOSTALGIA				
RELIGION	15 (1)		15 (1)	2.0
SPANISH	94 (4)	3 (1)	97 (5)	13.0
CLASSICAL				
UNKNOWN/OTHERS	3 (1)		3 (1)	0.4
			747 (20)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KELP	1590	El Paso	1.9/3.7
KKMJ	1150	El Paso	.4/1.1
KYSR	920	El Paso	.8/5.4
XEJ	970	Juarez	.6/4.2
XHH-F	100.7	Juarez	.4/2.0
XROK	800	Juarez	2.5/7.1
XZOL	860	Juarez	2.2/5.5

RADIO STATIONS

KAMA, 1060, 10 KW (DAYS), SPANISH, $ 54.69 (Eastman) Thrash
KHEY, 690, 10 KW (DA-2), COUNTRY (Burk-Abr) ABC-I, $115.00 (Katz)
KISO, 1150, 1 KW (DAYS), AC, $ NA (----)
KELP, 1590, 1 KW (DAYS), RELIGION ABC-C, $ -- (----) Good News
KROD, 600, 5 KW (DA-N), OLDIES, $ 20.00 (HNWH)
KSET, 1340, 1 KW/250 W, OFF AIR, $ NA (Torbet) Dunn
KTSM, 1380, 5 KW/500 W, NEWS/TALK CBS,NBC,NBC-T, $ 17.00 (HNWH)
KYSR, 920, 1 KW/500 W (DA-N), MOR/AC ABC-D, $ 27.00 (Selcom)
XROK, 800, 150 KW, SPANISH, $ 25.00 (Lotus) (JUAREZ)

KAMZ-F, 93.1, 30 KW @ 1190, CHR, $ 54.69 (Eastman) Thrash
KEZB-F, 93.9, 100 KW @ 1210, CONTEMP RKO, $ NA (Christal)
KFIM-F, 92.3, 100 KW @ 1860, CONTEMP/AC, $ 26.00 (Mc-Guild)
KHEY-F, 96.3, 100 KW @ 1388, COUNTRY (Burk-Abr), $115.00 (Katz)
KLAQ-F, 95.5, 88 KW @ 1390, AOR (Burk-Abr) Source, $ 32.00 (HNWH)
KLOZ-F, 102.1, 57 KW @ 1160, COUNTRY RKO, $ 35.00 (Blair)
KSET-F, 94.7, 61 KW @ 940, CHR, $ 30.00* (Torbet) Dunn
KTSM-F, 99.9, 100 KW @ 1820, BTFL MUS (TM), $ 24.00* (HNWH)
KYSR-F, 97.5, 60 KW @ 1080, AC ABC-D, $ 27.00* (Selcom)

MISCELLANEOUS COMMENTS KSET sold for $795,000...KROD/KLAQ-F sold by Rex for $2,525,000...KLOZ-F sold by Henson to Sherman for $1,500,000 (Mitchell)...

EUGENE

Arbitron Rank/Pop (12+): 130/225,900
CMSA Rank/Pop: NA
MSA Rank/Pop: 156/280,600
ADI # 126
Average Person Rating: 15.3
Market TSL: 20.3 hours

Stations: 15/14
Diaries: 666/339:1/49.4%
Sample Target. 620
Standard Error: .731
% Below Line: 1.0
% Not Listed: 17.1

Est 1984 Revenue: $7,100,000
Gross Inc.: 2.4 Bil
HH Inc.: $22,741
Retail $: 1.8 Bil
Pop per Station: 16,136

	12+ METRO 1/4/SHARE		SPG 84	FAL 83	SPG 83	FAL 82	BIRCH SHARE
1.	KZEL-F	49/14.2	14.5	12.8	17.3	11.6	
2.	KPNW-F	37/10.7	10.0	10.6	13.7	11.6	
3.	KUGN	35/10.1	11.5	10.1	10.5	12.9	
4.	KSND-F	32/ 9.3	8.5	10.3	7.1	11.9	
5.	KUGN-F	26/ 7.5	12.5	10.6	11.7	10.0	
6.	KDUK-F	25/ 7.2	7.0	1.4	---	---	
	KPNW	25/ 7.2	5.0	4.7	5.1	6.7	
8.	KZAM-F	15/ 4.3	---	---	---	---	
9.	KEED	13/ 3.8	5.5	7.0	5.1	5.9	
10.	KORE	7/ 2.0	1.5	3.6	4.1	1.6	
11.							
12.							
13.							
14.							
15.							

	12+ TSA 1/4/CUME	
1.	KZEL-F	69/820
2.	KPNW	57/864
3.	KPNW-F	54/533
4.	KSND-F	44/566
5.	KDUK-F	37/542
	KUGN	37/696
7.	KUGN-F	32/455
8.	KZAM-F	15/130
9.	KEED	13/234
10.	KINK-F	10/136
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		SPG 84	FAL 83
1.	KUGN	645/28.6	26.1	28.0
2.	KZEL-F	534/23.6	26.1	26.4
3.	KPNW	464/20.5	16.2	15.8
4.	KSND-F	441/19.5	21.6	23.5
5.	KPNW-F	365/16.2	18.8	16.2
6.	KDUK-F	334/14.8	16.0	3.2
7.	KUGN-F	323/14.3	21.2	28.0
8.	KEED	218/ 9.7	9.3	11.8
9.	KASH	199/ 8.8	9.2	12.9
10.	KORE	136/ 6.0	4.6	NA
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 67.13% (192 of 286) (FAL 83: 57.52%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KSND-F	1. KZEL-F	1. KZEL-F	1. KUGN	1. KUGN	1. KUGN	1. KUGN	1. KPNW-F	1. KZEL-F	1. KZEL-F	1. KUGN
2. KZEL-F	2. KSND-F	2. KDUK-F	2. KDUK-F	2. KDUK-F	2. KPNW-F	2. KZEL-F	2. KZEL-F	2. KPNW-F	2. KSND-F	2. KZEL-F
3.	3. KDUK-F	3. KSND-F	3. KUGN-F	3. KUGN-F	3. KPNW	3. KPNW	3. KDUK-F	3. KSND-F	3. KUGN	3. KUGN-F
4.	4. KZAM-F	4. KUGN	4. KPNW	4. KPNW	4. KUGN-F	4. KUGN-F	4. KSND-F	4. KPNW	KUGN-F	4. KSND-F
5.	5. KUGN-F	KUGN-F	5. KPNW-F	KPNW-F	5.	5. KPNW-F	5. KUGN	5.	5.	5. KUGN-F
							KUGN-F			

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KZEL-F	1. KZEL-F	1. KZEL-F	1. KUGN-F	1. KDUK-F	1. KZEL-F	1. KZEL-F	1. KZEL-F	1. KZEL-F	1. KUGN
2. KSND-F	2. KSND-F	2. KDUK-F	2. KDUK-F	KPNW-F	2.	2.	2.	2. KZAM-F	2. KZEL-F
3.	3.	KSND-F	KPNW	KUGN	3.	3.	3.	3. KDUK-F	3. KDUK-F
4.	4.	4. KUGN-F	KZAM-F	KUGN-F	4.	4.	4.	4. KUGN-F	4.
5.	5.	5. KUGN	KZEL-F	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		32 (1)	32 (1)	11.2
AOR		52 (2)	52 (2)	18.2
AC/OLDIES/SOFT ROCK	6 (1)	25 (1)	31 (2)	10.8
MOR/VARIETY	63 (3)		63 (3)	22.0
COUNTRY	13 (1)	41 (2)	54 (3)	18.9
BLACK/URBAN				
BTFL MUSIC		37 (1)	37 (1)	12.9
NEWS/TALK				
NOSTALGIA				
RELIGION	7 (1)	5 (1)	12 (2)	4.2
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS	5 (1)		5 (1)	1.7
			286 (15)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KASH	1600	Eugene	1.7/8.8
KBMC-F	94.5	Eugene	1.4/4.8
KNND	1400	Cottage Grove	.9/2.0
KYKN	1280	Eugene	1.4/5.7
KINK-F	101.9	Portland	.9/2.1

RADIO STATIONS

KASH, 1600, 5 KW/1 KW (DA-N), OLDIES MBS, $16.00* (HNWH) Sterling
KEED, 1450, 1 KW/250 W , COUNTRY RKO II, $17.50 (Roslin) Comm. Pacific
KORE, 1050, 1 KW (DAYS) , RELIGION , $ 7.00 (----)
KPNW, 1120, 50 KW (DA-2) , MOR/AC (Drake-Chen) ABC-I, $30.00* (Katz) Pacific Northwest
KQDQ, 1320, 1 KW (DAYS) , NOST (Al Ham) NBC, $12.00 (----)
KUGN, 590, 5 KW/1 KW (DA-N), MOR CBS, $20.00 (Torbet)
KYKN, 1280, 5 KW/1 KW (DA-N), ? ? , $10.00 (Mc-Guild) Constant

KBMC-F, 94.5, 100 KW @ 813, RELIGION , $ 7.10 (----)
KDUK-F, 96.1, 100 KW @ 870, AC , $28.00 (Eastman) Constant
KPNW-F, 99.1, 100 KW @ 1490, BTFL MUS , $30.00 (Katz) Pacific Northwest
KSND-F, 93,1, 100 KW @ 1800, CHR , $30.00 (HNWH) Sterling
KUGN-F, 97.9, 100 KW @ 785, COUNTRY MBS, $20.00 (Torbet)
KZEL-F, 96.1, 100 KW @ 870, AOR (Burk-Abr) , $26.00 (Mc-Guild)
KZAM-F, 95.3, 3 KW @ 300, COUNTRY (?) , $? ? (Weiss) (CRESWELL)

MISCELLANEOUS COMMENTS

KASH, KSND-F sold by Sterling to Community Service for $1,400,000...

FLINT

Arbitron Rank/Pop (12+): 89/353,000
CMSA Rank/Pop: NA
MSA Rank/Pop: 107/433,400
ADI # 58 (with Saginaw)
Average Person Rating: 17.1
Market TSL: 22.5 hours

Stations: 23/9
Diaries: 914/386:1/46.1%
Sample Target: 810
Standard Error: .652
% Below Line: 24.9
% Not Listed: 10.9

Est 1984 Revenue: $7,200,000
Gross Inc.: 4.3 Bil
HH Inc.: $28,651
Retail $: 2.9 Bil
Pop per Station: 39,222

	12+ METRO 1/4/SHARE		SPG 84	FAL 83	SPG 83	FAL 82
1.	WCRZ-F	94/15.6	7.4	6.0	7.2	8.0
2.	WDZZ-F	80/13.2	13.3	11.7	14.3	11.0
3.	WWCK-F	72/11.9	18.1	12.0	12.8	10.2
4.	WKMF	39/ 6.5	3.5	2.7	4.4	5.2
	WJR	39/ 6.5	8.0	9.1	8.0	6.7
	WTRX	39/ 6.5	7.9	8.3	7.9	8.0
7.	WFDF	32/ 5.3	3.9	3.7	4.7	4.7
8.	WGER-F	26/ 4.3	2.0	3.7	3.2	4.0
9.	WTAC	23/ 3.8	2.5	4.6	4.1	3.7
10.	WGMZ	13/ 2.2	.6	1.1	.8	---
11.						
12.						
13.						
14.						
15.						

BIRCH SHARE

	12+ TSA 1/4/CUME	
1.	WCRZ-F	117/1361
2.	WWCK-F	103/1372
3.	WHNN-F	95/1287
4.	WIOG-F	92/1195
5.	WGER-F	90/1043
6.	WKCQ-F	88/1181
7.	WDZZ-F	83/ 777
8.	WJR	80/1159
9.	WKMF	44/ 469
10.	WTRX	42/ 861
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		SPG 84	FAL 83
1.	WCRZ-F	1019/28.9	13.2	14.8
2.	WWCK-F	940/26.6	28.9	27.2
3.	WDZZ-F	718/20.3	17.8	14.7
4.	WTRX	699/19.8	20.3	21.4
5.	WJR	615/17.4	22.3	19.6
6.	WFDF	509/14.4	14.0	15.3
7.	WKMF	400/11.3	10.7	9.3
8.	WTAC	335/ 9.5	9.1	11.5
9.	WGER-F	333/ 9.4	6.3	8.5
10.	WHNN-F	285/ 8.1	14.2	14.9
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO):

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WWCK-F	1. WCRZ-F	1. WCRZ-F	1. WCRZ-F	1. WCRZ-F	1. WCRZ-F	1. WCRZ-F	1. WCRZ-F	1. WCRZ-F	1. WWCK-F	1. WDZZ-F
2. WDZZ-F	2. WWCK-F	2. WDZZ-F	2. WDZZ-F	2. WDZZ-F	2. WKMF	2. WDZZ-F	2. WDZZ-F	2. WWCK-F	2. WDZZ-F	2. WCRZ-F
3.	3. WDZZ-F	3. WWCK-F	3. WTRX	3. WTRX	3. WDZZ-F	3. WWCK-F	3. WWCK-F	3. WDZZ-F	3. WCRZ-F	3. WWCK-F
4.	4.	4. WTRX	4. WKMF	4. WKMF	4. WJR	4. WTRX	4. WKMF	4. WKMF	4. WJR	4. WKMF
5.	5.	5.	5.	5.	5.	5. WJR	5.	5.	5.	5. WTRX

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WDZZ-F	1. WCRZ-F	1. WCRZ-F	1. WCRZ-F	1. WCRZ-F	1. WWCK-F	1. WWCK-F	1. WCRZ-F	1. WCRZ-F	1. WCRZ-F
WCRZ-F	2. WDZZ-F	2. WDZZ-F	2. WDZZ-F	2. WDZZ-F	2. WCRZ-F	2. WCRZ-F	2. WWCK-F	2. WWCK-F	2. WJR
3. WWCK-F	3. WWCK-F	3. WWCK-F	3. WTRX	3. WKMF	3. WDZZ-F	3. WDZZ-F	3. WDZZ-F	3. WDZZ-F	WDZZ-F
4.	4. WTRX	WKMF	4. WWCK-F	4. WTRX	4.	4.	4. WTRX	4. WTRX	WTRX
5.	5.	5. WTRX	5.	5.	5.	5.	5.	5.	5. WWCK-F

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		4 (2)	4 (2)	0.7
AOR		81 (3)	81 (3)	15.1
AC/OLDIES/SOFT ROCK	39 (1)	111 (3)	150 (4)	27.9
MOR/VARIETY	71 (2)		71 (2)	13.2
COUNTRY	62 (2)	11 (1)	73 (3)	13.6
BLACK/URBAN		97 (3)	97 (3)	18.0
BTFL MUSIC	13 (1)	30 (2)	43 (3)	8.0
NEWS/TALK	5 (1)		5 (1)	0.9
NOSTALGIA	12 (1)		12 (1)	2.2
RELIGION				
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS	2 (1)		2 (1)	0.4
			538 (23)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WFLT	1420	Flint	2.0/2.4
WCAR	1090	Garden City	.3/1.2
WCZY-F	95.5	Detroit	.3/1.6
WDRQ-F	93.1	Detroit	1.2/3.4
WFMK-F	99.1	Lansing	.8/4.6
WHNN-F	96.1	Bay City	2.0/8.1
WIOG-F	106.3	Saginaw	.3/2.6
WJOI-F	97.1	Detroit	.7/1.2
WKCQ-F	98.1	Saginaw	1.8/5.6
WLLZ-F	98.7	Detroit	.5/3.3
WRIF-F	101.1	Detroit	1.0/3.8
WWJ	950	Detroit	.8/3.5
WWWS-F	107.1	Saginaw	1.7/5.2

RADIO STATIONS

WFDF, 910, 5 KW/1 KW (DA-N) , MOR	CBS, $25.00	(Blair)	
WFLT, 1420, 500 W (DAYS,DA) , NOST	MBS, $21.00	(P/W)	
WKMF, 1470, 5 KW/1 KW (DA-2) , COUNTRY	ABC-E, $34.00	(Katz)	
WTAC 600 1 KW/500 W (DA-1) , COUNTRY	MBS, $23.00	(Torbet)	
WTRX, 1330, 5 KW/1 KW (DA-2) , AC	ABC-I, $38.50	(Christal)	
WGMZ, 1570, 1 KW (DAYS) , BTFL	, $18.00	(Mc-Guild)	Reams
WDZZ-F, 92.7, 3 KW @ 260, BLACK (Drake-Chen)	SBN, $31.00	(HNWH)	
WCRZ-F, 107.9, 50 KW @ 370, AC	ABC-F, $58.00	(Katz)	
WWCK-F, 105.5, 2.3 KW @ 364, AOR (Burk-Abr)	ABC-F, $50.00	(Mc-Guild)	Reams

Other ranked stations - See Detroit or Saginaw or Lansing

MISCELLANEOUS COMMENTS

WKMF/WCRZ-F sold by Beck-Ross in an exchange of stock...Shiawassee County dropped from Arbitron metro...

FORT WAYNE

Arbitron Rank/Pop (12+): 108/287,500
CMSA Rank/Pop: NA
MSA Rank/Pop: 128/353,900
ADI # 94
Average Person Rating: 15.7
Market TSL: 20.6 hours

Stations: 12/11
Diaries: 846/340:1/54.8%
Sample Target: 690
Standard Error: .657
% Below Line: 2.0
% Not Listed: 11.5

Est 1984 Revenue: $7,900,000
Gross Inc.: 3.2 Bil
HH Inc.: $25,741
Retail $: 2.0 Bil
Pop per Station: 26,136

12+ METRO 1/4/SHARE		SPG 84	FAL 83	SPG 83	FAL 82
1. WMEE-F	105/23.2	21.2	17.3	16.0	14.1
2. WCWO	68/15.0	16.8	20.2	17.2	19.4
3. WFWQ-F	54/11.9	5.8	8.4	8.4	8.6
4. WEZV-F	45/10.0	10.2	9.7	11.9	11.5
5. WXKE-F	44/ 9.7	9.2	11.0	13.0	10.0
6. WQHK	35/ 7.7	13.6	11.0	10.1	11.2
7. WAFX	22/ 4.9	4.9	4.2	6.7	3.3
8. WGL	9/ 2.0	2.3	1.5	.7	.6
9. WBTU-F	8/ 1.8	---	---	---	---
10. WKSY-F	4/ .9	1.4	2.1	2.4	2.0
11.					
12					
13.					
14.					
15.					

BIRCH SHARE

12+ TSA 1/4/CUME	
1. WMEE-F	262/2556
2. WOWO	159/2732
3. WFWQ-F	82/1085
4. WQHK	64/ 858
5. WXKE-F	57/ 756
6. WEZV-F	49/ 617
7. WBTU-F	34/ 359
8. WAFX	22/ 257
9. WGL	11/ 278
10.	
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		SPG 84	FAL 83
1. WMEE-F	1112/38.7	40.9	37.3
2. WOWO	1107/38.5	45.0	47.0
3. WFWQ-F	624/21.7	17.0	20.9
4. WXKE-F	565/19.7	19.5	21.0
5. WQHK	523/18.2	22.7	19.8
6. WEZV-F	515/17.9	17.5	19.2
7. WAFX	244/ 8.5	8.8	9.0
8. WGL	209/ 7.3	7.3	6.3
9. WKSY-F	142/ 4.9	6.5	7.7
10. WBTU-F	97/ 3.4	---	---
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 65.75% (263 of 400) (FAL 83: 55.86%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WMEE-F	1. WMEE-F	1. WMEE-F	1. WMEE-F	1. WMEE-F	1. WOWO	1. WOWO	1. WMEE-F	1. WMEE-F	1. WMEE-F	1. WMEE-F
2. WXKE-F	2. WFWQ-F	2. WFWQ-F	2. WFWQ-F	2. WFWQ-F	WEZV-F	2. WMEE-F	2. WFWQ-F	2. WFWQ-F	2. WXKE-F	2. WOWO
3.	3. WXKE-F	3. WOWO	3. WOWO	3. WOWO	3. WMEE-F	3. WFWQ-F	3. WEZV-F	3. WOWO	3. WFWQ-F	3. WFWQ-F
4.	4.	WXKE-F	4. WEZV-F	4. WEZV-F	4. WQHK	4. WXKE-F	4. WOWO	4. WEZV-F	4. WEZV-F	4. WQHK
5.	5.	5.	5.	5.	5.	5. WEZV-F	5. WXKE-F	5. WXKE-F	5. WOWO	5. WEZV-F

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WMEE-F	1. WMEE-F	1. WMEE-F	1. WMEE-F	1. WMEE-F	1. WXKE-F	1. WXKE-F	1. WMEE-F	1. WFWQ-F	1. WFWQ-F
2. WFWQ-F	2. WFWQ-F	2. WFWQ-F	2. WFWQ-F	2. WOWO	2. WMEE-F	2. WFWQ-F	2. WFWQ-F	2. WXKE-F	2. WMEE-F
3. WXKE-F	3.	3. WOWO	3. WOWO	3. WFWQ-F	3. WFWQ-F	3. WMEE-F	3. WXKE-F	3. WMEE-F	3. WOWO
4.	4.	4.	4.	4. WEZV-F	4.	4.	4. WOWO	4. WOWO	4. WEZV-F
5.	5.	5.	5.	WQHK	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		105 (1)	105 (1)	26.3
AOR		44 (1)	44 (1)	11.0
AC/OLDIES/SOFT ROCK		66 (3)	66 (3)	16.5
MOR/VARIETY	77 (2)		77 (2)	19.3
COUNTRY	38 (2)		38 (2)	9.5
BLACK/URBAN				
BTFL MUSIC		45 (1)	45 (1)	11.3
NEWS/TALK				
NOSTALGIA	22 (1)	3 (1)	25 (2)	6.3
RELIGION				
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			400 (12)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WIFF	1570	Auburn	.7/1.9
WIFF-F	105.5	Auburn	.7/2.9

RADIO STATIONS

WAFX, 1450, 1 KW/250 W , NOST (Al Ham)	CBS, $16.00	(Roslin)	
WFCV, 1090, 1 KW (DAYS), RELIGION	, $12.00	(----)	Bolt
WGL , 1250, 1 KW (DA-2), MOR	ABC-D, $ NA	(Weiss)	
WOWO, 1190, 50 KW (DA-N), MOR	ABC-I, $70.00*	(Katz)	Price
WQHK, 1380, 5 KW (DA-2), COUNTRY (Burk-Abr)	CBS, $56.25	(Christal)	Federated
WEZV-F, 101.7, 3 KW @ 300, BTFL MUS (KalaMusic)	, $26.00	(Masla)	Fairfield
WFWQ-F, 95.1, 44 KW @ 680, AC/CONTEMP	RKO, $41.25	(HNWH)	Sarkes Tarzian
WKSY-F, 106.3, 3 KW @ 300, AC	RKO II, $20.25	(Torbet)	(COLUMBIA CITY)
WMEE-F, 97.3, 48 KW @ 480, CHR (Burk-Abr)	ABC-C, $65.63	(Christal)	Federated
WXKE-F, 103.9, 3 KW @ 250, AOR	Source, $27.00	(Selcom)	

MISCELLANEOUS COMMENTS

WJRY-F (Huntington) sold to Price for $250,000...Whitley County added to the Arbitron metro; Adams and Wells Counties were deleted...

FRESNO

Arbitron Rank/Pop (12+): 71/460,400
CMSA Rank/Pop: NA
MSA Rank/Pop: 86/565,000
ADI # 62
Average Person Rating: 15.9
Market TSL: 21.2 hours

Stations: 25/24
Diaries: 914/504:1/47.0%
Sample Target: 840
Standard Error: .652
% Below Line: 0.4
% Not Listed: 8.6

Est 1984 Revenue: $14,500,000
Gross Inc.: 4.9 Bil
HH Inc.: $24,810
Retail $: 3.1 Bil
Pop per Station: 19,183

	12+ METRO 1/4/SHARE		SPG 84	FAL 83	SPG 83	FAL 82
1.	KKDJ-F	81/11.1	10.1	10.9	10.9	4.8
2.	KMJ	69/ 9.4	8.2	9.0	8.0	12.2
3.	KYNO-F	68/ 9.3	9.9	9.4	9.0	12.5
4.	KFYE-F	47/ 6.4	4.1	6.7	5.7	7.3
5.	KMGX-F	42/ 5.7	6.1	3.8	7.9	1.7
6.	KKNU-F	41/ 5.6	6.7	7.1	6.0	8.9
	KNAX-F	41/ 5.6	2.4	3.2	1.5	2.3
8.	KFIG-F	40/ 5.5	4.0	5.1	6.1	6.3
9.	KGST	37/ 5.1	3.3	4.2	3.6	3.9
10.	KBOS-F	27/ 3.7	6.0	3.3	3.4	4.2
11.	KMAK	25/ 3.4	2.8	4.7	4.7	5.5
12.	KYNO	22/ 3.0	3.4	2.0	2.0	2.2
13.	KFRE	20/ 2.7	2.9	2.5	2.5	4.5
14.	KFIG	15/ 2.1	1.6	2.2	2.0	3.8
	KXEX	15/ 2.1	4.0	2.8	4.3	1.0

BIRCH SHARE

	12+ TSA 1/4/CUME	
1.	KKDJ-F	154/1447
2.	KFYE-F	136/1771
3.	KMJ	112/1587
4.	KBOS-F	91/1718
5.	KYNO-F	83/1610
6.	KKNU-F	73/ 788
7.	KMGX-F	61/1071
8.	KOJY-F	55/ 714
9.	KFRE	54/1051
10.	KGST	47/ 390
	KFIG-F	47/ 730
12.	KNAX-F	42/ 538
13.	KMAK	28/ 449
14.	KYNO	25/ 441
15.	KFRY-F	19/ 450

	12+ METRO CUME/ METRO CUME RATING		SPG 84	FAL 83
1.	KYNO-F	1292/28.1	28.0	23.6
2.	KMJ	856/18.6	19.0	19.7
3.	KMGX-F	776/16.9	18.5	14.2
	KFYE-F	776/16.9	14.4	17.4
5.	KKDJ-F	725/15.7	19.2	19.3
6.	KBOS-F	710/15.4	18.7	11.2
7.	KFIG-F	674/14.6	11.8	12.6
8.	KKNU-F	520/11.3	12.8	15.5
9.	KNAX-F	507/11.0	6.9	8.6
10.	KFRE	451/ 9.8	8.7	8.3
11.	KMAK	363/ 7.9	6.9	10.8
12.	KYNO	359/ 7.8	10.3	7.3
13.	KFIG	308/ 6.7	6.2	7.9
14.	KOJY-F	265/ 5.8	3.7	3.8
15.	KGST	254/ 5.5	6.1	6.9

12+ FM SHARE (METRO): 63.77% (426 of 668) (FAL 83: 60.80%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KYNO-F	1. KKDJ-F	1. KKDJ-F	1. KFYE-F	1. KFYE-F	1. KMJ	1. KMJ	1. KKDJ-F	1. KYNO-F	1. KYNO-F	1. KKDJ-F
2. KMGX-F	2. KYNO-F	2. KYNO-F	2. KKDJ-F	2. KKDJ-F	2. KNAX-F	2. KKDJ-F	2. KFYE-F	2. KKDJ-F	2. KKDJ-F	2. KYNO-F
3. KKDJ-F	3. KFYE-F	3. KFYE-F	3. KYNO-F	3. KYNO-F	3. KGST	3. KYNO-F	3. KMJ	3. KKNU-F	3. KMJ	3. KMGX-F
4. KBOS-F	4. KFIG-F	4. KFIG-F	4. KFIG-F	4. KFIG-F	4. KFIG-F	4. KFYE-F	4. KFIG-F	4. KMGX-F	4. KMGX-F	4. KKNU-F
5.	5. KMGX-F	5. KNAX-F	5. KMJ	5. KMJ	KMAK	5. KMGX-F	5. KKNU-F	5. KMJ	5. KGST	5. KMJ
		KMGX-F					KNAX-F	6. KNAX-F		

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KKDJ-F	1. KKDJ-F	1. KFIG-F	1. KFYE-F	1. KFIG-F	1. KKDJ-F	1. KKDJ-F	1. KKDJ-F	1. KKDJ-F	1. KKDJ-F
2. KBOS-F	2. KFYE-F	2. KYNO-F	2. KYNO-F	2. KFYE-F	2. KYNO-F	2. KYNO-F	2. KYNO-F	2. KFYE-F	2. KMJ
KMGX-F	3. KYNO-F	3. KFYE-F	KFIG-F	3. KYNO-F	3.	3.	3. KFYE-F	3. KYNO-F	3. KFYE-F
KYNO-F	4. KFIG-F	4. KKDJ-F	4. KMGX-F	4.	4.	4.	4. KMJ	4. KMJ	4. KFRE
5. KFIG-F	5. KMGX-F	5. KMGX-F	5.	5.	5.	5.	KNAX-F	5.	KNAX-F

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		137 (3)	137 (3)	20.5
AOR		81 (1)	81 (1)	12.1
AC/OLDIES/SOFT ROCK	15 (1)	87 (2)	102 (3)	15.2
MOR/VARIETY				
COUNTRY	59 (4)	48 (2)	107 (6)	16.0
BLACK/URBAN	7 (1)		7 (1)	1.0
BTFL MUSIC	10 (2)	54 (2)	64 (4)	9.6
NEWS/TALK	69 (1)		69 (1)	10.3
NOSTALGIA	22 (1)		22 (1)	3.3
RELIGION	8 (1)	11 (1)	19 (2)	2.8
SPANISH	52 (2)		52 (2)	7.8
CLASSICAL				
UNKNOWN/OTHERS		8 (1)	8 (1)	1.2
			668 (25)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KEAP	980	Fresno	1.5/2.4
KFRY-F	101.9	Fresno	1.0/4.8
KIRV	1510	Fresno	1.0/1.5
KLIP	1220	Fowler	1.0/1.9
KLTK-F	107.5	Hanford	1.1/4.4
KOJY-F	98.9	Dinuba	1.8/5.8
KRDU	1130	Dinuba	1.1/3.5
KTED-F	96.7	Fowley	1.5/4.4
KXTC	790	Clovis	.4/2.2
KNGS	620	Hanford	.4/1.8

MISCELLANEOUS COMMENTS

KFYE-F sold by Sunbelt to Affiliated for $6,700,000...KARM changed calls to KFIG...

RADIO STATIONS

KOJY-F, 98.9, 19 KW @ 820, BTFL MUS (Churchill) , $? ? (Masla) (DINUBA)
KFIG, 1430, 5 KW (DA-1) , AC/OLDIES APR,WSJ, $23.25 (Torbet) Davis/Weaver
KBIF, 900, 1 KW (DAYS) , RELIGION , $14.00 (----) Cascade
KEAP, 980, 500 W (DAYS) , COUNTRY MBS, $10.00 (RSR)
KFRE, 940, 50 KW (DA-2) , COUNTRY ABC-I, $42.50 (HNWH)
KGST, 1600, 5 KW (DA-N) , SPANISH , $18.88 (Lotus)
KLIP, 1220, 250 W (DAYS) , BLACK SBN, $? ? (----) (FOWLER)
KMAK, 1340, 1 KW/250 W , COUNTRY ABC-E, $22.00* (Mc-Guild)
KMJ , 580, 5 KW , NEWS/TALK NBC-T,ABC-T, $40.50 (Katz) McClatchy
KXEX, 1550, 500 W (DAYS) , SPANISH , $17.00 (Caballero)
KXGR, 790, 500 W (DAYS,DA) , BTFL MUS , $13.00 (Market 4)
KYNO, 1300, 5 KW/1 KW (DA-N), NOST (Drake-Chen) RKO II, $ NA (Christal)
KNGS, 620, 1 KW (DA-N) , COUNTRY ABC-E, $17.90 (Weiss) (HANFORD)

KFIG-F, 101.1, 50 KW @ 352, AC APR, $35.75 (Torbet) Davis/Weaver
KFRY-F, 101.9, 1.8 KW @ 1880, COUNTRY (Radio Arts) ABC-D, $27.00* (HNWH)
KFYE-F, 93.7, 68 KW @ 1950, AC , $48.00 (Selcom) Affiliated
KKDJ-F, 105.9, 2.4 KW @ 1960, AOR (Burk-Abr) ABC-R, $43.00* (Eastman)
KKNU-F, 102.7, 50 KW @ 500, BTFL MUS (KalaMusic) , $32.00* (Blair)
KMGX-F, 103.7, 50 KW @ 500, CHR RKO, $ NA (Republic) (HANFORD)
KNAX-F, 97.9, 48 KW @ 310, COUNTRY MBS, $25.00* (Katz) McClatchy
KYNO-F, 95.5, 50 KW @ 318, CHR , $55.00 (Christal)
KBOS-F, 94.9, 16 KW @ 850, CHR ABC-C, $ NA (Mc-Guild) (TULARE)

GRAND RAPIDS

Arbitron Rank/Pop (12+): 66/499,700
CMSA Rank/Pop: NA
MSA Rank/Pop: 77/600,300
ADI # 41 (with Kalamazoo)
Average Person Rating: 16.9
Market TSL: 22.0 hours

Stations: 25/19
Diaries: 1005/497:1/51.6%
Sample Target: 890
Standard Error: .612
% Below Line: 10.2
% Not Listed: 10.3

Est. 1984 Revenue: $14,900,000
Gross Inc.: 5.4 Bil
HH Inc.: $26,184
Retail $: 3.4 Bil
Pop per Station: 26,300

12+ METRO 1/4/SHARE			SPG 84	FAL 83	SPG 83	FAL 82	BIRCH SHARE
1.	WOOD-F	101/12.0	8.2	11.5	8.8	11.7	8.7
2.	WCUZ-F	89/10.6	9.3	12.5	13.4	11.5	10.8
3.	WLAV-F	83/ 9.9	11.8	9.5	14.2	12.3	13.7
4.	WOOD	73/ 8.7	11.3	12.4	10.4	9.6	9.8
5.	WLHT-F	71/ 8.4	6.9	7.2	9.1	7.8	8.1
6.	WGRD-F	69/ 8.2	9.2	6.7	6.0	7.4	9.5
7.	WMUS-F	42/ 5.0	3.0	3.0	.5	---	2.5
8.	WKLQ-F	34/ 4.0	3.0	---	1.2	1.2	3.1
	WCUZ	34/ 4.0	6.3	4.8	3.6	3.4	2.3
10.	WFUR-F	23/ 2.7	2.1	3.3	3.2	2.3	5.1
11.	WQWQ	17/ 2.0	1.8	1.0	.7	1.8	.9
12.	WKWM	16/ 1.9	1.7	2.7	1.4	2.1	2.2
13.	WJFM-F	15/ 1.8	3.8	5.2	6.7	6.1	2.5
	WXQT	15/ 1.8	1.8	1.6	1.5	4.1	.5
15.							
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12+ TSA 1/4/CUME		
1.	WOOD-F	180/2399
2.	WCUZ-F	141/1703
3.	WGRD-F	116/2006
	WLAV-F	116/1528
5.	WQWQ-F	93/ 771
6.	WLHT-F	86/1392
7.	WMUS-F	83/1112
8.	WOOD	80/1246
9.	WJFM-F	57/1077
10.	WKLQ-F	49/ 953
11.	WMUS	39/ 317
12.	WCUZ	38/ 709
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12+ METRO CUME/ METRO CUME RATING			SPG 84	FAL 83
1.	WOOD-F	1243/24.9	20.8	24.3
2.	WGRD-F	1180/23.6	24.4	21.8
3.	WCUZ-F	1080/21.6	19.2	19.4
4.	WLHT-F	1062/21.3	17.2	21.0
5.	WOOD	1014/20.3	22.8	23.9
6.	WLAV-F	1008/20.2	20.1	21.0
7.	WCUZ	667/13.3	18.1	13.3
8.	WKLQ-F	610/12.2	9.5	----
9.	WMUS-F	510/10.2	7.5	7.8
10.	WJFM-F	436/ 8.7	13.6	16.0
11.				
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12+ FM SHARE (METRO): 75.10% (567 of 755) (FAL 83: 69.20%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WGRD-F	1. WLAV-F	1. WLAV-F	1. WCUZ-F	1. WCUZ	1. WOOD-F	1. WCUZ-F+	1. WOOD-F	1. WLAV-F	1. WLAV-F	1. WLAV-F
2.	2. WLHT-F	2. WCUZ-F	2. WLHT-F	2. WOOD-F	2. WCUZ-F	2. WOOD	2. WCUZ-F	2. WCUZ-F	2. WGRD-F	2. WCUZ-F
3.	3. WCUZ-F	3. WLHT-F	3. WLAV-F	3. WLHT-F	3. WOOD	3. WOOD-F	3. WLAV-F	3. WOOD-F	3. WOOD-F	3. WOOD-F
4.	4. WGRD-F	4. WGRD-F	4. WOOD-F	4. WOOD	4. WMUS-F	4. WLAV-F	4. WLHT-F	4. WGRD-F	4. WCUZ-F	4. WLHT-F
5.	5. WKLQ-F	5. WKLQ-F	5. WOOD	5. WLAV-F	5.	5. WLHT-F	5. WOOD	5. WLHT-F	5. WLHT-F	5. WGRD-F
6.	6.	WOOD-F	WMUS-F	6. WMUS-F	6.	6. WGRD-F	6.	6.	6. WOOD	6.
7.	7.	WMUS-F	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WLHT-F	1. WLHT-F	1. WLHT-F	1. WLHT-F	1. WOOD-F	1. WLAV-F	1. WLAV-F	1. WLAV-F	1. WLAV-F	1. WCUZ-F
2. WGRD-F	2. WCUZ-F	2. WCUZ-F	2. WOOD-F	2. WLHT-F	2. WGRD-F	2. WGRD-F	2. WCUZ-F	2. WCUZ-F	2. WLAV-F
WCUZ-F	3. WGRD-F	3. WOOD-F	3. WCUZ-F	3. WOOD	3. WKLQ-F	3. WCUZ-F	3. WGRD-F	3. WKLQ-F	3. WMUS-F
4. WLAV-F	4. WKLQ-F	4. WOOD	WKLQ-F	WCUZ-F	4.	4. WKLQ-F	4. WKLQ-F	4. WLHT-F	4. WLHT-F
5.	WLAV-F	5. WGRD-F	5.	5. WMUS-F	5.	5. WLHT-F	5. WMUS-F	WXQT	WOOD-F
6.	6.	6.	6.	6.	6.	6.	6. WLHT-F	6.	6.
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		125 (4)	125 (4)	16.6
AOR		83 (1)	83 (1)	11.0
AC/OLDIES/SOFT ROCK	29 (2)	71 (1)	100 (3)	13.2
MOR/VARIETY	94 (4)	6 (1)	100 (5)	13.2
COUNTRY	43 (3)	141 (4)	184 (7)	24.4
BLACK/URBAN	16 (1)		16 (1)	2.1
BTFL MUSIC		118 (2)	118 (2)	15.6
NEWS/TALK				
NOSTALGIA				
RELIGION	6 (1)	23 (1)	29 (2)	3.8
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			755 (25)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WGHN-F+	92.1	Grand Haven	1.2/2.2
WHTC	1450	Holland	1.3/2.6
WLAV	1340	Grand Rapids	1.7/6.0
WMAX	1480	Grand Rapids	.7/1.6
WYXX-F	96.1	Holland	.8/4.4
WZND-F	99.3	Zeeland	.8/2.3
WMUS	1090	Muskegon	.7/1.1
WPLB-F	107.3	Greenville	.4/2.3
WGN	720	Chicago	.7/2.2
WMAQ	670	Chicago	.4/2.9

RADIO STATIONS

AM STATIONS

WCUZ, 1230, 1 KW/250 W , COUNTRY	ABC-I,	$ NM	(Christal)	Federated
WFUR, 1570, 1 KW (DAYS) , RELIGION	,	$ 10.00	(Patt)	Kuiper
WKWM, 1140, 5 KW (DAYS,DA), BLACK	NBN,	$ 13.50	(Patt)	
WLAV, 1340, 1 KW/250 W , OLDIES	ABC-E,MBS,	$ 15.00*	(Blair)	Adams
WMAX, 1480, 5 KW (DAYS,DA), RELIGION	MBS,	$ 12.00	(----)	
WOOD, 1300, 5 KW (DA-N) , MOR	NBC-T,NBC,	$ 64.00*	(Katz)	Grace
WXQT, 1410, 1 KW (DAYS) , OLDIES	ABC-I,	$ 18.00*	(Torbet)	Regional
WYGR, 1530, 500 W (DAYS) , RELIGION	,	$ 12.00	(----)	

FM STATIONS

WCUZ-F, 101.3, 50 KW @ 420, COUNTRY	ABC-E,	$124.63	(Christal)	Federated
WFUR-F, 102.9, 40 KW @ 500, RELIG/BTFL	,	$ 17.00	(Patt)	Kuiper
WGRD-F, 97.9, 13 KW @ 590, CHR	ABC-C,	$ 35.00	(Torbet)	Regional
WJFM-F, 93.7, 320 KW @ 780, CHR	CBS-R,	$ 42.50	(Mc-Guild)	Fetzer
WKLQ-F, 94.5, 50 KW @ 500, CONTEMP	,	$ NA	(Eastman)	Bloomington (HOLLAND)
WLAV-F, 96.9, 50 KW @ 500, AOR (Burk-Abr)	ABC-R,Source,	$ 65.00*	(Blair)	Adams
WLHT-F, 95.7, 50 KW @ 175, AC	,	$ 41.00	(Selcom)	Liggett
WOOD-F, L05.7, 265 KW @ 810, BTFL MUS	,	$ 80.00*	(Katz)	Grace
WMUS-F, 106.9, 50 KW @ 480, COUNTRY	,	$ 25.50	(Masla)	(MUSKEGON)
WYXX-F, 96.1, 41 KW @ 295, CHR	MBS,	$ NA	(----)	(HOLLAND)
WQWQ-F, 104.5, 50 KW @ 375, BTFL MUS	,	$ 15.00	(Masla)	(MUSKEGON)
WCXT-F, 105.3, 100 KW @ 650, AOR	,	$ 18.00	(Mich Spot)	(HART)

Other ranked stations - See Kalamazoo

12+ ADI 1/4

1. WOOD-F
2. WCUZ-F
3. WNWN-F
4. WGRD-F
5. WLAV-F
6. WQWQ-F
7. WLHT-F
8. WMUS-F
9. WOOD
10. WQLR-F
11. WKFR-F
12. WJXQ-F
13. WJFM-F
14. WKZO
15. WKLQ-F

12+ ADI CUME

1. WOOD-F
2. WGRD-F
3. WCUZ-F
4. WLAV-F
5. WLHT-F
6. WKFR-F
7. WOOD
8. WNWN-F
9. WKZO
10. WMUS-F
11. WJFM-F
12. WKLQ-F
13. WQLR-F
14. WJXQ-F
15. WQWQ-F

ADI FM SHARE:
76.78%

CALL LETTER CHANGES

FORMAT CHANGES

WJFM: from AC to CHR

STATION SALES

MISCELLANEOUS COMMENTS

GREENSBORO - WINSTON SALEM

Arbitron Rank/Pop (12+): 49/744,700
CMSA Rank/Pop: # 44
MSA Rank/Pop: 57/882,300
ADI # 51
Average Person Rating: 16.7
Market TSL: 22.2 hours

Stations: 28/22
Diaries: 1175/634:1/44.9%
Sample Target: 1070
Standard Error: .592
% Below Line: 9.8
% Not Listed: 9.3

Est 1984 Revenue: $17,200,000
Gross Inc.: 8.3 Bil
HH Inc.: $25,981
Retail $: 5.5 Bil
Pop per Station: 33,850

	12+ METRO 1/4/SHARE		SPG 84	FAL 83	SPG 83	FAL 82	BIRCH SHARE
1.	WTQR-F	170/13.7	16.9	16.6	16.1	14.9	16.5
2.	WQMG-F	132/10.6	8.1	8.5	9.2	8.8	7.5
3.	WKZL-F	99/ 8.0	6.8	6.5	3.4	6.1	12.7
4.	WMAG-F	91/ 7.3	8.8	7.2	3.6	1.0	11.0
5.	WSJS	87/ 7.0	4.3	6.7	5.8	5.4	8.0
6.	WGLD-F	86/ 6.9	8.2	6.4	7.1	8.3	5.5
7.	WSEZ-F	78/ 6.3	6.8	4.8	7.4	5.9	5.4
8.	WDCG-F	51/ 4.1	3.8	3.6	3.2	3.3	4.5
9.	WRQK-F	47/ 3.8	2.6	4.1	5.4	6.5	3.8
10.	WAIR	37/ 3.0	3.3	2.2	3.1	3.2	.9
11.	WHPE-F	25/ 2.0	1.3	2.4	1.8	1.4	1.2
12.	WWMO-F	21/ 1.7	1.0	2.1	1.5	1.1	1.2
	WAAA	21/ 1.7	2.6	3.3	3.5	3.7	2.1
	WMFR	21/ 1.7	3.3	1.7	2.5	1.8	.3
	WBIG	21/ 1.7	2.5	2.5	3.3	2.6	2.7

	12+ TSA 1/4/CUME	
1.	WTQR-F	323/3807
2.	WQMG-F	174/1503
3.	WKZL-F	155/1892
4.	WGLD-F	125/1507
5.	WMAG-F	119/1890
6.	WSEZ-F	95/1559
7.	WDCG-F	92/1086
8.	WSJS	89/1158
9.	WPCM-F	78/1018
10.	WSOC-F	75/ 822
11.	WRQK-F	64/1092
12.	WFMX-F	46/ 557
13.	WHPE-F	43/ 472
14.	WAIR	37/ 493
15.	WWMO-F	36/ 714

	12+ METRO CUME/ METRO CUME RATING		SPG 84	FAL 83
1.	WTQR-F	1930/25.9	27.4	27.9
2.	WMAG-F	1390/18.7	20.5	16.8
3.	WKZL-F	1224/16.4	14.7	13.5
4.	WSEZ-F	1209/16.2	17.2	13.9
5.	WQMG-F	1134/15.2	12.3	12.0
6.	WSJS	1095/14.7	12.2	16.1
7.	WGLD-F	1041/14.0	17.2	13.2
8.	WRQK-F	660/ 8.9	10.5	12.4
9.	WDCG-F	536/ 7.2	9.4	7.6
10.	WAIR	493/ 6.6	6.5	6.5
11.	WWMO-F	345/ 4.6	3.5	5.7
12.	WPCM-F	317/ 4.3	3.0	7.6
13.	WAAA	314/ 4.2	5.4	5.8
14.	WBIG	309/ 4.1	5.7	7.7
15.	WHPE-F	293/ 3.9	2.5	5.1

12+ FM SHARE (METRO): 76.15% (859 of 1128) (AFL 83: 69.99%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+	12+ EVE	SAT MID
1. WQMG-F	1. WQMG-F	1. WTQR-F	1. WTQR-F	1. WTQR-F	1. WTQR-F	1. WTQR-F	1. WTQR-F	1. WTQR-F	1. WQMG-F	1. WTQR-F
2. WKZL-F	2. WKZL-F	2. WQMG-F	2. WMAG-F	2. WMAG-F	2. WGLD-F	2. WSJS	2. WGLD-F	2. WQMG-F	2. WKZL-F	2. WQMG-F
3. WDCG-F	3. WTQR-F	WMAG-F	3. WQMG-F	3. WQMG-F	3. WSJS	3. WQMG-F	3. WMAG-F	3. WKZL-F	3. WTQR-F	3. WMAG-F
4. WSEZ-F	4. WMAG-F	4. WKZL-F	4. WSEZ-F	4. WSEZ-F	4. WMAG-F	4. WGLD-F	4. WKZL-F	4. WMAG-F	4. WSEZ-F	4. WKZL-F
5.	5. WSEZ-F	5. WSEZ-F	5. WKZL-F	5. WGLD-F	5. WSEZ-F	5. WKZL-F	5. WQMG-F	5. WSEZ-F	5. WSJS	5. WGLD-F
				6. WKZL-F		6. WMAG-F		6. WSJS	6. WGLD-F	

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WQMG-F	1. WQMG-F	1. WTQR-F	1. WMAG-F	1. WTQR-F	1. WQMG-F	1. WQMG-F	1. WTQR-F	1. WQMG-F	1. WTQR-F
2. WKZL_F	2. WMAG-F	2. WQMG-F	2. WSEZ-F	2. WMAG-F	2. WKZL-F	2. WKZL-F	2. WQMG-F	2. WKZL-F	2. WMAG-F
3. WTQR-F	3. WKZL-F	3. WMAG-F	3. WKZL-F	3. WQMG-F	3.	3. WTQR-F	3. WKZL-F	WTQR-F	WQMG-F
4. WMAG-F	4. WSEZ-F	4. WSEZ-F	WQMG-F	4. WSEZ-F	4.	4. WDCG-F	4. WMAG-F	4. WRQK-F	4. WKZL-F
5. WSEZ-F	5. WTQR-F	5. WKZL-F	WRQK-F	5. WGLD-F	5.	5. WSEZ-F	5. WSEZ-F	5. WDCG-F	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		184 (4)	184 (4)	16.3
AOR		99 (1)	99 (1)	8.8
AC/OLDIES/SOFT ROCK	7 (1)	91 (1)	98 (2)	8.7
MOR/VARIETY	28 (2)		28 (2)	2.5
COUNTRY	25 (3)	213 (4)	238 (7)	21.1
BLACK/URBAN	71 (3)	140 (2)	211 (5)	18.7
BTFL MUSIC		86 (1)	86 (1)	7.6
NEWS/TALK	87 (1)		87 (1)	7.7
NOSTALGIA	21 (1)		21 (1)	1.9
RELIGION	30 (2)	46 (2)	76 (4)	6.7
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			1128 (28)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBUY	1440	Lexington	.9/1.9
WCOG	1320	Greensboro	.6/2.3
WEAL	1510	Greensboro	1.0/3.9
WKXR	1260	Asheboro	.8/1.9
WPET	950	Greensboro	1.2/2.2
WSMX	1500	Winston Salem	1.2/2.2
WTNC	790	Thomasville	.3/1.3
WTOB	1380	Winston-Salem	.6/2.2
WFMX-F	105.7	Statesville	1.2/2.1
WPCM-F	101.1	Burlington	1.4/4.3
WPEG-F	97.9	Concord	.6/2.0
WROQ-F	95.1	Charlotte	.6/1.0
WSOC-F	103.7	Charlotte	.8/3.2

RADIO STATIONS

WAAA, 980, 1 KW (DAYS) , BLACK NBN, $19.00 (Weiss)
WAIR, 1340, 1 KW/250 W , BLACK , $18.00* (Torbet)
WBIG, 1470, 5 KW (DA-N) , NOST (TM) CBS, $25.00 (Blair) Jeff-Pilot
WCOG, 1320, 5 KW/1 KW (DA-2), OLDIES (Pollack) ABC-C, $19.00 (Christal)
WEAL, 1510, 1 KW (DAYS) , BLACK SBN, $15.00 (HNWH)
WGOS, 1070, 1 KW (DAYS) , AC , $ 8.00 (----)
WKEW, 1400, 1 KW/250 W , AC ABC-I, $19.00 (----)
WMFR, 1230, 1 KW/250 W , MOR/NEWS ABC-E,ABC-I, $15.00 (MMR) Voyager
WPET, 950, 500 W (DAYS) , RELIGION , $17.00 (Eastman) Robins
WSJS, 600, 5 KW (DA-2) , NEWS/TALK NBC,NBC-T,WSJ,ABC-T, $51.00 (Mc-Guild) Summit
WSMX, 1500, 10 KW (DAYS,DA) , RELIGION ABC-I,SBN, $15.00 (----)
WTOB, 1380, 5 KW/1 KW (DA-N), MOR ABC-C,CBS, $25.00 (Savalli)

WGLD-F, 100.3, 100 KW @ 400, BTFL MUS , $54.00* (Christal) Mann
WHPE-F, 95.5, 100 KW @ 444, RELIGION , $ NA (----)
WKZL-F, 107.5, 100 KW @ 500, AOR ABC-R, $65.00* (Katz) Nationwide
WMAG-F, 99.5, 100 KW @ 1500, AC (Fairwest) ABC-E, $105.00 (MMR) Voyager
WQMG-F, 97.1, 100 KW @ 555, BLACK CBS-R, $49.00* (HNWH)
WRQK-F, 98.7, 100 KW @ 814, CONTEMP MBS, $64.00 (Eastman) Robins Co.
WSEZ-F, 93.1, 100 KW @ 383, CHR (White) RKO, $48.00* (Torbet)
WTQR-F, 104.1, 100 KW @ 1420, COUNTRY (Drake-Chen) , $103.75 (Mc-Guild) Summit

MISCELLANEOUS COMMENTS

Davie County added to Arbitron metro...

FM STATIONS

WPCM-F, 101.1 100 KW @ 910, COUNTRY
$27.00 (Masla)
Audubon (BURLINGTON)

WWMO-F, 102.1, 100 KW @ 770, RELIGION
$10.00 (----) Beasley
(REIDSVILLE)

Other ranked stations - See Raleigh or Charlotte

GREENVILLE - SPARTANBURG

Arbitron Rank/Pop (12+): 65/504,100
CMSA Rank/Pop: NA
MSA Rank/Pop: 79/598,700
ADI # 37 (with Asheville)
Average Person Rating: 17.5
Market TSL: 23.2 hours

Stations: 22/17
Diaries: 859/587:1/49.8%
Sample Target: 880
Standard Error: .698
% Below Line: 5.3
% Not Listed: 9.0

Est. 1984 Revenue: $14,300,000
Gross Inc.: 5.3 Bil
HH Inc.: $25,338
Retail $: 3.4 Bil
Pop per Station: 29,653

12+ METRO 1/4/SHARE			SPG 84	FAL 83	SPG 83	FAL 82	BIRCH SHARE
1.	WFBC-F	101/11.4	14.1	10.2	10.4	10.2	
2.	WANS-F	95/10.7	10.2	9.9	7.7	7.6	
3.	WSPA-F	87/ 9.8	7.7	7.9	9.1	8.9	
4.	WESC-F	83/ 9.4	15.0	11.1	13.1	12.8	
5.	WSSL-F	80/ 9.0	7.6	8.6	10.3	8.3	
6.	WHYZ	56/ 6.3	6.2	8.9	8.2	13.1	
7.	WFBC	43/ 4.9	3.0	2.4	2.3	4.4	
8.	WCKN-F	40/ 4.5	5.9	7.7	6.9	5.9	
9.	WESC	36/ 4.1	3.4	3.7	3.4	2.3	
10.	WASC	30/ 3.4	5.4	5.2	4.2	4.4	
11.	WORD	29/ 3.3	3.7	3.8	2.7	1.7	
12.	WSPA	28/ 3.2	2.4	2.6	2.4	3.0	
13.							
14.							
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12+ TSA 1/4/CUME		
1.	WESC-F	232/2783
2.	WSPA-F	200/2014
3.	WSSL-F	195/2490
4.	WKSF-F	181/2111
5.	WFBC-F	170/2129
6.	WANS-F	141/2129
7.	WCKN-F	85/1300
8.	WHYZ	78/ 716
9.	WBCY-F	60/ 861
10.	WESC	52/ 726
11.	WFBC	49/ 862
12.	WSPA	35/ 574
	WORD	35/ 501
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12+ METRO CUME/ METRO CUME RATING			SPG 84	FAL 83
1.	WFBC-F	1514/30.0	29.9	31.8
2.	WANS-F	1236/24.5	23.3	24.9
3.	WESC-F	1110/22.0	25.6	25.0
4.	WSSL-F	902/17.9	19.2	17.5
5.	WSPA-F	843/16.7	16.2	16.7
6.	WCKN-F	626/12.4	17.4	17.3
7.	WFBC	619/12.3	10.4	10.7
8.	WHYZ	506/10.0	9.0	11.6
9.	WSPA	434/ 8.6	6.5	9.0
10.	WESC	427/ 8.5	8.6	9.0
11.	WKSF-F	425/ 8.4	4.5	4.9
12.	WORD	423/ 8.4	10.4	11.3
13.				
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23.				
24.				
25.				

12+ FM SHARE (METRO): 66.92% (538 of 804) (FAL 83: 65.88%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WANS-F	1. WANS-F	1. WFBC-F	1. WFBC-F	1. WFBC-F	1. WESC-F	1. WESC-F+	1. WSPA-F	1. WSPA-F	1. WESC-F+	1. WFBC-F
2.	2. WFBC-F	2. WANS-F	2. WESC-F	2. WESC-F	2. WFBC-F	2. WFBC-F	2. WFBC-F	2. WFBC-F	2. WFBC-F	2. WANS-F
3.	3. WSSL-F	3. WSSL-F	3. WSSL-F	3. WSSL-F	3. WSPA-F	3. WSPA-F	3. WESC-F	3. WESC-F	3. WSSL-F+	3. WESC-F
4.	4. WCKN-F	4. WESC-F	4. WANS-F	4. WSPA-F	4. WSSL-F	4. WANS-F	4. WSSL-F	4. WSSL-F	4. WANS-F	4. WSSL-F
5.	5. WHYZ	5. WHYZ	5. WSPA-F	5. WANS-F	5. WHYZ	5. WFBC	5. WANS-F	5. WANS-F	5. WSPA-F	5. WSPA-F
6.	6.	6.	6.	6.	6. WFBC	6.	6.	6.	6.	6.
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54
1. WANS-F	1. WANS-F	1. WFBC-F	1. WFBC-F	1. WFBC-F
WCKN-F	2. WFBC-F	WANS-F	2. WANS-F	2. WESC-F
WFBC-F	3. WHYZ	3. WESC-F	3. WHYZ	3. WSSL-F
WHYZ	4. WSSL-F	WSSL-F	WSSL-F	4. WANS-F
5.	5. WCKN-F	5. WHYZ	5.	5. WSPA-F
6.	6.	6.	6.	6.
7.	7.	7.	7.	7.
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WCKN-F	1. WFBC-F	1. WFBC-F	1. WFBC-F	1. WFBC-F
2. WSSL-F	WSSL-F	2. WSSL-F	2. WESC-F	2. WESC-F
3. WANS-F	3. WCKN-F	3. WESC-F	3. WSSL-F	3. WSSL-F
4. WORD	4. WANS-F	4. WCKN-F	4. WANS-F	4.
5.	5. WESC-F	5. WANS-F	5.	5.
6.	6.	6.	6.	6.
7.	7.	7.	7.	7.
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		130 (4)	130 (4)	16.2
AOR		40 (1)	40 (1)	5.0
AC/OLDIES/SOFT ROCK	29 (1)	101 (1)	130 (2)	16.2
MOR/VARIETY	71 (2)		71 (2)	8.8
COUNTRY	40 (2)	168 (3)	208 (5)	25.9
BLACK/URBAN	107 (3)		107 (3)	13.3
BTFL MUSIC		99 (2)	99 (2)	12.3
NEWS/TALK				
NOSTALGIA				
RELIGION	16 (2)		16 (2)	2.0
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS	3 (1)		3 (1)	0.4
			804 (22)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WELP	1360	Easley	1.4/2.1
WMUU	1260	Greenville	.5/1.5
WMUU-F	94.5	Greenville	1.4/5.0
WQOK	1490	Greenville	2.4/4.7
WSSL	1440	Greenville	.5/1.6
WAGI-F	105.3	Gaffney	.6/2.3
WANS	1280	Anderson	.3/1.7
WKSF-F	99.9	Asheville	2.7/8.4
WBCY-F	107.9	Charlotte	.8/3.3
WROQ-F	95.1	Charlotte	.5/1.4

RADIO STATIONS

AM STATIONS

WASC, 1530, 1 KW (DAYS), BLACK ABC-C,NBN, $13.00 (Weiss)
WESC, 660, 10 KW (DAYS,DA), COUNTRY (Klemm) ABC-E, $35.00* (Blair)
WFBC, 1330, 5 KW (DA-N), OLDIES (Drake-Chen) NBC,NBC-T, $37.50 (Katz) Multimedia
WHYZ, 1070, 50 KW (DAYS,DA), BLACK SBN,ABC-C, $32.00 (HNWH)
WKDY, 1400, 1 KW/250 W, COUNTRY , $10.00 (Southern)

WQOK, 1490, 1 KW/250 W, BLACK (TM) MBS, $13.00 (----)
WMUU, 1260, 5 KW (DAYS), RELIGION APR, $12.00 (S. Katz)
WORD, 910, 5 KW/1 KW (DA-2), CONTEMP UPI, $15.00 (Masla)
WSPA, 950, 5 KW (DA-N), MOR CBS, $32.00* (Mc-Guild) Spartan
WSSL, 1440, 5 KW (DA-N), COUNTRY (TM) RKO II, $ NA (Eastman) Keymarket

FM STATIONS

WANS-F, 107.3, 100 KW @ 1008, CHR CBS-R,RKO, $40.00* (Torbet) (ANDERSON)
WCKN-F, 101.1, 100 KW @ 820, AOR MBS,ABC-R, $42.00 (Selcom) (ANDERSON)
WESC-F, 92.5, 100 KW @ 2000, COUNTRY (Klemm) ABC-E, $54.00* (Blair)
WFBC-F, 93.7, 100 KW @ 1840, AC (Drake-Chen) ABC-F, $76.25 (Katz) Multimedia

WMUU-F, 94.5, 100 KW @ 1200, BTFL/CLASS/RELIG APR, $17.00 (S. Katz)
WSPA-F, 98.9, 100 KW @ 1910, BTFL MUS , $54.38 (Mc-Guild) Spartan
WSSL-F, 100.5, 100 KW @ 1280, COUNTRY RKO II, $82.50 (Eastman) Keymarket

WBCY - See Charlotte

Other ranked stations - See Asheville in Spring 84 edition

12+ ADI 1/4

1. WESC-F
2. WSPA-F
3. WKSF-F
4. WFBC-F
5. WSSL-F
6. WANS-F
7. WCKN-F
8. WWNC
9. WHYZ
10. WESC
11. WFBC
12. WBCY-F
13. WORD
14. WSPA
15. WASC

12+ ADI CUME

1. WFBC-F
2. WESC-F
3. WSSL-F
4. WKSF-F
5. WANS-F
6. WSPA-F
7. WCKN-F
8. WWNC
9. WFBC
10. WBCY-F
11. WESC
12. WHYZ
13. WSPA
14. WORD
15. WMUU-F

ADI FM SHARE:
73.49%

CALL LETTER CHANGES

WMRB changed to WQOK

WRLX changed to WKSF (Asheville station)

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

HARRISBURG

Arbitron Rank/Pop (12+): 81/392,400
CMSA Rank/Pop: NA
MSA Rank/Pop: 85/580,600
ADI # 46 (with York & Lancaster)
Average Person Rating: 17.3
Market TSL: 22.6 hours

Stations: 23/13
Diaries: 883/444:1/49.1%
Sample Target: 780
Standard Error: .681
% Below Line: 16.6
% Not Listed: 10.8

Est. 1984 Revenue: $8,200,000
Gross Inc.: 5.8 Bil
HH Inc.: $27,525
Retail $: 3.6 Bil
Pop per Station: 30,185

	12+ METRO 1/4/SHARE		SPG 84	FAL 83	SPG 83	FAL 82	BIRCH SHARE
1.	WTPA-F	90/13.3	11.4	10.3	11.4	13.7	19.0
2.	WHP-F	72/10.6	10.3	12.4	12.6	9.1	8.8
3.	WHP	67/ 9.9	10.6	12.3	9.4	11.2	5.0
4.	WSFM-F	61/ 9.0	8.8	5.9	6.7	8.6	10.3
5.	WKBO	52/ 7.7	6.2	7.3	6.7	5.3	5.5
6.	WRKZ-F	51/ 7.5	8.5	7.1	8.2	8.0	6.6
7.	WQXA-F	36/ 5.3	5.3	6.4	6.5	6.4	6.4
8.	WHGB	29/ 4.3	4.2	1.8	4.4	3.5	5.0
9.	WCMB	28/ 4.1	4.6	2.7	4.4	4.7	2.9
10.	WHYL-F+	22/ 3.2	6.1	8.6	6.1	7.2	5.3
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	12+ TSA 1/4/CUME	
1.	WRKZ-F	216/2246
2.	WTPA-F	159/1637
3.	WNCE-F	146/1390
4.	WQXA-F	111/1854
5.	WSBA-F	109/1367
6.	WSBA	91/1220
7.	WHP-F	88/1038
8.	WHP	74/1095
9.	WHTF-F	72/1090
10.	WSFM-F	69/ 887
11.	WDAC-F	58/ 664
12.	WKBO	55/ 738
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	12+ METRO CUME/ METRO CUME RATING		SPG 84	FAL 83
1.	WHP	881/22.5	23.7	22.7
2.	WTPA-F	847/21.6	22.4	20.8
3.	WHP-F	749/19.1	22.0	22.3
4.	WSFM-F	748/19.1	15.5	14.7
5.	WKBO	690/17.6	16.9	16.0
6.	WRKZ-F	687/17.5	15.0	15.4
7.	WQXA-F	612/15.6	12.6	16.3
8.	WCMB	369/ 9.4	10.6	11.8
9.	WHGB	359/ 9.1	8.1	9.8
10.	WHYL-F+	358/ 9.1	10.7	13.2
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12+ FM SHARE (METRO): 65.40% (395 of 604) (FAL 83: 66.21%)

	TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	WTPA-F	WTPA-F	WTPA-F	WSFM-F	WSFM-F	WHP-F	WHP	WHP-F	WTPA-F	WTPA-F	WTPA-F
2.	WHTF-F	WSFM-F	WSFM-F	WRKZ-F WTPA-F	WRKZ-F	WRKZ-F	WKBO	WTPA-F	WHP-F	WHP	WRKZ-F
3.	WQXA-F	WQXA-F	WRKZ-F		WHP-F WTPA-F	WHP	WTPA-F	WRKZ-F	WSFM-F	WKBO WSFM-F	WHP-F
4.			WHP-F	WHP-F		WKBO	WHP-F	WKBO	WHP		WCMB
5.			WQXA-F	WKBO	WKBO	WSFM-F WCMB	WSFM-F	WRKZ-F	WRKZ-F	WHP	WKBO WSFM-F
6.									WKBO	WRKZ-F	
7.											
8.											
9.											
10.											

	WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1.	WTPA-F	WTPA-F	WSFM-F	WSFM-F	WSFM-F	WTPA-F	WTPA-F	WTPA-F	WTPA-F	WTPA-F
2.	WSFM-F	WSFM-F	WTPA-F	WTPA-F	WHP-F			WRKZ-F	WSFM-F	WRKZ-F
3.	WQXA-F		WHP-F		WRKZ-F			WSFM-F	WQXA-F WKBO	WSFM-F
4.			WQXA-F		WKBO					WKBO
5.			WRKZ-F		WHP					WHP-F
6.			WKBO							
7.										
8.										
9.										
10.										

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		71 (5)	71 (5)	11.8
AOR		92 (2)	92 (2)	15.2
AC/OLDIES/SOFT ROCK	52 (1)	68 (2)	120 (3)	19.9
MOR/VARIETY	89 (4)		89 (4)	14.7
COUNTRY	39 (2)	62 (2)	101 (4)	16.7
BLACK/URBAN				
BTFL MUSIC		93 (2)	93 (2)	15.4
NEWS/TALK				
NOSTALGIA	29 (1)		29 (1)	4.8
RELIGION		9 (2)	9 (2)	1.5
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			604 (23)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WIOO	1000	Carlisle	1.8/3.1
WQIN	1290	Lykens	1.2/1.7
WDAC-F	94.5	Lancaster	.7/2.5
WGCB-F	96.1	Red Lion	.6/2.5
WHTF-F	92.7	Starview	2.4/7.8
WNCE-F	101.3	Lancaster	3.1/5.8
WSBA	910	York	.3/2.3
WSBA-F	103.3	York	1.0/3.9
WYCR-F	98.5	York	.3/1.5
WIKZ-F	95.1	Chambersburg	.4/2.0
WQKX-F	94.1	Sunbury	.6/2.6

RADIO STATIONS

AM STATIONS

WCMB, 1460, 5 KW (DA-N), COUNTRY (Drake-Chen) ABC-D, $25.00* (Torbet) McKenna
WHGB, 1400, 1 KW/250 W , NOSTALGIA MBS, $20.00 (Mc-Guild) Scott
WHP , 580, 5 KW (DA-N), MOR CBS, $89.00 (Katz)
WKBO, 1230, 1 KW/250 W , AC/OLDIES NBC, $28.00 (Blair)

FM STATIONS

WHP-F , 97.3, 14 KW @ 840, BTFL MUS , $89.00 (Katz)
WHYL-F+,102.3, 3 KW @ 300, COUNTRY APR, $25.00 (HNWH) (CARLISLE)
WKCD-F, 93.5, 3 KW @ 300, CONTEMP/AC APR, $20.50 (DOme)
WRKZ-F, 106.7, 40 KW @ 500, COUNTRY (Burk-Abr) ABC-E, $45.00* (Mc-Guild) Eastern (HERSHEY)
WSFM-F, 99.3, 3 KW @ 300, AC RKO II, $35.00* (Torbet) McKenna
WTPA-F, 104.1, 15 KW @ 950, AOR ABC-R, $40.00* (Eastman) Sky/Foster

Other ranked stations - See Lancaster and York

12+ ADI 1/4

1. WRKZ-F
2. WTPA-F
3. WNCE-F
4. WQXA-F
5. WSBA-F
6. WSBA
7. WHP-F
8. WLAN-F
9. WHP
10. WHTF-F
11. WSFM-F
12. WDAC-F
13. WIOV-F
    WKBO
15. WYCR-F

12+ ADI CUME

1. WRKZ-F
2. WQXA-F
3. WTPA-F
4. WNCE-F
5. WSBA-F
6. WLAN-F
7. WSBA
8. WHP
9. WHTF-F
10. WHP-F
11. WSFM-F
12. WKBO
13. WYCR-F
14. WIOV-F
15. WDAC-F

ADI FM SHARE:
74.88%

CALL LETTER CHANGES **FORMAT CHANGES** **STATION SALES** **MISCELLANEOUS COMMENTS**

HARTFORD

Arbitron Rank/Pop (12+): 41/801,200
CMSA Rank/Pop: # 35
MSA Rank/Pop: 43/1,061,000
ADI # 22 (with N. Haven)
Average Person Rating: 17.8
Market TSL: 23.3 hours

Stations: 26/14
Diaries: 1199/668:1/51.5%
Sample Target: 1120
Standard Error: .573
% Below Line: 11.4
% Not Listed: 8.9

Est. 1984 Revenue: $23,400,000
Gross Inc.: 12.9 Bil
HH Inc.: $35,154
Retail $: 7.1 Bil
Pop per Station: 57,229

	12+ METRO 1/4/SHARE		SPG 84	FAL 83	SPG 83	FAL 82	BIRCH SHARE
1.	WTIC	265/18.6	19.3	21.1	19.7	21.1	19.1
2.	WTIC-F	202/14.1	11.5	11.5	12.5	11.1	21.0
3.	WRCH-F	134/ 9.4	7.7	8.6	11.6	6.4	7.8
4.	WHCN-F	96/ 6.7	5.8	5.7	5.8	5.4	7.7
5.	WDRC-F	78/ 5.5	4.6	4.0	4.4	4.2	3.1
6.	WRCQ	75/ 5.3	4.1	4.5	3.6	5.0	2.4
7.	WIOF-F	73/ 5.1	4.8	3.3	4.3	3.1	3.2
8.	WCCC-F	67/ 4.7	3.8	4.1	4.4	5.9	4.5
9.	WPOP	58/ 4.1	4.4	3.5	2.9	3.8	3.3
10.	WDRC	38/ 2.7	3.0	2.9	3.0	3.3	2.6
11.	WWYZ-F	37/ 2.6	2.6	3.3	2.7	3.2	2.2
12.	WKSS-F	34/ 2.4	4.6	5.4	4.6	6.0	3.4
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	12+ TSA 1/4/CUME	
1.	WTIC	434/5523
2.	WTIC-F	370/5090
3.	WRCH-F	278/2889
4.	WHCN-F	183/3022
5.	WKCI-F	180/2834
6.	WDRC-F	157/2968
7.	WIOF-F	138/2260
8.	WCCC-F	109/2392
9.	WHYN-F	95/1471
10.	WMAS-F	94/1278
11.	WKSS-F	93/1680
12.	WRCQ	92/1094
	WAQY-F	92/1960
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	12+ METRO CUME/ METRO CUME RATING		SPG 84	FAL 83
1.	WTIC	3026/37.8	39.5	42.3
2.	WTIC-F	2713/33.9	33.5	30.5
3.	WHCN-F	1479/18.5	17.2	17.7
4.	WRCH-F	1475/18.4	15.8	17.1
5.	WDRC-F	1313/16.4	19.3	18.3
6.	WCCC-F	1197/14.9	13.9	16.6
7.	WIOF-F	1141/14.2	13.3	12.7
8.	WPOP	839/10.5	14.1	13.8
9.	WRCQ	772/ 9.6	10.0	8.8
10.	WWYZ-F	722/ 9.0	9.5	11.1
11.	WDRC	705/ 8.8	10.8	12.6
12.	WKSS-F	669/ 8.3	12.2	13.0
13.				
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12+ FM SHARE (METRO): 61.49% (800 of 1301) (FAL 83: 57.95%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WTIC-F	1. WTIC-F	1. WTIC-F	1. WTIC-F	1. WTIC-F	1. WTIC	1. WTIC	1. WTIC-F	1. WTIC-F	1. WTIC	1. WTIC-F
2. WHCN-F	2. WHCN-F	2. WTIC	2. WTIC	2. WTIC	2. WRCH-F	2. WTIC-F	2. WTIC	2. WTIC	2. WTIC-F	2. WRCH-F
3. WCCC-F	3. WCCC-F	3. WHCN-F	3. WIOF-F	3. WRCH-F	3. WRCQ	3. WHCN-F	3. WRCH-F	3. WRCH-F	3. WHCN-F	3. WTIC
4.	4. WDRC-F	4. WIOF-F	4. WRCH-F	4. WIOF-F	4. WTIC-F	4. WRCH-F	4. WRCQ	4. WHCN-F	4. WRCH-F	4. WRCQ
5.	5. WIOF-F	5. WDRC-F	5. WDRC-F	5. WDRC-F	5. WIOF-F	5. WPOP	5. WHCN-F	5. WIOF-F	5. WCCC-F	5. WHCN-F
6.	6.	6.	6.	6.	6.	6. WDRC-F	6.	6.	6.	6. WIOF-F
7.	7.	7.	7.	7.	7.	7. WIOF-F	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WTIC-F	1. WTIC-F	1. WTIC-F	1. WTIC-F	1. WHCN-F	1. WHCN-F	1. WHCN-F	1. WTIC-F	1. WTIC-F	1. WTIC-F
2. WIOF-F	2. WDRC-F	2. WTIC	2. WDRC-F	2. WCCC-F	2. WCCC-F	2. WTIC-F	2. WHCN-F	2. WHCN-F	2. WTIC
3. WDRC-F	3. WIOF-F	3. WDRC-F	3. WRCH-F	3. WTIC-F	3. WTIC-F	3. WCCC-F	3. WTIC	3. WTIC	3. WIOF-F
4. WHCN-F	4. WHCN-F	4. WIOF-F	4. WIOF-F	4. WDRC-F	4. WDRC-F	4.	4. WCCC-F	4. WDRC-F	4. WRCH-F
WCCC-F	5. WRCH-F	5. WRCH-F	5. WHCN-F	5. WIOF-F	5. WIOF-F	5.	5. WIOF-F	5. WIOF-F	WHCN-F
6.	6.	6.	WWYZ-F	6.	6.	6.	6.	WCCC-F	6.
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	5 (1)	334 (4)	339 (5)	26.1
AOR		190 (4)	190 (4)	14.6
AC/OLDIES/SOFT ROCK	49 (2)	124 (4)	173 (6)	13.3
MOR/VARIETY	265 (1)		265 (1)	20.4
COUNTRY	17 (2)	7 (1)	24 (3)	1.8
BLACK/URBAN	19 (1)	11 (1)	30 (2)	2.3
BTFL MUSIC		134 (1)	134 (1)	10.3
NEWS/TALK	63 (2)		63 (2)	4.8
NOSTALGIA	83 (2)		83 (2)	6.4
RELIGION				
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			1301 (26)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCCC	1290		.4/1.7
WKHT	1230	Manchester	.6/2.3
WKND	1480	WIndsor	1.3/3.7
WCTY-F	97.7	Norwich	.5/1.2
WKCI-F	101.3	Hamden	1.4/6.4
WPLR-F	99.1	New Haven	.8/6.0
WAQY-F	102.1	Springfield,MA	1.1/7.5
WCBS	880	New York	.4/1.0
WHN	1050	New York	.6/ .8
WHYN-F	93.1	Springfield,MA	.4/2.1
WMAS	1450	Springfield,MA	.6/ .9
WMAS-F	94.7	Springfield,MA	.6/1.6
WNBC	660	New York	.8/2.7
WNOU-F	98.3	Willimantic	.8/2.4

RADIO STATIONS

AM STATIONS

WCCC, 1290, 500 W (DAYS) , AOR ABC-C,Source, $ NA (Selcom)
WDRC, 1360, 5 KW (DA-N) , AC/OLDIES , $ NA (Mc-Guild) Buckley
WKHT, 1230, 1 KW/250 W , COUNTRY (Drake-Chen) MBS, $20.00 (P/W)
WKND, 1480, 500 W (DAYS,DA), BLACK NBN, $ NA (Roslin)

WMLB, 1550, 1 KW (DAYS) , COUNTRY MBS, $20.00 (NE Spot)
WPOP, 1410, 5 KW (DA-2) , NEWS/TALK CBS,WSJ, $67.50 (Eastman) Merv Griffin
WRCQ, 910, 5 KW (DA-2) , NOSTALGIA ABC-I, $35.00 (Christal)
WRYM, 840, 1 KW (DAYS) , SPANISH , $22.00 (Caballero)
WTIC, 1080, 50 KW (DA-N) , MOR NBC, $392.50 (Katz)

FM STATIONS

WCCC-F, 106.9, 23 KW @ 720, AOR ABC-C,Source, $45.00 (Selcom)
WDRC-F, 102.9, 20 KW @ 810, CONTEMP , $89.00 (Mc-Guild) Buckley
WHCN-F, 105.9, 19 KW @ 740, AOR (Burk-Abr) ABC-R, $67.00 (Masla) Beck-Ross
WIOF-F, 104.1, 14 KW @ 835, AC CBS-R, $65.50 (Eastman) Merv Griffin (WATERBURY)

WKSS-F, 95.7, 16 KW @ 880, CHR , $57.50 (MMR)
WLVH-F, 93.7, 21 KW @ 780, SPANISH APR, $19.00 (Lotus)
WRCH-F, 100.5, 25 KW @ 720, BTFL MUS ABC-D, $80.00 (Christal)
WTIC-F, 96.5, 20 KW @ 810, CHR , $150.00* (Katz)
WWYZ-F, 92.5, 18 KW @ 860, AC (Klemm) RKO, $58.00* (CBS/FM) (WATERBURY)

Other ranked stations - See New Haven, Bridgeport or Springfield

12+ ADI 1/4

1. WTIC
2. WTIC-F
3. WRCH-F
4. WKCI-F
5. WHCN-F
6. WDRC-F
7. WIOF-F
8. WEZN-F
9. WPLR-F
10. WRCQ
11. WELI
12. WKSS-F
13. WNBC
14. WCCC-F
15. WWYZ-F
    WPOP

12+ ADI CUME

1. WTIC
2. WTIC-F
3. WKCI-F
4. WHCN-F
5. WDRC-F
6. WRCH-F
7. WIOF-F
8. WPLR-F
9. WCCC-F
10. WNBC
11. WKSS-F
12. WWYZ-F
13. WEZN-F
14. WCBS
15. WELI

ADI FM SHARE:
60.96%

CALL LETTER CHANGES

FORMAT CHANGES

WCCC-A: from AOR to CHR
WKSS-F: from BTFL to CHR

STATION SALES

WMLB: Sold for $425,000 (Kimel)

MISCELLANEOUS COMMENTS

Metro changed with counties added and deleted...

HONOLULU

Arbitron Rank/Pop (12+): 52/672,100
CMSA Rank/Pop: 47
MSA Rank/Pop: 52/917,900
NO ADI
Average Person Rating: 17.1
Market TSL: 22.7 hours

Stations: 21/21
Diaries: 1200/560:1/54.8%
Sample Target: 1200/560:1/54.8%
Standard Error: 1010
% Below Line: 0
% Not Listed: 4.1

Est 1984 Revenue: $15,500,000
Gross Inc.: 8.7 Bil
HH Inc.: $34,869
Retail $: 4.8 Bil
Pop per Station: 32.005

12+ METRO 1/4/SHARE		SPG 84	FAL 83	SPG 83	FAL 82
1. KSSK	139/12.1	11.6	19.1	9.0	8.1
2. KULA-F	134/11.6	14.2	13.1	7.9	6.9
3. KPOI-F	128/11.1	9.6	9.0	9.1	7.9
4. KQMQ-F	117/10.2	9.8	5.9	9.9	8.7
5. KRTR-F	77/ 6.7	.9	1.9	1.3	1.2
6. KUMU-F	76/ 6.6	6.4	7.4	7.6	8.3
7. KCCN	61/ 5.3	4.0	5.0	5.4	4.6
KIKI	61/ 5.3	7.7	4.3	7.1	8.3
9. KGU	55/ 4.8	3.1	2.2	2.4	4.7
10. KKUA	52/ 4.5	3.8	6.3	6.3	6.3
11. KMAI-F	38/ 3.3	3.8	3.6	6.0	5.6
12. KHVH	32/ 2.8	4.6	4.0	5.2	5.0
13. KDEO	27/ 2.3	4.2	3.4	3.9	4.7
14. KOHO	26/ 2.3	1.3	1.2	2.6	1.5
15. KUMU	23/ 2.0	2.3	1.7	2.9	3.0

BIRCH SHARE	12+ TSA 1/4/CUME	
	1.	
	2.	
	3.	
	4.	HONOLULU TSA AND
	5.	METRO ARE THE SAME.
	6.	
	7.	
	8.	
	9.	
	10.	
	11.	
	12.	
	13.	
	14.	
	15.	

12+ METRO CUME/ METRO CUME RATING		SPG 84	FAL 83
1. KULA-F	1971/29.3	29.4	29.0
2. KSSK	1803/26.8	22.9	30.2
3. KQMQ-F	1616/24.0	23.6	18.1
4. KPOI-F	1549/23.0	20.2	19.0
5. KKUA	1184/17.6	15.7	20.7
6. KIKI	1118/16.6	22.0	17.0
7. KRTR-F	915/13.6	5.0	4.6
8. KUMU-F	831/12.4	12.0	13.2
9. KGU	782/11.6	6.6	8.1
10. KCCN	756/11.2	11.2	10.8
11. KHVH	581/ 8.6	11.9	11.6
12. KMAI-F	469/ 7.0	7.2	9.7
13. KUMU	426/ 6.3	6.4	6.0
14. KDEO	367/ 5.5	8.1	8.8
15. KORL	326/ 4.9	8.4	8.0

12+ FM SHARE (METRO): 51.95% (574 of 1105) (FAL 84: 42.31%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KQMQ-F	1. KPOI-F	1. KULA-F	1. KSSK	1. KSSK	1. KSSK	1. KSSK	1. KULA-F	1. KULA-F	1. KULA-F	1. KPOI-F
2. KPOI-F	2. KULA-F	2. KPOI-F	2. KULA-F	2. KULA-F	2. KUMU-F	2. KPOI-F	2. KPOI-F	2. KQMQ-F	2. KPOI-F	2. KULA-F
3. KULA-F	3. KQMQ-F	3. KSSK	3. KPOI-F	3. KRTR-F	3. KULA-F	3. KULA-F	3. KSSK	3. KPOI-F	3. KQMQ-F	3. KQMQ-F
KIKI-F	4. KRTR-F	4. KQMQ-F	4. KRTR-F	4. KPOI-F	4. KCCN	4. KQMQ-F	4. KQMQ-F	KSSK-F	4. KSSK	4. KSSK
5.	5. KSSK	5. KRTR-F	5. KQMQ-F	5. KUMU-F	5. KGU	5. KMAI-F+	5. KUMU-F	5. KUMU-F+	5. KRTR-F	5. KRTR-F
				6. KQMQ-F			6. KRTR-F			

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KULA-F	1. KULA-F	1. KULA-F	1. KULA-F	1. KSSK	1. KPOI-F	1. KPOI-F	1. KPOI	1. KPOI-F	1. KPOI-F
2. KPOI-F	2. KRTR-F	2. KSSK	2. KSSK	2. KULA-F	2. KQMQ-F	2. KQMQ-F	2. KULA-F	2. KULA-F	2. KSSK
3. KQMQ-F	3. KPOI-F	3. KRTR-F	3. KRTR-F	3.	3. KULA-F	KULA-F	3. KQMQ-F	3. KSSK	KULA-F
4. KRTR-F	4. KQMQ-F	4. KQMQ-F	4. KIKI	4.	4.	4. KRTR-F	4. KSSK	KRTR-F	4. KRTR-F
5.	5. KSSK	5. KPOI-F	5.	5.	5.	5.	KRTR-F	5. KQMQ-F	5. KQMQ-F

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	61 (1)	194 (2)	255 (3)	23.1
AOR		128 (1)	128 (1)	11.6
AC/OLDIES/SOFT ROCK	52 (1)	172 (2)	224 (3)	20.3
MOR/VARIETY	165 (2)		165 (2)	14.9
COUNTRY	27 (1)		27 (1)	2.4
BLACK/URBAN				
BTFL MUSIC	23 (1)	76 (1)	99 (2)	9.0
NEWS/TALK	87 (2)		87 (2)	7.9
NOSTALGIA	20 (1)		20 (1)	1.8
RELIGION	13 (2)	4 (1)	17 (3)	1.5
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS	83 (3)		83 (3)	7.5
			1105 (21)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KAIM	870	Honolulu	.8/3.0
KAIM-F	95.5	Honolulu	.3/1.2
KIFH	1040	Honolulu	.3/1.4
KORL	650	Honolulu	1.7/4.9
KZOO	1210	Honolulu	1.0/1.7

RADIO STATIONS

KAIM, 870, 50 KW (DA-2), RELIGION , $10.00 (----)
KCCN, 1420, 5 KW , HAWAIIAN , $17.00* (Weiss)
KDEO, 940, 10 KW , COUNTRY (Drake-Chen) MBS, $ NA (Masla)
KGU , 760, 10 KW , NEWS/TALK CBS,ABC-T, $17.00 (Blair)
KHVH, 990, 5 KW , NEWS/TALK NBC,WSJ,ABC-E, $40.50 (HNWH)
KIFH, 1040, 10 KW , RELIGION , $ NA (----) Sudbrink
KIKI, 830, 10 KW , CHR , $30.00 (Katz) Parker
KISA, 1540, 5 KW (DA-2), FILIPINO , $13.00 (Gillis)
KKUA, 690, 10 KW , AC APR,RKO, $30.00 (Selcom) Kadota
KLEI, 1130, 10 KW , HAWAIIAN/BTFL , $ 9.00 (----) Schuele
KOHO, 1170, 5 KW , VARIOUS , $13.10 (----)
KORL, 650, 10 KW , NOSTALGIA UPI, $20.00 (----)
KSSK, 590, 5 KW , MOR , $87.06 (Eastman) Heftel
KZOO, 1210, 1 KW , JAPANESE/ETHNIC , $10.00 (----)
KUMU, 1500, 10 KW , BTFL MUS , $32.00 (Torbet)

KMAI-F, 93.9, 100 KW @ -400, AC , $31.00 (Katz) Parker
KPOI-F, 97.5, 83 KW @ -46, AOR (Burk-Abr) , $32.00* (Republic) Sudbrink
KQMQ-F, 93.1, 54 KW @ -119, CHR/URBAN APR,RKO, $26.00 (Selcom) Kadota
KRTR-F, 96.3, 55 KW @ 2120, CONTEMP (?) , $25.00* (Roslin)
KULA-F, 92.3, 100 KW @ 1685, CONTEMP , $87.06 (Eastman) Heftel
KUMU-F, 94.7, 100 KW @ 78, BTFL MUS , $32.00 (Torbet)

HOUSTON

Arbitron Rank/Pop (12+): 8/2,970,400
CMSA Rank/Pop: # 8
MSA Rank/Pop: 8/3,187,200
ADI # 10
Average Person Rating: 18.0
Market TSL: 23.5 hours

Stations: 29/29
Diaries: 2240/1326:1/45.8%
Sample Target: 2030
Standard Error: .424
% Below Line: 0
% Not Listed:

Est. 1984 Revenue: $105,000,000
Gross Inc.: 42.8 Bil
HH Inc.: $37,437
Retail $: 22.9 Bil
Pop per Station: 102,428

12+ METRO 1/4/SHARE			SUM 84	SPG 84	WIN 84	FAL 83	BIRCH SHARE
1.	KMJQ-F	499/9.4	10.2	9.1	7.8	6.4	12.3
2.	KKBQ-F	491/9.2	8.9	10.7	8.7	7.7	10.9
3.	KIKK-F	406/7.6	7.5	6.4	8.4	7.5	7.9
4.	KODA-F	397/7.4	6.8	8.4	7.0	6.7	5.1
5.	KLTR-F	337/6.3	4.5	3.2	4.8	4.7	6.3
6.	KSRR-F	282/5.3	5.5	7.4	6.0	5.6	8.7
7.	KLOL-F	258/4.8	5.8	5.8	5.8	4.9	7.1
8.	KFMK-F	256/4.8	4.1	3.8	4.7	5.2	5.8
9.	KQUE-F	239/4.5	4.6	3.5	4.4	3.8	2.0
10.	KTRH	237/4.4	4.3	3.5	5.2	4.1	3.7
11.	KXAS-F	220/4.1	4.9	4.9	5.9	6.9	4.3
12.	KPRC	200/3.7	3.6	3.1	3.8	5.0	2.5
13.	KRBE-F	145/2.7	4.4	4.7	3.7	4.0	1.7
14.	KYOK	138/2.6	1.5	2.6	.8	.6	1.7
15.	KLEF-F	117/2.2	1.4	1.2	1.5	1.9	1.6
16.	KILT	99/1.9	1.7	1.7	2.6	2.1	1.5
17.	KXYZ	72/1.3	1.3	1.8	.8	1.3	.9
18.	KGOL-F	64/1.2	.8	.8	1.5	1.7	.7
19.	KLAT	59/1.1	1.5	1.0	2.0	1.5	1.9
20.	KKBQ	55/1.0	1.6	2.2	2.1	2.1	.9
21.							
22.							
23.							
24.							
25.							

12+ TSA 1/4/CUME		
1.	KMJQ-F	539/5477
2.	KKBQ-F	521/7239
3.	KIKK-F	469/5742
4.	KODA-F	441/5137
5.	KLTR-F	344/4878
6.	KSRR-F	320/4965
7.	KTRH	306/5202
8.	KLOL-F	277/5183
9.	KFMK-F	271/4235
10.	KXAS-F	261/3464
11.	KQUE-F	245/2561
12.	KPRC	207/3171
13.	KRBE-F	157/3712
14.	KYOK	139/2096
15.	KILT	125/1785
16.	KLEF-F	121/1663
17.	KXYZ	72/ 726
18.	KGOL-F	64/ 964
19.	KIKK	61/1023
20.	KLAT	59/ 697
21.		
22.		
23.		
24.		
25.		

12+ METRO CUME/ METRO CUME RATING			SPG 84	FAL 83
1.	KKBQ-F	6719/22.6	25.4	18.9
2.	KMJQ-F	5028/16.9	15.9	15.1
3.	KIKK-F	4904/16.5	15.4	16.2
4.	KLOL-F	4816/16.2	17.0	14.2
5.	KLTR-F	4804/16.2	9.3	11.3
6.	KODA-F	4623/15.6	16.3	14.9
7.	KSRR-F	4493/15.1	18.3	14.7
8.	KTRH	4418/14.9	11.0	12.6
9.	KFMK-F	4082/13.7	11.7	14.2
10.	KRBE-F	3426/11.5	12.7	12.5
11.	KXAS-F	3011/10.1	12.8	15.6
12.	KPRC	3008/10.1	9.1	12.3
13.	KQUE-F	2457/ 8.3	7.9	7.4
14.	KYOK	2057/ 6.9	6.6	3.8
15.	KLEF-F	1573/ 5.3	4.4	5.0
16.	KKBQ	1542/ 5.2	7.3	7.1
17.	KILT	1431/ 4.8	6.2	7.4
18.	KIKK	922/ 3.1	3.1	3.2
19.	KGOL-F	920/ 3.1	2.4	3.7
20.	KCOH	740/ 2.5	3.2	2.8
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 77.96% (3792 of 4864) (FAL 83: 73.75%)

	TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	KKBQ-F	KMJQ-F	KMJQ-F	KIKK-F	KIKK-F	KODA-F	KKBQ-F+	KODA-F	KMJQ-F	KMJQ-F	KMJQ-F
2.	KMJQ-F	KKBQ-F	KKBQ-F	KMJQ-F	KODA-F	KIKK-F	KIKK-F	KIKK-F	KKBQ-F	KKBQ-F	KKBQ-F
3.	KSRR-F	KLTR-F	KIKK-F	KODA-F	KMJQ-F	KQUE-F	KMJQ-F	KLTR-F	KIKK-F	KLOL-F	KODA-F
4.	KLOL-F	KSRR-F	KLTR-F	KFMK-F	KFMK-F	KTRH	KTRH	KMJQ-F	KLTR-F	KSRR-F	KIKK-F
5.	KYOK	KLOL-F	KFMK-F	KLTR-F	KLTR-F	KXAS-F	KODA-F	KKBQ-F	KODA-F	KODA-F	KLTR-F
6.		KIKK-F	KODA-F	KKBQ-F	KKBQ-F	KPRC	KSRR-F	KQUE-F	KSRR-F	KIKK-F	KLOL-F
7.		KFMK-F	KSRR-F	KXAS-F	KXAS-F	KMJQ-F	KFMK-F	KFMK-F	KLOL-F	KPRC	KFMK-F
8.			KLOL-F	KLOL-F	KLOL-F	KFMK-F	KLTR-F	KSRR-F	KFMK-F	KLTR-F	KXAS-F
9.											
10.											

	WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1.	KKBQ-F	KMJQ-F	KMJQ-F	KLTR-F	KIKK-F	KSRR-F	KSRR-F	KSRR-F	KLOL-F	KIKK-F
2.	KMJQ-F	KKBQ-F	KKBQ-F	KMJQ-F	KODA-F	KMJQ-F	KMJQ-F	KMJQ-F	KSRR-F	KODA-F
3.	KLTR-F	KLTR-F	KLTR-F	KFMK-F	KMJQ-F	KKBQ-F	KLOL-F	KIKK-F	KLTR-F	KLTR-F
4.	KYOK	KIKK-F	KIKK-F	KIKK-F	KFMK-F	KLOL-F	KKBQ-F	KLOL-F	KIKK-F	KMJQ-F
5.	KLOL-F	KFMK-F	KFMK-F	KKBQ-F	KLTR-F		KLTR-F	KKBQ-F	KMJQ-F	KLOL-F KFMK-F
6.	KRBE-F	KLOL-F	KODA-F	KXAS-F	KKBQ-F		KIKK-F	KLTR-F	KFMK-F	
7.	KIKK-F	KRBE-F	KXAS-F	KLOL-F	KXAS-F		KFMK-F	KFMK-F	KKBQ-F	KXAS-F
8.	KSRR-F	KXAS-F	KRBE-F	KODA-F KRBE-F	KQUE-F			KODA-F		KKBQ-F
9.										
10.										

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	55 (1)	636 (2)	691 (3)	14.2
AOR		540 (2)	540 (2)	11.1
AC/OLDIES/SOFT ROCK	53 (2)	593 (2)	646 (4)	13.3
MOR/VARIETY				
COUNTRY	151 (2)	626 (2)	777 (4)	16.0
BLACK/URBAN	179 (2)	499 (1)	678 (3)	13.9
BTFL MUSIC		397 (1)	397 (1)	8.2
NEWS/TALK	437 (2)		437 (2)	9.0
NOSTALGIA		239 (1)	239 (1)	4.9
RELIGION	128 (3)		128 (3)	2.6
SPANISH	197 (4)		197 (4)	4.1
CLASSICAL		117 (1)	117 (1)	2.4
UNKNOWN/OTHERS		17 (1)	17 (1)	0.3
			4864 (29)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCOH	1430		.8/2.5
KEYH	850		.7/1.2
KHCB-F	105.7		.5/2.1
KIKK	650	Pasadena	1.0/3.1
KJOJ-F	106.9	Conroe	.7/1.9
KLVL	1480	Pasadena	.6/1.1
KNUZ	1230		.6/2.1
KRBE	1070		.4/1.9
KZRQ-F	92.1	Seabrook	.3/1.6

RADIO STATIONS

AM STATIONS

KBUK, 1360, 1 KW (DA-2), COUNTRY, $ 22.00 (Riley) (BAYTOWN)
KCOH, 1430, 1 KW (DAYS), BLACK SBN, $ 42.00 (Roslin)
KEYH, 850, 10 KW (DAYS,DA), SPANISH, $ 40.00* (Lotus)
KIKK, 650, 250 W (DAYS), COUNTRY, $ 96.50 (Torbet) Viacom
KILT, 610, 5 KW (DA-2), COUNTRY, $ 95.00* (Blair) LIN
KKBQ, 790, 5 KW (DA-2), CHR ABC-F, $ 97.00* (Eastman) Gannett
KLAT, 1010, 5 KW/1 KW (DA-2), SPANISH, $ 96.00 (Caballero)

KNUZ, 1230, 1 KW/250 W, OLDIES ABC-D, $ NA (Republic)
KPRC, 950, 5 KW (DA-N), NEWS/TALK NBC, $130.00* (CBS Spot)
KRBE, 1070, 10 KW/5 KW (DA-2), AC, $ 55.00* (Katz) Lake Huron
KTRH, 740, 50 KW (DA-1), NEWS/TALK WSJ,CBS,MBS, $130.00* (Christal)
KXYZ, 1320, 5 KW (DA-N), SPANISH, $ 77.50 (Caballero) Infinity
KYOK, 1590, 5 KW (DA-N), BLACK, $ 45.00 (Weiss) All Pro
KYST, 920, 5 KW/1 KW (DA-N), SPANISH, $ 36.00 (P/W) (TEXAS CITY)

FM STATIONS

KFMK-F, 97.9, 100 KW @ 500, AC, $239.75 (Selcom) First Media
KGOL-F, 107.5, 100 KW @ 1000, RELIGION UPI, $ 37.50 (Riley) (LAKE JACKSON)
KIKK-F, 95.7, 100 KW @ 995, COUNTRY, $195.00 (Torbet) Viacom
KXAS-F, 100.3, 100 KW @ 790, COUNTRY, $172.50 (Blair) LIN
KKBQ-F, 92.5, 100 KW @ 1920, CHR ABC-F, $198.00* (Eastman) Gannett
KLEF-F, 94.5, 100 KW @ 1970, CLASSICAL, $ 90.00 (CMBS) Entercom
KLOL-F, 101.1, 100 KW @ 1949, AOR (Burk-Abr) Source, $135.00* (Christal)
KLTR-F, 93.7, 100 KW @ 790, AC CBS-R, $175.00* (Masla) Gulf

KMJQ-F, 102.1, 100 KW @ 790, URBAN, $145.00* (Mc-Guild) Amaturo
KODA-F, 99.1, 100 KW @ 790, BTFL MUS, $205.00 (Blair/RAR) Westinghouse
KQUE-F, 102.9, 100 KW @ 1049, NOSTALGIA ABC-E, $ 95.00* (Republic)
KRBE-F, 104.1, 100 KW @ 790, CHR, $170.00* (Katz) Lake Huron
KSRR-F, 96.5, 100 KW @ 2000, AOR (Pollack) ABC-R, $175.00* (HNWH) ABC

12+ ADI 1/4

1. KKBQ-F
2. KMJQ-F
3. KIKK-F
4. KODA-F
5. KLTR-F

6. KSRR-F
7. KTRH
8. KLOL-F
9. KFMK-F
10. KXAS-F

11. KQUE-F
12. KPRC
13. KRBE-F
14. KYOK
15. KILT

12+ ADI CUME

1. KKBQ-F
2. KIKK-F
3. KMJQ-F
4. KLOL-F
5. KODA-F

6. KLTR-F
7. KTRH
8. KSRR-F
9. KFMK-F
10. KRBE-F

11. KXAS-F
12. KPRC
13. KQUE-F
14. KYOK
15. KILT

ADI FM SHARE:
77.51%

CALL LETTER CHANGES

KILT-F changed to KXAS-F

FORMAT CHANGES

STATION SALES

KKBQ A/F: from Harte-Hanks to Gannett for $35,000,000

MISCELLANEOUS COMMENTS

KXAS-F continues decline - did the call letter change hurt them?

HUNTINGTON, WV

Arbitron Rank/Pop (12+): 114/280,000
CMSA Rank/Pop: NA
MSA Rank/Pop: 113/337,000
ADI # 44 (with Charlotte)
Average Person Rating: 14.8
Market TSL: 19.5 hours

Stations: 19/15
Diaries: 847/331:1/52.1%
Sample Target: 680
Standard Error: .646
% Below Line: 10.5
% Not Listed: 7.7

Est. 1984 Revenue: $7,300,000
Gross Inc.: 2.7 Bil
HH Inc.: $22,604
Retail $: 1.8 Bil
Pop per Station: 18,667

12+ METRO 1/4/SHARE			SPG 84	FAL 83	SPG 83	FAL 82	BIRCH SHARE
1.	WAMX-F	80/19.3	10.8	10.5	9.6	7.0	21.4
2.	WTCR-F	73/17.6	17.9	15.6	8.7	8.5	17.3
3.	WKEE-F	65/15.7	19.2	25.2	22.2	23.4	16.1
4.	WGNT	41/ 9.9	13.8	10.5	10.8	7.9	12.5
5.	WKLC-F	25/ 6.0	2.8	---	1.2	3.4	4.8
6.	WEMM-F	18/ 4.3	4.9	7.1	4.8	7.4	7.7
7.	WHEZ	11/ 2.7	4.4	6.8	12.8	9.4	3.2
8.	WPAY-F	11/ 2.7	1.3	2.5	2.4	1.6	2.3
9.	WGOH	10/ 2.4	---	1.1	.5	---	3.2
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12+ TSA 1/4/CUME		
1.	WAMX-F	109/1414
2.	WKEE-F	91/1527
3.	WTCR-F	91/1299
4.	WKLC-F	65/ 744
5.	WGNT	44/ 683
6.	WQBE-F	41/ 505
7.	WEMM-F	33/ 509
8.	WPAY-F	32/ 632
9.	WPAY	20/ 279
10.	WGOH	13/ 183
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12+ METRO CUME/ METRO CUME RATING			SPG 84	FAL 83
1.	WKEE-F	1055/37.7	42.4	39.3
2.	WAMX-F	977/34.9	25.9	19.6
3.	WTCR-F	965/34.5	31.9	24.0
4.	WGNT	631/22.5	24.8	24.8
5.	WEMM-F	270/ 9.6	12.5	12.9
6.	WKLC-F	268/ 9.6	7.5	---
7.	WKEE	223/ 8.0	12.2	8.9
8.	WHEZ	215/ 7.7	9.6	13.4
9.	WIRO	214/ 7.6	10.0	8.1
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12+ FM SHARE (METRO): 75.65% (289 of 382) (FAL 83: 72.73%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WAMX-F	1. WAMX-F	1. WKEE-F	1. WTCR-F	1. WTCR-F	1. WTCR-F	1. WTCR-F	1. WTCR-F	1. WAMX-F	1. WAMX-F	1. WTCR-F
2. WKEE-F	2. WKEE-F	WAMX-F	2. WKEE-F	2. WKEE-F	2. WGNT	2. WKEE-F	2. WKEE-F	2. WTCR-F	2. WTCR-F	2. WAMX-F
3. WKLC-F	3. WTCR-F	3. WTCR-F	3. WAMX-F	3. WAMX-F	3. WKEE-F	3. WAMX-F	3. WAMX-F	3. WKEE-F	3. WKEE-F	3. WKEE-F
4.	4. WKLC-F	4.	4. WGNT	4. WGNT	4. WAMX-F	4. WGNT	4. WGNT	4. WGNT	4. WKLC-F	4. WGNT
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.
6.	6.	6.	6.	6.	6.	6.	6.	6.	6.	6.
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WAMX-F	1. WKEE-F	1. WKEE-F	1. WKEE-F	1. WTCR-F	1. WAMX-F	1. WAMX-F	1. WAMX-F	1. WTCR-F	1. WTCR-F
2. WKEE-F	2. WAMX-F	2. WAMX-F	2. WAMX-F	2. WKEE-F	2. WKEE-F	2. WKEE-F	WTCR-F	2. WAMX-F	2. WKEE-F
3. WKLC-F	3. WTCR-F	3. WTCR-F	WTCR-F	3. WAMX-F	3. WKLC-F	3. WTCR-F	3. WKEE-F	3. WKEE-F	3. WAMX-F
4.	4. WKLC-F	4.	4.	4. WGNT	4.	4. WKLC-F	4.	4. WKLC-F	4. WGNT
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.
6.	6.	6.	6.	6.	6.	6.	6.	6.	6.
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		80 (1)	80 (1)	20.9
AOR		25 (1)	25 (1)	6.5
AC/OLDIES/SOFT ROCK	8 (1)	65 (1)	73 (2)	19.1
MOR/VARIETY	15 (2)	9 (1)	24 (3)	6.3
COUNTRY	54 (4)	81 (4)	135 (8)	35.3
BLACK/URBAN				
BTFL MUSIC				
NEWS/TALK				
NOSTALGIA	11 (1)		11 (1)	2.9
RELIGION	5 (1)	29 (2)	34 (3)	8.9
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			382 (19)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCMI	1340	Ashland	1.4/5.4
WIRO	1230	Ironton, OH	2.2/7.6
WITO-F	107.1	Ironton, OH	.7/3.6
WKEE	800	Huntington	1.9/8.0
WLGC-F	105.5	Greenup	2.2/5.2
WNST	1600	Milton	.2/1.7
WNST-F	106.3	Milton	.7/3.5
WWHY	1470	Huntington	1.2/2.4
WPAY	1400	Portsmouth, OH	.5/1.2
WQBE-F	97.5	Charleston	.5/3.6

RADIO STATIONS

AM STATIONS

WCMI, 1340, 1 KW/250 W	, MOR	RKO II,	$ 8.00	(----)		(ASHLAND, KY)
WGNT, 930, 5 KW/1 KW (DA-N)	, COUNTRY	ABC-E,	$28.00*	(Torbet)	Stoner	
WHEZ, 1420, 5 KW/500 W (DA-N)	, MOR (Drake-Chen)	ABC-I,	$47.50	(Mc-Guild)	CRB	
WIRO, 1230, 1 KW/250 W	, MOR	MBS,	$ 8.00	(Regional)		(IRONTON, OH)
WKEE, 800, 5 KW (DAYS)	, AC	ABC-C,	$ NA	(Katz)	Capitol-WRAL	
WXKV, 1080, 5 KW (DAYS,DA)	, COUNTRY	,	$ 9.00	(Dome)		(HURRICANE)
WWHY, 1470, 5 KW (DAYS)	, RELIGION	,	$10.00	(----)		
WLSI, 900, 5 KW (DAYS)	, COUNTRY	,	$ 9.00	(----)		(PIKEVILLE, KY)

FM STATIONS

WAMX-F, 93.7, 50 KW @ 463	, CHR (TM)	,	$50.00*	(Torbet)	Stoner	(ASHLAND)
WEMM-F, 107.9, 50 KW @ 500	, RELIGION	,	$14.00	(----)	Mortenson	
WITO-F, 107.1, 3 KW @ 200	, COUNTRY	MBS,	$12.00	(Regional)		(IRONTON, OH)
WKEE-F, 100.5, 53 KW @ 556	, AC/CONTEMP (Pollack)	ABC-C,	$75.00	(Katz)	Capitol-WRAL	
WTCR-F, 103.3, 50 KW @ 490	, COUNTRY (Drake-Chen)	ABC-I,	$47.50	(Mc-Guild)	CRB	
WCAK-F, 92.7, 3 KW @ 135	, CONTEMP	CBS-R,	$ 8.00	(----)		(CATLETTSBURG, KY)
WPAY-F, 104.1, 100 KW @ 840	, RELIGION/COUNTRY	,	$10.90	(Mid-Amer)	Braden	(PORTSMOUTH, OH)
WXCC-F, 96.5, 50 KW @ 500	, COUNTRY	MBS,	$10.00	(----)		(WILLIAMSON)
WXIL-F, 95.1, 50 KW @ 500	, CHR	,	$15.00	(----)	Burbach	(PARKERSBURG, WV)

Other ranked stations - See Charleston in Spring 84 edition of American Radio

12+ ADI 1/4

1. WKLC-F
2. WAMX-F
3. WKEE-F
4. WQBE-F
5. WTCR-F
6. WVAF-F
7. WNUS-F
8. WCHS
9. WXIL-F
   WBES-F
11. WQHY-F
12. WATH
    WGNT
14. WVSR-F
15. WPAY-F

12+ ADI CUME

1. WKLC-F
2. WKEE-F
3. WAMX-F
4. WTCR-F
5. WQBE-F
6. WVAF-F
7. WVSR-F
8. WCHS
9. WXIL-F
10. WGNT
11. WPAY-F
12. WQHY-F
13. WBES-F
14. WEMM-F
15. WCAW

ADI FM SHARE:

74.14%

CALL LETTER CHANGES

FORMAT CHANGES

WKEE reclassified as AC

WAMX reclassified as CHR

STATION SALES

MISCELLANEOUS COMMENTS

Carter County (KY) added
to Arbitron metro...

INDIANAPOLIS

Arbitron Rank/Pop (12+): 37/970,400
CMSA Rank/Pop: # 31
MSA Rank/Pop: 40/1,161,700
ADI # 24
Average Person Rating: 17.0
Market TSL: 22.3 hours

Stations: 21/20
Diaries: 1605/605:1/49.1%
Sample Target: 1500
Standard Error: .492
% Below Line: 0.3
% Not Listed: 6.3

Est. 1984 Revenue: $32,500,000
Gross Inc.: 11.7 Bil
HH Inc.: $27,814
Retail $: 7.3 Bil
Pop per Station: 48,520

	12+ METRO 1/4/SHARE		SPG 84	FAL 83	SPG 83	FAL 82	BIRCH SHARE
1.	WIBC	263/16.0	16.2	15.9	14.3	11.1	15.3
2.	WFBQ-F	186/11.3	9.6	9.9	9.1	7.4	13.1
3.	WZPL-F	182/11.1	15.1	14.6	9.6	8.7	15.5
4.	WFMS-F	146/ 8.9	6.6	6.6	8.5	12.5	5.6
5.	WTLC-F	144/ 8.8	6.0	7.7	9.7	9.2	12.4
6.	WENS-F	128/ 7.8	6.7	6.0	7.7	10.5	5.9
7.	WXTZ-F	126/ 7.7	9.6	8.6	9.7	9.0	9.2
8.	WIRE	84/ 5.1	5.6	7.6	6.5	8.8	6.4
9.	WNAP-F	81/ 4.9	4.7	3.9	5.6	5.8	5.0
10.	WMLF	53/ 3.2	2.9	3.6	2.0	2.2	2.5
11.	WNDE	42/ 2.6	2.6	1.7	3.2	1.5	2.8
12.	WTPI-F	22/ 1.3	---	---	---	---	---
13.	WGRT	19/ 1.2	1.6	1.1	1.5	2.1	.5
14.	WXIR-F	15/ .9	1.4	1.0	.8	.5	.6
15.	WCBK-F	10/ .6	.5	.6	.4	.4	.1
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	12+ TSA 1/4/CUME	
1.	WFBQ-F	370/3946
2.	WIBC	295/3575
3.	WZPL-F	253/4181
4.	WXTZ-F	212/2518
5.	WFMS-F	182/2086
6.	WTLC-F	160/1390
7.	WENS-F	147/2410
8.	WNAP-F	104/2169
9.	WIRE	87/1481
10.	WMLF	62/ 754
11.	WNDE	49/ 866
12.	WTPI-F	24/ 473
13.	WLW	23/ 541
	WGRT	23/ 270
15.	WXIR-F	15/ 234
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	12+ METRO CUME/ METRO CUME RATING		SPG 84	FAL 83
1.	WIBC	3017/31.1	32.3	30.3
2.	WZPL-F	2783/28.7	32.7	31.1
3.	WFBQ-F	2018/20.8	19.8	16.8
4.	WENS-F	1827/18.8	17.2	17.8
5.	WXTZ-F	1551/16.0	17.3	18.2
6.	WNAP-F	1546/15.9	16.4	12.9
7.	WFMS-F	1504/15.5	14.2	15.1
8.	WIRE	1219/12.6	13.4	16.5
9.	WTLC-F	1150/11.9	9.2	12.9
10.	WNDE	692/ 7.1	8.6	6.4
11.	WMLF	644/ 6.6	6.7	6.9
12.	WTPI-F	381/ 3.9	---	---
13.	WXIR-F	234/ 2.4	2.7	2.6
14.	WGRT	186/ 1.9	3.4	2.6
15.	WXLW	178/ 1.8	---	2.3
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12+ FM SHARE (METRO): 67.83% (1046 of 1542) (FAL 83: 65.76%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZPL-F	1. WFBQ-F	1. WFBQ-F	1. WENS-F	1. WIBC	1. WIBC	1. WIBC	1. WIBC	1. WIBC	1. WZPL-F	1. WIBC
2. WNAP-F	2. WZPL-F	2. WZPL-F	2. WIBC	2. WENS-F	2. WFMS-F	2. WFBQ-F	2. WFBQ-F	2. WFBQ-F	2. WIBC	2. WZPL-F
3. WFBQ-F	3. WTLC-F	3. WENS-F	3. WFMS-F	3. WFMS-F	3. WXTZ-F	3. WZPL-F	3. WXTZ-F	3. WZPL-F	3. WFBQ-F	3. WTLC-F
4. WTLC-F	4. WENS-F	4. WIBC	4. WFBQ-F	4. WZPL-F	4. WENS-F	4. WFMS-F	4. WENS-F	4. WFMS-F	4. WTLC-F	4. WFMS-F
5.	5. WFMS-F	5. WFMS-F	WZPL-F	5. WTLC-F	5. WIRE	5. WENS-F	5. WZPL-F	5. WENS-F	5. WFMS-F	5. WFBQ-F
6.	6. WIBC	6. WTLC-F	6. WTLC-F	6. WXTZ-F	6. WTLC-F	6. WTLC-F	6. WFMS-F	6. WTLC-F	6. WXTZ-F	6. WENS-F
7.	7. WNAP-F	7.	7. WXTZ-F	7.	7. WZPL-F	7. WXTZ-F	7. WTLC-F	7. WXTZ-F	7. WNAP-F	7. WXTZ-F
8.	8.	8.	8.	8.	8.	8. WIRE	8.	8.	8. WENS-F	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54
1. WZPL-F	1. WZPL-F	1. WZPL-F	1. WZPL-F	1. WIBC
2. WFBQ-F	2. WENS-F	2. WENS-F	2. WENS-F	2. WENS-F
3. WENS-F	3. WFBQ-F	3. WIBC	3. WFBQ-F	3. WFMS-F
4. WTLC-F	4. WTLC-F	4. WFMS-F	4. WTLC-F	4. WZPL-F
5. WNAP-F	5. WIBC	5. WFBQ-F	5. WIBC	5. WXTZ-F
6.	6. WNAP-F	6. WTLC-F	6. WFMS-F	6. WTLC-F
7.	7. WFMS-F	7. WXTZ-F	7. WNAP-F	7. WFBQ-F
8.	8.	WNAP-F	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WFBQ-F	1. WFBQ-F	1. WFBQ-F	1. WFBQ-F	1. WIBC
2.	2.	2. WFMS-F	2. WTLC-F	WFBQ-F
3.	3.	3. WTLC-F	3. WFMS-F	WFMS-F
4.	4.	4. WENS-F	4. WENS-F	4. WENS-F
5.	5.	5. WIBC	WZPL-F	5. WTLC-F
6.	6.	6. WZPL-F	6. WIBC	6. WZPL-F
7.	7.	7.	7.	7. WNDE
8.	8.	8.	8.	WXTZ-F
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		263 (2)	263 (2)	17.1
AOR		186 (1)	186 (1)	12.1
AC/OLDIES/SOFT ROCK	42 (1)	150 (2)	192 (3)	12.5
MOR/VARIETY	280 (4)	10 (1)	290 (5)	18.8
COUNTRY	84 (1)	146 (1)	230 (2)	14.9
BLACK/URBAN		150 (2)	150 (2)	9.7
BTFL MUSIC		126 (1)	126 (1)	8.2
NEWS/TALK				
NOSTALGIA	72 (2)		72 (2)	4.7
RELIGION	18 (2)	15 (1)	33 (3)	2.1
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			1542 (21)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WATI-F	107.1	Danville	.4/1.7
WBRI	1500	Indianapolis	.5/1.8
WFBM	1110	Noblesville	.4/1.0
WSVL	1520	Shelbyville	.4/ .9
WXLW	950	Indianapolis	.5/1.8
WLW	700	Cincinnati	.3/1.3

RADIO STATIONS

AM STATIONS

WGRT,	810,	250 W (DAYS)	, NOSTALGIA	ABC-D,	$ 19.00	(Weiss)	Universal	
WBRI,	1500,	5 KW (DAYS,DA)	, RELIGION	,	$ 18.00	(----)		
WFBM,	1110,	500 W (DAYS,DA)	, MOR/NOST	,	$ 13.00	(Pates)		(NOBLESVILLE)
WIBC,	1070,	50 KW/10 KW (DA-2)	, MOR	NBC-T,	$125.63	(Blair)	Blair	
WIRE,	1430,	5 KW (DA-N)	, COUNTRY	ABC-E,RKO,	$ 98.25	(Eastman)	Mid America	
WMLF,	1310,	5 KW/1 KW (DA-N)	, NOST (Al Ham)	NBC,	$ 37.50	(Mc-Guild)	BENI	
WNDE,	1260,	5 KW (DA-N)	, OLDIES	ABC-I,	$ 45.00*	(Katz)	Gulf	
WNTS,	1590,	5 KW/500 W (DA-2)	, RELIGION	,	$ 19.00	(----)		
WXLW,	950,	5 KW (DAYS,DA)	, RELIGION	,	$ 10.00	(----)		

FM STATIONS

WENS-F,	97.1,	30 KW @ 679,	AC	,	$ 95.00	(Christal)	Emmis	
WFBQ-F,	94.7,	52 KW @ 850,	AOR (Burk-Abr)	Source,	$ 80.00	(Katz)	Gulf	
WFMS-F,	95.5,	50 KW @ 500,	COUNTRY	,	$ 87.13	(Torbet)	Susquehanna	
WNAP-F,	93.1,	13 KW @ 1022,	CHR	,	$ 70.50	(Blair)	Blair	
WTLC-F,	105.7,	50 KW @ 445,	BLACK	SBN,NBN,	$ 70.00*	(Mc-Guild)	BENI	
WTPI-F,	107.9,	50 KW @ 500,	AC	,	$ 35.00	(MMR)		
WXTZ-F,	103.3,	18 KW @ 860,	BTFL MUS	,	$108.08	(Eastman)	Mid America	
WZPL-F,	99.5,	50 KW @ 500,	CHR	,	$100.00	(HNWH)	Heftel	
WGTC-F,	92.3,	37 KW @ 1091,	COUNTRY	,	$ 20.00	(Weiss)	Sarkes-Tarzian	(BLOOMINGTON)
WAPI-F,	107.1,	3 KW @ 300,	URBAN/GOSPEL	ABC-F,MBS,	$ 32.00	(Weiss)	Universal	(DANVILLE)
WXIR-F,	98.3,	3 KW @ 296,	RELIGION	,	$ 18.00	(----)		
WMDH-F,	102.5,	50 KW @ 355,	COUNTRY	,	$ 17.25	(S. Katz)		(NEW CASTLE)
WLBC-F,	L04.1,	50 KW @ 500,	CHR (Drake-Chen)	CBS-R,	$ 15.50	(Masla)		(MUNCIE)
WAZY-F,	96.5,	50 KW @ 500,	CHR	ABC-C,	$ 17.50	(----)		(LAFAYETTE)

12+ ADI 1/4

1. WFBQ-F
2. WIBC
3. WZPL-F
4. WXTZ-F
5. WFMS-F
6. WTLC-F
7. WENS-F
8. WNAP-F
9. WIRE
10. WWKI-F
11. WMLI
12. WZWZ-F
13. WNDE
14. WMOH-F
15. WBWB-F

12+ ADI CUME

1. WZPL-F
2. WFBQ-F
3. WIBC
4. WXTZ-F
5. WENS-F
6. WNAP-F
7. WFMS-F
8. WIRE
9. WTLC-F
10. WNDE
11. WWKI-F
12. WMLF
13. WZWZ-F
14. WLBC-F
15. WAZY-F

ADI FM SHARE:

72.92%

CALL LETTER CHANGES

WGRT-F changed to WATI-F (Dec)

WATI changed to WGRT (Dec)

FORMAT CHANGES

STATION SALES

WMLF: from Embrescia to BENI for $875,000

WATI: from Sarkes-Tarzian to Universal for $300,000 (Hepburn)

MISCELLANEOUS COMMENTS

WTPI-F went on the air in October; it is the old WIFE-F...

JACKSONVILLE

Arbitron Rank/Pop (12+): 55/646,700
CMSA Rank/Pop: # 50
MSA Rank/Pop: 64/760,700
ADI # 64
Average Person Rating: 16.3
Market TSL: 21.6 hours

Stations: 23/22
Diaries: 998/648:1/49.8%
Sample Target: 1000
Standard Error: .631
% Below Line: 2.4
% Not Listed: 8.9

Est 1984 Revenue: $13,400,000
Gross Inc.: 7.1 Bil
HH Inc.: $25,835
Retail $: 4.7 Bil
Pop per Station: 29,395

12+ METRO 1/4/SHARE		SPG 84	FAL 83	SPG 83	FAL 82	BIRCH SHARE
1. WIVY-F	139/13.2	11.9	11.6	10.3	10.5	14.2
2. WQIK-F	123/11.7	8.2	8.7	10.2	7.5	10.7
3. WFYV-F	120/11.4	14.9	10.8	11.4	7.0	17.2
4. WKTZ-F	100/ 9.5	11.3	11.8	10.9	10.0	10.0
5. WAIV-F	97/ 9.2	7.9	8.3	7.6	9.6	8.4
6. WJAX-F	89/ 8.4	8.3	6.5	4.7	5.6	9.5
7. WCRJ-F	50/ 4.7	6.2	8.6	9.4	10.2	5.7
8. WZAZ	37/ 3.5	4.0	2.5	1.0	2.0	3.3
9. WPDQ	30/ 2.8	6.4	5.5	6.1	5.9	1.6
10. WOKV	26/ 2.5	3.4	2.2	1.0	1.7	1.8
11. WQIK	25/ 2.4	1.3	3.7	3.0	3.7	1.1
12. WNFI-F	23/ 2.2	---	.9	1.1	1.9	1.6
13.						
14.						
15.						

12+ TSA 1/4/CUME	
1. WIVY-F	148/2083
2. WQIK-F	145/1775
3. WFYV-F	137/1472
4. WKTZ-F	132/1469
5. WAIV-F	108/1692
6. WJAX-F	103/1144
7. WCRJ-F	53/ 765
8. WNFI-F	50/ 949
9. WZAZ	37/ 436
10. WPDQ	33/ 533
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		SPG 84	FAL 83
1. WIVY-F	1863/28.8	30.5	26.1
2. WAIV-F	1413/21.8	18.9	18.9
3. WQIK-F	1251/19.3	18.0	17.4
4. WFYV-F	1251/19.3	24.4	20.2
5. WKTZ-F	1184/18.3	17.7	18.7
6. WJAX-F	987/15.3	13.4	12.5
7. WCRJ-F	685/10.6	13.8	15.2
8. WNFI-F	469/ 7.3	----	3.9
9. WPDQ	454/ 7.0	12.9	13.1
10. WQIK	452/ 7.0	5.5	8.3
11. WZAZ	436/ 6.7	7.7	6.9
12. WOKV	428/ 6.6	6.9	5.8
13.			
14.			
15.			

12+ FM SHARE (METRO): 79.38% (762 of 960) (FAL 83: 73.00%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WJAX-F	1. WFYV-F	1. WIVY-F	1. WIVY-F	1. WIVY-F	1. WKTZ-F	1. WQIK-F	1. WIVY-F	1. WIVY-F	1. WFYV-F	1. WIVY-F
2. WIVY-F	2. WIVY-F	2. WFYV-F	2. WAIV-F	2. WAIV-F	2. WQIK-F	2. WIVY-F	2. WQIK-F	2. WFYV-F	2. WJAX-F	2. WJAX-F
3. WFYV-F	3. WAIV-F	3. WAIV-F	3. WQIK-F	3. WQIK-F	3. WAIV-F	3. WFYV-F	3. WKTZ-F	WQIK-F	3. WKTZ-F	3. WFYV-F
4. WNFI-F	4. WJAX-F	4. WQIK-F	4. WFYV-F	4. WKTZ-F	4. WIVY-F	4. WAIV-F	4. WAIV-F	4. WJAX-F+	4. WIVY-F	4. WQIK-F
5.	5. WQIK-F	5. WJAX-F	5. WKTZ-F	5. WFYV-F	5. WCRJ-F	5. WKTZ-F	5. WFYV-F	5. WKTZ-F	5. WQIK-F+	5. WAIV-F
			6. WJAX-F					6. WAIV-F		

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WIVY-F	1. WIVY-F	1. WIVY-F	1. WIVY-F	1. WAIV-F	1. WFYV-F	1. WFYV-F	1. WFYV-F	1. WFYV-F	1. WQIK-F
2. WJAX-F	2. WAIV-F	2. WAIV-F	2. WAIV-F	2. WIVY-F	2.	2. WIVY-F	2. WIVY-F	2. WIVY-F	2. WIVY-F
3. WFYV-F	3. WJAX-F	3. WQIK-F	3.	3. WQIK-F	3.	3.	3. WQIK-F	3. WQIK-F	WFYV-F
4.	4. WFYV-F	WJAX-F	4.	4. WKTZ-F	4.	4.	WAIV-F	4. WAIV-F	4. WAIV-F
5.	5.	5. WFYV-F	5.	5. WJAX-F	5.	5.	5. WJAX-F	5. WJAX-F	5. WKTZ-F
							6. WKTZ-F		6. WCRJ-F

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	10 (1)	162 (2)	172 (3)	17.9
AOR		120 (1)	120 (1)	12.5
AC/OLDIES/SOFT ROCK		101 (2)	101 (2)	10.5
MOR/VARIETY				
COUNTRY	31 (3)	173 (2)	204 (5)	21.3
BLACK/URBAN	67 (2)	89 (1)	156 (3)	16.3
BTFL MUSIC		100 (1)	100 (1)	10.4
NEWS/TALK				
NOSTALGIA	10 (1)		10 (1)	1.0
RELIGION	54 (4)	12 (1)	66 (5)	6.9
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS		5 (1)	5 (1)	0.5
			960 (23)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAOC	1420	St. Augustine	.5/1.1
WAPE	690	Jacksonville	.9/4.7
WCGL	1360	Jacksonville	1.8/2.9
WCRJ	1530	Jacksonville	.1/1.3
WJAX	930	Jacksonville	.9/4.4
WMKM-F	105.5	St. Augustine	.5/1.1
WROS	1050	Jacksonville	.9/2.9
WRXJ	1220	Jacksonville	.9/2.8
WSVE-F	92.7	Green Cove Spgs.	1.1/2.2
WUVU-F	97.7	St. Augustine	.4/1.3
WVOJ	970	Jacksonville	1.6/2.9

RADIO STATIONS

WAPE,	690,	50 KW/10 KW (DA-N),	RELIGION	CBS,	$16.00	(----)	Statewide
KBIX,	1010,	10 KW (DAYS,DA)	, GOSPEL	,	$ 7.00	(Smith)	
WCGL,	1360,	5 KW (DAYS)	, BLACK/GOSPEL	,	$30.00	(Rawlins)	
WZAZ,	1400,	1 KW/250 W	, BLACK	NBN,	$16.00	(Lazar)	
WEXI,	1280,	5 KW (DAYS,DA)	, NEWS/TALK	,	$23.00	(Market 4)	
WJAX,	930,	5 KW (DA-N)	, CONTEMP	ABC-C,	$ NA	(Weiss)	
WRXJ,	1220,	1 KW (DAYS)	, NOSTALGIA	,	$ NA	(Selcom)	Kravis
WOKV,	600,	5 KW (DA-N)	, TALK/NEWS	ABC-T,ABC-I,NBC-T,	$43.50	(Blair)	Affiliated
WPDQ,	1460,	5 KW (DA-N)	, BLACK	NBN,	$37.00	(Masla)	BENI
WQIK,	1320,	5 KW (DA-N)	, COUNTRY	,	$ NA	(Mc-Guild)	
WROS,	1050,	5 KW (DAYS)	, RELIGION	MBS,	$15.00	(----)	
WVOJ,	970,	1 KW (DAYS,DA)	, RELIGION	,	$10.00	(----)	
WAIV-F,	96.9,	100 KW @ 935,	AC	,	$68.75	(Blair)	Affiliated
WCRJ-F,	107.3,	100 KW @ 350,	COUNTRY	,	$84.75	(Katz)	S & F
WFYV-F,	104.5,	100 KW @ 700,	AOR (Burk-Abr)	Source,	$150.63	(Eastman)	Metroplex
WIYY-F,	102.9,	60 KW @ 635,	CONTEMP	,	$97.25	(Torbet)	Gilmore
WJAX-F,	95.1,	100 KW @ 460,	URBAN	ABC-C,	$30.00*	(Weiss)	
WKTZ-F,	96.1,	100 KW @ 830,	BTFL MUS	,	$70.00	(Selcom)	Kravis
WQIK-F,	99.1,	100 KW @ 620,	COUNTRY (TM)	,	$71.00*	(Mc-Guild)	

WNFI - See Daytona Beach

MISCELLANEOUS COMMENTS

WCRJ A/F sold by Abell to S & F for $3,800,000 (E)... WIVY-F sold by Infinity to Gilmore for $6,500,000 (Blackburn).. WKTZ changed calls to WRXJ (Dec)...WNFI had power problems for a portion of rating period...

JOHNSON CITY - KINGSPORT - BRISTOL

Arbitron Rank/Pop (12+): 84/374,200
CMSA Rank/Pop: NA
MSA Rank/Pop: 102/447,100
ADI # 84
Average Person Rating: 15.8
Market TSL: 20.7 hours

Stations: 25/20
Diaries: 914/409:1/63.4%
Sample Target: 770
Standard Error: .637
% Below Line: 5.9
% Not Listed: 8.0

Est 1984 Revenue: $8,100,000
Gross Inc.: 3.6 Bil
HH Inc.: $22,666
Retail $: 2.3 Bil
Pop per Station: 18,710

	12+ METRO 1/4/SHARE		SPG 84	FAL 83	SPG 83	FAL 82
1.	WQUT-F	129/21.9	25.2	17.0	19.3	19.2
2.	WXBQ-F	126/21.4	20.0	21.1	19.7	16.7
3.	WTFM-F	54/ 9.2	9.0	7.3	9.2	12.6
4.	WJCW	52/ 8.8	9.5	8.1	10.4	7.9
5.	WFHG	23/ 3.9	2.3	2.5	4.0	4.5
6.	WZAP	16/ 2.7	2.1	2.4	1.5	2.0
7.	WKIN	15/ 2.5	1.6	4.1	1.7	1.7
8.	WIKQ-F	13/ 2.2	.8	.5	.5	.7
9.	WJSO-F	12/ 2.0	1.3	2.0	1.7	3.5
	WBBI	12/ 2.0	1.6	2.4	1.3	.8
11.						
12.						
13.						
14.						
15.						

BIRCH SHARE

	12+ TSA 1/4/CUME	
1.	WQUT-F	180/2130
2.	WXBQ-F	179/1839
3.	WTFM-F	67/ 853
4.	WJCW	53/ 625
5.	WIVK-F	30/ 436
6.	WFHG	29/ 471
7.	WZAP	28/ 268
8.	WIKQ-F	19/ 206
	WKSF-F	19/ 159
10.	WKIN	15/ 288
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		SPG 84	FAL 83
1.	WQUT-F	1396/37.3	41.4	33.3
2.	WXBQ-F	1310/35.0	34.5	35.9
3.	WTFM-F	677/18.1	15.3	12.2
4.	WJCW	599/16.0	15.2	18.1
5.	WFHG	361/ 9.6	10.5	10.5
6.	WKIN	288/ 7.7	6.5	9.8
7.	WKPT	247/ 6.6	4.8	7.3
8.	WJSO-F	223/ 6.0	3.4	6.2
9.	WJSO	185/ 4.9	4.4	4.1
10.	WBEJ	184/ 4.9	2.9	5.3
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 66.67% (362 of 543) (FAL 83: 62.16%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WQUT-F	1. WQUT-F	1. WXBQ-F	1. WXBQ-F	1. WXBQ-F	1. WXBQ-F	1. WXBQ-F	1. WXBQ-F	1. WQUT-F	1. WQUT-F	1. WQUT-F
2.	2. WXBQ-F	2. WQUT-F	2. WQUT-F	2. WQUT-F	2. WTFM-F	2. WQUT-F	2. WQUT-F	2. WXBQ-F	2. WXBQ-F	2. WXBQ-F
3.	3.	3.	3. WTFM-F	3. WTFM-F	WJCW	3. WJCW	3. WTFM-F	3. WTFM-F	3.	3. WJCW
4.	4.	4.	4. WJCW	4. WJCW	4. WQUT-F	4. WTFM-F	4. WJCW	4. WJCW	4.	WTFM-F
5.	5.	5.	5. WFHG	5. WFHG	5. WFHG	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WQUT-F	1. WQUT-F	1. WQUT-F	1. WQUT-F	1. WXBQ-F	1. WQUT-F	1. WQUT-F	1. WXBQ-F	1. WQUT-F	1. WXBQ-F
2. WXBQ-F	2. WXBQ-F	2. WXBQ-F	2. WXBQ-F	2. WQUT-F	2. WXBQ-F	2. WXBQ-F	2. WQUT-F	2. WXBQ-F	2. WQUT-F
3.	3.	3.	3.	3. WTFM-F	3. WETB	3.	3.	3. WIKQ-F	3. WJCW
4.	4.	4.	4.	4.	4. WZXY-F	4.	4.	4.	4. WTFM-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	10 (1)	131 (2)	141 (3)	26.0
AOR		9 (1)	9 (1)	1.7
AC/OLDIES/SOFT ROCK	23 (1)	18 (2)	41 (3)	7.6
MOR/VARIETY	19 (3)		19 (3)	3.5
COUNTRY	94 (5)	135 (2)	229 (7)	42.2
BLACK/URBAN				
BTFL MUSIC		54 (1)	54 (1)	9.9
NEWS/TALK				
NOSTALGIA	4 (1)		4 (1)	0.7
RELIGION	24 (3)	3 (1)	27 (4)	5.0
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS	7 (1)	12 (1)	19 (2)	3.5
			543 (25)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBCV	1550	Bristol	.8/1.4
WBEJ	1240	Elizabethton	1.9/4.9
WEMB	1420	Erwin	.7/1.4
WETB	790	Johnson City	1.7/3.9
WGAT	1050	Gate City	1.2/2.2
WJSO	1590	Jonesboro	.8/4.9
WKPT	1400	Kingsport	1.4/6.6
WMCH	1260	Church Hill	.5/2.9
WOPI	1490	Bristol	.7/2.8
WRGS	1370	Rogersville	1.0/3.4
WZXY-F	104.9	Kingsport	1.5/4.7
WIVK-F	107.7	Knoxville	1.5/4.1
WKSF-F	99.9	Asheville, NC	.3/1.7
WMIT-F	106.9	Black Mount., NC	.5/1.5
WMYU-F	102.1	Sevierville	.8/3.2

RADIO STATIONS

WFHG,	980,	5 KW/1 KW (DA-N)	, CONTEMP/AC	ABC-D,	$16.00*	(Mc-Guild)	Nininger	(BRISTOL)
WGOC,	1090,	1 KW (DAYS,DA)	, RELIGION	,	$14.00	(----)		(KINGSPORT)
WJCW,	910,	5 KW/1 KW (DA-N)	, COUNTRY	CBS,	$25.00*	(Katz)	Bloomington	(JOHNSON CITY)
WKIN,	1320,	5 KW/500 W (DA-N)	, COUNTRY (TM)	APR,	$16.00	(Torbet)	Bahakel	(KINGSPORT)
WZAP,	690,	10 KW (DAYS)	, RELIGION	,	$12.50	(Gates)		(BRISTOL)
WJSO,	1590,	5 KW (DA-N)	, MOR	,	$17.00	(HWNH)		(JONESBORO)
WBBI,	1230,	1 KW/250 W	, COUNTRY	NBC,	$ 5.50	(----)		(ABINGDON, VA)
WBEJ,	1240,	1 KW/250 W	, COUNTRY	,	$ 7.00	(----)		(ELIZABETHTON)
WETB,	790,	5 KW (DAYS)	, CONTEMP	MBS,	$ 6.00	(----)		(JOHNSON CITY)
WKPT,	1400,	1 KW/250 W	, MOR/AC	ABC-E,	$14.00	(Republic)	Home News	(KINGSPORT)
WOPI,	1490,	1 KW/250 W	, NOST (Al Ham)	RKO II,	$10.00	(----)		(BRISTOL, TN)
WQUT-F,	101.5,	100 KW @ 1500,	CHR/AOR	RKO,	$40.00*	(Katz)	Bloomington	(JOHNSON CITY)
WTFM-F,	98.5,	100 KW @ 1260,	BTFL MUS	ABC-E,	$20.00	(Republic)	Home News	(KINGSPORT)
WXBQ-F,	96.9,	67 KW @ 2240,	COUNTRY	ABC-I,	$37.00*	(Mc-Guild)	Nininger	(BRISTOL, VA)
WZXY-F,	104.9,	1 KW @ 475,	AOR	Source,	$20.00*	(Torbet)	Bahakel	(KINGSPORT)
WIDD-F,	99.3,	3 KW @ 300,	COUNTRY	,	$12.50	(Bolton)		(ELIZABETHTON)
WIKQ-F,	94.9,	100 KW @ 1089,	AC	,	$ 9.00	(----)		(GREENVILLE, TN)

Other stations - See Knoxville

MISCELLANEOUS COMMENTS WETB sold for $325,000....

KALAMAZOO

Arbitron Rank/Pop (12+): 147/177,700
CMSA Rank/Pop: NA
MSA Rank/Pop: 197/206,900
ADI # 41 (with G Rpds)
Average Person Rating: 15.5
Market TSL: 20.5 hours

Stations: 16/8
Diaries: 746/238:1/57.5%
Sample Target: 610
Standard Error: .698
% Below Line: 26.4
% Not Listed:

Est 1984 Revenue: $5,100,000
Gross Inc.: 2.0 Bil
HH Inc.: $27,236
Retail $: 1.4 Bil
Pop per Station: 22,213

	12+ METRO 1/4/SHARE		SPG 84	FAL 83	SPG 83	FAL 82
1.	WKFR-F	46/16.7	14.8	15.6	11.5	7.8
2.	WKZO	36/13.0	12.7	11.1	12.0	10.3
3.	WNWN-F	35/12.7	9.5	7.8	8.7	7.3
4.	WQLR-F	28/10.1	7.1	9.4	9.7	11.1
5.	WKMI	24/ 8.7	6.9	4.9	8.5	5.7
6.	WOOD-F	14/ 5.1	6.3	5.1	4.2	5.7
7.	WGRD-F	13/ 4.7	6.3	6.5	4.5	7.3
8.	WJXQ-F	12/ 4.3	3.4	6.2	5.2	1.6
9.	WJFM-F	10/ 3.6	3.2	3.0	5.5	5.9
10.	WLAV-F	9/ 3.3	5.3	4.6	5.5	7.3
11.						
12.						
13.						
14.						
15.						

BIRCH SHARE

	12+ TSA 1/4/CUME	
1.	WNWN-F	66/569
2.	WKFR-F	55/859
3.	WQLR-F	46/470
4.	WKZO	45/818
5.	WGRD-F	37/556
6.	WOOD-F	32/497
7.	WKMI	24/415
	WJFM-F	24/392
9.	WJXQ-F	16/267
	WLAV-F	16/273
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		SPG 84	FAL 83
1.	WKFR-F	637/35.8	29.6	32.0
2.	WKZO	555/31.2	30.5	26.2
3.	WKMI	350/19.7	17.0	15.8
4.	WNWN-F	329/18.5	14.3	16.1
5.	WGRD-F	308/17.3	15.8	21.4
6.	WQLR-F	284/16.0	14.4	17.5
7.	WOOD-F	242/13.6	13.4	13.2
8.	WJFM-F	235/13.2	13.2	15.0
9.	WJXQ-F	196/11.0	9.8	10.8
10.	WLAV-F	156/ 8.8	11.1	11.5
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 72.36% (178 of 246) (FAL 83: 71.86%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKFR-F	1. WKFR-F	1. WKFR-F	1. WKFR-F	1. WNWN-F	1. WKZO	1. WKZO	1. WNWN-F	1. WKFR-F	1. WKFR-F	1. WNWN-F
2. WGRD-F	2. WKMI	2. WNWN-F	WNWN-F	2. WKFR-F	2. WQLR-F	2. WKFR-F	2. WKFR-F	2. WQLR-F	2. WKMI	2. WKFR-F
3. WKMI	WNWN-F	3. WKMI	3. WKMI	3. WQLR-F	3. WNWN-F	3. WNWN-F	3. WQLR-F	3. WNWN-F	3. WJXQ-F	3. WKZO
4.	4. WJXQ-F	4. WQLR-F	4. WKZO	4. WKZO	4. WKFR-F	4. WQLR-F	4. WKZO	4. WKZO	4. WKZO	4. WQLR-F
5.	5.	5.	WQLR-F	5. WKMI	5. WOOD-F	5. WKMI	5. WKMI	5. WKMI	WGRD-F	5. WKMI

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WKFR-F	1. WKFR-F	1. WKFR-F	1. WKFR-F	1. WKFR-F	1. WJXQ-F	1. WKFR-F	1. WNWN-F	1. WKFR-F	1. WNWN-F
2. WKMI	2. WKMI	2. WKMI	2. WKMI	2. WQLR-F	2. WKFR-F	2. WNWN-F	2. WKFR-F	WNWN-F	2. WQLR-F
3. WGRD-F	3. WNWN-F	3. WNWN-F	WNWN-F	WKZO	3. WNWN-F	3. WJXQ-F	3. WKMI	3. WKMI	3. WKFR-F
4.	4.	4. WQLR-F	4.	WNWN-F	4. WGRD-F	4. WKMI	4. WJXQ-F	4. WLAV-F	4. WKMI
5.	5.	5.	5.	5. WKMI	WLAV-F	WLAV-F	5. WQLR-F	5.	WKZO

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		69 (3)	69 (3)	28.0
AOR		21 (2)	21 (2)	8.5
AC/OLDIES/SOFT ROCK	24 (1)	2 (1)	26 (2)	10.6
MOR/VARIETY	37 (2)		37 (2)	15.0
COUNTRY		39 (2)	39 (2)	15.9
BLACK/URBAN				
BTFL MUSIC		42 (2)	42 (2)	17.1
NEWS/TALK	3 (1)		3 (1)	1.2
NOSTALGIA				
RELIGION	4 (1)	5 (1)	9 (2)	3.7
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			246 (16)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAOP-F	100.9	Otsego	1.4/2.8
WKLZ	1470	Kalamazoo	1.1/2.1
WKPR	1420	Kalamazoo	1.4/3.7
WKLQ-F	94.5	Holland	.7/5.1
WFRN-F	104.7	Elkhart	1.8/2.1
WJR	760	Detroit	.4/1.8

RADIO STATIONS

WBUK, 1560, 1 KW (DAYS) , COUNTRY	ABC-E, $10.00	(----)		
WKLZ, 1470, 500 W (DAYS,DA) , NEWS	MBS,CNN, $10.00	(Pates)		
WKMI, 1360, 5 KW/1 KW (DA-N), AC	ABC-D, $25.00	(----)		
WKPR, 1420, 1 KW (DAYS,DA) , RELIGION	, $ 6.50	(----)	Kuiper	
WKZO, 590, 5 KW (DA-N) , MOR	MBS,CBS, $37.25	(Mc-Guild)	Fetzer	
WKFR-F, 103.3, 50 KW @ 500, CONTEMP (Drake-Chen)	, $51.25	(Eastman)		(BATTLE CREEK)
WNWN-F, 98.5, 50 KW @ 500, COUNTRY	ABC-E, $41.25	(Christal)		(COLDWATER)
WQLR-F, 106.5, 33 KW @ 600, BTFL MUS (KalaMusic)	, $27.00	(Masla)	Fairfield	
WAOP-F, 100.9, 3 KW @ 300, COUNTRY/AC	UPI, $14.00	(Unirep)		(OTSEGO)

WJXQ - See Lansing   Other ranked stations - See Grand Rapids

MISCELLANEOUS COMMENTS

The Arbitron metro was changed...one county was deleted making Kalamazoo a one county metro...stations home to Kalamazoo benefitted dramatically...WBUK is still dark...

KANSAS CITY

Arbitron Rank/Pop (12+): 27/1,205,100
CMSA Rank/Pop: # 25
MSA Rank/Pop: 29/1,460,000
ADI # 27
Average Person Rating: 16.4
Market TSL: 22.0 hours

Stations: 24/24
Diaries: 1604/751:1/57.0%
Sample Target: 1360
Standard Error: .486
% Below Line: 0
% Not Listed: 4.9

Est. 1984 Revenue: $34,500,000
Gross Inc.: 15.6 Bil
HH Inc.: $28,709
Retail $: 9.7 Bil
Pop per Station: 50,213

12+ METRO 1/4/SHARE			SPG 84	WIN 84	FAL 84	BIRCH SHARE
1.	WDAF	225/11.4	7.7	10.7	10.6	9.2
2.	KCMO	153/ 7.7	8.0	6.0	6.6	5.4
3.	KMBR-F	149/ 7.5	9.7	9.8	7.0	5.5
4.	KBEQ-F	132/ 6.7	8.4	9.7	7.7	8.7
5.	KLSI-F	129/ 6.5	6.9	7.7	7.7	5.9
6.	KUDL-F	125/ 6.3	6.3	4.6	5.9	7.0
7.	KFKF-F	120/ 6.1	6.8	6.6	5.0	4.6
8.	KYYS-F	115/ 5.8	5.9	6.3	8.7	9.6
9.	KMBZ	98/ 4.9	4.6	3.7	2.9	4.4
10.	KPRS-F	93/ 4.7	4.7	5.5	6.2	4.5
11.	WHB	88/ 4.4	3.7	4.0	4.5	3.5
12.	KCMO-F	81/ 4.1	3.7	3.5	3.1	4.1
13.	KZZC-F	75/ 3.8	2.2	1.5	2.0	5.5
14.	KJLA	73/ 3.7	4.3	4.8	4.9	4.0
15.	KKCI-F	54/ 2.7	3.0	3.2	5.6	5.2
16.						
17.						
18.						
19.						
20.						
21.						
22.						
23.						
24.						
25.						

12+ TSA 1/4/CUME		
1.	WDAF	406/5264
2.	KCMO	219/3587
3.	KMBR-F	201/2468
4.	KYYS-F	179/2581
5.	KUDL-F	155/2384
6.	KZZC-F	143/2508
7.	KBEQ-F	142/2761
8.	KLSI-F	139/1786
9.	WHB	129/2566
	KFKF-F	129/1750
11.	KMBZ	108/1824
12.	KKCI-F	104/1527
	KCMO-F	104/1858
14.	KPRS-F	98/1103
15.	KJLA	83/ 921
16.		
17.		
18.		
19.		
20.		
21.		
22.		
23.		
24.		
25.		

12+ METRO CUME/ METRO CUME RATING			SPG 84	FAL 83
1.	WDAF	2729/22.6	17.2	20.8
2.	KCMO	2531/21.0	18.7	18.8
3.	KBEQ-F	2382/19.8	23.8	21.4
4.	KUDL-F	2028/16.8	17.5	14.8
5.	KYYS-F	1885/15.6	14.9	16.5
6.	KMBR-F	1803/15.0	16.3	14.5
7.	WHB	1707/14.2	12.3	14.5
8.	KZZC-F	1664/13.8	10.1	8.1
9.	KLSI-F	1658/13.8	12.4	17.2
10.	KFKF-F	1557/12.9	14.9	14.6
11.	KMBZ	1551/12.9	12.4	10.8
12.	KCMO-F	1340/11.1	9.2	9.1
13.	KKCI-F	1069/ 8.9	10.3	13.9
14.	KPRS-F	1009/ 8.4	9.4	9.5
15.	KJLA	868/ 7.2	9.5	10.2
16.				
17.				
18.				
19.				
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 59.30% (1116 of 1882) (FAL 83: 62.70%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KBEQ-F	1. KYYS-F	1. WDAF	1. WDAF	1. WDAF	1. WDAF	1. WDAF	1. WDAF	1. WDAF	1. KCMO	1. WDAF
2. KZZC-F	2. KBEQ-F	2. KLSI-F	2. KLSI-F	2. KLSI-F	2. KMBR-F	2. KCMO	2. KMBR-F	2. KUDL-F	2. KBEQ-F	2. KMBR-F
3. KYYS-F	3. KLSI-F	3. KUDL-F	3. KUDL-F	3. KUDL-F	3. KCMO	3. KLSI-F	3. KLSI-F	3. KLSI-F	3. KPRS-F	3. KCMO
4. KKCI-F	4. KUDL-F	4. KFKF-F	4. KFKF-F	4. KFKF-F	4. KFKF-F	4. KMBR-F	4. KUDL-F	4. KMBR-F	WDAF	4. KUDL-F
5. KPRS-F	5. WDAF	5. KBEQ-F	5. WHB	5. KMBR-F	5. KLSI-F	5. KFKF-F+	5. KCMO	5. KBEQ-F	KYYS-F	5. KBEQ-F
6.	6. KPRS-F	6. KYYS-F	6. KMBR-F	6. WHB	6. KJLA	6. KMBZ	6. KFKF-F	6. KFKF-F	6. KMBZ	6. KFKF-F
7.	7.	7. WHB	7. KBEQ-F	7. KCMO	7. KMBZ	7. KBEQ-F	7. KYYS-F	7. KYYS-F	7. KMBR-F	7. WHB
8.	8.	8.	8.	8.	KUDL-F	8. KYYS-F	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KBEQ-F	1. KBEQ-F	1. KLSI-F	1. KLSI-F	1. KLSI-F	1. KYYS-F	1. KYYS-F	1. WDAF	1. KYYS-F	1. WDAF
2. KYYS-F	2. KLSI-F	2. KUDL-F	2. KUDL-F	2. WDAF	2. KKCI-F	2. WDAF	2. KYYS-F	2. KUDL-F	2. KFKF-F
3. KUDL-F	3. KUDL-F	3. KBEQ-F	KBEQ-F	3. KMBR-F	WDAF	3. KUDL-F	3. KFKF-F	KLSI-F	3. KUDL-F
4. KZZC-F	4. KPRS-F	4. WDAF	4. KPRS-F	4. KUDL-F	4. KCMO-F	KLSI-F	4. KUDL-F	4. WDAF	4. KCMO
5. WDAF	5. KYYS-F	5. KMBR-F	5.	5. WHB	5. KBEQ-F	5. KBEQ-F	5. KLSI-F	WHB	5. KLSI-F
6. KLSI-F	6. KZZC-F	6. KFKF-F	6.	6. KFKF-F	KPRS-F	6. KCMO-F	6. KCMO	6. KFKF-F	6. KMBR-F
7.	WDAF	7.	7.	7. KBEQ-F	7.	7.	7. WHB	KCMO	7. WHB
8.	8.	8.	8.	8.	8.	8.	8.	8. KBEQ-F	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	22 (1)	232 (3)	254 (4)	13.5
AOR		169 (2)	169 (2)	9.0
AC/OLDIES/SOFT ROCK	88 (1)	254 (2)	342 (3)	18.2
MOR/VARIETY				
COUNTRY	227 (2)	201 (2)	428 (4)	22.7
BLACK/URBAN		93 (1)	93 (1)	4.9
BTFL MUSIC		149 (1)	149 (1)	7.9
NEWS/TALK	260 (3)		260 (3)	13.8
NOSTALGIA	73 (1)		73 (1)	3.9
RELIGION	96 (4)		96 (4)	5.1
SPANISH				
CLASSICAL		18 (1)	18 (1)	1.0
UNKNOWN/OTHERS				
			1882 (24)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBEA	1480	Mission	.5/2.4
KCCV	1510	Independance	1.0/2.3
KCFX-F	100.7	Harrisonville	1.3/5.8
KCNW	1380	Fairway	.5/2.2
KCXL	1140	Liberty	1.1/2.4
KEXS	1090	Excelsior Spgs	.9/2.1
KFKF	1340	Kansas City	.1/1.6
KPRT	1590	Kansas City	2.5/3.4
KXTR-F	96.5	Kansas City	.9/3.5

RADIO STATIONS

AM STATIONS

KBEA, 1480, 1 KW/500 W (DA-1), NEWS/TALK MBS,CNN,ABC-I,RKO II, $14.00 (P/W)
KCCV, 1510, 10 KW (DAYS,DA) , RELIGION , $ 19.00 (----) Bott
KCMO, 810, 50 KW/5 KW (DA-N) , TALK/NEWS MBS,CBS,NBC-T,WSJ, $80.00 (MMR) Summit
KCNW, 1380, 5 KW/500 W (DA-2), RELIGION , $ 14.00 (----) Universal
KFKF, 1340, 1 KW/250 W , COUNTRY (SMN) , $ NA (Mc-Guild) Sconnix

KJLA, 1190, 5 KW/250 W (DA-N), NOST (Al Ham) MBS, $ 20.00 (Weiss)
KMBZ, 980, 5 KW (DA-N) , NEWS ABC-I,NBC-T, $ 55.00* (Torbet) Bonneville
KPRT, 1590, 1 KW (DAYS) , GOSPEL MBS, $ 40.00 (HNWH)
WDAF, 610, 5 KW , COUNTRY ABC-E, $105.00 (Katz) Taft
WHB , 710, 10 KW/5 KW (DA-2) , AC NBC, $ 75.00* (Blair) Storz

FM STATIONS

KBEQ-F, 104.3, 50 KW @ 953, CHR ABC-C, $ 70.00 (HNWH) Capitol-Goodman
KCMO-F, 94.9, 100 KW @ 1057, COUNTRY , $ 55.00 (MMR) Summit
KFKF-F, 94.1, 100 KW @ 465, COUNTRY , $ 56.25 (Mc-Guild) Sconnix
KKCI-F, 106.5, 100 KW @ 880, AOR (Pollack) CBS-R, $ 47.00* (CBS/FM)
KLSI-F, 93.3, 100 KW @ 428, AC (Fairwest) ABC-D, $ 72.00* (Selcom) Sandusky

KMBR-F, 99.7, 100 KW @ 950, BTFL MUS , $ 65.00* (Torbet) Bonneville
KPRS-F, 103.3, 100 KW @ 450, BLACK NBN, $ 57.00 (HNWH)
KUDL-F, 98.1, 100 KW @ 550, AC APR, $ 97.50 (Christal) Shamrock
KXTR-F, 96.5, 100 KW @ 546, CLASSICAL RKO II, $ 30.00 (CMBS)
KYYS-F, 102.1, 100 KW @ 940, AOR (Burk-Abr) Source, $ 74.00* (Katz) Taft
KZZC-F, 98.9, 100 KW @ 988, CHR , $ 36.00* (Eastman) (LEAVENWORTH)

12+ ADI 1/4

1. WDAF
2. KCMO
   KMBR-F
4. KUDL-F
   KYYS-F
6. KBEQ-F
7. KLSI-F
8. KFKF-F
9. KZZC-F
10. KMBZ
11. WHB
12. KPRS-F
13. KCMO-F
14. KKCI-F
15. KJLA

12+ ADI CUME

1. WDAF
2. KCMO
3. KBEQ-F
4. KYYS-F
5. KUDL-F
6. KMBR-F
7. KZZC-F
8. WHB
9. KFKF-F
10. KMBZ

    KLSI-F

12. KCMO-F
13. KKCI-F
14. KPRS-F
15. KJLA

ADI FM SHARE:
58.37%

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

KCMO A/F: sold by Fairbanks to Summit for $12,000,000 (Chaison)

WHB: from Storz to Shamrock for $3,500,000 (Blackburn)

MISCELLANEOUS COMMENTS

3 counties were added to the Arbitron metro...

KNOXVILLE

Arbitron Rank/Pop (12+): 67/496,100	**Stations:** 19/18	**Est 1984 Revenue:** $9,900,000
CMSA Rank/Pop: NA	**Diaries:** 1134/437:1/56.4%	**Gross Inc.:** 5.2 Bil
MSA Rank/Pop: 84/581,900 ADI # 59	**Sample Target:** 890	**HH Inc.:** $24,298
Average Person Rating: 18.1	**Standard Error:** .597	**Retail $:** 3.4 Bil
Market TSL: 23.8 hours	**% Below Line:** 0.4	**Pop per Station:** 27,561
	% Not Listed: 6.7	

	12+ METRO 1/4/SHARE		SPG 84	FAL 83	SPG 83	FAL 82	BIRCH SHARE
1.	WIVK-F	194/21.6	19.6	18.4	21.6	22.3	19.5
2.	WIMZ-F	142/15.8	18.6	11.5	10.3	9.9	22.8
3.	WEZK-F	133/14.8	15.8	14.8	11.8	13.2	11.9
4.	WMYU-F	72/ 8.0	7.0	8.7	9.4	9.3	9.4
5.	WOKI-F	69/ 7.7	9.8	11.1	10.2	12.1	5.6
6.	WNOX	51/ 5.7	4.0	6.1	4.2	3.1	4.4
7.	WIVK	39/ 4.3	3.4	4.9	5.0	6.9	4.2
	WBMK	39/ 4.3	1.3	3.8	4.5	1.6	2.9
9.	WNKX-F	18/ 2.0	2.0	1.9	3.3	.7	2.2
10.	WSEV	14/ 1.6	---	---	---	---	
11.							
12.							
13.							
14.							
15.							

	12+ TSA 1/4/CUME	
1.	WIVK-F	337/3216
2.	WIMZ-F	271/2564
3.	WOKI-F	216/3047
4.	WEZK-F	183/1624
5.	WMYU-F	96/1466
6.	WNOX	61/ 818
7.	WIVK	51/ 661
8.	WBMK	39/ 185
9.	WNKX-F	26/ 290
10.		
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		SPG 84	FAL 83
1.	WIVK-F	1787/36.0	31.2	30.8
2.	WIMZ-F	1455/29.3	29.5	23.5
3.	WEZK-F	1234/24.9	23.3	25.2
4.	WOKI-F	1205/24.3	24.0	26.7
5.	WMYU-F	1041/21.0	19.2	23.0
6.	WNOX	744/15.0	14.2	16.4
7.	WIVK	442/ 8.9	8.1	14.2
8.	WNKX-F	222/ 4.5	3.8	3.9
9.	WNKX-F	220/ 4.4	4.5	4.6
10.	WGAP	220/ 4.4	4.5	4.6
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 75.03% (628 of 837) (FAL 83: 71.85%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WIMZ-F	1. WIMZ-F	1. WIVK-F	1. WIVK-F	1. WIVK-F	1. WIVK-F	1. WIVK-F	1. WIVK-F	1. WIVK-F	1. WIMZ-F	1. WIVK-F
2. WOKI-F	2. WIVK-F	2. WIMZ-F	2. WEZK-F	2. WEZK-F	2. WEZK-F	2. WIMZ-F	2. WEZK-F	2. WIMZ-F+	2. WIVK-F	2. WIMZ-F
3.	3. WMYU-F	3. WMYU-F	WIMZ-F	3. WIMZ-F	3.	3. WEZK-F	3. WIMZ-F	3. WEZK-F	3. WEZK-F	3. WEZK-F
4.	4. WOKI-F	4. WEZK-F	4. WMYU-F	4. WMYU-F	4.	4. WMYU-F	4. WMYU-F	4. WOKI-F	4. WOKI-F	4. WOKI-F
5.	5.	5.	5.	5.	5.	5. WOKI-F	5.	5. WMYU-F	5.	5. WNOX

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WIMZ-F	1. WIMZ-F	1. WIVK-F	1. WIVK-F	1. WIVK-F	1. WIMZ-F	1. WIMZ-F	1. WIMZ-F	1. WIMZ-F	1. WIVK-F
2. WMYU-F	2. WIVK-F	2. WIMZ-F	2. WIMZ-F	2. WEZK-F	2.	2. WIVK-F	2. WIVK-F	2. WIVK-F	2. WEZK-F
WOKI-F	3. WMYU-F	3. WMYU-F	WMYU-F	WMYU-F	3.	3. WOKI-F	3. WEZK-F	3. WEZK-F	3. WIMZ-F
4. WIVK-F	4. WBMK	4. WEZK-F	4. WBMK	4. WIMZ-F	4.	4. WMYU-F	4. WMYU-F	WMYU-F	4. WNOX
5.	WOKI-F	5.	5.	5.	5.	5.	WOKI-F	5.	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	9 (1)	69 (1)	78 (2)	9.3
AOR		142 (1)	142 (1)	17.0
AC/OLDIES/SOFT ROCK		72 (1)	72 (1)	8.6
MOR/VARIETY	3 (1)		3 (1)	0.4
COUNTRY	125 (5)	212 (2)	337 (7)	40.3
BLACK/URBAN	39 (1)		39 (1)	4.7
BTFL MUSIC		133 (1)	133 (1)	15.9
NEWS/TALK	9 (1)		9 (1)	1.1
NOSTALGIA				
RELIGION	19 (3)		19 (3)	2.3
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS	5 (1)		5 (1)	0.6
			837 (19)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WBZW	1040	Powell	.6/ .8
WGAP	1400	Maryville	1.8/4.4
WIMZ	1240	Knoxville	1.0/3.4
WITA	1490	Knoxville	.3/2.6
WKGN	1340	Knoxville	1.0/3.4
WKXV	900	Knoxville	.7/2.6
WRJZ	620	Knoxville	1.1/4.7
WYSH	1380	Clinton	.6/ .9
WCRK	1150	Morristown	.3/ .8

RADIO STATIONS

WBMK, 1430, 1 KW (DAYS,DA), BLACK	SBN,	$12.50	(----)		
WIVK, 850, 50 KW (DAYS,DA), COUNTRY	ABC-E,	$25.00	(Katz)	Dick	
WIMZ, 1240, 1 KW/250 W , CHR (TM)	,	$ NA	(Blair)	Stoner	
WITA, 1490, 1 KW/250 W , RELIGION	NBC,	$ 9.00	(----)		
WKGN, 1340, 1 KW/250 W , TALK/NEWS	APR,MBS,	$20.25	(----)		
WKXV, 900, 10 KW (DA-1) , RELIGION	,	$ 8.00	(----)		
WNOX, 990, 10 KW (DA-N) , COUNTRY	ABC-C,	$35.00	(Christal)	ELF	
WRJZ, 620, 5 KW (DA-N) , RELIGION	CBS,	$25.00*	(Eastman)		
WEZK-F, 97.5, 100 KW @ 1250, BTFL MUS	,	$55.00*	(Torbet)	South Central	
WIMZ-F, 103.5, 100 KW @ 1720, AOR/CHR (Burk-Abr)	Source,	$50.00*	(Blair)	Stoner	
WIVK-F, 107.7, 100 KW @ 1970, COUNTRY	ABC-E,	$125.00	(Katz)	Dick	
WMYU-F, 102.1, 100 KW @ 1000, AC	,	$40.00	(Mc-Guild)	Sun Group	(SEVIERVILLE)
WNKX-F, 95.3, 3 KW @ 300, COUNTRY	RKO II,	$12.00	(Christal)	ELF	(CLINTON)
WOKI-F, 100.3, 100 KW @ 2000, CHR/ROCK	ABC-F,	$52.50	(Selcom)		(OAK RIDGE)

MISCELLANEOUS COMMENTS

WNOX/WNKX-F sold by Sanders to ELF for $2,100,000 (E) (Blackburn)...Grainger, Jefferson and Sevier Counties added to the Arbitron metro...WHIG changed calls back to WIVK...

LANCASTER

Arbitron Rank/Pop (12+): 102/314,400
CMSA Rank/Pop: NA
MSA Rank/Pop: 118/379,700
Harrisburg ADI
Average Person Rating: 17.3
Market TSL: 22.6 hours

Stations: 25/7
Diaries: 759/414:1/56.8%
Sample Target: 700
Standard Error: .720
% Below Line: 49.9
% Not Listed: 12.7

Est 1984 Revenue: $4,500,000
Gross Inc.: 3.7 Bil
HH Inc.: $27,961
Retail $: 2.0 Bil
Pop per Station: 44,914

	12+ METRO 1/4/SHARE		SPG 84	FAL 83	SPG 83	FAL 82
1.	WRKZ-F	76/14.0	8.1	7.2	9.6	8.1
2.	WNCE-F	68/12.5	12.5	13.4	10.7	13.4
3.	WLAN-F	61/11.2	10.8	9.2	10.5	10.5
4.	WSBA-F	44/ 8.1	6.0	10.2	7.6	6.0
5.	WIOV-F	42/ 7.7	13.9	12.3	12.7	6.8
6.	WDAC-F	40/ 7.4	4.5	4.2	6.1	7.3
7.	WHTF-F	16/ 2.9	4.0	1.9	.6	1.5
8.	WSBA	15/ 2.8	3.8	3.6	3.5	2.4
9.	WGSA	14/ 2.6	2.9	2.1	2.2	3.2
10.	WTPA-F	13/ 2.4	3.8	3.6	2.2	3.6
	WQXA-F	13/ 2.4	4.0	3.2	4.4	5.3
12.						
13.						
14.						
15.						

BIRCH SHARE

	12+ TSA 1/4/CUME	
1.	WRKZ-F	181/1800
2.	WNCE-F	139/1277
3.	WTPA-F	108/1086
4.	WSBA-F	99/1227
5.	WQXA-F	90/1482
6.	WSBA	86/1110
7.	WLAN-F	81/1207
8.	WHTF-F	64/ 905
9.	WIOV-F	54/ 717
10.	WDAC-F	53/ 611
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		SPG 84	FAL 83
1.	WLAN-F	906/28.8	29.1	26.5
2.	WNCE-F	632/20.1	23.2	19.6
3.	WRKZ-F	619/19.7	16.8	17.8
4.	WSBA-F	580/18.4	14.9	17.6
5.	WIOV-F	533/17.0	20.2	23.6
6.	WDAC-F	370/11.8	10.4	11.1
7.	WQXA-F	365/11.6	13.1	11.3
8.	WSBA	302/ 9.6	8.5	9.1
9.	WHTF-F	264/ 8.4	9.1	5.9
10.	WRFY-F	224/ 7.1	7.6	NA
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 89.26% (424 of 475) (FAL 83: 85.56%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WLAN-F	1. WLAN-F	1. WLAN-F	1. WRKZ-F	1. WRKZ-F	1. WNCE-F	1. WRKZ-F	1. WNCE-F	1. WLAN-F	1. WRKZ-F	1. WLAN-F
2. WHTF-F	2. WSBA-F	2. WRKZ-F	2. WLAN-F	2. WNCE-F	2. WRKZ-F	2. WNCE-F	2. WRKZ-F	2. WNCE-F	2. WLAN-F	WRKZ-F
3.	3. WRKZ-F	3. WSBA-F	3. WSBA-F	3. WLAN-F	3. WIOV-F	3. WLAN-F	3. WLAN-F	WRKZ-F	3. WNCE-F	3. WNCE-F
4.	4.	4. WNCE-F	4. WIOV-F	4. WIOV-F	4. WDAC-F	4. WSBA-F	4. WSBA-F	4. WSBA-F	4. WIOV-F	4. WIOV-F
5.	5.	5.	5. WNCE-F	5. WSBA-F	5.	5. WDAC-F	5.	5.	WDAC-F	5. WSBA-F

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WLAN-F	1. WLAN-F	1. WLAN-F	1. WSBA-F	1. WRKZ-F	1. WLAN-F	1. WLAN-F	1. WRKZ-F	1. WLAN-F	1. WRKZ-F
2. WSBA-F	2. WSBA-F	WSBA-F	2. WLAN-F	WNCE-F	2. WNCE-F	2. WRKZ-F	2. WLAN-F	2. WRKZ-F	2. WLAN-F
3. WRKZ-F	3. WRKZ-F	3. WRKZ-F	3. WRKZ-F	3. WSBA-F	WSNI-F	3. WTPA-F	3. WNCE-F	3. WSBA-F	3. WNCE-F
4.	4.	4. WIOV-F	4.	4. WIOV-F	4. WTPA-F	WSBA-F	4. WSBA-F	4. WTPA-F	4. WIOV-F
5.	5.	WNCE-F	5.	5. WLAN-F	WHTF-F	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		104 (5)	104 (5)	21.9
AOR		29 (4)	29 (4)	6.1
AC/OLDIES/SOFT ROCK		57 (3)	57 (3)	12.0
MOR/VARIETY	38 (4)		38 (4)	8.0
COUNTRY		118 (2)	118 (2)	24.8
BLACK/URBAN		4 (1)	4 (1)	0.8
BTFL MUSIC		68 (1)	68 (1)	14.3
NEWS/TALK	6 (1)		6 (1)	1.3
NOSTALGIA	7 (1)		7 (1)	1.5
RELIGION		44 (3)	44 (3)	9.3
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			475 (25)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WLAN	1390	Lancaster	1.1/6.2
WLPA	1490	Lancaster	1.3/4.8
WGCB-F	96.1	Red Lion	.4/2.8
WHP	580	Harrisburg	.6/3.1
WYCR-F	98.5	York	.7/4.7
KYW	1060	Philadelphia	1.1/5.6
WBYO-F	107.5	Boyertown	.4/2.2
WCAU-F	98.1	Philadelphia	.9/3.2
WMGK-F	102.9	Philadelphia	.9/3.2
WMMR-F	93.3	Philadelphia	1.3/3.4
WRFY-F	102.5	Reading	1.7/7.1
WSNI-F	104.5	Philadelphia	1.5/1.7
WUSL-F	98.9	Philadelphia	.7/1.6
WYSP-F	94.1	Philadelphia	.9/2.5

RADIO STATIONS

WGSA, 1310, 5 KW (DAYS,DA) , MOR ABC-E, $14.00 (Masla) (EPHRATA)
WLAN, 1390, 5 KW/1 KW (DA-2), AC/MOR CBS,MBS, $ NA (HNWH)
WLPA, 1490, 1 KW/250 W , NOST (Drake-Chen) NBC,WSJ, $ NA (Christal) Hall

WDAC-F, 94.5, 50 KW @ 500, RELIGION MBS, $14.15 (Savalli)
WIOV-F, 105.1, 50 KW @ 500, COUNTRY ABC-E, $22.00 (Masla) Brill (EPHRATA)
WLAN-F, 96.9, 50 KW @ 500, CHR CBS-R,ABC-F, $35.00* (HNWH)
WNCE-F, 101.3, 50 KW @ 500, BTFL MUS NBC, $36.00* (Christal) LIN

Other ranked stations - See Harrisburg or York
WRFY - See Reading

MISCELLANEOUS COMMENTS

WGSA/WIOV-F (Ephrata) sold to Brill for $2,000,000...WGSA sold by Brill for $250,000...

LANSING

Arbitron Rank/Pop (12+): 92/349,000
CMSA Rank/Pop: NA
MSA Rank/Pop: 109/418,200
ADI # 102
Average Person Rating: 14.8
Market TSL: 19.9 hours

Stations: 18/15
Diaries: 1006/347:1/54.3%
Sample Target: 780
Standard Error: .603
% Below Line: 11.5
% Not Listed: 14.3

Est 1984 Revenue: $0,200,000
Gross Inc.: 4.0 Bil
HH Inc.: $27,844
Retail $: 2.4 Bil
Pop per Station: 23,267

	12+ METRO 1/4/SHARE		SPG 84	FAL 83	SPG 83	FAL 82	BIRCH SHARE
1.	WVIC-F	88/17.1	18.8	13.2	13.0	8.0	18.3
2.	WITL-F	49/ 9.5	9.9	11.6	10.1	10.5	10.5
3.	WFMK-F	48/ 9.3	7.2	8.7	13.8	15.0	10.2
	WJXQ-F	48/ 9.3	11.0	7.2	7.2	9.7	14.3
5.	WJIM-F	39/ 7.6	5.1	6.0	7.2	8.5	4.9
6.	WJR	37/ 7.2	7.0	6.1	5.3	7.7	6.6
7.	WILS-F	29/ 5.6	3.3	8.9	6.6	6.1	5.4
8.	WIBM-F	18/ 3.5	1.9	2.4	.3	.3	3.2
9.	WXLA	14/ 2.7	.6	.6	---	---	2.2
10.	WKLH-F	12/ 2.3	3.7	2.6	1.3	---	2.1
	WMMQ-F	12/ 2.3	2.4	1.6	2.4	.3	1.0
12.							
13.							
14.							
15.							

	12+ TSA 1/4/CUME	
1.	WVIC-F	119/1692
2.	WJR	97/1233
3.	WJXQ-F	90/1252
4.	WFMK-F	68/1220
5.	WITL-F	67/ 827
6.	WJIM-F	45/ 544
7.	WIBM-F	33/ 619
8.	WILS-F	29/ 474
9.	WOOD-F	19/ 346
10.	WKLH-F	15/ 260
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		SPG 84	FAL 83
1.	WVIC-F	1231/35.3	38.3	30.7
2.	WFMK-F	894/25.6	22.2	22.1
3.	WJXQ-F	697/20.0	22.7	20.9
4.	WITL-F	647/18.5	19.4	20.3
5.	WJR	547/15.7	16.2	14.9
6.	WJIM-F	455/13.0	10.6	15.4
7.	WILS-F	450/12.9	12.8	19.7
8.	WIBM-F	325/ 9.3	6.4	6.5
9.	WMMQ-F	259/ 7.4	10.6	7.2
10.	WJIM	231/ 6.6	6.8	8.1
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 80.77% (357 of 442) (FAL 83: 81.47%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WVIC-F	1. WVIC-F	1. WVIC-F	1. WFMK-F	1. WFMK-F	1. WITL-F	1. WVIC-F+	1. WVIC-F	1. WVIC-F+	1. WVIC-F	1. WVIC-F
2. WJXQ-F	2. WFMK-F	2. WFMK-F	2. WVIC-F	2. WVIC-F	2. WJIM-F	2. WJR WFMK-F	2. WJIM-F	2. WJXQ-F	2. WJXQ-F	2. WFMK-F
3.	3. WJXQ-F	3. WJXQ-F	3. WITL-F	3. WITL-F	3. WJR		3. WFMK-F	3. WFMK-F	3. WITL-F	3. WJXQ-F
4.	4.	4. WITL-F	4. WIBM-F WJIM-F	4. WJIM-F	4. WFMK-F	4. WITL-F	4. WITL-F	4. WJIM-F	4. WFMK-F WJR	4. WITL-F
5.	5.	5.		5. WIBM-F	5.	5. WJIM-F	5.	5.		5. WILS-F+

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WVIC-F	1. WVIC-F	1. WVIC-F	1. WFMK-F	1. WITL-F	1. WVIC-F	1. WVIC-F	1. WVIC-F	1. WVIC-F	1. WFMK-F
2. WFMK-F	2. WFMK-F	2. WFMK-F	2. WVIC-F	2. WFMK-F	2. WJXQ-F	2. WJXQ-F	2. WJXQ-F	2. WFMK-F	2. WVIC-F
3. WJXQ-F	3.	3. WILS-F	3.	3. WVIC-F	3.	3. WFMK-F	3. WFMK-F	3. WJXQ-F	3. WITL-F
4.	4.	4. WITL-F	4.	4. WJIM-F	4.	4.	4. WITL-F	4. WIBM-F	4. WJXQ-F
5.	5.	5.	5.	5. WILS-F	5.	5.	5.	5.	5. WJR

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	9 (1)	88 (1)	97 (2)	21.9
AOR		48 (1)	48 (1)	10.9
AC/OLDIES/SOFT ROCK		107 (4)	107 (4)	24.2
MOR/VARIETY	47 (2)		47 (2)	10.6
COUNTRY	6 (1)	66 (3)	72 (4)	16.3
BLACK/URBAN	14 (1)		14 (1)	3.2
BTFL MUSIC		48 (2)	48 (2)	10.9
NEWS/TALK				
NOSTALGIA	6 (1)		6 (1)	1.4
RELIGION	3 (1)		3 (1)	0.7
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			442 (18)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WGWY	1390	Charlotte	.6/ .9
WILS	1320	Lansing	1.2/6.2
WITL	1010	Lansing	1.2/3.7
WJIM	1240	Lansing	1.9/6.6
WVIC	730	Lansing	1.7/5.6
WNWN-F	98.5	Coldwater	1.0/ .8
WOOD-F	105.7	Grand Rapids	1.7/4.2

RADIO STATIONS

WILS, 1320, 5 KW/1 KW (DA-2), NOST (Drake-Chen)	CBS,MBS, $15.50	(Masla)	Sentry	
WITL, 1010, 500 W (DAYS) , COUNTRY	RKO II, $24.40	(Mc-Guild)	Midwest Family	
WJIM, 1240, 1 KW/250 W , MOR	NBC,NBC-T, $12.38	(Market 4)		
WVIC, 730, 500 W (DAYS,DA) , CONTEMP	UPI, $13.00	(Blair)		
WFMK-F, 99.1, 28 KW @ 600, AC/CONTEMP	ABC-F, $53.00*	(Selcom)	Liggett	
WILS-F, 101.7, 3 KW @ 180, AC	RKO, $25.50	(Masla)	Sentry	
WITL-F, 100.7, 55 KW @ 378, COUNTRY	RKO II, $43.88	(Mc-Guild)	Midwest Family	
WJIM-F, 97.5, 28 KW @ 440, BTFL MUS (TM)	NBC, $17.00	(Market 4)		
WVIC-F, 94.9, 49 KW @ 500, CHR	ABC-C, $55.00*	(Blair)		
WIBM-F, 94.1, 50 KW @ 500, AC	MBS, $22.00	(Torbet)	Casciani	(JACKSON)
WJXQ-F, 106.1, 50 KW @ 500, AOR	, $33.00	(Christal)		(JACKSON)
WKLH-F, 92.1, 3 KW @ 300, COUNTRY (Burk-Abr)	ABC-I, $14.00	(Weiss)		(ST. JOHNS)
WMMQ-F, 92.7, 2.6 KW @ 320, AC	CBS-R, $16.00	(Patt)		(CHARLOTTE)

WOOD - See Grand Rapids

MISCELLANEOUS COMMENTS

WXCM/WIBM-F sold by Casciani to Van Wagner for $3,150,000 (Blackburn)...Ionia County deleted from Arbitron metro... WDTB changed calls to WXLA...

LAS VEGAS

Arbitron Rank/Pop (12+): 72/454,200
CMSA Rank/Pop: NA
MSA Rank/Pop: 91/529,600
ADI # 104
Average Person Rating: 17.2
Market TSL: 22.5 hours

Stations: 18/18
Diaries: 820/554:1/39.5%
Sample Target: 820
Standard Error: .687
% Below Line: 0
% Not Listed: 14.1

Est 1984 Revenue: $14,100,000
Gross Inc.: 5.7 Bil
HH Inc.: $28,608
Retail $: 3.8 Bil
Pop per Station: 25,233

12+ METRO 1/4/SHARE			SPG 84	FAL 83	SPG 83	FAL 82
1.	KXTZ-F	90/11.6	9.5	9.0	10.4	7.2
2.	KLUC-F	87/11.2	13.1	9.8	11.7	14.2
3.	KFMS-F	81/10.4	8.0	8.4	7.8	5.4
	KOMP-F	81/10.4	9.3	11.3	12.6	11.4
5.	KORK	44/ 5.6	6.0	7.1	4.5	3.2
6.	KDWN	34/ 4.4	4.3	5.4	5.2	6.4
7.	KENO	31/ 4.0	3.8	3.7	2.0	1.9
	KVEG	31/ 4.0	4.8	3.6	5.8	6.4
9.	KMZQ-F	30/ 3.9	3.3	2.4	---	---
	KUDO-F	30/ 3.9	3.0	3.6	4.9	6.5
11.	KITT-F	27/ 3.5	2.6	---	---	---
	KRAM	27/ 3.5	3.5	5.0	3.9	5.4
13.	KMJJ	24/ 3.1	2.1	3.4	2.9	4.9
14.	KNUU	19/ 2.4	1.6	2.2	4.0	1.5
15.	KLAV	15/ 1.9	2.6	3.9	3.9	6.4

BIRCH SHARE

12+ TSA 1/4/CUME		
1.	KXTZ-F	94/ 892
2.	KLUC-F	87/1156
3.	KFMS-F	82/ 888
	KOMP-F	82/ 937
5.	KORK	44/ 484
6.	KDWN	36/ 549
7.	KVEG	32/ 443
8.	KMZQ-F	31/ 462
	KENO	31/ 433
10.	KUDO-F	30/ 621
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			SPG 84	FAL 83
1.	KLUC-F	1156/25.5	27.1	24.7
2.	KOMP-F	907/20.0	19.4	21.7
3.	KFMS-F	882/19.4	13.6	14.8
4.	KXTZ-F	868/19.1	15.2	17.2
5.	KUDO-F	621/13.7	9.7	12.1
6.	KITT-F	609/13.4	9.7	----
7.	KMJJ	514/11.3	9.4	12.3
8.	KDWN	501/11.0	11.9	13.0
9.	KORK	484/10.7	9.2	11.6
10.	KMZQ-F	448/ 9.9	6.9	6.2
11.	KENO	443/ 9.5	11.1	12.5
12.	KVEG	429/ 9.4	11.1	10.2
13.	KNUU	403/ 8.9	6.4	8.7
14.	KRAM	340/ 7.5	7.9	11.5
15.	KLAV	337/ 7.4	9.7	12.1

12+ FM SHARE (METRO): 65.92% (441 of 669) (FAL 83: 59.28%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KLUC-F	1. KOMP-F	1. KOMP-F	1. KFMS-F	1. KFMS-F	1. KXTZ-F	1. KXTZ-F	1. KXTZ-F	1. KLUC-F	1. KOMP-F	1. KXTZ-F
2. KOMP-F	2. KLUC-F	2. KFMS-F	2. KXTZ-F	2. KXTZ-F	2. KFMS-F	2. KFMS-F	2. KFMS-F	2. KXTZ-F	2. KLUC-F	2. KLUC-F
3.	3. KFMS-F	3. KLUC-F	3. KLUC-F	3. KLUC-F	3. KORK	3. KLUC-F	3. KOMP-F	3. KFMS-F	3. KFMS-F	3. KOMP-F
4.	4. KUDO-F	4. KXTZ-F	4. KOMP-F	4. KOMP-F	4. KVEG	4. KOMP-F	4. KLUC-F	4. KOMP-F	4. KXTZ-F	4. KFMS-F
5.	5. KENO	5. KMZQ-F	5. KENO	5. KENO	5. KDWN	5. KORK KDWN	5. KORK	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KLUC-F	1. KLUC-F	1. KLUC-F	1. KFMS-F	1. KXTZ-F	1. KOMP-F	1. KOMP-F	1. KOMP-F	1. KFMS-F	1. KFMS-F
2. KOMP-F	2. KOMP-F	2. KOMP-F	2. KOMP-F	2. KFMS-F	2. KLUC-F	2. KFMS-F KLUC-F	2. KFMS-F	2. KOMP-F	2. KXTZ-F
3.	3. KFMS-F	3. KFMS-F	3. KENO	3. KLUC-F	3.		3. KLUC-F	3. KLUC-F	3. KLUC-F
4.	4. KUDO-F	4. KXTZ-F	4. KLUC-F	4. KOMP-F	4.	4. KITT-F	4. KXTZ-F	4. KENO	4. KOMP-F
5.	5. KMZQ-F	5. KMZQ-F	5.	5. KMZQ-F KENO	5.	5. KENO	5. KENO	5.	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	15 (1)	114 (2)	129 (3)	19.3
AOR		81 (1)	81 (1)	12.1
AC/OLDIES/SOFT ROCK	55 (2)	60 (2)	115 (4)	17.2
MOR/VARIETY				
COUNTRY	58 (2)	81 (1)	139 (3)	20.8
BLACK/URBAN				
BTFL MUSIC		90 (1)	90 (1)	13.4
NEWS/TALK	53 (2)		53 (2)	7.9
NOSTALGIA	44 (1)		44 (1)	6.6
RELIGION	3 (1)		3 (1)	0.4
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS		15 (2)	15 (2)	2.2
			669 (18)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KREL	1280	Henderson	.4/1.7
KRRI-F	105.5	Boulder City	.6/3.1
KYRK-F	97.1	Las Vegas	1.3/5.0

RADIO STATIONS

KDWN, 720, 50 KW (DA-N) , NEWS/TALK/MOR	,	$20.00	(Blair)		
KENO, 1460, 5 KW/1 KW (DA-N) , AC	,	$ NA	(Christal)	Lotus	
KLAV, 1230, 1 KW/250 W , CHR	,	$20.00*	(Masla)		
KMJJ, 1140. 10 KW/2.5 KW (DA-N),AC/OLDIES	ABC-E,	$18.00	(Mc-Guild)	Nationwide/Western Cities	
KNUU, 970, 5 KW/500 W (DA-2), NEWS/TALK	WSJ,CBS,MBS,	$16.38	(Weiss)		
KORK, 920, 5 KW/500 W (DA-2), NOSTALGIA	NBC,	$25.00	(Eastman)	Donrey	
KRAM, 1340, 1 KW/250 W , COUNTRY	,	$21.50	(Torbet)		
KVEG, 1410, 5 KW (DA-2) , COUNTRY	,	$24.00*	(Katz)		
KREL, 1280, 5 KW (DAYS) , RELIGION	ABC-T,	$10.00	(Unirep)		(HENDERSON)
KYRK-F, 97.1, 50 KW @ 1936, ? ?	,	$22.00*	(Eastman)	Donrey	
KFMS-F, 101.9, 100 KW @ 1110, COUNTRY	,	$31.00*	(Katz)		
KLUC-F, 98.5, 25 KW @ 180, CHR	ABC-C,	$45.00*	(Mc-Guild)	Nationwide/Western Cities	
KOMP-F, 92.3, 100 KW @ 1520, AOR (Burk-Abr)	Source,	$30.00*	(Christal)	Lotus	
KUDO-F, 93.1, 50 KW @ 103, AC	CBS-R,	$21.00	(HNWH)		
KXTZ-F, 94.1, 100 KW @ 1250, BTFL MUS (Churchill)	,	$27.00	(Selcom)	Parker	(HENDERSON)
KITT-F, 96.3, 100 KW @ ? ? , CHR (Century 21)	,	$18.00	(Torbet)		(BOULDER CITY)
KMZQ-F, 100.5, 98 KW @ 1180, AC	MBS,	$27.00	(MMR)		(HENDERSON)

MISCELLANEOUS COMMENTS KMJJ/KLUC-F sold by Western Cities to Nationwide for $7,000,000 (E) (Kalil)... KMZQ-F (Henderson) sold for $1,350,000...KEER changed calls to KYRK...

LEXINGTON

Arbitron Rank/Pop (12+): 115/275,400	**Stations:** 14/13	**Est 1984 Revenue:** $9,100,000
CMSA Rank/Pop: NA	**Diaries:** 833/331:1/49.9%	**Gross Inc.:** 3.3 Bil
MSA Rank/Pop: 135/330,600	**Sample Target:** 660	**HH Inc.:** $27,394
ADI # 77	**Standard Error:** .651	**Retail $:** 2.3 Bil
Average Person Rating: 15.1	**% Below Line:** 1.3	**Pop per Station:** 21,185
Market TSL: 20.0 hours	**% Not Listed:** 10.6	

12+ METRO 1/4/SHARE		SPG 84	FAL 83	SPG 83	FAL 82	BIRCH SHARE
1. WVLK-F	62/14.9	18.4	17.5	16.0	15.9	19.1
2. WKQQ-F	55/13.2	12.2	13.7	13.3	15.2	14.9
3. WLAP-F	50/12.0	13.6	10.6	17.4	16.4	15.1
4. WVLK	44/10.6	7.9	9.9	12.6	11.5	10.0
5. WFMI-F	36/ 8.7	9.3	9.4	4.3	1.6	12.8
6. WNCW-F	35/ 8.4	5.5	7.1	5.2	6.0	4.4
7. WTKC	22/ 5.3	5.5	5.7	5.4	5.8	1.9
8. WLAP	21/ 5.0	6.9	5.0	4.7	5.5	6.3
9. WBBE	13/ 3.1	3.8	5.0	5.0	2.3	1.2
10. WJMM-F	9/ 2.2	2.1	1.9	.9	1.4	2.8
WRPZ	9/ 2.2	.5	---	---	1.6	
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME	
1. WVLK-F	231/2348
2. WLAP-F	104/1767
3. WKQQ-F	101/1392
4. WVLK	56/1039
5. WFMI-F	47/ 804
6. WNCW-F	44/ 439
7. WHAS	35/ 707
8. WLAP	33/ 741
9. WTKC	29/ 322
10. WBBE	15/ 167
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		SPG 84	FAL 83
1. WLAP-F	809/29.4	30.4	29.6
2. WVLK-F	791/28.7	32.3	30.3
3. WVLK	736/26.7	22.3	27.5
4. WKQQ-F	671/24.4	23.6	26.1
5. WFMI-F	582/21.1	19.7	20.1
6. WLAP	490/17.8	16.4	17.5
7. WNCW-F	342/12.4	10.3	13.8
8. WTKC	280/10.2	12.3	12.8
9. WJMM-F	219/ 8.0	5.5	7.2
10. WHAS	185/ 6.7	6.5	5.2
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 68.55% (255 of 372) (FAL 83: 68.77%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WFMI-F	1. WKQQ-F	1. WKQQ-F	1. WVLK-F	1. WVLK-F	1. WVLK-F	1. WVLK	1. WVLK-F	1. WVLK-F	1. WKQQ-F	1. WVLK-F
2. WKQQ-F	2. WLAP-F	2. WLAP-F	2. WLAP-F	2. WLAP-F	WNCW-F	2. WVLK-F	2. WKQQ-F	2. WKQQ-F	2. WFMI-F	2. WKQQ-F
3.	3. WVLK-F	3. WVLK-F	3. WVLK	3. WVLK	3. WVLK	3. WLAP-F	3. WLAP-F	3. WLAP-F	3. WVLK-F	3. WVLK
4.	4. WVLK	4. WVLK	4. WKQQ-F	4. WNCW-F	4.	4. WKQQ-F	WNCW-F	4. WNCW-F	4. WLAP-F	4. WLAP-F
5.	5. WFMI-F	5. WFMI-F	5. WNCW-F	WKQQ-F	5.	5. WFMI-F	5. WVLK	5. WVLK	5.	5. WFMI-F
								6. WFMI-F		

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WKQQ-F	1. WLAP-F	1. WLAP-F	1. WLAP-F	1. WVLK-F	1. WKQQ-F	1. WKQQ-F	1. WKQQ-F	1. WKQQ-F	1. WLAP-F
WLAP-F	2. WVLK-F	2. WVLK-F	2. WVLK-F	2. WLAP-F	2.	2. WLAP-F	2. WLAP-F	2. WLAP-F	WVLK
3. WFMI-F	3. WKQQ-F	3. WKQQ-F	3.	3. WVLK	3.	3. WVLK-F	3. WVLK-F	3. WVLK	3. WKQQ-F
WVLK-F	4.	4. WFMI-F	4.	4. WNCW-F	4.	4.	4. WVLK	4. WVLK-F	4. WVLK-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		86 (2)	86 (2)	23.1
AOR		55 (1)	55 (1)	14.8
AC/OLDIES/SOFT ROCK	21 (1)	8 (1)	29 (2)	7.8
MOR/VARIETY	49 (2)		49 (2)	13.2
COUNTRY	34 (3)	62 (1)	96 (4)	25.8
BLACK/URBAN				
BTFL MUSIC		35 (1)	35 (1)	9.4
NEWS/TALK				
NOSTALGIA	13 (1)		13 (1)	3.5
RELIGION		9 (1)	9 (1)	2.4
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			372 (14)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WNVL	1250	Nicholasville	.7/1.5
WRMA-F	103.1	Georgetown	1.9/5.7
WHAS	840	Louisville	1.2/6.7

RADIO STATIONS

WBBE, 1580, 10 KW (DAYS,DA) , NOSTALGIA	MBS, $22.00	(Savalli)		(GEORGETOWN)
WLAP, 630, 5 KW/1 KW (DA-2), AC (Klemm)	RKO II,CBS, $27.00	(Mc-Guild)		
WTKC, 1300, 2.5 KW/1 KW (DA-N), COUNTRY (TM)	NBC, $20.38	(Weiss)		
WVLK, 590, 5 KW/1 KW (DA-2), MOR/AC (Drake-Chen)	ABC-I, $33.00	(Torbet)	Bluegrass	
WWKY, 1380, 1 KW (DAYS) , COUNTRY	, $ 6.00	(----)	Cromwell	(WINCHESTER)
WRPZ, 1440, 1 KW (DAYS) , COUNTRY	, $10.00*	(Smith)		(PARIS)
WFMI-F, 100.1, 1.2 KW @ 460, CHR	ABC-F, $20.00*	(Selcom)	Cromwell	(WINCHESTER)
WKQQ-F, 98.1, 100 KW @ 551, AOR	, $47.00	(Christal)	Village	
WLAP-F, 94.5, 100 KW @ 660, CHR (TM)	RKO, $35.00	(Mc-Guild)		
WNCW-F, 96.7, 3 KW @ 300, BTFL MUS (KalaMusic)	, $18.00	(HNWH)	Martin	(PARIS)
WVLK-F, 92.9, 100 KW @ 854, COUNTRY (Drake-Chen)	, $44.00*	(Torbet)	Bluegrass	
WAXU-F, 103.1, 3 KW @ 300, COUNTRY	MBS, $13.00	(----)		(GEORGETOWN)

MISCELLANEOUS COMMENTS

WAXU changed calls to WRMA...

LITTLE ROCK

Arbitron Rank/Pop (12+): 80/406,100
CMSA Rank/Pop: NA
MSA Rank/Pop: 96/493,200
ADI # 56
Average Person Rating: 16.9
Market TSL: 22.2 hours

Stations: 17/17
Diaries: 974/417:1/54.6%
Sample Target: 800
Standard Error: .648
% Below Line: 0
% Not Listed: 7.0

Est 1984 Revenue: $12,000,000
Gross Inc.: 4.4 Bil
HH Inc.: $24,695
Retail $: 2.9 Bil
Pop per Station: 23,888

12+ METRO 1/4/SHARE			SPG 84	FAL 83	SPG 83	FAL 82	BIRCH SHARE
1.	KSSN-F	106/15.4	12.3	12.9	11.8	13.9	16.2
2.	KKYK-F	96/14.0	16.4	15.7	11.5	14.5	16.9
3.	KEZQ-F	67/ 9.8	8.3	8.4	8.6	7.1	6.6
4.	KMJX-F	66/ 9.6	11.4	8.6	5.8	9.3	14.5
5.	KWTD-F	50/ 7.3	5.9	4.0	5.3	---	5.0
	KLAZ-F	50/ 7.3	5.9	6.0	7.2	11.1	9.4
7.	KARN	35/ 5.1	8.6	7.0	6.0	11.1	8.2
8.	KLPQ-F	29/ 4.2	~~3.2~~	5.2	6.5	3.9	2.6
9.	KAUL	26/ 3.8	4.7	7.2	3.3	1.4	3.0
10.	KLAZ	25/ 3.6	6.5	5.8	10.6	8.6	4.1
11.	KAAY	23/ 3.3	2.7	3.2	6.3	5.2	3.6
12.	KLRA	22/ 3.2	3.6	6.6	6.2	5.2	3.9
13.							
14.							
15.							

12+ TSA 1/4/CUME		
1.	KSSN-F	254/2715
2.	KKYK-F	182/2708
3.	KMJX-F	137/1234
4.	KEZQ-F	119/1143
5.	KLAZ-F	112/1884
6.	KWTD-F	52/ 456
7.	KAAY	45/ 929
8.	KARN	38/ 719
	KLRA	38/ 540
10.	KLPQ-F	35/ 666
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			SPG 84	FAL 83
1.	KKYK-F	1378/33.9	33.6	30.9
2.	KSSN-F	1152/28.4	25.2	23.9
3.	KLAZ-F	907/22.3	18.4	15.3
4.	KMJX-F	777/19.1	16.3	17.2
5.	KEZQ-F	727/17.9	14.5	16.4
6.	KARN	588/14.5	16.5	17.7
7.	KLPQ-F	480/11.8	10.4	11.7
8.	KAAY	466/11.5	9.9	13.2
9.	KLAZ	417/10.3	12.9	13.2
10.	KWTD-F	407/10.0	9.0	9.0
11.	KLRA	371/ 9.1	10.1	17.2
12.	KAUL	232/ 5.7	8.5	8.9
13.				
14.				
15.				

12+ FM SHARE (METRO): 73.71% (471 of 639) (AFL 83: 63.94%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KMJX-F	1. KKYK-F	1. KKYK-F	1. KSSN-F	1. KSSN-F	1. KSSN-F	1. KSSN-F	1. KSSN-F	1. KSSN-F	1. KWTD-F	1. KSSN-F
2. KKYK-F	2. KMJX-F	2. KSSN-F	2. KKYK-F	2. KKYK-F	2. KEZQ-F	2. KKYK-F	2. KEZQ-F	2. KKYK-F	2. KMJX-F	2. KKYK-F
3. KWTD-F	3. KLAZ-F	3. KMJX-F	3. KEZQ-F	3. KEZQ-F	3. KARN	3. KEZQ-F	3. KKYK-F	3. KMJX-F	3. KKYK-F	3. KLAZ-F
4. KLAZ-F	4. KSSN-F	4. KLAZ-F	4. KLAZ-F	4. KLAZ-F	4.	4. KLAZ-F	4. KMJX-F	4. KEZQ-F	4. KSSN-F	4. KMJX-F
5.	5. KWTD-F	5. KWTD-F	KWTD-F	5. KLPQ-F	5.	KMJX-F	5. KLAZ-F	5. KLAZ-F	5. KLAZ-F	5. KWTD-F
				KARN				6. KWTD-F		6. KEZQ-F

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KKYK-F	1. KKYK-F	1. KSSN-F	1. KKYK-F	1. KSSN-F	1. KMJX-F	1. KMJX-F	1. KKYK-F	1. KKYK-F	1. KSSN-F
2. KLAZ-F	2. KLAZ-F	2. KKYK-F	2. KSSN-F	2. KKYK-F	2. KKYK-F	2. KKYK-F	2. KSSN-F	2. KMJX-F	2. KKYK-F
KMJX-F	3. KWTD-F	3. KLAZ-F	3. KLAZ-F	KEZQ-F	KLAZ-F	3. KLAZ-F	3. KMJX-F	3. KAAY	3. KAAY
4. KWTD-F	4. KMJX-F	4. KEZQ-F	KWTD-F	4.	4. KSSN-F	KSSN-F	4. KLAZ-F	KSSN-F	KEZQ-F
5.	5. KSSN-F	KWTD-F	5.	5.	5.	5. KWTD-F	5. KWTD-F	5.	5. KMJX-F

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		96 (1)	96 (1)	15.0
AOR		66 (1)	66 (1)	10.3
AC/OLDIES/SOFT ROCK	23 (1)		23 (1)	3.6
MOR/VARIETY				
COUNTRY	22 (1)	135 (2)	157 (3)	24.6
BLACK/URBAN	25 (1)	100 (2)	125 (3)	19.6
BTFL MUSIC		67 (1)	67 (1)	10.5
NEWS/TALK	35 (1)		35 (1)	5.5
NOSTALGIA	35 (2)		35 (2)	5.5
RELIGION	28 (3)		28 (3)	4.4
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS		7 (1)	7 (1)	1.1
			639 (17)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KAKI-F	107.1	Benton	1.0/1.5
KBOX	1150	Little Rock	1.3/5.5
KITA	1440	Little Rock	1.6/4.7
KMTL	760	Sherwood	1.9/2.5
KSOH	1050	Little Rock	.6/2.1

RADIO STATIONS

KAAY, 1090, 50 KW (DA-N) , AC ABC-C,RKO II, $47.50 (Katz)
KARN, 920, 5 KW (DA-N) , NEWS/TALK CBS, $47.00 (Blair)
KAUL, 1380, 5 KW/2.5 KW (DA-2), NOST (Al Ham) NBC, $16.00 (Roslin)
KBOX, 1150, 5 KW/1 KW (DA-N) , NOST (TM) , $16.00 (Selcom)
KLAZ, 1250, 1 KW/500 W (DA-N) , BLACK , $ NA (----)
KLRA, 1010, 10 KW/5 KW (DA-N) , COUNTRY UPI, $19.00 (Christal) Signal
KSOH, 1050, 1 KW (DAYS) , RELIGION MBS, $ 9.00 (----)

KEZQ-F, 100.3, 100 KW @ 295, BTFL MUS , $40.00 (Selcom)
KKYK-F, 103.7, 100 KW @ 1510, CHR (White) , $62.50 (Blair)
KLAZ-F, 98.5, 100 KW @ 880, BLACK/URBAN , $38.00* (----)
KLPQ-F, 94.1, 100 KW @ 770, COUNTRY , $47.50* (Katz)
KMJX-F, 105.1, 100 KW @ 534, AOR ABC-R, $21.50 (HNWH) (CONWAY)
KSSN-F, 95.7, 100 KW @ 1664, COUNTRY ABC-E, $83.25 (Eastman) Firstcom
KWTD-F, 106.3, 3 KW @ 290, URBAN MBS, $26.00 (Roslin) (LONOKE)

MISCELLANEOUS COMMENTS

KIEL sold for $250,000...KAAY/KLPQ-F sold by Multimedia to Sudbrink for $3,750,000 (LaRue)...Sudbrink spins off KLPQ-F (?!?) for $2,750,000 to Signal (LaRue)...Faulkner and Lonoke counties added to Arbitron metro...

LOS ANGELES

Arbitron Rank/Pop (12+): 2/8,303,600
CMSA Rank/Pop: # 2
MSA Rank/Pop: 2/7,750,100
ADI # 2
Average Person Rating: 17.4
Market TSL: 22.7 hours

Stations: 45/44
Diaries: 4863/1708:1/41.3%
Sample Target: 3440
Standard Error: .287
% Below Line: 0.4%
% Not Listed: 7.6%

Est. 1984 Revenue: $224,200,000
Gross Inc.: 89.4 Bil
HH Inc.: $31,311
Retail $: 62.9 Bil
Pop per Station: 188,718

12+ METRO 1/4/SHARE			SUM 84	SPG 84	WIN 84	FAL 83	BIRCH SHARE
1.	KIIS-F	1315/9.1	10.0	9.7	7.8	8.1	11.8
2.	KABC	846/5.9	7.9	7.6	5.7	5.2	6.0
3.	KJOI-F	788/5.5	4.4	4.3	4.5	4.4	3.5
4.	KBIG-F	695/4.8	4.1	4.3	4.1	5.0	2.8
5.	KOST-F	630/4.4	3.4	2.7	3.5	2.7	3.4
6.	KLOS-F	535/3.7	3.5	3.9	3.3	3.6	5.4
7.	KNX	530/3.7	2.9	3.0	3.5	3.7	3.4
8.	KFWB	469/3.3	2.9	2.9	3.0	3.5	3.6
9.	KMET-F	455/3.2	3.1	3.4	3.9	3.8	4.5
10.	KMPC	453/3.1	3.4	2.9	3.2	2.8	1.8
11.	KRTH-F	401/2.8	2.9	2.6	2.8	2.6	2.7
12.	KROQ-F	365/2.5	2.8	2.1	3.0	2.6	3.6
13.	KMGG-F	347/2.4	2.4	1.8	2.3	2.3	2.1
	KKHR-F	347/2.4	3.0	2.9	2.6	1.6	2.4
15.	KTNQ	344/2.4	3.2	1.8	1.6	2.1	2.2
16.	KZLA-F	294/2.0	2.0	2.2	2.4	1.9	2.5
17.	KLVE-F	291/2.0	1.2	1.7	2.0	1.2	2.4
18.	KJLH-F	288/2.0	2.0	2.3	2.2	2.4	3.6
19.	KIIS	280/1.9	1.7	2.4	2.3	3.2	.8
20.	KDAY	252/1.7	1.6	1.6	1.6	1.3	1.5
21.	KIQQ-F	251/1.7	2.4	2.6	2.7	2.6	1.7
22.	KUTE-F	241/1.7	1.3	1.3	1.1	2.1	1.2
23.	KFI	231/1.6	1.8	1.4	2.0	1.9	.8
24.	KRLA	223/1.5	1.6	2.0	2.1	1.8	1.4
25.	KLAC	211/1.5	1.9	2.0	1.6	1.6	1.4
	KHTZ-F	211/1.5	1.7	2.0	1.7	2.1	1.0

12+ TSA 1/4/CUME		
1.	KIIS-F	1537/23319
2.	KABC	955/11639
3.	KBIG-F	849/11244
4.	KJOI-F	843/ 8567
5.	KOST-F	753/11216
6.	KLOS-F	728/12501
7.	KNX	726/14016
8.	KMET-F	639/11307
9.	KRTH-F	503/ 9998
10.	KMPC	502/ 7928
11.	KFWB	494/11082
12.	KKHR-F	457/10033
13.	KFI	400/ 8881
14.	KROQ-F	395/ 6494
15.	KMGG-F	366/ 6844
16.	KTNQ	362/ 4281
17.	KZLA-F	313/ 4795
18.	KLVE-F	310/ 4016
19.	KJLH-F	292/ 5082
20.	KIIS	284/ 3497
21.	KIQQ-F	270/ 8619
22.	KUTE-F	261/ 4457
23.	KDAY	258/ 3954
24.	KLAC	255/ 4479
25.	KRLA	239/ 5317

12+ METRO CUME/ METRO CUME RATING			SPG 84	FAL 83
1.	KIIS-F	20176/24.3	23.1	20.4
2.	KFWB	10415/12.5	11.6	12.9
3.	KNX	10245/12.3	10.1	12.3
4.	KABC	10225/12.3	16.3	12.5
5.	KOST-F	9519/11.5	9.3	8.5
6.	KLOS-F	9464/11.4	11.7	11.2
7.	KBIG-F	9271/11.2	9.8	10.3
8.	KMET-F	8559/10.3	10.8	10.7
9.	KKHR-F	8106/ 9.8	10.1	6.2
10.	KRTH-F	7959/ 9.6	9.7	9.9
11.	KIQQ-F	7890/ 9.5	11.1	11.8
12.	KJOI-F	7801/ 9.4	9.3	9.7
13.	KMPC	6933/ 8.3	7.9	8.8
14.	KMGG-F	6367/ 7.7	7.7	7.5
15.	KROQ-F	5924/ 7.1	6.5	7.6
16.	KHTZ-F	5192/ 6.3	6.3	7.6
17.	KFI	5153/ 6.2	6.1	7.7
18.	KJLH-F	4983/ 6.0	6.1	6.0
19.	KRLA	4763/ 5.7	5.4	6.5
20.	KZLA-F	4372/ 5.3	6.1	4.7
21.	KUTE-F	4086/ 4.9	5.3	7.2
22.	KTNQ-F	3974/ 4.8	4.1	NA
23.	KDAY	3860/ 4.6	4.8	4.1
24.	KLVE-F	3764/ 4.5	4.6	3.7
25.	KLAC	3744/ 4.5	6.4	5.6

12+ FM SHARE (METRO): 63.31% (8439 of 13330) (FAL 83: 61.02%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KIIS-F	1. KIIS-F	1. KIIS-F	1. KIIS-F	1. KIIS-F	1. KABC	1. KIIS-F	1. KIIS-F	1. KIIS-F	1. KIIS-F	1. KIIS-F
2. KKHR-F	2. KLOS-F	2. KOST-F	2. KOST-F	2. KOST-F	2. KJOI-F	2. KABC	2. KJOI-F	2. KJOI-F	2. KABC	2. KJOI-F
3. KDAY	3. KMET-F	3. KLOS-F	3. KBIG-F	3. KBIG-F	3. KBIG-F	3. KFWB	3. KBIG-F	3. KBIG-F	3. KOST-F	3. KRTH-F
4. KMET-F	4. KOST-F	4. KBIG-F	4. KRTH-F	4. KABC	4. KMPC	4. KNX	4. KABC	4. KOST-F	4. KJOI-F	4. KBIG-F
5. KROQ-F	5. KRTH-F	5. KRTH-F	5. KABC	5. KJOI-F	5. KIIS-F	5. KJOI-F	5. KOST-F	5. KLOS-F	5. KLOS-F	5. KOST-F
6. KLOS-F	6. KROQ-F	6. KMET-F	6. KJOI-F	6. KRTH-F	6. KNX	6. KBIG-F	6. KLOS-F	6. KABC	6. KMET-F	6. KLOS-F
7. KIQQ-F	7. KJLH-F	7. KMGG-F	7. KMGG-F	7. KTNQ	7. KOST-F	7. KTNQ	7. KMET-F	7. KMET-F	7. KNX	7. KABC
8.	8. KMGG-F	8. KABC	8. KTNQ	8. KMGG-F	8. KFWB	8. KOST-F	8. KNX	8. KNX	8. KKHR-F	8. KMPC
9.	9. KUTE-F	9. KJOI-F	9. KLOS-F	9. KLOS-F	9. KZLA-F	9. KMPC	9. KMPC	9. KMPC	9. KBIG-F	9. KNX
10.	10. KBIG-F	10. KTNQ	10. KLVE-F	10. KLVE-F	10. KTNQ	10. KLOS-F	10. KLVE-F KRTH-F	10. KKHR-F	10. KROQ-F	10. KMET-F

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KIIS-F	1. KIIS-F	1. KIIS-F	1. KIIS-F	1. KIIS-F	1. KIIS-F	1. KIIS-F	1. KIIS-F	1. KIIS-F	1. KIIS-F
2. KROQ-F	2. KOST-F	2. KOST-F	2. KOST-F	2. KOST-F	2. KLOS-F	2. KLOS-F	2. KLOS-F	2. KLOS-F	2. KABC
3. KLOS-F	3. KMGG-F	3. KBIG-F	3. KMGG-F	3. KBIG-F	3. KMET-F	3. KMET-F	3. KMET-F	3. KRTH-F	3. KJOI-F KLOS-F
4. KOST-F	4. KRTH-F	4. KRTH-F	4. KBIG-F	4. KJOI-F	4. KROQ-F	4. KROQ-F	4. KRTH-F	4. KMET-F	
5. KMET-F	5. KLOS-F	5. KMGG-F	5. KRTH-F	5. KABC	5. KJLH-F	5. KRTH-F	5. KABC	5. KMGG-F KTNQ	5. KBIG-F
6. KIQQ-F	6. KBIG-F	6. KLVE-F KJOI-F	6. KLVE-F	6. KRTH-F	6. KOST-F	6. KOST-F	6. KOST-F		6. KRTH-F
7. KKHR-F KJLH-F	7. KJLH-F		7. KJLH-F KUTE-F	7. KMGG-F	7. KRTH-F KKHR-F	7. KJLH-F	7. KBIG-F	7. KOST-F	7. KTNQ
	8. KMET-F	8. KJLH-F		8. KLVE-F		8. KMGG-F	8. KTNQ	8. KABC	8. KOST-F
9. KRTH-F	9. KROQ-F	9. KLOS-F	9. KTNQ	9. KWKW	9. KACE-F	9. KTNQ	9. KROQ-F	9. KJLH-F	9. KMGG-F
10. KMGG-F	10. KUTE-F KLVE-F	10. KALI	10. KMET-F	10. KTNQ	10. KDAY	10. KABC	10. KJOI-F	10. KROQ-F	10. KNX

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	160 (2)	2001 (5)	2161 (7)	16.2
AOR		1355 (3)	1355 (3)	10.2
AC/OLDIES/SOFT ROCK	454 (2)	1589 (4)	2043 (6)	15.3
MOR/VARIETY		200 (1)	200 (1)	1.5
COUNTRY	211 (1)	294 (1)	505 (2)	3.8
BLACK/URBAN	360 (2)	875 (4)	1235 (6)	9.3
BTFL MUSIC		1483 (2)	1483 (2)	11.1
NEWS/TALK	1845 (3)		1845 (3)	13.8
NOSTALGIA	733 (2)		733 (2)	5.5
RELIGION	299 (3)	158 (2)	457 (5)	3.4
SPANISH	801 (4)	291 (1)	1092 (5)	8.2
CLASSICAL	28 (1)	146 (1)	174 (2)	1.3
UNKNOWN/OTHERS		47 (1)	47 (1)	0.4
			13330 (45)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KACE-F	103.9	Inglewood	1.2/3.9
KALI	1430	San Gabriel	1.4/3.0
KBRT	740	Avalon	.8/1.8
KESY-F	95.9	Anaheim	.3/1.5
KFAC	1330		.2/1.1
KFAC-F	92.3		1.0/3.8
KFSG-F	96.3		.6/1.9
KGER	1390	Long Beach	.4/1.2
KGFJ	1230		.7/2.9
KHJ	930		.8/4.1
KIEV	870	Glendale	.8/2.3
KKGO-F	105.1		1.2/3.8
KMAX-F	107.1	Acadia	.3/1.1
KNAC-F	105.5	Long Beach	.3/1.2
KNOB-F	97.9	Long Beach	1.4/4.2
KSKQ	1540		.4/1.1
KWKW	1300	Pasadena	1.4/3.0
KYMS-F	106.3	Santa Ana	.5/1.2
XTRA	690	Tijuana	.3/2.3

RADIO STATIONS

AM STATIONS

KABC,	790,	5 KW (DA-N)	, TALK/NEWS	ABC-I,ABC-T,	$300.00	(Katz)	ABC
KALI,	1430,	5 KW (DA-2)	, SPANISH	,	$ NA	(Masla)	United
KDAY,	1580,	50 KW (DA-2)	, BLACK	NBN,	$ 90.00*	(Weiss)	Rollins
KFI ,	640,	50 KW	, AC	ABC-E,	$180.00*	(Christal)	Cox
KFWB,	980,	5 KW	, NEWS	NBC,	$240.00*	(Blair/RAR)	Westingh
KGFJ,	1230,	1 KW/250 W	, BLACK	SBN,	$ NA	(Masla)	Inner City
KHJ ,	930,	5 KW (DA-N)	, CHR	,	$ NA	(Republic)	RKO
KIEV,	870,	5 KW (DAYS)	, TALK/RELIGION	UPI,	$115.00	(Roslin)	
KLAC,	570,	5 KW (DA-N)	, COUNTRY ST	ABC-D,	$130.00*	(Eastman)	Cap Cities
KMPC,	710,	50 KW/10 KW (DA-N)	, NOSTALGIA	,	$170.00	(Selcom)	Golden West
KNX ,	1070,	50 KW	, NEWS	CBS,	$270.00	(CBS Spot)	CBS
KIIS,	1150,	5 KW (DA-N)	, NOSTALGIA (Al Ham)	MBS,WSJ,	$130.00	(Mc-Guild)	Gannett
KRLA,	1110,	50 KW/10 KW (DA-2)	, OLDIES	,	$125.00*	(HNWH)	Greater Med
KTNQ,	1020,	50 KW (DA-2)	, SPANISH	,	$ 75.00*	(Caballero)	
KWKW,	1300,	5 KW/1 KW (DA-2)	, SPANISH	,	$ 63.00	(Lotus)	Lotus

FM STATIONS

KBIG-F,	104.3,	105 KW @ 2890,	BTFL MUS	,	$255.00*	(Torbet)	Bonneville
KFAC-F,	92.3,	55 KW @ 2835,	CLASSICAL	,	$172.50	(Mc-Guild)	
KGIL-F,	94.3,	3 KW @ -80,	AC	,	$ NA	(HNWH)	Buckley
KHTZ-F,	97.1,	55 KW @ 770,	AC/CONTEMP	RKO II,	$200.00	(MMR)	Greater Med
KIIS-F,	102.7,	8 KW @ 2790,	CHR	ABC-C,	$450.00*	(Mc-Guild)	Gannett
KIQQ-F,	100.3,	5 KW @ 3060,	CHR	,	$135.00	(Selcom)	Outlet
KJOI-F,	98.7,	75 KW @ 1833,	BTFL MUS (Churchill)	,	$205.00	(MMR)	
KKGO-F,	105.1,	18 KW @ 2900,	JAZZ	APR,	$ NA	(Blair/RAR)	
KKHR-F,	93.1,	54 KW @ 2870,	CHR	CBS-R,	$175.00*	(CBS Spot)	CBS
KLOS-F,	95.5,	68 KW @ 2920,	AOR (Pollack)	ABC-R,	$321.00	(Katz)	ABC
KLVE-F,	107.5,	34 KW @ 2800,	SPANISH	,	$ NA	(Caballero)	
KMET-F,	94.7,	58 KW @ 2835,	AOR (Burk-Abr)	Source,	$225.00*	(Selcom)	Metromedia
KMGG-F,	105.9,	72 KW @ 770,	AC/CONTEMP	RKO,	$150.00*	(HNWH)	Emmis
KOST-F,	103.5,	13 KW @ 3100,	AC	,	$210.00*	(Christal)	Cox
KRTH-F,	101.1,	58 KW @ 2930,	AC/OLDIES	,	$190.00*	(Republic)	RKO
KUTE-F,	101.9,	.7 KW @ 2780,	BLACK	SBN,	$100.00*	(Masla)	Inner City
KZLA-F,	93.9,	49 KW @ 720,	COUNTRY	,	$110.00*	(Eastman)	Cap Cities
KACE-F,	103.9,	1.6 KW @ 390,	BLACK	,	$ 46.00	(Weiss)	All Pro
KJLH-F,	102.3,	3 KW @ 300,	BLACK	,	$ 55.00	(RSR)	

12+ ADI 1/4

1. KIIS-F
2. KABC
3. KBIG-F
4. KJOI-F
5. KOST-F
6. KLOS-F
7. KNX
8. KMET-F
9. KMPC
10. KFWB
11. KRTH-F
12. KKHR-F
13. KROQ-F
14. KFI
15. KMGG-F
    KTNQ

12+ ADI CUME

1. KIIS-F
2. KNX
3. KLOS-F
4. KABC
5. KOST-F
6. KFWB
7. KBIG-F
8. KMET-F
9. KKHR-F
10. KRTH-F
11. KIQQ-F
12. KJOI-F
13. KFI
14. KMPC
15. KMGG-F

ADI FM SHARE:

64.47%

CALL LETTER CHANGES

KPRZ changes to KIIS-A (Jan)
KZLA changes to KSKQ

FORMAT CHANGES

KPRZ from Nost to CHR (Jan)

STATION SALES

KLAC: from Metromedia to Capital Cities for $11,000,000

KZLA-A: Sold by Cap Cities for $5,000,000

MISCELLANEOUS COMMENTS

Strongest book ever for KOST-F which is becoming a strong force...

CONTINUATION OF FM STATIONS

KROQ-F, 106.7, 26 KW @ 1600, AOR $120.00* (HNWH) Michael Brandt

XTRA - See San Diego

LOUISVILLE

Arbitron Rank/Pop (12+): 43/795,500
CMSA Rank/Pop: # 39
MSA Rank/Pop: 49/952,800
ADI # 45
Average Person Rating: 16.0
Market TSL: 21.3 hours

Stations: 18/18
Diaries: 1271/626:1/44.5%
Sample Target: 1200
Standard Error: .549
% Below Line: 0
% Not Listed: 5.5

Est. 1984 Revenue: $17,100,000
Gross Inc.: 9.1 Bil
HH Inc.: $26,648
Retail $: 5.7 Bil
Pop per Station: 44,194

	12+ METRO 1/4/SHARE		SPG 84	WIN 84	FAL 83	BIRCH SHARE		12+ TSA 1/4/CUME			12+ METRO CUME/ METRO CUME RATING		SPG 84	FAL 83
1.	WAMZ-F	145/11.4	10.4	10.3	12.2	10.0	1.	WAMZ-F	247/2827	1.	WHAS	2168/27.3	28.9	26.0
2.	WHAS	136/10.7	10.3	12.2	9.7	12.4	2.	WHAS	206/3398	2.	WLRS-F	2078/26.1	20.3	17.3
3.	WLRS-F	132/10.4	6.8	4.0	4.3	13.2	3.	WQMF-F	205/2683	3.	WQMF-F	1845/23.2	22.5	22.3
4.	WQMF-F	131/10.3	10.5	9.7	10.0	12.9	4.	WLRS-F	134/2216	4.	WAMZ-F	1766/22.2	18.7	22.4
5.	WLOU	106/ 8.3	10.8	10.7	11.4	7.8	5.	WVEZ-F	126/1549	5.	WKJJ-F	1264/15.9	14.7	15.2
6.	WVEZ-F	99/ 7.8	9.0	9.4	8.6	6.8	6.	WLOU	106/ 919	6.	WVEZ-F	1224/15.4	16.1	15.0
7.	WAVG	89/ 7.0	4.9	5.3	4.3	5.0	7.	WAVG	90/1282	7.	WAVG	1206/15.2	15.7	15.5
8.	WKJJ-F	73/ 5.7	5.8	6.3	5.9	4.5	8.	WKJJ-F	88/1612	8.	WCII	1002/12.6	14.4	12.7
9.	WJYL-F	65/ 5.1	5.7	7.0	3.3	5.2	9.	WJYL-F	77/ 974	9.	WRKA-F	947/11.9	12.4	15.9
10.	WCII	64/ 5.0	5.8	5.5	6.2	4.7	10.	WCII	70/1174	10.	WJYL-F	916/11.5	16.3	9.6
11.	WRKA-F	44/ 3.5	5.8	4.8	5.4	4.2	11.	WRKA-F	45/ 960	11.	WLOU	889/11.2	12.2	11.2
12.	WAKY	34/ 2.7	3.6	3.2	4.4	1.7	12.	WAKY	35/ 800	12.	WAKY	698/ 8.8	11.0	16.2
13.	WXVW	28/ 2.2	2.3	1.9	2.8	1.4	13.	WXVW	28/ 376	13.	WXVW	376/ 4.7	5.4	5.1
14.							14.			14.				
15.							15.			15.				
16.							16.			16.				
17.							17.			17.				
18.							18.			18.				
19.							19.			19.				
20.							20.			20.				
21.							21.			21.				
22.							22.			22.				
23.							23.			23.				
24.							24.			24.				
25.							25.			25.				

12+ FM SHARE (METRO): 58.81% (707 of 1202) (FAL 83: 54.29%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WLRS-F	1. WQMF-F	1. WAMZ-F	1. WAMZ-F	1. WAMZ-F	1. WVEZ-F	1. WHAS	1. WAMZ-F	1. WLRS-F	1. WLRS-F	1. WAMZ-F
2. WQMF-F	2. WLRS-F	2. WQMF-F	2. WHAS	2. WHAS	2. WAMZ-F	2. WQMF-F	2. WVEZ-F	WAMZ-F	2. WLOU	2. WQMF-F
3. WLOU	3. WAMZ-F	3. WLRS-F	3. WQMF-F	3. WLOU	3. WHAS	3. WLRS-F	3. WQMF-F	3. WQMF-F	3. WHAS	3. WLRS-F
4. WJYL-F	4. WLOU	4. WHAS	4. WLOU	4. WVEZ-F	4. WCII	4. WAMZ-F	4. WHAS	4. WLOU	4. WQMF-F	4. WHAS
5.	5. WKJJ-F	5. WLOU	5. WKJJ-F	5. WQMF-F	5. WAVG	5. WAVG	5. WLRS-F	5. WVEZ-F	5. WAMZ-F	5. WLOU
6.	6.	6. WKJJ-F	WLRS-F	6. WKJJ-F	6. WLOU	6. WLOU	6. WKJJ-F	6. WHAS	6. WJYL-F	6. WVEZ-F
7.	7.	7.	7.	7.	7.	7. WCII	7. WAVG	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8. WCII	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WLRS-F	1. WLRS-F	1. WAMZ-F	1. WKJJ-F	1. WAMZ-F	1. WQMF-F	1. WQMF-F	1. WQMF-F	1. WQMF-F	1. WAMZ-F
WQMF-F	2. WKJJ-F	2. WLRS-F	2. WLRS-F	2. WHAS	2. WLRS-F	2. WLRS-F	2. WAMZ-F	2. WAMZ-F	2. WHAS
3. WKJJ-F	3. WQMF-F	3. WKJJ-F	WAMZ-F	3. WKJJ-F	3. WLOU	3. WAMZ-F	3. WHAS	3. WJYL-F	3. WQMF-F
4. WLOU	4. WLOU	4. WHAS	4. WHAS	4. WLOU	4.	4. WLOU	4. WLRS-F	WLRS-F	4. WLOU
5. WJYL-F	WAMZ-F	5. WLOU	5. WLOU	5. WVEZ-F	5.	5. WJYL-F	5. WLOU	5. WLOU	5. WVEZ-F
6.	6.	6. WQMF-F	6.	6. WLRS-F	6.	6.	6.	6. WHAS	6. WCII
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		132 (1)	132 (1)	11.0
AOR		131 (1)	131 (1)	10.9
AC/OLDIES/SOFT ROCK	34 (1)	117 (2)	151 (3)	12.6
MOR/VARIETY	234 (3)		234 (3)	19.5
COUNTRY	75 (2)	145 (1)	220 (3)	18.3
BLACK/URBAN	106 (1)	65 (1)	171 (2)	14.2
BTFL MUSIC		99 (1)	99 (1)	8.2
NEWS/TALK				
NOSTALGIA	28 (1)		28 (1)	2.3
RELIGION	12 (1)	18 (1)	30 (2)	2.5
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS	6 (1)		6 (1)	0.5
			1202 (18)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WDGS	1290	New Albany, IN	.5/1.0
WFIA	900	Louisville	.9/2.9
WLLV	1240	Louisville	.7/2.0
WTMT	620	Louisville	.9/2.0
WXLN-F	103.9	Louisville	1.4/3.5

RADIO STATIONS

AM STATIONS

WAKY,	790,	5 KW/1 KW (DA-2),	OLDIES	MBS,	$ 45.00	(Katz)	Multimedia
WAVG,	970,	5 KW (DA-2)	, MOR	RKO II,NBC,NBC-T,	$ 43.00	(Selcom)	Henson
WCII,	1080,	10 KW/1 KW (DA-2),	COUNTRY	CBS,	$ 93.28	(Eastman)	Great Trails
WFIA,	900,	1 KW (DAYS)	, RELIGION	,	$ 14.00	(----)	
WHAS,	840,	50 KW	, MOR	ABC-I,	$106.25	(Christal)	Courier-Journal
WLLV,	1240,	1 KW/250 W	, MOR	WSJ,	$ 17.00	(Weiss)	
WLOU,	1350,	5 KW (DAYS)	, BLACK	NBN,	$ 50.00	(HNWH)	Johnson
WTMT,	620,	500 W (DAYS,DA)	, CONNTRY	,	$ 17.00	(Masla)	
WXVW,	1450,	1 KW/250 W	, NOST (Al Ham)	MBS,	$ 21.00	(Regional)	

FM STATIONS

WAMZ-F,	97.5,	100 KW @ 505,	COUNTRY	ABC-E,	$121.88	(Christal)	Courier-Journal
WJYL-F,	101.7,	3 KW @ 300,	URBAN	ABC-F,	$ 35.00	(HNWH)	Interurban
WKJJ-F,	99.7,	20 KW @ 720,	AC/CONTEMP	CBS-R,	$ 93.28	(Eastman)	Great Trails
WLRS-F,	102.3,	3 KW @ 300,	CHR (Burk-Abr)	ABC-R,Source,	$ 50.00	(Eastman)	Henson
WQMF-F,	95.7,	34 KW @ 580,	AOR	,	$ 61.00*	(Torbet)	Wood
WRKA-F,	103.1,	3 KW @ 300,	AC	ABC-D,	$ 58.00	(Blair)	Capitol-Johnson
WVEZ-F,	106,9,	25 KW @ 670,	BTFL MUS	,	$ 60.00	(Katz)	Multimedia
WXLN-F,	103.9,	3 KW @ 300,	RELIGION (Burk-Abr)	ABC-C,	$ 20.00	(----)	

12+ ADI 1/4

1. WAMZ-F
2. WQMF-F
3. WHAS
4. WLRS-F
5. WVEZ-F
6. WLOU
7. WAVG
8. WKJJ-F
9. WJYL-F
10. WCII
11. WRKA-F
12. WAKY
13. WXVW
14. WXLN-F
15. WGRK-F+

12+ ADI CUME

1. WHAS
2. WAMZ-F
3. WQMF-F
4. WLRS-F
5. WKJJ-F
6. WVEZ-F
7. WAVG
8. WCII
9. WJYL-F
10. WRKA-F
11. WLOU
12. WAKY
13. WXVW
14. WXLN-F
15. WIEL

ADI FM SHARE:

63.83%

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

Two counties added to Arbitron Metro (Harrison, IN and Shelby, KY)...

LUBBOCK

Arbitron Rank/Pop (12+): 141/189,700
CMSA Rank/Pop: NA
MSA Rank/Pop: 180/234,300
ADI # 129
Average Person Rating: 16.0
Market TSL: 20.9 hours

Stations: 13/13
Diaries: 553/343:1/49.7%
Sample Target: 550
Standard Error: .833
% Below Line: 0
% Not Listed: 9.9

Est 1984 Revenue: $5,800,000
Gross Inc.: 2.3 Bil
HH Inc.: $27,675
Retail $: 1.7 Bil
Pop per Station: 14,592

12+ METRO 1/4/SHARE			SPG 84	FAL 83	SPG 83	FAL 82	BIRCH SHARE
1.	KRLB-F	52/17.1	14.0	4.2	9.8	12.4	23.8
2.	KLLL-F	48/15.8	15.3	16.7	16.5	17.1	18.3
3.	KTEZ-F	32/10.5	7.2	9.0	9.1	10.1	4.9
4.	KFMX-F	29/ 9.5	12.4	12.2	17.2	8.1	15.4
5.	KFYO	28/ 9.2	4.9	6.9	6.0	6.7	4.9
6.	KSEL-F	25/ 8.2	12.1	12.2	9.5	6.0	11.9
7.	KRUX-F	16/ 5.3	6.8	7.6	6.7	8.1	3.8
8.	KEND	13/ 4.3	2.9	4.5	4.6	3.7	1.4
9.	KLFB	11/ 3.6	4.2	4.9	4.2	5.7	1.7
10.	KJAK-F	10/ 3.3	3.3	1.0	.4	2.3	2.0
11.							
12.							
13.							
14.							
15.							

12+ TSA 1/4/CUME		
1.	KLLL-F	78/845
2.	KRLB-F	59/713
3.	KSEL-F	49/860
4.	KTEZ-F	44/511
5.	KRUX-F	43/477
6.	KFMX-F	42/615
7.	KFYO	38/552
8.	KSEL	19/362
9.	KEND	13/210
10.	KLFB	11/116
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			SPG 84	FAL 83
1.	KRLB-F	620/32.7	29.0	14.6
2.	KLLL-F	484/25.5	28.0	31.3
3.	KSEL-F	458/24.1	31.4	32.5
4.	KFMX-F	424/22.4	24.2	21.9
5.	KFYO	353/18.6	13.7	19.3
6.	KTEZ-F	338/17.8	14.7	16.9
7.	KSEL	213/11.2	11.8	17.9
8.	KRUX-F	205/10.8	14.2	15.6
9.	KEND	188/ 9.9	7.6	12.3
10.	KFMX	156/ 8.2	7.1	NA
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 77.37% (212 of 274) (FAL 83: 68.05%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KRLB-F	1. KRLB-F	1. KRLB-F	1. KLLL-F	1. KLLL-F	1. KLLL-F	1. KRLB-F+	1. KLLL-F	1. KRLB-F	1. KRLB-F	1. KRLB-F
2. KFMX-F	2. KLLL-F	2. KLLL-F	2. KRLB-F	2. KRLB-F	2. KTEZ-F	2. KLLL-F	2. KTEZ-F	2. KLLL-F	2. KFMX-F	2. KLLL-F
3.	3. KSEL-F	3. KSEL-F	3. KSEL-F	3. KTEZ-F	3. KEND	3. KSEL-F+	3. KRLB-F	3. KTEZ-F	3. KLLL-F	3. KFYO
4.	4. KFMX-F	4. KFMX-F	KTEZ-F	4. KSEL-F	KFYO	4. KFYO	4. KFYO	4. KFMX-F	4.	4. KTEZ-F
5.	5.	5.	5.	5.	5.	5.	5.	KSEL-F	5.	5.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KRLB-F	1. KRLB-F	1. KRLB-F	1. KRLB-F	1. KRLB-F	1. KRLB-F	1. KFMX-F	1. KLLL-F	1. KLLL-F	1. KLLL-F
2. KLLL-F	2. KLLL-F	2. KLLL-F	2. KSEL-F	2. KLLL-F	KFMX-F	2. KRLB-F	2. KRLB-F	2. KSEL-F	2.
3. KSEL-F	KSEL-F	3. KSEL-F	3. KLLL-F	3. KSEL-F	3. KRUX-F	3. KLLL-F	3. KFMX-F	3. KLFB	3.
4.	4.	4.	4.	KTEZ-F	KSEL-F	4. KSEL-F	4. KSEL-F	KFMX-F	4.
5.	5.	5.	5.	5.	5.	5.	5. KRUX-F	5.	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	4 (2)	52 (1)	56 (3)	20.4
AOR		29 (1)	29 (1)	10.6
AC/OLDIES/SOFT ROCK	6 (1)	25 (1)	31 (2)	11.3
MOR/VARIETY				
COUNTRY	41 (2)	64 (2)	105 (4)	38.3
BLACK/URBAN				
BTFL MUSIC		32 (1)	32 (1)	11.7
NEWS/TALK				
NOSTALGIA				
RELIGION		10 (1)	10 (1)	3.6
SPANISH	11 (1)		11 (1)	4.0
CLASSICAL				
UNKNOWN/OTHERS				
			274 (13)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KFMX	1340	Lubbock	.3/8.2
KRLB	580	Lubbock	1.0/4.0
KSEL	950	Lubbock	2.0/11.2

RADIO STATIONS

KEND, 1590, 1 KW (DA-2) , COUNTRY	MBS, $12.00* (Eastman)	Thrash
KFYO, 790, 5 KW/1 KW (DA-2) , COUNTRY	CBS, $12.88 (Torbet)	Seaton
KLFB, 1420, 500 W (DA-2) , SPANISH	, $19.00 (Caballero)	
KRLB, 580, 500 W (DAYS,DA) , CHR	APR, $ 8.00 (Lotus)	
KSEL, 950, 5 KW/500 W (DA-2), AC	RKO, $14.00 (Mc-Guild)	Harris
KTLK, 1460, 1 KW (DAYS,DA) , TALK	ABC-T, $ NA (Roslin)	
KFMX, 1340, 1 KW/250 W , CHR	ABC-I, $12.00 (Selcom)	So. Minnesota
KFMX-F, 94.5, 100 KW @ 680, AOR (Burk-Abr)	Source, $29.00 (Selcom)	So. Minnesota
KLLL-F, 96.3, 100 KW @ 580, COUNTRY	APR, $31.00* (Eastman)	Thrash
KRLB-F, 99.5, 46 KW @ 630, CHR	, $25.00* (Lotus)	
KRUX-F, 102.5, 100 KW @ 750, COUNTRY	, $18.00 (Katz)	Seaton
KSEL-F, 93.7, 100 KW @ 736, CONTEMP/AC (Fairwest)	RKO, $25.00* (Mc-Guild)	Harris
KTEZ-F, 101.1, 100 KW @ 735, BTFL MUS	, $20.00* (Weiss)	Lotus
KJAK-F, 92.7, 3 KW @ 300, RELIGION	MBS, $ 6.50 (----)	(SLATON)

MISCELLANEOUS COMMENTS

KRUX-F sold by Rex to Seaton for $844,000... KTLK sold for $200,000...

MADISON

Arbitron Rank/Pop (12+): 111/284,600
CMSA Rank/Pop: NA
MSA Rank/Pop: 134/331,600
ADI # 108
Average Person Rating: 15.6
Market TSL: 20.5 hours

Stations: 17/11
Diaries: 759/375:1/67.2%
Sample Target: 670
Standard Error: .687
% Below Line: 7.8
% Not Listed: 18.7

Est 1984 Revenue: $9,600,000
Gross Inc.: 3.6 Bil
HH Inc.: $29,146
Retail $: 2.1 Bil
Pop per Station: 25,873

	12+ METRO 1/4/SHARE		SPG 84	FAL 83	SPG 83	FAL 82	BIRCH SHARE
1.	WTSO	62/14.0	6.6	12.2	11.1	10.8	11.5
2.	WZEE-F	46/10.4	11.9	9.8	8.3	8.9	15.8
3.	WIBA-F	45/10.1	11.3	10.8	8.5	10.6	13.5
4.	WIBA	43/ 9.7	8.9	10.4	7.5	8.9	8.7
5.	WMGN-F	35/ 7.9	7.8	5.9	5.5	8.5	7.9
6.	WHIT	29/ 6.5	3.7	3.3	5.3	6.1	1.3
7.	WWQM-F	28/ 6.3	6.4	7.3	6.7	5.1	4.1
8.	WNLT-F	16/ 3.6	2.9	4.5	3.6	7.4	2.3
9.	WSJY-F	15/ 3.4	4.7	5.1	4.5	1.5	2.8
10.	WISM	14/ 3.2	2.1	3.1	3.0	4.7	3.1
11.	WERU	10/ 2.3	5.8	4.7	8.3	6.1	2.6
12.							
13.							
14.							
15.							

	12+ TSA 1/4/CUME	
1.	WZEE-F	119/1901
2.	WTSO	94/1188
3.	WIBA-F	73/1402
4.	WSJY-F	55/ 481
5.	WMGN-F	54/ 861
6.	WIBA	48/ 835
7.	WNLT-F	35/ 538
8.	WWQM-F	33/ 588
9.	WHIT	31/ 236
10.	WGN	30/ 446
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		SPG 84	FAL 83
1.	WZEE-F	886/31.1	33.4	31.6
2.	WTSO	779/27.4	15.4	28.8
3.	WIBA-F	766/26.9	30.8	32.1
4.	WIBA	730/25.7	23.3	27.6
5.	WMGN-F	546/19.2	19.2	20.5
6.	WWQM-F	465/16.3	14.7	17.0
7.	WISM	343/12.1	11.7	14.1
8.	WNLT-F	272/ 9.6	9.3	13.5
9.	WMAD-F	210/ 7.4	12.2	13.1
10.	WSJY-F	205/ 7.2	8.0	8.2
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 54.02% (195 of 361) (FAL 83: 56.86%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZEE-F	1. WIBA-F	1. WTSO	1. WTSO	1. WTSO	1. WTSO	1. WTSO	1. WTSO	1. WTSO	1. WZEE-F	1. WIBA
2. WIBA-F	WZEE-F	2. WMGN-F	2. WMGN-F	2. WMGN-F	2. WIBA	2. WIBA	2. WIBA-F	WZEE-F	2. WIBA-F	2. WTSO
3.	3. WMGN-F	3. WIBA-F	3. WHIT	3. WHIT	3.	3. WZEE-F	3. WMGN-F	3. WIBA-F	3. WIBA	3. WZEE-F
4.	4. WHIT	WZEE-F	4. WIBA	4. WIBA	4.	4. WMGN-F	4. WZEE-F	4. WIBA	4. WTSO	4. WMGN-F
5.	5.	5. WHIT	WWQM-F	5.	5.	5. WIBA-F	5.	5.	5.	5. WIBA-F

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WZEE-F	1. WMGN-F	1. WMGN-F	1. WMGN-F	1. WMGN-F	1. WIBA-F	1. WIBA-F	1. WHIT	1. WHIT	1. WTSO
2. WMGN-F	2. WZEE-F	2. WTSO	2.	2. WTSO	2. WZEE-F	2. WHIT	WIBA-F	2. WIBA-F	2. WHIT
3. WIBA-F	3.	3. WZEE-F	3.	3. WIBA	3.	3. WZEE-F	3. WTSO	3. WTSO	3. WIBA-F
4.	4.	4. WWQM-F	4.	4. WWQM-F	4.	4.	4. WZEE-F	4. WWQM-F	4. WIBA
5.	5.	5. WIBA	5.	5.	5.	5.	5.	5.	WWQM-F

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	3 (1)	46 (1)	49 (2)	13.6
AOR		45 (1)	45 (1)	12.5
AC/OLDIES/SOFT ROCK	43 (2)	56 (3)	99 (5)	27.4
MOR/VARIETY	46 (2)		46 (2)	12.7
COUNTRY	64 (2)	28 (1)	92 (3)	25.5
BLACK/URBAN		3 (1)	3 (1)	0.8
BTFL MUSIC		17 (2)	17 (2)	4.7
NEWS/TALK				
NOSTALGIA	10 (1)		10 (1)	2.8
RELIGION				
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			361 (17)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WMAD-F	92.1	Sun Prairie	1.1/7.4
WEKZ-F	93.7	Monroe	.5/1.6
WGN	720	Chicago	.7/5.1
WLS	890	Chicago	.7/2.8
WLUM-F	102.1	Milwaukee	.7/1.7
WMAQ	670	Chicago	.5/2.1

RADIO STATIONS

WERU, 1190, 1 KW (DAYS,DA) , NOSTALGIA (Al Ham)	APR,NBC,	$20.00	(Christal)		
WHIT, 1550, 5 KW (DAYS) , OLDIES	ABC-E,	$23.00	(Selcom)	McKenna	
WIBA, 1310, 5 KW (DA-N) , MOR	MBS,CBS,	$55.35	(Blair)	Des Moines Register	
WISM, 1480, 5 KW (DA-2) , AC	ABC-D,	$21.88	(Mc-Guild)	Midwest Family	
WTSO, 1070, 10 KW/5 KW (DA-2), COUNTRY	APR,	$38.00*	(Torbet)		
WIBA-F, 101.5, 50 KW @ 470, AOR	,	$35.25	(Blair)	Des Moines Register	
WMAD-F, 92.1, 1.7 KW @ 380, AC	Source,	$17.00	(Selcom)		
WMGN-F, 98.1, 38 KW @ 580, CONTEMP	,	$28.25	(Mc-Guild)	Midwest Family	
WWQM-F, 106.3, 1.7 KW @ 380, COUNTRY	ABC-E,	$24.00	(Selcom)	McKenna	
WZEE-F, 104.1, 6 KW @ 1120, CHR	RKO,	$40.00*	(Torbet)		
WSJY-F, 107.3, 50 KW @ 500, BTFL MUS	ABC-C,	$15.50	(----)	Goetz	(FT. ATKINSON)
WNLT-F, 94.9, 37 KW @ 1300, AC/OLDIES (Drake-Chen)	ABC-I,	$23.00	(HNWH)		(BARABOO)

MISCELLANEOUS COMMENTS

WTSO bounces back from its worst book in years (Spg) to one of its best books in years...WERU/WMAD-F sold for $2,400,000

McALLEN - BROWNSVILLE

Arbitron Rank/Pop (12+): 76/443,100
CMSA Rank/Pop: NA
MSA Rank/Pop: McA - 132/338,000
ADI # 117 Brown - 176/247,900
Average Person Rating: 19.7
Market TSL: 25.9 hours

Stations: 18/16
Diaries: 947/468:1/52.8%
Sample Target: 810
Standard Error: .690
% Below Line: 1.1
% Not Listed: 8.1

Est 1984 Revenue: $9,500,000
Gross Inc.: 3.6 Bil
HH Inc.: $22,400
Retail $: 2.5 Bil
Pop per Station: 27,694

12+ METRO 1/4/SHARE			SPG 84	FAL 83	SPG 83	FAL 82
1.	KGBT	191/21.9	20.1	21.6	23.9	24.1
2.	KIWW-F	88/10.1	12.7	12.1	11.3	10.8
3.	KRGV	83/ 9.5	13.6	10.4	10.0	11.7
4.	KELT-F	81/ 9.3	3.9	4.6	4.9	5.8
5.	KBFM-F	69/ 7.9	14.4	9.7	9.8	10.1
	KRIX-F	69/ 7.9	5.0	8.6	9.6	6.3
7.	KVLY-F	46/ 5.3	3.8	5.1	3.3	2.6
8.	KTXF-F	43/ 4.9	3.1	2.6	2.8	3.5
9.	KQXX-F	33/ 3.8	4.9	5.4	2.9	3.9
10.	KIRT	21/ 2.4	1.9	1.3	.9	1.3
11.						
12.						
13.						
14.						
15.						

BIRCH SHARE

12+ TSA 1/4/CUME		
1.	KGBT	213/1716
2.	KIWW-F	109/1132
3.	KRGV	100/1246
4.	KELT-F	89/1073
5.	KBFM-F	74/1234
6.	KRIX-F	70/ 778
7.	KVLY-F	46/ 460
8.	KTXF-F	44/ 477
9.	KQXX-F	34/ 455
10.	KIRT	24/ 246
	KRIO	24/ 663
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			SPG 84	FAL 83
1.	KGBT	1521/34.3	32.3	35.5
2.	KBFM-F	1125/25.4	32.1	28.4
3.	KRGV	1091/24.6	32.1	27.5
4.	KELT-F	973/22.0	10.2	14.0
5.	KIWW-F	944/21.3	23.5	23.5
6.	KRIX-F	750/16.9	15.6	17.0
7.	KRIO	565/12.8	10.2	11.2
8.	KTXF-F	454/10.2	10.5	6.5
9.	KVLY-F	449/10.1	7.8	8.6
10.	KQXX-F	420/ 9.5	11.3	11.0
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 56.18% (450 of 801) (FAL 83: 56.38%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KRGV	1. KIWW-F	1. KGBT	1. KGBT	1. KGBT	1. KGBT	1. KGBT	1. KGBT	1. KGBT	1. KGBT	1. KGBT
2. KBFM-F	2. KELT-F	2. KIWW-F	2. KIWW-F	2. KIWW-F	2.	2. KIWW-F	2. KELT-F	2. KRGV	2. KRGV	2. KIWW-F
3. KRIX-F	3. KRGV	3. KELT-F	3. KELT-F	3. KELT-F	3.	3. KRGV	3. KIWW-F	3. KIWW-F	KRIX-F	3. KRIX-F
4.	4. KRIX-F	4. KRGV	4. KRGV	4. KRGV	4.	4. KELT-F	4. KVLY-F	4. KELT-F	4. KBFM-F	4. KRGV
5.	5. KGBT	5. KRIX-F	5. KRIX-F	5. KTXF-F	5.	5. KBFM-F	5. KRGV	5. KRIX-F	5.	5. KELT-F
								6. KBFM-F		6. KBFM-F

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KBFM-F	1. KELT-F	1. KGBT	1. KGBT	1. KGBT	1. KRIX-F	1. KRIX-F	1. KGBT	1. KIWW-F	1. KGBT
KELT-F	2. KIWW-F	2. KIWW-F	2. KELT-F	2. KIWW-F	2. KBFM-F	2. KIWW-F	2. KRIX-F	2. KRGV	2. KIWW-F
KIWW-F	3. KGBT	3. KELT-F	3. KIWW-F	3. KELT-F	3. KELT-F	3. KRGV	3. KIWW-F	KRIX-F	3. KRGV
KRGV	4. KRGV	4. KRGV	4. KTXF-F	4.	4. KIWW-F	4. KELT-F	4. KRGV	4.	KELT-F
5.	5. KBFM-F	5.	5.	5.	5.	5. KBFM-F	5. KELT-F	5.	5. KRIX-F

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	101 (2)	69 (1)	170 (3)	21.2
AOR		69 (1)	69 (1)	8.6
AC/OLDIES/SOFT ROCK		94 (2)	94 (2)	11.7
MOR/VARIETY	14 (1)		14 (1)	1.7
COUNTRY	7 (1)	46 (2)	53 (3)	6.6
BLACK/URBAN				
BTFL MUSIC		46 (1)	46 (1)	5.7
NEWS/TALK	13 (1)		13 (1)	1.6
NOSTALGIA				
RELIGION				
SPANISH	216 (3)	126 (3)	342 (6)	42.7
CLASSICAL				
UNKNOWN/OTHERS				
			801 (18)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KBOR	1600	Brownsville	1.6/4.3
KGAR-F	106.3	Mercedes	1.5/6.1
KRIO	910	McAllen	2.1/12.8
KSOX+	1240	Raymondville	1.1/6.1
KURV	710	Edinburg	1.5/5.0
XEAM	1310	Matamoros	.5/1.2
XEEW-F	97.7	Matamoros	.6/1.1

RADIO STATIONS

KBOR, 1600,	1 KW (DA-1)	, MOR		, $14.50	(Selcom)		
KGBT, 1530,	50 KW/10 KW (DA-N)	, SPANISH		, $95.00	(Katz)	Tichenor	
KRGV, 1290,	5 KW (DA-N)	, CHR	RKO	, $22.00	(Blair)	Manship	
KRIO, 910,	5 KW (DA-2)	, CONTEMP	APR	, $18.00	(HNWH)	Tippie	
KURV, 710,	1 KW/250 W	, NEWS/TALK	MBS,ABC-T	, $16.00	(----)		
KSOX, 1240,	1 KW/250 W	, COUNTRY		, $11.25	(----)		(RAYMONDVILLE)
KBFM-F, 104.1,	100 KW @ 990,	CHR	ABC-F	, $30.00	(Christal)	Central Texas	
KELT-F, 94.5,	100 KW @ 800,	AC (Burk-Abr)		, $28.75	(Katz)	Tichenor	
KGAR-F, 106.3,	3 KW @ 600,	AC		, $17.00	(----)		
KIWW-F, 96.1,	100 KW @ 500,	SPANISH		, $19.00	(Mc-Guild)		
KQXX-F, 98.5,	100 KW @ 1400,	SPANISH		, $26.00	(Eastman)	Gomez	
KTXF-F, 100.3,	100 KW @ 500,	COUNTRY		, $22.75	(Eastman)		
KRIX-F, 99.5,	100 KW @ 480,	AOR	ABC-R	, $22.00*	(MMR)		
KVLY-F, 107.9,	100 KW @ 490,	BTFL MUS		, $20.00*	(HNWH)	Tippie	

MISCELLANEOUS COMMENTS

KELT changed from Country to AC...

MEMPHIS

Arbitron Rank/Pop (12+): 47/750,200
CMSA Rank/Pop: # 41
MSA Rank/Pop: 52/917,900
ADI # 41
Average Person Rating: 16.9
Market TSL: 22.6 hours

Stations: 17/17
Diaries: 1143/656:1/43.9%
Sample Target: 1090
Standard Error: .584
% Below Line: 0
% Not Listed: 5.0

Est. 1984 Revenue: $19,600,000
Gross Inc.: 8.0 Bil
HH Inc.: $25,426
Retail $: 5.0 Bil
Pop per Station: 44,129

12+ METRO 1/4/SHARE			SPG 84	FAL 83	SPG 83	FAL 82	BIRCH SHARE
1.	WHRK-F	149/11.7	8.1	8.5	10.5	9.9	11.5
2.	WMC-F	128/10.1	10.7	9.6	10.4	9.5	12.3
3.	WRVR-F	112/ 8.8	6.2	7.8	8.8	7.5	7.2
4.	WMC	99/ 7.8	9.2	7.2	7.6	8.0	8.1
5.	KRNB-F	93/ 7.3	6.9	6.1	7.3	11.0	5.5
6.	WZXR-F	91/ 7.2	10.0	8.6	11.5	7.1	11.9
7.	WDIA	90/ 7.1	8.4	9.5	7.7	9.0	7.1
8.	WGKX-F	80/ 6.3	6.7	8.4	8.5	8.3	10.4
9.	WLOK	77/ 6.1	7.4	6.8	5.6	6.5	5.2
10.	WLVS-F	68/ 5.4	4.9	5.7	3.1	3.5	3.9
11.	WREC	54/ 4.3	4.3	4.3	5.4	5.6	3.3
12.	WHBQ	46/ 3.6	3.1	3.2	2.2	2.0	4.6
13.	WKDJ	36/ 2.8	4.0	3.4	1.8	3.1	2.1
14.	KSUD	35/ 2.8	---	.6	.9	.9	.5
15.	KWAM	28/ 2.2	3.1	2.3	2.7	1.3	1.9
16.							
17.							
18.							
19.							
20.							
21.							
22.							
23.							
24.							
25.							

12+ TSA 1/4/CUME		
1.	WZXR-F	199/2599
2.	WHRK-F	198/2712
3.	WMC-F	193/2957
4.	WGKX-F	159/2232
5.	WRVR-F	132/2015
6.	WMC	123/1803
7.	KRNB-F	111/1897
8.	WDIA	104/2217
9.	WREC	78/1297
10.	WLOK	77/1123
11.	WLVS-F	69/ 884
12.	WHBQ	64/ 972
13.	WKDJ	54/1437
14.	KSUD	48/ 352
15.	KWAM	31/ 449
16.		
17.		
18.		
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20.		
21.		
22.		
23.		
24.		
25.		

12+ METRO CUME/ METRO CUME RATING			SPG 84	FAL 83
1.	WHRK-F	2029/27.0	25.2	21.1
2.	WMC-F	1781/23.7	28.8	27.3
3.	WDIA	1714/22.8	22.1	22.6
4.	KRNB-F	1522/20.3	19.2	18.8
5.	WRVR-F	1492/19.9	17.6	16.8
6.	WZXR-F	1326/17.7	22.3	18.4
7.	WMC	1316/17.5	15.8	19.9
8.	WGKX-F	1117/14.9	15.6	17.4
9.	WLOK	1108/14.8	17.2	16.9
10.	WKDJ	927/12.4	12.5	12.2
11.	WREC	850/11.3	11.3	11.2
12.	WLVS-F	840/11.2	11.9	11.0
13.	WHBQ	635/ 8.5	11.4	8.8
14.	KWAM	389/ 5.2	6.0	4.8
15.				
16.				
17.				
18.				
19.				
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 59.73% (721 of 1207) (FAL 83: 57.63%)

	TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	WHRK-F	WHRK-F	WHRK-F	WRVR-F	WRVR-F	WMC	WMC	WRVR-F	WHRK-F	WHRK-F	WHRK-F
2.	WZXR-F	WMC-F	WRVR-F	WHRK-F	WHRK-F	WLVS-F	WHRK-F	WMC-F	WMC-F	KRNB-F	WMC-F
3.	WMC-F	WRVR-F	WMC-F	WMC-F	WMC-F	WGKX-F	WMC-F	WHRK-F	KRNB-F	WLOK	WDIA
4.	KRNB-F	KRNB-F WZXR-F	KRNB-F	WMC	WMC	WLOK	WRVR-F	WGKX-F	WRVR-F	WMC-F	WRVR-F
5.	WDIA		WGKX-F	KRNB-F	WGKX-F	WHRK-F WRVR-F	WGKX-F	WLVS-F	WZXR-F	WZXR-F	WMC
6.		WGKX-F	WZXR-F	WGKX-F	WDIA KRNB-F		WZXR-F	WMC	WGKX-F	WDIA	KRNB-F
7.						WDIA	WLOK				WGKX-F WREC
8.											
9.											
10.											

	WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54
1.	WMC-F	WMC-F	WMC-F	WRVR-F	WRVR-F
2.	WHRK-F	WHRK-F	WRVR-F	WMC-F	WMC-F
3.	KRNB-F	WRVR-F	WHRK-F	WHRK-F	WHRK-F
4.	WZXR-F	KRNB-F	KRNB-F	KRNB-F	WLOK
5.	WGKX-F			WDIA	WMC
6.	WRVR-F			WLOK	
7.					
8.					
9.					
10.					

	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1.	WHRK-F	WHRK-F	WHRK-F	WRVR-F	WHRK-F
2.	WZXR-F	WZXR-F	WRVR-F	WHRK-F	WRVR-F
3.	WGKX-F WMC-F	WMC-F	WZXR-F	WMC-F WZXR-F	WMC
4.		WRVR-F	WMC-F		WGKX-F
5.	KSUD	WGKX-F	WGKX-F	KRNB-F	WMC-F
6.				WGKX-F	
7.					
8.					
9.					
10.					

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		128 (1)	128 (1)	10.6
AOR		91 (1)	91 (1)	7.5
AC/OLDIES/SOFT ROCK		112 (1)	112 (1)	9.3
MOR/VARIETY	13 (1)		13 (1)	1.1
COUNTRY	99 (1)	80 (1)	179 (2)	14.8
BLACK/URBAN	203 (3)	242 (2)	445 (5)	36.9
BTFL MUSIC		68 (1)	68 (1)	5.6
NEWS/TALK	54 (2)		54 (2)	4.4
NOSTALGIA	54 (1)		54 (1)	4.5
RELIGION	63 (2)		63 (2)	5.2
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			1207 (17)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WMSO	630	Collierville	1.0/3.0
WWEE	1430	Germantown	.6/1.4

RADIO STATIONS

AM STATIONS

KSUD,	730,	250 W (DAYS)	, GOSPEL		, $ 9.00	(----)	
KWAM,	990,	10 KW (DAYS,DA)	, RELIGION		, $22.00	(Stars)	Rivers
WDIA,	1070,	50 KW/5 KW (DA-2),	BLACK	APR,SBN,	$34.25	(HNWH)	BENI
WHBQ,	560,	5 KW/1 KW (DA-2),	TALK/NEWS	RKO II,ABC-T,	$36.00	(Republic)	RKO
WKDJ,	680,	10 KW/5 KW (DA-N),	BLACK	NBC,	$33.00*	(Katz)	Viacom
WLOK,	1340,	1 KW/250 W	, BLACK	SBN,NBN,	$38.00*	(Masla)	
WMC ,	790,	5 KW (DA-N)	, COUNTRY	ABC-I,	$70.00*	(Blair)	Scripps-Howard
WMPS,	1380,	2.5 KW/1 KW (DA-2),	COUNTRY	ABC-E,	$30.00	(Bolton)	(MILLINGTON)
WMQM,	1480,	5 KW (DAYS)	, RELIGION	UPI,	$ 7.00	(----)	
WREC,	600,	5 KW (DA-N)	, NOST (Al Ham)	MBS,CBS,WSJ,	$55.00*	(Mc-Guild)	Summit
WWEE,	1430,	2.5 KW (DAYS)	, TALK		, $ NA	(Christal)	

FM STATIONS

KRNB-F,	101.1,	100 KW @ 450,	BLACK		, $38.00*	(Selcom)	Rivers
WGKX-F,	105.9,	100 KW @ 762,	COUNTRY		, $85.00	(Eastman)	Firstcom
WHRK-F,	97.1,	100 KW @ 530,	URBAN	RKO,	$61.00*	(Katz)	DKM
WLVS-F,	94.3,	3 KW @ 300,	BTFL MUS (Churchill)		, $73.25	(Christal)	
WMC-F ,	99.7,	300 KW @ 910,	CHR	ABC-C,	$110.00*	(Blair)	Scripps-Howard
WRVR-F,	104.5,	100 KW @ 750,	AC		, $138.75	(Torbet)	Viacom
WZXR-F,	102.7,	100 KW @ 900,	AOR (Burk-Abr)	Source,	$100.00	(Mc-Guild)	Summit

12+ ADI 1/4

1. WHRK-F
2. WMC-F
3. WZXR-F
4. WGKX-F
5. WRVR-F
6. WMC
7. KRNB-F
8. WDIA
9. WLOK
10. WREC
11. WLVS-F
12. WHBQ
13. WKDJ
14. KSUD
15. KWAM

12+ ADI CUME

1. WMC-F
2. WHRK-F
3. WZXR-F
4. WDIA
5. WGKX-F
6. WRVR-F
7. KRNB-F
8. WMC
9. WKDJ
10. WREC
11. WLOK
12. WHBQ
13. WLVS-F
14. KWAM
15. KSUD

ADI FM SHARE:

65.53%

CALL LETTER CHANGES

FORMAT CHANGES

WREC apparently has changed from Nostalgia to Oldies/AC

STATION SALES

WKDJ: from Adams to Viacom for $1,500,000

WDIA sold by BENI to Adams for $2,500,000

MISCELLANEOUS COMMENTS

MIAMI - FT. LAUDERDALE

Arbitron Rank/Pop (12+): 11/2,558.200
CMSA Rank/Pop: # 12
MSA Rank/Pop: Mia - 23/1,752,300
ADI # 13 FT. L - 39/1,186,200
Average Person Rating: 19.8
Market TSL: 25.9 hours

Stations: 32/31
Diaries: 2368/1080:1/42.4%
Sample Target: 2510
Standard Error: .448
% Below Line: 0.5
% Not Listed: 4.4

Est. 1984 Revenue: $77,900,000
Gross Inc.: 34.9 Bil
HH Inc.: $30,620
Retail $: 19.5 Bil
Pop per Station: 82,523

12+ METRO 1/4/SHARE			SPG 84	WIN 84	FAL 83	BIRCH SHARE
1.	WHYI-F	475/9.4	8.4	8.3	7.4	
2.	WLYF-F	395/7.8	7.6	8.0	8.2	
3.	WINZ-F	342/6.7	7.5	6.7	7.2	
4.	WJQY-F	285/5.6	3.1	3.5	4.4	
5.	WEDR-F	250/4.9	3.4	3.7	3.8	
6.	WQBA	244/4.8	7.2	7.2	6.3	
7.	WIOD	204/4.0	3.0	3.2	4.1	
8.	WSHE-F	192/3.8	3.0	3.4	3.0	
9.	WCMQ-F	190/3.7	2.7	3.3	4.0	
10.	WNWS	186/3.7	3.0	4.3	4.2	
11.	WAXY-F	179/3.5	3.7	3.6	2.8	
12.	WAIA-F	163/3.2	3.7	3.3	3.2	
13.	WINZ	161/3.2	3.8	4.3	3.1	
14.	WOCN	159/3.1	1.9	1.9	1.1	
15.	WRHC	145/2.9	3.1	3.5	3.7	
16.	WLVE-F	126/2.5	2.7	2.5	2.6	
	WKQS-F	126/2.5	2.8	3.0	3.5	
18.	WTMI-F	110/2.2	2.2	2.5	1.9	
19.	WQBA-F	108/2.1	2.7	2.5	3.0	
20.	WEZI-F	97/1.9	2.2	2.1	2.0	
21.	WCKO-F	91/1.8	1.7	1.3	1.5	
22.	WSUA	83/1.6	1.4	1.5	1.7	
23.	WLQY	78/1.5	2.3	1.8	1.4	
24.	WKAT	73/1.4	1.9	1.1	.9	
25.	WRBD	66/1.3	.9	1.7	1.5	

12+ TSA 1/4/CUME		
1.	WHYI-F	612/8423
2.	WLYF-F	427/4382
3.	WINZ-F	347/5506
4.	WJQY-F	297/3124
5.	WEDR-F	253/2276
6.	WQBA	245/2392
7.	WIOD	228/4336
8.	WSHE-F	220/2778
9.	WNWS	202/2686
10.	WAXY-F	196/3242
11.	WCMQ-F	190/1837
12.	WEAT-F	181/1866
13.	WAIA-F	171/2971
14.	WINZ	170/2781
15.	WOCN	159/1246
16.	WRHC	145/1087
17.	WKQS-F	137/2051
18.	WLVE-F	129/2654
19.	WCKO-F	120/1989
20.	WTMI-F	111/1866
21.	WQBA-F	108/1657
22.	WEZI-F	97/1623
23.	WRBD	88/ 949
24.	WSUA	83/1152
25.	WLQY	78/ 821

12+ METRO CUME/ METRO CUME RATING			SPG 84	FAL 83
1.	WHYI-F	7030/27.5	25.1	24.1
2.	WINZ-F	5367/21.0	23.0	23.9
3.	WLYF-F	4006/15.7	14.9	15.2
4.	WIOD	3858/15.1	9.3	14.0
5.	WJQY-F	2986/11.7	7.3	9.0
6.	WAXY-F	2956/11.6	11.1	10.9
7.	WAIA-F	2756/11.6	11.6	10.3
8.	WINZ	2653/10.4	11.6	11.7
9.	WLVE-F	2607/10.2	9.3	10.1
10.	WQBA	2378/ 9.3	10.7	9.5
11.	WNWS	2364/ 9.2	9.3	9.5
12.	WSHE-F	2332/ 9.1	8.7	9.0
13.	WEDR-F	2236/ 8.7	6.2	7.5
14.	WGBS	1890/ 7.4	6.4	6.6
15.	WKQS-F	1847/ 7.2	7.2	7.7
16.	WCMQ-F	1837/ 7.2	6.3	7.9
17.	WTMI-F	1789/ 7.0	4.9	5.7
18.	WQBA-F	1640/ 6.4	8.4	7.7
19.	WCKO-F	1569/ 6.1	8.4	7.7
20.	WEZI-F	1549/ 6.1	6.7	4.9
21.	WOCN	1246/ 4.9	3.8	3.2
22.	WSUA	1152/ 4.5	3.9	4.2
23.	WRHC	1081/ 4.2	4.8	5.1
24.	WKAT	969/ 3.8	4.3	3.0
25.	WQAM	960/ 3.8	4.7	5.6

12+ FM SHARE (METRO): 64.96% (3153 of 4854) (FAL 83: 62.75%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WINZ-F	1. WHYI-F	1. WHYI-F	1. WHYI-F	1. WHYI-F	1. WLYF-F	1. WHYI-F	1. WLYF-F	1. WHYI-F	1. WHYI-F	1. WHYI-F
2. WHYI-F	2. WSHE-F	2. WINZ-F	2. WAXY-F	2. WJQY-F	2. WJQY-F	2. WQBA	2. WHYI-F	2. WLYF-F	2. WINZ-F	2. WLYF-F
3. WEDR-F	3. WINZ-F	3. WSHE-F	3. WJQY-F	3. WAXY-F	3. WQBA	3. WINZ-F	3. WJQY-F	3. WINZ-F	3. WLYF-F	3. WINZ-F
4.	4. WEDR-F	4. WAXY-F	4. WINZ-F	4. WINZ-F	4. WCMQ-F	4. WLYF-F	4. WINZ-F	4. WJQY-F	4. WEDR-F	4. WJQY-F
5.	5. WAXY-F	WEDR-F	5. WLYF-F	5. WLYF-F	5. WHYI-F	5. WOCN	5. WQBA	5. WEDR-F	5. WQBA	5. WEDR-F
6.	6. WLVE-F	6. WJQY-F	6. WCMQ-F	6. WEDR-F	6. WIOD	6. WEDR-F	6. WEDR-F	6. WSHE-F	6. WNWS	6. WCMQ-F
7.	7. WAIA-F	7. WAIA-F	7. WEDR-F	7. WCMQ-F	7. WOCN	7. WJQY-F	7. WSHE-F	7. WAXY-F	7. WIOD	7. WAXY-F
8.	8.	8. WCMQ-F	8. WAIA-F	8. WAIA-F	8. WINZ-F	8. WINZ	8. WAXY-F	8. WCMQ-F	8. WCMQ-F	8. WSHE-F
9.	9.	9.	9.	9.	9.	9.	9. WCMQ-F	9. WNWS	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WHYI-F	1. WHYI-F	1. WHYI-F	1. WHYI-F	1. WHYI-F	1. WSHE-F	1. WHYI-F	1. WHYI-F	1. WHYI-F	1. WHYI-F
2. WINZ-F	2. WINZ-F	2. WINZ-F	2. WAIA-F	2. WJQY-F	2. WHYI-F	2. WSHE-F	2. WSHE-F	2. WSHE-F	2. WAXY-F
3. WEDR-F	3. WAIA-F	3. WJQY-F	3. WAXY-F	3. WINZ-F	3. WINZ-F	3. WEDR-F	3. WAXY-F	3. WAXY-F	3. WEDR-F
4. WAIA-F	4. WEDR-F	4. WAIA-F	4. WINZ-F	4. WCMQ-F	4. WEDR-F	4. WAXY-F	4. WEDR-F	4. WEDR-F	4. WJQY-F
WLVE-F	5. WLVE-F	5. WEDR-F	WLVE-F	5. WAIA-F	5.	5. WINZ-F	5. WINZ-F	5. WINZ-F	5. WLYF-F
6. WRBD	6. WAXY-F	6. WCMQ-F	6. WJQY-F	6. WLYF-F	6.	6.	6. WLYF-F	6. WLVE-F	WSHE-F
7.	7. WJQY-F	7. WAXY-F	7. WEDR-F	7. WAXY-F	7.	7.	7. WKQS-F	7. WCKO-F	7. WIOD
8.	8. WEZI-F	8. WLVE-F	8. WSHE-F	8. WQBA	8.	8.	8. WJQY-F	8.	8. WINZ-F
9.	9. WSHE-F	9.	9.	9.	9.	9.	9.	9.	9.
10.	10. WRBD	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		817 (2)	817 (2)	16.8
AOR		283 (2)	283 (2)	5.8
AC/OLDIES/SOFT ROCK	13 (1)	578 (4)	591 (5)	12.2
MOR/VARIETY	46 (1)		46 (1)	0.9
COUNTRY	63 (1)	126 (1)	189 (2)	3.9
BLACK/URBAN	123 (2)	250 (1)	373 (3)	7.7
BTFL MUSIC		704 (3)	704 (3)	14.5
NEWS/TALK	612 (4)		612 (4)	12.6
NOSTALGIA	151 (2)		151 (2)	3.1
RELIGION				
SPANISH	693 (5)	298 (2)	991 (7)	20.4
CLASSICAL		110 (1)	110 (1)	2.3
UNKNOWN/OTHERS				
			4854 (32)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBSS	980	Pompano Beach	.3/1.5
WCMQ	1220	Hialeah	1.2/3.0
WFTL	1400	FT. Lauderdale	.9/2.3
WGBS	710	Miami	1.2/7.4
WMBM	1490	Miami Beach	1.1/3.1
WQAM	560	Miami	1.2/3.8
WEAT-F	104.5	West Palm	.5/1.8

RADIO STATIONS

AM STATIONS

WCMQ,	1220,	1 KW (DAYS)	, SPANISH	,	$ NA	(MMR)	
WGBS,	710,	50 KW (DA-2)	, NEWS/TALK	MBS,ABC-E,	$ NA	(Blair)	Jeff-Pilot
WINZ,	940,	50 KW/25 KW (DA-2)	, NEWS/TALK	CBS,	$105.00*	(Katz)	Guy Gannett
WIOD,	610,	10 KW (DA-2)	, TALK	ABC-I,NBC-T,	$ 85.00*	(Christal)	Cox
WKAT,	1360,	10 KW/1 KW	, NOSTALGIA	MBS,	$ 45.00	(P/W)	
WLQY,	1320,	5 KW (DA-2)	, NOST (Al Ham)	ABC-D,	$ NA	(Selcom)	Sunshine
WMBM,	1490,	1 KW/250 W	, BLACK/GOSPEL	NBN,	$ NA	(Masla)	
WNWS,	790,	25 KW (DA-2)	, TALK	WSJ,	$ 81.25	(CBS Spot)	
WOCN,	1450,	1 KW/250 W	, SPANISH NEWS/TALK	,	$ NA	(Lotus)	
WQAM,	560,	5 KW/1 KW	, COUNTRY	NBC,	$ NM	(Blair)	Storz
WQBA,	1140,	10 KW/5 KW (DA-2)	, SPANISH	,	$112.50	(Eastman)	Susquehanna
WRBD,	1470,	5 KW/2.5 KW (DA-1)	, BLACK	NBN,	$ 39.00	(Weiss)	
WRHC,	1550,	10 KW/500 W (DA-2)	, SPANISH NEWS/TALK	,	$ 65.00	(P/W)	
WSUA,	1260,	5 KW (DA-2)	, SPANISH BTFL MUS	,	$ 32.00	(Caballero)	
WVCG,	1080,	50 KW/10 XW (DA-2)	, RELIGION/ETHNIC	,	$ NA	(----)	Statewide

FM STATIONS

WAIA-F,	97.3,	98 KW @ 790,	AC	,	$ 80.00*	(Christal)	Cox
WAXY-F,	105.9,	100 KW @ 1049,	OLDIES/AC	RKO,	$ 88.00*	(Republic)	RKO
WCKO-F,	102.7,	100 KW @ 345,	AOR	ABC-C,	$ 81.00	(Weiss)	
WCMQ-F,	92.1,	3 KW @ 300,	SPANISH (Burk-Abr)	,	$ 65.00*	(MMR)	
WEDR-F,	99.1,	70 KW @ 175,	BLACK	NBN,	$ 62.00*	(Stars)	Rivers
WEZI-F,	105.1,	100 KW @ 600,	AC (Burk-Abr)	,	$ 56.00*	(MMR)	EZ
WHYI-F,	100.7,	100 KW @ 1000,	CHR	ABC-C,	$150.00*	(Mc-Guild)	Metroplex
WINZ-F,	94.9,	100 KW @ 650,	CHR	,	$125.00*	(Katz)	Guy Gannett
WKQS-F,	99.9,	100 KW @ 930,	COUNTRY	RKO II,	$ 65.00*	(HNWH)	Sunshine
WLYF-F,	101.5,	100 KW @ 813,	BTFL MUS	,	$120.00*	(Blair)	Jeff-Pilot
WQBA-F,	107.5,	100 KW @ 500,	SPANISH CONTEMP	,	$ 63.00*	(Eastman)	Susquehanna
WSHE-F,	103.5,	100 KW @ 600,	AOR	Source,ABC-R,	$ 80.00*	(Eastman)	TK
WTMI-F,	93.1,	100 KW @ 480,	CLASSICAL	,	$ 53.00	(CMBS)	
WJQY-F,	106.7,	100 KW @ 980,	BTFL/EZ/SOFT AC	,	$ 80.00*	(Torbet)	Amaturo
WLVE-F,	93.9,	100 KW @ 650,	AC/CONTEMP	CBS-R,	$ 68.00*	(Masla)	

12+ ADI 1/4

1. WHYI-F
2. WLYF-F
3. WINZ-F
4. WJQY-F
5. WEDR-F

6. WQBA
7. WIOD
8. WSHE-F
9. WCMQ-F
10. WNWS

11. WAXY-F
12. WAIA-F
13. WINZ
14. WOCN
15. WRHC

12+ ADI CUME

1. WHYI-F
2. WINZ-F
3. WLYF-F
4. WIOD
5. WJQY-F

6. WAXY-F
7. WAIA-F
8. WINZ
9. WLVE-F
10. WQBA

11. WNWS
12. WSHE-F
13. WEDR-F
14. WGBS
15. WKQS-F

ADI FM SHARE:

65.07%

CALL LETTER CHANGES

WWJF-F changed calls to
WJQY-F (Dec)

FORMAT CHANGES

STATION SALES

WRBD/WCKO-F: sold to Sconnix
for $7,050,000

MISCELLANEOUS COMMENTS

MILWAUKEE

Arbitron Rank/Pop (12+): 25/1,295,400
CMSA Rank/Pop: # 24
MSA Rank/Pop: 32/1,374,000
ADI # 29
Average Person Rating: 17.1
Market TSL: 22.4 hours

Stations: 30/24
Diaries: 1608/806:1/55.0%
Sample Target: 1420
Standard Error: .496
% Below Line: 4.6
% Not Listed: 8.9

Est. 1984 Revenue: $29,200,000
Gross Inc.: 15.0 Bil
HH Inc.: $30,223
Retail $: 7.8 Bil
Pop per Station: 53,975

12+ METRO 1/4/SHARE			SPG 84	FAL 83	SPG 83	FAL 82	BIRCH SHARE
1.	WTMJ	265/12.0	14.7	12.5	12.6	8.4	9.7
2.	WEZW-F	204/ 9.2	8.1	7.6	8.4	8.7	4.9
3.	WQFM-F	189/ 8.6	7.2	8.5	6.3	5.5	10.9
4.	WOKY	151/ 6.8	6.1	6.5	6.4	6.7	9.2
5.	WMIL-F	130/ 5.9	4.8	4.9	4.7	3.7	5.6
6.	WKTI-F	126/ 5.7	7.0	6.9	6.5	4.7	6.5
7.	WLUM-F	118/ 5.3	5.5	6.2	4.7	5.9	7.8
8.	WMYX-F	113/ 5.1	5.1	3.8	4.3	4.6	5.4
9.	WISN	83/ 3.8	4.9	4.2	4.8	8.6	3.5
10.	WBCS-F	79/ 3.6	4.6	4.9	4.8	4.2	5.5
11.	WMGF-F	70/ 3.2	2.7	1.6	2.8	3.3	3.6
12.	WEMP	61/ 2.8	2.9	1.6	1.0	1.3	2.5
13.	WFMR-F	58/ 2.6	1.8	2.1	1.8	1.2	2.9
14.	WNOV	56/ 2.5	3.1	2.8	3.0	1.4	2.0
15.	WZUU-F	54/ 2.4	3.1	3.1	3.3	5.3	3.9
16.							
17.							
18.							
19.							
20.							
21.							
22.							
23.							
24.							
25.							

12+ TSA 1/4/CUME		
1.	WTMJ	323/4646
2.	WEZW-F	230/2419
3.	WQFM-F	212/2504
4.	WMIL-F	171/2162
5.	WOKY	163/2050
6.	WKTI-F	137/2996
	WMYX-F	137/2226
8.	WLUM-F	122/1891
9.	WISN	110/2135
10.	WBCS-F	86/1427
11.	WMGF-F	74/1605
12.	WEMP	70/1560
13.	WZUU-F	69/1762
14.	WGN	62/ 932
15.	WFMR-F	58/ 751
16.		
17.		
18.		
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25.		

12+ METRO CUME/ METRO CUME RATING			SPG 84	FAL 83
1.	WTMJ	3754/29.0	29.6	29.9
2.	WKTI-F	2720/21.0	22.1	21.2
3.	WEZW-F	2165/16.7	15.3	15.9
4.	WQFM-F	2036/15.7	13.8	16.5
5.	WOKY	1840/14.2	12.7	14.5
6.	WMYX-F	1822/14.1	14.6	13.0
7.	WLUM-F	1776/13.7	14.1	12.2
8.	WISN	1738/13.4	15.4	14.7
9.	WMIL-F	1688/13.0	11.1	12.2
10.	WZUU-F	1468/11.3	13.8	12.2
11.	WMGF-F	1466/11.3	9.5	7.0
12.	WEMP	1365/10.5	9.2	6.4
13.	WBCS-F	1273/ 9.8	12.0	13.1
14.	WBTT-F	1186/ 9.2	8.2	8.6
15.	WRKR-F	1032/ 8.0	7.6	9.1
16.				
17.				
18.				
19.				
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 60.13% (1211 of 2014) (FAL 83: 58.99%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WQFM-F	1. WQFM-F	1. WQFM-F	1. WEZW-F	1. WEZW-F	1. WEZW-F	1. WTMJ	1. WEZW-F	1. WTMJ	1. WQFM-F	1. WTMJ
2. WLUM-F	2. WKTI-F	2. WKTI-F	2. WTMJ	2. WTMJ	2. WTMJ	2. WEZW-F	2. WTMJ	WQFM-F	2. WTMJ	2. WEZW-F
3. WZUU-F	3. WMYX-F	3. WEZW-F	3. WMYX-F	3. WMIL-F	3. WOKY	3. WKTI-F	3. WQFM-F	3. WEZW-F	3. WLUM-F	3. WQFM-F
4. WKTI-F	4. WLUM-F	4. WMYX-F	4. WMIL-F	4. WMYX-F	4. WMIL-F	4. WOKY	4. WOKY	4. WMYX-F	4. WMYX-F	4. WOKY
5. WRKR-F	5. WMGC-F	5. WMIL-F	5. WQFM-F	WKTI-F	5. WBCS-F	5. WQFM-F	5. WMIL-F	5. WMIL-F	5. WKTI-F	5. WMIL-F
6. WBTT-F	6. WMIL-F	6. WTMJ	6. WKTI-F	6. WQFM-F	6. WISN	6. WISN	6. WMYX-F	6. WOKY	6. WMIL-F	6. WLUM-F
7.	7.	7. WLUM-F	7.	7. WBCS-F	7.	7. WMIL-F	7. WISN	7. WKTI-F	WOKY	7. WKTI-F
8.	8.	8.	8.	8.	8.	8.	8. WKTI-F	8.	8. WEZW-F	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WLUM-F	1. WMYX-F	1. WMYX-F	1. WMYX-F	1. WEZW-F	1. WQFM-F	1. WQFM-F	1. WQFM-F	1. WQFM-F	1. WTMJ
2. WKTI-F	WLUM-F	2. WEZW-F	2. WKTI-F	2. WMYX-F	2.	2.	2. WKTI-F	2. WTMJ	2. WEZW-F
3. WMGF-F	3. WKTI-F	3. WKTI-F	3. WLUM-F	3. WMIL-F	3.	3.	3. WTMJ	WMYX-F	3. WQFM-F
4. WMYX-F	4. WMGF-F	WLUM-F	4. WMGF-F	4. WTMJ	4.	4.	4. WMIL-F	4. WKTI-F	4. WMIL-F
WQFM-F	5. WQFM-F	5. WMGF-F	WQFM-F	5. WBCS-F	5.	5.	5. WEZW-F	5.	5. WKTI-F
6.	6.	6. WMIL-F	6. WMIL-F	6. WKTI-F	6.	6.	6. WEMP	6.	6. WISN
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	12 (1)	240 (4)	252 (5)	12.5
AOR		189 (1)	189 (1)	9.4
AC/OLDIES/SOFT ROCK	61 (1)	183 (2)	244 (3)	12.1
MOR/VARIETY	382 (4)		382 (4)	19.0
COUNTRY	61 (4)	209 (2)	270 (6)	13.4
BLACK/URBAN	82 (2)	118 (1)	200 (3)	9.9
BTFL MUSIC		214 (2)	214 (2)	10.6
NEWS/TALK	33 (2)		33 (2)	1.6
NOSTALGIA	151 (1)		151 (1)	7.5
RELIGION	21 (2)		21 (2)	1.0
SPANISH				
CLASSICAL		58 (1)	58 (1)	2.9
UNKNOWN/OTHERS				
			2014 (30)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAWA	1590	West Allis	1.2/2.9
WBCS	1340	Milwaukee	1.0/3.7
WBKV	1470	West Bend	.6/1.5
WBKV-F	92.5	West Bend	.5/1.3
WBTT-F	97.3	Milwaukee	1.1/9.2
WLZZ	1290	Greenfield	.5/2.7
WRJN	1400	Racine	.7/2.6
WRKR-F	100.7	Racine	1.6/8.0
WYLO	540	Jackson	.4/1.7
WBBM	780	Chicago	.8/3.7
WCFL	1000	Chicago	.6/1.2
WGN	720	Chicago	.9/3.4
WIND	560	Chicago	.7/2.0
WLS	890	Chicago	.5/3.2
WMAQ	670	Chicago	.7/2.9

RADIO STATIONS

AM STATIONS

WAWA,	1590,	1 KW (DAYS,DA)	, BLACK	SBN,	$ 17.00	(Weiss)	All-Pro
WBCS,	1340,	1 KW/250 W	, COUNTRY	ABC-D,	$ NA	(Torbet)	Great Trails
WEMP,	1250,	5 KW (DA-2)	, OLDIES	ABC-E,	$ NA	(Blair)	LIN
WISN,	1130,	50 KW/10 KW (DA-N)	, MOR/AC	ABC-I,	$ 77.50	(Katz)	Hearst
WLZZ,	1290,	5 KW (DA-2)	, COUNTRY	RKO,	$ 40.00*	(Eastman)	Malrite
WNOV,	860,	250 W (DAYS,DA)	, BLACK	NBN,	$ 25.00	(----)	
WOKY,	920,	5 KW/1 KW (DA-2)	, NOST (Primetime)	CBS,	$ 61.00*	(Republic)	Sundance
WTMJ,	620,	5 KW (DA-N)	, MOR	NBC,WSJ,	$125.00	(Christal)	Milw. Journal
WYLO,	540,	250 W (DAYS,DA)	, RELIGION	SBN,	$ 18.00	(Radio Spot)	Universal (JACKSON)

FM STATIONS

WBCS-F,	102.9,	50 KW @ 440,	COUNTRY	ABC-D,	$ 65.00*	(Torbet)	Great Trails
WBTT-F,	97.3,	12 KW @ 920,	CHR	ABC-R,	$ 59.00*	(Katz)	Hearst
WEZW-F,	103.7,	20 KW @ 840,	BTFL MUS (Churchill)	,	$ 70.50	(Mc-Guild)	Multimedia
WFMR-F,	98.3,	3 KW @ 280,	CLASSICAL	,	$ 45.00	(CMBS)	
WKTI-F,	94.5,	16 KW @ 911,	CHR	ABC-C,	$ 75.00*	(Christal)	Milw. Journal
WLUM-F,	102.1,	50 KW @ 500,	BLACK	CBS-R,	$ 40.00*	(Weiss)	All Pro
WMGF-F,	96.5,	22 KW @ 810,	AC	,	$ 45.00*	(MMR)	Josephson
WMIL-F,	106.1,	13 KW @ 976,	COUNTRY	,	$ 72.00	(Republic)	Sundance
WMYX-F,	99.1,	50 KW @ 486,	AC	,	$ 55.00*	(Blair)	LIN
WQFM-F,	93.3,	14 KW @ 940,	AOR	,	$ 80.00*	(Selcom)	Shamrock Comm
WRKR-F,	100.7,	50 KW @ 500,	CHR	ABC-C,	$ 37.50	(Roslin)	Bdcst Mng (RACINE)
WZUU-F,	95.7,	34 KW @ 610,	CHR	RKO,	$ 55.00*	(Eastman)	Malrite

12+ ADI 1/4

1. WTMJ
2. WEZW-F
3. WQFM-F
4. WOKY
5. WMIL-F
6. WKTY-F
7. WLUM-F
8. WMYX-F
9. WISN
10. WBCS-F
11. WMGF-F
12. WZUU-F
13. WEMP
14. WFMR-F
15. WNOV

12+ ADI CUME

1. WTMJ
2. WKTI-F
3. WEZW-F
4. WQFM-F
5. WISN
6. WOKY
7. WMIL-F
8. WMYX-F
9. WLUM-F
10. WZUU-F
11. WMGF-F
12. WEMP
13. WBCS-F
14. WBTT-F
15. WRKR-F

ADI FM SHARE:

59.00%

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

Both Sebastian and Pollack claim WQFM as a client...

MINNEAPOLIS-ST. PAUL

Arbitron Rank/Pop (12+): 18/1,837,900
CMSA Rank/Pop: # 17
MSA Rank/Pop: 14/2,187,600
ADI # 14
Average Person Rating: 22.8 hours
Market TSL: 22.8 hours

Stations: 20/20
Diaries: 1814/1013:1/47.4%
Sample Target: 1660
Standard Error: .467
% Below Line: 0
% Not Listed: 12.7

Est. 1984 Revenue: $53,500,000
Gross Inc.: 25.2 Bil
HH Inc.: $31,830
Retail $: 15.3 Bil
Pop per Station: 91,895

	12+ METRO 1/4/SHARE		SPG 84	FAL 83	SPG 83	FAL 82	BIRCH SHARE
1.	WCCO	690/21.4	19.1	20.9	20.6	20.5	19.3
2.	KSTP-F	318/ 9.9	11.3	10.8	10.3	12.4	9.7
3.	WLOL-F	275/ 8.5	11.3	7.9	11.0	9.7	8.8
4.	WAYL-F	239/ 7.4	7.0	7.2	7.4	4.6	4.2
5.	KQRS-F+	210/ 6.5	6.2	5.0	5.7	6.5	10.1
6.	KEEY-F	208/ 6.4	5.9	6.7	6.5	4.8	8.4
7.	KDWB-F	167/ 5.2	5.2	5.0	5.8	4.9	8.6
8.	WDGY	132/ 4.1	3.7	4.4	4.7	5.5	3.4
9.	KSTP	121/ 3.7	3.5	4.2	3.8	4.1	3.3
10.	WLTE-F	120/ 3.7	3.8	6.0	3.2	3.8	3.1
11.	KTCZ-F	102/ 3.2	2.4	.5	.8	1.1	2.2
12.	KJJO-F	72/ 2.2	2.7	2.2	1.4	1.8	3.0
13.	KLBB	41/ 1.3	1.7	1.8	1.4	1.7	1.9
14.	KDWB	29/ .9	1.4	1.2	1.8	1.6	.6
15.	WWTC	27/ .8	1.5	1.3	1.4	2.1	1.1
	KMGW-F	2[illegible]/ .8	.8	1.3	1.6	1.7	1.4
17.							
18.							
19.							
20.							
21.							
22.							
23.							
24.							
25.							

	12+ TSA 1/4/CUME	
1.	WCCO	990/11195
2.	KSTP-F	383/ 4871
3.	WLOL-F	324/ 5156
4.	KQRS-F+	296/ 4157
5.	WAYL-F	287/ 2849
6.	KEEY-F	249/ 3162
7.	KDWB-F	196/ 4164
8.	WDGY	193/ 2771
9.	WLTE-F	143/ 2751
10.	KSTP	128/ 2424
11.	KTCZ-F	103/ 1351
12.	KJJO-F	84/ 1160
13.	KLBB	41/ 557
14.	KDWB	35/ 1463
15.	KMGW-F	28/ 632
16.		
17.		
18.		
19.		
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21.		
22.		
23.		
24.		
25.		

	12+ METRO CUME/ METRO CUME RATING		SPG 84	FAL 83
1.	WCCO	7872/42.8	37.7	44.4
2.	WLOL-F	4412/24.0	27.7	21.5
3.	KSTP-F	4088/22.2	24.4	25.4
4.	KDWB-F	3475/18.9	19.3	17.1
5.	KQRS-F+	3104/16.9	16.9	14.5
6.	KEEY-F	2660/14.5	13.2	15.5
7.	WAYL-F	2473/13.5	15.0	14.5
8.	WLTE-F	2214/12.0	11.3	19.7
9.	KSTP	2127/11.6	13.0	12.8
10.	WDGY	1961/10.7	10.6	11.1
11.	KTCZ-F	1345/ 7.3	5.8	2.4
12.	KDWB	1193/ 6.5	7.1	7.3
13.	KJJO-F	1096/ 6.0	6.7	6.3
14.	WWTC	740/ 4.0	4.6	5.0
15.	KMGW-F	619/ 3.4	4.1	6.5
16.				
17.				
18.				
19.				
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 61.27% (1726 of 2817) (FAL 83: 59.84%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KQRS-F+	1. WLOL-F	1. KSTP-F	1. KSTP-F	1. WCCO	1. WCCO	1. WCCO	1. WCCO	1. WCCO	1. WCCO	1. WCCO
2. KDWB-F	2. KSTP-F	2. WCCO	2. WCCO	2. KSTP-F	2. WAYL-F	2. KSTP-F	2. KSTP-F	2. KSTP-F	2. KQRS-F+	2. KSTP-F
3. WLOL-F	3. KQRS-F+	3. WLOL-F	3. KEEY-F	3. KEEY-F	3. KSTP-F	3. WLOL-F	3. WAYL-F	3. WLOL-F	3. WLOL-F	3. KEEY-F
4.	4. KDWB-F	4. KEEY-F	4. WLOL-F	4. WAYL-F	4. KEEY-F	4. KEEY-F	4. WLOL-F	4. WAYL-F	4. KSTP	4. WAYL-F
5.	5. KTCZ-F	5. KQRS-F+	5. WAYL-F	5. WLOL-F	5. WDGY	5. WAYL-F	5. KEEY-F	5. KQRS-F+	5. KDWB-F	5. WLOL-F
6.	6. WLTE-F	6. WAYL-F	6.	6. WDGY	6.	6. KDWB-F	6. WDGY	6. KEEY-F	6. WAYL-F	6. KQRS-F+
7.	KEEY-F	WLTE-F	7.	7. KTCZ-F	7.	7. KQRS-F+	7. KQRS-F+	7. KDWB-F	7. KSTP-F	7. KDWB-F
8.	8. WCCO	8. KDWB-F	8.	8.	8.	8. WDGY	8. WLTE-F	8.	8.	8. WDGY
9.	9.	9. KTCZ-F	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54
1. WLOL-F	1. WLOL-F	1. KSTP-F	1. KSTP-F	1. WCCO
2. KSTP-F	2. KSTP-F	2. WLOL-F	2. WLOL-F	2. KSTP-F
3. WLTE-F	3.	3. WCCO	3. KEEY-F	3. KEEY-F
4. KDWB-F	4.	4. KEEY-F	WCCO	4. WAYL-F
5. KQRS-F+	5.	5. WAYL-F	5. KTCZ-F	5. WLOL-F
6.	6.	WLTE-F	6. WDGY	6. WDGY
7.	7.	7.	7.	7.
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KQRS-F+	1. KQRS-F+	1. KSTP-F	1. KSTP-F	1. WCCO
2. WLOL-F	2. KSTP-F	2. KQRS-F+	2. KTCZ-F	2. KSTP-F
3. KEEY-F	3. WLOL-F	3. WCCO	3. WLOL-F	3. WSTP
KJJO-F	4. KTCZ-F	4. WLOL-F	4. WCCO	4. WAYL-F
5. WLTE-F	5. KJJO-F	5. KEEY-F	5. KSTP	5. WLOL-F
KDWB-F	6. KDWB-F	6. KTCZ-F	6. KDWB-F	KEEY-F
7.	7.	7.	7.	7.
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	29 (1)	562 (3)	591 (4)	21.0
AOR	12 (1)	300 (2)	312 (3)	11.1
AC/OLDIES/SOFT ROCK	27 (1)	417 (3)	444 (4)	15.8
MOR/VARIETY	716 (3)		716 (3)	25.4
COUNTRY	132 (1)	208 (1)	340 (2)	12.1
BLACK/URBAN	13 (1)		13 (1)	0.5
BTFL MUSIC		239 (1)	239 (1)	8.5
NEWS/TALK	121 (1)		121 (1)	4.3
NOSTALGIA	41 (1)		41 (1)	1.5
RELIGION				
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			2817 (20)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KMFY	980	Richfield	.4/1.9
KTCJ	690	Minneapolis	.4/1.0
WVLE	1220	Stillwater	.4/1.0

RADIO STATIONS

AM STATIONS

KDWB,	630,	5 KW/500 W (DA-2),	CHR	,	$ 42.00*	(Mc-Guild)	Doubleday
KMFY,	980,	5 KW (DA-1),	MOR	,	$ NA	(Republic)	Entercom
KLBB,	1400,	1 KW/250 W,	NOST (Al Ham)	ABC-D,	$ 40.00*	(Katz)	BENI
KQRS,	1440,	5 KW/500 W (DA-N),	AOR (Pollack)	,	$ 20.00	(Torbet)	McKenna
KRSI,	950,	1 KW (DA-2),	COUNTRY	,	$ NA	(Eastman)	Park
KSTP,	1500,	50 KW (DA-N),	NEWS/TALK	NBC-T,ABC-T,ABC-I,WSJ,	$ 51.00*	(Christal)	Hubbard
KTCJ,	690,	500 W (DAYS,DA),	JAZZ	,	$ NA	(MMR)	Parker
WCCO,	830,	50 KW,	MOR	CBS,	$220.00	(CBS SPot)	
WDGY,	1130,	50 KW/25 KW (DA-2),	COUNTRY	NBC,	$ 75.00*	(BLair)	Malrite
WWTC,	1280,	5 KW (DA-N),	OLDIES	MBS,	$ 24.00	(Masla)	

FM STATIONS

KDWB-F,	101.3,	50 KW @ 822,	CHR	,	$ 80.00*	(Mc-Guild)	Doubleday
KEEY-F,	102.1,	50 KW @ 822,	COUNTRY	,	$ 95.00*	(Katz)	Malrite
KMFV-F,	107.9,	57 KW @ 400,	AC (Transtar)	,	$ 30.00	(Blair)	Sunbelt
KJJO-F,	104.1,	53 KW @ 260,	OLDIES	ABC-E,	$ 40.00	(Eastman)	Park
KQRS-F,	92.5,	50 KW @ 822,	AOR (Pollack)	ABC-R,	$ 76.00	(Torbet)	McKenna
KSTP-F,	94.5,	100 KW @ 1240,	AC	,	$135.00*	(Christal)	Hubbard
KTCZ-F,	97.1,	50 KW @ 150,	AOR	,	$ NA	(MMR)	Parker
WAYL-F,	93.7,	50 KW @ 822,	BTFL MUS	RKO,	$ 68.00*	(Republic)	Entercom
WLOL-F,	99.5,	50 KW @ 844,	CHR	,	$120.00*	(HNWH)	Emmis
WLTE-F,	102.9,	100 KW @ 1304,	CONTEMP/AC (Burk-Abr),		$ 93.25	(Selcom)	

12+ ADI 1/4

1. WCCO
2. KSTP-F
3. WLOL-F
4. WAYL-F
5. KQRS-F+
6. KEEY-F
7. KDWB-F
8. WDGY
9. WLTE-F
10. KSTP
11. KTCZ-F
12. KJJO-F
13. KNNJ
14. KCLD-F
15. WWJO-F

12+ ADI CUME

1. WCCO
2. WLOL-F
3. KSTP-F
4. KDWB-F
5. KQRS-F+
6. KEEY-F
7. WAYL-F
8. WLTE-F
9. WDGY
10. KSTP
11. KDWB
12. KTCZ-F
13. KJJO-F
14. KCLD-F
15. WWTC

ADI FM SHARE:

58.86%

CALL LETTER CHANGES

KKSS changed to KMFY
KGBB-F changed to KMGW-F

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

One county added to the metro...KDWB fails to make inroads against WLOL despite attempting to undercut WLOL's direct mail campaign... WCCO back above a 20 share...

MOBILE

Arbitron Rank/Pop (12+): 83/375,000
CMSA Rank/Pop: NA
MSA Rank/Pop: 101/455,900
ADI # 61
Average Person Rating: 18.6
Market TSL: 24.4 hours

Stations: 21/17
Diaries: 864/434:1/39.4%
Sample Target: 770
Standard Error: .713
% Below Line: 2.3
% Not Listed: 5.7

Est 1984 Revenue: $9,000,000
Gross Inc.: 3.9 Bil
HH Inc.: $24,766
Retail $: 2.4 Bil
Pop per Station: 22,059

	12+ METRO 1/4/SHARE		SPG 84	FAL 83	SPG 83	FAL 82
1.	WKSJ-F	115/16.5	18.5	20.0	22.6	17.2
2.	WBLX-F	107/15.3	17.6	16.1	18.5	17.8
3.	WABB-F	98/14.0	13.2	8.2	6.9	10.2
4.	WGOK	66/ 9.4	9.3	8.5	8.6	10.6
5.	WLPR-F	49/ 7.0	4.3	8.8	6.3	5.3
6.	WDLT-F	47/ 6.7	3.6	2.4	2.4	1.9
7.	WKRG-F	44/ 6.3	6.7	7.6	9.9	10.7
8.	WKRG	43/ 6.2	4.5	6.4	6.6	6.6
9.	WMOB	16/ 2.3	3.1	1.9	---	---
10.	WMML	14/ 2.0	2.0	4.9	2.9	3.5
11.						
12.						
13.						
14.						
15.						

BIRCH SHARE

	12+ TSA 1/4/CUME	
1.	WABB-F	202/2392
2.	WKSJ-F	135/1546
3.	WBLX-F	122/1212
4.	WKRG-F	68/1648
5.	WGOK	66/ 523
6.	WLPR-F	61/ 758
7.	WTKX-F	57/ 659
8.	WDLT-F	47/ 561
9.	WKRG	43/ 534
10.	WMOB	17/ 183
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		SPG 84	FAL 83
1.	WKSJ-F	1309/34.9	33.0	38.0
2.	WABB-F	1306/34.8	32.6	25.2
3.	WKRG-F	970/25.9	28.2	29.1
4.	WBLX-F	903/24.1	26.1	24.4
5.	WLPR-F	609/16.2	9.3	16.2
6.	WDLT-F	543/14.5	10.0	5.8
7.	WGOK	523/13.9	14.5	15.1
8.	WKRG	522/13.9	11.2	13.3
9.	WMML	232/ 6.2	6.3	9.4
10.	WABB	229/ 6.1	6.6	7.9
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 73.14% (482 of 659) (FAL 83: 68.90%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WABB-F	1. WBLX-F	1. WBLX-F	1. WKSJ-F	1. WKSJ-F	1. WKSJ-F	1. WKSJ-F+	1. WKSJ-F	1. WKSJ-F+	1. WBLX-F	1. WKSJ-F
2. WBLX-F	2. WABB-F	2. WKSJ-F	2. WBLX-F	2. WBLX-F	2. WGOK	2. WABB-F+	2. WABB-F	2. WABB-F	2. WABB-F	2. WBLX-F
3. WGOK	3. WDLT-F	3. WABB-F	3. WABB-F	3. WABB-F	3. WLPR-F	3. WBLX-F	3. WBLX-F	3. WBLX-F	3. WKSJ-F	3. WABB-F
4. WKRG-F	4. WKSJ-F	4. WDLT-F	4. WDLT-F	4. WDLT-F	4. WBLX-F	4. WKRG	4. WGOK	4.	4. WKRG-F	4. WGOK
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5. WLPR-F

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54		MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WBLX-F	1. WBLX-F	1. WBLX-F	1. WDLT-F	1. WKSJ-F		1. WABB-F	1. WABB-F	1. WABB-F	1. WABB-F	1. WKSJ-F
2. WABB-F	2. WABB-F	2. WKSJ-F	2. WBLX-F	2. WBLX-F		2. WBLX-F	2. WBLX-F	2. WBLX-F	2. WBLX-F	2. WABB-F
3. WKRG-F	3. WDLT-F	3. WABB-F	3. WABB-F	3. WDLT-F		3.	3.	3. WKSJ-F	3. WKSJ-F	3. WBLX-F
4. WKSJ-F	4. WKSJ-F	WDLT-F	4. WKSJ-F	4. WABB-F		4.	4.	4.	4. WLPR-F	4. WLPR-F
5.	5.	5.	5.	WGOK		5.	5.	5.	, WDLT-F	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		142 (2)	142 (2)	21.5
AOR		11 (2)	11 (2)	1.7
AC/OLDIES/SOFT ROCK	15 (2)	47 (1)	62 (3)	9.4
MOR/VARIETY	52 (3)		52 (3)	7.9
COUNTRY	21 (2)	119 (2)	140 (4)	21.2
BLACK/URBAN	66 (1)	107 (1)	173 (2)	26.3
BTFL MUSIC		49 (1)	49 (1)	7.4
NEWS/TALK				
NOSTALGIA				
RELIGION	5 (1)	7 (1)	12 (2)	1.8
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS	16 (1)		16 (1)	2.4
			659 (21)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WABB	1480	Mobile	1.6/6.1
WABF	1220	Fairhope	.6/1.7
WHEP	1310	Foley	.7/1.4
WKSJ	1270	Prichard	1.0/4.4
WMOO	1550	Mobile	.7/2.7
WWAX	840	Mobile	.6/1.8
WZEW-F	92.1	Fairhope	1.3/4.6
WOSM-F	103.1	Ocean Spgs, MS	1.0/1.6
WPMO-F	99.1	Pascagoula	.6/1.4
WTKX-F	101.5	Pensacola	.3/2.9
WWL	870	New Orleans	.3/1.9

RADIO STATIONS

WABB, 1480, 5 KW (DA-N) , OLDIES RKO II,ABC-I,NBC-T, $ NM (Christal)
WGOK, 900, 1 KW (DAYS,DA) , BLACK SBN, $15.00 (Roslin)
WKRG, 710, 1 KW/500 W (DA-N), MOR CBS,MBS, $ NM (Katz)
WKSJ, 1270, 5 KW (DAYS) , COUNTRY (Klemm) ABC-E, $ NA (Blair) Capitol-Johnson
WMOB, 1360, 5 KW (DA,DAYS) , ? ? , $ NA (----)
WMOO, 1550, 50 KW (DAYS,DA) , RELIGION , $13.00 (----) Beasley
WMML, 1410, 5 KW (DA-N) , COUNTRY NBC, $17.00 (Lotus) Mel Tillis
WWAX, 840, 1 KW (DAYS) , OLDIES ABC-C, $16.00 (Bolton)

WABB-F, 97.5, 100 KW @ 1050, CHR/AOR ABC-F, $41.63 (Eastman)
WBLX-F, 92.9, 63 KW @ 470, BLACK RKO, $60.50 (HNWH) Beasley
WDLT-F, 98.3, 3 KW @ 300, AC (Churchill) CBS-R, $23.00 (Selcom) Muniz
WKRG-F, 99.9, 100 KW @ 850, CHR , $55.00 (Katz)
WKSJ-F, 94.9, 100 KW @ 485, COUNTRY (Klemm) ABC-E, $65.00* (Blair) Capitol-Johnson
WLPR-F, 96.1, 40 KW @ 420, BTFL MUS (TM) , $20.00 (----)
WPMO-F, 99.1, 100 KW @ 350, COUNTRY , $ NA (Torbet) (PASAGOULA, MS)

MODESTO

Arbitron Rank/Pop (12+): 122/244,700
CMSA Rank/Pop: NA
MSA Rank/Pop: 114/299,700
Sacramento ADI
Average Person Rating: 16.1
Market TSL: 21.8 hours

Stations: 20/9
Diaries: 709/345:1/48.0%
Sample Target: 620
Standard Error: .712
% Below Line: 25.5
% Not Listed:

Est 1984 Revenue: $6,500,000
Gross Inc.: 2.8 Bil
HH Inc.: $25,994
Retail $: 1.7 Bil
Pop per Station: 27,189

	12+ METRO 1/4/SHARE		SPG 84	FAL 83	SPG 83	FAL 82
1.	KBEE-F	50/12.7	12.2	8.8	12.1	12.4
2.	KFIV-F	45/11.4	9.6	12.0	9.5	6.7
3.	KOSO-F	43/10.9	12.7	13.1	11.9	10.4
4.	KMIX-F	39/ 9.9	6.0	7.5	6.7	6.5
5.	KHOP-F	38/ 9.6	8.6	7.2	9.5	6.7
6.	KTRB	25/ 6.3	5.3	5.3	7.2	8.0
7.	KCBS	22/ 5.6	5.5	4.8	4.1	2.8
8.	KRAK	20/ 5.1	4.6	2.1	3.6	3.9
9.	KNBR	18/ 4.6	4.8	3.5	4.4	3.4
10.	KAMB-F	12/ 3.0	2.2	3.2	2.1	3.1
11.						
12.						
13.						
14.						
15.						

BIRCH SHARE

	12+ TSA 1/4/CUME	
1.	KBWW-F	105/1073
2.	KHOP-F	88/1479
3.	KRAK	64/ 900
4.	KOSO-F	62/1023
5.	KCBS	56/ 976
6.	KFIV-F	49/ 683
7.	KMIX-F	46/ 493
8.	KNBR	42/ 762
9.	KTRB	37/ 638
10.	KMYT-F	35/ 353
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		SPG 84	FAL 83
1.	KOSO-F	610/24.9	28.8	24.5
2.	KHOP-F	554/22.6	22.5	21.4
3.	KBEE-F	532/21.7	20.3	15.4
4.	KFIV-F	463/18.9	20.2	20.2
5.	KMIX-F	437/17.9	12.8	10.9
6.	KTRB	356/14.5	12.2	12.6
7.	KCBS	327/13.4	10.7	14.6
8.	KRAK	277/11.3	10.7	8.6
9.	KNBR	262/10.7	11.6	8.9
10.	KAMB-F	133/ 5.4	4.8	NA
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 75.07% (259 of 345) (FAL 83: 65.58%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KHOP-F	1. KFIV-F	1. KFIV-F	1. KOSO-F	1. KBEE-F	1. KBEE-F	1. KBEE-F	1. KBEE-F	1. KBEE-F	1. KFIV-F	1. KHOP-F
2. KFIV-F	KOSO-F	2. KOSO-F	KBEE-F	2. KMIX-F	2. KMIX-F	2. KOSO-F	2. KMIX-F	2. KOSO-F	2. KBEE-F	2. KOSO-F
3. KOSO-F	3. KHOP-F	3. KMIX-F	3. KHOP-F	KOSO-F	3. KTRB	3. KMIX-F	3. KFIV-F	KFIV-F	3. KHOP-F	3. KFIV-F
4.	KMIX-F	4. KHOP-F	KMIX-F	4. KHOP-F	4. KCBS	4. KTRB	4. KOSO-F	4. KMIX-F	4. KOSO-F	4. KMIX-F
5.	5.	5.	5.	5.	5.	5. KFIV-F	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KOSO-F	1. KOSO-F	1. KOSO-F	1. KOSO-F	1. KBEE-F	1. KFIV-F	1. KFIV-F	1. KFIV-F	1. KOSO-F	1. KMIX-F
2. KFIV-F	2. KFIV-F	2. KHOP-F	KBEE-F	2. KOSO-F	2. KMIX-F	2. KOSO-F	2. KMIX-F	2. KFIV-F	2. KFIV-F
3.	3. KHOP-F	3. KMIX-F	3. KHOP-F	3. KHOP-F	3. KOSO-F	3. KMIX-F	3. KOSO-F	KHOP-F	3. KBEE-F
4.	4. KMIX-F	KBEE-F	4. KMIX-F	4. KMIX-F	4. KHOP-F	4. KHOP-F	4. KHOP-F	4. KMIX-F	KOSO-F
5.	KBEE-F	5. KFIV-F	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	4 (1)	84 (3)	88 (4)	25.5
AOR		45 (1)	45 (1)	13.0
AC/OLDIES/SOFT ROCK		6 (2)	6 (2)	1.7
MOR/VARIETY	20 (2)		20 (2)	5.8
COUNTRY	45 (2)	39 (1)	84 (3)	24.3
BLACK/URBAN				
BTFL MUSIC		58 (2)	58 (2)	16.8
NEWS/TALK	24 (2)		24 (2)	7.0
NOSTALGIA				
RELIGION		12 (1)	12 (1)	3.5
SPANISH	3 (1)	3 (1)	6 (2)	1.7
CLASSICAL				
UNKNOWN/OTHERS		2 (1)	2 (1)	0.6
			345 (20)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KHYV	970	Modesto	.5/2.7
KLOC	920	Ceres	.8/3.0
KFRC	610	San Francisco	1.0/5.4
KFYE-F	93.7	Fresno	1.0/4.0
KGO	810	San Francisco	.5/2.1
KMYT-F	97.5	Merced	2.0/3.6
KSJQ-F	96.7	Manteca	.5/2.2
KSNN-F	104.7	Los Banos	.5/1.8
KSTN-F	107.3	Stockton	.8/1.4
KYBB-F	100.9	Tracy	.8/2.1

RADIO STATIONS

KCEY, 1390, 5 KW (DA-2), AC	MBS, $25.25	(Christal)		(TURLOCK)
KHYV, 970, 1 KW (DA-2), AC	, $10.00	(Mc-Guild)	John Price	
KLOC, 920, 500 W/2.5 KW (DA-2), SPANISH	, $14.00	(Lotus)		(CERES)
KTRB, 860, 10 KW/1 KW (DA-2), COUNTRY (Radio Arts)	ABC-E, $22.00	(Blair)		
KZUN, 1360, 5 KW/1 KW (DA-2), COUNTRY	RKO II, $ NA	(MMR)	Comm. Pacific	
KBEE-F, 103.3, 11 KW @ 150, BTFL MUS (SRP)	, $22.00	(Mc-Guild)	John Price	
KFIV-F, 102.3, 3 KW @ 300, AOR	RKO, $21.00*	(MMR)	COmm. Pacific	
KHOP-F, 104.1, 50 KW @ 499, CHR	ABC-C, $22.00	(Blair)		
KMIX-F, 98.3, 1.6 KW @ 390, COUNTRY	, $25.25	(Christal)		(TURLOCK)
KOSO-F, 93.1, 3 KW @ 1790, CHR	APR, $39.00	(Selcom)	Spacecom	(PATTERSON)
KROI-F, 96.7, 3 KW @ 320, AOR	, $16.00	(Selcom)	Jonsson	(MANTECA)
KMYT-F, 97.5, 50 KW @ 493, BTFL MUS	, $13.75	(Torbet)		(MERCED)

Other ranked stations - See Sacramento or San Francisco

NASHVILLE

Arbitron Rank/Pop (12+): 47/750,200
CMSA Rank/Pop: # 45
MSA Rank/Pop: 56/882,500
ADI # 31
Average Person Rating: 17.0
Market TSL: 22.6 hours

Stations: 23/23
Diaries: 1201/625:1/48.3%
Sample Target: 1080
Standard Error: .607
% Below Line: 0
% Not Listed: 8.2

Est. 1984 Revenue: $22,700,000
Gross Inc.: 8.9 Bil
HH Inc.: $28,142
Retail $: 5.6 Bil
Pop per Station: 32,617

	12+ METRO 1/4/SHARE		SPG 84	FAL 83	SPG 83	FAL 82	BIRCH SHARE
1.	WSM-F	147/11.5	8.8	13.0	8.2	4.1	16.4
2.	WKDF-F	130/10.2	9.5	11.7	12.9	12.8	16.8
3.	WZEZ-F	130/10.2	8.9	10.8	7.9	10.2	6.8
4.	WLAC-F	106/ 8.3	8.5	6.4	4.6	2.8	7.7
5.	WQQK-F	104/ 8.1	7.3	5.8	5.4	3.0	11.5
6.	WSM	92/ 7.2	6.1	5.1	5.0	5.9	5.1
7.	WSIX-F	80/ 6.3	7.2	6.8	7.4	10.0	5.5
8.	WZKS-F	71/ 5.6	6.1	.5	.9	1.3	7.0
9.	WWKX-F	52/ 4.1	7.1	8.0	9.5	9.0	4.4
10.	WLAC	42/ 3.3	3.3	4.0	5.3	6.8	2.7
11.	WVOL	40/ 3.1	6.7	5.0	4.6	6.1	2.1
12.	WKDA	36/ 2.8	.7	.6	1.5	1.0	2.1
13.	WYHY-F	35/ 2.7	2.6	3.6	6.4	4.9	2.1
14.	WSIX	24/ 1.9	1.6	2.0	3.2	2.9	1.2
15.	WAMB	18/ 1.4	3.4	3.4	1.4	1.5	.5
16.							
17.							
18.							
19.							
20.							
21.							
22.							
23.							
24.							
25.							

	12+ TSA 1/4/CUME	
1.	WSM-F	271/2942
2.	WKDF-F	237/2624
3.	WLAC-F	162/2447
4.	WWKX-F	154/2605
5.	WSIX-F	150/1833
6.	WZEZ-F	146/1326
7.	WSM	139/2431
8.	WQQK-F	107/ 836
	WZKS-F	107/1858
10.	WLAC	45/ 691
11.	WVOL	40/ 689
12.	WYHY-F	38/ 922
13.	WKDA	36/ 504
14.	WSIX	26/ 464
15.	WAMB	23/ 270
16.		
17.		
18.		
19.		
20.		
21.		
22.		
23.		
24.		
25.		

	12+ METRO CUME/ METRO CUME RATING		SPG 84	FAL 83
1.	WSM-F	1656/22.1	17.6	19.6
2.	WLAC-F	1547/20.6	20.6	15.3
3.	WSM	1396/18.6	15.4	15.6
4.	WKDF-F	1270/16.9	21.9	23.9
5.	WWKX-F	1146/15.3	19.8	21.3
6.	WZKS-F	1143/15.2	15.8	3.3
7.	WZEZ-F	1138/15.2	14.7	18.1
8.	WSIX-F	1082/14.4	15.7	15.5
9.	WYHY-F	821/10.9	9.8	10.1
10.	WQQK-F	813/10.8	13.8	10.5
11.	WVOL	689/ 9.2	12.3	11.4
12.	WLAC	630/ 8.4	9.6	12.2
13.	WKDA	467/ 6.2	2.8	3.8
14.	WSIX	387/ 5.2	6.7	7.6
15.	WJKZ-F	229/ 3.1	2.0	3.3
16.				
17.				
18.				
19.				
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 74.06% (868 of 1172) (FAL 83: 72.92%)

	TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	WZKS-F	WKDF-F	WSM-F	WSM-F	WSM-F	WZEZ-F	WSM-F	WSM-F	WKDF-F	WQQK-F	WSM-F
2.	WKDF-F	WLAC-F	WKDF-F	WLAC-F	WLAC-F	WSM-F	WSIX-F+	WZEZ-F	WSM-F	WKDF-F	WKDF-F
3.	WQQK-F	WSM-F	WLAC-F	WZEZ-F	WZEZ-F	WSIX-F	WSM	WKDF-F	WZEZ-F	WZEZ-F	WQQK-F
4.	WWKX-F	WQQK-F	WQQK-F	WKDF-F	WKDF-F	WLAC-F	WLAC-F	WLAC-F	WLAC-F	WZKS-F	WZEZ-F
5.		WZEZ-F	WZEZ-F	WSIX-F	WSIX-F	WLAC-F	WKDF-F	WSM	WQQK-F	WSM-F	WLAC-F
6.		WSIX-F	WSIX-F		WSM	WLAC	WZEZ-F	WSIX-F	WSM	WLAC-F	WSIX-F
7.								WQQK-F	WZKS-F		
8.											
9.											
10.											

	WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54
1.	WKDF-F	WLAC-F	WLAC-F WSM-F	WLAC-F	WSM-F
2.	WLAC-F	WKDF-F		WSM-F	WLAC-F
3.	WQQK-F	WQQK-F	WQQK-F	WKDF-F	WZEZ-F
4.	WWKX-F	WSM-F	WKDF-F	WQQK-F	WSIX-F
5.	WSIX-F WSM-F	WSIX-F WWKX-F	WSIX-F	WSIX-F WDBL-F	WQQK-F
6.			WZKS-F		
7.					
8.					
9.					
10.					

	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1.	WKDF-F	WKDF-F	WKDF-F	WKDF-F	WSM-F
2.	WQQK-F	WSM-F	WSM-F	WSM-F	WZEZ-F
3.	WSM-F	WQQK-F	WLAC-F	WLAC-F	WKDF-F
4.		WLAC-F	WZEZ-F	WWKX-F	WLAC-F
5.			WQQK-F	WKDA	WSM
6.			WSM		WSIX-F
7.					
8.					
9.					
10.					

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		158 (3)	158 (3)	13.5
AOR		130 (1)	130 (1)	11.1
AC/OLDIES/SOFT ROCK	36 (1)	106 (1)	142 (2)	12.1
MOR/VARIETY				
COUNTRY	152 (6)	233 (3)	385 (9)	32.8
BLACK/URBAN	50 (2)	111 (2)	161 (4)	13.7
BTFL MUSIC		130 (1)	130 (1)	11.1
NEWS/TALK	42 (1)		42 (1)	3.6
NOSTALGIA	18 (1)		18 (1)	1.5
RELIGION	6 (1)		6 (1)	0.5
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			1172 (23)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAMG	1160	Nashville	1.4/2.7
WCOR	900	Lebanon	.7/1.9
WDBL	1590	Springfield	1.1/1.6
WDBL-F	94.3	SPringfield	.5/2.1
WJRB	1430	Madison	.6/1.8
WJKZ-F	100.1	Franklin	.5/3.1
WMDB	880	Nashville	.8/2.3
WWGM	1560	Nashville	.5/1.3

RADIO STATIONS

AM STATIONS

WAMB,	1170,	25 KW (DAYS)	, NOST (Al Ham)	MBS,	$21.00	(Roslin)	
WKDA,	1240,	1 KW/250 W	, OLDIES	ABC-I,ABC-R,	$ NA	(Katz)	Dick
WLAC,	1510,	50 KW (DA-N)	, NEWS/TALK	CBS,WSJ,	$63.00	(Blair)	Sudbrink
WNAH,	1360,	1 KW (DAYS)	, RELIGION	,	$15.00	(----)	
WNQM,	1300,	5 KW (DA-N)	, ? ? ?	,	$ 8.00	(----)	
WSIX,	980,	5 KW (DA-N)	, COUNTRY	MBS,	$48.40	(Eastman)	Sky
WSM ,	650,	50 KW	, COUNTRY	NBC,	$75.00*	(Christal)	Gaylord
WVOL,	1470,	5 KW/1 KW (DA-2)	, BLACK	NBN,	$38.00*	(Selcom)	
WWGM,	1560,	10 KW (DAYS,DA)	, RELIGION	,	$11.00	(----)	

FM STATIONS

WKDF-F,	103.3,	100 KW @ 1220,	AOR (Burk-Abr)	ABC-E,ABC-R,	$90.00*	(Katz)	Dick	
WJKZ-F,	100.1,	3 KW @ 600,	COUNTRY	RKO II,CBS-R,	$33.50	(Weiss)	ELF	
WLAC-F,	105.9,	100 KW @ 1229,	AC/CONTEMP (Fairwest)	,	$84.00	(Blair)	Sudbrink	
WQQK-F,	92.1,	1.5 KW @ 430,	URBAN	,	$ NA	(Selcom)		
WSIX-F,	97.9,	100 KW @ 1145,	COUNTRY	ABC-I,	$82.34	(Eastman)	Sky	
WSM-F ,	95.5,	100 KW @ 1280,	COUNTRY	,	$85.00*	(Christal)	Gaylord	
WWKX-F,	104.5,	100 KW @ 1050,	CHR	RKO,	$60.00*	(MMR)		(GALLATIN)
WYHY-F,	107.5,	100 KW @ 730,	CONTEMP	,	$35.00*	(Mc-Guild)	Sungroup	(LEBANON)
WZEZ-F,	92.9,	100 KW @ 650.	BTFL MUS	,	$63.00*	(Torbet)	South Central	
WZKS-F,	96.3,	100 KW @ 840,	CHR	,	$? ?	(Masla)		
WGGC-F,	95.1,	100 KW @ 385,	COUNTRY/GOSPEL	,	$ 7.00	(Regional)		(GLASGOW, KY)
WKOA-F,	100.3,	100 KW @ 602,	CHR	,	$15.00	(----)		(HOPKINSVILLE, KY)
WBGY-F,	93.3,	100 KW @ 750,	CHR	,	$11.00	(----)		(TULLAHOMA)

12+ ADI 1/4

1. WSM-F
2. WKDF-F
3. WLAC-F
4. WSIX-F
5. WZEZ-F
6. WSM
7. WWKX-F
8. WQQK-F
9. WZKS-F
10. WLAC
11. WVOL
12. WYCQ-F
13. WYHY-F
14. WKDA
15. WKOA-F

12+ ADI CUME

1. WSM-F
2. WKDF-F
3. WLAC-F
4. WSM
5. WWKX-F
6. WZKS-F
7. WSIX-F
8. WZEZ-F
9. WYHY-F
10. WQQK-F
11. WLAC
12. WVOL
13. WKDA
14. WSIX
15. WHOP-F

ADI FM SHARE:

74.41%

CALL LETTER CHANGES

FORMAT CHANGES

WYHY: from AC to CHR (Oct)

STATION SALES

WJRB/WJKZ-F (Franklin):
from Sanders to ELF for
$3,200,000 (E) (Blackburn)...
(for this they received 1400
AQH listeners)

MISCELLANEOUS COMMENTS

NASSAU-SUFFOLK

Arbitron Rank/Pop (12+): 12/2,257,100
CMSA Rank/Pop: NA
MSA Rank/Pop: 10/2,683,600
Part of NY ADI
Average Person Rating: 18.6
Market TSL: 24.2 hours

Stations: 43/17
Diaries: 1240/1820:1/45.5%
Sample Target: 1200
Standard Error: .572
% Below Line: NA
% Not Listed: NA

Est 1984 Revenue: NA
Gross Inc.: 34.7 Bil
HH Inc.: $41,339
Retail $: 15.1 Bil
Pop per Station: NA

	12+ METRO 1/4/SHARE		SPG 84	FAL 83	SPG 83	FAL 82
1.	WALK-F+	205/4.9	5.0	4.1	4.3	4.5
2.	WBLI-F	164/3.9	7.4	5.2	6.9	5.8
	WBAB-F	164/2.9	3.2	3.8	2.7	3.2
4.	WHLI	144/3.4	3.7	3.5	3.2	3.9
5.	WCTO-F	122/2.9	2.7	2.0	1.4	2.3
6.	WKJY-F	100/2.4	1.1	2.0	2.1	1.4
7.	WAPP-F	92/2.2	3.0	4.0	5.0	3.9
8.	WGSM	87/2.1	1.3	1.6	2.0	1.2
9.	WLIR-F	61/1.5	1.7	1.9	2.2	1.9
10.	WRCN-F	60/1.4	.6	.5	1.0	.9
11.	WGBB	36/ .9	.7	.8	.6	1.0
12.	WLIX	30/ .7	1.3	.5	---	---
	WRIV	30/ .7	---	.8	---	---
14.	WLNG-F+	20/ .5	---	.8	---	.4
15.	WGLI	12/ .3	---	---	.5	.6

BIRCH SHARE

NOTE: Nassau-Suffolk is a portion of the New York Metro. For this market only the stations home to Nassau-Suffolk are ranked. There is no TSA.

	12+ METRO CUME/ METRO CUME RATING		SPG 84	FAL 83
1.	WBAB-F	2849/12.6	9.9	10.0
2.	WBLI-F	2516/11.1	14.2	12.1
3.	WAPP-F	2432/10.8	12.1	13.4
4.	WALK-F+	2392/10.6	10.2	9.2
5.	WCTO-F	1232/ 5.5	4.5	5.8
6.	WLIR-F	1133/ 5.0	5.2	5.7
7.	WHLI	1041/ 4.6	6.1	5.9
8.	WKJY-F	878/ 3.9	2.9	3.8
9.	WGSM	750/ 3.3	2.8	3.1
10.	WRCN-F	710/ 3.1	2.6	3.1
11.	WGBB	563/ 2.5	2.8	2.4
12.	WRIV	304/ 1.3	---	NA
13.	WLNG-F+	281/ 1.2	---	NA
14.	WGLI	226/ 1.0	---	NA
15.	WLIX	202/ .9	1.9	.9

12+ FM SHARE (METRO): NA (FAL 83: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBAB-F	1. WBAB-F	1. WALK-F+	1. WALK-F+	1. WALK-F+	1. WALK-F+	1. WALK-F+	1. WALK-F+	1. WALK-F+	1. WBAB-F	1. WALK-F+
2. WAPP-F	2. WBLI-F	2. WBLI-F	2. WBLI-F	2. WBLI-F	2. WHLI	2. WBLI-F	2. WCTO-F	2. WBAB-F	2. WBLI-F	2. WBLI-F
3. WBLI-F	3. WLIR-F	3. WBAB-F	3.	3. WHLI	3. WBLI-F	3. WBAB-F	3. WBLI-F	3. WBLI-F	3. WAPP-F	3. WBAB-F
4. WRCN-F	4. WAPP-F	4. WAPP-F WLIR-F	4.	4. WCTO-F	4. WKJY-F	4. WHLI	4. WKJY-F	4. WCTO-F	4. WALK-F	4. WCTO-F
5.	5. WALK-F+ WRCN-F		5.	5. WBAB-F	5. WCTO-F	5. WGSM	5. WHLI	5. WKJY-F	5. WRCN-F	5. WAPP-F

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WBAB-F	1. WBLI-F	1. WALK-F+ WBLI-F	1. WBLI-F	1. WBLI-F	1. WBAB-F	1. WBAB-F	1. WBAB-F	1. WBAB-F	1. WALK-F+
2. WLIR-F	2. WBAB-F		2. WCTO-F WALK-F+	2. WALK-F+	2. WAPP-F	2. WLIR-F	2. WALK-F	2. WALK-F+	2. WHLI
3. WAPP-F WBLI-F	3. WAPP-F WLIR-F	3. WBAB-F		3. WCTO-F	3. WLIR-F	3. WAPP-F	3. WBLI-F	3. WRCN-F	3. WBLI-F
		4. WCTO-F	4. WAPP-F	4. WHLI	4. WBLI-F	4. WRCN-F	4. WLIR-F	4. WLIR-F	4. WBAB-F
5.	5. WALK-F+	5. WAPP-F	5.	5. WKJY-F	5. WRCN-F	5. WBLI-F	5. WAPP-F	5. WHLI WBLI-F	5. WCTO-F

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP				
AOR				
AC/OLDIES/SOFT ROCK				
MOR/VARIETY				
COUNTRY				
BLACK/URBAN				
BTFL MUSIC				
NEWS/TALK				
NOSTALGIA				
RELIGION				
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WABC	770	New York	2.1/10.5
WBLS-F	107.5	New York	1.4/4.6
WCBS	880	New York	4.1/13.8
WCBS-F	101.1	New York	3.8/11.4
WEBE-F	107.9	Westport, CT	.3/1.8
WEZN-F	99.9	Bridgeport	1.5/3.9
WHN	1050	New York	2.2/7.6
WHTZ-F	100.3	New York	8.3/21.6
WINS	1010	New York	3.0/13.0
WKTU-F	92.3	New York	1.1/5.2
WLTW-F	106.7	New York	3.2/6.9
WMCA	570	New York	1.1/2.7
WNBC	660	New York	4.3/14.4
WNCN-F	104.3	New York	.5/1.8
WNEW	1130	New York	2.2/5.4
WNEW-F	102.7	New York	4.0/9.4
WOR	710	New York	5.0/11.2
WPAT	930	New York	.5/2.0
WPAT-F	93.1	NEw York	1.7/5.2
WPIX-F	101.9	New York	1.7/7.1
WPLJ-F	95.5	New York	3.4/15.2
WPLR-F	95.5	New Haven	.3/1.2
WQXR-F	96.3	New York	.9/2.4
WRFM-F	105.1	New York	2.2/5.9
WRKS-F	98.7	New York	1.9/6.4
WYNY-F	97.1	New York	2.1/7.9

RADIO STATIONS

WGBB,	1240,	1 KW/250 W	, MOR	$28.00	(----)	
WGLI,	1290,	5 KW/1 KW (DA-2)	, MOR/TALK	$27.00	(Masla)	
WGSM,	740,	25 KW (DAYS,DA)	, MOR	$40.00*	(Roslin)	Greater Med
WHLI,	1100,	10 KW (DAYS,DA)	, NOST (Al Ham)	$74.50	(Weiss)	Williams
WLIM,	1580,	10 KW (DAYS,DA)	, MOR	$26.00	(S. Katz)	
WLIX,	540,	250 W (DAYS)	, RELI (Burk-Abr)	$20.00*	(----)	
WNYG,	1440,	1 KW (DAYS)	, NOST	$30.00	(----)	
WALK-F+,	97.5,	45 KW @ 530,	MOR/AC	$65.00	(Weiss)	Island
WBAB-F,	102.3,	2.3 KW @ 344,	AOR	$64.00*	(----)	
WBLI-F,	106.1,	10 KW @ 500,	CHR	$98.75	(Masla)	Beck-Ross
WCTO-F,	94.3,	3 KW @ 300,	BTFL MUS	$74.50	(Weiss)	WIlliams
WLIR-F,	92.7,	3 KW @ 300,	AOR	$75.00	(Masla)	
WRCN-F,	103.9,	3 KW @ 466,	AOR (Pollack)	$ NA	(Unirep)	

WAPP-F - See New York

MISCELLANEOUS COMMENTS

WHLI/WKJY-F sold by Williams to Albert Kaneb for $5,200,000 (Holt)...

NEW HAVEN

Arbitron Rank/Pop (12+): 73/453,300
CMSA Rank/Pop: NA
MSA Rank/Pop: 94/506,300
ADI # 22 (with Hartford)
Average Person Rating: 16.9
Market TSL: 22.2 hours

Stations: 28/7
Diaries: 881/515:1/45.7%
Sample Target: 850
Standard Error:.655
% Below Line: 51.2
% Not Listed: 8.0

Est 1984 Revenue: $10,000,000
Gross Inc.: 5.5 Bil
HH Inc.: $30,574
Retail $: 2.6 Bil
Pop per Station: 64,757

12+ METRO 1/4/SHARE			SPG 84	FAL 83	SPG 83	FAL 82
1.	WKCI-F	104/13.6	10.7	9.4	10.6	9.6
2.	WELI	88/11.5	16.1	13.9	14.6	13.8
3.	WAVZ	49/ 6.4	8.0	6.5	7.5	8.4
4.	WPLR-F	46/ 6.0	6.8	7.5	6.1	6.0
5.	WEZN-F	38/ 5.0	6.3	8.9	5.9	6.3
6.	WTIC	36/ 4.7	1.1	2.6	1.3	1.8
7.	WCBS	35/ 4.6	4.1	2.9	4.8	4.6
8.	WDRC-F	34/ 4.4	3.8	3.1	3.0	3.3
9.	WNHC	31/ 4.0	5.4	5.0	6.1	8.1
10.	WNBC	29/ 3.8	3.1	5.5	3.5	3.4
11.						
12.						
13.						
14.						
15.						

BIRCH SHARE

12+ TSA 1/4/CUME		
1.	WKCI-F	195/2889
2.	WEZN-F	172/2010
3.	WICC	118/1631
4.	WTIC	111/1497
5.	WPLR-F	107/1903
6.	WNBC	104/2047
7.	WELI	93/1339
8.	WDRC-F	77/1410
9.	WRCH-F	69/ 692
10.	WTIC-F	67/ 944
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			SPG 84	FAL 83
1.	WKCI-F	1372/30.3	28.6	24.3
2.	WELI	1140/25.1	30.7	28.1
3.	WPLR-F	784/17.3	18.9	18.6
4.	WDRC-F	748/16.5	16.1	12.6
5.	WCBS	626/13.8	14.3	13.3
6.	WEZN-F	608/13.4	13.1	13.5
7.	WNBC	565/12.5	13.5	16.5
8.	WHCN-F	534/11.8	11.1	10.7
9.	WAVZ	512/11.3	14.3	14.6
10.	WIOF-F	452/10.0	6.8	6.1
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 54.96% (388 of 706) (FAL 83: 52.17%)

	TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	WKCI-F	WKCI-F	WKCI-F	WKCI-F	WKCI-F	WELI	WELI	WKCI-F	WKCI-F	WELI WPLR-F	WKCI-F
2.	WPLR-F	WPLR-F	WPLR-F	WELI	WELI	WAVZ	WKCI-F	WELI	WELI		WAVZ
3.	WNHC	WDRC-F	WDRC-F	WPLR-F WNBC		WKCI-F	WTIC	WAVZ	WPLR-F	WKCI-F	WELI
4.	WHCN-F		WELI			WEZN-F	WAVZ	WEZN-F	WAVZ WNBC	WNHC	WPLR-F
5.			WNBC	WWYZ-F		WRCH-F	WNBC	WPLR-F		WCBS	WEZN-F

	WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1.	WKCI-F	WKCI-F	WKCI-F	WKCI-F	WKCI-F	WPLR-F	WKCI-F	WKCI-F	WKCI-F	WKCI-F
2.	WDRC-F	WDRC-F	WDRC-F	WDRC-F WWYZ-F	WELI	WNHC	WPLR-F	WPLR-F	WPLR-F	WELI
3.	WPLR-F	WPLR-F			WWYZ-F	WKCI-F WHCN-F		WELI		WPLR-F
4.		WIOF-F			WDRC-F WIOF-F			WNBC		WNBC
5.										

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		169 (4)	169 (4)	23.9
AOR		77 (3)	77 (3)	10.9
AC/OLDIES/SOFT ROCK	29 (1)	51 (3)	80 (4)	11.3
MOR/VARIETY	127 (3)		127 (3)	18.0
COUNTRY	19 (2)		19 (2)	2.7
BLACK/URBAN	31 (1)	9 (2)	40 (3)	5.7
BTFL MUSIC		64 (2)	64 (2)	9.1
NEWS/TALK	52 (4)		52 (4)	7.4
NOSTALGIA	60 (2)		60 (2)	8.5
RELIGION				
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS		18 (1)	18 (1)	2.5
			706 (28)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WSCR	1220	Hamden	1.0/2.1
WYBC-F	94.3	New Haven	2.3/5.4
WCCC-F	106.9	Hartford	.5/3.7
WHCN-F	105.9	Hartford	3.5/11.8
WIOF-F	104.1	Waterbury	3.4/10.0
WKSS-F	95.7	Hartford	2.7/7.8
WPOP	1410	Hartford	.8/2.5
WRCH-F	100.5	New Britain	3.4/7.1
WRCQ	910	New Britain	1.4/2.6
WTIC-F	96.5	Hartford	1.3/6.6
WWYZ-F	92.5	Waterbury	2.7/8.8
WALK-F	97.5	Long Island	.5/2.0
WBLS-F	107.5	New York	.5/2.3
WHN	1050	New York	1.4/3.4
WICC	600	Bridgeport	.4/2.5
WMCA	570	New York	.5/1.1
WOR	710	New York	.9/2.9
WRKS-F	98.7	New York	.7/2.6

RADIO STATIONS

WAVZ, 1300, 1 KW (DA-N) , NOST (Drake-Chen) ABC-I,WSJ, $44.00* (Mc-Guild)
WELI, 960, 5 KW (DA-N) , MOR (Burk-Abr) , $79.00 (Blair) Clear Channel
WNHC, 1340, 1 KW/250 W , BLACK SBN, $20.00 (Savalli)
WSCR, 1220, 1 KW (DAYS,DA), COUNTRY , $15.00 (Christal) Starr

WKCI-F, 101.3, 10 KW @ 1070, CHR (Burk-Abr) , $80.00* (Mc-Guild) Eastern
WPLR-F, 99.1, 14 KW @ 950, AOR/CHR (Klemm) , $77.50 (Christal) Starr
WYBC-F, 94.3, 1 KW @ 122, PROG/JAZZ/VARIETY SBN, $18.00 (Smith)

Other ranked stations - See Hartford, Bridgeport or New York

MISCELLANEOUS COMMENTS

Change in metro areas - several counties added...

NEW ORLEANS

Arbitron Rank/Pop (12+): 32/1,095,600
CMSA Rank/Pop: # 27
MSA Rank/Pop: 33/1,336,400
ADI # 35
Average Person Rating: 18.0
Market TSL: 23.9 hours

Stations: 21/20
Diaries: 1575/696:1/41.2%
Sample Target: 1500
Standard Error: .511
% Below Line: 1.1
% Not Listed: 6.6

Est. 1984 Revenue: $27,900,000
Gross Inc.: 14.3 Bil
HH Inc.: $30,400
Retail $: 7.0 Bil
Pop per Station: 54,780

12+ METRO 1/4/SHARE			SPG 84	FAL 83	SPG 83	FAL 82	BIRCH SHARE
1.	WYLD-F	329/16.7	14.9	14.1	13.2	12.9	17.8
2.	WEZB-F	215/10.9	11.7	12.5	9.2	8.6	16.3
3.	WBYU-F	138/ 7.0	7.0	5.7	8.2	7.0	5.1
4.	WQUE-F	133/ 6.8	6.4	4.2	4.6	4.7	7.7
	WLTS-F	133/ 6.8	5.8	7.1	8.8	8.8	5.4
6.	WNOE-F	125/ 6.3	5.3	6.6	4.4	5.5	5.6
7.	WWL	117/ 5.9	4.9	4.9	4.1	4.6	5.4
8.	WRNO-F	112/ 5.7	7.3	6.5	8.8	8.1	5.8
9.	WBOK	111/ 5.6	5.3	5.2	3.8	2.9	4.9
10.	WAJY-F	105/ 5.3	5.9	5.3	6.7	6.1	3.4
11.	WTIX	65/ 3.3	3.4	3.7	3.7	5.9	2.3
12.	WSMB	63/ 3.2	3.5	4.2	3.9	2.7	3.7
13.	WNOE	53/ 2.7	3.4	3.7	3.4	3.0	2.8
14.	WYLD	31/ 1.6	2.6	2.6	2.5	2.5	.9
15.	WWIW	29/ 1.5	1.6	2.1	2.4	1.1	1.3
16.							
17.							
18.							
19.							
20.							
21.							
22.							
23.							
24.							
25.							

12+ TSA 1/4/CUME		
1.	WYLD-F	384/2876
2.	WEZB-F	271/4276
3.	WNOE-F	175/2237
4.	WLTS-F	166/1861
5.	WQUE-F	163/2698
6.	WWL	157/2812
7.	WBYU-F	152/1625
8.	WRNO-F	144/2005
9.	WAJY-F	120/1551
10.	WBOK	111/1155
11.	WTIX	102/1709
12.	WSMB	68/ 752
13.	WNOE	61/ 851
14.	WAFB-F	43/ 739
15.	WYLD	38/ 907
16.		
17.		
18.		
19.		
20.		
21.		
22.		
23.		
24.		
25.		

12+ METRO CUME/ METRO CUME RATING			SPG 84	FAL 83
1.	WEZB-F	3322/30.3	30.7	28.8
2.	WYLD-F	2468/22.5	22.6	19.5
3.	WQUE-F	2320/21.2	21.9	13.8
4.	WWL	2061/18.8	14.8	18.4
5.	WRNO-F	1622/14.8	17.7	17.7
6.	WNOE-F	1482/13.5	13.3	13.0
7.	WLTS-F	1473/13.4	13.6	15.0
8.	WAJY-F	1376/12.6	14.3	12.9
9.	WBYU-F	1367/12.5	13.8	13.7
10.	WBOK	1152/10.5	9.5	10.5
11.	WTIX	1118/10.2	11.2	13.5
12.	WYLD	762/ 7.0	7.3	10.0
13.	WNOE	696/ 6.4	7.9	7.5
14.	WSMB	673/ 6.1	6.9	7.6
15.	WWIW	489/ 4.5	4.2	5.2
16.				
17.				
18.				
19.				
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 71.64% (1318 of 1840) (FAL 83: 66.03%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WEZB-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WYLD-F
2. WYLD-F	2. WEZB-F	2. WEZB-F	2. WLTS-F	2. WLTS-F	2. WNOE-F	2. WEZB-F	2. WBYU-F	2. WEZB-F	2. WEZB-F	2. WEZB-F
3. WQUE-F	3. WLTS-F	3. WLTS-F	3. WEZB-F	3. WNOE-F	3. WBYU-F	3. WQUE-F+	3. WLTS-F	3. WBYU-F	3. WRNO-F	3. WBYU-F
4. WRNO-F	4. WQUE-F	4. WQUE-F	4. WQUE-F	4. WEZB-F	4. WWL	4. WWL	4. WEZB-F	4. WQUE-F	4. WQUE-F	4. WLTS-F
5.	5. WRNO-F	5. WRNO-F	5. WNOE-F	WAJY-F	5. WAJY-F	5. WBOK	5. WNOE-F	5. WLTS-F	5. WNOE-F	5. WNOE-F
6.	6.	6. WNOE-F	6. WAJY-F	6. WQUE-F	6. WQUE-F	6. WLTS-F	6. WAJY-F	6. WAJY-F	6. WLTS-F	6. WWL
7.	7.	7.	7.	7.	7.	7. WNOE-F	7.	7.	7.	7. WBOK
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WRNO-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WYLD-F
2. WEZB-F	2. WEZB-F	2. WEZB-F	2. WLTS-F	2. WLTS-F	2. WYLD-F	2. WRNO-F	2. WQUE-F	2. WQUE-F	2. WLTS-F
3. WLTS-F	3. WLTS-F	3. WLTS-F	3. WQUE-F	3. WEZB-F	3. WEZB-F	3. WQUE-F	3. WRNO-F	3. WLTS-F	WQUE-F
4. WRNO-F	4. WQUE-F	4. WQUE-F	4. WEZB-F	4. WNOE-F	4. WQUE-F	4. WEZB-F	4. WEZB-F	4. WEZB-F	4. WNOE-F
5. WQUE-F	5. WRNO-F	5. WAJY-F	5. WNOE-F	5. WAJY-F	5.	5. WLTS-F	5. WLTS-F	5. WNOE-F	5. WAJY-F
6.	6.	6. WNOE-F	WTIX	6. WBOK	6.	6.	6. WNOE-F	6. WRNO-F	6. WWL
7.	7.	7.	7.	7. WBYU-F	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	15 (1)	368 (3)	383 (4)	20.8
AOR		112 (1)	112 (1)	6.1
AC/OLDIES/SOFT ROCK	93 (3)	133 (1)	226 (4)	12.3
MOR/VARIETY				
COUNTRY	63 (2)	125 (1)	188 (3)	10.2
BLACK/URBAN	142 (2)	329 (1)	471 (3)	25.6
BTFL MUSIC		243 (2)	243 (2)	13.2
NEWS/TALK	180 (2)		180 (2)	9.8
NOSTALGIA	29 (1)		29 (1)	1.6
RELIGION	8 (1)		8 (1)	0.4
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			1840 (21)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WARB	730	Covington	.5/1.3
WCKW-F	92.3	LaPlace	.4/1.8
WLTS	990	New Orleans	1.0/1.9
WSHO	800	NEw Orleans	.4/1.9
WAFB-F	98.1	Baton Rouge	1.0/1.5

RADIO STATIONS

AM STATIONS

KGLA	1540	500 W (DAYS)	SPANISH		$10.00	(Caballero)	
WBOK	1230	1 KW/250 W	BLACK	SBN	$29.00	(----)	
WNOE	1060	50 KW/5 KW (DA-2)	COUNTRY	ABC-E	$33.00*	(Mc-Guild)	Noe
WQUE	1280	5 KW (DA-1)	CHR		$23.10	(Eastman)	Clear Channel
WSHO	800	1 KW (DAYS,DA)	RELIGION	APR	$22.00	(----)	Cascade
WSMB	1350	5 KW (DA-N)	TALK	CNN	$57.00	(Roslin)	
WTIX	690	10 KW/5 KW (DA-2)	AC	NBC	$59.00	(Blair)	Price Comm
WVOG	600	1 KW (DAYS)	RELIGION		$10.00	(----)	
WWIW	1450	1 KW/250 W	NOSTALGIA	ABC-D	$30.50	(P/W)	
WWL	870	50 KW (DA-1)	NEWS/TALK	WSJ,CBS	$126.50	(Katz)	Loyola Univ
WLTS	990	1 KW (DAYS)	AC (Churchill)	CBS-R	$22.00*	(Selcom)	Phase II
WYLD	940	10 KW/500 W (DA-2)	BLACK		$27.00*	(HNWH)	Inter-Urban

FM STATIONS

WAJY-F	101.9	100 KW @ 825	MOR/BTFL		$ NM	(Katz)	Loyola Univ
WBYU-F	95.7	100 KW @ 600	BTFL MUS		$78.75	(Christal)	Swanson
WEZB-F	97.1	100 KW @ 511	CHR (Burk-Abr)	RKO	$90.00*	(Blair)	EZ
WNOE-F	101.1	100 KW @ 440	COUNTRY	ABC-I	$59.00*	(Mc-Guild)	Noe
WQUE-F	93.3	100 KW @ 512	CONTEMP		$80.00*	(Eastman)	Clear Channel
WRNO-F	99.5	100 KW @ 500	AOR	ABC-F	$66.00	(MMR)	
WYLD-F	98.5	100 KW @ 480	URBAN		$91.00	(HNWH)	Inter-Urban
WLTS-F	105.3	100 KW @ 407	AC (Churchill)	CBS-R	$55.00	(Selcom)	Phase II

12+ ADI 1/4

1. WYLD-F
2. WEZB-F
3. WNOE-F
4. WLTS-F
   WQUE-F
6. WBYU-F
7. WWL
8. WRNO-F
9. WAJY-F
10. WBOK
11. WTIX
12. WSMB
13. WNOE
14. WYLD
15. WFMF-F

12+ ADI CUME

1. WEZB-F
2. WYLD-F
3. WQUE-F
4. WWL
5. WNOE-F
6. WRNO-F
7. WLTS-F
8. WBYU-F
9. WAJY-F
10. WTIX
11. WBOK
12. WYLD
13. WNOE
14. WSMB
15. WFMF-F

ADI FM SHARE:

71.34%

CALL LETTER CHANGES

WYAT changes to WLTS

FORMAT CHANGES

WYAT changed from Black to AC

STATION SALES

MISCELLANEOUS COMMENTS

WYLD has a powerful book and should become recognized as one of the leading Urban stations in the nation...

NEW YORK

Arbitron Rank/Pop (12+): 1/14,613,900
CMSA Rank/Pop: #1
MSA Rank/Pop: 1/8,143,600
ADI # 1
Average Person Rating: 19.6
Market TSL: 23.6 hours

Stations: 47/46
Diaries: 5768/2533:1/44.6%
Sample Target: 4000
Standard Error: .312
% Below Line: .3%
% Not Listed: 10.6%

Est. 1984 Revenue: $207,900,000
Gross Inc.: 93.6 Bil
HH Inc.: $29,462
Retail $: 77.4 Bil
Pop per Station: 317,693

	12+ METRO 1/4/SHARE		SUM 84	SPG 84	WIN 84	FAL 83	BIRCH SHARE
1.	WHTZ-F	1698/5.9	6.6	7.2	5.5	6.2	8.1
2.	WRKS-F	1513/5.3	5.4	5.1	5.6	4.8	6.3
3.	WOR	1506/5.2	4.7	4.2	4.9	5.1	5.3
4.	WINS	1390/4.8	4.4	4.6	4.6	4.5	4.8
5.	WPLJ-F	1221/4.3	5.3	4.4	4.1	3.5	6.1
6.	WLTW-F	1127/3.9	3.3	3.6	4.6	3.8	2.7
7.	WNEW-F	1121/3.9	3.1	3.1	2.6	2.3	4.2
8.	WBLS-F	1050/3.7	3.5	2.6	3.7	3.3	3.9
9.	WCBS-F	924/3.2	3.3	3.3	2.7	2.7	2.7
10.	WRFM-F	914/3.2	3.7	3.7	3.8	3.7	1.9
11.	WLTW-F	871/3.0	2.8	2.4	1.6	2.0	1.6
12.	WNEW	864/3.0	3.1	3.1	2.9	2.9	3.2
13.	WPAT-F	850/3.0	2.9	3.6	4.0	3.3	3.2
14.	WNBC	829/2.9	3.0	3.0	2.9	3.0	2.9
15.	WKTU-F	790/2.8	3.1	3.3	4.0	3.5	3.7
16.	WHN	712/2.5	2.9	2.9	2.3	1.9	1.9
17.	WABC	695/2.4	2.6	2.6	2.2	2.3	3.1
18.	WYNY-F	683/2.4	2.8	2.6	2.9	3.6	1.8
	WADO	683/2.4	1.4	2.3	1.5	3.2	2.7
20.	WPIX-F	672/2.3	2.3	2.7	2.9	3.4	2.3
21.	WSKQ	552/1.9	1.8	2.1	1.2	.8	.9
22.	WAPP-F	523/1.8	2.4	2.9	3.3	3.2	2.7
23.	WPAT	457/1.6	2.0	1.6	1.5	1.3	.7
24.	WMCA	435/1.5	1.8	1.5	1.5	1.6	1.4
25.	WQXR-F	376/1.3	1.6	1.0	1.4	1.3	1.5

	12+ TSA 1/4/CUME	
1.	WHTZ-F	1707/27038
2.	WOR	1583/17717
3.	WRKS-F	1535/18567
4.	WINS	1395/25822
5.	WPLJ-F	1243/25284
6.	WCBS	1221/23212
7.	WNEW-F	1164/15200
8.	WBLS-F	1076/15304
9.	WRFM-F	947/11280
10.	WNBC	936/18873
11.	WCBS-F	934/14910
12.	WLTW-F	894/11440
13.	WNEW	886/10832
14.	WPAT-F	869/11377
15.	WKTU-F	799/16647
16.	WHN	780/12514
17.	WABC	751/16413
18.	WYNY-F	691/14824
19.	WPIX-F	690/13550
20.	WADO	683/ 3948
21.	WSKQ	552/ 3179
22.	WAPP-F	535/13610
23.	WPAT	458/ 7687
24.	WMCA	441/ 6448
25.	WQXR-F	381/ 5765

	12+ METRO CUME/ METRO CUME RATING		SPG 84	FAL 83
1.	WHTZ-F	26700/18.3	20.7	16.6
2.	WINS	25469/17.4	17.7	18.3
3.	WPLJ-F	24589/16.8	16.3	14.2
4.	WCBS	21117/14.4	14.0	14.7
5.	WRKS-F	18175/12.4	12.4	12.0
6.	WOR	16569/11.3	11.4	12.2
7.	WKTU-F	16367/11.2	12.8	12.6
8.	WNBC	16342/11.2	12.1	12.2
9.	WABC	15063/10.3	11.3	10.1
10.	WBLS-F	14935/10.2	9.6	10.5
11.	WNEW-F	14780/10.1	8.6	7.9
12.	WCBS-F	14633/10.0	10.5	8.8
13.	WYNY-F	14441/ 9.9	11.4	12.3
14.	WPIX-F	13287/ 9.1	10.4	10.6
15.	WAPP-F	13120/ 9.0	10.1	11.5
16.	WHN	11696/ 8.0	9.0	7.0
17.	WPAT-F	11049/ 7.6	9.5	10.2
18.	WRFM-F	11034/ 7.6	8.2	9.1
19.	WLTW-F	11027/ 7.5	7.1	5.8
20.	WNEW	10341/ 7.1	7.4	7.8
21.	WPAT	7629/ 5.2	5.1	5.5
22.	WMCA	6354/ 4.3	4.5	5.2
23.	WQXR-F	5607/ 3.8	4.5	5.2
24.	WADO	3948/ 2.7	3.8	5.2
25.	WBAB-F	3647/ 2.5	1.9	1.9

12+ FM SHARE (METRO): 59.14% (15185 of 25676) (FAL 83: 59.79%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHTZ-F	1. WHTZ-F	1. WHTZ-F	1. WCBS-F	1. WCBS-F	1. WRFM-F	1. WINS	1. WHTZ-F	1. WHTZ-F	1. WRKS-F	1. WOR
2. WRKS-F	2. WNEW-F	2. WRKS-F	2. WHTZ-F	2. WBLS-F	2. WOR	2. WOR	2. WLTW-F	2. WRKS-F	2. WHTZ-F	2. WHTZ-F
3. WPLJ-F	3. WRKS-F	3. WNEW-F	3. WBLS-F	3. WHTZ-F	3. WINS	3. WCBS	3. WRFM-F	3. WPAT-F+	3. WBLS-F	3. WRKS-F
4. WKTU-F	4. WPLJ-F	4. WBLS-F	4. WLTW-F	4. WLTW-F	4. WPAT-F	4. WHTZ-F	4. WRKS-F	4. WPLJ-F	4. WNEW-F	4. WPLJ-F
5. WNEW-F	5. WBLS-F	5. WPLJ-F	5. WNBC	5. WNBC	5. WNEW	5. WRKS-F	5. WPAT-F	5. WNBC	5. WOR	5. WBLS-F
6. WAPP-F	6. WNBC	6. WCBS-F	6. WRKS-F	6. WRKS-F	6. WCBS	6. WPLJ-F	6. WOR	6. WNEW-F	6. WPLJ-F	6. WNEW-F
7. WBLS-F	7. WKTU-F	7. WNBC	7. WPLJ-F	7. WPLJ-F	7. WCBS-F	7. WNBC	7. WNEW-F	7. WOR	7. WABC	7. WNEW
8.	8. WYNY-F	8. WLTW-F	8. WNEW-F	8. WNEW-F	8. WLTW-F	8. WNEW	8. WADO	8. WBLS-F	8. WCBS	8. WLTW-F
9.	9. WCBS-F	9. WKTU-F	9. WYNY-F	9. WINS	9. WADO	9. WNEW-F	9. WCBS-F	9. WRFM-F	9. WCBS-F	9. WRFM-F
10.	10. WPIX-F	10. WYNY-F	10. WINS	10. WYNY-F	10. WHN	10. WBLS-F	10. WNEW	10. WLTW-F	10. WKTU-F	10. WHN

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WHTZ-F	1. WHTZ-F	1. WHTZ-F	1. WRKS-F	1. WLTW-F	1. WNEW-F	1. WNEW-F	1. WHTZ-F	1. WNBC	1. WCBS-F
2. WRKS-F	2. WRKS-F	2. WRKS-F	2. WYNY-F	2. WBLS-F	2. WHTZ-F	2. WHTZ-F	2. WNEW-F	2. WNEW-F	2. WNBC
3. WPLJ-F	3. WPLJ-F	3. WBLS-F	3. WLTW-F	3. WRKS-F	3. WRKS-F	3. WRKS-F	3. WCBS-F	3. WHTZ-F	3. WHTZ-F
4. WBLS-F	4. WBLS-F	4. WPLJ-F	4. WPLJ-F	4. WHTZ-F	4. WAPP-F	4. WNBC	4. WNBC	4. WBLS-F	4. WNEW-F
5. WNEW-F	5. WNEW-F	5. WLTW-F	5. WBLS-F	5. WPLJ-F	5. WPLJ-F	5. WPLJ-F	5. WBLS-F	5. WCBS-F	5. WBLS-F
6. WKTU-F	6. WYNY-F	6. WYNY-F	6. WHTZ-F	6. WCBS-F	6. WKTU-F	6. WAPP-F	6. WRKS-F	6. WPLJ-F	6. WLTW-F
7. WPIX-F	7. WKTU-F	7. WKTU-F	7. WPIX-F	7. WYNY-F	7. WBLS-F	WBLS-F	7. WPLJ-F	7. WRKS-F	7. WINS
8. WYNY-F	8. WPIX-F	8. WPIX-F	8. WNEW-F	8. WPIX-F	8. WBAB-F	8. WCBS-F	8. WAPP-F	8. WYNY-F	8. WPLJ-F
9. WCBS-F	9. WLTW-F	9. WCBS-F	WKTU-F	9. WKTU-F	9. WPIX-F	9. WKTU-F	9. WLTW-F	9. WAPP-F	9. WRKS-F
10. WLTW-F	10. WCBS-F	10. WNEW-F	10. WCBS-F	10. WHN	10. WNBC	10. WYNY-F	10. WINS	10. WSKQ	10. WCBS

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		4566 (6)	4566 (6)	17.8
AOR		1464 (3)	1434 (3)	5.7
AC/OLDIES/SOFT ROCK	957 (3)	3360 (5)	4317 (8)	16.8
MOR/VARIETY	186 (2)		186 (2)	0.7
COUNTRY	712 (1)		712 (1)	2.8
BLACK/URBAN	676 (3)	2563 (2)	3239 (5)	12.6
BTFL MUSIC	457 (1)	2313 (6)	2770 (7)	10.8
NEWS/TALK	5153 (5)		5153 (5)	20.1
NOSTALGIA	1041 (2)		1041 (2)	4.1
RELIGION	74 (1)	148 (1)	222 (2)	0.9
SPANISH	1235 (2)		1235 (2)	4.8
CLASSICAL		668 (2)	668 (2)	2.6
UNKNOWN/OTHERS		103 (1)	103 (1)	0.4
			25676 (47)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WALK-F+	97.5	Patchoque	.7/1.9
WBAB-F	102.3	Babylon	.7/2.5
WBLI-F	106.1	Patchoque	.6/2.0
WCTC	1450	New Brunswick, NJ	.3/ .9
WCTO-F	94.3	Smithtown	.4/ .9
WEBE-F	107.9	Westport, CT	.3/1.0
WEVD-F	97.9		.4/1.2
WEZN-F	99.9	Bridgeport	.7/1.9
WFME-F	94.7	Newark	.5/1.2
WGSM	740	Huntington	.3/ .5
WHLI	1100	Hempstead	.6/ .9
WHUD-F	100.7	Peekskill	.4/ .8
WICC	600	Bridgeport	.4/1.2
WKJY-F	98.3	Hempstead	.4/ .8
WLIB	1190	New York	1.1/2.0
WLIR-F	92.7	Garden City	.5/1.7
WNCN-F	104.3	New York	1.0/2.5
WNJR	1430	Newark	.5/1.7
WWDJ	970	Hackensack	.3/1.1
WWRL	1600	New York	.7/1.5
WKCI-F	101.3	Hamden	.3/1.0

12+ ADI 1/4

1. WHTZ-F
2. WOR
3. WRKS-F
4. WINS
5. WPLJ-F
6. WCBS
7. WNEW-F
8. WCBS-F
9. WRFM-F
10. WLTW-F
11. WNEW
12. WPAT-F
13. WNBC
14. WKTU-F
15. WHN

RADIO STATIONS

AM STATIONS

WABC	770	50 KW	TALK	ABC-I	$18.00*	(Blair)	ABC Jim Haviland
WADO	1280	5 KW (DA-1)	SPANISH		$ 98.75	(----)	
WCBS	880	50 KW	NEWS	CBS	$375.00	(CBS Spot)	CBS
WHN	1050	50 KW (DA-1)	COUNTRY	MBS	$240.00*	(Selcom)	Doubleday
WINS	1010	50 KW (DA-1)	NEWS	ABC-D	$330.00*	(Blair/RAR)	Westinghouse
WJIT	1480	5 KW (DA-2)	SPANISH		$107.50	(Caballero)	Infinity
WLIB	1190	10 KW (DA,DAYS)	BLACK NEWS/TALK	SBN	$ 55.00	(Mc-Guild)	Inner City
WMCA	570	5 KW (DA-1)	TALK	APR,WSJ,NBC-T	$125.00*	(Roslin)	
WNBC	660	50 KW	CONTEMP/AC	NBC	$452.50	(HNWH)	NBC
WNEW	1130	50 KW (DA-N)	NOSTALGIA		$198.00	(Katz)	Metromedia
WOR	710	50 KW (DA-1)	TALK	ABC-E,RKO II	$220.00	(Republic)	RKO
WPAT	930	5 KW (DA-2)	BTFL MUS		$220.00	(Christal)	Capital Cities
WSKQ	620	5 KW (DA-2)	SPANISH		$ 85.00	(Caballero)	
WWDJ	970	5 KW (DA-2)	RELIGION		$ 40.00	(----)	
WWRL	1600	5 KW (DA-2)	GOSPEL/BLACK	NBN	$ 93.13	(Weiss)	Unity

FM STATIONS

WAPP-F	103.5	5.8 KW @ 1390	CHR		$225.00*	(MMR)	Doubleday	
WBLS-F	107.5	5.4 KW @ 1241	BLACK	ABC-F,SBN	$356.88	(Mc-Guild)	Inner City	
WCBS-F	101.1	7.3 KW @ 1300	OLDIES/AC	CBS-R	$297.50	(CBS/FM)	CBS	
WFME-F	94.7	36 KW @ 580	RELIGION		$ NA	(----)	Family	
WHTZ-F	100.3	7.8 KW @ 1220	CHR		$280.00*	(Eastman)	Malrite	
WHUD-F	100.7	50 KW @ 500	BTFL MUS		$ 45.00	(Masla)		(PEEKSKILL)
WKTU-F	92.3	5.4 KW @ 1200	CHR		$316.88	(Torbet)	Infinity	
WLTW-F	106.7	7.6 KW @ 1220	SOFT AC		$218.75	(Selcom)	Viacom	
WNCN-F	104.3	7.6 KW @ 1220	CLASSICAL	APR,WSJ	$ 95.00	(CMBS)	GAF	
WNEW-F	102.7	5.9 KW @ 1360	AOR	Source	$206.88	(Katz)	Metromedia	
WPAT-F	93.1	5.3 KW @ 1420	BTFL MUS		$220.00	(Christal)	Capital Cities	
WPIX-F	101.9	5.4 KW @ 1228	AC		$225.00*	(Christal)	Tribune Co.	
WPLJ-F	95.5	7.2 KW @ 1270	CHR	ABC-R	$245.00*	(Blair)	ABC	
WQXR-F,+	96.3	7.8 KW @ 1220	CLASSICAL		$147.50	(Mc-Guild)	NY Times	
WRFM-F	105.1	7.8 KW @ 1220	BTFL MUS		$200.00	(Torbet)	Bonne	
WRKS-F	98.7	7.8 KW @ 1250	URBAN	RKO	$230.00*	(Republic)	RKO	
WYNY-F	97.1	7.2 KW @ 1300	AC		$280.00*	(HNWH)	NBC	

12+ ADI CUME

1. WHTZ-F
2. WINS
3. WPLJ-F
4. WCBS
5. WRKS-F
6. WOR
7. WNBC
8. WKTU-F
9. WABC
10. WNEW-F
11. WBLS-F
12. WCBS-F
13. WYNY-F
14. WAPP-F
15. WPIX-F

ADI FM SHARE:

59.40%

CALL LETTER CHANGES

WBNX changes to WKDM

FORMAT CHANGES

WKDM from Black to Spanish CHR
WAPP from AOR to CHR (Oct)
WKTU from Urban to CHR

STATION SALES

WHN: From Mutual to Doubleday for $13,000,000

MISCELLANEOUS COMMENTS

Several counties added to New York metro including Fairfield, CT (Bridgeport) as of this book...Strong move for WLTW...Weak book for BTFL stations...WAPP tumbles as they drop AOR for CHR; WNEW-F benefits

NORFOLK - PORTSMOUTH - NEWPORT NEWS

Arbitron Rank/Pop (12+): 36/1,011,000
CMSA Rank/Pop: # 30
MSA Rank/Pop: 37/1,196,100
ADI # 47
Average Person Rating: 16.8
Market TSL: 22.1 hours

Stations: 24/24
Diaries: 1407/719:1/54.18%
Sample Target: 1230
Standard Error: .550
% Below Line: 0
% Not Listed: 8.0

Est. 1984 Revenue: $23,600,000
Gross Inc.: 13.0 Bil
HH Inc.: $29,226
Retail $: 7.0 Bil
Pop per Station: 42,125

	12+ METRO 1/4/SHARE		SPG 84	FAL 83	SPG 83	FAL 82	BIRCH SHARE
1.	WFOG-F	178/10.5	10.7	9.5	10.9	10.6	6.6
2.	WCMS-F	140/ 8.3	8.6	10.6	10.6	10.6	8.2
3.	WNOR-F	135/ 8.0	10.3	9.5	8.6	7.9	12.0
4.	WOWI-F	127/ 7.5	4.8	7.8	7.0	6.7	10.8
5.	WLTY-F	123/ 7.3	5.6	8.1	7.2	7.4	6.8
	WNVZ-F	123/ 7.3	9.3	6.8	5.3	4.4	7.5
7.	WMYK-F	84/ 5.0	6.9	3.5	5.5	5.7	5.3
8.	WWDE-F	81/ 4.8	4.5	4.3	4.3	4.0	4.3
9.	WTAR	79/ 4.7	5.3	5.0	3.8	5.4	4.2
10.	WPCE	67/ 4.0	2.6	2.7	3.4	3.4	3.1
11.	WNSY-F	61/ 3.6	2.1	2.2	2.4	1.8	3.9
12.	WXRI-F	58/ 3.4	1.3	2.4	1.5	2.4	2.9
13.	WRAP	52/ 3.1	3.9	5.2	4.3	3.7	3.7
14.	WQKS-F	47/ 2.8	3.4	2.1	2.3	1.2	4.4
15.	WNIS	42/ 2.5	2.9	3.3	2.8	2.8	2.7
16.							
17.							
18.							
19.							
20.							
21.							
22.							
23.							
24.							
25.							

	12+ TSA 1/4/CUME	
1.	WFOG-F	207/1934
2.	WCMS-F	181/1844
3.	WNOR-F	154/1994
4.	WOWI-F	147/2142
5.	WLTY-F	136/1865
6.	WNVZ-F	135/2356
7.	WMYK-F	117/2053
8.	WTAR	87/1559
9.	WWDE-F	86/1371
10.	WQKS-F	77/1085
11.	WNSY-F	68/1256
12.	WPCE	67/ 744
13.	WXRI-F	63/ 780
14.	WTID-F	61/ 646
15.	WRAP	54/1146
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24.		
25.		

	12+ METRO CUME/ METRO CUME RATING		SPG 84	FAL 83
1.	WNVZ-F	2098/20.8	21.2	17.0
2.	WOWI-F	1778/17.6	14.3	17.4
3.	WNOR-F	1776/17.6	19.6	18.8
4.	WFOG-F	1726/17.1	17.6	16.7
5.	WLTY-F	1589/15.7	14.3	18.3
6.	WCMS-F	1472/14.6	16.4	17.9
7.	WMYK-F	1459/14.4	18.8	12.6
8.	WTAR	1426/14.1	12.1	14.3
9.	WWDE-F	1239/12.3	11.9	10.9
10.	WNSY-F	1115/11.0	7.7	7.7
11.	WRAP	1058/10.5	12.4	15.0
12.	WPCE	744/ 7.4	4.9	6.6
13.	WQKS-F	739/ 7.3	8.8	7.4
14.	WXRI-F	674/ 6.7	4.0	7.1
15.	WNIS	636/ 6.3	6.6	7.7
16.				
17.				
18.				
19.				
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 77.71% (1213 of 1561) (FAL 83: 73.77%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WNVZ-F	1. WNOR-F	1. WNOR-F	1. WCMS-F	1. WCMS-F	1. WCMS-F	1. WFOG-F	1. WFOG-F	1. WFOG-F	1. WOWI-F	1. WFOG-F
2. WOWI-F	2. WLTY-F	2. WLTY-F	2. WLTY-F	2. WLTY-F	2. WFOG-F	2. WCMS-F	2. WCMS-F	2. WLTY-F	2. WNVZ-F	2. WOWI-F
WNOR-F	3. WOWI-F	3. WOWI-F	3. WFOG-F	3. WFOG-F	3. WLTY-F	3. WNOR-F	3. WNOR-F	3. WNOR-F	3. WNOR-F	3. WCMS-F
4. WMYK-F	4. WNVZ-F	4. WCMS-F	4. WNOR-F	4. WNOR-F	4. WNOR-F	4. WTAR	4. WTAR	4. WCMS-F	4. WFOG-F	4. WNOR-F
5. WQKS-F	5. WWDE-F	5. WFOG-F	5. WOWI-F	5. WOWI-F	5. WOWI-F	5. WNVZ-F	5. WNVZ-F	5. WOWI-F	5. WLTY-F	5. WNVZ-F
6. WRAP	6. WMYK-F	6. WNVZ-F	6. WWDE-F	6. WWDE-F	6. WWDE-F	6. WLTY-F	6. WLTY-F	6. WNVZ-F	6. WCMS-F	6. WLTY-F
7.	7. WNSY-F	7.	7.	7.	7. WTAR	7.	7. WOWI-F	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54
1. WNVZ-F	1. WLTY-F	1. WLTY-F	1. WLTY-F	1. WCMS-F
2. WOWI-F	2. WOWI-F	2. WFOG-F	2. WWDE-F	2. WFOG-F
3. WLTY-F	3. WNVZ-F	3. WCMS-F	3. WOWI-F	3. WLTY-F
4. WNOR-F	4. WWDE-F	WNVZ-F	4. WCMS-F	4. WWDE-F
5.	5. WNOR-F	5. WOWI-F	5. WXRI-F	5. WNVZ-F
6.	6.	6. WWDE-F	6. WMYK-F	6.
7.	7.	7.	WNSY-F	7.
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WNOR-F	1. WNOR-F	1. WNOR-F	1. WNOR-F	1. WNOR-F
2. WNVZ-F	2. WLTY-F	2. WLTY-F	2. WLTY-F	2. WCMS-F
WLTY-F	3. WOWI-F	3. WOWI-F	3. WOWI-F	3. WFOG-F
4. WOWI-F	4. WNVZ-F	4. WCMS-F	4. WMYK-F	4. WOWI-F
5. WMYK-F	5. WMYK-F	5. WMYK-F	5. WNSY-F	5. WLTY-F
WNSY-F	6. WNSY-F	6. WNVZ-F	6. WWDE-F	6.
7.	7.	7.	7. WQKS-F	7.
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		184 (2)	184 (2)	11.9
AOR		135 (1)	135 (1)	8.8
AC/OLDIES/SOFT ROCK	19 (1)	204 (2)	223 (3)	14.5
MOR/VARIETY	79 (1)		79 (1)	5.1
COUNTRY	41 (2)	184 (3)	225 (5)	14.6
BLACK/URBAN	52 (1)	258 (3)	310 (4)	20.1
BTFL MUSIC		190 (2)	190 (2)	12.3
NEWS/TALK	42 (1)		42 (1)	2.7
NOSTALGIA	31 (2)		31 (2)	2.0
RELIGION	84 (2)	58 (1)	142 (3)	9.2
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			1540 (24)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCMS	1050	Norfolk	1.8/3.6
WCPK	1600	Chesapeake	.6/ .9
WNRN-F	94.9	Virginia Beach	.7/ .9
WGH	1310	Newport News	.6/2.2
WKEZ-F	94.1	Yorktown	.8/2.6
WNOR	1230	Norfolk	1.1/4.1
WPMH	1010	Portsmouth	1.0/1.9
WTID-F	106.9	Suffolk	1.8/3.8
WTJZ	1270	Newport News	1.2/2.7

RADIO STATIONS

WCMS	1050	5 KW (DAYS)	COUNTRY	ABC-D	$ NM	(Katz)	
WCPK	1600	5 KW (DAYS)	BTFL MUS/NOST	NBC	$ 15.00	(----)	
WLPM	1450	1 KW/250 W	MOR		$ NA	(MMR)	McCormick
WNIS	1350	5 KW (DA-2)	NEWS/TALK	NBC,NBC-T,ABC-T,WSJ	$38.00*	(HNWH)	Sinclair
WNOR	1230	1 KW/250 W	OLDIES		$ NA	(Mc-Guild)	Josephson
WGH	1310	5 KW (DA-N)	OLDIES		$ NA	(Blair)	
WPCE	1400	1 KW/250 W	BLACK/GOSPEL	SBN	$ 23.00	(Mc-Guild)	Willis
WPEX	1490	1 KW/250 W	COUNTRY		$ 15.00	(----)	
WPMH	1010	5 KW (DAYS,DA)	RELIGION	MBS	$ 7.50	(----)	
WRAP	850	5 KW/1 KW (DA-N)	BLACK	NBN	$ 40.00	(Selcom)	Rollins
WTAR	790	5 KW (DA-N)	MOR	CBS	$ 85.00*	(Christal)	Shamrock
WTJZ	1270	1 KW (DA-N)	NOST (Al Ham)		$ 22.00	(Katz)	S & F
WZAM	1110	50 KW (DAYS,DA)	BLACK		$ NA	(Eastman)	Benns

FM STATIONS

WCMS-F	100.5	50 KW @ 509	COUNTRY	ABC-E	$137.75	(Katz)	
WFOG-F	92.9	50 KW @ 500	BTFL MUS		$ 75.00*	(MMR)	McCormick
WKEZ-F	94.1	50 KW @ 500	COUNTRY	MBS	$ 34.00*	(Roslin)	
WLTY-F	95.7	40 KW @ 881	AC		$105.50	(Christal)	Landmark
WMYK-F	93.7	100 KW @ 940	URBAN	Source	$ 42.50	(Eastman)	Benns (ELIZABETH CITY,NJ)
WNOR-F	98.7	50 KW @ 549	AOR	ABC-R	$ 75.00*	(Mc-Guild)	Josephson
WNSY-F	97.3	74 KW @ 420	CHR/OLDIES		$ NA	(Blair)	
WNVZ-F	104.5	50 KW @ 500	CHR	ABC-C	$ 75.00*	(Katz)	S & F
WOWI-F	102.9	50 KW @ 500	BLACK	SBN	$ 45.00	(Mc-Guild)	Willis
WWDE-F	101.3	50 KW @ 380	AC	CBS-R	$ 55.00	(CBS/FM)	
WXRI-F	L05.3	50 KW @ 500	RELIGION		$ 35.00	(HNWH)	CBN
WQKS-F	96.5	50 KW @ 440	URBAN	ABC-F	$ 40.00*	(Torbet)	
WTID-F	106.9	100 KW @ 964	COUNTRY (Musicworks)		$? ?	(----)	Sinclair

12+ ADI 1/4

1. WFOG-F
2. WCMS-F
3. WNOR-F
4. WOWI-F
5. WNVZ-F
6. WLTY-F
7. WMYK-F
8. WTAR
9. WWDE-F
10. WNSY-F
11. WPCE
12. WXRI-F
13. WTID-F
14. WQKS-F
15. WRAP

12+ ADI CUME

1. WNVZ-F
2. WOWI-F
3. WNOR-F
4. WFOG-F
5. WMYK-F
6. WCMS-F
7. WLTY-F
8. WTAR
9. WWDE-F
10. WNSY-F
11. WRAP
12. WQKS-F
13. WXRI-F
14. WPCE
15. WNIS

ADI FM SHARE:

79.17%

CALL LETTER CHANGES

WNSY changed calls back to
WGH (December)

FORMAT CHANGES

STATION SALES

WTJZ/WNVZ-F: sold by
Abell to S & F for
$4,500,000 (E)

MISCELLANEOUS COMMENTS

One county (Currituck,NC)
deleted from Arbitron metro...

OKLAHOMA CITY

Arbitron Rank/Pop (12+): 42/800,400
CMSA Rank/Pop: # 42
MSA Rank/Pop: 48/961,400
ADI # 36
Average Person Rating: 16.0
Market TSL: 21.4 hours

Stations: 16/16
Diaries: 958/835:1/30.6%
Sample Target: 1080
Standard Error: .625
% Below Line: 0
% Not Listed: 7.4

Est. 1984 Revenue: $24,300,000
Gross Inc.: 11.9 Bil
HH Inc.: $32,840
Retail $: 5.9 Bil
Pop per Station: 50,025

12+ METRO 1/4/SHARE		SPG 84	FAL 83	SPG 83	FAL 82	BIRCH SHARE
1. KKNG-F	162/12.6	9.3	10.4	10.0	9.9	5.8
2. KTOK	151/11.8	11.2	12.6	11.1	12.3	8.6
3. KATT-F	125/ 9.8	10.9	14.2	12.3	14.2	14.6
4. KXXY-F	117/ 9.1	9.8	7.8	7.5	5.5	10.8
5. KZBS-F	113/ 8.8	8.9	7.6	7.3	3.9	9.6
6. KEBC-F	109/ 8.5	8.3	6.6	8.5	9.9	7.2
7. KJYO-F	101/ 7.9	8.2	8.0	9.0	2.1	11.1
8. KOFM-F	88/ 6.9	5.5	3.7	5.6	7.0	7.9
9. KLTE-F	58/ 4.5	6.0	5.4	3.7	4.6	5.6
10. KOMA	41/ 3.2	4.1	5.3	7.1	7.0	2.8
11. WKY	30/ 2.3	2.4	3.4	3.7	5.7	2.7
12. KJIL-F	25/ 2.0	2.2	3.5	1.9	1.7	3.0
13. KXXY	21/ 1.6	.5	1.1	.6	.7	.4
14.						
15.						
16.						
17.						
18.						
19.						
20.						
21.						
22.						
23.						
24.						
25.						

12+ TSA 1/4/CUME	
1. KKNG-F	202/1840
2. KATT-F	174/2086
3. KXXY-F	170/1942
4. KTOK	164/2134
5. KOFM-F	146/2438
6. KZBS-F	135/1818
7. KEBC-F	127/1572
8. KJYO-F	116/1937
9. KOMA	95/1592
10. WKY	79/1650
11. KLTE-F	62/1136
12. KJIL-F	25/ 434
13. KXXY	22/ 385
14.	
15.	
16.	
17.	
18.	
19.	
20.	
21.	
22.	
23.	
24.	
25.	

12+ METRO CUME/ METRO CUME RATING		SPG 84	FAL 83
1. KTOK	1883/23.5	18.8	22.2
2. KJYO-F	1549/19.4	19.7	20.0
3. KATT-F	1532/19.1	19.0	22.2
4. KZBS-F	1500/18.7	17.5	15.1
5. KOFM-F	1476/18.4	18.3	13.8
6. KKNG-F	1392/17.4	17.7	16.2
7. KXXY-F	1369/17.1	18.6	16.0
8. KEBC-F	1212/15.1	16.9	16.9
9. KLTE-F	1013/12.7	12.4	13.4
10. WKY	899/11.2	8.9	11.8
11. KOMA	714/ 8.9	11.5	13.9
12. KJIL-F	393/ 4.9	6.4	5.9
13. KXXY	340/ 4.2	2.9	2.4
14.			
15.			
16.			
17.			
18.			
19.			
20.			
21.			
22.			
23.			
24.			
25.			

12+ FM SHARE (METRO): 78.67% (933 of 1186) (FAL 83: 73.11%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KJYO-F	1. KATT-F	1. KZBS-F	1. KXXY-F	1. KXXY-F	1. KKNG-F	1. KTOK	1. KKNG-F	1. KKNG-F	1. KJYO-F	1. KTOK
2. KOFM-F	2. KZBS-F	2. KATT-F	2. KZBS-F	2. KZBS-F	2. KTOK	2. KXXY-F+	2. KXXY-F	2. KATT-F+	2. KATT-F	2. KKNG-F
3. KATT-F	3. KOFM-F	3. KXXY-F	3. KATT-F	3. KEBC-F	3. KXXY-F	3. KZBS-F	3. KATT-F	3. KZBS-F	3. KTOK	3. KXXY-F+
4.	4. KJYO-F	4. KOFM-F	4. KLTE-F	KKNG-F	4. KEBC-F	4. KKNG-F	4. KEBC-F	4. KTOK	4. KKNG-F	4. KATT-F
5.	5. KXXY-F	KJYO-F	5. KTOK	5. KTOK	5.	5. KEBC-F	5. KTOK	5. KXXY-F	KOFM-F	5. KEBC-F
6.	6.	6. KTOK	KEBC-F	6.	6.	6. KATT-F+	6. KZBS-F	6. KEBC-F	6.	6. KJYO-F
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54
1. KZBS-F	1. KZBS-F	1. KZBS-F	1. KZBS-F	1. KZBS-F
2. KOFM-F	2. KOFM-F	2. KXXY-F	2. KLTE-F	2. KXXY-F
3. KJYO-F	3. KJYO-F	3. KOFM-F	3. KXXY-F	3. KLTE-F
4. KATT-F	4. KLTE-F	4. KLTE-F	4. KOFM-F	KEBC-F
5.	5. KXXY-F	5. KJYO-F	5. KEBC-F	5. KTOK
6.	6. KATT-F	6.	KTOK	6.
7.	7.	7.	7.	7.
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KATT-F	1. KATT-F	1. KATT-F	1. KATT-F	1. KXXY-F
2.	2.	2. KXXY-F	2. KZBS-F	2. KKNG-F
3.	3.	3. KZBS-F	3. KXXY-F	KATT-F
4.	4.	4. KJYO-F	4.	4. KZBS-F
5.	5.	5. KKNG-F	5.	5. KTOK
6.	6.	6. KTOK	6.	6. KEBC-F
7.	7.	7.	7.	7.
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		189 (2)	189 (2)	15.9
AOR	10 (1)	125 (1)	135 (2)	11.4
AC/OLDIES/SOFT ROCK		171 (2)	171 (2)	14.4
MOR/VARIETY				
COUNTRY	92 (3)	226 (2)	318 (5)	26.8
BLACK/URBAN		18 (1)	18 (1)	1.5
BTFL MUSIC		179 (2)	179 (2)	15.1
NEWS/TALK	151 (1)		151 (1)	12.7
NOSTALGIA				
RELIGION		25 (1)	25 (1)	2.1
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			1186 (16)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAEZ-F	107.7	Oklahoma City	1.4/2.5
KATT	1140	Oklahoma City	.8/2.4
KKLR-F	97.7	Edmond	1.3/2.7

RADIO STATIONS

AM STATIONS

KATT, 1140, 1 KW (DAYS), AOR	Source, $ NA	(Selcom)	Surrey
KBYE, 890, 1 KW (DAYS), RELIGION	, $ 8.60	(----)	
KOMA, 1520, 50 KW (DA-N), COUNTRY	NBC, $56.25	(Blair)	Price Comm
KQCV, 800, 250 W (DAYS), RELIGION	, $16.00	(----)	Bott
KRMC, 1220, 250 W (DAYS,DA), RELIGION	, $ 8.00	(----)	
KTOK, 1000, 5 KW (DA-2), NEWS/TALK	ABC-I, $85.00	(Blair)	Clear Channel
KXXY, 1340, 1 KW/250 W, COUNTRY	ABC-D, $ NM	(Mc-Guild)	Summit
WKY, 930, 5 KW (DA-N), COUNTRY	CBS,WSJ, $37.50	(Eastman)	Gaylord

FM STATIONS

KAEZ-F, 107.7, 100 KW @ 185, BLACK	, $35.00	(----)	
KATT-F, 100.5, 100 KW @ 598, AOR (Pollack)	Source, $60.00	(Selcom)	Surrey
KEBC-F, 94.7, 100 KW @ 440, COUNTRY	ABC-E, $67.50	(Torbet)	
KJIL-F, 104.9, 3 KW @ 300, RELIGION	APR, $18.00	(----)	Swaggert
KJYO-F, 102.7, 100 KW @ 1003, CHR (Burk-Abr)	, $55.00	(Blair)	Clear Channel
KKLR-F, 97.7, 3 KW @ 300, BTFL MUS	, $23.13	(----)	
KKNG-F, 92.5, 100 KW @ 900, BTFL MUS	, $64.00	(Christal)	Swanson
KLTE-F, 101.9, 100 KW @ 420, AC	, $56.00*	(Masla)	
KOFM-F, 104.1, 100 KW @ 1425, CHR	ABC-C, $67.00	(Katz)	Guy Gannett
KXXY-F, 96.1, 100 KW @ 1340, COUNTRY	, $77.50	(Mc-Guild)	Summit
KZBS-F, 98.9, 100 KW @ 1253, AC (Fairwest)	, $60.00*	(HNWH)	
KLOR-F, 99.3, 3 KW @ 300, AC	, $17.00	(----)	(PONCA CITY)
KWOX-F, 101.1, 100 KW @ 1204, COUNTRY	, $20.00	(----)	(WOODWARD)
KXLS-F, 99.7, 100 KW @ 835, AC	, $21.00	(Unirep)	(ALVA)

12+ ADI 1/4

1. KKNG-F
2. KXXY-F
3. KATT-F
4. KTOK
5. KOFM-F
6. KZBS-F
7. KEBC-F
8. KJYO-F
9. KOMA
10. WKY
11. KWOX-F
12. KLTE-F
13. KVOO
14. KQTZ-F
15. KECO-F

12+ ADI CUME

1. KOFM-F
2. KTOK
3. KEBC-F
4. WATT-F
5. KJYO-F
6. KXXY-F
7. KZBS-F
8. KKNG-F
9. WKY
10. KOMA
11. KLTE-F
12. KWOX-F
13. KJIL-F
14. KVOO
15. KXXY

ADI FM SHARE:

74.70%

CALL LETTER CHANGES

KXXY changes to KCNN
(after rating period)

FORMAT CHANGES

KXXY changes to News
(after rating period)

STATION SALES

MISCELLANEOUS COMMENTS

Logan County was added to the Arbitron metro... Arbitron fell 11% short of its sample target...

OMAHA

Arbitron Rank/Pop (12+): 69/487,900
CMSA Rank/Pop: NA
MSA Rank/Pop: 81/596,300
ADI # 72
Average Person Rating: 17.0
Market TSL: 22.3 hours

Stations: 17/14
Diaries: 965/506:1/53.7%
Sample Target: 870
Standard Error: .633
% Below Line: 1.3
% Not Listed: 6.8

Est 1984 Revenue: $13,600,000
Gross Inc.: 6.1 Bil
HH Inc.: $28,414
Retail $: 3.4 Bil
Pop per Station: 34,850

12+ METRO 1/4/SHARE			SPG 84	FAL 83	SPG 83	FAL 82	BIRCH SHARE
1.	KFAB	235/28.3	20.6	27.4	24.0	23.9	24.3
2.	KQKQ-F	119/14.4	15.5	14.3	17.1	14.7	15.1
3.	KEZO-F	118/14.2	12.2	9.8	12.2	11.6	19.3
4.	KGOR-F	52/ 6.3	10.2	7.3	7.9	7.2	3.9
5.	KOIL	46/ 5.5	5.5	4.7	5.0	5.8	2.9
6.	KESY-F	45/ 5.4	5.8	7.0	5.2	7.3	4.6
7.	KEFM-F	37/ 4.5	1.8	1.0	---	---	6.9
8.	WOW-F	36/ 4.3	6.6	4.5	3.4	4.3	4.3
9.	WOW	33/ 4.0	6.2	5.7	6.2	8.2	5.9
10.	KCRO	11/ 1.3	1.2	.5	1.8	1.4	.5
11.							
12.							
13.							
14.							
15.							

12+ TSA 1/4/CUME		
1.	KFAB	424/4519
2.	KEZO-F	166/1918
3.	KQKQ-F	138/1961
4.	WOW	97/1824
5.	KGOR-F	78/1498
6.	KFRX-F	73/1061
7.	KOIL	56/ 848
8.	WOW-F	52/ 925
9.	KMA	50/ 723
10.	KESY-F	47/ 578
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			SPG 84	FAL 83
1.	KFAB	2250/46.1	37.6	52.7
2.	KQKQ-F	1599/32.8	34.2	30.0
3.	KEZO-F	1281/26.3	26.0	20.5
4.	KGOR-F	919/18.8	24.0	18.7
5.	KOIL	718/14.7	15.6	15.2
6.	WOW	661/13.5	14.9	16.6
7.	KEFM-F	655/13.4	3.7	2.9
8.	KESY-F	512/10.5	13.2	13.2
9.	WOW-F	479/ 9.8	10.1	9.6
10.	KFRX-F	164/ 3.4	2.7	3.6
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 54.46% (421 of 773) (FAL 83: 51.05%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KQKQ-F	1. KEZO-F	1. KEZO-F	1. KFAB	1. KFAB	1. KFAB	1. KFAB	1. KFAB	1. KFAB	1. KFAB	1. KFAB
2. KEZO-F	2. KQKQ-F	2. KFAB	2. KQKQ-F	2. KQKQ-F	2.	2. KQKQ-F+	2. KEZO-F	2. KEZO-F	2. KEZO-F	2. KQKQ-F
3.	3. KGOR-F	3. KQKQ-F	3. KEZO-F	3. KEZO-F	3.	3. KEZO-F	3. KQKQ-F	3. KQKQ-F	3. KQKQ-F	3. KEZO-F
4.	4. KOIL	4. KGOR-F	4. KOIL	4. KOIL	4.	4. WOW	4. KGOR-F	4.	4.	4. KESY-F
5.	5. KFAB	5. KOIL	5. KGOR-F	5. KGOR-F	5.	5. KOIL	5. KESY-F	5.	5.	KGOR-F
	KEFM-F									

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KEZO-F	1. KQKQ-F	1. KFAB	1. KQKQ-F	1. KFAB	1. KEZO-F	1. KEZO-F	1. KEZO-F	1. KEZO-F	1. KFAB
KQKQ-F	2. KEZO-F	2. KQKQ-F	2. KOIL	2. KQKQ-F	2. KQKQ-F	2. KQKQ-F	2. KFAB	2. KQKQ-F	2. KEZO-F
3. KGOR-F	3. KGOR-F	3. KEZO-F	KGOR-F	3. KGOR-F	3.	3. KOIL	3. KQKQ-F	3. KOIL	3. KQKQ-F
KEFM-F	4. KEFM-F	4. KGOR-F	4. KFAB	4. KOIL	4.	4.	4. KOIL	4. KFAB	4. KOIL
5.	5.	5. KEFM-F	KEZO-F	5.	5.	5.	5. KGOR-F	5.	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		175 (3)	175 (3)	22.6
AOR		118 (1)	118 (1)	15.3
AC/OLDIES/SOFT ROCK	46 (1)	37 (1)	83 (2)	10.7
MOR/VARIETY	238 (2)		238 (2)	30.8
COUNTRY	41 (2)	39 (2)	80 (4)	10.3
BLACK/URBAN	9 (1)	7 (1)	16 (2)	2.1
BTFL MUSIC		45 (1)	45 (1)	5.8
NEWS/TALK				
NOSTALGIA	7 (1)		7 (1)	0.9
RELIGION	11 (1)		11 (1)	1.4
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			773 (17)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KBWH-F	106.3		.8/1.8
KLNG	1560	Council Bluffs	1.1/2.8
KROM	1420	Omaha	.8/1.5
KYNN	1490	Omaha	1.0/3.0
KFRX-F	102.7	Lincoln	.5/3.4
KMA	960	Shenandoah	.4/1.4
KZKX-F	96.9	Seward	.4/1.7

RADIO STATIONS

KCRO,	660,	1 KW (DAYS)	, RELIGION		, $14.00	(----)	Smulyen	
KFAB,	1110,	50 KW (DA-N)	, MOR	NBC,NBC-T,	$168.75	(Christal)	May	
KLNG,	1560,	1 KW (DAYS,DA),	BLACK	ABC-I,	$25.00	(----)		
KOIL,	1290,	5 KW (DA-N)	, AC	CBS-R,RKO,	$29.50	(Selcom)		
KROM,	1420,	1 KW (DAYS,DA),	NOSTALGIA	RKO II,MBS,	$15.00	(Masla)		
KYNN,	1490,	1 KW/250 W	, COUNTRY	MBS,	$36.25	(Blair)	Albimar	
WOW ,	590,	5 KW	, COUNTRY	ABC-I,	$35.50	(Torbet)	Great Empire	
KMA ,	960,	5 KW (DA-N)	, MOR		, $58.38	(Katz)	May	(SHENANDOAH, IA)
KBWH-F,	106.3,	3 KW @ 300,	BLACK		, $37.00	(Masla)		(BLAIR)
KEFM-F,	96.1,	100 KW @ 265,	AC (Drake-Chen)		, $32.63	(Mc-Guild)		
KESY-F,	104.5,	32 KW @ 285,	BTFL MUS (TM)		, $28.50	(Masla)		
KEZO-F,	92.3,	100 KW @ 1210,	AOR (Burk-Abr)	ABC-R,	$82.50	(Blair)	Albimar	
KGOR-F,	99.9,	115 KW @ 1227,	AC/CONTEMP		, $45.00*	(Christal)	May	
KQKQ-F,	98.5,	100 KW @ 510,	CHR		, $59.00*	(Eastman)		
WOW-F ,	94.1,	100 KW @ 510,	COUNTRY	ABC-E,	$ NA	(Torbet)	Great Empire	

MISCELLANEOUS COMMENTS

Washington County added to Arbitron metro...KOOO changed calls to KROM...KEFM drops BTFL for AC...

ORLANDO

Arbitron Rank/Pop (12+): 51/696,100
CMSA Rank/Pop: # 49
MSA Rank/Pop: 61/795,700
ADI # 30 (with Daytona & Melbourne)
Average Person Rating: 17.6
Market TSL: 23.1 hours

Stations: 22/19
Diaries: 1078/646:1/47.4%
Sample Target: 1010
Standard Error: .601
% Below Line: 2.6
% Not Listed: 8.5

Est. 1984 Revenue: $20,800,000
Gross Inc.: 8.4 Bil
HH Inc.: $28,895
Retail $: 5.3 Bil
Pop per Station: 36,637

12+ METRO 1/4/SHARE			SPG 84	FAL 83	SPG 83	FAL 82	BIRCH SHARE
1.	WWKA-F	164/13.4	9.6	10.0	11.0	9.9	10.7
2.	WJYO-F	158/12.9	10.4	8.8	8.9	5.7	10.4
3.	WHLY-F	107/ 8.8	10.5	4.6	4.6	5.2	13.6
4.	WDBO	106/ 8.7	5.8	6.3	5.1	5.9	5.3
5.	WBJW-F	98/ 8.0	10.7	10.3	12.8	10.5	10.3
6.	WDIZ-F	97/ 7.9	10.9	9.6	5.4	11.4	15.2
7.	WKIS	76/ 6.2	5.0	4.5	4.0	5.4	4.0
8.	WHOO-F	57/ 4.7	4.3	5.7	7.0	6.9	6.3
9.	WHOO	54/ 4.4	3.7	6.2	5.5	8.3	4.0
10.	WORL	51/ 4.2	6.2	4.7	6.8	6.0	4.1
11.	WLOQ-F	37/ 3.0	2.6	3.1	2.4	2.2	3.5
12.							
13.							
14.							
15.							
16.							
17.							
18.							
19.							
20.							
21.							
22.							
23.							
24.							
25.							

12+ TSA 1/4/CUME		
1.	WWKA-F	286/2893
2.	WJYO-F	239/2654
3.	WBJW-F	228/3350
4.	WDIZ-F	200/2323
5.	WHLY-F	152/2218
6.	WDBO	115/1613
7.	WPCV-F	114/1025
8.	WVFM-F	109/1002
9.	WHOO-F	86/1397
10.	WKIS	83/ 994
11.	WCFI-F	81/1106
12.	WHOO	59/ 987
13.	WORL	52/ 631
14.		
15.		
16.		
17.		
18.		
19.		
20.		
21.		
22.		
23.		
24.		
25.		

12+ METRO CUME/ METRO CUME RATING			SPG 84	FAL 83
1.	WJYO-F	1736/24.9	19.9	19.9
2.	WBJW-F	1667/23.9	28.0	27.5
3.	WWKA-F	1576/22.6	17.4	21.5
4.	WHLY-F	1551/22.3	25.8	16.1
5.	WDBO	1291/18.5	14.5	16.9
6.	WDIZ-F	1245/17.9	16.7	19.3
7.	WHOO-F	897/12.9	10.6	15.8
8.	WHOO	861/12.4	9.1	14.4
9.	WKIS	837/13.0	11.9	11.7
10.	WORL	612/ 8.8	10.8	9.9
11.	WLOQ-F	497/ 7.1	7.9	7.8
12.	WOKB	384/ 5.5	6.5	6.7
13.				
14.				
15.				
16.				
17.				
18.				
19.				
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 68.87% (770 of 1118) (FAL 83: 62.72%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHLY-F	1. WDIZ-F	1. WWKA-F	1. WJYO-F	1. WJYO-F	1. WWKA-F	1. WWKA-F	1. WJYO-F	1. WWKA-F	1. WDBO	1. WWKA-F
2. WBJW-F	2. WBJW-F	WJYO-F	2. WWKA-F	2. WWKA-F	2. WJYO-F	2. WJYO-F	2. WWKA-F	2. WJYO-F	2. WHLY-F	2. WJYO-F
3. WDIZ-F	3. WWKA-F	3. WDIZ-F	3. WDBO	3. WDBO	3. WDBO	3. WDBO	3. WKIS	3. WBJW-F	3. WWKA-F	3. WDIZ-F
4. WWKA-F	4. WJYO-F	4. WBJW-F	4. WBJW-F	4. WBJW-F	4.	4. WHLY-F	4. WBJW-F	WHLY-F	4. WDIZ-F	4. WHLY-F
5.	5. WHLY-F	5. WDBO	5. WHLY-F	5. WDIZ-F	5.	5. WBJW-F+	5. WDIZ-F	5. WDIZ-F	5. WJYO-F	5. WBJW-F
6.	6.	WHLY-F	6. WDIZ-F	WHLY-F	6.	6. WDIZ-F	6. WDBO	6.	6. WBJW-F	6. WDBO
7.	7.	7.	7.	7.	7.	7. WKIS	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WHLY-F	1. WJYO-F	1. WJYO-F	1. WJYO-F	1. WJYO-F	1. WDIZ-F	1. WDIZ-F	1. WDIZ-F	1. WDIZ-F	1. WWKA-F
WBJW-F	2. WWKA-F	2. WWKA-F	2. WWKA-F	2. WWKA-F	2. WHLY-F	2. WBJW-F	2. WWKA-F	2. WBJW-F	2. WJYO-F
3. WWKA-F	3. WBJW-F	3. WBJW-F	3. WBJW-F	3. WDBO	3. WBJW-F	3. WHLY-F	3. WBJW-F	3. WLOQ-F	3. WDBO
4. WDIZ-F	4. WHLY-F	WHLY-F	4. WHLY-F	4. WBJW-F	WWKA-F	4. WWKA-F	4. WJYO-F	4. WHLY-F	4. WDIZ-F
WORL	5. WDIZ-F	5. WDBO	5.	5. WHLY-F	5.	5. WLOQ-F	5. WDBO	5.	5. WHOO-F
6.	WORL	6.	6.	6.	6.	6.	6. WHLY-F	6.	6. WBJW-F
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	4 (1)	205 (2)	209 (3)	18.7
AOR		97 (1)	97 (1)	8.7
AC/OLDIES/SOFT ROCK	21 (1)	210 (3)	231 (4)	20.7
MOR/VARIETY	106 (1)		106 (1)	9.5
COUNTRY	63 (3)	226 (3)	289 (6)	25.8
BLACK/URBAN	66 (2)		66 (2)	5.9
BTFL MUSIC		20 (1)	20 (1)	1.8
NEWS/TALK	76 (1)		76 (1)	6.8
NOSTALGIA				
RELIGION	12 (2)	12 (1)	24 (3)	2.1
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			1118 (22)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAJL	1440	WInter Park	.8/3.4
WBJW	950	Orlando	.3/2.6
WCFI-F	101.9	Daytona Beach	1.2/4.1
WFIV	1080	Kissimmee	.4/1.1
WOKB	1600	Winter Garden	1.2/5.5
WREM	1190	Pine Castle	1.7/2.3
WTLN-F	95.3	Apopka	1.2/4.0
WGTO	540	Cypress Gardens	.3/1.0
WPCV-F	97.5	Winter Haven	.4/1.2
WVFM-F	94.1	Lakeland	1.6/3.6

RADIO STATIONS

AM STATIONS

WAJL,	1440,	5 KW/1 KW (DA-N),	RELIGION	,	$10.00	(----)	
WBJW,	950,	5 KW (DA-N)	, CHR (SMN)	,	$45.94	(Blair)	Nationwide
WDBO,	580,	5 KW (DA-N)	, MOR	CBS,	$ NM	(Katz)	Katz
WHOO,	990,	50 KW/5 KW (DA-N),	COUNTRY	ABC-I,	$90.00*	(Torbet)	Bluegrass
WKIS,	740,	5 KW/1 KW (DA-1),	NEWS/TALK	MBS,NBC,WSJ,	$54.00*	(Eastman)	Susquehanna
WORL,	1270,	5 KW (DA-N)	, BLACK	,	$38.00*	(HNWH)	Metroplex
WOKB,	1600,	5 KW (DA-2)	, BLACK	NBN,	$33.00	(Masla)	(WINTER GARDEN)
WREM,	1190,	1 KW (DAYS)	, NOSTALGIA	ABC-D,	$ NA	(Roslin)	

FM STATIONS

WBJW-F,	105.1,	100 KW @ 1310,	CHR	ABC-C,	$137.81	(Blair)	Nationwide
WDIZ-F,	100.3,	100 KW @ 890,	AOR (Burk-Abr)	Source,	$123.00	(Selcom)	Shamrock Comm.
WHOO-F,	96.5,	100 KW @ 493,	COUNTRY	,	$104.06	(Torbet)	Bluegrass
WJYO-F,	107.7,	100 KW @ 829,	AC/EZ	,	$ 80.00*	(HNWH)	Metroplex
WLOQ-F,	103.1,	3 KW @ 300,	AC/JAZZ	WSJ,	$ NA	(Weiss)	
WWKA-F,	92.3,	100 KW @ 1341,	COUNTRY	,	$145.00*	(Katz)	Katz
WHLY-F,	106.7,	100 KW @ 799,	CHR (Klemm)	,	$ 48.50	(Christal)	Starr (LEESBURG)

Other ranked stations - See Daytona Beach or Melbourne

12+ ADI 1/4

1. WWKA_F
2. WJYO-F
3. WBJW-F
4. WDIZ-F
5. WHLY-F
6. WDBO
7. WKIS
8. WWLV-F
9. WCFI-F
10. WHOO-F
11. WHOO
12. WORL
13. WROD
14. WEZY-F
15. WLOQ-F

12+ ADI CUME

1. WBJW-F
2. WWKA-F
3. WJYO-F
4. WDIZ-F
5. WHLY-F
6. WDBO-F
7. WHOO-F
8. WCFI-F
9. WHOO
10. WKIS
11. WWLV-F
12. WNFI-F
13. WCKS-F
14. WORL
15. WELE-F

ADI FM SHARE:

74.56%

CALL LETTER CHANGES

WCOT changes to WBJW-F

FORMAT CHANGES

WBJW-A from Nostalgia to CHR (Sep)

STATION SALES

-

MISCELLANEOUS COMMENTS

WCFI-F (formerly WDOQ-F) is now reported above the line even though they are a Daytona Beach station... see Daytona Beach for details about the station...

PEORIA

Arbitron Rank/Pop (12+): 105/304,200
CMSA Rank/Pop: NA
MSA Rank/Pop: 121/374,000
ADI # 98
Average Person Rating: 15.7
Market TSL: 20.7 hours

Stations: 18/12
Diaries: 791/385:1/59.1%
Sample Target: 700
Standard Error: .675
% Below Line: 10.1
% Not Listed: 7.3

Est 1984 Revenue: $7,200,000
Gross Inc.: 4.1 Bil
HH Inc.: $30,765
Retail $: 2.2 Bil
Pop per Station: 25,350

12+ METRO 1/4/SHARE			SPG 84	FAL 83	SPG 83	FAL 82
1.	WKZW-F	80/16.7	16.8	14.4	14.9	16.2
2.	WSWT-F	67/14.0	11.6	13.1	12.4	9.7
3.	WMBD	53/11.1	11.0	10.0	13.4	12.2
4.	WWCT-F	49/10.3	7.4	7.9	8.5	12.5
5.	WXCT	48/10.0	11.0	11.7	11.1	11.5
6.	WIRL	28/ 5.9	7.2	5.8	5.1	8.3
7.	WTXR-F	27/ 5.6	4.7	3.1	3.7	2.8
8.	WGLO-F	20/ 4.2	3.8	4.4	2.6	3.7
9.	WLS	12/ 2.5	2.2	2.1	3.0	2.1
10.	WKQA-F	11/ 2.3	4.3	4.6	5.1	3.7
11.						
12.						
13.						
14.						
15.						

BIRCH SHARE

12+ TSA 1/4/CUME		
1.	WKZW-F	110/1602
2.	WSWT-F	92/ 920
3.	WWCT-F	81/ 905
4.	WJBC	73/ 682
5.	WMBD	66/ 798
6.	WXCL	52/ 598
7.	WBNQ-F	41/ 755
8.	WTXR-F	32/ 395
9.	WIRL	31/ 690
10.	WGN	27/ 522
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			SPG 84	FAL 83
1.	WKZW-F	1083/35.6	35.4	32.9
2.	WMBD	714/23.5	21.6	22.6
3.	WSWT-F	654/21.5	22.5	23.0
4.	WIRL	605/19.9	19.5	21.2
5.	WWCT-F	582/19.1	17.0	17.8
6.	WXCL	529/17.4	19.1	23.4
7.	WTXR-F	343/11.3	11.0	9.3
8.	WKQA-F	315/10.4	14.3	12.4
9.	WLS	315/10.4	12.8	11.6
10.	WGLO-F	261/ 8.6	7.1	9.1
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 60.27% (267 of 443) (FAL 83: 55.71%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKZW-F	1. WKZW-F	1. WKZW-F	1. WKZW-F	1. WKZW-F	1. WSWT-F	1. WMBD	1. WSWT-F	1. WKZW-F	1. WKZW-F	1. WKZW-F
2.	2. WWCT-F	2. WWCT-F	2. WIRL	2. WSWT-F	2. WXCL	2. WKZW-F	2. WKZW-F	2. WSWT-F	2. WWCT-F	2. WSWT-F
3.	3. WIRL	3. WXCL	3. WXCL	3. WXCL	3. WMBD	3. WSWT-F	3. WXCL	3. WWCT-F	3. WMBD	3. WWCT-F
4.	WXCL	4. WIRL	4. WSWT-F	4. WIRL	4.	4. WXCL	4. WMBD	4. WXCL	4. WSWT-F	4. WXCL
5.	5.	5.	WWCT-F	WMBD	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WKZW-F	1. WKZW-F	1. WKZW-F	1. WKZW-F	1. WSWT-F	1. WWCT-F	1. WWCT-F	1. WWCT-F	1. WWCT-F	1. WWCT-F
2. WWCT-F	2. WIRL	2. WIRL	2. WIRL	2. WKZW-F	2. WKZW-F	2. WKZW-F	2. WKZW-F	2. WKZW-F	2. WKZW-F
3. WXCL	3.	3. WXCL	3. WSWT-F	3. WIRL	3.	3.	3. WXCL	3. WMBD	WXCL
4.	4.	4. WSWT-F	4.	4. WXCL	4.	4.	4.	4.	4. WMBD
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	12 (1)	86 (2)	98 (3)	22.1
AOR		49 (1)	49 (1)	11.1
AC/OLDIES/SOFT ROCK	28 (1)	11 (1)	39 (2)	8.8
MOR/VARIETY	71 (3)	7 (1)	78 (4)	17.6
COUNTRY	52 (2)	27 (1)	79 (3)	17.8
BLACK/URBAN				
BTFL MUSIC		87 (2)	87 (2)	19.6
NEWS/TALK	5 (1)		5 (1)	1.1
NOSTALGIA	(1)		2 (1)	0.5
RELIGION	2 (1)		2 (1)	0.5
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS	6 (1)		6 (1)	1.4
			443 (18)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WPEO	1020	Peoria	.4/4.4
WTAZ-F	102.3	Morton	1.5/4.4
WVEL	1140	Pekin	1.3/2.4
WBBM	780	Chicago	1.0/5.3
WBNQ-F	101.5	Bloomington	1.3/7.1
WGN	720	Chicago	2.1/8.5
WJBC	1230	Bloomington	1.7/1.8
WMAQ	670	Chicago	.8/5.0

RADIO STATIONS

WIRL, 1290, 5 KW (DA-2), AC (Klemm)	ABC-E, $51.50	(Eastman)	Mid America	
WMBD, 1470, 5 KW (DA-2), MOR	CBS, $32.50	(Katz)	Midwest TV	
WPEO, 1020, 1 KW , RELIGION	, $12.00	(Market 4)		
WXCL, 1350, 1 KW (DA-2), COUNTRY	ABC-I, $32.00*	(Blair)	Manship	
WGLO-F, 95.3, 560 W @ 660, BTFL MUS	NBC, $16.00	(----)		
WKQA-F, 104.9, 3 KW @ 265, CONTEMP/AC	ABC-F, $21.00*	(Blair)	Manship	
WKZW-F, 93.3, 40 KW @ 548, CHR	, $41.50	(Katz)	Midwest TV	
WSWT-F, 106.9, 50 KW @ 450, BTFL MUS	, $51.50	(Eastman)	Mid America	
WTAZ-F, 102.3, 3 KW @ 300, MOR/VARIETY	MBS, $ 9.00	(Lotus)		(MORTON)
WTXR-F, 94.3, 3 KW @ 300, COUNTRY	, $24.00*	(Weiss)		(CHILLICOTHE)
WWCT-F, 105.7, 36 KW @ 571, AOR	Source, $26.00	(HNWH)		

WJBC, WBNQ-F - See Bloomington

Other ranked stations - See Chicago

PHILADELPHIA

Arbitron Rank/Pop (12+): 5/3,979,900
CMSA Rank/Pop: # 4
MSA Rank/Pop: 4/4,676,700
ADI # 4
Average Person Rating: 19.3
Market TSL: 25.2 hours

Stations: 31/26
Diaries: 2719/1464:1/48.0%
Sample Target: 2440
Standard Error: .392
% Below Line: 3.0
% Not Listed: 7.7

Est. 1984 Revenue: $87,300,000
Gross Inc.: 49.0 Bil
HH Inc.: $29,952
Retail $: 25.1 Bil
Pop per Station: 153,073

12+ METRO 1/4/SHARE			SUM 84	SPG 84	WIN 84	FAL 83	BIRCH SHARE
1.	WEAZ-F	636/8.3	7.1	7.5	9.1	7.7	6.8
2.	WUSL-F	513/6.7	6.1	6.2	5.0	5.8	7.2
3.	KYW	476/6.2	4.7	5.5	5.5	5.2	7.4
4.	KYW	476/6.2	6.9	8.0	7.8	7.5	8.3
5.	WMMR-F	456/5.9	6.2	5.5	4.7	5.2	9.0
6.	WMGK-F	443/5.8	6.6	5.4	6.1	6.4	3.0
7.	WPEN	387/5.0	4.9	4.3	5.5	4.5	4.7
8.	WDAS-F	382/5.0	5.6	5.7	6.7	6.8	5.2
9.	WWDB-F	347/4.5	3.4	4.4	4.6	4.7	5.2
10.	WCAU	341/4.4	5.5	5.6	4.1	4.5	5.2
11.	WIP	287/3.7	3.5	3.3	3.7	3.4	3.1
12.	WIOQ-F	286/3.7	4.3	4.4	4.6	4.9	3.8
13.	WXTU-F	285/3.7	3.3	2.6	.6	---	2.3
14.	WSNI-F	260/3.4	3.0	3.2	2.8	3.2	1.6
15.	WKSZ-F	248/3.2	2.7	2.3	2 4	3.5	3.4
16.	WYSP-F	226/2.9	3.7	4.1	4.1	3.5	4.5
17.	WZGO-F	185/2.4	2.3	2.8	2.7	2.1	1.9
18.	WFIL	146/1.9	2.3	1.8	2.0	2.5	1.7
19.	WFLN-F	128/1.7	1.6	1.7	1.6	1.7	1.8
20.	WHAT	110/1.4	1.5	2.0	1.8	1.5	.8
21.							
22.							
23.							
24.							
25.							

12+ TSA 1/4/CUME		
1.	WMMR-F	750/10038
2.	WEAZ-F	743/ 8501
3.	WUSL-F	649/ 7438
4.	WCAU-F	593/11008
5.	KYW	531/11802
6.	WMGK-F	526/ 7078
7.	WCAU	424/ 7625
8.	WDAS-F	419/ 5171
9.	WWDB-F	412/ 4405
10.	WPEN	401/ 4283
11.	WYSP-F	379/ 7468
12.	WIOQ-F	339/ 5475
13.	WSNI-F	332/ 5052
14.	WXTU-F	325/ 3398
15.	WIP	311/ 5670
16.	WKSZ-F	301/ 4158
17.	WZGO-F	224/ 4324
18.	WFMZ-F	214/ 2049
19.	WJBR-F	191/ 2347
20.	WFIL	181/ 4056
21.		
22.		
23.		
24.		
25.		

12+ METRO CUME/ METRO CUME RATING			SPG 84	FAL 83
1.	KYW	10302/25.9	28.7	26.7
2.	WCAU-F	8457/21.2	21.4	21.2
3.	WEAZ-F	6775/17.0	16.4	17.2
4.	WMMR-F	6582/16.5	15.5	16.1
5.	WCAU	6196/15.6	17.8	15.7
6.	WUSL-F	5839/14.7	14.9	15.1
7.	WMGK-F	5682/14.3	16.5	18.4
8.	WIP	5120/12.9	8.1	11.4
9.	WYSP-F	4832/12.1	13.3	12.0
10.	WDAS-F	4560/11.5	13.0	13.0
11.	WIOQ-F	4376/11.0	12.0	12.9
12.	WPEN	4030/10.1	10.2	10.5
13.	WSNI-F	3975/10.0	10.1	11.1
14.	WWDB-F	3725/ 9.4	9.0	11.0
15.	WZGO-F	3478/ 8.7	10.9	8.1
16.	WKSZ-F	3328/ 8.4	7.2	8.5
17.	WFIL	3177/ 8.0	7.3	9.7
18.	WXTU-F	2792/ 7.0	5.1	---
19.	WFLN-F	2284/ 5.7	5.9	6.2
20.	WDAS	1745/ 4.4	5.3	5.4
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 71.85% (5090 of 7084) (FAL 83: 69.48%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WCAU-F	1. WMMR-F	1. WMGK-F	1. WMGK-F	1. WMGK-F	1. WEAZ-F	1. KYW	1. WEAZ-F	1. WEAZ-F	1. WUSL-F	1. WEAZ-F
2. WUSL-F	2. WUSL-F	2. WMMR-F	2. WDAS-F	2. WDAS-F	2. WPEN	2. WIP	2. WMGK-F	2. WCAU-F	2. WCAU-F	2. WUSL-F
3. WYSP-F	3. WMGK-F	3. WUSL-F	3. WIOQ-F	3. WEAZ-F	3. KYW	3. WEAZ-F	3. WMMR-F	3. WMGK-F	3. WMMR-F	3. WMMR-F
4. WMMR-F	4. WIOQ-F	4. WDAS-F	4. WUSL-F	4. WIOQ-F	4. WIP	4. WMMR-F	4. WPEN	4. WMMR-F	4. WDAS-F	4. WCAU-F
5. WZGO-F	5. WDAS-F	5. WIOQ-F	5. WSNI-F	5. WUSL-F	5. WXTU-F	5. WUSL-F	5. WUSL-F	5. WUSL-F	5. WEAZ-F	5. WPEN
6. WDAS-F	6. WCAU-F	6. WCAU-F	6. WMMR-F	6. KYW	6. WCAU	6. WCAU-F	6. WKSZ-F	6. WDAS-F	6. WWDB-F	6. WDAS-F
7.	7. WSNI-F	7. WSNI-F	7. WXTU-F	7. WXTU-F	7. WKSZ-F	WPEN	7. WXTU-F	7. KYW	7. WCAU	7. WMGK-F
8.	8. WYSP-F	8. WXTU-F	8. KYW	8. WSNI-F	8. WWDB-F	8. WCAU	8. WIOQ-F	8. WCAU	8. WMGK-F	8. KYW
9.	9. WZGO-F	9. WEAZ-F	9. WCAU-F	9. WMMR-F	9. WMGK-F	9. WMGK-F	9. WWDB-F	9. WPEN	9. WPEN	9. WXTU-F
10.	10. WXTU-F	10. WKSZ-F	10. WEAZ-F	WKSZ-F	10. WDAS-F	10. WWDB-F	10. WSNI-F	10. WXTU-F	10. WYSP-F	10. WKSZ-F

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54
1. WUSL-F	1. WMGK-F	1. WMGK-F	1. WIOQ-F	1. WMGK-F
2. WMGK-F	2. WUSL-F	2. WUSL-F	2. WMGK-F	2. WDAS-F
3. WCAU-F	3. WIOQ-F	3. WDAS-F	3. WDAS-F	3. WEAZ-F
4. WMMR-F	4. WDAS-F	4. WIOQ-F	4. WUSL-F	4. WUSL-F
5. WIOQ-F	5. WCAU-F	5. WCAU-F	5. WSNI-F	5. WIOQ-F
WDAS-F	6. WMMR-F	6. WSNI-F	6. WCAU-F	6. WKSZ-F
WYSP-F	7. WSNI-F	7. WKSZ-F	7.	7. WSNI-F
8.	8. WZGO-F	8. WEAZ-F	8.	8. KYW
9.	9. WYSP-F	9. WMMR-F	9.	9. WCAU-F
10.	10.	10. WXTU-F	10.	10. WXTU-F
				WIP

MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WMMR-F	1. WMMR-F	1. WMMR-F	1. WMMR-F	1. WMGK-F
2. WUSL-F	2. WUSL-F	2. WMGK-F	2. WIOQ-F	2. WMMR-F
3. WDAS-F	3. WDAS-F	3. WUSL-F	3. WMGK-F	3. WXTU-F
4. WYSP-F	4. WIOQ-F	4. WDAS-F	4. WUSL-F	4. KYW
5. WCAU-F	5. WMGK-F	5. WXTU-F	5. WDAS-F	5. WDAS-F
6. WMGK-F	6. WCAU-F	6. WIOQ-F	6. WSNI-F	6. WEAZ-F
7.	7. WSNI-F	7. WCAU-F	7. KYW	WIOQ-F
8.	WYSP-F	8. WSNI-F	WCAU-F	8. WCAU
9.	9.	9. WCAU	9.	9. WSNI-F
10.	10.	10. KYW	10.	10. WUSL-F

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		712 (4)	712 (4)	10.1
AOR		968 (3)	968 (3)	13.7
AC/OLDIES/SOFT ROCK	194 (2)	977 (4)	1171 (6)	16.5
MOR/VARIETY	315 (2)		315 (2)	4.4
COUNTRY		285 (1)	285 (1)	4.0
BLACK/URBAN	195 (2)	895 (2)	1090 (4)	15.4
BTFL MUSIC		778 (3)	778 (3)	11.0
NEWS/TALK	817 (2)	347 (1)	1164 (3)	16.4
NOSTALGIA	387 (1)		387 (1)	5.5
RELIGION	54 (1)		54 (1)	0.8
SPANISH				
CLASSICAL	8 (1)	128 (1)	136 (2)	1.9
UNKNOWN/OTHERS		24 (1)	24 (1)	0.3
			7084 (31)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBCB	1490	Levittown	.4/1.0
WCOJ	1420	Coatesville	.3/1.1
WDAS	1480		1.1/4.4
WFLN	900		.1/ .8
WPGR	1540		.6/1.3
WZZD	990		.7/2.0
WFMZ-F	100.7	Allentown	.6/1.5
WJBR-F	99.5	Wilmington	1.2/3.1
WKXW-F	101.5	Trenton	.3/1.3
WPST-F	97.5	Trenton	.3/2.4
WSTW-F	93.7	Wilmington	.3/2.1

RADIO STATIONS

AM STATIONS

KYW , 1060, 50 KW (DA-1)	, NEWS	ABC-I,NBC, $282.50	(Blair/RAR)	Westinghouse
WCAU, 1210, 50 KW	, TALK/NEWS	CBS, $182.50	(CBS Spot)	CBS
WDAS, 1480, 5 KW/1 KW (DA-2)	, BLACK	NBN, $ 65.00*	(HNWH)	Unity
WFIL, 560, 5 KW (DA-2)	, OLDIES	ABC-D, $ 90.00*	(Eastman)	LIN
WHAT, 1340, 1 KW/250 W	, BLACK	SBN, $ 41.00	(Selcom)	
WIP , 610, 5 KW (DA-1)	, MOR	ABC-D, $170.63	(Katz)	Metromedia
WPEN, 950, 5 KW (DA-N)	, NOSTALGIA	RKO II, $120.00*	(MMR)	Greater Media
WPGR, 1540, 50 KW (DAYS,DA)	, OLDIES	RKO, $ NA	(Republic)	Pyramid
WTEL, 860, 10 KW (DAYS,DA)	, SPANISH/RELIGION	, $ 23.00	(Caballero)	
WZZD, 990, 50 KW/10 KW (DA-2)	, RELIGION	, $ 27.00	(----)	

FM STATIONS

WCAU-F, 98.1, 13 KW @ 1000, CHR	CBS-R, $206.25	(CBS)	CBS
WDAS-F, 105.3, 4 KW @ 870, BLACK	, $120.00*	(HNWH)	Unity
WEAZ-F, 101.1, 13 KW @ 1010, BTFL MUS (SRP)	, $271.88	(Mc-Guild)	
WFLN-F, 95.7, 50 KW @ 490, CLASSICAL	, $ 85.00	(CMBS)	
WIOQ-F, 102.1, 30 KW @ 650, AOR	, $140.00*	(Mc-Guild)	Outlet
WKSZ-F, 100.3, 35 KW @ 600, AC	, $100.00*	(Christal)	(MEDIA)
WMGK-F, 102.9, 50 KW @ 300, AC	, $200.00*	(MMR)	Greater Media
WMMR-F, 93.3, 25 KW @ 670, AOR	Source, $160.63	(Katz)	Metromedia
WSNI-F, 104.5, 13 KW @ 1008, AC	RKO, $ 98.00	(Republic)	Pyramid
WUSL-F, 98.9, 18 KW @ 830, URBAN	ABC-F, $115.00*	(Eastman)	LIN
WWDB-F, 96.5, 18 KW @ 850, TALK	ABC-I, $105.00*	(Selcom)	
WZGO-F, 106.1, 23 KW @ 740, CHR	ABC-C, $ 85.00*	(Christal)	Cox
WXTU-F, 92.5, 50 KW @ 500, COUNTRY	MBS, $ 75.00*	(Weiss)	Beasley
WYSP-F, 94.1, 16 KW @ 900, AOR (Pollack)	ABC-R, $186.25	(Torbet)	Infinity

12+ ADI 1/4

1. WEAZ-F
2. WMMR-F
3. WUSL-F
4. WCAU-F
5. KYW
6. WMGK-F
7. WDAS-F
8. WCAU
9. WWDB-F
10. WPEN
11. WYSP-F
12. WIOQ-F
13. WSNI-F
14. WXTU-F
15. WIP

12+ ADI CUME

1. KYW
2. WCAU-F
3. WMMR-F
4. WEAZ-F
5. WCAU
6. WUSL-F
7. WYSP-F
8. WMGK-F
9. WIP
10. WIOQ-F
11. WDAS-F
12. WSNI-F
13. WWDB-F
14. WPEN
15. WZGO-F

ADI FM SHARE:

72.75%

CALL LETTER CHANGES

WWSH-F changes to WZGO-F

FORMAT CHANGES

STATION SALES

WPGR/WSNI-F: from Associated to Pyramid for $12,300,000 (E)

MISCELLANEOUS COMMENTS

Big TSA book for WMMR... KYW slips again...WXTU doing a good job with Country...

PHOENIX

Arbitron Rank/Pop (12+): 24/1,427,300
CMSA Rank/Pop: # 23
MSA Rank/Pop: 25/1,682,400
ADI # 26
Average Person Rating: 17.5
Market TSL: 22.9 hours

Stations: 29/29
Diaries: 1572/908:1/52.9%
Sample Target: 1460
Standard Error: .500
% Below Line: 0
% Not Listed: 3.6

Est. 1984 Revenue: $46,900,000
Gross Inc.: 17.6 Bil
HH Inc.: $28,707
Retail $: 10.1 Bil
Pop per Station: 49,217

12+ METRO 1/4/SHARE			SPG 84	WIN 84	FAL 83	BIRCH SHARE
1.	KTAR	259/10.4	9.1	9.0	8.5	6.7
2.	KQYT-F	199/ 8.0	8.0	8.5	7.3	3.9
3.	KNIX-F	179/ 7.2	7.1	6.9	7.6	8.1
4.	KUPD-F	178/ 7.1	5.4	6.9	5.4	9.9
5.	KZZP-F	150/ 6.0	5.5	6.7	4.3	7.5
6.	KKLT-F	147/ 5.9	5.5	8.3	6.5	8.0
7.	KMEO-F	145/ 5.8	5.9	5.8	6.4	3.4
8.	KOPA-F	131/ 5.3	4.5	5.8	5.3	6.3
9.	KOY	114/ 4.6	4.6	3.9	5.5	4.2
10.	KLZI-F	104/ 4.2	3.2	.8	1.1	3.7
11.	KDKB-F	103/ 4.1	7.4	7.1	6.3	7.2
12.	KOOL-F	94/ 3.8	4.8	4.4	3.7	5.1
13.	KHEP-F	69/ 2.8	2.3	1.5	2.3	1.1
14.	KUKQ	66/ 2.6	2.6	2.4	4.3	3.7
15.	KLFF	65/ 2.6	2.9	2.5	3.1	1.9
16.						
17.						
18.						
19.						
20.						
21.						
22.						
23.						
24.						
25.						

12+ TSA 1/4/CUME		
1.	KTAR	275/3167
2.	KNIX-F	255/3170
3.	KQYT-F	244/2602
4.	KUPD-F	195/2688
5.	KZZP-F	169/2867
6.	KKLT-F	155/2367
7.	KMEO-F	151/2193
8.	KOPA-F	149/2903
9.	KDKB-F	134/2703
10.	KOY	119/1988
11.	KOOL-F	114/1559
12.	KLZI-F	110/1757
13.	KLFF	71/ 653
14.	KHEP-F	70/ 978
15.	KUKQ	66/ 870
16.		
17.		
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25.		

12+ METRO CUME/ METRO CUME RATING			SPC 84	FAL 83
1.	KTAR	2939/20.6	19.9	19.8
2.	KOPA-F	2562/17.9	18.7	15.9
3.	KZZP-F	2533/17.7	19.6	17.3
4.	KNIX-F	2413/16.9	15.0	16.6
5.	KUPD-F	2305/16.1	14.9	15.8
6.	KKLT-F	2271/15.9	17.4	16.4
7.	KQYT-F	2245/15.7	16.1	13.1
8.	KDKB-F	2161/15.1	19.7	17.5
9.	KMEO-F	2052/14.4	12.7	13.8
10.	KOY	1790/12.5	14.0	15.7
11.	KLZI-F	1646/11.5	10.0	2.0
12.	KOOL-F	1358/ 9.5	13.3	10.9
13.	KHEP-F	953/ 6.7	4.8	5.6
14.	KUKQ	861/ 6.0	6.1	6.9
15.	KJJJ-F	814/ 5.7	10.1	13.0
16.				
17.				
18.				
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20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 67.28% (1618 of 2405) (FAL 83: 65.96%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KZZP-F	1. KUPD-F	1. KUPD-F	1. KNIX-F	1. KNIX-F	1. KTAR	1. KTAR	1. KQYT-F	1. KQYT-F	1. KTAR	1. KQYT-F
2. KUPD-F	2. KKLT-F	2. KNIX-F	2. KKLT-F	2. KKLT-F	2. KQYT-F	2. KNIX-F	2. WTAR	2. KNIX-F	2. KUPD-F	2. KNIX-F
3. KOPA-F	3. KZZP-F	3. KKLT-F	3. KOOL-F	3. KOOL-F	3. KNIX-F	3. KUPD-F	3. KMEO-F	KTAR	3. KZZP-F	3. KTAR
4. KDKB-F	4. KDKB-F	4. KOPA-F	4. KTAR	4. KOY	4. KMEO-F	4. KOY	4. KKLT-F	4. KUPD-F	4. KOY	4. KZZP-F
5. KUKQ	KOPA-F	KZZP-F	5. KOY	5. KTAR	5. KOY	5. KQYT-F	5. KNIX-F	5. KZZP-F	5. KQYT-F	5. KUPD-F
6.	6. KNIX-F	6. KLZI-F	6. KOPA-F	KMEO-F	6. KKLT-F	6. KZZP-F	6. KUPD-F	6. KMEO-F	6. KDKB-F	6. KKLT-F
7.	7. KLZI-F	7. KOOL-F	7. KLZI-F	7. KQYT-F	7. KLFF	7. KKLT-F	7. KOPA-F	7.	7. KNIX-F	7. KLZI-F
8.	8.	8.	8.	8.	8.	8.	8. KOOL-F	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9. KZZP-F	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10. KLZI-F	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54
1. KZZP-F	1. KKLT-F	1. KKLT-F	1. KKLT-F	1. KKLT-F
2. KUPD-F	2. KZZP-F	2. KNIX-F	2. KOPA-F	KNIX-F
3. KOPA-F	3. KOPA-F	3. KOPA-F	3. KOOL-F	3. KOY
4. KLZI-F	4. KLZI-F	4. KZZP-F	4. KLZI-F	4. KMEO-F
5. KKLT-F	5. KUPD-F	5. KLZI-F	5. KNIX-F	5. KOPA-F
6. KNIX-F	6. KNIX-F	6. KOY	6. KZZP-F	6. KQYT-F
7. KQYT-F	7. KDKB-F	KUPD-F	7. KDKB-F	7. WLZI-F
8. KDKB-F	8.	8. KMEO-F	8.	8.
9.	9.	KQYT-F	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KUPD-F	1. KUPD-F	1. KUPD-F	1. KUPD-F	1. KNIX-F
2. KDKB-F	2. KDKB-F	2. KNIX-F	2. KOOL-F	2. KOOL-F
3. KZZP-F	3. KSTM-F	3. KOOL-F	KSTM-F	3. KTAR
4. KSTM-F	4. KKLT-F	4. KKLT-F	4. KKLT-F	4. KKLT-F
5. KOPA-F	5. KZZP-F	5. KDKB-F	5. KDKB-F	5. KUPD-F
KNIX-F	6. KOOL-F	6. KTAR	6. KNIX-F	6. KLZI-F
7.	KNIX-F	7. KZZP-F	7. KZZP-F	7. KQYT-F
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	44 (2)	281 (2)	325 (4)	13.5
AOR		336 (3)	336 (3)	14.0
AC/OLDIES/SOFT ROCK		354 (4)	354 (4)	14.7
MOR/VARIETY	142 (2)		142 (2)	5.9
COUNTRY	60 (2)	224 (2)	284 (4)	11.8
BLACK/URBAN	66 (1)		66 (1)	2.7
BTFL MUSIC	20 (1)	344 (2)	364 (3)	15.1
NEWS/TALK	259 (1)		259 (1)	10.8
NOSTALGIA	65 (1)		65 (1)	2.7
RELIGION	50 (2)	10 (1)	60 (3)	2.5
SPANISH	81 (2)		81 (2)	3.4
CLASSICAL		69 (1)	69 (1)	2.9
UNKNOWN/OTHERS				
			2405 (29)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KFLR	1230	Phoenix	1.2/2.7
KJJJ	910	Phoenix	.9/3.7
KJJJ-F	92.3	Glendale	1.8/5.7
KMEO	740	Phoenix	.8/3.0
KMLE-F	107.9	Chandler	.4/2.4
KMZK-F	106.3	Sun City	.4/1.0
KNIX	1580	Tempe	1.5/4.8
KOOL	960	Phoenix	1.1/4.4
KOPA	1440	Scottsdale	1.1/2.9
KPHX	1480	Phoenix	1.3/2.5
KRDS	1190	Tolleson	.8/2.5
KSTM-F	107.1	Apache Junction	2.2/3.9
KVVA	860	Phoenix	1.9/2.1
KZZP	1310	Mesa	.6/3.4

RADIO STATIONS

AM STATIONS

KJJJ,	910,	5 KW (DA-N)	, COUNTRY	RKO II,	$40.00*	(MMR)	Wolpin
KLFF,	1360,	5 KW/1 KW (DA-N)	, NOST (Al Ham)	,	$42.00	(Masla)	
KNIX,	1580,	50 KW/10 KW (DA-N)	, COUNTRY	,	$ NA	(Katz)	Buck Owens
KOOL,	960,	5 KW (DA-N)	, MOR (Radio Arts)	CBS,	$35.00	(Christal)	
KOPA,	1440,	5 KW (DAYS)	, CHR	ABC-C,	$ NA	(Selcom)	First Media
KOY ,	550,	5 KW/1 KW	, MOR/AC (Klemm)	NBC,	$80.00	(Eastman)	Edens
KPHX,	1480,	1 KW/500 W (DA-2)	, SPANISH	,	$32.00	(Caballero)	
KTAR,	620,	5 KW (DA-N)	, NEWS/TALK	WSJ,MBS,ABC-I,	$90.00*	(CBS Spot)	Pulitzer
KUKQ,	1060,	5 KW/500 W (DA-N)	, URBAN	,	$25.00	(Masla)	
KVVA,	860,	1 KW (DA-N)	, SPANISH	,	$37.00	(Lotus)	
KXEG,	1010,	1 KW/250 W	, RELIGION	,	$10.50	(----)	
KZZP,	1310,	5 KW/500 W (DA-N)	, CHR	ABC-C,	$ NA	(Mc-Guild)	Western Cities

FM STATIONS

KDKB-F,	93.3,	100 KW @ 1550,	AOR (Pollack)	Source,	$90.00*	(Blair)	Sandusky
KJJJ-F,	92.3,	100 KW @ 880,	COUNTRY	RKO II,	$55.00*	(MMR)	Wolpin
KHEP-F,	101.5,	100 KW @ 1740,	CLASSICAL	,	$39.00	(CMBS)	
KKLT-F,	98.7,	115 KW @ 1650,	AC	,	$ 85.00*	(CBS Spot)	Pulitzer
KMEO-F,	96.9,	100 KW @ 1550,	BTFL MUS	,	$64.00	(Mc-Guild)	Scripps-Howard
KMZK-F,	106.3,	3 KW @ 97,	AC	ABC-C,	$43.00	(Masla)	(SUN CITY)
KNIX-F,	102.5,	100 KW @ 1610,	COUNTRY	,	$85.00*	(Katz)	Buck Owens
KLZI-F,	99.9,	100 KW @ 1670,	AC (Fairwest)	ABC-E,	$ NA	(Torbet)	
KOOL-F,	94.5,	100 KW @ 1620,	OLDIES/AC	CBS-R,	$70.00	(Christal)	
KOPA-F,	100.7,	100 KW @ 1847,	CHR	RKO,	$70.00*	(Selcom)	First Media
KQYT-F,	95.5,	100 KW @ 1550,	BTFL MUS (Churchill)	,	$70.00*	(Eastman)	Edens
KSTM-F,	107.1,	3 KW @ 450,	AOR	,	$36.00	(Roslin)	(APACHE JUNCTION)
KUPD-F,	97.9,	100 KW @ 1620,	AOR	,	$65.00*	(Masla)	
KZZP-F,	104.7,	100 KW @ 1550,	CHR	ABC-C,	$72.50	(Mc-Guild)	Western Cities

12+ ADI 1/4

1. KTAR
2. KNIX-F
3. KQYT-F
4. KUPD-F
5. KZZP-F
6. KKLT-F
7. KMEO-F
8. KOPA-F
9. KDKB-F
10. KOY
11. KLZI-F
12. KOOL-F
13. KLFF
14. KHEP-F
15. KUKQ

12+ ADI CUME

1. KTAR
2. KNIX-F
3. KOPA-F
4. KZZP-F
5. KUPD-F
6. KDKB-F
7. KQYT-F
8. KKLT-F
9. KMEO-F
10. KOY
11. KLZI-F
12. KOOL-F
13. KHEP-F
14. KJJJ-F
15. KUKQ

ADI FM SHARE:

68.81%

CALL LETTER CHANGES

KEZC-F changes back to KJJJ-F

FORMAT CHANGES

STATION SALES

KZZP A/F: sold by Western Cities to Nationwide for $10,500,000 (E) (Kalil)

KOY/KQYT-F: from Harte-Hanks to Edens for $11,000,000 (E)

KHEP-F: sold to Affiliated for $6,000,000 (Grandy)

KDJQ: sold for $200,000

KSUN: sold for $470,000 (Blackburn/Gammon & Ninowski)

MISCELLANEOUS COMMENTS

PITTSBURGH

Arbitron Rank/Pop (12+): 13/2,030,400
CMSA Rank/Pop: # 13
MSA Rank/Pop: 16/2,161,600
ADI # 12
Average Person Rating: 18.2
Market TSL: 23.8 hours

Stations: 29/29
Diaries: 1938/1048:1/55.8%
Sample Target: 1760
Standard Error: .459
% Below Line: 0
% Not Listed: 8.4

Est. 1984 Revenue: $40,400,000
Gross Inc.: 23.0 Bil
HH Inc.: $28,758
Retail $: 11.4 Bil
Pop per Station: 70,014

	12+ METRO 1/4/SHARE		SPG 84	WIN 84	FAL 83	BIRCH SHARE
1.	KDKA	551/14.9	15.5	17.5	15.9	12.8
2.	WSHH-F	357/ 9.7	4.5	5.3	4.6	5.4
3.	WBZZ-F	324/ 8.8	7.4	6.3	6.0	9.7
4.	WDVE-F	290/ 7.9	7.9	6.4	8.1	9.9
5.	WHTX-F	202/ 5.5	6.1	5.1	4.9	6.0
6.	WTAE	196/ 5.3	4.7	5.8	7.6	3.7
7.	WWSW-F	167/ 4.5	5.7	4.5	4.4	4.3
8.	WAMO-F	148/ 4.0	5.5	5.1	5.3	6.6
9.	WTKN	144/ 3.9	3.4	3.8	3.0	2.8
10.	WJAS	134/ 3.6	4.1	4.1	4.8	4.4
11.	WDSY-F	127/ 3.4	3.2	3.3	3.8	2.3
12.	WHYW-F	117/ 3.2	4.7	4.4	5.1	3.6
13.	WPNT-F	86/ 2.3	4.5	4.7	5.5	3.3
14.	KQV	79/ 2.1	2.8	3.4	2.6	2.6
15.	KYDD-F	68/ 1.8	2.2	2.7	2.1	3.2
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	12+ TSA 1/4/CUME	
1.	KDKA	725/9397
2.	WDVE-F	496/5687
3.	WSHH-F	427/4313
4.	WBZZ-F	384/5747
5.	WHTX-F	221/4541
6.	WWSW-F	216/3561
7.	WTAE	204/4226
8.	WDSY-F	165/1891
9.	WAMO-F	158/2237
10.	WTKN	145/1923
11.	WJAS	134/1543
12.	WHYW-F	121/2302
	WPNT-F	121/1995
14.	WEEP	89/1110
15.	WYDD-F	84/2425
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	12+ METRO CUME/ METRO CUME RATING		SPG 84	FAL 83
1.	KDKA	6831/33.6	39.2	38.9
2.	WBZZ-F	4554/22.4	20.1	19.7
3.	WTAE	3973/19.6	16.0	23.3
4.	WHTX-F	3806/18.7	18.8	18.3
5.	WDVE-F	3797/18.7	17.6	17.5
6.	WSHH-F	3560/17.5	11.7	12.2
7.	WWSW-F	2709/13.3	14.3	15.7
8.	WAMO-F	2096/10.3	12.9	11.0
9.	WHYW-F	2079/10.2	14.5	15.2
10.	WTKN	1910/ 9.4	8.0	7.8
11.	KQV	1830/ 9.0	8.4	9.4
12.	WYDD-F	1829/ 9.0	9.3	9.1
13.	WJAS	1533/ 7.6	8.5	10.6
14.	WPNT-F	1460/ 7.2	10.6	11.3
15.	WDSY-F	1394/ 6.9	8.0	8.0
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12+ FM SHARE (METRO): 58.22% (1969 of 3376) (FAL 83: 57.12%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBZZ-F	1. WDVE-F	1. WDVE-F	1. KDKA	1. KDKA	1. KDKA	1. KDKA	1. WSHH-F	1. KDKA	1. KDKA	1. WSHH-F
2. WDVE-F	2. WBZZ-F	2. WBZZ-F	2. WBZZ-F	2. WSHH-F	2. WSHH-F	2. WBZZ-F	2. KDKA	2. WSHH-F	2. WDVE-F	2. KDKA
3. WAMO-F	3. WHTX-F	3. WHTX-F	WHTX-F	3. WBZZ-F	3. WTAE	3. WSHH-F	3. WBZZ-F	3. WBZZ-F	3. WBZZ-F	3. WBZZ-F
4. WHTX-F	4. WWSW-F	4. KDKA	4. WWSW-F	4. WHTX-F	4. WJAS	4. WDVE-F	4. WDVE-F	4. WDVE-F	4. WTKN	4. WDVE-F
5.	5. WAMO-F	5. WWSW-F	5. WTAE	5. WWSW-F	5. WTKN	5. WHTX-F	5. WHTX-F	5. WHTX-F	5. WSHH-F	5. WTAE
6.	6. WHYW-F	6.	6. WDVE-F	6. WTAE	6. WDSY-F	6. WTAE	6. WWSW-F	6. WAMO-F	6. WTAE	6. WHTX-F
7.	7.	7.	7. WHYW-F	7.	7.	7.	7. WJAS	7. WWSW-F	7.	7. WJAS
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54
1. WBZZ-F	1. WBZZ-F	1. WBZZ-F	1. WHTX-F	1. KDKA
2. WDVE-F	2. WHTX-F	2. WHTX-F	2. WBZZ-F	2. WSHH-F
3. WHTX-F	3. WDVE-F	3. KDKA	3. WHYW-F	3. WBZZ-F
4. WAMO-F	4. WHYW-F	4. WDVE-F	4. WWSW-F	WHTX-F
5. WWSW-F	5. WWSW-F	5. WWSW-F	5. WDVE-F	5. WWSW-F
6. WHYW-F	6. WAMO-F	6. WHYW-F	6. WAMO-F	6. WHYW-F
7.	7.	WSHH-F	7.	7. WTAE
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WDVE-F	1. WDVE-F	1. WDVE-F	1. WDVE-F	1. KDKA
2. WBZZ-F	2. WBZZ-F	2. WBZZ-F	2. WBZZ-F	2. WDVE-F
3. WAMO-F	3. WHTX-F	3. WHTX-F	3. WHTX-F	3. WSHH-F
4. WHTX-F	4.	4. KDKA	4. WWSW-F	4. WWSW-F
5.	5.	5. WWSW-F	5. KDKA	5. WTAE
6.	6.	6. WTAE	WYDD-F	6. WBZZ-F
7.	7.	7.	7.	7. WHTX-F
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		538 (3)	538 (3)	15.9
AOR		358 (2)	358 (2)	10.6
AC/OLDIES/SOFT ROCK		370 (3)	370 (3)	11.0
MOR/VARIETY	863 (5)		863 (5)	25.6
COUNTRY	127 (4)	127 (1)	254 (5)	7.5
BLACK/URBAN	19 (1)	148 (1)	167 (2)	4.9
BTFL MUSIC		357 (1)	357 (1)	10.6
NEWS/TALK	223 (2)		223 (2)	6.6
NOSTALGIA	134 (1)	37 (1)	171 (2)	5.1
RELIGION	28 (2)	34 (1)	62 (3)	1.8
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS	13 (1)		13 (1)	0.4
			3376 (29)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAMO	860	Pittsburgh	.5/1.4
WASP	1130	Brownsville	.4/1.1
WBVP	1230	Beaver Falls	.6/1.6
WCVI	1340	Scottdale	.4/1.4
WEDO	810	McKeesport	.3/1.4
WEEP	1080	Pittsburgh	1.4/3.6
WHJB	620	Greensburg	.8/3.3
WIXZ	1360	McKeesport	.9/2.5
WKPA	1150	New Kensington	.8/2.2
WLSW-F	103.9	Scottsdale	.3/1.5
WMBS	590	Uniontown	1.8/3.2
WNUF-F	100.7	New Kensington	1.0/3.5
WPIT	730	Pittsburgh	.5/1.9
WPIT-F	101.5	Pittsburgh	.9/3.7

RADIO STATIONS

AM STATIONS

KDKA, 1020, 50 KW , MOR NBC, $200.00 (Blair/RAR) Westinghouse
KQV , 1410, 5 KW (DA-2) , NEWS CBS,WSJ,MBS, $ 45.00 (Christal)
WAMO, 860, 1 KW (DAYS,DA), BLACK/GOSPEL SBN, $ NA (Selcom) Sheridan
WEDO, 810, 1 KW (DAYS) , NOSTALGIA , $ 13.00 (----)
WEEP, 1080, 50 KW (DAYS,DA), COUNTRY ABC-I, $ 54.00* (MMR) Entercom

WJAS, 1320, 5 KW (DA-N) , NOST (Al Ham) ABC-D, $ 50.00* (MMR) BENI
WPIT, 730, 5 KW (DAYS) , RELIGION , $ 20.00 (----) Associated
WTAE, 1250, 5 KW (DA-N) , MOR/AC ABC-E,RKO II, $150.00 (Katz) Hearst
WTKN, 970, 5 KW (DA-2) , TALK ABC-T,ABC-C, $ 40.00* (Mc-Guild) Shamrock

FM STATIONS

WAMO-F, 105.9, 72 KW @ 440, BLACK SBN, $ 57.00* (Selcom) Sheridan
WBZZ-F, 93.7, 41 KW @ 547, CHR (Burk-Abr) , $ 85.00* (Blair) EZ
WDSY-F, 107.9, 50 KW @ 500, COUNTRY ABC-I, $ 67.50* (Republic) Entercom
WDVE-F, 102.5, 55 KW @ 820, AOR (Burk-Abr) Source, $ 90.00* (Eastman) Taft
WHTX-F, 96.1, 50 KW @ 500, CHR RKO, $ 78.00* (Katz) Hearst
WHYW-F, 96.9, 15 KW @ 930, AC , $ 70.00* (Christal) Benns

WOKU-F, 107.1, 1 KW @ 450, AC MBS, $ 14.50 (----)
WPIT-F, 101.5, 19 KW @ 520, RELIGION , $ 20.00 (----) Associated
WPNT-F, 92.9, 47 KW @ 890, AC , $ 60.00 (Christal)
WSHH-F, 99.7, 11 KW @ 930, BTFL MUS , $ 50.00 (MMR)
WWKS-F, 106.7, 47 KW @ 520, AC ABC-F, $ NA (Market 4)
WWSW-F, 94.5, 50 KW @ 810, AC ABC-C, $ 70.00* (Mc-Guild) Shamrock
WYDD-F, 104.7, 50 KW @ 500, AOR ABC-R, $ 45.00* (Masla)

12+ ADI 1/4

1. KDKA
2. WDVE-F
3. WSHH-F
4. WBZZ-F
5. WHTX-F
6. WWSW-F
7. WTAE
8. WDSY-F
9. WAMO-F
10. WTKN
11. WJAS
12. WHYW-F
13. WPNT-F
14. WEEP
15. KQV

12+ ADI CUME

1. KDKA
2. WBZZ-F
3. WDVE-F
4. WHTX-F
5. WTAE
6. WSHH-F
7. WWSW-F
8. WYDD-F
9. WHYW-F
10. WAMO-F
11. WTKN
12. KQV
13. WDSY-F
14. WPNT-F
15. WJAS

ADI FM SHARE:

60.07%

CALL LETTER CHANGES

FORMAT CHANGES

WPNT-F: from BTFL to AC

STATION SALES

WPIT A/F: from Associated to Pyramid for $72,00,000 (E)

WJAS: sold by BENI for $700,000

MISCELLANEOUS COMMENTS

Fayette County added to Arbitron metro...

PORTLAND, OR

Arbitron Rank/Pop (12+): 31/1,116,500
CMSA Rank/Pop: # 26
MSA Rank/Pop: 41/1,103,000
ADI # 23
Average Person Rating: 16.7
Market TSL: 22.2 hours

Stations: 26/25
Diaries: 1318/847:1/45.9%
Sample Target: 1320
Standard Error: .536
% Below Line: 0.5
% Not Listed: 7.1

Est. 1984 Revenue: $32,500,000
Gross Inc.: 11.9 Bil
HH Inc.: $27,799
Retail $: 8.6 Bil
Pop per Station: 44,660

	12+ METRO 1/4/SHARE		SPG 84	FAL 83	SPG 83	FAL 82	BIRCH SHARE
1.	KXL-F	152/8.2	8.5	5.1	5.7	6.3	4.4
2.	KKRZ-F	130/7.0	3.1	1.8	2.5	3.1	10.7
3.	KINK-F	126/6.8	5.9	5.9	6.3	7.6	6.1
4.	KMJK-F	124/6.7	10.2	7.8	5.0	4.2	8.5
5.	KYTE	120/6.4	5.3	1.4	2.7	3.1	3.6
6.	KEX	112/6.0	3.8	5.2	6.2	5.6	5.5
7.	KGW	106/5.7	7.9	6.7	7.9	6.8	9.5
8.	KKCW-F	98/5.3	4.6	---	---	---	4.7
9.	KWJJ	86/4.6	4.4	4.5	4.1	3.9	3.1
10.	KCNR-F	80/4.3	4.2	6.3	7.5	5.6	3.7
11.	KRCK-F	77/4.1	4.8	4.8	9.9	3.6	5.5
12.	KXL	73/3.9	4.0	3.4	3.4	4.8	4.2
13.	KKSN	70/3.8	2.1	3.4	2.5	---	1.2
14.	KSGO	67/3.6	2.1	3.0	3.4	4.7	3.8
15.	KGON-F	61/3.3	5.3	4.6	4.9	9.1	5.2
16.	KUPL-F	61/3.3	4.1	8.8	6.9	6.9	4.8
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23.							
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25.							

	12+ TSA 1/4/CUME	
1.	KXL-F	198/1888
2.	KKRZ-F	173/2184
3.	KINK-F	156/1955
4.	KEX	154/2524
5.	KMJK-F	153/2216
6.	KGW	143/2625
7.	KKCW-F	138/1734
8.	KYTE	132/1270
9.	KRCK-F	104/1577
10.	KWJJ	96/1289
11.	KCNR-F	94/1530
12.	KXL	93/1699
13.	KGON-F	85/1850
14.	KSGO	79/ 925
15.	KUPL-F	76/1121
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	12+ METRO CUME/ METRO CUME RATING		SPG 84	FAL 83
1.	KGW	2002/17.9	20.7	20.0
2.	KEX	1863/16.7	12.2	13.5
3.	KKRZ-F	1752/15.7	10.6	6.6
4.	KMJK-F	1749/15.7	20.1	16.7
5.	KINK-F	1528/13.7	12.5	14.9
6.	KGON-F	1415/12.7	12.4	12.8
7.	KXL-F	1377/12.3	13.7	9.7
8.	KKCW-F	1318/11.8	11.1	----
9.	KXL	1317/11.8	9.8	9.9
10.	KCNR-F	1240/11.1	12.1	16.1
11.	KRCK-F	1154/10.3	11.3	12.4
12.	KYTE	1122/10.0	7.8	4.0
13.	KWJJ	971/ 8.7	11.8	12.7
14.	KUPL-F	810/ 7.3	8.3	13.5
15.	KSGO	775/ 6.9	5.8	8.1
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12+ FM SHARE (METRO): 56.60% (978 of 1728) (FAL 83: 59.65%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KMJK-F	1. KINK-F	1. KINK-F	1. KINK-F	1. KINK-F	1. KXL-F	1. KGW	1. KXL-F	1. KXL-F	1. KKRZ-F	1. KXL-F
2. KKRZ-F	2. KKRZ-F	2. KGW	2. KGW	2. KGW	2. KEX	2. KXL-F	2. KINK-F	2. KKRZ-F	2. KEX	2. KKRZ-F
3.	3. KGW	3. KKCW-F	3. KKCW-F	3. KKCW-F	3. KYTE	3. KKRZ-F	3. KYTE	3. KMJK-F	3. KMJK-F	3. KYTE
4.	4. KRCK-F	4. KKRZ-F	4. KSGO	4. KSGO	4. KXL	4. KEX	4. KKCW-F	4. KYTE	4. KINK-F	4. KINK-F
5.	5. KKCW-F	5. KCNR-F	5. KCNR-F	5. KXL-F	5. KGW	5. KXL	5. KCNR-F	5. KGW	5. KRCK-F	5. KMJK-F
6.	6. KGON-F	6. KMJK-F	6. KXL-F	6. KCNR-F	6. KWJJ	6. KMJK-F	6. KWJJ	6. KINK-F	6. KXL-F	6. KWJJ
7.	KMJK-F	7. KRCK-F	7.	7.	7.	7.	7.	7. KKCW-F	7. KXL	7. KKCW-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8. KYTE	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54
1. KKRZ-F	1. KKCW-F	1. KKCW-F	1. KGW	1. KGW
2. KMJK-F	2. KINK-F	2. KGW	2. KINK-F	2. KKCW-F
3. KKCW-F	3. KGW	3. KINK-F	3. KKCW-F	3. KINK-F
4. KINK-F	KKRZ-F	4. KMJK-F	4. KSGO	4. KXL-F
5.	5. KMJK-F	5. KKRZ-F	5. KCNR-F	5. KSGO
6.	6. KCNR-F	6. KCNR-F	6. KKRZ-F	KCNR-F
7.	7.	7.	7.	7.
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KRCK-F	1. KINK-F	1. KINK-F	1. KINK-F	1. KINK-F
2. KGON-F	2. KRCK-F	2. KRCK-F	2. KRCK-F	2. KGW
3. KCNR-F	3. KGON-F	3. KGW	3. KGON-F	3. KSGO
KKRZ-F	4. KKRZ-F	4. KGON-F	KSGO	4. KKCW-F
5.	5. KGW	5. KKRZ-F	5. KKRZ-F	5. KKRZ-F
6.	6. KCNR-F	6. KCNR-F	6. KGW	6. KCNR-F
7.	7.	7.	7.	KRCK-F
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	11 (1)	263 (3)	274 (4)	15.9
AOR		269 (3)	269 (3)	15.6
AC/OLDIES/SOFT ROCK	181 (3)	178 (2)	359 (5)	20.8
MOR/VARIETY	112 (1)		112 (1)	6.5
COUNTRY	111 (3)	94 (2)	205 (5)	11.9
BLACK/URBAN				
BTFL MUSIC		152 (1)	152 (1)	8.8
NEWS/TALK	135 (3)		135 (3)	7.8
NOSTALGIA	120 (1)		120 (1)	6.9
RELIGION	10 (1)	22 (1)	32 (2)	1.9
SPANISH				
CLASSICAL	70 (1)		70 (1)	4.1
UNKNOWN/OTHERS				
			1728 (26)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAAR	1480	Vancouver	.4/1.5
KCNR	1410	Portland	.6/1.5
KJIB-F	99.5	Portland	1.8/5.7
KKEY	1150	Portland	2.7/2.9
KLIQ	1290	Lake Oswego	.6/3.4
KPDQ	800	Portland	.5/1.4
KPDQ-F	93.7	Portland	1.2/3.8
KUPL	1330	Portland	.9/2.7
KVAN	1550	Vancouver	.5/1.4
KSKD-F	105.1	Salem	.5/2.6

RADIO STATIONS

AM STATIONS

KAAR	1480	1 KW (DA-1)	OLDIES	CBS-R	$ 28.00	(Roslin)	
KCNR	1410	5 KW (DAYS)	CONTEMP	ABC-C	$ NA	(Christal)	Duffy
KEX	1190	50 KW (DA-1)	MOR/TALK	ABC-I	$ 78.80	(MMR)	Taft
KGW	620	5 KW (DA-N)	AC	APR	$122.50	(Blair)	King
KKEY	1150	5 KW (DAYS,DA)	TALK	MBS	$ NA	(----)	
KKSN	910	5 KW (DA-2)	CLASSICAL/JAZZ		$ 45.50	(CMBS)	
KLIQ	1290	5 KW (DA-2)	TALK	ABC-T	$ 40.00	(----)	Cascade
KPDQ	800	1 KW (DAYS)	RELIGION		$ 23.00	(----)	
KRDR	1230	1 KW/250 W	COUNTRY	MBS	$ 21.00	(----)	Comm. Pacific
KUIK	1360	1 KW/5 KW (DA-N)	COUNTRY		$ 16.00	(----)	
KUPL	1330	5 KW (DA-1)	COUNTRY	MBS	$ 38.00	(Torbet)	Scripps-Howard
KVAN	1550	10 KW (DA-N)	COUNTRY		$ 20.00	(Moore)	Capps
KWJJ	1080	50 KW/10 KW (DA-2)	COUNTRY	ABC-E	$ NA	(Eastman)	Park
KXL	750	50 KW/1 KW (DA-1)	NEWS/TALK	WSJ,NBC,NBC-T	$60.00*	(Mc-Guild)	Kaye-Smith
KYTE	970	5 KW (DA-N)	NOST (Al Ham)	APR	$ NA	(Selcom)	Henry
KSGO	1520	50 KW/10 KW (DA-1)	OLDIES	CBS	$ 35.00*	(HNWH)	Des Moines Register

FM STATIONS

KCNR-F	97.1	100 KW @ 1200	AC/CONTEMP		$ 95.00	(Christal)	Duffy
KGON-F	92.3	100 KW @ 920	AOR (Burk-Abr)		$ 75.00*	(HNWH)	Des Moines Register
KINK-F	101.9	100 KW @ 1611	AOR		$110.00	(Blair)	King
KJIB-F	99.5	100 KW @ 920	COUNTRY	ABC-E	$106.88	(Eastman)	Park
KKCW-F	103.3	100 KW @ 1654	SOFT AC		$ 59.38	(Masla)	
KKRZ-F	100.3	100 KW @ 920	CHR (Burk-Abr)	ABC-F,RKO	$ 49.00	(MMR)	Taft
KMJK-F	106.7	100 KW @ 877	CHR	ABC-C,APR	$ 68.00*	(Eastman)	Ives
KPDQ-F	93.7	100 KW @ 940	RELIGION		$ 27.00	(----)	
KRCK-F	101.1	100 KW @ 1640	AOR (Pollack)		$ 75.00*	(Selcom)	Henry
KUPL-F	98.5	100 KW @ 1100	COUNTRY	ABC-D	$ 62.40	(Torbet)	Scripps-Howard
KXL-F	95.5	100 KW @ 920	BTFL MUS		$ 65.00*	(Mc-Guild)	Kaye-Smith
KSKD-F	105.1	100 KW @ 1099	AOR		$ 25.00	(Weiss)	(SALEM)

12+ ADI 1/4

1. KXL-F
2. KKRZ-F
3. KINK-F
4. KEX
5. KMJK-F
6. KGW
7. KKCW-F
8. KYTE
9. KRCK-F
10. KWJJ
11. KCNR-F
12. KXL
13. KGON-F
14. KSGO
15. KUPL-F

12+ ADI CUME

1. KGW
2. KEX
3. KMJK-F
4. KKRZ-F
5. KINK-F
6. KXL-F
7. KGON-F
8. KKCW-F
9. KXL
10. KCNR-F
11. KRCK-F
12. KWJJ
13. KYTE
14. KUPL-F
15. KJIB-F

ADI FM SHARE:

58.71%

CALL LETTER CHANGES

KYXI changes to KSGO

FORMAT CHANGES

KSGO: from Nostalgia to Oldies

KRCK: will be changing to Classical in February

STATION SALES

KKCW-F: sold to Fairwest for $5,000,000 (LaRue)

MISCELLANEOUS COMMENTS

Yamhill County added to Arbitron metro...

PROVIDENCE

Arbitron Rank/Pop (12+): 26/1,223,300
CMSA Rank/Pop: # 34
MSA Rank/Pop: 55/885,000
ADI # 40
Average Person Rating: 19.5
Market TSL: 25.5 hours

Stations: 42/23
Diaries: 1541/794:1/49.1%
Sample Target: 1370
Standard Error: .528
% Below Line: 14.2
% Not Listed: 7.9

Est. 1984 Revenue: $18,000,000
Gross Inc.: 8.5 Bil
HH Inc.: $26,434
Retail $: 5.1 Bil
Pop per Station: 53,187

	12+ METRO 1/4/SHARE		SPG 84	FAL 83	SPG 83	FAL 82	BIRCH SHARE
1.	WLKW-F	313/13.1	10.0	12.0	12.3	12.6	12.5
2.	WHJY-F	234/ 9.8	9.9	7.3	8.5	8.9	10.5
3.	WPRO-F	227/ 9.5	10.0	9.3	9.4	9.4	10.4
4.	WPRO	145/ 6.1	5.2	6.2	6.3	7.0	3.7
5.	WHJJ	128/ 5.4	6.7	6.1	4.3	3.2	4.6
6.	WSNE-F	108/ 4.5	6.2	3.4	4.8	4.8	3.4
7.	WPJB-F	89/ 3.7	2.4	4.0	3.5	3.6	3.8
8.	WERI-F	83/ 3.5	2.9	.5	.4	---	4.1
	WMYS-F	83/ 3.5	2.3	4.5	3.4	2.9	2.9
10.	WEAN	82/ 3.4	3.4	2.8	3.9	5.9	3.4
11.	WBRU-F	78/ 3.3	3.3	2.3	3.4	2.7	4.2
12.	WBSM	56/ 2.4	2.5	1.7	2.8	4.1	2.1
13.	WLKW	54/ 2.3	3.7	3.6	4.9	3.9	1.5
14.	WHIM	49/ 2.1	1.7	4.6	1.9	3.7	1.5
15.							
16.							
17.							
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22.							
23.							
24.							
25.							

	12+ TSA 1/4/CUME	
1.	WLKW-F	313/2838
2.	WHJY-F	234/2590
3.	WPRO-F	229/3475
4.	WPRO	146/2515
5.	WHJJ	129/1531
6.	WSNE-F	113/1795
7.	WPJB-F	96/1764
8.	WERI-F	95/1577
9.	WMYS-F	85/1106
10.	WEAN	82/1591
11.	WBRU-F	79/1299
12.	WBSM	56/ 555
13.	WLKW	54/ 724
14.	WHIM	49/ 425
15.		
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24.		
25.		

	12+ METRO CUME/ METRO CUME RATING		SPG 84	FAL 83
1.	WPRO-F	3441/28.1	27.9	28.3
2.	WLKW-F	2828/23.1	20.2	22.5
3.	WHJY-F	2569/21.0	19.4	20.0
4.	WPRO	2505/20.5	20.0	22.9
5.	WSNE-F	1771/14.5	14.7	13.2
6.	WPJB-F	1658/13.6	10.2	14.8
7.	WEAN	1591/13.0	10.5	12.9
8.	WHJJ	1520/12.4	12.5	11.5
9.	WERI-F	1393/11.4	7.3	1.9
10.	WBRU-F	1296/10.6	10.1	8.6
11.	WMYS-F	1085/ 8.9	6.3	8.9
12.	WXKS-F	772/ 6.3	6.0	6.2
13.	WLKW	724/ 5.9	5.5	NA
14.	WBZ	716/ 5.9	6.7	7.1
15.				
16.				
17.				
18.				
19.				
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 66.24% (1452 of 2192) (FAL 83: 59.78%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHJY-F	1. WHJY-F	1. WHJY-F	1. WPRO-F	1. WPRO-F	1. WLKW-F	1. WLKW-F	1. WLKW-F	1. WLKW-F	1. WHJY-F	1. WLKW-F
2. WPRO-F	2. WPRO-F	2. WPRO-F	2. WPRO	2. WLKW-F	2. WPRO	2. WPRO	2. WHJY-F	2. WHJY-F	2. WPRO-F	2. WHJY-F
3. WERI-F	3. WSNE-F	3. WSNE-F	3. WSNE-F	3. WPRO	3. WPRO-F	3. WPRO-F	3. WPRO-F	3. WPRO-F	3. WLKW-F	3. WPRO-F
4.	4. WBRU-F	4. WPRO	4. WHJY-F	4. WSNE-F	4. WHJJ	4. WHJY-F	4. WSNE-F	4. WSNE-F	4. WHJJ	4. WSNE-F
5.	5. WPJB-F	5. WPJB-F	5. WLKW-F	5. WHJY-F	5.	5. WHJJ	5. WHJJ	5. WPRO	5. WPRO	5. WERI-F
6.	6. WERI-F	6. WLKW-F	6. WPJB-F	6. WPJB-F	6.	6. WEAN	6. WPRO	6. WHJJ	6.	6. WPJB-F
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.	7. WPRO
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WPRO-F	1. WPRO-F	1. WPRO-F	1. WPRO-F	1. WPRO-F	1. WHJY-F	1. WHJY-F	1. WHJY-F	1. WHJY-F	1. WPRO-F
2. WERI-F	2. WHJY-F	2. WSNE-F	2. WPJB-F	2. WLKW-F	2. WPRO-F	2. WPRO-F	2. WPRO-F	2. WBRU-F	2. WHJY-F
3. WHJY-F	3. WSNE-F	3. WLKW-F	3. WSNE-F	3. WPRO	3. WBRU-F	WBRU-F	3. WBRU-F	3. WPRO-F	3. WPRO
4. WSNE-F	4. WPJB-F	4. WPRO	WPRO	4. WSNE-F	4.	4.	4. WSNE-F	WSNE-F	4. WLKW-F
5. WXKS-F	5. WERI-F	5. WHJY-F	5. WMYS-F	5. WMYS-F	5.	5.	5. WPRO	5. WPRO	5. WSNE-F
6. WPJB-F	6. WMYS-F	6. WPJB-F	6.	6. WPJB-F	6.	6.	6. WPJB-F	6.	6. WBRU-F
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		384 (4)	384 (4)	17.5
AOR		344 (4)	344 (4)	15.7
AC/OLDIES/SOFT ROCK	154 (2)	330 (7)	484 (9)	22.1
MOR/VARIETY	109 (6)		109 (6)	5.0
COUNTRY	72 (2)	19 (2)	91 (4)	4.2
BLACK/URBAN				
BTFL MUSIC		343 (4)	343 (4)	15.6
NEWS/TALK	327 (7)		327 (7)	14.9
NOSTALGIA	78 (2)	24 (1)	102 (3)	4.7
RELIGION				
SPANISH				
CLASSICAL		8 (1)	8 (1)	0.4
UNKNOWN/OTHERS				
			2192 (42)	

RADIO STATIONS

AM STATIONS

WEAN, 790, 5 KW (DA-2) , NEWS/TALK CBS,WSJ, $50.00* (McGuild)
Prov Journal
WGNG, 550, 1 KW/500 W (DA-N), COUNTRY RKO II, $36.00 (Selcom)
WHIM, 1110, 5 KW (DAYS) , COUNTRY MBS, $25.00 (MMR)
WHJJ, 920, 5 KW (DA-N) , NEWS/TALK ABC-I, $50.00* (Katz)
WLKW, 990, 50 KW (DAYS,DA) , NOSTALGIA RKO II, $35.00 (Christal)
JAG
WPRO, 630, 5 KW (DA-N) , MOR/AC ABC-D,MBS, $92.50 (Blair)
Cap Cities
WRCP, 1290, 5 KW/1 KW (DA-2) , ETHNIC , $16.00 (----)
WRIB, 1220, 1 KW (DAYS) , RELIGION , $ 8.00 (----)
WBSM, 1420, 5 KW/1 KW (DA-2) , TALK ABC-I,NBC-T, $20.00 (Market 4) (NEW BEDFORD)

FM STATIONS

WBRU-F, 95.5, 20 KW @ 546, AOR (Burk-Abr) CBS-R,Source, $66.25 (Eastman)
WERI-F, 103.7, 50 KW @ 500, CHR (Burk-Abr) MBS, $35.00* (Roslin) (WESTERLY)
WHJY-F, 94.1, 50 KW @ 546, AOR (Pollack) ABC-R, $80.00* (Katz)
WLKW-F, 101.5, 50 KW @ 500, BTFL MUS RKO II, $77.00 (Christal) JAG
WPJB-F, 105.1, 50 KW @ 500, AC RKO, $80.00 (Mc-Guild) Prov Journal

WPRO-F, 102.3, 50 KW @ 500, CHR ABC-C, $92.50 (Blair) Cap Cities
WSNE-F, 93.3, 50 KW @ 619, AC/CONTEMP , $45.00* (Eastman) Wilkes-Schwartz (TAUNTON)
WMYS-F, 98.1, 50 KW @ 589, AC (Drake-Chen) , $29.00* (Christal) Hall (NEW BEDFORD)

Other ranked stations - See Boston

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WADK	1540	Newport	.7/1.1
WALE	1400	Fall River	.8/2.3
WARA	1320	Attleboro	.4/1.4
WGNG	550	Pawtucket	1.0/3.4
WNBH	1340	New Bedford	1.0/2.0
WPEP	1570	Taunton	1.4/1.6
WSAR	1480	Fall River	.3/1.8
WWON	1240	Woonsocket	.3/1.3
WWON-F	106.3	Woonsocket	.4/1.4
WAAF-F	107.3	Worcester	.5/3.0
WBCN-F	104.1	Boston	.9/3.8
WBOS-F	92.9	Brookline	.4/1.8
WBZ	1030	Boston	1.8/5.9
WCAV-F	97.7	Brockton	.4/1.2
WCRB-F	102.5	Boston	.3/1.0
WEEI	590	Boston	.4/2.4
WHDH	850	Boston	.5/2.2
WHTT-F	103.3	Boston	1.5/5.5
WHUE-F	100.7	Boston	.4/1.7
WJIB-F	96.9	Boston	.5/1.5
WMJX-F	106.7	Boston	.3/1.2
WNBC	660	New York	.4/1.8
WPLM-F	99.1	Plymouth	1.0/2.7
WRKO	680	Boston	.5/1.3
WROR-F	98.5	Boston	.9/4.1
WVBF-F	105.7	Boston	.5/2.0
WXKS-F	107.9	Boston	1.6/6.3
WZOU-F	94.5	Boston	.4/2.6

12+ ADI 1/4

1. WLKW-F
2. WHJY-F
3. WPRO-F
4. WPRO
5. WHJJ
6. WSNE-F
7. WPJB-F
8. WERI-F
9. WMYS-F
10. WEAN
11. WBRU-F
12. WBSM
13. WLKW
14. WHIM
15. WBZ

12+ ADI CUME

1. WPRO-F
2. WLKW-F
3. WHJY-F
4. WPRO
5. WSNE-F
6. WPJB-F
7. WEAN
8. WERI-F
9. WHJJ
10. WBRU-F
11. WMYS-F
12. WBZ
13. WXKS-F
14. WLKW
15. WHTT-F

ADI FM SHARE:
67.29%

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

WEAN/WPJB-F wold by Providence Journal to Eastern for $5,000,000 (Blackburn)

MISCELLANEOUS COMMENTS

WLKW-F back in 12+ lead... WERI showing good gains in CHR but WPRO-F is steady... Crowded AC and Talk market...

RALEIGH

Arbitron Rank/Pop (12+): 62/517,300
CMSA Rank/Pop: NA
MSA Rank/Pop: 78/599,300
ADI # 38
Average Person Rating: 17.7
Market TSL: 23.2 hours

Stations: 23/17
Diaries: 988/524:1/45.8%
Sample Target: 890
Standard Error: .675
% Below Line: 13.7
% Not Listed: 18.1

Est. 1984 Revenue: $18,500,000
Gross Inc.: 5.8 Bil
HH Inc.: $26,937
Retail $: 3.7 Bil
Pop per Station: 30,429

12+ METRO 1/4/SHARE			SPG 84	FAL 83	SPG 83	FAL 82	BIRCH SHARE
1.	WRAL-F	110/12.0	8.6	9.8	8.9	12.6	11.6
2.	WDCG-F	88/ 9.6	14.5	11.9	11.0	9.8	13.2
3.	WPTF	64/ 7.0	7.3	15.2	12.1	13.3	8.4
4.	WRDU-F	61/ 6.7	---	---	---	---	9.9
5.	WFXC-F	50/ 5.5	2.2	.6	1.3	.5	8.7
6.	WDNC	43/ 4.7	5.6	2.5	2.5	3.3	2.3
7.	WQDR-F	43/ 4.7	10.8	7.9	9.7	7.5	7.8
8.	WZZU-F	35/ 3.8	---	---	---	---	2.9
9.	WKIX	33/ 3.6	4.9	4.1	4.4	5.9	3.3
	WYYD-F	33/ 3.6	6.2	6.5	8.8	8.8	3.5
11.	WLLE	32/ 3.5	3.2	3.8	4.5	5.2	1.2
12.							
13.							
14.							
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19.							
20.							
21.							
22.							
23.							
24.							
25.							

12+ TSA 1/4/CUME		
1.	WRAL-F	373/4704
2.	WDCG-F	233/3297
3.	WRDU-F	216/2044
4.	WQDR-F	186/2424
5.	WPTF	141/1885
6.	WPCM-F	87/1067
7.	WFXC-F	68/ 795
8.	WYYD-F	64/1304
9.	WNCT-F	59/ 901
10.	WDNC	54/ 699
11.		
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12+ METRO CUME/ METRO CUME RATING			SPG 84	FAL 83
1.	WDCG-F	1402/27.1	29.4	30.2
2.	WRAL-F	1332/25.7	24.0	24.2
3.	WPTF	1088/21.0	21.0	26.9
4.	WZZU-F	713/13.8	----	----
5.	WRDU-F	672/13.0	----	----
6.	WYYD-F	641/12.4	18.1	16.1
7.	WQDR-F	587/11.3	20.7	22.7
8.	WFXC-F	584/11.3	2.2	2.9
9.	WDNC	509/ 9.8	11.2	9.4
10.	WKIX	451/ 8.7	11.4	11.6
11.				
12.				
13.				
14.				
15.				
16.				
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21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 64.98% (488 of 751) (FAL 83: 59.77%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WDCG-F	1. WRAL-F	1. WRAL-F	1. WRAL-F	1. WRAL-F	1. WRAL-F	1. WRAL-F	1. WRAL-F	1. WRAL-F	1. WDCG-F	1. WRAL-F
2. WFXC-F	2. WRDU-F	2. WDCG-F	2. WRDU-F	2. WQDR-F	2. WPTF	2. WPTF	2. WRDU-F	2. WDCG-F	2. WFXC-F	2. WFXC-F
3.	3. WDCG-F	3. WRDU-F	3. WDCG-F	3. WRDU-F	3. WKIX	3. WDCG-F	3. WPTF	3. WFXC-F	3. WRAL-F	3. WDCG-F
4.	4. WFXC-F	4. WFXC-F	4. WQDR-F	4. WDCG-F	4. WQDR-F	4. WRDU-F	4. WDCG-F	4. WQDR-F	4. WPTF	4. WPTF
5.	5. WZZU-F	5. WQDR-F	5. WKIX	5. WPTF	5. WDNC	5. WKIX	5. WYYD-F	5. WDNC	5. WRDU-F	5. WQDR-F
6.	6.	6. WYYD-F	6. WYYD-F	6. WKIX	6.	6.	6.	6. WYYD-F	6.	6. WRDU-F
7.	7.	7.	7.	7.	7.	7.	7.	7. WPTF	7.	7. WZZU-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54
1. WDCG-F	1. WRAL-F	1. WRAL-F	1. WRAL-F	1. WRAL-F
2. WRAL-F	2. WDCG-F	2. WDCG-F	2. WDCG-F	2. WDCG-F
3. WFXC-F	3. WFXC-F	3. WFXC-F	3. WFXC-F	3. WPTF
4. WRDU-F	4. WRDU-F	4. WQDR-F	WYYD-F	4. WQDR-F
5.	5. WYYD-F	5. WRDU-F	5.	5. WKIX
6.	6.	6.	6.	WYYD-F
7.	7.	7.	7.	7.
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WRDU-F	1. WRDU-F	1. WRDU-F	1. WRDU-F	1. WRAL-F
2. WDCG-F	2. WDCG-F	2. WRAL-F	2. WRAL-F	2. WRDU-F
3. WZZU-F	WRAL-F	3. WDCG-F	3.	3. WQMG-F
4. WFXC-F	4. WZZU-F	4. WQMG-F	4.	4. WKIX
5.	5. WFXC-F	5. WZZU-F	5.	WQDR-F
6.	6.	6.	6.	6.
7.	7.	7.	7.	7.
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		126 (3)	126 (3)	16.8
AOR		61 (1)	61 (1)	8.1
AC/OLDIES/SOFT ROCK	12 (1)	143 (2)	155 (3)	20.6
MOR/VARIETY	64 (1)		64 (1)	8.5
COUNTRY	59 (3)	62 (2)	121 (5)	16.1
BLACK/URBAN	64 (3)	86 (3)	150 (6)	20.0
BTFL MUSIC		10 (1)	10 (1)	1.3
NEWS/TALK				
NOSTALGIA	43 (1)		43 (1)	5.7
RELIGION	4 (1)		4 (1)	0.5
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS	17 (1)		17 (1)	2.3
			751 (23)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCHL	1360	Chapel Hill	1.3/4.7
WDUR	1490	Durham	2.2/5.1
WPJL	1240	Raleigh	.4/ .9
WSES	1550	Raleigh	1.9/1.3
WSRC	1410	Durham	1.3/2.7
WTIK	1310	Durham	2.0/3.2
WYRN	1480	Louisburg	.9/1.5
WRSV-F	92.1	Rocky Mount.	.9/2.1
WNCT-F	107.9	Greenville	1.1/2.7
WPCM-F	101.1	Burlington	2.1/4.7
WQMG-F	97.1	Greensboro	3.1/5.5
WSFL-F	106.5	New Bern	.3/1.2

RADIO STATIONS

AM STATIONS

WDNC, 620, 5 KW/1 KW (DA-2), NOST (Al Ham) CBS,WSJ,ABC-T, $20.50 (Blair)
WDUR, 1490, 1 KW/250 W , BLACK (Drake-Chen) SBN, $24.00* (Selcom)
WKIX, 850, 10 KW/5 KW (DA-2), COUNTRY (Burk-Abr) ABC-D, $38.00* (Christal) Mann
WLLE, 570, 500 W (DAYS) , BLACK SBN, $17.00 (Weiss)

WPJL, 1240, 1 KW/250 W , RELIGION UPI, $11.75 (Southern)
WPTF, 680, 50 KW (DA-N) , MOR/AC (Drake-Chen) ABC-E,NBC,$72.75 (Mc-Guild)
WRZR, 1550, 1 KW (DAYS) , ? ? , $14.00 (Lotus)
WSRC, 1410, 5 KW (DAYS,DA) , BLACK (TM) NBN, $17.00 (HNWH)
WTIK, 1310, 5 KW/1 KW (DA-2), COUNTRY MBS, $ NA (----)

FM STATIONS

WFXC-F, 107.1, 3 KW @ 295, URBAN (Drake-Chen) , $17.00 (Selcom)
WDCG-F, 105.1, 99 KW @ 1041, CHR RKO, $60.00* (Blair)
WQDR-F, 94.7, 100 KW @ 1025, AOR (Drake-Chen) ABC-F, $72.00 (Mc-Guild)

WRAL-F, 101.5, 100 KW @ 1900, AC (Fairwest) , $115.00 (Katz) Capitol
WYYD-F, 96.1, 98 KW @ 930, AC (Burk-Abr) , $74.00* (Christal) Mann
WRDU-F, 106.1, 100 KW @ ? ? , AOR (Burk-Abr) , $? ? (MMR)
WZZU-F, 93.9, 50 KW @ 230, CHR (?) , $? ? (Torbet) (BURLINGTON)

Other ranked stations - See Greensboro, Greenville, NC or Fayetteville

12+ ADI 1/4

1. WRAL-F
2. WDCG-F
3. WRDU-F
4. WQDR-F
5. WPTF
6. WQSM-F
7. WFXC-F
8. WYYD-F
9. WDNC
10. WKIX
11. WFNC
12. WIDO-F
    WZZU-F
14. WPCM-F
    WLLE

12+ ADI CUME

1. WRAL-F
2. WDCG-F
3. WQDR-F
4. WPTF
5. WRDU-F
6. WQSM-F
7. WYYD-F
8. WZZU-F
9. WFXC-F
10. WKIX
11. WDNC
12. WFNC
13. WPCM-F
14. WIDO-F
15. WNCT-F

ADI FM SHARE:

72.84%

CALL LETTER CHANGES

WDBS changes to WFXC-F

FORMAT CHANGES

WRDU changed to AOR

WZZU is a new CHR entry coming into the market from Burlington

WQDR drops its AOR format and picks up Country

WFXC is formating Black - it had previously been BTFL

WPTF appears to have become more AC oriented although we still classify them as MOR

STATION SALES

MISCELLANEOUS COMMENTS

Franklin County added to Arbitron metro...massive format changes and new players in this market...

READING

Arbitron Rank/Pop (12+): 116/274,200
CMSA Rank/Pop: NA
MSA Rank/Pop: 137/319,600
Philadelphia ADI
Average Person Rating: 18.4
Market TSL: 24.0 hours

Stations: 32/5
Diaries: 761/360:1/57.1%
Sample Target: 660
Standard Error: .732
% Below Line: 52.2
% Not Listed:

Est 1984 Revenue: $4,200,000
Gross Inc.: 3.3 Bil
HH Inc.: $27,629
Retail $: 1.8 Bil
Pop per Station: 54,840

12+ METRO 1/4/SHARE			SPG 84	FAL 83	SPG 83	FAL 82
1.	WRFY-F	87/17.2	18.7	16.4	14.0	13.6
2.	WEEU	53/10.5	11.1	11.8	11.0	9.4
3.	WYSP-F	43/ 8.5	6.3	6.6	7.7	7.1
4.	WRAW	40/ 7.9	4.8	7.6	10.4	14.3
5.	WHUM	37/ 3.3	5.6	6.0	7.3	8.2
6.	WIOV-F	23/ 4.6	3.9	4.4	2.5	2.2
7.	WMMR-F	19/ 3.8	3.9	3.4	2.9	5.1
8.	WEAZ-F	17/ 3.4	4.3	4.6	4.4	4.0
9.	WCAU-F	15/ 3.0	3.9	4.0	4.1	2.7
10.	WSNI-F	14/ 2.8	2.4	2.4	.6	1.1
	KYW	14/ 2.8	3.7	2.4	3.5	2.7
12.						
13.						
14.						
15.						

BIRCH SHARE

12+ TSA 1/4/CUME	
1.	
2.	
3.	
4.	READING'S METRO
5.	AND TSA ARE THE
6.	SAME.
7.	
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15.	

12+ METRO CUME/ METRO CUME RATING			SPG 84	FAL 83
1.	WRFY-F	975/35.6	33.6	31.0
2.	WEEU	614/22.4	24.9	30.5
3.	WRAW	499/18.2	13.1	15.7
4.	WYSP-F	469/17.1	14.4	17.7
5.	WHUM	467/17.0	16.4	14.5
6.	KYW	322/11.7	12.2	13.4
7.	WMMR-F	264/ 9.6	9.5	10.2
8.	WCAU-F	260/ 9.5	11.6	11.3
9.	WFIL	226/ 8.2	6.5	9.1
10.	WIOV-F	201/ 7.3	8.2	9.5
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 65.60% (309 of 471) (FAL 83: 66.09%)

	TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	WRFY-F	WRFY-F	WRFY-F	WRFY-F	WRFY-F	WRFY-F	WRFY-F	WRFY-F	WRFY-F	WRFY-F	WRFY-F
2.	WYSP-F	WYSP-F	WYSP-F	WHUM	WHUM	WEEU WHUM	WEEU	WEEU	WYSP-F	WYSP-F	WRAW
3.	WCAU-F	WMMR-F	WHUM		WIOV-F		WHUM	WRAW	WEEU	WRAW	WYSP-F
4.			WMMR-F		WYSP-F WEEU	WRAW	WRAW	WYSP-F	WHUM	WEEU	WEEU
5.								WHUM	WRAW		

	WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1.	WRFY-F	WRFY-F	WRFY-F	WRFY-F	WRFY-F	WYSP-F	WYSP-F	WRFY-F	WRFY-F	WRFY-F
2.	WYSP-F			WFIL	WHUM	WRFY-F	WRFY-F	WYSP-F	WYSP-F	WYSP-F
3.	WMMR-F			WMMR-F WHUM WYSP-F	WEEU	WMMR-F			WMMR-F	WIOV-F WHUM
4.										
5.										

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		107 (3)	107 (3)	22.7
AOR		70 (4)	70 (4)	14.9
AC/OLDIES/SOFT ROCK	13 (2)	20 (3)	33 (5)	7.0
MOR/VARIETY	56 (2)		56 (2)	11.9
COUNTRY	37 (1)	47 (5)	82 (6)	17.4
BLACK/URBAN		7 (1)	7 (1)	1.5
BTFL MUSIC		36 (5)	36 (5)	7.6
NEWS/TALK	14 (1)	9 (1)	23 (2)	4.9
NOSTALGIA	40 (1)		40 (1)	8.5
RELIGION		10 (2)	10 (2)	2.1
SPANISH				
CLASSICAL		3 (1)	3 (1)	0.6
UNKNOWN/OTHERS				
			471 (32)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBYO-F	107.5	Boyertown	1.6/4.2
WAEB	790	Allentown	.6/2.2
WDAC-F	94.5	Lancaster	.4/1.9
WFIL	560	Philadelphia	2.0/8.2
WFLN-F	95.7	Philadelphia	.6/2.9
WFMZ-F	100.7	Allentown	1.8/3.1
WHP-F	97.3	Harrisburg	1.0/2.2
WIOQ-F	102.1	Philadelphia	.6/2.5
WJBR-F	99.5	Wilmington	.6/2.7
WMGK-F	102.9	Philadelphia	.8/3.5
WNCE-F	101.3	Lancaster	.4/2.0
WPAZ	1370	Pottstown	.6/1.9
WQQQ-F	99.9	Easton	1.0/2.6
WRKZ-F	106.7	Hershey	.6/2.1
WSBA-F	103.3	York	.4/1.0
WUSL-F	98.9	Philadelphia	1.4/5.4
WWDB-F	96.5	Philadelphia	1.8/4.2
WXKW-F	104.1	ALlentown	.8/2.7
WXTU-F	92.5	Philadelphia	2.4/5.1
WZGO-F	106.1	Philadelphia	1.0/3.3
WZZO-F	95.1	Bethlehem	1.0/3.7

RADIO STATIONS

WEEU, 850, 1 KW (DA-N), MOR	ABC-E, $30.00 (Mc-Guild)	
WHUM, 1240, 1 KW/250 W , COUNTRY	CBS, $23.00* (Torbet)	Brill
WRAW, 1340, 1 KW/250 W , NOST (TM)	CBS, $25.50 (HNWH)	
WRFY-F, 102.5, 15 KW @ 820, CHR (TM)	RKO, $39.75 (HNWH)	

Other ranked stations - See Philadelphia or Lancaster

RENO

Arbitron Rank/Pop (12+): 142/187,600
CMSA Rank/Pop: NA
MSA Rank/Pop: 188/219,200
ADI # 123
Average Person Rating: 16.9
Market TSL: 22.4 hours

Stations: 15/15
Diaries: 577/325:1/48.8%
Sample Target: 560
Standard Error: .819
% Below Line: 0
% Not Listed: 8.2

Est 1984 Revenue: $8,600,000
Gross Inc.: 2.6 Bil
HH Inc.: $29,465
Retail $: 2.1 Bil
Pop per Station: 12,506

	12+ METRO 1/4/SHARE		SPG 84	FAL 83	SPG 83	FAL 82	BIRCH SHARE
1.	KOZZ-F	51/16.1	12.1	15.9	14.0	15.5	18.7
2.	KHTX-F	37/11.7	8.8	5.9	.9	.6	11.7
3.	KRNO-F	35/11.0	9.1	10.0	15.6	12.8	8.4
4.	KNEV-F	26/ 8.2	5.3	6.6	7.5	4.0	7.5
5.	KSRN-F	24/ 7.6	9.7	7.2	7.2	6.7	5.6
6.	KOH	19/ 6.0	5.6	7.5	7.2	7.6	6.4
	KOLO	19/ 6.0	8.2	8.8	3.1	4.9	7.3
8.	KROW	17/ 5.4	3.8	5.9	5.6	6.4	4.2
9.	KCBN	15/ 4.7	6.8	5.0	7.8	8.5	6.7
10.	KONE	12/ 3.8	3.8	7.5	5.3	7.0	2.2
	KBET	12/ 3.8	2.4	1.6	5.0	5.2	2.2
12.							
13.							
14.							
15.							

	12+ TSA 1/4/CUME	
1.	KOZZ-F	74/773
2.	KHTX-F	57/786
3.	KSRN-F	52/359
4.	KRNO-F	50/535
5.	KNEV-F	36/426
6.	KWNZ-F	32/351
7.	KROW	30/514
8.	KOLO	28/425
9.	KOH	27/471
	KBET	27/168
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		SPG 84	FAL 83
1.	KOZZ-F	552/29.4	28.9	29.8
2.	KHTX-F	470/25.1	22.6	17.2
3.	KRNO-F	383/20.4	21.5	21.9
4.	KNEV-F	337/18.0	9.5	11.3
5.	KCBN	307/16.4	18.0	15.3
6.	KOH	282/15.0	13.3	20.0
7.	KOLO	268/14.3	16.7	17.3
8.	KROW	228/12.2	12.1	16.0
9.	KROY-F	223/11.9	12.5	7.0
10.	KWNZ-F	159/ 8.5	6.5	13.5
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 65.98% (192 of 291) (FAL 83: 56.38%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KOZZ-F	1. KOZZ-F	1. KOZZ-F	1. KOZZ-F	1. KRNO-F	1. KNEV-F	1. KOZZ-F	1. KOZZ-F	1. KOZZ-F	1. KOZZ-F	1. KOZZ-F
2. KHTX-F	2. KHTX-F	2. KHTX-F	KRNO-F	2. KOZZ-F	2. KRNO-F	2. KRNO-F	2. KRNO-F	2. KHTX-F	2. KHTX-F	2. KRNO-F
3. KCBN	3. KRNO-F	KRNO-F	3. KHTX-F	3. KNEV-F	KSRN-F	3. KHTX-F	3. KHTX-F	3. KRNO-F	3. KSRN-F	3. KHTX-F
4.	4.	4.	4. KROW	4. KHTX-F	4. KOLO	4. KOH	4. KNEV-F	4. KNEV-F	4. KNEV-F	KNEV-F
5.	5.	5.	5. KNEV-F	5.	5.	5.	5.	KSRN-F	5. KRNO-F	5. KOH

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KHTX-F	1. KOZZ-F	1. KRNO-F	1. KOZZ-F	1. KRNO-F	1. KOZZ-F	1. KOZZ-F	1. KOZZ-F	1. KOZZ-F	1. KOZZ-F
2. KOZZ-F	KHTX-F	2. KHTX-F	2. KRNO-F	2. KNEV-F	2. KHTX-F	2. KHTX-F	2. KHTX-F	2. KRNO-F	2. KRNO-F
3. KRNO-F	3. KRNO-F	3. KKOZZ-F	3. KROY-F	3. KOZZ-F	3.	3. KRNO-F	3. KRNO-F	3. KHTX-F	3. KHTX-F
4.	4.	4.	KHTX-F	4.	4.	4.	4. KROW	4.	4. KROW
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	15 (1)	37 (1)	52 (2)	17.9
AOR		51 (1)	51 (1)	17.5
AC/OLDIES/SOFT ROCK		48 (3)	48 (3)	16.5
MOR/VARIETY	5 (1)	24 (1)	29 (2)	10.0
COUNTRY	48 (3)	6 (1)	54 (4)	18.6
BLACK/URBAN				
BTFL MUSIC		26 (1)	26 (1)	8.9
NEWS/TALK	19 (1)		19 (1)	6.5
NOSTALGIA	12 (1)		12 (1)	4.1
RELIGION				
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			291 (15)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KLKT-F	100.1	Incline Village	.6/2.0
KORY	1270	Sparks	1.6/6.0
KROY-F	100.9	Sparks	3.5/11.9
KWNZ-F	97.3	Carson City	1.9/8.5

RADIO STATIONS

KBET,	1340,	1 KW/250 W	, NOSTALGIA	APR,	$11.50	(Unirep)		
WCBN,	1230,	1 KW/250 W	, CHR	CBS-R,RKO II,	$16.80	(Torbet)	Roth	
KOH ,	630,	5 KW/1 KW (DA-N),	NEWS/TALK	CBS,MBS,	$19.00	(Katz)		
KOLO,	920,	5 KW/1 KW (DA-N),	COUNTRY	NBC,	$25.00	(Eastman)	Donrey	
KONE,	1450,	1 KW/250 W	, COUNTRY	ABC-E,	$27.29	(Christal)	Lotus	
KORY,	1270,	1 KW (DAYS)	, MOR/AC	,	$14.00	(Selcom)	Jonsson	(SPARKS)
KROW,	780,	50 KW (DA-2)	, COUNTRY	,	$17.50	(Mc-Guild)	John Price	
KHTX-F,	103.7,	1 KW @ 2870,	CHR	,	$13.00	(Katz)		(CARNELIAN BAY, CA)
KWNZ-F,	97.3,	52 KW @ 2240,	COUNTRY	RKO,	$15.00	(Weiss)	Constant	(CARSON CITY)
KNEV-F,	95.5,	60 KW @ 2250,	BTFL MUS	,	$17.00*	(Mc-Guild)	John Price	
KOZZ-F,	105.7,	75 KW @ 2120,	AOR (Burk-Abr)	Source,	$32.26	(Christal)	Lotus	
KRNO-F,	106.9,	70 KW @ 2214,	AC	CBS-R,	$33.60	(Torbet)	Roth	
KSRN-F,	104.5,	25 KW @ 2900,	MOR/VARIOUS	UPI,	$14.00	(Masla)		
KNAA-F,	100.9,	300 W @ 840,	AC	,	$ NA	(Selcom)		(SPARKS)

MISCELLANEOUS COMMENTS

KKBC-F changed calls to KWNZ...KPTL/KKBC-F sold by WOodward to Constant for $2,100,000...KROW changed from AC to Country...

RICHMOND

Arbitron Rank/Pop (12+): 53/668,700
CMSA Rank/Pop: # 48
MSA Rank/Pop: 62/785,600
ADI # 55
Average Person Rating: 17.0
Market TSL: 22.6 hours

Stations: 20/19
Diaries: 1253/534:1/58.0%
Sample Target: 1020
Standard Error: .568
% Below Line: 8.8
% Not Listed: 7.8

Est 1984 Revenue: $18,300,000
Gross Inc.: 8.5 Bil
HH Inc.: $30,191
Retail $: 5.1 Bil
Pop per Station: 35,195

12+ METRO 1/4/SHARE			SPG 84	FAL 83	SPG 83	FAL 82
1.	WRVQ-F	153/13.4	16.6	10.9	8.8	11.0
2.	WRVA	135/11.9	15.5	14.1	18.6	16.0
3.	WPLZ-F	119/10.5	9.2	9.2	9.5	10.6
4.	WEZS-F	110/ 9.7	10.7	10.9	12.7	11.1
5.	WRXL-F	100/ 8.8	8.7	7.2	7.6	6.8
6.	WQKS-F	92/ 8.1	6.7	1.9	2.5	.4
7.	WTVR-F	74/ 6.5	5.2	9.5	7.5	8.1
8.	WLEE	54/ 4.7	5.8	7.7	5.2	6.8
9.	WANT	48/ 4.2	3.4	5.1	4.0	6.6
10.	WRNL	37/ 3.3	4.1	5.4	6.0	5.7
11.	WFTH	29/ 2.5	3.0	2.1	3.3	3.0
12.	WKHK-F	23/ 2.0	---	1.1	.9	.5
13.						
14.						
15.						

BIRCH SHARE

12+ TSA 1/4/CUME		
1.	WRVQ-F	181/2350
2.	WRVA	150/2218
3.	WEZS-F	135/1885
4.	WPLZ-F	125/1419
5.	WRXL-F	112/1452
6.	WQKS-F	111/1342
7.	WTVR-F	104/1347
8.	WLEE	56/ 719
9.	WANT	49/ 622
10.	WRNL	41/ 703
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			SPG 84	FAL 83
1.	WRVA	2029/30.3	33.4	32.9
2.	WRVQ-F	1957/29.3	31.1	28.2
3.	WEZS-F	1608/24.0	23.2	22.0
4.	WRXL-F	1285/19.2	16.5	17.3
5.	WPLZ-F	1274/19.1	17.8	17.0
6.	WQKS-F	1158/17.3	14.1	7.3
7.	WTVR-F	981/14.7	14.0	19.6
8.	WLEE	683/10.2	11.4	13.9
9.	WRNL	646/ 9.7	10.5	13.8
10.	WANT	613/ 9.2	12.0	11.1
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 64.63% (678 of 1049) (FAL 83: 55.20%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+	12+ EVE	SAT MID
1. WRVQ-F	1. WRVQ-F	1. WRVQ-F	1. WEZS-F	1. WEZS-F	1. WRVA	1. WRVA	1. WEZS-F	1. WRVQ-F	1. WRVQ-F	1. WRVQ-F
2. WQKS-F	2. WRXL-F	2. WEZS-F	2. WRVQ-F	2. WRVQ-F	2. WEZS-F	2. WRVQ-F	2. WRVQ-F	2. WEZS-F	2. WPLZ-F	2. WPLZ-F
3. WPLZ-F	3. WPLZ-F	3. WPLZ-F	3. WPLZ-F	3. WRVA	3. WTVR-F	3. WPLZ-F	3. WRXL-F	3. WRVA	3. WQKS-F	3. WEZS-F
4. WRXL-F	4. WEZS-F	4. WRXL-F	4. WRXL-F	4. WPLZ-F	4. WRVQ-F	4. WEZS-F	4. WPLZ-F	4. WPLZ-F	4. WRVA	4. WRXL-F
5.	5. WQKS-F	5. WQKS-F	5. WRVA	5. WTVR-F	WLEE	5. WRXL-F	5. WRVA	5. WRXL-F	5. WRXL-F	5. WQKS-F
			6. WTVR-F	6. WRXL-F			6. WTVR-F	6. WQKS-F		6. WTVR-F+

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WRVQ-F	1. WRVQ-F	1. WRVQ-F	1. WEZS-F	1. WEZS-F	1. WRXL-F	1. WRXL-F	1. WRXL-F	1. WRXL-F	1. WEZS-F
2. WPLZ-F	2. WPLZ-F	2. WEZS-F	2. WRVQ-F	2. WRVQ-F	2. WQKS-F	2. WPLZ-F	2. WPLZ-F	2. WPLZ-F	2. WPLZ-F
3. WRXL-F	3. WEZS-F	3. WPLZ-F	3. WPLZ-F	3. WRVA	3. WPLZ-F	3. WEZS-F	3. WEZS-F	WEZS-F	3. WRXL-F
4. WQKS-F	4. WRXL-F	4. WRXL-F	4. WRXL-F	4. WPLZ-F	4. WRVQ-F	4. WRVQ-F	4. WRVQ-F	4. WRXL-F	4. WRVQ-F
5. WEZS-F	5. WQKS-F	WQKS-F	5. WQKS-F	5. WTVR-F	5. WEZS-F	5. WQKS-F	5. WQKS-F	5. WTVR-F	5. WTVR-F
									6. WRVA

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		153 (1)	153 (1)	14.6
AOR		100 (1)	100 (1)	9.5
AC/OLDIES/SOFT ROCK		110 (1)	110 (1)	10.5
MOR/VARIETY	135 (1)		135 (1)	12.9
COUNTRY	65 (4)	97 (2)	162 (6)	15.4
BLACK/URBAN	65 (2)	211 (2)	276 (4)	26.3
BTFL MUSIC	13 (1)		13 (1)	1.2
NEWS/TALK				
NOSTALGIA	54 (1)		54 (1)	5.1
RELIGION	29 (1)	7 (1)	36 (2)	3.4
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS	10 (2)		10 (2)	1.0
			1049 (20)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WDYL-F	92.1	Chester	.6/2.6
WGGM	1410	Chester	.4/1.6
WKIE	1540	Richmond	1.5/3.9
WPVA	1290	Colonial Heights	.9/1.5
WRJY	1320	Richmond	1.1/2.2
WSSV	1240	Petersburg	.5/2.5
WTVR	1380	Richmond	.3/1.7
WXGI	950	Richmond	1.3/3.5

RADIO STATIONS

WANT, 990, 1 KW (DAYS) , BLACK	NBN, $ 48.00	(Masla)	
WRJY, 1320, 5 KW (DAYS,DA), BTFL MUS	MBS, $ 15.00	(----)	
WKIE, 1540, 10 KW (DAYS,DA), BLACK	, $ 26.00	(Weiss)	
WLEE, 1480, 5 KW (DA-2) , NOST (Al Ham)	MBS,CBS, $ 24.00	(HNWH)	
WRNL, 910, 5 KW (DA-N) , COUNTRY	ABC-I, $ 50.00	(Katz)	Capitol-WRAL
WRVA, 1140, 50 KW (DA-1) , MOR	NBC,WSJ, $130.00	(Eastman)	Edens
WTVR, 1380, 5 KW (DA-2) , COUNTRY	, $ NA	(MMR)	Park
WXGI, 950, 5 KW (DAYS) , COUNTRY	, $ 9.00	(----)	
WEZS-F, 103.7, 74 KW @ 440, AC (Burk-Abr)	, $ 75.00	(Blair)	EZ
WPLZ-F, 99.3, 2.5 KW @ 328, BLACK (TM)	BEO, $ 65.00	(Mc-Guild)	(PETERSBURG)
WRVQ-F, 94.5, 200 KW @ 355, CHR	PEO, $117.50	(Eastman)	Edens
WRXL-F, 102.1, 140 KW @ 320, AOR (Pollack)	ABC-E, $ 70.00	(Katz)	Capitol-WRAL
WTVR-F, 98.1, 50 KW @ 840, COUNTRY (Drake-Chen)	MBS, $ 50.00*	(MMR)	Park

WQKS - See Norfolk

MISCELLANEOUS COMMENTS

WRVA/WRVQ-F sold by Harte-Hanks to Edens for $14,700,000 (est)...WXGI sold for $250,000 (Blackburn)...Dinwiddie and Prince George Counties were added to the Arbitron metro... WANT sold by Sinclair to Robinson for $900,000...

RIVERSIDE-SAN BERNARDINO

Arbitron Rank/Pop (12+): 30/1,130,500
CMSA Rank/Pop: NA
MSA Rank/Pop: 24/1,740,000
Los Angeles ADI
Average Person Rating: 17.6
Market TSL: 23.2 hours

Stations: 45/17
Diaries: 1390/813:1/45.6%
Sample Target: 1280
Standard Error: .546
% Below Line: 61.6
% Not Listed:

Est 1984 Revenue: $15,300,000
Gross Inc.: 16.8 Bil
HH Inc.: $26,984
Retail $: 9.8 Bil
Pop per Station: 66,500

12+ METRO 1/4/SHARE		SPG 84	FAL 83	SPG 83	FAL 82
1. KIIS-F	190/9.5	8.7	8.2	5.0	5.2
2. KDUO-F	133/6.7	5.9	6.7	6.0	5.3
3. KGGI-F	116/5.8	4.7	4.3	4.1	3.2
4. KBIG-F	102/5.1	4.5	3.4	4.4	4.8
5. KOST-F	91/4.6	2.4	2.4	2.1	2.1
6. KMET-F	73/3.7	2.8	4.5	4.0	4.1
7. KLOS-F	72/3.6	3.0	4.6	2.9	2.5
8. KFI	68/3.4	5.6	5.6	5.8	6.6
9. KNX	66/3.3	4.0	3.2	3.3	3.5
10. KQLH-F	65/3.3	2.4	2.5	3.0	3.4
11. KRTH-F	63/3.2	2.3	4.2	2.2	1.8
12. KABC	56/2.8	3.3	3.1	3.9	2.5
13. KOLA-F	46/2.3	2.3	3.3	2.3	3.6
14. KCKC	42/2.1	2.8	1.9	4.8	2.4
15. KKHR-F	40/2.0	1.0	1.7	1.1	1.8

BIRCH SHARE

12+ TSA 1/4/CUME	
1. KIIS-F	197/2598
2. KDUO-F	145/1493
3. KGGI-F	119/1670
4. KBIG-F	115/1371
5. KFI	101/2138
6. KOST-F	94/1380
7. KLOS-F	89/1525
8. KMET-F	82/1179
9. KNX	73/1276
10. KRTH-F	71/1166
11. KQLH-F	68/ 838
12. KABC	56/ 750
13. KOLA-F	48/1160
14. KCKC	46/ 630
15. KKHR-F	42/ 880

12+ METRO CUME/ METRO CUME RATING		SPG 84	FAL 83
1. KIIS-F	2500/22.1	18.8	19.7
2. KGGI-F	1627/14.4	13.9	13.2
3. KFI	1542/13.6	16.5	17.0
4. KDUO-F	1356/12.0	10.6	9.9
5. KLOS-F	1319/11.7	10.1	11.0
6. KOST-F	1299/11.5	7.9	7.4
7. KBIG-F	1246/11.0	11.3	7.9
8. KOLA-F	1133/10.0	10.1	10.6
9. KNX	1087/ 9.6	9.8	10.8
10. KRTH-F	1058/ 9.4	7.9	9.4
11. KMET-F	1040/ 9.2	9.5	10.4
12. KQLH-F	831/ 7.4	6.0	7.1
13. KKHR-F	786/ 7.0	5.2	6.0
14. KABC	687/ 6.1	7.6	7.3
15. KFXM	626/ 5.5	6.7	7.3

12+ FM SHARE (METRO): 69.49% (1239 of 1783) (FAL 83: 65.09%)

	TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	KIIS-F	KIIS-F	KIIS-F	KIIS-F	KIIS-F	KDUO-F	KIIS-F	KIIS-F	KIIS-F	KIIS-F	KGGI-F
2.	KGGI-F	KLOS-F	KGGI-F	KOST-F	KOST-F	KQLH-F	KFI	KDUO-F	KDUO-F	KDUO-F	KIIS-F
3.	KKHR-F	KMET-F	KOST-F	KGGI-F	KGGI-F	KABC KIIS-F	KDUO-F	KBIG-F	KGGI-F	KLOS-F KGGI-F	KDUO-F
4.	KOLA-F	KGGI-F	KLOS-F	KRTH-F	KRTH-F		KGGI-F	KGGI-F	KBIG-F		KRTH-F
5.		KOST-F	KMET-F	KFI	KFI	KGGI-F	KBIG-F	KOST-F	KOST-F	KOST-F KOLA-F	KOST-F

	WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1.	KIIS-F	KIIS-F	KIIS-F	KIIS-F	KIIS-F	KMET-F	KIIS-F	KIIS-F	KIIS-F	KIIS-F
2.	KLOS-F	KOST-F	KOST-F	KOST-F	KOST-F	KLOS-F	KMET-F	KMET-F	KOST-F	KOST-F
3.	KOST-F KGGI-F KOLA-F	KGGI-F	KGGI-F	KGGI-F	KGGI-F	KIIS-F KGGI-F	KLOS-F	KLOS-F	KLOS-F	KFI
4.		KBIG-F	KBIG-F	KRTH-F KBIG-F	KBIG-F		KGGI-F	KGGI-F	KMET-F	KRTH-F
5.		KLOS-F	KRTH-F		KQLH-F	KOLA-F	KOST-F	KOST-F	KFI	KLOS-F

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	25 (1)	363 (4)	388 (5)	21.8
AOR		239 (5)	239 (5)	13.4
AC/OLDIES/SOFT ROCK	115 (4)	240 (7)	355 (11)	19.9
MOR/VARIETY	17 (1)	11 (1)	28 (2)	1.6
COUNTRY	98 (3)	78 (3)	176 (6)	9.9
BLACK/URBAN		25 (2)	25 (2)	1.4
BTFL MUSIC		243 (3)	243 (3)	13.6
NEWS/TALK	177 (4)		177 (4)	9.9
NOSTALGIA	15 (1)		15 (1)	0.8
RELIGION	27 (1)		27 (1)	1.5
SPANISH	70 (3)	15 (1)	85 (4)	4.8
CLASSICAL		15 (1)	15 (1)	0.9
UNKNOWN/OTHERS		10 (1)	10 (1)	0.6
			1783 (45)	

RADIO STATIONS

KCAL, 1410, 5 KW/1 KW (DA-N) , SPANISH , $25.00 (Lotus)
KCKC, 1350, 5 KW/500 W (DA-2), COUNTRY ABC-I, $29.00 (HNWH)
KDIG, 1240, 1 KW/250 W , COUNTRY ABC-E, $32.00 (Selcom)
KFXM, 590, 1 KW (DA-2) , CHR , $ NA (Torbet) Henry
KMEN, 1290, 5 KW (DA-2) , OLDIES CBS, $26.00 (Mc-Guild)
KPRO, 1440, 1 KW (DA-1) , TALK CBS,MBS, $25.50 (Unirep)

KCAL-F, 96.7, 3 KW @ 300, AOR Source, $ NA (Weiss)
KDUO-F, 97.5, 72 KW @ 1570, BTFL MUS (KalaMusic) , $45.00* (Torbet)
Henry
KGGI-F, 99.1, 2 KW @ 1560, CHR CBS-R, $49.00* (Mc-Guild)
KNTF-F, 93.5, 3 KW @ -165, COUNTRY (TM) , $23.00 (HNWH)
KOLA-F, 99.9, 31 KW @ 1630, AOR ABC-R, $45.00 (Masla)
KQLH-F, 95.1, 15 KW @ ? ? , AC MBS, $29.00 (----)
KWDJ-F, 92.7, 3 KW @ 300, COUNTRY MBS, $19.00 (Roslin)

Other ranked stations - See Los Angeles

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KBON-F	103.9	Lake Arrowhead	.3/1.2
KCAL	1410	Redlands	1.6/2.4
KCAL-F	96.7	Redlands	1.5/4.7
KDIG	1240	San Bernardino	1.4/3.6
KFXM	590	San Bernardino	1.3/5.5
KHSJ	1320	Hemet	.9/1.2
KHYE-F	105.5	Hemet	.5/1.2
KMEN	1290	San Bernardino	.9/2.3
KNSE	1510	Ontario	1.4/2.8
KNTF-F	93.5	Ontario	1.9/5.1
KPRO	1440	Riverside	1.7/3.2
KWDJ-F	92.7	Riverside	1.1/8.0
KBRT	740	Avalon	1.4/3.0
KFAC-F	92.3	Los Angeles	.8/2.1
KFWB	980	Los Angeles	1.1/4.0
KHTZ-F	97.1	Los Angeles	.4/1.1
KIQQ-F	100.3	Los Angeles	.9/4.5
KJOI-F	98.7	Los Angeles	.4/1.1
KKGO-F	105.1	Los Angeles	.4/1.5
KLAC	570	Los Angeles	1.5/3.9
KLVE-F	107.5	Los Angeles	.8/2.0
KMGG-F	105.9	Los Angeles	.4/2.0
KMPC	710	Los Angeles	.8/3.3
KNOB-F	97.9	Long Beach	.6/ .7
KRLA	1110	Pasadena	.4/2.4
KROQ-F	106.7	Pasadena	.9/2.6
KTNQ	1020	Los Angeles	.6/1.2
KUTE-F	101.9	Glendale	.9/2.7
KWOW	1600	Pomona	1.1/3.3
KZLA-F	93.9	Los Angeles	1.0/3.0

ROANOKE

Arbitron Rank/Pop (12+): 140/189,800
CMSA Rank/Pop: NA
MSA Rank/Pop: 184/227,500
ADI # 67
Average Person Rating: 16.8
Market TSL: 22.7 hours

Stations: 12/10
Diaries: 682/278:1/62.9%
Sample Target: 560
Standard Error: .751
% Below Line: 0.7
% Not Listed: 6.6

Est 1984 Revenue: $5,700,000
Gross Inc.: 2.4 Bil
HH Inc.: $27,839
Retail $: 1.6 Bil
Pop per Station: 18,980

12+ METRO 1/4/SHARE			SPG 84	FAL 83	SPG 83	FAL 82
1.	WXLK-F	103/32.3	32.0	26.3	29.1	23.8
2.	WPVR-F	44/13.8	13.3	19.5	14.0	15.5
3.	WSLC	36/11.3	15.9	8.7	10.9	11.7
4.	WTOY	29/ 9.1	5.5	9.0	8.3	8.2
5.	WFIR	28/ 8.8	6.1	9.9	7.7	6.2
6.	WJLM-F	20/ 6.3	3.9	5.1	6.6	4.7
7.	WROV	17/ 5.3	7.8	6.0	7.1	11.1
8.	WSLQ-F	13/ 4.1	5.8	5.4	6.0	7.6
9.						
10.						
11.						
12.						
13.						
14.						
15.						

BIRCH
SHARE

12+ TSA 1/4/CUME		
1.	WXLK-F	323/3500
2.	WPVR-F	119/1291
3.	WSLC	46/ 585
4.	WSLQ-F	38/1062
5.	WTOY	31/ 257
6.	WJJS-F	32/ 403
7.	WFIR	30/ 433
8.	WJLM-F	22/ 416
9.	WROV	21/ 413
10.		
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			SPG 84	FAL 83
1.	WXLK-F	957/50.4	48.8	47.2
2.	WSLC	458/24.1	22.1	20.9
3.	WPVR-F	418/22.0	22.3	27.8
4.	WFIR	369/19.4	20.4	25.7
5.	WROV	346/18.2	24.1	25.5
6.	WJLM-F	271/14.3	12.0	10.2
7.	WSLQ-F	253/13.3	14.7	17.2
8.	WTOY	230/12.1	13.5	13.4
9.				
10.				
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 61.07% (182 of 198) (FAL 83: 61.11%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F
2.	2.	2.	2.	2.	2. WPVR-F	2. WPVR-F	2. WPVR-F	2. WPVR-F	2. WPVR-F	2. WPVR-F
3.	3.	3.	3.	3.	3. WSLC	3. WSLC	3. WSLC	3. WFIR	3. WFIR	3. WSLC
4.	4.	4.	4.	4.	4. WFIR	4. WFIR	4. WFIR	4. WJLM-F	4. WSLC	4. WTOY
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F
2.	2.	2.	2.	2.	2.	2.	2.	2.	2.
3.	3.	3.	3.	3.	3.	3.	3.	3.	3.
4.	4.	4.	4.	4.	4.	4.	4.	4.	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		103 (1)	103 (1)	34.6
AOR				
AC/OLDIES/SOFT ROCK	17 (1)	13 (1)	30 (2)	10.1
MOR/VARIETY	28 (1)		28 (1)	9.4
COUNTRY	36 (1)	20 (1)	56 (2)	18.8
BLACK/URBAN	29 (1)	2 (2)	31 (3)	10.4
BTFL MUSIC		44 (1)	44 (1)	14.8
NEWS/TALK				
NOSTALGIA				
RELIGION	4 (1)		4 (1)	1.3
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS	2 (1)		2 (1)	0.7
			298 (12)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WRIS	1410	Roanoke	1.3/2.7
WSAY	1480	Salem	.6/2.4
WJJS-F	101.7	Lynchburg	.3/1.6
WQMG-F	97.1	Greensboro, NC	.3/2.7

RADIO STATIONS

WFIR, 960, 5 KW (DA-N) , MOR CBS, $24.00* (Mc-Guild)
WKBA, 1550, 10 KW (DAYS,DA) , RELIGION , $ 8.00 (----)
WRIS, 1410, 5 KW (DAYS,DA) , RELIGION MBS, $ 6.00 (----)
WROV, 1240, 1 KW/250 W , AC ABC-C, $29.50 (Eastman)
WSAY, 1480, 5 KW (DAYS,DA) , ? ? ABC-I, $ NA (----) Buck
WSLC, 610, 5 KW/1 KW (DA-2), COUNTRY NBC, $34.00* (Katz) Wheeler
WTOY, 910, 1 KW (DAYS,DA) , BLACK SBN, $15.00 (Selcom)

WJLM-F, 93.5, 3 KW @ -83, COUNTRY ABC-E,MBS, $11.75 (----)
WPVR-F, 94.9, 100 KW @ 1979, BTFL MUS (KalaMusic) , $38.00* (Mc-Guild)
WSLQ-F, 99.1, 140 KW @ 1990, AC (Century 21) ABC-R, $42.00* (Katz) Wheeler
WXLK-F, 92.3, 93 KW @ 2050, CHR RKO, $95.00* (Torbet) Coleman

MISCELLANEOUS COMMENTS

WXLK-F is dominating this market...Craig County was deleted from the Arbitron metro...

ROCHESTER

Arbitron Rank/Pop (12+): 40/838,500
CMSA Rank/Pop: # 37
MSA Rank/Pop: 47/998,900
ADI # 69
Average Person Rating: 16.3
Market TSL: 21.7 hours

Stations: 22/16
Diaries: 1268/661:1/52.5%
Sample Target: 1130
Standard Error: .546
% Below Line: 3.6
% Not Listed: 11.5

Est 1984 Revenue: $17,100,000
Gross Inc.: 11.4 Bil
HH Inc.: $32,154
Retail $: 5.9 Bil
Pop per Station: 52,406

12+ METRO 1/4/SHARE			SPG 84	FAL 83	SPG 83	FAL 82	BIRCH SHARE
1.	WVOR-F	201/14.7	13.5	11.2	10.7	9.6	12.6
2.	WEZO-F	171/12.5	12.9	14.4	13.5	13.5	8.7
3.	WHAM	126/ 9.2	9.1	8.4	8.7	9.1	6.3
4.	WCMF-F	120/ 8.8	11.6	10.0	10.0	10.8	9.2
5.	WPXY-F	115/ 8.4	7.7	8.0	6.9	6.5	10.7
6.	WMJQ-F	112/ 8.2	8.1	6.5	6.1	7.2	11.9
7.	WBBF	72/ 5.3	4.6	6.2	4.3	5.1	4.9
8.	WYLF-F	71/ 5.2	6.7	6.8	3.3	2.9	3.9
9.	WNYR	61/ 4.5	4.3	5.2	5.0	4.9	4.8
10.	WDKX-F	32/ 2.3	2.5	3.1	4.3	2.5	7.2
11.	WHFM-F	31/ 2.3	2.4	3.4	5.1	5.9	1.7
12.	WFLC-F	25/ 1.8	1.1	1.2	1.6	1.6	1.0
13.							
14.							
15.							

12+ TSA 1/4/CUME		
1.	WVOR-F	213/2619
2.	WEZO-F	207/2458
3.	WHAM	144/2192
4.	WCMF-F	137/1775
5.	WPXY-F	131/2068
6.	WMJQ-F	129/2100
7.	WYLF-F	101/1294
8.	WBBF	74/1223
9.	WNYR	64/ 964
10.	WDKX-F	32/ 466
	WHFM-F	32/ 738
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			SPG 84	FAL 83
1.	WVOR-F	2305/27.5	26.3	24.6
2.	WEZO-F	2047/24.4	23.4	26.4
3.	WPXY-F	1903/22.7	24.0	22.5
4.	WMJQ-F	1822/21.7	22.2	18.9
5.	WHAM	1710/20.4	21.9	25.0
6.	WCMF-F	1454/17.3	22.0	20.1
7.	WBBF	1200/14.3	11.9	16.4
8.	WYLF-F	975/11.6	11.7	11.7
9.	WNYR	923/11.0	11.2	11.0
10.	WHFM-F	684/ 8.2	10.8	13.8
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 76.05% (921 of 1211) (FAL 83: 73.56%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WPXY-F	1. WVOR-F	1. WVOR-F	1. WVOR-F	1. WVOR-F	1. WEZO-F	1. WVOR-F	1. WVOR-F	1. WVOR-F	1. WCMF-F	1. WVOR-F
2. WMJQ-F	2. WCMF-F	2. WCMF-F	2. WEZO-F	2. WEZO-F	2. WVOR-F	2. WHAM	2. WEZO-F	2. WEZO-F	2. WVOR-F	2. WEZO-F
3. WCMF-F	3. WMJQ-F	3. WMJQ-F	3. WCMF-F	3. WCMF-F	3. WHAM	3. WEZO-F	3. WHAM	3. WPXY-F+	3. WPXY-F	3. WCMF-F
4.	4. WPXY-F	4. WPXY-F	4. WPXY-F	4. WHAM	4. WBBF	4. WMJQ-F	4. WCMF-F	4. WCMF-F	4. WMJQ-F	4. WPXY-F
5.	5.	5. WEZO-F	5. WMJQ-F	WPXY-F	5. WNYR	5. WPXY-F+	5. WMJQ-F	5. WMJQ-F	5. WBBF	5. WHAM
				6. WMJQ-F						

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WVOR-F	1. WVOR-F	1. WVOR-F	1. WVOR-F	1. WVOR-F	1. WCMF-F	1. WCMF-F	1. WVOR-F	1. WCMF-F	1. WVOR-F
WMJQ-F	2. WMJQ-F	2. WMJQ-F	2. WPXY-F	2. WEZO-F	2. WMJQ-F	2. WMJQ-F	2. WCMF-F	2. WVOR-F	2. WEZO-F
3. WCMF-F	3. WPXY-F	3. WPXY-F	3. WCMF-F	3. WPXY-F	3. WPXY-F	3. WVOR-F	3. WMJQ-F	3. WMJQ-F	3. WCMF-F
4. WPXY-F	4. WCMF-F	4. WEZO-F	WMJQ-F	4. WNYR	4.	4. WPXY-F	4. WPXY-F	4. WPXY-F	4. WHAM
5. WDKX-F	5.	5. WCMF-F	5. WHAM	5. WHAM	5.	5.	5. WEZO-F	5. WEZO-F	WMJQ-F
				6. WMJQ-F					

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	10 (1)	269 (4)	279 (5)	23.0
AOR		120 (1)	120 (1)	9.9
AC/OLDIES/SOFT ROCK	5 (1)	208 (2)	213 (3)	17.6
MOR/VARIETY	133 (2)	5 (1)	138 (3)	11.4
COUNTRY	61 (1)	32 (2)	93 (3)	7.7
BLACK/URBAN		32 (1)	32 (1)	2.6
BTFL MUSIC		176 (2)	176 (2)	14.5
NEWS/TALK	72 (1)		72 (1)	5.9
NOSTALGIA		79 (2)	79 (2)	6.5
RELIGION	9 (1)		9 (1)	0.7
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			1211 (22)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WECQ-F	101.7	Geneva	.4/1.1
WGVA	1240	Geneva	.5/1.4
WPXY	1280	Rochester	.7/4.7
WWWG	1460	Rochester	.7/2.2
WBEN-F	102.5	Buffalo	.8/2.2
WJYE-F	96.1	Buffalo	.4/ .8
WKBW	1520	Buffalo	.4/1.3
WPCX-F	106.9	Auburn	.5/1.3
WUWU-F	107.7	Wethersfield	.6/1.6
WYYY-F	94.5	Syracuse	.5/1.3

RADIO STATIONS

WBBF, 950, 1 KW (DA-2), NEWS/TALK NBC-T,WSJ,ABC-T,RKO 11, $43.00 (Eastman) LIN
WHAM, 1180, 50 KW , MOR ABC-I, $72.00 (MMR) Rust
WNYR, 990, 1 KW/250 W , COUNTRY ABC-E, $ NM (Katz) Grace
WPXY, 1280, 5 KW (DA-N), CHR , $ NA (Christal) Pyramid
WRTK, 1370, 5 KW (DA-N), TALK , $25.00* (HNWH)
WWWG, 1400, 5 KW (DA-N), RELIGION , $12.00 (----)

WCMF-F, 96.5, 20 KW @ 447, AOR (Pollack) , $78.75 (CBS/FM) Stoner
WDKX-F, 103.9, 800 W @ 540, BLACK NBN, $32.00 (Weiss)
WEZO-F, 101.3, 27 KW @ 637, BTFL MUS , $110.00 (Katz) Grace
WHFM-F, 98.9, 50 KW @ 340, CHR ABC-C, $25.00 (MMR) Rust
WMJQ-F, 92.5, 50 KW @ 500, CHR ABC-R, $52.00* (Blair) LIN
WPXY-F, 97.9, 50 KW @ 656, CHR , $52.00* (Christal) Pyramid
WVOR-F, 100.5, 50 KW @ 490, AC , $85.00* (Mc-Guild)
WYLF-F, 95.1, 13 KW @ 500, NOST (A1 Ham) , $40.00 (Roslin) (BRISTOL CENTER)

MISCELLANEOUS COMMENTS

WHAM, WHFM-F sold by Rust to WVOR Inc. for $7,300,000...WPXY A/F sold by Associated to Pyramid for $5,900,000 (E)...

SACRAMENTO

Arbitron Rank/Pop (12+): 34/1,046,900
CMSA Rank/Pop: # 32
MSA Rank/Pop: 36/1,214,400
ADI # 20
Average Person Rating: 16.7
Market TSL: 21.8 hours

Stations: 25/19
Diaries: 1280/817:1/52.4%
Sample Target: 1240
Standard Error: .545
% Below Line: 9.4
% Not Listed: 11.0

Est. 1984 Revenue: $31,700,000
Gross Inc.: 12.3 Bil
HH Inc.: $26,409
Retail $: 7.7 Bil
Pop per Station: 55,100

12+ METRO 1/4/SHARE			SPG 84	FAL 83	SPG 83	FAL 82	BIRCH SHARE
1.	KCTC-F	155/8.9	8.6	6.6	6.5	7.7	9.6
2.	KSFM-F	152/8.7	8.0	7.2	4.5	5.2	10.8
3.	KXOA-F	143/8.2	7.9	9.1	7.4	10.2	7.8
4.	KZAP-F	131/7.5	8.3	6.8	7.9	8.5	11.2
5.	KAER-F	86/4.9	7.3	6.8	6.3	5.7	4.9
6.	KFBK	83/4.7	6.4	3.1	5.2	4.6	3.3
7.	KHYL-F	82/4.7	3.5	3.3	3.1	3.0	3.3
8.	KWOD-F	80/4.6	3.4	5.3	4.9	3.3	5.9
9.	KXOA	79/4.5	3.4	2.3	4.8	5.3	3.0
10.	KGNR	77/4.4	4.2	5.0	4.2	4.6	3.4
11.	KRAK	75/4.3	6.3	6.3	6.7	4.8	7.0
12.	KPOP-F	69/3.9	2.5	3.2	3.7	3.3	5.4
13.	KSKK-F	52/3.0	3.5	6.8	8.2	5.5	1.8
14.	KSAC-F	44/2.5	3.8	4.6	4.8	5.1	4.7
15.							
16.							
17.							
18.							
19.							
20.							
21.							
22.							
23.							
24.							
25.							

12+ TSA 1/4/CUME		
1.	KCTC-F	214/2506
2.	KZAP-F	201/2633
3.	KSFM-F	193/3141
4.	KXOA-F	153/2233
5.	KRAK	144/2119
6.	KFBK	143/2031
7.	KAER-F	111/1232
8.	KHYL-F	106/1880
9.	KWOD-F	100/2184
10.	KGO	99/1521
11.	KFRC	84/1872
12.	KXOA	82/ 983
13.	KGNR	81/1653
14.	KPOP-F	74/1433
15.		
16.		
17.		
18.		
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20.		
21.		
22.		
23.		
24.		
25.		

12+ METRO CUME/ METRO CUME RATING			SPG 84	FAL 83
1.	KSFM-F	2426/23.2	21.3	21.6
2.	KXOA-F	1979/18.9	19.0	21.9
3.	KCTC-F	1822/17.4	18.5	13.5
4.	KZAP-F	1763/16.8	18.9	18.2
5.	KWOD-F	1692/16.2	12.0	15.5
6.	KGNR	1587/15.2	12.2	12.1
7.	KFBK	1423/13.6	13.6	12.2
8.	KPOP-F	1369/13.1	10.1	7.6
9.	KHYL-F	1334/12.7	11.7	11.2
10.	KRAK	1079/10.3	12.8	14.7
11.	KAER-F	1019/ 9.7	11.9	14.0
12.	KXOA	960/ 9.2	7.6	5.7
13.	KFRC	959/ 9.2	10.6	8.9
14.	KSKK-F	825/ 7.9	7.8	15.6
15.	KSAC-F	820/ 7.8	15.3	15.7
16.				
17.				
18.				
19.				
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 65.57% (1021 of 1557) (FAL 83: 68.08%)

	TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	KPOP-F	KZAP-F	KXOA-F	KXOA-F	KXOA-F	KCTC-F	KGNR	KCTC-F	KXOA-F	KZAP-F	KSFM-F
2.	KSFM-F	KXOA-F	KSFM-F	KSFM-F	KSFM-F	KXOA-F	KCTC-F	KXOA-F	KSFM-F	KSFM-F	KXOA-F
3.	KZAP-F	KSFM-F	KZAP-F	KHYL-F	KCTC-F	KXOA	KSFM-F	KSFM-F	KCTC-F	KCTC-F	KCTC-F
4.	KWOD-F	KWOD-F	KHYL-F	KCTC-F	KHYL-F	KGNR	KXOA-F	KZAP-F	KZAP-F	KXOA-F KWOD-F	KZAP-F
5.		KHYL-F	KWOD-F	KZAP-F	KZAP-F	KRAK	KFBK	KHYL-F	KAER-F		KWOD-F
6.			KCTC-F	KAER-F	KAER-F	KSFM-F	KZAP-F	KXOA	KWOD-F	KFBK	KXOA
7.										KPOP-F	
8.											
9.											
10.											

	WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1.	KWOD-F	KXOA-F	KXOA-F KSFM-F	KXOA-F	KXOA-F	KZAP-F	KZAP-F	KZAP-F	KZAP-F	KXOA-F
2.	KXOA-F	KSFM-F		KSFM-F	KSFM-F		KXOA-F	KXOA-F	KXOA-F	KZAP-F
3.	KSFM-F	KWOD-F	KHYL-F	KHYL-F	KCTC-F		KSFM-F	KSFM-F	KSFM-F	KSFM-F KCTC-F
4.	KZAP-F	KHYL-F	KCTC-F	KCTC-F	KHYL-F		KWOD-F	KHYL-F	KHYL-F KWOD-F	
5.	KPOP-F	KZAP-F	KWOD-F	KWOD-F	KAER-F		KHYL-F	KWOD-F		KHYL-F
6.	KHYL-F	KCTC-F	KAER-F	KZAP-F	KRAK		KFRC	KFRC		KRAK
7.										
8.										
9.										
10.										

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	43 (1)	301 (3)	344 (4)	22.1
AOR		142 (2)	142 (2)	9.1
AC/OLDIES/SOFT ROCK	10 (1)	269 (3)	279 (4)	17.9
MOR/VARIETY	55 (3)		55 (3)	3.5
COUNTRY	75 (1)	138 (2)	213 (3)	13.7
BLACK/URBAN				
BTFL MUSIC		171 (2)	171 (2)	11.0
NEWS/TALK	218 (4)		218 (4)	14.0
NOSTALGIA	98 (2)		98 (2)	6.3
RELIGION	37 (1)		37 (1)	2.4
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			1557 (25)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAHI	950	Auburn	1.1/1.7
KFIA	710	Carmichael	2.1/4.3
KGMS	1380	Sacramento	1.7/5.5
KOWL	1490	S. Lake Tahoe	.6/1.3
KTHO	590	Tahoe Valley	.5/1.5
KBEE-F	103.3	Modesto	.9/1.1
KCBS	740	San Francisco	.9/3.9
KFRC	610	San Francisco	2.5/9.2
KGO	810	San Francisco	2.5/6.3
KNBR	680	San Francisco	1.0/4.4
KRQR-F	97.3	San Francisco	.6/1.9

RADIO STATIONS

AM STATIONS

KENZ,	1240,	1 KW/250 W,	AC		$ 23.00	(Selcom)	Jonsson
KFBK,	1530,	50 KW (DA-N),	NEWS/TALK	MBS,NBC,NBC-T,WSJ,	$66.25	(Katz)	McClatchy
KFIA,	710,	10 KW/250 W (DA-2),	RELIGION		$ 24.50	(----)	
KGMS,	1380,	5 KW/1 KW (DA-2),	MOR (Drake-Chen)	CBS,	$ 50.75	(MMR)	Duffy
KGNR,	1320,	5 KW (DA-2),	TALK/MOR	ABC-I,ABC-E,	$ 60.00*	(Christal)	Tribune Co.
KJAY,	1430,	500 W (DAYS,DA),	RELIGION		$ 23.00	(----)	
KRAK,	1140,	50 KW (DA-1),	COUNTRY		$109.00	(Eastman)	Affiliated
KRCX,	1110,	5 KW/500 W (DA-2),	SPANISH		$ NA	(Lotus)	Fuller-Jeffrey (ROSEVILLE)
KXOA,	1470,	5 KW/1 KW (DA-2),	NOST (Al Ham)	ABC-D,	$ NM	(Blair)	Brown

FM STATIONS

KAER-F,	92.5,	115 KW @ 240,	COUNTRY		$ 75.00	(Katz)	McClatchy
KCTC-F,	96.1,	45 KW @ 520,	BTFL MUS (KalaMusic)		$ 72.00*	(Christal)	Tribune Co.
KHYL-F,	101.1,	50 KW @ 465,	AC/OLDIES	RKO II,	$ 58.00	(Torbet)	Empire (AUBURN)
KPOP-F,	93.5,	3 KW @ 300,	CHR	ABC-C,	$ 40.00	(CBS/FM)	Fuller-Jeffrey (ROSEVILLE)
KSAC-F,	96.9,	50 KW @ 540,	AOR		$ 69.00	(Selcom)	Jonsson
KSFM-F,	102.5,	50 KW @ 535,	CHR		$ 91.13	(MMR)	Duffy
KSKK-F,	105.1,	50 KW @ 240,	COUNTRY		$ 81.75	(Eastman)	Affiliated
KWOD-F,	106.5,	50 KW @ 310,	CHR	CBS-R,RKO,	$ 66.25	(Masla)	
KXOA-F,	107.9,	28 KW @ 420,	AC		$110.00	(Blair)	Brown
KZAP-F,	98.5,	50 KW @ 495,	AOR		$ 80.00	(Mc-Guild)	Western Cities
KEBR-F,	100.5,	115 KW @ 380,	RELIGION		$ NA	(----)	Family

Other ranked stations - See San Francisco or Stockton

12+ ADI 1/4

1. KCTC-F
2. KZAP-F
3. KSFM-F
4. KRAK
5. KXOA-F
6. KFBK
   KBEE-F
8. KHYL-F
9. KWOD-F
10. KAER-F
11. KGO
12. KHOP-F
13. KFRC
14. KXOA
15. KGNR

12+ ADI CUME

1. KSFM-F
2. KZAP-F
3. KCTC-F
4. KRAK
5. KWOD-F
6. KXOA-F
7. KFRC
8. KFBK
9. KHOP-F
10. KGNR
11. KHYL-F
12. KCBS
13. KPOP-F
14. KNBR
15. KGO

ADI FM SHARE:
65.79%

CALL LETTER CHANGES

KROY-F changes calls to KSAC-F

FORMAT CHANGES

KROY: from AOR to AC

STATION SALES

KZAP-F: sold by Western Cities to Nationwide for $9,600,000 (E) (Kalil)

KGMS/KSFM-F: sold to Duffy for $10,000,000 (Crisler)

MISCELLANEOUS COMMENTS

SAGINAW - BAY CITY - MIDLAND

Arbitron Rank/Pop (12+): 97/335,400
CMSA Rank/Pop: NA
MSA Rank/Pop: 110/411,500
Part of Flint ADI
Average Person Rating: 17.7
Market TSL: 23.5 hours

Stations: 18/13
Diaries: 840/399:1/52.5%
Sample Target: 740
Standard Error: .696
% Below Line: 7.6
% Not Listed: 7.4

Est 1984 Revenue: $7,500,000
Gross Inc.: 3.8 Bil
HH Inc.: $27,089
Retail $: 2.3 Bil
Pop per Station: 25,800

	12+ METRO 1/4/SHARE		SPG 84	FAL 83	SPG 83	FAL 82
1.	WIOG-F	99/16.6	13.6	---	14.5	---
2.	WHNN-F	75/12.6	9.4	---	8.0	---
	WKCQ-F	75/12.6	11.4	---	18.5	---
4.	WGER-F	70/11.8	9.7	---	10.5	---
5.	WSGW	68/11.4	17.6	---	15.9	---
6.	WFXZ-F	45/ 7.6	3.1	---	---	---
7.	WSAM	20/ 3.4	2.0	---	4.0	---
8.	WWWS-F	18/ 3.0	12.5	---	9.4	---
9.	WWCK-F	16/ 2.7	7.1	---	5.4	---
10.	WJR	14/ 2.4	2.0	---	1.7	---
11.						
12.						
13.						
14.						
15.						

BIRCH SHARE

	12+ TSA 1/4/CUME	
1.	WGER-F	195/1590
2.	WHNN-F	129/1778
3.	WKCQ-F	112/1475
4.	WIOG-F	110/1488
5.	WWCK-F	106/1470
6.	WSGW	94/1082
7.	WDZZ-F	82/ 785
8.	WJR	74/1151
9.	WFXZ-F	73/1105
10.	WCEN-F	52/ 396
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		SPG 84	FAL 83
1.	WIOG-F	1177/35.1	36.6	---
2.	WKCQ-F	898/26.8	23.5	---
3.	WHNN-F	864/25.8	25.3	---
4.	WSGW	826/24.6	32.2	---
5.	WGER-F	717/21.4	20.6	---
6.	WFXZ-F	649/19.4	8.3	---
7.	WSAM	353/10.5	12.2	---
8.	WJR	239/ 7.1	6.9	---
9.	WWCK-F	238/ 7.1	14.8	---
10.	WWWS-F	232/ 6.9	14.7	---
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 74.41% (410 of 551) (FAL 83: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WIOG-F	1. WIOG-F	1. WIOG-F	1. WHNN-F	1. WKCQ-F	1. WKCQ-F	1. WIOG-F	1. WGER-F	1. WIOG-F	1. WIOG-F	1. WIOG-F
2. WFXZ-F	2. WHNN-F	2. WHNN-F	2. WKCQ-F	2. WHNN-F	2. WGER-F	2. WSGW	2. WIOG-F	2. WHNN-F	2. WSGW	2. WKCQ-F
3.	3.	3. WKCQ-F	3. WIOG-F	3. WIOG-F	3. WSGW	3. WHNN-F	3. WHNN-F	WKCQ-F	3. WHNN-F	3. WGER-F
4.	4.	4. WFXZ-F	4. WGER-F	4. WGER-F	4. WHNN-F	4. WKCQ-F	4. WKCQ-F	4. WGER-F	WKCQ-F	4. WHNN-F
5.	5.	5.	5.	5.	5.	5.	5. WSGW	5. WSGW	5. WFXZ-F	5. WFXZ-F

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WIOG-F	1. WIOG-F	1. WIOG-F	1. WHNN-F	1. WHNN-F	1. WIOG-F	1. WIOG-F	1. WIOG-F	1. WHNN-F	1. WKCQ-F
2. WHNN-F	2. WHNN-F	WHNN-F	2. WIOG-F	2. WKCQ-F	2. WWCK-F	2. WHNN-F	2. WHNN-F	2. WIOG-F	2. WHNN-F
WFXZ-F	3.	3. WKCQ-F	3. WKCQ-F	3. WGER-F	3. WFXZ-F	3.	3. WKCQ-F	3. WKCQ-F	3. WIOG-F
4.	4.	4. WFXZ-F	4. WGER-F	4. WIOG-F	4. WHNN-F	4.	4.	4. WGER-F	4. WSGW
5.	5.	5. WGER-F	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		144 (2)	144 (2)	26.1
AOR		16 (1)	16 (1)	2.9
AC/OLDIES/SOFT ROCK	20 (1)	75 (1)	95 (2)	17.2
MOR/VARIETY	112 (5)		112 (5)	20.3
COUNTRY	9 (2)	82 (2)	91 (4)	16.5
BLACK/URBAN		20 (2)	20 (2)	3.6
BTFL MUSIC		70 (1)	70 (1)	12.7
NEWS/TALK				
NOSTALGIA				
RELIGION				
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS		3 (1)	3 (1)	0.5
			55. (18)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WBCM	1440	Bay City	1.5/6.4
WKNX	1210	Saginaw	2.0/4.3
WMPX	1490	Midland	1.5/5.3
WRCI-F	93.5	Midland	.5/1.5
WXOX	1250	Bay City	1.0/3.5
WCEN-F	94.5	Mt. Pleasant	1.2/2.9
WDZZ-F	92.7	Flint	.3/1.7
WTAC	600	Flint	.5/4.4

RADIO STATIONS

WKNX, 1210, 10 KW (DAYS,DA), OLDIES	MBS, $12.00	(Unirep)		(SAGINAW)
WSAM, 1400, 1 KW/250 W , OLDIES	NBC, $14.00*	(Christal)		(SAGINAW)
WSGW, 790, 5 KW/1 KW (DA-2), MOR	MBS,ABC-I,NBC-T, $22.50	(Katz)	Booth	(SAGINAW)
WXOX, 1250, 1 KW (DAYS) , COUNTRY	CBS, $10.00	(Masla)		(BAY CITY)
WGER-F, 102.5, 86 KW @ 860, BTFL MUS (TM)	UPI, $27.75	(Mc-Guild)		(BAY CITY)
WIOG-F, 106.3, 3 KW @ 300, CHR	ABC-C, $24.75	(Katz)	Booth	(SAGINAW)
WKCQ-F, 98.1, 50 KW @ 353, COUNTRY	NBC, $28.00*	(Christal)		(SAGINAW)
WHNN-F, 96.1, 97 KW @ 435, CONTEMP/AC	RKO, $30.00*	(Selcom)	Liggett	(BAY CITY)
WWWS-F, 107.1, 2 KW @ 360, BLACK	SBN, $15.00	(Masla)		(SAGINAW)
WFXZ-F, 100.9, 3 KW @ 300, CHR (Drake-Chen)	, $20.00	(Mich Spot)		(PINCONNING)

WWCK, WTAC - See Flint　　WJR - See Detroit

MISCELLANEOUS COMMENTS

Major change in Arbitron metro; Bay and Midland Counties added...the counties contain the cities of Bay City and Midland...this is the first fall book for this market...

ST. LOUIS

Arbitron Rank/Pop (12+): 14/1,970,800
CMSA Rank/Pop: # 14
MSA Rank/Pop: 22/1,781,900
ADI # 17
Average Person Rating: 17.8
Market TSL: 23.5 hours

Stations: 27/27
Diaries: 1938/1017:1/59.0%
Sample Target: 1740
Standard Error: .452
% Below Line: 0
% Not Listed: 3.9

Est. 1984 Revenue: $47,100,000
Gross Inc.: 22.4 Bil
HH Inc.: $30,291
Retail $: 13.7 Bil
Pop per Station: 72,993

	12+ METRO 1/4/SHARE		SUM 84	SPC 84	WIN 84	FAL 83	BIRCH SHARE
1.	KMOX	722/20.6	21.8	20.2	20.6	20.6	20.9
2.	KSHE-F	421/12.0	8.8	7.2	5.6	7.0	16.1
3.	KMJM-F	266/ 7.6	6.7	6.2	6.8	6.9	9.9
4.	KEZK-F	207/ 5.9	6.4	5.6	7.7	8.1	4.4
5.	WIL-F	203/ 5.8	5.8	6.8	6.3	6.3	4.7
6.	KHTR-F	168/ 4.8	6.5	7.9	8.0	8.3	6.9
7.	KSD-F	167/ 4.8	4.9	5.7	4.7	5.4	5.5
8.	KWK-F	151/ 4.3	5.3	5.9	5.9	5.9	5.1
9.	WRTH	143/ 4.1	3.1	4.5	3.5	4.4	2.4
10.	KUSA	136/ 3.9	4.1	3.9	3.9	3.5	3.9
11.	KYKY-F	131/ 3.7	3.3	3.2	3.1	3.4	3.2
12.	KXOK	91/ 2.6	2.0	1.7	2.0	1.9	1.9
13.	KATZ	67/ 1.9	2.5	1.9	2.6	1.8	.6
14.	KGLD	66/ 1.9	2.0	1.1	.9	1.1	1.8
15.	KADI-F	58/ 1.7	1.7	1.8	2.2	2.1	1.1
16.							
17.							
18.							
19.							
20.							
21.							
22.							
23.							
24.							
25.							

	12+ TSA 1/4/CUME	
1.	KMOX	820/9529
2.	KSHE-F	477/4627
3.	KMJM-F	271/2455
4.	WIL-F	246/3004
5.	KUSA	230/3595
6.	KHTR-F	229/4071
7.	KEZK-F	227/2921
8.	KSD-F	184/2738
9.	KWK-F	164/3260
10.	WRTH	154/1856
11.	KYKY-F	139/2477
12.	KXOK	115/1794
13.	KGLD	69/1189
14.	KATZ	67/ 954
15.	KADI-F	64/1632
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25.		

	12+ METRO CUME/ METRO CUME RATING		SPG 84	FAL 83
1.	KMOX	7864/39.9	39.8	40.4
2.	KSHE-F	3864/19.6	15.6	13.9
3.	KHTR-F	3216/16.3	22.2	24.2
4.	KWK-F	2872/14.6	16.7	18.6
5.	KEZK-F	2640/13.4	14.4	17.1
6.	WIL-F	2514/12.8	15.0	14.8
7.	KSD-F	2438/12.4	14.5	12.5
8.	KMJM-F	2378/12.1	12.0	12.6
9.	KYKY-F	2301/11.7	10.9	11.2
10.	KUSA	2030/10.3	10.9	11.5
11.	WRTH	1747/ 8.9	10.2	11.4
12.	KADI-F	1472/ 7.5	8.1	8.2
13.	KXOK	1349/ 6.8	5.4	8.0
14.	KGLD	1144/ 5.8	5.3	---
15.	WIL	1070/ 5.4	6.4	6.4
16.				
17.				
18.				
19.				
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 57.79% (1948 of 3371) (FAL 83: 59.64%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KSHE-F	1. KSHE-F	1. KSHE-F	1. KMOX	1. KMOX	1. KMOX	1. KMOX	1. KMOX	1. KMOX	1. KSHE-F	1. KMOX
2. KHTR-F	2. KMJM-F	2. KMOX	2. KMJM-F	2. KMJM-F	2. KEZK-F	2. KSHE-F	2. KSHE-F	2. KSHE-F	2. KMOX	2. KSHE-F
3. KMJM-F	3. KSD-F	3. KMJM-F	3. KSHE-F	WIL-F	3. WIL-F	3. KMJM-F	3. KEZK-F	3. KMJM-F	3. KMJM-F	3. KMJM-F
4. KWK-F	4. KHTR-F	4. KSD-F	4. WIL-F	4. KSHE-F	4. KUSA	4. WIL-F	4. WIL-F	4. WIL-F	4. KWK-F	4. WIL-F
5.	5. KMOX	5. WIL-F	5. KYKY-F	5. KYKY-F	5. WRTH	5. KEZK-F	5. KMJM-F	5. KHTR-F	5. KSD-F	5. KEZK-F
6.	KYKY-F	6. KYKY-F	6. KSD-F	6. KEZK-F	6. KMJM-F	6. KYKY-F	6. KSD-F	6. KEZK-F	KHTR-F	6. KHTR-F
7.	7. KWK-F	7. KHTR-F	7. KUSA	7. KSD-F	7.	7. KSD-F	7. WRTH	KWK-F	7. WIL-F	7. WRTH
8.	8.	8.	8.	8.	8.	8. KUSA	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KSHE-F	1. KSHE-F	1. KMJM-F	1. KSD-F	1. KMOX	1. KSHE-F	1. KSHE-F	1. KSHE-F	1. KSHE-F	1. KMOX
2. KHTR-F	2. KSD-F	KMOX	2. KYKY-F	2. WIL-F	2.	2.	2. KMOX	2. KMOX	2. KSHE-F
3. KSD-F	3. KHTR-F	3. KSD-F	3. KMJM-F	3. KMJM-F	3.	3.	3. KMJM-F	3. KMJM-F	3. KMJM-F
KMJM-F	4. KMJM-F	4. KHTR-F	4. KSHE-F	4. KSD-F	4.	4.	4. WIL-F	4. KYKY-F	4. WIL-F
5. KWK-F	5. KYKY-F	5. KSHE-F	5. KHTR-F	5. KYKY-F	5.	5.	5. KUSA	5. KGLD	5. KUSA
6. KYKY-F	6. KWK-F	6. KYKY-F	6. KMOX	6. KEZK-F	6.	6.	6. KWK-F	6. WIL-F	6. KEZK-F
7.	7.	7. WIL-F	7. WIL-F	7.	7.	7.	7. KYKY-F	7.	7. KYKY-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		319 (2)	319 (2)	9.5
AOR		421 (1)	421 (1)	12.5
AC/OLDIES/SOFT ROCK	66 (1)	412 (4)	478 (5)	14.2
MOR/VARIETY	10 (1)		10 (1)	0.3
COUNTRY	195 (3)	203 (1)	398 (4)	11.8
BLACK/URBAN	124 (2)	316 (2)	440 (4)	13.1
BTFL MUSIC		207 (1)	207 (1)	6.1
NEWS/TALK	813 (2)		813 (2)	24.1
NOSTALGIA	185 (2)		185 (2)	5.5
RELIGION	30 (2)	24 (1)	54 (3)	1.6
SPANISH				
CLASSICAL		24 (1)	24 (1)	0.7
UNKNOWN/OTHERS		22 (1)	22 (1)	0.7
			3371 (27)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCFM-F	97.1	Florissant	1.6/3.8
KFUO-F	99.1	Clayton	.7/2.8
KIRL	1460	St. Charles	.4/1.7
KSIV	1320	Clayton	.5/1.1
WCBW-F	104.9	COlumbia, IL	.7/2.4
WESL	1490	East St. Louis	1.6/4.5
WEW	770	St. Louis	1.2/2.0
WGNU	920	Granite City	.3/1.1
WIBV	1260	Belleville, IL	.3/1.2
WIL	1430	St. Louis	1.4/5.4
WMRY-F	101.1	East St. Louis	.6/2.8
WZEN-F	100.3	Alton, IL	1.4/4.9

RADIO STATIONS

AM STATIONS

KATZ,	1600,	5 KW (DA-N)	, BLACK	NBN,	$ NA	(Weiss)	Unity
KIRL,	1460,	5 KW/500 W (DA-2)	, RELIGION/JAZZ	,	$ 23.00	(Roberts)	
KMOX,	1120,	50 KW	, TALK/VARIETY	CBS,	$231.25	(CBS SPot)	CBS
KSIV,	1320,	5 KW (DAYS)	, RELIGION	,	$ 29.00	(----)	Bolt
KUSA,	550,	5 KW (DA-N)	, COUNTRY	MBS,	$ 65.00*	(Mc-Guild)	Gannett
KGLD,	1380,	5 KW/1 KW (DA-2)	, OLDIES	,	$ NA	(HNWH)	Robinson
KXEN,	1010,	50 KW (DAYS,DA)	, RELIGION	,	$ 12.00	(----)	
KXOK,	630,	5 KW (DA-2)	, TALK	NBC,NBC-T,ABC-T,	$ 60.00*	(Katz)	Storz
WESL,	1490,	1 KW/250 W	, BLACK	SBN,	$ NA	(Lazar)	Willis
WEW ,	770,	1 KW (DAYS)	, BIG BAND	ABC-D,	$ NA	(----)	
WIL ,	1430,	5 KW (DA-2)	, COUNTRY	ABC-E,	$ NA	(Blair)	LIN
WRTH,	590,	1 KW (DA-2)	, NOSTALGIA (Al Ham)	WSJ,ABC-I,	$ 70.00*	(MMR)	Adams

FM STATIONS

KADI-F,	96.3,	100 KW @	650,	CONTEMP/AC	Source,RKO,	$ 30.00*	(Masla)	
KCFM-F,	97.1,	32 KW @	600,	OLDIES (Drake-Chen)	ABC-D,	$ NA	(Weiss)	
KEZK-F,	102.5,	100 KW @	500,	BTFL MUS	,	$110.00*	(MMR)	Adams
KFUO-F,	99.1,	100 KW @	557,	CLASSICAL	WSJ,	$ NA	(CMBS)	Lutheran Church
KHTR-F,	103.3,	100 KW @	1212,	CHR	CBS-R,	$173.75	(CBS/FM)	CBS
KMJM-F,	107.7,	100 KW @	575,	URBAN	,	$ 85.00*	(Christal)	Amaturo
KSD-F ,	93.7,	100 KW @	850,	AC	,	$110.00*	(Mc-Guild)	Gannett
KSHE-F,	94.7,	100 KW @	500,	AOR (Pollack)	,	$120.00*	(Katz)	Emmis
KWK-F ,	106.5,	39 KW @	592,	CHR/AOR	,	$11.94	(HNWH)	Robinson
KYKY-F,	98.1,	100 KW @	580,	AC	,	$ 75.00*	(Christal)	EZ
WIL-F ,	92.3,	100 KW @	510,	COUNTRY	,	$ 90.00*	(Blair)	LIN
WZEN-F,	100.3,	50 KW @	495,	BLACK	NBN,	$ 60.00	(Weiss)	Unity

12+ ADI 1/4

1. KMOX
2. KSHE-F
3. KMJM-F
4. WIL-F
5. KEZK-F
6. KHTR-F
7. KUSA
8. KSD-F
9. KWK-F
10. WRTH
11. KYKY-F
12. KXOK
13. KGLD
14. KATZ
15. KADI-F

12+ ADI CUME

1. KMOX
2. KSHE-F
3. KHTR-F
4. KWK-F
5. WIL-F
6. KUSA
7. KEZK-F
8. KSD-F
9. KYKY-F
10. KMJM-F
11. WRTH
12. KADI-F
13. KXOK
14. KGLD
15. WIL

ADI FM SHARE:
57.89%

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

WESL sold to Willis for $700,000

KYKY-F: sold by Surrey to EZ for $4,000,000 (Kalil)

MISCELLANEOUS COMMENTS

Jersey, IL county added to Metro...awful book for CHR... superb book for KSHE...

SALINAS - SEASIDE - MONTEREY

Arbitron Rank/Pop (12+): 119/263,800
CMSA Rank/Pop: NA
MSA Rank/Pop: 141/313,100
ADI # 106
Average Person Rating: 18.5
Market TSL: 24.6 hours

Stations: 22/13
Diaries: 709/372:1/47.0%
Sample Target: 640
Standard Error: .802
% Below Line: 37.2
% Not Listed: 14.0

Est 1984 Revenue: $7,700,000
Gross Inc.: 2.9 Bil
HH Inc.: $27,720
Retail $: 1.9 Bil
Pop per Station: 20,292

12+ METRO 1/4/SHARE			SPG 84	FAL 83	SPG 83	FAL 82
1.	KDON-F	53/10.9	9.0	8.2	8.6	9.4
2.	KWSS-F	48/ 9.9	7.7	9.1	5.3	2.5
3.	KWAV-F	37/ 7.6	9.4	8.2	6.4	5.8
4.	KBAY-F	35/ 7.2	6.0	3.2	4.6	3.9
5.	KTOM	34/ 7.0	5.5	7.1	9.3	8.3
6.	KGO	28/ 5.7	6.6	7.7	6.8	8.5
7.	KTOM-F	23/ 4.7	4.1	2.7	6.2	8.5
8.	KBOQ-F	20/ 4.1	1.7	2.3	3.5	3.9
9.	KSJO-F	17/ 3.5	1.9	2.5	2.9	1.6
10.	KCTY	16/ 3.3	4.3	7.3	6.8	3.9
	KRAY-F	16/ 3.3	4.9	3.2	1.3	1.6
12.	KMBY-F	15/ 3.1	3.2	2.3	1.3	1.6
13.						
14.						
15.						

BIRCH SHARE

12+ TSA 1/4/CUME		
1.	KGO	93/1012
2.	KWSS-F	87/1274
3.	KDON-F	70/1001
4.	KBAY-F	69/ 739
5.	KWAV-F	46/ 766
6.	KTOM	41/ 439
7.	KTOM-F	29/ 418
8.	KSJO-F	26/ 342
	KBOQ-F	26/ 354
10.	KNRY	22/ 292
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			SPG 84	FAL 83
1.	KWSS-F	733/27.8	25.7	22.8
2.	KDON-F	713/27.0	27.0	24.6
3.	KWAV-F	578/21.9	22.2	19.3
4.	KGO	424/16.1	13.7	14.4
5.	KBAY-F	338/12.8	11.1	6.7
6.	KTOM	328/12.4	10.7	13.0
7.	KTOM-F	319/12.1	10.0	6.7
8.	KIDD	235/ 8.9	10.9	11.9
9.	KCBS	219/ 8.3	9.3	10.6
10.	KMBY-F	211/ 8.0	7.6	7.8
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 70.17% (294 of 419) (FAL 83: 58.11%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KDON-F	1. KDON-F	1. KWSS-F	1. KWAV-F	1. KWAV-F	1. KBAY-F	1. KDON-F	1. KDON-F	1. KDON-F	1. KDON-F	1. KWSS-F
2. KWSS-F	2. KWSS-F	2. KDON-F	2. KWSS-F	2. KTOM	2. KTOM	2. KWSS-F	2. KWSS-F	2. KWSS-F	2. KWSS-F	2. KDON-F
3.	3. KWAV-F	3. KWAV-F	3. KDON-F	3. KWSS-F	KGO	3. KTOM	3. KBAY-F	3. KWAV-F	3. KWAV-F	3. KWAV-F
4.	4.	4. KTOM	KTOM	4. KDON-F	4. KTOM-F	4. KGO	4. KTOM	4. KBAY-F	4. WBOQ-F	4. KTOM
5.	5.	5. KTOM-F	5.	5.	5.	5. KWAV-F	KWAV-F	5. KTOM	5. KSJO-F	5. KBAY-F

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KDON-F	1. KWAV-F	1. KWAV-F	1. KWAV-F	1. KWAV-F	1. KWSS-F	1. KDON-F	1. KWSS-F	1. KDON-F	1. KTOM
2. KWSS-F	2. KDON-F	2. KDON-F	2. KDON-F	2. KWSS-F	KSJO-F	2. KWSS-F	KTOM	2. KWAV-F	2. KDON-F
3. KLFA-F	3. KWSS-F	KWSS-F	KWSS-F	3. KDON-F	3. KDON-F	3. KWAV-F	3. KDON-F	KWSS-F	KWSS-F
4. KWAV-F	4.	4.	4.	4. KTOM	4. KTOM	KTOM	4. KWAV-F	4.	KCTY
KRAY-F	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	9 (1)	101 (2)	110 (3)	26.3
AOR		42 (3)	42 (3)	10.0
AC/OLDIES/SOFT ROCK	9 (1)	41 (2)	50 (3)	11.9
MOR/VARIETY	5 (1)		5 (1)	1.2
COUNTRY	34 (1)	23 (1)	57 (2)	13.6
BLACK/URBAN				
BTFL MUSIC		38 (2)	38 (2)	9.1
NEWS/TALK	40 (2)		40 (2)	9.5
NOSTALGIA	8 (1)		8 (1)	1.9
RELIGION				
SPANISH	16 (1)	29 (2)	45 (3)	10.7
CLASSICAL		20 (1)	20 (1)	4.8
UNKNOWN/OTHERS	4 (1)		4 (1)	1.0
			419 (22)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KDON	1460	Salinas	1.6/5.2
KIDD	630	Monterey	1.8/8.9
KLFA-F	92.1	King City	2.7/2.5
KNRY	1240	Monterey	1.8/5.2
KWST-F	101.7	Carmel	2.1/7.5
KARA-F	105.7	Santa Clara	.8/2.4
KCBS	740	San Francisco	2.5/8.3
KMFO	1540	Aptos	.8/1.3
KNBR	680	San Francisco	1.0/3.3
KSCO-F	99.1	Santa Cruz	.6/2.4

RADIO STATIONS

KCTY, 930, 1 KW (DAYS), SPANISH	, $31.00	(Lotus)		
KDON, 1460, 5 KW (DA-1), NOST (SMN)	, $15.00	(Katz)	Grace	
KNRY, 1240, 1 KW (DA-1), OLDIES	MBS, $14.00	(Roslin)		
KTOM, 1380, 5 KW (DA-2), COUNTRY	ABC-E, $27.90	(MMR)	Comm. Pacific	
KIDD, 630, 1 KW (DA-2), CHR	, $22.25	(Torbet)	Walton	
KDON-F, 102.5, 19 KW @ 2270, CHR	, $30.25	(Katz)	Grace	
KMBY-F, 107.1, 910 W @ 570, AOR	, $17.00	(Selcom)		
KRAY-F, 103.9, 3 KW @ 225, SPANISH	, $31.00	(Lotus)		
KTOM-F, 100.7, 910 W @ 2575, COUNTRY	, $18.60	(MMR)	Comm. Pacific	
KWST-F, 101.7, 900 W @ 590, AOR	, $15.00*	(Torbet)		
KWAV-F, 96.9, 18 KW @ 2575, AC	APR, $37.00	(HNWH)	Buckley	
KOCN-F, 104.9, 950 W @ 550, COUNTRY	, $10.00	(Masla)		
KBOQ-F, 92.7, 1 KW @ 570, CLASSICAL	, $18.00	(Weiss)		(MARINA)

SALT LAKE CITY

Arbitron Rank/Pop (12+): 44/793,200
CMSA Rank/Pop: # 38
MSA Rank/Pop: 44/1,020,700
ADI # 39
Average Person Rating: 16.5
Market TSL: 21.5 hours

Stations: 28/28
Diaries: 1147/692:1/52.1%
Sample Target: 1070
Standard Error: .567
% Below Line: 0
% Not Listed: 7.2

Est. 1984 Revenue: $23,900,000
Gross Inc.: 9.4 Bil
HH Inc.: $28,635
Retail $: 5.4 Bil
Pop per Station: 28,329

	12+ METRO 1/4/SHARE		SPG 84	FAL 83	SPG 83	FAL 82	BIRCH SHARE
1.	KSFI-F	138/10.5	10.8	11.5	11.3	10.2	9.0
2.	KSL	122/ 9.3	8.5	10.8	11.9	13.1	9.5
3.	KRSP-F	93/ 7.1	8.9	9.9	8.2	7.0	12.6
4.	KCPX-F	84/ 6.4	7.2	3.8	6.0	6.3	7.2
5.	KLCY-F	82/ 6.3	5.7	5.9	5.5	3.4	5.2
6.	KLUB	74/ 5.6	4.3	5.1	3.5	4.4	4.0
7.	KSOP-F	74/ 5.6	4.1	6.6	5.9	10.4	6.5
	KALL	59/ 4.5	5.3	4.8	4.9	4.9	5.3
9.	KLTQ-F	51/ 3.9	1.2	1.0	.6	.7	3.6
10.	KISN-F	47/ 3.6	3.7	4.7	5.2	3.8	3.4
11.	KKAT-F	44/ 3.4	4.1	.8	---	---	3.1
12.	KZAN-F	42/ 3.2	2.9	4.8	4.2	2.1	2.7
13.	KBUG	34/ 2.6	3.9	3.3	2.6	3.2	2.4
	KDAB-F	34/ 2.6	3.2	3.2	2.6	4.5	3.0
15.	KCGL-F	33/ 2.5	1.2	---	1.5	.8	2.3
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	12+ TSA 1/4/CUME	
1.	KSL	220/3557
2.	KSFI-F	202/2702
3.	KRSP-F	155/2211
4.	KSOP-F	125/1645
5.	KCPX-F	120/1934
6.	KLCY-F	113/1707
7.	KLUB	88/1247
8.	KFMY-F	70/1579
9.	KALL	63/1135
10.	KZAN-F	62/ 992
11.	KISN-F	59/1261
12.	KLTQ-F	57/1214
13.	KKAT-F	53/ 817
	KBUG	53/1245
15.	KDAB-F	37/1027
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	12+ METRO CUME/ METRO CUME RATING		SPG 84	FAL 83
1.	KSL	1926/24.3	23.4	29.0
2.	KSFI-F	1849/23.3	19.4	20.8
3.	KRSP-F	1564/19.7	20.0	21.1
4.	KCPX-F	1369/17.3	19.1	13.6
5.	KLCY-F	1326/16.7	13.2	15.7
6.	KLTQ-F	1038/13.1	4.2	3.1
7.	KSOP-F	1024/12.9	11.1	15.2
8.	KALL	1020/12.9	13.1	15.1
9.	KBUG	980/12.4	10.3	11.9
10.	KISN-F	937/11.8	10.7	12.1
11.	KLUB	917/11.6	10.7	11.5
12.	KDAB-F	866/10.9	13.2	11.5
13.	KFMY-F	818/10.3	11.6	12.2
14.	KRSP	746/ 9.4	11.3	11.9
15.	KZAN-F	666/ 8.4	8.2	10.1
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12+ FM SHARE (METRO): 65.08% (792 of 1217) (FAL 83: 60.76%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KCPX-F	1. KRSP-F	1. KLCY-F	1. KSL	1. KSFI-F	1. KSFI-F	1. KSL	1. KSFI-F	1. KSFI-F	1. KRSP-F	1. KSL
2. KRSP-F	2. KLCY-F	2. KSL	2. KSFI-F	2. KSL	2. KSL	2. KSFI-F	2. KLCY-F	2. KSL	2. KCPX-F	2. KSFI-F
3.	3. KLTQ-F	3. KSFI-F	3. KLCY-F	3. KLCY-F	3. KLUB	3. KALL	3. KSL	3. KLCY-F	3. KSFI-F	3. KRSP-F
4.	4. KCPX-F	4. KRSP-F	4. KALL	4. KALL	4. KALL	4. KLCY-F	4. KRSP-F	4. KRSP-F	4. KSL	4. KCPX-F
5.	5. KSL	5. KSOP-F	5. KSOP-F	5. KSOP-F	5. KSOP-F	5. KCPX-F	5. KLUB	5. KCPX-F	5. KISN-F	5. KSOP-F
6.	6. KISN-F	6. KALL	6. KKAT-F	6. KKAT-F	6. KLCY-F	6. KLUB	6. KSOP-F	6. KSOP-F	6. KSOP-F	6. KLUB
7.	KSOP-F	7.	7.	7.	7.	KRSP-F	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8. KSOP-F	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54
1. KLCY-F	1. KLTQ-F	1. KSFI-F	1. KLTQ-F	1. KSFI-F
2. KCPX-F	KLCY-F	2. KSL	KSL	2. KSL
KLTQ-F	3. KSL	3. KLCY-F	3. KSFI-F	3. KALL
4. KSOP-F	4. KCPX-F	4. KLTQ-F	4. KBUG	4. KSOP-F
5. KLRZ-F	KSFI-F	5. KALL	5. KLCY-F	5. KLCY-F
KISN-F	6. KBUG	6. KCPX-F	6. KCPX-F	KLTQ-F
7.	7.	KSOP-F	7.	7.
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KRSP-F	1. KRSP-F	1. KRSP-F	1. KLCY-F	1. KSL
2.	2. KLCY-F	2. KLCY-F	KSL	2. KLCY-F
3.	3. KCPX-F	3. KSL	3. KISN-F	3. KALL
4.	KISN-F	4. KSOP-F	4. KLTQ-F	4. KSFI-F
5.	5. KLTQ-F	5. KCPX-F	KRSP-F	KSOP-F
6.	KSL	6.	6.	6. KZAN-F
7.	7.	7.	7.	7. KKAT-F
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	28 (1)	217 (5)	245 (6)	20.1
AOR		126 (2)	126 (2)	10.4
AC/OLDIES/SOFT ROCK	104 (4)	133 (2)	237 (6)	19.5
MOR/VARIETY	122 (1)		122 (1)	10.0
COUNTRY	37 (2)	178 (4)	215 (6)	17.7
BLACK/URBAN				
BTFL MUSIC	6 (1)	138 (1)	144 (2)	11.8
NEWS/TALK	32 (2)		32 (2)	2.6
NOSTALGIA	89 (2)		89 (2)	7.3
RELIGION	7 (1)		7 (1)	0.6
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			1217 (28)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KANN	1090	Ogden	.5/1.1
KDYL	1280	Salt Lake	1.3/7.2
KFAM	700	Salt Lake	.5/2.8
KFMY-F	96.1	Provo	2.3/10.3
KJQN	1490	Ogden	.5/2.4
KLO	1430	Ogden	1.1/2.9
KLRZ-F	94.9	Provo	1.7/6.6
KLTQ	860	Salt Lake	.3/1.6
KRGO	1550	W. Valley City	1.0/3.7
KRGO-F	107.9	Roy	1.4/2.5
KRSP	1060	Salt Lake	2.1/9.4
KSOP	1370	Salt Lake	1.8/5.7
KZJO	630	Salt Lake	1.1/3.3

RADIO STATIONS

AM STATIONS

KALL,	910,	5 KW/1 KW (DA-N),	AC (Drake-Chen)	ABC-I,NBC,	$60.75	(Eastman)	Hatch
KBBX,	1600,	5 KW (DAYS),	RELIGION	,	$ 6.00	(----)	Schwartz
KBUG,	1320,	5 KW (DA-1),	OLDIES/AC	,	$81.75	(Katz)	John Price
KDYL,	1280,	5 KW/500 W (DA-N),	NEWS/TALK	WSJ,APR,MBS,	$22.00	(Blair)	
KFAM,	700,	50 KW/1 KW (DA-2),	BTFL MUS	UPI,	$30.50	(Unirep)	
KLAF,	1230,	1 KW/250 W,	AC/COUNTRY	,	$14.00	(P/W)	
KLUB,	570,	5 KW (DA-1),	NOST (Al Ham)	NBC,	$35.00*	(Mc-Guild)	
KRGO,	1550,	10 KW/500 W,	COUNTRY	ABC-E,	$20.00	(Christal)	
KRSP,	1060,	10 KW/1 KW (DA-N),	CHR	,	$26.00*	(Selcom)	
KSL,	1160,	50 KW,	MOR	CBS,	$95.00*	(Torbet)	Bonneville
KSOP,	1370,	5 KW/500 W (DA-N),	COUNTRY (Century 21)	,	$30.00	(MMR)	
KLTQ,	860,	1 KW,	AC (Churchill)	,	$12.00	(----)	
KZJO,	630,	1 KW/500 W (DA-2),	TALK	ABC-T,	$17.00	(----)	

FM STATIONS

KCGL-F,	105.5,	500 W @ 650,	AOR	,	$ 23.00	(----)	Schwartz	
KCPX-F,	98.7,	27 KW @ 2932,	CHR	,	$102.00	(Katz)	John Price	
KFMY-F,	96.1,	55 KW @ 2620,	CHR	,	$ 44.00*	(Masla)	First Media	(PROVO)
KISN-F,	97.1,	26 KW @ 3650,	CONTEMP	CBS-R,	$ 54.00*	(Mc-Guild)		
KLCY-F,	94.1,	24 KW @ 3030,	AC (Fairwest)	RKO,	$ 50.75	(Eastman)	Hatch	
KRSP-F,	103.5,	19 KW @ 3650,	AOR	,	$ 56.00*	(Selcom)		
KSFI-F,	100.3,	26 KW @ 3740,	BTFL MUS	,	$ 60.00	(Blair)		
KSOP-F,	104.3,	25 KW @ 3650,	COUNTRY (Century 21)	,	$ 55.00*	(MMR)		
KLTQ-F,	93.3,	26 KW @ 3900,	AC (Churchill)	,	$ 30.00	(----)		
KDAB-F,	101.1,	25 KW @ 3740,	CHR (TM)	,	$ 28.00	(Torbet)		(OGDEN)
KZAN-F,	97.9,	26 KW @ 3770,	COUNTRY	,	$ 23.00	(Christal)		(OGDEN)
KLRZ-F,	94.9,	48 KW @ 2780,	CONTEMP/AC	,	$ 42.50	(Christal)		(PROVO)
KKAT-F,	101.9,	28 KW @ 3742,	COUNTRY	,	$ 20.00	(Weiss)		(OGDEN)

12+ ADI 1/4

1. KSL
2. KSFI-F
3. KRSP-F
4. KSOP-F
5. KCPX-F
6. KLCY-F
7. KLUB
8. KFMY-F
9. KALL
10. KZAN-F
11. KISN-F
12. KLTQ-F
13. KKAT-F
14. KBUG
15. KDAB-F

12+ ADI CUME

1. KSL
2. KSFI-F
3. KRSP-F
4. KCPX-F
5. KLCY-F
6. KSOP-F
7. KFMY-F
8. KBUG
9. KISN-F
10. KLUB
11. KLTQ-F
12. KALL
13. KDAB-F
14. KZAN-F
15. KRSP

ADI FM SHARE:

65.83%

CALL LETTER CHANGES

KWHO changed to KLTQ (Sep)

KWHO-F changed to KLTQ-F (Sep)

FORMAT CHANGES

STATION SALES

KUUT (Orem): sold to TransCOM for $1,500,000 (Blackburn)

MISCELLANEOUS COMMENTS

SAN ANTONIO

Arbitron Rank/Pop (12+): 38/961,500
CMSA Rank/Pop: # 33
MSA Rank/Pop: 38/1,195,700
ADI # 43
Average Person Rating: 19.4
Market TSL: 25.3 hours

Stations: 27/26
Diaries: 1311/733:1/46.0%
Sample Target: 1200
Standard Error: .586
% Below Line: 0.3
% Not Listed:

Est. 1984 Revenue: $36,400,000
Gross Inc.: 10.7 Bil
HH Inc.: $27,211
Retail $: 6.4 Bil
Pop per Station: 36,981

	12+ METRO 1/4/SHARE		SPG 84	FAL 83	SPG 83	FAL 82	BIRCH SHARE
1.	KQXT-F	157/8.4	8.5	7.9	10.2	6.3	5.3
2.	KTFM-F	153/8.2	9.5	9.3	6.1	7.3	10.0
3.	KISS-F	133/7.1	6.3	6.0	5.9	12.2	11.5
4.	KLLS-F	120/6.4	5.2	4.9	5.9	5.4	6.9
5.	KXZL-F	119/6.4	7.6	8.0	8.2	2.3	7.8
6.	KAJA-F	118/6.3	7.3	7.4	7.2	7.5	7.4
7.	KKYX	117/6.3	7.3	5.3	6.2	6.0	4.1
8.	KCOR	112/6.0	5.5	9.1	5.2	6.0	2.7
9.	KBUC-F	109/5.8	4.5	4.6	4.4	4.6	3.4
10.	WOAI	93/5.0	4.5	5.0	7.3	5.2	6.4
11.	KTSA	90/4.8	6.1	6.0	6.3	6.4	6.0
12.	KITY-F	86/4.6	5.3	4.1	4.0	5.7	5.5
13.	KEDA	62/3.3	1.9	2.6	1.9	2.6	2.4
14.	KONO	50/2.7	3.1	4.8	3.8	4.0	2.1
15.	KSAQ-F	45/2.4	2.3	.6	2.2	1.2	3.5
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25.							

	12+ TSA 1/4/CUME	
1.	KKYX	270/3007
2.	KQXT-F	177/1954
3.	KTFM-F	165/2369
4.	WOAI	158/2308
5.	KTSA	148/2739
6.	KAJA-F	146/1568
7.	KISS-F	141/1938
8.	KLLS-F	133/1619
9.	KXZL-F	129/1773
10.	KBUC-F	128/1482
11.	KCOR	113/1031
12.	KITY-F	99/1697
13.	KASE-F	66/ 842
14.	KEDA	63/ 585
15.	KONO	57/1043
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	12+ METRO CUME/ METRO CUME RATING		SPG 84	FAL 83
1.	KTFM-F	2121/22.1	24.5	22.7
2.	KISS-F	1768/18.4	15.0	16.9
3.	KTSA	1687/17.5	18.2	20.4
4.	KQXT-F	1661/17.3	15.8	15.3
5.	KITY-F	1607/16.7	17.4	14.0
6.	KXZL-F	1540/16.0	17.1	18.2
7.	KLLS-F	1448/15.1	14.3	14.4
8.	KAJA-F	1380/14.4	14.3	15.7
9.	KKYX	1366/14.3	14.4	15.1
10.	WOAI	1346/14.0	12.6	12.4
11.	KBUC-F	1145/11.9	9.9	11.8
12.	KCOR	995/10.3	10.6	12.2
13.	KONO	900/ 9.4	10.0	12.5
14.	KSAQ-F	734/ 7.6	7.7	2.2
15.	KSJL	619/ 6.4	---	---
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25.				

12+ FM SHARE (METRO): 59.52% (1066 of 1791) (FAL 83: 57.39%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KISS-F	1. KISS-F	1. KTFM-F	1. KLLS-F	1. KLLS-F	1. KQXT-F	1. KTFM-F	1. KQXT-F	1. KQXT-F	1. KISS-F	1. KQXT-F
2. KXZL-F	KTFM-F	2. KLLS-F	2. KTFM-F	2. KTFM-F	2. KBUC-F	2. KBUC-F+	2. KLLS-F	2. KTFM-F	2. KXZL-F	KTFM-F
3. KTFM-F	3. KXZL-F	3. KISS-F	3. KBUC-F	3. KQXT-F	KCOR	3. KKYX	3. KKYX	3. KXZL-F	3. KTFM-F	3. KISS-F
4. KSAQ-F	4. KLLS-F	4. KXZL-F	4. KAJA-F	4. KBUC-F	4. KKYX	4. KLLS-F	4. KTFM-F	4. KISS-F	4. KQXT-F	4. KAJA-F
5. KSJL	5. KITY-F	5. KAJA-F	5. KQXT-F	5. KAJA-F	5. KAJA-F	5. KAJA-F	5. KCOR	5. KLLS-F	5.	5. KXZL-F
6. KITY-F	6. KAJA-F	6. KBUC-F	6. KTSA	6. KTSA	6. KLLS-F	6. WOAI	6. WOAI	6. KKYX	6.	6. KBUC-F
7.	7.	7. KITY-F	7. KKYX	7. KKYX	7. KTFM-F	7. KCOR	7. KAJA-F	7. KAJA-F	7.	7. KCOR
8.	8.	8. KQXT-F	8.	8.	8.	8.	8.	KBUC-F+	8.	8.
9.	9.	9. KTSA	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54
1. KTFM-F	1. KTFM-F	1. KTFM-F	1. KTFM-F	1. KLLS-F
2. WXZL-F	2. KLLS-F	2. KLLS-F	2. KLLS-F	2. KTFM-F
3. WITY-F	3. KITY-F	3. KITY-F	3. KTSA	3. KQXT-F
4. KISS-F	4. KXZL-F	4. KAJA-F	4. KITY-F	4. KCOR
5. KLLS-F	5. KISS-F	KQXT-F	5. KAJA-F	5. KTSA
6.	6. KAJA-F	6. KTSA	6. KQXT-F	6. KAJA-F
7.	7. KTSA	7. KXZL-F	7.	KBUC-F
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KISS-F	1. KISS-F	1. KISS-F	1. KISS-F	1. KBUC-F
2. KXZL-F	2. KXZL-F	2. KXZL-F	2. KTFM-F	2. KTFM-F
3. KAJA-F	3. KLLS-F	3. KAJA-F	3. KXZL-F	3. KKYX
4.	KTFM-F	4. KLLS-F	4. KLLS-F	KLLS-F
5.	5. KAJA-F	5. KBUC-F	5. KKYX	5. KISS-F
6.	6.	KTFM-F	6.	6. KQXT-F
7.	7.	7. KKYX	7.	7. KAJA-F
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	33 (1)	284 (3)	317 (4)	17.7
AOR		273 (3)	273 (3)	15.2
AC/OLDIES/SOFT ROCK	156 (3)	120 (1)	276 (4)	15.4
MOR/VARIETY	12 (1)		12 (1)	0.7
COUNTRY	149 (2)	232 (3)	381 (5)	21.3
BLACK/URBAN	42 (1)		42 (1)	2.3
BTFL MUSIC		157 (1)	157 (1)	8.8
NEWS/TALK	93 (1)		93 (1)	5.2
NOSTALGIA	13 (1)		13 (1)	0.8
RELIGION	31 (2)		31 (2)	1.7
SPANISH	196 (4)		196 (4)	10.9
CLASSICAL				
UNKNOWN/OTHERS				
			1791 (27)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAPE	1480	San Antonio	2.3/3.6
KBUC	1310	San Antonio	1.7/5.9
KDRY	1100	ALamo Heights	.3/ .9
KESI-F	106.3	Terrell Hills	1.1/4.0
KFHM	1150	San Antonio	.3/1.1
KGNB	1420	New Braunfels	.7/1.2
KLLS	930	Terrell Hills	.9/4.0
KSJL	760	San Antonio	1.8/6.4
KSLR	630	San Antonio	1.4/2.8
KWED	1580	Seguin	.6/1.3
KXET	1250	San Antonio	.9/2.4
KASE-F	100.7	Austin	.3/1.0

RADIO STATIONS

AM STATIONS

KAPE,	1480,	500 W (DAYS,DA)	, BLACK		, $ 31.00	(Masla)	
KBUC,	1310,	5 KW (DAYS,DA)	, COUNTRY		, $ NA	(Eastman)	Tetco
KCOR,	1350,	5 KW (DA-N)	, SPANISH		, $ 96.50	(Katz)	Tichenor
KDRY,	1100,	2.5 KW/1 KW (DA-N)	, RELIGION		, $ 7.00	(----)	
KEDA,	1540,	5 KW/1 KW (DA-N)	, SPANISH		, $ 27.00	(Selcom)	
KFHM,	1150,	1 KW (DAYS,DA)	, SPANISH		, $ 14.50	(National)	
KKYX,	680,	50 KW/10 KW (DA-N),	COUNTRY	ABC-D,	$114.00	(Christal)	Swanson
KLLS,	930,	5 KW/1 KW (DA-N)	, AC	MBS,UPI,	$ NA	(Selcom)	Southwestern
KONO,	860,	5 KW/1 KW (DA-N)	, AC/OLDIES (Klemm)	ABC-C,WSJ,	$ 45.00*	(MMR)	
KTSA,	550,	5 KW (DA-N)	, AC/CHR		, $ 90.00	(Blair)	
KXET,	1250,	1 KW (DA-N)	, SPANISH		, $ 31.00	(Lotus)	Lotus
WOAI,	1200,	50 KW	, NEWS/TALK	CBS,	$ 71.00*	(CBS Spot)	Clear Channel
KSJL,	760,	50 KW/1 KW (DA-2)	, CHR (Burk-Abr)		, $ NA	(----)	

FM STATIONS

KAJA-F,	97.3,	100 KW @ 472,	COUNTRY		, $ 70.00*	(CBS Spot)	Clear Channel
KBUC-F,	107.5,	100 KW @ 408,	COUNTRY		, $ 45.00*	(Eastman)	Tetco
KESI-F,	106.3,	3 KW @ 143,	AOR		, $ 25.00	(Masla)	
KISS-F,	99.5,	100 KW @ 570,	AOR (Pollack)	Source,	$ 80.00*	(Mc-Guild)	Capitol-WRAL
KITY-F,	92.9,	100 KW @ 450,	CHR (Klemm)	ABC-F,	$ 52.00*	(MMR)	
KLLS-F,	100.3,	100 KW @ 580,	AC (Fairwest)		, $ 70.00*	(Selcom)	Southwestern
KQXT-F,	101.9,	100 KW @ 670,	BTFL MUS		, $ 95.25	(Katz)	Westinghouse
KSAQ-F,	96.1,	100 KW @ 480,	CONTEMP	MBS,	$ NA	(HNWH)	
KTFM-F,	102.7,	99 KW @ 670,	CHR		, $ 75.00*	(BLair)	
KXZL-F,	104.5,	100 KW @ 750,	AOR		, $ 65.75	(Torbet)	Lotus

12+ ADI 1/4

1. KKYX
2. KQXT-F
3. KTFM-F
4. WOAI
5. KAJA-F
6. KISS-F
7. KTSA
8. KLLS-F
9. KBUC-F
10. KXZL-F
11. KCOR
12. KITY-F
13. KEDA
14. KEPS
15. KSJL

12+ ADI CUME

1. KKYX
2. KTFM-F
3. KTSA
4. WOAI
5. KQXT-F
6. KISS-F
7. KXZL-F
8. KITY-F
9. KLLS-F
10. KAJA-F
11. KBUC-F
12. KONO
13. KCOR
14. KSJL
15. KSAQ-F

ADI FM SHARE:

52.76%

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

KBUC: sold by TETCO for $1,000,000

KLLS A/F: sold by SBI to Swanson for $8,000,000 (Crisler)

KWED-F (Seguin): sold to American Media for $4,200,000 (American)

MISCELLANEOUS COMMENTS

KSJL is a new station...

SAN DIEGO

Arbitron Rank/Pop (12+): 20/1,753,600
CMSA Rank/Pop: # 19
MSA Rank/Pop: 17/2,093,300
ADI # 25
Average Person Rating: 16.6
Market TSL: 22.0 hours

Stations: 36/24
Diaries: 2006/874:1/45.6%
Sample Target: 1610
Standard Error: .447
% Below Line: 20.9
% Not Listed: 6.3

Est. 1984 Revenue: $49,800,000
Gross Inc.: 22.5 Bil
HH Inc.: $29,392
Retail $: 12.2 Bil
Pop per Station: 73,067

12+ METRO 1/4/SHARE			SUM 84	SPG 84	WIN 84	FAL 83	BIRCH SHARE
1.	KGB-F	258/8.9	9.2	7.6	7.9	7.2	12.7
2.	KJQY-F	234/8.0	9.2	8.4	7.3	8.7	7.5
3.	KFMB	207/7.1	9.4	8.0	5.5	4.3	6.9
4.	KSDO-F	166/5.7	5.0	6.5	5.2	3.5	5.9
5.	KFMB-F	155/5.3	6.2	4.2	4.7	5.1	5.5
6.	XTRA-F	139/4.8	4.4	4.1	6.5	5.1	5.5
7.	KSDO	132/4.5	5.8	4.6	4.5	4.5	4.9
8.	XHRM-F	118/4.1	4.4	5.5	4.1	3.8	4.9
9.	KIFM-F	104/3.6	2.7	2.7	2.9	2.7	2.2
10.	KYXY-F	101/3.5	3.7	3.6	3.8	3.7	2.3
11.	KPQP	96/3.3	2.5	4.0	4.4	3.1	3.5
12.	KLZZ-F	85/2.9	2.5	3.5	1.5	3.2	3.2
13.	XTRA	80/2.7	3.5	2.9	3.8	2.7	2.5
14.	KFSD-F	77/2.6	1.8	2.6	2.5	4.8	2.8
	KCBQ-F	77/2.6	1.5	2.0	3.1	2.1	2.2
16.	KBZT-F	69/2.4	3.0	2.9	3.6	4.4	2.3
17.	KSON-F	66/2.3	2.3	3.1	2.7	2.5	2.2
18.	KOGO	64/2.2	1.4	1.5	1.3	2.0	.8
19.	KCBQ	55/1.9	1.2	2.5	2.4	2.2	2.6
	XHZ-F	55/1.9	1.4	1.2	1.6	1.1	2.3
21.							
22.							
23.							
24.							
25.							

12+ TSA 1/4/CUME	
1.	
2.	
3.	
4.	SAN DIEGO'S
5.	METRO, TSA, AND
6.	ADI ARE THE SAME.
7.	
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12+ METRO CUME/ METRO CUME RATING			SPG 84	FAL 83
1.	KFMB	3285/18.7	21.9	13.0
2.	KGB-F	2964/16.9	14.9	15.0
3.	KFMB-F	2771/15.8	14.5	15.6
4.	KSDO-F	2672/15.2	17.7	11.0
5.	KJQY-F	2517/14.4	13.9	15.5
6.	XTRA-F	2175/12.4	12.1	13.0
7.	KSDO	2121/12.1	10.6	13.8
8.	XTRA	1838/10.5	13.4	14.2
9.	KYXY-F	1592/ 9.1	8.0	9.7
10.	KOGO	1491/ 8.5	7.8	7.6
11.	KBZT-F	1488/ 8.5	9.0	11.3
12.	KIFM-F	1401/ 8.0	7.3	8.0
13.	XHRM-F	1357/ 7.7	11.1	8.2
14.	KLZZ-F	1342/ 7.7	7.9	12.0
15.	KCBQ-F	1259/ 7.2	NA	NA
16.	KSON-F	1204/ 6.9	6.9	6.9
17.	KFSD-F	1176/ 6.7	5.5	8.6
18.	KNX	1079/ 6.2	6.4	7.7
19.	KPQP	1040/ 5.9	6.9	5.9
20.	KCBQ	1012/ 5.8	5.8	6.5
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 68.26% (1862 of 2728) (FAL 83: 67.13%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. XTRA-F	1. KGB-F	1. KGB-F	1. KFMB	1. KFMB	1. KFMB	1. KFMB	1. KJQY-F	1. KGB-F	1. KGB-F	1. KGB-F
2. KGB-F	2. KFMB-F	2. KFMB	2. KFMB-F	2. KFMB-F	2. KJQY-F	2. KGB-F	2. KGB-F	2. KJQY-F	2. KSDO-F	2. KJQY-F
3. KSDO-F	3. KSDO-F	3. KFMB-F	3. KYXY-F	3. KYXY-F	3. KSDO	3. KSDO	3. KFMB-F	3. KFMB	3. KJQY-F	3. KSDO-F
4. XHRM-F	4. XTRA-F	4. KSDO-F	4. KGB-F	4. KJQY-F	4. KPQP	4. KJQY-F	4. KFMB	4. KFMB-F	4. KFMB	4. KFMB-F
5.	5. KIFM-F	5. KIFM-F	5. KIFM-F	5. KGB-F	5. KYXY-F	5. KSDO-F	5. KSDO-F	5. KSDO-F	5. XTRA-F	5. KFMB
6.	6. XHRM-F	6. XTRA-F	6. KJQY-F	6. KIFM-F	6. KFMB-F	6. KFMB-F	6. KYXY-F	6. XTRA-F	6. XHRM-F	6. XTRA-F
7.	7. KFMB	7. KYXY-F	7. KLZZ-F	7. KLZZ-F	KCBQ-F	7. KCBQ-F	7. KSDO	7. XHRM-F	7. KIFM-F	7. XHRM-F
8.	KLZZ-F	8. XHRM-F	8. KBZT-F	KSDO	8.	8. XHRM-F	8. KPQP	8. KYXY-F	8.	8. XTRA
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54
1. KSDO-F	1. KFMB-F	1. KFMB-F	1. KFMB-F	1. KFMB
2. KFMB-F	2. KSDO-F	2. KFMB	2. KYXY-F	2. KYXY-F
3. KIFM-F	3. KLZZ-F	3. KYXY-F	3. KLZZ-F	3. KJQY-F
4. KGB-F	4. KIFM-F	4. KSDO-F	4. KFMB	4. KFMB-F
KLZZ-F	5. KGB-F	5. KLZZ-F	5. KIFM-F	5. KLZZ-F
6. XHRM-F	6. KYXY-F	6. KIFM-F	6. KSDO-F	6. KIFM-F
7. XTRA-F	XTRA-F	7. KJQY-F	7. KBZT-F	7. KSDO-F
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KGB-F	1. KGB-F	1. KGB-F	1. KGB-F	1. KFMB
2. KSDO-F	2. XTRA-F	2. KFMB	2. KFMB-F	2. KGB-F
3. XTRA-F	3. KSDO-F	3. KFMB-F	3. KIFM-F	3. KFMB-F
4. XHRM-F	4. KFMB-F	4. XTRA-F	4. KFMB	4. KIFM-F
5.	5. XHRM-F	5. KSDO-F	XTRA-F	5. KSDO
6.	6. KFMB	6.	6. KBZT-F	6.
7.	7.	7.	KSDO-F	7.
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	80 (1)	334 (3)	414 (4)	15.2
AOR		490 (5)	490 (5)	18.0
AC/OLDIES/SOFT ROCK	31 (2)	456 (7)	487 (9)	17.9
MOR/VARIETY	207 (1)		207 (1)	7.6
COUNTRY	100 (2)	143 (2)	243 (4)	8.9
BLACK/URBAN		118 (1)	118 (1)	4.3
BTFL MUSIC		244 (2)	244 (2)	8.9
NEWS/TALK	273 (4)		273 (4)	10.0
NOSTALGIA	151 (3)		151 (3)	5.5
RELIGION	24 (2)		24 (2)	8.8
SPANISH				
CLASSICAL		77 (1)	77 (1)	2.8
UNKNOWN/OTHERS				
			2728 (36)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KEZL-F+	102.1	Oceanside	1.8/5.3
KKOS-F	95.9	Carlsbad	1.2/2.9
KMJC	910	El Cajin	.4/1.1
KMLO	1000	Vista	1.7/3.6
KOWN	1450	Escondido	.2/ .7
KOWN-F	92.1	Escondido	.4/ .8
KSON	1240	San Diego	1.5/4.8
KABC	790	Los Angeles	.8/1.7
KBIG-F	104.3	Los Angeles	.3/1.1
KBRT	740	Avalon	.4/1.3
KFI	640	Los Angeles	1.0/4.4
KKHR-F	93.1	Los Angeles	.4/1.3
KLOS-F	95.5	Los Angeles	.9/3.0
KMET-F	94.7	Los Angeles	.4/1.6
KNX	1070	Los Angeles	1.8/6.2

12+ ADI 1/4

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RADIO STATIONS

AM STATIONS

KCBQ, 1170, 50 KW/5 KW (DA-2), COUNTRY, $40.00* (Republic) Infinity
KFMB, 760, 5 KW (DA-N), MOR, $85.00 (Mc-Guild) Midwest TV
KMJC, 910, 5 KW (DA-2), RELIGION, $30.00 (Gates)
KMLO, 1000, 2.5 KW/250 W (DA-2), NOSTALGIA (Al Ham), $52.00 (Roslin)
KOGO, 600, 5 KW (DA-1), TALK NBC,APR, $40.00* (Eastman) Southwest

KPQP, 1360, 5 KW/1 KW, BIG BAND ABC-E, $34.00* (Katz) Brown
KSDO, 1130, 10 KW (DA-2), NEWS/TALK CBS,NBC-T, $80.00* (HNWH) Gannett
KSON, 1240, 1 KW/250 W, COUNTRY ABC-I, $35.00* (Blair) Jeff-Pilot
XTRA, 690, 50 KW, CHR, $60.00* (MMR) Noble (TIJUANA)

FM STATIONS

KBZT-F, 94.9, 2 KW @ 1850, AC/CONTEMP, $ 67.00 (Christal) Alta
KCBQ-F, 105.3, 29 KW @ 620, COUNTRY, $ 40.00* (Republic) Infinity
KEZL-F, 102.1, 10 KW @ 980, OLDIES ABC-D, $ NA (Selcom)
KFMB-F, 100.7, 30 KW @ 620, AC/CONTEMP, $ 70.00 (Mc-Guild) Midwest TV
KFSD-F, 94.1, 100 KW @ 641, CLASSICAL WSJ, $ 70.00 (Christal) Lotus
KGB-F, 101.5, 50 KW @ 577, AOR Source, $ 78.00* (Katz) Brown
KIFM-F, 98.1, 28 KW @ 640, AC CBS-R, $ 44.00* (Selcom)
KJQY-F, 103.7, 36 KW @ 650, BTFL MUS, $125.00 (Blair/RAR) Westinghouse

KKOS-F, 95.9, 3 KW @ 305, AC (Churchill), $ 47.00 (----)
KLZZ-F, 106.5, 50 KW @ 442, CONTEMP/AC (Fairwest), $ 50.00* (Eastman) SBI
KSDO-F, 102.9, 2 KW @ 1840, CHR, $ 55.00* (HNWH) Gannett
KSON-F, 97.3, 50 KW @ 445, COUNTRY MBS, $ 38.00* (Blair) Jeff-Pilot
KYXY-F, 96.5, 30 KW @ 540, AC, $ 90.00* (Torbet)
XHRM-F, 92.5, 50 KW @ 749, BLACK SBN, $? ? (Weiss) (TIJUANA)
XTRA-F, 91.1, 100 KW @ 1000, AOR, $ 65.00* (MMR) Noble (TIJUANA)
XHZ-F, 90.3, 100 KW @ 1000, AOR, $ NA (Selcom) (TIJUANA)

12+ ADI CUME

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ADI FM SHARE:

CALL LETTER CHANGES

KOGO changed to KLZZ
(after rating period)

FORMAT CHANGES

XTRA: from CHR to Oldies
(after rating period)
KOGO: from News/Talk to AC
(after rating period)

STATION SALES

KSON A/F: from McKinnon to
Jeff-Pilot for $7,700,000 (Kalil)

MISCELLANEOUS COMMENTS

SAN FRANCISCO

Arbitron Rank/Pop (12+): 4/4,889,900
CMSA Rank/Pop: # 5
MSA Rank/Pop: SF - 28/1,518,200
ADI # 5 Oak - 19/1,844,000
Average Person Rating: 16.7
Market TSL: 21.9 hours

Stations: 48/45
Diaries: 3926/1246:1/45.3%
Sample Target: 2660
Standard Error: .340
% Below Line: 1.1
% Not Listed: 11.0

Est. 1984 Revenue: $126,000,000
Gross Inc.: 45.5 Bil
HH Inc.: $34,200
Retail $: 23.1 Bil
Pop per Station: 108,664

	12+ METRO 1/4/SHARE		SUM 84	SPG 84	WIN 84	FAL 83	BIRCH SHARE
1.	KGO	732/9.0	7.4	8.7	7.4	8.7	8.6
2.	KCBS	434/5.3	4.4	4.3	5.8	6.8	5.0
3.	KSOL-F	329/4.0	6.1	5.1	3.8	4.7	3.7
4.	KYUU-F	277/3.4	3.9	3.6	3.5	2.8	6.9
5.	KABL-F	248/3.0	3.5	3.0	4.3	3.3	2.3
6.	KNBR	241/2.9	3.3	4.0	2.8	2.7	2.3
7.	KIOI-F	323/2.8	3.0	2.8	3.4	3.2	3.4
8.	KABL	226/2.8	2.6	2.6	2.6	2.3	.8
9.	KFRC	221/2.7	2.6	3.4	3.1	3.0	3.4
10.	KOIT-F	219/2.7	2.6	3.0	4.0	2.4	1.3
11.	KFOG-F	214/2.6	1.9	2.1	1.9	1.9	2.8
12.	KBLX-F	205/2.5	2.7	2.3	3.0	2.7	3.1
13.	KSFO	196/2.4	2.7	3.0	2.6	3.0	1.6
	KBAY-F	196/2.4	2.3	2.6	1.7	2.1	1.3
15.	KNEW	185/2.3	2.5	2.8	2.7	2.9	2.2
16.	KFYI	181/2.2	2.2	3.0	2.2	2.1	2.6
	KKHI-F+	181/2.2	1.8	2.0	1.8	1.7	1.1
18.	KMEL-F	179/2.2	1.6	1.4	1.6	1.7	2.3
	KRQR-F	179/2.2	1.8	2.8	2.4	2.2	3.3
20.	KITS-F	167/2.0	3.1	2.4	2.3	2.1	2.0
21.	KDFC-F+	162/2.0	1.2	1.2	1.5	2.3	1.0
22.	KWSS-F	158/1.9	2.3	1.8	1.6	1.3	2.2
23.	KSAN-F	154/1.9	3.5	3.0	3.8	3.6	3.3
	KLOK-F	154/1.9	2.8	2.2	1.4	1.3	2.6
25.	KYA-F	145/1.8	1.1	.9	.9	.9	1.0

	12+ TSA 1/4/CUME	
1.	KGO	857/11237
2.	KCBS	514/10621
3.	KSOL-F	339/ 5123
4.	KNBR-F	323/ 6104
5.	KFRC	293/ 7254
6.	KYUU-F	282/ 5388
7.	KABL-F	263/ 3970
8.	KBAY-F	236/ 3097
9.	KIOI-F	233/ 5013
10.	KABL	230/ 3585
11.	KOIT-F	222/ 3219
12.	KFOG-F	217/ 3293
13.	KWSS-F	215/ 3390
14.	KBLX-F	211/ 3374
15.	KSFO	205/ 3900
16.	KRQR-F	200/ 3444
17.	KSFM-F	199/ 3313
18.	KMEL-F	186/ 3810
19.	KNEW	185/ 2561
20.	KKHI-F+	184/ 2892
21.	KRAK	182/ 2825
22.	KFYI	181/ 2872
23.	KDFC-F+	168/ 2641
24.	KITS-F	167/ 3985
25.	KSAN-F	159/ 3222

	12+ METRO CUME/ METRO CUME RATING		SPG 84	FAL 83
1.	KGO	9435/19.3	18.3	19.1
2.	KCBS	8897/18.2	12.6	18.4
3.	KFRC	5520/11.3	13.8	13.0
4.	KYUU-F	5302/10.8	10.6	9.8
5.	KIOI-F	4954/10.1	10.9	11.3
6.	KSOL-F	4948/10.1	11.4	9.9
7.	KNBR	4455/ 9.1	12.0	9.8
8.	KITS-F	3960/ 8.1	9.7	8.6
9.	KABL-F	3609/ 7.4	7.1	7.1
10.	KSFO	3592/ 7.3	8.9	8.5
11.	KMEL-F	3587/ 7.3	6.7	7.0
12.	KABL	3431/ 7.0	6.7	6.3
13.	KBLX-F	3283/ 6.7	6.4	6.8
14.	KLOK-F	3195/ 6.5	6.4	1.3
15.	KFOG-F	3178/ 6.5	4.8	5.6
16.	KOIT-F	3110/ 6.4	6.9	6.4
17.	KSAN-F	3109/ 6.4	7.9	8.4
18.	KRQR-F	3086/ 6.3	7.3	6.1
19.	KFYI	2855/ 5.8	6.5	6.3
20.	KKHI-F+	2837/ 5.8	5.4	5.5
21.	KBAY-F	2658/ 5.4	5.3	5.1
22.	KDFC-F+	2550/ 5.2	4.0	5.5
23.	KOME-F	2549/ 5.2	5.4	4.6
24.	KWSS-F	2527/ 5.2	5.2	3.8
25.	KNEW	2515/ 5.1	6.0	6.6

12+ FM SHARE (METRO): 58.28% (4241 of 7277) (FAL 83: 54.39%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KITS-F	1. KSOL-F	1. KSOL-F	1. KGO	1. KGO	1. KGO	1. KGO	1. KGO	1. KGO	1. KGO	1. KGO
2. KSOL-F	2. KFOG-F	2. KGO	2. KYUU-F	2. KYUU-F	2. KCBS	2. KCBS	2. KCBS	2. KSOL-F	2. KSOL-F	2. KSOL-F
3. KMEL-F	3. KYUU-F	3. KYUU-F	3. KSOL-F	3. KCBS	3. KABL-F	3. KABL+	3. KYUU-F	3. KYUU-F	3. KNBR	3. KCBS
4. KWSS-F	4. KIOI-F	4. KIOI-F	4. KFOG-F	4. KSOL-F	4. KOIT-F	4. KSFO	4. KABL	4. KCBS	4. KBLX-F	4. KABL-F
5. KFRC	5. KBLX-F	5. KBLX-F	5. KIOI-F	5. KFOG-F	5. KBAY-F	5. KNBR	5. KOIT-F	5. KIOI-F	5. KCBS	5. KFRC
6. KOME-F	6. KRQR-F	6. KFOG-F	6. KBLX-F	6. KIOI-F	6. KNEW	6. KYUU-F	6. KABL-F	6. KABL-F	6. KJAZ-F	6. KABL
7. KSJO-F	7. KFYI	7. KRQR-F	7. KYA-F	7. KNBR	7. KSFO	7. KSOL-F	7. KFOG-F	7. KABL	7. KYUU-F	7. KKHI-F+
8. KQAK-F	8. KFRC	8. KFRC	8. KCBS	8. KBLX-F	8. KABL	8. KIOI-F	8. KSOL-F	8. KOIT-F	8. KABL-F	8. KNEW
9.	9. KQAK-F	KFYI	9. KNBR	9. KYA-F	9. KNBR	KFRC	9. KIOI-F	KMEL-F	9. KDFC-F	9. KYUU-F
10.	10. KLOK-F	10. KLOK-F	10. KSAN-F	10.	10. KKHI-F+	10. KNEW	10. KBAY-F	10. KFRC	10. KFRC	10. KOIT-F
								KFOG-F	KITS-F	

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54
1. KYUU-F	1. KSOL-F	1. KSOL-F	1. KIOI-F	1. KGO
2. KSOL-F	2. KYUU-F	2. KYUU-F	2. KSOL-F	2. KIOI-F
3. KIOI-F	3. KIOI-F	3. KIOI-F	3. KFOG-F	3. KSOL-F
4. KFYI	4. KFYI	4. KGO	4. KBLX-F	4. KBLX-F
5. KMEL-F	5. KBLX-F	5. KBLX-F	5. KFYI	5. KABL-F
6. KWSS-F	6. KFOG-F	6. KFYI	6. KGO	KFYI
7. KLOK-F	7. KFRC	7. KLOK-F	7. KYUU-F	KYUU-F
KBLX-F	8. KLOK-F	KFRC	8. KQAK-F	8. KFRC
KITS-F	9. KQAK-F	9. KWSS-F	9. KLOK-F	KNBR
KFRC	10. KWSS-F	10. KFOG-F	10.	10. KOIT-F

MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KRQR-F	1. KFOG-F	1. KGO	1. KFOG-F	1. KGO
2. KSOL-F	2. KRQR-F	2. KSOL-F	2. KYA-F	2. KCBS
3. KOME-F	3. KSOL-F	3. KRQR-F	3. KYUU-F	3. KYUU-F
4. KSJO-F	4. KYUU-F	4. KFOG-F	4. KSOL-F	4. KFOG-F
5. KFOG-F	5. KBLX-F	5. KYUU-F	5. KIOI-F	5. KYA-F
KBLX-F	6. KOME-F	6. KNBR	6. KBLX-F	6. KSOL-F
7. KYUU-F	7. KIOI-F	7. KBLX-F	KGO	7. KNBR
8. KFYI	KYA-F	8. KYA-F	8.	8. KNEW
9.	9. KFRC	9. KIOI-F	9.	9. KIOI-F
10.	KMEL-F	10. KCBS	10.	10. KBLX-F

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	221 (1)	855 (6)	1076 (7)	14.8
AOR		771 (5)	771 (5)	10.6
AC/OLDIES/SOFT ROCK	79 (1)	741 (6)	820 (7)	11.3
MOR/VARIETY	241 (1)		241 (1)	3.3
COUNTRY	270 (3)	154 (1)	424 (4)	5.8
BLACK/URBAN	181 (1)	658 (3)	839 (4)	11.5
BTFL MUSIC	278 (2)	663 (3)	941 (5)	12.9
NEWS/TALK	1166 (2)		1166 (2)	16.0
NOSTALGIA	272 (2)		272 (2)	3.7
RELIGION	63 ([illegible])	28 (1)	91 (3)	1.3
SPANISH	189 (2)	63 (1)	252 (3)	3.5
CLASSICAL	76 (2)	267 (2)	343 (4)	4.7
UNKNOWN/OTHERS		41 (1)	41 (1)	0.6
			7277 (48)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KARA-F	105.7	Santa Clara	1.3/3.3
KBRG-F	104.9	Freemont	.8/1.0
KEAR-F	106.9	SF	.3/1.4
KEEN	1370	San Jose	.7/1.8
KEZR-F	106.5	San Jose	.6/2.4
KFAX	1100	SF	.5/1.7
KIQI	1010	SF	1.3/1.5
KJAZ-F	92.7	Alameda	1.5/4.0
KLIV	1590	San Jose	.9/2.4
KLOK	1170	San Jose	1.0/3.9
KLZE-F	97.7	Los Altos	.5/1.4
KNTA	1430	Santa Clara	1.0/1.0
KOIT	1260	SF	.6/2.8
KOME-F	98.5	San Jose	1.7/5.2
KQAK-F	98.9	SF	1.7/4.2
KREO-F	92.9	Healdsburg	.6/1.4
KSJO-F	92.3	San Jose	1.3/4.0
KZST-F	100.1	Santa Rosa	.7/1.4
KFIA	710	Carmichael	.3/1.0
KRAK	1140	Sacramento	.4/1.2
KSFM-F	102.5	Woodland	.3/1.1

12+ ADI 1/4

1. KGO
2. KCBS
3. KSOL-F
4. KYUU-F
5. KABL-F
6. KIOI-F
7. KNBR
8. KABL
9. KOIT-F
10. KFOG-F
11. KFRC
12. KBLX-F
13. KSFO
14. KNEW
15. KKHI-F+

RADIO STATIONS

AM STATIONS

KABL,	960,	5 KW (DA-1),	BTFL MUS (TM)	,	$153.56	(Christal)	Shamrock
KCBS,	740,	50 KW (DA-2),	NEWS	CBS,	$203.75	(CBS Spot)	CBS
KFIA,	1310,	5 KW (DA-N),	BLACK**	APR,SBN,	$ 65.00*	(Selcom)	BENI
KEST,	1450,	1 KW/250 W ,	RELIGION	,	$ 37.50	(Unirep)	Universal
KFRC,	610,	5 KW ,	CHR	RKO,	$220.00*	(Republic)	RKO
KGO ,	810,	50 KW (DA-1),	TALK/NEWS	ABC-I,	$234.00	(Blair)	ABC
KNBR,	680,	50 KW ,	MOR/AC	NBC,	$145.00	(Mc-Guild)	NBC
KNEW,	910,	5 KW (DA-N),	COUNTRY	ABC-E,	$ 95.00*	(Katz)	Malrite
KOIT,	1260,	5 KW/1 KW ,	BTFL MUS	,	$ NA	(Torbet)	Bonneville
KRE ,	1400,	1 KW/250 W ,	BLACK	,	$ NA	(HNWH)	Inner City
KSFO,	560,	5 KW (DA-N),	NOST/MOR	WSJ,MBS,	$ 80.00*	(Eastman)	King

FM STATIONS

KABL-F,	98.1,	100 KW @ 940,	BTFL MUS (TM)	,	$153.56	(Christal)	Shamrock
KBLX-F,	102.9,	7 KW @ 1285,	BLACK	SBN,	$100.00*	(HNWH)	Inner City
KDFC-F+,	102.1,	33 KW @ 1360,	CLASSICAL	,	$ 47.00	(CMBS)	
KFOG-F,	104.5,	8 KW @ 1454,	AOR (Burk-Abr)	Source,	$ NA	(Selcom)	Susquehanna
KIOI-F,	101.3,	125 KW @ 1220,	AC	ABC-C,	$140.00*	(MMR)	Price Comm.
KITS-F,	105.3,	15 KW @ 1200,	CHR	,	$ 90.00*	(Republic)	Entercom
KJAZ-F,	92.7,	2 KW @ 550,	JAZZ	,	$ NA	(Roslin)	
KKHI-F+,	95.7,	9 KW @ 1473,	CLASSICAL	,	$ 70.00*	(HNWH)	Buckley
KLOK-F,	103.7,	8 KW @ 1470,	AC	,	$ NA	(?)	Davis/Weaver
KMEL-F,	106.1,	69 KW @ 1290,	CHR	,	$110.00	(Christal)	Century
KOIT-F,	96.5,	33 KW @ 1410,	BTFL MUS	,	$135.00	(Torbet)	Bonneville
KQAK-F,	98.9,	4 KW @ 1450,	AOR	CBS-R,	$160.00	(CBS)	CBS
KSAN-F,	94.9,	35 KW @ 1290,	COUNTRY	ABC-E,	$130.00*	(Katz)	Malrite
KSOL-F,	107.7,	5 KW @ 1590,	URBAN	APR,	$120.00*	(Masla)	United
KYA-F ,	93.3,	31 KW @ 593,	OLDIES/AC	RKO II,	$ NA	(Eastman)	King
KYUU-F,	99.7,	45 KW @ 1240,	CONTEMP/AC	,	$150.00*	(Mc-Guild)	NBC

KSFM, KRAK - See Sacramento Other ranked stations - See San Jose

**KFIA changed to News/Talk in December

12+ ADI CUME

1. KGO
2. KCBS
3. KYUU-F
4. KFRC
5. KIOI-F
6. KSOL-F
7. KNBR
8. KITS-F
9. KABL-F
10. KABL
11. KSFO
12. KMEL-F
13. WBLX-F
14. WLOK-F
15. WSAN-F

ADI FM SHARE:

58.79%

CALL LETTER CHANGES

KPEN-F changed to KLZE-F

FORMAT CHANGES

KDIA: from Black to News/ Talk (Dec)

STATION SALES

KQAK-F: Sold to Braiker/ Ireland for $7,000,000 (Chapman)

MISCELLANEOUS COMMENTS

Santa Cruz County added to MSA...sharp drop in country listening...good book for KFOG which is now the leading AOR...

SAN JOSE

Arbitron Rank/Pop (12+): 28/1,185,200
CMSA Rank/Pop: NA
MSA Rank/Pop: 30/1,411,600
San Fran ADI
Average Person Rating: 16.8
Market TSL: 22.2 hours

Stations: 42/14
Diaries: 1413/834:1/45.5%
Sample Target: 1200
Standard Error: .544
% Below Line: NA
% Not Listed: NA

Est 1984 Revenue: $25,000,000
Gross Inc.: 19.1 Bil
HH Inc.: $37,858
Retail $: 10.9 Bil
Pop per Station: 84,657

	12+ METRO 1/4/SHARE		SPG 84	WIN 84	FAL 83
1.	KBAY-F	125/6.3	8.0	5.0	6.4
2.	KWSS-F	116/5.8	6.7	5.9	5.0
3.	KOME-F	92/4.6	4.9	3.8	3.2
4.	KARA-F	80/4.0	2.8	2.2	3.9
5.	KSJO-F	70/3.5	4.2	4.1	3.3
6.	KNTA	67/3.4	1.3	1.6	.8
7.	KLIV	61/3.1	3.7	2.8	3.2
8.	KEEN	45/2.3	3.2	2.1	2.9
9.	KLOK	44/2.2	3.4	2.7	3.3
10.	KDFC-F+	39/2.0	1.1	1.1	2.6
11.	KEZR-F	38/1.9	3.1	3.4	3.4
12.	KLZE-F	31/1.6	1.2	1.5	.8
13.	KHTT	15/ .8	1.5	2.0	.9
14.					
15.					

BIRCH SHARE

	12+ TSA 1/4/CUME	
1.	KBAY-F	227/2879
2.	KWSS-F	210/3226
3.	KOME-F	141/2541
4.	KSJO-F	119/1960
5.	KARA-F	115/1627
6.	KLIV	75/1170
7.	KNTA	74/ 463
8.	KDFC-F+	72/1418
	KLOK	72/1731
10.	KEEN	57/ 874
11.	KEZR-F	44/1152
12.	KLZE-F	41/ 719
13.	KHTT	21/ 766
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		SPG 84	FAL 83
1.	KWSS-F	1753/14.8	18.0	13.1
2.	KBAY-F	1575/13.3	13.4	13.4
3.	KOME-F	1400/11.8	13.7	11.3
4.	KSJO-F	1148/ 9.7	12.9	11.3
5.	KARA-F	1137/ 9.6	9.2	10.0
6.	KLOK	1072/ 9.0	10.2	11.1
7.	KEZR-F	1028/ 8.7	9.1	10.3
8.	KLIV	782/ 6.6	7.8	8.3
9.	KEEN	675/ 5.7	6.9	6.6
10.	KDFC-F+	653/ 5.5	4.1	5.5
11.	KLZE-F	578/ 4.9	6.1	3.7
12.	KHTT	536/ 4.5	6.1	5.4
13.	KNTA	410/ 3.5	2.3	3.6
14.				
15.				

12+ FM SHARE (METRO): NA (FAL 83: NA)

NOTE: San Jose is part of the San Francisco metro. Only stations above the line in the rating book are ranked.

	TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	KWSS-F	KOME-F	KWSS-F	KARA-F	KBAY-F	KBAY-F	KWSS-F	KBAY-F	KBAY-F	KWSS-F	KWSS-F
2.	KOME-F	KWSS-F	KARA-F	KBAY-F	KARA-F	KEEN	KBAY-F	KOME-F	KOME-F	KSJO-F	KBAY-F
3.	KSJO-F	KARA-F	KOME-F	KWSS-F	KWSS-F	KLIV	KNTA	KARA-F	KWSS-F	KOME-F	KOME-F
4.		KSJO-F	KSJO-F		KEEN	KARA-F	KOME-F	KNTA	KARA-F	KBAY-F	KARA-F
5.		KNTA	KNTA		KNTA	KWSS-F	KARA-F	KWSS-F	KSJO-F	KARA-F	KLIV

	WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1.	KWSS-F	KWSS-F	KWSS-F	KWSS-F	KBAY-F	KOME-F	KOME-F	KOME-F	KARA-F	KARA-F
2.	KNTA	KNTA	KBAY-F	KARA-F	KWSS-F	KSJO-F	KSJO-F	KSJO-F	KOME-F	KBAY-F
3.		KARA-F	KARA-F	KNTA	KARA-F		KARA-F	KARA-F	KSJO-F	KOME-F
4.		KEZR-F	KNTA	KEZR-F	KNTA		KWSS-F	KBAY-F		KEEN
5.		KOME-F	KLOK		KLOK		KNTA	KWSS-F		KWSS-F

RADIO STATIONS

KAZA, 1290, 5 KW (DAYS,DA) , SPANISH ,$37.00 (Caballero)
KEEN, 1370, 5 KW (DA-2) , COUNTRY UPI, $47.75 (MMR)
KHTT, 1500, 10 KW/5 KW (DA-2), CHR APR, $31.00 (HNWH) Sterling
KLIV, 1590, 5 KW (DA-N) , NOST (Al Ham) , $40.00* (Selcom) Empire
KLOK, 1170, 50 KW/5 KW (DA-2), MOR/AC WSJ, $77.25 (Weiss) Davis/Weaver
KNTA, 1430, 1 KW (DA-1) , SPANISH , $32.00 (Lotus) Cascade

KARA-F, 105.7, 50 KW @ 500, AC/OLDIES , $55.00* (Selcom) Empire
KBAY-F, 100.3, 15 KW @ 2580, BTFL MUS , $74.00 (MMR)
KEZR-F, 106.5, 50 KW @ 430, AC , $96.00 (Christal) Alta
KOME-F, 98.5, 13 KW @ 880, AOR (Pollack) ABC-R, $107.50 (Torbet) Infinity
KLZE-F, 97.7, 3 KW @ 600, BTFL MUS (Churchill) APR, $35.00 (Roslin)
KSJO-F, 92.3, 50 KW @ 68, AOR , $115.00 (HNWH) Sterling
KWSS-F, 94.5, 1.1 KW @ 2580, CHR , $ 75.00* (M[illegible]-Guild) Western Cities/Nationwide

KDFC-F+ - See San Francisco See San Francisco for other stations

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KABL	1.5/4.3
KABL-F	.9/3.3
KBLX-F	1.8/5.7
KBRG-F	2.8/3.2
KCBS	4.4/15.9
KEAR-F	.3/1.2
KFAX	.7/2.0
KFOG-F	2.7/5.8
KFRC	1.5/6.9
KGO	8.2/17.7
KIOI-F	3.7/10.5
KITS-F	.9/6.1
KJAZ-F	.5/1.5
KKHI-F+	1.3/4.7
KLOK-F	1.7/7.6
KMEL-F	1.2/5.0
KNBR	1.5/6.8
KNEW	1.2/3.0
KOIT	.6/2.7
KOIT-F	2.8/7.1
KQAK-F	.9/3.2
KRQR-F	.3/2.8
KSAN-F	2.0/6.5
KSFO	1.1/.47
KSOL-F	3.8/9.1
KYA-F	.8/2.9
KYUU-F	3.7/12.8

MISCELLANEOUS COMMENTS

KPEN changes calls to KLZE...changes format to EZ...KWSS-F sold by Western Cities to Nationwide for $8,600,000 (E) (Kalil)...

SEATTLE - TACOMA

Arbitron Rank/Pop (12+): 17/1,861,400
CMSA Rank/Pop: # 18
MSA Rank/Pop: Sea - 26/1,644,300
ADI # 15 Tac - 95/503,300
Average Person Rating: 16.3
Market TSL: 21.5 hours

Stations: 29/28
Diaries: 1733/1074:1/51.2%
Sample Target: 1670
Standard Error: .459
% Below Line: 0.5
% Not Listed: 7.0

Est. 1984 Revenue: $66,600,000
Gross Inc.: 25.7 Bil
HH Inc.: $29,200
Retail $: 16.4 Bil
Pop per Station: 66,479

12+ METRO 1/4/SHARE			SPG 84	WIN 84	FAL 83	BIRCH SHARE
1.	KIRO	324/10.7	7.8	8.6	8.6	10.7
2.	KOMO	258/ 8.5	6.5	7.7	5.5	5.7
3.	KUBE-F	224/ 7.4	6.5	5.5	5.8	8.2
4.	KBRD-F	201/ 6.6	6.2	5.8	5.9	3.0
5.	KISW-F	165/ 5.4	4.7	3.9	5.9	7.9
6.	KIXI	139/ 4.6	4.6	4.5	4.9	3.1
7.	KSEA-F	135/ 4.5	4.8	4.6	5.3	3.2
8.	KPLZ-F	132/ 4.4	4.7	3.7	1.7	4.5
	KLSY-F	132/ 4.4	4.2	4.5	3.8	4.7
10.	KNBQ-F	99/ 3.3	3.9	4.7	4.4	5.1
11.	KVI	98/ 3.2	3.4	1.7	2.1	2.4
12.	KING-F	95/ 3.1	2.9	3.4	2.8	3.6
13.	KMPS-F	93/ 3.1	3.0	3.9	4.2	4.9
14.	KJR	90/ 3.0	3.3	2.7	2.8	2.5
15.	KRPM-F	79/ 2.6	3.3	2.5	2.5	2.3
16.	KZOK-F	77/ 2.5	3.2	3.7	4.3	4.2
17.	KEZX-F	66/ 2.2	3.2	3.2	2.0	1.9
18.	KCMS-F	63/ 2.1	2.4	3.2	2.8	2.3
19.	KING	59/ 1.9	1.5	1.9	2.2	1.2
20.	KKFX	56/ 1.8	1.6	1.6	1.9	1.6
21.						
22.						
23.						
24.						
25.						

12+ TSA 1/4/CUME		
1.	KIRO	437/6423
2.	KOMO	305/5028
3.	KBRD-F	263/2674
4.	KUBE-F	253/3797
5.	KISW-F	206/3006
6.	KPLZ-F	189/2800
7.	KSEA-F	174/2400
8.	KIXI	161/2024
9.	KMPS-F	140/1862
10.	KLSY-F	135/2002
11.	KZOK-F	118/1808
	KNBQ-F	118/2439
13.	KRPM-F	115/1382
14.	KING-F	114/1571
	KJR	114/2276
16.	KVI	108/2215
17.	KCMS-F	99/1115
18.	KEZX-F	87/1364
19.	KING	71/1452
20.	KKFX	59/1018
21.		
22.		
23.		
24.		
25.		

12+ METRO CUME/ METRO CUME RATING			SPG 84	FAL 83
1.	KIRO	5135/27.6	22.6	25.4
2.	KOMO	4245/22.8	17.8	20.5
3.	KUBE-F	3304/17.8	15.9	12.0
4.	KISW-F	2264/12.2	11.4	13.7
5.	KPLZ-F	2086/11.2	11.6	5.6
6.	KSEA-F	1949/10.5	11.4	10.1
	KVI	1949/10.5	9.8	7.9
8.	KNBQ-F	1925/10.3	12.5	11.0
9.	KBRD-F	1919/10.3	11.2	11.4
10.	KLSY-F	1908/10.3	10.8	8.8
11.	KJR	1899/10.2	10.1	12.0
12.	KIXI	1652/ 8.9	10.0	10.4
13.	KZOK-F	1454/ 7.8	9.8	11.8
14.	KMPS-F	1381/ 7.4	6.7	8.3
15.	KING-F	1307/ 7.0	7.9	9.1
16.	KING	1193/ 6.4	7.0	7.9
17.	KIXI-F	1114/ 6.0	6.1	7.8
18.	KEZX-F	1015/ 5.5	6.5	4.7
19.	KMPS	948/ 5.1	6.2	6.4
20.	KKFX	935/ 5.0	5.7	4.6
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 58.59% (1650 of 2816) (FAL 83: 60.86%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KPLZ-F	1. KUBE-F	1. KUBE-F	1. KIRO	1. KIRO	1. KIRO	1. KIRO	1. KBRD-F	1. KIRO	1. KIRO	1. KOMO
2. KISW-F	2. KISW-F	2. KIRO	2. KUBE-F	2. KOMO	2. KOMO	2. KOMO	2. KOMO	2. KUBE-F	2. KUBE-F	2. KUBE-F
KUBE-F	3. KLSY-F	3. KISW-F	3. KOMO	3. KUBE-F	3. KBRD-F	3. KUBE-F	3. KUBE-F	3. KBRD-F	3. KPLZ-F	3. KIRO
4. KNBQ-F	4. KNBQ-F	4. KLSY-F	4. KLSY-F	4. KLSY-F	4. KIXI	4. KIXI	4. KIRO	4. KOMO	4. KISW-F	4. KBRD-F
5. KZOK-F	KPLZ-F	5. KOMO	5. KJR	5. KJR	5. KSEA-F	5. KISW-F	5. KISW-F	5. KISW-F	KBRD-F	5. KIXI
6. KKFX	6. KIRO	6. KJR	6. KVI	6. KVI	6. KING-F	KBRD-F	6. KLSY-F	6. KLSY-F	6. KSEA-F	6. KPLZ-F
7.	7.	7.	7.	7.	7.	7.	7. KIXI	7. KSEA-F	7. KOMO	7. KSEA-F
8.	8.	8.	8.	8.	8.	8.	8. KSEA-F	8. KPLZ-F	8.	8. KISW-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54
1. KUBE-F	1. KUBE-F	1. KUBE-F	1. KLSY-F	1. KIRO
2. KPLZ-F	2. KLSY-F	2. KLSY-F	2. KUBE-F	2. KLSY-F
3. KLSY-F	3. KPLZ-F	3. KIRO	3. KJR	3. KOMO
4. KNBQ-F	4. KNBQ-F	4. KOMO	4. KEZX-F	4. KUBE-F
5. KISW-F	5. KJR	5. KJR	5. KCMS-F	5. KSEA-F
6. KKFX	6. KEZX-F	6. KNBQ-F	6. KIRO	6. KJR
7.	7.	7.	7.	7.
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KISW-F	1. KISW-F	1. KISW-F	1. KUBE-F	1. KIRO
2. KZOK-F	2. KUBE-F	2. KUBE-F	2. KISW-F	2. KUBE-F
3. KUBE-F	3. KZOK-F	3. KIRO	3. KIRO	3. KOMO
4. KPLZ-F	4. KIRO	4. KOMO	4. KVI	4. KISW-F
5. KNBQ-F	5. KVI	5. KVI	5. KEZX-F	5. KVI
6. KLSY-F	6. KEZX-F	6. KZOK-F	6. KLSY-F	6. KMPS-F
KEZX-F	7. KLSY-F	7. KJR	7.	7. KING-F
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	24 (1)	469 (4)	493 (5)	17.5
AOR		242 (2)	242 (2)	8.6
AC/OLDIES/SOFT ROCK	210 (3)	273 (4)	483 (7)	17.2
MOR/VARIETY	258 (1)		258 (1)	9.2
COUNTRY	52 (2)	172 (2)	224 (4)	8.0
BLACK/URBAN	70 (2)		70 (2)	2.5
BTFL MUSIC		336 (2)	336 (2)	11.9
NEWS/TALK	383 (2)		383 (2)	13.6
NOSTALGIA	139 (1)		139 (1)	4.9
RELIGION	30 (1)	63 (1)	93 (2)	3.3
SPANISH				
CLASSICAL		95 (1)	95 (1)	3.4
UNKNOWN/OTHERS				
			2816 (29)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCIS	630	Edmonds	1.0/2.9
KIXI-F	95.7	Seattle	1.3/6.0
KJET	1590	Seattle	.8/2.6
KJZZ	1540	Bellevue	.5/1.6
KKMI-F	96.5	Seattle	1.2/5.0
KMPS	1300	Seattle	1.2/5.1
KTAC	850	Tacoma	.7/2.5
KWYZ	1230	Everett	.6/1.4
KHIT-F	106.9	Bremerton	.5/2.4

RADIO STATIONS

AM STATIONS

KBLE, 1050, 5 KW (DAYS), RELIGION, $ 21.00 (----)
KCIS, 630, 5 KW/2.5 KW (DA-N), RELIGION, $ 45.00 (----)
KING, 1090, 50 KW (DA-2), NEWS WSJ,NBC, $ 44.00* (Blair) King
KIRO, 710, 50 KW (DA-N), NEWS CBS,MBS, $130.00* (CBS Spot) Bonneville
KIXI, 880, 50 KW/1 KW (DA-2), NOSTALGIA, $ 70.00* (Christal)
KJET, 1590, 5 KW (DA-N), ROCK Source, $ NA (----) Sterling
KJR, 950, 5 KW (DA-N), AC RKO,ABC-D, $ 83.13 (Eastman)

KJZZ, 1540, 5 KW (DA-N), JAZZ CBS-R, $ 45.00* (Selcom) Sandusky
KKFX, 1250, 5 KW (DA-N), URBAN UPI, $ NA (Weiss)
KMPS, 1300, 5 KW (DA-N), COUNTRY, $ 55.00* (Eastman) Affiliated
KOMO, 1000, 50 KW (DA-N), MOR ABC-I, $167.50 (Katz)
KVI, 570, 5 KW, AC/OLDIES MBS, $ 48.00* (Selcom) Golden West
KTAC, 850, 10 KW/1 KW (DA-2), CONTEMP/AC ABC-D, $ 40.00* (Masla) Entercom

FM STATIONS

KBRD-F, 103.7, 100 KW @ 1675, BTFL MUS (Churchill), $ 95.00* (Masla) Entercom
KCMS-F, 105.3, 115 KW @ 721, RELIGION (Burk-Abr) UPI, $ 45.00 (----)
KEZX-F, 98.9, 100 KW @ 1070, SOFT ROCK/JAZZ ABC-E, $ 58.00 (HNWH) Park
KING-F, 98.1, 100 KW @ 850, CLASSICAL WSJ, $ 70.00* (Blair) King
KISW-F, 99.9, 100 KW @ 1200, AOR, $ 95.00* (Mc-Guild) Kaye-Smith
KIXI-F, 95.7, 100 KW @ 1100, AC, $ 75.00* (Christal)
KLSY-F, 92.7, 100 KW @ 1100, AC (Fairwest) CBS-R, $ 80.00* (Selcom) Sandusky
KMPS-F, 94.1, 100 KW @ 1165, COUNTRY, $ 75.00* (Eastman) Affiliated

KNBQ-F, 97.3, 100 KW @ 700, CHR, $ 82.00 (Christal)
KPLZ-F, 101.5, 100 KW @ 1200, CHR, $ 80.00* (Selcom) Golden West
KRAB-F, 107.7, 63 KW @ 1200, ? ?, $ NA (----) Sunbelt
KRPM-F, 106.1, 100 KW @ 700, COUNTRY APR, $ 42.50 (Weiss) Highsmith (TACOMA)
KSEA-F, 100.7, 100 KW @ 730, BTFL MUS, $ 85.00* (Torbet) Bonneville
KUBE-F, 93.3, 100 KW @ 1070, CHR, $100.00* (MMR) First Media
KKMI-F, 96.5, 81 KW @ 1220, AC/CONTEMP, $ 50.00 (Christal)
KZOK-F, 102.5, 100 KW @ 1165, AOR, $ 70.00* (HNWH) Sterling

12+ ADI 1/4

1. KIRO
2. KOMO
3. KBRD-F
4. KUBE-F
5. KISW-F
6. KPLZ-F
7. KSEA-F
8. KIXI
9. KMPS-F
10. KLSY-F
11. KZOK-F
12. KNBQ-F
13. KRPM-F
14. KING-F
15. KJR

12+ ADI CUME

1. KIRO
2. KOMO
3. KUBE-F
4. KISW-F
5. KPLZ-F
6. KBRD-F
7. KSEA-F
8. KNBQ-F
9. KJR
10. KVI
11. KIXI
12. KLSY-F
13. KMPS-F
14. KZOK-F
15. KING-F

ADI FM SHARE:

58.91%

CALL LETTER CHANGES

KSPL changed to KGNW (Oct)

FORMAT CHANGES

STATION SALES

KSPL: sold to Atsinger for $2,450,000

KKMI-F: sold to Behan for $5,500,000 (Kalil)

MISCELLANEOUS COMMENTS

SHREVEPORT

Arbitron Rank/Pop (12+): 110/285,000
CMSA Rank/Pop: NA
MSA Rank/Pop: 127/354,500
ADI # 52
Average Person Rating: 17.6
Market TSL: 23.5 hours

Stations: 14/14
Diaries: 694/411:1/37.8%
Sample Target: 680
Standard Error: .800
% Below Line: 0
% Not Listed: 3.6

Est 1984 Revenue: $11,900,000
Gross Inc.: 3.8 Bil
HH Inc.: $30,268
Retail $: 2.1 Bil
Pop per Station: 20,357

	12+ METRO 1/4/SHARE		SPG 84	FAL 83	SPG 83	FAL 82	BIRCH SHARE
1.	KMBQ-F	69/13.8	12.2	10.6	8.8	5.6	23.1
2.	KOKA	63/12.6	10.5	11.9	11.3	15.9	7.6
3.	KCIJ	57/11.4	8.6	9.0	8.6	9.6	4.4
4.	KCOZ-F	52/10.4	10.7	10.6	11.3	12.3	5.8
5.	KDKS-F	48/ 9.6	12.0	10.6	13.8	9.6	9.3
6.	KRMD-F	38/ 7.6	10.5	9.9	9.8	10.8	10.6
7.	KEEL	35/ 7.0	6.7	6.7	9.2	7.3	6.3
8.	KVKI-F	34/ 6.8	8.0	9.0	2.5	2.7	8.6
9.	KWKH	30/ 6.0	7.8	6.5	8.0	8.6	8.1
10.	KWKH-F	23/ 4.6	5.1	5.2	6.3	5.6	8.3
11.							
12.							
13.							
14.							
15.							

	12+ TSA 1/4/CUME	
1.	KMBQ-F	147/1761
2.	KRMD-F	85/1071
3.	KWKH	74/ 999
4.	KCIJ	73/ 589
5.	KDKS-F	65/ 715
	KOKA	65/ 818
7.	KCOZ-F	63/ 553
8.	KEEL	57/1007
9.	KVKI-F	35/ 570
10.	KWKH-F	33/ 766
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		SPG 84	FAL 83
1.	KMBQ-F	759/26.6	20.8	21.6
2.	KOKA	676/23.7	23.2	24.0
3.	KDKS-F	585/20.5	20.1	21.2
4.	KEEL	543/19.1	18.2	24.0
5.	KVKI-F	524/18.4	14.0	16.6
6.	KCOZ-F	487/17.1	16.9	16.7
7.	KRMD-F	478/16.8	20.2	19.3
8.	KWKH-F	417/14.6	15.5	16.9
9.	KWKH	380/13.3	19.1	18.0
10.	KCIJ	355/12.5	13.1	13.3
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 55.07% (266 of 483) (FAL 83: 58.80%)

	TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	KMBQ-F	KMBQ-F	KMBQ-F	KCIJ	KOKA	KCIJ	KOKA	KMBQ-F	KMBQ-F	KMBQ-F	KMBQ-F
2.	KOKA	KOKA	KDKS-F	KDKS-F KVKI-F	KDKS-F	KCOZ-F	KMBQ-F KRMD-F+	KCOZ-F	KOKA	KDKS-F	KOKA
3.		KDKS-F	KOKA		KRMD-F KCIJ	KOKA		KOKA	KCIJ	KCOZ-F	KDKS-F
4.		KVKI-F	KVKI-F	KEEL		KRMD-F	KEEL	KRMD-F	KCOZ-F	KOKA	KCOZ-F
5.			KCIJ	KRMD-F	KVKI-F	KWKH	KCIJ		KDKS-F	KRMD-F	KRMD-F
6.			KRMD-F				KCOZ-F				

	WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1.	KMBQ-F	KMBQ-F	KMBQ-F	KRMD-F KVKI-F	KRMD-F KCIJ	KMBQ-F	KMBQ-F	KMBQ-F	KMBQ-F	KOKA
2.	KOKA	KOKA	KOKA			KDKS-F KOKA	KDKS-F	KDKS-F	KDKS-F	KDKS-F
3.	KDKS-F	KDKS-F	KVKI-F	KDKS-F KEEL KMBQ-F KOKA	KDKS-F KVKI-F		KOKA	KOKA	KOKA	KEEL KMBQ-F
4.	KVKI-F	KVKI-F	KDKS-F					KEEL		
5.		KRMD-F	KRMD-F		KOKA KCEZ-F			KVKI-F		

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		69 (1)	69 (1)	14.3
AOR				
AC/OLDIES/SOFT ROCK	35 [illegible]	34 (1)	69 (2)	14.3
MOR/VARIETY				
COUNTRY	46 (2)	63 (3)	109 (5)	22.6
BLACK/URBAN	63 (1)	48 (1)	111 (2)	23.0
BTFL MUSIC		52 (1)	52 (1)	10.8
NEWS/TALK				
NOSTALGIA	12 (1)		12 (1)	2.5
RELIGION/GOSPEL	61 (2)		61 (2)	12.6
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			483 (14)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBCL	1070	Shreveport	2.4/3.2
KFLO	1300	Shreveport	.8/2.2
KRMD	1340	Shreveport	3.2/7.3
KTAL-F	98.1	Shreveport	.4/2.2

RADIO STATIONS

KBCL, 1070, 250 W (DAYS), NOSTALGIA	, $11.50	(----)	
KCIJ, 980, 5 KW (DAYS), GOSPEL/BLACK	SBN, $18.00*	(Savalli)	
KEEL, 710, 50 KW/5 KW (DA-2), AC	ABC-I, $37.00*	(Mc-Guild)	Multimedia
KFLO, 1300, 500 W (DAYS) , RELIGION	, $ 6.00	(----)	
KJOE, 1480, 1 KW (DAYS) , RELIGION	, $10.00	(----)	
KOKA, 1550, 10 KW/500 W (DA-N), BLACK	ABC-C, $28.00*	(Selcom)	
KRMD, 1340, 1 KW/250 W , COUNTRY (Burk-Abr)	, $17.00	(Katz)	
KWKH, 1130, 50 KW (DA-N) , COUNTRY	ABC-E, $29.00*	(Torbet)	Great Empire
KCOZ-F, 100.1, 3 KW @ 300 BTFL MUS	, $24.00*	(Blair)	
KDKS-F, 92.1, 3 KW @ 300, BLACK	NBN, $23.00*	(HNWH)	(BENTON)
KMBQ-F, 93.7, 100 KW @ 350, CHR	ABC-F, $38.00*	(Mc-Guild)	Multimedia
KRMD-F, 101.1, 100 KW @ 1000, COUNTRY (Burk-Abr)	RKO, $23.00*	(Torbet)	Great Empire
KVKI-F, 96.5, 100 KW @ 265, AC/CONTEMP	MBS, $20.00*	(Eastman)	

MISCELLANEOUS COMMENTS

KMBQ evolves from AOR to CHR...KROK-F changes calls to KWKH-F and its format from CHR to Country (Sep)...KCIJ sold for $700,000...Webster County dropped from Arbitron metro...

SPOKANE

Arbitron Rank/Pop (12+): 91/350,600
CMSA Rank/Pop: NA
MSA Rank/Pop: 124/358,400
ADI # 74
Average Person Rating: 16.4
Market TSL: 21.8 hours

Stations: 16/16
Diaries: 761/461:1/51.5%
Sample Target: 740
Standard Error: .704
% Below Line: 0
% Not Listed: 9.7

Est 1984 Revenue: $8,800,000
Gross Inc.: 3.4 Bil
HH Inc.: $24,808
Retail $: 2.0 Bil
Pop per Station: 21,913

	12+ METRO 1/4/SHARE		SPG 84	FAL 83	SPG 83	FAL 82
1.	KZZU-F	70/12.2	5.8	7.3	6.9	5.1
2.	KDRK-F	68/11.8	12.0	10.2	6.4	8.1
3.	KXLY-F	64/11.1	13.0	18.8	17.1	12.3
4.	KEZE-F	56/ 9.7	8.7	6.4	5.6	8.3
5.	KKPL-F	49/ 8.5	10.2	8.8	13.3	11.5
6.	KGA	45/ 7.8	8.0	5.8	6.2	7.5
7.	KHQ-F	34/ 5.9	7.7	8.4	9.8	6.5
8.	KHQ	32/ 5.6	4.2	4.7	6.6	7.7
9.	KXLY	31/ 5.4	5.7	4.9	3.1	3.2
10.	KJRB	21/ 3.7	4.2	5.1	5.2	7.9
11.						
12.						
13.						
14.						
15.						

BIRCH SHARE

	12+ TSA 1/4/CUME	
1.	KDRK-F	114/1215
2.	KXLY-F	94/1054
3.	KZZU-F	92/ 999
4.	WEZE-F	73/ 925
5.	KKPL-F	65/ 941
6.	KGA	63/ 856
7.	KHQ-F	58/ 997
8.	KHQ	45/ 723
9.	KXLY	35/ 577
10.	KJRB	24/ 502
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		SPG 84	FAL 83
1.	KXLY-F	788/22.5	19.9	24.8
2.	KZZU-F	782/22.3	15.8	19.0
3.	KDRK-F	754/21.5	18.3	17.7
4.	KKPL-F	718/20.5	19.1	21.8
5.	KHQ-F	633/18.1	22.3	23.9
6.	KEZE-F	569/16.2	18.2	14.2
7.	KXLY	502/14.3	13.1	15.4
8.	KHQ	501/14.3	12.0	15.6
9.	KGA	495/14.1	16.1	17.1
10.	KJRB	435/12.4	14.4	20.5
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 68.02% (353 of 519) (FAL 83: 66.60%)

	TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	KZZU-F	KEZE-F	KDRK-F	KDRK-F	KDRK-F	KDRK-F KXLY-F	KDRK-F	KXLY-F	KZZU-F	KZZU-F	KDRK-F
2.	KEZE-F	KZZU-F	KEZE-F	KKPL-F	KKPL-F		KXLY-F	KDRK-F	KEZE-F	KEZE-F	KXLY-F
3.	KHQ-F	KKPL-F	KZZU-F	KXLY-F KZZU-F	KXLY-F	KGA	KZZU-F	KKPL-F	KDRK-F KXLY-F	KXLY-F	KEZE-F
4.		KHQ-F	KPPL-F		KZZU-F	KHQ	KGA KHQ	KZZU-F		KDRK-F	KGA
5.				KEZE-F	KGA	KKPL-F		KGA	KKPL-F		KZZU-F
6.							KKPL-F				

	WOM 18-24	WOM 18-34	WOM 13-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1.	KZZU-F	KKPL-F	KKPL-F	KKPL-F	KKPL-F	KEZE-F	KEZE-F	KEZE-F	KEZE-F	KDRK-F
2.	KHQ-F KKPL-F	KZZU-F	KDRK-F	KHQ-F	KDRK-F	KZZU-F	KZZU-F	KDRK-F KZZU-F	KZZU-F	KEZE-F
3.		KHQ-F	KHQ-F	KDRK-F	KXLY-F				KKPL-F	KZZU-F
4.	KEZE-F	KDRK-F	KZZU-F	KZZU-F	KGA KHQ-F			KKPL-F		KGA KKPL-F
5.		KEZE-F								

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		111 (3)	111 (3)	21.4
AOR		56 (1)	56 (1)	10.8
AC/OLDIES/SOFT ROCK	44 (3)	49 (1)	93 (4)	17.9
MOR/VARIETY	63 (2)		63 (2)	12.1
COUNTRY	53 (2)	68 (1)	121 (3)	23.3
BLACK/URBAN				
BTFL MUSIC		64 (1)	64 (1)	12.3
NEWS/TALK				
NOSTALGIA	6 (1)		6 (1)	1.2
RELIGION		5 (1)	5 (1)	1.0
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			519 (16)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KCDA-F	103.1	Coeur D'Alene	1.2/2.6
KGGR	630	Opportunity	2.1/4.1
KICN-F	98.9	Spokane	.9/2.9
KLHT	970	Spokane	1.9/6.8
KVNI	1080	Coeur D'Alene	1.4/3.5
KXXR	1550	Spokane	1.0/3.3

RADIO STATIONS

KCKO, 1380, 5 KW/2.5 KW (DA-2), RELIGION	, $12.00	(----)	
KGA , 1510, 50 KW (DA-N) , COUNTRY	ABC-I, $35.50	(Eastman)	John Price
KGGR, 630, 1 KW (DAYS,DA) , OLDIES	, $13.00	(HNWH)	
KHQ , 590, 5 KW , MOR	NBC, $24.00	(Katz)	
KJRB, 790, 5 KW (DA-N) , AC	ABC-C, $37.50	(Mc-Guild)	Kaye-Smith
KLHT, 970, 5 KW/1 KW (DA-N) , AC	RKO II, $17.50	(Christal)	Highsmith
KUDY, 1280, 5 KW (DAYS) , RELIGION	APR, $14.00	(----)	Medina
KXLY, 920, 5 KW , MOR	CBS, $ NA	(Torbet)	
KXXR, 1550, 10 KW/2.5 KW (DA-N), NOST (Al Ham)	ABC-E, $12.00	(Roslin)	
KDRK-F, 93.7, 50 KW @ 2380, COUNTRY	RKO, $31.07	(Eastman)	John Price
KEZE-F, 105.7, 100 KW @ 2000, AOR	, $37.50	(Mc-Guild)	Kaye-Smith
KHQ-F , 98.1, 94 KW @ 2030, CHR (TM)	, $25.00	(Katz)	
KICN-F, 98.9, 100 KW @ 285, RELIGION	APR, $15.00	(----)	Medina
KKPL-F, 96.1, 100 KW @ 2080, AC	, $44.00	(HNWH)	
KZZU-F, 92.9, 81 KW @ 2100, CHR	, $28.00	(Christal)	Highsmith
KXLY-F, 99.9, 25 KW @ 3010, BTFL MUS (Churchill)	, $37.00*	(Torbet)	

MISCELLANEOUS COMMENTS

KREM-F changed from AOR to CHR (Sep)...KUDY/KICN-F sold by Cascade to Medina for $1,309,000 (Montcalm)...KREM changed calls to KZZU-F...KDRK, KGA, KKPL and KXLY had significant technical difficulties during survey period...

SPRINGFIELD, MA

Arbitron Rank/Pop (12+): 68/494,900
CMSA Rank/Pop: NA
MSA Rank/Pop: 93/514,500
ADI # 93
Average Person Rating: 16.7
Market TSL: 21.8 hours

Stations: 28/14
Diaries: 900/550:1/50.8%
Sample Target: 890
Standard Error: .645
% Below Line: 33.0
% Not Listed: 10.9

Est 1984 Revenue: $9,100,000
Gross Inc.: 5.5 Bil
HH Inc.: $26,864
Retail $: 3.6 Bil
Pop per Station: 35,350

	12+ METRO 1/4/SHARE		SPG 84	FAL 83	SPG 83	FAL 82
1.	WMAS-F	83/10.0	8.4	7.4	10.5	9.7
2.	WHYN-F	82/ 9.9	8.5	12.1	13.0	12.1
3.	WTIC-F	74/ 9.0	6.9	4.8	4.0	3.3
4.	WMAS	72/ 8.7	11.2	8.7	9.0	8.3
	WAQY-F	72/ 8.7	8.9	10.3	7.5	8.5
6.	WHYN	63/ 7.6	8.3	7.8	9.9	7.6
7.	WRCH-F	55/ 6.7	6.1	5.6	4.4	4.6
8.	WIXY	26/ 3.1	3.6	2.6	2.2	2.2
9.	WAAF-F	24/ 2.9	2.0	2.1	1.4	2.3
10.	WTIC	23/ 2.8	2.6	3.7	4.0	3.7
11.	WLDM	19/ 2.3	.7	1.0	.5	1.1
	WCCC-F	19/ 2.3	3.5	3.3	2.8	3.2
13.	WREB	18/ 2.2	3.1	3.7	3.3	2.3
14.						
15.						

BIRCH SHARE

	12+ TSA 1/4/CUME	
1.	WTIC-F	113/1452
2.	WHYN-F	110/1503
3.	WMAS-F	90/1199
4.	WAQY-F	78/1356
5.	WMAS	74/ 740
6.	WHYN	64/1014
	WRCH-F	64/ 660
8.	WTIC	48/ 783
9.	WAAF-F	40/ 619
10.	WCCC-F	38/ 751
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		SPG 84	FAL 83
1.	WHYN-F	1274/25.7	24.6	30.1
2.	WAQY-F	1158/23.4	28.6	25.7
3.	WMAS-F	1119/22.6	22.5	20.8
4.	WTIC-F	1115/22.5	19.2	17.5
5.	WHYN	993/20.1	25.1	24.3
6.	WMAS	730/14.8	16.4	18.5
7.	WCCC-F	560/11.3	14.5	14.0
8.	WRCH-F	553/11.2	11.6	13.2
9.	WAAF-F	480/ 9.7	10.9	9.2
10.	WTIC	451/ 9.1	9.0	11.1
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 62.50% (460 of 736) (FAL 83: 61.70%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WTIC-F	1. WAQY-F	1. WMAS-F	1. WMAS-F	1. WMAS-F	1. WMAS	1. WMAS-F	1. WHYN-F	1. WHYN-F	1. WTIC-F	1. WMAS-F
2. WAQY-F	2. WMAS-F	2. WHYN-F	2. WHYN-F	2. WHYN-F	2. WRCH-F	2. WHYN	2. WMAS-F	2. WAQY-F	2. WAQY-F	2. WAQY-F
3.	3. WTIC-F	3. WAQY-F	3. WHYN	3. WHYN	3. WHYN-F	3. WHYN-F	3. WMAS	3. WMAS-F	3. WHYN-F	3. WMAS
4.	4. WHYN-F	4. WTIC-F	4. WAQY-F	4. WRCH-F	4. WMAS-F	4. WTIC-F	4. WAQY-F	4. WTIC-F	4. WMAS	4. WTIC-F
5.	5. WHYN	5. WHYN	5. WTIC-F	WTIC-F	5. WHYN	5. WMAS	5. WRCH-F	5.	5. WMAS-F	5. WRCH-F
				WAQY-F					WRCH-F	

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WTIC-F	1. WMAS-F	1. WMAS-F	1. WMAS-F	1. WMAS-F	1. WAQY-F	1. WAQY-F	1. WAQY-F	1. WAQY-F	1. WHYN-F
2. WMAS-F	2. WTIC-F	2. WHYN-F	2. WHYN-F	2. WHYN-F	2. WAAF-F	2. WAAF-F	2. WHYN	2. WHYN	2. WAQY-F
3. WHYN-F	3. WHYN-F	3. WTIC-F	3. WTIC-F	3. WHYN	3. WTIC-F	3. WHYN	3. WHYN-F	3. WMAS-F	3. WHYN
4. WAQY-F	4. WAQY-F	4. WHYN	4. WAQY-F	4. WTIC-F	4. WHYN	4. WMAS-F	4. WAAF-F	4. WCCC-F	4. WRCH-F
5.	5.	5. WAQY-F	5.	5.	5.	WTIC-F	WTIC-F	5. WHYN-F	5. WMAS-F

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		97 (4)	97 (4)	13.2
AOR		122 (4)	122 (4)	16.6
AC/OLDIES/SOFT ROCK	66 (2)	177 (5)	243 (7)	33.0
MOR/VARIETY	68 (6)		68 (6)	9.2
COUNTRY	26 (1)		26 (1)	3.5
BLACK/URBAN				
BTFL MUSIC		64 (2)	64 (2)	8.7
NEWS/TALK	37 (2)		37 (2)	5.0
NOSTALGIA	72 (1)		72 (1)	9.8
RELIGION	7 (1)		7 (1)	1.0
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			736 (28)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WACE	730	Chicopee	.8/3.2
WARE	1250	Ware	1.0/3.5
WHMP	1400	Northampton	1.8/6.0
WHMP-F	99.3	Northampton	1.5/7.3
WSPR	1270	Springfield	1.5/6.2
WTTT	1430	Amherst	.5/1.6
WBZ	1030	Boston	.7/3.6
WDRC	1360	Hartford	.4/1.3
WDRC-F	102.9	Hartford	.5/5.0
WHCN-F	105.9	Hartford	.8/5.7
WIOF-F	104.1	Waterbury	.5/2.5
WKSS-F	95.7	Hartford	.8/4.1
WRSI-F	95.3	Greenfield, MA	.5/1.6
WSRS-F	96.1	Worcester	1.1/3.1
WWYZ-F	92.5	Waterbury	

RADIO STATIONS

WACE, 730, 5 KW (DAYS), RELIGION		, $ NA	(----)		
WARE, 1250, 5 KW/2.5 KW (DA-N), MOR		, $13.00	(Kadetsky)		(WARE)
WHMP, 1400, 1 KW/250 W, MOR	ABC-I	, $ NA	(Masla)	Sillerman-Morrow	
WHYN, 560, 5 KW/1 KW (DA-N), AC	RKO	, $88.00	(Blair)	Affiliated	
WIXY, 1600, 5 KW/2.5 KW (DA-N), COUNTRY	CBS	, $20.00*	(Eastman)	Wilkes-Schwartz	
WLDM, 1570, 2.5 KW (DAYS), NEWS/TALK	CNN	, $16.00	(Selcom)		
WMAS, 1450, 1 KW/250 W, NOSTALGIA	MBS	, $34.38	(Mc-Guild)	Lappin	
WQXQ, 1490, 1 KW/250 W (DA-D), ? ? ?		, $14.00	(----)		
WREB, 930, 500 W (DAYS), TALK		, $14.00	(RSR)		(HOLYOKE)
WSPR, 1270, 5 KW/1 KW (DA-1), MOR	ABC-E	, $20.00	(Kadetsky)		
WAQY-F, 102.1, 27 KW @ 650, AOR	ABC-C	, $49.00*	(Eastman)	Wilkes-Schwartz	
WHMP-F, 99.3, 3 KW @ 300, CHR (Drake-Chen)		, $ NA	(Masla)	Sillerman-Morrow	
WHYN-F, 93.1, 9 KW @ 970, AC	RKO II	, $88.00	(Blair)	Affiliated	
WMAS-F, 94.7, 50 KW @ 360, AC		, $53.75	(Mc-Guild)	Lappin	

Other ranked stations - See Hartford and Worcester

MISCELLANEOUS COMMENTS The AC battle between WHYN-F and WMAS-F is interesting...

STOCKTON

Arbitron Rank/Pop (12+): 100/317,500
CMSA Rank/Pop: NA
MSA Rank/Pop: 120/374,400
Sacramento ADI
Average Person Rating: 16.4
Market TSL: 21.9 hours

Stations: 29/10
Diaries: 869/365:1/47.4%
Sample Target: 690
Standard Error: .660
% Below Line: 58.1
% Not Listed: 11.3

Est 1984 Revenue: $5,300,000
Gross Inc.: 3.5 Bil
HH Inc.: $25,732
Retail $: 2.1 Bil
Pop per Station: 31,750

12+ METRO 1/4/SHARE		SPG 84	FAL 83	SPG 83	FAL 82
1. KJAX-F	44/8.4	7.4	8.3	8.7	10.0
2. KHOP-F	41/7.9	6.6	9.2	7.9	5.1
3. KRAK	41/7.9	8.4	9.0	6.1	9.6
4. KBEE-F	31/5.9	1.8	---	---	.4
5. WFMR-F	30/5.7	5.8	6.3	6.9	5.1
6. KCBS	28/5.4	4.0	4.4	6.7	6.2
7. KZAP-F	27/5.2	4.2	3.9	3.4	4.9
8. KSTN	25/4.8	3.8	5.2	7.7	5.1
9. KWIN-F	23/4.4	3.6	3.3	4.5	4.7
10. KJOY	22/4.2	3.4	3.9	2.2	6.2
11.					
12.					
13.					
14.					
15.					

BIRCH SHARE

12+ TSA 1/4/CUME

1.
2.
3.
4. THE STOCKTON MSA
5. & TSA ARE THE SAME.
6.
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10.
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12.
13.
14.
15.

12+ METRO CUME/ METRO CUME RATING		SPG 84	FAL 83
1. KHOP-F	739/23.3	20.2	21.9
2. KJOY	537/16.9	12.6	16.4
3. KRAK	525/16.5	13.7	19.5
4. KSTN	493/15.5	14.4	17.3
5. KFMR-F	460/14.5	10.2	14.2
6. KWIN-F	449/14.1	9.3	9.6
7. KJAX-F	428/13.5	11.8	15.5
8. KCBS	404/12.7	10.9	13.5
9. KNBR	361/11.4	12.8	13.5
10. KBEE-F	338/10.6	4.3	----
KWOD-F	338/10.6	5.3	4.2
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 60.48% (280 of 463) (FAL 83: 54.33%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KHOP-F	1. KHOP-F	1. KHOP-F	1. KFMR-F	1. KRAK	1. KJAX-F	1. KRAK	1. KJAX-F	1. KJAX-F	1. KSTN-F	1. KHOP-F
2. KSTN	2. KZAP-F	2. KFMR-F	KHOP-F	2. KFMR-F	2. KRAK	2. KJAX-F	2. KHOP-F	2. KHOP-F	2. KZAP-F	2. KFMR-F
3. KJOY	3. KWIN-F	KWIN-F	3. KRAK	3. KHOP-F	3. KBEE-F	3. KBEE-F	KRAK	3. KRAK	3. KJAX-F	3. KRAK
4.	4. KSTN	4. KZAP-F	4. KJAX-F	4. KJAX-F	4. KCBS	KCBS	4. KBEE-F	4. KFMR-F	KHOP-F	4. KJAX-F
5.	5.	5.	KWIN-F	KWIN-F	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KHOP-F	1. KHOP-F	1. KHOP-F	1. KHOP-F	1. KHOP-F	1. KWOD-F	1. KZAP-F	1. KZAP-F	1. KZAP-F	1. KRAK
2.	2. KSTN	2. KFMR-F	2. KFMR-F	2. KFMR-F	2. KJOY	2. KWIN-F	2. KWIN-F	2. KWIN-F	2. KWIN-F
3.	KFMR-F	3. KJAX-F	KJAX-F	KJAX-F	KZAP-F	3. KHOP-F	3. KHOP-F	3. KNBR	KFMR-F
4.	4.	KSTN	KSTN	KRAK	4. KHOP-F	KWOD-F	KRAK	4.	4.
5.	5.	5.	KYBB-F	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	54 (3)	91 (6)	145 (9)	31.3
AOR		36 (3)	36 (3)	7.8
AC/OLDIES/SOFT ROCK	11 (1)	16 (2)	27 (3)	5.8
MOR/VARIETY	19 (1)		19 (1)	4.1
COUNTRY	41 (1)	32 (2)	73 (3)	15.8
BLACK/URBAN		6 (1)	6 (1)	1.3
BTFL MUSIC		81 (3)	81 (3)	17.5
NEWS/TALK	45 (3)		45 (3)	9.7
NOSTALGIA				
RELIGION	5 (1)		5 (1)	1.1
SPANISH	8 (1)	18 (1)	26 (2)	5.6
CLASSICAL				
UNKNOWN/OTHERS				
			463 (29)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KCVR	1570	Lodi	1.0/3.4
KSJQ-F	96.7	Manteca	.8/1.6
KSTN-F	107.3	Stockton	3.4/8.0
KWG	1230	Stockton	2.1/7.4
KYBB-F	100.9	Tracy	2.3/7.8
KCTC-F	96.1	Sacramento	1.1/3.2
KFBK	1530	Sacramento	1.0/3.6
KFIV-F	102.3	Modesto	.8/4.1
KOSO-F	93.1	Patterson	.8/5.4
KSKK-F	105.1	Sacramento	3.3/8.4
KWOD-F	106.5	Sacramento	3.3/10.6
KFRC	610	San Francisco	1.3/8.4
KGO	810	San Francisco	2.3/6.0
KMEL-F	106.1	San Francisco	1.0/3.0
KNBR	680	San Francisco	3.6/11.4
KOFY	1050	San Mateo	1.5/1.6
KQAK-F	98.9	San Francisco	.8/1.6
KSOL-F	107.7	San Mateo	1.1/3.1
KYUU-F	99.7	San Francisco	.4/1.1

RADIO STATIONS

KCVR, 1570, 5 KW (DAYS,DA) , SPANISH , $18.00 (Caballero) Golden Pacific (LODI)
KJOY, 1280, 1 KW (DA-N) , CONTEMP ABC-I, $18.00* (Mc-Guild)
KSTN, 1420, 5 KW/1 KW (DA-2),CHR ABC-C, $20.00 (Roslin)
KWG , 1230, 1 KW/250 W , OLDIES/AC MBS, $22.00 (Katz) Home News

KFMR-F, 100.1, 3 KW @ 300, COUNTRY (Drake-Chen) , $37.00 (CBS/FM)
KJAX-F, 99.3, 2.3 KW @ 335, BTFL MUS (TM) ABC-E, $35.00* (Mc-Guild)
KSTN-F, 107.3, 8 KW @ 1610, SPANISH ABC-C, $ NM (Caballero)
KWIN-F, 99.7, 3 KW @ 300, CONTEMP , $24.50 (MMR) Golden Pacific (LODI)
KYBB-F, 100.9, 3 KW @ 340, AC , $22.00 (Katz) Home News (TRACY)

Other ranked stations - See Sacramento, Modesto or San Francisco

SYRACUSE

Arbitron Rank/Pop (12+): 59/551,000
CMSA Rank/Pop: NA
MSA Rank/Pop: 69/815,400
ADI # 66
Average Person Rating: 15.2
Market TSL: 19.9 hours

Stations: 20/17
Diaries: 964/572:1/53.0%
Sample Target: 920
Standard Error: .606
% Below Line: 2.7
% Not Listed: 9.9

Est 1984 Revenue: $10,700,000
Gross Inc.: 6.5 Bil
HH Inc.: $27,741
Retail $: 3.8 Bil
Pop per Station: 32,412

12+ METRO 1/4/SHARE			SPG 84	FAL 83	SPG 83	FAL 82	BIRCH SHARE
1.	WYYY-F	133/15.9	14.3	13.6	11.1	12.9	17.1
2.	WSYR	103/12.3	9.7	11.5	10.5	14.2	;3/6
3.	WNTQ-F	79/ 9.5	7.7	2.4	2.1	4.0	9.4
4.	WHEN	63/ 7.5	8.2	9.2	9.0	10.5	7.1
5.	WAQX-F	62/ 7.4	12.3	7.6	8.2	6.2	13.7
6.	WEZG-F	59/ 7.1	4.9	3.0	4.5	6.4	4.2
7.	WFBL	54/ 6.5	6.3	9.7	11.0	5.9	5.9
8.	WKFM-F	47/ 5.6	5.8	6.0	7.0	8.0	4.7
9.	WSEN-F+	33/ 3.9	4.8	5.1	4.9	4.4	4.2
	WRRB-F	33/ 3.9	6.4	6.1	5.8	3.0	4.6
11.							
12.							
13.							
14.							
15.							

12+ TSA 1/4/CUME		
1.	WYYY-F	161/2101
2.	WSYR	119/1801
3.	WNTQ-F	93/1528
4.	WHEN	82/1602
5.	WKFM-F	77/1289
6.	WAQX-F	67/1133
7.	WEZG-F	63/ 612
8.	WRRB-F	62/ 975
9.	WFBL	56/ 653
10.	WSEN-F+	42/ 741
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			SPG 84	FAL 83
1.	WYYY-F	1674/30.4	31.8	31.9
2.	WSYR	1471/26.7	23.4	24.5
3.	WNTQ-F	1235/22.4	18.4	8.9
4.	WHEN	1146/20.8	25.0	27.5
5.	WAQX-F	1022/18.5	22.1	16.8
6.	WKFM-F	967/17.5	15.5	16.7
7.	WFBL	624/11.3	11.9	16.1
8.	WEZG-F	572/10.4	10.4	9.5
9.	WRRB-F	558/10.1	10.6	11.8
10.	WSEN-F+	541/ 9.8	10.6	10.1
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 64.10% (482 of 752) (FAL 83: 55.95%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WNTQ-F	1. WYYY-F	1. WYYY-F	1. WYYY-F	1. WYYY-F	1. WSYR	1. WYYY-F	1. WYYY-F	1. WYYY-F	1. WNTQ-F	1. WYYY-F
2. WAQX-F	2. WNTQ-F	2. WNTQ-F	2. WHEN	2. WSYR	2. WEZG-F WYYY-F	2. WSYR	2. WEZG-F	2. WNTQ-F	2. WSYR	2. WSYR
3. WKFM-F	3. WAQX-F	3. WHEN	3. WSYR	3. WHEN		3. WHEN	3. WSYR	3. WSYR	3. WYYY-F	3. WNTQ-F
4.	4. WHEN	4. WAQX-F	4. WEZG-F	4. WEZG-F	4. WFBL	4. WNTQ-F	4. WHEN	4. WAQX-F+	4. WAQX-F	4. WFBL
5.	5. WKFM-F	5. WKFM-F	5. WRRB-F WAQX-F	5. WSEN-F+	5. WHEN	5.	5. WFBL WNTQ-F	5. WEZG-F	5.	5. WAQX-F

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WYYY-F	1. WYYY-F	1. WYYY-F	1. WYYY-F	1. WYYY	1. WAQX-F	1. WYYY-F	1. WYYY-F	1. WYYY-F	1. WYYY-F
2. WNTQ-F	2. WNTQ-F	2. WNTQ-F	2.	2. WHEN	2. WNTQ-F WYYY-F	2. WAQX-F	2. WAQX-F	2. WAQX-F	2. WSYR
3.	3. WHEN	3. WHEN	3.	3. WSYR		3. WNTQ-F	3. WNTQ-F	3. WHEN WNTQ-F	3. WHEN
4.	4. WKFM-F	4.	4.	4. WRRB-F	4.	4.	4. WHEN		4. WAQX-F
5.	5. WAQX-F	5.	5.	5. WEZG-F WSEN-F+	5.	5.	5. WSYR	5.	5. WEZG-F

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		130 (3)	130 (3)	17.3
AOR	7 (1)	74 (2)	81 (3)	10.8
AC/OLDIES/SOFT ROCK	80 (2)	133 (1)	213 (3)	28.3
MOR/VARIETY	106 (2)		106 (2)	14.1
COUNTRY	19 (2)	59 (2)	78 (4)	10.4
BLACK/URBAN				
BTFL MUSIC	4 (1)	63 (2)	67 (3)	8.9
NEWS/TALK				
NOSTALGIA	54 (1)		54 (1)	7.2
RELIGION		23 (1)	23 (1)	3.1
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			752 (20)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAQX	1490	Syracuse	.8/3.8
WEZG	1220	Syracuse	.5/2.4
WMCR	1600	Oneida	.4/1.3
WMHR-F	102.9	Syracuse	2.8/4.2
WNDR	1260	Syracuse	2.0/5.6
WSCP	1070	Sandy Creek	1.4/1.3
WIBQ-F	98.7	Utica	.5/1.4
WOUR-F	96.9	Utica	1.4/4.2
WRCK-F	107.3	Utica	.5/2.8

RADIO STATIONS

WEZG, 1220, 1 KW (DAYS) , BTFL MUS , $ NA (Eastman) Sky
WFBL, 1390, 5 KW (DA-N) , NOST (Al Ham) ABC-D,RKO II, $62.50 (Weiss)
WHEN, 620, 5 KW/1 KW (DA-N) , AC ABC-E, $113.38 (Blair) Park
WNDR, 1260, 5 KW (DA-N) , OLDIES/AC (Drake-Chen) ABC-R, $16.00 (MMR)
WSYR, 570, 5 KW (DA-2) , MOR NBC,NBC-T, $130.00* (Katz) Katz

WAQX-F, 95.3, 3 KW @ 300, AOR ABC-R, $ 50.00 (MMR)
WEZG-F, 100.9, 3 KW @ 165, BTFL MUS , $ 32.00 (Eastman) Sky
WKFM-F, 104.7, 50 KW @ 540, CHR ABC-F, $ 28.00 (Christal) (FULTON)
WMHR-F, 102.9, 11 KW @ 720, RELIGION , $ 8.00 (----)
WNTQ-F, 93.1, 97 KW @ 660, CHR (Drake-Chen) CBS-R, $ NA (Mc-Guild)
WRRB-F, 107.9, 50 KW @ 500, COUNTRY (Drake-Chen) , $ 48.00* (Blair) Park
WSEN-F+, 92.1, 3 KW @ 300, COUNTRY ABC-I, $ 30.00* (Mc-Guild) Buckley (BALDWINSVILLE)
WYYY-F, 94.5, 100 KW @ 650, AC , $150.00* (Katz) Katz

MISCELLANEOUS COMMENTS

WOLF changes calls to WAQX...

TAMPA - ST. PETERSBURG

Arbitron Rank/Pop (12+): 21/1,596,200
CMSA Rank/Pop: # 20
MSA Rank/Pop: 20/1,818,300
ADI # 18
Average Person Rating: 18.2
Market TSL: 24.6 hours

Stations: 24/22
Diaries: 1547/1032:1/46.7%
Sample Target: 1530
Standard Error: .510
% Below Line: 3.9
% Not Listed: 9.9

Est. 1984 Revenue: $38,900,000
Gross Inc.: 19.5 Bil
HH Inc.: $26,062
Retail $: 11.0 Bil
Pop per Station: 72,554

	12+ METRO 1/4/SHARE		SPG 84	WIN 84	FAL 83	BIRCH SHARE
1.	WWBA-F	386/13.3	13.5	15.1	14.8	9.3
2.	WRBQ-F	326/11.2	11.2	11.1	11.7	14.3
3.	WIQI-F	198/ 6.8	5.2	5.9	4.7	6.6
4.	WQYK-F	195/ 6.7	8.7	5.8	5.3	8.7
5.	WYNF-F	194/ 6.7	7.5	6.7	6.1	8.1
6.	WSUN	190/ 6.5	4.8	5.0	4.9	5.9
7.	WDAE	150/ 5.2	4.9	5.6	6.3	6.4
8.	WZNE-F	126/ 4.3	5.6	6.0	4.9	5.3
9.	WFLA	115/ 4.0	3.2	3.9	3.5	3.8
10.	WTMP	111/ 3.8	3.3	3.2	3.3	1.7
11.	WMGG-F	103/ 3.5	3.2	2.7	2.9	5.4
12.	WGUL-F+	102/ 3.5	3.0	2.7	2.3	2.6
	WPLP	102/ 3.5	2.9	3.6	3.1	2.9
14.	WFLA-F	68/ 2.3	2.5	2.0	3.1	2.5
15.	WDUV-F	61/ 2.1	1.6	2.0	2.1	2.1
16.						
17.						
18.						
19.						
20.						
21.						
22.						
23.						
24.						
25.						

	12+ TSA 1/4/CUME	
1.	WWBA-F	423/3657
2.	WRBQ-F	401/4973
3.	WYNF-F	306/3095
4.	WQYK-F	231/2445
5.	WSUN	227/2954
6.	WIQI-F	214/2653
7.	WDAE	156/1894
8.	WDUV-F	150/1790
9.	WFLA-F	147/2112
10.	WFLA	145/2096
11.	WZNE-F	144/2636
12.	WTMP	121/1215
13.	WPLP	115/1453
14.	WMGG-F	106/1840
15.	WGUL-F+	102/ 849
16.		
17.		
18.		
19.		
20.		
21.		
22.		
23.		
24.		
25.		

	12+ METRO CUME/ METRO CUME RATING		SPG 84	FAL 83
1.	WRBQ-F	3958/24.8	26.0	28.0
2.	WWBA-F	3231/20.2	21.0	21.1
3.	WIQI-F	2349/14.7	13.3	11.5
4.	WSUN	2234/14.0	14.2	11.1
5.	WZNE-F	2147/13.5	15.6	14.7
6.	WYNF-F	1999/12.5	13.6	12.3
7.	WQYK-F	1826/11.4	15.7	11.4
8.	WMGG-F	1717/10.8	9.3	8.4
9.	WFLA	1673/10.5	10.7	10.9
10.	WDAE	1636/10.2	10.1	13.8
11.	WPLP	1298/ 8.1	6.6	6.8
12.	WFLA-F	1134/ 7.1	6.8	8.6
13.	WTMP	1106/ 6.9	5.8	7.4
14.	WDUV-F	744/ 4.7	4.8	5.0
15.	WRBQ	723/ 4.5	6.3	5.3
16.				
17.				
18.				
19.				
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 68.02% (1780 of 2617) (FAL 83: 66.78%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WRBQ-F	1. WRBQ-F	1. WRBQ-F	1. WRBQ-F	1. WRBQ-F	1. WWBA-F	1. WRBQ-F+	1. WWBA-F	1. WWBA-F	1. WRBQ-F	1. WRBQ-F
2. WYNF-F	2. WYNF-F	2. WIQI-F	2. WIQI-F	2. WIQI-F	2. WQYK-F	2. WWBA-F	2. WIQI-F	2. WRBQ-F	2. WYNF-F	2. WWBA-F
3. WZNE-F	3. WIQI-F	3. WYNF-F	3. WSUN	3. WWBA-F	3. WRBQ-F	3. WQYK-F	3. WRBQ-F	3. WIQI-F	3. WWBA-F	3. WQYK-F
4.	4. WZNE-F	4. WTMP	4. WQYK-F	4. WQYK-F	4. WSUN	4. WSUN	4. WSUN	4. WYNF-F	4. WFLA	4. WYNF-F
5.	5. WTMP	5. WSUN	5. WWBA-F	5. WSUN	5. WIQI-F	5. WIQI-F	5. WYNF-F	5. WSUN	5. WZNE-F	5. WDAE
6.	6. WMGG-F	6. WQYK-F	6. WTMP	6. WTMP	6. WDAE	6. WDAE	6. WQYK-F	6. WQYK-F	6. WIQI-F	6. WIQI-F
7.	7. WSUN	7. WMGG-F	7. WMGG-F	7. WMGG-F	7. WFLA	7. WFLA	7. WDAE	7. WZNE-F	7. WDAE	7. WSUN
8.	8.	8.	8.	8.	8. WGUL-F+	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WRBQ-F	1. WRBQ-F	1. WRBQ-F	1. WRBQ-F	1. WRBQ-F	1. WYNF-F	1. WYNF-F	1. WRBQ-F	1. WRBQ-F	1. WRBQ-F
WYNF-F	2. WIQI-F	2. WIQI-F	2. WIQI-F	2. WIQI-F	2. WRBQ-F	2. WRBQ-F	2. WYNF-F	2. WYNF-F	2. WIQI-F
3. WIQI-F	3. WYNF-F	3. WTMP	3. WMGG-F	3. WWBA-F	3. WZNE-F	3. WIQI-F	3. WIQI-F	3. WIQI-F	3. WSUN
4. WZNE-F	4. WTMP	4. WYNF-F	4. WTMP	4. WQYK-F	4. WQYK-F	4. WZNE-F	4. WSUN	4. WWBA-F	4. WQYK-F
5. WTMP	5. WZNE-F	5. WMGG-F	5. WYNF-F	5. WTMP	5. WAVE-F	5. WSUN	5. WQYK-F	5. WSUN	5. WYNF-F
6.	6. WMGG-F	6. WZNE-F	6.	6. WMGG-F	6. WSUN	6. WAVE-F	6.	6. WMGG-F	6. WWBA-F
7.	7.	7.	7.	7.	7.	7.	7.	WAVE-F	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	34 (1)	452 (2)	486 (3)	18.6
AOR		194 (1)	194 (1)	7.4
AC/OLDIES/SOFT ROCK		411 (4)	411 (4)	15.7
MOR/VARIETY	130 (2)		130 (2)	5.0
COUNTRY	199 (2)	195 (1)	394 (3)	15.1
BLACK/URBAN	144 (2)		144 (2)	5.5
BTFL MUSIC		447 (2)	447 (2)	17.1
NEWS/TALK	102 (1)		102 (1)	3.9
NOSTALGIA	216 (3)	62 (1)	278 (4)	10.6
RELIGICN	12 (1)		12 (1)	0.5
SPANISH				
CLASSICAL		19 (1)	19 (1)	0.7
UNKNOWN/OTHERS				
			2617 (24)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCBF	1010	Tampa	.4/1.1
WLFW	680	St. Pete	.9/1.8
WPLA	910	Plant City	.3/1.1
WRBQ	1380	St. Pete	1.2/4.5
WRXB	1590	St. Pete	1.1/2.2
WTAN	1340	Clearwater	.5/1.9
WXCR-F	92.1	Safety Harbor	.7/1.8
WAVE-F	102.5	Sarasota	1.4/4.2

RADIO STATIONS

AM STATIONS

WAMA	860	500 W (DA01)	SPANISH		$ 17.00	(Caballero)	
WCBF	1010	50 KW (DAYS,DA)	RELIGION		$ 13.00	(----)	Sudbrink
WDAE	1250	5 KW (DA-N)	NOST (Primetime)	ABC-I	$ 66.00*	(Mc-Guild)	Gannett
WFLA	970	5 KW (DA-N)	MOR	NBC	$ 60.00	(Blair)	Blair
WFNN	1470	5 KW (DAYS)	TALK/NEWS	ABC-T	$ 20.00	(HNWH)	
WGUL	1500	250 W (DAYS)	NOSTALGIA	MBS	$ NA	(Southern)	
WHBO	1050	250 W (DAYS)	OLDIES	UPI	$ NA	(----)	
WLFW	680	1 KW (DAYS)	NOST/BTFL	WSJ	$ 35.00	(----)	Century
WPLP	570	1 KW (DA-2)	TALK	CBS,MBS	$ 38.00*	(Selcom)	Guy Gannett
WRBQ	1380	5 KW (DA-N)	CHR	ABC-F	$ NA	(Eastman)	Edens
WSUN	620	5 KW (DA-N)	COUNTRY	ABC-E,RKO II	$ 78.75	(Katz)	Taft
WTAN	1340	1 KW/250 W	MOR	ABC-D	$ 20.00	(S. Katz)	
WTYM	1300	5 KW/1 KW (DA-2)	SPANISH		$ 28.00	(Lotus)	Associated
WTMP	1150	5 KW/2.5 KW (DA-2)	BLACK	SBN	$ 50.00	(----)	

FM STATIONS

WFLA-F	93.3	100 KW @ 925	CONTEMP/AC		$ 52.50	(Blair)	Blair
WGUL-F+	105.5	3 KW @ 300	NOSTALGIA	MBS	$ NA	(Southern)	
WIQI-F	100.7	100 KW @ 503	AC		$ 76.00*	(Mc-Guild)	Gannett
WMGG-F	95.7	100 KW @ 507	OLDIES/AC (Burk-Abr)		$ 66.00*	(MMR)	Metroplex
WQYK-F	99.5	100 KW @ 550	COUNTRY		$ 75.00*	(Torbet)	Lake Huron
WRBQ-F	104.7	100 KW @ 555	CHR	ABC-F	$125.00*	(Eastman)	Edens
WWBA-F	107.3	100 KW @ 649	BTFL MUS	WSJ	$110.00*	(Republic)	Metromedia
WYNF-F	94.9	100 KW @ 1460	AOR (Pollack)	ABC-R	$ 79.00*	(Katz)	Taft
WZNE-F	97.9	100 KW @ 639	CHR	Source	$ 60.00	(HNWH)	DKM

WDUV, WAVE - See Sarasota WVFM - See Lakeland

12+ ADI 1/4

1. WWBA-F
2. WRBQ-F
3. WYNF-F
4. WSUN
5. WIQI-F
6. WQYK-F
7. WDAE
8. WFLA-F
9. WZNE-F
10. WFLA
11. WTMP
    WPCV-F
13. WPLP
14. WVFM-F
    WMGG-F

12+ ADI CUME

1. WRBQ-F
2. WWBA-F
3. WSUN
4. WYNF-F
5. WIQI-F
6. WZNE-F
7. WQYK-F
8. WFLA
9. WFLA-F
10. WDAE
11. WMGG-F
12. WPLP
13. WTMP
14. WDUV-F
15. WPCV-F

ADI FM SHARE:

70.47%

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

WGUL A/F (New Port Richey): sold to Carl Marcocci for $1,725,000 (Chapman)

WLFW: from Ed Winton to Century for $850,000

WRBQ A/F: from Harte-Hanks to Edens for $16,000,000 (E)

WCBF: from Gore to Sudbrink for $448,000

MISCELLANEOUS COMMENTS

Hernando County was added to the Arbitron metro...

TOLEDO

Arbitron Rank/Pop (12+): 63/507,800
CMSA Rank/Pop: NA
MSA Rank/Pop: 76/615,800
ADI # 60
Average Person Rating: 15.9
Market TSL: 21.3 hours

Stations: 20/13
Diaries: 1112/457:1/47.2%
Sample Target: 1010
Standard Error: .590
% Below Line: 9.3
% Not Listed: 12.6

Est 1984 Revenue: $12,500,000
Gross Inc.: 6.0 Bil
HH Inc.: $26,885
Retail $: 3.7 Bil
Pop per Station: 39,062

12+ METRO 1/4/SHARE			SPG 84	FAL 83	SPG 83	FAL 82	BIRCH SHARE
1.	WLQR-F	96/11.9	11.3	9.0	8.3	10.9	9.6
2.	WIOT-F	91/11.2	9.1	10.3	12.2	11.7	17.1
3.	WMHE-F	77/ 9.5	6.0	7.5	7.5	8.0	8.2
4.	WSPD	75/ 9.3	9.9	8.8	9.4	9.7	14.3
5.	WKLR-F	67/ 8.3	7.5	9.2	8.0	8.5	8.5
6.	WRQN-F	63/ 7.8	8.1	4.4	---	---	7.4
7.	WWWM-F	52/ 6.4	6.1	5.2	7.8	6.5	6.3
8.	WJR	40/ 4.9	6.6	5.9	5.0	5.3	3.1
9.	WCWA	36/ 4.4	4.4	3.2	5.4	6.0	4.4
10.	WVOI	30/ 3.7	2.5	3.3	1.3	1.7	5.0
11.	WTOD	27/ 3.3	4.7	5.2	6.0	6.0	2.5
12.	WOHO	14/ 1.7	2.3	4.1	4.1	3.2	1.9
13.							
14.							
15.							

12+ TSA 1/4/CUME		
1.	WLQR-F	150/1783
2.	WIOT-F	140/2001
3.	WJR	118/1650
4.	WMHE-F	117/2031
5.	WKLR-F	106/1158
6.	WSPD	92/1614
7.	WRQN-F	82/1270
8.	WWWM-F	63/ 983
9.	WCWA	41/ 669
10.	WTOD	36/ 388
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			SPG 84	FAL 83
1.	WMHE-F	1269/25.0	16.2	19.1
2.	WSPD	1247/24.6	20.9	21.9
3.	WIOT-F	1202/23.7	23.4	24.4
4.	WLQR-F	1120/22.1	22.3	16.7
5.	WRQN-F	842/16.6	18.8	13.1
6.	WWWM-F	840/16.5	14.8	17.8
7.	WKLR-F	739/14.6	16.1	16.2
8.	WJR	644/12.7	16.9	13.4
9.	WCWA	590/11.6	9.7	8.5
10.	WOHO	460/ 9.1	9.3	12.9
11.	WVOI	402/ 7.9	4.2	4.5
12.	CKLW	301/ 5.9	6.7	9.2
13.	WTOD	297/ 5.8	7.7	7.2
14.				
15.				

12+ FM SHARE (METRO): 66.20% (468 of 707) (FAL 83: 61.51%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WRQN-F	1. WIOT-F	1. WIOT-F	1. WWWM-F	1. WMHE-F	1. WLQR-F	1. WSPD	1. WLQR-F	1. WLQR-F	1. WIOT-F	1. WIOT-F
2. WIOT-F	2. WMHE-F	2. WMHE-F	2. WMHE-F	WWWM-F	2. WSPD	2. WLQR-F	2. WIOT-F	2. WIOT-F	2. WRQN-F	2. WMHE-F
3. WMHE-F	3. WWWM-F	3. WWWM-F	3. WKLR-F	3. WLQR-F	3. WKLR-F	3. WIOT-F	3. WMHE-F	3. WKLR-F	3. WSPD	3. WLQR-F
4.	4. WRQN-F	4. WKLR-F	4. WIOT-F	4. WKLR-F	4. WCWA	4. WMHE-F	4. WKLR-F	4. WRQN-F	4. WLQR-F	4. WKLR-F
5.	5. WKLR-F	5. WRQN-F	5. WLQR-F	5. WSPD	WMHE-F	5. WKLR-F	5. WWWM-F	5. WMHE-F	5. WMHE-F	5. WSPD

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WMHE-F	1. WMHE-F	1. WMHE-F	1. WWWM-F	1. WSPD	1. WIOT-F	1. WIOT-F	1. WIOT-F	1. WIOT-F	1. WMHE-F
2. WIOT-F	2. WIOT-F	2. WWWM-F	2. WMHE-F	WWWM-F	2.	2.	2. WKLR-F	2. WWWM-F	2. WIOT-F
3. WRQN-F	3. WWWM-F	3. WIOT-F	3. WIOT-F	3. WMHE-F	3.	3.	WMHE-F	3. WMHE-F	WWWM-F
4. WKLR-F	4. WRQN-F	4. WKLR-F	WKLR-F	4. WLQR-F	4.	4.	4. WWWM-F	4. WLQR-F	4. WKLR-F
5.	5. WKLR-F	5. WSPD	5. WSPD	5. WKLR-F	5.	5.	5. WRQN-F	5.	5. WLQR-F
		WRQN-F							

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		143 (3)	143 (3)	20.2
AOR		94 (2)	94 (2)	13.3
AC/OLDIES/SOFT ROCK	21 (2)	55 (2)	76 (4)	10.7
MOR/VARIETY	125 (3)		125 (3)	17.7
COUNTRY	27 (1)	70 (2)	97 (3)	13.7
BLACK/URBAN*	30 (1)	7 (1)	37 (2)	5.2
BTFL MUSIC		96 (1)	96 (1)	13.6
NEWS/TALK				
NOSTALGIA	36 (1)		36 (1)	5.1
RELIGION		3 (1)	3 (1)	0.4
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			707 (20)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WFOB	1430	Fostoria	1.2/2.4
WHFD-F	95.9	Archbold	.4/2.1
CKLW	800	Windsor, ONT	.9/5.9
WHMQ-F	100.5	Findlay	.4/1.1
WJLB-F	97.9	Detroit	.9/2.2
WMUZ-F	103.5	Detroit	.4/1.0
WRIF-F	101.1	Detroit	.4/2.2
WTWR-F	98.3	Monroe	.4/2.6

RADIO STATIONS

WCWA, 1230, 1 KW/250 W , NOSTALGIA (Primetime) CBS,MBS, $25.00* (Mc-Guild) Reams
WOHO, 1470, 1 KW (DA-2) , AC/MOR RKO II, $27.00* (Torbet)
WSPD, 1370, 5 KW (DA-N) , MOR NBC, $48.00 (Katz)
WTOD, 1560, 5 KW (DAYS,DA), COUNTRY ABC-I, $34.00* (Masla) Booth
WVOI, 1520, 1 KW (DA-2) , BLACK SBN, $16.00 (Lazar) Jacor

WIOT-F, 104.7, 50 KW @ 620, AOR (Burk-Abr) , $65.00 (Mc-Guild) Reams
WKLR-F, 99.9, 50 KW @ 500, COUNTRY ABC-E, $44.00* (Masla) Booth
WLQR-F, 101.5, 15 KW @ 810, BTFL MUS , $62.00 (Katz)
WMHE-F, 92.5, 50 KW @ 480, CONTEMP/AC ABC-F, $60.00 (Christal)
WWWM-F, 105.5, 3 KW @ 340, AC , $28.00* (Torbet)
WRQN-F, 93.5, 3 KW @ 176, CHR , $17.00 (Weiss) (BOWLING GREEN)
WTWR-F, 98.3, 3 KW @ 300, CHR MBS, $18.00 (----) (MONROE, MI)

MISCELLANEOUS COMMENTS

The Toledo metro was reduced by two counties (Monroe, MI and Ottawa, OH)...This had an effect on shares - primarily by reducing shares to Detroit stations - particularly WJR...

TUCSON

Arbitron Rank/Pop (12+): 64/505,300
CMSA Rank/Pop: NA
MSA Rank/Pop: 82/590,300
ADI # 86
Average Person Rating: 17.1
Market TSL: 22.5 hours

Stations: 19/18
Diaries: 991/510:1/56.6%
Sample Target: 880
Standard Error: .644
% Below Line: 0.4
% Not Listed: 11.5

Est 1984 Revenue: $12,800,000
Gross Inc.: 6.1 Bil
HH Inc.: $27,999
Retail $: 3.2 Bil
Pop per Station: 28,072

	12+ METRO 1/4/SHARE		SPG 84	FAL 83	SPG 83	FAL 82
1.	KRQQ-F	102/11.8	13.9	9.4	9.3	5.4
	KJYK-F	102/11.8	10.6	9.7	11.9	8.4
3.	KCUB	70/ 8.1	8.4	11.0	11.2	11.6
4.	KCEE	65/ 7.5	4.0	5.1	6.0	5.5
5.	KLPX-F	53/ 6.1	7.7	8.4	6.7	6.3
6.	KWFM-F	52/ 6.0	6.8	8.7	10.1	10.7
7.	KGVY	48/ 5.6	3.9	5.1	3.5	3.7
8.	KHYT	44/ 5.1	5.7	4.4	6.0	7.0
9.	KXEW	41/ 4.8	6.1	4.5	5.6	6.0
10.	KIIM-F	36/ 4.2	6.2	1.6	3.2	2.6
11.	KNST	30/ 3.5	3.4	3.1	2.5	3.2
12.	KTKT	26/ 3.0	3.9	4.1	3.6	4.1
13.	KFLT	23/ 2.7	2.2	1.6	2.2	1.4
14.	KVOI	22/ 2.6	1.0	1.7	1.5	3.2
15.	KAIR	17/ 2.0	4.8	7.3	4.3	4.6
	KTUC	17/ 2.0	1.6	3.3	2.5	2.8

BIRCH SHARE

	12+ TSA 1/4/CUME	
1.	KJYK-F	121/1090
2.	KRQQ-F	108/1566
3.	KCUB	71/ 822
4.	KLPX-F	68/ 874
5.	KCEE	67/ 880
6.	KWFM-F	52/ 834
7.	KGVY	51/ 319
8.	KHYT	44/ 684
9.	KXEW	41/ 357
10.	KIIM-F	37/ 600
11.	KNST	31/ 684
12.	KTKT	26/ 804
13.	KFLT	23/ 295
14.	KVOI	22/ 233
15.	KAIR	18/ 399
	KTUC	18/ 368

	12+ METRO CUME/ METRO CUME RATING		SPG 84	FAL 83
1.	KRQQ-F	1503/29.7	28.6	25.6
2.	KJYK-F	1018/20.1	19.9	17.4
3.	KWFM-F	834/16.5	20.1	24.5
4.	KLPX-F	831/16.4	15.9	18.6
5.	KCEE	808/16.0	11.7	13.2
6.	KCUB	763/15.1	15.2	19.4
7.	KTKT	729/14.4	13.5	15.5
8.	KHYT	684/13.5	13.9	13.4
9.	KNST	661/13.1	10.6	10.2
10.	KIIM-F	582/11.5	13.1	6.2
11.	KAIR	393/ 7.8	11.2	16.9
12.	KXEW	357/ 7.1	6.8	7.4
13.	KTUC	337/ 6.7	7.1	10.1
14.	KGVY	300/ 5.9	6.2	8.0
15.	KFLT	295/ 5.8	5.0	4.0

12+ FM SHARE (METRO): 47.18% (360 of 763) (FAL 83: 42.95%)

	TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	KRQQ-F	KRQQ-F	KRQQ-F	KCEE	KCEE	KJYK-F	KRQQ-F	KJYK-F	KRQQ-F	KRQQ-F	KRQQ-F
2.	KHYT	KWFM-F	KCEE	KRQQ-F KJYK-F	KJYK-F	KCUB	KCUB	KCEE	KJYK-F	KJYK-F	KJYK-F
3.	KLPX-F	KCEE	KWFM-F		KCUB	KGVY	KJYK-F	KRQQ-F	KCUB	KLPX-F	KCUB
4.		KLPX-F	KJYK-F	KCUB	KRQQ-F	KCEE	KCEE	KCUB	KLPX-F	KHYT	KLPX-F
5.		KHYT	KCUB KLPX-F	KWFM-F KXEW	KXEW	KIIM-F KXEW	KXEW	KWFM-F	KCEE	KWFM-F	KCEE KXEW

	WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1.	KRQQ-F	KRQQ-F	KRQQ-F	KCEE KRQQ-F	KJYK-F	KRQQ-F	KRQQ-F	KRQQ-F	KCEE	KCEE
2.	KWFM-F	KWFM-F	KJYK-F		KCUB	KLPX-F	KWFM-F KCEE	KCEE	KRQQ-F KWFM-F	KRQQ-F
3.	KHYT	KCEE	KCEE	KJYK-F KXEW	KCEE	KWFM-F		KWFM-F		KJYK-F
4.		KHYT	KIIM-F		KRQQ-F KXEW		KLPX-F	WLPX-F		KCUB
5.		KIIM-F KJYK-F	KWFM-F KXEW				KCUB	KCUB		KWFM-F

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	70 (2)	105 (2)	175 (4)	22.9
AOR		105 (2)	105 (2)	13.8
AC/OLDIES/SOFT ROCK	65 (1)		65 (1)	8.5
MOR/VARIETY	17 (1)		17 (1)	2.2
COUNTRY	70 (1)	36 (1)	106 (2)	13.8
BLACK/URBAN				
BTFL MUSIC		105 (2)	105 (2)	13.8
NEWS/TALK	47 (2)		47 (2)	6.2
NOSTALGIA	48 (1)		48 (1)	6.3
RELIGION	45 (2)		45 (2)	5.9
SPANISH	41 (1)		41 (1)	5.4
CLASSICAL				
UNKNOWN/OTHERS		9 (1)	9 (1)	1.2
			763 (19)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KEZG-F	92.1	Green Valley	.3/1.4
KOPO-F	98.3	Marana	1.0/2.6
KZZP-F	104.7	Mesa	.3/2.1

RADIO STATIONS

KAIR, 1490, 1 KW/250 W, MOR NBC, $50.00* (Blair) Citadel
KCEE, 790, 5 KW/500 W (DA-2), OLDIES/AC MBS, $32.00 (MMR) Behan
KCUB, 1290, 1 KW, COUNTRY, $44.25 (Katz) Rex
KGVY, 1080, 1 KW, NOSTALGIA APR, $14.00 (Roslin) (GREEN VALLEY)
KHYT, 1330, 500 W/5 KW (DA-N), CHR RKO, $26.00* (Republic)
KNST, 940, 1 KW/250 W, NEWS/TALK ABC-I,MBS, $21.00 (Mc-Guild) Nationwide/Western Cities
KTKT, 990, 10 KW/1 KW (DA-N), CONTEMP RKO II, $29.75 (Torbet) Lotus
KTUC, 1400, 1 KW/250 W, NEWS WSJ,CBS,NBC-T, $15.00 (Weiss)
KVOI, 690, 250 W (DAYS), RELIGION UPI, $12.00 (----)
KXEW, 1600, 1 KW (DAYS), SPANISH, $18.00* (Lotus)
KFLT, 1450, 1 KW/250 W, RELIGION UPI, $ NA (----) Family Life

KIIM-F, 99.5, 30 KW @ 73, COUNTRY, $25.00* (Weiss) Rex
KJYK-F, 94.9, 80 KW @ 500, BTFL MUS, $32.00 (Blair) Citadel
KLPX-F, 96.1, 93 KW @ 505, AOR, $36.50 (Torbet) Lotus
KRQQ-F, 93.7, 26 KW @ 150, CHR, $45.00* (Mc-Guild) Nationwide/Western Cities
KWFM-F, 92.9, 47 KW @ 86, AOR (Pollack), $32.00 (MMR) Behan

MISCELLANEOUS COMMENTS KNST/JRQQ-F sold by Western Cities to Nationwide for $7,500,000 (E) (Kalil)...KAIR/KJYK-F sold by Surrey to Citadel for $5,500,000 (Kalil)...KOPO-F went on the air in October...bib book for religious stations...

TULSA

Arbitron Rank/Pop (12+): 54/648,100
CMSA Rank/Pop: NA
MSA Rank/Pop: 66/743,600
ADI # 54
Average Person Rating: 16.8
Market TSL: 22.5 hours

Stations: 19/19
Diaries: 1075/603:1/46.1%
Sample Target: 970
Standard Error: .606
% Below Line: 0
% Not Listed: 5.9

Est 1984 Revenue: $18,300,000
Gross Inc.: 9.4 Bil
HH Inc.: $33,299
Retail $: 4.5 Bil
Pop per Station: 34,111

	12+ METRO 1/4/SHARE		SPG 84	FAL 83	SPG 83	FAL 82	BIRCH SHARE
1.	KVOO	153/14.1	13.7	11.8	12.0	13.5	10.5
2.	KBEZ-F	111/10.2	9.9	7.9	8.2	10.4	10.5
3.	KWEN-F	108/ 9.9	11.6	12.7	9.5	10.4	13.0
4.	KRAV-F	106/ 9.7	10.8	8.6	12.6	9.8	9.8
5.	KAYI-F	102/ 9.4	7.4	7.9	7.7	7.5	9.4
6.	KRMG	90/ 8.3	9.2	10.3	9.6	11.0	9.6
7.	KMOD-F	84/ 7.7	7.8	8.9	11.2	10.4	12.5
8.	KGTO	55/ 5.1	3.1	1.7	2.9	2.3	.9
9.	KTFX-F	41/ 3.8	3.5	6.3	5.1	4.7	3.4
10.	KCFO-F	39/ 3.6	4.5	4.5	3.4	4.4	4.5
11.	KELI-F	32/ 2.9	1.5	1.2	.6	1.6	4.5
12.	KBBJ	25/ 2.3	2.7	2.2	3.3	4.9	2.3
13.							
14.							
15.							

	12+ TSA 1/4/CUME	
1.	KVOO	295/3159
2.	KAYI-F	159/2092
3.	KBEZ-F	155/1744
4.	KWEN-F	121/1429
5.	KRAV-F	118/1521
6.	KTFX-F	112/1494
7.	KRMG	99/1676
8.	KMOD-F	97/1311
9.	KGTO	58/ 469
10.	KCFO-F	52/ 794
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		SPG 84	FAL 83
1.	KVOO	1512/23.3	24.3	23.4
2.	KRMG	1423/22.0	22.9	23.7
3.	KAYI-F	1312/20.2	16.2	15.9
4.	KRAV-F	1294/20.0	23.7	17.8
5.	KWEN-F	1229/19.0	20.3	20.9
6.	KBEZ-F	1151/17.8	16.1	14.0
7.	KMOD-F	990/15.3	16.0	15.8
8.	KTFX-F	700/10.8	9.1	11.0
9.	KELI-F	544/ 8.4	6.6	3.7
10.	KCFO-F	541/ 8.3	8.4	7.9
11.	KGTO	413/ 6.4	6.2	4.5
12.	KBBJ	408/ 6.3	5.9	5.2
13.				
14.				
15.				

12+ FM SHARE (METRO): 63.08% (646 of 1024) (FAL 83: 64.27%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+	12+ EVE	SAT MID
1. KAYI-F	1. KRAV-F	1. KRAV-F	1. KRAV-F	1. KVOO	1. KVOO	1. KVOO	1. KVOO	1. KVOO	1. KAYI-F	1. KVOO
2. KMOD-F	2. KMOD-F	2. KWEN-F	2. KWEN-F	2. KRAV-F	2. KBEZ-F	2. KRMG	2. KBEZ-F	2. KWEN-F	2. KMOD-F	2. KAYI-F
3. KELI-F	3. KAYI-F	3. KVOO	3. KVOO	3. KWEN-F	3. KRMG	3. KWEN-F	3. KRAV-F	3. KRAV-F	3. KVOO	3. KRMG-F
4. KELI	4. KWEN-F	4. KMOD-F	4. KGTO	4. KBEZ-F	4. KWEN-F	4. KRAV-F	4. KWEN-F	KAYI-F	4. KRAV-F	4. KRAV-F
5. KWEN-F	5. KGTO	5. KAYI-F	5. KBEZ-F	5. KGTO	5.	5. KBEZ-F	5. KMOD-F	5. KBEZ-F	KWEN-F	5. KBEZ-F
						6. KAYI-F				6. KWEN-F

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KAYI-F	1. KRAV-F	1. KRAV-F	1. KRAV-F	1. KRAV-F	1. KMOD-F	1. KMOD-F	1. KMOD-F	1. KGTO	1. KVOO
2. KWEN-F	2. KAYI-F	2. KWEN-F	2. KAYI-F	2. KVOO	2. KRAV-F	2. KRAV-F	2. KVOO	2. KMOD-F	2. KWEN-F
KRAV-F	3. KWEN-F	3. KAYI-F	3. KWEN-F	3. KWEN-F	3. KAYI-F	3. KGTO	KWEN-F	KRAV-F	3. KGTO
4. KCFO-F	4. KCFO-F	4. KBEZ-F	4. KGTO	4. KBEZ-F	KWEN-F	4. KAYI-F	4. KRAV-F	4. KAYI-F	4. KRAV-F
5.	5. KMOD-F	5. KVOC	5. KMOD-F	5. KRMG	5.	5. KWEN-F	5. KGTO	KVOO	5. KBEZ-F
				6. KAYI-F					

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	14 (1)	134 (2)	148 (3)	14.5
AOR		84 (1)	84 (1)	8.2
AC/OLDIES/SOFT ROCK	55 (1)	106 (1)	161 (2)	15.7
MOR/VARIETY	97 (2)		97 (2)	9.5
COUNTRY	160 (2)	149 (2)	309 (4)	30.2
BLACK/URBAN	11 (1)		11 (1)	1.1
BTFL MUSIC		111 (1)	111 (1)	10.8
NEWS/TALK				
NOSTALGIA	25 (1)		25 (1)	2.4
RELIGION	16 (1)	50 (2)	66 (3)	6.4
SPANISH				
CLASSICAL		12 (1)	12 (1)	1.2
UNKNOWN/OTHERS				
			1024 (19)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCFO	970	Tulsa	1.5/3.9
KCMA-F	106.1	Owasso	1.1/2.8
KELI	1430	Tulsa	1.3/5.3
KOKN	1270	Claremore	.6/1.1
KTOW	1340	Sand Springs	.6/1.7
KXOJ	1550	Sapulpa	1.0/1.4
KXOJ-F	100.9	Sapulpa	1.0/2.3

RADIO STATIONS

KCFO, 970, 2.5/1 KW (DA-2) , RELIGION MBS, $10.00 (----) Epperson
KBBJ, 1300, 5 KW/1 KW (DA-2), NOSTALGIA (SMN) CBS, $15.00* (CBS/FM) Clear Channel
KELI, 1430, 5 KW (DA-N) , CHR CBS-R, $ NA (Masla) Signal
KGTO, 1050, 1 KW (DAYS) , OLDIES RKO, $ NA (Selcom)
KRMG, 740, 50 KW/25 KW (DA-2),MOR ABC-I,WSJ, $70.00* (Christal) Swanson
KVOO, 1170, 50 KW (DA-N) , COUNTRY , $63.75 (Blair)

KAYI-F, 106.9, 100 KW @ 1010, CHR ABC-E, $45.00 (Torbet) Hicks (MUSKOGEE)
KBEZ-F, 92.9, 100 KW @ 680, BTFL MUS , $40.00 (Eastman) Mid AMerica
KCFO-F, 98.5, 100 KW @ 660, RELIGION ABC-D, $26.50 (Weiss) Epperson
KELI-F, 92.1, 3 KW @ 245, CHR CBS-R, $ NA (Masla) Signal
KMOD-F, 97.5, 50 KW @ 435, AOR (Pollack) , $50.00* (CBS/FM) Clear Channel
WRAV-F, 96.5, 100 KW @ 380, AC , $75.63 (Selcom)
KTFX-F, 103.3, 100 KW @ 1278, COUNTRY (Century 21) , $31.00 (HNWH)
KWEN-F, 95.5, 100 KW @ 339, COUNTRY APR, $110.00 (Katz) Katz

MISCELLANEOUS COMMENTS

KAKC-F changed calls to KCFO...

WASHINGTON

Arbitron Rank/Pop (12+): 9/2,854,300
CMSA Rank/Pop: # 9
MSA Rank/Pop: 7,3,353,300
ADI # 9
Average Person Rating: 17.6
Market TSL: 23.0 hours

Stations: 31/28
Diaries: 2436/1172:1/51.8%
Sample Target: 2050
Standard Error: .405
% Below Line: 2.7
% Not Listed: 10.7

Est. 1984 Revenue: $91,600,000
Gross Inc.: 48.6 Bil
HH Inc.: $39,966
Retail $: 23.6 Bil
Pop per Station: 101,939

	12+ METRO 1/4/SHARE		SUM 84	SPG 84	WIN 84	FAL 83	BIRCH SHARE
1.	WMAL	489/9.7	6.6	7.2	9.4	8.0	8.0
2.	WGAY-F	414/8.2	8.5	8.0	8.4	8.5	6.1
3.	WKYS-F	367/7.3	8.2	8.9	8.0	10.2	7.7
4.	WHUR-F	319/6.4	7.1	7.3	5.2	5.9	7.2
5.	WWDC-F	289/5.8	5.3	4.2	5.1	3.0	9.2
6.	WRQX-F	267/5.3	5.6	5.7	6.3	6.4	6.6
7.	WMZQ-F	234/4.6	4.4	4.0	5.6	4.4	3.2
8.	WLTT-F	231/4.6	4.7	4.6	4.4	4.1	4.0
9.	WAVA-F	222/4.4	4.1	5.6	4.3	4.3	5.7
10.	WPGC-F+	208/4.1	4.6	3.3	3.5	3.5	3.0
11.	WGMS-F+	168/3.3	2.3	3.2	2.7	2.9	2.8
12.	WTOP	163/3.2	4.1	4.6	3.3	3.6	3.9
13.	WPKX-F	143/2.8	2.8	3.0	2.3	3.1	3.3
14.	WDJY-F	139/2.8	3.7	2.7	2.3	2.4	2.7
	WASH-F	139/2.8	2.6	2.2	2.3	3.8	3.1
16.	WXTR-F	105/2.1	2.5	2.6	2.7	2.0	1.4
17.	WEZR-F	[illegible]/1.6	1.8	1.5	1.2	1.4	1.4
18.	WHFS-F	80/1.6	1.7	1.2	1.7	.7	1.4
19.	WWRC	76/1.5	4.2	3.3	4.2	4.1	1.9
20.	WOL	59/1.2	1.2	.9	1.0	1.3	1.0
21.							
22.							
23.							
24.							
25.							

	12+ TSA 1/4/CUME	
1.	WMAL	512/6968
2.	WGAY-F	510/5459
3.	WKYS-F	391/4794
4.	WWDC-F	390/5798
5.	WHUR-F	351/5050
6.	WRQX-F	319/5940
7.	WMZQ-F	302/4134
8.	WLTT-F	254/4150
	WAVA-F	254/5301
10.	WPGC-F+	249/4495
11.	WGMS-F+	190/2768
	WTOP	190/4270
13.	WPKX-F	169/2792
14.	WASH-F	160/3710
15.	WDJY-F	143/2926
16.	WXTR-F	137/2313
17.	WPOC-F	123/1302
18.	WHFS-F	100/ 993
	WEZR-F	100/1874
20.	WWRC	92/1760
21.		
22.		
23.		
24.		
25.		

	12+ METRO CUME/ METRO CUME RATING		SPG 84	FAL 83
1.	WMAL	6389/22.4	16.0	20.6
2.	WRQX-F	4842/17.0	20.6	19.2
3.	WGAY-F	4752/16.[illegible]	16.1	17.5
4.	WHUR-F	4647/16.3	17.2	17.3
5.	WKYS-F	4453/15.6	19.2	19.9
6.	WAVA-F	4389/15.4	18.9	14.9
7.	WWDC-F	4193/14.7	14.8	11.6
8.	WLTT-F	3708/13.0	14.5	14.5
9.	WPGC-F+	3692/12.9	13.1	13.3
10.	WTOP	3686/12.9	14.8	13.6
11.	WMZQ-F+	3259/11.4	10.4	9.2
12.	WASH-F	3235/11.3	10.3	10.9
13.	WDJY-F	2833/ 9.9	10.4	10.5
14.	WGMS-F+	2555/ 9.0	8.4	9.1
15.	WPKX-F	2390/ 8.4	9.1	13.3
16.	WXTR-F	1930/ 6.8	9.0	6.0
17.	WEZR-F	1686/ 5.9	5.5	5.3
18.	WWRC	1474/ 5.2	7.1	9.7
19.	WOL	1133/ 4.0	4.4	4.4
20.	WWDC	754/ 2.6	3.0	2.4
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 77.50% (3475 of 4484) (FAL 83: 72.33%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WAVA-F	1. WKYS-F	1. WKYS-F	1. WKYS-F	1. WMAL	1. WMAL	1. WMAL	1. WGAY-F	1. WGAY-F	1. WHUR-F	1. WMAL
2. WRQX-F	2. WWDC-F	2. WHUR-F	2. WMAL	2. WGAY-F	2. WGAY-F	2. WKYS-F	2. WMAL	2. WMAL	2. WGAY-F	2. WKYS-F
3. WKYS-F	3. WHUR-F	3. WWDC-F	3. WLTT-F	3. WKYS-F	3. WMZQ-F+	3. WWDC-F	3. WKYS-F	3. WKYS-F	3. WKYS-F	3. WGAY-F
4. WWDC-F	4. WRQX-F	4. WLTT-F	WHUR-F	4. WHUR-F	4. WGMS-F+	4. WGAY-F	4. WLTT-F	4. WWDC-F	4. WAVA-F	4. WWDC-F
5. WDJY-F	5. WLTT-F	5. WMAL	5. WGAY-F	5. WLTT-F	5. WHUR-F	5. WTOP	5. WWDC-F	5. WRQX-F	5. WWDC-F	5. WHUR-F
6. WHUR-F	6. WPGC-F+	6. WRQX-F	6. WPGC-F+	6. WMZQ-F+	6. WTOP	6. WRQX-F	6. WRQX-F	6. WLTT-F	6. WRQX-F	6. WRQX-F
7. WASH-F	7. WAVA-F	7. WPGC-F+	7. WMZQ-F+	7. WPGC-F+	7. WLTT-F	7. WMZQ-F+	7. WMZQ-F+	7. WAVA-F	7. WDJY-F	7. WAVA-F
8.	8. WASH-F	8. WGAY-F	8. WRQX-F	8. WRQX-F	8. WKYS-F	8. WPGC-F+	8. WHUR-F	8. WHUR-F	8. WMAL	8. WLTT-F
9.	WMZQ-F	9. WMZQ-F+	9. WWDC-F	9. WWDC-F	9. WPKX-F	9. WHUR-F	9. WPGC-F+	9. WMZQ-F+	9. WPGC-F	9. WMZQ-F+
10.	10. WDJY-F	10. WAVA-F	10. WGMS-F+	10. WGMS-F+	10. WPGC-F+	10. WLTT-F	10. WAVA-F	10. WPGC-F+	10. WWRC	10. WPKX-F

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WKYS-F	1. WKYS-F	1. WKYS-F	1. WKYS-F	1. WMAL	1. WWDC-F	1. WWDC-F	1. WWDC-F	1. WKYS-F	1. WMAL
2. WRQX-F	2. WLTT-F	2. WLTT-F	2. WLTT-F	2. WKYS-F	2. WHUR-F	2. WKYS-F	2. WHUR-F	2. WWDC-F	2. WGAY-F
3. WLTT-F	3. WHUR-F	3. WHUR-F	3. WHUR-F	3. WGAY-F	3. WKYS-F	3. WHUR-F	3. WKYS-F	3. WHUR-F	3. WHUR-F
WHUR-F	4. WPGC-F+	4. WRQX-F	WPGC-F+	4. WLTT-F	4. WAVA-F	4. WRQX-F	4. WMAL	4. WHFS-F	4. WKYS-F
WAVA-F	5. WRQX-F	5. WPGC-F+	5. WRQX-F	5. WHUR-F	WRQX-F	5. WPGC-F+	5. WMZQ-F+	5. WLTT-F	5. WMZQ-F+
6. WWDC-F	6. WAVA-F	6. WMAL	6. WAVA-F	6. WPGC-F+	6. WHFS-F	6. WAVA-F	6. WLTT-F	6. WPGC-F+	WWDC-F
7. WPGC-F+	7. WWDC-F	7. WGAY-F	7. WASH-F	7. WMZQ-F+	7.	7. WLTT-F	7. WRQX-F	WRQX-F	7. WLTT-F
8.	8. WASH-F	8. WAVA-F	8.	8. WRQX-F	8.	WDJY-F	8. WPGC-F+	8.	8. WTOP
9.	9. WMZQ-F+	9. WMZQ-F+	9.	9. WGMS-F+	9.	9. WMZQ-F+	9. WGAY-F	9.	9. WPGC-F+
10.	10. WEZR-F	10. WWDC-F	10.	WPKX-F	10.	10.	10. WTOP	10.	10.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		628 (3)	628 (3)	14.0
AOR		389 (3)	389 (3)	8.7
AC/OLDIES/SOFT ROCK	10 (1)	615 (4)	625 (5)	13.9
MOR/VARIETY	489 (1)		489 (1)	10.9
COUNTRY	17 (1)	379 (3)	396 (4)	8.8
BLACK/URBAN	59 (1)	825 (3)	884 (4)	19.7
BTFL MUSIC		498 (3)	498 (3)	11.1
NEWS/TALK	204 (2)		204 (2)	4.5
NOSTALGIA	126 (2)		126 (2)	2.8
RELIGION	77 (2)		77 (2)	1.7
SPANISH				
CLASSICAL	27 (1)	141 (1)	168 (2)	3.7
UNKNOWN/OTHERS				
			4484 (31)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WFRE-F	99.9	Frederick	.6/1.4
WNTR	1050	Silver Spg	.8/1.5
WTKS-F	102.3	Bethesda	1.0/3.1
WUST	1120		.4/1.1
WWDC	960		1.0/2.6
WIYY-F	97.9	Baltimore	.4/1.7
WPOC-F	93.1	Baltimore	.4/1.1

RADIO STATIONS

AM STATIONS

WEEL,	1310,	5 KW/500 W (DA-2),	NEWS/TALK	,	$ 26.00	(Groskin)	
WFAX,	1220,	5 KW (DAYS) ,	RELIGION	,	$ 20.00	(----)	
WMAL,	630,	5 KW (DA-2) ,	MOR	ABC-I,	$249.38	(Mc-Guild)	ABC
WMDO,	1540,	5 KW (DAYS,DA) ,	SPANISH	,	$ 40.00	(Lotus)	Lotus
WOL ,	1450,	1 KW/250 W ,	BLACK	SBN,	$ 25.00	(----)	
WWRC,	980,	5 KW (DA-N) ,	NOSTALGIA	,	$ 76.88	(MMR)	Greater Media
WTOP,	1500,	50 KW (DA-2) ,	NEWS	CBS,	$ 85.00*	(CBS Spot)	Outlet
WUST,	1120,	1 KW (DAYS) ,	GOSPEL	NBN,	$ 23.00	(P/W)	
WYCB,	1340,	1 KW/250 W ,	RELIGION/BLACK	SBN,	$ 40.00	(Lazar)	
WWDC,	1260,	5 KW (DA-N) ,	NOSTALGIA (Al Ham)	,	$ NA	(Christal)	

FM STATIONS

WASH-F,	97.1,	23 KW @ 690,	CHR	RKO,	$148.13	(Katz)	Metromedia
WAVA-F,	105.1,	50 KW @ 500,	CHR	ABC-R,	$125.00*	(HNWH)	Doubleday
WDJY-F,	100.3,	40 KW @ 320,	BLACK	SBN,	$ 70.00*	(Masla)	
WEZR-F,	106.7,	50 KW @ 500,	AC (Burk-Abr)	,	$ 76.25	(Weiss)	EZ
WGAY-F,	99.5,	21 KW @ 780,	BTFL MUS	,	$200.00*	(MMR)	Greater Media
WGMS-F+,	103.5,	20 KW @ 435,	CLASSICAL	MBS,	$120.00*	(Republic)	RKO
WHUR-F,	96.3,	24 KW @ 670,	BLACK/JAZZ	,	$125.00*	(Weiss)	Howard Univ
WKYS-F,	93.9,	50 KW @ 485,	URBAN	NBC,	$180.00*	(Eastman)	NBC
WLTT-F,	94.7,	21 KW @ 780,	AC	,	$125.00*	(HNWH)	Gulf
WMZQ-F+,	98.7,	50 KW @ 490,	COUNTRY	,	$ 85.00*	(Christal)	Viacom
WPGC-F+,	95.5,	50 KW @ 496,	AC	ABC-C,	$147.00*	(Torbet)	First Media
WPKX-F,	105.9,	50 KW @ 410,	COUNTRY (Burk-Abr)	APR,	$ 98.00*	(Selcom)	Metroplex
WRQX-F,	107.3,	50 KW @ 410,	CHR	ABC-R,	$225.00*	(Blair)	ABC
WTKS-F,	102.3,	2 KW @ 340,	BTFL MUS	,	$ 40.00	(CBS Spot)	Outlet
WWDC-F,	101.1,	50 KW @ 500,	AOR (Burk-Abr)	RKO,	$ 85.00*	(Christal)	
WXTR-F,	104.1,	50 KW @ 500,	OLDIES/AC	,	$ 95.00	(Masla)	(LA PLATA)
WHFS-F,	99.1,	50 KW @ 390,	AOR	,	$ 40.00	(Masla)	(ANNAPOLIS)

12+ ADI 1/4

1. WMAL
2. WGAY-F
3. WKYS-F
4. WWDC-F
5. WHUR-F
6. WMZQ-F+
7. WPQX-F
8. WAVA-F
9. WLTT-F
10. WPGC-F+
11. WGMS-F+
12. WTOP
13. WPKX-F
14. WASH-F
15. WDJY-F

12+ ADI CUME

1. WMAL
2. WRQX-F
3. WGAY-F
4. WWDC-F
5. WAVA-F
6. WHUR-F
7. WKYS-F
8. WLTT-F
9. WPGC-F+
10. WMZQ-F
11. WTOP
12. WASH-F
13. WDJY-F
14. WPKX-F
15. WGMS-F+

ADI FM SHARE:

78.95%

CALL LETTER CHANGES

WGAY-A changes to WNTR
WEAM changes to WMZQ

FORMAT CHANGES

WWRC: from News/Talk to MOR/Nost (Sep)

WNTR: from BTFL to News/Talk

STATION SALES

WEEL sold to Universal for $750,000 (Horton)

MISCELLANEOUS COMMENTS

Several counties added to Washington metro...

WEST PALM BEACH

Arbitron Rank/Pop (12+): 57?601,300
CMSA Rank/Pop: NA
MSA Rank/Pop: 68/667,500
ADI # 65
Average Person Rating: 18.3
Market TSL: 24.3 hours

Stations: 30/17
Diaries: 909/661:1/48.1%
Sample Target: 940
Standard Error: .665
% Below Line: 31.4
% Not Listed: 6.3

Est 1984 Revenue: $13,100,000
Gross Inc.: 9.0 Bil
HH Inc.: $32,785
Retail $: 4.7 Bil
Pop per Station: 35,370

12+ METRO 1/4/SHARE			SPG 84	FAL 83	SPG 83	FAL 82
1.	WEAT-F	158/14.4	12.4	13.5	13.9	11.5
2.	WHYI-F	137/12.5	12.2	8.8	5.7	5.1
3.	WRMF-F	112/10.2	6.9	10.1	11.2	9.5
4.	WJNO	93/ 8.5	6.4	6.0	4.5	6.3
5.	WNJY-F	68/ 6.2	8.5	6.6	3.7	3.1
6.	WIRK-F	66/ 6.0	7.5	8.4	6.7	9.4
7.	WPOM	54/ 4.9	3.1	5.1	4.6	6.8
8.	WCKO-F	29/ 2.6	2.1	2.1	2.0	1.4
	WLYF-F	29/ 2.6	3.3	1.2	2.3	3.2
10.	WKGR-F	27/ 2.5	2.9	1.5	4.7	3.7
11.	WSWN	25/ 2.3	.8	.9	---	.4
12.	WPBR	23/ 2.1	2.9	1.9	3.4	3.7
13.						
14.						
15.						

BIRCH SHARE

12+ TSA 1/4/CUME		
1.	WEAT-F	178/1651
2.	WHYI-F	137/1393
3.	WRMF-F	116/1235
4.	WJNO	95/ 963
5.	WIRK-F	92/ 911
6.	WKGR-F	73/ 886
7.	WNJY-F	68/ 697
8.	WPOM	54/ 446
9.	WCKO-F	30/ 477
10.	WLYF-F	29/ 367
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			SPG 84	FAL 83
1.	WEAT-F	1391/23.1	25.2	25.2
2.	WHYI-F	1350/22.5	24.0	19.3
3.	WRMF-F	1124/18.7	18.3	21.9
4.	WJNO	932/15.5	14.2	13.3
5.	WNJY-F	697/11.6	12.9	13.1
6.	WIRK-F	623/10.4	13.9	13.6
7.	WKGR-F	486/ 8.1	8.6	9.1
8.	WPOM	446/ 7.4	6.1	NA
9.	WIOD	433/ 7.2	3.6	8.7
10.	WCKO-F	420/ 7.0	7.6	6.7
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO):

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHYI-F	1. WHYI-F	1. WRMF-F	1. WRMF-F	1. WRMF-F	1. WEAT-F	1. WEAT-F	1. WEAT-F	1. WHYI-F	1. WHYI-F	1. WEAT-F
2.	2. WRMF-F	2. WHYI-F	2. WHYI-F	2. WHYI-F	2. WRMF-F	2. WRMF-F	2. WRMF-F	2. WEAT-F	2. WEAT-F	2. WHYI-F
3.	3.	3. WIRK-F	3. WIRK-F	3. WIRK-F	3. WJNO	3. WJNO	3. WHYI-F	3. WRMF-F	3. WJNO	3. WNJY-F
4.	4.	4. WEAT-F	4. WEAT-F	4. WEAT-F	4. WIRK-F	4. WHYI-F	4. WJNO	4. WJNO	4. WRMF-F	4. WRMF-F
5.	5.	5. WKGR-F	5. WPOM	5. WPOM	5. WPOM	5. WIRK-F	5. WNJY-F	5. WNJY-F	5.	5. WPOM
								6. WIRK-F		6. WIRK-F

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WHYI-F	1. WRMF-F	1. WRMF-F	1. WRMF-F	1. WRMF-F	1. WHYI-F	1. WHYI-F	1. WHYI-F	1. WRMF-F	1. WRMF-F
2. WRMF-F	2. WHYI-F	2. WHYI-F	2. WHYI-F	2. WEAT-F	2.	2. WRMF-F	2. WRMF-F	2. WHYI-F	2. WHYI-F
3. WEAT-F	3.	3. WEAT-F	3.	3. WHYI-F	3.	3. WIRK-F	3. WIRK-F	3. WCKO-F	3. WIRK-F
4. WKGR-F	4.	4. WPOM	4.	WPOM	4.	WCKO-F	4.	4. WIRK-F	4.
5.	5.	5. WIRK-F	5.	5. WIRK-F	5.	5. WSHE-F	5.	5.	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		150 (2)	150 (2)	14.7
AOR		74 (3)	74 (3)	7.3
AC/OLDIES/SOFT ROCK	7 (1)	133 (3)	140 (4)	13.7
MOR/VARIETY	7 (1)		7 (1)	0.7
COUNTRY	5 (1)	76 (2)	81 (3)	7.9
BLACK/URBAN	76 (2)		76 (2)	7.5
BTFL MUSIC		198 (3)	198 (3)	19.4
NEWS/TALK	152 (5)		152 (5)	14.9
NOSTALGIA	29 (3)	68 (1)	97 (4)	9.5
RELIGION				
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS	37 (2)	7 (1)	44 (3)	4.3
			1019 (30)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCGY	850	West Palm Beach	.6/2.6
WDBF	1420	Delray Beach	.9/3.2
WKAO	1510	Boynton Beach	.6/1.4
WLIZ	1380	Lake Worth	1.1/1.4
WNGS-F	92.1	West Palm Beach	1.2/5.4
WPCK	1290	West Palm Beach	.5/1.8
WSBR	740	Boca Raton	1.1/5.2
WSWN-F	93.5	Belle Glade	.6/2.0
WAIA-F	97.3	Miami	.5/3.2
WAXY-F	105.9	FT. Lauderdale	1.4/4.7
WBSS	980	Pompano Beach	.6/1.3
WINZ	940	Miami	.5/2.0
WIOD	610	Miami	1.4/7.2
WJQY-F	106.7	FT. Lauderdale	1.0/2.3
WKQS-F	99.9	Boca Raton	.9/3.3
WNWS	790	Miami	1.5/5.4
WRBD	1470	Rompano Beach	2.0/3.1
WSHE-F	103.5	FT. Lauderdale	1.6/6.8

RADIO STATIONS

WDBF, 1420, 5 KW/500 W (DA-2), NOSTALGIA CBS, $16.00 (Dora) (DELRAY BEACH)
WCGY, 850, 1 KW (DA-1), MOR ABC-I, $25.00* (Katz) Curt Gowdy
WJNO, 1230, 1 KW/250 W, NEWS/TALK CBS,WSJ,NBC-T,ABC-E, $42.50 (Blair) Fairbanks
WKAO, 1510, 1 KW (DAYS), NOSTALGIA, $16.00 (----)
WPBR, 1340, 1 KW/250 W, TALK/NEWS MBS, $21.00 (Savalli)
WPCK, 1290, 5 KW (DA-N), COUNTRY APR, $ NA (Mc-Guild) Price Comm.
WPOM, 1600, 1 KW (DA-1), BLACK SBN, $23.00 (HNWH)
WSBR, 740, 1 KW/500 W (DA-2), NOSTALGIA ABC-E,CBS, $34.50 (----)

WEAT-F, 104.5, 100 KW @ 520, BTFL MUS, $60.00 (Katz) Curt Gowdy
WIRK-F, 107.9, 100 KW @ 400, COUNTRY (Drake-Chen), $50.00* (Mc-Guild) Price Comm.
WNGS-F, 92.1, 2 KW @ 378, ROCK/JAZZ Source, $31.00 (Masla)
WNJY-F, 94.3, 1 KW @ 480, NOST (Al Ham), $26.00 (Christal)
WRMF-F, 97.9, 100 KW @ 400, AC, $60.00 (Blair) Fairbanks
WKGR-F, 98.7, 100 KW @ 1250, AOR (Sebastian-EOR) RKO, $41.75 (HNWH) (FORT PIERCE)

Other ranked stations - See Miami

MISCELLANEOUS COMMENTS Arbitron fell 3.3% short of its samplw target...

WICHITA

Arbitron Rank/Pop (12+): 90/351,400
CMSA Rank/Pop: NA
MSA Rank/Pop: 108/425,800
ADI # 57
Average Person Rating: 15.3
Market TSL: 20.1 hours

Stations: 16/15
Diaries: 790/445:1/52.4%
Sample Target: 740
Standard Error: .670
% Below Line: 8.3
% Not Listed: 5.9

Est 1984 Revenue: $14,000,000
Gross Inc.: 5.0 Bil
HH Inc.: $31,032
Retail $: 2.7 Bil
Pop per Station: 23,427

12+ METRO 1/4/SHARE			SPG 84	FAL 83	SPG 83	FAL 82	BIRCH SHARE
1.	KFDI-F	68/12.6	10.5	10.3	10.7	7.0	14.7
2.	KEYN-F	67/12.5	14.4	13.1	18.5	15.9	13.2
3.	KICT-F	54/10.0	11.5	9.0	9.2	8.3	9.0
4.	KKRD-F	47/ 8.7	10.1	7.3	4.0	7.2	7.8
	KFH	47/ 8.7	6.3	9.8	7.4	9.8	6.0
6.	KFDI	44/ 8.2	9.4	10.8	11.1	9.4	12.7
7.	KOEZ-F	42/ 7.8	5.5	5.9	5.0	7.6	5.6
8.	KLEO	33/ 6.1	2.6	3.1	1.7	.7	5.3
9.	KLZS-F	30/ 5.6	6.3	5.4	5.4	5.2	3.6
10.	KQAM	29/ 5.4	3.9	4.1	4.2	3.7	4.0
11.							
12.							
13.							
14.							
15.							

12+ TSA 1/4/CUME		
1.	KICT-F	104/ 905
	KFDI-F	104/1269
3.	KEYN-F	86/1373
4.	KFDI	77/ 960
5.	KOEZ-F	76/ 749
6.	KKRD-F	71/1139
7.	KFH	65/1013
8.	KLEO	39/ 496
9.	KLZS-F	35/ 453
	KOAM	35/ 465
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			SPG 84	FAL 83
1.	KEYN-F	992/28.2	27.2	29.5
2.	KFDI-F	872/24.8	25.4	23.0
3.	KKRD-F	813/23.1	23.6	17.5
4.	KFH	672/19.1	14.9	22.0
5.	KFDI	626/17.8	18.6	20.2
6.	KICT-F	551/15.7	18.0	17.4
7.	KOEZ-F	423/12.0	10.4	11.5
8.	KLEO	405/11.5	9.9	12.1
	KLZS-F	405/11.5	14.8	12.6
10.	KQAM	390/11.1	10.3	10.4
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 64.43% (326 of 506) (FAL 83: 60.44%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KEYN-F	1. KEYN-F	1. KEYN-F	1. KFDI-F	1. KFDI-F	1. KOEZ-F	1. KFDI-F	1. KFDI-F	1. KEYN-F	1. KKRD-F	1. KFDI-F
2. KICT-F	2. KICT-F	2. KFDI-F	2. KEYN-F	2. KWYN-F	2. KFDI-F	2. KEYN-F	2. KEYN-F	2. KICT-F	2. KEYN-F	2. KEYN-F
KKRD-F	3. KFDI-F	3. KICT-F	3. KICT-F	3. KICT-F	3. KFDI	3. KFH	3. KICT-F	3. KFDI-F	3. KICT-F	3. KFDI
4.	4. KKRD-F	4. KKRD-F	4. KQAM	4. KQAM	4. KLEO	4. KICT-F	4.	4. KKRD-F	4. KFDI-F	4. KKRD-F
5.	5. KQAM	5. KLZS-F	5. KLZS-F	KOEZ-F	5. KFH	5. KOEZ-F	5.	5. KQAM	5. KFH	5. KFH
	KLZS-F	KQAM								6. KICT-F

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KEYN-F	1. KEYN-F	1. KEYN-F	1. KEYN-F	1. KFDI-F	1. KKRD-F	1. KICT-F	1. KICT-F	1. KICT-F	1. KFDI-F
2. KLZS-F	2. KLZS-F	2. KFDI-F	2. KFDI-F	2. KEYN-F	2. KICT-F	2. KFDI-F	2. KFDI-F	2. KFDI-F	2. KICT-F
3. KKRD-F	3. KFDI-F	3. KLZS-F	KLZS-F	KOEZ-F	3. KEYN-F	3. KEYN-F	3. KEYN-F	3. KQAM	3. KQAM
4.	KKRD-F	4. KKRD-F	4.	4. KLZS-F	4.	4. KKRD-F	4. KKRD-F	4. KEYN-F	4. KEYN-F
5.	5.	5. KICT-F	5.	5.	5.	5. KQAM	5. KQAM	5.	5. KFDI
									KFH

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		116 (3)	116 (3)	22.9
AOR		54 (1)	54 (1)	10.7
AC/OLDIES/SOFT ROCK	62 (2)	38 (2)	100 (4)	19.8
MOR/VARIETY				
COUNTRY	94 (3)	68 (1)	162 (4)	32.0
BLACK/URBAN		8 (1)	8 (1)	1.6
BTFL MUSIC		42 (1)	42 (1)	8.3
NEWS/TALK				
NOSTALGIA	17 (1)		17 (1)	3.4
RELIGION	7 (1)		7 (1)	1.4
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			506 (16)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAKZ	1240	Wichita	3.[illegible]/10.7
KAKZ-F	95.9	Derby	[illegible]/4.9
KBUZ-F	106.5	Arkansas City	1.5/7.0
KSGL	900	Wichita	1.3/3.0
KSKU-F	102.1	Hutchinson	.4/5.7
KSPG	1360	El Dorado	.6/1.5

RADIO STATIONS

KAKZ, 1240, 1 KW/250 W , NOST (Radio Arts) MBS, $27.50 (Christal)
KFDI, 1070, 10 KW/1 KW (DA-N), COUNTRY ABC-E, $40.00* (Torbet) Great Empire
KFH , 1330, 5 KW (DA-N) , COUNTRY CBS,MBS, $47.00 (Eastman)
KLEO, 1480, 5 KW/1 KW (DA-2), AC ABC-C,ABC-I, $19.00 (Christal)
KQAM, 1410, 5 KW/1 KW (DA-N), OLDIES RKO, $20.00 (Mc-Guild) Long-Pride
KSGL, 900, 250 W (DAYS) , RELIGION , $ 7.00 (----)

KAKZ-F, 95.9, 1.2 KW @ 480, AC (Radio Arts) , $ NA (Christal) (DERBY)
KLZS-F, 97.9, 85 KW @ 420, AC (Fairwest) MBS, $35.25 (Eastman)
KEYN-F, 103.7, 100 KW @ 860, CHR RKO, $50.00* (Mc-Guild) Long-Pride
KFDI-F, 101.3, 100 KW @ 1130, COUNTRY ABC-E, $60.00* (Torbet) Great Empire
KICT-F, 95.1, 100 KW @ 970, AOR ABC-R, $51.25 (Katz) Peoria Journal Star
KKRD-F, 107.3, 100 KW @ 884, CHR (Drake-Chen) CBS-R, $29.25 (HNWH) John Price
KOEZ-F, 92.3, 100 KW @ 650, BTFL MUS , $16.00 (----) Anderson (NEWTON)
KSKU-F, 102.1, 100 KW @ 550, CHR ABC-C, $18.00 (Christal) (HUTCHINSON)
KBUZ-F, 106.5, 100 KW @ 465, CHR/URBAN , $10.00 (----) (ARKANSAS CITY)

MISCELLANEOUS COMMENTS

KBRA-F changes calls to KLZS in November...KOYY changes to KSPG (Nov)...

WILKES BARRE - SCRANTON

Arbitron Rank/Pop (12+): 56/631,800
CMSA Rank/Pop: NA
MSA Rank/Pop: 65/744,200
ADI # 50
Average Person Rating: 18.3
Market TSL: 24.8 hours

Stations: 34/27
Diaries: 1150/549:1/53.1%
Sample Target: 1000
Standard Error: .606
% Below Line: 7.2
% Not Listed: 9.4

Est. 1984 Revenue: $11,200,000
Gross Inc.: 6.2 Bil
HH Inc.: $22,942
Retail $: 3.5 Bil
Pop per Station: 23,400

12+ METRO 1/4/SHARE			SPG 84	FAL 83	SPG 83	FAL 82	BIRCH SHARE
1.	WNAK	114/9.9	7.1	9.2	7.9	9.3	
2.	WARM	101/8.8	7.4	8.3	9.9	8.7	
3.	WKRZ-F	98/8.5	10.3	11.7	11.2	8.6	
4.	WGBI-F	83/7.2	5.6	6.3	5.6	7.2	
5.	WEZX-F	82/7.1	6.9	6.6	6.0	7.3	
6.	WEJL	69/6.0	5.2	8.0	6.0	2.6	
7.	WTLQ-F	67/5.8	4.7	.6	---	---	
8.	WYZZ-F	47/4.1	3.2	4.7	2.9	3.5	
9.	WILK	44/3.8	3.9	3.2	4.0	5.0	
10.	WHLM-F+	40/3.5	---	.6	.3	.3	
11.	WVCD-F	37/3.2	3.7	3.2	4.2	3.8	
	WARD	37/3.2	5.7	4.8	6.6	3.3	
13.							
14.							
15.							
16.							
17.							
18.							
19.							
20.							
21.							
22.							
23.							
24.							
25.							

12+ TSA 1/4/CUME		
1.	WNAK	127/ 660
2.	WKRZ-F	125/1961
3.	WARM	106/1426
4.	WGBI-F	96/1392
5.	WEZX-F	88/1085
6.	WTLQ-F	84/1071
7.	WEJL	70/ 561
8.	WHLM-F+	63/ 868
9.	WVCD-F	61/ 659
10.	WYZZ-F	54/ 798
11.		
12.		
13.		
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16.		
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18.		
19.		
20.		
21.		
22.		
23.		
24.		
25.		

12+ METRO CUME/ METRO CUME RATING			SPG 84	FAL 83
1.	WKRZ-F	1588/25.1	27.3	29.8
2.	WARM	1324/21.0	21.7	26.0
3.	WGBI-F	1078/17.1	16.9	18.8
4.	WTLQ-F	967/15.3	15.3	1.1
5.	WEZX-F	934/14.8	15.0	15.3
6.	WILK	697/11.0	13.8	15.3
7.	WYZZ-F	676/10.7	9.0	10.5
8.	WNAK	635/10.1	8.9	11.3
9.	WHLM-F+	554/ 8.8	---	---
10.	WEJL	521/ 8.2	9.2	11.8
11.	WVCD-F	443/ 7.0	7.2	7.0
12.	WGBI	340/ 5.4	5.8	7.4
13.				
14.				
15.				
16.				
17.				
18.				
19.				
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 53.88% (563 of 1045) (FAL 83: 48.94%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WTLQ-F	1. WEZX-F	1. WKRZ-F	1. WGBI-F	1. WGBI-F	1. WARM	1. WARM	1. WNAK	1. WEZX-F	1. WEZX-F	1. WNAK
2. WKRZ-F	2. WKRZ-F	2. WGBI-F	2. WARM	2. WARM	2. WNAK	2. WNAK	WGBI-F	2. WGBI-F	2. WKRZ-F	2. WARM
3. WEZX-F	3. WGBI-F	3. WEZX-F	3. WKRZ-F	3. WKRZ-F	3. WGBI-F	3. WKRZ-F	3. WKRZ-F	3. WKRZ-F	3. WTLQ-F	3. WGBI-F
4. WGBI-F	4. WTLQ-F	4. WARM	4. WEZX-F	4. WEZX-F	4. WEJL	4. WGBI-F	4. WARM	4. WARM	4. WGBI-F	4. WKRZ-F
5.	5.	5. WTLQ-F	WTLQ-F	WTLQ-F	5. WYZZ-F	5. WEZX-F	5. WEZX-F	5. WNAK	5. WARM	5. WEZX-F
6.	6.	6.	6.	6.	6.	6.	6.	6.	6.	6.
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WTLQ-F	1. WKRZ-F	1. WKRZ-F	1. WKRZ-F	1. WGBI-F	1. WEZX-F	1. WEZX-F	1. WEZX-F	1. WEZX-F	1. WGBI-F
2. WKRZ-F	2. WTLQ-F	WGBI-F	2. WGBI-F	2. WARM	2. WKRZ-F	2. WKRZ-F	2. WKRZ-F	2. WGBI-F	2. WARM
WEZX-F	3. WGBI-F	3. WTLQ-F	3. WTLQ-F	3. WKRZ-F	3.	3. WGBI-F	3. WGBI-F	3. WKRZ-F	3. WKRZ-F
4.	4. WEZX-F	4. WARM	4.	4. WILK	4.	4. WTLQ-F	4. WARM	4. WARM	4. WEZX-F
5.	5.	5. WEZX-F	5.	5. WTLQ-F	5.	5.	5. WTLQ-F	5.	5. WTLQ-F
6.	6.	6. WILK	6.	6.	6.	6.	6.	6.	6.
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	17 (1)	212 (6)	229 (7)	21.9
AOR		96 (2)	96 (2)	9.2
AC/OLDIES/SOFT ROCK	50 (2)	119 (4)	169 (6)	16.2
MOR/VARIETY	127 (4)		127 (4)	12.1
COUNTRY	30 (2)	37 (3)	67 (5)	6.4
BLACK/URBAN				
BTFL MUSIC	22 (2)	99 (3)	121 (5)	11.6
NEWS/TALK	41 (2)		41 (2)	3.9
NOSTALGIA	195 (3)		195 (3)	18.7
RELIGION				
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			1045 (34)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAZL	1490	Hazleton	.9/2.9
WBAX	1240	Wilkes Barre	1.0/4.2
WBQW	1320	Scranton	.5/1.8
WCDL	1440	Carbondale	.4/1.6
WCNR	930	Bloomsburg	1.3/1.9
WGBI	910	Scranton	1.3/5.4
WICK	1400	Scranton	1.5/4.4
WKRZ	1340	Wilkes Barre	.5/2.8
WLSP-F	94.3	Carbondale	.5/1.8
WMJW-F	92.1	Nanticoke	.5/3.3
WQEQ-F	103.1	Freeland	.9/3.5
WSBG-F	93.5	Stroudsberg	1.0/2.7
WVPO	97.9	Hazleton	.9/1.0
WWDL-F	104.9	Scranton	1.9/4.5
WILQ-F	105.1	Williamsport	1.0/2.0
WABC	770	New York	.3/1.0
WFMZ-F	100.7	Allentown	1.3/2.2
WLEV-F	96.1	Easton	.3/1.5
WQQQ-F	99.9	Easton	.6/2.0
WXKW-F	104.1	Allentown	1.7/2.9
WZZO-F	95.1	Bethlehen	1.2/3.6

RADIO STATIONS

AM STATIONS

WAZL, 1490, 1 KW/250 W , MOR NBC, $ 9.00 (Market 4) (HAZLETON)
WARD, 1540, 1 KW (DAYS) , TALK APR, $12.00 (Savalli)
WARM, 590, 5 KW (DA-2) , MOR MBS, $39.89 (Eastman) Susquehanna
WBAX, 1240, 1 KW/250 W , COUNTRY , $ NA (----) Merv Griffin
WEJL, 630, 500 W (DAYS) , NOST (Al Ham) ABC-I, $25.00* (Selcom) Shamrock Comm.

WGBI, 910, 1 KW/500 W , COUNTRY (Drake-Chen) CBS, $20.00 (Torbet)
WICK, 1400, 1 KW/250 W , BTFL MUS , $ NA (Masla)
WILK, 980, 5 KW/1 KW (DA-N), AC ABC-E, $21.00* (Mc-Guild)
WKRZ, 1340, 1 KW/250 W , NOSTALGIA APR, $ NM (Katz)
WNAK, 730, 1 KW (DAYS) , NOST/MOR NBC, $26.00 (Masla)

FM STATIONS

WEZX-F, 107.1, 125 W @ 1270, AOR (Burk-Abr) ABC-R, $32.00 (Selcom) Shamrock Comm.
WGBI-F, 101.3, 7 KW @ 1110, AC (Drake-Chen) CBS-R, $30.00 (Torbet)
WKRZ-F, 98.5, 7 KW @ ? ? , CHR , $65.00 (Katz)
WWDL-F, 104.9, 1.6 KW @ 1093, AC , $ NA (Masla)

WYZZ-F, 92.9, 50 KW @ 1065, BTFL MUS/CLASS , $22.00 (Masla) Susquehanna
WVCD-F, 97.9, 24 KW @ 660, BTFL MUS , $13.00 (----) (HAZLETON)
WTLQ-F, 102.3, 3 KW @ 71, CHR , $? ? (Mc-Guild) (PITTSTON)

12+ ADI 1/4

1. WNAK
2. WKRZ-F
3. WILQ-F
4. WARM
5. WGBI-F
6. WEZX-F
7. WTLQ-F
8. WEJL
9. QHLM-F+
10. WVCD-F
11. WYZZ-F
12. WQKX-F
13. WILK
14. WLYC
15. WSQV-F

12+ ADI CUME

1. WKRZ-F
2. WGBI-F
3. WARM
4. WTLQ-F
5. WEZX-F
6. WILQ-F
7. WHLM-F+
8. WYZZ-F
9. WILK
10. WNAK
11. WVCD-D
12. WEJL
13. WQKX-F
14. WKOK
15. WKSB-F

ADI FM SHARE:

58.50%

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

WYZZ-F sold by Evans to Susquehanna for $2,000,000 (LaRue)

MISCELLANEOUS COMMENTS

Columbia and Wyoming Counties added to the Arbitron metro...

WILMINGTON, DE

Arbitron Rank/Pop (12+): 75/443,400
CMSA Rank/Pop: NA
MSA Rank/Pop: 90/530,600
Philadelphia ADI
Average Person Rating: 18.6
Market TSL: 24.1 hours

Stations: 31/7
Diaries: 1027/432:1/50.8%
Sample Target: 840
Standard Error: .633
% Below Line: 60.6
% Not Listed: 7.2

Est 1984 Revenue: $7,300,000
Gross Inc.: 5.7 Bil
HH Inc.: $30,987
Retail $: 2.9 Bil
Pop per Station: 63,343

12+ METRO 1/4/SHARE			SPG 84	FAL 83	SPG 83	FAL 82
1.	WSTW-F	91/11.1	7.2	9.4	9.8	8.9
2.	WMMR-F	80/ 9.7	8.8	6.9	7.9	8.9
3.	WDEL	72/ 8.7	7.3	8.9	8.6	8.4
4.	WJBR-F	61/ 7.4	8.0	9.3	8.0	10.6
5.	WUSL-F	43/ 5.2	7.1	3.8	4.3	3.7
6.	WCAU-F	34/ 4.1	4.4	4.7	4.3	3.8
7.	WAMS	33/ 4.0	5.5	5.0	3.9	3.0
8.	WILM	29/ 3.5	2.3	2.5	3.4	4.3
	WYSP-F	29/ 3.5	4.1	4.0	4.5	4.9
10.	WKSZ-F	27/ 3.3	3.5	2.9	3.8	.4
11.						
12.						
13.						
14.						
15.						

BIRCH SHARE

12+ TSA 1/4/CUME		
1.	WMMR-F	123/1450
2.	WSTW-F	119/1577
3.	WJBR-F	89/ 927
4.	WDEL	72/ 831
5.	WCAU-F	55/1078
	WUSL-F	55/ 602
7.	WDSD-F	51/ 646
8.	WYSP-F	47/ 997
9.	WEAZ-F	41/ 512
	WKSZ-F	41/ 593
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			SPG 84	FAL 83
1.	WSTW-F	1241/28.0	23.9	25.0
2.	WMMR-F	1085/24.5	21.6	20.1
3.	WDEL	811/18.3	18.7	16.8
4.	WCAU-F	736/16.6	17.2	16.4
5.	WYSP-F	669/15.1	15.3	14.1
6.	WJBR-F	663/15.0	14.5	17.0
7.	WILM	512/11.5	8.9	12.2
8.	WKSZ-F	457/10.3	7.6	7.7
9.	WUSL-F	452/10.2	12.4	7.7
10.	WMGK-F	426/ 9.6	9.8	10.1
11.	WAMS	406/ 9.2	9.2	11.4
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 74.87% (572 of 764) (FAL 83: 69.12%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WMMR-F	1. WMMR-F	1. WSTW-F	1. WSTW-F	1. WSTW-F	1. WDEL	1. WDEL	1. WSTW-F	1. WSTW-F	1. WMMR-F	1. WSTW-F
WCAU-F	2. WSTW-F	2. WMMR-F	2. WMMR-F	2. WMMR-F	2. WJBR-F	2. WSTW-F	2. WMMR-F	2. WMMR-F	2. WUSL-F	2. WUSL-F
3. WUSL-F	3.	3.	3.	3. WJBR-F	3. WSTW-F	3. WMMR-F	3. WJBR-F	3. WDEL	3. WSTW-F	3. WDEL
WYSP-F	4.	4.	4.	WDEL	4. WAMS	4. WJBR-F	4. WDEL	WJBR-F	4. WCAU-F	4. WJBR-F
WSTW-F	5.	5.	5.	5.	5.	5. WILM	5.	5.	5. WDEL	5. WMMR-F

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WSTW-F	1. WSTW-F	1. WSTW-F	1. WSTW-F	1. WSTW-F	1. WMMR-F	1. WMMR-F	1. WMMR-F	1. WMMR-F	1. WMMR-F
2. WMMR-F	2. WMMR-F	2. WMMR	2.	2.	2.	2. WSTW-F	2. WSTW-F	2. WSTW-F	WSTW-F
3. WUSL-F	3. WUSL-F	WUSL-F	3.	3.	3.	3. WYSP-F	3. WYSP-F	3.	3. WAMS
4. WCAU-F	4.	4.	4.	4.	4.	4.	4. WAMS	4.	WJBR-F
5.	5.	5.	5.	5.	5.	5.	5. WJBR-F	5.	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		129 (3)	129 (3)	16.9
AOR		130 (4)	130 (4)	17.0
AC/OLDIES/SOFT ROCK		68 (3)	68 (3)	8.9
MOR/VARIETY	92 (4)		92 (4)	12.0
COUNTRY	33 (1)	62 (4)	95 (5)	12.4
BLACK/URBAN		63 (2)	63 (2)	8.2
BTFL MUSIC		86 (3)	86 (3)	11.3
NEWS/TALK	46 (3)	25 (1)	71 (4)	9.3
NOSTALGIA	21 (2)		21 (2)	2.7
RELIGION				
SPANISH				
CLASSICAL		9 (1)	9 (1)	1.2
UNKNOWN/OTHERS				
			764 (31)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WJBR	1290	Wilmington	1.3/3.6
WNRK	1260	Newark	.5/2.4
KYW	1060	Philadelphia	.6/5.1
WBAL	1090	Baltimore	.7/1.3
WBSB-F	104.3	Baltimore	.5/1.8
WCAU	1210	Philadelphia	1.5/6.1
WDAS-F	105.3	Philadelphia	2.4/4.7
WDSD-F	94.7	Dover	2.8/6.6
WEAZ-F	101.1	Philadelphia	2.4/7.2
WFLN-F	95.7	Philadelphia	1.1/3.2
WIOQ-F	102.1	Philadelphia	2.1/7.8
WIP	610	Philadelphia	1.2/4.4
WIYY-F	97.9	Baltimore	.5/2.7
WLIF-F	101.9	Baltimore	.6/1.7
WMGK-F	102.9	Philadelphia	2.9/9.6
WPEN	950	Philadelphia	1.2/3.3
WPOC-F	93.1	Baltimore	2.4/3.9
WSNI-F	104.5	Philadelphia	2.1/7.1
WWDB-F	96.5	Philadelphia	3.0/4.9
WXTU-F	92.5	Philadelphia	1.2/4.9
WZGO-F	106.1	Philadelphia	1.1/4.9

RADIO STATIONS

WAMS, 1380, 5 KW/1 KW (DA-2), COUNTRY (Radio Arts) ABC-D, $22.50 (Selcom) Rollins
WDEL, 1150, 5 KW (DA-2) , MOR NBC,NBC-T, $32.00* (Eastman)
WILM, 1450, 1 KW/250 W , NEWS/TALK WSJ,CBS,MBS, $20.00* (Savalli)
WJBR, 1290, 1 KW (DAYS) , NOSTALGIA , $18.48 (----)
WNRK, 1260, 1 KW (DAYS,DA) , MOR/AC ABC-C, $ 9.40 (Smith) (NEWARK)

WJBR-F, 99.5, 50 KW @ 500, BTFL MUS , $47.60 (----)
WSTW-F, 93.7, 50 KW @ 460, CHR , $49.00* (Eastman)
WDSD-F, 94.7, 50 KW @ 400, COUNTRY MBS, $41.25 (Masla) Hartstone-Dickstein (DOVER)

WPOC - See Baltimore Other stations - See Philadelphia

WORCESTER

Arbitron Rank/Pop (12+): 94,337,200
CMSA Rank/Pop: NA
MSA Rank/Pop: 112/404,200
Boston ADI
Average Person Rating: 17.6
Market TSL: 23.4 hours

Stations: 28/7
Diaries: 875/385:1/48.3%
Sample Target: 740
Standard Error: .668
% Below Line: 46.0
% Not Listed: 8.4

Est 1984 Revenue: $8,200,000
Gross Inc.: 4.0 Bil
HH Inc.: $28,153
Retail $: 2.3 Bil
Pop per Station: 48,171

	12+ METRO 1/4/SHARE		SPG 84	FAL 83	SPG 83	FAL 82
1.	WSRS-F	84/14.1	12.6	15.1	13.0	13.9
2.	WAAF-F	70/11.8	13.4	10.2	8.7	10.2
3.	WTAG	57/ 9.6	9.6	9.5	13.0	10.8
4.	WBZ	38/ 6.4	6.1	3.3	6.0	4.4
5.	WROR-F	33/ 5.6	7.0	3.6	5.8	8.1
	WHTT-F	33/ 5.6	7.0	7.5	6.3	5.1
7.	WFTQ	24/ 4.0	6.5	8.0	6.7	4.9
8.	WBCN-F	23/ 3.9	2.1	4.2	2.5	3.2
9.	WNEB	23/ 3.9	5.0	5.8	4.2	4.6
	WXLO-F	22/ 3.7	1.9	---	.5	---
11.						
12.						
13.						
14.						
15.						

BIRCH SHARE

	12+ TSA 1/4/CUME	
1.	WAAF-F	142/1607
2.	WSRS-F	121/1151
3.	WBZ	73/1123
4.	WTAG	61/ 995
5.	WHTT-F	59/ 975
6.	WROR-F	53/ 734
7.	WXLO-F	48/ 578
8.	WSSH-F	43/ 422
9.	WBCN-F	38/ 521
10.	WXKS-F	36/ 404
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		SPG 84	FAL 83
1.	WAAF-F	872/25.9	27.8	25.0
2.	WTAG	860/25.5	24.4	26.6
3.	WSRS-F	782/23.2	26.2	26.7
4.	WHTT-F	622/18.4	19.8	20.4
5.	WROR-F	546/16.2	16.4	11.0
6.	WBZ	503/14.9	15.4	14.3
7.	WFTQ	375/11.1	17.8	18.1
8.	WBCN-F	337/10.0	7.3	10.4
9.	WNEB	284/ 8.4	11.6	11.3
10.	WORC	241/ 7.1	10.2	11.0
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 68.38% (372 of 544) (FAL 83: 62.85%)

	TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	WAAF-F	WAAF-F	WAAF-F	WSRS-F	WSRS-F	WSRS-F	WTAG	WSRS-F	WSRS-F	WAAF-F	WSRS-F
2.	WHTT-F	WBCN-F	WSRS-F	WAAF-F	WAAF-F	WTAG	WSRS-F	WAAF-F	WAAF-F	WTAG WBZ	WAAF-F
3.		WROR-F	WROR-F	WROR-F	WROR-F	WBZ	WAAF-F	WROR-F	WHTT-F		WTAG
4.		WHTT-F	WBCN-F	WFTQ	WTAG WFTQ WBZ	WROR-F	WBZ	WTAG	WTAG	WHTT-F	WHTT-F
5.				WXLO-F WBZ			WROR-F				WROR-F

	WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1.	WAAF-F	WAAF-F	WSRS-F	WXLO-F	WSRS-F	WAAF-F	WAAF-F	WAAF-F	WAAF-F	WAAF-F
2.	WHTT-F	WXLO-F WHTT-F	WAAF-F	WBCN-F	WXLO-F				WROR-F	WROR-F
3.	WXKS-F		WROR-F	WAAF-F WFTQ	WROR-F				WBCN-F	WSRS-F
4.	WROR-F	WBCN-F	WXLO-F WHTT-F		WFTQ				WBZ	WBZ
5.		WROR-F								

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		59 (3)	59 (3)	10.8
AOR		95 (3)	95 (3)	17.5
AC/OLDIES/SOFT ROCK	24 (1)	86 (8)	110 (9)	20.2
MOR/VARIETY	105 (3)		105 (3)	19.3
COUNTRY	14 (1)	15 (2)	29 (3)	5.3
BLACK/URBAN				
BTFL MUSIC		111 (4)	111 (4)	20.4
NEWS/TALK	6 (1)		6 (1)	1.1
NOSTALGIA	23 (1)		23 (1)	4.2
RELIGION				
SPANISH				
CLASSICAL		6 (1)	6 (1)	1.1
UNKNOWN/OTHERS				
			544 (28)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WORC	1310	WOrcester	2.4/7.1
WBOS-F	92.9	Brookline	.7/2.3
WCGY-F	93.7	Lawrence	.5/2.1
WCRB-F	102.5	Boston	1.0/3.5
WESO	970	Southbridge	1.7/3.2
WHJY-F	94.1	Providence	.3/1.7
WHUE-F	100.7	Boston	3.2/5.5
WJIB-F	96.9	Boston	1.0/3.2
WLKW-F	101.5	Providence	.7/2.4
WMJX-F	106.7	Boston	.8/4.4
WPJB-F	105.1	Providence	.7/2.4
WQVR-F	100.1	SOuthbridge	1.9/4.1
WRKO	680	Boston	1.0/2.4
WSNE-F	93.3	Taunton	.7/1.8
WSSH-F	99.5	Lowell	1.5/4.9
WVBF-F	105.7	Farmingham	1.0/3.9
WXKS-F	107.9	Medford	2.9/6.7
WZOU-F	94.5	Boston	1.5/6.7

RADIO STATIONS

WFTQ, 1440, 5 KW (DA-2) , AC ABC-I, $76.25 (Katz) Katz
WNEB, 1230, 1 KW/250 W , NOST (Al Ham) CBS, $28.00 (Weiss)
WORC, 1310, 5 KW/1 KW (DA-2), COUNTRY ABC-E, $19.00 (P/W)
WTAG, 580, 5 KW (DA-2) , MOR NBC,NBC-T, $40.50 (Mc-Guild) Worc. Telegram

WAAF-F, 107.3, 18 KW @ 760, AOR (Burk-Abr) SOurce, $170.00 (Katz) Katz
WSRS-F, 96.1, 25 KW @ 650, BTFL MUS , $ 70.00* (Blair) Knight
WXLO-F, 104.5, 37 KW @ 563, AC , $45.25 (Mc-Guild) Deer River (FITCHBURG)

other ranked stations - See Boston

MISCELLANEOUS COMMENTS

Several towns added to Arbitron metro...

YORK

Arbitron Rank/Pop (12+): 95/335,800
CMSA Rank/Pop: NA
MSA Rank/Pop: 113/401,500
Harrisburg ADI
Average Person Rating: 19.1
Market TSL: 24.8 hours

Stations: 32/11
Diaries: 785/428:1/56.6%
Sample Target: 730
Standard Error: .753
% Below Line: 44.3
% Not Listed: 9.5

Est 1984 Revenue: $9,200,000
Gross Inc.: 3.9 Bil
HH Inc.: $27,074
Retail $: 1.9 Bil
Pop per Station: 30,527

	12+ METRO 1/4/SHARE		SPG 84	FAL 83	SPG 83	FAL 82
1.	WSBA	71/11.1	13.5	9.0	8.7	11.8
2.	WRKZ-F	58/ 9.0	12.3	11.7	9.8	11.4
3.	WSBA-F	54/ 8.4	9.9	7.9	5.2	7.2
	WNCE-F	54/ 8.4	7.4	11.1	8.3	6.8
5.	WQXA-F	49/ 7.6	7.1	7.3	12.2	10.8
6.	WHTF-F	38/ 5.9	6.4	5.9	2.2	.9
7.	WTPA-F	32/ 5.0	5.5	6.2	9.0	6.8
8.	WNOW	27/ 4.2	4.4	4.8	5.4	5.4
9.	WYCR-F	26/ 4.1	5.5	6.7	7.5	6.9
10.	WHVR	18/ 2.8	2.2	2.4	2.1	.9
11.						
12.						
13.						
14.						
15.						

BIRCH SHARE

	12+ TSA 1/4/CUME	
1.	WRKZ-F	216/2246
2.	WTPA-F	159/1637
3.	WNCE-F	146/1390
4.	WQXA-F	111/1854
5.	WSBA-F	109/1367
6.	WSBA	91/1220
7.	WHP-F	88/1038
8.	WLAN-F	82/1239
9.	WHP	74/1095
10.	WHTF-F	72/1090
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		SPG 84	FAL 83
1.	WSBA	815/24.3	27.6	21.5
2.	WQXA-F	696/20.7	20.8	20.9
3.	WRKZ-F	662/19.7	23.0	20.7
4.	WSBA-F	572/17.0	20.7	17.6
5.	WYCR-F	502/14.9	17.6	17.8
6.	WNCE-F	461/13.7	14.1	15.5
7.	WHTF-F	449/13.4	18.8	14.7
8.	WHVR	371/11.0	8.0	7.7
9.	WTPA-F	348/10.4	13.2	11.7
10.	WPOC-F	197/ 5.9	5.1	6.0
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 74.31% (431 of 580) (FAL 83: 75.46%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHTF-F	1. WQXA-F	1. WRKZ-F WSBA-F	1. WRKZ-F	1. WRKZ-F	1. WSBA	1. WSBA	1. WSBA-F	1. WSBA	1. WSBA WTPA-F	1. WNCE-F
2. WTPA-F	2. WSBA-F		2. WSBA-F	2. WSBA WSBA-F	2. WRKZ-F	2. WQXA-F	2. WRKZ-F	2. WRKZ-F		2. WSBA
3. WQXA-F WYCR-F	3. WYCR-F WTPA-F	3. WQXA-F	3. WQXA-F		3. WNCE-F	3. WSBA-F	3. WNCE-F	3. WSBA-F	3. WHTF-F	3. WHTF-F
		4. WSBA	4. WSBA	4. WQXA-F	4. WSBA-F	4. WRKZ-F	4. WSBA	4. WNCE-F	4. WRKZ-F	4. WYCR-F
5.	5. WHTF-F WRKZ-F	5. WTPA-F	5.	5. WNCE-F	5.	5. WHVR	5. WQXA-F	5. WQXA-F	5. WQXA-F WNCE-F	5. WRKZ-F

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WQXA-F	1. WSBA-F	1. WSBA-F	1. WSBA-F	1. WSBA WSBA-F	1. WTPA-F	1. WQXA-F WTPA-F	1. WQXA-F	1. WQXA-F	1. WRKZ-F
2. WSBA-F	2. WQXA-F	2. WRKZ-F WSBA	2. WQXA-F		2. WYCR-F		2. WRKZ-F WTPA-F	2. WRKZ-F	2. WQXA-F
3. WYCR-F	3. WHTF-F		3. WHTF-F WSBA WRKZ-F	3. WRKZ-F	3.	3. WYCR-F		3. WTPA-F	3. WSBA WSBA-F WTPA-F
4. WHTF-F	4. WRKZ-F WYCR-F	4. WQXA-F		4. WNCE-F	4.	4. WRKZ-F	4. WSBA-F	4.	
5.		5.		5.	5.	5.	5.	5.	

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		101 (4)	101 (4)	17.4
AOR		69 (4)	69 (4)	11.9
AC/OLDIES/SOFT ROCK	3 (1)	63 (3)	66 (4)	11.4
MOR/VARIETY	108 (5)		108 (5)	18.6
COUNTRY	30 (2)	77 (3)	107 (5)	18.4
BLACK/URBAN		7 (1)	7 (1)	1.2
BTFL MUSIC		97 (6)	97 (6)	16.7
NEWS/TALK				
NOSTALGIA	8 (1)		8 (1)	1.4
RELIGION		17 (2)	17 (2)	2.9
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			580 (32)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WGCB-F	96.1	Red Lion	1.6/3.4
WGET	1320	Gettysburg	1.9/4.9
WGTY-F	107.7	Gettysburg	1.6/2.7
WOYK	1350	York	1.2/5.2
WCMB	1460	Harrisburg	.5/1.7
WDAC-F	94.5	Ephrata	1.1/3.7
WHP	580	Harrisburg	.6/2.3
WHP-F	97.3	Harrisburg	.8/2.7
WIOV-F	105.1	Ephrata	.8/2.7
WKBO	1230	Harrisburg	.5/1.4
WLAN-F	96.9	Lancaster	1.1/3.6
WSFM-F	99.3	Harrisburg	.9/2.9
WBAL	1090	Baltimore	.5/3.0
WBSB-F	104.3	Baltimore	1.1/2.9
WFRE-F	99.9	Frederick	2.0/4.3
WGRX-F	100.7	Westminster	.3/1.3
WIYY-F	97.9	Baltimore	1.4/2.9
WLIF-F	101.9	Baltimore	.6/3.1
WPOC-F	93.1	Baltimore	2.2/5.9
WWMD-F	104.7	Hagerstown	1.7/3.8
WXYV-F	102.7	Baltimore	1.1/2.3
WYST-F	92.3	Baltimore	.5/2.1

RADIO STATIONS

WNOW, 1250, 1 KW (DAYS) , COUNTRY	ABC-I, $ NA	(MMR)	Central Penn	
WOYK, 1350, 5 KW/1 KW , NOSTALGIA	MBS, $12.00	(S. Katz)		
WSBA, 910, 5 KW?1 KW (DA-2) , MOR	, $56.00	(Eastman)	Susquehanna	
WHVR, 1280, 5 KW/500 W (DA-2), MOR	, $ NA	(HNWH)		(HANOVER)
WQXA-F, 105.7, 46 KW @ 520, CONTEMP	ABC-C, $41.00*	(MMR)	Central Penn	
WSBA-F, 103.3, 12 KW @ 750, AC	, $45.00*	(Eastman)	Susquehanna	
WYCR-F, 98.5, 11 KW @ 930, AOR/CHR	Source, $28.00*	(HNWH)		
WHTF-F, 92.7, 3 KW @ 700, CHR	, $26.00	(----)		(STARVIEW)

YOUNGSTOWN

Arbitron Rank/Pop (12+): 77/431,600
CMSA Rank/Pop: NA
MSA Rank/Pop: 92/517,000
ADI # 95
Average Person Rating: 17.6
Market TSL: 23.3 hours

Stations: 22/12
Diaries: 908/475:1/52.5%
Sample Target: 850
Standard Error: .654
% Below Line: 17.1
% Not Listed: 8.4

Est 1984 Revenue: $7,000,000
Gross Inc.: 4.7 Bil
HH Inc.: $25,618
Retail $: 2.8 Bil
Pop per Station: 35,967

	12+ METRO 1/4/SHARE		SPG 84	FAL 83	SPG 83	FAL 82
1.	WHOT-F	119/15.7	13.4	7.2	8.0	7.1
2.	WKBN-F	82/10.8	10.7	12.8	9.9	11.2
3.	WQXK-F	70/ 9.2	11.0	10.2	8.0	9.4
4.	WBBW	63/ 8.3	11.3	11.2	10.9	12.9
5.	WKBN	57/ 7.5	7.2	7.4	8.2	7.6
	WYFM-F	57/ 7.5	6.5	9.1	10.7	7.3
7.	WFMJ	41/ 5.4	6.1	6.5	6.3	4.8
8.	WHOT	34/ 4.5	4.2	6.0	6.9	7.9
9.	WDMT-F	32/ 4.2	2.8	2.2	4.0	3.7
10.	WMMS-F	28/ 3.7	3.1	3.4	4.0	2.6
11.						
12.						
13.						
14.						
15.						

BIRCH SHARE

	12+ TSA 1/4/CUME	
1.	WHOT-F	206/2661
2.	WKBN-F	124/1823
3.	WYFM-F	105/2170
4.	WQXK-F	104/1140
5.	WKBN	85/1604
6.	WBBW	78/ 794
7.	WMMS-F	65/ 968
8.	WDMT-F	59/ 621
9.	WFMJ	57/ 936
10.	WHOT	35/ 574
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		SPG 84	FAL 83
1.	WHOT-F	1467/34.0	28.7	19.7
2.	WYFM-F	1126/26.1	24.3	28.7
3.	WKBN	1082/25.1	17.3	22.5
4.	WKBN-F	966/22.4	22.9	25.7
5.	WQXK-F	689/16.0	17.8	16.9
6.	WBBW	668/15.5	18.7	18.9
7.	WFMJ	629/14.6	16.1	17.9
8.	WHOT	523/12.1	13.7	22.8
9.	WMMS-F	441/10.2	10.2	7.5
10.	WDMT-F	414/ 9.6	6.6	6.2
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 64.80% (451 of 696) (FAL 83: 57.06%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WQXK-F	1. WHOT-F+	1. WKBN-F	1. WHOT-F	1. WHOT-F	1. WHOT-F
2. WYFM-F	2. WYFM-F	2. WQXK-F	2. WQXK-F	2. WQXK-F	2. WKBN-F	2. WKBN	2. WHOT-F	2. WKBN-F	2. WYFM-F	2. WKBN-F
3.	3.	WYFM-F	3. WYFM-F	3. WKBN-F	3. WKBN	WBBW	3. WBBW	3. WQXK-F	3. WQXK-F	3. WQXK-F
4.	4.	4. WKBN-F	4. WKBN-F	4. WYFM-F	4. WBBW	4. WKBN-F	4. WQXK-F	4. WYFM-F	4. WFMJ	4. WBBW
5.	5.	5. WKBN	5. WKBN	5. WKBN	5. WFMJ	5. WQXK-F	5. WKBN	5. WBBW	5. WKBN-F	5. WYFM-F
									WDMT-F	

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WQXK-F	1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WHOT-F
2.	2. WYFM-F	2. WQXK-F	2. WYFM-F	2. WHOT-F	2. WYFM-F	2. WYFM-F	2. WYFM-F	2. WYFM-F	2. WQXK-F
3.	3.	3. WYFM-F	3.	3. WKBN-F	3. WMMS-F	3. WMMS-F	3. WQXK-F	3. WMMS-F	3. WKBN
4.	4.	4. WKBN-F	4.	4. WYFM-F	4.	4.	4. WKBN	WKBN-F	4. WYFM-F
5.	5.	5. WDMT-F	5.	5.	5.	5.	5.	5.	5. WKBN-F

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		190 (4)	190 (4)	27.3
AOR		28 (1)	28 (1)	4.0
AC/OLDIES/SOFT ROCK	34 (1)	33 (2)	67 (3)	9.6
MOR/VARIETY	94 (5)		94 (5)	13.5
COUNTRY	10 (1)	79 (2)	89 (3)	12.8
BLACK/URBAN		32 (1)	32 (1)	4.6
BTFL MUSIC		82 (1)	82 (1)	11.8
NEWS/TALK	63 (1)		63 (1)	9.1
NOSTALGIA	41 (1)		41 (1)	5.9
RELIGION	3 (1)	7 (1)	10 (2)	1.4
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			696 (22)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WGFT	1500	Youngstown	.4/ .9
WNIO	1540	Niles	1.3/3.5
WQOD-F	93.3	Youngstown	2.8/4.4
WRRO	1440	Warren	2.6/8.9
WGCL-F	98.5	Cleveland	1.1/3.9
WKDD-F	96.5	Akron	.8/2.7
WMJI-F	105.7	Cleveland	1.6/4.6
WNIR-F	100.1	Kent	1.2/2.3
WPIC	790	Sharon	.7/2.1
WSOM	600	Salem	.9/1.8
WTOF-F	98.1	Canton	.9/2.1
WWWE	1100	Cleveland	.7/2.8

RADIO STATIONS

WBBW, 1240, 1 KW/250 W, TALK/NEWS	ABC-E,	$31.05	(Mc-Guild)		
WFMJ, 1390, 5 KW (DA-N), MOR/NOST	NBC,	$24.00	(Unirep)		
WGFT, 1500, 500 W (DAYS,DA), RELIGION	,	$15.00	(----)		
WHOT, 1330, 500 W/1 KW (DA-2), CONTEMP	,	$30.00*	(Blair)	Myron Jones	
WKBN, 570, 5 KW (DA-N), MOR	CBS,	$53.00	(Katz)		
WNIO, 1540, 500 W (DAYS,DA), COUNTRY	MBS,	$13.00	(----)		(NILES)
WRRO, 1440, 5 KW (DA-N), MOR	ABC-I,MBS,	$16.00	(----)		(WARREN)
WPIC, 790, 1 KW (DAYS), MOR	,	$24.00	(Torbet)	Regional	(SHARON)
WKBN-F, 98.9, 9 KW @ 1370, BTFL MUS	,	$53.00	(Katz)		
WHOT-F, L01.1, 16 KW @ 710, CHR/AOR	,	$45.00*	(Blair)	Myron Jones	
WQOD-F, 93.3, 50 KW @ 280, AC	MBS,	$ NA	(----)		
WQXK-F, 105.1, 88 KW @ 400, COUNTRY (Drake-Chen)	ABC-D,	$25.00*	(Eastman)	Rust	(SALEM)
WYFM-F, 102.9, 28 KW @ 455, CHR	ABC-C,	$36.00	(Weiss)	Regional	(SHARON)

Other ranked stations - See Cleveland

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AMERICAN RADIO

SPRING 1985 REPORT

Compiled and edited by:

JAMES H. DUNCAN, JR
DUNCAN'S AMERICAN RADIO, INC.
BOX 2966
KALAMAZOO, MI 49003

August 1985

Volume X, Number 1

INTRODUCTION

This is the 19th edition of American Radio. Your support of this work is sincerely appreciated. Please feel free to make comments or suggestions at any time. I urge you to do so. I can be reached at the following address:

JAMES H. DUNCAN, JR
DUNCAN'S AMERICAN RADIO, INC.
BOX 2966
KALAMAZOO, MI 49003 (616) 342-1356

I strongly urge all of you (particularly new subscribers) to carefully read the definitions pages at the beginning of Section B. This will help you to understand all of the information given in the Individual Market Reports. However, if you have any questions please feel free to call me. I figure that my time and my call back to you are part of the subscription price. Also I always enjoy talking about American Radio.

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Every effort has been made to make this book as accurate as is humanly possible. However, we are responsible for errors only to the extent that subscribers will be notified if such action is justified.

Any corrections made by Arbitron to earlier published reports are included if they were received by August 4, 1985.

Work on this edition was completed on August 10, 1985. Mailing will begin on August 15, 1985. Working on such tight deadlines may cause production problems. If your copy is defective in any way let me know and I will promptly mail another copy to you.

HIGHLIGHTS AND COMMENTS

SPRING 1985 ACHIEVEMENT AWARDS

	Honorable Mention
GROUP : Taft Broadcasting	Inner City EZ Cox
Markets 1-25: KIIS-F Los Angeles	WMMR-F Philadelphia KSHE-F St. Louis WJMK-F Chicago
Markets 25-75: KEX/KKRZ-F Portland	WFBQ Indianapolis
Markets 76-125: WKJN-F Baton Rouge	KIIK-F Davenport KDJQ-F Modesto
Markets 125+: WKSF-F Asheville	KCIX-F Boise WXLK-F Roanoke

The "Achievement Awards" were begun in 1983. There is no formula for making these selections. The only requirement is that I think a station or group stands out because of its performance over the past year. There is no plaque or scroll or anything like that. Just a "well done" and that someone noticed an outstanding performance.

Taft enjoyed an excellent Spring with 10 stations up and five down. Also their purchase of Gulf Broadcasting looks like an excellent buy. They have done a superb job in Portland (see below) and their only weak market (out of eight) is Buffalo.

I almost selected KIIS-FM last year and this year there was no way I could neglect them. They have passed WGN as the nation's highest billing station and they should bill over $30,000,000 this year.

Taft has done a remarkable job with KEX and KKRZ in Portland. Between them they have gained over 10 share points in the last year. Both stations have more than doubled their shares since last Spring. KEX, along with KGW and KXL, have made Portland one of the better AM markets in the country.

WKJN is another Keymarket "exurban" success story which gained 11 share points in the last year and did it quickly enough to save Steve Hicks a couple of million dollars or so.

WKSF gained 18.7 share points in the last year when it changed from BTFL to CHR. While it is true that 10 of those share points came from its sister AM I have never seen a station have the greatest share growth in three markets in three different states. WKSF did in Asheville, NC., Greenville-Spartanburg, SC, and Johnson City, TN.

ACHIEVEMENT AWARD WINNERS

	1983	1984	1985
Group	EZ	Stoner	Taft
Markets 1-25	KHTR-F St. Louis	WHTZ-F New York	KIIS-F Los Angeles
Markets 26-75	WYYY-F Syracuse	WZPL-F Indianapolis	KEX/KKRZ-F Portland
Markets 76-125	WDCG-F Raleigh	KFAB Omaha	WKJN-F Baton Rouge
Markets 125+	KIOK-F Richland,WA	KCCY-F Pueblo	WKSF-F Asheville

FORMATS

In general CHR, AC and Religion/Gospel showed the strongest increases. Country, Black/Urban, and BTFL/EZ showed the greatest decreases. AC's increased the most. The increase in Religion/Gospel seems to be largely the result of gains made by Gospel stations. AOR remained level with increases in many of the large markets and decreases in the smaller markets.

LEADING STATIONS

WHTZ remains the most listened to station in the US (1/4 HR AVG). Stations in the top 100 making impressive gains include: WNEW-F, WMMR, WBLS, WLTW, KOST, KSHE, KROQ, WJJD, WFBQ, WBZZ, WRKO, WWDC-F, CKLW, WCZY, WTIC-F, WJMK and WXRT.

OTHER LEADERS

Cume Rating: WXLK (Roanoke)
12+ TSA Cume: WHTZ (New York)
12+ Metro Share: KTRS (Casper)

NOTF: Perennial leader WJBC in Bloomington, IL no longer qualifies because Bloomington is now a Condensed Market.

FM SHARE

FM share actually picked up its growth rate. It now stands at 66.549% which is an increase of 3.514% over the 1984 percentage of 64.290%. The 1984 increase over 1983 was only 3.201%. Lancaster, PA had the highest percentage (89.75%) and Altoona the lowest (41.46%).

GROUP OWNERS

The following groups had "up" books for two thirds or more of their stations (based on Spring 84 to Spring 85 comparisons, 12+ Metro Share):

Brown
Constant
Cox
EZ
Federated
Inner City
Keymarket
King
Mortenson
Statewide
Taft
Tichenor
Willis
CRB

Willis and Inner City had every station in their group with an up book. This partially significant since most of their stations program a Black or Urban format. That format did not perform well nationally.

These groups showed major gains in the group rankings:

Inner City
EZ
Katz
Nationwide
Booth
Summit
Price
Metromedia
Pyramid
Edens
Clear Channel
Jacor

LEADING STATIONS BY FORMAT

	1/4 HR AVG		METRO SHARE	
CHR/TOP 40/CONTEMP	WHTZ-F	New York	KTRS-F	Casper
AOR	WNEW-F	New York	KGGO-F	Des Moines
AC/SOFT/OLDIES	WNBC	New York	WFBG	Altoona
BTFL MUSIC	WPAT-F	New York	WWLV-F	Daytona Beach
BLACK/URBAN	WRKS-F	New York	WANM	Tallahassee
COUNTRY	WHN	New York	WWNC	Asheville
NEWS/TALK	WOR	New York	KMOX	St. Louis
MOR/VARIETY	WGN	Chicago	WIKY-F	Evansville
NOSTALGIA	WNEW	New York	WKWK	Wheeling
SPANISH	WADO	New York	KGBT	McAllen
RELIGION/GOSPEL	WWRL	New York	KCIJ	Shreveport
CLASSICAL	WQXR-F+	New York	KVOD-F	Denver

GREATEST SHARE CHANGES:
(Spring 84 to Spring 85)

Increases

WKSF-F	Asheville	+18.7
KCIX-F	Boise	+16.0
KJNE-F	Waco	+15.4
WBHP	Huntsville	+13.0
WAAL-F	Binghamton	+12.4
KLSF-F	Amarillo	+12.0
KDJK-F	Modesto	+11.6
WKJN-F	Baton Rouge	+11.0

Decreases

WISE	Asheville	-10.0
WPFR-F	Terre Haute	-9.9
KHYS-F	Beaumont	-9.5
WRDW	Augusta	-9.4
WDCG-F	Raleigh	-8.9
WWWS-F	Saginaw	-8.6

DUNCAN'S RADIO FORMAT INDEX

Below is my Radio Format Index for the years 1982 through 1985. A full explanation of the index can be found in the Spring 84 issue of American Radio.

Use the index as you would the Dow Jones Industrials. It shows the relative change in the share and cume rating of selected stations in each format. The stations remain constant so comparisons are valid.

TABLE A

RADIO FORMAT INDEX - METRO SHARE

	Stations*	82 TOT Share	83 TOT Share	84 TOT Share	S85 TOT Share	82 AVG Share	83 AVG Share	84 AVG Share	S85 AVG Share	Divisor	1982 Index	1983 Index	1984 Index	1985 Index
CHR	50	398.8	450.4	471.0	486.0	7.98	9.01	9.42	9.72	3.988	100.00	112.94	122.26	121.87
AOR	50	417.7	401.9	429.0	429.6	8.03	7.73	8.41	8.59	4.095	100.00	96.22	102.71	104.91
AC/SOFT/OLDIES	50	311.3	312.5	298.4	291.1	6.23	6.25	5.97	5.82	3.113	100.00	100.39	95.85	93.51
MOR/VARIETY	44	509.4	49.31	473.3	456.8	11.58	11.21	10.76	10.38	5.094	100.00	96.80	92.91	89.67
COUNTRY	47	454.4	456.1	410.7	387.5	9.09	9.12	8.38	8.24	4.186	100.00	100.40	94.10	92.57
BTFL/EZ	49	423.2	439.1	433.5	423.4	8.46	8.78	8.67	8.64	4.147	100.00	103.76	102.43	102.10
NEWS/TALK	40	260.0	246.8	230.2	213.2	5.91	5.61	5.48	5.33	2.364	100.00	94.92	88.54	90.19
BLACK/URBAN	34	274.1	256.4	248.4	243.3	7.61	7.12	7.10	7.16	2.589	100.00	93.54	93.21	93.97
NOSTALGIA	19	96.6	109.2	96.9	77.8	4.39	4.96	4.40	4.09	0.834	100.00	113.04	100.31	93.29

* Same number of stations for both metro share and metro cume rating

TABLE B

RADIO FORMAT INDEX-METRO CUME RATING (CR)

FORMAT	82 TOT CR	83 TOT CR	84 TOT CR	S 85 TOT CR	82 AVG CR	83 AVG CR	84 AVG CR	S 85 AVG CR	DIVISOR	1982 INDEX	1983 INDEX	1984 INDEX	S 85 INDEX
CHR	1073.6	1187.0	1208.9	1211.6	21.47	23.74	24.18	24.23	10.736	100.00	110.56	112.60	112.85
AOR	941.1	925.3	914.7	904.8	18.10	17.79	17.94	18.10	9.226	100.00	98.32	97.19	98.07
AC/SOFT/OLDIES	794.8	817.2	760.6	756.7	15.90	16.34	15.21	15.13	7.948	100.00	102.82	95.70	95.21
MOR/VARIETY	1247.6	1187.1	1123.6	1070.9	28.35	26.98	25.53	24.34	12.476	100.00	95.15	90.06	85.84
COUNTRY	937.7	938.2	815.6	777.4	18.75	18.76	16.64	16.48	8.814	100.00	100.05	88.76	88.20
BTFL/EZ	832.0	854.3	824.8	803.1	16.64	17.09	16.50	16.39	8.154	100.00	102.68	99.13	98.49
NEWS/TALK	701.7	671.5	615.0	567.7	15.95	15.26	14.64	14.19	6.683	100.00	95.70	87.64	84.95
BLACK/URBAN	539.0	521.8	503.5	495.6	14.97	14.49	14.38	14.58	5.090	100.00	96.81	96.09	97.36
NOSTALGIA	219.3	235.7	198.4	164.4	9.97	10.71	9.02	8.65	1.894	100.00	107.48	90.47	86.60

NOTES AND COMMENTS ABOUT AMERICAN RADIO

FOR THE RECORD

In April of this year I was both flattered and honored when Tom Stoner, Chairman of Stoner Broadcasting, asked me if I would join the Board of Directors of his corporation. It has been one of my personal goals to serve on the Board of three or four companies. Yet I could not give Tom an answer until I resolved an inportant issue: Would accepting a position on the board of a communications company in any way represent a conflict of interest with my publishing books and reports for and about the radio industry?

I took several weeks to think about this question and to ask people in the industry for their opinion. Without exception they urged me to accept the position. I decided to do so. I am writing this because I want you, my subscribers, to be aware of this position. It will also be my policy to inform anyone who calls me with a question about a Stoner market that I am serving on the Stoner board.

I am very proud of the reputation my publications have earned and would never do anything which would do injury to that reputation.

DUNCAN'S AMERICAN RADIO, INC

You probably did not notice - I don't know why you should - but I changed my corporate name from Duncan Media Enterprises to Duncan's American Radio. I did so primarily to more closely identify with the radio industry and for some trademark reasons. Also perhaps I will receive fewer calls from people asking if I do a book about television similar to American Radio.

AMERICAN RADIO MAILING PROCEDURE

Just before the publication of each issue of American Radio I receive many calls asking when the books will be mailed, in what order do I mail them, and "Will you please mail my copy early". While I am pleased that my subscribers are so anxious to receive their copies I do have rather strict mailing procedures. They are mailed in this order:

1. One Year Subscribers. Those that pay for all four editions in January. These copies are mailed 1st Class.
2. Standing Orders
3. Orders paid in advance for their books and also paid for 1st Class Postage.
4. Billable orders which request 1st Class Postage be added to their invoice.
5. Orders paid in advance but do not pay for 1st Class Postage. These books are mailed via "Book Rate".
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If you are interested in receiving your copy as quickly as possible I would recomment that you pay the $3.00 for first class postage. You can receive your copy up to ten days earlier.

CHANGES IN THIS EDITION OF AMERICAN RADIO

I have made a few minor changes in this edition of American Radio. First of all the listing of the top stations in the 50 largest ADI's has been dropped. None of my subscribers ever expressed much interest in it and, for most markets, it is a redundancy.

I added a listing of the station I estimate to be the top billing station in each market. This estimate is derived from the latest edition of Duncan's Radio Market Guide. It can be found at the top of each Individual Market Report.

I have decided to stop listing syndicators and consultants effective with the next issue of American Radio. It has become very difficult to get client lists from some companies. Additionally, I have found inaccuracies in some lists I have received. I do not feel comfortable with this listing anymore.

I am carefully watching Arbitron's plans to modify their reports. I may redesign my report if Arbitron adds some information which I feel would interest you. Of course this would also depend upon what data Arbitron allows me to access.

BIRCH QUARTERLY REPORTS

You will notice that the Birch shares for many markets are not included in this edition. They apparently had some computer problems at Birch Radio so the 2nd quarter results were not available by my deadline.

10 YEARS OF AMERICAN RADIO

1986 will mark American Radio's 10 year anniversary. I will be publishing a special anniversary issue in April or May of 1986. This issue will somewhat resemble Radio in the United States but it will be far more complete and comprehensive. Look for ordering information in early 1986.

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Albuquerque
Allen-Beth
Altoona
Amarillo
Anchorage
Appleton-Osh
Asheville
Atlanta

Atlantic City
Augusta,GA
Austin
Bakersfield
Baltimore
Baton Rouge
Beaumont
Billings
Binghamton
Birmingham

Boise
Boston
Bridgeport
Buffalo
Canton
Casper
Cedar Rapids
Charleston, SC
Charleston, WV
Charlotte

Chattanooga
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Cleveland
Colorado Springs
Columbia
Columbus, GA
Columbus, OH
Corpus Christi
Dallas-Fort Worth

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Tallahassee
Tampa-St. Pete
Terre Haute
Toledo
Topeka
Tucson
Tulsa
Utica-Rome
Waco

Washington
Waterloo-Cedar Falls
West Palm Beach
Wheeling
Wichita
Wilkes-Barre/Scranton
Wilmington, DE
Wilmington, NC
Worcester
York

Youngstown

METRO SHARE LEADERS AND MAJOR SHARE CHANGES

This table shows the 12+ Metro Share (6AM-MID, Mon-Sun) leaders for each rated market. Also listed are the stations in each market which had the largest gain in share or loss in share.

The period covered for the share changes is Spring 84 to Spring 85. It is my belief that year-to-year comparisons are more accurate and valid than "last book" comparisons.

MARKET	12+ LEADER/FORMAT	LARGEST SHARE GAINER	LARGEST SHARE LOSER
Akron	WAKR , 10.3, MOR	WDBN , +1.8, BTFL	WMMS-F, -2.7, AOR
Albany-Schen	WGY , 11.6, MOR	WQBK-F, +2.4, AOR	WPYX-F, -3.0, AOR
		WROW-F, +2.4, BTFL	
Albuquerque	KOB-F , 16.7, AC	KOB , +7.2, MOR	KZZX-F, -3.3, AC
Allen-Beth	WFMZ-F, 13.5, BTFL	WQQQ-F, +2.8, CHR	WLEV-F, -3.0, AC
Altoona	WFBG , 26.3, AC	WHPA-F, +3.2, AC	WKMC , -3.8, Nost
Amarillo	KQIZ-F, 19.9, CHR	KLSF-F,+12.0, Contemp	KPUR , -4.6, CHR
Anchorage	KGOT-F, 16.7, CHR	KKGR-F, +6.0, AOR	KWHL-F, -5.0, AOR
Appleton-Osh	WAPL-F, 12.7, AOR	WAPL-F, +3.2, AOR	WAHC-F, -3.2, CHR
Asheville	WWNC , 33.0, Country	WKSF-F,+18.7, CHR	WISE ,-10.0, AC
Atlanta	WZGC-F, 12.1, CHR	WFOX-F, +3.7, AC	WAOK , -2.3, Black
Atlantic City	WAYV-F, 15.0, Contemp	WAYV-F, +4.1, Contemp	WCAU-F, -2.8, CHR
Augusta, GA	WBBQ-F, 21.6, CHR	WFXA-F, +6.9, Black	WRDW , -9.4, Black
Austin	KHFI-F, 18.4, CHR	KHFI-F, +6.8, CHR	KNOW , -1.7, Oldies
Bakersfield	KKXX-F, 13.9, CHR	KUZZ , +3.8, Country	KGFM-F, -1.8, BTFL
Baltimore	WLIF-F, 9.9, BTFL	WMKR-F, +1.4, CHR	WFBR , -2.0, MOR
Baton Rouge	WFMF-F, 12.5, CHR	WKJN-F,+11.0, Country	WQXY-F, -7.3, AC
Beaumont	KYKR-F, 14.1, Country	KZZB-F, +4.5, CHR	KHYS-F, -9.5, Black
Billings	KGHL , 24.0, Country	KUUS , +7.3, BTFL	KIDX-F, -5.8, AC
Binghamton	WAAL-F, 24.6, CHR	WAAL-F,+12.4, CHR	WMRV-F, -3.8, AC
Birmingham	WZZK-F, 12.8, Country	WMJJ-F, +4.2, AC	WKXX-F, -4.5, CHR
Boise	KCIX-F, 16.0, AC	KCIX-F,+16.0, AC	KLTB-F, -6.9, AC
Boston	WBCN-F, 8.8, AOR	WRKO , +2.0, Talk	WKKT-F, -2.2, Contemp
Bridgeport	WEZN-F, 16.4, BTFL	WRKS-F, +2.3, Urban	WICC , -3.1, MOR
Buffalo	WJYE-F, 9.8, BTFL	WKSE-F, +2.6, CHR	WGR-F , -3.5, AC
		CILQ-F, +2.6, AOR	
Canton	WHBC , 16.8, MOR	WKDD-F, +2.3, CHR	WMMS-F, -4.5, AOR
Casper	KTRS-F, 36.2, CHR	KTRS-F, +4.7, CHR	KTWO , -6.3, MOR
Cedar Rapids	WMT , 18.9, MOR	KRNA-F, +3.3, AOR	KCDR , -5.2, Nost
Charleston, SC	WSSX-F, 15.3, CHR	WAVF-F, +4.2, AC	WQIZ , -2.9, Gospel
Charleston, WV	WVAF-F, 15.5, CHR	WQBE , +2.6, AC	WKLC-F, -6.2, AOR
Charlotte	WPEG-F, 13.4, Black	WLVK-F, +2.7, AC	WSOC-F, -4.7, Country
Chattanooga	WSKZ-F, 19.9, CHR	WSKZ-F, +6.1, CHR	WJTT-F, -4.0, Black
Chicago	WGN , 9.6, Variety	WJMK-F, +1.5, Oldies	WMET-F, -1.6, AC
Cincinnati	WKRQ-F, 10.6, CHR	WWEZ-F, +3.3, BTFL	WKZF-F, -1.4, Country
Cleveland	WMMS-F, 11.0, AOR	WLTF-F, +1.2, AC	WGAR , -1.5, Country
		WHK , +1.2, Oldies	
Colorado Springs	KIKX-F+,12.2, CHR	KIKX-F+,+9.9, CHR	KKFM-F, -4.0, CHR
Columbia	WCOS-F, 18.6, Country	WWGO-F, +6.4, Oldies	WCEZ-F, -3.6, BTFL
Columbus, GA	WCGQ-F, 18.1, CHR	WEIZ-F, +3.8, AC	WFXE-F, -6.9, Black
Columbus, OH	WBNS-F, 12.6, BTFL	WZZT-F, +3.1, Black	WVKO , -4.4, Black
Corpus Christi	KZFM-F, 16.7, CHR	KRYS-F, +3.0, COuntry	KOUL-F, -3.2, Country
Dallas-Ft. Worth	KVIL-F, 9.3, AC	KTKS-F, +3.4, CHR	KAFM-F, -2.2, CHR
Daven-RI-Moline	KIIK-F, 21.1, CHR	KIIK-F, +5.2, CHR	KKZX , -2.6, CHR
Dayton	WHIO-F, 15.8, BTFL	WGTZ-F, +4.9, CHR	WTUE-F, -3.7, AOR
Daytona Beach	WWLV-F, 18.1, BTFL	WNFI-F, +1.9, CHR	WROD , -4.4, Nost
Denver	KOSI-F, 107., BTFL	KBPI-F, +3.3, AOR	KPKE-F, -3.3, CHR
Des Moines	KGGO-F, 18.0, AOR	KRNQ-F, +9.0, CHR	KMGK-F, -2.8, Country
Detroit	WJR , 10.4, MOR	CKLW , +4.0, Nostalgia	WLTI-F, -2.8, AC
Duluth	KDAL , 15.4, MOR	KDAL , +6.5, MOR	KBXT , -3.6, Oldies
El Paso	KLAQ-F, 13,8, AOR	KEZB-F, +5.9, CHR	KAMA , -4.6, Spanish
Erie	WCCK-F, 23.2, CHR	WJET , +4.1, AC	WLVU-F, -2.3, AC
Eugene	KZEL-F, 13,3, AOR	KZAM-F, +3.6, AOR	KRXX , -4.1, AC
Evansville	WIKY-F, 31.4, MOR	WYNG-F, +6.2, Country	WROZ , -4.6, Country
Fargo	KFGO , 17.7, Country	KVOX-F, +3.5, Country	WLTA-F, -1.8, AC
Fayetteville. NC	WQSM-F, 23.1, CHR	WQSM-F, +6.7, CHR	WIDO-F, -4.4, Black
Flint	WCRZ-F, 15.4, AC	WCRZ-F, +8.0, AC	WWCK-F, -6.3, AOR
FT. Wayne	WMEE-F, 26.2, CHR	WMEE-F, +5.0, CHR	WOWO , -5.0, MOR
Fresno	KYNO-F, 11.7, CHR	KOJY-F, +3.8, BTFL	KLIP , -4.5, Black/Sp
Grand Rapids	WGRD-F, 11.7, CHR	WGRD-F, +2.5, CHR	WOOD , -4.1, MOR
Green Bay	WIXX-F, 23.8, CHR	WJLW-F, +5.6, Country	WDUZ , -4.8, MOR
Greensboro-WS	WTQR-F, 16.8, Country	WKZL-F, +5.5, CHR	WOJY-F, -2.6, AC
Greenville, NC	WQDW-F, 16,5, Black	WRDU-F, +5.9, AOR	WSFL-F, -6.4, CHR

MARKET	12+ LEADER/FORMAT	LARGEST SHARE GAINER	LARGEST SHARE LOSER
Greenville-Spart	WESC-F, 13.9, Country	WKSF-F, +4.5, CHR	WFBC-F, -3.8, AC
Harrisburg	WNNK-F, 18.7, CHR	WNNK-F, +7.3, CHR	WSFM-F, -3.6, AC
Hartford	WTIC , 20.1, MOR	WRCH-F, +4.3, BTFL WTIC-F, +4.3, CHR	WKSS-F, -1.2, CHR WAQY-F, -1.2, AOR
Honolulu	KSSK , 16.6, MOR	KSSK , +5.0, MOR	KIKI , -3.4, AC
Houston	KMJQ-F, 9.3, Urban	KLTR-F, +3.1, AC	KKBQ-F, -2.6, CHR
Huntington, WV	WKEE-F, 19.2, AC	WAMX-F, +6.8, CHR	WGNT , -3.3, Country
Huntsville	WZYP-F, 25.0, CHR	WBHP ,+13.0, Country	WQEN-F, -4.3, CHR
Indianapolis	WFBQ-F, 15.5, AOR	WFBQ-F, +5.9, AOR	WZPL-F, -6.8, CHR
Jackson, MS	WJMI-F, 17.1, Black	WTYX-F, +7.6, CHR	WKXI , -4.0, Black
Jacksonville	WIVY-F, 15.4, CHR	WIVY-F, +3.5, CHR	WFYV-F, -4.6, AOR
John City-Kingsport	WQUT-F, 24.2, CHR	WKSF-F, +2.4, CHR	WTFM-F, -2.0, BTFL WIVK-F, -2.0, Country
Johnstown	WKYE-F, 14.4, AC	WBXQ-F, +4.4, CHR	WPNT-F, -3.8, AC
Kalamazoo	WKFR-F, 15.7, CHR	WQLR-F, +3.7, BTFL	WLAV-F, -1.9, AOR
Kansas City	WDAF , 10.7, Country	WDAF , +3.0, Country	KFKF-F, -1.4, Country
Knoxville	WIVK-F, 23.3, Country	WIVK-F, +2.7, Country	WNOX , -1.4, Country
Lafayette, LA	KSMB-F, 17.4, CHR	KSMB-F, +7.0, CHR	KTDY-F, -6.8, CHR
Lakeland	WPCV-F, 13.4, Country	WVFM-F, +2.0, BTFL	WFLA-F, -1.4, AC
Lancaster	WNCE-F, 15.4, BTFL	WSBA-F, +4.3, AC	WIOV-F, -7.4, Country
Lansing	WVIC-F, 20.5, CHR	WMMQ-F, +3.1, AOR	WKLH-F, -3.0, Country
Las Vegas	KXTZ-F, 13.6, BTFL	KXTZ-F, +4.1, BTFL	KVEG , -2.6, Country
Lexington	WVLK-F, 16.7, Country	WCOZ-F, +2.1, BTFL WVLK-F, +2.1, MOR	WLAP , -2.5, AC
Lincoln	KFRX-F, 19.5, CHR	KFOR , +4.0, MOR	KLIN-F, -4.7, BTFL
Little Rock	KKYK-F, 18.0, CHR	KSSN-F, +1.8, Country	KAUL , -3.3, Nostalgia
Los Angeles	KIIS-F, 9.0, CHR	KSKQ , +1.2, Spanish	KIIS-A, -1.6, CHR
Louisville	WAMZ-F, 14,0, Country	WLRS-F, +5.1, CHR	WVEZ-F, -3.4, BTFL
Lubbock	KRLB-F, 24.6, CHR	KRLB-F,+10.6, CHR	KSEL-F, -5.0, AC
Lynchburg	WJJS-F, 17.5, Black	WSLQ-F, +3.1, AC	WLLL , -2.9, Nost
Macon	WAYS-F, 18.0, CHR	WXKO , +2.2, Gospel	WIBB , -2.6, Black
Madison	WZEE-F, 13.4, CHR	WTSO , +3.3, Country	WMAD , -2.3, Nost
Manchester	WZID-F, 14.5, BTFL	WZOU-F, +4.3, CHR	WGIR-F, -4.9, AOR/CHR
McAllen-Brownsville	KGBT , 21.3, Spanish	KELT-F, +6.0, AC	KRGV , -5.7, CHR
Melbourne-Titus-Cocoa	WBJW-F, 13.7, CHR	WBJW-F, +2.6, CHR	WEZY-F, -4.4, BTFL
Memphis	WHRK-F, 12,9, Black	WHRK-F, +4.8, Black	WZXR-F, -3.3, AOR/CHR
Miami-FT. Lauderdale	WLYF-F, 8.1, BTFL	WSHE-F, +3.3, AOR	WINZ-F, -2.3, CHR
Milwaukee	WTMJ , 12.3, MOR	WQFM-F, +1.0, AOR	WTMJ , -2.4, MOR
Minneapolis-ST. Paul	WCCO , 22.5, MOR	WCCO , +3.4, MOR	WLOL-F, -1.9, CHR
Mobile	WABB-F, 16,4, CHR/AOR	WABB-F, +3.2, CHR/AOR	WBLX-F, -5.7, Black
Modesto	KDJK-F, 11.6, AOR	KDJK ,+11.6, AOR	KOSO-F, -2.8, CHR
Montgomery	WLWI-F, 18.7, Country	WRJM-F, +3.8, AC	WREZ-F, -3.0, BTFL
Nashville	WLAC-F, 12.4, AC	WLAC-F, +3.9, AC	WWKX-F, -2.9, CHR
Nassau-Suffolk	WHTZ-F, 7.2, CHR	WBAB-F, +2.0, AOR	WBLI-F, -1.7, CHR
New Haven	WKCI-F, 11.5, CHR	WHCN-F, +2.7, AOR	WELI , -7.4, MOR
New Orleans	WYLD-F, 16.8, Urban	WYLD-F, +1.9, Urban	WAJY-F, -1.4, AC/EZ
New York	WHTZ-F, 6.0, CHR	WNEW-F, +1.2, AOR	WKTU-F, -1.3, CHR WAPP-F, -1.3, CHR
Norfolk	WFOG-F, 10.6, BTFL	WNSY-F, +3.5, CHR	WNVZ-F, -2.6, CHR
Oklahoma City	KZBS-F, 12.3, AC	KZBS-F, +3.4, AC	KTOK , -4.0, News
Omaha	KFAB , 20.1, MOR	KEFM-F, +4.1, AC	WOW , -3.0, Country
Orlando	WJYO-F, 12.6, AC	WSSP-F, +3.4, Country	WBJW , -4.9, CHR
Oxnard-Ventura	KCAQ , 9.4, CHR	KBBY-F, +2.5, AC	KIIS-F, -2.0, CHR
Pensacola	WBOP , 15.2, Black	WIZD-F, +5.3, AC	WJLQ-F, -5.2, CHR
Peoria	WKZW-F, 18.2, CHR	WWCT-F, +5.6, AOR	WXCL , -2.1, Country
Philadelphia	WMMR-F, 8.8, AOR	WMMR-F, +3.3, AOR	KYW , -1.5, News
Phoenix	KTAR , 9.2, News	KUPD-F, +2.9, AOR	KDKB-F, -3.7, AOR
Pittsburgh	KDKA , 15.1, MOR	WSHH-F, +4.9, BTFL	WHYW-F, -1.8, AC
Portland, ME	WPOR-F, 16.1, Country	WHOM-F, +3.7, BTFL	WGAN , -3.2, MOR
Portland, OR	KGW , 10.1, AC	KKRZ-F, +5.8, CHR	KYTE-F, -2.5, Class
Portsmouth-Dover,NH	WOKQ-F, 11.7, Country	WHEB-F, +5.2, AOR	WERZ-F, -3.1, CHR
Providence	WLKW-F, 12.6, BTFL	WLKW-F, +2.6, BTFL	WSNE-F, -1.8, AC
Pueblo	KCCY-F, 20.2, Country	KIKX-F, +5.7, CHR	KKFM-F, -5.8, CHR
Raleigh	WRAL-F, 12.5, AC	WFXC-F, +8.0, Black	WDCG-F, -8.9, CHR
Reading	WRFY-F, 18.0, CHR	WPAZ , +3.2, MOR	WEEU , -2.6, MOR
Reno	KOZZ-F, 11.5, AOR	KWNZ-F, +8.4, CHR	KCBN , -4.9, AC
Richmond	WRVQ-F, 16.6, CHR	WPLZ-F, +2.2, Black	WRVA , -4.0, MOR
Riverside-San Bern.	KGGI-F, 8.7, CHR	KGGI-F, +4.0, CHR	KABC , -2.1, Talk
Roanoke	WXLK-F, 34.9, CHR	WSLQ-F, +4.1, AC	WSLC , -7.9, Country
Rochester	WVOR-F, 13.6, AC	WPXY-F, +4.8, CHR	WHAM , -2.7, MOR
Rockford	WZOK-F, 21.8, CHR	WGN , +2.9, MOR	WRWC-F, -2.7, AC
Sacramento	KSFM-F, 10.5, CHR	KWOD-F, +2.5, CHR KSFM-F, +2.5, CHR	KAER-F, -2.9, Country
Saginaw-BC-Midland	WIOG-F, 19.4, CHR	WIOG-F, +5.8, CHR	WWWS-F, -8.6, Black
St. Louis	KMOX , 19.7, Talk	KSHE-F, +5.7, AOR	KHTR-F, -3.1, CHR

MARKET	12+ LEADER/FORMAT	LARGEST SHARE GAINER	LARGEST SHARE LOSER
Salinas-Sea-Mont	KDON-F, 13.1, CHR	KDON-F, +4.1, CHR	KWAV-F, -2.5, AC
Salt Lake City	KSFI-F, 10.1, BTFL	KLTQ-F, +3.0, AC	KRSP , -1.5, CHR
San Antonio	KTFM-F, 9.6, CHR	KSMG-F, +4.8, AC	KXZL-F, -4.4, AOR
San Diego	KFMB , 9.2, MOR	KFMB-F, +2.0, Contemp XTRA-F, +2.0, AOR	XHRM-F, -1.5, Urban
San Francisco	KGO , 8.2, News/Talk	KMEL-F, +1.3, CHR	KFRC , -1.5, CHR
San Jose	KGO , 8.8, News/Talk	KIOI-F, +1.9, AC	KBAY-F, -2.4, BTFL
Sarasota-Bradenton	WDUV-F, 17.9, BTFL	WSUN , +3.1, Country	WDUV-F, -3.7, BTFL
Savannah	WEAS-F, 17.0, Black	WSOK , +2.9, Black	WCHY-F, -4.0, Country
Seattle-Tacoma	KIRO , 10.2, News	KIRO , +2.4, News	KBRD-F, -1.2, BTFL KVI , -1.2, Oldies
Shreveport	KCIJ , 16.1, Gospel/Black	KTUX-F, +9.1, CHR	KMBQ-F, -7.8, CHR
Sioux Falls	KKRC-F, 18.9, CHR	WNAX , +6.3, Country	KELO-F, -6.6, BTFL
South Bend	WNDU-F, 20.7, CHR	WZZP-F, +7.4, CHR	WNDU-F, -5.8, CHR
Spokane	KXLY-F, 16,9, BTFL	KZZU-F, +8.3, CHR	KKPL-F, -2.7, AC KISC-F, -2.7, CHR
Springfield, MA	WTIC-F, 10.1, CHR	WTIC-F, +3.2, CHR	WMAS , -2.8, Nost
Springfield, MO	KWTO-F, 25.8, CHR	KXUS-F, +8.5, AC	KTTS-F, -5.7, Country
Steubenville	WRKY-F, 11.4, CHR	WBZZ-F, +5.2, CHR	WPNT-F, -3.7, AC
Stockton	KRAK , 10.1, Country	KBEE-F, +3.7, BTFL	KFMR-F, -2.5, Country
Syracuse	WYYY-F, 15.6, AC	WSYR , +4.7, MOR	WHEN , -3.3, AC
Tallahassee	WANM , 19.9, Black	WKQE , +6.7, Gospel	WMNX-F, -7.4, Country
Tampa-St. Pete	WWBA-F, 14.5, BTFL	WIWI-F, +1.8, AC	WQYK-F, -1.7, Country
Terre Haute	WTHI-F, 24.2, Country	WZZQ-F, +4.5, CHR	WPFR-F, -9.9, CHR
Toledo	WMHE-F, 12.2, CHR	WMHE-F, +6.2, CHR	WJR , -2.0, MOR
Topeka	KTPK-F, 12.6, Country	KTPK-F, +4.5, Country	WDAF , -2.9, Country
Tucson	KROQ-F, 13.3, CHR	KAIR , +1.7, Oldies	KCUB , -4.9, Country
Tulsa	KVOO , 12.6, Country	KAYI-F, +3.5, CHR	KRAV-F, -3.0, AC
Utica-Rome	WIBX , 13.1, MOR	WUUU-F, +3.0, Nost	WIBX , -3.0, MOR
Waco	KJNE-F, 17.7, Country	KJNE-F,+15.4, Country	KHOO-F, -5.7, AC
Washington	WGAY-F, 9.0, BTFL	WWDC-F, +2.6, AOR	WKYS-F, -1.8, Urban
Waterloo-Cedar Falls	KFMW-F, 29.8, CHR	KFMW-F, +5.9, CHR	KCFI , -5.3, Country
West Palm Beach	WEAT-F, 13.0, BTFL	WRMF-F, +3.6, AC	WIRK-F, -3.3, Country
Wheeling	WOMP-F, 23.3, CHR	WOVK-F, +3.3, Country	WWVA , -3.0, Country
Wichita	KFDI-F, 15.2, Country	KFDI-F, +4.7, Country	KEYN-F, -4.4, CHR
Wilkes-Barre/Scranton	WKRZ-F, 103., CHR	WHLM-F+,+2.8, Contemp	WARD , -2.3, Talk
Wilmington, DE	WMMR-F, 10.9, AOR	WILM , +2.2, News	WAMS , -2.5, Country
Wilmington, NC	WGNI-F, 19.8, AC	WGNI-F,+10.7, AC	WWQQ-F, -7.6, Country
Worcester	WAAF-F, 14.0, AOR	WZOU-F, +2.8, CHR	WHTT-F, -2.2, CHR
York	WSBA-F, 10.5, AC	WQXA-F, +3.2, CHR	WSBA , -5.0, MOR
Youngstown	WHOT-F, 17.5, CHR	WHOT-F, +4.1, CHR	WBBW , -4.5, Talk

A simple calculation to further analyze format performance is to subtract the share losers from the share gainers:

	Markets with greatest share increases	Markets with greatest share losses	
CHR/TOP 40	59.5	40	+19.5
AC/OLDIES	32	34	-2
COUNTRY	18	28.5	-10.5
AOR	21.5	11.5	+10
BTFL/EZ	11.5	10	+1.5
NEWS/TALK	3	5	-2
BLACK/URBAN	8	13	-5
MOR	8.5	15	-6.5
NOSTALGIA	2	7	-5
OTHERS	3	3	----

Below is a breakout of how many stations in each format group led their market in overall 12+ share, share gains and share losses:

	SHARE LEADERS					SHARE GAINERS					SHARE LOSERS				
	1985	1984	1983	1982	1981	1985	1984	1983	1982	1981	1985	1984	1983	1982	1981
CHR/TOP 40	63	62.5	----	----	----	59.5	79.5	----	----	----	40	20	----	----	----
AC/OLDIES	16	7	7	----	----	32	14.5	16	----	----	34	34	18	----	----
COUNTRY	23	23.5	34	31	34	18	20.5	33	29.5	33	28.5	37	27.5	43.5	20.5
AOR	12	23	----	----	----	21.5	12	----	----	----	11.5	20	----	----	----
BTFL/EZ	20	17	24.5	20.5	29	11.5	12	20.5	6.5	11.5	10	14.5	14.5	28	29.5
NEWS & TALK	5	7	6	7	5	3	1	1	2	3	5	3	2	7	3
BLACK/URBAN	10	12	16	15	7	8	15	11	25.5	13	13	11	19.5	6	11
MOR	16	18	22	----	----	8.5	8	6	----	----	15	17	19.5	----	----
NOSTALGIA	0	1	0	0	0	2	4	7	17	----	7	9.5	3	3	----
OTHERS	2	1	1	2	2	3	4.5	3	7	7.5	3	2	5	4	9.5

STATION TRADING ACTIVITY

(1 Feb 1985 to 2 Aug 1985)

Below are the key station sales made in rated markets and other markets of interest. Remember that these are announced sales and that these transactions may not have been closed. Some of the sales may never close for various reasons.

STATION	MARKET	GROUP OWNERS	PRICE	BROKER
KHTT/KSJO-F	San Jose	From Sterling to Narragansett	$8,250,000	(Mahlman)
WEZG A/F	Syracuse	From Sky to Frank Lorenz	1,350,000	(American)
WAFX	Fort Wayne	Sold to Fairfield	350,000	(Crisler)
KMZQ-F	Las Vegas	Sold to Pinnacle	1,350,000	(Holt)
WEAN/WPJB-F	Providence	From Prov. Journal to Eastern	5,000,000	(Blackburn)
WSBH-F	Southampton,NY	Sold to Faircom	2,150,000	(Blackburn)
WIBA A/F	Madison	From Des Moines Register to Price	5,600,000	
WWQQ-F	Wilmington, NC	Sold by Village	1,275,000	(Blackburn)
WHFM-F	Rochester	Sold to Josephson	2,050,000	
WTAN	Clearwater (Tampa)		570,000	
WBBX	Portsmouth, NH		450,000	(Horton)
WHYN A/F	Springfield, MA	From Affiliated to R&R	7,800,000	(Chaisson)
WCRJ A/F	Jacksonville	From S&F to Justice	4,000,000	(Chapman)
KKCI-F	Liberty (Kansas City)		4,200,000	(Chapman)
KQCR-F	Cedar Rapids	Sold to Dave Small	1,900,000	(Grandy & Berkson)
WCAI	Fort Myers		700,000	
WQRC-F	Cape Cod		4,700,000	
WBSR	Pensacola	Sold to Fred Brewer (WMEZ)	330,000	
WWWE/WDOK-F	Cleveland	From Gannett to Art Modell	9,500,000	(Gammon & Ninowski)
WJW	Cleveland	From Art Modell to Booth		
WHGI/WFMG-F	Augusta, GA	Sold to Don Alt	2,820,000	(Marshall)
WROM/WKCX-F	Rome, GA	Sold to Mills Fitzner	1,177,000	(Martin)
WEXI	Jacksonville	Sold to Children's Radio Network	450,000	(Chapman)
WPOM	Riviera Beach (West Palm)		1,600,000	
WCIN	Cincinnati		Liabilities	
KSGO/KGON-F	Portland	From Des Moines Register to Ackerly	6,000,000	
WMGB/WQKS-F	Williamsburg, VA	Sold to Understein et al.	2,000,000	(Holt)
WYHY-F	Lebanon (Nashville)	From Sungroup to Republic	4,100,000 (est)	
WSEV/WMYU-F	Sevierville (Knoxville)	From Sungroup to Republic	3,400,000 (est)	
			7,500,000	
WSGN	Birmingham	From Edens to Katz	750,000	
KIFH	Honolulu	Sold (donated partially) by Sudbrink	650,000	
WGST/WPCH-F	Atlanta	From Meredith to Jacor	20,000,000	
WAKY/WVEZ-F	Louisville	From Multimedia to Federal	3,150,000	
WGLU-F	Johnstown		400,000	
WBSM	New Bedford, MA		2,075,000	(Schutz)
KTNQ/KLVE-F	Los Angeles	Sold to H&W	40,000,000	(Gammon & Ninowski)
WPLM/WFOG-F	Suffolk (Norfolk)	From McCormick to JAG	9,250,000	
WZKS-F	Murfreesboro (Nashville)	From Kempff to Transcom	3,800,000	
WOHS/WXIK-F	Shelby, NC	Sold to Capitol (WRAL)	2,255,000	
KDAB-F	Ogden	Sold to Albimar	2,200,000	
WLNT-F	Baraboo (Madison)		1,900,000	(Chapman)
KOKA	Shreveport	Sold by Jim Reeder	1,150,000	(Blackburn)
WFLN-A	Philadelphia		875,000	
WPLO	Atlanta	From DKM to Capital Cities	4,000,000	
WAOK	Atlanta	From BENI to DKM	4,000,000	
WROS	Jacksonville	Sold by Good News	525,000	
KXSS-F	Lincoln	Sold to Celltoch	665,000	
WGH/WNSY-F	Norfolk	Sold to Susquehanna	3,200,000	(Chapman)
WGKX-F	Memphis	From Firstcom to Al Kaneb	7,250,000 (est)	(American)
KSSN-F	Little Rock	From Firstcom to Al Kaneb	6,250,000 (est)	(American)
			13,500,000	
KWAS-F	Amarillo	From Good News to Woods	1,150,000 (est)	
WAYE	Birmingham	From Good News to Woods	450,000 (est)	
WACV	Montgomery	From Good News to Woods	200,000 (est)	
			1,800,000	
KXOK	St. Louis	Sold by Storz	2,000,000	
WIOU/WZWZ-F	Kokomo, IN	From Keister to Caravelle	2,100,000	(Blackburn)
WINW/WOOS-F	Canton		2,500,000	(American & Blackburn)
WTMA/WSSX-F	Charleston, SC	From Sconnix to Faircom	6,400,000	(Richards)
WGUS A/F	Augusta, GA	SOld to Woolfson	2,000,000	(Blackburn)
WJAX A/F	Jacksonville, FL	From Silver Star to Statewide	5,200,000	(Blackburn)
WCKS-F	Cocoa, FL	Sold to Capitol (WRAL)	3,500,000	(Blackburn)
WMNX-F	Tallahassee	Sold to HVS	1,250,000	(Chapman)
KLSZ	Denver	Sold to Century	1,778,000	(Fischer)

STATION	MARKET	GROUP OWNERS	PRICE	BROKER
KEES	Gladwater, TX	From Attaway to Founders	$350,000 (est)	
WXVI	Montgomery	From Attaway to Founders	600,000 (est)	
WGIV	Charlotte	From Attaway to Founders	550,000 (est)	
			1,500,000	
WPDQ	Jacksonville	From BENI to Metroplex	785,000	
KILA-F	Henderson (Las Vegas)	Sold to Sterling	1,500,000	
WQBR	Atlantic Beach (Jacksonville)		550,000	(Chapman)
KLUB/KISN-F	Salt Lake City		4,750,000 (est)	(Mahlman)
KQEO/KZZX-F	Albuquerque	From Sunbelt to Penn	2,400,000	
KVOR/KSPZ-F	Colorado Springs	From Sunbelt to Penn	3,000,000	
			5,400,000	
WNDE/WFBQ-F	Indianapolis	From Gulf to Taft	10,750,000 (est)	
WKLS A/F	Atlanta	From Gulf to Taft	16,800,000 (est)	
			27,550,000	
KTXQ-F	Dallas	From Gulf to Taft to CBS	21,000,000 (est)	
WLTT-F	Washington	From Gulf to Taft to CBS	33,000,000 (est)	
KLTR-F	Houston	From Gulf to Taft to CBS	31,000,000 (est)	
WSUN/WYNF-F	Tampa	From Gulf to Taft to CBS	22,000,000 (est)	
			107,000,000	
WKLZ	Kalamazoo	Sold to Fairfield	175,000	
WSAY	Salem (Roanoke)	From Buck to Willis	325,000	
WFDF	Flint		700,000	
KUQQ	Fort Worth	Sold to Command	877,000	
KGST	Sold to Lotus	Sold to Lotus	1,764,000	
WVTS-F	Terre Haute		750,000	(Thorburn)
WZIP	Daytona Beach		335,000	(Skidelsky)
WKNR/WKFR-F	Battle Creek (Kalamazoo)	Sold to Dave Hicks	3,250,000	
WTID-F	Norfolk	Sold to Southern Starr	2,650,000	
KAMX/KFMG-F	Albuquerque	Sold to Cristal	2,125,000	(Chapman)
KFBC/KFBQ-F	Cheyenne		1,000,000	
WFTP	Fort Pierce		700,000	
KBOR	Brownsville		325,000	(TRW)
WIRO/WITO-F	Ironton, OH		520,000	
KSAC-F	Sacramento	Sold to Commonwealth	9,000,000 (est)	
KCCN	Honolulu	From Lee Optical to Glascock	696,000	(Chapman)
KRLB A/F	Lubbock		1,450,000	
WLLT-F	Cincinnati	From Heftel to KDW	6,500,000	
WNIC A/F	Detroit	From Josephson to Price	19,000,000	(Kalil)
WJBR A/F	Wilmington	Sold to CRB	4,300,000	(Blackburn)
WREN	Topeka		1,250,000	
WJIM-F	Lansing		1,800,000	
WCLS-F	Detroit	Sold by Liggett	5,540,000 (+ real estate)	
WQAM	Miami	From Storz to Sunshine Wireless	2,850,000	
KBOQ-F	Marina (Salinas,CA)	Sold to Compass	2,100,000	(Holt)
WGCA/WLNB-F	Charleston, SC (WLNB is in Goose Creek)	Sold to Resort	515,000	
WZUU A/F	Milwaukee	From Malrite to Amos	4,900,000	(Ford)
WQEZ-F	Fort Myers Beach,FL	Sold to Justice	3,500,000	(Chapman)
WSAU/WIFC-F	Wausau, WI	Sold to Milwaukee Journal	3,500,000	
KRAM/KITT-F	Las Vegas	Sold to Medina	2,[illegible]00,000	(Montcalm)
WPMP/WPMO-F	Pascagoula, MS	Sold to Southern Starr	1,675,000	(American)
WHFB A/F	Benton Harbor, MI	Sold to Donn Winther	1,500,000	(Ansbacher)
KKXL A/F	Grand Forks, ND	From Tom Ingstad to Vaughns	NA	
KYKC/KKRC-F	Sioux Falls	From Tom Ingstad to Vaughns	3,100,000 (est)	
WIXR A/F	La Crosse	From Tom Ingstad to Vaughns	NA	
			9,000,000	(Dornseif & Johnson)
WZFM-F	Briancliff Manor, NY	Sold by Wilkes-Schwartz	2,500,000	(Blackburn)
WRKR A/F	Racine, WI	From Broadcast Management to Sterling	2,050,000	(Crisler)
WIBX/WIBQ-F	Utica		3,145,000	(Mahlman)
KAKZ A/F	Wichita	Sold to New West	1,000,000	
KELI A/F	Tulsa/Broken Arrow	Sold by Signal	2,375,000	
KIXZ, KMML-F	Amarillo	From Mel Tillis to Richard Hayes	3,500,000	(Mack Sanders)
KRMD A/F	Shreveport	Sold to George Francis	5,000,000	
WLQY	Hollywood (Miami)	Sold by Sunshine Wireless	1,500,000	
KQDI A/F	Great Trails		700,000	(Blackburn)
WLVW-F	Moncks Corner (Charleston, SC)		190,000	

STATION	MARKET	GROUP OWNERS	PRICE	BROKER
WVEL/WGLO-F	Pekin (Peoria)	Sold to Bud Walters	$675,000	
WNAB	Bridgeport	Sold to Jon Hoffman	545,000	
WCFI-F	Daytona Beach	From S&F to Duffy	7,000,000	(Chaisson)
KCNR A/F	Portland	Sold by Duffy	7,350,000	(Mahlman)
WBBB/WPCM-F	Burling		3,400,000	(Marshall)
KRMX-F	Pueblo		262,000	
KBZT-F	San Diego	From Alta to Sandusky	9,670,000	
WOCB/WRZE-F	Cape Cod	From Sillerman-Morrow to Ken Patch	4,700,000	(Kozacks-Horton)
KTMS/KKOO-F	Santa Barbara		2,000,000	
KREO-F	Healdsburg/Santa Rosa		2,500,000	(Blackburn)
WNWS	Miami	Sold to Jeff-Pilot	4,000,000	
WGBS	Miami	Sold by Jeff-Pilot	3,400,000	
KKAT-F	Salt Lake City	Sold to Brown	2,900,000	(Chapman)
KAEZ-F	Oklahoma City	Sold to Price Comm.	3,300,000	
KSET-F	El Paso	Sold to Jim Ray	1,750,000	(American)
KCCY-F	Pueblo	From Fuller-Jeffrey	2,100,000	(Chapman)
KLIQ	Lake Oswego/Portland	Sold to Ives	1,600,000	

NATIONAL FM SHARES*

METRO	SPG 85	66.549%	(15,003,400 of 22,544,800)
	FAL 84	65.032%	(13,292,200 of 20,439,600)
	SPG 84	64.290%	(14,219,000 of 22,117,100)
	FAL 83	63.058%	(12,524,400 of 19,861,700)
	SPG 83	62.291%	(13,589,800 of 21,816,700)
	FAL 82	60.571%	(11,932,400 of 19,699,700)
	SPG 82	58.870%	(12,658,900 of 21,503,100)
	FAL 81	58.651%	(10,478,800 of 17,866,400)
	SPG 81	57.353%	(11,225,100 of 19,571,700)
	OCT/NOV 80	56.116%	(9,480,500 of 16,984,600)
	APR/MAY 80	54.254%	(10,134,800 of 18,680,200)
	OCT/NOV 79	53.627%	(8,329,900 of 15,539,900)
	APR/MAY 79	50.887%	(9,480,800 of 18,631,200)
	OCT/NOV 78	50.698%	(7,525,600 of 14,843,000)
	APR/MAY 78	47.638%	(8,565,600 of 18,025,100)
	OCT/NOV 77	46.501%	(6,561,700 of 14,110,900)
	APR/MAY 77	44.428%	(7,745,900 of 17,434,700)
	OCT/NOV 76	43.818%	(6,079,600 of 13,874,200)
	APR/MAY 76	40.886%	(6,882,900 of 16,834,200)

FM GROWTH RATE

APR/MAY 76 to APR/MAY 77: 7.225%
APR/MAY 77 to APR/MAY 78: 8.663%
APR/MAY 78 to APR/MAY 79: 6.820%
APR/MAY 79 to APR/MAY 80: 6.617%
APR/MAY 80 to APR/MAY 81: 5.712%
SPG 81 to SPG 82 : 2.645%
SPG 82 to SPG 83 : 5.811%
SPG 83 to SPG 84 : 3.201%
SPG 84 to SPG 85 : 3.514%

* Based on MSA, 1/4 HR AVG, 12+, Broadcast Week. All stations reported in survey are included.

AMERICA'S LEADING STATIONS - 12+ METRO SHARE*

	STATION	MARKET	SHARE	FORMAT	GROUP OWNER
1.	KTRS-F	Casper	36.2	CHR	
2.	WXLK-F	Roanoke	34.9	CHR	Coleman
3.	WWNC	Asheville	33.0	Country	Multimedia
4.	WIKY-F	Evansville	31.4	MOR/BTFL	South Central
5.	KFMW-F	Waterloo	29.8	CHR	Forward
6.	WKSF-F	Asheville	27.8	CHR	
7.	WFBG	Altoona	26.3	AC	Gilcom
8.	WMEE-F	Fort Wayne	26.2	CHR	Federated
9.	KWTO-F	Spring,MO	25.8	CHR	Stuart
10.	WZYP-F	Huntsville	25.0	CHR	
11.	WAAL-F	Binghamton	24.6	CHR	Regional
12.	KRLB-F	Lubbock	24.6	CHR	
13.	WTHI-F	Terre Haute	24.2	Country	
	WQUT-F	Johnson Ci	24.2	CHR	Bloomington
15.	KGHL	Billings	24.0	Country	Hatch
16.	WIXX-F	Green Bay	23.8	CHR	Midwest
17.	WIVK-F	Knoxville	23.3	Country	Deck
	WOMP-F	Wheeling	23.3	CHR	
19.	WCCK-F	Erie	23.2	CHR	Burbach
20.	WQSM-F	Fayette.,NC	23.1	CHR	Cape Fear
21.	WBHP	Huntsville	22.5	Country	
22.	WCCO	Minneapolis	22.5	MOR	
23.	WZOK-F	Rockford	21.8	CHR	
24.	WBBQ-F	Augusta,GA	21.6	CHR	
25.	KGBT	McAll-Browns	21.3	Spanish	Tichenor
26.	KIKK-F	Davenport	21.1	CHR	Palmer
27.	WNDU-F	South Bend	20.7	CHR	
28.	WVIC-F	Lansing	20.5	CHR	
29.	KCCY-F	Pueblo	20.2	Country	Fuller-Jeff
30.	WTIC	Hartford	20.1	MOR	
	KFAB	Omaha	20.1	MOR	May
	JYYA-F	Billings	20.1	CHR	Meyer
33.	WSKZ-F	Chattanooga	19.9	CHR	Bloomington
	KQIZ-F	Amarillo	19.9	CHR	
	WANM	Tallahassee	19.9	Black	
36.	WGNI-F	Wilming,NC	19.8	AC	
37.	KMOX	St. Louis	19.7	Talk/News	CBS
38.	KFRX-F	Lincoln	19.5	CHR	Stuart
39.	WIOG-F	Saginaw	19.4	CHR	Booth
40.	WKEE	Huntington	19.2	AC/Contemp	Capitol-Goodman
41.	KVOC	Casper	19.0	Country	
42.	WMT	Cedar Rapids	18.9	MOR	Cosmos
	KKRC-F	Sioux Falls	18.9	CHR	Ingstad
44.	WTCR-F	Huntington	18.8	Country	CRB
45.	WNNK-F	Harrisburg	18.7	CHR	Keymarket
	WLWI-F	Montgomery	18.7	Country	Colonial
47.	WXBQ-F	Johnson Ci	18.6	Country	Nininger
	WCOS-F	Columbia,SC	18.6	Country	Buck
49.	KHFI-F	Austin	18.4	CHR	Central Texas
50.	WKZW-F	Peoria	18.2	CHR	Midwest TV
51.	WWLV-F	Daytona Bea	18.1	BTFL	
	WCGQ-F	Columb,OH	18.1	CHR	
53.	WAYS-F	Macon	18.0	CHR	Multimedia
	WHHY-F	Montgomery	18.0	CHR	
	KGGO-F	Des Moines	18.0	AOR/CHR	Stoner
	WRFY-F	Reading	18.0	CHR	
	KKYK-F	Little Rock	18.0	CHR	
58.	WDUV-F	Sarasota	17.9	BTFL	
59.	KJNE-F	Waco	17.7	Country	
	KFGO	Fargo	17.7	Country	Comm. Properties
61.	WYNG-F	Evansville	17.6	Country	Beasley
	WAMX-F	Huntington	17.6	CHR	Stoner
63.	WIMZ-F	Knoxville	17.5	AOR/CHR	Stoner
	WJJS-F	Lynchburg	17.5	Black	
	KTTS-F	Spring,MO	17.5	Country	Great Empire
	WHOT-F	Youngstown	17.5	CHR	Myron Jones
67.	KSMB-F	Lafayette,LA	17.4	CHR/AOR	
68.	WZZQ-F	Terre Haute	17.2	CHR	Contemp. Media
69.	WJMI-F	Jackson, MS	17.1	Black	Roden
70.	WEAS-F	Savannah	17.0	Black	Rivers
71.	KXLY-F	Spokane	16.9	BTFL	
72.	WTQR-F	Greens-WS	16.8	Country	Summit
	WROK	Rockford	16.8	AC	
	WHBC	Canton	16.8	MOR	
	WYLD-F	New Orleans	16.8	Urban	Interurban
76.	KOB-F	Albuquerque	16.7	AC	Hubbard
	KZFM-F	Corpus Chris	16.7	CHR	
	KGOT-F	Anchorage	16.7	CHR	
	WVLK-F	Lexington	16.7	Country	Bluegrass
80.	KSSK	Honolulu	16.6	MOR	Heftel
	WRVQ-F	Richmond	16.6	CHR	Edens
82.	WQDW-F	Greenv-NB	16.5	Black	Caravelle
83.	WABB-F	Mobile	16.4	CHR/AOR	
	WEZN-F	Bridgeport	16.4	BTFL	Katz
85.	WIDO-F	Fayette,NC	16.2	Black	
	WUSY-F	Chatta	16.2	Country	
87.	KCIJ	Shreveport	16.1	Gospel/Black	
	KQKQ-F	Omaha	16.1	CHR	
	KJCB	Lafayette,LA	16.1	Black	
	WPOR-F	Portland,ME	16.1	Country	Ocean Coast
91.	KCIX-F	Boise	16.0	AC	
92.	WFXE-F	Columbus,GA	15.9	Black	
	WGEE	Green Bay	15.9	Country	Midwest
	KHAK-F	Cedar Rapids	15.9	Country	Stoner
	KQCR-F	Cedar Rapids	15.9	CHR	
	KRNQ-F	Des Moines	15.9	CHR	Stauffer
97.	WTIC-F	Hartford	15.8	CHR	
	WHIO-F	Dayton	15.8	BTFL	Cox
99.	WKFR-F	Kalamazoo	15.7	CHR	
	WKCQ-F	Saginaw	15.7	Country	MacDonald

* Based on 1/4 HR AVG, Metro Share, 12+, Broadcast Week

AMERICA'S 500 MOST-LISTENED-TO RADIO STATIONS*

STATION	MARKET	1/4 HOUR AVG	FORMAT	OWNER	SPG 84 RANK
1. WHTZ-F	New York	1755	CHR	Malrite	1
2. WRKS-F	New York	1626	Urban	RKO	3
3. KIIS-F	Los Angeles	1625	CHR	Gannett	2
4. WOR	New York	1522	Talk	RKO	8
5. WPLJ-F	New York	1512	CHR	ABC	7
6. WGN	Chicago	1501	MOR/Variety	Tribune Co.	4
7. WNEW-F	New York	1278	AOR	Metromedia	20
8. WINS	New York	1235	News	Westinghouse	6
9. WCBS	New York	1111	News	CBS	9
10. WPAT-F	New York	1075	BTFL	Capital Cities	12
11. KABC	Los Angeles	1053	Talk	ABC	5
12. WMMR-F	Philadelphia	1025	AOR	Metromedia	40
13. WCCO	Minneapolis	1013	MOR		18
14. WJR	Detroit	995	MOR	Capital Cities	10
15. WNBC	New York	993	AC	NBC	11
16. WCBS-F	New York	984	Oldies	CBS	16
17. WBLS-F	New York	977	Black	Inner City	32
18. WHN	New York	973	Country	Doubleday	17
19. WLTW-F	New York	920	AC	Viacom	37
20. KMOX	St. Louis	892	Talk	CBS	22
21. WRFM-F	New York	889	BTFL	Bonneville	13
22. WABC	New York	842	Talk	ABC	25
23. WLOO-F	Chicago	808	BTFL	Century	35
24. KBIG-F	Los Angeles	806	BTFL	Bonneville	24
25. WNEW	New York	799	Nostalgia	Metromedia	18
26. KGO	San Francisco	798	Talk	ABC	15
27. KLOS-F	Los Angeles	744	AOR	ABC	28
28. WEAZ-F	Philadelphia	732	BTFL		34
29. WUSL-F	Philadelphia	723	Urban	LIN	45
30. WYNY-F	New York	712	AC	NBC	31
31. KDKA	Pittsburgh	711	MOR	Westinghouse	26
32. WBBM	Chicago	693	News	CBS	42
33. WBMX-F	Chicago	685	Black		47
34. KMET-F	Los Angeles	684	AOR	Metromedia	38
35. KNX	Los Angeles	680	News	CBS	41
36. KJOI-F	Los Angeles	674	BTFL	Noble	36
WGCI-F	Chicago	674	Black	Gannett	29
38. KOST-F	Los Angeles	673	AC	Cox	69
39. WLS	Chicago	672	CHR	ABC	26
40. WBZ	Boston	653	MOR	Westinghouse	39
41. WMAQ	Chicago	652	Country	NBC	21
42. WBCN-F	Boston	644	AOR	Infinity	43
43. WBAP	Dallas-FW	639	Country	Capital Cities	51
44. KMPC	Los Angeles	616	Nostalgia	Golden West	53
45. WKTU-F	New York	599	CHR	Infinity	14
46. KYW	Philadelphia	578	News	Westinghouse	33
47. WCAU-F	Philadelphia	573	CHR	CBS	49
48. WBBM-F	Chicago	564	CHR	CBS	50
49. KMJQ-F	Houston	561	Black	Amaturo	59
50. WMMS-F	Cleveland	559	AOR	Malrite	52
51. KSHE-F	St. Louis	550	AOR	Emmis	207
52. WPAT	New York	541	BTFL	Capital Cities	80
53. KROQ-F	Los Angeles	532	AOR		131
54. KCBS	San Francisco	526	News/Talk	CBS	77
55. WZGC-F	Atlanta	524	CHR	First Media	84
56. WXKS-F	Boston	521	CHR	Pyramid	58
57. WGAY-F	Washington	518	BTFL	Greater Media	70
58. KRTH-F	Los Angeles	510	AC	RKO	66
59. KKHR-F	Los Angeles	509	CHR	CBS	63
60. WMGK-F	Philadelphia	508	AC	Greater Media	62
61. WLUP-F	Chicago	497	AOR	H&W	81
62. KFWB	Los Angeles	495	News	Westinghouse	78
63. WJJD	Chicago	490	Nostalgia	Infinity	106
64. WPIX-F	New York	485	AC	Tribune Co.	30
65. WFBQ-F	Indianapolis	483	AOR	Taft	144
66. WDVE-F	Pittsburgh	482	AOR	Taft	71
WWBA-F	Tampa	482	BTFL	Metromedia	86
68. KVIL-F	Dallas	481	AC	Blair	67
WQXR-F+	New York	481	Classical	New York Times	114
70. WBZZ-F	Pittsburgh	480	CHR	EZ	137

* Based on 1/4 HR AVG, TSA, Mon-Sun, 6A-MID

STATION	MARKET	1/4 HOUR AVG	FORMAT	OWNER	SPG 84 RANK
71. WAPP-F	New York	474	CHR	Doubleday	23
72. WHYI-F	Miami	472	CHR	Metroplex	54
73. KKBQ-F	Houston	471	CHR	Gannett	46
74. WRIF-F	Detroit	469	AOR	ABC	99
WDAS-F	Philadelphia	469	Black	Unity	61
76. WRKO	Boston	463	Talk	RKO	136
77. WJLB-F	Detroit	462	Black	Booth	88
78. WHDH	Boston	457	MOR	Blair	75
79. WWDC-F	Washington	456	AOR		145
WLYF-F	Miami	456	BTFL	Jefferson-Pilot	91
WKQX-F	Chicago	456	Contemp	NBC	55
82. WTIC	Hartford	452	MOR		73
83. WJOI-F	Detroit	450	BTFL	Detroit News	48
84. KFI	Los Angeles	444	AC	Cox	81
85. WLAK-F	Chicago	442	AC	Viacom	100
KRLD	Dallas	442	News	Metromedia	107
87. WRBQ-F	Tampa	439	CHR	Edens	97
88. CKLW	Detroit	425	Nostalgia		500+
89. KSTP-F	Minneapolis	424	AC	Hubbard	85
90. WCZY-F	Detroit	418	CHR	Gannett	162
KIKK-F	Houston	418	Country	Viacom	103
92. WTIC-F	Hartford	416	CHR		184
93. WHYT-F	Detroit	414	CHR	Capital Cities	124
94. WJMK-F	Chicago	413	Oldies	Infinity	315
95. WDAF	Kansas City	412	Country	Taft	120
96. WXRT-F	Chicago	410	AOR		173
97. WADO	New York	407	Spanish		44
WCAU	Philadelphia	407	News/Talk	CBS	60
99. WFYR-F	Chicago	406	AC	RKO	133
100. KRLA	Los Angeles	404	Oldies	Greater Media	139

WSHH-F	Pitts	404
102. WKYS-F	Wash	403
103. WAAF-F	Worc/Bost	401
WKXX-F	Atlanta	401
105. KODA-F	Houston	398
WHTT-F	Boston	398
107. KKDA-F	Dallas	396
108. WVEE-F	Atlanta	395
109. KNBR	SF	394
110. WLIF-F	Baltimore	388
111. WRAL-F	Raleigh	387
112. WSHE-F	Miami	379
113. KMGG-F	LA	378
114. WCLR-F	Chicago	377
115. KSOL-F	SF	376
116. WYSP-F	Phila	370
KIRO	Seattle	376
118. WIND	Chicago	367
119. WMAL	Wash	365
120. WTQR-F	Green-WS	363
121. WPEN	Phila	361
122. WWJ	Detroit	357
WRQX-F	Wash	357
WLOL-F	Minn-SP	357
125. WSNI-F	Phila	356
126. WLS-F	Chicago	355
KRBE-F	Houston	355
128. KLTR-F	Houston	353
129. WQXI-F	Atlanta	351
130. WIVK-F	Knox	348
131. WYLD-F	New Or	341
KHTZ-F	LA	341
133. WHUR-F	Wash	339
134. WBAL	Balt	336
WWDB-F	Phila	336
WTMJ	Milw	336
137. WSM-F	Nash	334
138. WZZK-F	Birm	333
139. KOSI-F	Denver	332
140. KTRH	Houston	331
WLW	Cinci	331
WRCH-F	Hart	331
143. WSOC-F	Char,NC	330
144. WJIB-F	Boston	329
145. KZLA-F	LA	328
146. KYUU-F	SF	326
147. KJLH-F	LA	325
148. WGCL-F	Cleve	323
149. WROR-F	Boston	321
150. KQRS-F	Minn-SP	320
KTNQ	LA	320
152. WNCN-F	NY	319
153. WLIB	NY	314
KEGL-F	Dallas	314
155. WNIC-F	Detroit	313
WUSN-F	Chicago	313
157. WYNF-F	Tampa	310
158. WIL-F	St. Louis	308
159. WXTU-F	Phila	307
WHJY-F	Prov	307
KABL-F	SF	307
162. KUTE-F	LA	306
WEZN-F	Bridge	306
WIOQ-F	Phila	306
WLTF-F	Cleve	306
166. KNIX-F	Phoe	304
167. WLKW-F	Prov	303
168. KFAB	Omaha	302
169. WAVA-F	Wash	301
170. WQBA	Miami	299
171. WIP	Phila	298
172. WMCA	NY	297
WXLK-F	Roanoke	297
174. WBSB-F	Balt	296
175. WQAL-F	Cleve	295
176. WDOK-F	Cleve	294
177. WIBC	Indy	292
WHIO-F	Dayton	292
KILT-F	Houston	292
180. KDWB-F	Minn-SP	291
KLOL-F	Houston	291
182. KPLX-F	Dallas	290
183. WEZB-F	New Or	289
184. WMZQ-F	Wash	288
WZOU-F	Boston	288
KSRR-F	Houston	288
KQUE-F	Houston	288
188. WLLX-F	Detroit	287
KSCS-F	Dallas	287
KDAY	LA	287
191. KFMB	S. Diego	286
192. WKLS-F	Atlanta	285
193. KMEZ-F	Dallas	284
194. WWWW-F	Detroit	283
195. WPCH-F	Atlanta	282
196. WMEE-F	F. Wayne	281
197. KTXQ-F	Dallas	280
198. WINZ-F	Miami	279
199. WEEI	Boston	278
KSAN-F	SF	278
KIOI-F	SF	278
202. WPRO-F	Prov	275
203. KLAC	LA	274
KSSN-F	L. Rock	274
205. WSSH-F	Boston	272
206. WKSZ-F	Phila	271
207. WKRQ-F	Cinci	269
208. WESC-F	Green,SC	268
WOMC-F	Detroit	268
210. WAMZ-F	Louis	267
KWKW	LA	267
KGB-F	SD	267
213. WBLI-F	Long Is.	266
WHUD-F	Peek/NY	266
KIQQ-F	LA	266
KSFM-F	Sacra	266
WIYY-F	Balt	266
218. WAYL-F	Minn	264
219. WROQ-F	Char,NC	261
220. KUSA	St. Lou	260
221. KRAK	Sacra	259
KABL	SF	259
WZGO-F	Phila	259
WAPI-F	Birm	259
225. KTKS-F	Dallas	258
WBAB-F	Long Is	258
227. WLVQ-F	Col,O	256
228. WLIR-F	Long Is	253
KHTR-F	LA	253
KTAR	Phoe	253
231. KZEW-F	Dallas	252
232. WMJI-F	Cleve	250
KUBE-F	Sea	250
WKDM	NY	250
235. KMEL-F	SF	249
236. KBPI-F	Denver	248
237. WJYO-F	Orl	248
238. WSKQ	NY	247
239. WWRL	NY	244
KJQY-F	SD	244
241. WQYK-F	Tampa	243
WXYT	Detroit	243
243. WKCI-F	N Haven	242
KCTC-F	Sacra	242
WLTT-F	Wash	242
WSUN	Tampa	242
WOKI-F	Knox	242
248. KNEW	SF	241
KFMK-F	Houston	241
250. KACE	LA	239
251. WBNS-F	Col,O	238
KISW-F	Sea	238
KXXY-F	Okl C	238
KZAP-F	Sacra	238
255. WTOP	Wash	237
WXGT-F	Col,O	237
WHLY-F	Orl	237
258. KMJM-F	St. Lou	236
WXTZ-F	Indy	236
260. WIQI-F	Tampa	235

	WKDF-F	Nash	235
262.	KFOG-F	SF	234
263.	KOIT-F	SF	233
	WSB	Atlanta	233
265.	KEZK-F	St. Lou	232
	WPOC-F	Balt	232
	WPEG-F	Char,NC	232
268.	WBJW-F	Orl	231
269.	KUPD-F	Phoe	230
270.	KBLX-F	SF	229
	WCLY-F+	Wash	229
	WWKA-F	Orl	229
273.	WFOG-F	Norf	228
	WDIZ-F	Orl	228
	KOMO	Seattle	228
276.	KSKQ	LA	227
	KKRZ-F	Port,O	227
278.	KNOB-F	LA	226
	WWSW-F	Pitts	226
280.	KATT-F	Okl C	225
281.	KSEA-F	Seattle	224
	WRVQ-F	Rich	224
	KVOO	Tulsa	224
284.	WLAC-F	Nash	223
285.	WBCY-F	Char,NC	222
	WMC-F	Memphis	222
	WQFM-F	Milw	222
288.	WKSF-F	Ashe	221
	WHAS	Louis	221
290.	WOJO-F	Chicago	220
291.	WJQY-F	Miami	219
	KMBR-F	KC	219
	WZAK-F	Cleve	219
	KKYX	San Ant	219
	WWEZ-F	Cinci	219
296.	WGY	Albany	218
297.	KZZP-F	Phoenix	217
	KKYK-F	L Rock	217
	WVLK-F	Lexing	217
	WMET-F	Chicago	217
301.	WHRK-F	Memphis	216
	WABB-F	Mobile	216
303.	KLVE-F	LA	215
	KPRC	Houston	215
305.	KGW	Port	214
	KBRD-F	Sea	214
307.	WHO	Des M	213
	WMJX-F	Boston	213
309.	KOA	Denver	212
	WHOT-F	Young	212
311.	WVOR-F	Roch	211
	WHCN-F	Hart	211
	KAFM-F	Dallas	211
314.	WAIT	Chicago	210
	WDCG-F	Raleigh	210
	WSKZ-F	Chatta	210
317.	WIMZ-F	Knox	209
	WEZW-F	Milw	209
	KITS-F	SF	209
320.	KRQR-F	SF	208
	KSD-F	SD	208
	WHQT-F	Miami	208
323.	WSB-F	Atlanta	207
	KXOA-F	Sacra	207
325.	WPYX-F	Albany	206
	KYYS-F	KC	206
	KIIK-F	Daven-RI	206
	WXYV-F	Balt	206
	WKRC	Cinci	206
330.	KEEY-F	Minn-SP	205
	KKNG-F	Okl C	205
332.	KKGO-F	LA	204
	WAMO-F	Pitts	204
	WFOX-F	Atlanta	204
	KSFI-F	SLC	204
336.	WPXY-F	Roch	203
	KQXT-F	San Ant	203
	WSNY-F	Col,O	203
	WJYE-F	Buffalo	203
	WGPR-F	Detroit	203
341.	WKZL-F	Green-WS	202
342.	WGTZ-F	Dayton	201
	WIOD	Miami	201
344.	WENN-F	Birm	200
	WSTO-F	Evans	200
	WMJI-F	Denver	200
	WJBR-F	Wilm,DE	200
348.	WHLI	Long Is	199
	WFIL	Phila	199
	KTFM-F	San Ant	199
	WMJJ-F	Birming	199
352.	WALK-F+	Long Is	197
	WCKG-F	Chicago	197
354.	WTVN	Col,O	196
	WPKX-F	Wash	196
	KFRC	SF	196
	WVBF-F	Boston	196
358.	KBAY-F	SJ	195
	WASH-F	Wash	195
360.	KSFO	SF	194
361.	WUSY-F	Chatta	193
	KSSK	Hono	193
	KFMB-F	SD	193
364.	XTRA-F	SD	192
	KHOW	Denver	192
	WZPL-F	Indy	192
367.	WRKZ-F	Harris	191
	WGMS-F+	Wash	191
	WYAY-F	Atlanta	191
370.	KWSS-F	SJ	190
371.	WNOR-F	Norfolk	189
372.	WQUT-F	JC-King	188
373.	WMHE-F	Toledo	187
	WRDU-F	Raleigh	187
	KSL	SLC	187
	WINZ	Miami	187
	WBLZ-F	Cinci	187
378.	WYYY-F	Syra	185
	KEZO-F	Omaha	185
	WLVK-F	Char,NC	185
	KCMO	KC	185
382.	WJZZ-F	Detroit	184
383.	KGBT	McAllen	183
	WHTX-F	Pitts	183
	WQUE-F	New Or	183
	KZBS-F	Okl C	183
	WZNE-F	Tampa	183
	WCMF-F	Roch	183
389.	WBOS-F	Boston	182
390.	WMKR-F	Balt	181
	WDAE	Tampa	181
	WIVY-F	Jkville	181
	WEZK-F	Knox	181
	WNWS	Miami	181
	WBEN	Buff	181
397.	WFBC-F	Green,SC	179
	WKDD-F	Akron	179
	KRPM-F	Seattle	179
	WKTI-F	Milw	179
	KXL-F	Port, O	179
	WNDU-F	S. Bend	179
402.	WCOS-F	Col,SC	178
	KAYI-F	Tulsa	178
	KRXY-F	Denver	178
	WKQS-F	Miami	178
	KHFI-F	Austin	178
	KFAC-F	LA	178
	KASE-F	Austin	178
409.	WJIT	NY	177
	WEBN-F	Cinci	177
	WDUV-F	Sara	177
	WQMF-F	Louis	177
	WGKX-F	Memphis	177
414.	WIOT-F	Toledo	176
	WMJC-F	Detroit	176
	WEDR-F	Miami	176
	WPRO	Prov	176
	WJPC	Chicago	176
419.	WOWO	F. Wayne	175
	WBEN-F	Buffalo	175
421.	WKSG-F	Detroit	174
	KOFM-F	Okl C	174
	WEZO-F	Roch	174
424.	KALI	LA	173
	WPNT-F	Pitts	173
426.	WBBQ-F	Aug, GA	172
	WKJN-F	Baton R	172
	WYDD-F	Pitts	172
	WANS-F	Green,SC	172
430.	KSDO	SD	171
	WLLT-F	Cinci	171
	KKLT-F	Phoenix	171
	KGGO-F	Des M	171
434.	WBLX-F	Mobile	170
	WBBG	Cleve	170
	WFMT-F	Chicago	170
	KKCY-F	SF	170
438.	KMJK-F	Port,O	168
	WGRD-F	Gr. Rpds	168
	WWWE	Cleve	168
	KSDO-F	SD	168
442.	WDJY-F	Wash	167
	KQKQ-F	Omaha	167
	WIKY-F	Evans	167
	WLRS-F	Louis	167
	WLTY-F	Norfolk	167
	WGER-F	Saginaw	167
	WRTH	St. Lou	167
449.	WQDR-F	Raleigh	166
	WVIC-F	Lansing	166
	KQYT-F	Phoenix	166
	WAXY-F	Miami	166
	WLVE-F	Miami	166
	WFBR	Balt	166
455.	WKXX-F	Birm	165
	KBCO	Denver	165
	WFMS-F	Indy	165
458.	KLOK-F	SF	164
	KBEQ-F	KC	164
	WJMI-F	Jack,MS	164
	WMYK-F	Norfolk	164
462.	WNNK-F	Harris	163
	WEZC-F	Green,SC	163
	WRVA	Rich	163
	KDKB-F	Phoenix	163
	KPLZ-F	Seattle	163
	WEAT-F	W. Palm	163
	KKHI-F	SF	163
469.	WIXX-F	Green Bay	162
470.	KMEO-F	Phoenix	161
	WOKY	Milw	161
472.	WNCE-F	Col,O	160
	WCMS-F	Norf	160
	KOB-F	Albuq	160
475.	KEX	Port,O	159
	WMSI-F	Jack,MS	159
	WGAR-F	Cleve	159
	KMPS-F	Seattle	159
479.	KNBQ-F	Seattle	158
480.	KFBK	Sacra	156
	WSSL-F	Green,SC	156
	KWTO-F	Spr,MO	156
	WTUE-F	Dayton	156
	KUDL-F	KC	156
	KZZC-F	KC	156
	WRHC	Miami	156
	WFCN-F	Phila	156
488.	WKRZ-F	Scr-WB	155
	KRSP-F	SLC	155
490.	WUBE-F	Cinci	154
	KOPA-F	Phoenix	154
	WMC	Memphis	154
	WSPA-F	Green,SC	154
494.	WDMT-F	Cleve	153
495.	WHJJ	Prov	152
	WBUF-F	Buffalo	152
	KOAQ-F	Denver	152
	WJAS	Pitts	152
	WRNO-F	New Or	152

AMERICA'S LEADING STATIONS - 12+ TSA CUME*

1.	WHTZ-F	NY	26511
2.	WPLJ-F	NY	26462
3.	WINS	NY	25765
4.	KIIS-F	LA	23360
5.	WCBS	NY	21922
6.	WGN	Chicago	19797
7.	WRKS-F	NY	18596
8.	WNBC	NY	17980
9.	WOR	NY	17383
10.	WNEW-F	NY	17192
11.	WABC	NY	16935
12.	WCBS-F	NY	15488
13.	WHN	NY	14967
14.	WKTU-F	NY	14532
15.	WYNY-F	NY	14067
16.	WBLS-F	NY	13989
17.	KABC	LA	13867
18.	WAPP-F	NY	13668
19.	WJR	Detroit	13624
20.	WLS	Chicago	13539
21.	WBBM	Chicago	13428
22.	KNX	LA	13334
23.	WMAQ	Chicago	12700
24.	WPAT-F	NY	12496
25.	WLTW-F	NY	12226
26.	KYW	Phila	12013
27.	KMET-F	LA	11424
28.	KLOS-F	LA	11259
29.	WRFM-F	NY	11131
30.	WCCO	Minn	11094
31.	WBBM-F	Chicago	11021
32.	KFWB	LA	10516
33.	WMMR-F	Phila	10933
34.	KBIG-F	LA	10516
35.	WNEW	NY	10412
36.	KGO	SF	10282
37.	KOST-F	LA	10234
38.	KKHR-F	LA	10192
39.	WCAU-F	Phila	10116
40.	WPIX-F	NY	10101
41.	KRTH-F	LA	9735
42.	WBMX-F	Chicago	9451
43.	KMOX	St. Lou	9304
44.	KDKA	Pitts	9070
45.	WLS-F	Chicago	8896
46.	WKQX-F	Chicago	8778
47.	KCBS	SF	8750
48.	WBZ	Boston	8691
49.	WGCI-F	Chicago	8565
50.	WFYR-F	Chicago	8373
51.	KFI	LA	8241
52.	KJOI-F	LA	8098
53.	WUSL-F	Phila	8084
54.	WHYT-F	Detroit	8006
55.	WEAZ-F	Phila	7990
56.	KROQ-F	LA	7921
57.	WLUP-F	Chicago	7797
58.	WLOO-F	Chicago	7772
59.	WHTT-F	Boston	7622
60.	KIQQ-F	LA	7583
61.	WMGK-F	Phila	7544
62.	WCZY-F	Detroit	7322
63.	WBAP	Dall-FW	7300
64.	WBCN-F	Boston	7289
65.	WCAU	Phila	7242
66.	WLAK-F	Chicago	7230
67.	WZGC-F	Atlanta	7188
68.	WQXR-F	NY	7180
69.	KNBR	SF	7145
70.	WYSP-F	Phil	7093
71.	WPAT	NY	7065
72.	WHYI-F	Miami	7010
73.	KKBQ-F	Houston	6903
74.	WXKS-F	Boston	6896
75.	WRIF-F	Detroit	6844
76.	KRLA	LA	6827
77.	WMMS-F	Cleve	6675
78.	WBZZ-F	Boston	6660
79.	WCLR-F	Chicago	6636
80.	KRLD	Dallas	6628
81.	KRLD	Dallas	6523
82.	WRQX-F	Wash	6288
83.	KHTZ-F	LA	6258
84.	WNIC-F	Detroit	6255
85.	KMGG-F	LA	6200
86.	WROR-F	Boston	6170
87.	WHDH	Boston	6143
88.	WLLZ-F	Detroit	5972
89.	WWDC-F	Wash	5927
90.	KVIL-F	Dallas	5861
91.	KFRC	SF	5855
92.	WGAY-F	Wash	5804
93.	KMEL-F	SF	5778
94.	WWJ	Detroit	5760
95.	KRBE-F	Houston	5741
96.	WRKO	Boston	5726
97.	WIND	Chicago	5697
98.	WAVA-F	Wash	5677
99.	WJLB-F	Detroit	5671
100.	WGCL-F	Cleve	5665
101.	WZOU-F	Boston	5615
102.	WLOL-F	Minn	5611
103.	KYUU-F	SF	5609
104.	WMET-F	Chicago	5503
105.	WSNI-F	Phila	5565
106.	WDAS-F	Phila	5564
	KIRO	Seattle	5564
108.	KLAC	LA	5521
109.	WQXI-F	Atlanta	5500
110.	KMJQ-F	Houston	5439
111.	WNCN-F	NY	5432
112.	KIKK-F	Houston	5410
	WDVE-F	Pitts	5410
114.	WTIC-F	Hart	5353
115.	WRBQ-F	Tampa	5338
116.	KTRH	Houston	5337
117.	KZLA-F	LA	5327
118.	WTIC	Hart	5325
119.	WXRT-F	Chicago	5320
	KEGL-F	Dallas	5320
121.	KIOI-F	SF	5292
122.	WJOI-F	Detroit	5285
123.	KSTP-F	Minn-SP	5262
124.	KLTR-F	Houston	5241
125.	WINZ-F	Miami	5199
126.	KSOL-F	SF	5198
127.	KSHE-F	St. Lou	5120
128.	WEEI	Boston	5113
129.	WLW	Cinci	5106
130.	WJJD	Chicago	5069
131.	WMCA	NY	5043
132.	WIOQ-F	Phila	5035
133.	WJIB-F	Boston	4993
134.	KDWB-F	Minn	4944
135.	WUSN-F	Chicago	4938
136.	WRAL-F	Raleigh	4909
137.	KDAY	LA	4937
138.	WDAF	KC	4885
139.	WMAL	Wash	4827
140.	CKLW	Detroit	4826
141.	KITS-F	SF	4820
142.	KJLH-F	LA	4786
143.	WHUR-F	Wash	4780
144.	WFBQ-F	Indy	4773
145.	WKYS-F	Wash	4767
146.	WAAF-F	Worc/Bos	4713
147.	KHTR-F	LA	4675
148.	KLOL-F	Hous	4662
149.	KSRR-F	Hous	4660
150.	WLYF-F	Miami	4645

* Based on 12+ TSA Cume, Broadcast Week

	KUTE-F	LA	4645
152.	WKHX-F	Atlanta	4569
153.	KTXQ-F	Dallas	4542
154.	KODA-F	Houston	4482
155.	WIP	Phila	4471
156.	WTMJ	Milw	4443
157.	WOMC-F	Detroit	4434
158.	KQRS-F	Minn-SP	4401
159.	KSCS-F	Dallas	4388
160.	WBSB-F	Balt	4377
161.	WBAB-F	Long Is	4326
162.	WKRQ-F	Cinci	4316
163.	KACE-F	LA	4304
164.	WTOP	Wash	4293
165.	WLTT-F	Wash	4239
166.	WSSH-F	Boston	4223
167.	KUBE-F	Seattle	4190
168.	WWBA-F	Tampa	4183
169.	WVEE-F	Atlanta	4152
170.	WEZB-F	New Or	4142
171.	WLTF-F	Cleve	4119
172.	WMJX-F	Boston	4109
173.	KFMB	SD	4080
174.	WZGO-F	Phila	4073
175.	WPEN	Phila	4048
176.	KABL-F	SF	4036
177.	KAFM-F	Dallas	4015
178.	KSAN-F	SF	3984
179.	KFAC-F	LA	3965
	KFMK-F	LA	3965
181.	WSHH-F	Pitts	3963
182.	KSFO	SF	3960
183.	WKSZ-F	Phila	3953
184.	KTKS-F	Dallas	3944
185.	WBAL	Balt	3934
186.	WLIB	Long Is	3933
187.	KKDA-F	Dallas	3928
188.	WKLS-F	Atlanta	3912
189.	WMJI-F	Cleve	3904
190.	WADO	NY	3901
191.	WSHE-F	Miami	3893
192.	KOMO	Seattle	3891
193.	WWDB-F	Phila	3873
194.	KSFM-F	Sacra	3857
195.	WTQR-F	Green-WB	3842
196.	KILT-F	Houston	3818
197.	KZEW-F	Dallas	3817
198.	KWK-F	St. Lou	3801
199.	WSB	Atlanta	3798
200.	KTNQ	LA	3794
201.	WVBF-F	Boston	3793
202.	WCLY-F	Wash	3755
203.	KPLX-F	Dallas	3753
204.	WWWW-F	Detroit	3725
205.	WBLI-F	Long Is	3723
206.	WHTX-F	Pitts	3719
207.	WEZN-F	Bridge	3712
208.	WMZQ-F	Wash	3703
209.	KOSI-F	Denver	3700
210.	KKGO-F	LA	3091
211.	WLIR-F	Long Is	3681
212.	WSOC-F	Char,NC	3675
213.	WSB-F	Atlanta	3674
214.	WKCI-F	N Haven	3672
215.	WPRO-F	Prov	3662
216.	WLIF-F	Balt	3649
217.	KBPI-F	Denver	3643
218.	KMEZ-F	Dallas	3639
219.	KSFM-F	Sacra	3624
220.	WASH-F	Wash	3621
221.	WFIL	Phila	3620
	WBJW-F	Orl	3620
223.	KOA	Denver	3600
224.	KLOK-F	SF	3593
225.	KLVE	LA	3589
226.	WCKG-F	Chicago	3578
227.	WZZK-F	Birm	3562
228.	WXYT	Detroit	3509
229.	WPCH-F	Atlanta	3505
230.	WMJC-F	Detroit	3498
231.	WDJY-F	Wash	3492
232.	KFOG-F	SF	3491
233.	WIYY-F	Balt	3460
234.	WWSW-F	Phila	3449
235.	WIBC	Indy	3437
236.	KUSA	St. Lou	3429
237.	WAXY-F	Miami	3416
	KBLX-F	SF	3416
239.	WHCN-F	Hart	3413
240.	WRCH-F	Hart	3405
241.	WHJY-F	Prov	3392
242.	WXLK-F	Roanoke	3380
243.	WXGT-F	Col,O	3351
244.	WIL-F	St. Lou	3347
245.	KFMB-F	SD	3340
246.	WBEN-F	Buff	3333
247.	KWSS-F	SJ	3331
248.	KHJ	LA	3325
249.	KOIT-F	SF	3319
250.	WQAL-F	Cleve	3314
251.	WKDD-F	Akron	3293
252.	KZZP-F	Phoenix	3289
253.	WGY	Albany	3276
254.	WFOX-F	Atlanta	3261
	WWRC	NY	3261
256.	KIIS	LA	3254
257.	WMC-F	Memphis	3250
258.	WKTI-F	Milw	3241
259.	WHAS	Louis	3238
260.	WWWE	Cleve	3236
261.	WIVK-F	Knox	3235
262.	WZPL-F	Indy	3232
263.	WCLS-F	Detroit	3225
264.	KNEW	SF	3212
265.	WYNF-F	Tampa	3209
266.	WQUE-F	New Or	3178
267.	WROQ-F	Char,NC	3174
268.	WLVQ-F	Col,OH	3166
269.	WALK-F+	Long Is	3161
270.	WDOK-F	Cleve	3149
271.	WOKI-F	Knox	3146
272.	WAIT	Chicago	3143
273.	KBEQ-F	KC	3126
274.	WDCG-F	Raleigh	3120
275.	WBCY-F	Char,NC	3118
	KTAR	Phoenix	3118
277.	WKSG-F	Detroit	3115
278.	KNIX-F	Phoenix	3106
	KEZK-F	St. Lou	3106
280.	KCMO	KC	3097
281.	KSL	SLC	3092
282.	WXTU-F	Phila	3082
283.	KABL	SF	3057
	WSM-F	Nash	3057
285.	KRQR-F	SF	3055
286.	WIOD	Miami	3049
287.	WMKR-F	Balt	3034
288.	KGFJ	LA	3030
289.	WTVN	Col,OH	3023
290.	WLKW-F	Prov	3011

AMERICA'S LEADING STATIONS - METRO CUME RATING*

1.	WXLK-F	Roanoke	51.9
2.	KTRS-F	Casper	48.7
3.	WFBG	Altoona	48.2
4.	WWNC	Asheville	46.3
5.	WBBQ-F	Augusta, GA	46.2
6.	WMEE-F	Fort Wayne	44.9
7.	WIXX-F	Green Bay	44.8
8.	KFMW-F	Waterloo	44.6
9.	KWTO-F	Springfield,MO	43.5
10.	WCCK-F	Erie	43.2
11.	WQSM-F	Fayetteville,NC	42.1
12.	WCCO	Minneapolis	41.6
13.	KRLB-F	Lubbock	41.5
14.	WIOG-F	Saginaw	41.4
15.	WGLF-F	Tallahassee	40.7
	WNDU-F	South Bend	40.7
17.	WZOK-F	Rockford	40.3
18.	WAAL-F	Binghamton	39.5
19.	WIVK-F	Knoxville	39.1
	WIKY-F	Evansville	39.1
21.	WHHY-F	Montgomery	39.0
22.	WTIC	Hartford	38.8
23.	KKYK-F	Little Rock	38.4
	WZYP-F	Huntsville	38.4
25.	WKSF-F	Asheville	38.3
	KMOX	St. Louis	38.3
	WQUT-F	Johnson City	38.3
28.	KIIK-F	Daven-RI	38.0
	WAYS-F	Macon	38.0
	WOMP-F	Wheeling	38.0
31.	WTHI-F	Terre Haute	37.5
32.	KFRX-F	Lincoln	37.1
	KYYA-F	Billings	37.1
34.	KBFM-F	McAllen	37.0
35.	WKZW-F	Peoria	36.8
	WICC	Bridgeport	36.8
37.	WVIC-F	Lansing	36.7
38.	KFAB	Omaha	36.6
39.	WKEE-F	Huntington	36.3
40.	KSMB-F	Lafayette	36.2
	KGHL	Billings	36.2
42.	WHOT-F	Youngstown	36.0
43.	KQCR-F	Cedar Rapids	35.9
44.	WTIC-F	Hartford	35.7
45.	WKZO	Kalamazoo	35.3
46.	WGNI-F	Wilmington,NC	35.1
47.	WIMZ-F	Knoxville	34.9
	WOWO	Fort Wayne	34.9
49.	KDKA	Pittsburgh	34.8
	WSSX-F	Charleston, SC	34.8
51.	KHFI-F	Austin	34.7
52.	WROK	Rockford	34.6
	WNNK-F	Harrisburg	34.6
54.	KQIZ-F	Amarillo	34.3
	WSKZ-F	Chattanooga	34.3
	WZEE-F	Madison	34.3
57.	WKFR-F	Kalamazoo	33.9
58.	WRFY-F	Reading	33.8
59.	WCGQ-F	Columbus, GA	33.4
60.	KZFM-F	Corpus Christi	33.2
	WZAT-F	Savannah	33.2
62.	WWVA	Wheeling	33.1
63.	KRNQ-F	Des Moines	32.9
	WABB-F	Mobile	32.9
65.	WSTO-F	Evansville	32.8
66.	WTCR-F	Huntington	32.6
67.	WDAY-F	Fargo	32.5
68.	WIVY-F	Jacksonville	32.4
	WAMX-F	Huntington	32.4
70.	KQKQ-F	Omaha	31.9
	WHBC	Canton	31.9
72.	KAMZ-F	El Paso	31.8
	KTTS-F	Springfield,MO	31.8
	KKRC-F	Sioux Falls	31.8
75.	KCCY-F	Pueblo	31.7
76.	WNOK-F	Columbia, SC	31.6
77.	KVOC	Casper	31.5
	KGBT	McAllen	31.5
79.	WBHP	Huntsville	31.4
	WMRV-F	Binghamton	31.4
	WMT	Cedar Rapids	31.4
82.	WRVQ-F	Richmond	31.3
83.	WGY	Schenectady	31.2
84.	WCRZ-F	Flint	31.1
85.	WLWI-F	Montgomery	31.0
	WLAP-F	Lexington	31.0
87.	WYYY-F	Syracuse	30.9
88.	KTWO	Casper	30.8
89.	KGOT-F	Anchorage	30.6
90.	WEZB-F	New Orleans	30.5
	KFGO	Fargo	30.5
92.	WCOS-F	Columbia, SC	30.4
	KTDY-F	Lafayette	30.4
	WVLK-F	Lexington	30.4
95.	KGGO-F	Des Moines	30.2
	WGIR-F	Manchester	30.2
	KHOO-F	Waco	30.2
98.	WVAF-F	Charleston, WV	30.1
99.	WRKY-F	Steubenville	30.0
	KZZU-F	Spokane	30.0
	KULA-F	Honolulu	30.0

* Based on 12+ Metro Cume Rating, Mon-Sun, 6A-MID

AMERICA'S LEADING STATIONS BY FORMAT*

1/4 HOUR AVERAGE

CHR/TOP 40/CONTEMP

1.	WHTZ-F	NY	1755
2.	KIIS-F	LA	1625
3.	WPLJ-F	NY	1512
4.	WLS	Chicago	1512
5.	WKTU-F	NY	599
6.	WCAU-F	Phila	573
7.	WBBM-F	Chicago	564
8.	WZGC-F	Atlanta	524
9.	KKHR-F	LA	509
10.	WBZZ-F	Pitts	480
11.	WAPP-F	NY	474
12.	WHYI-F	Miami	472
13.	KKBQ-F	Houston	471
14.	WKQX-F	Chicago	456
15.	WRBQ-F	Tampa	439
16.	WCZY-F	Detroit	418
17.	WTIC-F	Hart	416
18.	WHYT-F	Detroit	414
19.	WHTT-F	Boston	398
20.	WLOL-F	Minn-SP	357
	WRQX-F	Wash	357
22.	KRBE-F	Houston	355
	WLS-F	Chicago	355
24.	WQXI-F	Atlanta	351
25.	WGCL-F	Cleve	323
26.	KEGL-F	Dallas	314
27.	WAVA-F	Wash	301
28.	WXLK-F	Roanoke	297
29.	WBSB-F	Balt	296
30.	KDWB-F	Minn-SP	291
31.	WEZB-F	New Or	289
32.	WZOU-F	Boston	288
33.	WMEE-F	F. Wayne	281
34.	WINZ-F	Miami	279
35.	WPRO-F	Prov.	275
36.	WKRQ-F	Cinci	269
37.	WBLI-F	Long Is.	266
	KIQQ-F	LA	266
	KSFM-F	Sacra	266
40.	WROQ-F	Char, NC	261
41.	WZGO-F	Phila	259
	KTKS-F	Dallas	259
43.	KHTR-F	St. Lou	253
44.	KUBE-F	Sea	250
45.	KMEL-F	SF	249
46.	WOKI-F	Knox	242
	WKCI-F	New H.	242
48.	WXGT-F	Col, OH	237
	WHLY-F	Orl	237
50.	WBJW-F	Orl	231

AOR

1.	WNEW-F	NY	1278
2.	WMMR-F	Phila	1025
3.	KLOS-F	LA	744
4.	KMET-F	LA	684
5.	WBCN-F	Boston	644
6.	WMMS-F	Cleve	559
7.	KSHE-F	St. Lou	550
8.	KROQ-F	LA	532
9.	WLUP-F	Chicago	497
10.	WFBQ-F	Indy	483
11.	WDVE-F	Pitts	482
12.	WRIF-F	Detroit	469
13.	WWDC-F	Wash	456
14.	WXRT-F	Chicago	410
15.	WAAF-F	Worc/Bost	401
16.	WSHE-F	Miami	379
17.	WYSP-F	Phila	370
18.	KQRS-F+	Minn-SP	320
19.	WYNF-F	Tampa	310
20.	WHJY-F	Prov.	307
21.	WIOQ-F	Phila	306
22.	KLOL-F	Houston	291
23.	KSRR-F	Houston	288
24.	WLLZ-F	Detroit	287
25.	WKLS-F	Atlanta	285
26.	KTXQ-F	Dallas	280
27.	KGB-F	San Diego	267
28.	WIYY-F	Balt	266
29.	WAPI-F	Birm	259
30.	WBAB-F	Long Is	258
31.	WLVQ-F	Col,O	256
32.	WLIR-F	Long Is	253
33.	KZEW-F	Dallas	252
34.	KBPI-F	Denver	248
35.	KISW-F	Seattle	238
	KZAP-F	Sacra	238
37.	WKDF-F	Nash	235
	KUPD-F	Phoe	235
39.	KFOG-F	SF	234
40.	WDIZ-F	Orl	228
41.	KATT-F	Okl C	225
42.	WQFM-F	Milw	222
43.	WHCN-F	Hart	211
44.	WIMZ-F	Knox	209
45.	KRQR-F	SF	208
46.	KYYS-F	KC	206
	WPYX-F	Albany	206
48.	WCKG-F	Chicago	197
49.	WNOR-F	Norfolk	189
50.	KEZO-F	Omaha	185

AC/SOFT ROCK/OLDIES

1.	WNBC	NY	993
2.	WCBS-F	NY	984
3.	WLTW-F	NY	920
4.	WYNY-F	NY	712
5.	KOST-F	LA	673
6.	KRTH-F	LA	510
7.	WMGK-F	Phila	508
8.	WPIX-F	NY	485
9.	KVIL-F	Dallas	481
10.	KFI	LA	444
11.	WLAK-F	Chicago	442
12.	KSTP-F	Minn-SP	424
13.	WJMK-F	Chicago	419
14.	WFYR-F	Chicago	406
15.	KRLA	LA	404
16.	WRAL-F	Raleigh	387
17.	KMGG-F	LA	378
18.	WCLR-F	Chicago	377
19.	WSNI-F	Phila	356
20.	KLTR-F	Hous	353
21.	KHTZ-F	LA	341
22.	KYUU-F	SF	326
23.	WROR-F	Boston	321
24.	WNIC-F	Detroit	313
25.	WLTF-F	Cleve	306
26.	KIOI-F	SF	278
27.	WSSH-F	Boston	272
28.	WKSZ-F	Phila	271
29.	WOMC-F	Detroit	268
30.	WMJI-F	Cleve	250
31.	WJYO-F	Orl	248
32.	WLTT-F	Wash	242
33.	KFMK-F	Houston	241
34.	WIQI-F	Tampa	235
35.	WCLY-F+	Wash	229
36.	WWSW-F	Pitts	226
37.	WLAC-F	Nash	223
38.	WJQY-F	Miami	219
39.	WMET-F	Chicago	217
40.	WMJX-F	Boston	213
41.	WVOR-F	Roch	211
42.	KSD-F	St. Lou	208
43.	KXOA-F	Sacra	207
	WSB-F	Atlanta	207
45.	WFOX-F	Atlanta	204
46.	WSNY-F	Col, O	203
47.	KMJI-F	Denver	200
48.	WFIL	Phila	199
49.	WALK-F+	Long Is	197
50.	WVBF-F	Boston	196

MOR/VARIETY

1.	WGN	Chicago	1501
2.	WCCO	Minn-SP	1013
3.	WJR	Detroit	998
4.	KDKA	Pitts	711
5.	WBZ	Boston	653
6.	WHDH	Boston	457
7.	WTIC	Hart	452
8.	KNBR	SF	394
9.	WMAL	Wash	365
10.	WBAL	Balt	336
	WTMJ	Milw	336
12.	WLW	Cinci	331
13.	KFAB	Omaha	302
14.	WIP	Phila	298
15.	WIBC	Indy	292
16.	KFMB	SD	286
17.	WSB	Atlanta	233
18.	KOMO	Seattle	228
19.	WHAS	Louis	221
20.	WGY	Schen	218
21.	WKRC	Cinci	206
22.	WTVN	Col, OH	196
23.	KSSK	Hono	193
24.	KHOW	Denver	192
25.	KSL	SLC	187
26.	WBEN	Buffalo	181
27.	WOWO	F Wayne	175
28.	WIKY-F	Evans	167
29.	WRVA	Rich	163
30.	KEX	Port,O	159
31.	WSYR	Syra	150
32.	WBT	Char,NC	146
33.	WTAE	Pitts	143
34.	WHIO	Dayton	142
	WPTF	Raleigh	142
36.	KOB	Albuq	141
37.	KRMG	Tulsa	126
38.	WSPD	Toledo	125
	WCTC	Long Is	125
40.	WDBO	Orl	117
41.	WFLA	Tampa	114
42.	WHAM	Roch	113
	WGR	Buff	113
	WGSM	Long Is	113
45.	WICC	Bridge	108
46.	WAKR	Akron	101

CLASSICAL

1.	WQXR-F+	NY	481
2.	WNCN-F	NY	319
3.	WGMS-F+	Wash	191
4.	KFAC-F	LA	178
5.	WFMT-F	Chicago	170
6.	KKHI-F+	SF	163
7.	WFLN-F	Phila	156
8.	KDFC-F+	SF	150
9.	WTMI-F	Miami	146
10.	KLEF-F	Hous	125
11.	KING-F	Seattle	115
12.	KVOD-F	Denver	114
13.	KFSD-F	SD	111
14.	WCRB-F	Boston	97
15.	WQRS-F	Detroit	94
16.	WNIB-F	Chicago	78
17.	KONC-F	Phoenix	75
18.	KYTE-F	Port	57
19.	WRR-F	Dallas	56
20.	KFAC	LA	52
21.	WCLV-F	Cleve	50

RELIGION/GOSPEL

1.	WWRL	NY	244
2.	WFME-F	NY	244
3.	WBGR	Balt	124
4.	WCFL	Chicago	114
5.	KBRT	LA	102
6.	KPBC	Dallas	100
7.	KJIM-F	Dallas	95
8.	KCIJ	Shreve	92
9.	WYCB	Wash	89
10.	KCMS-F	Seattle	88
11.	WPCE	Norfolk	85
12.	KGER	LA	80
	WMBM	Miami	80
14.	WAGG	Birm	78
15.	KFSG-F	LA	75
16.	WDAC-F	Lanc	69
17.	WDJC-F	Birm	66
18.	WMUZ-F	Detroit	64
19.	WROL	Boston	63
20.	WWCA	Chicago	58
	WFRN-F	S. Bend	58
22.	WOAD	Jack, MS	57
23.	WPIT-F	Pitts	56
24.	WZZD	Phila	54
25.	WRFD	Col, O	53
26.	KGOL-F	Houston	50
	KCFO-F	Tulsa	50
28.	KEAR-F	SF	48
29.	WKZK	Aug.,GA	46
	WRBS-F	Balt	46
31.	KYMS-F	LA	45
	KCIS	Seattle	45
	KSLR	San Ant	45
34.	WABQ	Cleve	44
35.	KHCB-F	Houston	42
36.	KFAX	SF	40

* Based on 1/4 HR AVG, Mon-Sun, 6A-MID, TSA

BEAUTIFUL MUSIC/EZ

1.	WPAT-F	NY	1075
2.	WRFM-F	NY	889
3.	WLOO-F	Chicago	808
4.	KBIG-F	LA	806
5.	WEAZ-F	Phila	732
6.	KJOI-F	LA	674
7.	WPAT	NY	541
8.	WGAY-F	Wash	518
9.	WWBA-F	Tampa	482
10.	WLYF-F	Miami	456
11.	WJOI-F	Detroit	450
12.	WSHH-F	Pitts	404
13.	KODA-F	Houston	398
14.	WLIF-F	Balt	388
15.	KOSI-F	Denver	332
16.	WRCH-F	Hart	331
17.	WJIB-F	Boston	329
18.	KABL-F	SF	307
19.	WEZN-F	Bridge	306
20.	WLKW-F	Prov	303
21.	WQAL-F	Cleve	295
22.	WDOK-F	Cleve	294
23.	WHIO-F	Dayton	292
24.	KMEZ-F	Dallas	284
25.	WPCH-F	Atlanta	282
26.	WHUD-F	Peck/NY	266
27.	WAYL-F	Minn-SP	264
28.	KABL	SF	259
29.	KJQY-F	SD	244
30.	KCTC-F	Sacra	242
31.	WBNS-F	Col, O	238
32.	WXTZ-F	Indy	236
33.	KOIT-F	SF	233
34.	KEZK-F	St. Lou	232
35.	WFOG-F	Norfolk	228
36.	KNOB-F	LA	226
37.	KSEA-F	Seattle	224
38.	WWEZ-F	Cinci	219
	KMBR-F	KC	219
40.	KBRD-F	Seattle	214
41.	WEZW-F	Milw	209
42.	KKNG-F	OK C	205
43.	KSFI-F	SLC	204
44.	WJYE-F	Buff	203
	KQXT-F	San Ant	203
46.	WJBR-F	Wilm	200
47.	KBAY-F	SJ	195
48.	KXL-F	Port, O	179
49.	WEZO-F	Roch	174

COUNTRY

1.	WHN	NY	973
2.	WMAQ	Chicago	652
3.	WBAP	Dallas	639
4.	KIKK-F	Houston	418
5.	WDAF	KC	412
6.	WKHX-F	Atlanta	401
7.	WTQR-F	Green-WS	363
8.	WIVK-F	Knox	348
9.	WSM-F	Nash	334
10.	WZZK-F	Birm	333
11.	WSOC-F	Char,NC	330
12.	KZLA-F	LA	328
13.	WUSN-F	Chicago	313
14.	WIL-F	St. Lou	308
15.	WXTU-F	Phila	307
16.	KNIX-F	Phoenix	304
17.	KILT-F	Houston	292
18.	KPLX-F	Dallas	290
19.	WMZQ-F	Wash	288
20.	KSCS-F	Dallas	287
21.	WWWW-F	Detroit	283
22.	KSAN-F	SF	278
23.	KLAC	LA	274
	KSSN-F	L Rock	274
25.	WESC-F	Green,SC	268
26.	WAMZ-F	Louis	267
27.	KUSA	St. Lou	260
28.	KRAK	Sacra	259
29.	WQYK-F	Tampa	243
30.	WSUN	Tampa	242
31.	KNEW	SF	241
32.	KXXY-F	Okl C	238
33.	WPOC-F	Balt	232
34.	WWKA-F	Orl	229
35.	KVOO	Tulsa	224
36.	KKYX	San Ant	219
37.	WVLK-F	Lex	217
38.	KEEY-F	Minn-SP	205
39.	WPKX-F	Wash	196
40.	WUSY-F	Chatta	193
41.	WRKZ-F	Harris	191
	WYAY-F	Atl	191
43.	WBOS-F	Boston	182
44.	KRPM-F	Seattle	179
45.	WCOS-F	Col, SC	178
	WKQS-F	Miami	178
47.	WGKX-F	Memphis	177

BLACK/URBAN

1.	WRKS-F	NY	1626
2.	WBLS-F	NY	977
3.	WUSL-F	Phila	723
4.	WBMX-F	Chicago	685
5.	WGCI-F	Chicago	674
6.	KMJQ-F	Houston	561
7.	WDAS-F	Phila	469
8.	WJLB-F	Detroit	462
9.	WKYS-F	Wash	403
10.	KKDA-F	Dallas	396
11.	WVEE-F	Atlanta	395
12.	KSOL-F	SF	376
13.	WYLD-F	New Or	341
14.	WHUR-F	Wash	339
15.	KJLH-F	LA	325
16.	WLIB	NY	314
17.	KUTE-F	LA	306
18.	KDAY	LA	287
19.	KACE-F	LA	239
20.	KMJM-F	St. Lou	236
21.	WPEG-F	Char,NC	232
22.	KBLX-F	SF	229
23.	WZAK-F	Cleve	219
24.	WHRK-F	Memphis	216
25.	WHQT-F	Miami	208
26.	WXYV-F	Balt	206
27.	KKGO-F	LA	204
	WAMO-F	Pitts	204
29.	WENN-F	Birm	200
30.	WBLZ-F	Cinci	187
31.	WJZZ-F	Detroit	184
32.	WEDR-F	Miami	176
	WJPC	Chicago	176
34.	WBLX-F	Mobile	170
35.	WDJY-F	Wash	167
36.	WMYK-F	Norfolk	164
	WJMI-F	Jackson	164
38.	WDMT-F	Cleve	153
39.	KNOK-F	Dallas	149
40.	WVON	Chicago	148
41.	WPLZ-F	Rich	144
	WTLC-F	Indy	143
43.	WNJR	Newark	139
44.	WWDM-F	Col, SC	137
45.	WQMG-F	Green-WS	133
46.	WLUM-F	Milw	132

NEWS/TALK

1.	WOR	NY	1522
2.	WINS	NY	1235
3.	WCBS	NY	1111
4.	KABC	LA	1053
5.	KMOX	St. Lou	892
6.	WABC	NY	842
7.	KGO	SF	798
8.	WBBM	Chicago	693
9.	KNX	LA	680
10.	KYW	Phila	578
11.	KCBS	SF	526
12.	KFWB	LA	495
13.	WRKO	Boston	463
14.	KRLD	Dallas	442
15.	WCAU	Phila	407
16.	KIRO	Seattle	370
17.	WIND	Chicago	367
18.	WWJ	Detroit	357
19.	WWDB-F	Phila	336
20.	KTRH	Houston	331
21.	WMCA	NY	297
22.	WEEI	Boston	278
23.	KTAR	Phoenix	253
24.	WXYT	Detroit	243
25.	WTOP	Wash	237
26.	KPRC	Houston	215
27.	WHO	Des M	213
28.	KOA	Denver	212
29.	WIOD	Miami	201
30.	WINZ	Miami	187
31.	KCMO	KC	185
32.	WNWS	Miami	181
33.	KSDO	SD	171
34.	WWWE	Cleve	168
35.	KFBK	Sacra	156
36.	WHJJ	Prov	152
37.	WWL	New Or	148
38.	WOAI	San Ant	144
39.	WCKY	Cinci	130
40.	KXL	Port, O	126
41.	KMJ	Fresno	123
42.	KNUS	Denver	118
43.	KTOK	Okl C	117
44.	KIEV	LA	109
	WTKN	Pitts	109
46.	KMBZ	KC	105
47.	WGBS	Miami	102
48.	WGST	Atlanta	101
49.	WCBM	Balt	98
50.	WPLP	Tampa	97

SPANISH

1.	WADO	NY	407
2.	KTNQ	LA	320
3.	WQBA	Miami	299
4.	KWKW	LA	267
5.	WKDM	NY	250
6.	WSKQ	NY	247
7.	KSKQ	LA	227
8.	WOJO-F	Chicago	220
9.	KLVE-F	LA	215
10.	KGBT	McAllen	183
11.	WJIT	NY	177
12.	KALI	LA	173
13.	WRHC	Miami	156
14.	WOCN	Miami	143
15.	WCMQ	Miami	136
16.	WQBA-F	Miami	119
17.	WCMQ-F	Miami	101
18.	KCOR	San Ant	96
19.	KIWW-F	McAllen	89
20.	KEDA	San Ant	81
21.	KESS-F	Dallas	76
22.	KLAT	Houston	75
23.	KIQI	SF	70

NOSTALGIA

1.	WNEW	NY	799
2.	KMPC	LA	616
3.	WJJD	Chicago	490
4.	CKLW	Detroit	425
5.	WPEN	Phila	361
6.	KQUE-F	Houston	288
7.	WAIT	Chicago	210
8.	WHLI	Long Is	199
9.	KSFO	SF	194
10.	WDAE	Tampa	181
11.	WBBG	Cleve	170
12.	WRTH	St. Lou	167
13.	WOKY	Milw	161
14.	WJAS	Pitts	152
15.	KIXI	Seattle	146
16.	WWRC	Wash	138
17.	WYLF-F	Roch	125
18.	WECK	Buffalo	123
19.	KYTE	Port, O	108
20.	KPQP	SD	99
21.	WNAK	Scran-WB	96
22.	WXKS	Boston	95
23.	WITH	Balt	94
24.	WGUL-F	Tampa	93
26.	WNJY-F	W. Palm	90
	KEZW	Denver	90
28.	WMLF	Indy	89
29.	WMAS	Spr, MA	82
30.	WEJL	Scran-WB	81
31.	KLUB	SLC	80
	KXOA	Sacra	80

AMERICA'S LEADING STATIONS BY FORMAT

METRO SHARE

CHR/TOP 40/CONTEMP

1.	KTRS-F	Casper	36.2
2.	WXLK-F	Roanoke	34.9
3.	KFMW-F	Water	29.8
4.	WKSF-F	Ashe	27.8
5.	WMEE-F	F. Wayne	26.2
6.	KWTO-F	Spr, MO	25.8
7.	WZYP-F	Hunt,AL	25.0
8.	WAAL-F	Bingh	24.6
	KRLB-F	Lubbock	24.6
10.	WQUT-F	JC-Kings	24.2
11.	WIXX-F	Green B.	23.8
12.	WOMP-F	Wheel	23.3
13.	WCCK-F	Erie	23.2
14.	WQSM-F	Fayet,NC	23.1
15.	WZOK	Rock	21.8
16.	WBBQ-F	Aug,GA	21.6
17.	KIIK-F	Dav-RI	21.1
18.	WNDU-F	S. Bend	20.7
19.	WVIC-F	Lansing	20.5
20.	KYYA-F	Billings	20.1
21.	KQIZ-F	Amar	19.9
	WSKZ-F	Chatt	19.9
23.	KFRX-F	Linc	19.5
24.	WIOG-F	Saginaw	19.4
25.	KKRC-F	S. Falls	18.9
26.	WNNK-F	Harris	18.7
	WHHY-F	Harris	18.7
28.	KHFI-F	Austin	18.4
29.	WKZW-F	Peoria	18.2
30.	WCGQ-F	Col,GA	18.1
31.	WRFY-F	Reading	18.0
	KKYK-F	L. Rock	18.0
	WAYS-F	Macon	18.0
34.	WAMX-F	Hunt, WV	17.6
35.	WHOT-F	Young	17.5
36.	KSMB-F	Lafay,LA	17.4
37.	WZZQ-F	Terre H	17.2
38.	KGOT-F	Anch	16.7
	KZFM-F	Cor Chr	16.7
40.	WRVQ-F	Rich	16.6
41.	WABB-F	Mobile	16.4
42.	KQKQ-F	Omaha	16.1
43.	KQCR-F	Ced Rpds	15.9
	KRNQ-F	Des M	15.9
45.	WTIC-F	Hart	15.8
46.	WKFR-F	Kala	15.7
47.	WTYX-F	Jack,MS	15.5
	WVAF-F	Char,WV	15.5
49.	WIVY-F	Jkville	15.4
50.	WSSX-F	Char,SC	15.3
	WHSL-F	Wilm,NC	15.3

AOR

1.	KGGO-F	Des M	18.0
2.	WIMZ-F	Knox	17.5
3.	WFBQ-F	Indy	15.5
4.	WBLM-F	Port, O	14.6
5.	WAAF-F	Worc.	14.0
6.	KLAQ-F	El Paso	13.8
7.	KLBJ-F	Austin	13.6
8.	WIBA-F	Madison	13.4
9.	KZEL-F	Eugene	13.3
10.	KEZO-F	Omaha	13.2
11.	WWCT-F	Peoria	13.0
12.	KSHE-F	St. Lou	12.9
	KFMX-F	Lubbock	12.9
	KFMQ-F	Lincoln	12.9
15.	WAPL-F	App-Osh	12.7
16.	KWHL-F	Anch	12.3
17.	KQWB-F	Fargo	12.1
18.	WKQQ-F	Lexing	12.0
	WAPI-F	Birm	12.0
20.	WWCK-F	Flint	11.8
21.	KDJK-F	Modesto	11.6
	KATT-F	Okl C	11.6
23.	KOZZ-F	Reno	11.5
	WLVQ-F	Col, O	11.5
25.	KOMP-F	LV	11.4
26.	WZZO-F	All-Beth	11.2
	WCMF-F	Roch	11.2
	KILO-F	Col Spg	11.2
29.	WGIR-F	Manch	11.0
	WMMS-F	Cleve	11.0
31.	KEZE-F	Spok	10.9
32.	KNCN-F	Cor Chr	10.8
33.	KZAP-F	Sacra	10.4
34.	KICT-F	Wich	10.3
	KGRQ-F	Casper	10.3
	WFYV-F	Jkville	10.3
37.	KFMG-F	Albuq	10.2
	WAQX-F+	Syra	10.2
39.	WHEB-F	Port-Dove	10.1
	WOUR-F	Utica	10.1
41.	WLAV-F	Gr. Rpds	10.0

BEAUTIFUL MUSIC/EZ

1.	WWLV-F	Day Bch	18.1
2.	WDUV-F	Sarasota	17.9
3.	KXLY-F	Spokane	16.9
4.	WEZN-F	Bridge	16.4
5.	WHIO-F	Dayton	15.8
6.	WFBG-F	Altoona	15.6
7.	WNCE-F	Lanc	15.4
8.	WZID-F	Manch	14.5
	WWBA-F	Tampa	14.5
	WEZK-F	Knox	14.5
11.	WPVR-F	Roanoke	14.4
12.	WHBC-F	Canton	14.2
13.	KXTZ-F	Las Vegas	13.6
14.	WFMZ-F	All-Beth	13.5
15.	WVFM-F	Lake	13.2
16.	WDUZ-F	G. Bay	13.1
17.	WEAT-F	W. Palm	13.0
	WSWT-F	Peoria	13.0
19.	WBNS-F	Col, O	12.6
	WLKW-F	Prov	12.6
21.	KQLT-F	Casper	12.1
22.	WRCH-F	Hart	12.0
23.	WHP-F	Harris	11.9
24.	WSRS-F	Worc	11.8
25.	KJYK-F	Tucson	11.7
26.	KGNC-F	Amar	11.6
27.	WMEZ-F	Pensa	11.5
28.	W[illegible]ZO-F	Roch	11.1
	WFPG-F	Atl City	11.1
30.	WQLR-F	Kala	10.8
31.	KKNG-F	Okl C	10.7
	KOSI-F	Denver	10.7
33.	WFOG-F	Norfolk	10.6
	WLQR-F	Toledo	10.6
35.	KPNW-F	Eugene	10.5
36.	WGER-F	Saginaw	10.1
	KSFI-F	SLC	10.1
38.	WRSA-F	Hunting	10.0
39.	WEZV-F	F. Wayne	9.9
	WLIF-F	Balt	9.9
41.	WJYE-F	Buff	9.8
42.	KBEE-F	Modesto	9.7
	KCOZ-F	Shreve	9.7
44.	KBEZ-F	Tulsa	9.6
	WKBN-F	Young	9.6
46.	WBES-F	Char,WV	9.5
	WKTZ-F	Jkville	9.5
48.	WSHH-F	Pitts	9.4
49.	WIBQ-F	Utica	9.3
50.	WXTZ-F	Indy	9.2
	WYEZ-F	S. Bend	9.2

COUNTRY

1.	WWNC	Ashe	33.0
2.	WTHI-F	Terre H	24.2
3.	KGHL	Bill	2.40
4.	WIVK-F	Knox	23.3
5.	WBHP	Hunts	22.5
6.	KCCY-F	Pueblo	20.2
7.	KVOC	Casper	19.0
8.	WTCR-F	Hunt,WV	18.8
9.	WLWI-F	Mont	18.7
10.	WCOS-F	Col,SC	18.6
	WXBQ-F	JC/Kings	18.6
12.	KFGO	Fargo	17.7
	KJNE-F	Waco	17.7
14.	KTTS-F	Spg,MO	17.5
15.	WTQR-F	Green-WS	16.8
16.	WVLK-F	Lexing	16.7
17.	WUSY-F	Chatt	16.2
18.	WPOR-F	Port,M	16.1
19.	WGEE	G. Bay	15.9
20.	WKCQ-F	Saginaw	15.7
21.	KHAK-F	C. Rpds	15.5
22.	KFDI-F	Wich	15.2
23.	WKSJ-F	Mobile	15.1
24.	WWVA	Wheeling	14.5
	WVAM	Altoona	14.5
26.	WMSI-F	Jack,MS	14.2
	KLLL-F	Lubbock	14.2
28.	KSSN-F	L. Rock	14.1
	KYKR-F	Beau-PA	14.1
30.	WAMZ-F	Louis	14.0
31.	WESC-F	Green-Sp	13.9
32.	KUZZ	Bakers	13.4
33.	WYNG-F	Evans	13.1
	KVOX-F	Fargo	13.1
35.	WPCV-F	Lake	13.0
36.	KSO	Des M	12.9
37.	WZZK-F	Birm	12.8
38.	KDRK-F	Spokane	12.6
	WDEN-F	Macon	12.6
	KNFO-F	Waco	12.6
	WSOC-F	Char,NC	12.6
	KTPK-F	Topeka	12.6
43.	WLLR-F	Daven-RI	12.5
44.	WCHY-F	Savan	12.4
45.	WQBE-F	Char,WV	12.2
46.	WOWW-F	Pensa	12.1
47.	WCNV-F+	Lynch	12.0
48.	KASE-F	Austin	11.9
	WEZL-F	Char,SC	11.9
50.	WOKQ-F	Port-Dove	11.7

SPANISH

1.	KGBT	McAllen	21.3
2.	KUNO	Cor Chr	12.5
3.	KIWW-F	McAllen	8.5
4.	KWAC	Bakers	8.3
5.	KOXR	Oxnard	6.5
6.	KLFA-F	Salinas	5.8
7.	WQBA	Miami	5.7
8.	KAMA	El Paso	5.4
9.	KTRO	Oxnard	5.1
10.	KCOR	San Ant	5.0
11.	KGST	Fresno	4.9
12.	KQXX-F	McAllen	4.6
13.	KEDA	San Ant	4.4
14.	KXEW	Tucson	4.3

CLASSICAL

1.	KVOD-F	Denver	3.8
2.	KFSD-F	SD	3.6
3.	KBOQ-F	Salinas	3.5
4.	KING-F	Seattle	3.4
5.	WGMS-F+	Wash	3.2
6.	KONC-F	Phoenix	2.9
7.	WTMI-F	Miami	2.6
8.	KYTE-F	Port,O	2.3
9.	KLSK-F	S.Fe/Alb	2.0
	KLEF-F	Houston	2.0
11.	KKHI-F	SF	1.9
	KHFM-F	Albuq	1.9
13.	KDFC-F+	SF	1.8
14.	KXTR-F	KC	1.7
15.	WFMR-F	Milw	1.6
	WQXR-F+	NY	1.6
17.	WFLN-F	Phila	1.5

MOR/VARIETY

1.	WIKY-F	Evans	31.4
2.	WCCO	Minn-SP	22.5
3.	WTIC	Hart	20.1
4.	KFAB	Omaha	20.1
5.	WMT	C Rpds	18.9
6.	WHBC	Canton	16.8
7.	KSSK	Hono	16.6
8.	WNBF	Bingh	15.5
9.	WIBC	Indy	15.4
	KDAL	Duluth	15.4
11.	WKZO	Kala	15.3
12.	KDKA	Pitts	15.1
13.	WSYR	Syra	14.4
14.	KOB	Albuq	14.2
15.	WICC	Bridge	13.5
16.	KSOO	S. Falls	13.4
17.	WIBX	Utica	13.1
18.	KFOR	Lincoln	12.9
	KTWO	Casper	12.9
20.	WHAS	Louis	12.4
21.	WTMJ	Milw	12.3
22.	WOWO	F Wayne	11.8
23.	WGY	Schen	11.6
24.	WRVA	Richm	11.5
25.	WSGW	Saginaw	11.4
26.	WKBN	Young	11.0
27.	WJR	Detroit	10.4
28.	WLW	Cinci	10.3
	WAKR	Akron	10.3
	WHIO	Dayton	10.3
31.	WHP	Harris	10.2
32.	WCHS	Char,WV	10.1
	WTVN	Col,OH	10.1
	WMBD	Peoria	10.1
35.	WVLK-F	Lexing	10.0
36.	WSPD	Toledo	9.9
37.	WTAG	Worc	9.7
38.	WGN	Chicago	9.6
	WKRC	Cinci	9.6
	WBEN	Buffalo	9.6
41.	WBT	Char,NC	9.4
42.	KRMG	Tulsa	9.2
	KFMG	SD	9.2
44.	WMAZ	Macon	9.1
	KSRN-F	Reno	9.1
46.	WRTA	Altoona	8.9
47.	KBOI	Boise	8.8
	WIBA	Madison	8.8
49.	WELI	N. Haven	8.7
50.	WBAL	Balt	8.6

BLACK/URBAN

1.	WANM	Talla	19.9
2.	WJJS-F	Lynch	17.5
3.	WJMI-F	Jack,MS	17.1
4.	WEAS-F	Savan	17.0
5.	WYLD-F	New Or	16.8
6.	WQDW-F	Green-NB	16.5
7.	WIDO-F	Fayette	16.2
8.	KJCB	Lafay	16.1
9.	WFXE-F	Col,GA	15.9
10.	WBOP	Pensa	15.2
11.	WDZZ-F	Flint	15.1
12.	WSOK	Savan	15.0
13.	WFXA-F	Aug,GA	13.5
14.	WPGA-F	Macon	13.4
	WPEG-F	Char,NC	13.4
16.	WHRK-F	Memphis	12.9
17.	KHYS-F	Beau-PA	12.8
18.	WOKS	Col,GA	11.9
	WBLX-F	Mobile	11.9
20.	WQIM-F	Mont,AL	11.8
21.	WGOK	Mobile	11.6
22.	WPLZ-F	Rich	11.4
23.	WVEE-F	Atlanta	11.0
	WXVI	Mont	11.0
25.	WBMS	Wilm,NC	10.9
26.	WWWZ-F	Char,SC	10.8
27.	KDKS-F	Shreve	10.6
28.	WFXC-F	Raleigh	10.2
29.	WPAL	Char,SC	9.9
	WIBB	Macon	9.9
31.	WJAX-F	Jkville	9.7
32.	KMJQ-F	Houston	9.3
33.	WWDM-F	Col,SC	9.1
	KQXL-F	Baton R	9.1
35.	WEUP	Hunts	8.8
36.	WWIL	WIlm,NC	8.4
	WJTT-F	Chatta	8.4
	WLOU	Louis	8.4
39.	WKXI	Jack,MS	8.0
	KOKA	Shreve	8.0

NEWS/TALK

1.	KMOX	St. Lou	19.7
2.	WHO	Des M	12.3
3.	KIRO	Seattle	10.2
4.	KTAR	Phoenix	9.2
5.	KCSJ	Pueblo	8.8
6.	KMJ	Fresno	8.5
7.	KGO	SF	8.2
8.	KARN	L. Rock	8.0
9.	WOC	Daven-RI	7.9
10.	KTOK	Okl C	7.2
11.	WJNO	W. Palm	7.1
12.	KOH	Reno	6.9
13.	WQBK	Albany	6.8
	KCMO	KC	6.8
	KRLD	Dallas	6.8
16.	WRKO	Boston	6.7
17.	WGIR-F	Manch	6.6
18.	KYW	Phila	6.5
19.	WHJJ	Prov	6.4
20.	WKIS	Orlando	5.8
	KLBJ	San Ant	5.8
22.	KFBK	Sacra	5.7
23.	WWL	New Or	5.6
	KXL	Port,O	5.6
25.	WBBF	Roch	5.5
	WCKY	Cinci	5.5
	KSDO	SD	5.5
28.	KVOR	Col Spg	5.2
	KCBS	SF	5.2
30.	WSLI	Jack,MS	5.1
31.	WOR	NY	5.0
	KOA	Denver	5.0

AC/SOFT/OLDIES

1.	WFBG	Altoona	26.3
2.	WGNI-F	Wilm,NC	19.8
3.	WKEE-F	Hunt,WV	19.2
4.	WROK	Rockford	16.8
5.	KOB-F	Albuq	16.7
6.	KCIX-F	Boise	16.0
7.	WYYY-F	Syra	15.6
8.	WCRZ-F	Flint	15.4
9.	WKYE-F	Johns,PA	14.4
	WMRV-F	Bingh	14.4
11.	WVOR-F	Roch	13.6
12.	WMT-F	C. Rpds	13.3
13.	KULA-F	Hono	12.6
	WJYO-F	Orlando	12.6
15.	WRAL-F	Raleigh	12.5
16.	WLAC-F	Nash	12.4
	WJET	Erie	12.4
18.	KZBS-F	Okl C	12.3
19.	KWLO	Water	12.0
20.	KIDX-F	Bill	11.7
21.	WEZS-F	Rich	11.4
	KVKI-F	Shreve	11.4
23.	WMJJ-F	Birm	11.1
24.	KHOO-F	Waco	11.0
	KFQD	Anch	11.0
26.	KVUU-F	Col Spg	10.8
	WSNY-F	Col,OH	10.8
28.	WHNN-F	Saginaw	10.7
	KRNO	Reno	10.7
30.	WEIZ-F	Col,GA	10.6
31.	WRMF-F	W. Palm	10.5
	WSBA-F	York	10.5
	WBGM-F	Talla	10.5
34.	WFBC-F	Green/Sp	10.3
35.	KGW	Port,OR	10.1
36.	KSTP-F	Minn-SP	9.9
	KELT-F	McAllen	9.9
	WSLQ-F	Roanoke	9.9
39.	KXUS-F	Spr,MO	9.9
40.	WMGN-F	Madison	9.5
	WXTC-F	Char,SC	9.5
	KOOK	Bill	9.5
	WVTS-F	Terre H	9.5
	KPAT-F	S. Falls	9.5
45.	WFMK-F	Lansing	9.4
46.	KVIL-F	Dallas	9.3
47.	WHYN-F	Spg,MA	9.2
	WAEV-F	Savan	9.2
49.	WNFL	G. Bay	9.1
50.	KXOA	Sacra	9.0

NOSTALGIA

1.	WKWK	Wheeling	12.0
2.	WMID	At. City	11.8
3.	WTHI	Terre H	11.7
4.	WSBT	S. Bend	11.5
5.	WEYZ	Erie	11.1
6.	WSTV	Steuben	9.5
	KTOP	Topeka	9.5
8.	WINR	Bingh	9.4
	WRCG	Col, GA	9.4
10.	WMAS	Spg, MA	8.4
11.	WCOA	Pensa	8.0
12.	WNAK	Scran	7.9
13.	WNJY-F	W. Palm	7.7
14.	WYNZ	Port, M	7.6
15.	KIDO	Boise	7.2
16.	KXTP	Duluth	6.9
	WECK	Buffalo	6.9
18.	WOKY	Milw	6.7
19.	WLYF-F	Roch	6.4
	WEJL	Scran	6.4
21.	WKAP	All-Beth	6.3
22.	WRAW	Reading	6.2
	WAMR	Sara	6.2
24.	WROD	Day Bch	6.1
25.	WDAE	Tampa	5.7

RELIGION/GOSPEL

1.	KCIJ	Shreve	16.1
2.	WOAD	Jack,MS	10.0
3.	WKZK	Aug,GA	8.3
4.	WDAC-F	Lanc	7.6
5.	WKQE	Talla	6.7
6.	WEMM-F	Hunting	5.2
	WAGG	Birm	5.2
8.	WPCE	Norfolk	4.6
9.	KURL	Bill	4.5
10.	WMOB	Mobile	4.3
11.	WZTN	Mont	4.1
12.	KLFJ	Spg,MO	3.6
13.	WQIZ	Char,SC	3.5
14.	WBGR	Balt	3.3
15.	KCFO-F	Balt	3.2
16.	WCGL	Jkville	3.1
17.	WNDA-F	Hunts	2.9
	WRNB	Green-NB	2.9
19.	WFUR-F	Gr. Rpds	2.8
20.	KFEL	Pueblo	2.6
21.	KWAS-F	Amar	2.5
	KJIL-F	Okl C	2.5

MARKETS WITH HIGHEST AND LOWEST PERCENTAGE OF FM LISTENERSHIP*

HIGHEST			LOWEST		
1.	Lancaster	89.75%	1.	Altoona	41.46%
2.	Greenville-New Bern	88.12	2.	Duluth	44.12
3.	Lynchburg	85.25	3.	Honolulu	49.23
4.	Lansing	84.98	4.	Asheville	50.00
5.	Evansville	84.71	5.	Bakersfield	51.50
6.	Columbia, SC	83.89	6.	Billings	52.35
7.	Oklahoma City	81.92	7.	Sioux Falls	52.49
8.	Daytona Beach	81.59	8.	Huntsville	53.98
9.	Lubbock	80.94	9.	WB-Scranton	54.18
10.	York	80.73	10.	Des Moines	54.66
11.	Beaumont	80.47	11.	Fargo	54.91
12.	Norfolk	80.28	12.	Rockford	55.04
13.	Rochester	80.25	13.	Erie	56.01
14.	Manchester	79.27	14.	Appleton-Oshkosh	56.14

* FM Share of total listening, 12+ Metro, 1/4 HR AVG, Broadcast Week

MARKETS WITH HIGHEST AND LOWEST APR'S**

HIGHEST			LOWEST		
1.	Miami	19.9	1.	Huntsville	14.5
2.	Philadelphia	19.7	2.	Asheville	14.8
3.	New York	19.6		Lexington	14.8
4.	Birmingham	19.4	4.	Huntington	15.0
	Reno	19.4	5.	Kalamazoo	15.1
	Providence	19.4		Amarillo	15.1
	Reading	19.4		Binghamton	15.1
	Detroit	19.4		Charleston, WV	15.1
	Baltimore	19.4	9.	Terre Haute	15.2
10.	San Antonio	19.3	10.	Topeka	15.3
	WB-Scranton	19.3	11.	Waterloo	15.4
12.	Duluth	19.1	12.	Altoona	15.7
	Springfield, MA	19.1		Erie	15.7
	St. Louis	19.1		Johnson City	15.7

** The APR shows the average percentage of the 12+ population which is using radio (Mon-Sun, 6A-MID). The figure is very roughly comparable to television's HUT (Households Using Television) or PVT (Persons Viewing Television)

MEAN FOR ALL RATED MARKETS

SPG 85 17.32

SPG 84	17.39	A/M 79	15.62
SPG 83	17.50	A/M 78	15.42
SPG 82	17.33	A/M 76	15.40
SPG 81	16.04	A/M 75	15.74
A/M 80	15.42		

MARKETS WITH HIGHEST PERCENTAGE OF "BELOW-THE-LINE" LISTENING***

1.	Steubenville	72.1%
2.	Stockton	63.3
3.	Bridgeport	62.0
4.	Riverside-SB-Ontario	61.8
5.	Wilmington, DE	61.7
6.	Manchester	57.5
7.	Reading	57.2
8.	New Haven	55.3
9.	Portsmouth-Dover	53.9
10.	Sarasota	51.6
11.	Akron	51.1%
12.	Lakeland	50.1
13.	Oxnard-Ventura	47.0
14.	Canton	46.8
15.	Lancaster	46.5
16.	York	45.7
17.	Melbourne-Cocoa-Titus	45.7
18.	Worcester	43.8
19.	Springfield, MA	40.6
	Pueblo	40.6

*** Based on 12+ Metro, 1/4 HR AVG, Broadcast Week. Calculated by dividing total listening to stations listed below the line (stations outside the market's metro) by total listening to all stations.

MARKETS WITH HIGHEST PERCENTAGE OF LISTENING TO NON LISTED STATIONS****

1.	Madison	19.6%
2.	Lakeland	15.8
3.	Austin	15.5
4.	Raleigh	15.4
5.	Erie	14.8
6.	Melbourne-Cocoa	14.7
7.	Waterloo-CF	14.4
8.	Salinas-Seaside	14.2
9.	Eugene	14.1
	Las Vegas	14.1
11.	Lexington	14.0%
12.	Tallahassee	13.9
	Asheville	13.9
14.	Lancaster	13.6
	Modesto	13.6
16.	Binghamton	12.9
	Lansing	12.9
18.	Fargo	12.6
19.	Springfield, MA	12.5
20.	Davenport-RI-Moline	12.3
	Riverside-SB	12.3

**** Based on 12+ Metro, 1/4 HR AVG, Broadcast Week. Calculated by dividing listening to non listed stations by total listening to all radio stations. A large part of the non listed listening is probably to public and non-commercial stations. Other listening to distant stations (clears). Other listening will be to local commercial stations which do not qualify for listing in the rating book. The importance of this table (and the table above) is that this is listening that is not going to local commercial outlets. This affects CPM's and the effectiveness of local radio.

STATION FORMAT AND FORMAT LISTENERSHIP*

	AM	FM	TOTAL	%
CHR/TOP 40/CONTEMP	175,000 (54)	3,764,100 (319)	3,939,100 (373)	17.74
AC/SOFT/OLDIES	648,800 (159)	2,884,300 (311)	3,533,100 (470)	15.91
COUNTRY	921,900 (258)	1,561,600 (243)	2,483,500 (501)	11.19
AOR	5,200 (7)	2,372,200 (172)	2,377,400 (179)	10.71
BTFL MUSIC/EZ	108,100 (23)	2,123,300 (171)	2,231,400 (194)	10.05
NEWS/TALK	1,196,500 (124)	30,800 (2)	1,947,300 (126)	8.77
BLACK/URBAN	587,800 (117)	1,306,500 (88)	1,894,300 (205)	8.53
MOR/VARIETY	1,536,600 (238)	21,300 (11)	1,557,900 (249)	7.02
NOSTALGIA	823,300 (153)	70,100 (14)	893,400 (167)	4.02
SPANISH	413,000 (47)	100,400 (17)	513,400 (64)	2.31
RELIGION/GOSPEL	291,900 (156)	151,100 (71)	443,000 (227)	2.00
CLASSICAL	24,200 (8)	279,900 (30)	304,100 (38)	1.37
UNKNOWN/OTHERS	37,200 (34)	46,300 (38)	83,500 (72)	0.38
	7,489,500 (1378)	14,711,900 (1487)	22,201,400 (2865)	

* Based on 12+ Metro, 1/4 HR AVG, Broadcast Week. Every station reported in the metro is included. Simulcast facilities count as two stations. Figures in parenthesis are the number of stations programming that format. FIGURES NOT IN 100's.

FORMAT PERCENTAGES - AM AND FM BANDS - FORMAT SHARE TRENDS

	AM	FM	COMBINED	SPG 84	SPG 83	SPG 82	SPG 81	A/M 80	A/M 79	A/M 78	A/M 77
CHR/TOP 40/CONTEMP	2.33%	25.59%	17.74%	16.87	---	---	---	---	---	---	---
AC/SOFT/OLDIES	8.66	19.61	15.91	13.62	11.65	---	---	---	---	---	---
COUNTRY	12.31	10.61	11.19	11.79	12.63	12.57	12.12	10.26	9.61	9.27	9.32
AOR	.07	16.12	10.71	10.76	---	---	---	---	---	---	---
BTFL/EZ	1.44	14.43	10.05	11.02	11.30	11.76	14.61	15.58	16.08	16.71	17.66
NEWS/TALK	25.59	.21	8.77	8.61	9.32	9.35	9.13	9.68	9.67	8.75	9.26
BLACK/URBAN	7.85	8.88	8.53	10.12	10.52	11.67	9.07	9.76	9.75	7.33	6.64
MOR/VARIETY	20.52	.14	7.02	7.31	7.60	---	---	---	---	---	---
NOSTALGIA	10.99	.48	4.02	4.13	4.56	3.63	2.04	0.64	0.15	0.15	0.12
SPANISH	5.51	.68	2.31	2.56	2.32	2.29	2.12	2.02	2.18	1.73	1.88
RELIGION/GOSPEL	3.90	1.03	2.00	1.76	1.64	1.44	1.23	1.24	1.05	1.20	0.89
CLASSICAL	.32	1.90	1.37	1.20	1.39	1.25	1.30	1.27	1.24	1.40	1.32
UNKNOWN/OTHERS	.50	.31	0.38	0.24	0.42	0.41	0.47	0.72	0.72	0.72	0.77

NOTE: AOR and CHR were divided into separate format categories in SPring 84. Thus data from previous years is not available. MOR and AC were similarly divided in 1983.

CHANGES SINCE SPRING 84

	Change in Format Share				Change in # of Stations (85 vs 84)	
	Since 1984	Since 1983	Since 1977	Change in 1/4 HR Totals		
CHR/TOP 40/CONTEMP	+5.2%	NA	NA	+4.5%	+3	(+0.8%)
AC/SOFT/OLDIES	+16.8%	+36.6%	NA	+16.1%	+50	(+11.9%)
COUNTRY	-5.1%	-11.4%	+20.1%	-5.7%	-32	(-6.0%)
AOR	-0.4%	NA	NA	-1.1%	-23	(-11.4%)
BTFL/EZ	-8.8%	-11.1%	-43.1%	-9.4%	-13	(-6.3%)
NEWS/TALK	+1.9%	-6.1%	-5.3%	+1.2%	+2	(+1.6%)
BLACK/URBAN	-15.7%	-18.9%	+28.5%	-16.2%	+4	(+2.0%)
MOR/VARIETY	-4.0%	-7.6%	NA	-4.7%	-13	(-5.0%)
NOSTALGIA	-2.7%	-11.8%	NM	-3.2%	+5	(+3.1%)
SPANISH	-9.8%	-0.4%	+22.9%	-10.3%	-6	(-8.6%)
RELIGION/GOSPEL	+13.6%	+22.0%	+124.7%	+12.4%	+7	(+3.2%)
CLASSICAL	+15.8%	-1.4%	+3.6%	+13.2%	+2	(+5.3%)
UNKNOWN/OTHERS	+58.3%	-9.4%	-50.6%	+58.7%	+12	(+20.0%)

BEST AND WORST MARKETS FOR VARIOUS FORMATS

CHR/TOP 40 (National Average: 17.74%)

	HIGHEST			LOWEST	
1.	Waterloo	48.9%	1.	Flint	2.9%
2.	Casper	44.7	2.	Knoxville	9.4
3.	Amarillo	40.6	3.	Manchester	9.6
4.	Roanoke	37.5	4.	Philadelphia	9.9
5.	South Bend	37.4	5.	Cleveland	10.6
6.	El Paso	35.9	6.	Birmingham	10.7
7.	Huntsville	35.4	7.	San Francisco	11.3
8.	Lafayette	35.1	8.	Worcester	11.4
9.	Wheeling	34.5	9.	Albuquerque	11.6
10.	Green Bay	34.3		Sarasota	11.6

BEAUTIFUL MUSIC/EZ (National Average: 10.05%)

	HIGHEST			LOWEST	
1.	Sarasota	26.4%	1.	Cedar Rapids	0%
2.	Daytona Beach	22.0		Des Moines	0
3.	Cleveland	19.2		Binghamton	0
4.	Lancaster	18.9		Greenville-NB,NC	0
5.	Dayton	18.4		Fargo	0
	Spokane	18.4		Columbus, GA	0
7.	Tampa	18.3		Evansville	0
8.	Peoria	18.1		Duluth	0
9.	Canton	17.9		Waco	0
	West Palm Beach	17.9		McAllen	0

COUNTRY (National Average: 11.19%)

	HIGHEST			LOWEST	
1.	Fargo	47.6%	1.	Atlantic City	0.3%
2.	Waco	47.3	2.	Hartford	1.0
3.	Asheville	47.0	3.	New Haven	1.4
4.	John City-Kings	39.2	4.	Springfield,MA	1.7
5.	Knoxville	38.8	5.	Bridgeport	2.2
6.	Springfield, MO	37.6	6.	Honolulu	2.7
7.	Huntington	37.0	7.	Providence	3.1
8.	Sioux Falls	35.9	8.	New York	3.5
9.	Beaumont	34.8	9.	Philadelphia	3.7
10.	Wichita	34.0	10.	Los Angeles	4.3
				Miami	4.3

NEWS/TALK
(Nat Avg: 8.77%)

1.	St. Louis	23.1%
2.	New York	18.3
3.	Philadelphia	15.5
4.	San Francisco	15.0
5.	Los Angeles	14.6
6.	Providence	14.1
7.	West Palm	13.8
8.	Des Moines	13.6
9.	Boston	13.1
	Seattle	13.1

MOR/VARIETY
(Nat Avg: 7.02%)

1.	Evansville	35.2%
2.	Utica	27.9
3.	Minneapolis	25.6
4.	Lincoln	24.8
5.	Hartford	23.3
6.	Pittsburgh	22.7
7.	Omaha	22.5
8.	Cincinnati	21.9
9.	Albany	21.7
10.	Cedar Rapids	20.9

AOR
(Nat Avg: 10.71%)

1.	Ports-Dover	22.0%
2.	Manchester	21.7
3.	Worcester	21.0
4.	Denver	20.5
5.	Des Moines	19.9
6.	Eugene	19.6
7.	Springfield,MA	19.5
8.	Knoxville	19.0
9.	Akron	18.8
	Lincoln	18.8

BLACK/URBAN
(Nat Avg: 8.53%)

1.	Memphis	35.6%
2.	Savannah	33.9
3.	Raleigh	32.4
4.	Lafayette	32.2
5.	Macon	32.0
6.	Baton Rouge	30.7
7.	Columbus, GA	29.9
8.	Jackson, MS	28.4
9.	New Orleans	27.6
10.	Charleston, SC	26.9

AC/SOFT/OLDIES
(Nat Avg: 15.91%)

1.	Altoona	37.2%
2.	Rockford	31.7
3.	Springfield,MA	29.5
4.	Honolulu	28.6
5.	Flint	27.7
6.	Boise	26.9
7.	Syracuse	26.7
8.	Johnstown	26.0
9.	Huntington	25.3
10.	San Antonio	24.7

SPANISH
(Nat Avg: 2.31%)

1.	McAllen	40.7%
2.	Corpus Christi	23.8
3.	Miami	20.7
4.	Salinas-Mont	17.6
5.	Oxnard-Ventura	13.1
6.	El Paso	12.1
7.	Bakersfield	10.8
8.	San Antonio	10.1
9.	Fresno	9.6
10.	Los Angeles	8.3

RELIGION/GOSPEL
(Nat Avg: 2.00%)

1.	Shreveport	18.8%
2.	Jackson, MS	11.1
3.	Tallahassee	10.0
	Lancaster	10.0
5.	Augusta,GA	9.6
6.	Birmingham	8.6
7.	Huntington	8.0
8.	John City-Kings	7.9
9.	Jacksonville	7.6
10.	Norfolk	7.4

CLASSICAL
(Nat Avg: 1.37%)

1.	Portland,OR	4.8%
2.	Albuquerque	4.2
3.	Denver	4.1
	Salinas-Mont	4.1
5.	San Francisco	4.0
6.	San Diego	3.8
7.	Seattle	3.7
8.	Washington	3.6
9.	Phoenix	3.0
	New York	3.0

NOSTALGIA
(Nat Avg: 4.02%)

1.	Scranton-WB	15.8%
2.	Atlantic City	14.9
3.	Erie	14.0
4.	Sarasota	13.7
5.	Columbus, GA	13.1
6.	South Bend	12.9
	Wheeling	12.9
8.	Terre Haute	12.8
9.	Tampa	12.6
	Allentown	12.6

RADIO REPS AND THEIR LEADING STATIONS

This section attempts to rank the radio representatives by the ratings success of the stations they carry on their lists. For each time a rep firm had a leading station in a market it receive one point. The number of stations/reps listed in each market depended on the market size. For markets one through ten up to seven stations/reps were listed. In 100+ markets only one or two stations/reps were listed.

The first table shows the number of stations a rep firm services which are among the leading facilities in its market. The second table shows the number of stations which the rep services which clearly rank number one in the ratings of its market.

I realize the limitations of a ranking like this. It penalizes reps which have small lists. It also doesn't cover reps which have the majority of their stations in unrated markets. It also ignores some stations which are very strong and very profitable (especially true in larger markets).

What this list does accomplish is that it indicates which rep firms have, to use a bridge term, the longest and strongest lists.

TABLE # 1: REPS AND THEIR NUMBER OF HIGH RANKING STATIONS

	(7) 1-10	(6) 11-20	(5) 21-50	(4) 51-75	(3) 76-100	(2) 101-150	150+	S85 TOT	S84 TOT	S83 TOT	S82 TOT
1. Katz	7	8	23	18	14	11	7	88	(84)	(78)	(82)
2. Mc-Guild	9	11	13	9	8	5	8	63	(71)	(84)	(69)
3. Eastman	8	8	14	9	8	6	6	59	(60)	(53)	(57)
4. Blair	7	6	16	8	9	6	6	58	(65)	(68)	(67)
5. Christal	4	6	20	4	8	10	2	54	(42)	(49)	(40)
6. Torbet	3	5	7	4	5	6	5	35	(50)	(55)	(56)
Selcom	2	4	7	6	4	6	6	35	(36)	(37)	(34)
8. HNWH	3	2	4	1	6	12	5	34	(40)	(30)	(14)
9. MMR	8	5	7	3	-	1	-	24	(18)	(18)	(19)
10. CBS	8	3	6	-	-	-	-	17	(21)	(18)	(19)
11. Weiss& Pow	1	-	2	1	2	3	2	11	(7)	(4)	(-)
Masla	2	1	3	1	1	2	1	11	(12)	(14)	(16)
13. Republic	4	2	3	-	-	1	-	10	(8)	(14)	(8)
14. Blair/RAR	4	2	2	-	-	1	-	9	(8)	(NA)	(7)
15. Roslin	-	-	-	-	-	3	1	4	(4)	(NA)	(NA)

NOTE 1: Figures across the top of tables 1 and 2 are market rankings. The figure in parenthesis (on Table 1) is the maximum number of stations selected in that market size.

NOTE 2: Selections were generally based on 12+ Metro, 1/4 HR AVG, Broadcast Week. In a few cases TSA and Cume results were considered. In other cases combinations were considered. Some decisions were purely subjective on my part.

TABLE # 2: REPS AND THEIR "NUMBER ONE" STATIONS

	1-10	11-20	21-50	51-75	76-100	101-150	150+	S85 TOT	S84 TOT	S83 TOT	S82 TOT
1. Katz	1	1	6	8	7	8	7	38	(40)	(35)	(36)
2. Eastman	3	2	1	3	4	5	6	24	(24)	(21)	(20)
3. Blair	2	1	7	1	3	2	6	22	(25)	(29)	(24)
4. Mc-Guild	2	2	-	1	6	-	8	19	(21)	(21)	(24)
5. Christal	1	-	6	2	2	5	2	18	(13)	(12)	(12)
6. Torbet	1	1	2	1	1	2	4	12	(17)	(17)	(17)
HNWH	-	-	1	-	-	6	5	12	(11)	(13)	(6)
8. Selcom	-	-	-	1	-	2	6	9	(9)	(6)	(9)
9. CBS	-	3	2	-	-	-	-	5	(4)	(4)	(3)

Roslin, Weiss, Masla - 2 stations

Republic, MMR, Blair/RAR - 1 station

PUBLIC AND NON COMMERCIAL STATIONS

BASED ON BIRCH DATA

From the April/May Birch report

LEADING STATIONS 12+ METRO SHARE

1.	WERN	Madison	5.8
2.	WCCK	Atlanta	4.3
3.	WUNC	Raleigh	3.9
4.	WKAR-F	Lansing	3.5
5.	WHA	Madison	3.3
	WDLM-F	Davenport	3.3
	WCNY	Syracuse	3.3
	WJPZ	Syracuse	3.3
9.	WMHT	Albany	3.0
	WORT	Madison	3.0
11.	WEBR-A	Buffalo	2.9
	KSJN-F	Minneapolis	2.9
	KTIS-F	Minneapolis	2.9
	WPLN	Nashville	2.9
15.	KUNR	Reno	2.8
16.	WCSG	Grand Rapids	2.7
17.	KXPR	Sacramento	2.6
18.	WGUC	Cincinnati	2.5

LEADING STATIONS 12+ MSA, 1/4 HR AVG

1.	WFME	New York	153
2.	WCLK	Atlanta	150
3.	WNYC	New York	142
4.	WGBH	Boston	113
5.	WDET	Detroit	111
	WMBI-F	Chicago	111
7.	KTSU	Houston	106
8.	WBEZ	Chicago	100
9.	KQED	San Francisco	96
10.	WMBI-A	Chicago	93
11.	WETA	Washington	92
12.	WBUR	Boston	84
13.	KSJN-F	Minneapolis	83
14.	KTIS-F	MInneapolis	81
15.	KNHC	Seattle	78
16.	KUSC	Los Angeles	76
17.	KSBJ	Houston	68
18.	WERS	Boston	66
	WCRF	Cleveland	66
20.	WBJC	Baltimore	59

LEADING STATIONS 12+ MSA CUME

1.	WBEZ	Chicago	1852
2.	KUSC	Los Angeles	1628
3.	WGBH	Boston	1511
4.	WNYC	New York	1402
5.	WBUR	Boston	1250
6.	WETA	Washington	1223
7.	KTSU	Houston	1173
8.	KQED	San Francisco	1172
9.	WCLK	Atlanta	1139
10.	WMBI-F	Chicago	993
11.	WAMU	Washington	937
12.	WFME	New York	919
13.	WHYY	Philadelphia	898
14.	KSJN-F	Minneapolis	852
15.	WBJC	Cincinnati	819
16.	WERS	Boston	749
17.	KCFR	Denver	697
18.	KPBS	San Diego	665
19.	WDET	Detroit	645
	KTIS-F	Minneapolis	645

STATION/MARKET		D/J	J/F	F/M	M/A	A/M	1/4 HR AVG	WEEKLY CUME	CUME RATING
WMHT	Albany-Schen	2.4	2.3	2.3	2.7	3.0	35	320	4.4
WABE	Atlanta	1.2	1.3	1.7	1.4	1.3	44	573	3.0
WCLK	Atlanta	1.8	2.5	2.3	3.6	4.3	150	1139	5.9
WACG	Augusta, GA	1.3	1.6	1.2	1.8	1.7	8	106	3.5
KMFA	Austin	1.6	1.3	1.8	2.6	2.1	20	254	4.7
KUT	Austin	3.9	3.2	4.4	3.4	2.0	19	237	4.4
WBJC	Baltimore	1.2	1.4	1.5	1.7	1.8	59	819	4.3
WEAA	Baltimore	.9	.8	.8	.4	1.2	40	627	3.3
WRKF	Baton Rouge	1.7	1.9	2.2	2.0	1.5	14	156	3.5
WBRH	Baton Rouge	2.0	1.3	1.6	2.1	2.1	21	162	3.6
WBHM	Brimingham	.8	1.8	2.4	1.0	.9	10	244	3.2
WBUR	Boston	1.6	1.2	1.1	.9	1.2	84	1250	4.0
WGBH	Boston	1.9	1.6	2.3	2.0	1.6	113	1511	4.9
WEBR	Buffalo	2.1	2.9	2.8	3.1	2.9	47	549	5.3
WSCI	Charleston, SC	1.6	1.4	.9	1.4	1.9	12	146	3.7
WBEZ	Chicago	1.6	1.4	1.1	.8	.8	100	1852	2.8
WMBI-F	Chicago	1.2	.9	1.0	1.0	.9	111	993	1.5
WCUC	Cincinnati	2.3	1.6	1.2	1.3	2.5	51	569	5.0
WVXU	Cincinnati	1.4	1.5	1.9	2.2	2.1	43	482	4.2
WCPN	Cleveland	1.3	1.0	1.1	2.3	2.0	56	333	2.2
WCRF	Cleveland	2.3	2.5	2.3	2.2	2.4	66	588	3.8
KERA	Dallas	.9	1.1	1.0	.8	.7	43	310	1.1
WDLM-F	Davenport	1.5	1.4	1.7	3.2	3.3	21	105	3.3
KCFR	Denver	1.8	1.4	.8	1.1	1.7	52	697	4.6
KWBI	Denver	.7	1.3	2.5	2.2	1.9	58	401	2.6
WOI-F	Des Moines	3.2	2.8	2.2	2.3	2.2	14	157	5.0
WDET	Detroit	1.0	.9	.5	1.0	1.5	111	645	1.8
WCSG	Grand Rapids	3.0	2.3	1.4	2.2	2.7	25	165	3.3
WFDD	Greensboro	2.1	.7	.6	1.0	.9	11	189	2.5
WFCR	Hartford	.9	1.4	1.9	2.1	1.4	22	270	3.1
KTSU	Houston	1.8	2.2	2.7	3.1	1.8	106	1173	3.9
WJCT	Jacksonville	1.6	2.4	1.9	1.8	1.6	16	236	3.6
KCUR	Kansas City	.9	1.4	1.0	.8	.7	19	335	2.8
WUOT	Knoxville	1.5	1.9	2.5	1.8	1.2	12	162	3.3
WKAR-F	Lansing	5.1	5.1	5.2	3.6	3.5	27	328	9.4
WBKY	Lexington	1.2	1.9	2.4	1.9	1.2	6	89	3.2
KLRE	Little Rock	1.9	2.4	1.6	.7	2.2	15	125	3.1
KUSC	Los Angeles	.4	.6	1.3	1.0	.6	76	1628	2.0
WUOL	Louisville	.7	.6	.5	.7	.8	11	121	1.5
WERN	Madison	6.5	6.5	6.5	6.7	5.8	28	325	11.4
WHA	Madison	3.8	3.8	4.0	3.3	3.3	16	135	4.7
WORT	Madison	4.3	4.3	4.0	3.7	3.0	14	197	6.9

STATION/MARKET		D/J	J/F	F/M	M/A	A/M	1/4 HR AVG	WEEKLY CUME	CUME RATING
WUWM	Milwaukee	.7	1.1	1.3	1.4	1.7	39	432	3.3
KSJN-F	Minneapolis	3.3	3.4	2.7	3.2	2.9	83	852	4.6
KTIS-F	Minneapolis	2.3	2.3	1.7	3.1	2.9	81	645	3.5
WPLN	Nashville	3.1	2.1	1.2	1.7	2.9	32	240	3.2
WTUL	New Orleans	1.3	1.7	.9	1.7	2.1	34	329	3.0
WWNO	New Orleans	1.8	2.0	1.0	.5	1.2	19	347	3.2
WFME	New York	.5	.5	.6	.3	.6	153	919	.6
WNYC	New York	.6	.4	.2	.2	.5	142	1402	1.0
WHRO	Norfolk	2.4	3.5	2.7	1.9	1.7	31	389	3.8
KCSC	Oklahoma City	.8	1.2	1.3	1.2	1.6	19	232	2.9
WMFE	Orlando	2.2	1.5	1.7	2.0	1.7	22	270	3.9
WHYY	Philadelphia	.7	.7	.7	.7	.7	49	898	2.3
KJZZ	Phoenix	1.3	1.7	1.4	.9	.9	22	389	2.7
WQED	Pittsburgh	1.7	1.6	1.0	.7	1.1	36	534	2.6
KOAP	Portland	1.6	1.7	2.2	1.6	1.4	30	300	2.7
WKNC	Raleigh	3.1	1.8	2.7	3.4	2.2	22	303	5.9
WSHA	Raleigh	2.0	2.6	2.0	1.3	1.8	17	255	4.9
WUNC	Raleigh	3.6	4.4	4.0	4.7	3.9	38	458	8.9
KUNR	Reno	3.0	3.2	3.4	3.5	2.8	9	99	5.3
WXXI-F	Rochester	2.7	3.3	2.8	2.5	1.5	19	451	5.4
KXPR	Sacramento	1.9	2.9	3.2	2.4	2.6	56	470	4.5
KWMU	St. Louis	.8	.6	.9	.9	1.0	37	448	2.3
KUER	Salt Lake City	.9	1.2	2.0	1.4	.8	10	285	3.6
KPAC	San Antonio	.5	.2	.2	.7	1.0	16	160	1.7
KPBS	San Diego	1.8	.3	1.0	1.3	1.5	46	665	3.9
KPFA	San Francisco	.5	.6	.6	.4	.6	49	610	1.2
KQED	San Francisco	1.1	.7	1.0	1.1	1.1	96	1172	2.4
WVIZ	Scranton	1.5	1.1	1.4	1.3	1.3	13	165	2.6
KNHC	Seattle	1.0	1.3	.9	.8	2.0	78	325	1.7
KUOW	Seattle	1.0	1.0	.9	1.0	1.0	38	407	2.2
WVPE	South Bend	.5	1.2	1.1	.7	1.2	5	62	3.2
KUOP	Stockton	1.6	1.1	1.3	1.5	1.6	14	295	5.2
WCNY	Syracuse	2.6	4.5	3.7	2.2	3.3	31	249	4.5
WJPZ	Syracuse	---	1.5	2.7	2.9	3.3	31	281	5.1
WMNF	Tampa	1.4	1.4	2.0	2.5	1.4	41	397	2.5
WUSF	Tampa	2.2	1.8	1.1	1.5	1.6	48	445	2.8
WGTE	Toledo	1.3	2.3	1.6	.7	1.1	9	191	3.8
KWGS	Tulsa	2.0	2.3	1.5	1.3	1.2	14	232	3.6
WAMU	Washington	1.0	1.0	1.1	1.0	.9	44	937	3.3
WETA	Washington	2.3	1.6	.9	1.5	1.9	92	1223	4.3
KMUW	Wichita	1.6	1.3	1.5	1.5	.9	6	107	3.1
WYSU	Youngstown	.8	.6	.7	1.6	1.7	12	135	3.1

THE NATION'S LEADING GROUPS

These tables indicate which are the most important group owners in the United States. The first table ranks the groups according to a formula I devised in 1976. There are also tables which rank the groups according to cume listeners and total quarter hour figures.*

IMPORTANT NOTE: To qualify for these tables a group must have at least five stations in rated markets. A simulcasted facility counts as only station.

EXPLANATION OF FORMULA: There are three areas of information which a group can be judged upon. These are (1) total audience for a group's stations, (2) the size and importance of the markets in which the group's stations are located and (3) the station's relative strength in its market, i.e., its rank.

Using the above data I developed a formula which ranked the groups. This formula works as follows. The total audience (12+, TSA, 1/4 HR AVG, Broadcast Week) of all of a group's stations is divided by the number of figures in the group. The resulting figure is the STATION AVERAGE. The next step is to find an average market size for the stations in the group. This MARKET AVERAGE (based on MSA rank) is then divided into the STATION AVERAGE. This figure is then divided by the RANKING AVERAGE, the average of all the stations in the group with the end result being the most important figure, the GROUP INDEX.

Simulcasted facilities count as one station. To be sure there are some problems with this formula. It tends to bias small groups which have successful stations in large markets. However, the formula is fun to work with and it's fun to study. If you think about it I think you will agree that it is quite accurate.

* Based on TSA, 12+, Mon-Sun, 6AM-MID for 1/4 HR AVG and Cume.
Rank is based on Metro.

NOTE: + - = symbols show change in station's share since Spring 84.

AMERICA'S LEADING GROUPS (DUNCAN'S FORMULA)

(SPG 83) RANK	(SPG 84) RANK	RANK	GROUP	TOTAL LISTENERS	STATIONS	STATION AVERAGE	MARKET AVERAGE	RANK AVERAGE	STATION INDEX	GROUP INDEX
(1)	(2)	1.	ABC	7713	12	643	4.9	7.8	16.824	201.884
(2)	(1)	2.	CBS	9225	18	513	7.3	7.3	9.627	173.278
(4)	(3)	3.	NBC	4265	8	533	4.3	8.8	14.086	112.685
(3)	(4)	4.	Westinghouse	5345	11	486	10.9	5.8	7.687	84.562
(6)	(5)	5.	Metromedia	5761	11	524	8.7	8.4	7.170	78.872
(5)	(6)	6.	RKO	5574	11	507	8.2	12.8	4.830	53.135
(10)	(8)	7.	Capital Cities	5573	13	429	12.7	9.1	3.712	48.256
(9)	(7)	8.	Gannett	4718	14	337	10.0	11.5	2.930	41.026
(11)	(10)	9.	Greater Media	2915	12	243	6.8	11.0	3.249	38.984
(8)	(15)	10.	Inner City	2206	7	315	3.1	21.0	4.839	33.871
(25)	(14)	11.	Malrite	3462	9	385	12.1	9.2	3.458	31.126
(12)	(11)	12.	Taft	3385	15	226	24.3	5.1	1.824	25.531
(7)	(9)	13.	Bonneville	3723	12	310	13.3	11.6	2.009	24.112
(13)	(12)	14.	Doubleday	2725	8	341	9.4	12.3	2.949	23.595
(15)	(13)	15.	Infinity	2992	10	299	9.1	16.3	2.016	20.158
(16)	(16)	16.	Cox	3139	12	262	18.1	10.5	1.379	16.543
(28)	(20)	17.	Shamrock-Disney	1672	8	209	11.5	9.3	1.954	15.634
(23)	(19)	18.	LIN	2081	10	208	17.6	10.0	1.182	11.818
(22)	(18)	19.	Viacom	2310	8	289	15.0	13.1	1.471	11.766
(17)	(22)	20.	Blair	1861	8	233	17.0	9.8	1.396	11.169
(33)	(39)	21.	EZ	1530	7	219	22.7	7.1	1.359	9.512
(29)	(27)	22.	First Media	1864	9	207	15.8	13.0	1.008	9.070
(21)	(24)	23.	Tribune Company	2370	5	474	34.8	7.6	1.792	8.961
(26)	(17)	24.	Outlet	971	5	194	6.2	18.2	1.719	8.596
(39)	(32)	25.	Katz	2136	11	194	66.7	3.8	.765	8.419
(38)	(34)	26.	United	1261	9	140	8.9	15.6	1.008	8.067
(27)	(23)	27.	Golden West	1120	5	224	10.0	14.6	1.534	7.671
(35)	(25)	28.	H&W (Heftel)	1735	7	248	22.6	10.1	1.086	7.605
(--)	(30)	29.	DKM	1188	7	170	18.0	8.9	1.061	7.428
(20)	(28)	30.	Hearst	1069	6	178	18.0	8.3	1.191	7.149
(45)	(31)	31.	Jefferson-Pilot	948	8	119	23.8	11.8	.424	6.832
(30)	(29)	32.	Unity	931	5	186	7.8	17.8	1.340	6.698
(42)	(35)	33.	Sandusky	1113	7	159	19.5	7.5	1.087	6.523
(--)	(--)	34.	Pyramid	1455	10	146	18.2	14.1	.569	5.689
(34)	(38)	35.	Entercom	1070	8	134	13.6	14.0	.704	5.630
(--)	(--)	36.	Edens	1125	6	188	30.0	7.0	.895	5.371
(31)	(36)	37.	Nationwide	1962	15	131	44.0	8.5	.350	5.254
(37)	(33)	38.	Susquehanna	1952	15	130	38.8	9.7	.345	5.181
(--)	(37)	39.	Metroplex	1221	8	153	31.0	10.0	.494	3.948
(--)	(--)	40.	King	807	6	135	16.3	12.7	.652	3.913
(36)	(42)	41.	Scripps-Howard	999	7	143	27.7	9.3	.555	3.886
(--)	(47)	42.	Booth	1499	10	150	62.5	6.2	.387	3.871
(--)	(--)	43.	Swanson	789	5	158	40.2	5.2	.756	3.779
(--)	(--)	44.	Jacor	1003	9	111	29.6	9.5	.395	3.553
(49)	(45)	45.	Capitol-WRAL	1063	8	133	75.4	4.1	.430	3.442
(47)	(43)	46.	Josephson	948	8	119	23.8	11.8	.424	3.390
(40)	(41)	47.	Group One	1051	8	131	35.8	9.5	.385	3.081
(52)	(46)	48.	Summit	1296	10	130	59.0	7.3	.302	3.018
(--)	(--)	49.	JAG	791	6	132	37.7	6.0	.584	2.918
(51)	(57)	50.	Federated	972	7	139	90.7	3.9	.393	2.751
(--)	(56)	51.	Brown	780	6	130	42.0	7.0	.442	2.653
(46)	(49)	52.	Hubbard	840	5	168	67.8	4.8	.516	2.581
(48)	(52)	53.	Affiliated	896	8	112	38.8	9.3	.310	2.483
(--)	(50)	54.	Great Trails	754	8	94	33.0	10.4	.274	2.183
(--)	(--)	55.	Clear Channel	1036	12	86	60.6	7.8	.182	2.183

AMERICA'S LEADING GROUPS - 1/4 HOUR AVERAGE

(SPG 83) RANK	(SPG 84) RANK	RANK	GROUP	STATIONS	TOTAL	AVG PER STATION
(2)	(1)	1.	CBS	18	9225	513
(1)	(2)	2.	ABC	12	7713	643
(7)	(5)	3.	Metromedia	11	5761	524
(6)	(6)	4.	RKO	11	5574	507
(4)	(4)	5.	Capital Cities	13	5573	429
(3)	(3)	6.	Westinghouse	11	5345	486
(9)	(7)	7.	Gannett	14	4718	337
(5)	(8)	8.	NBC	8	4265	533
(8)	(9)	9.	Bonneville	12	3723	310
(18)	(10)	10.	Malrite	9	3462	385
(13)	(13)	11.	Taft	15	3385	226
(11)	(12)	12.	Cox	12	3139	262
(10)	(11)	13.	Infinity	10	2992	299
(14)	(14)	14.	Greater Media	12	2915	243
(17)	(16)	15.	Doubleday	8	2725	341
(12)	(15)	16.	Tribune Company	5	2370	474
(20)	(20)	17.	Viacom	8	2310	289
(15)	(26)	18.	Inner City	7	2206	315
(30)	(22)	19.	Katz	11	2136	194
(21)	(19)	20.	LIN	10	2081	208
(28)	(33)	21.	Nationwide	15	1962	131
(22)	(18)	22.	Susquehanna	15	1952	130
(27)	(23)	23.	First Media	9	1864	207
(19)	(21)	24.	Blair	8	1861	233
(25)	(27)	25.	Jefferson-Pilot	11	1758	160
(41)	(31)	26.	H&W (Heftel)	7	1735	248
(40)	(28)	27.	Shamrock-Disney	8	1672	209
(33)	(39)	28.	EZ	7	1530	219
(39)	(39)	29.	Booth	10	1499	150
(--)	(--)	30.	Pyramid	10	1455	146
(48)	(35)	31.	Stoner	14	1334	95
(46)	(43)	32.	Summit	10	1296	130
(47)	(39)	33.	United	9	1261	140
(--)	(41)	34.	Metroplex	8	1221	153
(--)	(59)	35.	Price	11	1204	109
(--)	(25)	36.	DKM	7	1188	170
(--)	(--)	37.	Edens	6	1125	188
(29)	(30)	38.	Golden West	5	1120	224
(37)	(46)	39.	Sandusky	7	1113	159
(42)	(42)	40.	Entercom	8	1070	134
(34)	(36)	41.	Hearst	6	1069	178
(44)	(45)	42.	Capitol-WRAL	8	1063	133
(36)	(38)	43.	Group One	8	1051	131
(68)	(72)	44.	Clear Channel	12	1036	86
(--)	(--)	45.	Jacor	9	1003	111
(38)	(44)	46.	Scripps-Howard	7	999	143
(52)	(50)	47.	Federated	7	972	139
(31)	(34)	48.	Outlet	5	971	194
(51)	(51)	49.	Josephson	8	948	119
(74)	(61)	50.	Beasley	10	941	94
(49)	(47)	51.	Unity	5	931	186
(--)	(--)	52.	Adams	8	904	113
(45)	(53)	53.	Affiliated	8	896	112
(50)	(48)	54.	Guy Gannett	8	884	111
(--)	(--)	55.	Kaneb	6	882	147
(54)	(56)	56.	Lotus	14	871	62
(92)	(68)	57.	John Price	12	847	71
(55)	(58)	58.	Hubbard	5	840	168
(35)	(37)	59.	Multimedia	8	807	101
(59)	(55)		King	6	807	135
(--)	(--)	61.	JAG	6	791	132
(--)	(--)	62.	Swanson	5	789	158
(--)	(65)	63.	Brown	6	780	130
(--)	(49)	64.	Keymarket	8	772	97
(43)	(52)	65.	Park	13	765	59
(66)	(61)	66.	Great Trails	8	754	94
(57)	(60)	67.	Great Empire	10	676	68
(75)	(80)	68.	Capitol-Johnson	7	665	95
(--)	(--)	69.	Republic	5	662	132
(70)	(66)	70.	Mid America	6	656	109

(SPG 83) RANK	(SPG 84) RANK	RANK	GROUP	STATIONS	TOTAL	AVG PER STATION
(71)	(73)	71.	Palmer	6	646	108
(--)	(68)	72.	Shamrock-Lynett	5	643	129
(79)	(71)	73.	Kaye-Smith	5	637	127
(--)	(--)	74.	Duffy	6	611	102
(87)	(94)	75.	Hicks	7	585	84
(--)	(--)	76.	Eastern	5	584	117
(58)	(57)	77.	Sky	6	541	90
(61)	(78)	78.	Bluegrass	6	539	89
(78)	(70)	79.	Bloomington	5	535	107
(--)	(92)	80.	Sconnix	6	533	89
(--)	(--)	81.	Grace	6	530	88
(76)	(74)	82.	Tichenor	5	505	101
(--)	(--)	83.	Willis	7	489	70
(72)	(77)	84.	Buckley	8	469	59
(85)	(95)	85.	Regional	5	464	93
(--)	(81)	86.	Henry	5	453	91
(--)	(89)	87.	Central Texas	7	450	64
(94)	(83)	88.	Rollins	6	448	75
(89)	(86)	89.	McKenna	5	444	89
(--)	(84)	90.	Wilks-Schwartz	6	424	71
(81)	(88)	91.	Rivers	6	414	69
(98)	(82)	92.	Davis/Weaver	6	406	68
(91)	(91)	93.	Crawford	6	391	65
(90)	(93)	94.	Stuart	5	386	77
(--)	(--)	95.	CRB	6	381	64
(--)	(--)	96.	Benns	5	376	75
(95)	(96)	97.	Stauffer	6	375	63
(--)	(103)	98.	Parker	5	355	71
(96)	(101)	99.	Bahakel	10	345	35
(--)	(--)	100.	Nininger	6	334	56
(97)	(99)	101.	Hatch	6	331	55
(--)	(--)	102.	Statewide	6	329	55
(--)	(105)	103.	Knight	5	312	62
(--)	(102)	104.	Fuller-Jeffrey	6	306	51
(82)	(90)	105.	Manship	5	305	61
(101)	(104)	106.	Midwest Family	8	256	32
(100)	(107)	107.	Compass	5	253	51
(---)	(111)	108.	Brill	7	250	36
(102)	(109)	109.	Forward	5	244	49
(---)	(---)	110.	Elf	6	222	37
(107)	(114)	111.	Mortenson	6	192	32
(---)	(---)	112.	Constant	5	177	35
(106)	(109)	113.	Harris	6	172	29
(---)	(113)	114.	Home News	5	155	31
(105)	(114)	115.	Walton	6	142	24
(99)	(98)	116.	Community Pacific	7	126	18
(---)	(117)	117.	Universal	8	121	15

AMERICA'S LEADING GROUPS - WEEKLY 12+ CUME

(SPG 83) RANK	(SPG 84) RANK	RANK	GROUP	TOTAL CUME	AVG PER STATION
(1)	(1)	1.	CBS	15,625,100	868,100
(2)	(2)	2.	ABC	12,783,300	1,065,300
(3)	(3)	3.	Westinghouse	8,711,500	792,000
(5)	(5)	4.	RKO	8,245,700	749,600
(6)	(7)	5.	Capital Cities	7,741,500	595,500
(7)	(6)	6.	Metromedia	7,704,500	700,400
(4)	(4)	7.	NBC	7,603,900	950,500
(9)	(8)	8.	Gannett	6,933,500	495,300
(12)	(13)	9.	Doubleday	5,469,200	683,700
(8)	(9)	10.	Bonneville	5,298,500	441,500
(17)	(10)	11.	Malrite	5,087,100	565,200
(10)	(12)	12.	Cox	4,736,700	394,700
(11)	(11)	13.	Infinity	4,733,700	473,400
(15)	(16)	14.	Taft	4,496,600	299,800
(13)	(15)	15.	Greater Media	4,477,600	373,100
(14)	(14)	16.	Tribune Company	3,506,300	701,300
(16)	(17)	17.	Inner City	3,340,300	477,200
(19)	(18)	18.	Viacom	3,261,700	407,700
(23)	(20)	19.	First Media	3,120,900	346,800
(29)	(34)	20.	Nationwide	2,876,400	191,800
(21)	(19)	21.	LIN	2,761,600	276,200
(20)	(22)	22.	Blair	2,739,700	342,500
(30)	(23)	23.	Susquehanna	2,588,400	172,600
(33)	(28)	24.	Katz	2,536,200	230,600
(24)	(25)	25.	Jefferson-Pilot	2,534,500	230,400
(42)	(31)	26.	H&W (Heftel)	2,479,700	354,200
(37)	(29)	27.	Shamrock-Disney	2,393,300	299,200
(36)	(37)	28.	EZ	2,236,900	319,600
(--)	(--)	29.	Price	2,188,900	199,000
(--)	(--)	30.	Pyramid	2,093,800	209,400
(27)	(27)	31.	Outlet	1,965,700	393,100
(39)	(32)	32.	Booth	1,900,600	190,100
(48)	(36)	33.	United	1,797,900	199,800
(22)	(33)	34.	Golden West	1,750,500	350,100
(31)	(30)	35.	Hearst	1,674,100	279,000
(32)	(35)	36.	Sandusky	1,663,800	237,700
(--)	(--)	37.	Summit	1,659,500	166,000
(--)	(43)	38.	Metroplex	1,650,000	206,300
(--)	(26)	39.	DKM	1,569,700	224,200
(--)	(47)	40.	Stoner	1,543,500	110,300
(45)	(38)	41.	Entercom	1,542,100	192,800
(--)	(--)	42.	Clear Channel	1,539,400	128,300
(47)	(48)	43.	Josephson	1,520,500	190,100
(41)	(39)	44.	Capitol-WRAL	1,482,800	185,400
(--)	(--)	45.	Edens	1,470,400	245,100
(34)	(41)	46.	Group One	1,410,300	176,300
(43)	(40)	47.	Guy Gannett	1,388,100	173,500
(--)	(--)	48.	Jacor	1,383,400	153,700
(40)	(46)	49.	Scripps-Howard	1,326,200	189,500
(46)	(45)	50.	King	1,297,100	216,200

NOTE: These figures are not in hundreds.

MAJOR GROUP OWNERS

ABC (Ben Hoberman)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
WABC	NY	842	16965	15	1	+	Talk
WPLJ-F	NY	1512	26462	3	1	+	CHR
WLS	Chi	672	13539	17	3	-	CHR
WLS-F	Chi	355	8896	18	3	-	CHR
KGO	SF	798	10282	1	5	-	Talk
KSRR-F	Hou	288	4660	8	8	-	AOR
KABC	LA	1053	13867	2	2	-	Talk
KLOS-F	LA	744	11259	6	2	-	AOR
WRIF-F	Det	469	6844	4	6	+	AOR
WMAL	Wash	365	4827	4	9	-	MOR
WRQX-F	Wash	357	6288	5	9	=	CHR
KTKS-F	Dallas	258	3944	11	10	+	CHR

ADAMS (Matt Mills)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
KOLE	Beau-PA		See below*			-	
KKMY-F	Beau-PA	20	321	10	114	+	AC
WHRK-F	Memphis	216	2775	1	41	+	Black
WDIA	Memphis	112	2198	7	41	-	Black
WLAV-F	Gr Rapids	144	1815	3	77	-	AOR
WLAV	Gr Rapids	13	307	14	77	+	Oldies
WRTH	St. Lou	167	1858	9	14	-	Nost
KEZK-F	St. Lou	232	3106	5	14	=	BTFL

* Station showed with -1

AFFILIATED (John Winkel)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
WOKV	Jkville	29	434	10	50	-	News
WAIV-F	Jkville	111	1776	6	50	-	AC
KRAK	Sacra	193	2201	7	32	-	Country
KSKK-F	Sacra	112	1592	11	32	=	Country
KMPS	Seattle	120	1110	14	18	+	Country
KMPS-F	Seattle	159	1894	8	18	+	Country
KFYE-F	Fresno	97	1468	5	77	+	AC
KONC-F	Phoenix	75	982	13	23	+	Class

BAHAKEL (Cy Bahakel)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
WXEK	Water-CF	32	421	5	232	-	Country
KCNB-F	Water-CF	35	553	2	232	+	CHR
WDOD	Chatta	21	390	10	105	-	Country
WDOD-F	Chatta	88	1292	6	105	-	Country
WKIN	JC/Kings	3	180	29	102	-	Country
WZXY-F	JC/Kings	20	368	5	102	+	AOR
WWOD	Lynch	6	104	9	245	=	Country
WKZZ-F	Lynch	27	357	5	245	+	CHR
WXLY-F	Char,SC	27	470	8	98	+	Country
KILO-F	Colo Spg	86	838	2	130	-	AOR

Others: WLBJ A/F (Bowling Green,KY);
WABG (Greenwood,MS)

BEASLEY (Allen Shaw)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
WGAC	Augusta	36	415	6	106	+	MOR
WMOO	Mobile	6	101	16	101	-	Gospel
WBLX-F	Mobile	170	1467	3	101	-	Black
WDMT-F	Cleve	153	2287	9	11	=	Black
WXTU-F	Phila	307	3082	14	4	+	Country
WKML	Fayette,NC	10	197	8	169	-	Country
WTIP	Char,WV	14	145	8	166	+	Nost
WVSR-F	Char,WV	67	885	2	166	+	CHR
WRNS-F	Kinston/ Green,NC	69	683	6	314 (est)	+	Country
WYNG-F	Evans	109	787	2	158	+	Country

Others: WLAT, WYAV-F (Myrtle Beach, SC); WWMO-F
(Reidsville,NC); WFTC (Kinston,NC);
WKML-F (Lumberton, NC)

BENNS (William Benns)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
WFLI	Chatta	12	250	15	105	-	Religion
WJTT-F	Chatta	73	785	4	105	-	Black
WZAM	Norf	9	130	23	30	+	Jazz
WMYK-F	Norf	164	2371	7	30	-	Black
WHYW-F	Pitts	118	1941	11	13	-	AC

BLAIR (Jim Hilliard)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
WHDH	Boston	457	6143	3	7	+	MOR
WZOU-F	Boston	288	5615	11	7	+	CHR
WFLA	Tampa	114	1731	9	20	-	MOR
WFLA-F	Tampa	86	1581	16	20	-	AC
KVIL	Dallas	27	669	27	10	-	AC
KVIL-F	Dallas	481	5861	1	10	-	AC
WIBC	Indy	292	3437	2	31	-	MOR
WNAP-F	Indy	116	2360	9	31	+	CHR

BLOOMINGTON (Tim Ives)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
WJCW		58	673	3	102	+	Country
WQUT-F	JC/Kings	188	2121	1	102	-	CHR
WGOW	Chatta	28	462	8	105	-	AC
WSKZ-F	Chatta	210	2268	1	105	+	CHR
WKLQ-F	Gr. Rpds	51	1069	9	77	+	Contemp

Others: WJBC, WBNQ-F (Bloomington, IL)

BLUEGRASS

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
WHOO	Orl	41	578	13	49	-	Country
WHOO-F	Orl	105	1608	8	49	+	Country
WVLK	Lexing	51	908	4	135	+	MOR
WVLK-F	Lexing	217	2515	1	135	-	Country
WWSA	Savan	13	186	8	185	=	MOR
WCHY-F	Savan	112	1398	3	185	-	Country

BONNEVILLE (Rodney Brady)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
KBIG-F	LA	806	10516	3	2	+	BTFL
KXLR	SF	42	1389	41	5	+	BTFL
KOIT-F	SF	233	3319	11	5	-	Soft AC
WCLR-F	Chi	377	6636	15	3	-	AC
KMBZ	KC	105	1616	10	25	=	News
KMBR-F	KC	219	2440	2	25	-	BTFL
WRFM-F	NY	889	11131	13	1	-	BTFL
KSL	SLC	182	3092	4	38	-	MOR
KIRO	Seattle	370	5564	1	18	+	News
KSEA-F	Seattle	224	2491	5	18	+	BTFL
KAAM	Dallas	60	776	22	10	-	Oldies
KAFM-F	Dallas	211	4015	12	10	-	CHR

BOOTH (John Booth II, Ralph Booth)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
WSAI	Cinci	49	777	15	22	-	Country
WKXF-F	Cinci	88	1391	12	22	-	Country
WZZP-F	S. Bend	74	887	2	181	+	CHR
WJLB-F	Detroit	462	5671	2	6	+	Black
WSGW	Sag	82	871	3	110	-	MOR
WIOG-F	Sag	145	1820	1	110	+	CHR
WTOD	Toledo	64	595	7	76	+	Country
WKLR-F	Toledo	90	1127	5	76	-	Country
WLTF-F	Cleve	306	4119	4	11	+	AC
WRMR	Cleve	139	1748	11	11	-	Oldies

BRILL (Alan Brill)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
KQWB	Fargo	22	360	6	247	-	AC
KQWB-F	Fargo	41	603	4	247	-	AOR
WEBC	Duluth	28	604	9	167	-	AC
WAVC-F	Duluth	53	568	3	167	+	Country
WHUM	Reading	30	447	5	137	=	Country
WIOV-F	Lancaster	55	683	6	116	-	Country
WKWK-F	Peters/Rich	21	303	14	48	+	Country

Others: KLIK, KYXY-F (Jefferson City,MO); WPVA
(Petersburg,VA)

BROWN (Phil Melrose)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
KYNO	Fresno	29	422	14	77	-	Oldies
KYNO-F	Fresno	98	1467	1	77	+	CHR
KPQP	San Diego	99	1261	12	17	-	Nostalgia
KGB-F	San Die	267	2834	2	17	+	AOR
KXOA	Sacra	80	876	9	32	+	Nostalgia
KXOA-F	Sacra	207	2449	4	32	+	AC

NOTE: + - = symbols show change in station's share since Spring 84

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
BUCKLEY (Richard Buckley)							
WDRC	Hartford	42	834	11	35	-	AC
WDRC-F	Hartford	105	2547	8	35	-	AC
KWAV-F	Monterey	50	778	3	141	-	AC
KKHI A/F	SF	163	2942	22	5	-	Classical
WSEN A/F	Syra	38	606	10	69	-	Country
WYNZ	Port,M	43	501	3	186	-	Nost
WYNZ-F	Port,M	28	442	8	186	+	AC
KGIL A/F	LA		DID NOT SHOW				
Others: KUBB-F (Merced, CA)							
CAPITAL CITIES (Jim Arcara)							
WJR	Detr	995	13624	1	6	-	MOR
WHYT-F	Detr	414	8006	5	6	+	CHR
KLAC	LA	274	5521	26	2	-	Country
KZLA-F	LA	328	5327	18	2	-	Country
WPRO	Prov.	176	2518	4	34	+	AC
WPRO-F	Prov.	275	3662	2	34	+	CHR
WKBW	Buff	107	1961	7	29	-	AC
WPAT	NY	541	7065	19	1	+	BTFL
WPAT-F	NY	1075	12496	7	1	=	BTFL
WBAP	Dall-FW	639	7300	2	10	+	Country
KSCS-F	Dall-FW	287	4388	9	10	-	Country
WKHX-F	Atl	401	4569	4	15	-	Country
WPLO	Atl	61	978	14	15	-	Country
CAPITOL (Ken Johnson)							
WKSJ	Mobile	6	184	16	101	+	Country
WKSJ-F	Mobile	117	1333	2	101	-	Country
WCAW	Char, WV	29	488	7	166	-	Country
WVAF-F	Char, WV	65	1094	1	166	+	CHR
WMJJ-F	Birm	199	2165	4	43	+	AC
WRKA-F	Louis	64	1355	8	39	-	AC
WLVK-F	State/ Char,NC	185	1908	7	36	+	AC
CAPITOL (James Goodman)							
WRAL-F	Raleigh	387	4909	1	78	+	AC
WKEE	Hunt,WV	21	303	7	113	+	Oldies
WKEE-F	Hunt,WV	119	1585	1	113	=	AC/Contemp
KISS-F	San Ant	147	1848	3	33	+	AOR
WRNL	Richmond	46	755	8	48	-	Country
WRXL-F	Richmond	138	1615	5	48	+	AOR
KBEQ-F	KC	164	3126	3	25	-	CHR
WCKS-F	Melb-Cocoa	41	687	5	145	-	AC
Others: WOHS, WXIK-F (Shelby,NC)							
CBS (Robert Hosking)							
WCBS	NY	1111	21922	8	1	-	News
WCBS-F	NY	984	15488	9	1	=	Oldies
KNX	LA	680	13334	9	2	+	News
KKHR-F	LA	509	10192	12	2	-	CHR
WBBM	Chi	693	13428	5	3	+	News
WBBM-F	Chi	564	11021	6	3	-	CHR
KMOX	St. Lou	892	9304	1	14	-	Talk
KHTR-F	St. Lou	253	4675	8	14	-	CHR
WCAU	Phila	407	7242	9	4	-	Talk
WCAU-F	Phila	573	10116	5	4	+	CHR
WHTT-F	Boston	398	7622	6	7	-	CHR
KCBS	SF	526	8750	2	5	+	News/Talk
KRQR-F	SF	208	3055	17	5	-	AOR
WSUN	Tampa	242	2871	7	20	+	Country
WYNF-F	Tampa	310	3209	5	20	-	AOR
KLTR-F	Houston	353	5241	5	8	+	AC
WLTT-F	Wash	242	4239	9	9	-	AC
KTXQ-F	Dallas	280	4542	8	10	+	AOR
CENTRAL TEXAS (Dick Oppenheimer)							
KDVE	Beau-PA	3	63	17	114	-	Religion
KQXY-F	Beau-PA	63	706	5	114	-	BTFL
WXAM	Baton R	30	381	10	88	+	Nostalgia
WQXY-F	Baton R	39	912	8	88	-	AC
KIXL	Austin	8	237	13	73	-	Religion
KHFI-F	Austin	178	1957	1	73	+	CHR
KBFM-F	McA-Bro	129	1775	2	82	-	CHR

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
CLEAR CHANNEL (John Barger)							
KALO	Beau-PA	10	209	13	114	+	Black
KHYS-F	Beau-PA	89	769	3	114	-	Black
WOAI	San Ant	144	2092	10	33	=	News
KAJA-F	San Ant	105	1579	6	33	-	Country
KBBJ	Tulsa	19	289	13	66	-	Oldies
KMOD-F	Tulsa	116	1447	6	66	+	AOR
KPEZ-F	Austin	41	562	7	73	+	BTFL
WELI	N. Haven	72	1093	2	94	-	MOR
WQUE	New Or	9	412	18	25	-	CHR
WQUE-F	New Or	183	3178	3	25	+	CHR
KTOK	Okl C	117	1560	7	42	-	News/Talk
KJYO-F	Okl C	131	2204	5	42	+	CHR
COMMUNITY PACIFIC (Charles Banta)							
KZUN	Modesto	7	155	13	114	+	Country
KFIV-F	Modesto	50	679	5	114	-	CHR
KTOM	Salinas	22	365	9	141	-	Country
KTOM-F	Salinas	18	253	14	141	-	Country
KEED	Eugene	19	270	8	156	+	Country
KTNX	Anch	10	150	9	188	+	Country
KSNA-F	Anch		DID NOT SHOW		188	-	
Others: KRDR (Gresham, OR)							
COMPASS (Don Curran, Herb Victor)							
KRKE	Albuq	13	403	16	99	-	CHR
KRKE-F	Albuq	40	736	7	99	+	AOR
KSSS	Colo Spg	35	296	8	130	+	Country
KVUU-F	Pueb/ Colo Spg	74	821	3	130	+	AC
KICT-F	Wichita	91	855	3	108	-	AOR
Others: KFRM (Salina, KS)							
CONSTANT (Fred Constant)							
KWNZ-F	Car. City/ Reno	56	670	2	188	+	CHR
KTOX	Boise	7	111	17	211	+	Talk
KIZN-F	Boise	64	654	3	211	+	AC
KYKN	Eugene	6	170	11	156	-	Country
KDUK-F	Eugene	44	626	5	156	+	AC
COX (William Schwartz)							
WSB	Atl	233	3798	7	15	-	MOR
WSB-F	Atl	207	3674	8	15	+	AC
WSOC	Char,NC	26	551	11	36	-	Country
WSOC-F	Char,NC	330	3675	2	36	-	Country
WHIO	Dayton	142	2119	3	40	+	MOR
WHIO-F	Dayton	292	2873	1	40	+	BTFL
KFI	LA	444	8241	23	2	+	AC
KOST-F	LA	673	10234	5	2	+	AC
WIOD	Miami	201	3049	10	12	+	Talk
WAIA-F	Miami	135	2502	18	12	-	AC
WZGO-F	Phila	259	4073	16	4	+	CHR
WCKG-F	Chi	197	3578	22	3	+	AOR
CRAWFORD (Doanld Crawford)							
WDJC-F	Birm	66	982	14	43	-	Religion
KBRT	LA	102	1574	40	2	-	Religion
WYCA-F	Chi	33	716	36	3	-	Religion
WMUZ-F	Detr	64	1176	26	6	=	Religion
WDCX-F	Buff	26	441	17	29	-	Religion
KPBC	Dallas	100	1079	17	10	+	Religion
CRB							
WJBR	Wilm	16	234	15	90	+	Nostalgia
WJBR-F	Wilm	102	943	3	90	+	BTFL
WAEB	All-Beth	61	943	6	70	+	AC
WAEB-F	All-Beth	71	876	7	70	-	AC
WTCR	Hunt, WV	10	237	10	113	-	Country
WTCR-F	Hunt, WV	121	1351	2	113	+	Country

NOTE: + - = symbols show change in station's share since Spring 84

DAVIS & WEAVER (Bill Weaver)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
KFIG	Fresno	10	325	20	77	-	AC
KFIG-F	Fresno	47	708	7	77	+	AC
KLOK	San Jose	92	1882	11	30	=	AC
KLOK-F	San Fran	164	3593	21	5	-	AC
KWIZ	Anaheim	30	514	28	19	-	? ?
KWIZ-F	Anaheim	63	1028	17	19	-	AC

DKM (Jim Wesley)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
WAOK	Atlanta	79	1237	13	15	-	Black
WVEE-F	Atlanta	395	4152	2	15	+	Black
WCAO	Balt	130	1904	12	16	-	Country
WXYV-F	Balt	206	2876	5	16	+	Urban
WZNE-F	Tampa	183	2954	8	20	-	CHR
WDJO	Cinci	41	663	14	22	-	Oldies
WUBE-F	Cinci	154	1911	8	22	-	Country

DOUBLEDAY (Gary Stevens)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
WHN	NY	973	14967	11	1	+	Country
WAPP-F	NY	474	13668	21	1	-	CHR
KDWB	Minn-SP	37	1291	15	17	-	CHR
KDWB-F	Minn-SP	291	4944	5	17	+	CHR
KPKE-F	Denver	145	2590	8	21	-	CHR
WLLZ-F	Detroit	287	5972	10	6	-	AOR
WAVA-F	Wash	301	5677	7	9	-	CHR
WMET-F	Chi	217	5583	21	3	-	AC

DUFFY (Martin Greenberg)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
KCNR	Port,O	6	149	25	26	-	CHR
KCNR-F	Port,O	71	1266	12	26	-	AC
KSMJ	Sacra	13	318	22	32	-	AC
KSFM-F	Sacra	252	3624	1	32	+	CHR
KMJI-F	Denver	200	2456	3	21	+	AC
KRZN	Denver	69	957	19	21	-	Oldies

EDENS (Gary Edens)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
KOY	Phoenix	97	1702	12	22	-	MOR
KQYT-F	Phoenix	166	2105	6	22	-	BTFL
WRBQ	Tampa	36	782	19	20	-	CHR
WRBQ-F	Tampa	439	5338	2	20	+	CHR
WRVA	Richmond	163	2256	2	48	-	MOR
WRVQ-F	Richmond	224	2521	1	48	=	CHR

EASTERN (Roger Neuhoff)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
WEAN	Prov	52	1096	12	34	-	Nostalgia
WWLI-F	Prov	81	1559	7	34	+	Soft AC
WRKZ-F	Harris	191	2113	4	85	-	Country
WAVZ	N. Haven	46	639	6	94	-	Nostalgia
WKCI-F	N. Haven	214	2984	1	94	+	CHR

Others: WCVS, WFMB-F (Springfield, IL); WHUT,
WLHN-F (Anderson,IN); WRSC, WQWK-F
(State College, PA)

ELF (John Lack)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
WNOX	Knox	26	615	7	84	-	Country
WNKX-F	Knox	13	210	12	84	-	Country
WLTB-F	Birm	63	945	9	43	+	AC
WVOK	Birm	107	1286	6	43	+	Country
WLRQ	Nash	2	104	22	45	-	AC
WLRQ-F	Nash	11	343	18	45	-	AC

ENTERCOM (Joseph Field)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
KITS-F	SF	209	4820	15	5	+	CHR
KMFY	Minn-SP	17	379	16	17	+	MOR
WAYL-F	Minn-SP	264	2961	5	17	=	BTFL
KLEF-F	Houston	125	1554	14	8	+	Class
KTAC	Tac/Sea	18	441	27	18	-	AC
KBRD-F	Tac/Sea	214	2503	6	18	-	BTFL
WEEP	Pitts	79	1053	16	13	=	Country
WDSY-F	Pitts	144	1710	13	13	-	Country

EZ (Alan Box, Art Keller)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
WEZB-F	New Or.	289	4142	2	27	+	CHR
WEZC-F	Char, NC	163	2239	6	36	+	AC
WBZZ-F	Pitts	480	6660	2	13	+	CHR
WBMW-F	Wash	105	2369	19	9	-	CHR
WEZS-F	Richmond	151	1821	3	48	+	AC
WHQT-F	Miami	208	2980	7	12	+	Urban
KYKY-F	St. Lou	134	2158	11	14	+	AC

FEDERATED (John Dille, III)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
WYEZ-F	Elk/S.Bend	78	963	4	181	-	BTFL
WOHK	F. Wayne	73	990	4	128	-	Country
WMEE-F	F. Wayne	281	2849	1	128	+	CHR
WCUZ	Gr. Rpds	66	1087	4	77	+	Country
WCUZ-F	Gr. Rpds	125	1561	2	77	+	Country
WCKY	Cinci	130	1581	8	22	+	News/Talk
WWEZ-F	Cinci	219	2284	4	22	+	BTFL

Others: WTRC (Elkhart, IN)

FIRST MEDIA (Glenn Potter)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
KFMY-F	Provo/SLC	66	1473	16	38	-	CHR
KFMK-F	Houston	241	3965	12	8	+	AC
KOPA	Phoenix	6	309	28	22	-	CHR
KOPA-F	Phoenix	154	2946	8	22	+	CHR
WZGC-F	Atl	524	7188	1	15	+	CHR
KUBE-F	Seattle	250	4190	2	18	+	CHR
WUSN-F	Chi	313	4938	19	3	-	Country
WKKT-F	Boston	81	2445	20	7	-	Contemp
WCLY-F+	Wash	229	3755	11	9	+	AC

FORWARD (Richard Dudley)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
KWLO	Water	36	571	2	232	-	AC
KFMW-F	Water	102	984	1	232	+	CHR
KVOX	Fargo	9	213	8	247	-	Nost
KVOX-F	Fargo	35	460	2	247	+	Country
WKAU-F	App-Osh	66	1112	3	148	+	CHR

Others: KVGB A/F (Great Bend, KS)

FULLER-JEFFREY (Bob Fuller)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
KJJY	Des M	23	361	9	119	-	Country
WOKQ-F	Dover, NH	63	813	1	146	-	Country
WBLM-F	Lewis/ Port. M	125	1346	2	186	+	AOR
KCCY-F	Pueblo	42	385	1	271	-	Country
KPOP-F	Rose/Sac	53	1279	13	32	+	CHR
KRCX	Rose/Sac		DID NOT SHOW			-	Spanish

GANNETT (Joe Dorton)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
KIIS	LA	130	3254	33	2	-	CHR
KIIS-F	LA	1625	23360	1	2	-	CHR
KSDO	SD	171	2179	6	17	+	News
KSDO-F	SD	168	2933	7	17	-	Contemp
WGCI	Chi	93	1820	27	3	-	Black
WGCI-F	Chi	674	8565	3	3	-	Black
WCZY	Detr	27	610	29	6	-	CHR
WCZY-F	Detr	418	7322	6	6	+	CHR
KUSA	St. Lou	260	3429	10	14	-	Country
KSD-F	St. Lou	208	2866	6	14	-	AC
WDAE	Tampa	181	1619	6	20	+	Nost
WIQI-F	Tampa	235	2880	3	20	+	AC
KKBQ	Houston	57	1595	20	8	-	CHR
KKBQ-F	Houston	471	6903	2	8	-	CHR

GUY GANNETT (Robert Gilbertson)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
WINZ	Miami	187	2886	8	12	-	News
WINZ-F	Miami	279	5199	5	12	-	CHR
KKZX	Daven-RI	12	350	9	115	-	CHR
WXLP-F	Daven-RI	90	1253	3	115	-	AOR
KOFM-F	Okl City	174	2599	6	42	+	CHR
WPLP	Tampa	97	1104	11	20	+	Talk
WRKT	Melb	12	179	10	145	+	Country
WSSP-F	Melb	33	311	6	145	+	Country

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GOLDEN WEST (Bill Ward)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
KMPC	LA	616	9261	7	2	+	Nostalgia
KVI	Seattle	77	1718	17	18	-	AC
KPLZ-F	Seattle	163	2529	9	18	-	CHR
WCXI	Detr	145	1948	19	6	-	Country
WCXI-F	Detr	119	2049	21	6	-	Country

GRACE (Harvey Grace)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
KDON	Sal-Mont	26	376	6	141	+	Nostalgia
KDON-F	Sal-Mont	75	1176	1	141	+	CHR
WOOD	Gr. Rpds	71	1063	7	77	-	MOR
WOOD-F	Gr. Rpds	130	1870	4	77	-	BTFL
WNYR	Roch	54	824	9	37	-	Country
WEZO-F	Roch	174	2015	4	37	-	BTFL

GREAT EMPIRE (Mike Lynch, Mike Oatman)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
KFDI	Wichita	86	1008	5	108	-	Country
KFDI-F	Wichita	124	1285	1	108	+	Country
KWKH	Shreve	64	999	10	127	-	Country
KWKH-F	Shreve	33	552	11	127	-	Country
WOW	Omaha	94	1603	9	81	-	Country
WOW-F	Omaha	55	639	7	81	-	Country
KTTS	Spring,MO	30	461	5	179	-	Country
KTTS-F	Spring,MO	114	1445	2	179	-	Country
KBRQ	Denver	25	503	22	21	-	Country
KBRQ-F	Denver	51	845	18	21	+	Country

GREAT TRAILS (Alexander Williams)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
WCII	Louis	57	813	9	39	-	Country
WKJJ-F	Louis	82	1710	11	39	-	AC
WCOL	Colum,O	13	529	18	28	-	News/Talk
WXGT-F	Colum,O	237	3351	3	28	+	CHR
WING	Dayton	59	1021	7	40	-	AC
WGTZ-F	Dayton	201	2487	2	40	+	CHR
WBCS	Milw	19	491	20	25	+	News/Talk
WBCS-F	Milw	86	1552	13	25	-	Country

Others: WIZE (Springfield, OH)

GREATER MEDIA (Herb McCord)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
WMEX	Boston	82	1419	18	7	+	Oldies
WMJX-F	Boston	213	4109	12	7	-	AC
WWRC	Wash	138	2210	16	9	-	Nost
WGAY-F	Wash	518	5804	1	9	+	BTFL
KRLA	LA	404	6827	14	2	+	Oldies
KHTZ-F	LA	341	6258	16	2	+	AC
WHND	Monroe/Det	94	1151	23	6	+	Oldies
WMJC-F	Detr	176	3498	17	6	-	AC
WPEN	Phila	361	4048	8	4	+	Nostalgia
WMGK-F	Phila	508	7544	7	4	-	AC
WGSM	Long Is.	104	823	16	12	+	MOR
WCTO-F	Long Is.	76	1085	22	12	-	BTFL

Others: WCTC, WMGQ-F (New Brunswick, NJ)

GROUP ONE (Roger Berk, Al Grosby)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
KLZ	Denver	138	2145	16	21	-	Country
KAZY-F	Denver	136	2156	11	21	-	AOR
WAKR	Akron	101	1500	1	72	-	MOR
WONE-F	Akron	80	853	4	72	+	AOR
WONE	Dayton	130	1409	5	40	+	Country
WTUE-F	Dayton	156	1998	4	40	-	AOR
KMEZ	Dallas	26	403	28	10	+	BTFL
KMEZ-F	Dallas	284	3639	7	10	-	BTFL

HARRIS

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
KTOP	Topeka	27	287	4	241	+	Nost
KDVV-F	Topeka	24	469	2	241	-	CHR
WACO	Waco	27	328	5	213	-	Country
KHOO-F	Waco	34	678	4	213	-	AC
KSEL	Lubbock	10	281	9	180	-	AC
KSEL-F	Lubbock	50	797	5	180	-	AC

Others: WJOL, WLLI-F (Joliet,IL); KIUL
(Garden City, KN)

HATCH (Homer Peterson)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
KALL	SLC	68	1081	6	38	-	AC
KLCY-F	SLC	112	1604	5	38	+	AC
KGEM	Boise	28	437	7	211	-	Country
KJOT-F	Boise	16	249	11	211	+	Country
KGHL	Billings	83	622	1	296	-	Country
KIDX-F	Billings	24	268	4	296	-	AC

Others: KVEL, KUIN-F (Vernal, UT); KYSS A/F
(Missoula, MT); KUPI (Ammon, ID);
KQPI-F (Idaho Falls, ID)

HEARST

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
WBAL	Balt	336	3934	2	16	+	MOR
WIYY-F	Balt	266	3460	4	16	=	AOR
WISN	Milw	90	1831	12	25	-	MOR/AC
WLTQ-F	Milw	51	1058	15	25	+	AC
WTQE	Pitt	143	2749	10	13	-	MOR
WHTX-F	Pitt	183	3719	7	13	-	CHR

H&W (Ken Wolt)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
WLUP-F	Chi	497	7797	7	3	+	AOR
KSSK	Hono	193	1941	1	49	+	MOR
KULA-F	Hono	147	2018	2	49	-	AC
WZPL-F	Indy	192	3232	4	31	-	CHR
WLLT-F	Cin	171	2426	9	22	-	AC
KTNQ	LA	320	3794	19	2	+	Spanish
KLVE-F	LA	215	3589	29	2	-	Spanish

HENRY (Charlton Buckley)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
KVOD-F	Denver	114	1667	12	21	+	Class
KFXM	River-SB	63	727	8	24	+	Nost
KDUO-F	River-SB	111	1337	3	24	+	BTFL
KYTE	Port,O	108	1166	9	26	-	Nost
KYTE	Port,O	57	1147	14	26	-	Class

HICKS (Steve Hicks)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
KNOW	Austin	25	401	9	73	-	Oldies
KEYI-F	Austin	80	1155	4	73	-	AC
KLVI	Beau-PA	58	827	4	114	+	Country
KYKR-F	Beau-PA	94	941	1	114	+	Country
KAYI-F	Musk/Tul	178	1981	3	66	+	CHR
WYNK	Baton R.	14	255	14	88	-	Country
WYNK-F	Baton R.	136	1302	4	88	-	Country

Others: KLAR (Laredo, TX)

HOME NEWS PUBLISHING

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
WRKI-F	Brook/ Bridge	53	924	10	106	+	CHR
WKPT	JC/King	4	145	27	102	-	AC
WTFM-F	JC/King	62	739	4	102	-	BTFL
KWG	Stockton	20	247	8	120	+	AC
KYBB-F	Stockton	16	250	11	120	-	AC

Others: WINE (Brookfield, CT)

HUBBARD (S. Hubbard)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
WGTO	Lakel	19	296	8	107	-	Country
KOB	Albuq	141	1804	1	99	+	MOR
KOB-F	Albuq	160	1636	2	99	+	AC
KSTP	minn-SP	96	1844	11	17	-	News
KSTP-F	Minn-SP	424	5262	2	17	-	AC

INFINITY (Mel Karmazin)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
WJIT	NY	177	2259	37	1	-	Spanish
WKTU-F	NY	599	14532	18	1	-	CHR
WYSP-F	Phila	370	7093	15	4	-	AOR
WBCN-F	Boston	644	7289	1	7	-	AOR
KOME-F	San Jose	140	2198	11	30	+	AOR
KXYZ	Houston	54	554	22	8	-	Spanish
KCBQ	SD	45	886	21	17	-	Country
KCBQ-F	SD	54	829	18	17	-	Country
WJJD	Chi	490	5069	8	3	+	Nostalgia
WJMK-F	Chi	413	6628	12	3	+	Oldies

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INNER CITY (Pierre Sutton)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
WLIB	NY	314	3933	25	1	+	Black
WBLS-F	NY	977	13989	10	1	+	Black
WKSG-F	Det	174	3115	16	6	+	AC
KRE	SF	95	1275	27	5	+	Black
KBLX-F	SF	229	3416	14	5	+	Black
KGFJ	LA	111	3030	35	2	+	Black
KUTE-F	LA	306	4645	20	2	+	Black

JACOR (Terry Jacobs)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
WQIK	Jkville	25	397	11	50	+	Country
WQIK-F	Jkville	131	1608	2	50	+	Country
WBBG	Cleve	170	1961	8	11	-	Nostalgia
WMJI-F	Cleve	250	3904	7	11	-	AC
WTSJ	Cinci	7	209	22	22	-	Religion
WTOW	Balt		DID NOT SHOW		16		
WVOI	Toledo	37	411	10	76	+	Black
WGST	Atlanta	101	1839	11	15	=	News
WPCH-F	Atlanta	282	3505	5	15	-	BTFL

Others: WURD (Georgetown,OH); WKYG, WQAW-F (Parkersburg, WV)

JEFFERSON-PILOT (Jim Babb)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
KIMN	Denver	144	2612	14	21	-	Country
KYGO-F	Denver	150	2108	10	21	-	Country
WQXI	Atlanta	56	887	15	15	+	Oldies
WQXJ-F	Atlanta	351	5500	3	15	+	Contemp
WBT	Char, NC	146	2137	3	36	+	MOR
WBCY-F	Char, NC	222	3118	4	36	+	CHR
WBIG	Greens,NC	18	286	17	44	-	Nost
WGBS	Miami	102	2037	22	12	+	News
WLYF-F	Miami	456	4645	1	12	+	BTFL
KSON	San Die	26	713	25	17	-	Country
KSON-F	San Die	87	1302	13	17	-	Country

JOSEPHSON (Ed Christian)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
WNIC	Det	42	956	27	6	+	AC
WNIC-F	Det	313	6255	9	6	-	AC
WNOR	Norfolk	14	417	19	30	-	AC
WNOR-F	Norfolk	189	1950	2	30	-	AOR
WVKO	Colum,O	46	707	11	28	-	Black
WSNY-F	Colum,O	203	2553	4	28	+	AC
WMGF-F	Milw	94	1622	11	25	+	AC
WZKC-F	Roch	47	745	11	37	+	Country

KANEB (Dick Lumenello)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
WGKX-F	Memphis	177	1814	5	41	+	Country
KSSN-F	L. Rock	274	2452	2	96	+	Country
WSLR	Akron	66	671	7	72	+	Country
WKDD-F	Akron	156	2401	3	72	-	CHR
WHLI	Long Is.	162	1366	12	12	=	Nostalgia
WKJY-F	Long Is.	47	797	29	12	=	BTFL

KATZ (Dick Ferguson)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
WEZN-F	Bridge	306	3712	1	106	+	BTFL
WFTQ	Worc	38	611	4	112	-	AC
WAAF-F	Worc/Bost	401	4713	1	112	+	AOR
WYAY-F	Gain/Atl	191	2179	10	15	+	Country
KWEN-F	Tulsa	137	1400	2	66	-	Country
WZZK	Birm	49	731	10	43	-	Country
WZZK-F	Birm	333	3562	1	43	+	Country
WDBO	Orlando	117	1736	6	49	+	MOR
WWKA-F	Orlando	229	2904	4	49	-	Country
WSYR	Syra	150	1677	2	69	+	MOR
WYYY-F	Syra	185	2137	1	69	+	AC

KAYE-SMITH (Lester Smith)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
KXL	Port,O	126	1768	8	26	+	News
KXL-F	Port,O	179	1794	5	26	-	BTFL
KISW-F	Seattle	238	2941	3	18	+	AOR
KJRB	Spokane	18	441	10	124	-	AC
KEZE-F	Spokane	76	782	4	124	+	AOR

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KEYMARKET

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
WSSL	Green,SC	5	112	23	79	-	Country
WSSL-F	Green,SC	156	2076	6	79	-	Country
WNNK-F	Harris,PA	163	2071	1	85	+	CHR
WJDX	Jack,MS	23	433	8	116	+	MOR
WMSI-F	Jack,MS	159	1964	3	116	+	Country
WKJN-F	Baton R	172	1441	2	88	+	Country
WTCB-F	Or/Col,SC	47	583	10	104	+	AC
WIZD-F	Art/Mobil	47	751	7	101	+	AC

Others: WRXL, WFFX-F (Tuscaloosa,AL); WTBI-F (Hammond,LA); WRUS, WAKQ-F (Russellville,KY); WATM (Artmore,AL)

KING (Jim Kime)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
KSFO	SF	194	3960	16	5	-	Nost
KYA-F	SF	86	1500	30	5	+	AC
KGW	Port,O	214	2626	1	26	+	AC
KINK-F	Port,O	123	1675	7	26	-	AOR
KING	Seattle	75	1460	20	18	+	News
KING-F	Seattle	115	1750	12	18	+	Class

KNIGHT (Norman Knight)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
WSRS-F	Worc	139	1656	2	112	-	BTFL
WGIR	Manch	19	404	3	215	=	News/Talk
WGIR-F	Manch	74	952	2	215	-	AOR
WHEB	Ports,NH	18	160	10	146	+	MOR
WHEB-F	Ports,NH	62	620	2	146	+	AOR

Others: WSAR (Fall River,MA); WEIM (Fitchburg); WEZF-F (Burlington,VT)

LIN (Dick Verne)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
WIL	St. Lou	47	912	19	14	-	Country
WIL-F	St. Lou	308	3347	3	14	-	Country
WBBF	Roch	80	914	8	37	+	News/Talk
WMJQ-F	Roch	120	2188	5	37	-	CHR
WFIL	Phila	199	3620	18	4	+	Oldies
WUSL-F	Phila	723	8084	3	4	+	Urban
KILT	Houston	88	1499	17	8	-	Country
KILT-F	Houston	292	3818	10	8	-	Country
WEMP	Milw	93	1294	10	25	+	Oldies
WMYX-F	Milw	131	1940	7	25	-	AC

LOTUS (Howard Kalmenson)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
KTKT	Tucson	28	683	12	82	-	Contemp
KLPX-F	Tucson	94	1129	3	82	+	AOR
KWKW	LA	267	2655	22	2	-	Spanish
KFSD-F	San D	111	1108	11	17	+	Classical
KENO	L. Vegas	25	405	9	91	-	AC
KOMP-F	L. Vegas	87	962	3	91	+	AOR
KXET	San Ant	5	109	24	33	-	Spanish
KXZL-F	San Ant	73	1585	15	33	-	AOR
KTEZ-F	Lubbock	36	400	4	180	+	BTFL
WMDO	Wash		DID NOT SHOW				
KONE	Reno	10	168	13	188	-	Country
KOZZ-F	Reno	64	777	1	188	-	AOR
KOXR	Oxnard	33	317	3	80	+	Spanish
KGST	Fresno	38	339	7	77	+	Spanish

MALRITE (Gil Rosenwald)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
WHTZ-F	NY	1755	26511	1	1	-	CHR
WHK	Cleve	84	1523	14	11	+	Oldies
WMMS-F	Cleve	559	6675	1	11	+	AOR
KNEW	SF	241	3212	10	5	=	Country
KSAN-F	SF	278	3984	8	5	+	Country
WDGY	Minn-SP	150	2873	10	17	-	Country
KEEY-F	Minn-SP	205	2874	7	17	-	Country
KRXY	Denver	12	411	28	21	-	CHR
KRXY-F	Denver	178	2808	4	21	+	CHR

MANSHIP

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
WKQA-F	Peoria	15	289	9	121	-	AC
WXCL	Peoria	44	544	5	121	-	Country
WJBO	Baton R	28	547	9	88	+	News/Talk
WFMF-F	Baton R	150	2071	1	88	-	CHR
KRGV	McA-Br	68	1123	5	82	-	CHR

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
McKenna (Jim McKenna)							
KQRS A/F	Minn-SP	320	4401	4	17	+	AOR
WCMB	Harris	28	405	12	85	-	AC
WSFM-F	Harris	40	613	6	85	-	AC
WHIT	Madison	15	190	11	102	-	AC
WWQM-F	Madison	41	574	6	102	+	Country
METROMEDIA (Carl Brazell)							
WWBA-F	Tampa	482	4183	1	20	+	BTFL
KHOW	Denver	192	2102	6	21	+	MOR
KMET-F	LA	684	11424	8	2	-	AOR
WNEW	NY	799	10412	16	1	-	Nostalgia
WNEW-F	NY	1278	17192	5	1	+	AOR
WCBM	Balt	98	1750	16	16	-	News
WIP	Phila	298	4471	11	5	+	MOR
WMMR-F	Phila	1025	10933	1	5	+	AOR
WOMC-F	Det	268	4434	11	6	-	AC
WASH-F	Wash	195	3621	13	9	+	AC
KRLD	Dallas	442	6523	4	10	-	News
METROPLEX (Norm Wain)							
WHYI-F	Miami	472	7010	2	12	-	CHR
WMGG-F	Tampa	89	1571	12	20	-	AC
WPKX	Wash	22	475	28	9	-	Country
WPKX-F	Wash	196	2438	14	9	+	Country
WPDQ	Jkville	22	530	12	50	-	Black
WFYV-F	Jkville	125	1392	2	50	-	AOR
WORL	Orlando	47	678	9	49	-	Black
WJYO-F	Orlando	248	2406	1	49	+	AC
MID AMERICA (Les Small, Howard Frederick)							
KRVR-F	Daven-RI	54	689	4	115	-	BTFL
WIRL	Peoria	40	608	6	121	+	AC
WSWT-F	Peoria	87	970	2	121	+	BTFL
WIRE	Indy	89	1236	8	31	-	Country
WXTZ-F	Indy	236	2674	3	31	-	BTFL
KBEZ-F	Tulsa	150	1629	4	66	-	BTFL
Others: WKAN (Kankakee,IL)							
MIDWEST FAMILY							
WKKN	Rockf	15	130	8	155	-	Country
WYFE-F	Rockf	28	532	5	155	-	AC
WISM	Madison	15	345	10	111	+	MOR
WMGN-F	Madison	78	1180	4	111	+	AC
WOSH	App-Osh	18	309	9	148	+	Country
WMGV-F	App-Osh	20	501	8	148	-	AC
WITL	Lansing	9	190	13	109	+	Country
WITL-F	Lansing	73	849	2	109	+	Country
Others: WIZM A/F (LaCrosse,WI); WSJM, WIRX-F (St. Joseph,MI); WMAY, WNNS-F (Springfield, IL)							
MORTENSON (Jack Mortenson)							
WJMM-F	Lexing	10	205	11	135	-	Religion
WHKK-F	Cin	11	158	20	22	+	Religion
WTOF	Canton		DID NOT SHOW		111	-	Religion
WTOF-F	Canton	11	219	18	111	+	Religion
WBGR	Balt	124	698	9	16	+	Gospel
WEMM-F	Hunt, WV	36	554	5	113	+	Religion
Others: WSUM (Parma,OH)							
MULTIMEDIA (Paul Fiddick)							
WWNC	Ashe	94	971	1	230	-	Country
WFBC	Green,SC	31	508	10	79	+	MOR
WFBC-F	Green,SC	179	2389	2	79	-	AC
WEZW-F	Milw	209	2329	2	25	+	BTFL
WMAZ	Macon	39	612	5	159	+	MOR
WAYS-F	Macon	219	1778	1	159	-	CHR
KEEL	Shreve	42	888	8	127	-	AC
KMBQ-F	Shreve	84	1350	9	127	-	CHR

NOTE: + - = symbols show change in station's share since Spring 1984

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
NATIONWIDE (Clark Pollack)							
WPOC-F	Balt	232	2632	6	16	-	Country
WGAR	Cleve	67	1478	17	11	-	Country
WGAR-F	Cleve	159	2331	10	11	-	Country
WNCI-F	Col,OH	144	2860	6	28	-	Contemp
WKZL-F	Win-Sal	202	2098	2	44	+	CHR
WBJW	Orl	6	308	22	49	-	CHR
WBJW-F	Orl	231	3620	5	49	-	CHR
KNST	Tucson	16	445	13	82	-	News
KRQQ-F	Tucson	117	1450	1	82	-	CHR
KZAP-F	Sacra	238	2768	2	32	+	AOR
KMJJ	L. Vegas	20	381	10	91	+	AC
KLUC-F	L. Vegas	94	1275	2	91	-	CHR
KWSS-F	San Jose	191	3221	4	30	-	CHR
KZZP	Phoenix	28	608	23	22	+	CHR
KZZP-F	Phoenix	217	3289	4	22	+	CHR
NBC (Randy Bongarten)							
WNBC	NY	993	17980	14	1	=	AC
WYNY-F	NY	712	14067	17	1	-	AC
WKYS-F	Wash	403	4767	2	9	-	Urban
WMAQ	Chi	652	12700	11	3	-	Country
WKQX-F	Chi	456	8778	9	3	-	Contemp
KNBR	SF	394	7145	6	5	-	MOT
KYUU-F	SF	326	5609	4	5	+	AC
WJIB-F	Boston	329	4993	7	7	-	BTFL
NININGER (W. Nininger)							
WQBE	Char,WV	14	203	9	166	+	AC
WQBE-F	Char,WV	95	1157	3	166	+	Country
WFHG	JC/Kings	9	308	11	102	-	Contemp
WXBQ-F	JC/Kings	149	1761	2	102	-	Country
WSON	Hen/Evan	8	103	10	158	+	Nost
WKDQ-F	Hen/Evan	59	1102	4	158	-	CHR
OUTLET (Joseph Chairs)							
WQRS-F	Det	94	1650	24	6	-	Classical
KIQQ-F	LA	266	7583	25	2	-	CHR
WTOP	Wash	237	4293	9	9	-	News
WTKS-F	Wash	68	1096	21	9	+	AC/EZ
WIOQ-F	Phila	306	5035	12	5	-	AOR
PARK (William Fowler)							
KRSI	Minn-SP		DID NOT SHOW		19	-	Oldies
KJJO-F	Minn-SP	78	1329	12	19	-	Oldies
WRRB-F	Syra	78	902	7	69	-	Country
WHEN	Syra	64	1446	8	69	-	AC
WNCT	Green,NC	2	93	20	314 (est)	+	Country
WNCT-F	Green,NC	103	972	4	314 (est)	-	Country
KWJJ	Port,O	54	1191	13	26	-	Country
KJIB-F	Port,O	48	782	18	26	-	Country
WDEF	Chatta	54	562	5	105	=	MOR
WDEF-F	Chatta	86	1069	3	105	+	BTFL
WTVR	Richm		DID NOT SHOW		48	-	Country
WTVR-F	Richm	116	1448	6	48	+	Country
KEZX-F	Seattle	82	1298	17	18	-	AOR
Others: WNAX (Yankton,SD)							
PALMER (Bill Ryan)							
WTNT	Talla	15	248	7	198	+	MOR/Talk
WTNT-F	Talla	60	606	6	198	-	Country
WHO	Des M	213	2790	4	119	+	News
KLYF-F	Des M	100	1378	5	119	-	AC
WOC	Dav-RI	52	652	6	115	-	News/Talk
KIIK-F	Dav-RI	206	2195	1	115	+	CHR
Others: WNOG, WCVU-F (Naples,FL)							
PARKER (John Parker)							
KYTZ-F	L. Vegas	117	997	1	91	+	BTFL
KTCJ	Minn-SP	25	273	16	17	-	Jazz
KTCZ-F	Minn-SP	140	1823	8	17	+	AOR
KIKI	Hono	50	963	9	49	-	AC
KMAI-F	Hono	23	508	14	49	-	CHR

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
PRICE COMMUNICATIONS (Robert Price)							
KIOI-F	SF	278	5292	7	5	+	AC
WIRK-F	W. Palm	60	753	7	68	-	Country
WPCK	W. Palm	6	124	28	68	=	Country
WIOE-F	F. Wayne	22	403	8	128	+	Contemp
WOWO	F. Wayne	175	2895	2	128	-	MOR
WTIX	New Or.	95	1732	12	27	+	AC
KOMA	Okl C	67	1356	10	42	-	Country
WIBA	Madison	41	640	5	102	-	MOR
WIBA-F	Madison	105	1483	2	102	-	AOR
WNIC	Det	42	956	27	6	+	AC
WNIC-F	Det	313	6255	9	6	-	AC
JOHN PRICE							
KROW	Reno	32	569	10	188	-	AC
KNEV-F	Reno	44	412	5	188	+	AC
KKRD-F	Wichita	99	1319	2	108	+	CHR
KHYV	Modesto	DID NOT SHOW			114	-	AC
KBEE-F	Modesto	85	885	4	114	-	BTFL
KBUG	SLC	49	901	9	38	-	AC
KCPX-F	SLC	151	2264	2	38	+	CHR
WWVA	Wheeling	85	1119	2	215	-	Country
WOVK-F	Wheeling	31	513	4	215	+	Country
WEZL-F	Char,SC	104	1085	2	98	-	Country
KGA	Spokane	52	689	6	124	-	Country
KDRK-F	Spokane	115	933	3	124	+	Country
PYRAMID (Richard Balsbaugh)							
WXKS	Boston	95	1227	17	7	-	Nostalgia
WXKS-F	Boston	521	6896	4	7	-	CHR
WPIT	Pitts	22	403	27	13	+	Religion
WPIT-F	Pitts	56	845	19	13	+	Religion
WPXY	Roch	14	340	12	37	-	CHR
WPXY-F	Roch	203	2644	2	37	+	CHR
WNYS	Buffalo	13	276	19	29	+	CHR
WNYS-F	Buffalo	108	2207	8	29	-	CHR
WPGR	Phila	67	535	23	5	+	Oldies
WSNI-F	Phila	356	5565	10	5	+	AC
RKO (Jerry Lyman)							
WOR	NY	1522	17383	4	1	+	Talk
WRKS-F	NY	1626	18596	2	1	+	Urban
WRKO	Boston	463	5726	5	7	+	Talk
WROR-F	Boston	321	6170	9	7	-	AC
WGMS A/F	Wash	191	2870	12	9	=	Classical
WAXY-F	Miami	166	3416	16	12	-	AC
WFYR-F	Chi	406	8373	14	3	+	AC
WHBQ	Memphis	50	1008	12	41	-	Talk
KFRC	SF	196	5855	20	5	-	CHR
KHJ	LA	123	3325	34	2	+	CHR
KRTH-F	LA	510	9735	13	2	-	AC
REGIONAL (Don Platt)							
WGRD-F	Gr. Rpds	168	2557	1	77	+	CHR
WXQT	Gr. Rpds	13	176	16	77	-	Oldies
WYFM-F	Shar/Youn	125	1835	5	92	+	AC
WKOP	Binhg	13	254	8	162	-	Oldies
WAAL-F	Bingh	145	1354	1	162	+	CHR
Others: WPIC (Sharon,PA)							
REPUBLIC (Dave Martin)							
WLW	Cin	331	5106	2	22	+	MOR
WSKS-F	Cin	137	2167	11	22	-	AOR
WYHY-F	Leb/Nash	86	1588	10	45	+	Contemp
WSEV	Sevier/Knox	16	200	10	84	+	Country
WMYU-F	Sevier/Knox	92	1497	5	84	-	AC
RIVERS (M.D. Rivers)							
WEDR-F	Miami	176	2039	9	12	+	Black
WWJD	Savan	9	105	10	185	-	Religion
WEAS-F	Savan	81	901	1	185	-	Black
KWAM	Memphis	22	426	13	41	-	Religion
KRNB-F	Memphis	108	1894	6	41	+	Black
WGUN	Atlanta	18	299	20	15	+	Gospel

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		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
ROLLINS (Bill Jaeger)							
KDAY	LA	287	4937	21	2	+	Black
WAMS	Wilm,DE	24	326	9	90	-	Country
WRAP	Norfolk	63	1218	12	30	-	Black
WCHS	Char,WV	39	570	4	166	+	MOR
WBES-F	Char,WV	36	387	5	166	-	BTFL
WBEE	Chicago	DID NOT SHOW					
SANDUSKY NEWSPAPERS (Toney Brooks)							
KLSY	Seattle	DID NOT SHOW			18	-	AC
KLSY-F	Seattle	140	1970	7	18	-	AC
KBPI-F	Denver	248	3643	2	21	+	AOR
KDKB-F	Phoenix	163	2531	11	22	-	AOR
KNUS	Denver	118	1385	13	21	+	News
KEGL-F	Dall-FW	314	5320	5	10	+	CHR
KLSI-F	KC	130	1789	7	25	-	AC
Others: KSLY, KUNA-F (San Luis Obispo)							
SCONNIX							
KFKF	KC	4	150	26	25	-	Country
KFKF-F	KC	124	1737	8	25	-	Country
WMRZ	Dav-RI	21	343	8	115	+	Oldies
WLLR-F	Dav-RI	116	1233	2	115	+	Country
WBOS-F	Boston	182	2521	15	7	+	Country
WMXJ-F	Miami	86	1705	26	12	-	CHR
Others: WKZU, WLNH-F (Laconia,NH)							
SCRIPPS-HOWARD (Dick Janssen)							
WMC	Memphis	154	1732	3	41	=	Country
WMC-F	Memphis	222	3250	2	41	+	CHR
WBSB-F	Balt	296	4377	3	16	-	CHR
KMEO	Phoenix	30	466	20	22	+	BTFL
KMEO-F	Phoenix	161	1850	6	22	=	BTFL
KUPL	Port,O	18	338	20	26	-	Country
KUPL-F	Port,O	118	1249	11	26	-	Country
SHAMROCK BROADCASTING (Bill Clark)							
KABL	SF	259	3057	9	5	+	BTFL
KABL-F	SF	307	4036	5	5	+	BTFL
KUDL-F	KC	156	2157	6	25	+	AC
KMGC-F	Dallas	128	2544	14	10	-	AC
WWWW-F	Detroit	283	3725	12	6	+	Country
WTKN	Pitts	109	1704	14	13	-	Talk
WWSW-F	Pitts	226	3449	5	13	-	AC
WFOX-F	Gain/Atl	204	3261	9	15	+	AC
SHAMROCK COMMUNICATIONS (Bill Lynett)							
WQFM-F	Milw	222	2477	3	25	+	AOR
WDIZ-F	Orl	228	2282	3	49	-	AOR
WEJL	Scranton	81	597	5	65	+	Nost
WEZX-F	Scranton	78	912	6	65	-	AOR
WGRX-F	West/Balt	34	599	23	16	+	AOR
SKY/FOSTER (Dennis Israel)							
WGY	Schen	218	3276	1	49	-	MOR
WGFM-F	Schen	151	2328	3	49	-	CHR
WSIX	Nash	18	397	13	45	-	Country
WSIX-F	Nash	95	1655	5	45	+	Country
KSKY	Dallas	36	416	29	10	=	Religion
WRIV	Long Is.	23	291	37	12	+	MOR
STATEWIDE (Scott Ginsburg)							
WCFL	Chi	114	2496	28	3	-	Religion
WKQE	Talla	20	208	5	198	+	Religion
WBGM-F	Talla	38	627	3	198	+	AC
WVCG	Miami	19	266	34	12	+	Religion
WAPE	Jkville	15	334	15	50	+	Religion
WJAX-F	Jkville	123	1359	4	50	+	Black

STAUFFER (Jerry Holley)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
KRNT	Des M	28	604	7	119	-	MOR
KRNQ-F	Des M	119	1559	2	119	+	CHR
WIBW	Topeka	41	753	6	241	-	MOR
WIBW-F	Topeka	100	1375	3	241	-	CHR
KGNC	Amar	41	670	7	207	+	MOR
KGNC-F	Amar	46	666	3	207	-	BTFL

Others: KGFF (Shawnee,OK)

STERLING (Cliff Hunter)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
KJET	Seattle	18	426	27	18	-	CHR
KZOK-F	Seattle	91	2030	16	18	-	AOR
KDKO	Denver	70	764	16	21	=	Black
KILA-F	LV		DID NOT SHOW				

Others: KBFW (Bellingham,WA) ; KALE,KIOK-F (Richland,WA)

STONER (Glenn Bell)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
KSO	Des M	120	1128	3	119	-	Country
KGGO-F	Des M	171	1845	1	119	+	AOR
WGNT	Hunt,WV	47	633	4	113	-	Country
WAMX-F	Hunt,WV	133	1534	3	113	+	CHR
WNBF	Bingh	59	774	2	162	+	MOR
WHWK-F	Bingh	71	686	5	162	-	Country
KHAK	Ced Rpds	18	228	7	225	+	Country
KHAK-F	Ced Rpds	87	835	3	225	+	Country
WIMZ	Knox	3	201	21	84	-	CHR
WIMZ-F	Knox	209	2588	2	84	-	AOR/CHR
WYRK	Buffalo	151	1810	6	29	-	Country
WCMF-F	Roch	183	1914	3	37	-	AOR
WDAO	Dayton	37	512	10	40	-	Black
WWSN-F	Dayton	45	747	9	40	-	AC

STUART (Dick Chapin)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
KFOR	Lincoln	38	482	2	200	+	MOR
KFRX-F	Lincoln	79	937	1	200	+	CHR
KWTO	Spr,MO	78	1136	4	179	-	Country
KWTO-F	Spr,MO	156	1581	1	179	-	CHR
KOEL-F	Oel/Water	35	471	4	232	+	Country

Others: KOEL (Oelwein, LA); KSAL, KYEZ-F (Salina,KN);
KRGI A/F (Grand Island,NE)

SUMMIT

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
WCOA	Pensa	39	464	6	143	+	Nost
WJLQ-F	Pensa	58	847	5	143	-	CHR
WSJS	Win-Sal	78	996	5	44	+	MOR
WTQR-F	Win-Sal	363	3842	1	44	-	Country
WREC	Memphis	69	1157	11	41	-	Oldies
WZXR-F	Memphis	143	2213	9	41	-	AOR/CHR
KCNN	Okl C	12	295	16	42	+	News
KXXY-F	Okl C	238	2338	4	42	+	Country
KCMO	KC	185	3097	4	25	-	News
KCMO-F	KC	111	1346	12	25	+	Country

SUSQUEHANNA (Art Carlscn)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
WQBA	Miami	299	2126	4	12	-	Spanish
WQBA-F	Miami	119	1656	20	12	-	SPanish
WKIS	Orl	81	1168	7	49	+	Talk
KFOG-F	SF	234	3491	13	5	+	AOR
WRRM-F	Cinci	146	2223	6	22	-	AC
WFMS-F	Indy	165	1967	6	31	+	Country
WRMM-F	Atl	105	2194	12	15	-	AC
WARM	Scran/WB	92	1447	4	65	-	MOR
WMGS	Scran/WB	49	755	9	65	+	AC
WSBA	York	67	914	5	113	-	MOR
WSBA-F	York	128	1327	1	113	+	AC
KLIF	Dall/FW	54	1183	25	10	-	Country
KPLX-F	Dall/FW	290	3753	6	10	+	Country
WGH	Norfolk	13	242	20	30	-	Country
WNSY-F	Norfolk	110	1438	8	30	+	CHR

SWANSON (Gerry Swanson)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
WBYU-F	New Or	147	1706	5	27	-	BTFL
KKNG-F	Okl C	205	2066	3	42	+	BTFL
KRMG	Tulsa	126	1638	5	66	=	MOR
KKYX	San Ant	219	2358	4	33	-	Country
KLLS-F	San Ant	92	1352	9	33	-	AC

TAFT (Carl Wagner)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
WDAF	KC	412	4885	1	25	+	Country
KYYS-F	KC	206	2862	4	25	+	AOR
WKRC	Cinci	206	2841	3	22	+	MOR/AC
WKRQ-F	Cinci	269	4316	1	22	+	CHR
WTVN	Colum,O	196	3023	5	28	+	MOR
WLVQ-F	Colum,O	256	3166	2	28	-	AOR
WDVE-F	Pitts	482	5410	4	13	+	AOR
KEX	Port,O	159	2626	3	26	+	MOR
KKRZ-F	Port,O	227	2923	2	26	+	CHR
WGR	Buffalo	113	2264	12	29	+	MOR/AC
WGR-F	Buffalo	50	1007	15	29	-	AC
WNDE	Indy	41	938	12	31	-	Oldies
WFBQ-F	Indy	483	4773	1	31	+	AOR
WKLS	Atl		DID NOT SHOW		15	-	AOR
WKLS-F	Atl	285	3912	6	15	-	AOR

TRIBUNE CO. (James Dowdle)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
WGN	Chi	1501	19797	1	3	+	MOR
WICC	Bridge	99	1487	2	106	-	MOR/AC
WPIX-F	NY	485	10101	20	1	-	AC
KGNR	Sacra	63	1153	12	32	-	Nost
KCTC-F	Sacra	222	2525	3	32	+	BTFL

TICHENOR (M. Tichenor)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
KUNO	Corpus C	67	514	2	125	+	Spanish
KGBT	McA/Brow	183	1493	1	82	+	Spanish
KELT-F	McA/Brow	84	1017	3	82	+	AC
KCOR	San Ant	96	824	7	33	-	Spanish
KLAT	Houston	75	719	16	8	+	Spanish

UNITED (Gerald Hroblak)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
WYST	Balt	43	358	19	16	+	Oldies
WYST-F	Balt	125	1947	10	16	-	AC
WINX	Wash		DID NOT SHOW				Black
WDJY-F	Wash	167	3492	15	9	+	Black
WKDM	NY	250	1671	32	1	+	Spanish
WJMO	Cleve	47	807	16	11	=	Black
WRQC-F	Cleve	80	1811	15	11	+	CHR
KALI	LA	173	2695	30	2	-	Spanish
KSOL-F	SF	376	5198	3	5	-	Black

UNITY (Eugene Jackson)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
WDAS	Phila	104	1738	20	5	-	Black
WDAS-F	Phila	469	5564	6	5	-	Black
WWRL	NY	244	3261	34	1	=	Gospel
KATZ	St. Lou	62	1001	14	14	-	Black
WZEN-F	St. Lou	52	1026	15	14	-	Black

UNIVERSAL (Howard Warshaw)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
KEST	SF	DID NOT SHOW					
WATI-F	Danv/Indy	6	148	18	31	-	Nostalgia
WGRT	Indy	22	155	13	31	-	Gospel
KCNW	KC	28	307	21	25	+	Religion
KUXL	Minn-SP		DID NOT SHOW				
WCBW-F	Colum,IL/ St. Lou	16	321	24	14	-	Religion
WYLO	Jack/Milw		DID NOT SHOW				
KMAX-F	Arcad/LA	49	974	45	2	+	Various

NOTE: + - = symbols show change in station's share since Spring 1984

VIACOM (Brian Bieler)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
WMZQ	Wash	18	560	32	9	=	Country
WMZQ-F	Wash	288	3703	8	9	+	Country
WLTW-F	NY	920	12226	12	1	+	Soft AC
WRVR	Memphis	28	753	13	41	-	AC
WRVR-F	Memphis	138	1976	4	41	+	AC
KIKK	Houston	58	759	23	8	=	Country
KIKK-F	Houston	418	5410	3	8	+	Country
WLAK-F	Chicago	442	7230	10	3	+	Soft AC

WALTON (John Walton)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
KIDD	Sal-Sea	9	246	17	141	-	Contemp
KWST-F	Sal-Sea	13	251	16	141	+	Country
KDJW	Amar	32	481	8	207	-	Country
KBUY-F	Amar	30	462	6	207	-	Country
KKHT	Col Spg	11	242	13	130	-	Oldies
KKCS-F	Col Spg	47	539	5	130	-	Country

Others: KREE, KTNT-F (Ruidosa,NM)

WESTINGHOUSE (Dick Harris)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
WIND	Chi	367	5697	16	3	+	Talk
KYW	Phila	578	12013	4	5	-	News
KFWB	LA	495	11006	10	2	+	News
WINS	NY	1235	25765	6	1	-	News
WBZ	Boston	653	8691	2	7	+	MOR
KDKA	Pitt	711	9070	1	13	-	MOR
KODA-F	Hous	398	4482	4	8	-	BTFL
KQZY-F	Dallas	129	1902	15	10	-	BTFL
KJQY-F	SD	244	2703	3	17	-	BTFL
KOSI-F	Denver	332	3700	1	21	+	BTFL
KQXT-F	San Ant	203	2086	2	33	=	BTFL

NOTE: + - = symbols show changes in station's share since Spring 1984

WILLIS

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
WBOK	New Or	112	1127	6	27	+	Black
WPCE	Norfolk	85	904	10	30	+	Gospel
WOWI-F	Norfolk	141	2156	5	30	+	Black
WFTH	Richm	38	397	9	48	+	Black
WWCA	Gary/Chi	58	789	30	3	+	Gospel
WESL	St. Lou	52	834	15	14	+	Black
WSAY	Roanoke	3	49	9	184	+	? ?

Others: WSVE-F (Green Cove Spgs,FL);
WIMG (Trenton)

WILKS-SCHWARTZ

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
WIXY	Spr, MA	15	255	15	93	-	Country
WAQY-F	Spr, MA	80	1443	6	93	-	AOR
WKFM-F	Fult/Syr	70	1112	9	69	-	CHR
WSNE-F	Taun/Prov	106	1617	6	34	-	AC
WEEX	All-Beth	34	419	10	70	+	Country
WQQQ-F	All-Beth	119	1675	3	70	+	CHR

Others: WOSC (Fulton, NY);

INDIVIDUAL STATION AUDIENCE BREAKDOWNS

In this section the audience composition of over 600 stations is examined. This totals around 10% of all commercial stations in the United States. The following information is included for each station.

TIME SPENT LISTENING (TSL): This figure shows the amount of time which an average listener spends with a given station. The total is given in hours instead of 1/4 hours.

This figure is derived by the following calculation: Average 1/4 HR audience times 504 (the number of quarter hours in the Broadcast Week). The resulting figure is divided by the weekly Metro Cume. This figure is divided by four to come up with a figure in hours.

TURN OVER RATIO (T/O RATIO): This figure roughly indicates the number of groups of people which contribute to the station's average audience. It is calculated by taking the Metro Cume (12+, Broadcast Week) and dividing it by the Metro 1/4 HR AVG (Broadcast Week).

PER CENT EXCLUSIVE CUME (% EXCL): This fascinating figure indicates the loyalty of a station's audience. It is calculated by dividing the exclusive cume (12+, Metro, Broadcast Week) by the Metro Cume (12+, Broadcast Week).

PER CENT TEENS, 18-34, 18-49, 50+: This is simply the percentage of a station's total audience (12+ Metro, Broadcast Week) which lies in these demographic breaks.

PER CENT MALE/FEMALE (%M, %F): The methodology is the same as that for Teens, etc.

Below are the means for the above breakdowns by format. Also included is the number of stations sampled.

		STAT	TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
CHR/CONTEMP	1985	118	8.8	14.4	10.2	25.2	56.6	70.9	3.9	43.7	56.3
	1984	122	8.5	14.5	9.8	25.5	56.4	69.6	4.9	44.9	55.1
	1983	---	8.4	15.1	9.1	23.5	63.3	71.8	4.7	43.8	56.2
AOR	1985	72	9.8	12.9	9.9	14.1	76.1	83.7	2.2	67.7	32.3
	1984	94	9.6	13.1	9.7	19.5	72.9	78.6	1.9	65.6	34.3
	1983	--	9.0	14.0	8.4	25.3	68.3	73.1	1.6	65.8	34.2
AC/SOFT/OLDIES	1985	93	8.5	14.8	7.4	3.8	54.5	86.5	9.7	41.1	58.9
	1984	90	8.1	15.6	6.8	3.9	59.9	86.9	9.2	41.2	58.8
	1983	--	8.0	15.7	6.2	4.4	61.2	86.3	9.3	41.2	58.8
BTFL/EZ	1985	63	11.8	10.7	13.7	0.7	11.2	35.3	64.0	39.0	61.0
	1984	76	11.4	11.0	12.7	0.6	9.7	36.4	63.0	40.1	59.9
	1983	--	11.0	11.4	11.1	0.8	14.9	39.2	60.0	40.2	59.8
MOR/VARIETY	1985	51	9.6	13.2	12.4	1.0	14.9	39.5	59.5	42.5	57.5
	1984	55	9.4	13.6	11.7	1.2	16.7	41.4	57.4	42.9	57.1
	1983	--	8.7	14.4	10.5	1.5	19.1	44.1	54.4	42.9	57.1
COUNTRY	1985	89	10.8	11.8	15.9	2.4	30.3	64.4	33.2	48.8	51.2
	1984	103	10.7	11.8	15.0	3.1	31.9	65.6	31.3	49.6	50.4
	1983	---	10.0	12.5	13.9	3.9	32.2	65.9	30.2	49.3	50.7
NEWS AND TALK	1985	43	8.3	15.2	8.6	0.8	11.2	31.2	68.0	47.2	52.8
	1984	45	8.4	15.0	8.5	0.5	15.6	30.3	69.2	47.2	52.8
	1983	--	8.1	15.6	8.6	0.7	12.2	30.9	68.4	46.9	53.1
BLACK/URBAN	1985	43	11.3	11.2	11.1	18.7	56.1	73.4	7.9	46.3	53.7
	1984	56	11.0	11.4	10.5	18.1	54.7	71.8	10.1	44.8	55.2
	1983	--	11.0	11.5	9.8	18.0	56.6	72.9	9.9	44.3	55.7
NOSTALGIA	1985	24	10.9	11.6	12.8	0.4	5.2	17.7	81.9	44.7	55.3
	1984	33	11.3	11.1	11.6	0.3	4.1	18.5	82.2	43.1	56.9
	1983	--	10.6	11.8	11.0	0.4	6.2	23.8	75.8	45.4	54.6
RELIGION/GOSPEL	1985	16	8.5	14.9	8.8	2.7	29.3	55.0	42.3	36.3	63.7
	1984	21	10.0	12.5	10.4	2.1	25.8	54.2	43.7	36.4	63.6
	1983	--	9.3	13.5	10.5	2.7	26.0	52.7	44.6	33.2	66.8
SPANISH	1985	12	13.8	9.1	13.8	3.3	36.8	63.5	33.2	39.8	60.2
	1984	16	12.4	10.1	14.2	4.8	37.3	63.3	31.9	37.7	62.3
	1983	--	14.5	8.8	14.7	3.4	36.3	63.3	33.3	42.6	57.4
CLAASICAL	1985	18	7.7	16.2	6.8	0.9	20.3	48.6	50.5	50.6	49.4
	1984	15	7.7	16.4	5.0	0.9	22.1	55.7	43.4	55.7	44.3
	1983	--	7.9	15.9	6.1	0.9	22.5	51.3	47.8	49.6	50.4

TOP 40/CHR/CONTEMP

NATIONAL MEAN:		8.8	14.4	10.2	25.2	56.6	70.9	3.9	43.7	56.3
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
WHTZ	NY	8.4	15.1	7.1	30	49	67	3	43	57
WPLJ	NY	7.2	17.4	6.0	23	58	71	6	38	62
WKTU	NY	5.2	24.2	1.6	16	65	80	4	54	46
KIIS	LA	8.7	14.5	8.8	19	59	77	4	39	61
KKHR	LA	6.3	20.1	3.7	36	56	61	3	44	56
KFMB-F	SD	7.3	17.3	5.8	8	65	87	5	45	55
KSDO-F	SD	7.2	17.5	8.8	27	56	71	2	54	46
WBBM-F	Chi	6.6	19.0	5.2	52	38	43	5	38	62
WLS	Chi	5.6	22.5	5.3	14	57	79	7	60	40
KFRC	SF	4.3	29.3	6.1	24	48	67	9	43	57
KMEL	SF	5.4	23.4	2.5	41	45	56	3	35	65
KWSS	SF/SJ	6.9	18.4	7.6	31	60	69	0	49	51
WPRO-F	Prov	9.5	13.2	7.3	19	50	70	11	40	60
WTIC-F	Hart	10.2	12.3	13.7	16	56	75	9	39	61
WCAU-F	Phil	7.4	17.1	8.3	37	37	54	9	41	59
WHTT	Boston	6.5	19.5	3.8	38	42	59	3	40	60
WXKS	Boston	10.0	12.6	8.6	22	62	71	7	42	58
WKRQ	Cinci	8.5	14.9	16.2	38	49	59	3	36	64
WKSE	Buffalo	7.4	17.0	3.3	30	57	66	4	29	71
WCZY-F	Detroit	7.2	17.5	3.0	26	49	68	6	44	56
WHYT	Detroit	6.6	19.2	4.2	34	46	60	6	29	71
WAVA	Wash	6.7	18.9	3.4	36	52	63	1	37	63
WRQX	Wash	7.5	16.6	7.4	24	55	74	2	39	61
KDWB-F	Minn-SP	7.2	17.4	4.4	33	54	65	2	47	53
WLOL	Minn-SP	8.2	15.4	8.0	26	64	73	1	43	57
WZPL	Indy	7.9	16.0	8.9	36	46	63	1	38	62
WQXI-F	Atlanta	8.5	14.8	5.4	4	75	92	4	52	48
WZGC	Atlanta	9.1	13.8	8.6	36	43	61	3	43	57
WXGT	Col,OH	8.6	14.6	12.8	32	54	66	2	46	54
WBSB	Balt	8.8	14.3	6.7	20	57	75	5	34	66
WMKR	Balt	7.7	16.3	5.1	40	45	58	2	30	70
KEGL	Dallas	7.6	16.5	7.2	45	47	54	1	45	55
KWK	St. Louis	7.0	18.0	5.6	34	56	63	3	52	48
WBZZ	Pitts	9.3	13.6	8.2	29	48	63	8	45	55
KRQQ	Tucson	10.6	11.9	7.1	23	60	72	5	48	52
KIMN	Denver	6.3	20.0	4.8	3	70	89	8	44	56
KRXY-F	Denver	8.0	15.8	9.3	23	65	75	2	30	70
KKBQ-F	Houston	8.7	14.5	8.2	29	54	70	1	44	56
KRBE-F	Houston	7.6	16.6	6.3	20	62	76	4	40	60
KNBQ	Seattle	6.7	18.8	6.1	24	62	76	0	45	55
KUBE	Seattle	8.1	15.6	10.8	12	70	85	3	49	51
KBEQ	KC	6.8	18.6	8.2	32	54	65	2	44	56
WHYI	Miami	8.2	15.3	6.7	24	49	66	10	45	55
WINZ-F	Miami	6.8	18.5	5.0	28	46	65	7	39	61
WKTI	Milw	7.2	17.5	7.1	19	62	79	2	44	56
WEZB	New Or	9.0	13.9	11.3	25	56	71	4	40	60
KOFM	Okl C	7.6	16.7	2.8	28	45	62	10	39	61
WRBQ-F	Tampa	11.1	11.4	13.0	20	50	74	6	51	49
WZNE	Tampa	7.8	16.2	8.7	29	58	67	4	42	58
KKRZ	Port,OR	9.1	13.8	9.7	28	65	70	2	52	48
WLRS	Louis	8.9	14.2	10.0	41	45	58	1	42	58
KSFM	Sacra	9.2	13.6	11.2	18	60	75	7	38	62
WBCY	Char,NC	8.2	15.3	8.2	11	72	85	4	37	63
WNVZ	Norfolk	8.7	14.5	16.2	31	53	66	3	44	56
KZZP	Phoenix	8.3	15.1	6.9	36	49	61	3	39	61
KCPX	Salt Lake	9.6	13.1	10.1	32	56	65	3	55	45
WBJW-F	Orlando	6.7	18.8	4.8	18	60	76	6	52	48
WHLY	Orlando	9.5	13.2	6.8	31	56	66	3	50	50
WPXY-F	Roch	9.9	12.2	9.6	29	51	66	5	45	55
KAYI	Tulsa	10.6	11.9	11.7	32	57	67	1	42	58
WNDU-F	S. Bend	11.3	11.1	11.4	21	53	72	7	42	58
WZOK	Rockford	11.1	11.3	13.6	23	57	77	0	60	40
WKZW	Peoria	10.1	12.4	15.9	31	51	68	1	39	61
KIIK	Daven-RI	12.0	10.5	13.0	16	57	80	4	34	66
KDON-F	Sal-Sea	9.6	13.1	10.2	29	54	66	5	55	45
KOSO	Modesto	9.4	13.4	9.8	15	63	83	2	37	63
WKCI	New Haven	9.0	14.1	14.2	14	51	80	6	45	55
WQQQ	Allen-Beth	9.3	13.5	9.0	28	46	67	5	52	48
WSTW	Wilm, DE	8.3	15.3	5.8	11	70	88	1	48	52
WERZ	Ports, NH	8.4	15.0	13.3	38	48	58	4	44	56

TOP 40/CHR/CONTEMP

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		8.8	14.4	10.2	25.2	56.6	70.9	3.9	43.7	56.3
WKDD	Akron	8.4	15.0	9.6	21	68	77	2	35	65
WGTZ	Dayton	10.8	11.6	16.5	34	53	63	3	33	67
WKFR	Kala	8.8	14.4	9.6	12	74	86	2	41	59
WKXX	Birm	8.7	14.5	4.3	21	54	71	8	38	62
WNNK	Harris	11.7	10.8	18.6	21	62	77	2	43	57
WLAN	Lancas	10.0	12.7	13.7	23	62	76	1	45	55
WKRZ	Scranton	9.6	13.2	6.4	19	56	70	11	53	47
WGRD	Gr. Rpd	8.7	14.4	13.9	45	44	52	3	44	56
WIVY	Jkville	10.0	12.6	12.7	10	63	84	6	45	55
KNMQ	Albuq	11.1	11.4	12.2	42	49	57	1	36	64
KHFI	Austin	11.4	11.0	20.0	25	59	70	5	50	50
KQCR	C. Rapids	10.5	12.0	9.3	17	64	79	4	46	54
KZFM	Corpus	11.4	11.0	14.6	35	53	64	1	42	58
WQSM	Fayette	11.0	11.5	12.6	12	73	84	4	60	40
KYNO	Fresno	8.9	14.2	7.8	23	54	71	6	51	49
WOKI	Knox	8.3	15.2	6.6	37	49	60	3	37	63
WGGZ	Baton R	8.5	14.9	9.5	29	59	69	2	58	42
WAAL	Bingh.	11.9	10.6	22.5	23	65	73	4	48	52
WSKZ	Chatt	12.4	10.2	18.6	25	63	73	2	43	57
WCCK	Erie	10.6	11.8	12.8	17	59	76	7	55	45
WMEE	F. Wayne	13.2	9.6	22.1	23	53	73	4	36	64
WIXX	Green Bay	11.3	11.1	12.5	17	70	80	3	54	46
WAMX	Hunt, WV	10.3	12.3	7.3	30	58	69	1	54	46
WZYP	Hunts	11.9	10.6	17.2	22	62	75	3	45	55
WTYX	Jackson	12.3	10.3	14.6	22	54	68	10	45	55
WVIC	Lansing	12.3	10.3	12.2	20	62	77	3	43	57
KKYK	L. Rock	9.7	13.0	10.7	20	63	79	1	48	52
KQKQ	Omaha	11.4	11.0	15.1	33	53	65	2	47	53
WRVQ	Rich	12.0	10.5	17.7	20	56	75	5	51	49
WMHE	Toledo	9.3	13.5	9.1	19	56	78	3	45	55
WBBQ	Augusta	10.8	11.6	16.9	18	56	78	4	42	58
WSSX	Char,SC	10.0	12.5	10.2	18	61	76	6	54	46
KTRS	Casper	17.0	7.4	22.5	17	69	83	0	46	54
WNOK	Col,SC	9.5	13.3	10.2	18	67	79	3	41	59
KAMZ	El Paso	10.2	12.3	6.7	23	49	72	5	40	60
WKZL	Green-WS	12.4	10.1	15.1	26	62	71	3	49	51
WANS	Green,SC	8.3	15.2	6.2	27	64	73	0	41	59
WQUT	JC-Kings	12.4	10.1	17.5	20	59	76	4	40	60
KLUC	Las Vegas	9.4	13.4	14.7	30	53	70	0	39	61
WAYS	Macon	9.9	12.7	12.8	18	60	76	6	47	53
KBFM-F	Mc-Brown	8.9	14.1	8.1	42	47	56	2	30	70
WXLK	Roanoke	13.9	9.0	23.7	17	54	75	8	40	60
KFMW	Water-CF	13.0	9.7	24.4	23	61	76	1	40	60
WOMP	Wheel	12.4	10.1	21.4	24	55	72	4	39	61
KEYN	Wichita	7.8	16.1	5.1	14	75	82	4	37	63
KKRD	Wichita	10.8	11.7	9.2	32	52	66	4	38	62
WHOT	Youngs	11.1	11.3	12.8	23	54	72	5	44	56
WMC-F	Memphis	9.0	14.0	10.1	16	68	80	4	51	49

AOR

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		9.8	12.9	9.9	14.1	76.1	83.7	2.2	67.7	32.3
WNEW-F	NY	9.4	13.4	6.3	11	71	84	5	64	36
KLOS	LA	8.0	15.7	3.7	16	74	83	1	74	26
KMET	LA	7.1	17.8	3.9	14	75	85	1	72	28
KGB	SD	11.9	10.6	10.3	12	84	87	1	79	21
WLUP	Chicago	8.1	15.6	4.8	18	74	82	0	71	29
WXRT	Chicago	9.8	12.8	6.4	2	86	96	2	63	37
KFOG	SF	8.6	14.6	7.6	2	83	96	2	70	30
KRQR	SF	7.9	16.0	5.3	15	80	85	0	75	25
WHJY	Prov	11.5	11.0	11.8	16	78	83	1	69	31
WHCN	Hart	7.2	17.4	4.3	16	77	84	0	58	42

AOR

NATIONAL MEAN:		9.8	12.9	9.9	14.1	76.1	83.7	2.2	67.7	32.3
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
WMMR	Phila	11.7	10.7	8.8	17	73	80	3	71	29
WBCN	Boston	11.8	10.7	9.0	9	82	90	1	70	30
WEBN	Cinci	8.5	14.9	6.7	15	80	83	2	69	31
WLLZ	Detroit	6.2	20.4	3.7	24	67	74	2	65	35
WRIF	Detroit	9.0	14.0	3.4	17	75	83	0	76	24
WWDC-F	Wash	9.8	12.9	12.3	19	73	79	2	74	26
KQRS-F+	Minn-SP	8.7	14.4	8.2	32	62	67	-	64	36
WFBQ	Indy	13.5	9.3	14.9	15	75	84	1	67	33
WKLS	Atlanta	9.2	13.7	10.0	19	76	81	-	68	32
WLVQ	Col, OH	9.8	12.8	12.5	13	78	87	-	62	38
WIYY	Balt	9.8	12.9	10.9	13	80	84	3	66	34
KTXQ	Dallas	7.9	16.0	5.0	16	67	83	1	67	33
KZEW	Dallas	8.4	15.0	5.7	10	77	88	2	68	32
KSHE	St. Louis	13.7	9.2	14.1	15	76	82	3	66	34
WDVE	Pitts	11.1	11.4	10.2	20	72	80	0	67	33
WMMS	Cleve	11.5	10.9	16.0	15	71	83	2	65	35
KAZY	Denver	7.3	17.2	3.1	7	87	93	0	69	31
KBCO	Denver	9.7	13.0	7.5	5	87	95	0	68	32
KBPI	Denver	8.5	14.9	5.9	17	73	82	1	60	40
KLOL	Houston	7.5	16.8	5.0	13	80	87	0	73	27
KSRR	Houston	7.9	15.9	3.9	15	75	84	1	67	33
KEZX	Seattle	8.9	14.1	2.3	1	78	99	0	62	38
KISW	Seattle	10.1	12.4	11.2	20	75	80	0	65	35
KYYS	KC	8.8	14.3	7.1	17	75	83	0	68	32
WSHE	Miami	12.4	10.2	12.6	8	85	89	3	71	29
WQFM	Milw	11.5	10.9	6.9	24	73	76	0	77	23
KATT-F	Okl C	12.2	10.3	13.6	13	83	87	0	76	24
WYNF	Tampa	12.9	9.8	16.8	13	79	86	1	70	30
KINK	Port,O	9.5	13.3	4.7	1	82	94	3	57	43
WQMF	Louis	9.3	13.5	13.2	16	66	81	3	76	24
KZAP	Sacra	12.6	10.0	9.9	7	84	90	3	72	28
KDKB	Phoenix	6.2	20.3	1.8	11	66	78	11	59	41
KUPD	Phoenix	10.6	11.9	12.2	15	73	82	3	72	28
WDIZ	Orlando	11.8	10.6	12.4	15	78	84	1	73	27
WCMF	Roch	12.3	10.2	13.0	21	74	79	0	75	25
KMOD	Tulsa	10.0	12.6	8.9	20	72	80	0	66	34
WXLP	Daven-RI	9.2	13.6	12.5	27	69	73	0	73	27
KDJK	Modesto	17.8	7.1	12.7	13	79	87	0	79	21
WZZO	Allen-Beth	9.3	13.5	10.3	11	78	86	3	53	47
WAQY	Spring, MA	7.4	17.1	6.1	15	79	85	0	65	35
WAAF	Worc, MA	11.5	11.0	9.7	24	68	76	0	62	38
WTUE	Dayton	11.0	11.4	13.6	9	86	91	0	61	39
WRDU	Raleigh	10.0	12.6	14.7	5	86	93	2	60	40
WAPI	Birm	11.4	11.1	15.8	29	62	67	4	60	40
WKDF	Nash	11.3	11.1	16.3	14	81	86	0	70	30
WEZX	Scranton	11.0	11.4	17.5	13	78	84	3	64	36
WLAV	Gr. Rapids	9.7	13.0	9.2	7	84	93	0	75	25
WPYX	Albany	9.8	13.0	13.5	16	75	83	1	71	29
KGGO	Des M	12.5	10.1	15.7	24	70	76	0	71	39
WIMZ	Knox	11.4	11.1	15.2	17	71	79	4	54	46
WWCK	Flint	9.4	13.3	12.9	24	66	75	1	56	44
WXKE	F. Wayne	10.2	12.4	6.9	10	86	90	0	68	32
KEZO	Omaha	13.7	9.2	15.2	14	78	86	0	74	26
WRXL	Rich	11.0	11.5	13.7	9	73	88	3	65	35
WIOT	Toledo	9.8	13.0	13.5	17	73	82	1	67	33
WAPL	App-Osh	9.5	13.3	13.3	19	75	81	0	62	38
KLAQ	El Paso	13.0	9.7	18.9	20	75	79	1	73	27
WIBA	Madison	7.3	17.2	4.7	10	77	88	2	65	35
WBLM	Port,M	11.3	11.2	9.1	20	76	80	0	65	35
WOUR	Utica	10.6	11.9	13.2	13	75	83	4	62	38
KICT	Wichita	11.9	10.6	15.0	15	80	85	0	76	24
KISS	San Ant	10.3	12.3	7.6	27	68	70	3	66	34

AC/OLDIES/SOFT ROCK

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		8.5	14.8	7.4	3.8	54.5	86.5	9.7	41.1	58.9
WNBC	NY	6.9	18.1	3.8	3	51	85	12	61	39
WCBS-F	NY	8.1	15.6	5.1	2	40	87	11	63	37
WLTW	NY	9.5	13.3	4.3	1	38	78	21	32	68
WYNY	NY	6.4	19.7	5.2	4	58	81	18	44	56
KFI	LA	6.7	18.7	5.4	3	39	74	23	47	53
KHTZ	LA	7.1	17.7	5.7	1	60	91	8	45	55
KMGG	LA	7.8	16.2	5.9	5	69	91	4	51	49
KOST	LA	8.3	15.2	4.3	4	58	84	12	38	62
KRTH	LA	6.2	20.3	4.8	4	62	89	7	58	42
KIFM	SD	8.9	14.1	5.7	1	74	96	3	49	51
KLZZ	SD	9.6	13.2	4.3	11	69	88	1	47	53
WCLR	Chicago	7.1	17.8	4.7	5	46	79	16	32	68
WFYR	Chicago	6.3	20.1	1.9	10	66	85	5	54	46
WJMK	Chicago	8.0	15.7	5.6	3	57	94	3	58	42
WLAK	Chicago	7.7	16.3	2.3	4	35	72	24	40	60
KIOI	SF	6.7	18.9	5.0	3	60	85	12	37	63
KYUU	SF	7.5	16.9	4.8	7	66	87	6	50	50
WPRO-A	Prov	8.8	14.2	10.6	2	23	62	36	46	54
WSNE	Prov	8.4	15.1	4.7	3	60	85	12	28	72
WIOF	Hart	7.3	17.4	5.3	3	56	91	6	35	65
WMGK	Phila	8.9	14.1	3.0	1	49	91	8	40	60
WMJX	Boston	6.7	18.8	2.0	6	67	92	2	42	58
WROR	Boston	6.3	20.1	5.0	8	51	83	9	38	62
WRRM	Cinci	8.2	15.4	8.6	4	59	91	5	25	75
WBUF	Buffalo	10.2	12.4	5.0	2	59	86	12	36	64
WKSG	Detroit	7.1	17.7	4.2	2	65	92	6	55	45
WMJC	Detroit	6.4	19.6	1.9	3	73	90	7	31	69
WNIC-F	Detroit	6.3	20.1	1.8	7	67	85	8	47	53
WASH	Wash	6.5	19.4	3.3	3	63	84	13	38	62
WLTT	Wash	7.2	17.6	6.4	3	59	87	10	33	67
WCLY	Wash	7.4	17.0	2.6	5	71	89	6	44	56
KSTP-F	Minn-SP	9.5	13.3	11.8	2	53	88	10	37	63
WENS	Indy	7.7	16.3	14.3	5	65	89	6	48	52
WFOX	Atlanta	7.7	16.4	5.4	2	47	95	3	48	52
WSB-F	Atlanta	7.4	16.9	5.1	4	63	88	8	38	62
WSNY	Colum, OH	9.8	12.9	11.3	6	57	84	10	24	76
KMGC	Dallas	6.5	19.5	5.0	2	62	93	5	44	56
KVIL-F	Dallas	10.4	12.2	14.8	5	47	84	11	34	66
KSD	St. Louis	9.0	13.9	5.1	4	46	87	6	35	65
KYKY	St. Louis	8.0	15.8	8.0	2	62	85	13	32	68
WWSW	Pitt	8.3	15.1	7.0	5	60	89	6	55	45
WLTF	Cleve	9.5	13.3	6.6	3	60	89	8	38	62
WMJI	Cleve	8.1	15.6	7.4	2	52	91	7	41	59
KAIR	Tucson	9.9	12.8	8.7	2	40	83	15	48	52
KWFM	Tucson	9.1	13.8	6.5	3	67	80	17	44	56
KMJI	Denver	10.2	12.4	8.2	2	66	94	4	38	62
KFMK	Houston	7.6	16.6	5.9	2	60	90	8	50	50
KLTR	Houston	8.6	14.7	7.2	5	65	89	6	38	62
KLSY	Seattle	9.3	13.6	6.7	1	63	92	7	31	69
KUDL	KC	9.3	13.6	3.6	5	66	87	8	39	61
WAXY	Miami	5.8	17.3	7.3	5	57	86	9	42	58
WJQY	Miami	10.6	11.9	9.0	2	22	69	29	33	67
WLVE	Miami	7.4	16.9	5.2	2	56	82	16	37	63
WMYX	Milw	8.2	15.3	3.7	5	64	92	3	36	64
WLTS	New Or	8.5	14.9	4.0	3	58	92	5	40	60
KZBS-F	Ok C	10.8	11.7	12.2	3	63	91	6	43	57
WIQI	Tampa	10.5	12.0	9.8	6	52	86	6	37	63
KGW	Port,O	8.5	14.8	10.6	3	49	81	16	38	62
KXOA-F	Sacra	10.5	12.0	5.9	1	52	89	10	40	60
WLTY	Norfolk	11.6	10.8	9.5	2	73	91	7	56	44
KLTQ-F	Salt Lake	7.0	18.0	2.6	4	70	93	3	46	54
KKLT	Phoenix	8.7	14.5	6.1	2	55	91	7	35	65
KLZI	Phoenix	7.9	15.9	3.7	3	74	96	1	45	55
WJYO	Orlando	12.8	9.8	7.9	1	46	72	27	35	65
WVOR	Roch	10.5	12.0	13.9	2	53	91	7	38	62

AC/OLDIES/SOFT ROCK

NATIONAL MEAN:		8.5	14.8	7.4	3.8	54.5	86.5	9.7	41.1	58.9
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
KRAV	Tulsa	8.4	15.0	7.2	2	61	90	8	32	68
WROK	Rockford	10.0	12.6	16.8	3	33	65	32	36	64
KARA	San Jose	7.3	17.3	6.4	3	53	89	8	44	56
KWAV	Sal-Sea	7.5	16.8	7.9	3	61	94	3	37	63
WLEV	Allen-Beth	8.7	14.5	6.1	2	61	90	8	44	56
WHYN-F	Spr, MA	9.5	13.3	4.3	1	36	75	24	36	64
KDUK	Eugene	10.2	12.4	9.1	6	66	84	10	40	60
WRAL	Raleigh	10.6	11.9	13.1	2	54	77	21	39	61
WMJJ	Birm	11.9	10.6	12.4	5	69	87	8	39	61
WSBA-F	York	12.8	9.9	8.7	2	45	84	14	30	70
WLAC-F	Nash	10.9	11.6	12.2	4	49	83	13	35	65
WLHT	Gr. Rapids	7.3	17.2	8.9	8	70	92	0	38	62
WWOM	Albany	9.6	13.1	4.2	1	75	93	6	26	74
KOB-F	Albuq	13.8	9.1	17.2	5	63	90	5	42	58
KVUU	Colo Spg	11.4	11.0	11.5	2	79	98	0	51	49
WFBG	Altoona	10.7	11.7	16.5	12	47	74	14	39	61
WCRZ	Flint	10.7	11.8	11.0	8	59	87	5	40	60
WFWQ	F. Wayne	10.1	12.5	8.2	0	67	100	0	44	56
WKEE	Hunt, WV	10.0	12.5	10.3	17	59	76	7	40	60
WEZS	Rich	11.3	11.2	12.4	1	48	88	11	45	55
WYYY	Syra	10.9	11.5	11.0	5	72	91	4	48	52
WRMF	W. Palm	11.6	10.9	13.0	6	47	72	22	41	59
WXTC	Char,SC	8.7	14.5	13.4	4	60	88	8	51	49
WMAG	Green-WS	9.1	13.9	8.0	6	65	92	2	37	63
WFBC-F	Green,SC	9.6	13.1	11.2	2	53	86	12	43	57
WFYM	Young	7.2	17.6	4.6	8	66	89	3	45	55
KLLS	San Ant	8.4	14.9	7.0	7	66	81	12	35	65
WRVR	Memphis	8.2	15.3	10.1	4	59	92	4	46	54

BTFL/EZ

NATIONAL MEAN:		11.8	10.7	13.7	0.7	11.2	35.3	64.0	39.0	61.0
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
WPAT-F	NY	11.0	11.5	10.5	0	6	25	75	37	63
WRFM	NY	10.1	12.5	8.7	2	11	34	64	43	57
KBIG	LA	9.8	12.9	6.3	1	17	46	53	43	57
KJOI	LA	10.6	11.9	11.2	1	12	35	64	38	62
KJQY	SD	11.4	11.1	11.9	1	8	36	63	35	65
WLOO	Chicago	13.2	9.7	10.3	2	8	39	59	43	57
KABL-F	SF	9.7	13.0	8.6	1	4	32	67	41	59
WLKW-F	Prov	13.3	9.5	17.4	1	8	29	70	43	57
WRCH	Hart	13.7	9.2	10.7	1	13	38	61	45	55
WEAZ	Phila	12.1	10.4	11.2	1	9	29	70	35	65
WJIB	Boston	8.5	14.9	9.2	0	9	32	68	42	58
WWEZ	Cinci	12.3	10.2	17.1	1	7	28	71	40	60
WJYE	Buffalo	10.6	11.9	11.4	1	10	37	62	40	60
WJOI	Detroit	10.8	11.7	8.7	0	18	42	58	45	55
WGAY	Wash	11.2	11.2	13.3	1	15	42	57	38	62
WAYL	Wash	11.3	11.2	7.3	0	16	43	57	38	62
WXTZ	Indy	10.9	11.5	17.1	0	16	45	55	36	64
WPCH	Atlanta	10.5	12.0	9.4	1	11	50	49	36	64
WBNS-F	Col,OH	13.7	9.2	20.3	1	6	33	66	31	69
WLIF	Balt	13.5	9.3	13.8	0	7	36	64	35	65
KMEZ-F	Dallas	10.0	9.5	13.0	0	17	44	56	41	59
KEZK	St. Louis	9.3	13.6	7.5	3	9	29	68	31	69
WSHH	Pitts	13.1	9.6	13.5	3	8	31	66	40	60
WDOK	Cleve	13.5	9.4	13.3	0	9	28	72	37	63
WQAL	Cleve	11.8	10.7	12.8	1	10	32	67	37	63
KJYK	Tucson	13.0	9.7	18.7	0	9	28	72	42	58
KOSI	Denver	11.8	10.7	11.7	0	16	45	55	33	67
KODA	Houston	11.4	11.0	11.0	1	19	48	51	47	53
KBRD	Seattle	11.1	11.4	7.6	1	12	29	71	40	60
KSEA	Seattle	11.2	11.2	6.5	1	21	56	43	39	61

BTFL/EZ

NATIONAL MEAN:		11.8	10.7	13.7	0.7	11.2	35.3	64.0	39.0	61.0
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
KMBR	KC	11.6	10.9	10.4	1	17	53	46	37	63
WLYF	Miami	12.5	10.1	20.4	0	9	24	76	43	57
WEZW	Milw	11.6	10.9	11.0	1	14	36	63	34	66
WBYU	New Or	9.9	12.7	12.8	1	10	31	68	45	55
KKNG	Okl C	12.8	9.8	16.2	0	17	42	58	42	58
WWBA	Tampa	15.4	8.2	20.2	1	7	18	81	47	53
KXL-F	Port,O	12.9	9.8	20.3	0	8	29	71	35	65
KCTC	Sacra	11.5	10.9	11.7	1	12	34	65	41	59
WFOG	Norfolk	16.0	7.9	20.0	0	10	35	65	45	55
KMEO-F	Phoenix	11.5	10.9	11.5	0	7	21	79	47	53
KQYT	Phoenix	9.9	12.7	10.1	0	6	26	74	39	61
KSFI	Salt Lake	10.3	12.2	14.7	1	19	57	42	42	58
WEZO	Roch	11.3	11.2	16.8	1	13	34	65	37	63
KBEZ	Tulsa	11.2	11.3	18.0	1	18	37	62	40	60
WEZN	Bridge	13.3	9.5	16.2	1	11	32	67	39	61
WSWT	Peoria	13.3	9.5	15.0	0	9	34	66	37	63
KDUO	River-SB	11.9	10.6	11.2	0	11	24	76	29	71
WJBR	Wilm, DE	13.3	9.4	9.5	0	6	25	75	34	66
WSRS	Worcester	12.4	10.1	16.5	0	14	33	67	37	63
WHIO-F	Dayton	12.7	9.9	16.3	1	11	37	62	46	54
WQLR	Kalamazoo	9.8	12.9	6.7	3	14	38	59	46	54
WZEZ	Nash	13.6	9.2	15.1	0	13	51	49	36	64
WOOD-F	Gr. Rapids	9.5	13.3	8.0	1	14	42	57	34	66
WWLV	Day Beach	13.2	9.5	26.3	0	4	22	88	38	62
WROW-F	Albany	12.8	9.8	12.5	0	6	35	65	32	68
WKTZ	Jkville	10.6	11.9	18.8	0	8	23	77	36	64
WEZK	Knox	14.9	8.5	20.1	1	14	33	66	35	65
WEZV	F. Wayne	12.2	10.3	16.8	0	8	29	71	31	69
WLQR	Toledo	10.5	12.0	11.4	0	15	42	58	38	62
WEAT	W. Palm	13.3	9.4	21.2	1	3	15	85	38	62
KXTZ	Las Vegas	14.2	8.9	23.5	1	10	46	53	50	50
WMEZ	Pensa	12.5	10.0	16.2	2	18	50	48	45	55
WPVR	Roanoke	11.9	10.6	16.2	0	11	38	62	31	69

MOR/VARIETY

NATIONAL MEAN:		9.6	13.2	12.4	1.0	14.9	39.5	59.5	42.5	57.5
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
KFMB	SD	8.8	14.3	8.8	1	28	52	47	55	45
WGN	Chicago	10.0	12.7	7.1	1	32	43	56	46	54
KNBR	SF	6.9	18.3	3.3	1	27	56	43	57	43
WTIC	Hart	12.0	10.5	15.0	1	11	31	68	38	62
WIP	Phila	8.7	14.5	8.3	1	12	35	64	38	62
WBZ	Boston	10.3	12.3	12.3	1	13	18	81	38	62
WHDH	Boston	9.7	12.9	8.0	2	19	43	55	42	58
WKRC	Cinci	10.5	12.0	12.3	1	15	47	52	39	61
WLW	Cinci	8.2	15.4	9.3	1	27	54	45	62	38
WBEN	Buffalo	7.9	15.9	7.2	1	9	26	73	41	59
WJR	Detroit	9.3	13.6	7.0	2	13	37	61	52	48
WMAL	Wash	9.4	13.4	11.3	1	5	37	62	46	54
WCCO	Minn-SP	12.2	10.4	16.8	1	11	39	40	44	56
WIBC	Indy	11.8	10.7	16.5	1	19	44	55	37	53
WSB	Atlanta	7.8	16.1	8.2	1	14	44	55	57	43
WBAL	Balt	10.9	11.6	10.9	0	5	20	80	37	63
KDKA	Pitt	10.2	12.3	12.2	1	8	27	72	34	66
KHOW	Denver	11.6	10.8	15.5	1	25	79	20	54	46
KOMO	Seattle	7.5	16.8	9.1	1	10	40	59	42	58
WTMJ	Milw	9.6	13.2	14.2	2	11	31	67	48	52
WFLA	Tampa	8.9	14.2	7.4	0	6	33	67	43	57
KEX	Port,O	8.3	15.2	8.9	1	30	61	39	38	62
WHAS	Louis	8.9	14.2	12.8	1	27	55	44	47	53
WBT	Char, NC	8.9	14.2	15.7	2	14	47	51	40	60
KOY	Phoenix	7.4	17.1	6.4	1	17	51	48	41	59

MOR/VARIETY

NATIONAL MEAN:		9.6	13.2	12.4	1.0	14.9	39.5	59.5	42.5	57.5
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
KSL	Salt Lake	6.6	19.1	9.1	0	29	58	42	41	59
KRMG	Tulsa	9.6	13.1	15.2	0	15	49	51	46	54
WICC	Bridge	8.4	15.0	11.0	2	19	52	46	42	58
WMBD	Peoria	9.5	13.3	12.0	0	16	32	68	36	64
WELI	N. Haven	8.9	14.1	7.9	0	12	28	72	34	66
WAKR	Akron	9.1	13.9	13.4	1	9	33	66	36	64
WHBC	Canton	9.1	13.9	16.5	1	8	31	68	40	60
WHIO	Dayton	9.1	13.8	10.0	1	7	31	68	42	58
WHP	Harris	10.7	11.8	15.0	0	9	20	80	45	55
WARM	Scranton	7.9	16.0	11.7	2	17	48	50	36	64
WOOD	Gr. Rapids	8.9	14.2	7.7	0	9	40	60	34	66
WGY	Schen	8.3	15.2	12.3	3	15	45	52	42	58
KSSK	Hono	12.5	10.1	19.5	4	30	55	41	47	53
KOB	Albuq	11.1	11.3	12.5	3	15	48	49	43	57
WMT	Ced Rapids	14.3	8.8	16.5	0	10	28	72	36	64
WNBF	Bingh	10.0	12.6	17.9	2	11	38	60	40	60
KDAL	Duluth	14.3	8.8	11.5	2	9	29	69	47	53
WIKY	Evans	19.2	6.6	29.9	1	12	31	68	40	60
WOWO	F. Wayne	7.7	16.4	11.5	2	20	46	52	38	62
KFAB	Omaha	12.4	10.2	24.6	0	11	36	64	38	62
WRVA	Rich	9.3	13.6	14.1	1	13	38	61	37	63
WSYR	Syracuse	11.7	10.8	14.9	1	9	23	76	39	61
WSPD	Toledo	8.5	14.8	12.4	0	17	37	63	41	59
WSGW	Saginaw	12.0	10.5	18.3	1	14	32	67	44	56
WIBX	Utica	11.2	11.4	13.4	0	6	18	82	35	65
WKBN	Young	10.2	12.3	8.5	0	10	41	59	40	60

COUNTRY

NATIONAL MEAN:		10.8	11.8	15.9	2.4	30.3	64.4	33.2	48.8	51.2
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
WHN	NY	8.2	15.3	5.5	1	21	59	40	51	49
KLAC	LA	6.2	20.2	7.8	1	21	55	44	56	44
KZLA	LA	8.1	15.6	8.3	1	24	63	36	41	59
KSON-F	SD	8.4	15.0	8.8	1	43	76	23	46	54
WMAQ	Chicago	6.6	19.1	5.1	2	46	16	49	50	50
WUSN	Chicago	8.0	15.7	6.2	9	34	68	23	50	50
KSAN	SF	8.7	14.4	4.9	2	35	74	24	60	40
WXTU	Phila	13.4	9.4	10.9	0	22	52	48	59	41
WBOS	Boston	9.6	13.1	10.3	1	35	74	25	56	44
WYRK	Buffalo	9.6	13.1	13.9	2	37	76	22	60	40
WWWW	Detroit	9.4	13.3	10.8	5	24	73	22	37	63
WMZQ-F	Wash	9.9	12.7	10.2	0	31	66	34	56	44
KEEY	Minn-SP	8.9	14.1	7.6	2	44	78	20	45	55
WFMS	Indy	12.3	10.2	20.2	1	25	67	32	44	56
WKHX	Atlanta	10.9	11.6	13.2	6	37	68	26	43	57
WPOC	Balt	11.3	11.1	16.3	3	33	59	38	56	44
WCAO	Balt	8.4	15.0	13.0	2	18	56	42	41	59
KPLX	Dallas	10.1	12.5	5.3	7	41	69	24	48	52
KSCS	Dallas	8.2	15.3	14.0	8	38	76	24	51	49
WBAP	Dallas	11.1	11.3	17.3	1	16	53	46	57	43
KUSA	St. Louis	8.6	14.7	11.7	3	23	56	41	44	56
WIL-F	St. Louis	11.5	10.9	17.0	2	38	66	32	51	49
WDSY	Pitt	10.6	11.8	9.0	0	26	72	28	51	49
KIIM	Tucson	11.7	10.8	19.8	6	43	71	23	39	61
KYGO	Denver	8.7	14.5	9.2	5	33	77	18	42	58
KIKK-F	Houston	10.1	12.4	13.2	4	39	75	21	47	53
KILT-F	Houston	9.7	13.1	12.2	3	33	67	30	46	54
KMPS-F	Seattle	10.6	11.9	9.4	2	27	58	40	49	51
KFKF-F	KC	9.0	14.0	10.7	4	45	75	21	52	48
WDAF	KC	11.2	11.2	17.4	3	12	47	50	41	59
WMIL	Milw	7.2	17.3	5.5	2	34	73	25	48	52
KXXY-F	Okl C	12.3	10.2	17.8	5	38	72	23	48	52
WQYK	Tampa	12.8	9.8	21.6	1	14	37	62	46	54
WSUN	Tampa	10.5	12.0	12.4	1	10	43	56	48	52
WAMZ	Louis	13.4	9.4	20.2	3	35	70	27	45	55

COUNTRY

NATIONAL MEAN:		10.8	11.8	15.9	2.4	30.3	64.4	33.2	48.8	51.2
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
WCII	Louis	9.6	13.1	13.3	2	32	49	49	41	59
KRAK	Sacra	10.9	11.6	11.3	2	15	43	55	49	51
WSOC-F	Char, NC	10.4	12.1	15.5	3	29	63	34	54	46
KNIX-F	Phoenix	12.5	10.1	13.5	3	29	64	33	45	55
WHOO-F	Orlando	8.2	15.4	11.6	0	27	60	40	49	51
WWKA-F	Orlando	10.5	12.0	18.7	4	37	64	32	48	52
KWEN	Tulsa	13.1	9.6	17.3	5	42	83	12	54	46
KUZZ	Bakers	12.8	9.9	27.4	1	25	56	43	60	40
WXCL	Peoria	11.0	11.5	14.4	2	16	39	59	42	58
WLLR	Daven-RI	11.7	10.8	20.3	3	34	71	26	47	53
WOKQ	Ports,NH	10.2	12.3	15.8	2	19	56	42	48	52
KUGN-F	Eugene	10.3	12.2	14.0	0	45	79	21	50	50
WZZK	Birm	11.7	10.8	21.4	3	30	62	35	49	51
WRKZ	Harris	11.4	11.0	13.4	0	31	58	42	40	60
WSIX-F	Nash	10.8	11.7	21.1	2	27	57	41	43	57
WSM-F	Nash	12.4	10.2	20.0	4	46	78	18	43	57
WCUZ-F	Gr. Rapids	11.0	11.5	14.6	1	40	73	73	50	50
WQIK	Jkville	10.8	11.6	23.7	4	34	65	31	45	55
KASE	Austin	11.3	11.1	14.6	4	39	75	21	43	57
KHAK-F	C. Rapids	13.1	9.6	15.5	0	34	61	39	51	49
KKCS	Colo Spg	11.0	11.5	16.5	0	58	88	12	52	48
KSO	Des Moines	12.7	9.9	19.2	1	13	45	54	39	61
WIVK	Knox	13.4	9.4	20.6	3	31	71	26	47	53
KMML	Amar	9.5	13.3	14.7	0	37	84	16	47	53
WYNK-F	Baton R	11.3	11.1	17.4	3	36	66	31	46	54
WTCR	Hunt, WV	10.9	11.6	20.9	4	39	68	28	50	50
WBHP	Hunts	13.1	9.6	26.4	2	19	56	42	47	53
WMSI	Jackson	12.3	10.2	26.0	3	28	63	34	51	49
KSSN	L. Rock	12.6	10.0	21.1	2	38	76	22	43	57
KLLL	Lubbock	12.3	10.2	22.5	4	41	70	26	45	55
WTVR	Rich	9.9	12.7	11.5	4	25	71	25	49	51
WKLR	Toledo	10.5	12.0	13.8	3	33	70	27	46	54
WWNC	Ashe	13.2	9.5	26.7	1	8	32	67	44	56
WEZL	Char,SC	12.4	10.2	19.9	1	27	62	37	58	42
WCOS	Colum,SC	13.1	9.6	22.0	3	39	74	23	52	48
KHEY-F	El Paso	9.2	13.7	7.6	4	34	77	19	56	44
KFGO	Fargo	11.8	10.7	22.1	0	14	43	57	49	51
WTQR	Green-WS	13.2	9.6	20.9	2	25	66	32	50	50
WESC	Green,SC	13.5	9.4	17.9	1	24	64	35	50	50
WXBQ	JC-Kings	11.5	10.3	18.7	4	34	73	23	50	50
WVLK	Lexing	10.2	12.3	16.5	4	32	76	20	40	60
WKSJ-F	Mobile	12.8	9.9	28.9	2	30	63	35	48	52
WPOR-F	Port, M	14.4	8.7	22.9	0	25	53	47	45	55
WOWW	Pensa	13.2	9.6	23.2	5	27	84	11	55	45
KCCY	Pueblo	14.9	8.5	18.8	5	41	69	26	46	54
WKCQ	Saginaw	14.6	8.6	13.9	3	32	72	25	60	40
WCHY	Savan	12.5	10.1	26.4	0	33	56	44	60	40
KTTS-F	Spring, MO	11.3	11.1	19.0	2	23	53	45	40	60
WWVA	Wheel	8.9	14.1	16.1	0	17	50	50	47	53
KFDI-F	Wichita	12.0	10.5	15.9	0	36	74	26	53	47
KAJA	San Ant	8.7	14.5	15.9	1	44	75	24	49	51
KKYX	San Ant	12.5	10.0	17.7	0	21	43	57	49	51
WMC	Memphis	11.9	10.6	26.3	1	13	53	46	46	54
WGKX	Memphis	12.0	10.5	16.1	4	42	69	27	37	63

NEWS AND TALK

NATIONAL MEAN:		8.3	15.2	8.6	0.8	11.2	31.2	68.0	47.2	52.8
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
WABC	NY	6.3	20.0	2.1	2	14	35	63	45	55
WCBS	NY	6.4	19.7	4.0	1	12	31	68	49	51
WINS	NY	6.1	20.8	6.4	2	14	37	61	45	55
WOR	NY	11.2	11.3	6.0	0	6	16	84	28	72
KABC	LA	9.9	12.8	7.1	1	10	32	67	41	59
KFWB	LA	5.8	21.8	7.5	1	9	32	67	51	49
KNX	LA	6.4	19.6	6.2	1	8	29	70	51	49
KSDO	SD	9.9	17.2	7.3	0	12	33	67	48	52
WBBM	Chicago	6.8	18.6	5.9	2	8	27	71	47	53
WIND	Chicago	8.2	15.4	2.8	1	8	29	70	42	58

NEWS AND TALK

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		8.3	15.2	8.6	0.8	11.2	31.2	68.0	47.2	52.8
KCBS	SF	7.5	16.7	8.6	1	7	27	72	48	52
KGO	SF	9.9	12.8	8.9	0	15	37	63	47	53
WHJJ	Prov	11.5	11.0	8.7	0	5	20	80	44	56
WPOP	Hart	7.6	16.5	7.9	2	24	41	57	64	36
KYW	Phila	6.1	20.7	5.6	1	15	14	85	48	52
WCAU	Phila	6.9	18.2	4.3	2	9	29	69	56	44
WEEI	Boston	7.1	17.7	6.9	0	10	25	75	51	49
WRKO	Boston	10.1	12.4	6.4	1	13	27	72	46	54
WCKY	Cinci	10.4	12.1	6.6	0	5	18	82	38	62
WWJ	Detroit	8.1	15.6	4.6	0	9	24	76	45	55
WTOP	Wash	7.0	17.9	7.0	1	17	40	59	55	45
WGST	Atlanta	6.9	18.2	2.1	1	16	41	58	53	47
WCBM	Balt	6.9	18.1	5.1	1	10	27	72	53	47
KRLD	Dallas	8.4	15.0	11.2	1	15	37	62	55	45
KMOX	St. Louis	12.3	10.2	13.4	1	12	34	65	48	52
KNUS	Denver	10.9	11.5	7.4	0	11	50	50	48	52
KOA	Denver	7.6	16.5	5.6	1	14	41	58	50	50
KTRH	Houston	7.7	14.9	11.2	0	21	44	56	55	45
KIRO	Seattle	8.6	14.6	8.8	1	16	46	53	53	47
KCMO	KC	7.7	16.4	6.7	1	16	32	67	51	49
KMBZ	KC	8.7	14.5	7.4	1	9	32	67	38	62
WINZ	Miami	8.2	15.3	8.8	1	7	20	79	43	57
WIOD	Miami	8.2	15.4	5.7	1	10	37	62	58	42
KTOK	Okl C	9.3	13.6	14.1	0	10	27	73	44	56
KFBK	Sacra	10.1	12.4	10.8	1	12	33	66	52	48
KTAR	Phoenix	10.6	11.9	13.0	2	14	32	66	47	53
WBBF	Roch	11.0	11.4	14.6	0	9	20	80	24	76
WOC	Daven-RI	10.5	12.0	17.1	0	2	21	79	37	63
WHO	Des Moines	11.1	11.3	17.9	0	14	27	73	47	53
KMJ	Fresno	10.3	12.2	18.2	0	9	36	64	45	55
KARN	L. Rock	9.8	12.9	17.5	0	13	25	75	45	55
KOH	Reno	11.5	11.0	16.8	0	8	52	48	56	44
WOAI	San Ant	8.5	14.8	7.6	1	5	25	74	49	51

BLACK/URBAN

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		11.3	11.2	11.1	18.7	56.1	73.4	7.9	46.3	53.7
WBLS	NY	8.8	14.3	2.8	9	62	85	6	50	50
WRKS	NY	11.1	11.4	8.3	36	50	60	4	39	61
KDAY	LA	7.4	17.0	3.8	46	42	50	4	42	58
KJLH	LA	8.6	14.7	2.1	16	57	78	6	52	48
KUTE	LA	8.6	14.7	7.1	3	60	84	13	57	43
WBMX	Chicago	9.2	13.8	5.8	22	58	71	7	45	55
WGCI-F	Chicago	10.0	12.7	9.7	15	57	77	8	47	53
KBLX	SF	8.5	14.8	4.9	1	68	94	5	52	48
KSOL	SF	9.2	13.8	7.2	26	55	71	3	49	51
WDAS-F	Phil	11.0	11.5	4.7	10	60	79	11	46	54
WUSL	Phil	11.5	10.9	9.2	33	50	63	4	45	55
WBLZ	Cinci	10.4	12.1	13.1	29	53	66	5	41	59
WBLK	Buffalo	10.4	12.2	9.0	12	51	74	14	41	59
WJLB	Detroit	10.4	12.1	6.1	26	52	68	6	42	58
WKYS	Wash	10.8	9.7	6.7	15	58	77	8	40	60
WTLC	Indy	14.9	8.5	21.7	15	51	72	13	46	54
WVEE	Atlanta	12.6	10.0	14.6	17	61	80	3	41	59
WXYV	Balt	9.3	13.6	7.3	11	67	82	7	49	51
KKDA-F	Dallas	13.2	9.6	13.3	21	57	73	6	40	60
KNOK	Dallas	8.8	14.3	1.3	16	54	68	16	45	55
KMJM	St. Louis	12.1	10.4	13.5	28	60	69	3	54	46
WAMO-F	Pitt	10.0	12.6	11.4	18	60	78	4	44	56
WZAK	Cleve	11.0	11.5	7.2	13	66	84	3	52	48
KMJQ	Houston	12.9	9.8	11.6	19	54	73	8	48	52
WHQT	Miami	8.9	14.2	7.8	15	68	80	5	54	46
WYLD-F	New Or	16.8	7.5	20.5	15	61	74	11	49	51
WLOU	Louis	15.3	8.3	18.8	14	55	79	7	48	52
WPEG	Char, NC	15.4	8.2	20.9	22	53	69	9	48	52
WMYK	Norfolk	8.0	15.8	2.6	13	57	80	7	41	59
WFXC-F	Raleigh	16.4	7.7	10.9	13	46	84	3	48	52

BLACK/URBAN

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		11.3	11.2	11.1	18.7	56.1	73.4	7.9	46.3	53.7
WENN	Birm	14.0	9.0	9.4	14	50	66	20	45	55
WJAX-F	Jkville	12.0	10.5	10.4	30	46	62	8	62	38
WFXE	Col,GA	13.1	9.6	18.0	12	75	86	2	51	49
WDZZ	Flint	17.3	7.3	26.4	16	48	74	10	41	59
WJMI	Jackson	12.9	9.8	12.2	22	65	71	7	51	49
WPLZ	Rich	13.1	9.6	15.5	14	66	80	6	41	59
WWWZ	Char,SC	11.9	10.6	8.7	17	60	71	12	55	45
WWDM	Col,SC	11.4	11.1	16.4	23	65	74	3	41	59
WQDW	Green-NB	12.8	9.8	14.4	24	43	66	10	43	57
WJJS	Lynch	16.6	7.6	37.0	17	45	68	15	33	67
WBLX	Mobile	12.5	10.0	9.8	19	52	71	10	57	43
WBOP	Pensa	26.6	4.7	10.6	19	38	59	22	27	73
WHRK	Memphis	9.8	12.8	4.9	26	55	67	7	49	51

NOSTALGIA

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		10.9	11.6	12.8	0.4	5.2	17.7	81.9	44.7	55.3
WNEW	NY	9.8	12.8	5.6	4	5	14	82	43	57
KMPC	LA	8.6	14.6	6.4	0	6	19	81	55	45
KPQP	SD	9.9	12.7	12.1	0	1	18	82	34	66
WJJD	Chicago	12.7	9.9	11.1	3	4	13	84	56	44
KSFO	SF	6.3	20.1	4.9	1	16	47	52	53	47
WPEN	Phila	11.4	11.0	8.7	0	2	8	92	47	53
WECK	Buffalo	12.9	8.9	13.1	0	1	11	89	46	54
CKLW	Detroit	11.7	10.8	7.9	0	5	20	80	43	57
WWRC	Wash	7.8	16.1	7.3	1	11	27	72	42	58
WMLF	Indy	13.9	9.1	16.7	0	4	16	84	47	53
WRTH	St. Louis	11.8	10.7	9.8	1	1	12	87	38	62
WBBG	Cleve	11.3	11.2	14.5	0	3	12	88	49	51
KEZW	Denver	9.3	13.6	15.3	0	6	17	83	46	54
KQUE	Houston	13.0	9.7	13.0	0	21	47	53	47	53
KIXI	Seattle	9.0	14.1	10.3	0	3	22	78	47	53
KJLA	KC	9.2	13.7	15.7	0	1	11	89	45	55
WOKY	Milw	11.5	11.0	12.7	0	12	20	80	44	56
WDAE	Tampa	14.4	8.7	21.4	1	0	11	89	42	58
WGUL	Tampa	14.8	8.5	20.0	0	0	3	97	41	59
KLUB	Salt Lake	8.3	15.2	13.4	0	2	19	81	44	56
WYLF-F	Roch	14.6	8.6	18.1	0	3	6	94	54	46
WMAS	Spr, MA	14.6	8.6	19.0	0	4	13	87	34	66
WNAK	Scranton	21.1	6.0	13.1	0	5	11	89	35	65
WCOA	Pensa	10.7	11.8	15.6	0	8	28	72	41	59

RELIGION

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		8.5	14.9	8.8	2.7	29.3	55.0	42.3	36.3	63.7
WFME-F	NY	8.0	15.8	9.0	6	9	63	31	25	75
WWRL	NY	9.4	13.4	11.4	3	23	48	49	32	68
KBRT	LA	8.1	15.5	1.5	0	36	60	40	39	61
WCFL	Chicago	5.4	23.3	2.8	0	51	76	24	42	58
KEAR	SF	8.7	14.5	8.8	2	16	27	71	24	76
WZZD	Phil	8.9	14.1	2.2	2	60	71	27	37	63
WROL	Boston	6.3	20.0	0	2	11	20	80	36	64
WBGR	Balt	22.5	5.6	8.1	4	19	47	49	28	72
KPBC	Dallas	12.0	10.5	15.2	5	66	83	12	49	51
KIRL	St. Louis	15.5	8.2	9.7	6	18	49	45	16	84
WPIT-F	Pitt	6.8	18.5	13.0	5	35	70	25	57	43
KHCB	Houston	8.6	14.7	9.8	2	37	63	35	37	63
KCIS	Seattle	9.1	13.9	15.8	0	12	41	59	29	71
WMBM	Maimi	13.6	9.2	15.2	0	21	59	41	61	39
WDJC	Birm	6.6	19.0	12.9	4	25	54	42	39	61
KCIJ	Shreve	22.2	5.7	18.7	2	26	49	49	30	70

SPANISH

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		13.8	9.1	13.8	3.3	36.8	63.5	33.2	39.8	60.2
WADO	NY	13.1	9.6	14.5	1	13	39	60	28	72
WKDM	NY	18.9	6.7	5.6	2	57	96	2	27	73
WSKQ	NY	12.6	10.0	16.5	2	45	88	10	46	54
KALI	LA	8.1	15.5	3.2	2	51	83	15	40	60
KTNQ	LA	10.8	11.6	13.4	2	46	62	36	44	56
WOJO	Chicago	14.5	8.7	20.5	1	41	71	28	53	47
KSSA	Dallas	17.0	7.4	9.6	13	76	85	2	46	54
KXYZ	Houston	12.4	10.1	3.3	7	72	87	6	48	52
WCMQ	Miami	19.9	6.3	14.7	5	11	49	46	36	64
WQBA	Miami	17.4	7.2	20.8	0	6	28	72	34	66
KGBT	McA-Browns	15.6	8.1	21.2	3	13	42	55	35	65
KCOR	San Ant	15.2	8.3	22.0	1	10	32	67	40	60

CLASSICAL

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		7.7	16.2	6.8	0.9	20.3	48.6	50.5	50.6	49.4
WNCN	NY	7.4	16.8	6.2	0	17	51	49	58	42
WQXR+	NY	8.5	14.8	6.4	0	12	32	68	49	51
KFAC-F	LA	5.4	23.2	4.9	0	15	47	53	54	46
KFSD	SD	12.6	10.0	10.6	0	25	44	56	49	51
WFMT	Chicago	7.7	16.3	5.1	0	20	49	51	46	54
KDFC+	SF	7.7	16.3	4.3	0	22	59	41	54	46
KKHI+	SF	6.9	18.4	7.7	0	17	43	57	54	46
WFLN	Phil	7.5	16.8	5.5	1	14	48	51	52	48
WCRB	Boston	7.2	17.6	.8	4	15	49	47	49	51
WQRS	Detroit	7.4	17.0	7.5	0	29	55	45	55	45
WGMS+	Wash	8.5	14.8	7.9	0	16	54	46	64	36
WCLV	Cleve	5.7	22.2	8.3	0	19	39	61	32	68
KVOD	Denver	8.7	14.5	7.7	1	25	51	48	40	60
KLEF	Houston	9.6	13.1	8.8	5	30	54	41	52	48
KING-F	Seattle	8.7	14.5	8.3	1	27	57	42	58	42
WTMI	Miami	10.0	12.6	7.3	0	18	39	61	56	44
KYTE-F	Port,O	6.6	19.0	4.4	0	29	64	36	43	57
KONC	Phoenix	9.7	13.0	10.8	3	16	39	58	46	54

SECTION B

INDIVIDUAL MARKET REPORTS

NOTE: Following these definitions pages the Individual Market Reports can be found in alphabetical order.

DEFINITIONS, CLARIFICATIONS AND EXPLANATIONS

NOTE: Even long-time subscribers should read these pages very carefully. There have been numerous changes and additions to American Radio. It will greatly increase your understanding of the Individual Market Reports if you are familiar with the systems and methodologies used.

The best way to explain an Individual Market Report is to go through it section by section. We will use an imaginary market and will start with the top of the market report on the far left.

Arbitron Rank/Pop (12+): 49/512,000
CMSA Rank/Pop: 37/672,000
MSA Rank/Pop: 44/601,000
ADI # 50
Average Person Rating: 18.4
Market TSL: 24.5 hours

The Arbitron rank is the 12+ population of the Arbitron metro survey area. The rank number (49 in this case) is the ranking among the 170 Arbitron Standard radio markets only. Markets without a full rating book are not included.

The MSA (Metropolitan Statistical Area) rank is shown along with the total estimated population. Where the market has been split into two or more MSA's all of the MSA's are listed.

The Consolidated Metropolitan Statistical Area (CMSA) is a ranking which more closely resembles the old SMSA. It combines the MSA's in cases such as Dallas-Ft. Worth, the San Francisco area, and others, and adds certain counties in other markets. Only the top 50 CMSA's are listed in American Radio. The population figures are for total persons.

The Arbitron ADI ranking can be found directly below the MSA rank.

The APR is the Average Person Rating. The APR indicates the percentage of the 12+ population which is using radio from 6AM-Midnight, Mon-Sun (the Broadcast Week). The APR is roughly comparable to television's Persons Viewing Television (PVT) figures.

The market TSL shows the "Time Spent Listening" by the average radio listener in the market. In this case the average listener spends 24.5 hours listening to radio.

Stations: 27/20
Diaries: 701/730/53.5%
Sample Target: 647
Standard Error: .721
% Below Line: 3.3
% Not Listed: 8.6

There were 27 stations listed in the rating book for this market. Of those 27 a total of 20 stations were listed above the line (home to Arbitron metro). Thus a total of seven stations were licensed to cities outside of the metro but they still qualified for inclusion in the rating book. You should be aware that some stations now appear above the line by virtue of its chosen home city of identification rather than by its FCC authorized city of license.

The information on the "Diaries" line is a bit complex but it is all very important:

1st figure: 701 - the number of usable (in-tab) diaries returned from the market's metro

2nd figure: 730 - in the metro there was one diary returned for every 730 people 12+

3rd figure: 53.5% - total returned (in-tab) diaries expressed as a percentage of the total individuals who were sent a diary.

The sample target shows the number of in-tab diaries designated for the metro. This is basically Arbitron's goal for returned diaries. Remember that this number represents total diaries and does not necessarily refer to any individual demo. It is not a percentage of total people contacted. It is a percentage of total people sent diaries.

The standard error is based on Arbitron's method of estimating the reliability of their ratings. I have carried the formula through the first step.

The % below line figure indicates the percentage of total radio listening earned by below the line stations.

The "% Not Listed" shows the percentage of radio listening which is going to stations not listed in the rating book. It is calculated by adding up all listening (1/4 HR AVG, 12+, Mon-Sun, 6A-MID) to listed stations and subtracting that figure from the market's total listening. That figure is then divided by the market's total listening.

This figure would reflect listening to distant stations, non commercial and public stations, and local stations which did not have enough audience to qualify for listing in the book.

This figure along with the "% Below Line" figures indicate how much listening in the market is not available to the local commercial stations. This could have an affect on CPM's and also the effectiveness and saleability of local radio.

Est 1984 Revenue: $14,500,000
Gross Inc: 6.4 Bil
HH Income: $25,700
Retail $: 3.5 Bil
Pop per Station: 25,600
1 Biller: WAAA $2,000,000

The revenue estimates are based upon calculations made in the 1985 edition of Duncan's Radio Market Guide. The figures are gross and they do not include trades.

Gross Income is total income before taxes.

HH Income means Consumer Spendable Income per household. This market's estimate is $25,700.

Total retail sales in this market is estimated at 3.5 billion dollars.

The data comes from SRDS and they are dated 1 Jan 1983. Later data had not been released as of my publication date.

The population per Station shows the number of people (12+) per metro area radio station. The figure is calculated by dividing 12+ metro population by the number of "above-the-line" stations.

The # 1 Biller shows the station I believe is the leading biller in the market and its estimated 1984 gross revenue. This data is extracted from the 1985 edition of Duncan's Radio Market Guide.

12+ METRO 1/4 SHARE	FAL 83	SPG 83	FAL 82	SPG 82	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 83	SPG 83
1. WAAA-F 301/11.3	11.1	12.8	12.0	11.5	10.1	1. WAAA-F 363/4908	1. WBBB 4314/21.2	22.3	23.8

All of the figures in this section are based upon the broadcast week (Mon-Sun, 6A-MID). The audience figures are in hundreds. The ratings and shares are always percentages.

Reading from left to right: WAAA-F has 30,100 listeners per quarter hour in the metro. This earns the station an 11.3% share of audience during the Spring of 1984. The share for the last four rating books follows (in some smaller markets the last two books are shown). Next is the Birch share for the station. That share is also based on the broadcast week, 12+. The Birch share is not available for all markets. For most markets the Birch shares are based on a shorter (usually 2 or 3 weeks) measurement period. When this is the case the month of the rating will appear next to the column heading.

In the TSA (total survey area) WAAA-F has a total audience of 36,300 per quarter hour and a weekly cume audience of 490,800.

WBBB has the highest 12+ Metro cume audience with a weekly total of 431,400. WBBB's Metro cume rating is 21.2%. That means that 21.2% of this market's population (12+) listens to WBBB for five minutes or more during a given week. Historical cume ratings follow.

The number of stations listed on these tables varies according to market size and according to the number of stations in the market.

If a station is simulcasting this symbol (+) will appear next to the call letters where applicable. Whether I labeled the simulcasting station as AM or FM depended upon which band received the greatest amount of listening.

12+ FM SHARE (METRO): 59.64% (833 of 1401) (SPG 83: 57.41%)

These figures show how well FM radio is doing in the market - at least as far as listening levels are concerned. To calculate these figures I simply added up the Mon-Sun, 6A-MID, quarter hour numbers of all listed stations and divided it into the total numbers for the FM stations. There is, of course, listening to stations which do not qualify for a listing in the Arbitron report for the market. However, by definition this amount is small and it should not significantly affect the percentages.

DEMOGRAPHIC AND DAYPART RANKINGS

Directly below the FM Share figures are 21 demo and daypart rankings. The number of stations listed depends upon the size of the market. I am not allowed to print actual ratings figures per my agreement with Arbitron. All of these rankings are based on 1/4 HR AVG.

The criteria for the rankings is as follows:

TEENS: ages 12-17, Mon-Sun, 6A-MID, Metro
18-34: adults 18-34, Mon-Sun, 6A-MID, Metro
18-49: adults 18-49, Mon-Sun, 6A-MID, Metro
25-49: adults 25-49, Mon-Sun, 6A-MID, Metro
25-54: adults 25-54, Mon-Sun, 6A-MID, Metro
35-64: adults 35-64, Mon-Sun, 6A-MID, Metro
12+ AMD: total persons, 12+, Mon-Fri, Metro, 6A-10A
12+ MID: total persons, 12+, Mon-Fri, Metro, 10A-3P
12+ PMD: total persons, 12+, Mon-Fri, Metro, 3P-7P
12+ EVE: total persons, 12+, Mon-Fri, Metro, 7P-MID
SAT MID: total persons, 12+, Saturday, Metro, 10A-3P

WOM 18-24: Women 18-24. Mon-Sun, 6A-MID, Metro
WOM 18-34: Women 18-34, Mon-Sun, 6A-MID, Metro
WOM 18-49: Women 18-49, Mon-Sun, 6A-MID, Metro
WOM 25-34: Women 25-34, Mon-Sun, 6A-MID, Metro
WOM 25-54: Women 25-54, Mon-Sun, 6A-MID, Metro

MEN 18-24: Men 18-24, Mon-Sun, 6A-MID, Metro
MEN 18-34: Men 18-34, Mon-Sun, 6A-MID, Metro
MEN 18-49: Men 18-49, Mon-Sun, 6A-MID, Metro
MEN 25-34: Men 25-34, Mon-Sun, 6A-MID, Metro
MEN 25-54: Men 25-54, Mon-Sun, 6A-MID, Metro

FORMATS	AM	FM	TOTAL	%
COUNTRY	153 (3)	176 (2)	329 (5)	13.9

This table is based on the broadcast week, 1/4 Hour Average, 12+ Metro. The table includes every format in the market and every station which shows up in the market's metro. In this market there are 15,300 people listening to 3 different AM stations programming country music. The FM figures are added to AM to show a total for the market. 13.9% of radio listening in this market is devoted to stations programming country music.

For markets with an ADI section in their Arbitron report (the top 50 ADI's) the top 15 stations in the ADI are included (both 1/4 Hour Average and Cume). The ADI rankings are based on the broadcast week.

MARKETS WHICH ARE AMONG THE TOP 50 ADI'S HAVE TWO PAGES FOR THEIR INDIVIDUAL MARKET REPORTS. The ADI rankings can be found on the far right hand side of the second page.

The "Other Rated Stations" section includes all stations not listed on the 12+ METRO 1/4/SHARE column at the top of the individual market report. The city of license, 12+ metro share and 12+ cume rating is listed as well as the station's frequency.

CAPSULE STATION DESCRIPTIONS

WAAA-F, 92.5, 50 KW @ 500, CHR   ABC-C, $73.00 (Torbet) XYZ Group   Thomas Duncan

I have greatly expanded the number of stations in each market which qualify for a capsule description. Now nearly every station in the metro is included.

Our sample station, WAAA-F, has a frequency of 92.5. Its power is 50 KW and its Height Above Average Terrain (HAAT) is 500 feet. It is unfortunate but true that some stations attempt to deceive advertisers about their power and HAAT. I think I have found the true facilities data for these stations. However, a few may have slipped by me. If you see any incorrect figures please let me know.

For AM stations night power is listed if it differs from day power. Directionality is indicated as follows:

DA, DAYS - directional daytimer
DA-1 - directional day and night - 1 pattern
DA-2 - directional day and night - 2 patterns
DA-N - directional at night only
DA-D - directional during the day only

WAAA-F programs a CHR format. If the station had a syndicator or consultant the name of that firm is listed in parentheses directly after the format. I will only list the syndicators and consultants if they provide me an accurate and complete list of the stations they work with.

Next is the station's network affiliation if it has one:

ABC-C	ABC	Contemporary	APR	Associated Press Release	
ABC-D	ABC	Direction	CBS	CBS	
ABC-I	ABC	Information	CBS-R	CBS Radio Radio	
ABC-F	ABC	FM	MBS	Mutual	
ABC-E	ABC	Entertainment	NBC	NBC	
ABC-R	ABC	Rock	NBC-T	NBC	Talk
ABC-T	ABC	Talk	Source	NBC Source	
NBN	National Black		RKO	RKO	
SBN	Sheridan		RKO II	RKO II	
UPI	United Press International		WSJ	Wall Street Journal	
Trans	Transtar		SMN	Satellite Music	

NOTE: The name of the General Manager is listed in the Spring Report only.

The spot rate is based upon an 18 spot per week schedule with equal distribution in AMD, MID, PMD and EVE. TAP plans were used only if the spots could be equally distributed. In many cases the rate listed does not appear on the station's rate card. This is because I calculated an average rate for the four dayparts.

Calculating a rate is very difficult because so many stations have withdrawn their rates from SRDS. Often I had to make an estimate based on a past known rate projected to the present. I have indicated these stations with an * immediately following the rate. I believe that my estimates are close in most cases. However, I can not quarantee their accuracy.

When a station uses a grid card I used an average of the highest and lowest grids for my calculations.

Following the spot rate the station's national representative can be found in parentheses. Next is the group ownership if there is any.

On the two page market reports four additional listings can be found directly below the capsule descriptions. They are:

CALL LETTER CHANGES: The old calls and new calls for stations which have changed calls since the last issue of *American Radio*. The dte of the changes is listed if it is available.

FORMAT CHANGES: This table should probably be called "major format changes". It is nearly impossible to track down every subtle change in format for every station. I hope to list the major changes at major stations since the previous edition of *American Radio*.

STATION SALES: This section lists the *proposed* sales in each market. These sales *do not* necessarily close. If I know the brokers involved they are also listed. In some cases I had to estimate the sale price.

MISCELLANEOUS COMMENTS: These are various comments and observations which come to my mind as I process the data for each market.

NOTE: On other market reports which do not have two pages of data this same information can be found under the heading of "Miscellaneous Comments".

AKRON

Arbitron Rank/Pop (12+): 60/541,400
CMSA Rank/Pop: NA
MSA Rank/Pop: 72/646,200
Cleveland ADI
Average Person Rating: 17.0
Market TSL: 22.4 hours

Stations: 29/8
Diaries: 968/559:1/52.2%
Sample Target: 930
Standard Error: .628
% Below Line: 51.1
% Not Listed: 9.7

Est 1984 Revenue: $9,900,000
Gross Inc.:
HH Inc.: $27,577
Retail $: 3.5 Bil
Pop per Station: 67,675
# 1 Biller: WKDD-F $2,400,000

	12+ METRO 1/4/SHARE		FAL 84	SPG 84	FAL 83	SPG 83
1.	WAKR	95/10.3	10.4	11.1	11.5	8.8
2.	WMMS-F	91/ 9.9	10.0	12.6	11.7	14.2
3.	WKDD-F	87/ 9.5	10.7	10.3	10.5	9.5
4.	WONE-F	59/ 6.4	5.5	5.4	5.7	4.0
5.	WDBN-F	51/ 5.6	2.8	3.8	4.1	2.4
6.	WNIR-F	49/ 5.3	5.2	4.3	4.1	4.6
7.	WSLR	48/ 5.2	5.7	5.0	4.7	6.6
8.	WLTF-F	43/ 4.7	3.2	4.3	2.3	2.9
9.	WGCL-F	39/ 4.2	4.4	5.0	5.9	5.4
10.	WMJI-F	31/ 3.4	4.8	5.8	5.0	5.0
11.						
12.						
13.						
14.						
15.						

	12+ TSA 1/4/CUME	
1.	WKDD-F	156/2401
	WMMS-F	156/2124
3.	WAKR	101/1500
4.	WDBN-F	93/ 992
5.	WHBC-F	81/ 818
6.	WONE-F	80/ 853
7.	WGCL-F	75/1483
8.	WSLR	66/ 671
9.	WMJI-F	61/1034
10.	WNIR-F	59/ 636
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		FAL 84	SPG 84
1.	WAKR	1321/24.4	24.4	26.2
2.	WKDD-F	1309/24.2	26.0	24.6
3.	WMMS-F	1278/23.6	24.3	25.3
4.	WGCL-F	785/14.5	17.5	17.2
5.	WLTF-F	687/12.7	10.9	11.8
6.	WMJI-F	618/11.4	13.6	12.7
7.	WONE-F	567/10.5	9.4	8.8
8.	WNIR-F	514/ 9.5	9.6	8.0
9.	WDBN-F	509/ 9.4	7.1	NA
10.	WSLR	498/ 9.2	11.5	10.9
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 73.22% (607 of 829) (SPG 84: 73.44%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKDD-F	1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WAKR	1. WAKR	1. WAKR	1. WKDD-F	1. WMMS-F	1. WKDD-F
2. WGCL-F	2. WKDD-F	2. WKDD-F	2. WLTF-F	2. WAKR	2. WDBN-F	2. WKDD-F	2. WDBN-F	2. WMMS-F	2. WKDD-F	2. WMMS-F
3. WMMS-F	3. WONE-F	3. WONE-F	3. WKDD-F	3. WLTF-F	3. WSLR	3. WMMS-F	WONE-F	3. WONE-F	3. WAKR	3. WAKR
4.	4.	4. WLTF-F	WONE-F	4. WKDD-F	4. WNIR-F	4. WSLR	4. WMMS-F	4. WAKR	4. WGCL-F	4. WONE-F
5.	5.	5. WAKR	5. WAKR	5. WONE-F	WLTF-F	5. WNIR-F	5. WNIR-F	5. WDBN-F	5. WONE-F	5. WLTF-F
							6. WKDD-F	6. WSLR		6. WDBN-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKDD-F	1. WKDD-F	1. WKDD-F	1. WKDD-F	1. WLTF-F	1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WMMS-F
2. WMMS-F	2. WMMS-F	2. WMJI-F	2. WMMS-F	WAKR	2. WONE-F	2. WONE-F	2. WONE-F	2. WONE-F	2. WONE-F
3. WONE-F	3. WONE-F	WONE-F	3. WLTF-F	3. WKDD-F	3. WKDD-F	3. WKDD-F	3. WKDD-F	3. WKDD-F	3. WNIR-F
4.	4. WMJI-F	WLTF-F	4. WONE-F	4. WMJI-F	4.	4.	4. WSLR	4.	WAKR
5.	5. WZAK-F	WMMS-F	WAKR	5. WMMS-F	5.	5.	5.	5.	5. WSLR

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		131 (3)	131 (3)	15.8	17.3
AOR		156 (3)	156 (3)	18.8	16.1
AC/OLDIES/SOFT ROCK	5 (1)	74 (2)	79 (3)	9.5	12.8
MOR/VARIETY	95 (1)		95 (1)	11.5	15.5
COUNTRY	59 (2)	88 (3)	147 (5)	17.7	11.0
BLACK/URBAN		38 (2)	38 (2)	4.6	3.3
BTFL MUSIC/EZ		104 (5)	104 (5)	12.5	15.4
NEWS/TALK	36 (2)		36 (2)	4.3	5.6
NOSTALGIA	24 (2)		24 (2)	2.9	2.6
RELIGION/GOSPEL	3 (1)	10 (1)	13 (2)	1.6	0.4
SPANISH				0	0
CLASSICAL		6 (1)	6 (1)	0.7	0
UNKNOWN/OTHERS				0	0
			829 (29)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCUE	1150	Cuyahoga Falls	1.4/4.6
WHLO	640	Akron	.3/2.4
WHBC-F	94.1	Canton	.7/2.3
WHOT-F	101.1	Youngstown	.5/2.6
WKBN-F	98.9	Youngstown	.4/1.2
WOOS-F	106.9	Canton	.7/2.4
WQXK-F	105.1	Salem	1.1/2.2
WTOF-F	98.1	Canton	1.1/2.5

See Cleveland for the frequency and city of license of the following stations:

WBBG	1.2/2.7	WHK	.5/2.3
WCLV-F	.7/1.8	WQAL-F	2.6/6.2
WDMT-F	1.2/5.0	WRMR	2.0/4.1
WDOK-F	2.1/5.8	WWWE	2.0/2.7
WGAR	1.2/6.0	WZAK-F	2.9/5.7
WGAR-F	3.2/6.6		

RADIO STATIONS

WAKR, 1590, 5 KW (DA-2) , MOR	MBS, $45.00	(Mc-Guild)	Group One	Fred Anthony
WCUE, 1150, 1 KW/500 W (DA-2), NOSTALGIA	US II, $ NA	(regional)		Thomas Merryweather
WHLO, 640, 1 KW/500 W (DA-2), RELIGION	CBS, $17.00	(----)		Bill Snow
WSLR, 1350, 5 KW (DA-1) , COUNTRY	ABC-E, $40.00*	(Mc-Guild)	Kaneb	Dick Lumenello
WKDD-F, 96.5, 50 KW @ 450, CHR	, $60.00*	(Katz)		Dick Lumenello
WNIR-F, 100.1, 3 KW @ 300, TALK	ABC-E, $21.00	(S. Katz)	(KENT)	Bill Klaus
WONE-F, 97.5, 13 KW @ 900, AOR	, $37.00*	(Mc-Guild)	Group One	Fred Anthony

Other ranked stations - See Cleveland or Canton

MISCELLANEOUS COMMENTS WAEZ changes calls to WONE-F and format from BTFL to AOR...Both TM and Al Ham claim WCUE as a client...WDBN now lists ifself above the line in Akron...

ALBANY-SCHENECTADY-TROY

Arbitron Rank/Pop (12+): 50/733,000
CMSA Rank/Pop: # 49
MSA Rank/Pop: 58/865,700
ADI # 49
Average Person Rating: 17.6
Market TSL: 23.2 hours

Stations: 20/20
Diaries: 1297/565:1/51.2%
Sample Target: 1060
Standard Error: .561
% Below Line: 0
% Not Listed: 11.2

Est 1984 Revenue: $14,800,000
Gross Inc.:
HH Inc.: $27,507
Retail $: 4.8 Bil
Pop per Station: 36,650
# 1 Biller: WGY $3,000,000

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 83
1.	WGY	150/11.6	9.0	12.8	12.1	13.9
2.	WPYX-F	122/ 9.5	11.8	12.5	11.9	13.4
3.	WGFM-F	120/ 9.3	7.8	9.4	6.0	4.9
4.	WROW-F	109/ 8.4	5.5	6.0	7.3	6.3
5.	WQBK	88/ 6.8	8.3	6.6	6.7	5.7
6.	WWOM-F	73/ 5.7	6.4	6.5	5.3	4.3
7.	WQBK-F	71/ 5.5	3.6	3.1	2.6	3.4
8.	WFLY-F	70/ 5.4	5.6	6.0	7.5	5.9
9.	WGNA-F	62/ 4.8	5.0	4.9	3.5	3.4
10.	WTRY	53/ 4.1	4.1	3.9	4.1	5.8
11.	WPTR	45/ 3.5	2.4	5.4	5.7	5.0
12.	WROW	43/ 3.3	6.8	5.0	7.3	8.5
13.	WABY	41/ 3.2	3.3	2.3	3.9	2.9
14.						
15.						

12+ TSA 1/4/CUME		
1.	WGY	218/3276
2.	WPYX-F	206/2362
3.	WGFM-F	151/2328
	WROW-F	151/1503
5.	WGNA-F	111/1324
6.	WFLY-F	94/1945
7.	WQBK	90/ 860
8.	WQBK-F	77/ 867
9.	WWOM-F	76/1001
10.	WPTR	60/ 886
11.	WROW	58/1075
12.	WTRY	54/1166
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	WGY	2284/31.2	24.9	29.1
2.	WGFM-F	1726/23.5	25.0	22.7
3.	WPYX-F	1580/21.6	24.6	22.9
4.	WFLY-F	1531/20.9	18.4	17.2
5.	WROW-F	1069/14.6	14.0	15.8
6.	WTRY	1067/14.6	15.2	17.9
7.	WWOM-F	957/13.1	14.5	14.9
8.	WROW	857/11.7	14.5	16.2
9.	WQBK	824/11.2	12.1	12.1
10.	WQBK-F	796/10.9	9.9	8.5
11.	WGNA-F	738/10.1	8.3	9.8
12.	WPTR	664/ 9.1	8.4	9.8
13.				
14.				
15.				

12+ FM SHARE (METRO): 58.37% (646 of 1146) (SPG 84: 56.53%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WGFM-F	1. WPYX-F	1. WPYX-F	1. WGY	1. WGY	1. WGY	1. WGY	1. WROW-F	1. WGFM-F	1. WGFM-F	1. WGFM-F
2. WPYX-F	2. WGFM-F	2. WGFM-F	2. WPYX-F	2. WPYX-F	2. WROW-F	2. WPYX-F	2. WGY	2. WPYX-F	2. WPYX-F	2. WPYX-F
3. WFLY-F	3. WQBK-F	3. WGY	3. WWOM-F	3. WROW-F	3. WQBK	3. WQBK	3. WPYX-F	3. WROW-F	3. WGY	3. WGY
4.	4. WWOM-F	WWOM-F	4. WQBK-F	4. WWOM-F	4. WGNA-F	4. WROW-F	4. WGFM-F	4. WGY	4. WQBK-F	4. WROW-F
5.	5. WFLY-F	5. WQBK-F	5. WGFM-F	5. WQBK-F	5. WPTR	5. WGFM-F	5. WWOM-F	5. WQBK-F	5. WQBK	5. WFLY-F
			6. WROW-F					6. WWOM-F	6. WROW-F	6. WWOM-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WGFM-F	1. WWOM-F	1. WWOM-F	1. WWOM-F	1. WGY	1. WPYX-F	1. WPYX-F	1. WPYX-F	1. WPYX-F	1. WPYX-F
2. WFLY-F	2. WGFM-F	2. WGFM-F	2. WGFM-F	2. WROW-F	2.	2.	2. WQBK-F	2. WQBK-F	2. WGY
3. WWOM-F	3. WFLY-F	3. WFLY-F	3. WGY	3. WWOM-F	3.	3.	3. WGFM-F	3. WGFM-F	3. WQBK-F
4. WPYX-F	4. WPYX-F	WGY	4. WFLY-F	4. WFLY-F	4.	4.	4.	WGY	4. WGFM-F
5. WQBK-F	5. WQBK-F	5. WPYX-F	5. WPYX-F	WGFM-F	5.	5.	5.	5. WGNA-F	5. WTRY

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		190 (2)	190 (2)	16.6	17.1
AOR		193 (2)	193 (2)	16.8	17.2
AC/OLDIES/SOFT ROCK	53 (1)	73 (1)	126 (2)	11.0	11.6
MOR/VARIETY	249 (5)		249 (5)	21.7	20.4
COUNTRY	45 (1)	62 (1)	107 (2)	9.3	12.3
BLACK/URBAN				0	0
BTFL MUSIC/EZ		128 (3)	128 (3)	11.2	8.4
NEWS/TALK	105 (2)		105 (2)	9.2	7.3
NOSTALGIA	41 (1)		41 (1)	3.6	3.4
RELIGION/GOSPEL	7 (1)		7 (1)	0.6	1.1
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS				0	1.2
			1146 (20)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WASM-F	102.3	Saratoga Spgs.	.5/1.0
WCKL	560	Catskill	1.9/2.2
WCSS	1490	Amsterdam	1.9/2.5
WHAZ	1330	Troy	.5/1.5
WHRL-F	103.1	Albany	1.0/2.6
WWCN	1460	Albany	1.3/4.6
WWWD	1240	Schenectady	.5/1.7

RADIO STATIONS

WABY, 1400, 1 KW/250 W	, NOSTALGIA (Ham)	ABC-D, $16.00	(Selcom)		Bill Selwood
WGY , 810, 50 KW	, MOR	NBC, $90.00*	(Christal)	Sky	
WHAZ, 1330, 1 KW (DAYS)	, RELIGION	, $10.00*	(----)		John Linstra
WPTR, 1540, 50 KW (DA-1)	, COUNTRY	ABC-I, $31.00	(Eastman)	Dyson	Kevin Brower
WQBK, 1300, 5 KW (DA-2)	, TALK/NEWS	CBS,ABC-T, $30.00	(HNWH)		R. Berkson
WROW, 590, 5 KW/1 KW (DA-2)	, MOR	US II, $63.00	(MMR)	JAG	Gene Mitchell
WTRY, 980, 5 KW (DA-N)	, AC (Burk-Abr)	ABC-D,MBS, $38.00*	(Mc-Guild)	Scott	John Kelly
WWCN, 1460, 5 KW (DA-N)	, TALK/NEWS	, $20.00	(S. Katz)		Chris Devine
WWWD, 1240, 1 KW/250 W	, VARIETY	MBS, $10.00	(----)		James Walsh
WFLY-F, 92.3, 13 KW @ 850	, CHR	ABC-C, $52.00*	(Eastman)	Dyson	Kevin Brower
WGFM-F, 99.5, 10 KW @ 930	, CHR (Pollack)	Source, $ NA	(Christal)	Sky	
WGNA-F, 107.7, 9 KW @ 980	, COUNTRY	ABC-E, $27.00	(Torbet)		John Linstra
WHRL-F, 103.1, 1.5 KW @ 300	, BTFL MUS	MBS, $22.00	(----)		Robert Hill
WPYX-F, 106.5, 11 KW @ 910	, AOR (Burk-Abr)	ABC-R, $65.00	(Mc-Guild)	Scott	John Kelly
WQBK-F, 103.9, 3 KW @ 300	, AOR	CBS-R, $30.00	(HNWH)		R. Berkson
WROW-F, 95.5, 9 KW @ 960	, BTFL MUS	US II, $40.00*	(Blair)	JAG	Gene Mitchell
WWOM-F, 100.9, 3 KW @ 300	, AC	US I, $42.00	(Selcom)		Bill Selwood

ALBUQUERQUE

Arbitron Rank/Pop (12+): 80/417,000
CMSA Rank/Pop: NA
MSA Rank/Pop: 99/463,800
ADI # 63
Average Person Rating: 18.1
Market TSL: 24.4 hours

Stations: 19/18
Diaries: 767/544:1/47.1%
Sample Target: 800
Standard Error: .756
% Below Line: 2.2
% Not Listed: 9.0

Est 1984 Revenue: $13,100,000
Gross Inc.:
HH Inc.: $27,208
Retail $: 2.8 Bil
Pop per Station: 23,167
# 1 Biller: KOB $2,300,000

	12+ METRO 1/4/SHARE		FAL 84	SPG 84	FAL 83	SPG 83
1.	KOB-F	126/16.7	16.3	14.0	13.8	12.8
2.	KOB	107/14.2	13.0	7.0	10.9	10.3
3.	KFMG-F	77/10.2	6.4	10.2	8.3	9.0
4.	KNMQ-F	72/ 9.5	9.2	10.5	1.8	---
5.	KRST-F	52/ 6.9	8.3	6.7	7.3	7.4
6.	KKJY-F	42/ 5.6	5.9	8.1	8.0	8.4
7.	KZIA	29/ 3.8	3.1	3.6	5.5	2.6
	KRZY	29/ 3.8	3.4	5.5	3.3	3.4
	KRKE-F	29/ 3.8	5.7	5.2	6.7	9.8
10.	KDEF	28/ 3.7	---	---	5.5	3.1
11.	KZZX-F	19/ 2.5	3.4	5.8	3.7	5.1
	KQEO	19/ 2.5	2.7	3.1	3.2	4.6
13.	KLSK-F	15/ 2.0	1.4	1.3	---	---
14.	KHFM-F	14/ 1.9	5.5	2.1	3.2	3.1
15.						

	12+ TSA 1/4/CUME	
1.	KOB-F	106/1636
2.	KOB	141/1804
3.	KNMQ-F	112/1240
	KFMG-F	112/1273
5.	KRST-F	98/ 993
6.	KKJY-F	59/ 858
7.	KRKE-F	40/ 736
8.	KZZX-F	36/ 695
9.	KRZY	30/ 384
	KLSK-F	30/ 397
11.	KZIA	29/ 215
12.	KDEF	28/ 286
13.	KQEO	19/ 458
	KHFM-F	19/ 287
15.		

	12+ METRO CUME/ METRO CUME RATING		FAL 84	SPG 84
1.	KOB	1210/29.0	29.6	24.8
2.	KOB-F	1150/27.6	32.7	29.1
3.	KFMG-F	836/20.0	19.2	23.7
4.	KNMQ-F	820/19.7	19.1	19.7
5.	KKJY-F	609/14.6	13.6	15.1
6.	KRST-F	586/14.1	17.6	17.4
7.	KRKE-F	539/12.9	14.9	18.2
8.	KQEO	434/10.4	10.7	12.7
9.	KZZX-F	398/ 9.5	13.1	16.1
10.	KRZY	361/ 8.7	9.7	9.1
11.	KDEF	271/ 6.5	---	---
12.	KRKE	247/ 5.9	6.2	8.0
13.	KLSK-F	243/ 5.8	4.2	4.7
14.	KZIA	208/ 5.0	4.8	5.1
15.				

12+ FM SHARE (METRO): 65.79% (452 of 687) (SPG 84: 69.83%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KNMQ-F	1. KOB-F	1. KOB-F	1. KOB-F	1. KOB-F	1. KOB	1. KOB	1. KOB-F	1. KOB-F	1. KOB-F	1. KOB-F
2. KFMG-F	2. KFMG-F	2. KFMG-F	2. KOB	2. KOB	2. KOB-F	2. KOB-F	2. KOB	2. KFMG-F	2. KFMG-F	2. KNMQ-F
3.	3. KNMQ-F	3. KOB	3. KRST-F	3. KRST-F	3. KKJY-F	3. KNMQ-F	3. KFMG-F	3. KOB	3. KNMQ-F	3. KFMG-F
4.	4. KRST-F	4. KRST-F	4. KFMG-F	4. KFMG-F	4. KRST-F	4. KFMG-F	4. KNMQ-F	4. KNMQ-F	4. KOB	4. KRST-F
5.	5. KRKE-F	5. KNMQ-F	5. KNMQ-F	5. KKJY-F	5. KDEF	5. KRST-F	5. KRST-F	5. KRST-F	5. KRST-F	5. KOB

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KOB-F	1. KOB-F	1. KOB-F	1. KOB-F	1. KOB-F	1. KFMG-F	1. KFMG-F	1. KFMG-F	1. KFMG-F	1. KOB-F
2. KNMQ-F	2. KNMQ-F	2. KOB	2. KOB	2. KOB	2. KRKE-F	2. KOB-F	2. KOB-F	2. KOB-F	2. KOB
3. KRST-F	3. KRST-F	3. KNMQ-F	3. KRST-F	3. KRST-F	3. KOB-F	3. KRKE-F	3.	3. KOB	3. KFMG-F
4.	4.	KRST-F	4. KNMQ-F	4. KKJY-F	4.	4. KNMQ-F	4.	4. KRKE-F	4. KRST-F
5.	5.	5.	5. KFMG-F	5. KNMQ-F	5.	5.	5.	5. KRST	5. KKJY-F
								6. KNMQ-F	KRZY

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP	8 (2)	72 (1)	80 (3)	11.6	14.5
AOR		106 (2)	106 (2)	15.4	16.8
AC/OLDIES/SOFT ROCK	19 (1)	145 (2)	164 (3)	23.9	25.0
MOR/VARIETY	107 (1)		107 (1)	15.5	7.7
COUNTRY	29 (1)	52 (1)	81 (2)	11.7	13.3
BLACK/URBAN				0	0
BTFL MUSIC/EZ		42 (1)	42 (1)	6.1	8.9
NEWS/TALK	29 (1)		29 (1)	4.2	4.0
NOSTALGIA	28 (1)		28 (1)	4.0	0
RELIGION/GOSPEL	5 (1)		5 (1)	0.7	1.5
SPANISH	10 (1)		10 (1)	1.4	4.6
CLASSICAL		29 (2)	29 (2)	4.2	3.7
UNKNOWN/OTHERS		6 (1)	6 (1)	0.9	0
			687 (19)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KABQ	1350	Albuquerque	1.3/4.9
KAMX	1520	Albuquerque	.1/1.6
KDAZ	730	Albuquerque	.7/1.3
KRKE	610	Albuquerque	.9/5.9
KZIA-F	101.7	Albuquerque	.8/2.5

MISCELLANEOUS COMMENTS KQEO/KZZX-F sold by Sunbelt to Penn for $2,400,000 (est)... KAMX/KFMG-F sold to Coastal for $2,125,000 (Chapman)...KWXL-F changes calls to KRKE-F... Arbitron fell 4% short of sample target... KDEF is back on the air...

RADIO STATIONS

KABQ,	1350,	5 KW/500 W (DA-N),	SPANISH	,	$25.00*	(Caballero)	Gomez	Frank Elders
KAMX,	1520,	1 KW (DAYS)	, CHR	,	$17.00	(----)		Tom Birk
KDAZ,	730,	1 KW (DAYS,DA)	, RELIGION	,	$15.00	(----)		B. Gonzales
KDEF,	1150,	5 KW/500 W (DA-N),	NOSTALGIA	,	$13.00	(----)		
KKIM,	1000,	10 KW (DAYS,DA)	, RELIGION	,	$13.00	(A/D)		Doug Martin
KLTN,	1240,	1 KW/250 W (DA-1),	SPANISH	,	$22.25	(Lotus)		Joe Berumen
KOB ,	770,	50 KW (DA-N)	, MOR	ABC-I,NBC-T,	$45.00	(Christal)	Hubbard	Art Schreiber
KQEO,	920,	1 KW/500 W (DA-N),	OLDIES	US II,	$30.00	(MMR)	Penn	
KRKE,	610,	5 KW (DA-N)	, CHR	ABC-D,SMN,	$32.00	(Katz)	Compass	Ralph Beaudin
KRZY,	1450,	1 KW/250 W (DA-1),	COUNTRY	,	$27.00	(Mc-Guild)		Doug Milligan
KXKS,	1190,	1 KW (DAYS)	, SPANISH	,	$20.00*	(Caballero)		Rafael Rosales
KZIA,	1580,	10 KW (DAYS)	, TALK/NEWS	MBS,NBC,	$26.00	(Masla)		John Deme
KFMG-F	107.9,	22 KW @ 4130,	AOR (Pollack)	ABC-C,	$47.50	(HNWH)		Tom Birk
KHFM-F,	96.3,	15 KW @ 4110,	CLASSICAL	,	$35.00	(CMBS)		Michael Langner
KKJY-F,	100.3,	22 KW @ 4107,	BTFL MUS (Bonne)	,	$40.00	(Torbet)		Jeff Guier
KOB-F ,	93.3,	21 KW @ 4150,	AC	,	$50.00*	(Christal)	Hubbard	Art Schreiber
KRKE-F,	94.1,	22 KW @ 4130,	AOR	Source,	$48.00*	(Katz)	Compass	Ralph Beaudin
KRST-F,	92.3,	22 KW @ 4110,	COUNTRY	,	$46.00*	(Mc-Guild)		Doug Milligan
KZZX-F,	99.5,	20 KW @ 4134,	AC	US II,	$30.00	(MMR)	Penn	

ALLENTOWN-BETHLEHEM-EASTON

Arbitron Rank/Pop (12+): 58/557,200
CMSA Rank/Pop: NA
MSA Rank/Pop: 70/654,400
Philadelphia ADI
Average Person Rating: 17.6
Market TSL: 23.4 hours

Stations: 35/14
Diaries: 1042/535:1/53.9%
Sample Target: 930
Standard Error: .617
% Below Line: 18.2
% Not Listed: 7.5

Est 1984 Revenue: $12,500,000
Gross Inc.:
HH Inc.: $28,541
Retail $: 3.7 Bil
Pop per Station: 39,800
# 1 Biller: WLEV-F $1,900,000

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 83
1.	WFMZ-F	132/13.5	13.9	14.3	12.7	14.9
2.	WZZO-F	110/11.2	9.2	11.3	11.3	10.1
3.	WQQQ-F	98/10.0	10.8	7.2	8.2	5.0
4.	WLEV-F	83/ 8.5	9.7	11.5	8.2	11.0
5.	WKAP	62/ 6.3	6.2	6.0	5.2	4.6
6.	WAEB	61/ 6.2	5.2	5.7	5.4	7.9
7.	WAEB-F	60/ 6.1	8.1	7.7	9.6	10.5
8.	WEST	52/ 5.3	3.7	6.5	7.6	3.7
9.	WXKW	33/ 3.4	3.7	3.3	3.6	3.5
10.	WEEX	29/ 3.0	1.6	1.5	1.9	2.5
11.						
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	WFMZ-F	143/1271
2.	WZZO-F	132/1919
3.	WQQQ-F	119/1675
4.	WLEV-F	105/1463
5.	WAEB-F	71/ 876
6.	WKAP	63/ 650
7.	WAEB	61/ 943
8.	WEST	52/ 444
9.	WOR	41/ 323
10.	WYSP-F	40/ 729
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	WZZO-F	1488/26.7	25.2	26.0
2.	WQQQ-F	1325/23.8	20.2	18.1
3.	WLEV-F	1205/21.6	20.1	26.4
4.	WFMZ-F	1102/19.8	21.0	21.5
5.	WAEB	887/15.9	15.8	18.9
6.	WAEB-F	758/13.6	16.0	14.4
7.	WKAP	640/11.5	12.9	11.3
8.	WYSP-F	491/ 8.8	NA	8.0
9.	WXKW	452/ 8.1	13.1	10.1
10.	WEST	444/ 8.0	7.8	8.7
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 67.14% (609 of 907) (SPG 84: 67.68%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WQQQ-F	1. WZZO-F	1. WZZO-F	1. WZZO-F	1. WLEV-F	1. WFMZ-F	1. WFMZ-F	1. WFMZ-F	1. WFMZ-F	1. WQQQ-F	1. WFMZ-F
2. WZZO-F	2. WLEV-F	2. WLEV-F	WLEV-F	2. WZZO-F	2. WAEB-F	2. WZZO-F	2. WZZO-F	2. WZZO-F	2. WZZO-F	2. WZZO-F
3. WYSP-F	3. WQQQ-F	3. WQQQ-F	3. WAEB	3. WAEB	3. WAEB	3. WQQQ-F	3. WQQQ-F	3. WQQQ-F	3. WFMZ-F	3. WQQQ-F
4.	4.	4. WAEB	4. WQQQ-F	4. WQQQ-F	4. WKAP	4. WAEB	4. WLEV-F	4. WLEV-F	4. WLEV-F	4. WLEV-F
5.	5.	5. WAEB-F	5. WAEB-F	5. WFMZ-F	5. WLEV-F	5. WLEV-F	5. WAEB-F	5. WKAP	5. WAEB	5. WKAP

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WZZO-F	1. WZZO-F	1. WZZO-F	1. WZZO-F	1. WLEV-F
2. WQQQ-F	2. WLEV-F	2. WLEV-F	2. WLEV-F	2. WFMZ-F
3. WLEV-F	3. WQQQ-F	3. WQQQ-F	3. WQQQ-F	3. WAEB
4.	4.	4.	4. WAEB	4. WAEB-F
5.	5.	5.	5. WAEB-F	5. WZZO-F

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WZZO-F	1. WZZO-F	1. WZZO-F	1. WZZO-F	1. WZZO-F
2. WLEV-F	2. WLEV-F	2. WLEV-F	2. WLEV-F	2. WQQQ-F
3. WQQQ-F	3. WQQQ-F	3. WQQQ-F	3. WQQQ-F	3. WLEV-F
4.	4.	4. WAEB	4. WAEB	4. WAEB
5.	5.	5.	5. WAEB-F	5. WAEB-F

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		111 (5)	111 (5)	12.2	8.6
AOR		152 (4)	152 (4)	16.8	16.2
AC/OLDIES/SOFT ROCK	65 (2)	152 (3)	217 (5)	23.9	21.7
MOR/VARIETY	12 (2)		12 (2)	1.3	6.3
COUNTRY	62 (2)	24 (2)	86 (4)	9.5	11.0
BLACK/URBAN		3 (1)	3 (1)	0.3	1.2
BTFL MUSIC/EZ	3 (1)	153 (3)	156 (4)	17.2	16.5
NEWS/TALK	35 (5)		35 (5)	3.9	3.5
NOSTALGIA	114 (2)		114 (2)	12.6	13.6
RELIGION/GOSPEL	7 (1)	9 (1)	16 (2)	1.8	1.0
SPANISH				0	0
CLASSICAL		5 (1)	5 (1)	0.6	0.4
UNKNOWN/OTHERS				0	0
			907 (35)		

MISCELLANEOUS COMMENTS WXKW-F changes calls to WAEB-F and format from Country to AC... WSAN picks up WXKW calls and changes to Country...

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WGPA	1100	Bethlehem	.3/1.1
WHOL	1600	Allentown	.7/2.0
WLSH	1410	Lansford	.7/1.8
WYNS	1150	Lehighton	.5/1.1
WABC	770	New York	.4/1.7
WBYO-F	107.5	Boyertown	.9/2.6
WCBS	880	New York	.4/1.2
WIXL-F	103.7	Newton, NJ	.8/1.8
WKRZ-F	98.5	Wilkes-Barre	.4/2.6
WNBC	660	New York	.4/1.5
WOR	710	New York	1.0/2.7
WPLJ-I	95.5	New York	.3/1.4
WWSH-F	97.9	Hazleton	.5/1.7

See Philadelphia for the frequency and city of license for these stations:

KYW	1.4/7.4	WMGK-F	.9/3.9
WCAU	.3/2.0	WMMR-F	1.6/5.2
WCAU-F	.3/1.6	WUSL-F	.3/2.5
WEAZ-F	1.6/3.6	WXTU-F	1.6/2.5
WFLN-F	.5/1.8	WYSP-F	2.3/8.8
WIOQ-F	.3/1.5	WZGO-F	.3/1.6

RADIO STATIONS

WAEB, 790, 1 KW (DA-2), AC	CBS,ABC-I,	$31.00	(Mc-Guild)	CRB	Jeff Frank
WEEX, 1230, 1 KW/250 W, COUNTRY (TM)	MBS,	$23.00	(Eastman)	Wilkes-Schwartz	Jim Shea
WEST, 1400, 1 KW/250 W, NOSTALGIA	CBS,	$22.00	(Katz)	Sound Comm.	Larry Roberts
WGPA, 1100, 250 W (DAYS), BTFL	,	$ 9.00	(----)		Henry Chadwick
WHOL, 1600, 500 W (DAYS,DA), RELIGION	MBS,	$11.00	(----)		Carl Stuart
WKAP, 1320, 5 KW/1 KW (DA-2), NOSTALGIA (Ham)	ABC-E,	$20.00	(----)	Williams	Ron Sotak
WXKW, 1470, 5 KW (DA-N), COUNTRY	NBC,	$16.00*	(----)		Gordon Oplinger
WAEB-F, 104.1, 50 KW @ 500, AC	ABC-I,	$47.00*	(Mc-Guild)	CRB	Jeff Frank
WFMZ-F, 100.7, 17 KW @ 870, BTFL MUS (KalaMusic)	,	$42.00*	(Torbet)		Harold Tower
WLEV-F, 96.1, 50 KW @ 500, AC (Drake-Chen)	,	$69.00	(Katz)	Sound Comm.	Larry Roberts
WQQQ-F, 99.9, 50 KW @ 450, CHR	ABC-C,	$51.00*	(Eastman)	Wilkes-Schwartz	Jim Shea
WZZO-F, 95.1, 12 KW @ 630, AOR (Burk-Abr)	,	$47.50	(Blair)	Holt	Art Holt

Other ranked stations - See Philadelphia

ALTOONA

Arbitron Rank/Pop (12+): 167/114,200
CMSA Rank/Pop: NA
MSA Rank/Pop: 263/137,000
ADI # 74 (with Johnstown)
Average Person Rating: 15.7
Market TSL: 20.7 hours

Stations: 11/8
Diaries: 666/171:1/55.8%
Sample Target: 550
Standard Error: .747
% Below Line: 4.3
% Not Listed: 8.4

Est 1984 Revenue: $3,500,000
Gross Inc.:
HH Inc.: $22,752
Retail $: .7 Bil
Pop per Station: 14,275
# 1 Biller: WFBG $950,000

	12+ METRO 1/4/SHARE		FAL 84	SPG 84	FAL 83	SPG 83
1.	WFBG	47/26.3	---	23.6	---	25.0
2.	WFBG-F	28/15.6	---	14.9	---	10.6
3.	WVAM	26/14.5	---	11.8	---	18.9
4.	WRTA	16/ 8.9	---	9.2	---	10.6
	WPRR-F	16/ 8.9	---	10.8	---	8.9
6.	WHPA-F	14/ 7.8	---	4.6	---	2.8
7.	WKMC	7/ 3.9	---	7.7	---	7.8
8.	WBXQ-F	4/ 2.2	---	5.1	---	3.3
9.	WGMR-F	3/ 1.7	---	1.0	---	---
10.	WDVE-F	2/ 1.1	---	.5	---	1.1
11.						
12.						
13.						
14.						
15.						

	12+ TSA 1/4/CUME	
1.	WFBG	53/778
	WFBG-F	53/641
3.	WBXQ-F	44/531
4.	WGMR-F	35/527
5.	WVAM	30/352
6.	WPRR-F	25/372
7.	WDVE-F	21/295
8.	WHPA-F	16/273
	WRTA	16/300
10.	WDBA-F	9/152
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		FAL 84	SPG 84
1.	WFBG	551/48.2	---	51.9
2.	WFBG-F	316/27.7	---	27.6
3.	WVAM	299/26.2	---	25.0
4.	WRTA	269/23.6	---	28.6
5.	WPRR-F	248/21.7	---	26.1
6.	WHPA-F	245/21.5	---	12.5
7.	WKMC	128/11.2	---	9.2
8.	WBXQ-F	111/ 9.7	---	10.4
9.	WGMR-F	43/ 3.8	---	4.5
10.	WDVE-F	29/ 2.5	---	3.5
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 41.46% (68 of 164) (SPG 84: 42.16%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+	12+ EVE	SAT MID
1. WFBG	1. WFBG	1. WFBG	1. WFBG	1. WFBG	1. WFBG	1. WFBG	1. WFBG	1. WFBG	1. WFBG	1. WFBG
2. WPRR-F	2. WPRR-F	2. WHPA-F	2. WVAM	2. WVAM	2. WFBG-F	2. WVAM	2. WFBG-F	2. WFBG-F	2. WRTA	2. WVAM
3. WBXQ-F	3. WHPA	WVAM	3. WHPA-F	3. WHPA-F	WVAM	3. WFBG-F	3. WVAM	3. WVAM	3. WFBG-F	3. WFBG-F
4.	4.	4. WPRR-F	4.	WFBG-F	4.	4.	4. WPRR-F	4. WHPA-F	WVAM	4. WPRR-F
5.	5.	5.	5.	5.	5.	5.	5.	WPRR-F	5.	5. WHPA-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WFBG	1. WFBG	1. WFBG	1. WFBG	1. WFBG	1. WFBG	1. WFBG	1. WFBG	1. WFBG	1. WFBG
2. WPRR-F	2. WPRR-F	2. WPRR-F	2. WPRR-F	2. WVAM	2. WGMR-F	2. WHPA-F	WHPA-F	2. WHPA-F	2. WFBG-F
3. WHPA-F	3.	3. WHPA-F	3. WVAM	3.	WHPA-F	3. WPRR-F	3.	3.	WHPA-F
4.	4.	WVAM	4.	4.	WPRR-F	4.	4.	4.	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		20 (2)	20 (2)	12.2	30.2
AOR		2 (1)	2 (1)	1.2	11.9
AC/OLDIES/SOFT ROCK	47 (1)	14 (1)	61 (2)	37.2	5.4
MOR/VARIETY	16 (1)		16 (1)	9.8	12.4
COUNTRY	26 (1)	3 (1)	29 (2)	17.7	13.5
BLACK/URBAN				0	0
BTFL MUSIC/EZ		28 (1)	28 (1)	17.1	16.8
NEWS/TALK				0	0
NOSTALGIA	7 (1)		7 (1)	4.3	8.1
RELIGION/GOSPEL		1 (1)	1 (1)	0.6	1.6
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS				0	0
			164 (11)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WDBA-F 107.3 DuBois .6/2.3

RADIO STATIONS

WFBG, 1290, 5 KW/1 KW (DA-N), AC/CONTEMP	US I, $62.50	(HNWH)	Gilcom	Ed Giller
WRTA, 1240, 1 KW/250 W , MOR/TALK	ABC-I,ABC-T, $17.00	(----)		Dave Wolf
WVAM, 1430, 5 KW/1 KW (DA-N), COUNTRY	NBC, $14.00	(Torbet)		Jim Drayton
WKMC, 1370, 5 KW (DAYS,DA) , NOSTALGIA	SMN, $12.00	(----)	(ROARING SPG)	L. Maierhafer
WTRN, 1340, 1 KW/250 W , MOR	, $ 6.00	(Dome)	(TYRONE)	Bill Moses
WFBG-F, 98.1, 30 KW @ 1020, BTFL MUS	CBS, $32.00*	(HNWH)	Gilcom	Ed Giller
WPRR-F, 100.1, 3 KW @ 30, CHR	Source, $18.00	(Torbet)		Jim Drayton
WHPA-F, 104.9, 95 W @ 1417, AC	SMN, $12.00	(----)	(ROARING SPG)	L. Maierhofer
WGMR-F, 101.1, 8 KW @ 1170, COUNTRY	MBS, $ 9.25	(Dome)	(TYRONE)	Cary Simpson

Other ranked stations - See Pittsburgh or Johnstown

MISCELLANEOUS COMMENTS WFBG reclassifiad as AC...WPRR reclassified as CHR...

AMARILLO

Arbitron Rank/Pop (12+): 153/159,300
CMSA Rank/Pop: NA
MSA Rank/Pop: 207/195,000
ADI # 116
Average Person Rating: 15.1
Market TSL: 20.1 hours

Stations: 13/13
Diaries: 623/256:1/46.9%
Sample Target: 550
Standard Error: .774
% Below Line: 0
% Not Listed: 9.1

Est 1984 Revenue: $6,400,000
Gross Inc.:
HH Inc.: $27,980
Retail $: 1.7 Bil
Pop per Station: 12,254
# 1 Biller: KQIZ-F $1,000,000

	12+ METRO 1/4/SHARE		FAL 84	SPG 84	FAL 83	SPG 83
1.	KQIZ-F	48/19.9	---	15.6	---	16.0
2.	KLSF-F	29/12.0	---	---	---	---
3.	KGNC-F	28/11.6	---	12.8	---	11.8
4.	KMML-F	19/ 7.9	---	8.8	---	9.7
5.	KIXZ	18/ 7.5	---	8.0	---	10.5
6.	KBUY-F	16/ 6.6	---	8.4	---	8.0
7.	KGNC	14/ 5.8	---	5.2	---	6.8
8.	KPUR	12/ 5.0	---	9.6	---	5.5
	KDJW	12/ 5.0	---	7.2	---	8.0
10.	KHBQ-F	11/ 4.6	---	6.8	---	6.8
11.						
12.						
13.						
14.						
15.						

	12+ TSA 1/4/CUME	
1.	KQIZ-F	83/867
2.	KGNC-F	46/666
3.	KGNC	41/670
4.	KIXZ	39/567
5.	KLSF-F	37/453
6.	KMML-F	33/383
7.	KDJW	32/481
8.	KBUY-F	30/462
9.	KPUR	19/445
10.	KHBQ-F	12/239
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		FAL 84	SPG 84
1.	KQIZ-F	547/34.3	---	27.5
2.	KGNC-F	349/21.9	---	23.7
3.	KLSF-F	331/20.8	---	----
4.	KPUR	286/18.0	---	21.4
5.	KBUY-F	254/15.9	---	19.8
6.	KMML-F	252/15.8	---	18.7
7.	KGNC	244/15.3	---	16.9
8.	KIXZ	241/15.1	---	18.4
9.	KHBQ	223/14.0	---	17.1
10.	KDJW	217/13.6	---	16.4
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 71.69% (157 of 219) (SPG 84: 62.01%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KQIZ-F	1. KQIZ-F	1. KQIZ-F	1. KQIZ-F	1. KQIZ-F	1. KGNC-F	1. KQIZ-F	1. KQIZ-F	1. KQIZ-F	1. KQIZ-F	1. KQIZ-F
2. KLSF-F	2. KLSF-F	2. KLSF-F	2. KGNC-F	KGNC-F	2. KMML-F	2. KGNC-F	2. KGNC-F	2. KLSF-F	2. KLSF-F	2. KLSF-F
3.	3.	3. KMML-F	KLSF-F	3. KMML-F	3. KIXZ	3. KLSF-F	3. KLSF-F	3. KGNC-F	3. KGNC-F	3. KGNC-F
4.	4.	4. KGNC-F	KMML-F	KLSF-F	4.	4. KMML-F	4. KMML-F	4.	4. KMML-F	4. KIXZ
5.	5.	5. KBUY-F	5. KBUY-F	5. KBUY-F	5.	5. KGNC	5. KIXZ	5.	5.	5. KMML-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. KQIZ-F	1. KQIZ-F	1. KQIZ-F	1. KQIZ-F	1. KLSF-F
2. KLSF-F	2. KLSF-F	2. KLSF-F	2. KLSF-F	KQIZ-F
3.	3.	3. KBUY-F	3. KMML-F	3. KGNC-F
4.	4.	4.	4. KBUY-F	4. KMML-F
5.	5.	5.	5.	5.

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KQIZ-F	1. KQIZ-F	1. KQIZ-F	1. KQIZ-F	1. KGNC-F
2. KLSF-F	2. KLSF-F	2. KHBQ-F	2. KLSF-F	2. KQIZ-F
3.	3.	KPUR	3. KHBQ-F	3. KHBQ-F
4.	4.	4.	4. KMML-F	4.
5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP	12 (1)	77 (2)	89 (3)	40.6	27.5
AOR				0	0
AC/OLDIES/SOFT ROCK	4 (1)	11 (1)	15 (2)	6.8	11.4
MOR/VARIETY	14 (1)		14 (1)	6.4	5.7
COUNTRY	30 (2)	35 (2)	65 (4)	29.7	35.4
BLACK/URBAN				0	0
BTFL MUSIC/EZ		28 (1)	28 (1)	12.8	14.0
NEWS/TALK				0	0
NOSTALGIA				0	0
RELIGION/GOSPEL		6 (1)	6 (1)	2.7	4.8
SPANISH	2 (1)		2 (1)	0.9	1.3
CLASSICAL				0	0
UNKNOWN/OTHERS				0	0
			219 (13)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KHBJ	1550	Canyon	1.7/4.9
KWAS-F	101.9	Amarillo	2.5/9.2
KZIP	1310	Amarillo	.8/2.0

RADIO STATIONS

KDJW, 1010, 5 KW/500 W (DA-2), COUNTRY	APR, $18.00	(Torbet)	Walton	Steve Pingel
KGNC, 710, 10 KW (DA-2), MOR	CBS, $24.00	(Katz)	Stauffer	Royce Bodiford
KIXZ, 940, 5 KW/1 KW (DA-2), COUNTRY	ABC-I, $21.00	(Blair)	Mel Tillis	Richard Haines
KPUR, 1440, 5 KW/1 KW (DA-N), CHR	, $16.00	(Mc-Guild)		Jay Speegle
KQIZ, 1360, 500 W (DAYS), NOSTALGIA	, $10.00	(Selcom)	Wiskes/Abaris	Browning Lloyd
KZIP, 1310, 1 KW (DAYS), SPANISH	, $12.00	(Lotus)		
KHBJ, 1550, 5 KW (DAYS), OLDIES	ABC-E, $ 8.50	(HNWH)	(CANYON)	Jack Aldridge
KBUY-F, 94.1, 100 KW @ 640, COUNTRY	APR, $19.00	(Torbet)	Walton	Steve Pingel
KGNC-F, 97.9, 100 KW @ 1285, BTFL MUS (Churchill)	MBS, $24.00	(Katz)	Stauffer	Royce Bodiford
KMML-F, 98.7, 100 KW @ 480, COUNTRY	ABC-I, $21.00*	(Blair)	Mel Tillis	Richard Haines
KQIZ-F, 93.1, 71 KW @ 160, CHR/AOR	US I, $26.00*	(Selcom)	Wiskes/Abaris	Browning Lloyd
KWAS-F, 101.9, 100 KW @ 730, RELIGION	MBS, $ NA	(----)	Woods	Kelli Bullard
KHBQ-F, 107.1, 3 KW @ 300, AC	ABC-F, $20.00	(HNWH)	(CANYON)	Jack Aldridge
KLSF-F, 96.9, 100 KW @ ? ? , CHR	, $? ?	(Weiss)		

MISCELLANEOUS COMMENTS KWAS-F sold by Good News to Woods for $1,150,000 (est)...KIXZ, KMML-F sold by Mel Tillis to Richard Hayes for $3,500,000 (Mack Sanders)...KLSF signed on the air in March...

ANCHORAGE

Arbitron Rank/Pop (12+): 145/179,600
CMSA Rank/Pop: NA
MSA Rank/Pop: 188/219,200
No ADI
Average Person Rating: 16.7
Market TSL: 22.3 hours

Stations: 13/12
Diaries: 593/303:1/45.7%
Sample Target: 550
Standard Error: .804
% Below Line: 0.7
% Not Listed: 10.0

Est 1984 Revenue: $6,900,000
Gross Inc.:
HH Inc.: $49,426
Retail $: 1.8 Bil
Pop per Station: 14,977
# 1 Biller: KFQD $938,000

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 83
1.	KGOT-F	50/16.7	13.5	14.3	12.1	10.7
2.	KWHL-F	37/12.3	15.1	17.3	14.9	15.7
3.	KFQD	33/11.0	10.8	11.3	8.9	13.4
4.	KYAK	30/10.0	7.3	12.0	11.3	9.6
5.	KKGR-F	27/ 9.0	5.0	3.0	6.9	5.0
6.	KHAR	23/ 7.7	9.7	7.9	8.1	8.8
7.	KNIK-F	20/ 6.7	8.5	6.0	6.5	8.0
8.	KKLV-F	14/ 4.7	6.2	7.9	6.0	4.6
9.	KTNX	10/ 3.3	.8	.4	.8	2.7
	KENI	10/ 3.3	8.9	7.1	8.1	9.2
11.						
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	KGOT-F	52/600
2.	KYAK	46/407
3.	KWHL-F	43/431
4.	KFQD	41/510
5.	KKGR-F	30/292
6.	KHAR	26/278
7.	KNIK-F	24/240
8.	KKLV-F	14/256
9.	KENI	13/350
10.	KTNX	10/150
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	KGOT-F	550/30.6	28.1	31.4
2.	KFQD	390/21.7	19.8	24.0
3.	KWHL-F	379/21.1	25.1	26.1
4.	KYAK	275/15.3	13.0	18.5
	KENI	275/15.3	23.3	22.3
6.	KKGR-F	259/14.4	10.6	8.8
7.	KHAR	249/13.9	15.8	16.9
8.	KKLV-F	243/13.5	15.4	16.2
9.	KNIK-F	223/12.4	14.1	11.5
10.	KTNX	139/ 7.7	3.7	----
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 57.78% (156 of 270) (SPG 84: 55.14%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KGOT-F	1. KWHL-F	1. KWHL-F	1. KFQD	1. KFQD	1. KYAK	1. KGOT-F	1. KGOT-F	1. KGOT-F	1. KGOT-F	1. KGOT-F
2.	2. KGOT-F	KGOT-F	2. KKGR-F	2. KYAK	2. KNIK-F	2. KFQD	KWHL-F	2. KFQD	2. KWHL-F	2. KWHL-F
3.	3. KKGR-F	3. KFQD	3. KYAK	3. KKGR-F	KHAR	3. KYAK	3. KFQD	3. KWHL-F	3. KFQD	3. KFQD-F
4.	4. KFQD	4. KKGR-F	4. KGOT-F	4. KNIK-F	4. KFQD	4. KWHL-F	4. KYAK	4. KYAK	4. KNIK-F	4. KYAK
5.	5.	5.	5.	KGOT-F	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KGOT-F	1. KGOT-F	1. KFQD	1. KGOT-F	1. KFQD	1. KWHL-F	1. KWHL-F	1. KKGR-F	1. KWHL-F	1. KKGR-F
2.	2. KFQD	2. KGOT-F	2. KFQD	2. KYAK	2.	2. KKGR-F	2. KGOT-F	2. KKGR-F	KFQD
3.	3. KKGR-F	KKGR-F	3. KKGR-F	3. KNIK-F	3.	KGOT-F	KWHL-F	3. KGOT-F	KYAK
4.	4. KWHL-F	KYAK	KYAK	4.	4.	4.	4.	4. KFQD	4. KGOT-F
5.	5.	5.	5.	5.	5.	5.	5.	KYAK	KWHL-F

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP	10 (1)	50 (1)	60 (2)	22.2	23.5
AOR		64 (2)	64 (2)	23.7	21.0
AC/OLDIES/SOFT ROCK	39 (2)	14 (1)	53 (3)	19.6	23.9
MOR/VARIETY				0	0
COUNTRY	40 (2)		40 (2)	14.8	16.5
BLACK/URBAN				0	0
BTFL MUSIC/EZ	23 (1)	20 (1)	43 (2)	15.9	15.2
NEWS/TALK				0	0
NOSTALGIA				0	0
RELIGION/GOSPEL				0	0
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS	2 (1)	8 (1)	10 (2)	3.7	0
			270 (13)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KBYR	700	Anchorage	2.0/6.3
KRKN-F	102.1	Anchorage	2.7/4.9
KABN	830	Big Lake	.7/2.4

RADIO STATIONS

KBYR, 700, 1 KW , AC CBS, $16.00 (Roslin) Bill Walker
KENI, 550, 5 KW , CHR ABC-I, $34.00 (Katz) Jack Frost
KFQD, 750, 50 KW , AC , $45.75 (Mc-Guild) Roy Robinson
KHAR, 590, 5 KW , BTFL MUS (KalaMusic) , $31.00 (Eastman) Ron Clement
KTNX, 1080, 10 KW (DA-1) , COUNTRY , $22.00 (Unirep) Comm. Pacific Dan Volz
KYAK, 650, 50 KW/25 KW (DA-2), COUNTRY MBS, $26.50 (Weiss) Bingham

KKGR-F, 100.5, 25 KW @ 179, AOR (Sebastian , $12.00 (HNWH) Howard Trickey
KGOT-F, 101.3, 26 KW @ -66, CHR MBS, $32.00* (Weiss) Bingham
KKLV-F, 104.1, 25 KW @ 61, AC UPI, $29.50 (Eastman) Ron Clement
KNIK-F, 105.3, 60 KW @ 260, BTFL MUS CBS, $21.00 (Roslin) Bill Walker
KRKN-F, 102.1, 25 KW @ 165, JAZZ/AOR , $32.00 (----) Joe Perry
KWHL-F, 106.5, 50 KW @ -99, AOR , $41.25 (Mc-Guild) Roy Robinson

MISCELLANEOUS COMMENTS KCMG changes calls to KKGR and format from Country to AOR...

APPLETON-OSHKOSH

Arbitron Rank/Pop (12+): 122/244,700
CMSA Rank/Pop: NA
MSA Rank/Pop: 148/293,300
Green Bay ADI
Average Person Rating: 16.8
Market TSL: 21.8 hours

Stations: 21/13
Diaries: 642/381:1/51.3%
Sample Target: 630
Standard Error: .770
% Below Line: 21.9
% Not Listed: 9.0

Est 1984 Revenue: $6,000,000
Gross Inc.:
HH Inc.: $27,775
Retail $: 1.5 Bil
Pop per Station: 18,823
# 1 Biller: WHBY $820,000

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 83
1.	WAPL-F	52/12.7	13.5	9.5	9.7	12.8
2.	WIXX-F	39/ 9.5	7.8	9.0	8.7	7.2
3.	WKAU-F+	36/ 8.7	5.9	7.4	6.6	8.4
4.	WROE-F	35/ 8.5	11.4	8.7	10.8	10.0
5.	WYNE	34/ 8.3	7.0	6.1	7.1	6.0
6.	WHBY	32/ 7.8	8.5	8.0	10.0	11.9
	WNAM	32/ 7.8	6.0	6.4	9.2	6.7
8.	WMGV-F	20/ 4.9	3.4	6.4	3.4	6.3
9.	WGEE	16/ 3.9	3.6	4.0	2.9	2.6
	WOSH	16/ 3.9	5.2	3.8	5.2	6.0
11.						
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	WIXX-F	130/1839
2.	WAPL-F	91/1261
3.	WKAU-F+	66/1112
4.	WGEE	65/ 778
5.	WDUZ-F	62/ 668
6.	WROE-F	52/ 635
7.	WYNE	37/ 495
8.	WHBY	32/ 418
	WNAM	32/ 510
10.	WMGV-F	20/ 501
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	WIXX-F	703/28.7	25.3	26.4
2.	WAPL-F	691/28.2	24.6	22.5
3.	WKAU-F+	632/25.8	17.8	25.3
4.	WNAM	439/17.9	18.2	19.3
5.	WROE	429/17.5	19.8	17.1
6.	WMGV-F	410/16.8	11.4	15.8
7.	WHBY	393/16.1	20.0	20.9
8.	WYNE	387/15.8	13.1	14.8
9.	WAHC-F	359/14.7	14.9	17.4
10.	WOSH	258/10.5	10.6	13.2
	WGEE	258/10.5	NA	NA
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 56.14% (210 of 374) (SPG 84: 56.27%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKAU-F+	1. WAPL-F	1. WAPL-F	1. WIXX-F	1. WIXX-F	1. WYNE	1. WHBY	1. WAPL-F	1. WAPL-F	1. WAPL-F	1. WAPL-F
WAPL-F	2. WKAU-F+	2. WIXX-F	2. WAPL-F	2. WNAM	2. WROE-F	2. WKAU-F+	2. WNAM	2. WIXX-F	2. WIXX-F	2. WIXX-F
3. WAHC-F	WIXX-F	3. WKAU-F+	3. WNAM	3. WYNE	3. WNAM	WNAM	3. WROE-F	3. WKAU-F+	3. WHBY	3. WKAU-F+
4. WIXX-F	4. WNAM	4. WNAM	4. WYNE	4. WAPL-F	WHBY	WIXX-F	4. WYNE	4. WROE-F	4. WROE-F	4. WYNE
5.	5. WMGV-F	5. WYNE	5. WHBY	5. WHBY	5. WIXX-F	5. WROE	5. WIXX-F	5. WNAM	5. WKAU-F+	5. WMGV-F
			6. WKAU-F+							6. WROE-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WAPL-F	1. WAPL-F	1. WAPL-F	1. WAPL-F	1. WIXX-F	1. WAPL-F	1. WAPL-F	1. WAPL-F	1. WAPL-F	1. WNAM
2. WKAU-F+	2. WKAU-F+	WMGV-F	WKAU-F+	2. WKAU-F+	2.	2.	2. WIXX-F	2. WIXX-F	2. WIXX-F
3. WIXX-F	3. WIXX-F	WIXX-F	WIXX-F	3. WYNE	3.	3.	3. WNAM	3. WNAM	3. WYNE
4. WMGV-F	4. WMGV-F	4. WNAM	4. WMGV-F	4. WAPL-F	4.	4.	4. WKAU-F+	4. WYNE	4. WAPL-F
5.	5.	WKAU-F+	WNAM	WNAM	5.	5.	WYNE	5. WHBY	5. WHBY

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP	10 (1)	79 (3)	89 (4)	23.8	24.9
AOR		52 (1)	52 (1)	13.9	10.3
AC/OLDIES/SOFT ROCK	32 (1)	20 (1)	52 (2)	13.9	13.9
MOR/VARIETY	38 (3)		38 (3)	10.2	11.8
COUNTRY	66 (3)	9 (2)	75 (5)	20.0	19.0
BLACK/URBAN				0	0
BTFL MUSIC/EZ		45 (2)	45 (2)	12.0	11.6
NEWS/TALK	2 (1)		2 (1)	0.5	0.5
NOSTALGIA	11 (1)		11 (1)	2.9	6.4
RELIGION/GOSPEL		5 (1)	5 (1)	1.3	1.5
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS	5 (1)		5 (1)	1.3	0
			374 (21)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WAHC-F	96.7	Oshkosh	3.4/14.7
WCKK	690	Oshkosh	2.7/3.7
WEMI-F	100.1	Neenah	1.2/4.1
WMBE	1530	Chilton	1.2/3.1
WBBM	780	Chicago	.5/2.0
WDUZ-F	98.5	Green Bay	2.4/5.6
WGN	720	Chicago	.7/3.3
WJLW-F	95.9	DePere	.5/2.0
WNBK-F	93.5	New London	1.7/4.0
WTMJ	620	Milwaukee	.7/4.0

RADIO STATIONS

WCKK, 690, 250 W (DAYS), NOSTALGIA (Ham)	ABC-E, $17.00	(Weiss)		Dennis Quinn
WHBY, 1230, 1 KW/250 W, MOR	CBS, $30.63	(Eastman)	Woodward	Susan Knaack
WNAM, 1280, 5 KW/1 KW (DA-1), AC	ABC-I, $15.00	(Masla)		D. Murphy
WOSH, 1490, 1 KW/250 W, COUNTRY (Radio Arts)	NBC, $24.00	(HNWH)	Midwest Family	Phil Robbins
WVMS, 1570, 1 KW (DAYS), NOSTALGIA	, $ 8.00	(----)		Jim Bethke
WYNE, 1150, 5 KW (DA-2), COUNTRY	ABC-E, $22.00	(Weiss)		Ned Hughes
WAHC-F, 96.7, 3 KW @ 293, CHR	, $15.00	(Masla)		D. Murphy
WAPL-F, 105.7, 100 KW @ 500, AOR	, $35.00	(Eastman)	Woodward	Susan Knaack
WKAU-F+, 104.9, 1 KW @ 480, CHR	ABC-R, $17.00	(Selcom)	Forward	Jim Esler
WMGV-F, 103.9, 2.5 KW @ 355, AC (Radio Arts)	US 1, Source, $28.00	(HNWH)	Midwest Family	Phil Robbins
WROE-F, 94.3, 3 KW @ 300, BTFL/EZ	, $25.00	(---)		Jim Bethke
WEMI-F, 100.1, 3 KW @ 300, RELIGION	, $11.00	(----)		Ken Ellis

Other ranked stations - See Green Bay

ASHEVILLE, NC

Arbitron Rank/Pop (12+): 155/155,600
CMSA Rank/Pop: NA
MSA Rank/Pop: 230/168,000
ADI # 37 (with Greenville)
Average Person Rating: 14.8
Market TSL: 20.0

Stations: 12/7
Diaries: 559/278:1/49.3%
Sample Target: 550
Standard Error: .788
% Below Line: 15.7
% Not Listed: 13.9

Est 1984 Revenue: $3,500,000
Gross Inc.:
HH Inc.: $23,155
Retail $: 1.0 Bil
Pop per Station: 22,229
1 Biller: WWNC $2,000,000

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 83
1.	WWNC	76/33.0	---	35.7	---	35.3
2.	WKSF-F	64/27.8	---	9.1	---	12.1
3.	WESC-F	14/ 6.1	---	4.9	---	1.1
4.	WRAQ	10/ 4.3	---	2.8	---	5.1
5.	WFBC-F	9/ 3.9	---	6.3	---	7.4
6.	WISE	7/ 3.0	---	13.6	---	13.6
7.	WMIT-F	5/ 2.2	---	2.4	---	.7
	WSPA-F	5/ 2.2	---	1.4	---	1.1
9.	WSKY	4/ 1.7	---	3.8	---	4.4
10.						
11.						
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	WKSF-F	123/1136
2.	WWNC	94/ 971
3.	WESC-F	35/ 433
4.	WSPA-F	30/ 262
5.	WMIT-F	24/ 241
6.	WFBC-F	22/ 303
7.	WKIT-F	21/ 265
8.	WRAQ	10/ 132
9.	WISE	7/ 185
10.		
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	WWNC	721/46.3	---	56.1
2.	WKSF-F	596/38.3	---	22.5
3.	WESC-F	189/12.1	---	11.8
4.	WSKY	188/12.1	---	14.3
5.	WISE	165/10.6	---	30.0
6.	WFBC-F	158/10.2	---	18.8
7.	WRAQ	119/ 7.6	---	9.3
8.	WSPA-F	86/ 5.5	---	2.1
9.	WKIT-F	70/ 4.5	---	4.1
10.				
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 50.00% (99 of 198) (SPG 84: 35.25%)

	TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	WKSF-F	WKSF-F	WKSF-F	WKSF-F	WKSF-F	WWNC	WWNC	WWNC	WKSF-F	WKSF-F	WKSF-F
2.			WWNC	WWNC	WWNC		WKSF-F	WKSF-F	WWNC	WWNC	WWNC
3.			WESC-F	WESC-F	WESC-F			WESC-F			
4.								WRAQ			
5.											

	WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1.	WKSF-F	WKSF-F	WKSF-F	WKSF-F	WKSF-F	WKSF-F	WKSF-F	WKSF-F	WKSF-F	WWNC WKSF-F
2.			WWNC WESC-F	WWNC	WWNC				WWNC	
3.									WESC-F	WESC-F
4.										
5.										

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		64 (1)	64 (1)	32.3	18.0
AOR				0	5.4
AC/OLDIES/SOFT ROCK	7 (1)	9 (1)	16 (2)	8.1	6.9
MOR/VARIETY	14 (2)		14 (2)	7.1	7.3
COUNTRY	77 (2)	16 (2)	93 (4)	47.0	46.7
BLACK/URBAN				0	0
BTFL MUSIC/EZ		5 (1)	5 (1)	2.5	11.5
NEWS/TALK				0	0
NOSTALGIA				0	0
RELIGION/GOSPEL	1 (1)	5 (1)	6 (2)	3.0	4.2
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS				0	0
			198 (12)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WFGW	1010	Black Mountain	.4/2.1
WESC	660	Greenville	.4/1.0
WKIT-F	102.5	Hendersonville	.9/4.5

RADIO STATIONS

WISE, 1310, 5 KW/1 KW (DA-N), AC	, $22.00*	(Mc-Guild)		Eric Jorgenson
WRAQ, 1380, 5 KW/1 KW (DA-N), MOR	, $ 7.00	(----)		Garrett Alderfer
WSKY, 1230, 1 KW/250 W , MOR	, $ 8.00	(----)		Zeb Lee
WWNC, 570, 5 KW (DA-N) , COUNTRY	, $72.50	(Katz)	Multimedia	Sheldon Summerlin
WKSF-F, 99.9, 53 KW @ 2624, CHR	, $25.00	(Mc-Guild)		Eric Jorgenson
WMIT-F, 106.9, 36 KW @ 3050, RELIGION	, $ NA	(----)	(BLACK MOUNTAIN)	

Other ranked stations - see Greenville, SC

MISCELLANEOUS COMMENTS WISE changes from CHR to AC; their CHR format transferred to WKSF-F (formerly WLOS)...

ATLANTA

Arbitron Rank/Pop (12+): 15/1,956,400
CMSA Rank/Pop: # 15
MSA Rank/Pop: 11/2,318,300
ADI # 16
Average Person Rating: 17.6
Market TSL: 23.2 hours

Stations: 22/22
Diaries: 1576/1241:1/45.9%
Sample Target: 1690
Standard Error: .512
% Below Line: 0
% Not Listed: 11.9

Est. 1984 Revenue: $65,100,000
Gross Inc.:
HH Inc.: $31,012
Retail $: 13.7 Bil
Pop per Station: 88,927
# 1 Biller: WQXI-F $8,000,000

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 83
1.	WZGC-F	419/12.1	10.5	9.2	10.0	9.7
2.	WVEE-F	379/11.0	8.5	9.1	10.8	10.1
3.	WQXI-F	316/ 9.2	9.9	9.1	8.1	[illegible].4
4.	WKHX-F	306/ 8.9	6.7	10.0	9.2	9.7
5.	WPCH-F	224/ 6.5	9.0	7.0	7.3	8.6
6.	WKLS-F	221/ 6.4	6.7	6.9	6.2	7.1
7.	WSB	219/ 6.3	7.2	6.8	7.2	9.2
8.	WSB-F	187/ 5.4	3.5	4.8	4.9	5.6
9.	WFOX-F	129/ 3.7	3.3	---	---	---
10.	WYAY-F	114/ 3.3	2.4	1.1	.8	.3
11.	WGST	99/ 2.9	3.2	2.9	3.9	3.3
12.	WRMM-F	87/ 2.5	5.3	4.3	4.6	3.4
13.	WAOK	79/ 2.3	2.9	4.6	4.0	3.6
14.	WPLO	59/ 1.7	1.9	2.6	2.9	2.9
15.	WQXI	56/ 1.6	1.2	1.2	2.3	1.8
	WJYA-F+	56/ 1.6	1.3	1.5	2.2	1.0
17.	WIGO	45/ 1.3	2.0	3.1	1.5	1.3
18.	WCNN	43/ 1.2	1.3	2.3	1.2	.8
19.						
20.						
21.						
22.						
23.						
24.						
25.						

12+ TSA 1/4/CUME		
1.	WZGC-F	524/7188
2.	WKHX-F	401/4569
3.	WVEE-F	395/4152
4.	WQXI-F	351/5500
5.	WKLS-F	285/3912
6.	WPCH-F	282/3505
7.	WSB	233/3798
8.	WSB-F	207/3674
9.	WFOX-F	204/3261
10.	WYAY-F	191/2179
11.	WRMM-F	105/2194
12.	WGST	101/1839
13.	WAOK	79/1237
14.	WJYA-F+	70/1016
15.	WPLO	61/ 978
16.	WQXI	56/ 887
17.	WCNN	45/1221
	WIGO	45/ 990
19.		
20.		
21.		
22.		
23.		
24.		
25.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	WZGC-F	5795/29.6	26.1	26.2
2.	WQXI-F	4691/24.0	24.9	24.3
3.	WVEE-F	3788/19.4	17.3	18.2
4.	WKHX-F	3550/18.1	15.6	19.7
5.	WSB	3533/18.1	19.3	19.9
6.	WSB-F	3167/16.2	12.9	14.7
7.	WKLS-F	3030/15.5	16.1	16.2
8.	WPCH-F	2678/13.7	16.6	15.3
9.	WFOX-F	2120/10.8	11.1	----
10.	WRMM-F	1873/ 9.6	11.7	12.5
11.	WGST	1801/ 9.2	11.7	9.5
12.	WYAY-F	1547/ 7.9	5.8	2.7
13.	WAOK	1237/ 6.3	9.1	10.9
14.	WCNN	1178/ 6.0	6.8	9.2
15.	WIGO	990/ 5.1	6.0	7.1
16.	WPLO	915/ 4.7	5.5	7.7
17.	WQXI	882/ 4.5	4.8	5.6
18.	WJYA-F+	798/ 4.1	3.0	3.7
19.				
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 78.58% (2428 of 3090) (SPG 84: 68.13%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZGC-F	1. WQXI-F	1. WVEE-F	1. WVEE-F	1. WVEE-F	1. WPCH-F	1. WZGC-F	1. WQXI-F	1. WZGC-F	1. WZGC-F	1. WZGC-F
2. WVEE-F	2. WVEE-F	2. WQXI-F	2. WQXI-F	2. WQXI-F	2. WKHX-F	2. WQXI-F	2. WVEE-F	2. WVEE-F	2. WVEE-F	2. WVEE-F
3. WKLS-F	3. WZGC-F	3. WZGC-F	3. WKHX-F	3. WKHX-F	3. WSB	3. WSB	3. WKHX-F	3. WKHX-F	3. WSB	3. WKHX-F
4.	4. WKLS-F	4. WKHX-F	4. WZGC-F	4. WZGC-F	4. WZGC-F	4. WVEE-F	4. WZGC-F	4. WQXI-F	4. WQXI-F	4. WQXI-F
5.	5. WSB-F	5. WKLS-F	5. WSB-F	5. WSB-F	5. WVEE-F	5. WKHX-F	5. WPCH-F	5. WKLS-F	5. WKLS-F	5. WKLS-F
6.	6. WKHX-F	6. WSB-F	6. WFOX-F	6. WPCH-F	6. WFOX-F	6. WKLS-F	6. WSB-F	6. WPCH-F	6. WKHX-F	6. WPCH-F
7.	7. WFOX-F	7. WFOX-F	7. WPCH-F	7. WFOX-F	7. WSB-F	7. WPCH-F	7. WKLS-F	7. WSB-F	7. WSB-F	7. WSB-F
8.	8. WYAY-F	8. WPCH-F	8. WSB	8. WSB	8. WQXI-F	8. WSB-F	8. WSB	8. WSB	8. WPCH-F	8. WFOX-F
9.	9.	9.	9.	9.	9.	9.	9.	9. WFOX-F	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WZGC-F	1. WVEE-F	1. WVEE-F	1. WVEE-F	1. WVEE-F
2. WQXI-F	2. WQXI-F	2. WQXI-F	2. WZGC-F	2. WQXI-F
3. WVEE-F	3. WZGC-F	3. WSB-F	3. WQXI-F	3. WKHX-F
4. WSB-F	4. WSB-F	4. WZGC-F	4. WKHX-F	4. WZGC-F
5. WKHX-F	5. WKHX-F	5. WKHX-F	5. WSB-F	5. WSB-F
6. WKLS-F	6. WKLS-F	6. WFOX-F	6. WPCH-F	6. WPCH-F
7. WYAY-F	7. WFOX-F	7. WKLS-F	7. WFOX-F	7. WFOX-F
8. WIGO	8.	8.	8. WKLS-F	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKLS-F	1. WQXI-F	1. WQXI-F	1. WQXI-F	1. WQXI-F
2. WZGC-F	2. WKLS-F	2. WVEE-F	2. WVEE-F	2. WVEE-F
WVEE-F	3. WVEE-F	3. WKLS-F	3. WKLS-F	3. WSB
4. WQXI-F	4. WZGC-F	4. WZGC-F	4. WZGC-F	4. WKHX-F
5. WKHX-F	5. WKHX-F	5. WSB-F	5. WKHX-F	5. WZGC-F
6. WYAY-F	6.	6. WKHX-F	6. WSB	6. WKLS-F
7.	7.	WSB	7. WSB-F	7. WFOX-F
8.	8.	8. WFOX-F	8. WFOX-F	WSB-F
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		735 (2)	735 (2)	23.8	20.0
AOR		221 (1)	221 (1)	7.2	7.9
AC/OLDIES/SOFT ROCK	56 (1)	403 (3)	459 (4)	14.9	12.4
MOR/VARIETY	219 (1)		219 (1)	7.1	7.4
COUNTRY	59 (1)	420 (2)	479 (3)	15.5	14.1
BLACK/URBAN	124 (2)	394 (2)	518 (4)	16.8	18.4
BTFL MUSIC/EZ		224 (1)	224 (1)	7.2	7.6
NEWS/TALK	142 (2)		142 (2)	4.6	5.6
NOSTALGIA	25 (1)	31 (1)	56 (2)	1.8	1.6
RELIGION/GOSPEL	37 (2)		37 (2)	1.2	4.2
SPANISH				0	0
CLASSICAL				0	0.8
UNKNOWN/OTHERS				0	0
			3090 (22)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WGUN	1010	Atlanta	.5/1.3
WJGA-F	92.1	Jackson	.4/1.1
WYZE	1480	Atlanta	.6/1.9

RADIO STATIONS

AM STATIONS

WAEC,	860,	5 KW (DAYS)	, RELIGION	,	$ NA	(----)			Don Stone
WAOK,	1380,	5 KW (DA-N)	, BLACK	NBN,	$ 65.00	(Masla)	DKM		
WCNN,	680,	25 KW/10 KW (DA-N),	NEWS	ABC-T,	$ 45.00*	(HNWH)			C. Smithgill
WFOM,	1230,	1 KW/250 W	, RELIGION (Burk-Abr)	,	$ 20.00	(Bolton)	(MARIETTA)		Dick Hemphill
WGKA,	1190,	5 KW (DAYS)	, CLASSICAL	,	$ 32.00	(CMBS)			Eathel Holley
WGST,	920,	5 KW/1 KW	, NEWS	CBS,MBS,	$ 95.00	(Katz)	Jacor		John Lauer
WGUN,	1010,	50 KW (DAYS)	, RELIGION/GOSPEL	,	$ 22.00	(Stars)	Rivers		William Bic
WIGO,	1340,	1 KW/250 W (DA-1),	BLACK	ABC-D,	$ 60.00	(Citimedia)	Brunson		N. McElhaney
WKLS,	970,	5 KW (DAYS)	, AOR	,	$ NA	(HNWH)	Taft		Dick Meeder
WPLO,	590,	5 KW (DA-N)	, COUNTRY	ABC-I,	$ 65.00*	(Mc-Guild)	Cap Cities		
WQXI,	790,	5 KW/1 KW (DA-N)	, OLDIES	,	$ NA	(Blair)	Jeff-Pilot		Gerald Blum
WSB ,	750,	50 KW	, MOR	ABC-E,ABC-I,	$170.00*	(Christal)	Cox		Mike Faherty
WXLL,	1310,	500 W (DAYS)	, BLACK	,	$12.00	(Roslin)			Ralph Jennings
WYZE,	1480,	5 KW (DAYS)	, GOSPEL	,	$ 15.00	(----)	Buck		James Swanger

FM STATIONS

WFOX-F,	97.1,	100 KW @ 1566,	AC	,	$100.00*	(MMR)	Shamrock	(GAINESVILLE)	Martin Sherry
WJYA-F,	104.1,	100 KW @ 1200,	NOSTALGIA (Ham)	APR,	$ 50.00	(Weiss)	WIlliams	(LA GRANGE)	Rick Ellis
WKHX-F,	101.5,	100 KW @ 900,	COUNTRY	,	$160.00*	(Selcom)	Cap Cities	(MARIETTA)	Norm Schrutt
WKLS-F,	96.1,	100 KW @ 950,	AOR (Burk-Abr)	ABC-R,	$140.00*	(HNWH)	Taft		Dick Meeder
WPCH-F,	94.9,	100 KW @ 890,	BTFL MUS (Bonne)	,	$137.50	(Katz)	Jacor		John Lauer
WQXI-F,	94.1,	100 KW @ 914,	CONTEMP/AC	,	$375.00	(Blair)	Jeff-Pilot		Gerald Blum
WRMM-F,	99.7,	100 KW @ 1000,	AC	,	$150.00	(Eastman)	Susquehanna		Juli Dorff
WSB-F ,	98.5,	100 KW @ 919,	AC	CBS-R,	$150.00*	(Christal)	Cox		Mike Faherty
WVEE-F,	103.3,	100 KW @ 450,	URBAN	US I,	$130.00*	(Mc-Guild)	DKM		Rik Rogers
WYAY-F,	106.7,	100 KW @ 967,	COUNTRY	,	$130.00	(Republic)	Katz	(GAINESVILLE)	Bob Green
WZGC-F,	92.9,	100 KW @ 910,	CHR	ABC-C,	$200.00*	(Torbet)	First Media		Paul Nugent

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

WGST/WPCH-F: from Meredith to Jacor for $20,000,000

WPLO: from DKM to Cap Cities for $4,000,000

WAOK: from BENI to DKM for $4,000,000

WKLS A/F: from Gulf to Taft for $16,800,000 (est)

MISCELLANEOUS COMMENTS

WSB is the lead station for the Atlanta Braves...

ATLANTIC CITY

Arbitron Rank/Pop (12+): 149/173,700
CMSA Rank/Pop:
MSA Rank/Pop: 145/301,000
Philadelphia ADI
Average Person Rating: 18.1
Market TSL: 23.8 hours

Stations: 25/10
Diaries: 619/281:1/42.9%
Sample Target: 550
Standard Error: .809
% Below Line: 28.4
% Not Listed: 8.0

Est 1984 Revenue: $5,700,000
Gross Inc.:
HH Inc.: $32,224
Retail $: 2.4 Bil
Pop per Station: 17,370
# 1 Biller: NA

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 83
1.	WAYV-F	47/15.0	---	10.9	---	10.2
2.	WMID	37/11.8	---	8.8	---	3.1
3.	WFPG-F	35/11.1	---	10.6	---	16.3
4.	WMMR-F	30/ 9.6	---	6.7	---	7.5
5.	WMGM-F	21/ 6.7	---	6.0	---	6.4
6.	WLQE-F	14/ 4.5	---	3.2	---	2.4
7.	WUSS	13/ 4.1	---	6.3	---	7.8
8.	WIIN	12/ 3.8	---	4.6	---	2.4
9.	WOND	11/ 3.5	---	3.2	---	5.1
	WUSL-F	11/ 3.5	---	3.9	---	3.1
11.	WSLT-F	10/ 3.2	---	1.1	---	3.1
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	WAYV-F	53/546
2.	WFPG-F	42/448
	WMID	42/410
4.	WMMR-F	40/445
5.	WMGM-F	37/477
6.	WSLT-F	16/171
	WUSL-F	16/161
8.	WLQE-F	15/237
9.	WUSS	13/198
	WIIN	13/235
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	WAYV-F	472/27.2	---	24.5
2.	WFPG-F	334/19.2	---	17.8
	WMID •	334/19.2	---	18.0
4.	WMMR-F	321/18.5	---	15.6
5.	WMGM-F	312/18.0	---	16.9
6.	WIIN	207/11.9	---	16.5
7.	WOND	199/11.5	---	15.8
8.	WUSS	198/11.4	---	10.6
9.	WLQE-F	195/11.2	---	13.2
10.	WCAU-F	162/ 9.3	---	14.3
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 70.93% (205 of 289) (SPG 84: 68.34%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WAYV-F	1. WAYV-F	1. WAYV-F	1. WAYV-F	1. WAYV-F	1. WMID	1. WAYV-F	1. WAYV-F	1. WAYV-F	1. WMID	1. WAYV-F
WCAU-F	2. WMMR-F	2. WMMR-F	2. WMMR-F	2. WMMR-F	2. WFPG-F	2. WMID	2. WFPG-F	2. WFPG-F	2. WAYV-F	2. WFPG-F
3. WMMR-F	3. WMGM-F	3. WMGM-F	3.	3. WFPG-F	3. WAYV-F	3. WFPG-F	3. WMID	3. WMMR-F	3. WMMR-F	WMID
WUSL-F	4.	4. WLQE-F	4.	4. WMID	4.	4. WMMR-F	4. WMGM-F	4. WMID	4.	4. WMMR-F
5.	5.	5.	5.	5.	5.	5.	5.	WMGM-F	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WAYV-F	1. WAYV-F	1. WAYV-F	1. WAYV-F	1. WAYV-F	1. WMMR-F	1. WMMR-F	1. WAYV-F	1. WMMR-F	1. WAYV-F
2. WMMR-F	2. WMMR-F	2.	2. WMMR-F	2. WFPG-F	2. WMGM-F	2. WAYV-F	2. WMMR-F	2. WAYV-F	2. WMMR-F
WMGM-F	3. WMGM-F	3.	3.	3. WMID	3.	3. WMGM-F	3.	3. WMGM-F	3. WMGM-F
4.	4.	4.	4.	4.	4.	4.	4.	4.	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		76 (3)	76 (3)	26.3	25.1
AOR		31 (2)	31 (2)	10.7	8.5
AC/OLDIES/SOFT ROCK	1 (1)	34 (5)	35 (6)	12.1	9.3
MOR/VARIETY	13 (2)		13 (2)	4.5	4.6
COUNTRY		1 (1)	1 (1)	0.3	0.8
BLACK/URBAN	13 (1)	13 (2)	26 (3)	9.0	13.1
BTFL MUSIC/EZ		40 (2)	40 (2)	13.8	18.5
NEWS/TALK	20 (3)		20 (3)	6.9	9.3
NOSTALGIA	37 (1)	6 (1)	43 (2)	14.9	9.7
RELIGION/GOSPEL				0	0
SPANISH				0	0
CLASSICAL				0	1.2
UNKNOWN/OTHERS		4 (1)	4 (1)	1.4	0
			289 (5)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WRDR-F	104.9	Egg Harbo	1.9/6.4
WDVR-F	98.3	Ocean City	1.3/2.4
WNBC	660	New York	.3/1.3

See Philadelphia for the frequency and city of license for the following stations:

KYW	1.3/5.0	WKSZ-F	1.3/3.9
WCAU	1.3/7.3	WMGK-F	1.3/4.5
WCAU-F	2.5/9.3	WSNI-F	.6/2.2
WDAS-F	.6/2.4	WXTU-F	.3/1.4
WEAZ-F	1.6/4.2	WYSP-F	.3/3.7
WIP	.6/2.5		

RADIO STATIONS

WIBG, 1520, 1 KW (DAYS,DA), NOSTALGIA	, $13.00 (Groskin)		Nealy Crowley
WIIN, 1450, 1 KW/250 W , TALK/NEWS	CBS, $18.00 (Eastman)		Dick Taylor
WMID, 1340, 1 KW/250 W , MOR/NOST	NBC, $16.00 (Masla)		Frank Montesano
WOND, 1400, 1 KW/250 W , MOR	ABC-E, $15.00* (Mc-Guild)		Dick Irland
WUSS, 1490, 1 KW/250 W , BLACK	MBS,NBN, $14.00* (S. Katz)		John Hickman
WAYV-F, 95.1, 20 KW @ 300, CONTEMP/AC	, $25.00* (HNWH)		Violet Trofa
WDVR-F, 98.3, 3 KW @ 200, ? ?	, $10.00* (----)		Charles Kramer
WLQE-F, 99.3, 3 KW @ 290, AC	CBS-R, $20.00 (Masla)		Frank Montesano
WMGM-F, 103.7, 20 KW @ 395, CHR	ABC-E, $22.00* (Mc-Guild)		Dick Irland
WSLT-F, 106.3, 3 KW @ 300, AC	UPI, $19.00 (Groskin)		Neely Crowley
WRDR-F, 104.9, 3 KW @ 280, NOSTALGIA	ABC-D, $17.00 (----)	(EGG HARBOR)	Jim Rodio
WFPG-F, 96.9, 50 KW @ 400, BTFL MUS	, $22.00* (Eastman)		Dick Taylor

AUGUSTA, GA

Arbitron Rank/Pop (12+): 106,302,200
CMSA Rank/Pop: NA
MSA Rank/Pop: 123/373,000
ADI # 105
Average Person Rating: 18.4
Market TSL: 24.1 hours

Stations: 18/16
Diaries: 684/442:1/45.0%
Sample Target: 690
Standard Error: .784
% Below Line: 1.8
% Not Listed: 9.7

Est 1984 Revenue: $5,700,000
Gross Inc.:
HH Inc.: $24,309
Retail $: 1.9 Bil
Pop per Station: 18,876
# 1 Biller: WBBQ A/F $2,155,000

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 83	BIRCH SHARE
1.	WBBQ-F	120/21.6	---	25.7	---	21.7	32.5
2.	WFXA-F	75/13.5	---	6.6	---	7.6	19.2
3.	WKZK	46/ 8.3	---	8.7	---	6.8	3.0
4.	WGUS-F	39/ 7.0	---	5.8	---	14.5	9.3
5.	WNEZ-F	38/ 6.8	---	8.5	---	7.2	2.4
6.	WGAC	36/ 6.5	---	4.1	---	5.8	5.0
	WZNY-F	36/ 6.5	---	5.0	---	5.0	5.7
8.	WMTZ-F	25/ 4.5	---	4.4	---	---	3.6
9.	WRDW	17/ 3.1	---	12.5	---	9.4	2.6
10.	WTHO-F	15/ 2.7	---	1.0	---	---	1.2
11.							
12.							
13.							
14.							
15.							

12+ TSA 1/4/CUME		
1.	WBBQ-F	172/1891
2.	WFXA-F	95/ 928
3.	WGUS-F	53/ 506
4.	WKZK	46/ 313
5.	WNEZ-F	44/ 445
6.	WZNY-F	38/ 591
7.	WGAC	36/ 415
8.	WRDW-F	28/ 285
9.	WMTZ-F	25/ 296
10.	WTHO-F	18/ 189
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	WBBQ-F	1395/46.2	---	49.8
2.	WFXA-F	793/26.2	---	22.6
3.	WZNY-F	517/17.1	---	14.0
4.	WGUS-F	409/13.5	---	16.5
5.	WGAC	402/13.3	---	11.8
6.	WNEZ-F	385/12.7	---	13.0
7.	WRDW	319/10.6	---	22.2
8.	WKZK	313/10.4	---	10.6
9.	WBBQ	292/ 9.7	---	16.2
10.	WMTZ-F	28[illegible]/ 9.5	---	NA
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 72.65% (364 of 501) (SPG 84: 63.16%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBBQ-F	1. WBBQ-F	1. WBBQ-F	1. WBBQ-F	1. WBBQ-F	1. WBBQ-F	1. WBBQ-F+	1. WBBQ-F	1. WBBQ-F	1. WFXA-F	1. WBBQ-F
2. WFXA-F	2. WFXA-F	2. WFXA-F	2. WFXA-F	2. WFXA-F	2. WNEZ-F	2. WGAC	2. WFXA-F	2. WFXA-F	2. WBBQ-F	2. WFXA-F
3.	3. WZNY-F	3. WZNY-F	3. WGUS-F	3. WGUS-F	3. WKZK	3. WGUS-F+	3. WNEZ-F	3. WGUS-F WNEZ-F	3. WGAC	3. WGUS-F
4.	4.	4. WGUS-F	4. WMTZ-F	4. WKZK	4. WGAC WGUS-F	4. WFXA-F	4. WKZK		4.	4. WZNY-F
5.	5.	5.	5. WKZK WZNY-F	5. WMTZ-F		5.	5.	5. WZNY-F	5.	5. WNEZ-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WBBQ-F	1. WBBQ-F	1. WBBQ-F	1. WBBQ-F	1. WBBQ-F	1. WBBQ-F	1. WBBQ-F	1. WBBQ-F	1. WBBQ-F	1. WBBQ-F
2. WFXA-F	2. WFXA-F	2. WFXA-F	2. WFXA-F	2. WKZK	2. WZNY-F	2. WFXA-F	2. WFXA-F	2. WFXA-F	2. WFXA-F
3.	3.	3. WZNY-F	3. WKZK	3. WFXA-F	3. WFXA-F	3. WZNY-F	3. WGUS-F	3. WZNY-F	3. WGUS-F
4.	4.	4.	4. WZNY-F	4.	4.	4.	4.	4. WGUS-F	4. WMTZ-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP	13 (1)	120 (1)	133 (2)	26.5	35.6
AOR				0	0
AC/OLDIES/SOFT ROCK	19 (2)	36 (1)	55 (3)	11.0	6.9
MOR/VARIETY	36 (1)		36 (1)	7.2	4.2
COUNTRY	5 (1)	84 (4)	89 (5)	17.8	13.9
BLACK/URBAN	17 (1)	86 (3)	103 (4)	20.6	19.6
BTFL MUSIC/EZ		38 (1)	38 (1)	7.6	8.9
NEWS/TALK				0	0
NOSTALGIA				0	0
RELIGION/GOSPEL	48 (2)		48 (2)	9.6	10.5
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS				0	0
			501 (18)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WBBQ	1340	Augusta	2.3/9.7
WCKJ	1230	Augusta	1.1/2.7
WGUS	1380	N. Augusta,SC	.9/2.9
WIGL	1050	Augusta	.4/2.0
WRDW-F	96.7	? ?	1.3/4.6
WTHB	1550	Augusta	2.3/3.6
WCOS-F	97.9	Columbia	.9/2.6
WWDM-F	101.3	Sumter	.7/1.8

RADIO STATIONS

WBBQ, 1340, 1 KW/250 W , CHR ABC-C, $ NM (Eastman) Ed Dunbar
WCKJ, 1230, 1 KW/250 W , OLDIES/AC APR,SMN, $12.00 (Southern) Eve Gibson
WGAC, 580, 5 KW/1 KW (DA-1), MOR CBS, $14.00 (Republic) Beasley Coni O'Neal
WGUS, 1380, 5 KW (DAYS) , COUNTRY (Musicworks) ABC-E, $17.00 (Mc-Guild)
WIGL, 1050, 5 KW (DAYS) , RELIGION , $ NA (----)
WKZK, 1600, 1 KW/250 W , GOSPEL , $ 6.00 (----) Jim Coggins
WRDW, 1480, 5 KW (DA-N) , BLACK NBC, $24.00 (HNWH) Terry Brown
WTHB, 1550, 5 KW (DAYS) , OLDIES SBN, $15.00 (Torbet) Randy Sheffield

WBBQ-F, 104.3, 100 KW @ 1003, CHR ABC-C, $72.00 (Eastman) Ed Dunbar
WZNY-F, 105.7, 50 KW @ 83, AC ABC-F, $ NA (Selcom)
WFXA-F, 103.1, 3 KW @ 300, BLACK (Drake-Chen) CBS-R,US 1, $20.00* (HNWH) Randy Sheffield
WGUS-F, 102.3, 3 KW @ 280, COUNTRY (Musicworks) ABC-E, $24.00 (Mc-Guild)
WNEZ-F, 99.3, 3 KW @ 300, BTFL MUS MBS, $14.00 (----) (AIKENS,SC) Charles Hubbard
WMTZ-F, 94.3, 3 KW @ 300, COUNTRY , $14.00 (----) (MARTINEZ) Warren Watkins

MISCELLANEOUS COMMENTS WTHB/WZZW-F sold to Southern States for $1,150,000 (Raymond)...WHGI/WFMG-F sold to Don Alt for $2,820,000 (Marshall)...WGUS A/F sold to Woolfson for $2,000,000 (Blackburn)...WZZW-F changes calls to WFXA-F... WTHB changes from Black to Gospel...McDuffie County added to Metro...WHGI changes calls to WIGL...WFMG changes calls to WZNY-F...

AUSTIN

Arbitron Rank/Pop (12+): 61/537,100
CMSA Rank/Pop: NA
MSA Rank/Pop: 73/635,300
ADI # 82
Average Person Rating: 17.1
Market TSL: 22.4 hours

Stations: 18/13
Diaries: 1055/509:1/48.8%
Sample Target: 880
Standard Error: .615
% Below Line: 3.1
% Not Listed: 15.5

Est 1984 Revenue: $17,700,000
Gross Inc.:
HH Inc.: $29,715
Retail $: 4.0 Bil
Pop per Station: 41,315
# 1 Biller: KASE-F $3,900,000

	12+ METRO 1/4/SHARE		FAL 84	SPG 84	FAL 83	SPG 83	BIRCH SHARE
1.	KHFI-F	169/18.4	16.0	11.6	13.6	15.5	19.9
2.	KLBJ-F	125/13.6	8.0	14.4	9.9	11.3	14.3
3.	KASE-F	109/11.9	17.5	12.7	16.1	16.2	18.5
4.	KEYI-F	76/ 8.3	9.5	9.6	7.3	5.6	8.9
5.	KOKE-F	59/ 6.4	5.3	5.4	4.5	1.8	5.4
6.	KLBJ	53/ 5.8	4.7	5.0	4.3	6.0	6.2
7.	KVET	41/ 4.5	4.2	5.4	6.8	5.3	3.4
	KPEZ-F	41/ 4.5	6.2	4.4	7.8	4.9	3.0
9.	KNOW	24/ 2.6	5.2	4.3	3.8	5.1	1.4
10.	KRGT-F	18/ 2.0	.6	---	---	1.3	---
	KTXZ	18/ 2.0	1.8	2.4	1.2	2.2	.8
12.							
13.							
14.							
15.							

	12+ TSA 1/4/CUME	
1.	KHFI-F	178/1957
2.	KASE-F	172/1649
3.	KLBJ-F	133/1409
4.	KEYI-F	80/1155
5.	KLBJ	64/ 941
6.	KOKE-F	59/ 852
7.	KPEZ-F	41/ 562
8.	KNOW	25/ 401
9.	KTXZ	19/ 306
10.	KRGT-F	18/ 92
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		FAL 84	SPG 84
1.	KHFI-F	1863/34.7	31.3	29.5
2.	KLBJ-F	1326/24.7	19.4	26.7
3.	KASE-F	1214/22.6	27.6	22.9
4.	KEYI-F	1068/19.9	20.1	22.1
5.	KOKE-F	826/15.4	17.9	14.6
6.	KLBJ	784/14.6	12.1	15.0
7.	KPEZ-F	544/10.1	11.7	10.5
8.	KVET	517/ 9.6	14.1	11.6
9.	KNOW	378/ 7.0	10.3	11.1
10.	KTXZ	288/ 5.4	5.1	5.9
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 78.48% (609 of 776) (SPG 84: 71.31%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+	12+ EVE	SAT MID
1. KHFI-F	1. KLBJ-F	1. KHFI-F	1. KLBJ-F	1. KLBJ-F	1. KASE-F	1. KHFI-F	1. KHFI-F	1. KHFI-F	1. KHFI-F	1. KLBJ-F
2.	2. KHFI-F	2. KLBJ-F	2. KASE-F	2. KASE-F	2. KVET	2. KASE-F	2. KLBJ-F	2. KLBJ-F	2. KLBJ-F	2. KHFI-F
3.	3. KEYI-F	3. KASE-F	3. KEYI-F	3. KHFI-F	3. KHFI-F	3. KLBJ-F	3. KASE-F	3. KASE-F	3. KASE-F	3. KASE-F
4.	4. KASE-F	4. KEYI-F	4. KHFI-F	4. KEYI-F	4. KPEZ-F	4. KEYI-F	4. KEYI-F	4. KEYI-F	4. KOKE-F	4.
5.	5. KOKE-F	5. KOKE-F	5. KOKE-F	5. KOKE-F	5. KLBJ	5. KLBJ	5. KOKE-F	5. KOKE-F	5. KLBJ	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KHFI-F	1. KHFI-F	1. KEYI-F	1. KHFI-F	1. KASE-F	1. KHFI-F	1. KLBJ-F	1. KLBJ-F	1. KLBJ-F	1. KLBJ-F
2. KLBJ-F	2. KEYI-F	2. KHFI-F	2. KASE-F	2. KHFI-F	2. KLBJ-F	2. KHFI-F	2. KHFI-F	2. KHFI-F	2. KASE-F
3. KASE-F	3. KLBJ-F	3. KLBJ-F	3. KEYI-F	3. KEYI-F	3.	3. KEYI-F	3. KEYI-F	3. KASE-F	3. KEYI-F
4. KOKE-F	4. KASE-F	4. KASE-F	4. KLBJ-F	4.	4.	4. KOKE-F	4.	4. KEYI-F	4. KHFI-F
5. KEYI-F	5. KOKE-F	5. KOKE-F	5. KOKE-F	5.	5.	5. KASE-F	5.	5. KOKE-F	5. KOKE-F

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		175 (2)	175 (2)	22.6	14.1
AOR		131 (2)	131 (2)	16.9	18.3
AC/OLDIES/SOFT ROCK	45 (3)	135 (2)	180 (5)	23.2	22.3
MOR/VARIETY				0	0
COUNTRY	52 (2)	109 (1)	161 (3)	20.7	21.2
BLACK/URBAN				0	0
BTFL MUSIC/EZ		41 (1)	41 (1)	5.3	6.0
NEWS/TALK	58 (2)		58 (2)	7.5	6.8
NOSTALGIA				0	0
RELIGION/GOSPEL	12 (2)		12 (2)	1.5	1.4
SPANISH		18 (1)	18 (1)	2.3	3.8
CLASSICAL				0	0
UNKNOWN/OTHERS				0	1.2
			776 (18)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KIXL	970	Del Valle	.9/3.9
KTAE	1260	Taylor	1.2/2.4
KISS-F	99.5	San Antonio	.7/1.8
KSLR	630	San Antonio	.4/1.0
KTSA	550	San Antonio	.3/2.7
KWTX-F	97.5	Waco	.7/2.2
WOAI	1200	San Antonio	.5/1.6

RADIO STATIONS

KIXL,	970,	1 KW (DAYS,DA)	, RELIGION		, $ 10.00	(Christal)	Central Texas	Chris Wegmann
KLBJ,	590,	5 KW/1 KW (DA-N)	, NEWS/TALK	CBS,MBS,NBC-T,	$ 40.00*	(Eastman)		E.A.W. Smith
KMMM,	1370,	1 KW (DAYS)	, SPANISH		, $ 25.00*	(Caballero)		Jim Ray
KNOW,	1490,	1 KW/250 W	, OLDIES		, $ 40.00	(Torbet)	Hicks	Mark Kiester
KTXZ,	1560,	2.5 KW (DA-2)	, NOSTALGIA	APR,	$ 35.00	(Weiss)		Bob Dalchau
KVET,	1300,	5 KW/1 KW (DA-2)	, COUNTRY	ABC-I,	$ 50.00*	(Katz)		Ron Rogers
KASE-F,	100.7,	100 KW @ 2000,	COUNTRY		, $110.00*	(Katz)		Ron Rogers
KEYI-F,	103.7,	97 KW @ 585,	AC		, $ 90.00	(Torbet)	Hicks (SAN MARCOS)	Mark Kiester
KHFI-F,	98.3,	1.3 KW @ 418,	CHR		, $ 95.00*	(Christal)	Central Texas	Chris Wegmann
KLBJ-F,	93.7,	100 KW @ 1057,	AOR		, $ 68.00*	(Eastman)		E.A.W. Smith
KOKE-F,	95.5,	10 KW @ 265,	AC	APR,	$ 47.00	(Selcom)		Jim Ray
KPEZ-F,	102.3,	3 KW @ 300,	BTFL/EZ (Bonne)		, $ 45.00*	(Mc-Guild)	Clear Channel	Stan Webb

MISCELLANEOUS COMMENTS KNOW changes from Black to Oldies...

BAKERSFIELD

Arbitron Rank/Pop (12+): 89/364,600
CMSA Rank/Pop: NA
MSA Rank/Pop: 103/439,900
ADI # 149
Average Person Rating: 16.2
Market TSL: 21.5 hours

Stations: 30/18
Diaries: 879/415:1/45.5%
Sample Target: 740
Standard Error: .654
% Below Line: 13.9
% Not Listed: 11.0

Est 1984 Revenue: $9,500,000
Gross Inc.: 4.0 Bil
HH Inc.: $25,737
Retail $: 2.8 Bil
Pop per Station: 20,256
# 1 Biller: KKXX-F $1,600,000

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 83
1.	KKXX-F	82/13.9	13.9	14.0	10.1	13.9
2.	KUZZ	79/13.4	13.9	9.6	14.3	8.8
3.	KGFM-F	53/ 9.0	7.6	10.8	6.7	9.2
4.	KQXR-F	52/ 8.8	6.6	9.8	7.2	6.3
5.	KWAC	49/ 8.3	7.8	6.1	4.0	8.3
6.	KGEO	23/ 3.9	5.0	3.7	5.5	5.9
7.	KERN	22/ 3.7	2.3	1.9	4.0	4.6
8.	KAFY	14/ 2.4	3.1	3.9	3.3	3.1
	KLOS-F	14/ 2.4	1.5	1.2	---	1.4
10.	KLLY-F	13/ 2.2	---	---	---	---
	KPMC	13/ 2.2	1.7	1.9	2.1	1.9
	KUNN	13/ 2.2	3.1	3.0	7.6	7.1
13.						
14.						
15.						

12+ TSA 1/4/CUME

1.	
2.	
3.	
4.	THIS MARKET'S
5.	METRO AND TSA
6.	ARE THE SAME.
7.	
8.	
9.	
10.	
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	KKXX-F	1065/29.2	29.4	30.3
2.	KUZZ	780/21.4	22.0	20.3
3.	KQXR-F	714/19.6	19.9	21.3
4.	KGFM-F	456/12.5	13.6	15.4
5.	KGEO	390/10.7	10.8	8.9
6.	KERN	313/ 8.6	6.9	6.3
7.	KWAC	306/ 8.4	10.6	10.7
8.	KAFY	288/ 7.9	8.1	10.5
9.	KPMC	246/ 6.7	4.7	6.1
10.	KLLY-F	209/ 5.7	---	---
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 51.50% (271 of 526) (SPG 84: 54.72%)

	TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	KKXX-F	KKXX-F	KKXX-F	KKXX-F	KKXX-F	KUZZ	KUZZ	KUZZ	KKXX-F	KKXX-F	KKXX-F
2.	KQXR-F	KQXR-F	KUZZ	KUZZ	KUZZ	KGFM-F	KKXX-F	KKXX-F	KUZZ	KQXR-F	KUZZ
3.		KUZZ	KQXR-F	KWAC	KWAC	KWAC	KWAC	KGFM-F	KQXR-F	KUZZ	KWAC
4.		KWAC	KWAC	KGFM-F	KGFM-F		KQXR-F	KWAC	KGFM-F	KWAC	KGFM-F
5.		KGEO					KGFM-F	KQXR-F		KGFM-F	KQXR-F

	WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1.	KQXR-F	KKXX-F	KKXX-F	KKXX-F	KKXX-F	KKXX-F	KKXX-F	KKXX-F	KKXX-F	KUZZ
2.	KKXX-F	KQXR-F	KWAC	KQXR-F	KWAC	KQXR-F KUZZ	KQXR-F	KQXR-F	KUZZ	KKXX-F
3.			KUZZ	KWAC	KUZZ				KQXR-F	
4.			KLLY-F	KUZZ	KGFM-F	KMET-F				
5.										

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		149 (5)	149 (5)	28.3	22.5
AOR		25 (2)	25 (2)	4.8	14.3
AC/OLDIES/SOFT ROCK	32 (2)	30 (14)	62 (6)	11.8	8.3
MOR/VARIETY	44 (4)		44 (4)	8.4	4.8
COUNTRY	97 (3)	8 (2)	105 (5)	20.0	18.7
BLACK/URBAN	13 (1)		13 (1)	2.5	0
BTFL MUSIC/EZ		53 (1)	53 (1)	10.1	12.9
NEWS/TALK	2 (1)		2 (1)	0.4	1.3
NOSTALGIA	10 (1)		10 (1)	1.9	4.6
RELIGION/GOSPEL		3 (1)	3 (1)	0.6	2.5
SPANISH	57 (2)		57 (2)	10.8	9.1
CLASSICAL				0	1.0
UNKNOWN/OTHERS		3 (1)	3 (1)	0.6	0
			526 (30)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCHJ	1010	Delano	.7/2.4
KERI	1180	Wasco	.8/3.7
KHIS-F	96.5	Bakersfield	.5/2.5
KLYD-F	97.7	Shafter	1.7/4.4
KTPI-F	103.1	Tehachapi	1.0/1.9
KVLI	1140	Lake Isabella	.7/2.3
KXEM	1590	McFarland	1.4/1.9
KBOS-F	94.9	Tulare	.5/1.9
KFI	640	Los Angeles	1.5/4.4
KIIS-F	102.7	Los Angeles	1.2/1.9
KJUG-F	106.7	Tulare	.3/1.6
KKHR-F	93.1	Los Angeles	.8/1.8
KKZZ-F	106.3	Lancaster	.5/1.2
KMET-F	94.7	Los Angeles	1.9/3.0
KMJ	580	Fresno	.3/1.8
KMPC	710	Los Angeles	1.7/3.3
KOST-F	103.5	Los Angeles	.8/3.0
KRTH-F	101.1	Los Angeles	.3/1.5

RADIO STATIONS

KAFY, 550, 1 KW (DA-2), COUNTRY	ABC-D, $20.00	(Blair)		Steve McGavren
KERN, 1410, 1 KW , MOR	ABC-I, $20.00	(HNWH)	Brandon	Joe Scott
KGEO, 1230, 1 KW/250 W , OLDIES (TM)	NBC, $28.00	(Selcom)		Gary Conard
KPMC, 1560, 10 KW (DA-1), VARIETY	CBS,MBS, $17.00	(Masla)		Don Speare
KUZZ, 970, 1 KW (DA-2), COUNTRY	, $38.00*	(Katz)		Mel Owens
KWAC, 1490, 1 KW/250 W , SPANISH	, $26.00	(Lotus)		Ed Hopple
KUNN, 1350, 1 KW (DAYS), BLACK	USI, $18.00	(Torbet)		Jim Treanor
KGFM-F, 101.5, 5 KW @ 1280, BTFL/EZ	, $32.00	(Selcom)		Gary Conard
KHIS-F, 96.5, 50 KW @ 550, RELIGION	, $ NA	(----)		Alan Bowles
KKXX-F, 107.9, 6 KW @ 1340, CHR	, $40.00*	(Katz)		Mel Owens
KLYD-F, 97.7, 3 KW @ 300, AC (?)	USI, $25.00	(Torbet)		
KQXR-F, 94.1, 5 KW @ 1312, CHR	ABC-E, $ NA	(HNWH)	Brandon	Joe Scott
KLLY-F, 95.3, 2 KW @ 346, AC	APR, $18.00	(Torbet)	(OILDALE)	Brad Orchard

MISCELLANEOUS COMMENTS

KLYD-AM changes calls to KUNN and format from Nostalgis to Black...I have not heard that the KAFY deal closed so it may have been cancelled...KLYD-FM's format was changed by me to AC from AOR even though I do not have any confirmation of same...

BALTIMORE

Arbitron Rank/Pop (12+): 16/1,911,300
CMSA Rank/Pop: # 16
MSA Rank/Pop: 12/2,236,400
ADI # 21
Average Person Rating: 19.4
Market TSL: 25.3 hours

Stations: 35/22
Diaries: 2121/901:1/49.7%
Sample Target: 1700
Standard Error: .461
% Below Line: 11.1
% Not Listed: 7.9

Est. 1984 Revenue: $41,500,000
Gross Inc.:
HH Inc.: $31,230
Retail $: 11 8 Bil
Pop per Station: 86,877
# 1 Biller: WBAL $5,750,000

	12+ METRO 1/4/SHARE		WIN 85	FAL 84	SUM 84	SPG 84
1.	WLIF-F	366/9.9	10.1	9.7	---	8.8
2.	WBAL	320/8.6	8.0	8.2	---	8.0
3.	WBSB-F	274/7.4	6.7	4.4	---	7.5
4.	WIYY-F	258/6.9	5.9	8.0	---	6.9
5.	WXYV-F	202/5.4	5.4	6.2	---	5.3
6.	WPOC-F	201/5.4	6.0	5.8	---	6.2
7.	WMKR-F	177/4.8	3.2	4.2	---	3.4
8.	WFBR	162/4.4	3.0	3.2	---	6.4
9.	WBGR	124/3.3	4.5	2.5	---	2.1
10.	WYST-F	122/3.3	3.7	3.9	---	3.6
11.	WWIN	116/3.1	3.4	3.0	---	2.6
12.	WCAO	108/2.9	2.5	3.6	---	4.1
13.	WWIN-F	106/2.9	3.1	4.9	---	2.9
14.	WEBB	104/2.8	3.6	2.7	---	1.7
15.	WITH	94/2.5	2.3	3.3	---	4.3
16.	WCBM	92/2.5	3.1	3.8	---	3.2
17.						
18.						
19.						
20.						
21.						
22.						
23.						
24.						
25.						

	12+ TSA 1/4/CUME	
1.	WLIF-F	388/3649
2.	WBAL	336/3934
3.	WBSB-F	296/4377
4.	WIYY-F	266/3460
5.	WPOC-F	232/2632
6.	WXYV-F	206/2876
7.	WMKR-F	181/3034
8.	WFBR	166/2761
9.	WCAO	130/1904
10.	WYST-F	125/1947
11.	WBGR	124/ 698
12.	WWIN	116/2042
13.	WWDC-F	114/1576
14.	WWIN-F	106/1641
15.	WEBB	104/1275
16.		
17.		
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25.		

	12+ METRO CUME/ METRO CUME RATING		FAL 84	SPG 84
1.	WBSB-F	3923/20.5	17.8	22.8
2.	WBAL	3699/19.4	20.1	19.2
3.	WLIF-F	3410/17.8	18.7	17.8
4.	WIYY-F	3316/17.3	19.7	17.7
5.	WMKR-F	2890/15.1	14.2	13.8
6.	WXYV-F	2750/14.4	14.2	12.5
7.	WFBR	2702/14.1	10.8	19.2
8.	WPOC-F	2234/11.7	13.3	14.1
9.	WWIN	2042/10.7	9.8	7.9
10.	WYST-F	1897/ 9.9	11.2	10.8
11.	WCBM	1672/ 8.7	13.0	10.2
12.	WWIN-F	1641/ 8.6	9.8	7.9
13.	WCAO	1615/ 8.4	11.0	10.8
14.	WQSR-F	1330/ 7.0	6.1	7.2
15.	WEBB	1275/ 6.7	6.6	5.5
16.				
17.				
18.				
19.				
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 63.88% (2186 of 3422) (SPG 84: 62.32%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WMKR-F	1. WIYY-F	1. WIYY-F	1. WBSB-F	1. WLIF-F	1. WLIF-F	1. WBAL	1. WLIF-F	1. WLIF-F	1. WBAL	1. WLIF-F
2. WBSB-F	2. WBSB-F	2. WBSB-F	2. WLIF-F	2. WBSB-F	2. WBAL	2. WLIF-F	2. WBAL	2. WBSB-F	2. WIYY-F	2. WBSB-F
3. WWIN	3. WXYV-F	3. WXYV-F	3. WXYV-F	3. WXYV-F	3. WPOC-F	3. WBSB-F	3. WBSB-F	3. WIYY-F	3. WFBR	3. WIYY-F
4. WIYY-F	4. WMKR-F	4. WLIF-F	4. WPOC-F	4. WPOC-F	4. WFBR	4. WPOC-F	4. WPOC-F	4. WPOC-F	4. WLIF-F	4. WBAL
5. WXYV-F	5. WWDC-F	5. WPOC-F	WIYY-F	5. WYST-F	5. WBGR	5. WIYY-F	5. WIYY-F	5. WBAL	5. WXYV-F	5. WXYV-F
6. WEBB	6. WWIN-F	6. WYST-F	6. WYST-F	6. WIYY-F	6. WYST-F	6. WXYV-F	6. WXYV-F	6. WXYV-F	6. WBSB-F	6. WMKR-F
7.	7. WPOC-F	7. WMKR-F	7. WFBR	7. WFBR	7. WCAO	7. WFBR	7. WMKR-F	7. WMKR-F	7. WMKR-F	7. WPOC-F
8.	8.	8.	8.	8. WBAL	8. WBSB-F	8. WMKR-F	8.	8.	8.	8. WWIN-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WBSB-F	1. WBSB-F	1. WBSB-F	1. WBSB-F	1. WBSB-F	1. WIYY-F	1. WIYY-F	1. WIYY-F	1. WIYY-F	1. WLIF-F
2. WIYY-F	2. WIYY-F	2. WXYV-F	2. WXYV-F	2. WLIF-F	2. WBSB-F	2. WXYV-F	2. WXYV-F	2. WXYV-F	2. WIYY-F
3. WMKR-F	3. WXYV-F	3. WMKR-F	3. WLIF-F	3. WPOC-F	3. WWDC-F	3. WWDC-F	3. WWDC-F	3. WBSB-F	WXYV-F
WXYV-F	4. WMKR-F	4. WIYY-F	4. WIYY-F	WXYV-F	4. WXYV-F	4. WBSB-F	4. WPOC-F	4. WWDC-F	4. WPOC-F
5. WWIN	5. WWIN-F	5. WYST-F	5. WMKR-F	5. WBGR	5. WWIN	5. WPOC-F	5. WBSB-F	5. WPOC-F	5. WFBR
WWIN-F	6. WQSR-F	6. WWIN-F	6. WYST-F	6. WYST-F	WWIN-F	6. WWIN-F	6. WYST-F	6. WLIF-F	6. WYST-F
7. WQSR-F	7. WYST-F	7. WBGR	7. WWIN-F	7. WMKR-F	7. WPOC-F	7.	7. WFBR	7. WFBR	7. WWDC-F
8.	8.	8.	8.	8.	8. WMKR-F	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		514 (4)	514 (4)	15.0	15.9
AOR		413 (4)	413 (4)	12.1	11.2
AC/OLDIES/SOFT ROCK	43 (1)	270 (6)	313 (7)	9.2	12.1
MOR/VARIETY	517 (4)		517 (4)	15.1	9.4
COUNTRY	108 (1)	215 (2)	323 (3)	9.4	11.7
BLACK/URBAN	220 (2)	345 (3)	565 (5)	16.5	15.3
BTFL MUSIC/EZ		385 (2)	385 (2)	11.3	10.4
NEWS/TALK	119 (2)		119 (2)	3.5	4.4
NOSTALGIA	94 (1)		94 (1)	2.7	4.7
RELIGION/GOSPEL	135 (2)	44 (1)	179 (3)	5.2	4.5
SPANISH				0	0
CLASSICAL				0	0.5
UNKNOWN/OTHERS				0	0
			3420 (35)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBMD	750	Baltimore	.3/1.4
WGRX-F	100.7	Westminster	.8/2.6
WQSR-F	105.7	Catonsville	2.1/7.0
WRBS-F	95.1	Baltimore	1.2/3.4
WTTR	1470	Westminster	.3/ .8
WYST	1010	Baltimore	1.2/1.9

See Washington for the frequency and city of license for the following stations:

WASH-F	.5/1.8	WMZQ-F	.4/1.3
WAVA-F	.6/3.2	WCLY-F	.6/2.3
WGAY-F	.5/1.9	WRQX-F	1.1/5.4
WHFS-F	1.1/3.3	WTOP	.7/3.6
WHUR-F	1.0/4.0	WWDC-F	2.3/6.6
WLTT-F	.5/2.1	WXTR-F	.3/ .7
WMAL	.6/1.0		

RADIO STATIONS

AM STATIONS

WBAL	1090	50 KW (DA-N)	MOR	ABC-E	$ 86.00	(Blair)	Hearst	Dave Barrett
WBGR	860	1 KW (DAYS,DA)	BLACK/GOSPEL	UPI	$ 35.00	(----)	Mortenson	Don Brooks
WBMD	750	1 KW (DAYS)	RELIGION		$ 12.00	(----)		Carl Brenner
WCAO	600	5 KW (DA-1)	COUNTRY (Burk-Abr)	US II,SMN	$ 65.00	(Mc-Guild)	DKM	Owen Weber
WCBM	680	10 KW/5 KW (DA-2)	NEWS/TALK	ABC-I,ABC-T	$ 70.00	(Katz)	Metromedia	Myron Laufer
WEBB	1360	5 KW (DAYS)	BLACK	SBN	$ 32.00	(Citi)	Brunson	Dorothy Brunson
WFBR	1300	5 KW (DA-1)	MOR/AC	NBC,NBC-T	$ 86.25	(MMR)		Harry Shriver
WHRF	1520	250 W (DAYS)	MOR		$ 25.00	(----)		James Swartz
WITH	1230	1 KW/250 W	NOSTALGIA (Ham)	MBS	$ NA	(Weiss)	Robinson	
WJRO	1590	1 KW (DA-2)	BTFL MUS		$ 15.00	(----)		George Dietrich
WTOW	1570	5 KW (DAYS)	RELIGION		$ 24.00	(----)	Jacor	Tom Lamprecht
WWIN	1400	1 KW/250 W	BLACK	NBN	$ 38.00	(HNWH)		Shelton Earp
WYST	1010	1 KW (DAYS)	OLDIES	US I	$ NA	(Masla)	United	John Columbus

FM STATIONS

WBSB-F	104.3	50 KW @ 422	CHR	ABC-C	$ 90.00*	(Torbet)	Scripps-Howard	Jim Fox
WIYY-F	97.9	11 KW @ 950	AOR (Burk-Abr)	ABC-R	$ NA	(Blair)	Hearst	Dave Barrett
WLIF-F	101.9	14 KW @ 961	BTFL/EZ		$ 95.00*	(Christal)	American	George Toulas
WMKR-F	106.5	29 KW @ 620	CHR		$ 90.00	(Katz)	S&F	Stuart Frankel
WPOC-F	93.1	16 KW @ 870	COUNTRY	ABC-D	$146.25	(Eastman)	Nationwide	Dave Fuellhart
WQSR-F	105.7	50 KW @ 245	AC	CBS-R	$ NA	(----)		Carl Brenner
WRBS-F	95.1	50 KW @ 260	RELIGION		$ 13.00	(----)		J. Bisset
WWIN-F	95.9	3 KW @ 300	BLACK		$ NA	(HNWH)		Shelton Earp
WXYV-F	102.7	50 KW @ 400	URBAN (Burk-Abr)		$ 90.00*	(Mc-Guild)	DKM	Owen Weber
WYST-F	92.3	10 KW @ 560	AC	US I	$ 60.00*	(Masla)	United	John Columbus
WGRX-F	100.7	50 KW @ 350	AOR		$ 45.00	(Selcom)	Shamrock Comm.	(WESTMINSTER)

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

WFBR is the flagship station for the Baltimore Orioles... Look how well WBGR is doing with a Gospel format...

BATON ROUGE

Arbitron Rank/Pop (12+): 74/445,900
CMSA Rank/Pop: NA
MSA Rank/Pop: 88/548,900
ADI # 90
Average Person Rating: 17.5
Market TSL: 23.3 hours

Stations: 19/16
Diaries: 950/469:1/41.0%
Sample Target: 820
Standard Error: .659
% Below Line: 2.8
% Not Listed: 10.4

Est 1984 Revenue: $13,300,000
Gross Inc.:
HH Inc.: $31,708
Retail $: 2.9 Bil
Pop per Station: 27,869
# 1 Biller: WFMF-F $3,150,000

	12+ METRO 1/4/SHARE		FAL 84	SPG 84	FAL 83	SPG 83
1.	WFMF-F	98/12.5	17.8	18.3	21.5	22.1
2.	WKJN-F	86/11.0	5.2	---	---	---
3.	WGGZ-F	75/ 9.6	6.2	6.1	7.3	7.7
4.	WYNK-F	74/ 9.5	6.6	14.7	13.8	14.2
5.	KQXL-F	71/ 9.1	7.7	6.3	2.4	---
6.	WTKL	65/ 8.3	8.6	4.2	6.5	5.6
7.	WXOK	63/ 8.1	8.1	8.2	10.0	9.9
8.	WQXY-F	30/ 3.8	6.9	11.1	8.3	11.4
9.	WJBO	28/ 3.6	6.8	1.8	4.1	3.5
10.	WXAM	26/ 3.3	1.9	1.3	3.8	3.8
11.	WIBR	15/ 1.9	2.5	2.5	3.6	4.2
12.	WLUX	12/ 1.5	2.3	4.7	2.7	2.5
13.						
14.						
15.						

	12+ TSA 1/4/CUME	
1.	WKJN-F	172/1441
2.	WFMF-F	150/2071
3.	WGGZ-F	144/1969
4.	WYNK-F	136/1302
5.	KQXL-F	90/ 835
6.	WTKL	71/ 737
	WXOK	71/1061
8.	WQXY-F	39/ 912
9.	WXAM	30/ 381
10.	WJBO	28/ 547
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		FAL 84	SPG 84
1.	WFMF-F	1316/29.5	35.6	36.3
2.	WGGZ-F	1118/25.1	19.4	19.5
3.	WXOK	895/20.1	19.5	20.3
4.	WYNK-F	822/18.4	15.7	23.0
5.	WKJN-F	804/18.0	11.7	----
6.	WTKL	653/14.6	14.6	9.7
7.	KQXL-F	649/14.6	16.2	12.5
8.	WQXY-F	631/14.2	19.3	23.9
9.	WJBO	472/10.6	16.3	8.9
10.	WXAM	303/ 6.8	4.8	7.9
11.	WIBR	301/ 6.8	5.5	6.6
12.	WYNK	201/ 4.5	4.6	5.8
13.				
14.				
15.				

12+ FM SHARE (METRO): 66.43% (465 of 700) (SPG 84: 66.72%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WGGZ-F	1. WFMF-F	1. WFMF-F	1. WKJN-F	1. WKJN-F	1. WKJN-F	1. WYNK-F	1. WFMF-F	1. WFMF-F	1. KQXL-F	1. WFMF-F
WFMF-F	2. KQXL-F	2. WKJN-F	2. WFMF-F	2. WYNK-F	2. WYNK-F	2. WFMF-F	2. WYNK-F	2. WKJN-F	2. WFMF-F	2. KQXL-F
3. WTKL	3. WGGZ-F	3. KQXL-F	3. WYNK-F	3. WFMF-F	3. WXOK	3. WKJN-F	3. WKJN-F	3. WGGZ-F	3. WGGZ-F	3. WKJN-F
4. KQXL-F	4. WTKL	4. WYNK-F	4. WTKL	4. WTKL	4. WFMF-F	4. WGGZ-F	4. WGGZ-F	4. KQXL-F	4. WKJN-F	4. WGGZ-F
5.	5. WKJN-F	5. WGGZ-F	5. WGGZ-F	5. WXOK	WTKL	5. WXOK	5. WXOK	5. WYNK-F	5. WXOK	5. WTKL
			6. WXOK	6. WGGZ-F						6. WYNK-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WFMF-F	1. WFMF-F	1. WFMF-F	1. WFMF-F	1. WKJN-F		1. KQXL-F	1. KQXL-F	1. WFMF-F	1. KQXL-F	1. WYNK-F
2. WGGZ-F	2. WGGZ-F	2. WKJN-F	2. WKJN-F	2. WFMF-F		2. WFMF-F	2. WFMF-F	WGGZ-F	2. WFMF-F	2. WKJN-F
3. KQXL-F	KQXL-F	3. WXOK	3. WTKL	3. WYNK-F		WGGZ-F	WGGZ-F	3. WKJN-F	WGGZ-F	3. WFMF-F
4. WTKL	4. WXOK	4. WTKL	WXOK	4. WXOK		4.	4.	WYNK-F	4. WKJN-F	4. WGGZ-F
WXOK	5. WKJN-F	5.	5. WYNK-F	5. WTKL		5.	5.	5.	5. WYNK-F	5.
	WTKL									

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		173 (2)	173 (2)	24.7	22.3
AOR				0	0
AC/OLDIES/SOFT ROCK		30 (1)	30 (1)	4.3	21.7
MOR/VARIETY				0	0
COUNTRY	19 (2)	160 (2)	179 (4)	25.6	25.6
BLACK/URBAN	128 (2)	87 (3)	215 (5)	30.7	22.2
BTFL MUSIC/EZ	15 (1)		15 (1)	2.1	0
NEWS/TALK	35 (2)		35 (2)	5.0	1.4
NOSTALGIA	26 (1)		26 (1)	3.7	0
RELIGION/GOSPEL	12 (1)	15 (2)	27 (3)	3.9	5.3
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS				0	1.4
			700 (19)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KSMI-F	104.9	Donaldsonville	1.0/2.4
WQCK-F	92.7	Clinton	1.0/1.4
WSLG	1090	Gonzales	1.3/1.2
WYNK	1380	Baton Rouge	1.2/4.5
KAJN-F	102.9	Crowley	.9/2.5
WWL	870	New Orleans	.9/2.8
WYLD-F	98.5	New Orleans	1.0/2.3

RADIO STATIONS

WIBR, 1300, 5 KW/1 KW (DA-N), EZ	,	$ NA	(Katz)		Robert Earle
WJBO, 1150, 5 KW (DA-1), NEWS/TALK	CBS,MBS,NBC-T,	$19.00	(Blair)	Manship	George Jenne
WLUX, 1550, 5 KW (DAYS), RELIGION	UPI,	$ 8.00	(----)		Ted Sawceman
WTKL, 1260, 1 KW (DAYS), BLACK	,	$20.00	(Masla)		John Marver
WXAM, 910, 1 KW (DA-1), NOSTALGIA	,	$17.00	(Christal)	Central Texas	Lew Campbell
WXOK, 1460, 5 KW/1 KW (DA-N), BLACK	NBN,	$25.00	(HNWH)		Lew Carter
WYNK, 1380, 5 KW (DAYS,DA), COUNTRY	ABC-E,	$27.00	(Torbet)	Hicks	
KQXL-F, 106.3, 3 KW @ 300, BLACK	SBN,	$24.00	(Weiss)	(NEW ROADS)	John Wilson
WFMF-F, 102.5, 100 KW @ 1360, CHR	,	$80.00*	(Blair)	Manship	George Jenne
WGGZ-F, 98.1, 100 KW @ 1550, CHR	CBS-R,	$55.00	(Katz)		M. Broussard
WKJN-F, 103.3, 100 KW @ 1045, COUNTRY	,	$40.00*	(Eastman)	Keymarket (HAMMOND)	Barry Drake
WQXY-F, 100.7, 100 KW @ 750, AC (Burk-Abr)	,	$67.50	(Christal)	Central Texas	Lew Campbell
WYNK-F, 101.5, 100 KW @ 403, COUNTRY	ABC-I,	$55.00*	(Torbet)	Hicks	

MISCELLANEOUS COMMENTS WYNK A/F sale price revised to $8,000,000...WIBR changes from Country to EZ...WJBO changes from AC to News/Talk...WAFB changes calls to WGGZ and format to CHR...

BEAUMONT-PORT ARTHUR

Arbitron Rank/Pop (12+): 98/328,800
CMSA Rank/Pop: NA
MSA Rank/Pop: 114/400,800
ADI # 121
Average Person Rating: 16.4
Market TSL: 21.9 hours

Stations: 20/16
Diaries: 731/450:1/43.7%
Sample Target: 710
Standard Error: .735
% Below Line: 8.4
% Not Listed: 4.8

Est 1984 Revenue: $8,200,000
Gross Inc.:
HH Inc.: $30,110
Retail $: 2.8 Bil
Pop per Station: 20,550
# 1 Biller: KYKR-F $1,155,000

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 83
1.	KYKR-F	76/14.1	12.4	11.2	8.8	9.1
2.	KZZB-F	70/13.0	13.7	9.5	13.7	11.0
3.	KHYS-F	69/12.8	15.9	22.3	15.6	12.2
4.	KLVI	44/ 8.2	5.6	5.9	9.2	8.6
5.	KQXY-F	43/ 8.0	7.6	8.2	10.9	8.7
6.	KWIC-F	41/ 7.6	7.7	8.4	1.3	2.3
7.	KAYD-F	35/ 6.5	6.7	7.0	8.8	8.4
8.	KTRH	20/ 3.7	4.9	3.6	5.6	5.9
9.	KIOC-F	19/ 3.5	5.9	5.3	5.8	3.6
10.	KKMY-F	18/ 3.3	2.2	1.5	3.4	6.1
11.						
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	KYKR-F	94/941
2.	KHYS-F	89/769
	KZZB-F	89/1155
4.	KQXY-F	63/706
5.	KLVI	58/ 827
6.	KWIC-F	44/647
7.	KAYD-F	40/562
8.	KTRH	27/347
9.	KIOC-F	24/648
10.	KKMY-F	20/321
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	KZZB-F	877/26.7	24.9	23.5
2.	KYKR-F	786/23.9	21.7	20.9
3.	KLVI	620/18.9	17.6	14.4
4.	KWIC-F	559/17.0	18.7	18.1
5.	KHYS-F	556/16.9	18.2	20.2
6.	KQXY-F	523/15.9	16.1	14.7
7.	KIOC-F	495/15.1	16.2	15.7
8.	KAYD-F	485/14.8	16.2	16.1
9.	KKMY-F	277/ 8.4	6.8	4.5
10.	KTRH	268/ 8.2	10.0	8.5
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 80.47% (412 of 512) (SPG 84: 83.33%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KZZB-F	1. KZZB-F	1. KHYS-F	1. KHYS-F	1. KYKR-F	1. KYKR-F	1. KYKR-F	1. KYKR-F	1. KYKR-F	1. KZZB-F	1. KYKR-F
2. KHYS-F	2. KHYS-F	2. KZZB-F	2. KYKR-F	2. KHYS-F	2. KLVI	2. KLVI	2. KHYS-F	2. KZZB-F	2. KHYS-F	2. KHYS-F
3. KWIC-F	3. KWIC-F	3. KYKR-F	3. KZZB-F	3. KZZB-F	3. KHYS-F	3. KZZB-F	3. KQXY-F	3. KHYS-F	3. KWIC-F	3. KZZB-F
4.	4. KAYD-F	4. KWIC-F	4. KLVI	4. KLVI	4. KQXY-F	4. KHYS-F	4. KLVI	4. KQXY-F	4. KYKR-F	4. KWIC-F
5.	5. KYKR-F	5. KAYD-F	5. KWIC-F	5. KQXY-F	5. KAYD-F	5. KAYD-F	5. KZZB-F	5. KWIC-F	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KZZB-F	1. KHYS-F	1. KHYS-F	1. KHYS-F	1. KHYS-F	1. KAYD-F	1. KZZB-F	1. KZZB-F	1. KHYS-F	1. KYKR-F
2. KHYS-F	2. KZZB-F	2. KZZB-F	2. KYKR-F	KYKR-F	2. KHYS-F	2. KHYS-F	2. KHYS-F	KZZB-F	2. KZZB-F
KWIC-F	3. KWIC-F	3.	3. KZZB-F	3. KWXY-F	KWIC-F	3. KWIC-F	3. KWIC-F	3. KYKR-F	3. KHYS-F
4.	4.	4.	4. KWIC-F	4. KZZB-F	4. KZZB-F	4. KAYD-F	4.	4. KLVI	4. KLVI
5.	5.	5.	5. KAYD-F	5. KAYD-F	5.	5. KYKR-F	5.	KWIC-F	5. KWIC-F
			6. KQXY-F	KKMY-F					

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		111 (2)	111 (2)	21.7	10.4
AOR		9 (2)	9 (2)	1.8	9.8
AC/OLDIES/SOFT ROCK		37 (2)	37 (2)	7.2	7.5
MOR/VARIETY				0	0.8
COUNTRY	67 (4)	111 (2)	178 (6)	34.8	30.2
BLACK/URBAN	10 (1)	83 (2)	93 (3)	18.2	25.8
BTFL MUSIC/EZ		43 (1)	43 (1)	8.4	9.0
NEWS/TALK	20 (1)		20 (1)	3.9	4.0
NOSTALGIA				0	0
RELIGION/GOSPEL	13 (2)	8 (1)	21 (3)	4.1	2.5
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS				0	0
			512 (20)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KALO	1250	Port Arthur	1.9/5.7
KAYC	1450	Beaumont	.6/2.8
KDLF	1150	Port Neches	1.9/3.6
KDVE	1510	Nederland	.6/1.9
KOGT	1600	Orange	2.8/4.3
KTFA-F	92.1	Groves	1.5/3.9
KTRM	990	Beaumont	.9/3.2
KLOL-F	101.1	Houston	1.3/2.6
KMJQ-F	102.1	Houston	2.6/5.5
KSRR-F	96.5	Houston	.4/1.6
KTRH	740	Houston	3.7/8.2

RADIO STATIONS

KALO, 1250, 5 KW/1 KW (DA-2), BLACK	,	$25.00	(Mc-Guild)	Clear Channel	Jim Smith
KAYC, 1450, 1 KW/250 W , COUNTRY	US II,	$14.00	(Eastman)	Long-Pride	
KIEZ, 1380, 1 KW (DAYS,DA) , AC	,	$23.00	(Masla)		Don Durden
KDLF, 1150, 500 W (DAYS,DA) , RELIGION	,	$ 5.00	(----)		Billy James Hargis
KDVE, 1510, 5 KW (DAYS,DA) , RELIGION	UPI,	$ 8.00	(----)	Central Texas	Gary Teaney
KOLE, 1340, 1 KW/250 W , AC	,	$13.00	(HNWH)		Gene Flowers
KLVI, 560, 5 KW (DA-N) , COUNTRY	ABC-I,	$45.00	(Katz)	Hicks	
KTRM, 990, 1 KW (DA-1) , COUNTRY	MBS,SMN,	$23.00	(Selcom)		Wayne Courtney
KOGT, 1600, 1 KW (DA-1) , COUNTRY		$15.00	(----)		George Eon
KAYD-F, 97.5, 50 KW @ 320, COUNTRY	,	$30.00*	(Eastman)	Long-Pride	
KHYS-F, 98.5, 100 KW @ 505, URBAN (TM)	CBS-R,	$30.00	(Mc-Guild)	Clear Channel	Jim Smith
KIOC-F, 106.1, 100 KW @ 1060, AC	US I,	$25.00	(Republic)		Gary Allen
KQXY-F, 94.1, 100 KW @ 647, BTFL (Bonne)	NBC,	$24.00	(Christal)	Central Texas	Gary Teaney
KWIC-F, 107.7, 100 KW @ 250, CHR	ABC-C,	$30.00	(Masla)		Don Durden
KZZB-F, 95.1, 100 KW @ 501, CHR	MBS,	$22.00	(Selcom)		Wayne Courtney
KYKR-F, 93.3, 100 KW @ 500, COUNTRY	,	$45.00	(Katz)	Hicks	
KKMY-F, 104.5, 100 KW @ 400, AC	,	$17.00	(HNWH)		Gene Flowers

MISCELLANEOUS COMMENTS KALO changes from Oldies to Black...

BILLINGS

Arbitron Rank/Pop (12+): 169/97,500
CMSA Rank/Pop: NA
MSA Rank/Pop: 296/121,000
ADI # 164
Average Person Rating: 18.4
Market TSL: 24.5 hours

Stations: 8/8
Diaries: 610/160:1/55.5%
Sample Target: 550
Standard Error: .827
% Below Line: 0
% Not Listed: 5.0

Est 1984 Revenue: $4,700,000
Gross Inc.:
HH Inc.: $27,336
Retail $: 1.1 Bil
Pop per Station: 12,188
# 1 Biller: KGHL $1,100,000

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 83
1.	KGHL	43/24.0	---	27.9	---	23.6
2.	KYYA-F	36/20.1	---	14.3	---	16.8
3.	KZLS-F	22/12.3	---	11.0	---	10.6
4.	KIDX-F	21/11.7	---	17.5	---	12.4
5.	KOOK	17/ 9.5	---	7.8	---	9.3
6.	KUUS	13/ 7.3	---	---	---	---
7.	KBIT-F	10/ 5.6	---	6.5	---	8.7
8.	KURL	8/ 4.5	---	4.5	---	5.0
9.						
10.						
11.						
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14.						
15.						

12+ TSA 1/4/CUME		
1.	KGHL	83/622
2.	KYYA-F	41/441
3.	KIDX-F	24/268
4.	KZLS-F	22/270
5.	KOOK	20/330
6.	KBIT-F	17/163
7.	KUUS	15/150
8.	KURL	12/104
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12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	KYYA-F	362/37.1	---	30.2
2.	KGHL	353/36.2	---	37.8
3.	KZLS-F	261/26.8	---	23.6
4.	KOOK	241/24.7	---	28.3
5.	KIDX-F	240/24.6	---	30.2
6.	KUUS	132/13.5	---	----
7.	KBIT-F	129/13.2	---	15.5
8.	KURL	70/ 7.2	---	7.2
9.				
10.				
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 52.35% (89 of 170) (SPG 84: 53.15%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KZLS-F	1. KYYA-F	1. KYYA-F	1. KGHL	1. KGHL	1. KGHL	1. KGHL	1. KGHL	1. KYYA-F	1. KYYA-F	1. KGHL
2. KYYA-F	2. KZLS-F	2. KGHL	2. KYYA-F	2. KYYA-F	2.	2. KYYA-F	2. KYYA-F	2. KGHL	2. KZLS-F	2. KYYA-F
3.	3. KIDX-F	3. KIDX-F	3. KIDX-F	3. KIDX-F	3.	3. KZLS-F	3. KIDX-F	3. KIDX-F	3. KIDX-F	3. KIDX-F
4.	4.	4. KZLS-F	4. KOOK	4. KOOK	4.	4. KOOK	4. KZLS-F	4. KZLS-F	4. KGHL	4. KZLS-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KYYA-F	1. KYYA-F	1. KYYA-F	1. KYYA-F	1. KGHL	1. KYYA-F	1. KYYA-F	1. KYYA-F	1. KYYA-F	1. KGHL
2. KZLS-F	2. KIDX-F	2. KIDX-F	2. KGHL	2. KYYA-F	2. KZLS-F	2.	2. KOOK	2.	2. KYYA-F
3.	KZLS-F	3. KGHL	3. KIDX-F	3. KIDX-F	3.	3.	3. KIDX-F	3.	3. KOOK
4.	4.	4. KOOK	4. KZLS-F	4.	4.	4.	KZLS-F	4.	KIDX-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		58 (2)	58 (2)	34.1	27.3
AOR				0	0
AC/OLDIES/SOFT ROCK	17 (1)	21 (1)	38 (2)	22.3	27.3
MOR/VARIETY				0	2.8
COUNTRY	43 (1)	10 (1)	53 (2)	31.2	37.8
BLACK/URBAN				0	0
BTFL MUSIC/EZ	13 (1)		13 (1)	7.6	0
NEWS/TALK				0	0
NOSTALGIA				0	0
RELIGION/GOSPEL	8 (1)		8 (1)	4.7	4.9
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS				0	0
			170 (8)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

RADIO STATIONS

KGHL, 790, 5 KW (DA-N), COUNTRY (Drake-Chen)	ABC-I, $30.00	(Eastman)	Hatch	Jerry Moore
KOOK, 970, 5 KW (DA-N), AC	CBS, $16.00	(Torbet)	Mesa	Dan Miller
KOYN, 910, 1 KW (DAYS), COUNTRY	, $ 8.00	(----)		Carson Aasen
KURL, 730, 5 KW (DAYS), RELIGION	, $ 4.75	(----)	Enterprise	Herm Elenbaas
KUUS, 1240, 1 KW/250 W , BTFL (TM)	NBC, $ NA	(Mc-Guild)		Ray McLean
KBIT-F, 102.9, 100 KW @ 500, COUNTRY	CBS, $ NA	(Torbet)	Mesa	Dan Miller
KIDX-F, 98.5, 85 KW @ 402, AC (Chruchill)	Source, $24.00	(Eastman)	Hatch	Jerry Moore
KYYA-F, 93.3, 100 KW @ 700, CHR	US 1, $22.00	(Blair)	Meyer	Lamont Wallis
KZLS-F, 97.1, 35 KW @ 293, CHR (Drake-Chen)	, $15.00	(Mc-Guild)		Ray McLean

MISCELLANEOUS COMMENTS KOYN now programs Country...

BINGHAMTON

Arbitron Rank/Pop (12+): 131/225,300
CMSA Rank/Pop: NA
MSA Rank/Pop: 162/268,000
ADI # 133
Average Person Rating: 15.1
Market TSL: 20.4 hours

Stations: 14/10
Diaries: 808/22,530:1/59.2%
Sample Target: 700
Standard Error: .650
% Below Line: 3.4
% Not Listed: 12.9

Est 1984 Revenue: $5,400,000
Gross Inc.:
HH Inc.: $27,501
Retail $: 1.6 Bil
Pop per Station: 22,530
# 1 Biller: NA

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 83	BIRCH SHARE
1.	WAAL-F	84/24.6	---	12.2	---	13.5	35.6
2.	WNBF	53/15.5	---	14.2	---	15.1	8.8
3.	WMRV-F	49/14.4	---	18.2	---	18.3	12.3
4.	WINR	32/ 9.4	---	9.7	---	7.3	7.7
5.	WHWK-F	27/ 7.9	---	10.4	---	9.2	12.0
6.	WENE	21/ 6.2	---	8.7	---	6.2	3.4
7.	WWWT-F	10/ 2.9	---	4.0	---	2.7	2.6
8.	WKOP	9/ 2.6	---	3.7	---	5.4	3.7
9.							
10.							
11.							
12.							
13.							
14.							
15.							

12+ TSA 1/4/CUME		
1.	WAAL-F	145/1354
2.	WHWK-F	71/ 686
3.	WMRV-F	60/ 930
4.	WNBF	59/ 774
5.	WINR	34/ 380
6.	WENE	23/ 399
7.	WATS+	18/ 117
8.	WKOP	13/ 254
9.	WWWT-F	11/ 257
10.		
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12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	WAAL-F	890/39.5	---	24.6
2.	WMRV-F	707/31.4	---	35.0
3.	WNBF	666/29.6	---	30.3
4.	WENE	351/15.6	---	15.9
5.	WHWK-F	330/14.6	---	16.9
6.	WINR	317/14.1	---	15.6
7.	WWWT-F	228/10.1	---	10.5
8.	WKOP	217/ 9.6	---	10.7
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12+ FM SHARE (METRO): 60.94% (181 of 297) (SPG 84: 56.51%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ MID	12+ EVE	SAT MID
1. WAAL-F	1. WAAL-F	1. WAAL-F	1. WMRV-F	1. WMRV-F	1. WNBF	1. WNBF	1. WAAL-F	1. WAAL-F	1. WAAL-F	1. WAAL-F
2.	2. WMRV-F	2. WMRV-F	2. WAAL-F	2. WAAL-F	2. WINR	2. WAAL-F	2. WMRV-F	2. WMRV-F	2. WMRV-F	2. WMRV-F
3.	3.	3. WNBF	3. WNBF	3. WNBF	3. WMRV-F	3. WMRV-F	3. WNBF	3. WNBF	3. WNBF	3. WNBF
4.	4.	4. WHWK-F	4. WHWK-F	4. WHWK-F	4. WHWK-F	4. WENE	4.	4. WINR	4. WINR	4. WINR
5.	5.	5.	5.	5.	5.	5. WINR	5.	5.	5. WHWK-F	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WAAL-F	1. WAAL-F	1. WAAL-F	1. WAAL-F	1. WMRV-F	1. WAAL-F	1. WAAL-F	1. WAAL-F	1. WAAL-F	1. WMRV-F
2.	2. WMRV-F	WMRV-F	2. WMRV-F	2. WNBF	2.	2. WMRV-F	WMRV-F	2. WMRV-F	2. WAAL-F
3.	3.	3.	3. WNBF	WAAL-F	3.	3.	3.	3.	3. WNBF
4.	4.	4.	WHWK-F	4. WHWK-F	4.	4.	4.	4.	4. WHWK-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		97 (3)	97 (3)	32.7	27.9
AOR				0	14.9
AC/OLDIES/SOFT ROCK	9 (1)	52 (2)	61 (3)	20.5	5.5
MOR/VARIETY	54 (2)	1 (1)	55 (3)	18.5	17.8
COUNTRY	21 (1)	29 (2)	50 (3)	16.8	22.1
BLACK/URBAN				0	0
BTFL MUSIC/EZ				0	0.6
NEWS/TALK				0	0
NOSTALGIA	32 (1)		32 (1)	10.8	11.2
RELIGION/GOSPEL				0	0
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS		2 (1)	2 (1)	0.7	0
			297 (14)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WATS+	960	Sayre	.6/2.0
WHCU-F	97.3	Ithaca	.6/1.3
WOKW-F	99.9	Cortland	.9/3.2
WPCX-F	106.9	Auburn	.6/1.3
WQNY-F	103.7	Ithaca	.9/2.1

RADIO STATIONS

WENE, 1430, 5 KW (DA-N) , COUNTRY (Drake-Chen) ABC-E, $20.00 (Masla) (ENDICOTT)
WINR, 680, 1 KW/500 W (DA-2), NOSTALGIA (Ham) , $21.00 (Savalli) David Mitchell
WKOP, 1360, 5 KW/500 W (DA-2), OLDIES ABC-E, $14.00* (Weiss) Regional George Rossi
WNBF, 1290, 5 KW (DA-N) , MOR CBS, $27.00 (Katz) Stoner Kitty Bocock
WATS+, 960, 5 KW (DAYS) , MOR , $ NA (----) (SAYRE,PA) Charles Carver

WAAL-F, 99.1, 7 KW @ 1090, CHR US I, $25.00* (Weiss) Regional George Rossi
WHWK-F, 98.1, 10 KW @ 950, COUNTRY (TM) , $20.00* (Katz) Stoner S. McDonald
WMRV-F, 105.7, 35 KW @ 570, AC (Drake-Chen) Source, $21.00 (Masla) (ENDICOTT)
WKXZ-F, 93.9, 23 KW @ 680, AC , $14.00 (----) (NORWICH) Matt Cooney
WOKW-F, 99.9, 20 KW @ 730, CHR US I, $15.00 (----) Burbach (CORTLAND) Bill McMartin
WWWT-F, 101.7, 1 KW @ 450, CHR SMN, $10.00 (Market 4) (OWEGO) Frank Penny

MISCELLANEOUS COMMENTS WAAL changed from AOR to CHR (December)...Susquehanna County deleted from the metro... WMRV now classified as AC...

BIRMINGHAM

Arbitron Rank/Pop (12+): 46/752,000
CMSA Rank/Pop: # 43
MSA Rank/Pop: 54/896,500
ADI # 48
Average Person Rating: 19.4
Market TSL: 25.8 hours

Stations: 20/18
Diaries: 1134/663:1/50.0%
Sample Target: 1080
Standard Error: .620
% Below Line: 1.3
% Not Listed: 8.3

Est. 1984 Revenue: $18,300,000
Gross Inc.:
HH Inc.: $25,116
Retail $: 4.7 Bil
Pop per Station: 41,778
# 1 Biller: WZZK-F $4,000,000

	12+ METRO 1/4/SHARE		FAL 84	SPG 84	FAL 83	SPG 83
1.	WZZK-F	186/12.8	12.1	11.3	12.3	12.5
2.	WAPI-F	175/12.0	8.4	8.2	7.9	8.6
3.	WENN-F	169/11.6	11.8	11.7	9.8	10.4
4.	WMJJ-F	162/11.1	8.3	6.9	4.9	7.4
5.	WKXX-F	129/ 8.9	11.0	13.4	11.3	8.5
6.	WVOK	89/ 6.1	5.6	4.1	3.7	3.1
7.	WAGG	76/ 5.2	6.1	7.2	4.2	5.1
8.	WJLD	59/ 4.0	2.4	1.9	4.9	3.7
9.	WLTB-F	50/ 3.4	2.3	2.6	2.2	2.8
10.	WZZK	46/ 3.2	5.7	5.5	3.0	3.8
11.	WERC	43/ 3.0	3.3	3.1	4.8	3.4
12.	WATV	32/ 2.2	6.5	5.9	7.6	6.3
13.	WAPI	30/ 2.1	1.9	2.2	3.1	1.4
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	12+ TSA 1/4/CUME	
1.	WZZK-F	333/3562
2.	WAPI-F	259/2841
3.	WENN-F	200/1930
4.	WMJJ-F	199/2165
5.	WKXX-F	165/2563
6.	WVOK	107/1286
7.	WQEN-F	96/1208
8.	WAGG	78/ 617
9.	WDJC-F	66/ 982
10.	WLTB-F	63/ 945
11.	WJLD	59/ 807
12.	WZZK	49/ 731
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	12+ METRO CUME/ METRO CUME RATING		FAL 84	SPG 84
1.	WZZK-F	2000/26.6	26.2	23.4
2.	WAPI-F	1940/25.8	20.7	17.9
3.	WKXX-F	1873/24.9	31.2	30.7
4.	WMJJ-F	1713/22.8	19.3	15.8
5.	WENN-F	1523/20.3	19.4	18.1
6.	WVOK	947/12.6	12.5	12.4
7.	WJLD	803/10.7	10.1	7.5
8.	WLTB-F	753/10.0	6.2	6.1
9.	WAPI	616/ 8.2	10.3	9.7
10.	WZZK	615/ 8.2	12.6	11.0
11.	WERC	599/ 8.0	11.3	8.6
12.	WAGG	573/ 7.6	6.6	9.1
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12+ FM SHARE (METRO): 68.86% (920 of 1336) (SPG 84: 61.97%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WAPI-F	1. WMJJ-F	1. WMJJ-F	1. WMJJ-F	1. WZZK-F	1. WZZK-F	1. WZZK-F	1. WZZK-F	1. WAPI-F	1. WAPI-F	1. WZZK-F
2. WKXX-F	2. WAPI-F	2. WAPI-F	2. WZZK-F	WMJJ-F	2. WENN-F	2. WMJJ-F	2. WMJJ-F	2. WZZK-F	2. WENN-F	2. WENN-F
3. WENN-F	3. WENN-F	3. WZZK-F	3. WENN-F	3. WENN-F	3. WVOK	3. WENN-F	3. WAPI-F	3. WMJJ-F	3. WKXX-F	3. WAPI-F
4.	4. WKXX-F	4. WENN-F	4. WAPI-F	4. WAPI-F	4. WMJJ-F	4. WAPI-F	4. WENN-F	4. WENN-F	4. WZZK-F	4. WKXX-F
5.	5. WZZK-F	5. WKXX-F	5. WKXX-F	5. WKXX-F	5. WAGG	5. WKXX-F	5. WKXX-F	5. WKXX-F	5. WMJJ-F	5. WMJJ-F
6.	6.	6.	6.	6.	6.	6. WVOK	6.	6.	6. WJLD	6.
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKXX-F	1. WMJJ-F	1. WMJJ-F	1. WMJJ-F	1. WMJJ-F	1. WAPI-F	1. WAPI-F	1. WAPI-F	1. WAPI-F	1. WZZK-F
2. WAPI-F	2. WENN-F	2. WENN-F	2. WENN-F	2. WZZK-F	2. WENN-F	2. WMJJ-F	2. WMJJ-F	2. WZZK-F	2. WMJJ-F
WENN-F	3. WKXX-F	3. WZZK-F	3. WZZK-F	3. WENN-F	3. WKXX-F	3. WENN-F	3. WENN-F	3. WMJJ-F	3. WAPI-F
4. WMJJ-F	4. WAPI-F	4. WKXX-F	4. WKXX-F	4. WAGG	WMJJ-F	4. WZZK-F	4. WZZK-F	4. WENN-F	4. WENN-F
5.	5. WZZK-F	5. WAPI-F	5. WAPI-F	WKXX-F	5. WZZK-F	5. WKXX-F	5. WKXX-F	5. WKXX-F	5. WLTB-F
6.	6.	6. WAGG	6.	6.	6.	6.	6.	6. WLTB-F	6. WKXX-F
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		143 (2)	143 (2)	10.7	14.9
AOR		175 (1)	175 (1)	13.1	8.7
AC/OLDIES/SOFT ROCK	7 (1)	212 (2)	219 (3)	16.4	10.1
MOR/VARIETY				0	0
COUNTRY	154 (3)	186 (1)	340 (4)	25.4	19.8
BLACK/URBAN	91 (2)	169 (1)	260 (3)	19.5	20.7
BTFL MUSIC/EZ		5 (1)	5 (1)	0.4	2.2
NEWS/TALK	43 (1)		43 (1)	3.2	3.3
NOSTALGIA	30 (1)		30 (1)	2.2	8.2
RELIGION/GOSPEL	91 (2)	24 (1)	115 (3)	8.6	12.0
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS		6 (1)	6 (1)	0.4	0
			1336 (20)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCRT	1260	Birmingham	1.0/1.6
WDJC-F	93.7	Birmingham	1.6/6.1
WKLD-F	97.7	Onconta	.4/1.4
WSMQ	1450	Bessemer	1.3/1.5
WYDE	850	Birmingham	.5/2.3
WQEN-F	103.7	Gadsden	1.0/3.5
WHMA-F	100.5	Anniston	.3/1.7

RADIO STATIONS

AM STATIONS

WAGG,	1320,	5 KW (DAYS)	, GOSPEL	NBN,	$ 29.00	(Selcom)		Bill Manney
WAPI,	1070,	50 KW/5 KW (DA-N),	NOSTALGIA	CBS,NBC-T,SMN,	$ 20.00	(Christal)		Bernie Barker
WATV,	900,	1 KW (DAYS)	. BLACK	,	$ 28.00*	(Weiss)		Joe Lackey
WCRT,	1260,	5 KW (DAYS)	, RELIGION	,	$ 14.00	(----)		Ben Cleary
WERC,	960,	5 KW (DA-N)	, NEWS/TALK	ABC-T,	$ 40.00*	(Mc-Guild)	Sungroup	John Bomer
WJLD,	1400,	1 KW/250 W	, BLACK	MBS,	$ 26.00*	(Masla)		Al Bell
WZZK,	610,	5 KW/1 KW (DA-N),	COUNTRY	,	$ 30.00	(Katz)	Katz	Jerdan Bullard
WAYE,	1220,	1 KW (DAYS,DA)	, ? ?	,	$ 15.00	(----)	Woods	
WVOK,	690,	50 KW (DAYS)	, COUNTRY	US II,	$ 24.00	(Christal)	ELF	Gordon Sprouse
WYDE,	850,	50 KW/1 KW (DA-2),	OLDIES	,	$ 15.00	(Weiss)	Gore	Rich Wood

FM STATIONS

WAPI-F,	94.5,	100 KW @ 1214,	AOR/CHR	Source,	$ 65.00	(Christal)		Bernie Barker
WDJC-F,	93.7,	100 KW @ 870,	RELIGION	,	$ 25.00*	(----)	Crawford	
WENN-F,	107.7,	100 KW @ 640,	BLACK	NBN,	$ 60.00*	(Selcom)		Bill Manney
WKXX-F,	106.9,	100 KW @ 1114,	CHR	ABC-D,	$ 80.00*	(Mc-Guild)	Sungroup	John Bomer
WLTB-F,	99.5,	100 KW @ 400,	AC	US II,	$ 35.00	(Christal)	ELF	Gordon Sprouse
WMJJ-F,	96.5,	100 KW @ 900,	AC	US I,	$ 80.00	(Blair)	Capitol (Johnson)	Ray Quinn
WZZK-F,	104.7,	100 KW @ 1300,	COUNTRY	,	$149.00	(Katz)	Katz	Jerdan Bullard
WQEN-F,	103.7,	100 KW @ 1080,	CHR	,	$ 25.00	(Dora)	(GADSDEN)	Bud Polacek
WHMA-F,	100.5,	100 KW @ 772,	BTFL/EZ	,	$ 13.00	(RSR)	(ANNISTON)	Malcolm Street

WLTB programmed Country for most of sweep

CALL LETTER CHANGES

WQUS changes to WLTB

WTWG changes to WAYE

WSGN changes to WZZK-A

FORMAT CHANGES

WLTB: from Country to AC

WZZK: from Oldies to Country

STATION SALES

WSGN: from Edens to Katz for $750,000

WAYE: from Good News to Woods for $450,000 (est)

MISCELLANEOUS COMMENTS

BOISE

Arbitron Rank/Pop (12+): 129/227,600
CMSA Rank/Pop: NA
MSA Rank/Pop: 211/195,000
ADI # 13[illegible]
Average Person Rating: 16.5
Market TSL: 22.7 hours

Stations: 18/18
Diaries: 634/359:1/53.5%
Sample Target: 600
Standard Error: .767
% Below Line: 0
% Not Listed: 7.2

Est 1984 Revenue: $6,400,000
Gross Inc.:
HH Inc.: $25,856
Retail $: 1.5 Bil
Pop per Station: 12,644
# 1 Biller: KBOI - $825,000

12+ METRO 1/4/SHARE		FAL 84	SPG 84	FAL 83	SPG 83
1. KCIX-F	60/16.0	---	---	---	---
2. KIYS-F	35/ 9.3	---	3.1	---	6.8
3. KIZN-F	34/ 9.0	---	7.9	---	12.5
4. WBOI	33/ 8.8	---	10.7	---	10.4
5. KFXD-F	29/ 7.7	---	10.5	---	7.4
6. KIDO	27/ 7.2	---	7.1	---	7.4
7. KGEM	22/ 5.9	---	8.8	---	7.6
8. KBXL-F	21/ 5.6	---	6.2	---	4.9
9. KBOI-F	20/ 5.3	---	8.5	---	6.3
10. KBNY-F	18/ 4.8	---	4.8	---	4.9
11. KJOT-F	12/ 3.2	---	2.0	---	3.5
12. KLTB-F	10/ 2.7	---	9.6	---	9.0
13.					
14.					
15.					

12+ TSA 1/4/CUME		
1.	KCIX-F	64/539
	KIZN-F	64/654
3.	KBOI	52/694
4.	KIYS-F	49/638
5.	KIDO	40/436
6.	KFXD-F	35/552
7.	KBOI-F	30/390
8.	KGEM	28/437
9.	KBXL-F	24/294
10.	KBNY-F	21/276
11.	KJOT-F	16/249
12.	KLTB-F	15/202
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	KCIX-F	496/21.8	---	---
2.	KIYS-F	469/20.6	---	11.7
3.	KBOI	463/20.3	---	23.6
4.	KFXD-F	413/18.1	---	21.3
5.	KIZN-F	359/15.8	---	17.8
6.	KGEM	306/13.4	---	18.3
7.	KIDO	303/13.3	---	13.2
8.	KBOI-F	285/12.5	---	17.3
9.	KBXL-F	259/11.4	---	10.1
10.	KBNY-F	239/10.5	---	10.6
11.	KJOT-F	205/ 9.0	---	6.7
12.	KNPA	186/ 8.2	---	12.2
13.				
14.				
15.				

12+ FM SHARE (METRO): 6[illegible] 05% (241 of 349) (SPG 84: 57.19%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KIYS-F	1. KCIX-F	1. KCIX-F	1. KCIX-F	1. KCIX-F	1. KBOI	1. KCIX-F	1. KCIX-F	1. KCIX-F	1. KIYS-F	1. KCIX-F
2. KFXD-F	2. KFXD-F	2. KBOI	2. KBOI	2. KBOI	2. KGEM	2. KBOI	2. KBOI	2. KIYS-F	2. KCIX-F	2. KIZN-F
3.	3. KIYS-F	3. KFXD-F	3. KIZN-F	3. KIZN-F	KIDO	3. KIDO	3. KIZN-F	3. KBOI	3. KIDO	3. KFXD-F
4.	4. KBNY-F	KIZN-F	4. KFXD-F	4.	KIZN-F	4. KIZN-F	4. KGEM	4. KIZN-F	4. KFXD-F	4. KIYS-F
5.	5. KIZN-F	5. KIYS-F	5.	5.	5.	5. KFXD-F	5.	5. KFXD-F	5.	5. KIDO

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KCIX-F	1. KCIX-F	1. KCIX-F	1. KCIX-F	1. KCIX-F	1. KCIX-F	1. KCIX-F	1. KCIX-F	1. KCIX-F	1. KCIX-F
2. KIYS-F	2.	2.	2. KBOI	2. KBOI	2. KFXD-F	2. KFXD-F	2. KFXD-F	2. KBOI	2. KBOI
3. KBNY-F	3.	3.	3. KBNY-F	3. KIZN-F	3. KIYS-F	3. KIYS-F	KIZN-F	3. KFXD-F	3. KIZN-F
KFXD-F	4.	4.	KIZN-F	4.	4.	4. KIZN-F	4. KIYS-F	KIYS-F	4. KGEM
5.	5.	5.	KFXD-F	5.	5.	5.	5.	KIZN-F	5.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP	6 (1)	64 (2)	64 (2)	20.0	20.4
AOR				0	0
AC/OLDIES/SOFT ROCK	4 (1)	90 (4)	94 (5)	26.9	10.8
MOR/VARIETY	33 (1)		33 (1)	9.5	11.4
COUNTRY	22 (1)	46 (2)	68 (3)	19.4	20.4
BLACK/URBAN				0	0
BTFL MUSIC/EZ		41 (2)	41 (2)	11.7	15.6
NEWS/TALK	3 (1)		3 (1)	0.9	0.6
NOSTALGIA	27 (1)		27 (1)	7.7	7.5
RELIGION/GOSPEL	13 (2)		13 (2)	3.7	3.3
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS				0	0
			349 (18)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KBGN	1060	Caldwell	1.6/4.9
KFXD	580	Nampa	1.1/7.7
KLCI-F	103.1	Nampa	.5/3.5
KNPA	1340	Nampa	1.6/8.2
KSPD	790	Boise	1.9/4.4
KTOX	730	Boise	.8/3.0

RADIO STATIONS

KBOI, 670, 50 KW (DA-N) , AC/MOR	NBC, $26.25	(Katz)	Pacific Northwest	Al Vuylsteke
KGEM, 1140, 10 KW (DA-1) , COUNTRY (Drake-Chen)	ABC-I, $13.00	(Eastman)	Hatch	R. Weisenburger
KIDO, 630, 5 KW (DA-2) , NOSTALGIA	CBS, $15.00	(Christal)	Sundance	Roy Dittman
KKIC, 950, 5 KW (DAYS,DA). COUNTRY	, $ 9.00	(----)		Steve Summer
KSPD, 790, 1 KW (DAYS) , RELIGION	MBS, $ 8.00	(----)		
KTOX, 730, 500 W (DAYS) , TALK	ABC-T, $ NA	(HNWH)	Constant	Bob Dobbs
KFXD, 580, 5 KW (DA-N) , OLDIES/AC	US 2, $13.00	(Blair)	(NAMPA)	Tom Simmons
KNPA, 1340, 1 KW/250 W , CHR	, $??	(Mc-Guild)	(NAMPA)	Bill Johnstone
KBNY-F, 96.9, 44 KW @ 2520, AC	, $12.00	(Republic)	(NAMPA)	Bruce Wetten
KBOI-F, 97.9, 47 KW @ 2510, BTFL/EZ	, $20.00	(Katz)	Pacific Northwest	Al Vuylsteke
KBXL-F, 94.1, 40 KW @ 2500, BTFL	, $10.00	(Unirep)	(CALDWELL)	Nelson Wilson
KFXD-F, 94.9, 46 KW @ 2520, CHR	US 1, $14.00	(Blair)	(NAMPA)	Tom Simmons
KIYS-F, 92.3, 44 KW @ 2500, CHR	, $20.00	(----)		Burt Oliphant
KIZN-F, 93.1, 50 KW @ 2630, COUNTRY	, $36.00*	(HNWH)	Constant	Bob Dobbs
KJOT-F, 105.1, 43 KW @ 2574, COUNTRY (Drake-Chen)	ABC-I, $22.00	(Eastman)	Hatch	R. Weisenberger
KLTB-F, 104.3, 43 KW @ 2574, AC	, $15.00	(Christal)	Sundance	Roy Dittman
KLCI-F, 103.1, 3 KW @ ? ? , AC	, $? ?	(Mc-Guild)	(NAMPA)	Bill Johnstone
KCIX-F, 105.9, 50 KW @ 2699, AC	APR, $? ?	(----)	(GARDEN CITY)	

MISCELLANEOUS COMMENTS KBBK-F sold to Culpepper for $400,000 (Chapman)...KIDQ-F changes calls to KLTB-F and format from AOR to AC...KBBK changes calls to KIYS-F...KCIX signs on with an unbelievable 16 share...

BOSTON

Arbitron Rank/Pop (12+): 7/3,127,000
CMSA Rank/Pop: # 7
MSA Rank/Pop: 6/3,648,200
ADI # 6
Average Person Rating: 18.9
Market TSL: 25.0 hours

Stations: 33/28
Diaries: 2279/1372:1/41.1%
Sample Target: 2170
Standard Error:
% Below Line: 6.5
% Not Listed: 11.8

Est. 1984 Revenue: $90,300,000
Gross Inc.:
HH Inc.: $33,960
Retail $: 24.9 Bil
Pop per Station: 111,679
# 1 Biller: WBZ $10,700,000

12+ METRO 1/4/SHARE			WIN 85	FAL 84	SUM 84	SPG 84	BIRCH SHARE
1.	WBCN-F	517/8.8	9.0	8.4	8.6	9.0	10.1
2.	WBZ	490/8.3	8.9	8.1	7.4	7.4	7.6
3.	WHDH	441/7.5	5.8	8.7	8.4	7.2	4.9
4.	WXKS-F	435/7.4	6.4	6.5	7.5	8.1	11.3
5.	WRKO	397/6.7	5.8	4.9	4.7	4.7	6.3
6.	WHTT-F	281/4.8	5.5	5.8	6.6	6.3	6.4
7.	WJIB-F	266/4.5	6.0	4.1	4.1	4.6	5.1
8.	WEEI	258/4.4	4.1	5.0	4.6	4.8	4.2
9.	WROR-F	215/3.6	4.4	4.0	4.5	3.8	3.3
10.	WAAF-F	214/3.6	2.3	2.6	1.9	2.0	3.1
11.	WZOU-F	190/3.2	2.8	2.1	1.7	2.2	4.3
12.	WMJX-F	180/3.0	3.2	3.3	3.1	3.5	2.9
13.	WVBF-F	164/2.8	3.0	3.3	4.5	4.4	2.6
14.	WSSH-F	150/2.5	3.5	3.1	2.1	2.3	2.5
15.	WBOS-F	143/2.4	1.8	2.3	1.8	1.4	2.3
16.	WILD	98/1.7	1.3	1.6	2.4	1.9	1.8
17.	WXKS	93/1.6	2.0	1.5	2.2	3.1	.9
18.	WMEX	77/1.3	.3	.3	---	.7	1.1
19.	WCRB-F	74/1.3	1.5	1.2	.9	1.2	.9
20.	WKKT-F	60/1.0	1.4	3.9	2.7	3.2	1.2
	WHJY-F	60/1.0	.6	1.2	.5	.3	.9
22.							
23.							
24.							
25.							

12+ TSA 1/4/CUME		
1.	WBZ	653/8691
2.	WBCN-F	644/7289
3.	WXKS-F	521/6896
4.	WRKO	463/5726
5.	WHDH	457/6143
6.	WAAF-F	401/4713
7.	WHTT-F	398/7622
8.	WJIB-F	329/4993
9.	WROR-F	321/6170
10.	WLKW-F	310/3011
11.	WHJY-F	307/3392
12.	WZOU-F	288/5615
13.	WEEI	278/5113
14.	WSSH-F	272/4223
15.	WMJX-F	213/4109
16.	WVBF-F	196/3793
17.	WBOS-F	182/2521
18.	WSRS-F	139/1656
19.	WOKQ-F	125/1671
20.	WILD	100/ 964
21.		
22.		
23.		
24.		
25.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	WBZ	6012/19.2	20.1	19.1
2.	WHDH	5700/18.2	19.8	18.8
3.	WBCN-F	5523/17.7	17.8	17.5
4.	WHTT-F	5488/17.6	19.3	19.9
5.	WXKS-F	5474/17.5	17.9	19.0
6.	WRKO	4930/15.8	11.3	11.3
7.	WEEI	4565/14.6	16.3	15.8
8.	WROR-F	4321/13.8	13.8	13.8
9.	WJIB-F	3956/12.7	10.9	11.7
10.	WZOU-F	3874/12.4	9.2	9.5
11.	WMJX-F	3376/10.8	11.7	12.4
12.	WVBF-F	3098/ 9.9	9.8	11.1
13.	WSSH-F	2670/ 8.5	8.6	6.8
14.	WAAF-F	2551/ 8.2	7.0	6.9
15.	WBOS-F	1874/ 6.0	4.7	3.4
16.	WKKT-F	1872/ 6.0	8.6	7.4
17.	WMEX	1319/ 4.2	1.7	2.2
18.	WCRB-F	1303/ 4.2	4.8	4.0
19.	WCGY-F	1230/ 3.9	4.4	4.0
20.	WXKS	1177/ 3.8	NA	4.4
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 60.55% (3155 of 5211) (SPG 84: 61.00%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHTT-F	1. WBCN-F	1. WBCN-F	1. WBCN-F	1. WBCN-F	1. WBZ	1. WBZ	1. WBCN-F	1. WBCN-F	1. WBZ	1. WXKS-F
2. WXKS-F	2. WXKS-F	2. WXKS-F	2. WHDH	2. WHDH	2. WHDH	2. WHDH	2. WXKS-F	2. WXKS-F	2. WRKO	2. WBCN-F
3. WAAF-F	3. WAAF-F	3. WBZ	3. WBZ	3. WBZ	3. WRKO	3. WBCN-F	3. WHDH	3. WHDH	3. WAAF-F	3. WHDH
4. WZOU-F	4. WMJX-F	WHDH	4. WROR-F	4. WROR-F	4. WJIB-F	4. WEEI	4. WRKO	4. WRKO	4. WHDH	4. WHTT-F
5. WBCN-F	5. WHTT-F	5. WROR-F	5. WXKS-F	5. WXKS-F	5. WEEI	5. WRKO	5. WJIB-F	5. WHTT-F	5. WBCN-F	5. WRKO
6.	6. WROR-F	6. WMJX-F	6. WMJX-F	6. WMJX-F	6. WBOS-F	6. WXKS-F	6. WBZ	6. WBZ	6. WHTT-F	6. WROL
7.	7. WZOU-F	7. WHTT-F	7. WVBF-F	7. WRKO	7. WSSH-F	7. WROR-F	7. WROR-F	7. WJIB-F	7. WAAF-F	7. WJIB-F
8.	8. WVBF-F	8. WVBF-F	8. WSSH-F	8. WJIB-F	8. WROR-F	8. WVBF-F	8. WEEI	8. WAAF-F	8. WJIB-F	8. WAAF-F
9.	9.	9.	9.	9.	9.	9.	9. WMJX-F	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	WHTT-F	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WXKS-F	1. WXKS-F	1. WBCN-F	1. WXKS-F	1. WHDH	1. WBCN-F	1. WBCN-F	1. WBCN-F	1. WBCN-F	1. WBCN-F
2. WBCN-F	2. WBCN-F	2. WROR-F	2. WBCN-F	2. WBZ	2. WAAF-F	2. WXKS-F	2. WXKS-F	2. WXKS-F	2. WHDH
3. WHTT-F	3. WROR-F	3. WVBF-F	3. WROR-F	3. WROR-F	3. WXKS-F	3. WAAF-F	3. WAAF-F	3. WAAF-F	3. WBZ
4. WILD	4. WHTT-F	4. WMJX-F	4. WVBF-F	4. WBCN-F	4.	4.	4. WHDH	4. WBZ	4. WXKS-F
5. WZOU-F	5. WVBF-F	5. WXKS-F	5. WHTT-F	5. WSSH-F	5.	5.	5. WMJX-F	5. WHDH	5. WRKO
6. WMJX-F	6. WMJX-F	6. WSSH-F	6. WMJX-F	6. WVBF-F	6.	6.	6. WRKO	6. WMJX-F	6. WROR-F
7. WROR-F	7. WZOU-F	7. WZOU-F	7. WHDH	7. WMJX-F	7.	7.	WROR-F	7. WHTT-F	7. WBOS-F
WVBF-F	8. WILD	8. WBOS-F	8. WBZ	WXKS-F	8.	8.	8.	WRKO	8. WEEI
9. WAAF-F	9.	9.	9.	9.	9.	9.	9.	9.	9. WMJX-F
10.	10.	10.	10.	10.	10.	10.	10.	10.	10. WJIB-F

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		966 (4)	966 (4)	18.5	16.3
AOR		829 (4)	829 (4)	15.9	12.5
AC/OLDIES/SOFT ROCK	77 (1)	761 (5)	838 (6)	15.9	19.6
MOR/VARIETY	951 (3)		951 (3)	18.2	19.4
COUNTRY	23 (1)	160 (2)	183 (3)	3.5	2.5
BLACK/URBAN	98 (1)		98 (1)	1.9	2.4
BTFL MUSIC/EZ		316 (3)	316 (3)	6.1	9.5
NEWS/TALK	680 (3)		680 (3)	13.1	10.5
NOSTALGIA	173 (3)	49 (1)	222 (4)	4.3	5.1
RELIGION/GOSPEL	54 (1)		54 (1)	1.0	0.9
SPANISH				0	0
CLASSICAL		74 (1)	74 (1)	1.4	1.3
UNKNOWN/OTHERS				0	0
			5211 (33)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCAP	980	Lowell	.3/1.0
WCGY-F	93.7	Lawrence	.9/3.9
WDLW	1330	Boston	.4/1.5
WFNX-F	101.7	Lynn	.6/1.8
WJDA	1300	Quincy	1.0/1.5
WMRE	1510	Boston	.4/2.2
WPLM-F	99.1	Plymouth	.8/2.9
WROL	950	Boston	.9/3.5
WTTP	1060	Natick	.4/1.2
WOKQ-F	97.5	Dover, NH	.3/1.3
WSRS-F	96.1	Worcester	.3/1.2
WLKW-F	101.5	Providence	.5/1.2

RADIO STATIONS

AM STATIONS

WBZ , 1030, 50 KW , MOR	ABC-I,	$268.00	(Blair/RAR)	Westinghouse	Bill Hartman
WDLW, 1330, 5 KW (DA-2), COUNTRY	ABC-D,MBS,	$ 50.00	(----)		Robert Burns
WEEI, 590, 5 KW (DA-1), NEWS	CBS,	$157.00	(CBS Spot)		Bill Kindler
WEZE, 1260, 5 KW (DA-N), RELIGION	,	$ 18.00	(----)	Epperson	Ed Cochran
WHDH, 850, 50 KW (DA-2), MOR	,	$245.00	(Blair)	Blair	Al Brady Law
WILD, 1090, 5 KW (DAYS), BLACK	SBN,	$ 40.00	(Masla)		Kendell Nash
WMEX, 1150, 5 KW (DA-2), OLDIES	,	$ 55.00*	(Eastman)	Greater Media	Bill Campbell
WMRE, 1510, 50 KW (DA-2), NOSTALGIA	,	$ 45.00	(Masla)		Don Sailors
WRKO, 680, 50 KW (DA-2), TALK	US II,MBS,NBC-T,	$125.00*	(Republic)	RKO	Dan Griffin
WROL, 950, 5 KW (DAYS), RELIGION	,	$ NA	(----)		Ken Carter
WXKS, 1430, 5 KW (DAYS), NOSTALGIA (Ham)	,	$ 60.00	(MMR)	Pyramid	

FM STATIONS

WBCN-F, 104.1, 19 KW @ 742, AOR	,	$300.00*	(Torbet)	Infinity	Tony Berardini
WBOS-F, 92.9, 14 KW @ 860, COUNTRY	ABC-D,	$ 70.00*	(Katz)	Sconnix	Bob Abernethy
WCGY-F. 93.7, 50 KW @ 403, OLDIES	,	$ 35.00	(Masla)	Gowdy (LAWRENCE)	John Bassett
WCRB-F, 102.5, 11 KW @ 920, CLASSICAL	,	$ 74.00	(----)		John Donofrio
WHRB-F, 95.3, 3 KW @ 110, CLASS/JAZZ	,	$ 20.00	(Roslin)		Bob Goudreau
WHTT-F, 103.3, 12 KW @ 890, CHR	CBS-R,	$326.00	(CBS)	CBS	Brian Pussilano
WJIB-F, 96.9, 9 KW @ 1010, BTFL (Bonne)	,	$170.00	(Mc-Guild)	NBC	C. Pickering
WLYT-F, 92.5, 50 KW @ 350, AC	,	$ 35.00	(----)	(HAVERHILL)	Jane Cole
WKKT-F, 100.7, 50 KW @ 500, AC/CONTEMP	,	$ 95.00*	(Mc-Guild)	First Media	
WMJX-F, 106.7, 12 KW @ 900, AC	,	$135.00	(Eastman)	Greater Media	Bill Campbell
WPLM-F, 99.1, 50 KW @ 430, NOSTALGIA	,	$ 42.00	(Kadetsky)	(PLYMOUTH)	Jane Day
WROR-F, 98.5, 6 KW @ 1191, AC	US I,	$175.00*	(Republic)	RKO	Joe Kelly
WSSH-F, 99.5, 32 KW @ 600, AC	,	$100.00*	(HNWH)	(LOWELL)	Arnold Lerner
WVBF-F, 105.7, 11 KW @ 954, AC	,	$110.00*	(Mc-Guild)	Fairbanks	Ken Spitzer
WXKS-F, 107.9, 21 KW @ 610, CHR	,	$225.00	(MMR)	Pyramid	
WZOU-F, 94.5, 5 KW @ 1140, CHR	,	$100.00*	(Blair)	Blair	Al Brady Law

Other ranked stations - See Worcester, Providence or Dover, OH

CALL LETTER CHANGES

WHUE changes to WMEX

WHUE-F changes to WKKT

FORMAT CHANGES

WMEX changes to Oldies

WKKT changes from BTFL to AC/CONTEMP

STATION SALES

MISCELLANEOUS COMMENTS

BRIDGEPORT

Arbitron Rank/Pop (12+): 86/374,000
CMSA Rank/Pop: NA
MSA Rank/Pop: 106/439,900
New York ADI
Average Person Rating: 18.3
Market TSL: 23.9 hours

Stations: 41/5
Diaries: 915/409:1/43.0%
Sample Target: 770
Standard Error: .672
% Below Line: 62.0
% Not Listed: 6.4

Est 1984 Revenue: $7,300,000
Gross Inc.: 5.2 Bil
HH Inc.: $33,832
Retail $: 2.8 Bil
Pop per Station: 74,800
# 1 Biller: WEZN $3,600,000

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 83
1.	WEZN-F	112/16.4	14.8	16.3	16.4	19.2
2.	WICC	92/13.5	16.8	16.6	17.9	18.9
3.	WKCI-F	82/12.0	9.3	9.8	7.5	5.7
4.	WPLR-F	39/ 5.7	6.4	5.8	4.3	4.3
5.	WRKS-F	33/ 4.8	2.4	2.5	2.9	2.5
6.	WNBC	27/ 4.0	7.1	3.9	4.1	5.5
7.	WDJZ	26/ 3.8	2.7	2.8	2.4	1.8
8.	WCBS	19/ 2.8	2.1	3.0	4.1	3.5
9.	WOR	18/ 2.6	1.6	1.4	1.3	1.2
10.	WRKI-F	17/ 2.5	2.0	2.2	2.6	3.4
11.						
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	WEZN-F	163/1858
2.	WKCI-F	101/1363
3.	WICC	99/1487
4.	WCBS	66/1301
5.	WNBC	63/1167
6.	WRKS-F	55/ 575
7.	WRKI-F	53/ 924
8.	WEBE-F	47/ 816
9.	WPLR-F	44/ 661
10.	WPLJ-F	42/ 754
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	WICC	1378/36.8	44.5	45.1
2.	WEZN-F	1061/28.4	28.2	28.7
3.	WKCI-F	1038/27.8	24.4	22.2
4.	WNBC	622/16.6	23.8	17.4
5.	WPLR-F	561/15.0	18.3	16.5
6.	WCBS	446/11.9	9.2	10.5
7.	WRKI-F	349/ 9.3	11.3	8.3
8.	WEBE-F	302/ 8.1	9.6	6.1
9.	WRKS-F	288/ 7.7	NA	NA
10.	WAPP-F	231/ 6.2	7.3	7.5
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 61.19% (391 of 639) (SPG 84: 56.39%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WRKS-F	1. WKCI-F	1. WKCI-F	1. WICC	1. WICC	1. WEZN-F	1. WICC	1. WEZN-F	1. WEZN-F	1. WICC	1. WEZN-F
2. WKCI-F	2. WPLR-F	2. WICC	2. WKCI-F	2. WEZN-F	2. WICC	2. WEZN-F	2. WKCI-F	2. WICC	2. WEZN-F WKCI-F	2. WKCI-F
3.	3. WICC	3. WEZN-F	3. WEZN-F	3. WKCI-F	3.	3. WKCI-F	3. WICC	3. WKCI-F		3. WICC
4.	4. WNBC	4. WPLR-F	4.	4. WNBC	4.	4.	4.	4. WNBC	4.	4. WPLR-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5. WRKS-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKCI-F	1. WKCI-F	1. WKCI-F	1. WKCI-F	1. WEZN-F	1. WPLR-F	1. WKCI-F	1. WKCI-F	1. WKCI-F	1. WICC
2. WPLR-F	2. WICC	2. WICC	2. WEZN-F	2. WICC	2. WKCI-F	2. WPLR-F	2. WNBC WICC	2. WICC	2. WKCI-F
3. WRKS-F WEZN-F	3.	3.	3. WICC	3. WKCI-F	3.	3.		3. WPLR-F	3. WEZN-F
	4.	4.	4.	4.	4.	4.	4. WPLR-F	4. WNBC	4. WNBC
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		138 (8)	138 (8)	21.6	17.2
AOR		41 (2)	41 (2)	6.4	11.6
AC/OLDIES/SOFT ROCK*	28 (2)	47 (7)	75 (9)	11.7	22.7
MOR/VARIETY *	102 (4)		102 (4)	16.0	7.0
COUNTRY	14 (1)		14 (1)	2.2	2.6
BLACK/URBAN		46 (3)	46 (3)	7.2	6.5
BTFL MUSIC/EZ		114 (2)	114 (2)	17.8	18.7
NEWS/TALK	68 (6)		68 (6)	10.6	8.7
NOSTALGIA	32 (2)		32 (2)	5.0	3.4
RELIGION/GOSPEL	3 (1)		3 (1)	0.5	0.7
SPANISH		3 (1)	3 (1)	0.5	---
CLASSICAL	1 (1)	2 (1)	3 (2)	0.5	1.0
UNKNOWN/OTHERS					
			639 (41)		

NOTE: WICC now classified as MOR and that has caused changes in these percentages

RADIO STATIONS

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WADS	690	Ansonia	1.5/3.6
WFIF	1500	Milford	.4/1.3
WAVZ	1300	New Haven	.9/2.6
WEBE-F	107.9	Westport	1.9/8.1
WELI	960	New Haven	.3/2.6
WIOF-F	104.1	Waterbury	.4/1.6
WKSS-F	95.7	Hartford	.4/2.5
WLVH-F	93.7	Hartford	.4/1.3
WLYQ-F	95.9	Norwalk	1.0/5.5
WMMM	1260	Westport	.7/1.4
WWYZ-F	92.5	Waterbury	1.5/2.4
WYRS-F	96.7	Stamford	.3/1.5

See New York for these stations' frequency and city of license:

WABC	1.6/5.5	WINS	.4/3.0
WALK-F+	1.4/4.2	WLTW-F	.6/1.9
WAPP-F	1.0/6.2	WPIX-F	.4/2.6
WBLI-F	.7/4.5	WQXR-F+	.4/1.9
WBLS-F	1.6/4.1	WRFM-F	.3/1.9
WCBS	2.8/11.9	WCBS-F	.7/2.8
WGSM	.4/1.2	WHN	2.0/5.1
WHTZ-F	.7/2.1		

RADIO STATIONS

WADS, 690, 1 KW (DAYS,DA) , TALK	APR, $20.00	(----)	(ANSONIA)	Ken Dawson
WDJZ, 1530, 5 KW (DAYS,DA) , NOSTALGIA	APR, $20.00	(S. Katz)		Frank Derak
WICC, 600, 1 KW/500 W (DA-2), AC/MOR	, $90.00	(Christal)	Tribune Co.	Ray Gardella
WNAB, 1450, 1 KW/250 W (DA-1), MOR	, $35.00	(Roslin)		Harry Lawson
WEZN-F, 99.9, 25 KW @ 680, BTFL/EZ	, $137.50	(Katz)	Katz	Jim Morley
WRKI-F. 95.1, 50 KW @ 500, CHR (Burk-Abr)	Source, $ 53.00	(Roslin)	Home News (BROOKFIELD)	John Fullam
WEBE-F. 107.9, 50 KW @ 245, AC	, $ 45.00	(Roslin)	(WESTPORT)	Vince Cremona
WLYQ-F, 95.9, 3 KW @ 300, CHR	ABC-F, $ NA	(Roslin)	(NORWALK)	Michael Hanson

Other ranked stations - See New York, New Haven and Hartford

MISCELLANEOUS COMMENTS WNAB sold to Jon Hoffman for $545,000...Bridgeport is now a part of New York's Arbitron Metro...

BUFFALO-NIAGARA FALLS

Arbitron Rank/Pop (12+): 34/1,027,300
CMSA Rank/Pop: # 29
MSA Rank/Pop: Buff - 46/99,900
ADI # 33 NF - 183/229,400
Average Person Rating: 17.3
Market TSL: 22.6 hours

Stations: 26/21
Diaries: 1287/798:1/51.8%
Sample Target: 1290
Standard Error: .552
% Below Line: 5.2
% Not Listed: 8.0

Est. 1984 Revenue: $20,700,000
Gross Inc.:
HH Inc.: $27,421
Retail $: 6.7 Bil
Pop per Station: 48,919
# 1 Biller: WBEN $3,700,000

	12+ METRO 1/4/SHARE		FAL 84	SPG 84	FAL 83	SPG 83
1.	WJYE-F	174/9.8	9.4	10.8	12.5	12.3
2.	WBEN	171/9.6	9.9	10.1	10.8	9.9
3.	WBUF-F	131/7.4	5.7	6.6	7.0	4.7
4.	WECK	123/6.9	8.1	7.3	6.9	6.2
5.	WPHD-F	111/6.2	4.9	6.1	5.5	5.7
6.	WYRK-F	99/5.6	7.4	7.1	7.1	6.2
7.	WKBW	98/5.5	5.0	6.4	5.1	7.2
8.	WNYS-F	97/5.5	6.6	6.4	3.4	4.0
9.	WBLK-F	90/5.1	7.2	4.2	5.5	5.4
10.	WKSE-F	89/5.0	1.8	2.4	3.2	2.5
11.	WBEN-F	81/4.6	4.1	4.2	5.4	6.1
12.	WGR	75/4.2	5.3	4.1	5.8	7.3
13.	CILQ-F	47/2.6	---	---	---	---
14.	WYSL	43/2.4	3.2	4.2	2.7	2.3
15.	WGR-F	41/2.3	5.2	5.8	4.1	4.4
16.						
17.						
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25.						

	12+ TSA 1/4/CUME	
1.	WJYE-F	203/2435
2.	WBEN	181/2909
3.	WBEN-F	175/3333
4.	WBUF-F	152/1841
5.	WYRK-F	151/1810
6.	WECK	123/1221
	WPHD-F	123/2169
8.	WGR	113/2284
9.	WKSE-F	108/1750
	WNYS-F	108/2207
11.	WKBW	107/1961
12.	WBLK-F	90/1095
13.	CILQ-F	54/ 685
14.	WGR-F	50/1007
15.	WYSL	43/ 984
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25.		

	12+ METRO CUME/ METRO CUME RATING		FAL 84	SPG 84
1.	WBEN	2717/26.4	32.8	25.7
2.	WJYE-F	2075/20.2	22.5	22.8
3.	WBEN-F	2000/19.5	18.5	20.7
4.	WPHD-F	1975/19.2	17.2	20.2
5.	WNYS-F	1935/18.8	19.0	18.8
6.	WKBW	1758/17.1	17.4	19.4
7.	WGR	1704/16.6	19.8	15.6
8.	WBUF-F	1625/15.8	15.1	14.5
9.	WKSE-F	1509/14.7	9.1	7.3
10.	WYRK-F	1297/12.6	12.5	13.8
11.	WECK	1203/11.7	13.1	12.7
12.	WBLK-F	1095/10.7	10.8	9.7
13.	WYSL	984/ 9.6	11.1	13.9
14.	WGR-F	748/ 7.3	14.8	16.3
15.	CILQ-F	593/ 5.8	----	----
16.				
17.				
18.				
19.				
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 63.10% (1014 of 1607) (SPG 84: 62.20%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WNYS-F	1. WBUF-F	1. WBUF-F	1. WBUF-F	1. WBUF-F	1. WJYE-F	1. WBEN	1. WJYE-F	1. WJYE-F	1. WBEN	1. WJYE-F
2. WKSE-F	2. WPHD-F	2. WPHD-F	2. WJYE-F	2. WJYE-F	2. WBEN	2. WKBW	2. WBUF-F	2. WBUF-F	2. WJYE-F	2. WNYS-F
3. WPHD-F	3. WNYS-F	3. WYRK-F	3. WKBW	3. WBEN	3. WECK	3. WGR+	3. WECK	3. WPHD-F	3. WECK	3. WECK
4. WBLK-F	4. WKSE-F	4. WKBW	4. WYRK-F	4. WKBW	4. WKBW	4. WBUF-F	4. WYRK-F	4. WBEN	4. WNYS-F	4. WBUF-F
5. WYSL	5. WBLK-F	WBLK-F	5. WGR	5. WYRK-F	5. WYRK-F	5. WJYE-F	5. WPHD-F	5. WECK	5. WBLK-F	5. WPHD-F
6.	6. WBEN-F	6. WJYE-F	WBLK-F	6. WGR	6. WBUF-F	6. WECK	6. WBEN	6. WNYS-F+	6. WKSE-F	6. WKSE-F
7.	7. WYRK-F	7. WBEN-F	7. WBEN-F	7. WBLK-F	7. WGR	7. WPHD-F	7. WKBW	7. WYRK-F	7. WPHD-F	7. WBEN
8.	8.	8.	8.	8.	8.	8.	8.	8. WKSE-F	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKSE-F	1. WBUF-F	1. WBUF-F	1. WBUF-F	1. WBUF-F	1. WNYS-F	1. WPHD-F	1. WBUF-F	1. WYRK-F	1. WYRK-F
2. WPHD-F	2. WKSE-F	2. WBLK-F	2. WKSE-F	2. WKBW	WPHD-F	2. CILQ-F	2. WPHD-F	WPHD-F	2. WBUF-F
3. WNYS-F	3. WPHD-F	3. WKSE-F	3. WBLK-F	3. WJYE-F	3. CILQ-F	3. WNYS-F	3. WYRK-F	3. WBUF-F	3. WJYE-F
4. WBUF-F	4. WBLK-F	4. WBEN-F	4. WKBW	4. WBEN	4. WBLK-F	4. WBUF-F	4. WKBW	4. WJYE-F	4. WBEN
5. WBEN-F	5. WBEN-F	5. WKBW	5. WBEN-F	5. WBLK-F	5. WKSE-F	5. WYRK-F	5. CILQ-F	CILQ-F	5. WKBW
WBLK-F	WNYS-F	6. WPHD-F	WPHD-F	WGR	WBEN-F	6. WBEN-F	6. WBEN-F	6. WNYS-F	6. WPHD-F
WYRK-F	7.	7.	7. WGR	7. WBEN-F	7.	7. WBLK-F	7.	7. WKBW	7. WBEN-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	WGR
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP	56 (2)	274 (4)	330 (6)	20.5	16.8
AOR		165 (3)	165 (3)	10.3	15.6
AC/OLDIES/SOFT ROCK	98 (1)	172 (2)	270 (3)	16.8	14.2
MOR/VARIETY	271 (4)	17 (1)	288 (5)	17.9	16.9
COUNTRY	15 (2)	99 (1)	114 (3)	7.1	8.8
BLACK/URBAN	29 (1)	90 (1)	119 (2)	7.4	5.2
BTFL MUSIC/EZ		174 (1)	174 (1)	10.8	12.3
NEWS/TALK				0	0
NOSTALGIA	123 (1)		123 (1)	7.7	8.3
RELIGION/GOSPEL		16 (1)	16 (1)	1.0	1.6
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS		7 (1)	7 (1)	0.4	0
			1607 (26)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WDCX-F	99.5	Buffalo	.9/2.9
WHLD	1270	Niagara Falls	.3/1.7
WJJL	1440	Niagara Falls	.9/1.9
WLVL	1340	Lockport	.5/2.0
WNYS	1120	Buffalo	.7/2.7
WUFO	1080	Amherst	1.6/3.0
WXRL	1300	Lancaster	.5/2.7
WUWU-F	107.7	Wethersfield	1.0/4.1
CFNY-F	102.1	Brampton, ONT	.4/2.3
CHRE-F	105.7	St. Catherines, ON	.4/1.5
CHUM-F	104.5	Toronto	.4/2.5

RADIO STATIONS

AM STATIONS

WBEN,	930,	5 KW (DA-N)	, MOR	NBC,	$85.00	(Eastman)		Larry Levite
WECK,	1230,	1 KW/250 W	, NOSTALGIA (Ham)	CBS,ABC-I,	$40.00*	(Weiss)		Chet Musialowski
WGR ,	550,	5 KW (DA-N)	, MOR/AC	ABC-E,	$70.00*	(Katz)	Taft	Larry Anderson
WHLD,	1270,	5 KW (DAYS,DA)	, COUNTRY	,	$18.00	(Market 4)	(NIAGARA FALLS)	Paul Butler
WJJL,	1440,	1 KW (DAYS)	, MOR	MBS,	$10.00	(S, Katz)	(NIAGARA FALLS)	Bob Rogers
WKBW,	1520,	50 KW (DA-1)	, AC	ABC-D.	$55.00	(Blair)	Cap Cities	Tim Gorman
WNYS,	1120,	1 KW (DAYS)	, CHR	ABC-C,	$ NA	(MMR)	Pyramid	Ron Rice
WUFO,	1080,	1 KW (DAYS)	, BLACK	SBN,	$15.00	(----)		
WXRL,	1300,	1 KW/2.5 KW (DA-2)	, COUNTRY	MBS,	$17.00	(----)		Louis Schriver
WYSL,	1400,	1 KW/250 W	, CHR	,	$ NA	(CBS)		Harvey Moore

FM STATIONS

WBEN-F,	102.5,	110 KW @ 1340,	CHR	ABC-C,	$78.00	(Eastman)		Larry Levite
WBLK-F,	93.7,	50 KW @ 380,	BLACK	ABC-F,	$40.00	(Selcom)		Frank Lorenz
WBUF-F,	92.9,	91 KW @ 580,	AC	,	$70.00*	(Mc-Guild)		Larry White
WDCX-F,	99.5,	17 KW @ 430,	RELIGION	,	$17.00	(----)	Crawford	Nevin Larson
WGR-F ,	96.9,	13 KW @ 890,	AC	Source,	$45.00*	(Katz)	Taft	Larry Anderson
WJYE-F,	96.1,	50 KW @ 480,	BTFL/EZ	,	$72.00*	(MMR)	McCormick	Chris Ackerman
WKSE-F,	98.5,	46 KW @ 380,	CHR	,	$32.50	(HNWH)	Porter (NIAGARA FALLS)	Bruce Biette
WNYS-F,	104.1,	50 KW @ 500,	CHR	ABC-C,	$50.00	(MMR)	Pyramid	Ron Rice
WPHD-F,	103.3,	49 KW @ 423,	AOR	CBS-R,	$40.00*	(CBS)		Harvey Moore
WYRK-F,	106.5,	50 KW @ 390,	COUNTRY	,	$60.00*	(Mc-Guild)	Stoner	
CILQ-F,	107.1,	40 KW @ ? ? ,	AOR	,	$ NA	(Western)	(TORONTO)	A. Slaight

CALL LETTER CHANGES

WRXT changes to WKSE

WGRQ-F changes to WGR-F

FORMAT CHANGES

WGR-F: from AOR to AC

STATION SALES

MISCELLANEOUS COMMENTS

WKSE claimed as client by both Pollack and Burk-Abrams...

CANTON

Arbitron Rank/Pop (12+): 95/335,800
CMSA Rank/Pop: NA
MSA Rank/Pop: 111/404,300
Cleveland ADI
Average Person Rating: 16.1
Market TSL: 21.7 hours

Stations: 26/6
Diaries: 758/443:1/54.0%
Sample Target: 730
Standard Error: .691
% Below Line: 46.8
% Not Listed: 7.4

Est 1984 Revenue: $6,200,000
Gross Inc.:
HH Inc.: $26,250
Retail $: 2.2 Bil
Pop per Station: 55,967
# 1 Biller: WHBC $2,100,000

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 83
1.	WHBC	91/16.8	15.1	15.2	17.3	16.1
2.	WHBC-F	77/14.2	14.9	12.3	14.0	13.1
3.	WDJQ-F	42/ 7.7	9.2	6.6	6.7	7.9
4.	WKDD-F	39/ 7.2	5.0	4.9	4.5	5.6
5.	WOOS-F	35/ 6.5	8.1	10.6	9.3	7.2
6.	WQXK-F	31/ 5.7	5.7	4.9	6.1	5.8
7.	WMMS-F	26/ 4.8	5.9	9.3	4.9	7.9
8.	WONE-F	15/ 2.8	.9	2.1	1.6	1.4
9.	WFAH	14/ 2.6	2.4	.9	1.8	.7
	WMJI-F	14/ 2.6	2.4	4.2	2.4	1.7
	WZAK-F	14/ 2.6	1.5	.9	1.2	2.1
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	WHBC	94/1111
2.	WHBC-F	83/ 840
3.	WKDD-F	51/ 806
4.	WDJQ-F	50/ 875
5.	WQXK-F	44/ 597
6.	WOOS-F	36/ 583
7.	WMMS-F	32/ 585
8.	WHOT-F	29/ 466
9.	WQKT-F	22/ 243
10.	WDBN-F	17/ 236
11.	WJER-F	17/ 258
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	WHBC	1070/31.9	34.7	29.2
2.	WHBC-F	709/21.1	21.7	19.7
3.	WKDD-F	662/19.7	13.5	13.5
4.	WDJQ-F	631/18.8	21.4	16.6
5.	WOOS-F	524/15.6	18.2	21.1
6.	WMMS-F	452/13.5	14.1	17.1
7.	WQXK-F	412/12.3	9.7	9.8
8.	WMJI-F	244/ 7.3	7.4	7.8
9.	WWWE	193/ 5.7	4.9	6.2
10.	WGCL-F	189/ 5.6	6.8	6.3
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 72.91% (366 of 502) (SPG 84: 71.25%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKDD-F	1. WDJQ-F	1. WDJQ-F	1. WHBC	1. WHBC	1. WHBC	1. WHBC	1. WHBC-F	1. WHBC-F	1. WHBC	1. WHBC-F
2. WDJQ-F	2. WOOS-F	2. WOOS-F	2. WDJQ-F	2. WHBC-F	2. WHBC-F	2. WHBC-F	2. WHBC	2. WHBC	2. WKDD-F	2. WDJQ-F
3. WMMS-F	3. WKDD-F	3. WHBC	WHBC-F	3. WQXK-F	3.	3. WKDD-F	3. WDJQ-F	3. WDJQ-F	WOOS-F	3. WHBC
4. WOOS-F	4. WMMS-F	4. WKDD-F	WQXK-F	4. WDJQ-F	4.	4. WDJQ-F	4. WOOS-F	4. WOOS-F	4. WDJQ-F	4. WKDD-F
5.	5.	5. WQXK-F	5.	5.	5.	5.	5. WQXK-F	5. WKDD-F	5.	5. WOOS-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WDJQ-F	1. WDJQ-F	1. WDJQ-F	1. WDJQ-F	1. WHBC	1. WDJQ-F	1. WOOS-F	1. WOOS-F	1. WDJQ-F	1. WHBC
2. WOOS-F	2. WOOS-F	2. WOOS-F	2. WKDD-F	2. WHBC-F	WOOS-F	2. WDJQ-F	2. WDJQ-F	WQXK-F	2. WQXK-F
WKDD-F	3. WKDD-F	3. WKDD-F	WOOS-F	3. WDJQ-F	3. WMMS-F	3. WMMS-F	WQXK-F	3. WHBC	3. WHBC-F
4.	4.	4. WHBC	4. WHBC	4. WOOS-F	4. WKDD-F	4. WKDD-F	4.	WOOS-F	4. WDJQ-F
5.	5.	5.	5. WHBC-F	WKDD-F	5.	WQXK-F	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		89 (4)	89 (4)	17.7	15.2
AOR		76 (3)	76 (3)	15.1	21.6
AC/OLDIES/SOFT ROCK		23 (2)	23 (2)	4.6	7.6
MOR/VARIETY	91 (1)		91 (1)	18.1	22.2
COUNTRY	19 (2)	57 (4)	76 (6)	15.1	12.1
BLACK/URBAN		21 (2)	21 (2)	4.2	3.1
BTFL MUSIC/EZ		90 (3)	90 (3)	17.9	17.0
NEWS/TALK	12 (2)		12 (2)	2.4	0
NOSTALGIA	14 (1)		14 (1)	2.8	0
RELIGION/GOSPEL		8 (1)	8 (1)	1.6	1.0
SPANISH				0	0
CLASSICAL		2 (1)	2 (1)	0.4	0
UNKNOWN/OTHERS				0	0
			502 (26)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WTOF-F	98.1	Canton	1.5/4.0
WHOT-F	101.1	Youngstown	.4/4.0
WJER-F	101.7	Dover	.4/1.5
WNIR-F	100.1	Kent	1.8/3.6
WQKT-F	104.5	Wooster	2.4/3.3
WSLR	1350	Akron	2.4/3.8

See Cleveland for the frequency and city of license for the following stations:

WDBN-F	1.7/5.2	WLTF-F	1.7/4.2
WDMT-F	1.3/3.0	WQAL-F	.7/2.7
WGAR	1.1/4.4	WRMR	.6/2.4
WGAR-F	.6/1.7	WWWE	1.7/5.7
WGCL-F	1.1/5.6		

RADIO STATIONS

WHBC, 1480, 5 KW (DA-N) , MOR	ABC-E, $71.72	(Christal)		Bill Chambers
WFAH, 1310, 1 KW (DAYS,DA) , NOST	ABC-I, $ 9.00	(HNWH)	(ALLIANCE)	Dick Elliott
WINW, 1520, 1 KW (DAYS,DA) , BLACK (Drake-Chen)	, $11.00	(----)		
WRCW, 1060, 5 KW (DAYS,DA) , MOR	, $14.00	(----)		Ray Crowl
WTIG, 990, 250 W (DAYS,DA), MOR	, $10.00	(Regional)	(MASSILLON)	Don Wagner
WTOF, 900, 500 W (DAYS) , RELIGION	, $10.00	(----)	Mortenson	Tom Bishop
WDJQ-F, 92.5, 50 KW @ 500, CHR (TM)	, $28.00	(HNWH)	(ALLIANCE)	Dick Elliott
WHBC-F, 94.1, 50 KW @ 380, BTFL/EZ (Bonne)	, $35.00	(Christal)		Bill Chambers
WOOS-F, 106.9, 28 KW @ 341, AOR/CHR	US I, $34.00	(Eastman)		Jack Steenbarger
WTOF-F, 98.1, 72 KW @ 570, RELIGION	, $12.00	(----)	Mortenson	Tom Bishop
WQKT-F, 104.5, 50 KW @ 500, COUNTRY	SMN, $11.00	(Regional)	(WOOSTER)	Ken Nemeth

Other ranked stations - See Cleveland, Akron or Youngstown

MISCELLANEOUS COMMENTS WINW/WOOS-F sold for $2,500,000 (American and Blackburn)...WNYN changes calls to WTOF-A and format to Religion...WOOS changes calls to WRQK (July)...

CASPER

Arbitron Rank/Pop (12+): 170/63,900
CMSA Rank/Pop: NA
MSA Rank/Pop: 341/80,000
ADI # 183
Average Person Rating: 18.2
Market TSL: 24.5 hours

Stations: 6/6
Diaries: 615/104:1/53.2%
Sample Target: 550
Standard Error: .853
% Below Line: 0
% Not Listed: 1.7

Est 1984 Revenue: $3,700,000
Gross Inc.:
HH Inc.: $33,795
Retail $: .7 Bil
Pop per Station: 10,650
# 1 Biller: KTWO $1,030,000

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 83
1.	KTRS-F	42/36.2	---	31.5	---	26.2
2.	KVOC	22/19.0	---	14.6	---	29.0
3.	KTWO	15/12.9	---	19.2	---	17.8
4.	KQLT-F	14/12.1	---	11.5	---	---
5.	KGRQ-F	12/10.3	---	13.8	---	15.9
6.	KATI	9/ 7.8	---	4.6	---	2.8
7.						
8.						
9.						
10.						
11.						
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	KTRS-F	63/522
2.	KVOC	24/226
3.	KTWO	23/341
4.	KQLT-F	16/160
5.	KGRQ-F	15/129
6.	KATI	9/148
7.		
8.		
9.		
10.		
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	KTRS-F	311/48.7	---	46.1
2.	KVOC	201/31.5	---	32.6
3.	KTWO	197/30.8	---	39.9
4.	KQLT-F	144/22.5	---	22.7
5.	KATI	139/21.8	---	14.0
6.	KGRQ-F	118/18.5	---	24.0
7.				
8.				
9.				
10.				
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 59.65% (68 of 114) (SPG 84: 59.70%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KQRS-F	1. KTRS-F	1. KTRS-F	1. KTRS-F	1. KTRS-F	1. KVOC	1. KTRS-F	1. KTRS-F	1. KTRS-F	1. KTRS-F	1. KTRS-F
2.	2. KGRQ-F	2. KGRQ-F	2. KVOC	2. KVOC	2. KTWO KQLT-F	2. KVOC	2. KVOC	2. KVOC	2.	2. KVOC
3.	3.	3. KVOC	3. WGRQ-F KTWO	3. KTWO		3. KTWO	3. KGRQ-F KTWO	3.	3.	3. KQLT-F
4.	4.	4.		4.	4.	4.		4.	4.	4. KTWO
5.	5.	5.	5.	5.	5.	5.	5. KQLT-F	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KTRS-F	1. KTRS-F	1. KTRS-F	1. KTRS-F	1. KTRS-F	1. KTRS-F	1. KTRS-F	1. KGRQ-F	1. KTRS-F	1. KTRS-F
2.	2.	2. KGRQ-F	2.	2. KVOC	2. KGRQ-F	2. KGRQ-F	2. KTRS-F	2. KGRQ-F	2. KTWO
3.	3.	3.	3.	3. KQLT-F	3.	3.	3.	3.	3. KGRQ-F KVOC
4.	4.	4.	4.	4.	4.	4.	4.	4.	
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP	9 (1)	42 (1)	51 (2)	44.7	33.1
AOR		12 (1)	12 (1)	10.5	14.5
AC/OLDIES/SOFT ROCK				0	0
MOR/VARIETY	15 (1)		15 (1)	13.2	20.2
COUNTRY	22 (1)		22 (1)	19.3	20.2
BLACK/URBAN				0	0
BTFL MUSIC/EZ		14 (1)	14 (1)	12.2	12.1
NEWS/TALK				0	0
NOSTALGIA				0	0
RELIGION/GOSPEL				0	0
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS				0	0
			114 (6)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

RADIO STATIONS

KATI, 1400, 1 KW/250 W , CHR	, $15.00	(Masla)		Randall Hall
KTWO, 1030, 50 KW (DA-N), MOR	CBS, $30.00	(Katz)	Harriscope	Dave Allen
KVOC, 1230, 1 KW/250 W , COUNTRY	ABC-I, $14.50	(Eastman)		Fred Hildebrand
KGRQ-F, 94.5, 65 KW @ 1908, AOR (Sebastian)	, $17.00	(Masla)		Randall Hall
KQLT-F, 103.7, 59 KW @ 1909, BTFL/EZ	, $20.00*	(Mc-Guild)		Dan Roberts
KTRS-F, 95.5, 94 KW @ 1965, CHR	, $26.00	(Torbet)		Bill Hart

MISCELLANEOUS COMMENTS KATI/KAWY-F sold by Stuart for $1,200,000...KAWY changes calls to KGRQ-F (March)

CEDAR RAPIDS

Arbitron Rank/Pop (12+): 159/140,500
CMSA Rank/Pop: NA
MSA Rank/Pop: 225/171,000
ADI # 78 (with Waterloo)
Average Person Rating: 18.8
Market TSL: 24.3 hours

Stations: 13/9
Diaries: 604/233:1/56.1%
Sample Target: 575
Standard Error: .830
% Below Line: 2.0
% Not Listed: 7.6

Est 1984 Revenue: $6,900,000
Gross Inc.:
HH Inc.: $27,754
Retail $: 1.0 Bil
Pop per Station: 15,611
# 1 Biller: WMT $2,100,000

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 83	BIRCH SHARE
1.	WMT	50/18.9	---	22.5	---	23.1	18.6
2.	KQCR-F	42/15.9	---	17.2	---	10.1	17.7
3.	KHAK-F	41/15.5	---	12.7	---	11.3	16.4
4.	WMT-F	35/13.3	---	10.7	---	8.9	11.5
5.	KKRQ-F	30/11.4	---	8.6	---	7.3	14.6
6.	KRNA-F	13/ 4.9	---	1.6	---	4.9	6.2
7.	KHAK	12/ 4.5	---	4.1	---	5.3	3.1
8.	KCDR	8/ 3.0	---	8.2	---	6.5	3.1
	KCRG	8/ 3.0	---	6.1	---	9.7	4.0
10.							
11.							
12.							
13.							
14.							
15.							

12+ TSA 1/4/CUME		
1.	WMT	136/1435
2.	KHAK-F	87/ 835
3.	KKRQ-F	73/ 948
4.	KRNA-F	59/ 631
5.	KQCR-F	53/ 756
6.	WMT-F	45/ 679
7.	KXEL	19/ 226
8.	KHAK	18/ 228
9.	KCRG	16/ 384
10.	KCDR	11/ 168
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	KQCR-F	504/35.9	---	37.2
2.	WMT	441/31.4	---	37.5
3.	KKRQ-F	397/28.3	---	19.4
4.	KHAK-F	393/28.0	---	22.6
5.	WMT-F	379/27.0	---	24.0
6.	KRNA-F	212/15.1	---	10.0
7.	KCRG	207/14.7	---	26.0
8.	KHAK	170/12.1	---	9.0
9.	KCDR	111/ 7.9	---	12.9
10.				
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 65.98% (161 of 244) (SPG 84: 55.60%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KKRQ-F	1. KQCR-F	1. KQCR-F	1. WMT-F	1. WMT-F	1. WMT	1. WMT	1. KQCR-F	1. KHAK-F+	1. WMT	1. KHAK-F
2. KQCR-F	2. WMT-F	2. WMT-F	2. KQCR-F	2. KHAK-F	2. KHAK-F	2. KHAK-F+	2. WMT	2. KQCR-F	2. KKRQ-F	2. KQCR-F
3.	3. KKRQ-F	3. KHAK-F	3. KHAK-F	3. KQCR-F	3.	3. KQCR-F	3. KHAK-F	3. WMT	3. KQCR-F	3. WMT
4.	4. KHAK-F	4. KKRQ-F	4. WMT	4. WMT	4.	4. WMT-F	4. WMT	4. KKRQ-F	4. KHAK-F	4. KKRQ-F
5.	5.	5.	5.	5.	5.	5.	5.	5. WMT-F	WMT-F	5. WMT-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KQCR-F	1. KQCR-F	1. WMT-F	1. KQCR-F	1. WMT-F	1. KHAK-F	1. KQCR-F	1. WMT-F	1. KHAK-F	1. WMT-F
2. KKRQ-F	2. WMT-F	2. KQCR-F	2. WMT-F	2. KHAK-F	KQCR-F	2. WMT-F	2. KQCR-F	KQCR-F	2. KHAK-F
3. WMT-F	3. KKRQ-F	3.	3. KHAK-F	KQCR-F	KRNA-F	3. KRNA-F	3. KKRQ-F	WMT-F	3. KQCR-F
4.	4. KHAK-F	4.	KQCR-F	WMT	4.	4. KHAK-F	KRNA-F	4.	4.
5.	5.	5.	5.	5.	5.	5. KKRQ-F	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		72 (2)	72 (2)	29.5	19.8
AOR		13 (1)	13 (1)	5.3	9.1
AC/OLDIES/SOFT ROCK		35 (1)	35 (1)	14.3	17.7
MOR/VARIETY	51 (2)		51 (2)	20.9	24.1
COUNTRY	15 (3)	41 (1)	56 (4)	23.0	17.7
BLACK/URBAN				0	0
BTFL MUSIC/EZ				0	0
NEWS/TALK	1 (1)		1 (1)	0.4	0.9
NOSTALGIA	16 (2)		16 (2)	6.6	8.6
RELIGION/GOSPEL				0	2.2
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS				0	0
			244 (13)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KLEH	1290	Anamosa	.8/1.7
KXEL	1540	Waterloo	.4/2.1
WGN	720	Chicago	.4/3.1
WHO	1040	Des Moines	.4/3.0

RADIO STATIONS

KCDR, 1450, 1 KW/250 W , NOSTALGIA (Drake-Chen)	MBS, $12.00* (Christal)		Mike Dulaney
KCRG, 1600, 5 KW (DA-N) , NOSTALGIA	ABC-E, $21.00 (Torbet)	CR Gazette	Red Rizor
KHAK, 1360, 1 KW (DAYS,DA), COUNTRY	US II, $ NA (Mc-Guild)	Stoner	Mary Quass
WMT , 600, 5 KW (DA-N) , MOR	CBS, $40.00 (Katz)	Cosmos	Larry Edwards
KHAK-F, 98.1, 100 KW @ 485, COUNTRY (TM)	US II, $34.00 (Mc-Guild)	Stoner	Mary Quass
KKRQ-F, 100.7, 100 KW @ 850, CHR	US I, $19.00 (HNWH)	(IOWA CITY)	Randy Holland
KQCR-F, 102.9, 100 KW @ 350, CHR (Drake-Chen)	APR, $32.50 (Torbet)	Small	Dave Small
KRNA-F, 93.9, 100 KW @ 590, AOR/CHR	UPI, $26.38 (Masla)	(IOWA CITY)	Eliot Keller
KTOF-F, 104.5, 100 KW @ 550, RELIGION	, $ NA (----)		Jim Young
WMT-F , 96.5, 100 KW @ 540, AC	CBS-R, $25.00 (Katz)	Cosmos	Larry Edwards

MISCELLANEOUS COMMENTS KKRQ-F changed from AOR to CHR (Aug 84)...KQCR-F sold to Dave Small for $1,900,000 (Grandy & Berkson)...

CHARLESTON, SC

Arbitron Rank/Pop (12+): 82/392,400
CMSA Rank/Pop: NA
MSA Rank/Pop: 98/464,600
ADI # 109
Average Person Rating: 18.2
Market TSL: 24.2 hours

Stations: 21/19
Diaries: 724/542:1/39.4%
Sample Target: 760
Standard Error: .802
% Below Line: 2.6
% Not Listed: 9.2

Est 1984 Revenue: $7,500,000
Gross Inc.:
HH Inc.: $26,680
Retail $: 2.0 Bil
Pop per Station: 20,653
# 1 Biller: WEZL-F $1,425,000

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 83	BIRCH SHARE
1.	WSSX-F	109/15.3	16.5	13.5	7.8	11.6	24.6
2.	WEZL-F	85/11.9	13.5	13.2	14.3	12.7	9.6
3.	WWWZ-F	77/10.8	13.0	12.5	15.3	9.4	9.6
4.	WPAL	71/ 9.9	6.5	7.0	9.1	11.8	7.7
5.	WXTC-F	68/ 9.5	9.4	9.7	11.3	11.3	11.6
6.	WAVF-F	30/ 4.2	---	---	---	---	8.0
	WKQB-F	30/ 4.2	5.3	4.4	3.5	3.5	4.9
8.	WXLY-F	27/ 3.8	3.2	3.6	3.7	6.1	3.6
	WDXZ-F	27/ 3.8	---	---	---	---	3.1
10.	WQIZ	25/ 3.5	3.9	6.4	5.4	4.2	2.2
11.	WTMA	19/ 2.7	3.6	5.1	2.7	5.9	.6
12.	WMCJ	14/ 2.0	5.5	---	.3	1.2	---
13.	WCSC	13/ 1.8	5.0	4.5	5.1	4.9	2.5
14.							
15.							

12+ TSA 1/4/CUME		
1.	WSSX-F	114/1475
2.	WEZL-F	104/1085
3.	WWWZ-F	79/ 893
4.	WXTC-F	77/1152
5.	WPAL	73/ 666
6.	WWDM-F	59/ 857
7.	WKQB-F	53/ 953
8.	WQIZ	42/ 325
9.	WAVF-F	38/ 613
10.	WDXZ-F	30/ 271
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	WSSX-F	1367/34.8	32.9	28.4
2.	WXTC-F	987/25.2	17.0	19.8
3.	WEZL-F	866/22.1	22.6	22.5
4.	WWWZ-F	817/20.8	21.7	22.8
5.	WPAL	631/16.1	12.4	14.2
6.	WKQB-F	579/14.8	15.5	13.6
7.	WAVF-F	515/13.1	----	----
8.	WXLY-F	443/11.3	11.0	13.6
9.	WTMA	375/ 9.6	12.1	15.7
10.	WCSC	299/ 7.6	13.3	15.1
11.	WLVW-F	250/ 6.4	---	7.5
12.	WDXZ-F	211/ 5.4	---	---
13.				
14.				
15.				

12+ FM SHARE (METRO): 75.31% (488 of 648) (SPG 84: 68.77%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WSSX-F	1. WSSX-F	1. WSSX-F	1. WXTC-F	1. WXTC-F	1. WEZL-F	1. WSSX-F	1. WSSX-F	1. WSSX-F	1. WSSX-F	1. WPAL
2. WPAL	2. WWWZ-F	2. WXTC-F	2. WWWZ-F	2. WEZL-F	2. WPAL	2. WEZL-F	2. WEZL-F	2. WWWZ-F	2. WWWZ-F	2. WEZL-F
WWWZ-F	3. WXTC-F	3. WWWZ-F	3. WSSX-F	3. WWWZ-F	3. WXTC-F	3. WXTC-F	3. WXTC-F	3. WEZL-F	3. WXTC-F	3. WSSX-F
4. WKQB-F	4. WPAL	4. WEZL-F	4. WEZL-F	4. WSSX-F	4. WSSX-F	4. WWWZ-F	4. WWWZ-F	4. WXTC-F	4. WEZL-F	4. WWWZ-F
5.	5. WAVF-F	5. WPAL	5. WPAL	5. WPAL	5. WDXZ-F	5. WPAL	5. WPAL	5. WPAL	5. WKQB-F	5. WXTC-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WSSX-F	1. WSSX-F	1. WWWZ-F	1. WSSX-F	1. WSSX-F	1. WSSX-F	1. WSSX-F	1. WWWZ-F	1. WSSX-F	1. WXTC-F
2. WXTC-F	2. WXTC-F	2. WSSX-F	2. WXTC-F	2. WPAL	2. WEZL-F	2. WWWZ-F	WXTC-F	2. WEZL-F	2. WWWZ-F
3. WPAL	3. WWWZ-F	3. WPAL	3. WPAL	3. WXTC-F	3. WKQB-F	3. WXTC-F	3. WSSX-F	WWWZ-F	WEZL-F
4. WWWZ-F	4. WPAL	4. WXTC-F	4. WWWZ-F	4. WEZL-F	4. WPAL	4. WAVF-F	4. WAVF-F	4. WXTC-F	4. WSSX-F
5.	5. WAVF-F	5.	5. WEZL-F	5. WWWZ-F	WWWZ-F	WEZL-F	5.	5.	5. WAVF-F
									WPAL

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		119 (2)	119 (2)	18.4	24.9
AOR		30 (1)	30 (1)	4.6	3.9
AC/OLDIES/SOFT ROCK	19 (1)	103 (3)	122 (4)	18.8	4.9
MOR/VARIETY	13 (1)		13 (1)	2.0	1.1
COUNTRY		112 (2)	112 (2)	17.2	15.8
BLACK/URBAN	85 (2)	89 (2)	174 (4)	26.9	33.1
BTFL MUSIC/EZ		32 (2)	32 (2)	4.9	10.6
NEWS/TALK	9 (1)		9 (1)	1.4	2.4
NOSTALGIA	9 (2)		9 (2)	1.4	2.5
RELIGION/GOSPEL	25 (1)		25 (1)	3.9	0
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS		3 (1)	3 (1)	0.5	0.8
			648 (21)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WGCA	1450	Charleston	.8/2.8
WGOX-F	101.7	Ravenel	.4/1.7
WKCN	910	N. Charleston	1.3/5.4
WLNB-F	94.3	Goose Creek	.7/1.2
WLVW-F	105.5	Mancks Corner	1.4/6.4
WOKE	1340	Charleston	.4/2.3
WAVE-F	102.5	Sarasota	.7/2.9
WWDM-F	101.3	Sumter	1.7/6.0

MISCELLANEOUS COMMENTS WXTC drops BTFL and picks up AC...WTMA/WSSX-F sold by Sconnix to Fairfax for $6,400,000 (Richards)... WGCA in Charleston and WLNB-F in Goose Creek were sold for $515,000...WLVW-F (Moncks Corner) sold for $190,000...WAVF-F signs on in March with AC...Notice that WAVE-F in Sarasota shows up. Sarasota must be over 400 miles from Charleston. Most likely that listening should have been audited to WAVF...

RADIO STATIONS

WCSC, 1390, 5 KW (DA-N) , AC	ABC-C, $50.00	(Mc-Guild)		Phil Zachary
WGCA, 1450, 1 KW/250 W , AC	ABC-I, $20.00	(Masla)		
WKCN, 910, 500 W (DAYS,DA), TALK/NEWS	ABC-T, $15.00	(----)		Vance Brady
WOKE, 1340, 1 KW/250 W , NOSTALGIA	CBS, $ 8.00	(----)		Harry Weaver
WPAL, 730, 1 KW (DAYS) , BLACK	ABC-D,NBN, $25.00	(Weiss)		Bill Saunders
WTMA, 1250, 5 KW/1 KW , AC	MBS, $33.00	(Katz)	Faircom	
WQIZ, 810, 5 KW (DAYS) , GOSPEL	SBN, $11.00	(Republic)	(ST. GEORGE)	Steve Judy
WMCJ, 950, 500 W (DAYS) , BLACK	US 1, $13.00	(Dora)	(MONCKS CORNER)	Clary Butler
WEZL-F, 103.5, 100 KW @ 700, COUNTRY	NBC, $75.00	(Blair)	John Price	Buddy Barton
WSSX-F, 95.1, 100 KW @ 350, CHR	, $55.00	(Katz)	Faircom	
WWWZ-F, 93.5, 3 KW @ 510, BLACK	SBN, $43.00*	(HNWH)	(SUMMERVILLE)	Cliff Fletcher
WXLY-F, 102.5, 100 KW @ 547, COUNTRY	US 1, $22.00	(Torbet)	Bahakel	Lorrain Lancaster
WXTC-F, 96.9, 100 KW @ 782, AC (Churchill)	, $45.00*	(Mc-Guild)		Phil Zachary
WKQB-F, 107.5, 100 KW @ 1049, AOR/CHR	, $16.00	(Republic)	(ST. GEORGE)	Steve Judy
WDXZ-F, 104.9, 3 KW @ 300, BTFL MUS (TM)	, $ NA	(HNWH)		Vance Brady
WAVF-F, 96.1, 100 KW @ 585, AC	, $40.00	(----)	(HANAHAN)	Paul Robinson

WWDM - See Columbia

MISCELLANEOUS COMMENTS (con't) This book may be reissued... Arbitron fell 5% short of sample target...

CHARLESTON, WV

Arbitron Rank/Pop (12+): 133/223,000
CMSA Rank/Pop: NA
MSA Rank/Pop: 166/268,000
ADI # 44 (with Huntington)
Average Person Rating: 15.1
Market TSL: 20.7 hours

Stations: 15/12
Diaries: 732/305:1/52.0%
Sample Target: 610
Standard Error: .703
% Below Line: 4.1
% Not Listed: 5.7

Est 1984 Revenue: $7,100,000
Gross Inc.:
HH Inc.: $25,638
Retail $: 2.0 Bil
Pop per Station: 18,583
# 1 Biller: WVAF-F $1,300,000

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 83
1.	WVAF-F	52/15.5	---	14.9	---	18.8
2.	WVSR-F	45/13.4	---	12.0	---	8.1
3.	WQBE-F	41/12.2	---	12.0	---	15.9
4.	WCHS	34/10.1	---	7.6	---	6.0
5.	WBES-F	32/ 9.5	---	10.7	---	9.4
6.	WKLC-F	30/ 8.9	---	15.1	---	11.7
7.	WCAW	25/ 7.4	---	10.4	---	8.6
8.	WTIP	14/ 4.2	---	3.1	---	4.2
9.	WQBE	13/ 3.9	---	1.3	---	3.6
10.	WKAZ	7/ 2.1	---	2.3	---	---
	WSCW	7/ 2.1	---	2.1	---	1.6
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	WQBE-F	95/1157
2.	WKLC-F	79/1157
3.	WVSR-F	67/ 885
4.	WVAF-F	65/1094
5.	WCHS	39/ 570
	WKEE-F	39/ 626
7.	WBES-F	36/ 387
8.	WEMM-F	33/ 394
9.	WAMX-F	32/ 449
10.	WCAW	29/ 388
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	WVAF-F	671/30.1	---	28.9
2.	WVSR-F	597/26.8	---	24.0
3.	WQBE-F	473/21.2	---	21.6
4.	WKLC-F	428/19.2	---	26.3
5.	WCHS	420/18.8	---	23.4
6.	WCAW	339/15.2	---	18.1
7.	WBES-F	331/14.8	---	14.7
8.	WQBE	195/ 8.7	---	7.5
9.	WTIP	145/ 6.5	---	6.9
10.	WXIT	116/ 5.2	---	4.3
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 67.19% (213 of 317) (SPG 84: 69.15%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WVSR-F	1. WVAF-F	1. WVAF-F	1. WVAF-F	1. WVAF-F	1. WQBE-F	1. WVAF-F	1. WVAF-F	1. WVSR-F	1. WVSR-F	1. WVAF-F
2. WVAF-F	2. WVSR-F	2. WVSR-F	2. WQBE-F	2. WQBE-F	2. WBES-F	2. WQBE-F	2. WQBE-F	2. WVAF-F	2. WKLC-F	2. WVSR-F
3. WKLC-F	3. WKLC-F	3. WQBE-F	3. WCHS	3. WCHS	3. WCHS	3. WCHS	3. WBES-F	3. WQBE-F	3. WVAF-F	3. WKLC-F
4.	4. WQBE-F	4. WKLC-F	4. WVSR-F	WBES-F	4. WCAW	4. WVSR-F	4. WVSR-F	4. WKLC-F	4. WCHS	4. WBES-F
5.	5.	5.	5.	5.	5.	5. WCAW	5.	5.	5. WQBE-F	5. WCHS

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WVSR-F	1. WVAF-F	1. WVAF-F	1. WVAF-F	1. WVAF-F	1. WKLC-F	1. WKLC-F	1. WVAF-F	1. WKLC-F	1. WQBE-F
2. WVAF-F	2. WVSR-F	2.	2. WVSR-F	2. WQBE-F	2. WVSR-F	2. WVSR-F	2. WKLC-F	2. WQBE-F	2. WVAF-F
WKLC-F	3.	3.	3. WQBE-F	3. WCHS	3.	3. WVAF-F	WQBE-F	3. WVAF-F	3. WBES-F
4.	4.	4.	4. WCHS	4. WBES-F	4.	4.	WVSR-F	WVSR-F	4. WCHS
5.	5.	5.	5. WKLC-F	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		101 (3)	101 (3)	31.9	28.5
AOR		30 (1)	30 (1)	9.5	16.1
AC/OLDIES/SOFT ROCK	20 (2)	3 (1)	23 (3)	7.3	3.9
MOR/VARIETY	34 (1)		34 (1)	10.7	8.0
COUNTRY	25 (1)	41 (1)	66 (2)	20.8	23.8
BLACK/URBAN				0	0
BTFL MUSIC/EZ		32 (1)	32 (1)	10.1	11.4
NEWS/TALK				0	0
NOSTALGIA	14 (1)		14 (1)	4.4	3.3
RELIGION/GOSPEL	11 (2)	6 (1)	17 (3)	5.4	4.7
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS				0	0.8
			317 (15)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WXIT	1490	Charleston	1.2/5.2
WAMX-F	93.7	Ashland, KY	1.2/1.9
WEMM-F	107.9	Huntington	1.8/3.2
WKEE-F	100.5	Huntington	.9/2.1

RADIO STATIONS

WCAW, 680, 50 KW/250 W (DA-N), COUNTRY	ABC-E, $35.00 (Blair)	Capitol-Johnson	Paul Howard
WCHS, 580, 5 KW (DA-N), MOR	CBS, $38.00 (Selcom)	Rollins	Don Robertson
WKAZ, 1300, 1 KW (DAYS), AC	Source, $ NA (HNWH)		Lynn Martin
WQBE, 950, 5 KW/1 KW (DA-N), AC	ABC-I, $ NA (Mc-Guild)	Nininger	Bob Turley
WSCW, 1410, 5 KW (DAYS), RELIGION	MBS, $ 9.00 (----)	CLW	Henry Goldman
WTIP, 1240, 1 KW/250 W, NOSTALGIA	NBC, $20.00* (Republic)	Beasley	T. Martin
WXIT, 1490, 1 KW/250 W, RELIGION	, $ 6.00 (----)		Frank Blake
WBES-F, 96.1, 50 KW @ 360 BTFL/EZ	CBS, $23.00 (Selcom)	Rollins	Morton Victorson
WKLC-F, 105.1, 50 KW @ 500, AOR (Burk-Abr)	ABC-R,Source, $28.00 (HNWH)		Lynn Martin
WQBE-F, 97.5, 50 KW @ 500, COUNTRY	ABC-I, $40.00 (Mc-Guild)	Nininger	Bob Turley
WVAF-F, 99.9, 50 KW @ 490, CHR	ABC-F, $48.00 (Blair)	Capitol-Johnson	Paul Howard
WVSR-F, 102.7, 50 KW @ 420, CHR	US I, $24.00 (Republic)	Beasley	T. Martin

Other ranked stations - See Huntington

CHARLOTTE-GASTONIA

Arbitron Rank/Pop (12+): 40/847,800
CMSA Rank/Pop: # 36
MSA Rank/Pop: 45/1,010,400
ADI # 32
Average Person Rating: 16.5
Market TSL: 22.1 hours

Stations: 27/24
Diaries: 1260/673:1/48.3%
Sample Target: 1130
Standard Error: .560
% Below Line: 2.1
% Not Listed: 9.6

Est. 1984 Revenue: $19,700,000
Gross Inc.:
HH Inc.: $26,136
Retail $: 5.8 Bil
Pop per Station: 35,325
# 1 Biller: WSOC-F $4,000,000

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 83	BIRCH SHARE
1.	WPEG-F	188/13.4	10.9	10.8	10.8	9.5	10.7
2.	WSOC-F	176/12.6	15.8	17.3	17.1	14.6	10.9
3.	WBT	132/ 9.4	13.3	7.7	10.7	11.6	9.4
4.	WBCY-F	116/ 8.3	9.2	7.4	8.4	10.9	7.6
	WROQ-F	116/ 8.3	7.7	7.2	8.2	8.4	15.8
6.	WEZC-F	103/ 7.4	6.7	6.1	6.1	8.0	10.6
7.	WLVK-F	92/ 6.6	2.8	3.7	3.2	3.3	6.2
8.	WZXI-F	78/ 5.6	6.0	4.1	8.7	7.6	7.2
9.	WJZR-F	62/ 4.4	6.4	5.4	2.7	---	4.6
10.	WGSP	29/ 2.1	.6	1.3	1.2	---	1.5
11.	WSOC	23/ 1.6	.9	2.0	3.6	2.5	1.1
12.	WQCC	20/ 1.4	1.1	2.8	2.9	5.2	.8
13.							
14.							
15.							
16.							
17.							
18.							
19.							
20.							
21.							
22.							
23.							
24.							
25.							

12+ TSA 1/4/CUME		
1.	WSOC-F	330/3675
2.	WROQ-F	261/3174
3.	WPEG-F	232/2076
4.	WBCY-F	222/3118
5.	WLVK-F	185/1908
6.	WEZC-F	163/2239
7.	WBT	146/2137
8.	WZXI-F	125/1331
9.	WTQR-F	110/1310
10.	WJZR-F	83/1381
11.	WKZL-F	64/ 602
12.		
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12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	WSOC-F	2138/25.2	26.7	27.3
2.	WBT	1871/22.1	25.5	19.6
3.	WROQ-F	1810/21.3	19.5	15.9
4.	WBCY-F	1776/20.9	21.6	21.0
5.	WPEG-F	1542/18.2	18.4	15.3
6.	WEZC-F	1415/16.7	13.2	14.5
7.	WJZR-F	1060/12.5	13.0	12.7
8.	WLVK-F	1053/12.4	9.0	11.4
9.	WZXI-F	903/10.7	9.8	8.4
10.	WSOC	464/ 5.5	5.0	6.0
11.				
12.				
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16.				
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20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 75.53% (957 of 1267) (SPG 84: 71.19%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WPEG-F	1. WPEG-F	1. WPEG-F	1. WPEG-F	1. WSOC-F	1. WSOC-F	1. WSOC-F+	1. WSOC-F	1. WSOC-F+	1. WPEG-F	1. WPEG-F
2. WROQ-F	2. WBCY-F	2. WSOC-F	2. WSOC-F	2. WPEG-F	2. WBT	2. WBT	2. WPEG-F	2. WPEG-F	2. WBT	2. WBCY-F
3. WJZR-F	3. WROQ-F	3. WEZC-F	3. WBCY-F	3. WBCY-F	3. WZXI-F	3. WPEG-F	3. WEZC-F	3. WROQ-F	3. WROQ-F	3. WSOC-F
4. WBCY-F	4. WEZC-F	4. WROQ-F	4. WEZC-F	4. WEZC-F	4. WPEG-F	4. WBCY-F	4. WBT	4. WBCY-F	4. WSOC-F	4. WROQ-F
5.	5. WSOC-F	5.	5. WBT	5. WBT	5. WEZC-F	5. WEZC-F	5. WZXI-F	5. WBT	5. WLVK-F	5. WLVK-F
6.	6.	6.	6.	6. WLVK-F	WLVK-F	6. WROQ-F+	6. WBCY-F	6. WEZC-F	6. WBCY-F	6. WBT
7.	7.	7.	7.	7.	7.	7.	7.	7. WLVK-F	7. WJZR-F	7. WJZR-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WBCY-F	1. WBCY-F	1. WBCY-F	1. WPEG-F	1. WPEG-F
2. WPEG-F	2. WPEG-F	2. WPEG-F	2. WBCY-F	2. WSOC-F
3. WROQ-F	3. WEZC-F	3. WEZC-F	3. WEZC-F	3. WBCY-F
4. WEZC-F	4. WROQ-F	4. WSOC-F	4. WSOC-F	4. WEZC-F
5.	5. WSOC-F	5. WROQ-F	5. WBT	5. WBT
6.	6.	6.	6.	6.
7.	7.	7.	7.	7.
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WPEG-F	1. WPEG-F	1. WPEG-F	1. WPEG-F	1. WSOC-F
2. WROQ-F	2. WROQ-F	2. WROQ-F	2. WSOC-F	2. WPEG-F
3. WJZR-F	3. WBCY-F	3. WBCY-F	3. WROQ-F	3. WLVK-F
4. WSOC-F	WSOC-F	4. WLVK-F	4. WBCY-F	4. WBCY-F
5. WEZC-F	5. WLVK-F	5. WSOC-F	5. WEZC-F	WROQ-F
WGSP	6.	6. WEZC-F	6. WLVK-F	6. WBT
7.	7.	7.	7.	7.
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP	5 (1)	304 (4)	309 (5)	24.4	14.4
AOR				0	8.2
AC/OLDIES/SOFT ROCK	29 (1)	195 (2)	224 (3)	17.7	13.0
MOR/VARIETY	141 (2)		141 (2)	11.1	8.8
COUNTRY	62 (5)	184 (2)	246 (7)	19.4	25.3
BLACK/URBAN	36 (2)	188 (1)	224 (3)	17.7	17.2
BTFL MUSIC/EZ		78 (1)	78 (1)	6.2	4.4
NEWS/TALK				0	0.9
NOSTALGIA	10 (1)		10 (1)	0.8	2.1
RELIGION/GOSPEL	29 (4)	8 (1)	37 (5)	2.9	4.3
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS				0	1.3
			1267 (27)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAME	1480	Charlotte	.5/1.8
WGAS	1420	Gastonia	.6/ .7
WGIV	1600	Charlotte	1.1/4.6
WGNC	1450	Gastonia	.6/1.5
WHVN	1240	Charlotte	.4/1.6
WIXE	1190	Monroe	.6/1.1
WLON	1050	Lincolnton	1.3/2.2
WLTC	1370	Gastonia	.4/ .8
WRKB	1460	Kannapolis	.6/ .9
WROQ	610	Charlotte	.4/3.2
WSAT	1280	Salisbury	.7/1.1
WSTP	1490	Salisbury	.6/ .9
WKZL-F	107.9	Winston-Salem	.7/1.4
WMIT-F	106.9	Black Mountain	.6/1.9
WTQR-F	104.1	Winston-Salem	.6/2.2

RADIO STATIONS

AM STATIONS

WAME, 1480, 5 KW (DA-2) , RELIGION	UPI, $ 16.00 (----)	Swaggert	Jim Bell
WBT , 1110, 50 KW (DA-N) , MOR/AC	, $100.00* (Blair)	Jeff-Pilot	Bill Jennings
WGIV, 1600, 1 KW/500 W (DA-N), BLACK	NBN, $ 31.00 (Selcom)		Cal Harmon
WGSP, 1310, 1 KW (DAYS) , OLDIES	ABC-D, $ 37.00 (Selcom)		Andy Bickel
WHVN, 1240, 1 KW/250 W (DA-1), RELIGION	NBC, $ NA (----)	Peck	Tom Gentry
WOCC, 1540, 1 KW (DAYS) , BLACK	SMN, $ NA (Savalli)		Wayne Hammond
WROQ, 610, 5 KW/1 KW (DA-2) , CHR	US I, $ NA (Eastman)		Sis Kaplan
WSOC, 930, 5 KW/1 KW (DA-N) , COUNTRY (TM)	MBS, $ 35.00* (Christal)	Cox	Lee Morris

FM STATIONS

WBCY-F, 107.9, 100 KW @ 980, CHR	ABC-F, $ 95.00* (Blair)	Jeff-Pilot	Bill Jennings
WEZC-F, 104.7, 100 KW @ 1240, AC (Burk-Abr)	, $ 84.00* (MMR)	EZ	Gary Brobst
WJZR-F, 99.7, 100 KW @ 320, CHR	, $ 70.00* (Selcom)	Downs (KANNAPOLIS)	Paul Downs
WLVK-F, 96.9, 100 KW @ 1250, COUNTRY	, $ 40.00 (----)	(STATESVILLE)	
WPEG-F, 97.9, 50 KW @ 390, BLACK (Drake-Chen)	CBS-R, $ NM (HNWH)	(CONCORD)	Nancy Cooper
WROQ-F, 95.1, 100 KW @ 574, CHR (Burk-Abr)	US I, $ 75.00* (Eastman)		Stan Kaplan
WSOC-F, 103.7, 100 KW @ 1040, COUNTRY (TM)	MBS, $125.00 (Christal)	Cox	Lee Morris
WZXI-F, 101.9, 100 KW @ 870, BTFL/EZ	, $ 40.00* (Republic)	(GASTONIA)	Jerry McSwain

CALL LETTER CHANGES	FORMAT CHANGES	STATION SALES	MISCELLANEOUS COMMENTS
WLVV changes to WLVK	WSOC-A: from Nostalgia to Country	WGIV: from Attaway to Founders for $550,000 (est)	

CHATTANOOGA

Arbitron Rank/Pop (12+): 70/472,900
CMSA Rank/Pop: NA
MSA Rank/Pop: 105/438,300
ADI # 80
Average Person Rating: 16.9
Market TSL: 22.3 hours

Stations: 22/19
Diaries: 1078/439:1/49.0%
Sample Target: 870
Standard Error: .611
% Below Line: 1.7
% Not Listed: 7.2

Est 1984 Revenue: $8,000,000
Gross Inc.:
HH Inc.: $22,945
Retail $: 2.4 Bil
Pop per Station: 24,889
# 1 Biller: WSKZ-F $1,800,000

12+ METRO	1/4/SHARE	FAL 84	SPG 84	FAL 83	SPG 83
1. WSKZ-F	159/19.9	17.9	13.8	12.7	14.7
2. WUSY-F	130/16.2	10.8	12.5	11.0	3.9
3. WDEF-F	72/ 9.0	11.2	8.9	11.2	11.8
4. WJTT-F	67/ 8.4	11.2	12.4	8.7	9.5
5. WDEF	54/ 6.7	9.4	6.7	8.7	9.8
6. WDOD-F	52/ 6.5	9.1	8.6	9.4	18.4
7. WMOC	30/ 3.7	.5	.5	.3	1.0
8. WGOW	27/ 3.4	3.6	4.3	4.3	5.2
9. WOWE-F**	23/ 2.9	2.3	2.4	3.0	3.1
10. WDXB	18/ 2.2	2.0	2.4	2.1	2.1
WDOD	18/ 2.2	5.0	2.4	2.1	2.1
12.					
13.					
14.					
15.					

** WOWE-F was determined by Arbitron to have engaged in 1-air survey or diary promotional activities.

12+ TSA 1/4/CUME	
1. WSKZ-F	210/2268
2. WUSY-F	193/1702
3. WDOD-F	88/1292
4. WDEF-F	86/1069
5. WJTT-F	73/ 785
6. WDEF	54/ 562
7. WMOC	30/ 300
8. WGOW	28/ 452
9. WOWE-F**	23/ 379
10. WDOD	21/ 390
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 84	SPG 84
1. WSKZ-F	1622/34.3	29.6	27.4
2. WUSY-F	1171/24.8	18.8	21.3
3. WDEF-F	928/19.6	21.9	22.0
4. WDOD-F	797/16.9	20.8	20.3
5. WJTT-F	751/15.9	17.5	17.7
6. WDEF	538/11.4	17.3	16.9
7. WGOW	449/ 9.5	11.0	13.4
8. WOWE-F**	379/ 8.0	6.2	6.7
9. WDOD	333/ 7.0	11.9	15.8
10. WMOC	300/ 6.3	2.0	NA
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 70.26% (522 of 743) (SPG 84: 65.07%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WSKZ-F	1. WSKZ-F	1. WSKZ-F	1. WUSY-F	1. WUSY-F	1. WUSY-F	1. WDEF-F+	1. WUSY-F	1. WSKZ-F	1. WSKZ-F	1. WSKZ-F
2. WJTT-F	2. WUSY-F	2. WUSY-F	2. WSKZ-F	2. WSKZ-F	2. WDEF-F	2. WUSY-F	2. WSKZ-F	2. WUSY-F	2. WJTT-F	2. WUSY-F
3.	3. WJTT-F	3. WJTT-F	3. WDOD-F	3. WDOD-F	3. WDOD-F	3. WSKZ-F	3. WDEF-F	3. WJTT-F	3. WUSY-F	3. WJTT-F
4.	4.	4. WDOD-F	4. WDEF-F	4. WDEF-F	4. WDEF	4. WDOD-F+	4. WDOD-F	4. WDEF-F	4. WDEF-F	4. WDOD-F
5.	5.	5. WDEF-F	5. WJTT-F	5. WJTT-F	5. WMOC	5. WJTT-F	5. WDEF	5. WDOD-F	5. WDEF	5. WDEF-F
							6. WJTT-F			

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WSKZ-F	1. WSKZ-F	1. WSKZ-F	1. WSKZ-F	1. WUSY-F	1. WSKZ-F	1. WSKZ-F	1. WSKZ-F	1. WSKZ-F	1. WUSY-F
2. WJTT-F	2. WUSY-F	WUSY-F	2. WUSY-F	2. WSKZ-F	2. WUSY-F	2. WUSY-F	2. WUSY-F	2. WUSY-F	2. WSKZ-F
3. WUSY-F	3. WJTT-F	3. WJTT-F	3. WJTT-F	3. WDEF-F	3. WJTT-F	3. WJTT-F	3.	3. WDOD-F	3. WDOD-F
4.	4.	4.	4. WDEF-F	4. WDOD-F	4. WOWE-F**	4. WOWF-F**	4.	4. WJTT-F	4.
5.	5.	5.	5. WDGD-F	WJTT-F	5.	5. WDOD-F	5.	5. WOWE-F**	5.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		165 (2)	165 (2)	22.2	14.9
AOR		27 (2)	27 (2)	3.6	2.5
AC/OLDIES/SOFT ROCK	27 (1)	6 (1)	33 (2)	4.4	4.6
MOR/VARIETY	76 (3)		76 (3)	10.2	8.6
COUNTRY	55 (4)	185 (3)	240 (7)	32.3	33.0
BLACK/URBAN	46 (2)	67 (1)	113 (2)	15.2	22.8
BTFL MUSIC/EZ		72 (1)	72 (1)	9.7	9.6
NEWS/TALK				0	0
NOSTALGIA				0	1.9
RELIGION/GOSPEL	9 (1)		9 (1)	1.2	1.5
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS	8 (1)		8 (1)	1.1	.5
			743 (22)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WALV-F	95.3	Cleveland	.7/1.6
WBAC	1340	Cleveland	1.0/3.6
WBLJ	1230	Dalton, GA	2.0/5.4
WCLE	1570	Cleveland	.7/2.0
WEPG	910	S. Pittsburg	.7/1.2
WFLI	1070	Lookout Mountain	1.1/4.1
WNOO	1260	Chattanooga	2.0/6.2
WRCD	1430	Dalton	1.6/2.3
WKLS-F	96.1	Atlanta	.5/1.5
WQMT-F	99.3	Chatsworth	.4/1.4
WZGC-F	92.9	Atlanta	.7/2.4

RADIO STATIONS

WDEF, 1370, 5 KW (DA-N) , MOR	CBS, $46.00	(Katz)	Park	Ben Cagle
WDOD, 1310, 5 KW (DA-N) , COUNTRY	ABC-E, $ NM	(Torbet)	Bahakel	Paul Fink
WFLI, 1070, 50 KW/1 KW (DA-2), RELIGION	ABC-C, $15.00	(Mc-Guild)	Benns (LOOKOUT MT)	Y. Benns
WGOW, 1150, 5 KW/1 KW (DA-N), AC	, $50.00	(Eastman)	Bloomington	Don Newberg
WNOO, 1260, 5 KW (DAYS) , BLACK	SBN, $20.00	(Masla)		Harold Cothran
WDEF-F, 92.3, 100 KW @ 895, BTFL/EZ	CBS, $46.00	(Katz)	Park	Ben Cagle
WDOD-F, 96.5, 100 KW @ 1080, COUNTRY	ABC-E, $65.00	(Torbet)	Bahakel	Paul Fink
WJTT-F, 94.3, 3 KW @ 325, BLACK	CBS-R, $25.00*	(Mc-Guild)	Benns (RED BANK)	Y. Benns
WOWE-F, 105.5, 3 KW @ 270, AOR	, $18.00	(----)	(ROSEVILLE,GA)	David King
WSKZ-F, 106.5, 100 KW @ 1076, CHR	, $70.00	(Eastman)	Bloomington	Don Newberg
WUSY-F, 100.7, 100 KW @ 360, COUNTRY	APR,US II, $39.00	(HNWH)	(CLEVELAND)	Dave Coppock

MISCELLANEOUS COMMENTS Bradley, TN and Whitfield, GA Counties added to Metro...WOWE flagged because it ran survey announcements for two weeks. According to Arbitron "the announcement exherted the audience to participate but did not request atypical reporting of listenership."

CHICAGO

Arbitron Rank/Pop (12+): 3/6,567,400
CMSA Rank/Pop: # 3
MSA Rank/Pop: 3/6,015,500
ADI # 3
Average Person Rating: 19.0
Market TSL: 24.8 hours

Stations: 36/36
Diaries: 3146/2088:1/47.8%
Sample Target: 3120
Standard Error: .370
% Below Line: 0
% Not Listed: 8.0

Est. 1984 Revenue: $164,100,000
Gross Inc.:
HH Inc.: $31,681
Retail $: 44.9 Bil
Pop per Station: 182,428
1 Biller: WGN $23,000,000

12+ METRO 1/4/SHARE			WIN 85	FAL 84	SUM 84	SPG 84	BIRCH SHARE
1.	WGN	1202/9.6	9.3	9.7	11.4	8.8	7.9
2.	WLOO-F	807/6.5	5.8	5.4	6.8	5.6	2,7
3.	WGCI-F	672/5.4	5.5	6.1	4.7	6.1	6.8
4.	WBMX-F	667/5.3	4.5	4.5	5.2	4.8	7.2
5.	WBBM	605/4.8	4.5	4.9	4.4	4.5	4.9
6.	WBBM-F	546/4.4	4.4	4.2	5.0	4.6	5.7
7.	WLUP-F	475/3.8	3.5	3.1	2.8	3.4	5.6
8.	WJJD	450/3.6	2.9	3.4	2.5	2.9	3.1
9.	WKQX-F	449/3.6	2.5	3.3	3.3	4.6	3.7
10.	WLAK-F	431/3.5	3.9	3.2	3.2	3.2	2.0
11.	WMAQ	430/3.4	3.5	2.8	3.2	4.1	3.4
12.	WJMK-F	405/3.2	3.1	2.9	1.9	1.7	2.5
13.	WXRT-F	400/3.2	2.7	2.6	2.4	2.4	4.1
14.	WFYR-F	394/3.2	2.8	2.5	2.4	2.7	2.3
15.	WCLR-F	364/2.9	3.8	3.8	4.1	4.1	3.3
16.	WIND	351/2.8	2.8	2.9	3.4	2.7	3.2
17.	WLS	347/2.8	4.3	3.6	2.7	3.2	3.8
18.	WLS-F	331/2.7	2.5	2.3	2.8	3.5	4.9
19.	WUSN-F	303/2.4	3.2	3.3	2.9	2.7	2.6
20.	WOJO-F	220/1.8	1.8	1.7	1.9	2.0	1.5
21.	WMET-F	208/1.7	1.6	2.3	2.9	3.3	2.1
22.	WCKG-F	197/1.6	2.3	1.9	1.7	.6	1.3
	WAIT	197/1.6	1.7	1.7	2.3	2.0	1.2
24.	WJPC	176/1.4	.8	1.2	1.5	1.4	.6
25.	WFMT-F	167/1.3	2.0	1.7	1.6	1.6	1.9

12+ TSA 1/4/CUME		
1.	WGN	1501/19797
2.	WLOO-F	808/ 7772
3.	WBBM	693/13428
4.	WBMX-F	685/ 9451
5.	WGCI-F	674/ 8565
6.	WLS	672/13539
7.	WMAQ	652/12700
8.	WBBM-F	564/11021
9.	WLUP-F	497/ 7797
10.	WJJD	490/ 5069
11.	WKQX-F	456/ 8778
12.	WLAK-F	442/ 7230
13.	WJMK-F	413/ 6628
14.	WXRT-F	410/ 5320
15.	WFYR-F	406/ 8373
16.	WCLR-F	377/ 6636
17.	WIND	367/ 5697
18.	WLS-F	355/ 8896
19.	WUSN-F	313/ 4938
20.	WOJO-F	220/ 1910
21.	WMET-F	217/ 5583
22.	WAIT	210/ 3143
23.	WCKG-F	197/ 3578
24.	WJPC	176/ 2943
25.	WFMT-F	170/ 2765

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	WGN	15219/23.2	21.2	20.8
2.	WBBM	11223/17.1	18.3	15.9
3.	WBBM-F	10364/15.8	16.2	18.3
4.	WBMX-F	9185/14.0	13.4	12.9
5.	WKQX-F	8589/13.1	11.4	14.3
6.	WGCI-F	8508/13.0	13.3	13.4
7.	WMAQ	8218/12.5	9.4	12.1
8.	WLS-F	8173/12.4	12.9	13.4
9.	WFYR-F	7911/12.0	9.3	9.8
10.	WLS	7793/11.9	14.7	14.2
11.	WLOO-F	7718/11.8	10.9	10.8
12.	WLUP-F	7395/11.3	9.4	10.8
13.	WLAK-F	7010/10.7	10.1	10.1
14.	WCLR-F	6462/ 9.8	10.5	12.6
15.	WJMK-F	6371/ 9.7	7.8	5.1
16.	WIND	5407/ 8.2	7.9	7.2
17.	WMET-F	5382/ 8.2	8.7	11.3
18.	WXRT-F	5133/ 7.8	5.7	6.8
19.	WUSN-F	4759/ 7.2	7.7	7.4
20.	WJJD	4457/ 6.8	7.3	7.4
21.	WCKG-F	3546/ 5.4	7.3	3.5
22.	WJPC	2943/ 4.5	4.7	5.3
23.	WAIT	2829/ 4.3	4.9	5.3
24.	WFMT-F	2719/ 4.1	5.3	4.8
25.	WCFL	2073/ 3.2	2.5	4.0

12+ FM SHARE (METRO): 63.34% (7266 of 11471) (SPG 84: 63.80%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBBM-F	1. WBMX-F	1. WGCI-F	1. WGCI-F	1. WGN	1. WGN	1. WGN	1. WLOO-F	1. WGN	1. WBMX-F	1. WGN
2. WBMX-F	2. WGCI-F	2. WBMX-F	2. WJMK-F	2. WGCI-F	2. WLOO-F	2. WBBM	2. WGN	2. WLOO-F	2. WBBM-F	2. WGCI-F
3. WGCI-F	3. WLUP-F	3. WKQX-F	3. WGN	3. WLOO-F	3. WBBM	3. WLS+	3. WJJD	3. WBMX-F	3. WGCI-F	3. WLOO-F
4. WLUP-F	4. WXRT-F	4. WLUP-F	4. WLOO-F	4. WJMK-F	4. WMAQ	4. WLOO-F	4. WGCI-F	4. WGCI-F	4. WGN	4. WBBM-F
5. WLS-F	5. WKXQ-F	5. WXRT-F	5. WBMX-F	5. WBMX-F	5. WJJD	5. WGCI-F	5. WLAK-F	5. WBBM-F	5. WMAQ	5. WBMX-F
6. WLS	6. WFYR-F	WJMK-F	6. WXRT-F	6. WLAK-F	6. WLAK-F	6. WKQX-F	6. WBMX-F	6. WLS	6. WLOO-F	6. WJJD
7. WJPC	7. WJMK-F	7. WGN	7. WKQX-F	7. WXRT-F	7. WGCI-F	7. WLUP-F	7. WCLR-F	7. WJMK-F	7. WBBM	7. WLUP-F
8. WKQX-F	8. WBBM-F	8. WFYR-F	8. WLAK-F	8. WKQX-F	8. WCLR-F	8. WBMX-F	8. WJMK-F	8. WFYR-F	8. WIND	8. WLAK-F
WFYR-F	9. WLS	9. WLOO-F	9. WFYR-F	9. WMAQ	9. WIND	9. WBBM-F	9. WFYR-F	WLAK-F	9. WLUP-F	9. WKQX-F
10. WMET-F	10. WLS-F	10. WLAK-F	10. WCLR-F	10. WCLR-F	10. WUSN-F	10. WMAQ	10. WKQX-F	10. WJJD	10. WXRT-F	10. WXRT-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WBMX-F	1. WBMX-F	1. WGCI-F	1. WGCI-F	1. WGN
2. WBBM-F	2. WGCI-F	2. WBMX-F	2. WBMX-F	2. WGCI-F
3. WGCI-F	3. WKQX-F	3. WKQX-F	3. WKQX-F	3. WLOO-F
4. WKQX-F	4. WFYR-F	4. WXRT-F	4. WCLR-F	4. WBMX-F
5. WMET-F	WBBM-F	5. WFYR-F	5. WLAK-F	5. WKQX-F
6. WLUP-F	6. WCLR-F	6. WJMK-F	6. WFYR-F	WCLR-F
7. WFYR-F	7. WJMK-F	7. WCLR-F	7. WJMK-F	7. WLAK-F
8. WCLR-F	WXRT-F	8. WLAK-F	8. WLOO-F	8. WJMK-F
WLAK-F	9. WLAK-F	9. WLS	9. WGN	9. WFYR-F
10. WLS-F	10. WLUP-F	10. WLUP-F	10. WBBM-F	10. WXRT-F

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WLUP-F	1. WLUP-F	1. WXRT-F	1. WLUP-F	1. WGN
2. WBMX-F	2. WXRT-F	2. WLUP-F	2. WGCI-F	2. WJMK-F
3. WXRT-F	3. WBMX-F	3. WGCI-F	3. WXRT-F	3. WGCI-F
4. WGCI-F	WGCI-F	4. WJMK-F	4. WJMK-F	4. WLOO-F
5. WFYR-F	5. WFYR-F	5. WBMX-F	5. WBMX-F	5. WXRT-F
WCKG-F	6. WKQX-F	WKQX-F	6. WGN	6. WLUP-F
7. WLS	7. WCKG-F	7. WLS	7. WLS	7. WMAQ
WLS-F	8. WJMK-F	8. WFYR-F	8. WFYR-F	8. WBMX-F
9. WBBM-F	9. WLS	9. WCKG-F	9. WLOO-F	9. WLAK-F
10. WKQX-F	10. WLS-F	10. WGN	10. WKQX-F	10. WKQX-F

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP	347 (1)	1410 (5)	1757 (6)	15.3	18.0
AOR		1072 (3)	1072 (3)	9.3	10.0
AC/OLDIES/SOFT ROCK		1839 (6)	1839 (6)	16.0	11.5
MOR/VARIETY	1238 (2)		1238 (2)	10.8	10.0
COUNTRY	430 (1)	303 (1)	733 (2)	6.4	9.2
BLACK/URBAN	416 (3)	1339 (2)	1755 (5)	15.3	15.9
BTFL MUSIC/EZ		807 (1)	807 (1)	7.1	6.1
NEWS/TALK	956 (2)		956 (2)	8.3	7.8
NOSTALGIA	647 (2)		647 (2)	5.6	5.4
RELIGION/GOSPEL	147 (2)	33 (1)	180 (3)	1.6	1.5
SPANISH		220 (1)	220 (1)	1.9	2.1
CLASSICAL		243 (2)	243 (2)	2.2	2.5
UNKNOWN/OTHERS	34 (1)		34 (1)	0.3	0
			11471 (36)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCFL	1000	Chicago	.7/3.2
WGCI	1390	Chicago	.7/2.8
WJOL	1340	Joliet	.3/ .9
WJZQ-F	95.1	Kenosha, WI	.4/1.5
WLLI-F	96.7	Joliet	.3/1.4
WMPP	1470	Chicago Heights	.3/ .9
WNIB-F	97.1	Chicago	.6/2.9
WVON	1450	Chicago	1.2/2.4
WWCA	1270	Gary, IN	.5/1.2
WYCA-F	92.3	Hammond, IN	.3/1.1
WYEN-F	106.7	Des Plaines	.3/1.5

RADIO STATIONS

AM STATIONS

WAIT, 820, 5 KW/1 KW (DA-N) , NOSTALGIA	, $ 63.75 (Katz)	Century	Al Wilson
WBBM, 780, 50 KW , NEWS	CBS, $210.00* (CBS Spot)	CBS	Gregg Peterson
WCFL, 1000, 50 KW (DA-2) , RELIGION	MBS, $ 60.00 (----)	Statewide	
WGCI, 1390, 5 KW (DA-2) , BLACK	SBN, $ NM (Mc-Guild)	Gannett	Marv Dyson
WGN , 720, 50 KW , VARIETY/TALK	ABC-I, $275.00* (Christal)	Tribune Co.	Wayne Vriesman
WIND, 560, 5 KW (DA-2) , TALK	ABC-E, $115.00* (Blair)	Westinghouse	Janet Hrubic-Shay
WJJD, 1160, 50 KW/10 KW (DA-2), NOSTALGIA	SMN, $100.00* (MMR)	Infinity	Harvey Pearlman
WJPC, 950, 1 KW/5 KW (DA-N) , BLACK	NBN, $101.00 (----)	Johnson	Charles Mootry
WLS , 890, 50 KW , CHR	ABC-C, $200.00* (Blair)	ABC	Jeff Trumper
WMAQ, 670, 50 KW , COUNTRY	NBC, $170.00* (Eastman)	NBC	Tom Hoyt
WSBC, 1240, 1 KW (DAYS) , ETHNIC	, $ 24.00 (----)		Dan Lee
WBMX, 1490, 1 KW/250 W , BLACK	, $ 30.00 (Masla)		
WVON, 1450, 1 KW/250 W , BLACK	, $145.00 (Lazar)		Wesley South

FM STATIONS

WBBM-F, 96.3, 6 KW @ 1174, CHR	CBS-R, $155.00* (CBS Spot)	CBS	Wayne Jefferson
WBMX-F, 102.7, 6 KW @ 1170, BLACK	ABC-F, $152.00 (Masla)		Kernie Anderson
WCKG-F, 105.9, 4 KW @ 1575, AOR (Burk-Abr)	, $ NA (Katz)	Cox	Marc Morgan
WCLR-F, 101.9, 5 KW @ 1520, AC	, $165.00* (Torbet)	Bonneville	Chet Redpath
WFMT-F, 98.7, 16 KW @ 1167, CLASSICAL	, $130.00 (CMBS)		Ray Nordstrand
WFYR-F, 103.5, 4 KW @ 1548, AC	USI, $150.00 (Republic)	RKO	Dick Rakovan
WGCI-F, 107.5, 33 KW @ 600, URBAN	SBN, $220.00* (Mc-Guild)	Gannett	Marv Dyson
WJMK-F, 104.3, 19 KW @ 820, OLDIES (Pollack)	US II, $150.00* (MMR)	Infinity	Harvey Pearlman
WKQX-F, 101.1, 6 KW @ 1170, CONTEMP/AC	Source, $198.00 (Eastman)	NBC	Mike Donovan
WLAK-F, 93.9, 5 KW @ 1581, SOFT AC	, $155.00 (Christal)	Viacom	Michael Murphy
WLOO-F, 100.3, 6 KW @ 1167, BTFL/EZ (Bonne)	, $240.00 (Katz)	Century	Harvey Wittenberg
WLS-F , 94.7, 6 KW @ 1170, CHR	ABC-R, $160.00* (Blair)	ABC	John Gehron
WLUP-F, 97.9, 6 KW @ 1170, AOR	, $145.00* (MMR)	H&W	Jim deCastro
WMET-F, 95.5, 6 KW @ 1170, AC	, $120.00* (Mc-Guild)	Doubleday	Bob Gould
WNIB-F, 97.1, 8 KW @ 1196, CLASSICAL	, $ 75.00 (----)		Sonia Florian
WOJO-F, 105.1, 6 KW @ 1174, SPANISH	, $ 62.00 (Caballero)		Athena Sofios
WUSN-F, 99.5, 6 KW @ 1170, COUNTRY	ABC-D, $130.00* (Selcom)	First Media	Drew Horowitz
WXRT-F. 93.1, 7 KW @ 1310, AOR	, $115.00* (Selcom)		Seth Mason

CALL LETTER CHANGES

WAGO changes to WCKG

FORMAT CHANGES

WCKG from CHR to AOR
WMET from AOR to AC

STATION SALES

MISCELLANEOUS COMMENTS

WLUP-F had a 3.5 in the Winter 85 book. The station was mistakenly left off the 12+ column in my Winter Supplement...WGN is the flagship station for the Cubs and WMAQ for the White Sox... WJMK has done very well with an Oldies/AC format...WGN once again leads in PMD...

CINCINNATI

Arbitron Rank/Pop (12+): 29/1,146,800
CMSA Rank/Pop: # 22
MSA Rank/Pop: 31/1,381,300
ADI # 28
Average Person Rating: 16.8
Market TSL: 22.3 hours

Stations: 23/20
Diaries: 1479/775:1/53.3%
Sample Target: 1340
Standard Error: .514
% Below Line: 2.1
% Not Listed: 8.8

Est. 1984 Revenue: $31,300,000
Gross Inc.:
HH Inc.: $27,831
Retail $: 7.7 Bil
Pop per Station: 57,340
# 1 Biller: WKRC $4,600,000

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 83
1.	WKRQ-F	204/10.6	9.6	10.0	8.2	8.8
2.	WLW	199/10.3	6.5	8.9	5.4	7.5
3.	WKRC	185/ 9.6	10.3	8.7	7.9	5.6
4.	WWEZ-F	181/ 9.4	6.0	6.1	7.6	8.8
5.	WEBN-F	143/ 7.4	8.7	8.0	7.2	8.8
6.	WRRM-F	128/ 6.6	7.4	7.9	6.6	6.2
7.	WBLZ-F	122/ 6.3	5.2	5.7	5.7	3.7
8.	WCKY	106/ 5.5	6.5	5.3	6.2	6.6
9.	WLLT-F	99/ 5.1	4.3	5.6	5.9	6.2
10.	WUBE-F	81/ 4.2	4.6	4.9	4.9	7.5
11.	WSKS-F	54/ 2.8	4.0	3.6	4.5	2.7
12.	WKXF-F	53/ 2.8	4.8	4.2	4.2	3.0
13.	WCIN	45/ 2.3	3.0	2.7	4.1	2.3
14.	WDJO	37/ 1.9	4.4	2.7	3.2	3.8
15.	WSAI	30/ 1.6	1.9	1.7	2.0	2.1
16.						
17.						
18.						
19.						
20.						
21.						
22.						
23.						
24.						
25.						

12+ TSA 1/4/CUME		
1.	WLW	331/5106
2.	WKRQ-F	269/4316
3.	WWEZ-F	219/2284
4.	WHIO-F	209/2003
5.	WKRC	206/2841
6.	WBLZ-F	187/2545
7.	WEBN-F	177/2834
8.	WLLT-F	171/2426
9.	WUBE-F	154/1911
10.	WRRM-F	146/2223
11.	WSKS-F	137/2167
12.	WGTZ-F	132/1802
13.	WCKY	130/1581
14.	WKXF-F	88/1391
15.	WSAI	49/ 777
16.		
17.		
18.		
19.		
20.		
21.		
22.		
23.		
24.		
25.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	WLW	3056/26.6	20.6	26.2
2.	WKRQ-F	3032/26.4	24.9	24.9
3.	WKRC	2226/19.4	26.8	21.9
4.	WEBN-F	2114/18.4	18.1	18.9
5.	WRRM-F	1970/17.2	16.9	18.7
6.	WWEZ-F	1852/16.1	14.4	14.6
7.	WLLT-F	1550/13.5	12.1	16.4
8.	WBLZ-F	1482/12.9	13.8	11.6
9.	WCKY	1282/11.2	14.9	11.4
10.	WUBE-F	1142/10.0	9.1	10.8
11.	WSKS-F	1006/ 8.8	11.0	11.5
12.	WKXF-F	880/ 7.7	10.6	10.6
13.	WDJO	559/ 4.9	7.4	5.4
14.	WSAI	529/ 4.6	6.4	5.8
15.	WCIN	506/ 4.4	7.1	6.9
16.				
17.				
18.				
19.				
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 64.26% (1129 of 1757) (SPG 84: 66.24%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKRQ-F	1. WEBN-F	1. WKRQ-F	1. WLW	1. WLW	1. WKRC	1. WKRC	1. WWEZ-F	1. WLW	1. WLW	1. WWEZ-F
2. WBLZ-F	2. WKRQ-F	2. WEBN-F	2. WKRC	2. WKRC	2. WWEZ-F	2. WKRQ-F	2. WKRC	2. WWEZ-F	2. WKRQ-F	2. WKRQ-F
3. WEBN-F	3. WRRM-F	3. WRRM-F	3. WRRM-F	3. WRPM-F	3. WLW	3. WCKY	3. WRRM-F	3. WKRQ-F	3. WEBN-F	3. WEBN-F
4. WSKS-F	4. WBLZ-F	4. WLW	4. WKRQ-F	4. WKRQ-F	4. WCKY	4. WLW	4. WLW	4. WEBN-F	4. WBLZ-F	4. WKRC
5.	5. WLLT-F	5. WLLT-F	5. WLLT-F	5. WWEZ-F	5. WRRM-F	5. WWEZ-F	5. WKRQ-F	5. WKRC	5. WKRC	5. WBLZ-F
6.	6. WLW	6. WKRC	6. WEBN-F	6. WLLT-F	6. WUBE-F	6. WRRM-F	6. WEBN-F	6. WRRM-F	6. WWEZ-F	6. WRRM-F
7.	7. WSKS-F	7. WBLZ-F	7. WWEZ-F	7. WEBN-F	7.	WBLZ-F	7. WBLZ-F	7. WBLZ-F	7. WLLT-F	7. WLW
8.	8.	8.	8. WBLZ-F	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WKRQ-F	1. WKRQ-F	1. WRRM-F	1. WRRM-F	1. WRRM-F
2. WRRM-F	2. WRRM-F	2. WKRQ-F	2. WKRQ-F	2. WKRC
3. WBLZ-F	3. WBLZ-F	3. WBLZ-F	3. WLLT-F	3. WKRQ-F
4. WLLT-F	4. WLLT-F	4. WKRC	4. WBLZ-F	4. WWEZ-F
5.	5. WEBN-F	WLLT-F	5. WEBN-F	5. WLW
6.	6.	6. WEBN-F	6. WLW	6. WLLT-F
7.	7.	7. WLW	7. WWEZ-F	7. WBLZ-F
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WEBN-F	1. WEBN-F	1. WEBN-F	1. WEBN-F	1. WLW
2. WKRQ-F	2. WLW	2. WLW	2. WLW	2. WEBN-F
3. WBLZ-F	3. WKRQ-F	3. WLLT-F	3. WKRQ-F	3. WKRC
WSKS-F	4. WBLZ-F	4. WKRQ-F	4. WLLT-F	4. WLLT-F
5. WLW	WLLT-F	5. WDJO	5. WBLZ-F	5. WWEZ-F
6.	6. WSKS-F	WBLZ-F	6. WKRC	6. WKRQ-F
7.	7.	7. WRRM-F	7. WRRM-F	7. WRRM-F
8.	8.	8. WKRC	8.	8. WUBE-F
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		232 (3)	232 (3)	13.2	11.0
AOR		197 (2)	197 (2)	11.2	12.7
AC/OLDIES/SOFT ROCK	37 (1)	233 (3)	270 (4)	15.4	14.7
MOR/VARIETY	384 (2)		384 (2)	21.9	19.8
COUNTRY	30 (1)	142 (3)	172 (4)	9.8	11.8
BLACK/URBAN	45 (1)	122 (1)	167 (2)	9.5	10.1
BTFL MUSIC/EZ		193 (2)	193 (2)	11.0	9.0
NEWS/TALK	106 (1)		106 (1)	6.0	5.8
NOSTALGIA				0	0
RELIGION/GOSPEL	6 (1)	11 (1)	17 (2)	1.0	1.2
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS	19 (1)		19 (1)	1.1	1.0
			1757 (23)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WHKK-F	100.9	Erlanger, KY	.6/1.4
WNOP	740	Newport, KY	1.0/1.7
WRXY-F	107.1	Milford	.3/1.2
WSCH-F	99.3	Aurora	.4/1.1
WTSJ	1050	Cincinnati	.3/1.5
WGTZ-F	92.9	Springfield	.8/1.7
WHIO-F	99.1	Dayton	.6/1.3
WPFB-F	105.9	Middletown	.7/1.1

RADIO STATIONS

AM STATIONS

WCIN,	1480,	5 KW/500 W (DA-2),	BLACK	NBN,	$ 30.00	(Weiss)		
WCKY,	1530,	50 KW (DA-N)	, NEWS/TALK	CBS,NBC,NBC-T,	$ 67.00	(CBS)	Federated	Phil McDonald
WDJO,	1230,	1 KW/250 W	, OLDIES (Burk-Abr)	US II,	$ 30.00	(Mc-Guild)	DKM	Jim Stanton
WKRC,	550,	5 KW/1 KW (DA-2)	, MOR/AC	ABC-E,	$ 80.00*	(Katz)	Taft	John Soller
WLW ,	700,	50 KW	, MOR	ABC-I,	$ 75.00*	(Eastman)	Republic	J. Martin
WNOP,	740,	1 KW (DAYS,DA)	, JAZZ	,	$ 20.00	(----)	(NEWPORT, KY)	G. Nimmo
WSAI,	1360,	5 KW (DA-N)	, COUNTRY	APR,	$ 45.00*	(MMR)	Booth	Jim Wood
WTSJ,	1050,	1 KW (DAYS)	, RELIGION	ABC-D,	$ 17.00	(----)	Jacor	Dave Prince

FM STATIONS

WBLZ-F,	103.5,	19 KW @ 790,	BLACK	SBN,	$ 67.00	(Masla)	Newsystems (HAMILTON)	Peter Eden
WEBN-F,	102.7,	17 KW @ 876,	AOR (Pollack)	,	$ 80.00*	(Torbet)	Wood	Frank Wood
WHKK-F,	100.9,	3 KW @ 300,	RELIGION	UPI,	$ 17.00	(----)	Mortenson (ERLANGER,KY)	Jim Henderson
WKRQ-F,	101.9,	25 KW @ 660,	CHR	,	$100.00	(Katz)	Taft	Mark Hubbard
WKXF-F,	94.1,	32 KW @ 550,	COUNTRY	,	$ 50.00*	(MMR)	Booth	Jim Wood
WLLT-F,	94.9,	27 KW @ 640,	CONTEMP/AC	,	$ 60.00*	(HNWH)	H&W (FAIRFIELD)	Frank Kockritz
WRRM-F,	98.5,	15 KW @ 810,	AC	,	$ 75.00*	(Blair)	Susquehanna	Gordon Obarski
WRXY-F,	107.1,	3 KW @ 300,	OLDIES/AC (Radio Arts)	ABC-D,	$ 30.00	(----)	(MILFORD)	
WSKS-F,	96.5,	15 KW @ 810,	AOR	ABC-R,	$ 45.00*	(Eastman)	Republic (HAMILTON)	J. Martin
WUBE-F,	105.1,	14 KW @ 920,	COUNTRY (Burk-Abr)	,	$ 65.00	(Mc-Guild)	DKM	Jim Stanton
WWEZ-F,	92.5,	11 KW @ 905,	BTFL/EZ	,	$ 88.00	(CBS)	Federated	Steve Kline

CALL LETTER CHANGES

FORMAT CHANGES

WRXY: from EZ to Oldies

STATION SALES

WCIN sold for liabilities

WLLT-F: from H&W to Ken Wolt for $6,500,000 (E)

MISCELLANEOUS COMMENTS

WLW is the flagship station for the Cincinnati Reds...

CLEVELAND

Arbitron Rank/Pop (12+): 22/1,537,600
CMSA Rank/Pop: # 11
MSA Rank/Pop: 21/1,808,200
ADI # 11
Average Person Rating: 18.4
Market TSL: 24.3 hours

Stations: 24/21
Diaries: 1721/893:1/52.9%
Sample Target: 1570
Standard Error: .486
% Below Line: 2.4
% Not Listed: 9.1

Est. 1984 Revenue: $38,000,000
Gross Inc.:
HH Inc.: $29,873
Retail $: 10.7 Bil
Pop per Station: 73,219
1 Biller: WMMS-F $4,400,000

12+ METRO 1/4/SHARE			WIN 85	FAL 84	SUM 84	SPG 84
1.	WMMS-F	312/11.0	12.8	10.9	10.4	10.4
2.	WDOK-F	257/ 9.1	8.1	7.6	5.7	8.5
3.	WQAL-F	217/ 7.7	7.5	6.8	7.3	7.0
4.	WLTF-F	207/ 7.3	5.4	6.4	5.3	6.1
5.	WGCL-F	175/ 6.2	6.7	5.9	7.0	6.7
6.	WZAK-F	169/ 6.0	5.2	5.7	7.4	7.3
7.	WMJI-F	168/ 5.9	6.0	6.1	6.4	6.1
8.	WBBG	155/ 5.5	4.5	6.3	7.8	5.6
9.	WDMT-F	119/ 4.2	4.0	4.2	4.8	4.2
10.	WGAR-F	105/ 3.7	5.4	3.9	4.2	4.0
11.	WRMR	99/ 3.5	4.3	3.2	3.9	4.4
12.	WERE	95/ 3.4	5.2	4.6	3.5	3.6
13.	WWWE	89/ 3.1	2.9	2.3	4.1	3.2
14.	WHK	77/ 2.7	1.6	2.7	2.2	1.5
15.	WRQC-F	73/ 2.6	2.1	2.3	1.9	2.1
16.	WJMO	47/ 1.7	2.1	2.3	2.1	1.7
17.	WABQ	44/ 1.6	2.2	3.1	2.8	1.8
	WGAR	44/ 1.6	1.3	2.0	1.9	3.1
19.	WCLV-F	37/ 1.3	2.1	2.2	1.6	1.7
20.	WONE-F	27/ 1.0	1.0	---	---	.3
21.						
22.						
23.						
24.						
25.						

12+ TSA 1/4/CUME		
1.	WMMS-F	559/6675
2.	WGCL-F	323/5665
3.	WLTF-F	306/4119
4.	WQAL-F	295/3314
5.	WDOK-F	294/3149
6.	WMJI-F	250/3904
7.	WZAK-F	219/2566
8.	WKDD-F	179/3293
9.	WBBG	170/1961
10.	WWWE	168/3236
11.	WGAR-F	159/2331
12.	WDMT-F	153/2287
13.	WRMR	139/1748
14.	WDBN-F	122/1316
15.	WONE-F	112/1264
16.	WERE	96/1844
17.	WHK	84/1523
18.	WRQC-F	80/1811
19.	WGAR	67/1478
20.	WCLV-F	50/1000
21.		
22.		
23.		
24.		
25.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	WMMS-F	3408/22.2	22.5	21.5
2.	WGCL-F	3129/20.3	19.5	20.6
3.	WLTF-F	2747/17.9	16.0	17.4
4.	WMJI-F	2619/17.0	17.3	16.0
5.	WDOK-F	2406/15.6	16.2	16.3
6.	WQAL-F	2323/15.1	16.0	14.6
7.	WZAK-F	1935/12.6	11.4	12.5
8.	WWWE	1796/11.7	8.5	13.1
9.	WBBG	1734/11.3	13.2	11.4
10.	WERE	1726/11.2	12.6	12.3
11.	WDMT-F	1642/10.7	11.7	11.9
12.	WRQC-F	1639/10.7	9.1	9.8
13.	WGAR-F	1405/ 9.1	9.4	8.4
14.	WHK	1286/ 8.4	12.3	6.4
15.	WRMR	1262/ 8.2	8.0	9.9
16.	WGAR	836/ 5.4	6.9	9.6
17.	WCLV-F	823/ 5.4	5.2	5.4
18.	WJMO	807/ 5.2	7.4	5.9
19.	WKDD-F	771/ 5.0	5.1	4.2
20.	WABQ	446/ 2.9	4.7	3.0
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 74.30% (1911 of 2572) (SPG 84: 71.17%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WGCL-F	1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WDOK-F	1. WMMS-F	1. WDOK-F	1. WMMS-F	1. WMMS-F	1. WMMS-F
2. WMMS-F	2. WLTF-F	2. WLTF-F	2. WLTF-F	2. WLTF-F	WQAL-F	2. WDOK-F	2. WMMS-F	2. WDOK-F	2. WZAK-F	2. WZAK-F
3. WDMT-F	3. WZAK-F	3. WMJI-F	3. WMJI-F	3. WMJI-F	3. WBBG	3. WQAL-F	3. WLTF-F	3. WQAL-F	3. WWWE	3. WQAL-F
WRQC-F	4. WMJI-F	4. WZAK-F	4. WZAK-F	4. WDOK-F	4. WMJI-F	4. WMJI-F	4. WQAL-F	4. WLTF-F	4. WGCL-F	4. WDOK-F
5. WZAK-F	5. WGCL-F	5. WGCL-F	5. WDOK-F	5. WQAL-F	5. WLTF-F	5. WLTF-F	5. WMJI-F	5. WMJI-F	5. WDMT-F	5. WLTF-F
6.	6. WDMT-F	6. WDMT-F	6. WQAL-F	6. WZAK-F	6. WGAR-F	6. WERE	6. WBBG	6. WGCL-F	6. WRMR	6. WBBG
7.	7.	7.	7. WHK	7.	7. WRMR	7. WBBG	7. WZAK-F	7. WBBG	7. WDOK-F	7. WGCL-F
8.	8.	8.	8.	8.	8.	8.	8.	8. WZAK-F	8. WLTF-F	8. WMJI-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WMMS-F	1. WMMS-F	1. WLTF-F	1. WLTF-F	1. WLTF-F	1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WMMS-F
2. WGCL-F	2. WLTF-F	2. WMMS-F	2. WMMS-F	2. WMJI-F	2. WZAK-F	2. WZAK-F	2. WLTF-F	2. WZAK-F	2. WMJI-F
3. WLTF-F	3. WMJI-F	3. WMJI-F	WMJI-F	3. WDOK-F	3. WLTF-F	3. WLTF-F	3. WZAK-F	3. WLTF-F	3. WLTF-F
4. WZAK-F	4. WGCL-F	4. WZAK-F	4. WZAK-F	4. WQAL-F	4. WGCL-F	4.	4. WMJI-F	4. WMJI-F	4. WZAK-F
5. WDMT-F	WZAK-F	5. WGCL-F	5. WGCL-F	5. WMMS-F	5. WDMT-F	5.	5.	5.	5. WDOK-F
6. WMJI-F	6. WDMT-F	6. WDMT-F	6. WDOK-F	6. WZAK-F	6.	6.	6.	6.	6. WHK
7.	7.	7. WHK	7. WDMT-F	7. WGAR-F	7.	7.	7.	7.	7. WQAL-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		273 (4)	273 (4)	10.6	10.4
AOR		339 (2)	339 (2)	13.2	11.1
AC/OLDIES/SOFT ROCK	77 (1)	375 (2)	452 (3)	17.6	17.9
MOR/VARIETY	11 (1)		11 (1)	0.4	3.8
COUNTRY	44 (1)	105 (1)	149 (2)	5.8	4.8
BLACK/URBAN	47 (1)	288 (2)	335 (3)	13.0	16.0
BTFL MUSIC/EZ		494 (3)	494 (3)	19.2	18.4
NEWS/TALK	283 (3)		283 (3)	11.0	8.5
NOSTALGIA	155 (1)		155 (1)	6.0	6.0
RELIGION/GOSPEL	44 (1)		44 (1)	1.7	0.8
SPANISH				0	0
CLASSICAL		37 (1)	37 (1)	1.4	1.8
UNKNOWN/OTHERS				0	0.5
			2572 (24)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBEA-F	107.3	Elyria	.4/2.0
WELW	1330	Willoughby	.4/1.0
WDBN-F	94.9	Medina	.7/1.8
WKDD-F	96.5	Akron	.5/5.0

RADIO STATIONS

AM STATIONS

WABQ, 1540, 1 KW (DAYS)	, GOSPEL/BLACK	SBN, $ 30.00	(----)		Mike Gallager
WBBG, 1260, 5 KW (DA-2)	, NOSTALGIA (Ham)	, $ 70.00*	(Eastman)	Jacor	Connie Edelman
WELW, 1330, 500 W (DAYS,DA)	, MOR	, $ 17.00	(Regional)	(WILLOUGHBY)	Les D'Arcy
WERE, 1300, 5 KW (DA-1)	, NEWS/TALK	CBS,MBS, $ 58.00*	(MMR)		Kim Colebrook
WGAR, 1220, 50 KW (DA-1)	, COUNTRY	ABC-E, $ 55.00*	(Blair)	Nationwide	Harold Hinson
WHK , 1420, 5 KW (DA-N)	, OLDIES	NBC, $ 60.00*	(Katz)	Malrite	Bill Smith
WJMO, 1490, 1 KW/250 W	, BLACK	NBN, $ NA	(Masla)	United	Curtis Shaw
WRMR, 850, 10 KW/5 KW (DA-1)	, AC	APR, $ 52.50	(Christal)	Booth	Gordon Stenback
WWWE, 1110, 50 KW	, NEWS/TALK	ABC-I, $ 60.00*	(Selcom)		Art Caruso

FM STATIONS

WCLV-F, 95.5, 27 KW @ 640	, CLASSICAL	, $ 58.00	(CMBS)		C.K. Patrick
WDBN-F, 94.9, 118 KW @ 310	, BTFL/EZ (TM)	, $ 33.00	(Masla)	(MEDINA)	Bob Miller
WDMT-F, 107.9, 70 KW @ 390	, URBAN	US I, $ 65.00*	(HNWH)	Beasley	Bryon Baylog
WDOK-F, 102.1, 50 KW @ 370	, BTFL/EZ (Churchill)	, $ NA	(Mc-Guild)		
WGAR-F, 99.5, 50 KW @ 500	, COUNTRY	ABC-E, $ 78.00*	(Blair)	Nationwide	Harold Hinson
WGCL-F, 98.5, 40 KW @ 600	, CHR	ABC-F, $ 95.00*	(MMR)		Kim Colebrook
WLTF-F, 106.5, 11 KW @ 1060	, AC	APR, $117.00	(Christal)	Booth	Gorden Stenback
WMJI-F, 105.7, 27 KW @ 900	, OLDIES/AC	, $100.00*	(Eastman)	Jacor	Connie Edelman
WMMS-F, 100.7, 32 KW @ 600	, AOR/CHR (Pollack)	Source, $130.00*	(Katz)	Malrite	Bill Smith
WQAL-F, 104.1, 8 KW @ 1060	, BTFL/EZ (Bonne)	, $ 90.00	(Christal)		Walt Tiburski
WRQC-F, 92.3, 27 KW @ 234	, CHR	ABC-R, $ 55.00	(Masla)	United	Zemira Jones
WZAK-F, 93.1, 28 KW @ 620	, URBAN	CBS-R, $ 90.00	(Selcom)		Xen Zapis

CALL LETTER CHANGES

WJW changes to WRMR

FORMAT CHANGES

Supposedly WMMS has converted to CHR. Their demos remain AOR so I will continue to classify them as AOR

WWWE changes from MOR to News/Talk

WRMR changes from News/Talk to AC

STATION SALES

WWWE/WDOK-F: from Gannett to Art Modell for $9,500,000 (Gammon & Ninowski)

WJW: from Art Modell to Booth for $2,100,000

MISCELLANEOUS COMMENTS

WWWE is flagship station for Cleveland Indians...

COLORADO SPRINGS

Arbitron Rank/Pop (12+): 112/282,500
CMSA Rank/Pop: NA
MSA Rank/Pop: 130/343,900
ADI # 103 (with Pueblo)
Average Person Rating: 18.3
Market TSL: 24.1 hours

Stations: 18/14
Diaries: 737/383:1/48.5%
Sample Target: 660
Standard Error: .779
% Below Line: 6.1
% Not Listed: 7.5

Est 1984 Revenue: $7,300,000
Gross Inc.:
HH Inc.: $31,927
Retail $: 2.0 Bil
Pop per Station: 20,179
# 1 Biller: KILO-F $1,300,000

	12+ METRO 1/4/SHARE		FAL 84	SPG 84	FAL 83	SPG 83	BIRCH SHARE
1.	KIKX-F+	63/12.2	5.2	2.3	5.4	2.8	12.3
2.	KILO-F	58/11.2	13.1	12.0	14.5	8.4	17.9
3.	KVUU-F	56/10.8	6.8	5.7	2.3	3.2	11.6
4.	KRDO-F	45/ 8.7	12.9	11.3	10.5	8.4	10.0
5.	KKCS-F	40/ 7.7	10.6	9.9	8.3	10.7	8.3
6.	KSPZ-F	37/ 7.1	7.9	7.1	11.4	12.4	5.6
7.	KKFM-F	36/ 6.9	8.9	10.9	11.2	10.3	6.4
8.	KSSS	32/ 6.2	5.0	5.9	5.8	8.1	4.4
9.	KCMN	28/ 5.4	4.4	5.0	3.3	3.4	1.9
10.	KVOR	27/ 5.2	4.8	6.3	6.6	5.6	5.4
11.	KOA	15/ 2.9	3.7	4.2	3.3	3.8	2.3
12.	KRDO	14/ 2.7	3.7	1.7	3.1	2.6	2.1
13.	KKHT	11/ 2.1	3.1	2.3	1.9	2.6	2.7
14.							
15.							

	12+ TSA 1/4/CUME	
1.	KILO-F	86/838
2.	KIKX-F+	83/976
3.	KVUU-F	74/821
4.	KRDO-F	72/767
5.	KKFM-F	51/860
6.	KKCS-F	47/539
7.	KSPZ-F	46/633
8.	KSSS	35/296
9.	KCMN	30/186
10.	KVOR	29/400
	KOA	29/480
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		FAL 84	SPG 84
1.	KIKX-F+	706/25.0	15.8	7.7
2.	KVUU-F	617/21.8	15.3	14.3
3.	KKFM-F	556/19.7	28.1	26.4
4.	KILO-F	502/17.8	25.4	21.7
5.	KRDO-F	482/17.1	21.2	20.2
6.	KSPZ-F	472/16.7	20.4	20.5
7.	KKCS-F	458/16.2	19.4	18.1
8.	KVOR	380/13.5	14.8	18.4
9.	KRDO	296/10.5	14.4	10.7
10.	KSSS	268/ 9.5	12.2	11.7
11.	KOA	262/ 9.3	10.9	11.8
12.	KKHT	236/ 8.4	8.5	9.1
13.				
14.				
15.				

12+ FM SHARE (METRO): 69.73% (334 of 479) (SPG 84: 66.98%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KIKX-F+	1. KILO-F	1. KVUU-F	1. KVUU-F	1. KVUU-F	1. KRDO-F	1. KVUU-F	1. KVUU-F	1. KIKX-F+	1. KILO-F	1. KILO-F
2. KKFM-F	2. KVUU-F	2. KILO-F	2. KKCS-F	2. KKCS-F	2. KSSS	2. KIKX-F+	2. KRDO-F	2. KILO-F	2. KIKX-F+	2. KIKX-F+
3. KILO-F	3. KIKX-F+	3. KIKX-F+	3. KSSS	3. KSPZ-F	3. KKCS-F	3. KKCS-F	3. KIKX-F	3. KVUU-F	3. KVUU-F	3. KVUU-F
4.	4. KKCS-F	4. KKCS-F	4. KILO-F	4. KSSS	KVOR-F	4. KSPZ-F	4. KILO-F	4. KKCS-F	4. KKFM-F	4. KRDO-F
5.	5. KSPZ-F	5. KSPZ-F	KSPZ-F	5. KILO-F	5. KSPZ-F	5. KVOR	5. KKCS-F	KRDO-F	5.	5. KKCS-F
								6. KSPZ-F		KSPZ-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KIKX-F+	1. KIKX-F+	1. KVUU-F	1. KVUU-F	1. KVUU-F	1. KILO-F	1. KILO-F	1. KILO-F	1. KILO-F	1. KVUU-F
2. KILO-F	KVUU-F	2. KKCS-F	2. KIKX-F+	2. KSPZ-F	2. KIKX-F+	2. KVUU-F	KVUU-F	2. KVUU-F	2. KKCS-F
3.	3. KILO-F	3. KSSS	3. KKCS-F	3. KSSS	3. KVUU-F	3. KIKX-F+	3.	3. KIKX-F+	3. KILO-F
4.	4. KKCS-F	KSPZ-F	KSPZ-F	4. KKCS-F	4.	4. KKCS-F	4.	4. KKCS-F	4. KSPZ-F
5.	5. KSPZ-F	5.	5. KSSS	5. KRDO-F	5.	5. KKFM-F	5.	5. KKFM-F	5. KIKX-F+
									KSSS

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP	1 (1)	98 (2)	99 (3)	20.7	15.1
AOR		58 (1)	58 (1)	12.1	13.3
AC/OLDIES/SOFT ROCK	11 (1)	93 (2)	104 (3)	21.7	18.6
MOR/VARIETY	19 (2)		19 (2)	4.0	1.4
COUNTRY	32 (1)	40 (1)	72 (2)	15.0	18.4
BLACK/URBAN				0	0
BTFL MUSIC/EZ		45 (1)	45 (1)	9.4	12.6
NEWS/TALK	49 (3)		49 (3)	10.2	12.1
NOSTALGIA	28 (1)		28 (1)	5.8	5.6
RELIGION/GOSPEL	5 (2)		5 (2)	1.0	3.0
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS				0	0
			479 (18)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KPIK	1580	Colo Spgs	.6/1.9
KCSJ	590	Pueblo	1.4/2.7
KFEL	970	Pueblo	.4/1.8
KHOW	630	Denver	1.0/2.2

RADIO STATIONS

KCMN, 1530, 1 KW (DAYS)	, NOSTALGIA	, $15.00	(Masla)		Jim Bundy
KIKX, 1490, 500 W/250 W	, CHR	, $ NM	(Roslin)	Wiskes/Abaris	N. Ledbetter
KKHT, 1460, 5 KW/500 W (DA-N)	, OLDIES (Drake-Chen) US I	, $13.00	(Torbet)	Walton	Jim Cooper
KPIK, 1580, 5 KW (DAYS)	, RELIGION	, $10.00*	(----)		Sharon Williams
KRDO, 1240, 1 KW/250 W	, OLDIES/MOR	, $19.00*	(HNWH)		N. Klocksiem
KSSS, 740, 1 KW/250 W (DA-2)	, COUNTRY MBS	, $22.00	(Mc-Guild)	Compass	Bill Struck
KVOR, 1300, 5 KW/1 KW	, TALK ABC-I,ABC-T,NBC-T	, $28.00	(Selcom)	Penn	
KIKX-F, 102.7, 43 KW @ 2000	, CHR	, $22.00	(Roslin)	Wiskes/Abaris	N. Ledbetter
KILO-F, 93.9, 83 KW @ 2110	, AOR	, $46.00	(Christal)	Bahakel	Lou Mellini
KKCS-F, 101.9, 79 KW @ 2220	, COUNTRY	, $36.00	(Torbet)	Walton	Jim Cooper
KKFM-F, 96.5, 23 KW @ 2300	, CHR ABC-F	, $30.00*	(MMR)		Jerry Lee
KRDO-F, 95.1, 96 KW @ 2040	, BTFL/EZ (Bonne)	, $34.00*	(HNWH)		N. Klockstein
KSPZ-F, 92.9, 25 KW @ 2130	, AC	, $35.00	(Selcom)	Penn	
KVUU-F, 99.9, 68 KW @ 2000	, AC US II	, $39.00	(Mc-Guild)	Compass (PUEBLO)	Bill Struck
KWYD-F, 105.5, 3 KW @ 2330	, RELIGION	, $12.00	(----)		Ed Patrick

MISCELLANEOUS COMMENTS KVOR/KSPZ-F sold by Sunbelt to Penn for $3,000,000 (est)...

COLUMBIA, SC

Arbitron Rank/Pop (12+): 88/366,000
CMSA Rank/Pop: NA
MSA Rank/Pop: 104/439,200
ADI # 89
Average Person Rating: 17.1
Market TSL: 22.4 hours

Stations: 16/15
Diaries: 792/462:1/49.9%
Sample Target: 750
Standard Error: .754
% Below Line: 1.4
% Not Listed: 9.6

Est 1984 Revenue: $9,600,000
Gross Inc.:
HH Inc.: $26,821
Retail $: 2.4 Bil
Pop per Station: 24,400
# 1 Biller: WCOS-F $2,600,000

	12+ METRO 1/4/SHARE		FAL 84	SPG 84	FAL 83	SPG 83
1.	WCOS-F	116/18.6	21.7	20.4	18.0	15.5
2.	WNOK-F	87/13.9	15.1	10.8	9.2	12.5
3.	WWDM-F	57/ 9.1	9.1	10.7	11.6	5.9
4.	WZLD-F	51/ 8.2	8.2	8.3	11.1	10.0
5.	WWGO-F	40/ 6.4	---	---	---	---
6.	WSCQ-F	38/ 6.1	4.6	6.8	5.6	4.0
7.	WIS	36/ 5.8	9.0	6.6	7.2	7.8
8.	WDPN-F	32/ 5.1	4.4	6.4	5.9	6.3
9.	WOIC	24/ 3.8	6.6	6.6	7.9	11.9
10.	WTCB-F	23/ 3.7	.6	.5	1.0	2.1
11.	WCEZ-F	22/ 3.5	5.7	7.1	5.6	6.5
12.						
13.						
14.						
15.						

	12+ TSA 1/4/CUME	
1.	WCOS-F	178/1679
2.	WNOK-F	138/1843
3.	WWDM-F	137/1376
4.	WZLD-F	52/ 758
5.	WTCB-F	47/ 583
6.	WIS	45/ 777
7.	WWGO-F	43/ 457
8.	WSCQ-F	38/ 556
9.	WDPN-F	33/ 553
10.	WOIC	27/ 480
11.	WCEZ-F	26/ 414
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		FAL 84	SPG 84
1.	WNOK-F	1158/31.6	32.1	27.9
2.	WCOS-F	1114/30.4	31.6	29.7
3.	WZLD-F	725/19.8	17.8	20.9
4.	WWDM-F	632/17.3	17.3	18.1
5.	WIS	629/17.2	24.2	16.6
6.	WSCQ-F	539/14.7	13.7	16.4
7.	WDPN-F	522/14.3	12.7	16.8
8.	WWGO-F	410/11.2	----	----
9.	WOIC	399/10.9	13.5	14.2
10.	WCEZ-F	360/ 9.8	14.5	12.5
11.	WTCB-F	236/ 6.4	3.0	4.8
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 83.89% (474 of 565) (SPG 84: 78.87%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WNOK-F	1. WNOK-F	1. WCOS-F	1. WCOS-F	1. WCOS-F	1. WCOS-F	1. WCOS-F+	1. WCOS-F	1. WCOS-F	1. WNOK-F	1. WCOS-F
2. WWDM-F	2. WCOS-F	2. WNOK-F	2. WNOK-F	2. WNOK-F	2. WCEZ-F	2. WNOK-F+	2. WNOK-F	2. WNOK-F	2. WWDM-F	2. WWDM-F
3. WZLD-F	3. WWDM-F	3. WWDM-F	3. WWGO-F	3. WWGO-F	WWGO-F	3. WSCQ-F	3. WZLD-F	3. WWDM-F	3. WZLD-F	3. WNOK-F
4.	4. WZLD-F	4. WZLD-F	4. WSCQ-F	4. WSCQ-F	4. WSCQ-F	4. WIS	4. WWDM-F	WZLD-F	4. WCOS-F	4. WZLD-F
5.	5.	5. WWGO-F	5.	5. WZLD-F	5. WIS	5. WZLD-F	WWGO-F	5.	5.	5. WWGO-F
						6. WWDM-F				

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WNOK-F	1. WNOK-F	1. WNOK-F	1. WNOK-F	1. WCOS-F	1. WNOK-F	1. WCOS-F	1. WCOS-F	1. WCOS-F	1. WCOS-F
2. WWDM-F	2. WWDM-F	2. WCOS-F	2. WCOS-F	2. WNOK-F	WWDM-F	2. WNOK-F	2. WNOK-F	2. WNOK-F	2. WWGO-F
3. WZLD-F	3. WCOS-F	3. WSCQ-F	3. WWDM-F	3. WSCQ-F	3. WCOS-F	3. WWDM-F	3. WWGO-F	3. WWGO-F	3. WNOK-F
4. WDPN-F	WZLD-F	4. WWGO-F	4. WZLD-F	WWGO-F	4. WZLD-F	WZLD-F	4. WSCQ-F	4. WZLD-F	WSCQ-F
5.	5.	5.	5.	5.	5.	5.	5.	5. WSCQ-F	5.
								WWDM-F	

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP	2 (1)	95 (2)	97 (3)	17.2	22.2
AOR		51 (1)	51 (1)	9.0	0
AC/OLDIES/SOFT ROCK		101 (3)	101 (3)	17.9	8.4
MOR/VARIETY	36 (1)		36 (1)	6.4	7.2
COUNTRY	6 (1)	116 (1)	122 (2)	21.6	23.5
BLACK/URBAN	24 (1)	89 (2)	113 (3)	20.0	25.9
BTFL MUSIC/EZ		22 (1)	22 (1)	3.9	7.7
NEWS/TALK				0	0
NOSTALGIA				0	0
RELIGION/GOSPEL	23 (2)		23 (2)	4.1	2.7
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS				0	2.2
			565 (16)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WCOS	1400	Columbia	1.0/6.4
WNOK	1230	Columbia	.3/3.3
WQXL	1470	Columbia	1.4/4.4
WTGH	620	Cayce	2.2/3.7
WBBQ-F	104.3	Augusta	1.3/5.1

RADIO STATIONS

WCOS, 1400, 1 KW/250 W	, COUNTRY	ABC-T,NBC-T, $ NA	(mc-Guild)	Buck	Jake Bogan
WIS , 560, 5 KW (DA-N)	, MOR (TM)	CBS, $40.00	(Christal)	Cosmos	Charlie Jones
WNOK, 1230, 1 KW/250 W	, CHR	ABC-C, $ NA	(Katz)	Audubon	Bill McElveen
WOIC, 1320, 5 KW/2.5 KW (DA-N)	, BLACK	NBC, $25.00*	(----)		Elliott Franks
WQXL, 1470, 5 KW (DAYS)	, RELIGION	SBN, $ 8.00	(Busby)		John George
WTGH, 620, 1 KW (DAYS,DA)	, GOSPEL	, $12.00	(----)		
WCEZ-F, 93.5, 3 KW @ 300	, BTFL/EZ (Bonne)	US 2, $35.00	(Blair)	Limetree	Bob Simpkins
WCOS-F, 97.9, 50 KW @ 450	, COUNTRY	ABC-I, $60.00*	(Mc-Guild)	Buck	Jake Bogan
WDPN-F, 103.1, 3 KW @ 300	, BLACK	MBS, $26.50	(Unirep)		Theron Snype
WNOK-F, 104.7, 100 KW @ 1004	, CHR	ABC-C, $60.00	(Katz)	Audobon	Bill McElveen
WSCQ-F, 100.1, 2.4 KW @ 330	, AC (Drake-Chen)	CBS-R, $20.00	(Torbet)		Bill Benton
WTCB-F, 106.7, 100 KW @ 787	, AC	ABC-E, $25.00*	(Eastman)	Keymarket (ORANGEBURG)	Tom Love
WWDM-F, 101.3, 100 KW @ 1322	, BLACK	SBN, $50.00*	(HNWH)	(SUMTER)	John Marshall
WZLD-F, 96.7, 3 KW @ 300	, AOR/CHR	, $42.00	(Weiss)	Fidelity	Frank Baker
WWGO-F, 102.3, 3 KW @ 300	, OLDIES	, $ NA	(----)	(ST. ANDREWS)	

MISCELLANEOUS COMMENTS

WLFF changes calls to WTGH...WIGL changes calls to WTCB and changes format from Country to AC...WWGO-F debuts with an Oldies format...

COLUMBUS, GA

Arbitron Rank/Pop (12+): 139/194,300
CMSA Rank/Pop: NA
MSA Rank/Pop: 179/238,000
ADI # 114
Average Person Rating: 16.5
Market TSL: 21.9 hours

Stations: 13/11
Diaries: 547/355:1/43.3%
Sample Target: 560
Standard Error: 1.03
% Below Line: 3.4
% Not Listed: 6.9

Est 1984 Revenue: $5,500,000
Gross Inc.:
HH Inc.: $22,358
Retail $: 1.2 Bil
Pop per Station: 17,664
# 1 Biller: WCGQ-F $1,300,000

	12+ METRO 1/4/SHARE		FAL 84	SPG 84	FAL 83	SPG 83
1.	WCGQ-F	58/18.1	---	18.0	---	17.4
2.	WFXE-F	51/15.9	---	22.8	---	18.5
3.	WOKS	38/11.9	---	12.6	---	13.8
4.	WNKS-F	34/10.6	---	11.6	---	11.2
	WEIZ-F	34/10.6	---	6.8	---	10.9
6.	WRCG	30/ 9.4	---	6.5	---	6.2
7.	WPNX	21/ 6.6	---	5.8	---	7.6
8.	WDAK	9/ 2.8	---	4.8	---	6.2
	WJYA-F	9/ 2.8	---	2.4	---	---
10.						
11.						
12.						
13.						
14.						
15.						

	12+ TSA 1/4/CUME	
1.	WCGQ-F	116/1464
2.	WNKS-F	96/1226
3.	WFXE-F	62/ 603
4.	WEIZ-F	43/ 564
5.	WOKS	42/ 481
6.	WRCG	32/ 282
7.	WJYA-F	31/ 427
8.	WPNX	25/ 281
9.	WVFJ-F	11/ 157
	WDAK	11/ 238
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		FAL 84	SPG 84
1.	WCGQ-F	649/33.4	---	32.0
2.	WNKS-F	520/26.8	---	20.3
3.	WFXE-F	489/25.2	---	31.4
4.	WEIZ-F	431/22.2	---	17.8
5.	WOKS	421/21.7	---	21.7
6.	WRCG	258/13.3	---	13.9
7.	WPNX	229/11.8	---	10.7
8.	WDAK	159/ 8.2	---	14.0
9.	WJYA-F	113/ 5.8	---	6.6
10.				
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 64.43% (192 of 298) (SPG 84: 66.91%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WCGQ-F	1. WFXE-F	1. WFXE-F	1. WEIZ-F	1. WEIZ-F	1. WOKS	1. WCGQ-F	1. WEIZ-F	1. WCGQ-F	1. WCGQ-F	1. WCGQ-F
2. WFXE-F	WCGQ-F	WCGQ-F	2. WCGQ-F	2. WCGQ-F	2. WRCG	2. WEIZ-F	2. WCGQ-F	2. WFXE-F	2. WOKS	2. WFXE-F
3. WNKS-F	3. WNKS-F	3. WEIZ-F	WFXE-F	3. WFXE-F	3. WEIZ-F	3. WFXE-F	3. WOKS	3. WNKS-F	3. WFXE-F	3. WRCG
4.	4. WEIZ-F	WNKS-F	4. WNKS-F	4. WNKS-F	4. WPNX	4. WNKS-F	4. WRCG	4. WEIZ-F	4.	4. WNKS-F
5.	5.	5. WOKS	5.	5. WOKS	5.	5. WRCG	5. WNKS-F	5.	5.	5. WEIZ-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WCGQ-F	1. WCGQ-F	1. WCGQ-F	1. WCGQ-F	1. WEIZ-F	1. WFXE-F	1. WFXE-F	1. WNKS-F	1. WFXE-F	1. WNKS-F
2. WFXE-F	2. WFXE-F	2. WFXE-F	2. WFXE-F	2. WCGQ-F	2. WCGQ-F	2. WCGQ-F	2. WFXE-F	2. WCGQ-F	2. WCGQ-F
3.	3. WEIZ-F	3. WEIZ-F	3. WEIZ-F	3. WFXE-F	3. WNKS-F	3. WNKS-F	WCGQ-F	3. WNKS-F	WFXE-F
4.	4. WNKS-F	4.	4. WNKS-F	4.	4.	4.	4.	4. WOKS	4. WEIZ-F
5.	5.	5.	WOKS	5.	5.	5.	5.	5. WEIZ-F	WOKS

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		92 (2)	92 (2)	30.9	19.3
AOR		1 (1)	1 (1)	0.3	0
AC/OLDIES/SOFT ROCK	9 (1)	34 (1)	43 (2)	14.4	12.4
MOR/VARIETY				0	0
COUNTRY	21 (1)		21 (1)	7.0	19.6
BLACK/URBAN	38 (1)	51 (1)	89 (2)	29.9	37.8
BTFL MUSIC/EZ				0	0
NEWS/TALK				0	0
NOSTALGIA	30 (1)	9 (1)	39 (2)	13.1	9.5
RELIGION/GOSPEL	3 (1)	5 (1)	8 (2)	2.7	1.5
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS	5 (1)		5 (1)	1.7	0
			298 (13)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WEAM	1580	Columbus	1.6/2.8
WHYD	1270	Columbus	.9/4.1
WVFJ-F	93.3	Manchester	1.6/2.8
WKLS-F	96.1	Atlanta	.3/1.8

RADIO STATIONS

WDAK, 540, 5 KW/500 W (DA-N), OLDIES	ABC-I, $18.00	(Eastman)		Allen Woodall
WHYD, 1270, 5 KW (DAYS) , RELIGION	MBS, $10.00	(----)	CLW	Gary Hayes
WEAM, 1580, 1 KW (DA-N) , GOSPEL	NBC, $ 6.00	(----)	Buck	Jeff Nichols
WOKS, 1340, 1 KW/250 W , BLACK	SBN,NBN, $24.00*	(HNWH)		Ken Woodfin
WPNX, 1460, 5 KW/1 KW (DA-N) , COUNTRY	MBS, $11.00	(HNWH)		Jim Martin
WRCG, 1420, 5 KW (DA-N) , NOSTALGIA (TM)	CBS, $ 7.00	(----)	McClure	Joe McClure
WCGQ-F, 107.3, 100 KW @ 610, CHR	US I, $22.00	(Selcom)	McClure	Joe McClure
WEIZ-F, 100.1, 3 KW @ 300, AC (Drake-Chen)	ABC-E, $24.00	(Eastman)		Allen Woodall
WFXE-F, 104.9, 3 KW @ 300, URBAN (Drake-Chen)	ABC-F, $30.00	(HNWH)		Ken Woodfin
WNKS-F, 102.9, 100 KW @ 1521, CHR	US II, $23.00	(Torbet)	Coleman	Russ Brown

WJYA-F - See Atlanta

MISCELLANEOUS COMMENTS WPNX sold for $300,000...WVOC changes calls to WNKS and format from Country to CHR... WIZY changes calls to WEAM...

COLUMBUS, OH

Arbitron Rank/Pop (12+): 32/1,047,700
CMSA Rank/Pop: # 28
MSA Rank/Pop: 35/1,270,300
ADI # 34
Average Person Rating: 16.1
Market TSL: 21.5 hours

Stations: 22/20
Diaries: 1479/708:1/55.1%
Sample Target: 1280
Standard Error: .503
% Below Line: 2.0
% Not Listed: 8.7

Est. 1984 Revenue: $28,200,000
Gross Inc.:
HH Inc.: $26,397
Retail $: 7.2 Bil
Pop per Station: 52,385
# 1 Biller: WTVN $4,400,000

	12+ METRO 1/4/SHARE		FAL 84	SPG 84	FAL 83	SPG 83
1.	WBNS-F	213/12.6	9.7	11.2	11.0	10.4
2.	WLVQ-F	195/11.5	14.9	12.6	12.6	12.6
3.	WXGT-F	187/11.1	9.2	10.1	9.7	8.2
4.	WSNY-F	183/10.8	7.5	8.4	8.4	7.0
5.	WTVN	170/10.1	10.5	8.6	10.6	9.0
6.	WNCI-F	83/ 4.9	6.1	5.7	5.9	8.9
7.	WRMZ-F	66/ 3.9	4.8	5.4	4.6	4.3
8.	WHOK-F	61/ 3.6	3.6	3.2	2.6	3.0
9.	WMNI	60/ 3.6	3.1	4.3	3.6	3.2
10.	WZZT-F	52/ 3.1	2.1	---	---	.3
11.	WVKO	46/ 2.7	2.6	7.1	7.7	9.1
12.	WRFD	40/ 2.4	1.8	1.4	1.3	1.2
13.	WBNS	38/ 2.2	2.9	3.0	3.9	5.1
14.	WCKX-F	32/ 1.9	1.1	1.4	1.0	.6
15.	WBBY-F	27/ 1.6	2.0	1.5	1.5	2.5
16.						
17.						
18.						
19.						
20.						
21.						
22.						
23.						
24.						
25.						

	12+ TSA 1/4/CUME	
1.	WLVQ-F	256/3166
2.	WBNS-F	238/2344
3.	WXGT-F	237/3351
4.	WSNY-F	203/2553
5.	WTVN	196/3023
6.	WNCI-F	144/2860
7.	WHOK-F	93/1094
8.	WRMZ-F	71/ 797
9.	WMNI	62/ 963
10.	WLW	60/1194
11.	WZZT-F	54/ 814
12.	WRFD	53/ 549
13.	WMRN-F	50/ 476
14.	WVKO	46/ 707
15.	WBNS	41/1013
16.		
17.		
18.		
19.		
20.		
21.		
22.		
23.		
24.		
25.		

	12+ METRO CUME/ METRO CUME RATING		FAL 84	SPG 84
1.	WXGT-F	2728/26.0	24.3	26.6
2.	WLVQ-F	2496/23.8	24.9	23.6
3.	WSNY-F	2357/22.5	19.2	19.9
4.	WTVN	2312/22.1	22.6	21.8
5.	WNCI-F	2005/19.1	19.1	19.8
6.	WBNS-F	1960/18.7	17.2	17.7
7.	WBNS	953/ 9.1	11.3	10.2
8.	WMNI	868/ 8.3	7.8	9.5
9.	WHOK-F	782/ 7.5	7.2	7.5
10.	WZZT-F	777/ 7.4	4.6	---
11.	WRMZ-F	771/ 7.4	9.3	11.1
12.	WVKO	707/ 6.7	6.5	10.7
13.	WLW	609/ 5.8	4.4	4.6
14.	WBBY-F	494/ 4.7	4.6	5.1
15.	WCKX-F	458/ 4.4	3.6	---
16.				
17.				
18.				
19.				
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 72.96% (1125 of 1542) (SPG 84: 66.45%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WXGT-F	1. WLVQ-F	1. WLVQ-F	1. WSNY-F	1. WSNY-F	1. WBNS-F	1. WTVN	1. WBNS-F	1. WBNS-F	1. WXGT-F	1. WXGT-F
2. WLVQ-F	2. WSNY-F	2. WSNY-F	2. WLVQ-F	2. WTVN	2. WTVN	2. WLVQ-F	2. WSNY-F	2. WLVQ-F	2. WLVQ-F	2. WBNS-F
3. WZZT-F	3. WXGT-F	3. WXGT-F	3. WTVN	3. WLVQ-F	3. WSNY-F	3. WSNY-F	3. WLVQ-F	3. WSNY-F	3. WTVN	3. WLVQ-F
4. WSNY-F	4.	4. WTVN	4. WBNS-F	4. WBNS-F	4.	4. WBNS-F	4. WXGT-F	4. WXGT-F	4. WBNS-F	4. WSNY-F
5. WNCI-F	5.	5. WNCI-F	5. WXGT-F	5. WXGT-F	5.	5. WXGT-F	5. WTVN	5. WTVN	5. WSNY-F	5. WTVN
6.	6.	6. WBNS-F	6. WRMZ-F	6. WRMZ-F	6.	6.	6. WNCI-F	6. WNCI-F	6. WZZT-F	6. WRMZ-F
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.	7. WNCI-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WXGT-F	1. WSNY-F	1. WSNY-F	1. WSNY-F	1. WSNY-F
WSNY-F	2. WLVQ-F	2. WLVQ-F	2. WXGT-F	2. WBNS-F
3. WLVQ-F	WXGT-F	3. WXGT-F	3. WLVQ-F	3. WTVN
4.	4.	4. WNCI-F	4. WBNS-F	4. WXGT-F
5.	5.	5. WTVN	5. WTVN	5. WLVQ-F
6.	6.	6. WRMZ-F	6. WNCI-F	6. WRMZ-F
7.	7.	7.	7.	7.
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WLVQ-F	1. WLVQ-F	1. WLVQ-F	1. WLVQ-F	1. WLVQ-F
2. WXGT-F	2. WXGT-F	2. WXGT-F	2. WXGT-F	2. WTVN
3. WNCI-F	3. WTVN	3. WTVN	3. WTVN	3. WSNY-F
4. WRFD	4. WNCI-F	4. WSNY-F	4. WNCI-F	4. WXGT-F
WZZT-F	5.	5. WRMZ-F	WSNY-F	5. WBNS-F
6.	6.	6. WNCI-F	6. WRMZ-F	6. WNCI-F
7.	7.	7.	7.	WHOK-F
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		270 (2)	270 (2)	17.5	11.2
AOR		195 (1)	195 (1)	12.6	14.0
AC/OLDIES/SOFT ROCK		195 (2)	195 (2)	12.6	19.9
MOR/VARIETY	248 (4)		248 (4)	16.1	15.2
COUNTRY	70 (2)	165 (4)	235 (6)	15.2	15.8
BLACK/URBAN	46 (1)	52 (1)	98 (2)	6.4	9.5
BTFL MUSIC/EZ		213 (1)	213 (1)	13.8	12.4
NEWS/TALK	13 (1)		13 (1)	0.8	0
NOSTALGIA				0	0
RELIGION/GOSPEL	40 (1)		40 (1)	2.6	1.6
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS		35 (2)	35 (2)	2.3	0.5
			1542 (22)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCLT	1430	Newark	.9/1.2
WCLT-F	100.3	Newark	.7/3.7
WCOL	1230	Columbus	.8/4.4
WHTH	790	Heath	.6/1.3
WNRE-F	107.1	Circleville	.5/1.0
WMRN-F	106.9	Marion	.4/ .7
WLW	700	Cincinnati	1.5/5.8

RADIO STATIONS

AM STATIONS

WBNS, 1460, 5 KW/1 KW (DA-N) , MOR	ABC-I, $ 45.00 (Blair)	Columbus Dispatch	Tom Stewart
WCOL, 1230, 1 KW/250 W , NEWS/TALK	CBS, $ 38.00* (Eastman)	Great Trails	Randall Rahe
WMNI, 920, 1 KW/500 W (DA-2), COUNTRY	MBS, $ 36.00* (Torbet)		Mark Jividen
WRFD, 880, 5 KW (DAYS,DA) , RELIGION	ABC-D, $ NA (Weiss)	Epperson	R. McIntosh
WTVN, 610, 5 KW (DA-N) , MOR/AC	ABC-E, $115.00 (Katz)	Taft	Perry Fry
WVKO, 1580, 1 KW (DAYS,DA) , BLACK	SBN, $ 40.00* (Mc-Guild)	Josephson	Al Fetch

FM STATIONS

WBBY-F, 103.9, 2 KW @ 360, JAZZ/BIG BAND	US II, $ 30.00 (Roslin)		Dan Morris
WBNS-F, 97.1, 26 KW @ 660, BTFL MUS	, $ 59.00 (Blair)	Columbus Dispatch	Tom Stewart
WHOK-F, 95.5, 50 KW @ 215, COUNTRY	APR, $ 20.00 (Regional)	(LANCASTER)	Stan Robinson
WLVQ-F, 96.3, 18 KW @ 753, AOR (Burk-Abr)	, $ 90.00 (Katz)	Taft	Tom Thon
WNCI-F, 97.9, 175 KW @ 565, CONTEMP	ABC-C, $ 86.25 (Christal)	Nationwide	Dale Weber
WRMZ-F, 99.7, 50 KW @ 542, COUNTRY	MBS, $ 48.00* (Torbet)		Mark Jividen
WSNY-F, 94.7, 22 KW @ 753, AC	, $ 70.00* (Mc-Guild)	Josephson	Al Fetch
WXGT-F, 92.3, 50 KW @ 310, CHR	CBS-R, $100.00* (Eastman)	Great Trails	Randall Rahe
WZZT-F, 103.1, 3 KW @ 300, BLACK (TM)	, $ 38.00 (Masla)	(JOHNSTOWN)	Bob Kramer
WCKX-F, 106.3, 3 KW @ 300, COUNTRY	, $ NA (Regional)	(LONDON)	Joe Bellc
WMRN-F, 106.9, 25 KW @ 340, COUNTRY	, $ NA (----)	(MARION)	George Joachim

CALL LETTER CHANGES

FORMAT CHANGES

WCOL: from Oldies to News/Talk (March)

I have reclassified WNCI from AC to Contemp

STATION SALES

MISCELLANEOUS COMMENTS

This market has become rather top-heavy with five stations owning 56% of the total audience

CORPUS CHRISTI

Arbitron Rank/Pop (12+): 113/281,400
CMSA Rank/Pop: NA
MSA Rank/Pop: 125,357,200

Average Person Rating: 18.1
Market TSL: 23.9 hours

Stations: 21/18
Diaries: 744/378:1/44.9%
Sample Target: 650
Standard Error: .754
% Below Line: 1.7
% Not Listed: 5.1

Est 1984 Revenue: $6,900,000
Gross Inc.:
HH Inc.: $29,873
Retail $: 2.1 Bil
Pop per Station: 15,633
# 1 Biller: KOUL-F $1,000,000

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 83
1.	KZFM-F	85/16.7	15.5	14.8	5.5	6.1
2.	KUNO	64/12.5	9.1	10.5	14.3	6.9
3.	KNCN-F	55/10.8	11.3	11.3	10.1	12.6
4.	KRYS-F	46/ 9.0	5.6	6.0	4.0	3.0
5.	KIOU-F	42/ 8.2	10.1	9.1	9.7	11.9
6.	KCCT	40/ 7.8	9.7	10.3	11.0	9.3
7.	KITE-F	33/ 6.5	8.0	4.7	10.5	9.5
	KOUL-F	33/ 6.5	8.7	9.7	9.0	13.9
9.	KRYS	17/ 3.3	1.9	2.1	4.2	4.3
	KEYS	17/ 3.3	5.8	4.1	5.7	4.6
11.						
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	KZFM-F	103/1183
2.	KUNO	67/ 514
3.	KNCN-F	65/ 815
4.	KRYS-F	63/ 770
5.	KIOU-F	57/ 535
6.	KOUL-F	47/ 576
7.	KCCT	43/ 557
8.	KITE-F	33/ 560
9.	KEXX-F	26/ 275
10.	KRYS	19/ 356
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	KZFM-F	933/33.2	31.2	31.7
2.	KNCN-F	600/21.3	20.6	23.1
3.	KITE-F	529/18.8	20.8	18.5
4.	KRYS-F	505/17.9	14.3	10.6
5.	KUNO	470/16.7	11.7	18.5
6.	KCCT	464/16.5	16.2	17.7
7.	KOUL-F	400/14.2	17.1	19.4
8.	KIOU-F	386/13.7	16.5	13.6
9.	KRYS	268/ 9.5	11.9	12.2
10.	KEYS	259/ 9.2	14.1	14.5
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 66.32% (321 of 484) (SPG 84: 64.42%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KZFM-F	1. KZFM-F	1. KZFM-F	1. KZFM-F	1. KZFM-F	1. KUNO	1. KZFM-F	1. KZFM-F	1. KZFM-F	1. KZFM-F	1. KZFM-F
2. KNCN-F	2. KNCN-F	2. KNCN-F	2. KRYS-F	2. KRYS-F	2. KIOU-F	2. KUNO	2. KUNO	2. KNCN-F	2. KNCN-F	2. KNCN-F
3. KITE-F	3. KITE-F	3. KRYS-F	3. KCCT	3. KUNO	3. KCCT	3. KRYS-F+	3. KIOU-F	KUNO	3. KUNO	3. KCCT
4.	4. KRYS-F	4. KUNO	4. KOUL-F	4. KCCT	4. KRYS-F	4. KIOU-F	KCCT	4. KIOU-F	4. KRYS-F	4. KUNO
5.	5.	5.	5.	KIOU-F	5. KOUL-F	5. KNCN-F	5. KNCN-F	5. KRYS-F	5. KITE-F	5. KCCT
				6. KOUL-F		6. KCCT				

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KZFM-F	1. KZFM-F	1. KZFM-F	1. KZFM-F	1. KZFM-F	1. KNCN-F	1. KNCN-F	1. KNCN-F	1. KNCN-F	1. KIOU-F
2. KITE-F	2. KITE-F	2. KRYS-F	2. KRYS-F	2. KUNO	2. KZFM-F	2. KZFM-F	2. KRYS-F	2. KRYS-F	2. KNCN-F
3. KNCN-F	3. KNCN-F	3. KITE-F	3. KITE-F	3. KRYS-F	3.	3.	KZFM-F	3. KZFM-F	3. KRYS-F
4. KRYS-F	4. KRYS-F	KNCN-F	4. KUNO	4. KCCT	4.	4.	4.	4.	4. KCCT
5.	5. KOUL-F	KOUL-F	5.	5. KOUL-F	5.	5.	5.	5.	KOUL-F

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		118 (2)	118 (2)	24.4	20.4
AOR		55 (1)	55 (1)	11.4	11.9
AC/OLDIES/SOFT ROCK	20 (2)		20 (2)	4.1	4.7
MOR/VARIETY				0	2.2
COUNTRY	19 (2)	84 (3)	103 (5)	21.3	22.5
BLACK/URBAN				0	0
BTFL MUSIC/EZ		42 (1)	42 (1)	8.7	9.6
NEWS/TALK	5 (2)		5 (2)	1.0	0.4
NOSTALGIA				0	0
RELIGION/GOSPEL	5 (1)		5 (1)	1.0	0.4
SPANISH	104 (2)	11 (2)	115 (4)	23.8	22.7
CLASSICAL				0	0
UNKNOWN/OTHERS	10 (2)	11 (1)	21 (3)	4.3	5.1
			484 (21)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KCTA	1030	Corpus Christi	1.0/3.1
KDAE	1590	Sinton	1.2/3.3
KEXX-F	93.9	Cor Chr	2.2/5.9
KFLZ-F	107.1	Bishop	1.0/1.7
KROB-F+	99.9	Robstown	1.4/5.2
KSIX	1230	Corpus Christi	.8/3.7
KXTO-F	98.3	Odem	1.2/2.6
KTRH	740	Houston	.6/1.9
KTSA	550	San Antonio	.6/2.6
WOAI	1200	San Antonio	.4/2.2

RADIO STATIONS

KCCT,	1150,	1 KW/500 W (DA-2),	SPANISH	,	$26.00*	(Selcom)		Manuel Dairla
KCTA,	1030,	50 KW (DAYS,DA)	, RELIGION	APR,	$15.00	(----)		Bob Trask
KEYS,	1440,	1 KW (DA-N)	, AC	US I,	$21.00	(Republic)		Jim Sumpter
KRYS,	1360,	1 KW	, COUNTRY	ABC-I,	$18.20	(Weiss)	Tetco	Gary Maricle
KSIX,	1230,	1 KW/250 W	, ? ?	CBS,MBS,	$10.00	(----)		Vann Kennedy
KUNO,	1400,	1 KW/250 W	, SPANISH	,	$46.25	(Katz)	Tichenor	Luis Munoz
KEXX-F,	93.9,	100 KW @ 840,	? ?	NBC,	$16.00	(----)		Vann Kennedy
KIOU-F,	96.5,	100 KW @ 875,	BTFL/EZ (Churchill)	,	$40.00	(Selcom)		Steve DeWalt
KITE-F,	105.5,	3 KW @ 367,	CHR	,	$14.00	(Eastman)		
KNCN-F,	101.3,	100 KW @ 402,	AOR	,	$43.00	(HNWH)	Tippie	Dick Delaney
KOUL-F,	103.7,	100 KW @ 310,	COUNTRY	APR,	$60.00*	(Mc-Guild)	(SINTON)	Bob Trask
KRYS-F.	99.1,	100 KW @ 1000,	COUNTRY	,	$18.20	(Weiss)	Tetco	Gary Maricle
KZFM-F,	95.5,	41 KW @ 390,	CHR	,	$50.00*	(Republic)		Jim Sumpter

DALLAS-FT. WORTH

Arbitron Rank/Pop (12+): 10/2,790,100
CMSA Rank/Pop: # 10
MSA Rank/Pop: 13/2,210,500
ADI # 18
Average Person Rating: 17.4
Market TSL: 23.3 hours

Stations: 31/31
Diaries: 2414/1156:1/44.3%
Sample Target: 2200
Standard Error: .408
% Below Line: 0
% Not Listed: 5.6

Est. 1984 Revenue: $94,200,000
Gross Inc.:
HH Inc.: $32,250
Retail $: 24.3 Bil
Pop per Station: 90,003
1 Biller: KVIL-F $16,000,000

12+ METRO 1/4/SHARE			WIN 85	FAL 84	SUM 84	SPG 84
1.	KVIL-F	452/9.3	10.2	9.9	---	10.2
2.	WBAP	361/7.4	6.3	6.9	---	6.3
	KKDA-F	361/7.4	7.8	6.7	---	7.1
4.	KRLD	332/6.8	7.8	8.0	---	7.1
5.	KEGL-F	283/5.8	6.7	5.2	---	4.3
6.	KPLX-F	260/5.3	4.6	5.9	---	4.7
7.	KMEZ-F	257/5.3	5.3	6.3	---	5.9
8.	KTXQ-F	251/5.2	4.5	4.3	---	4.0
9.	KSCS-F	228/4.7	5.3	4.4	---	6.6
10.	KZEW-F	211/4.3	3.8	2.9	---	4.5
11.	KTKS-F	193/4.0	4.1	2.1	---	.6
12.	KAFM-F	180/3.7	3.1	4.5	---	5.9
13.	KNOK-F	147/3.0	2.5	2.5	---	3.2
14.	KMGC-F	125/2.6	3.1	4.1	---	2.9
15.	KQZY-F	122/2.5	3.1	3.7	---	3.4
16.	KLUV-F	101/2.1	2.6	1.4	---	2.1
17.	KPBC	94/1.9	1.4	1.6	---	1.5
18.	KJIM-F	81/1.7	.6	---	---	.4
19.	KESS-F	69/1.4	.7	1.1	---	1.0
20.	KKDA	60/1.2	1.1	1.0	---	1.1
21.						
22.						
23.						
24.						
25.						

12+ TSA 1/4/CUME		
1.	WBAP	639/7300
2.	KVIL-F	481/5861
3.	KRLD	442/6523
4.	KKDA-F	396/3928
5.	KEGL-F	314/5320
6.	KPLX-F	290/3753
7.	KSCS-F	287/4388
8.	KMEZ-F	284/3639
9.	KTXQ-F	280/4542
10.	KTKS-F	258/3944
11.	KZEW-F	252/3817
12.	KAFM-F	211/4015
13.	KNOK-F	149/2169
14.	KLUV-F	132/2541
15.	KQZY-F	129/1902
16.	KMGC-F	128/2544
17.	KPBC	100/1079
18.	KJIM-F	95/ 692
19.	KRQX	90/1729
20.	KESS-F	76/ 886
21.		
22.		
23.		
24.		
25.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	KVIL-F	5501/19.7	21.5	20.1
2.	KRLD	4981/17.9	21.4	18.0
3.	KEGL-F	4672/16.7	16.6	15.5
4.	WBAP	4091/14.7	15.9	15.0
5.	KTXQ-F	4018/14.4	12.2	13.2
6.	KSCS-F	3491/12.5	12.5	14.7
7.	KKDA-F	3458/12.4	12.1	10.8
8.	KTKS-F	3412/12.2	7.6	3.2
9.	KAFM-F	3320/11.9	13.3	16.2
10.	KMEZ-F	3250/11.6	13.3	12.1
11.	KPLX-F	3239/11.6	11.9	11.9
12.	KZEW-F	3173/11.4	11.7	12.9
13.	KMGC-F	2442/ 8.8	11.1	9.5
14.	KLUV-F	2222/ 8.0	6.7	7.8
15.	KNOK-F	2104/ 7.5	7.1	7.2
16.	KQZY-F	1725/ 6.2	7.6	7.2
17.	KRQX	1161/ 4.2	4.9	NA
18.	WRR-F	1004/ 3.6	3.8	2.9
19.	KPBC	990/ 3.5	2.6	NA
20.	KLIF	980/ 3.5	2.9	3.9
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 73.56% (3377 of 4591) (SPG 84: 72.3[illegible]%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KEGL-F	1. KVIL-F	1. KVIL-F	1. KVIL-F	1. KVIL-F	1. WBAP	1. KVIL-F+	1. KVIL-F	1. KVIL-F+	1. KEGL-F	1. KEGL-F
2. KKDA-F	2. KKDA-F	2. KKDA-F	2. KKDA-F	2. WBAP	2. KVIL-F	2. WBAP	2. WBAP	2. KKDA-F	2. KKDA-F	2. KKDA-F
3. KAFM-F	3. KTXQ-F	3. KTXQ-F	3. WBAP	3. KKDA-F	3. KRLD	3. KRLD	3. KMEZ-F	3. WBAP	3. WBAP	3. KVIL-F
4. KTKS-F	4. KZEW-F	4. WBAP	4. KSCS-F	4. KPLX-F	4. KMEZ-F	4. KKDA-F	4. KPLX-F	4. KRLD	4. KTXQ-F	4. KRLD
5. KTXQ-F	5. KEGL-F	5. KZEW-F	5. KPLX-F	5. KSCS-F	5. KPLX-F	5. KEGL-F	5. KKDA-F	5. KPLX-F	5. KZEW-F	5. KPLX-F
6. KNOK-F	6. KTKS-F	6. KPLX-F	6. KTXQ-F	6. KTXQ-F	6. KSCS-F	6. KMEZ-F+	6. KRLD	6. KEGL-F	6. KNOK-F	6. KSCS-F
7. KVIL-F	7. KAFM-F	7. KSCS-F	7. KRLD	7. KRLD	7. KKDA-F	7. KPLX-F	7. KTXQ-F	7. KMEZ-F+	7. KAFM-F	7. KMEZ-F
8. KZEW-F	8. KPLX-F	8. KEGL-F	8. KMEZ-F	8. KMEZ-F	8.	8. KTXQ-F	8. KSCS-F	8. KSCS-F	8. KTKS-F	8. KTXQ-F
9. KPLX-F	9.	9.	9. KMGC-F	9.	9.	9.	9.	9.	9.	9. WBAP
10. KSCS-F	10.	10.	10.	10.	10.	10.	10.	10.	10.	10. KZEW-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. KKDA-F	1. KVIL-F	1. KVIL-F	1. KVIL-F	1. KVIL-F
2. KEGL-F	2. KKDA-F	2. KKDA-F	2. KKDA-F	2. KKDA-F
3. KVIL-F	3. KEGL-F	3. KTKS-F	3. KTKS-F	3. WBAP
4. KTKS-F	4. KTKS-F	4. KMGC-F	4. KSCS-F	4. KMEZ-F
5. KAFM-F	5. KAFM-F	5. KAFM-F	5. KEGL-F	5. KPLX-F
KTXQ-F	6. KTXQ-F	6. KSCS-F	6. KPLX-F	6. KSCS-F
7. KZEW-F	7. KZEW-F	7. KNOK-F	7. WBAP	7. KMGC-F
8. KPLX-F	8. KPLX-F	KPLX-F	8. KAFM-F	KTKS-F
9.	9.	9.	9. KMEZ-F	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KZEW-F	1. KZEW-F	1. KTXQ-F	1. KTXQ-F	1. WBAP
2. KTXQ-F	KTXQ-F	2. KVIL-F	2. KVIL-F	2. KVIL-F
3. KEGL-F	3. KVIL-F	3. KKDA-F	3. KZEW-F	3. KTXQ-F
4. KKDA-F	4. KKDA-F	4. KPLX-F	4. WBAP	4. KPLX-F
5. KVIL-F	5. KEGL-F	5. KZEW-F	5. KKDA-F	5. KRLD
6.	6. KPLX-F	6. KTKS-F	6. KPLX-F	6. KKDA-F
7.	7. KSCS-F	7. KSCS-F	7. KSCS-F	7. KSCS-F
8.	8. KAFM-F	8. WBAP	8. KRLD	8. KZEW-F
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		656 (3)	656 (3)	14.3	12.9
AOR		462 (2)	462 (2)	10.1	7.9
AC/OLDIES/SOFT ROCK	136 (3)	678 (3)	814 (6)	17.7	21.8
MOR/VARIETY	23 (1)		23 (1)	0.5	0
COUNTRY	407 (2)	488 (2)	895 (4)	19.5	21.2
BLACK/URBAN	83 (2)	508 (2)	591 (4)	12.9	12.0
BTFL MUSIC/EZ	26 (1)	379 (2)	405 (3)	8.8	10.4
NEWS/TALK	332 (1)		332 (1)	7.2	7.5
NOSTALGIA	35 (1)		35 (1)	0.8	1.8
RELIGION/GOSPEL	117 (2)	81 (1)	198 (3)	4.3	2.6
SPANISH	55 (1)	69 (1)	124 (2)	2.7	1.6
CLASSICAL		56 (1)	56 (1)	1.2	1.4
UNKNOWN/OTHERS				0	0
			4591 (31)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAAM	1310	Dallas	1.1/2.5
KFJZ	870	FT. Worth	.7/1.4
KHVN	970	FT. Worth	.5/1.1
KLIF	1190	Dallas	.9/3.5
KMEZ	1480	Dallas	.5/1.4
KRQX	570	Dallas	1.1/4.2
KSKY	660	Dallas	.5/1.0
KSSA	1270	FT. Worth	1.1/1.5
KVIL	1150	Highland Park	.6/2.3
KXOL	1360	FT. Worth	.5/1.0
WRR-F	101.1	Dallas	1.2/3.6

RADIO STATIONS

AM STATIONS

KAAM	1310	5 KW (DA-N)	OLDIES		$ 45.00*	(Weiss)	Bonneville	Bill Steding
KFJZ	870	250 W (DAYS)	NOSTALGIA (Ham)	ABC-E,ABC-D	$ 70.00	(----)		Dave Button
KKDA	730	500 W (DAYS)	BLACK	APR	$ NA	(Selcom)		Hymen Childs
KLIF	1190	50 KW/5 KW (DA-2)	COUNTRY	NBC	$ 58.00	(Republic)	Susquehanna	Dan Halyburton
KMEZ	1480	5 KW/1 KW (DA-2)	BTFL/EZ (Churchill)		$ NA	(Mc-Guild)	Group One	Chet Maxwell
KPBC	1040	1 KW (DAYS)	RELIGION		$ 38.00	(----)	Crawford	Bill MacCormick
KRLD	1080	50 KW (DA-N)	NEWS	CBS	$181.25	(Katz)	Metromedia	Ed Wodka
KRQX	570	5 KW (DA-2)	OLDIES	CBS-R	$ 55.00*	(MMR)	Belo	Gene Boivin
KHVN	970	1 KW (DAYS)	GOSPEL	NBN	$ NA	(Weiss)	Earl Graves	Bill Chatman
KSSA	1270	5 KW (DA-1)	SPANISH	UPI	$ 50.00	(Caballero)	Founders	Carlos Aguirre
KSKY	660	10 KW (DAYS)	RELIGION		$ 15.00	(----)	Sky	Bill Simmons
KUQQ	1540	50 KW/1 KW (DA-2)	SPANISH		$ 45.00	(Lotus)		Victor Mantecon
KVIL	1150	1 KW (DAYS,DA)	AC		$ NA	(Blair)	Blair	Dave Spence
KXOL	1360	5 KW/1 KW (DA-N)	VARIETY		$ 20.00	(----)	Tetco	Mac Curtis
WBAP	820	50 KW	COUNTRY	ABC-I	$190.00*	(Eastman)	Cap Cities	Warren Potash

FM STATIONS

KAFM-F	92.5	100 KW @ 1685	CHR		$125.00*	(Weiss)	Bonneville	Bill Steding
KEGL-F	97.1	98 KW @ 1460	CHR	ABC-C	$115.00*	(Blair)	Sandusky	Norm Rau
KESS-F	94.1	100 KW @ 1585	SPANISH		$ 76.00	(Caballero)		M. Rodriguez
KKDA-F	104.5	100 KW @ 1585	URBAN	APR	$125.00*	(Selcom)		Hymen Childs
KLUV-F	98.7	100 KW @ 1585	AC	US II	$ 90.00*	(CBS)	TK	Steven Dinetz
KJIM-F	94.9	100 KW @ 1140	RELIGION	UPI	$ 30.00	(----)	Statewide	
KMEZ-F	100.3	100 KW @ 1280	BTFL/EZ (Churchill)		$145.00*	(Mc-Guild)	Group One	Chet Maxwell
KMGC-F	102.9	100 KW @ 1572	AC		$110.00*	(Selcom)	Shamrock	Ross Reagan
KNOK-F	107.5	100 KW @ 445	BLACK (Burk-Abr)	NBN,US I	$ 85.00*	(Weiss)	Earl Graves	Bill Chatman
KPLX-F	99.5	100 KW @ 1680	COUNTRY	APR	$210.00*	(Republic)	Susquehanna	Dan Halyburton
KQZY-F	105.3	100 KW @ 1560	BTFL MUS (Bonne)		$ 90.00	(Blair/RAR)	Westinghouse	Ted Jordan
KSCS-F	96.3	100 KW @ 1680	COUNTRY		$190.00*	(Eastman)	Cap Cities	Warren Potash
KTKS-F	106.1	100 KW @ 480	CHR		$ 90.00*	(HNWH)	ABC	John Hare
KTXQ-F	102.1	100 KW @ 1420	AOR (Burk-Abr)	ABC-R	$110.00*	(Christal)	CBS	Clint Culp
KVIL-F	103.7	100 KW @ 1570	AC		$345.00	(Blair)	Blair	Dave Spence
KZEW-F	97.9	100 KW @ 1680	AOR (Pollack)	Source	$170.00*	(MMR)	Belo	Gene Boivin
WRR-F	101.1	100 KW @ 600	CLASSICAL		$ 72.50	(CMBS)	City of Dallas	M. Loewenthal

CALL LETTER CHANGES

KSAX changes to KHVN (June)

FORMAT CHANGES

KHVN: from Jazz to Gospel (June)

STATION SALES

KTXQ-F: from Gulf to Taft to CBS for $21,000,000 (est)

MISCELLANEOUS COMMENTS

WBAP is the lead station for the Texas Rangers...

DAVENPORT-ROCK ISLAND-MOLINE

Arbitron Rank/Pop (12+): 99/318,300
CMSA Rank/Pop: NA
MSA Rank/Pop: 115/390,000
ADI # 75
Average Person Rating: 17.1
Market TSL: 22.7 hours

Stations: 18/13
Diaries: 813/392:1/56.7%
Sample Target: 720
Standard Error: .693
% Below Line: 4.0
% Not Listed: 12.3

Est 1984 Revenue: $7,300,000
Gross Inc.: 4.2 Bil
HH Inc.: $29,288
Retail $: 2.3 Bil
Pop per Station: 24,485
# 1 Biller: KIIK-F $1,600,000

12+ METRO 1/4/SHARE		FAL 84	SPG 84	FAL 83	SPG 83	BIRCH SHARE
1. KIIK-F	115/21.1	17.9	15.9	12.2	17.2	24.7
2. WLLR-F	68/12.5	10.1	12.4	9.6	8.3	11.8
3. WXLP-F	51/ 9.4	11.8	10.3	13.3	12.3	13.7
4. KRVR-F	46/ 8.4	8.5	10.5	9.6	8.9	5.1
5. WHBF	44/ 8.1	7.2	8.4	11.8	10.5	4.9
6. WOC	43/ 7.9	9.2	8.2	8.0	8.5	10.0
7. WHBF-F	29/ 5.3	6.4	7.1	7.5	7.6	6.9
8. WMRZ	20/ 3.7	5.3	3.6	4.1	3.6	2.8
9. KKZX	12/ 2.2	2.9	4.8	4.5	7.1	3.2
10. WKEI	11/ 2.0	2.9	1.1	1.4	2.2	.9
11.						
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME	
1. KIIK-F	206/2195
2. WLLR-F	116/1233
3. WXLP-F	90/1253
4. KRVR-F	54/ 689
5. WOC	52/ 652
6. WHBF	50/ 633
7. WGN	38/ 621
WHBF-F	38/ 898
9. WMT	29/ 334
10. WLS	22/ 456
11.	
12.	
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15.	

12+ METRO CUME/ METRO CUME RATING		FAL 84	SPG 84
1. KIIK-F	1211/28.0	38.1	35.2
2. WLLR-F	734/23.1	19.2	24.4
3. WXLP-F	695/21.8	24.9	25.5
4. KRVR-F	550/17.3	16.9	19.2
5. WHBF-F	543/17.1	18.2	20.0
6. WOC	516/16.2	19.9	17.6
7. WHBF	505/15.9	16.9	18.4
8. WMRZ	325/10.2	13.6	11.0
9. KKZX	314/ 9.9	12.8	18.0
10. KFMH-F	174/ 5.5	2.4	4.4
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 69.87% (334 of 478) (SPG 84: 64.01%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KIIK-F	1. KIIK-F	1. KIIK-F	1. KIIK-F	1. KIIK-F	1. WLLR-F	1. KIIK-F	1. KIIK-F	1. KIIK-F	1. KIIK-F	1. KIIK-F
2. WXLP-F	2. WXLP-F	2. WLLR-F	2. WLLR-F	2. WLLR-F	2. KIIK-F	2. WOC	2. WLLR-F	2. WLLR-F	2. WXLP-F	2. WLLR-F
3.	3. WLLR-F	3. WXLP-F	3.	3.	3. WHBF	3. WLLR-F	3. KRVR-F	3. WXLP-F	3. WOC	3. WXLP-F
4.	4. WHBF-F	4.	4.	4.	4. WOC	4. WHBF	4. WXLP-F	4. WHBF	4. WLLR-F	4. WHBF-F
5.	5.	5.	5.	5.	5. KRVR-F	5. KRVR-F	5.	5. KRVR-F	5.	5. KRVR-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KIIK-F	1. KIIK-F	1. KIIK-F	1. KIIK-F	1. KIIK-F	1. WXLP-F	1. WXLP-F	1. KIIK-F	1. KIIK-F	1. KIIK-F
2. WLLR-F	2.	2. WHBF-F	2. WLLR-F	2. WLLR-F	2. KIIK-F	2. KIIK-F	2. WXLP-F	2. WXLP-F	2. WLLR-F
3. WXLP-F	3.	3.	3.	3.	3.	3.	3. WLLR-F KFMH-F	3. WLLR-F	3. WXLP-F
4.	4.	4.	4.	4.	4.	4.		4.	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP	16 (2)	117 (2)	133 (4)	27.8	23.7
AOR		61 (2)	61 (2)	12.8	12.4
AC/OLDIES/SOFT ROCK	20 (1)	35 (2)	55 (3)	11.5	13.9
MOR/VARIETY	21 (3)		21 (3)	4.4	3.3
COUNTRY	44 (1)	68 (1)	112 (2)	23.4	22.9
BLACK/URBAN					
BTFL MUSIC/EZ		49 (2)	49 (2)	10.3	11.2
NEWS/TALK	43 (1)		43 (1)	9.0	8.8
NOSTALGIA					
RELIGION/GOSPEL					
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS		4 (1)	4 (1)	0.8	0
			478 (18)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KBQC-F	93.5	Bettendorf	1.1/4.7
KFMH-F	98.7	Muscatine	1.8/5.5
WJRE-F	92.1	Kewanee	.7/2.0
KKRQ-F	100.7	Iowa City	.4/1.6
WGN	720	Chicago	1.3/5.4
WLS	890	Chicago	.7/4.0
WMT	600	Cedar Rapids	.6/2.2
WSWT-F	106.9	Peoria	.6/1.5

RADIO STATIONS

KKZX, 1170, 1 KW (DA-2) , CHR	ABC-C, $30.00* (Katz)	Guy Gannett	Bill Adams
KTSS, 1580, 500 W (DAYS), AC	, $10.00 (----)		
WHBF, 1270, 5 KW (DA-N) , COUNTRY (Musicworks)	CBS, $23.25 (Mc-Guild)		Jack Bennett
WMRZ, 1230, 1 KW/250 W , OLDIES	, $20.00 (HNWH)	Sconnix	Larry Rosmilso
WOC , 1420, 5 KW (DA-2) , NEWS/TALK	ABC-T,NBC-T, $39.00 (Christal)	Palmer	Ken MacQueen
WKEI, 1450, 500 W/250 W , MOR	ABC-D, $12.00 (----)	(KEWANEE, IL)	Mark Halverson
KBQC-F, 93.5, 3 KW @ 300, AC	, $31.88 (----)		Scott Meier
KIIK-F, 103.7, 100 KW @ 1220, CHR	ABC-D, $45.00* (Christal)	Palmer	Ken MacQueen
KRVR-F, 106.5, 60 KW @ 190, BTFL/EZ (Bonne)	, $38.36 (Eastman)	Mid America	Jim Williams
WHBF-F, 98.9, 39 KW @ 900, AC (TM)	CBS-R, $25.00 (Mc-Guild)		Jack Bennett
WLLR-F, 101.3, 50 KW @ 500, COUNTRY	, $40.00 (HNWH)	Sconnix	Larry Rosmilso
WXLP-F, 96.9, 50 KW @ 500, AOR	Source, $37.00* (Katz)	Guy Gannett	Bill Adams
KFMH-F, 98.7, 50 KW @ 275, AOR	, $10.00 (----)	(MUSCATINE)	John Flambo

DAYTON

Arbitron Rank/Pop (12+): 45/765,200
CMSA Rank/Pop: # 40
MSA Rank/Pop: 51/918,200
ADI # 53
Average Person Rating: 16.5
Market TSL: 22.3 hours

Stations: 23/18
Diaries: 1272/602:1/59.8%
Sample Target: 1100
Standard Error: .531
% Below Line: 9.9
% Not Listed: 7.7

Est. 1984 Revenue: $16,400,000
Gross Inc.:
HH Inc.: $26,230
Retail $: 5.2 Bil
Pop per Station: 42,511
# 1 Biller: WHIO $2,600,000

	12+ METRO 1/4/SHARE		FAL 84	SPG 84	FAL 83	SPG 83	BIRCH SHARE
1.	WHIO-F	200/15.8	16.0	14.4	13.9	10.4	13.6
2.	WGTZ-F	145/11.5	5.8	6.6	4.8	6.4	19.1
3.	WHIO	130/10.3	8.0	9.8	9.1	9.9	5.9
4.	WTUE-F	125/ 9.9	11.5	13.6	12.4	12.6	13.5
5.	WONE	100/ 7.9	6.1	7.6	7.5	7.1	5.7
6.	WYMJ-F	77/ 6.1	4.1	4.4	4.9	4.8	7.1
7.	WING	55/ 4.3	4.1	5.4	5.4	5.5	4.3
8.	WBLZ-F	47/ 3.7	3.1	2.1	2.7	4.7	4.4
9.	WWSN-F	40/ 3.2	6.5	6.4	5.8	5.8	1.1
10.	WDAO	36/ 2.8	4.2	3.6	2.5	6.7	3.5
11.	WVUD-F	36/ 2.8	3.6	3.9	5.4	4.4	2.4
12.							
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25.							

	12+ TSA 1/4/CUME	
1.	WHIO-F	292/2873
2.	WGTZ-F	201/2487
3.	WTUE-F	156/1998
4.	WLW	149/2377
5.	WHIO	142/2119
6.	WONE	130/1409
7.	WYMJ-F	77/1039
	WLLT-F	77/ 983
9.	WSKS-F	72/1179
10.	WBLZ-F	64/1050
11.	WING	59/1021
12.	WKRQ-F	52/1057
13.	WWSN-F	45/ 747
14.	WVUD-F	42/1044
15.	WDAO	37/ 512
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	12+ METRO CUME/ METRO CUME RATING		FAL 84	SPG 84
1.	WHIO-F	1986/26.0	27.4	24.9
2.	WHIO	1794/23.4	22.3	23.0
3.	WGTZ-F	1687/22.0	15.9	13.3
4.	WTUE-F	1426/18.6	21.7	22.0
5.	WONE	1043/13.6	13.3	15.6
6.	WYMJ-F	1039/13.6	10.7	11.0
7.	WING	936/12.2	14.5	16.4
8.	WVUD-F	853/11.1	11.3	10.9
9.	WLW	714/ 9.3	7.3	9.4
10.	WWSN-F	640/ 8.4	11.3	10.9
11.				
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12+ FM SHARE (METRO): 67.29% (786 of 1168) (SPG 84: 66.76%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WGTZ-F	1. WTUE-F	1. WTUE-F	1. WHIO-F	1. WHIO-F	1. WHIO-F	1. WHIO	1. WHIO-F	1. WHIO-F	1. WGTZ-F	1. WHIO-F
2.	2. WGTZ-F	2. WGTZ-F	2. WYMJ-F	2. WYNJ-F	2. WHIO	2. WHIO-F	2. WTUE-F	2. WGTZ-F	2. WTUE-F	2. WGTZ-F
3.	3. WYMJ-F	3. WHIO-F	3. WGTZ-F	3. WGTZ-F WONE	3. WONE	3. WTUE-F	3. WGTZ-F	3. WTUE-F	3. WHIO	3. WTUE-F
4.	4. WVUD-F	4. WYMJ-F	4. WTUE-F		4. WING	4. WONE	4. WHIO	4. WHIO	4. WHIO-F	4. WHIO WONE
5.	5. WHIO-F	5. WONE	5. WONE	5. WTUE-F	5. WYMJ-F	5. WGTZ-F	5. WONE	5. WONE	5. WONE	
6.	6. WONE	6.	6.	6. WING	6.	6.	6.	6.	6.	6. WYMJ-F
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WGTZ-F	1. WGTZ-F	1. WGTZ-F	1. WGTZ-F	1. WHIO-F	1. WTUE-F	1. WTUE-F	1. WTUE-F	1. WTUE-F	1. WHIO-F
2. WTUE-F	2. WTUE-F	2. WYMJ-F	2. WHIO-F	2. WYMJ-F WGTZ-F	2.	2. WGTZ-F	2. WGTZ-F	2. WGTZ-F	2. WTUE-F
3.	3. WYMJ-F	3. WTUE-F	3. WTUE-F		3.	3.	3. WYMJ-F	3. WHIO-F	3. WYMJ-F
4.	4. WVUD-F	4. WVUD-F	4. WYMJ-F	4. WONE	4.	4.	4. WSKS-F	4. WONE	4. WONE WHIO
5.	5. WHIO-F	5. WWSN-F	5. WONE	5. WHIO	5.	5.	5.	5. WING WYMJ-F	
6.	6.	6.	6.	6.	6.	6.	6.		6. WING
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		192 (4)	192 (4)	16.4	13.0
AOR		153 (2)	153 (2)	13.1	16.8
AC/OLDIES/SOFT ROCK	55 (1)	144 (4)	199 (5)	17.0	12.5
MOR/VARIETY	173 (4)		173 (4)	14.8	14.2
COUNTRY	118 (2)	23 (1)	141 (3)	12.1	10.6
BLACK/URBAN	36 (1)	47 (1)	83 (2)	7.1	9.1
BTFL MUSIC/EZ		215 (2)	215 (2)	18.4	16.0
NEWS/TALK				0	0
NOSTALGIA				0	0
RELIGION/GOSPEL		12 (1)	12 (1)	1.0	1.3
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS				0	2.5
			1168 (23)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAZU-F	102.9	Springfield	1.2/3.8
WBLY	1600	Springfield	1.4/2.9
WBZI-F	95.3	Xenia	1.8/5.7
WFCJ-F	93.7	Miamisburg	.9/3.4
WIZE	1340	Springfield	.7/2.1
WPFB-F	105.9	Middletown	.6/2.3
WPTW	1570	Piqua	.7/ .9
WPTW-F	95.7	Piqua	1.2/2.8
WKRQ-F	101.9	Cincinnati	.3/2.1
WLLT-F	94.9	Cincinnati	.9/3.5
WLW	700	Cincinnati	2.0/9.3
WSKS-F	96.5	Cincinnati	2.2/5.8

RADIO STATIONS

AM STATIONS

WDAO, 1210, 1 KW (DAYS) , BLACK SBN, $35.00* (Eastman) Stoner Jim Johnson
WHIO, 1290, 5 KW (DA-N) , MOR (Burk-Abr) CBS,NBC-T, $85.00* (Christal) Cox Don Kidwell
WING, 1410, 5 KW (DA-N) , AC MBS,ABC-I, $60.00 (Katz) Great Trails Walt Broadhurst

WONE, 980, 5 KW (DA-N) , COUNTRY ABC-D, $70.00 (Mc-Guild) Group One Don Schwartz
WBLY, 1600, 1 KW (DAYS,DA), COUNTRY MBS, $24.00 (Regional) (SPRINGFIELD) Ron Yontz
WIZE, 1340, 1 KW (DA-1) , MOR ABC-I, $20.00* (Unirep) Great Trails (SPRINGFIELD) Joe Taylor

FM STATIONS

WBZI-F, 95.3, 3 KW @ 300, COUNTRY US II, $20.00 (----) (XENIA) Richard Moran
WFCJ-F, 93.7, 59 KW @ 235, RELIGION APR, $ 7.00 (----) (MIAMISBURG) Clair Miller
WHIO-F, 99.1, 50 KW @ 1060, BTFL/EZ (Bonne) , $90.00* (Christal) Cox Don Kidwell
WPFB-F, 105.9, 34 KW @ 593, CHR MBS, $27.00 (Roslin) Braden (MIDDLETOWN) Jerry Crisp
WGTZ-F, 92.9, 20 KW @ 373, CHR , $70.00* (Katz) Great Trails (EATON) Walt Broadhurst

WTUE-F, 104.7, 50 KW @ 500, AOR (Burk-Abr) ABC-R, $90.00 (Mc-Guild) Group One Don Schwartz
WVUD-F, 99.9, 50 KW @ 500, CONTEMP CBS-R, $39.00 (Masla) Univ. of Dayton John Shaller
WWSN-F, 107.7, 50 KW @ 420, AC (Churchill) , $45.00* (Eastman) Stoner Alan Gray
WYMJ-F, 103.9, 1.5 KW @ 528, AC US I, $45.00 (Republic) John Thompson
WAZU-F, 102.9, 50 KW @ 193, AC MBS, $28.00 (Regional) (SPRINGFIELD) Ron Yontz
WPTW-F, 95.7, 50 KW @ 164, BTFL MUS , $ 6.00 (Regional) (PIQUA) Joanna Hill

CALL LETTER CHANGES

WDAO changes to WWSN

WAVI changes to WDAO

FORMAT CHANGES

WWSN changes from Black to AC

WDAO changes from Talk to Black

STATION SALES

MISCELLANEOUS COMMENTS

DAYTONA BEACH

Arbitron Rank/Pop (12+): 120/263,000
CMSA Rank/Pop: NA
MSA Rank/Pop: 147/293,900
Orlando ADI
Average Person Rating: 16.2
Market TSL: 21.9 hours

Stations: 18/9
Diaries: 670/393:1/42.2%
Sample Target: 630
Standard Error: .741
% Below Line: 37.3
% Not Listed: 8.0

Est 1984 Revenue: $5,200,000
Gross Inc.:
HH Inc.: $23,665
Retail $: 1.8 Bil
Pop per Station: 29,222
# 1 Biller: WELE-F $1,100,000

	12+ METRO 1/4/SHARE		FAL 84	SPG 84	FAL 83	SPG 83
1.	WWLV-F	77/18.1	15.2	17.1	18.9	16.4
2.	WDIZ-F	50/11.8	8.7	12.2	8.4	8.4
3.	WCFI-F	36/ 8.5	10.3	8.5	7.9	8.9
	WELE-F	36/ 8.5	7.6	11.8	8.1	11.4
5.	WNFI-F	33/ 7.8	5.4	6.0	4.4	3.4
6.	WWKA-F	31/ 7.3	7.4	7.8	7.9	7.5
7.	WBJW-F	30/ 7.1	5.6	3.3	5.2	3.9
8.	WROD	26/ 6.1	11.0	10.5	10.3	12.1
9.	WNDB	16/ 3.8	4.3	2.7	3.9	3.9
10.	WJYO-F	13/ 3.1	5.2	3.8	4.4	2.7
11.						
12.						
13.						
14.						
15.						

	12+ TSA 1/4/CUME	
1.	WWLV-F	81/790
2.	WDIZ-F	51/430
3.	WNFI-F	38/436
	WELE-F	38/391
5.	WCFI-F	36/393
6.	WWKA-F	31/444
7.	WBJW-F	30/430
8.	WROD	27/334
9.	WNDB	16/224
10.	WJYO-F	13/204
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		FAL 84	SPG 84
1.	WWLV-F	734/27.9	25.5	28.2
2.	WWKA-F	431/16.4	15.9	15.3
3.	WBJW-F	430/16.3	16.7	11.9
4.	WDIZ-F	418/15.9	16.2	17.8
5.	WNFI-F	411/15.6	15.9	16.9
6.	WCFI-F	387/14.7	21.9	19.8
7.	WELE-F	366/13.9	14.9	18.4
8.	WROD	328/12.5	17.6	15.8
9.	WNDB	213/ 8.1	10.6	8.2
10.	WJYO-F	201/ 7.6	9.8	7.8
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 81.59% (319 of 391) (SPG 84: 77.27%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WDIZ-F	1. WDIZ-F	1. WDIZ-F	1. WCFI-F	1. WCFI-F	1. WWLV-F	1. WWLV-F	1. WWLV-F	1. WWLV-F	1. WWLV-F	1. WWLV-F
2. WNFI-F	2. WBJW-F	2. WCFI-F	2. WELE-F	2. WWLV-F	2. WELE-F	2. WELE-F	2. WCFI-F	2. WDIZ-F	WDIZ-F	2. WDIZ-F
3. WBJW-F	WCFI-F	3. WNFI-F	3. WNFI-F	3. WELE-F	3.	3. WWKA-F	3. WDIZ-F	3. WBJW-F	3. WNFI-F	3. WWKA-F
4.	4. WNFI-F	WBJW-F	4. WWLV-F	4. WNFI-F	4.	4. WDIZ-F	4. WELE-F	4. WNFI-F	4. WBJW-F	4. WNFI-F
5.	5.	5. WELE-F	WDIZ-F	5. WDIZ-F	5.	5. WCFI-F	5.	5. WELE-F	5. WROD	5. WCFI-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WDIZ-F	1. WBJW-F	1. WCFI-F	1. WCFI-F	1. WWLV-F	1. WDIZ-F	1. WDIZ-F	1. WDIZ-F	1. WDIZ-F	1. WELE-F
2. WBJW-F	2. WDIZ-F	2. WBJW-F	2. WNFI-F	WCFI-F	2.	2.	WCFI-F	2. WCFI-F	WCFI-F
3. WNFI-F	3. WCFI-F	3. WJYO-F	WBJW-F	3. WELE-F	3.	3.	3. WNFI-F	3. WELE-F	3. WDIZ-F
4. WELE-F	4. WNFI-F	4. WDIZ-F	WDIZ-F	4. WNFI-F	4.	4.	WBJW-F	4. WBJW-F	4. WWLV-F
5.	5.	WNFI-F	5.	5.	5.	5.	5.	WNFI-F	5. WNFI-F

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		69 (3)	69 (3)	17.6	20.1
AOR		50 (1)	50 (1)	12.8	13.2
AC/OLDIES/SOFT ROCK	10 (1)	49 (2)	59 (3)	15.1	4.8
MOR/VARIETY	22 (2)		22 (2)	5.6	4.3
COUNTRY	2 (1)	74 (4)	76 (5)	19.4	23.4
BLACK/URBAN				0	0
BTFL MUSIC/EZ	9 (1)	77 (1)	86 (2)	22.0	20.1
NEWS/TALK	3 (1)		3 (1)	0.8	0.5
NOSTALGIA	26 (1)		26 (1)	6.6	12.4
RELIGION/GOSPEL				0	1.2
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS				0	0
			391 (18)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WDAT	1380	Ormond Beach	.5/3.3
WSBB	1230	New Smyrna Beach	2.1/6.2
WZIP	1590	S. Daytona	2.4/2.0
WDBO	580	Orlando	1.4/4.3
WHLY-F	106.7	Leesburg	1.4/5.1
WHOO-F	96.5	Orlando	.7/4.5
WKIS	740	Orlando	.7/1.8
WSSP-F	104.1	Cocoa Beach	.9/3.2

RADIO STATIONS

WDAT, 1380, 5 KW/2.5 KW (DA-2),	COUNTRY	NBC, $13.00 (Weiss)		Tom Hale
WMFJ, 1450, 1 KW/250 W	, RELIGION	, $11.00 (----)		Barbara Mullins
WNDB, 1150, 1 KW (DA-N)	, MOR	CBS, $10.00 (Christal)		
WROD, 1340, 1 KW (DAYS)	, NOSTALGIA (Ham) US II,	ABC-I, $15.00 (Weiss)		Jerry Kieffer
WZIP, 1590, 1 KW (DAYS)	, OLDIES	MBS, $10.00 (Bolton)		
WSBB, 1230, 1 KW/250 W	, BTFL/NOST	MBS, $11.00 (Lotus)	(NEW SMYRNA)	Jim Bowman
WXVQ, 1490, 1 KW/250 W	, MOR	SMN, $11.25 (Bolton)		Rudi Gresham
WCFI-F, 101.9, 100 KW @ 581,	AC	, $37.00 (Katz)	S&F	
WELE-F, 105.9, 100 KW @ 600,	COUNTRY (Burk-Abr)	MBS, $34.00 (Roslin)	Elyria-Lorain	Bill Stipsits
WNFI-F, 99.9, 100 KW @ 1249,	CHR	, $25.00* (----)	(PALATKA)	Ron Samuels
WWLV-F, 94.5, 54 KW @ 330,	BTFL/EZ	, $30.00* (Christal)		

Other ranked stations - See Orlando

MISCELLANEOUS COMMENTS WCFI-F sold by S&F to Home News for $6,500,000 (Foreman)...WZIP sold for $335,000 (Skidelsky)... WCFI-F resold to Duffy for $7,350,000; the Home News deal did not work out; the new deal was brokered by Bob Chaisson...

DENVER

Arbitron Rank/Pop (12+): 23/1,526,400
CMSA Rank/Pop: # 21
MSA Rank/Pop: 27/1,573,600
ADI # 19
Average Person Rating: 18.0
Market TSL: 23.6 hours

Stations: 29/27
Diaries: 1903/802:1/47.6%
Sample Target: 1490
Standard Error: .470
% Below Line: 1.4
% Not Listed: 6.9

Est. 1984 Revenue: $54,500,000
Gross Inc.:
HH Inc.: $35,811
Retail $: 11.2 Bil
Pop per Station: 56,533
# 1 Biller: KOA $5,300,000

12+ METRO 1/4/SHARE			WIN 85	FAL 84	SUM 84	SPG 84
1.	KOSI-F	294/10.7	10.0	9.7	---	9.9
2.	KBPI-F	213/ 7.7	6.8	4.1	---	4.4
3.	KMJI-F	186/ 6.8	5.9	4.9	---	5.0
4.	KRXY-F	156/ 5.7	5.4	4.7	---	3.3
5.	KBCO-F	152/ 5.5	5.5	4.5	---	4.0
6.	KHOW	142/ 5.2	3.4	3.6	---	4.7
7.	KOA	138/ 5.0	5.2	6.7	---	5.7
8.	KPKE-F	128/ 4.6	6.3	7.2	---	7.9
9.	KOAQ-F	118/ 4.3	3.7	6.0	---	5.0
10.	KYGO-F	111/ 4.0	5.7	4.2	---	4.9
11.	KAZY-F	106/ 3.9	4.7	4.4	---	4.2
12.	KVOD-F	105/ 3.8	2.9	3.9	---	2.5
13.	KNUS	103/ 3.7	4.0	3.2	---	2.9
14.	KIMN	98/ 3.6	3.9	5.9	---	5.2
15.	KEZW	84/ 3.1	3.8	3.8	---	3.2
16.	KDKO	65/ 2.4	1.4	1.9	---	2.4
	KLZ	65/ 2.4	2.8	3.6	---	4.0
18.	KBRQ-F	45/ 1.6	2.5	1.6	---	1.5
19.	KRZN	42/ 1.5	1.6	2.5	---	2.0
20.	KADX-F	40/ 1.5	1.3	.5	---	.9
21.						
22.						
23.						
24.						
25.						

12+ TSA 1/4/CUME		
1.	KOSI-F	332/3700
2.	KBPI-F	248/3643
3.	KOA	212/3600
4.	KMJI-F	200/2456
5.	KHOW	192/2102
6.	KRXY	178/2808
7.	KBCO-F	165/2128
8.	KOAQ-F	152/2959
9.	KYGO-F	150/2108
10.	KPKE-F	145/2590
11.	KIMN	144/2612
12.	KLZ	138/2145
13.	KAZY-F	136/2156
14.	KNUS	118/1385
15.	KVOD-F	114/1667
16.	KEZW	90/1246
17.	KILO-F	77/ 805
18.	KDKO	70/ 764
19.	KRZN	69/ 957
20.	KBRQ-F	51/ 845
21.		
22.		
23.		
24.		
25.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	KBPI-F	3173/20.8	14.9	17.1
2.	KOSI-F	3131/20.5	20.2	18.2
3.	KRXY-F	2469/16.2	13.6	11.4
4.	KPKE-F	2309/15.1	16.0	19.9
5.	KMJI-F	2304/15.1	12.6	13.7
6.	KOAQ-F	2297/15.0	16.8	17.0
7.	KOA	2280/14.9	23.3	16.8
8.	KBCO-F	1974/12.9	9.0	10.0
9.	KIMN	1956/12.8	16.8	17.0
10.	KAZY-F	1821/11.9	11.9	13.1
11.	KYGO-F	1610/10.5	8.9	11.0
12.	KHOW	1537/10.1	9.7	12.1
13.	KVOD-F	1520/10.0	7.9	7.4
14.	KNUS	1188/ 7.8	7.0	8.2
15.	KLZ	1176/ 7.7	7.9	10.4
16.	KEZW	1141/ 7.5	6.7	6.9
17.	KBRQ-F	764/ 5.0	4.0	5.4
18.	KRZN	725/ 4.7	5.7	5.8
19.	KDKO	695/ 4.6	4.4	4.7
20.	KDEN	660/ 4.3	5.6	4.9
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 65.95% (1691 of 2564) (SPG 84: 58.51%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KPKE-F	1. KBPI-F	1. KBPI-F	1. KMJI-F	1. KOSI-F	1. KOSI-F	1. KOSI-F	1. KOSI-F	1. KOSI-F	1. KBPI-F	1. KOSI-F
2. KBPI-F	2. KBCO-F	2. KMJI-F	2. KOSI-F	2. KMJI-F	2. KHOW	2. KHOW	2. KMJI-F	2. KBPI-F	2. KOSI-F	2. KMJI-F
KRXY-F	3. KMJI-F	3. KBCO-F	3. KHOW	3. KHOW	3. KOA	3. KOA	3. KBPI-F	3. KMJI-F	3. KOA	3. KBPI-F
4. KDKO	4. KRXY-F	4. KOSI-F	4. KBCO-F	4. KBCO-F	4. KVOD-F	4. KBPI-F	4. KRXY-F	4. KBCO-F	4. KBCO-F	4. KRXY-F
5.	5. KAZY-F	5. KRXY-F	5. KYGO-F	5. KYGO-F	5. KYGO-F	5. KMJI-F	5. KOAQ-F	5. KHOW	5. KMJI-F	5. KBCO-F
6.	KOAQ-F	6. KHOW	6. KBPI-F	6. KBPI-F	6. KNUS	6. KNUS	6. KBCO-F	6. KRXY-F	KRXY-F	6. KYGO-F
7.	7. KIMN	7. KOAQ-F	7. KOAQ-F	7. KOA	7. KMJI-F	7. KRXY-F+	7. KHOW	7. KPKE-F	7. KPKE-F	7. KPKE-F
8.	8.	8.	8.	8.	8.	8. KPKE-F	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9. KIMN	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KRXY-F	1. KMJI-F	1. KMJI-F	1. KMJI-F	1. KOSI-F	1. KBPI-F	1. KBPI-F	1. KBCO-F	1. KBPI-F	1. KBCO-F
2. KBPI-F	2. KRXY-F	2. KOAQ-F	2. KOSI-F	2. KMJI-F	2. KAZY-F	2. KBCO-F	2. KBPI-F	2. KBCO-F	2. KHOW
3. KMJI-F	3. KBPI-F	3. KRXY-F	3. KRXY-F	3. KHOW	3. KBCO-F	3. KAZY-F	3. KMJI-F	3. KAZY-F	3. KMJI-F
4. KOAQ-F	4. KOAQ-F	4. KIMN	4. KBPI-F	4. KYGO-F	4.	4.	4. KAZY-F	4. KMJI-F	4. KOSI-F
5. KPKE-F	5. KBCO-F	5. KBCO-F	KOAQ-F	5. KOAQ-F	5.	5.	5. KHOW	5. KHOW	5. KBPI-F
6. KBCO-F	6. KIMN	6. KBPI-F	6. KYGO-F	6. KRXY-F	6.	6.	6.	6. KOSI-F	6. KOA
7.	7.	7.	7. KHOW	7. KVOD-F	7.	7.	7.	7. KOAQ-F	7. KYGO-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP	110 (2)	402 (3)	512 (5)	20.0	19.6
AOR	18 (1)	508 (5)	526 (6)	20.5	15.9
AC/OLDIES/SOFT ROCK	42 (1)	186 (1)	228 (2)	8.9	10.9
MOR/VARIETY	142 (1)		142 (1)	5.5	6.9
COUNTRY	87 (2)	156 (2)	243 (4)	9.4	13.7
BLACK/URBAN	80 (2)		80 (2)	3.1	3.9
BTFL MUSIC/EZ		294 (1)	294 (1)	11.5	10.5
NEWS/TALK	274 (3)		274 (3)	10.6	10.8
NOSTALGIA	84 (1)		84 (1)	3.3	3.4
RELIGION/GOSPEL	26 (2)		26 (2)	1.0	1.4
SPANISH				0	0.4
CLASSICAL		105 (1)	105 (1)	4.1	2.7
UNKNOWN/OTHERS		40 (1)	40 (1)	1.6	0
			2564 (29)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBCO	1190	Boulder	.7/2.4
KBRQ	1280	Denver	.8/2.7
KDEN	1340	Denver	1.2/4.3
KLTT	800	Brighton	.5/1.2
KPPL	1390	Denver	.5/ .9
KRKS	990	Denver	.4/1.4
KRXY	1600	Lakewood	.4/2.7
KTCL-F	93.3	Fort Collins	.7/2.4
KILO-F	93.9	Colorado Springs	.6/1.5

RADIO STATIONS

AM STATIONS

KBNO	1220	1 KW (DAYS)	SPANISH		$ 34.00	(Caballero)		Edward Romero
KBRQ	1280	5 KW (DA-2)	COUNTRY	ABC-E,SMN	$ 38.00	(Torbet)	Great Empire	Frank Gunn
KDEN	1340	5 KW (DA-N)	NEWS	ABC-E,NBC	$ 30.00	(Savalli)		Doug Stephens
KDKO	1510	10 KW/5 KW (DA-1)	BLACK		$ 50.00	(----)	Sterling	
KEZW	1430	5 KW (DA-N)	NOSTALGIA (Ham)	MBS	$ 38.00*	(Blair/RAR)	Armstrong	Dick McMahon
KHOW	630	5 KW (DA-N)	MOR (Burk-Abr)	US I	$130.00	(Eastman)	Metromedia	Mike Lonneke
KIMN	950	5 KW (DA-1)	CHR/AC	ABC-C	$100.00*	(Blair)	Jeff-Pilot	Steven Keeney
KLSZ	1090	50 KW/500 W (DA-N)	MOR		$ 45.00	(P/W)	Century	
KLZ	560	5 KW (DA-N)	COUNTRY	ABC-I	$ 65.00*	(Mc-Guild)	Group One	Al Grosby
KNUS	710	5 KW (DA-1)	TALK	ABC-I,ABC-T	$ 50.00*	(Selcom)	Sandusky	Toney Brooks
KOA	850	50 KW	NEWS/TALK	CBS	$120.00	(Katz)	Belo	
KPPL	1390	5 KW (DAYS)	URBAN	ABC-I	$ 35.00*	(Roslin)		Denny Workman
KQXI	1550	10 KW (DAYS)	RELIGION		$ 10.00	(----)	Schwartz	George Spicer
KRKS	990	5 KW (DAYS)	RELIGION		$ 10.00	(----)		Roger Anderson
KRXY	1600	5 KW (DA-N)	CHR		$ NA	(MMR)	Malrite	Dave Habisch
KRZN	1150	5 KW/1 KW (DA-2)	OLDIES		$ 33.00*	(Christal)	Duffy	Craig McKee

FM STATIONS

KAZY-F	106.7	100 KW @ 960	AOR		$ 70.00*	(Mc-Guild)	Group One	Marv Rosenberg
KBCO-F	97.3	33 KW @ 920	AOR		$ 80.00*	(Masla)	(BOULDER)	Ray Skibitsky
KBPI-F	105.9	100 KW @ 900	AOR		$ 90.00*	(Selcom)	Sandusky	Toney Brooks
KBRQ-F	105.1	100 KW @ 175	COUNTRY	ABC-E	$ 60.00	(Torbet)	Great Empire	Frank Gunn
KMJI-F	100.3	100 KW @ 500	AC		$105.00*	(Christal)	Duffy	Craig McKee
KOAQ-F	103.5	100 KW @ 1061	CHR	CBS-R	$100.00*	(Katz)	Belo	
KOSI-F	101.1	100 KW @ 790	BTFL/EZ (Bonne)		$115.00*	(Blair/RAR)	Westinghouse	John Irwin
KPKE-F	95.7	100 KW @ 725	CHR		$ 80.00*	(HNWH)	Doubleday	Eric Stenberg
KRXY-F	107.5	100 KW @ 670	CHR		$ 80.00*	(MMR)	Malrite	Dave Habisch
KVOD-F	99.5	100 KW @ 380	CLASSICAL		$ 70.00	(Torbet)	Henry	Jim Teeson
KYGO-F	98.5	100 KW @ 720	COUNTRY		$ 80.00*	(Blair)	Jeff-Pilot	Steve Keeney
KADX-F	92.1	.7 KW @ 620	JAZZ		$ 20.00	(----)	(CASTLE ROCK)	Dick Gibson

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

KLSZ: sold to Century for $1,778,000 (Fischer)

MISCELLANEOUS COMMENTS

DES MOINES

Arbitron Rank/Pop (12+): 104/313,200
CMSA Rank/Pop: NA
MSA Rank/Pop: 119/375,100
ADI # 68
Average Person Rating: 16.6
Market TSL: 22.2 hours

Stations: 13/12
Diaries: 841/372:1/54.9%
Sample Target: 710
Standard Error: .679
% Below Line: 2.3
% Not Listed: 9.4

Est 1984 Revenue: $12,800,000
Gross Inc.:
HH Inc.: $28,060
Retail $: 2.7 Bil
Pop per Station: 26,100
# 1 Biller: WHO $3,000,000

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 83	BIRCH SHARE
1.	KGGO-F	94/18.0	16.3	17.4	13.3	9.1	19.9
2.	KRNQ-F	83/15.9	8.3	6.9	9.3	8.9	16.0
3.	KSO	67/12.9	11.5	14.3	13.9	13.6	9.3
4.	WHO	64/12.3	12.5	9.6	12.4	13.2	12.6
5.	KLYF-F	39/ 7.5	9.8	9.6	9.1	8.1	7.0
6.	KIOA	25/ 4.8	3.1	6.5	6.0	6.2	4.9
7.	KRNT	24/ 4.6	7.3	6.0	8.0	12.3	6.8
8.	KMRY	22/ 4.2	6.2	6.9	4.4	---	5.5
9.	KJJY-F	19/ 3.6	4.4	6.3	5.8	7.6	4.4
10.	KMGK-F	12/ 2.3	4.2	5.1	8.2	7.0	2.2
11.							
12.							
13.							
14.							
15.							

12+ TSA 1/4/CUME		
1.	WHO	213/2790
2.	KGGO-F	171/1845
3.	KSO	120/1128
4.	KRNQ-F	119/1559
5.	KLYF-F	100/1387
6.	KIOA	44/ 945
7.	KRNT	28/ 604
8.	KEZT-F	27/ 396
	KMRY	27/ 335
10.	KJJY-F	23/ 361
11.	KMGK-F	19/ 317
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	KRNQ-F	1029/32.9	19.3	21.5
2.	KGGO-F	946/30.2	31.8	30.5
3.	WHO	721/23.0	27.3	24.3
4.	KSO	665/21.2	22.6	21.7
5.	KLYF-F	588/18.8	20.6	21.1
6.	KIOA	461/14.7	15.5	17.5
7.	KRNT	421/13.4	17.3	20.2
8.	KJJY-F	311/ 9.9	11.3	15.0
9.	KMRY	274/ 8.7	11.3	10.5
10.	KEZT-F	180/ 5.7	NA	5.5
11.	KMGK-F	160/ 5.1	15.1	18.8
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 54.66% (258 of 472) (SPG 84: 51.32%)

	TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	KRNQ-F	KGGO-F	KGGO-F	KGGO-F	KGGO-F	KSO	WHO	KGGO-F	KGGO-F	KGGO-F	KGGO-F
2.	KGGO-F	KRNQ-F	KRNQ-F	KRNQ-F	KRNQ-F	WHO	KSO	KRNQ-F	KRNQ-F	KRNQ-F	KSO
3.		KLYF-F	KLYF-F	KSO	KSO	KLYF-F	KRNQ-F	WHO	KSO	WHO	KRNQ-F
4.			KSO	KLYF-F	KLYF-F	KRNT	KGGO-F	KSO	WHO	KSO	
5.			KIOA	KIOA	KIOA	KJJY-F KMRY		KLYF-F	KLYF-F		

	WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1.	KGGO-F	KRNQ-F	KRNQ-F	KRNQ-F	KRNQ-F	KGGO-F	KGGO-F	KGGO-F	KGGO-F	KGGO-F
2.	KRNQ-F	KGGO-F	KGGO-F	KGGO-F	KSO	KRNQ-F	KRNQ-F	KRNQ-F	KRNQ-F	KSO KRNQ-F
3.	KLYF-F	KLYF-F	KLYF-F	KLYF-F	KLYF-F				KSO	
4.				KSO	KGGO-F				WHO	KLYF-F
5.				KIOA	KIOA KRNT				KIOA KLYF-F	

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		83 (1)	83 (1)	17.6	12.9
AOR		94 (1)	94 (1)	19.9	18.7
AC/OLDIES/SOFT ROCK	25 (1)	50 (2)	75 (3)	15.9	19.2
MOR/VARIETY	28 (2)		28 (2)	5.9	6.5
COUNTRY	67 (1)	31 (2)	98 (3)	20.8	22.1
BLACK/URBAN				0	0
BTFL MUSIC/EZ				0	0
NEWS/TALK	64 (1)		64 (1)	13.6	10.3
NOSTALGIA	22 (1)		22 (1)	4.7	7.4
RELIGION/GOSPEL	8 (1)		8 (1)	1.7	2.9
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS				0	0
			472 (13)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KDLS	1310	Perry	.8/1.8
KWKY	1150	Des Moines	1.5/4.5
KEZT-F	104.1	Ames	2.1/5.7

RADIO STATIONS

KIOA, 940, 10 KW/5 KW (DA-2), AC	ABC-E,	$40.00	(Eastman)	Midwest	Miles Knuteson
KMRY, 1390, 1 KW (DA-1), NOSTALGIA	ABC-D,	$15.00*	(Roslin)		John Enoch
KRNT, 1350, 5 KW (DA-N), MOR (Burk-Abr)	CBS,	$32.00	(Katz)	Stauffer	
KSO , 1460, 5 KW (DA-N), COUNTRY	ABC-I,	$46.00*	(Mc-Guild)	Stoner	Bill Wells
KWKY, 1150, 1 KW (DA-2), RELIGION	,	$ 9.00	(----)		Charles Putbrease
WHO , 1040, 50 KW, NEWS/VARIETY	NBC,	$70.00	(Christal)	Palmer	Talmage Thompson
KDMI-F, 97.3, 115 KW @ 500, RELIGION	,	$ 4.00	(----)		Maxine Bruinekool
KEZT-F, 104.1, 100 KW @ 465, SOFT AC	,	$21.50	(Masla)	(AMES)	Bob Bunce
KGGO-F, 94.9, 100 KW @ 1066, AOR/CHR	Source,	$43.00*	(Mc-Guild)	Stoner	Bill Wells
KJJY-F, 106.3, 3 KW @ 300, COUNTRY	US I,	$32.75	(Roslin)	Fuller-Jeffrey (ANKENY)	John Spangler
KLYF-F, 100.3, 100 KW @ 1700, AC	US II,	$30.50	(Christal)	Palmer	Dennis Malloy
KMGK-F, 93.3, 100 KW @ 420, COUNTRY	ABC-D,	$29.00*	(Eastman)	Midwest	Miles Knuteson
KRNQ-F, 102.5, 100 KW @ 1248, CHR	ABC-F,	$34.25	(Katz)	Stauffer	

MISCELLANEOUS COMMENTS WHO eliminates some of talk features and adds some music. It is now classified as NEWS/VARIETY...

DETROIT

Arbitron Rank/Pop (12+): 6/3,564,900
CMSA Rank/Pop: # 6
MSA Rank/Pop: 5/4,271,300
ADI # 7
Average Person Rating: 19.4
Market TSL: 25.4 hours

Stations: 31/28
Diaries: 2456/1452:1/51.3%
Sample Target: 2310
Standard Error: .416
% Below Line: 6.5
% Not Listed: 6.2

Est. 1984 Revenue: $73,100,000
Gross Inc.:
HH Inc.: $29,170
Retail $: 27.0 Bil
Pop per Station: 127,318
# 1 Biller: WJR $14,000,000

	12+ METRO 1/4/SHARE		WIN 85	FAL 84	SUM 84	SPG 84
1.	WJR	718/10.4	7.2	10.6	13.8	11.4
2.	WJLB-F	437/ 6.3	5.6	5.8	5.8	5.9
3.	WJOI-F	423/ 6.1	7.2	9.8	7.5	8.4
4.	WRIF-F	418/ 6.0	6.6	5.6	5.7	5.4
5.	WHYT-F	384/ 5.5	5.0	3.9	4.8	4.6
6.	WCZY-F	379/ 5.5	4.8	4.3	4.1	4.1
7.	CKLW	363/ 5.2	4.0	.8	.7	1.2
8.	WWJ	339/ 4.9	5.6	5.8	4.6	4.6
9.	WNIC-F	284/ 4.1	3.9	4.5	4.9	4.3
10.	WLLZ-F	263/ 3.8	3.1	3.9	4.2	4.7
11.	WOMC-F	257/ 3.7	3.8	3.8	4.7	4.2
12.	WWWW-F	252/ 3.6	2.8	2.9	3.1	2.3
13.	WXYT	237/ 3.4	5.1	4.6	5.1	5.3
14.	WGPR-F	200/ 2.9	1.5	1.1	1.3	1.3
15.	WJZZ-F	177/ 2.6	3.2	2.5	2.5	2.5
16.	WKSG-F	174/ 2.5	3.3	1.7	1.0	1.3
17.	WMJC-F	165/ 2.4	2.7	3.7	2.8	2.9
18.	WLTI-F	124/ 1.8	2.8	3.5	3.7	4.6
19.	WCXI	123/ 1.8	2.2	2.1	1.7	2.7
	WCLS-F	123/ 1.8	2.0	2.8	2.6	1.6
21.	WCXI-F	112/ 1.6	1.9	1.8	2.2	2.5
22.	WCHB	98/ 1.4	1.3	1.6	1.0	1.6
23.	WHND	88/ 1.3	1.0	1.4	2.3	1.2
24.	WQRS-F	86/ 1.2	1.3	1.5	1.3	1.8
25.	WQBH	64/ .9	1.3	.9	.6	.9

	12+ TSA 1/4/CUME	
1.	WJR	995/13624
2.	WRIF-F	469/ 6844
3.	WJLB-F	462/ 5671
4.	WJOI-F	450/ 5285
5.	CKLW	425/ 4826
6.	WCZY-F	418/ 7322
7.	WHYT-F	414/ 8006
8.	WWJ	357/ 5760
9.	WNIC-F	313/ 6255
10.	WLLZ-F	287/ 5972
11.	WWWW-F	283/ 3725
12.	WOMC-F	268/ 4434
13.	WXYT	243/ 3509
14.	WGPR-F	203/ 2396
15.	WJZZ-F	184/ 2507
16.	WMJC-F	176/ 3498
17.	WKSG-F	174/ 3115
18.	WCXI	145/ 1948
19.	WCLS-F	134/ 3225
20.	WLTI-F	133/ 2513
21.	WCXI-F	119/ 2049
22.	WCHB	100/ 1341
23.	WHND	94/ 1151
	WQRS-F	94/ 1650
25.	WMUZ-F	64/ 1176
	WQBH	64/ 1200

	12+ METRO CUME/ METRO CUME RATING		FAL 84	SPG 84
1.	WJR	9770/27.4	24.0	29.1
2.	WHYT-F	7376/20.7	17.6	18.3
3.	WCZY-F	6626/18.6	15.2	14.6
4.	WRIF-F	5845/16.4	16.4	17.2
5.	WNIC-F	5720/16.0	14.7	15.2
6.	WLLZ-F	5368/15.1	13.7	15.9
7.	WWJ	5281/14.8	16.6	14.7
8.	WJLB-F	5280/14.8	14.7	15.2
9.	WJOI-F	4933/13.8	16.8	15.4
10.	WOMC-F	4137/11.6	12.1	11.8
11.	CKLW	3918/11.0	5.1	6.1
12.	WXYT	3397/ 9.5	9.0	10.5
13.	WWWW-F	3368/ 9.4	7.1	7.4
14.	WMJC-F	3241/ 9.1	11.4	11.8
15.	WKSG-F	3082/ 8.6	5.6	4.9
16.	WCLS-F	2941/ 8.2	10.7	6.7
17.	WLTI-F	2366/ 6.6	11.7	12.7
18.	WJZZ-F	2315/ 6.5	6.8	6.6
19.	WGPR-F	2302/ 6.5	4.1	4.7
20.	WCXI-F	1829/ 5.1	6.8	6.4
21.	WCXI	1657/ 4.6	5.0	5.6
22.	WQRS-F	1465/ 4.1	3.6	5.6
23.	WCHB	1318/ 3.7	4.0	3.8
24.	WQBH	1197/ 3.4	2.9	2.8
25.	WHND	1054/ 3.0	3.5	3.4

12+ FM SHARE (METRO): 67.35% (4376 of 6497) (SPG 84: 67.89%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHYT-F	1. WRIF-F	1. WRIF-F	1. WJR	1. WJR	1. WJR	1. WJR	1. WJOI-F	1. WJR	1. WJR	1. WJR
2. WJLB-F	2. WJLB-F	2. WJLB-F	2. WOMC-F	2. WJOI-F	2. WJOI-F	2. WWJ	2. WJR	2. WRIF-F	2. WJLB-F	2. WJLB-F
3. WCZY-F	3. WNIC-F	3. WJR	3. WRIF-F	3. WOMC-F	3. CKLW	3. WRIF-F	3. CKLW	3. WJLB-F	3. WNIC-F	3. WJOI-F
4. WRIF-F	4. WCZY-F	4. WCZY-F	4. WNIC-F	4. WJLB-F	4. WWJ	4. WCZY-F	4. WRIF-F	4. WJOI-F	4. WRIF-F	4. WHYT-F
5. WLLZ-F	5. WHYT-F	5. WNIC-F	5. WJLB-F	5. WWWW-F	5. WWWW-F	5. WHYT-F	5. WOMC-F	5. CKLW	5. WHYT-F	5. CKLW
6.	WLLZ-F	6. WHYT-F	6. WWWW-F	6. WNIC-F	6. WOMC-F	6. WJOI-F	6. WCZY-F	6. WCZY-F	6. WLLZ-F	6. WRIF-F
7.	7. WOMC-F	7. WOMC-F	7. WCZY-F	7. WRIF-F	7. WXYT	7. WJLB-F	WHYT-F	7. WHYT-F	7. WCZY-F	7. WCZY-F
8.	8. WMJC-F	8. WLLZ-F	8. WJOI-F	8. WCZY-F	8. WJLB-F	8. WNIC-F+	8. WJLB-F	8. WNIC-F+	8. WJOI-F	8. WWWW-F
9.	9. WGPR-F	9. WWWW-F	9. WKSG-F	9. WKSG-F	9. WCZY-F	9. CKLW	9. WWJ	9. WWWW-F	9. WGPR-F	9. WLLZ-F
10.	10. WKSG-F	10. WJOI-F	10. WHYT-F	10. WJZZ-F	10. WCXI	10. WOMC-F	10. WXYT	10. WLLZ-F	10. WXYT	10. WWJ

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WHYT-F	1. WJLB-F	1. WNIC-F	1. WJLB-F	1. WJR
2. WJLB-F	2. WHYT-F	2. WJLB-F	2. WHYT-F	2. WNIC-F
3. WCZY-F	3. WNIC-F	3. WMJC-F	3. WNIC-F	WJLB-F
4. WLLZ-F	4. WCZY-F	4. WOMC-F	4. WCZY-F	4. WWWW-F
5. WRIF-F	5. WMJC-F	5. WHYT-F	5. WWWW-F	5. WJOI-F
6. WNIC-F	6. WRIF-F	6. WCZY-F	6. WOMC-F	6. WOMC-F
7. WLTI-F	7. WOMC-F	WGPR-F	7. WJR	7. WCZY-F
8. WMJC-F	8. WGPR-F	8. WKSG-F	WMJC-F	8. WHYT-F
9. WGPR-F	9. WLLZ-F	9. WRIF-F	9. WGPR-F	9. WMJC-F
10.	10. WLTI-F	10.	10. WJOI-F	10. WGPR-F

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WRIF-F	1. WRIF-F	1. WRIF-F	1. WRIF-F	1. WJR
2. WLLZ-F	2. WLLZ-F	2. WJR	2. WJR	2. WRIF-F
3. WJLB-F	3. WJLB-F	3. WKSG-F	3. WLLZ-F	3. WJOI-F
4. WCZY-F	4. WCZY-F	4. WJZZ-F	4. WJLB-F	4. WOMC-F
5. WNIC-F	5. WNIC-F	5. WOMC-F	5. WCZY-F	5. WJZZ-F
6. WGPR-F	6. WKSG-F	6. WLLZ-F	6. WOMC-F	6. WKSG-F
7. WHYT-F	7. WJR	7. WHND	7. WNIC-F	7. WCZY-F
8.	8. WJZZ-F	WNIC-F	8. WJOI-F	8. WWWW-F
9.	9. WJOI-F	9.	9. WKSG-F	WJLB-F
10.	10. WOMC-F	10.	WJZZ-F	10. WNIC-F

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP	25 (1)	763 (2)	788 (3)	12.1	9.2
AOR		681 (2)	681 (2)	10.5	10.7
AC/OLDIES/SOFT ROCK	129 (2)	1127 (6)	1256 (8)	19.3	16.8
MOR/VARIETY	718 (1)		718 (1)	11.1	12.0
COUNTRY	123 (1)	364 (2)	487 (3)	7.5	8.0
BLACK/URBAN	162 (2)	814 (3)	976 (5)	15.0	19.2
BTFL MUSIC/EZ		461 (2)	461 (2)	7.1	8.9
NEWS/TALK	576 (2)		576 (2)	8.9	10.5
NOSTALGIA	363 (1)		363 (1)	5.6	0.8
RELIGION/GOSPEL		56 (1)	56 (1)	0.9	1.9
SPANISH				0	0
CLASSICAL		86 (1)	86 (1)	1.3	1.9
UNKNOWN/OTHERS	25 (1)	24 (1)	49 (2)	0.8	0
			6497 (31)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCZY	1500	Detroit	.4/1.6
WEXL	1340	Royal Oak	.4/1.3
WMUZ-F	103.5	Detroit	.8/2.8
WNIC	1310	Dearborn	.6/2.6
CJOM-F	88.7	Windsor	.3/1.9
CKEZ-F	93.9	Windsor	.5/1.4

RADIO STATIONS

AM STATIONS

WCXI,	1130,	50 KW/10 KW (DA-2),	COUNTRY	MBS,	$ 75.00*	(Selcom)	Golden West	John Risher
WJR ,	760,	50 KW	, MOR	ABC-I,	$204.00	(Eastman)	Cap Cities	Ron Pancratz
WCZY,	1500,	50 KW/5 KW (DA-2)	, CHR	,	$ NA	(HNWH)	Gannett	Jim Mulla
WNIC,	1310,	5 KW (DA-2)	, AC	,	$ NA	(Mc-Guild)	Price	
WQBH,	1400,	1 KW/250 W	, BLACK	,	$ 48.00	(Roslin)		Harvey Deutch
WWJ ,	950,	5 KW (DA-N)	, NEWS	,	$130.00*	(CBS)	Detroit News	Lee Leicinger
WXYT,	1270,	5 KW (DA-N)	, TALK	ABC-I,	$100.00*	(Blair/RAR)		Charles Fritz
WCAR,	1090,	250 W/500 W (DA-2),	ETHNIC/TALK	,	$ 23.00	(----)	Wolpin	Jack Bailey
WCHB,	1440,	1 KW	, BLACK	NBN,	$ 40.00	(Weiss)		Wendell Cox
WHND,	560,	500 W (DAYS,DA)	, OLDIES	US I,	$ NA	(MMR)	Greater Media (MONROE)	Dick Yankus
CKLW,	800,	50 KW (DA-2)	, NOSTALGIA (Ham)	,	$ 60.00*	(Torbet)	(WINDSOR)	Gordon Ashworth

FM STATIONS

WCLS-F,	99.5,	7 KW @ 870,	AC	,	$ 75.00*	(Republic)	Liggett	John Piccirillo
WCXI-F,	92.3,	22 KW @ 742,	COUNTRY	ABC-E,	$ 75.00*	(Selcom)	Golden West	John Risher
WCZY-F,	95.5,	100 KW @ 430,	CHR	,	$110.00*	(HNWH)	Gannett	Jim Mulla
WGPR-F,	107.5,	50 KW @ 360,	BLACK	SBN,	$ 60.00*	(Lazar)		William Banks
WHYT-F,	96.3,	50 KW @ 480,	CHR	ABC-C,	$130.00*	(Eastman)	Cap Cities	Maureen Hathaway
WJLB-F,	97.9,	50 KW @ 490,	BLACK	,	$ 95.00*	(MMR)	Booth	Verna Green
WJOI-F,	97.1,	12 KW @ 802,	BTFL MUS (Bonne)	,	$125.00	(CBS)	Detroit News	Lee Leicinger
WJZZ-F,	105.9,	22 KW @ 724,	JAZZ	,	$ 75.00	(Weiss)		Robert Bass
WKSG-F,	102.7,	50 KW @ 410,	OLDIES	Source,	$ 70.00*	(Masla)	Inner City	Joe Buys
WLLZ-F,	98.7,	50 KW @ 480,	AOR	ABC-F,	$ 95.00*	(Mc-Guild)	Doubleday	Mike Solan
WLTI-F,	93.1,	20 KW @ 500,	VOCAL EZ (Trans)	,	$ 70.00*	(Christal)	Amaturo	Jeff Slute
WMJC-F,	94.7,	10 KW @ 950,	AC	US I,	$105.00*	(MMR)	Greater Media	Dick Yankus
WMUZ-F,	103.5,	115 KW @ 295,	RELIGION	,	$ 40.00	(----)	Crawford	Frank Franciosa
WNIC-F,	100.3,	50 KW @ 400,	AC	,	$150.00*	(Mc-Guild)	Price	
WOMC-F,	104.3,	190 KW @ 416;	AC (Burk-Abr)	US II,	$120.00*	(Katz)	Multimedia	Elaine Baker
WQRS-F,	105.1,	16 KW @ 782,	CLASSICAL	,	$ 70.00	(CMBS)	Outlet	Lee Hanson
WRIF-F,	101.1,	27 KW @ 880,	AOR	ABC-R,	$160.00*	(Blair)	ABC	M. Alexander
WWWW-F,	106.7,	61 KW @ 508,	COUNTRY	APR,	$ 90.00*	(Christal)	Shamrock	Phil Lamka
CKEZ-F,	93.9,	100 KW @ 700,	BTFL (KalaMusic)	,	$ NA	(Torbet)	(WINDSOR)	Gordon Ashworth

CALL LETTER CHANGES

CFXX changes to CKEZ

WLQV changes to WCZY-A

FORMAT CHANGES

WDRQ: from Urban to AC/EZ (April)

WCZY-A: from Religion to CHR

STATION SALES

WNIC A/F: from Josephson to Price for $19,000,000 (Kalil)

WCLS-F: sold by Liggett for $5,540,000 plus real estate

MISCELLANEOUS COMMENTS

WJR is the flagship station for the Tigers...CKLW is once again a factor in Detroit...

DULUTH-SUPERIOR

Arbitron Rank/Pop (12+): 135/220,400
CMSA Rank/Pop: NA
MSA Rank/Pop: 167/264,000
ADI # 119
Average Person Rating: 19.1
Market TSL: 25.1 hours

Stations: 19/19
Diaries: 628/351:1/56.7%
Sample Target: 600
Standard Error: .852
% Below Line: 0
% Not Listed: 7.8

Est 1984 Revenue: $5,500,000
Gross Inc.:
HH Inc.: $24,400
Retail $: 1.3 Bil
Pop per Station: 11,600
# 1 Biller: KDAL $755,000

	12+ METRO 1/4/SHARE		FAL 84	SPG 84	FAL 83	SPG 83	BIRCH SHARE
1.	KDAL	65/15.4	---	8.9	---	6.0	19.0
2.	KZIO-F	42/10.0	---	9.4	---	8.3	12.5
3.	WAVC-F	37/ 8.8	---	8.2	---	8.0	11.6
4.	KQDS-F	36/ 8.5	---	7.2	---	8.3	20.3
5.	WAKX-F	34/ 8.1	---	6.4	---	8.0	7.3
6.	KXTP	29/ 6.9	---	7.2	---	7.8	6.0
7.	WDSM	28/ 6.6	---	5.0	---	6.8	8.6
8.	WKKQ	25/ 5.9	---	8.9	---	7.5	---
9.	WEBC	20/ 4.7	---	6.9	---	6.5	3.4
10.	WEVE-F	16/ 3.8	---	6.4	---	5.6	---
11.	WTBX-F	14/ 3.3	---	3.0	---	8.8	---
12.							
13.							
14.							
15.							

	12+ TSA 1/4/CUME	
1.	KDAL	74/718
2.	KQDS-F	68/699
3.	KZIO-F	61/716
4.	WAVC-F	53/568
5.	WKKQ	50/491
6.	WAKX-F	47/590
7.	WDSM	42/510
8.	KXTP	31/245
9.	WEBC	28/604
10.	WTBX-F	21/354
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		FAL 84	SPG 84
1.	KDAL	573/26.0	---	23.0
2.	KZIO-F	558/25.3	---	24.8
3.	WEBC	467/21.2	---	28.6
4.	WAKX-F	461/20.9	---	19.3
5.	KQDS-F	436/19.8	---	16.5
6.	WAVC-F	419/19.0	---	15.1
7.	WDSM	364/16.5	---	15.4
8.	WEVE-F+	342/15.5	---	17.1
9.	WKKQ	275/12.5	---	14.7
10.	KXTP	218/ 9.9	---	11.6
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 45.76% (178 of 389) (SPG 84: 44.12%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KZIO-F	1. KQDS-F	1. KQDS-F	1. WAVC-F	1. WAVC-F	1. KDAL	1. KDAL	1. KDAL	1. KDAL	1. KZIO-F	1. WAVC-F
2. KQDS-F	2. WAKX-F	WAKX-F	2. WAKX-F	2. WAKX-F	2. WAVC-F	2. KZIO-F	2. KZIO-F	2. KZIO-F	2. KQDS-F	2. KZIO-F
3.	3. KZIO-F	3. WAVC-F	3. KDAL	3. KDAL	3. WDSM	3. WAKX-F	WAVC-F	3. KQDS-F	3. KDAL	3. KDAL
4.	4.	KZIO-F	4. KQDS-F	4. WDSM	4. WKKQ	4. WKKQ	4. WKKQ	4. WAVC-F	4. WAVC-F	4. WAKX-F
5.	5.	5. KDAL	5. WEBC	5. KQDS-F WEBC	KXTP	5. WDSM	5.	5. WAKX-F	5. WAKX-F	5. WDSM

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KZIO-F	1. WAKX-F	1. WAKX-F	1. KZIO-F	1. WAVC-F	1. KQDS-F	1. KQDS-F	1. KQDS-F	1. KQDS-F	1. WAVC-F
2. WAKX-F	2. KZIO-F	2. KBXT	2. WAKX-F	WAKX-F	2.	2. WAKX-F	2. WAKX-F	2. WAKX-F	2. KDAL
3. KQDS-F	3.	WEBC	3. WAVC-F	3. KDAL	3.	3.	3. WEBC	WAVC-F	WAKX-F
4.	4.	4.	4. WTBX-F	4.	4.	4.	4. WAVC-F	4. KDAL	4. KQDS-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP	10 (1)	42 (1)	52 (2)	13.4	17.1
AOR		36 (1)	36 (1)	9.3	7.8
AC/OLDIES/SOFT ROCK	36 (3)	59 (3)	95 (6)	24.4	24.3
MOR/VARIETY	78 (3)	1 (1)	79 (4)	20.3	16.3
COUNTRY	53 (2)	37 (1)	90 (3)	23.1	23.8
BLACK/URBAN				0	0
BTFL MUSIC/EZ				0	0
NEWS/TALK				0	0.5
NOSTALGIA	29 (1)		29 (1)	7.5	7.8
RELIGION/GOSPEL	5 (1)		5 (1)	1.3	0.8
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS		3 (1)	3 (1)	0.8	1.6
			389 (19)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KBXT	1390	Duluth	2.6/4.3
WELY	1450	Ely	.9/1.8
WGGR	1240	Hibbing	2.4/4.5
WHLB	1400	Virginia	2.1/5.3
WHLB-F	107.1	Virginia	.2/2.5
WMFG-F	106.3	Hibbing	.7/2.2
WWJC	850	Duluth	1.2/3.7

RADIO STATIONS

KBXT, 1390, 500 W (DAYS)	, OLDIES		, $16.00	(Masla)		Peter May
KDAL, 610, 5 KW (DA-N)	, MOR	CBS,	$19.00	(Roslin)	Duchossois	John Snee
KXTP, 970, 1 KW (DAYS)	, NOSTALGIA (Ham)	ABC-D,	$12.50	(Weiss)		Lewis Latto
WDSM, 710, 10 KW/5 KW (DA-N)	, COUNTRY	NBC,	$21.00	(Torbet)		
WEBC, 560, 5 KW (DA-2)	, AC	ABC-E,US II,NBC-T,	$17.00	(Katz)	Brill	Bob Ferguson
WWJC, 850, 10 KW (DAYS)	, RELIGION		, $ 6.00	(----)		Mary Lee Elm
WKKQ, 650, 10 KW (DAYS)	, COUNTRY	ABC-D,	$17.00	(Market 4)	(HIBbING)	Jerry Collins
KQDS-F, 94.9, 100 KW @ 730,	AOR		, $17.50	(Mc-Guild)		Steve James
KZIO-F, 102.5, 100 KW @ 600,	CHR	Source,	$16.00	(Torbet)		
WAKX-F, 98.9, 100 KW @ 600,	CHR/AC		, $19.00	(Weiss)		Lewis Latto
WAVC-F, 105.1, 100 KW @ 789,	COUNTRY		, $17.00	(Katz)	Brill	Bob Ferguson
WEVE-F, 100.1, 710 W @ 550,	AC	ABC-D,	$13.50	(Weiss)	(EVELETH)	Diane Bradley
WTBX-F, 93.9, 100 KW @ 546,	AC	ABC-D,SMN,	$15.00*	(Market 4)	(HIBBING)	Jerry Collins

EL PASO

Arbitron Rank/Pop (12+): 79/423,600
CMSA Rank/Pop: NA
MSA Rank/Pop: 87/552,300
ADI # 97
Average Person Rating: 18.8
Market TSL: 25.1 hours

Stations: 22/18
Diaries: 955/444:1/50.4%
Sample Target: 800
Standard Error: .696
% Below Line: 5.4
% Not Listed: 5.5

Est 1984 Revenue: $10,100,000
Gross Inc.:
HH Inc.: $24,616
Retail $: 2.6 Bil
Pop per Station: 23,533
# 1 Biller: KHEY-F $2,000,000

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 83
1.	KLAQ-F	110/13.8	10.6	11.1	11.5	11.7
2.	KAMZ-F	109/13.7	15.7	11.1	10.4	9.7
3.	KEZB-F	80/10.1	4.4	4.2	3.6	3.5
4.	KTSM-F	64/ 8.0	10.5	8.8	7.4	4.2
5.	KHEY-F	56/ 7.0	7.6	11.4	6.8	9.9
6.	KSET-F	44/ 5.5	8.5	7.2	7.6	9.8
7.	KAMA	43/ 5.4	6.6	10.0	9.6	5.2
8.	KFIM-F	37/ 4.6	3.0	3.8	3.9	4.2
9.	KHEY	32/ 4.0	5.1	5.4	7.4	6.9
10.	KROD	23/ 2.9	3.3	4.7	4.6	4.0
	KYSR-F	23/ 2.9	3.3	2.6	3.2	4.6
	KLOZ-F	23/ 2.9	4.2	4.1	3.7	5.3
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	KLAQ-F	124/1276
2.	KAMZ-F	111/1426
3.	KEZB-F	90/1391
4.	KTSM-F	75/ 777
5.	KHEY-F	66/ 960
6.	KAMA	62/ 429
7.	KSET-F	50/ 971
8.	KFIM-F	49/ 797
9.	KHEY	40/ 645
10.	KROD	34/ 620
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	KAMZ-F	1345/31.8	33.4	28.2
2.	KEZB-F	1257/29.7	20.1	19.5
3.	KLAQ-F	1069/25.2	22.5	22.8
4.	KSET-F	904/21.3	28.4	21.8
5.	KHEY-F	767/18.1	19.2	21.2
6.	KTSM-F	623/14.7	17.1	15.3
7.	KFIM-F	594/14.0	13.8	17.9
8.	KHEY	517/12.2	14.8	14.5
9.	KROD	438/10.3	12.3	14.0
10.	KAMA	375/ 8.9	10.4	13.6
11.	KLOZ-F	372/ 8.8	11.3	11.2
12.	KTSM	298/ 7.0	10.8	9.0
13.	KYSR-F	278/ 6.6	8.5	11.6
14.				
15.				

12+ FM SHARE (METRO): 73.27% (551 of 752) (SPG 84: 67.92%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KAMZ-F	1. KLAQ-F	1. KLAQ-F	1. KAMZ-F	1. KAMZ-F	1. KTSM-F	1. KAMZ-F	1. KLAQ-F	1. KAMZ-F	1. KLAQ-F	1. KAMZ-F
2. KEZB-F	2. KAMZ-F	2. KAMZ-F	2. KLAQ-F	2. KLAQ-F	2. KAMZ-F	2. KLAQ-F	2. KAMZ-F	2. KLAQ-F	2. KAMZ-F	2. KLAQ-F
3. KLAQ-F	3. KEZB-F	3. KEZB-F	3. KHEY-F	3. KHEY-F	KHEY-F	3. KEZB-F	3. KHEY-F	3. KEZB-F	3. KEZB-F	3. KEZB-F
4. KSET-F	4. KFIM-F	4. KHEY-F	4. KEZB-F	4. KEZB-F	4. KHEY	4. KTSM-F	4. KTSM-F	4. KHEY-F	4. KSET-F	4. KTSM-F
5.	KSET-F	5.	5. KTSM-F	5. KTSM-F	5. KAMA	5. KHEY-F	5. KEZB-F	5. KTSM-F	5. KTSM-F	5. KFIM-F
						6. KHEY				

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KEZB-F	1. KAMZ-F	1. KAMZ-F	1. KAMZ-F	1. KAMZ-F	1. KLAQ-F	1. KLAQ-F	1. KLAQ-F	1. KLAQ-F	1. KAMZ-F
2. KAMZ-F	2. KEZB-F	2. KLAQ-F	2. KEZB-F	2. KTSM-F	2.	2.	2. KAMZ-F	2. KAMZ-F	KLAQ-F
3. KLAQ-F	3. KLAQ-F	3. KEZB-F	3. KLAQ-F	3. KEZB-F	3.	3.	3. KEZB-F	3. KHEY-F	3. KHEY-F
4. KYSR-F	4.	4. KFIM-F	4. KHEY-F	4. KHEY-F	4.	4.	4.	4. KEZB-F	4. KEZB-F
5.	5.	5.	5. KTSM-F	5.	5.	5.	5.	5.	5. KTSM-F

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		270 (4)	270 (4)	35.9	28.2
AOR		110 (1)	110 (1)	14.6	11.7
AC/OLDIES/SOFT ROCK	32 (2)	23 (1)	55 (3)	7.3	8.6
MOR/VARIETY				0	0
COUNTRY	32 (1)	79 (2)	111 (3)	14.8	21.9
BLACK/URBAN				0	0
BTFL MUSIC/EZ		64 (1)	64 (1)	8.5	9.3
NEWS/TALK	18 (1)		18 (1)	2.4	3.8
NOSTALGIA	19 (1)		19 (1)	2.5	0
RELIGION/GOSPEL	9 (1)		9 (1)	1.2	1.6
SPANISH	91 (6)		91 (6)	12.1	15.0
CLASSICAL				0	0
UNKNOWN/OTHERS		5 (1)	5 (1)	0.7	0
			752 (22)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KALY	1340	El Paso	.9/5.0
KELP	1590	El Paso	1.1/2.8
KKMJ	1150	El Paso	2.4/3.6
KPAS-F	103.1	Fabens	.6/1.5
KTSM	1380	El Paso	2.3/7.0
KYSR	920	El Paso	1.1/4.5
XEFV	1000	Juarez	.4/1.7
XEJ	970	Juarez	1.4/4.3
XROK	800	Juarez	2.5/5.5
XZOL	860	Juarez	.9/3.2

MISCELLANEOUS COMMENTS KSET-A changes calls to KALY and format to Spanish (station had been off air)...KKMJ was formerly KISO... KSET-F sold to Jim Ray for $1,750,000 (Americom)...

RADIO STATIONS

KALY, 1340, 1 KW/250 W	SPANISH		$15.00*	(Caballero)		Chris Nevil
KAMA, 1060, 10 KW (DAYS)	SPANISH	UPI	$70.00	(Eastman)	Thrash	John Frankhouser
KELP, 1590, 5 KW (DAYS)	RELIGION	ABC-C	$ NA	(----)		Steve Williams
KHEY, 690, 10 KW (DA-2)	COUNTRY (Burk-Abr)	ABC-I	$90.00	(Katz)		Jim Phillips
KKMJ, 1150, 1 KW (DAYS)	NOSTALGIA (Ham)		$? ?	(----)		
KROD, 600, 5 KW (DA-N)	OLDIES (Burk-Abr)		$25.00	(HNWH)		Charles Cohn
KTSM, 1380, 5 KW/500 W	NEWS/TALK	CBS,ABC-T,NBC-T	$17.00	(HWNH)		Karl Wyler
KYSR, 920, 1 KW/500 W (DA-N)	MOR/AC		$15.00	(Selcom)		Al Greenfield
XROK, 800, 150 KW	SPANISH		$29.00	(Lotus)		John Doran
KAMZ-F, 93.1, 30 KW @ 1190	CHR		$65.00	(Eastman)	Thrash	John Frankhouser
KEZB-F, 93.9, 100 KW @ 1210	CHR	US 1	$40.00*	(Christal)		Garrett Haston
KFIM-F, 92.3, 100 KW @ 1860	CHR		$26.00*	(Mc-Guild)		Ron Marks
KHEY-F, 96.3, 100 KW @ 1388	COUNTRY (Burk-Abr)		$90.00	(Katz)		Jim Phillips
KLAQ-F, 95.5, 88 KW @ 1390	AOR (Burk-Abr)	Source	$45.00	(HNWH)		Charles Cohn
KLOZ-F, 102.1, 55 KW @ 1190	COUNTRY	US 1	$35.00	(Selcom)		Ric Marcellan
KSET-F, 94.7, 61 KW @ 940	CHR	ABC-C	$20.00*	(Torbet)		Berkley Fraser
KTSM-F, 99.9, 100 KW @ 1820	BTFL/EZ (TM)		$24.00*	(HNWH)		Karl Wyler
KYSR-F, 97.5, 60 KW @ 1050	AC	ABC-D	$27.00	(Selcom)		Al Greenfield

ERIE

Arbitron Rank/Pop (12+): 126/235,700
CMSA Rank/Pop: NA
MSA Rank/Pop: 151/287,000
ADI # 136
Average Person Rating: 15.7
Market TSL: 21.1 hours

Stations: 11/7
Diaries: 601/392:1/52.9%
Sample Target: 610
Standard Error: .763
% Below Line: 14.6
% Not Listed: 14.8

Est 1984 Revenue: $4,400,000
Gross Inc.:
HH Inc.: $24,816
Retail $: 1.5 Bil
Pop per Station: 33,671
# 1 Biller: WCCK-F $1,550,000

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 83
1.	WCCK-F	86/23.2	---	23.3	---	26.4
2.	WJET	46/12.4	---	8.3	---	13.1
3.	WEYZ	41/11.1	---	11.0	---	7.4
4.	WREO-F	31/ 8.4	---	10.2	---	.5
5.	WSEG-F	28/ 7.5	---	9.4	---	8.4
6.	WLKK	27/ 7.3	---	7.2	---	7.6
7.	WRIE	21/ 5.7	---	7.2	---	7.6
	WLVU-F	21/ 5.7	---	8.0	---	10.4
9.	WZPR-F	7/ 1.9	---	2.1	---	2.7
10.						
11.						
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	WCCK-F	117/1389
2.	WREO-F	66/ 593
3.	WJET	46/ 685
4.	WZPR-F	42/ 641
5.	WEYZ	41/ 461
6.	WSEG-F	30/ 654
7.	WLKK	27/ 296
8.	WLVU-F	23/ 420
9.	WRIE	22/ 404
10.		
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	WCCK-F	1018/43.2	---	45.5
2.	WJET	659/28.0	---	29.3
3.	WSEG-F	615/26.1	---	28.3
4.	WEYZ	461/19.6	---	16.2
5.	WRIE	392/16.6	---	20.3
6.	WLVU-F	389/16.5	---	18.7
7.	WREO-F	309/13.1	---	10.9
8.	WLKK	290/12.3	---	14.5
9.	WZPR-F	146/ 6.2	---	5.6
10.				
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 56.01% (177 of 316) (SPG 84: 60.79%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WCCK-F	1. WCCK-F	1. WCCK-F	1. WCCK-F	1. WCCK-F	1. WEYZ	1. WCCK-F	1. WCCK-F	1. WCCK-F	1. WCCK-F	1. WCCK-F
2. WSEG-F	2.	2. WJET	2. WJET	2. WJET	2. WLKK	2. WJET	2. WEYZ	2. WEYZ	2. WJET	2. WEYZ
3. WJET	3.	3. WSEG-F	3.	3. WLKK	WREO-F	3. WEYZ	3. WREO-F	3. WREO-F	3. WSEG-F	3. WJET
4.	4.	4. WLVU-F	4.	WREO-F	4. WJET	4. WSEG-F	4. WLKK	4. WJET	4.	4. WSEG-F
5.	5.	5.	5.	5.	5. WCCK-F	5. WRIE	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WCCK-F	1. WCCK-F	1. WCCK-F	1. WCCK-F	1. WCCK-F	1. WCCK-F	1. WCCK-F	1. WCCK-F	1. WCCK-F	1. WCCK-F
2. WLVU-F	2.	2. WJET	2. WJET	2. WJET	2.	2.	2.	2. WJET	2. WJET
WSEG-F	3.	WLVU-F	3. WLVU-F	3. WRIE	3.	3.	3.	3. WSEG-F	3.
WREO-F	4.	WSEG-F	4.	4.	4.	4.	4.	4.	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		86 (1)	86 (1)	27.3	26.4
AOR		28 (1)	28 (1)	8.9	10.6
AC/OLDIES/SOFT ROCK	46 (1)	25 (2)	71 (3)	22.5	18.5
MOR/VARIETY	21 (1)		21 (1)	6.7	9.1
COUNTRY	27 (1)	7 (1)	34 (2)	10.8	11.2
BLACK/URBAN				0	0
BTFL MUSIC/EZ		31 (1)	31 (1)	9.8	11.6
NEWS/TALK				0	0
NOSTALGIA	44 (2)		44 (2)	14.0	12.5
RELIGION/GOSPEL				0	0
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS				0	0
			315 (13)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

CKLW	800	Windsor, ONT	1.1/2.5
WWSE-F	93.3	Jamestown, NY	1.1/2.0

RADIO STATIONS

WEYZ, 1450, 1 KW/250 W , NOSTALGIA (Ham)	CBS, $10.00	(Katz)	Burbach	Larry Garrett
WJET, 1400, 1 KW/250 W , CONTEMP/AC	, $18.00	(Blair)	Myron Jones	John Kanzius
WLKK, 1260, 5 KW (DA-2), COUNTRY	NBC, $14.00*	(Christal)		
WRIE, 1330, 5 KW (DA-2), MOR	, $22.00	(Mc-Guild)		Michael Crosby
WCCK-F, 103.7, [illegible] KW @ 500. CHR	US I, $45.00*	(Katz)		Larry Garrett
WLVU-F, 99.9, 10 KW @ 440, SOFT AC (Radio Arts)	, $20.00*	(Christal)		
WSEG-F, 102.3, 3 KW @ 300, AOR	MBS, $15.00	(HNWH)		Ron Seggi
WREO-F, 97.1, 50 KW @ 500, BTFL/EZ (TM)	, $17.00	(Regional)	(ASHTABULA, OH)	Chris Johnson
WZPR-F, 100.3, 10 KW @ 585, COUNTRY (TM)	, $12.00	(Regional)	(MEADVILLE)	Ron Tops

EUGENE-SPRINGFIELD

Arbitron Rank/Pop (12+): 130/225,900
CMSA Rank/Pop: NA
MSA Rank/Pop: 156/280,600
ADI # 126
Average Person Rating: 16.0
Market TSL: 22.2 hours

Stations: 14/13
Diaries: 747/302:1/52.9%
Sample Target: 620
Standard Error: .701
% Below Line: 0.6
% Not Listed: 14.1

Est 1984 Revenue: $7,100,000
Gross Inc.:
HH Inc.: $22,741
Retail $: 1.8 Bil
Pop per Station: 17,377
# 1 Biller: KUGN $1,500,000

	12+ METRO 1/4/SHARE		FAL 84	SPG 84	FAL 83	SPG 83
1.	KZEL-F	48/13.3	14.2	14.5	12.8	17.3
2.	KSND-F	40/11.0	9.3	8.5	10.3	7.1
3.	KUGN-F	38/10.5	7.5	12.5	10.6	11.7
	KPNW-F	38/10.5	10.7	10.0	10.6	13.7
5.	KDUK-F	32/ 8.8	7.2	7.0	1.4	---
	KUGN	32/ 8.8	10.1	11.5	10.1	10.5
7.	KPNW	29/ 8.0	7.2	5.0	4.7	5.1
8.	KEED	19/ 5.2	1.7	2.5	3.1	3.2
9.	KZAM-F	13/ 3.6	4.3	---	---	---
10.	KBMC-F	8/ 1.7	1.4	2.0	1.4	2.0
11.						
12.						
13.						
14.						
15.						

	12+ TSA 1/4/CUME	
1.	KZEL-F	63/739
2.	KPNW-F	58/542
3.	KSND-F	53/651
4.	KPNW	51/714
5.	KUGN-F	46/540
6.	KDUK-F	44/626
7.	KUGN	33/553
8.	KEED	19/270
9.	KZAM-F	13/160
10.	KBMC-F	8/114
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		FAL 84	SPG 84
1.	KUGN	512/22.7	28.6	26.1
2.	KSND-F	493/21.8	19.5	21.6
3.	KZEL-F	472/20.9	23.6	26.1
4.	KUGN-F	463/20.5	14.3	21.2
5.	KDUK-F	396/17.5	14.8	16.0
6.	KPNW	396/17.5	20.5	16.2
7.	KPNW-F	374/16.6	16.2	18.8
8.	KEED	266/11.8	9.7	9.3
9.	KZAM-F	154/ 6.8	5.8	---
10.	KYKN	153/ 6.8	5.7	6.1
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 69.77% (217 of 311) (SPG 84: 62.64%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KSND-F	1. KZEL-F	1. KZEL-F	1. KUGN-F	1. KUGN-F	1. KUGN	1. KUGN	1. KPNW	1. KSND-F	1. KZEL-F	1. KSND-F
2. KZEL-F	2. KSND-F	2. KUGN-F	2. KDUK-F	2. KDUK-F	2. KPNW-F	2. KUGN-F	2. KZEL-F	2. KZEL-F	2. KSND-F	2. KZEL-F
3.	3. KDUK-F	3. KDUK-F	KPNW	KPNW	3. KUGN-F	3. KZEL-F	3. KUGN-F	3. KPNW-F	3. KUGN-F	3. KPNW-F
4.	4. KUGN-F	4. KSND-F	KZEL-F	KUGN	4. KPNW	4. KPNW	4. KDUK-F	4. KDUK-F	4. KPNW-F	4. KUGN-F
5.	5.	5. KPNW	5.	KZEL-F	5.	5. KSND-F	5.	5.	5.	5. KDUK-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KSND-F	1. KDUK-F	1. KDUK-F	1. KDUK-F	1. KDUK-F	1. KZEL-F	1. KZEL-F	1. KZEL-F	1. KZEL-F	1. KUGN-F
2. KDUK-F	2. KSND-F	2. KPNW	2. KSND-F	KUGN	2. KSND-F	2. KSND-F	2. KZAM-F	2. KUGN-F	2. KZEL-F
3. KUGN-F	3. KZEL-F	KZEL-F	KUGN-F	3. KPNW-F	3. KUGN-F	KUGN-F	3. KUGN-F	3. KPNW	3. KPNW
4.	4. KUGN-F	4. KUGN	4. KUGN	KUGN-F	4.	4.	4.	4. KSND-F	4. KZAM-F
5.	5.	5.	5. KZEL-F	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		42 (2)	42 (2)	13.5	9.8
AOR		61 (2)	61 (2)	19.6	16.7
AC/OLDIES/SOFT ROCK	5 (1)	32 (1)	37 (2)	11.9	10.9
MOR/VARIETY	61 (2)		61 (2)	19.6	19.5
COUNTRY	24 (2)	38 (1)	62 (3)	19.9	20.7
BLACK/URBAN				0	0
BTFL MUSIC/EZ		38 (1)	38 (1)	12.2	11.5
NEWS/TALK				0	0
NOSTALGIA				0	4.3
RELIGION/GOSPEL	4 (1)	6 (1)	10 (2)	3.2	4.0
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS				0	2.6
			311 (14)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KORE	1050	Eugene	1.1/3.8
KRXX	1450	Eugene	1.4/4.2
KYKN	1280	Eugene	1.4/6.8
KKRZ-F	100.3	Portland	.6/1.5

RADIO STATIONS

KEED,	1600,	5 KW/1 KW (DA-N),	COUNTRY	US II,	$20.00	(MMR)	Comm. Pacific	Don Berry
KORE,	1050,	1 KW (DAYS),	RELIGION	,	$ 5.40	(----)		Ralph Petti
KPNW,	1120,	50 KW (DA-1),	MOR (Drake-Chen)	ABC-I,	$26.00*	(Katz)	Pacific Northwest	Dave Woodward
KQDQ,	1320,	1 KW (DAYS),	NOSTALGIA (Ham)	,	$15.00	(----)		Steve Feder
KUGN,	590,	5 KW/1 KW (DA-N),	MOR	CBS,NBC-T,	$27.00	(Torbet)		Chuck Chackel
KYKN,	1280,	5 KW/1 KW (DA-N),	COUNTRY	,	$10.00	(HNWH)	Constant	Mike Groshong
KRXX,	1450,	1 KW/250 W,	OLDIES (?)	CBS-R,	$15.00*	(----)		
KBMC-F,	94.5,	100 KW @ 813,	RELIGION	,	$ 7.00	(----)		John Davis
KDUK-F,	104.7,	100 KW @ 1703,	AC	,	$32.00*	(HNWH)	Constant	Mike Groshung
KPNW-F,	99.1,	100 KW @ 1490,	BTFL/EZ	ABC-I,	$30.00*	(Katz)	Pacific Northwest	Dave Woodward
KSND-F,	93.1,	100 KW @ 850,	CHR	,	$25.63	(MMR)	Comm. Pacific	Don Berry
KUGN-F,	97.9,	100 KW @ 785,	COUNTRY	MBS,	$22.00*	(Torbet)		Chuck Chackel
KZEL-F,	96.1,	100 KW @ 870,	AOR (Burk-Abr)	CBS-R,	$27.00	(Mc-Guild)		Mike Pappas
KZAM-F,	95.3,	3 KW @ 300,	AOR	ABC-R,	$? ?	(Weiss)	(CRESWELL)	Steve Feder

MISCELLANEOUS COMMENTS KASH changed calls to KEED...the old KEED was sold and changed calls to KRXX...

EVANSVILLE

Arbitron Rank/Pop (12+): 125/236,300
CMSA Rank/Pop: NA
MSA Rank/Pop: 158/286,000
ADI # 87
Average Person Rating: 19.0
Market TSL: 25.1 hours

Stations: 11/10
Diaries: 664/356:1/50.3%
Sample Target: 630
Standard Error: .801
% Below Line: 2.9
% Not Listed: 8.2

Est 1984 Revenue: $7,500,000
Gross Inc.:
HH Inc.: $25,677
Retail $: 1.7 Bil
Pop per Station: 23,630
# 1 Biller: WIKY-F $2,260,000

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 83
1.	WIKY-F	141/31.4	---	25.6	---	23.9
2.	WYNG-F	79/17.6	---	11.4	---	5.4
3.	WSTO-F	59/13.1	---	14.2	---	9.8
4.	WKDQ-F	38/ 8.5	---	9.4	---	9.6
5.	WGBF	21/ 4.7	---	8.1	---	8.7
6.	WHKC-F	19/ 4.2	---	5.3	---	4.1
7.	WROZ	19/ 4.2	---	8.8	---	13.5
8.	WBKR-F	13/ 2.9	---	2.0	---	6.5
9.	WVHI	11/ 2.4	---	2.0	---	1.1
10.	WSON	8/ 1.8	---	.7	---	3.0
11.						
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	WSTO-F	200/2142
2.	WIKY-F	167/1239
3.	WYNG-F	109/ 787
4.	WBKR-F	92/1046
5.	WKDQ	59/1102
6.	WHKC-F	30/ 521
7.	WGBF	26/ 458
8.	WROZ	21/ 437
9.	WVHI	14/ 162
10.	WSON	8/ 103
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	WIKY-F	925/39.1	---	28.7
2.	WSTO-F	775/32.8	---	27.0
3.	WKDQ-F	604/25.6	---	25.5
4.	WYNG-F	517/21.9	---	17.4
5.	WBBF	409/17.3	---	18.5
6.	WROZ	391/16.5	---	14.2
7.	WHKC-F	375/15.9	---	13.7
8.	WBKR-F	164/ 6.9	---	6.2
9.	WVHI	135/ 5.7	---	---
10.	WSON	76/ 3.2	---	4.0
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 84.71% (349 of 412) (SPG 84: 77.42%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKDQ-F	1. WSTO-F	1. WYNG-F	1. WYNG-F	1. WYNG-F	1. WIKY-F	1. WIKY-F	1. WIKY-F	1. WIKY-F	1. WIKY-F	1. WIKY-F
2. WSTO-F	2. WYNG-F	2. WSTO-F	2. WIKY-F	2. WIKY-F	2. WYNG-F	2. WYNG-F	2. WYNG-F	2. WYNG-F	2. WYNG-F	2. WSTO-F
WHKC-F	3. WKDQ-F	3. WIKY-F	3. WSTO-F	3. WSTO-F	3.	3. WSTO-F	3. WSTO-F	3. WSTO-F	3. WSTO-F	3. WYNG-F
4.	4. WIKY-F	4. WKDQ-F	4. WKDQ-F	4.	4.	4. WROZ	4. WKDQ-F	4. WKDQ-F	4.	4. WKDQ-F
5.	5.	5.	5. WGBF	5.	5.	5. WKDQ-F	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WSTO-F	1. WSTO-F	1. WSTO-F	1. WYNG-F	1. WIKY-F	1. WYNG-F	1. WYNG-F	1. WYNG-F	1. WYNG-F	1. WYNG-F
2. WYNG-F	2. WYNG-F	2. WYNG-F	2. WSTO-F	WYNG-F	2. WSTO-F	2. WSTO-F	2. WSTO-F	2. WSTO-F	2. WIKY-F
3. WKDQ-F	3. WIKY-F	WIKY-F	3. WIKY-F	3. WSTO-F	3. WKDQ-F	3.	3. WIKY-F	3. WIKY-F	3. WSTO-F
4.	WKDQ-F	4. WKDQ-F	4. WKDQ-F	4.	4.	4.	WKDQ-F	4.	4. WGBF
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		116 (3)	116 (3)	28.2	30.4
AOR				0	3.0
AC/OLDIES/SOFT ROCK	21 (1)		21 (1)	5.1	8.5
MOR/VARIETY	4 (1)	141 (1)	145 (2)	35.2	30.2
COUNTRY	19 (1)	92 (2)	111 (3)	26.9	24.0
BLACK/URBAN				0	0
BTFL MUSIC/EZ				0	0.5
NEWS/TALK				0	0
NOSTALGIA	8 (1)		8 (1)	1.9	0
RELIGION/GOSPEL	11 (1)		11 (1)	2.7	0
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS				0	3.5
			412 (11)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WPCG	1590	Mount Vernon	.9/1.8

RADIO STATIONS

WGBF, 1280, 5 KW/1 KW (DA-N), AC	ABC-I, $37.00 (Mc-Guild)		Bill Bromley
WROZ, 1400, 1 KW/250 W , COUNTRY	, $23.00 (Christal)	South Central	Charles Blake
WSON, 860, 500 W (DAYS) , NOSTALGIA (SMN)	, $10.00 (Regional)	(HENDERSON)	Henry Lackey
WVHI, 1330, 5 KW/1 KW (DA-2), RELIGION	, $ 7.00 (----)		Tim Walker
WBKR-F, 92.5, 100 KW @ 427, COUNTRY	, $45.00* (HNWH)	(OWENSBORO)	Paul Daniel
WHKC-F, 103.1, 3 KW @ 300, CHR	ABC-C, $32.00 (Mc-Guild)	(HENDERSON)	Bill Bromley
WIKY-F, 104.1, 39 KW @ 580, MOR/BTFL**	, $65.00 (Christal)	South Central	Charles Blake
WKDQ-F, 99.5, 50 KW @ 500, CONTEMP	US I, $25.00* (Selcom)	(HENDFRSON)	Marty Riemenschneider
WSTO-F, 96.1, 100 KW @ 1000, CHR	ABC-F, $32.75 (Masla)	(OWENSBORO)	Ray Wettstain
WYNG-F, 105.3, 50 KW @ 480, COUNTRY (Drake-Chen)	US II, $27.00* (Republic)	Beasley	
WRAY-F, 98.1, 50 KW @ 420, CONTEMP	, $15.00 (RSR)	(PRINCETON, IN)	Steve Lankford
WYER-F, 94.9, 50 KW @ 425, AOR (?)	SMN, $12.00 (----)	(MT. CARMEL,IL)	Dave Hurlbert

WIKY programs BTFL at night

MISCELLANEOUS COMMENTS WSON/WKDQ-F (Henderson) sold to Nininger for $2,625,000 (Blackburn)...Gibson County deleted from Metro...

FARGO

Arbitron Rank/Pop (12+): 165/123,100
CMSA Rank/Pop: NA
MSA Rank/Pop: 247/147,000
ADI # 100
Average Person Rating: 16.1
Market TSL: 21.0 hours

Stations: 11/9
Diaries: 627/196:1/57.2%
Sample Target: 550
Standard Error: .771
% Below Line: 1.2
% Not Listed: 12.6

Est 1984 Revenue: $6,500,000
Gross Inc.:
HH Inc.: $26,649
Retail $: 1.0 Bil
Pop per Station: 13,678
# 1 Biller: KFGO $1,900,000

	12+ METRO 1/4/SHARE		FAL 84	SPG 84	FAL 83	SPG 83
1.	KFGO	35/17.7	---	19.3	---	21.7
2.	KVOX-F	26/13.1	---	9.6	---	13.4
3.	WDAY-F	25/12.6	---	10.1	---	17.1
4.	KQWB-F	24/12.1	---	13.8	---	17.1
5.	WDAY	22/11.1	---	11.0	---	7.4
6.	KQWB	12/ 6.1	---	7.3	---	8.3
	KRRZ-F	12/ 6.1	---	4.1	---	---
8.	KVOX	8/ 4.0	---	5.0	---	3.7
9.	KLTA-F	7/ 3.5	---	5.5	---	---
10.						
11.						
12.						
13.						
14.						
15.						

	12+ TSA 1/4/CUME	
1.	KFGO	93/925
2.	WDAY-F	52/800
3.	WDAY	43/686
4.	KQWB-F	41/603
5.	KVOX-F	35/460
6.	KSJB	26/310
7.	KRRZ-F	24/262
8.	KQWB	22/360
9.	KLTA-F	20/351
10.	KBRF-F	13/226
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		FAL 84	SPG 84
1.	WDAY-F	400/32.5	---	27.5
2.	KFGO	375/30.5	---	30.6
3.	KQWB-F	313/25.4	---	27.7
4.	KVOX-F	312/25.3	---	21.1
5.	WDAY	298/24.2	---	22.9
6.	KQWB	198/16.1	---	19.8
7.	KLTA-F	189/15.4	---	11.4
8.	KRRZ-F	178/14.5	---	13.4
9.	KVOX	155/12.6	---	11.1
10.				
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 54.91% (95 of 173) (SPG 84: 51.30%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WDAY-F	1. KQWB-F	1. KQWB-F	1. KFGO	1. KFGO	1. KFGO	1. KFGO	1. KVOX-F	1. WDAY-F	1. WDAY	1. KFGO
2. KQWB-F	2. WDAY-F	KVOX-F	KVOX-F	2. KVOX-F	2. WDAY	2. WDAY	2. KFGO	2. KFGO	2. WDAY-F	2. KVOX-F
3.	3. KVOX-F	3. WDAY-F	3. KRRZ-F	3. KRRZ-F	KVOX-F	3. WDAY-F	3. KQWB-F	KVOX-F	3. KQWB-F	3. KQWB-F
4.	4.	4. KFGO	4. KQWB	WDAY	4.	4. KVOX-F	4. WDAY	4. KQWB-F	4. KVOX	4.
5.	5.	5.	5.	5.	5.	5.	WDAY-F	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KQWB-F	1. KQWB-F	1. KQWB	1. KQWB-F	1. KFGO	1. KQWB-F	1. KQWB-F	1. KQWB-F	1. KQWB-F	1. KFGO
2. WDAY-F	2. WDAY-F	KQWB-F	KVOX-F	2. KVOX-F	2. KVOX-F	2. KVOX-F	KRRZ-F	KVOX-F	KVOX-F
3. KVOX-F	3. KLTA-F	WDAY-F	WDAY-F	WDAY	WDAY-F	3. WDAY-F	KVOX-F	3. KFGO	3. KRRZ-F
4. KLTA-F	KVOX-F	4.	4.	4.	4.	4.	4.	4.	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		26 (2)	26 (2)	15.0	17.8
AOR		24 (1)	24 (1)	13.8	15.7
AC/OLDIES/SOFT ROCK	12 (1)	19 (2)	31 (3)	17.9	13.1
MOR/VARIETY				0	0
COUNTRY	58 (3)	26 (1)	84 (4)	48.6	47.6
BLACK/URBAN				0	0
BTFL MUSIC/EZ				0	0
NEWS/TALK				0	0
NOSTALGIA	8 (1)		8 (1)	4.6	5.8
RELIGION/GOSPEL				0	0
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS				0	0
			173 (11)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBRF-F	103.3	Fergus Falls, MN	.5/3.3
KSJB	600	Jamestown	.5/1.9

RADIO STATIONS

KFGO, 790, 5 KW (DA-N) , COUNTRY	ABC-E,ABC-I, $50.00	(Blair)	Comm. Properties	Bill Hoverson
KQWB, 1550, 10 KW/5 KW (DA-N), AC	US 2, $18.00	(Torbet)	Brill	Charlie Ferguson
KVOX, 1280, 5 KW/1 KW (DA-N), NOSTALGIA (SMN)	CBS, $16.00	(Mc-Guild)	Forward	John Grosen
WDAY, 970, 5 KW (DA-N) , COUNTRY	NBC,NBC-T, $29.00	(Katz)		Roger Greenley
KQWB-F, 98.7, 100 KW @ 465, AOR	US 1, $26.00	(Torbet)	Brill	Charlie Ferguson
KRRZ-F, 101.9, 100 KW @ 866, AC	MBS, $20.00*	(Eastman)		Hal Fisher
KVOX-F, 99.9, 100 KW @ 440, COUNTRY	CBS-R, $21.00	(Mc-Guild)	Forward	John Grosen
WDAY-F, 93.7, 100 KW @ 1050, CHR	, $29.00	(Katz)		Roger Greenley
KKIB-F, 104.9, 100 KW @ 713, AC	, $ NA	(----)	(BRECKENRIDGE,MN)	
KKWS-F, 105.9, 100 KW @ 564, COUNTRY	, $17.00	(Clifford)	Ingstad (WADENA,MN)	Bob Ramstorf

MISCELLANEOUS COMMENTS KKIB changes calls to KLTA

FAYETTEVILLE, NC

Arbitron Rank/Pop (12+): 136/210,300
CMSA Rank/Pop: NA
MSA Rank/Pop: 169/265,000
Raleigh ADI
Average Person Rating: 15.9
Market TSL: 20.8 hours

Stations: 15/8
Diaries: 757/278:1/53.4%
Sample Target: 580
Standard Error: .742
% Below Line: 31.0
% Not Listed: 9.3

Est 1984 Revenue: $4,300,000
Gross Inc.:
HH Inc.: $22,120
Retail $: 1.3 Bil
Pop per Station: 26,288
# 1 Biller: WQSM-F $1,300,000

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 83
1.	WQSM-F	77/23.1	---	16.4	---	19.0
2.	WIDO-F	54/16.2	---	20.6	---	15.8
3.	WRAL-F	33/ 9.9	---	7.2	---	8.6
4.	WFNC	31/ 9.3	---	10.0	---	12.3
5.	WQDR-F	22/ 6.6	---	6.4	---	10.7
6.	WIDU	19/ 5.7	---	5.0	---	3.2
7.	WDCG-F	17/ 5.1	---	8.3	---	2.7
8.	WFLB	10/ 3.0	---	4.4	---	3.2
	WKML	10/ 3.0	---	6.1	---	6.2
10.	WZKB-F	9/ 2.7	---	---	---	---
11.						
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	WQSM-F	123/1538
2.	WRAL-F	73/ 976
3.	WIDO-F	67/ 669
4.	WQDR-F	60/ 703
5.	WDCG-F	38/ 616
6.	WFNC	33/ 449
7.	WIDU	23/ 220
8.	WSTS-F	22/ 451
9.	WRDU-F	20/ 276
10.	WZKB-F	17/ 324
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	WQSM-F	886/42.1	---	38.1
2.	WIDO-F	515/24.5	---	26.5
3.	WRAL-F	481/22.9	---	23.0
4.	WFNC	397/18.9	---	18.9
5.	WDCG-F	349/16.6	---	20.9
6.	WQDR-F	300/14.3	---	16.0
7.	WKML	197/ 9.4	---	13.3
8.	WIDU	180/ 8.6	---	10.4
9.	WZKB-F	179/ 8.5	---	----
10.	WFLB	169/ 8.0	---	11.0
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 75.58% (229 of 303) (SPG 84: 70.00%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WQSM-F	1. WQSM-F	1. WQSM-F	1. WQSM-F	1. WQSM-F	1. WFNC	1. WQSM-F	1. WQSM-F	1. WQSM-F	1. WQSM-F	1. WQSM-F
2. WIDO-F	2. WIDO-F	2. WIDO-F	2. WRAL-F	2. WRAL-F	2. WRAL-F	2. WFNC	2. WIDO-F	2. WIDO-F	2. WIDO-F	2. WIDO-F
3. WDCG-F	3.	3. WRAL-F	3. WIDO-F	3. WIDO-F	3. WQSM-F	3. WIDO-F	3. WRAL-F	3. WRAL-F	3.	3. WRAL-F
4.	4.	4.	4. WFNC	4. WFNC	4. WIDU	4.	4.	4. WFNC	4.	4. WQDR-F
5.	5.	5.	5.	5.	WQDR-F	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WQSM-F	1. WQSM-F	1. WQSM-F	1. WQSM-F	1. WQSM-F
2. WIDO-F	2. WIDO-F	2. WIDO-F	2. WIDO-F	2. WRAL-F
3.	3.	3. WRAL-F	3. WRAL-F	3. WIDO-F
4.	4.	4.	4.	4.
5.	5.	5.	5.	5.

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WQSM-F	1. WQSM-F	1. WQSM-F	1. WQSM-F	1. WQSM-F
2. WIDO-F	2. WIDO-F	2. WIDO-F	2. WIDO-F	2. WQDR-F
3.	3.	3.	3.	3. WRAL-F
4.	4.	4.	4.	4. WIDO-F
5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		103 (3)	103 (3)	34.0	27.0
AOR	4 (1)	5 (1)	9 (2)	3.0	7.6
AC/OLDIES/SOFT ROCK		39 (2)	39 (2)	12.9	13.6
MOR/VARIETY	10 (1)		10 (1)	3.3	1.5
COUNTRY	31 (1)	22 (1)	53 (2)	17.5	19.4
BLACK/URBAN	19 (1)	54 (1)	73 (2)	24.1	27.9
BTFL MUSIC/EZ		2 (1)	2 (1)	0.7	0
NEWS/TALK				0	0
NOSTALGIA	10 (1)		10 (1)	3.3	0
RELIGION/GOSPEL		4 (1)	4 (1)	1.3	0
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS				0	3.0
			303 (15)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WRZK	1450	Spring Lake	1.2/3.7
WSTS-F	96.5	Laurinberg	1.2/5.5
WNCT-F	107.9	Greenville	.6/2.1
WRDU-F	106.1	Wilson	1.5/6.4
WYYD-F	96.1	Raleigh	1.8/6.4

RADIO STATIONS

WKML, 1230, 1 KW/250 W , COUNTRY**	MBS, $13.00 (HNWH)	Beasley	Jack Davis
WFLB, 1490, 1 KW/250 W , AC/MOR	ABC-D, $14.00 (Southern)		
WFNC, 940, 50 KW/1 KW (DA-N), COUNTRY	CBS, $20.00 (Eastman)	Cape Fear	Victor Dawson
WIDU, 1600, 1 KW (DAYS) , BLACK	SBN,MBS, $10.00 (----)		W. Belche
WRZK, 1450, 1 KW/250 W , AOR	, $10.00 (Selcon)		Chris Frank
WQSM-F, 98.1, 100 KW @ 500, CHR (TM)	, $36.00 (Eastman)	Cape Fear	Victor Dawson
WIDO-F, 103.1, 3 KW @ 300, BLACK	SBN, $ NA (Weiss)		W. Belche
WSTS-F, 96.5, 100 KW @ 650, RELIGION	, $12.00 (Savalli)	Durham Life (LAURINBERG)	Joe Bell
WJSK-F, 102.3, 3 KW @ 270, COUNTRY	, $ 7.00 (Southern)	(LUMBERTON)	Al Kahn

** Station programmed Nostalgia until June

MISCELLANEOUS COMMENTS

WFLB sold by Gray for $900,000 (E) (Marshall)...WFAI changes calls to WKML and format from Nostalgia to Country (June)...

FLINT

Arbitron Rank/Pop (12+): 90/353,000
CMSA Rank/Pop: NA
MSA Rank/Pop: 107/433,400
ADI # 58 (with Saginaw)
Average Person Rating: 17.1
Market T.S.L: 22.7 hours

Stations: 23/8
Diaries: 967/365:1/45.3%
Sample Target: 810
Standard Error: .639
% Below Line: 31.5
% Not Listed: 7.8

Est 1984 Revenue: $7,200,000
Gross Inc.:
HH Inc.: $28,651
Retail $: 2.9 Bil
Pop per Station: 44,125
# 1 Biller: WWCK-F $2,000,000

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 83
1.	WCRZ-F	93/15.4	15.6	7.4	6.0	7.2
2.	WDZZ-F	91/15.1	13.2	13.3	11.7	14.3
3.	WWCK-F	71/11.8	11.9	18.1	12.0	12.8
4.	WJR	52/ 8.6	6.5	8.0	9.1	8.0
5.	WTRX	44/ 7.3	6.5	7.9	8.3	7.9
6.	WGER-F	40/ 6.6	4.3	2.0	3.7	3.2
7.	WKMF	35/ 5.8	6.5	3.5	2.7	4.4
8.	WTAC	23/ 3.8	3.8	2.5	4.6	4.1
9.	WFDF	21/ 3.5	5.3	3.9	3.7	4.7
10.						
11.						
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	WGER-F	123/1183
2.	WIOG-F	117/1420
3.	WCRZ-F	112/1400
4.	WKCQ-F	109/1034
5.	WWCK-F	100/1449
6.	WDZZ-F	92/ 725
7.	WJR	86/1212
8.	WSGW	78/ 817
9.	WHNN-F	67/1151
10.	WTRX	51/ 856
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	WCRZ-F	1098/31.1	28.9	13.2
2.	WWCK-F	951/26.9	26.6	28.9
3.	WTRX	741/21.0	19.8	20.3
4.	WJR	676/19.2	17.4	22.3
5.	WDZZ-F	662/18.8	20.3	17.8
6.	WFDF	405/11.5	14.0	14.0
7.	WKMF	394/11.2	11.3	10.7
8.	WTAC	373/10.6	9.5	9.1
	WGER-F	373/10.6	9.4	6.3
10.	WWWS-F	236/ 6.7	5.2	3.7
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 66.19% (368 of 556) (SPG 84: 67.85%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WWCK-F	1. WCRZ-F	1. WCRZ-F	1. WCRZ-F	1. WCRZ-F	1. WDZZ-F	1. WDZZ-F	1. WCRZ-F	1. WCRZ-F	1. WJR	1. WDZZ-F
2. WDZZ-F	2. WWCK-F	2. WDZZ-F	2. WDZZ-F	2. WDZZ-F	2. WCRZ-F	2. WCRZ-F	2. WDZZ-F	2. WDZZ-F	2. WDZZ-F	2. WCRZ-F
3. WCRZ-F	3. WDZZ-F	3. WWCK-F	3. WWCK-F	3. WTRX	3. WKMF	3. WWCK-F	3. WWCK-F	3. WWCK-F	3. WWCK-F	3. WWCK-F
4.	4.	4.	4. WTRX	4. WWCK-F	WGER-F	4. WTRX	4. WKMF	4. WJR	4. WCRZ-F	4. WGER-F
5.	5.	5.	5. WJR	5. WJR	5. WJR	5. WJR	5. WGER-F	5. WGER-F	5. WTRX	5. WTRX

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WCRZ-F	1. WCRZ-F	1. WDZZ-F	1. WCRZ-F	1. WCRZ-F	1. WWCK-F	1. WWCK-F	1. WCRZ-F	1. WCRZ-F	1. WDZZ-F
2. WDZZ-F	WDZZ-F	2. WCRZ-F	2. WDZZ-F	2. WDZZ-F	2. WCRZ-F	2. WCRZ-F	2. WDZZ-F	2. WWCK-F	2. WCRZ-F
WWCK-F	3. WWCK-F	3. WWCK-F	3. WWCK-F	3. WTRX	3.	3. WDZZ-F	3. WWCK-F	3. WDZZ-F	3. WJR
4.	4.	4.	4. WTRX	4. WWCK-F	4.	4.	4.	4. WJR	4. WWCK-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5. WTRX

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		16 (2)	16 (2)	2.9	2.9
AOR		85 (3)	85 (3)	15.3	22.7
AC/OLDIES/SOFT ROCK	46 (2)	108 (3)	154 (5)	27.7	20.2
MOR/VARIETY	75 (3)		75 (3)	13.4	13.9
COUNTRY	58 (2)	14 (2)	72 (4)	12.9	11.0
BLACK/URBAN		103 (2)	103 (2)	18.5	16.7
BTFL MUSIC/EZ		42 (2)	42 (2)	7.6	10.4
NEWS/TALK	6 (1)		6 (1)	1.1	1.2
NOSTALGIA	3 (1)		3 (1)	0.5	1.1
RELIGION/GOSPEL				0	0
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS				0	0
			556 (23)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WFLT	1420	Flint	.5/1.6
WCZY-F	95.5	Detroit	2.0/4.8
WFMK-F	99.1	Lansing	1.0/5.0
WHND	560	Monroe	.3/1.0
WHNN-F	96.1	Bay City	1.5/5.5
WIOG-F	106.3	Saginaw	.7/3.0
WJOI-F	97.1	Detroit	.3/1.3
WKCQ-F	98.1	Saginaw	1.8/4.5
WLLZ-F	98.7	Detroit	.8/3.1
WRIF-F	101.1	Detroit	1.5/3.4
WSGW	790	Saginaw	.3/1.2
WWJ	950	Detroit	1.0/3.6
WWWS-F	107.1	Saginaw	2.0/6.7
WWWW-F	106.7	Detroit	.5/1.2

RADIO STATIONS

WFDF, 910, 5 KW/1 KW (DA-N), MOR	CBS, $22.00* (Blair)		
WFLT, 1420, 500 W (DAYS,DA), NOSTALGIA	MBS, $17.00* (P/W)		Neal Mason
WGMZ, 1570, 1 KW (DAYS), BTFL/EZ	, $18.00 (Mc-Guild)	Reams	Nancy Tebben
WKMF, 1470, 5 KW/1 KW (DA-N), COUNTRY	ABC-E, $32.00 (Katz)		Michael Dach
WTAC, 600, 1 KW/500 W (DA-1), COUNTRY	MBS, $23.00 (Torbet)		Ray Nelson
WTRX, 1330, 5 KW/1 KW (DA-2), AC	ABC-I, $38.50 (Christal)		Larry Getz
WCRZ-F, 107.9, 50 KW @ 330, AC	ABC-F, $46.00 (Katz)		Bill Lee
WDZZ-F, 92.7, 3 KW @ 260, BLACK	SBN, $31.00 (HNWH)		Vern Merritt
WWCK-F, 105.5, 2.3 KW @ 364, AOR (Burk-Abr)	ABC-F, $50.00 (Mc-Guild)	Reams	Nancy Tebben

MISCELLANEOUS COMMENTS WFDF sold for $700,000...

FORT WAYNE

Arbitron Rank/Pop (12+): 108/287,500
CMSA Rank/Pop: NA
MSA Rank/Pop: 128/353,900
ADI # 94
Average Person Rating: 17.9
Market TSL: 23.4 hours

Stations: 14/12
Diaries: 748/384:1/51.4%
Sample Target: 690
Standard Error: .741
% Below Line: 1.6
% Not Listed: 11.0

Est 1984 Revenue: $7,900,000
Gross Inc.:
HH Inc.: $25,741
Retail $: 2.0 Bil
Pop per Station: 23,958
# 1 Biller: WOWO $3,100,000

	12+ METRO 1/4/SHARE		FAL 84	SPG 84	FAL 83	SPG 83
1.	WMEE-F	135/26.2	23.2	21.2	17.3	16.0
2.	WOWO	61/11.8	15.0	16.8	20.2	17.2
3.	WEZV-F	51/ 9.9	10.0	10.2	9.7	11.9
4.	WQHK	49/ 9.5	7.7	13.6	11.0	10.1
5.	WFWQ-F	43/ 8.3	11.9	5.8	8.4	8.4
6.	WXKE-F	42/ 8.1	9.7	9.2	11.0	13.1
7.	WBTU-F	22/ 4.3	1.8	---	---	---
8.	WIOE-F	15/ 2.9	---	---	---	---
	WEZR	15/ 2.9	4.9	4.9	4.2	6.7
10.	WGL	11/ 2.1	2.0	2.3	1.5	.7
11.						
12.						
13.						
14.						
15.						

	12+ TSA 1/4/CUME	
1.	WMEE-F	281/2849
2.	WOWO	175/2895
3.	WFWQ-F	94/1256
4.	WQHK	73/ 990
5.	WXKE-F	61/ 674
6.	WEZV-F	58/ 627
7.	WBTU-F	52/ 517
8.	WLW	23/ 443
9.	WKLI-F	22/ 252
	WIOE-F	22/ 403
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		FAL 84	SPG 84
1.	WMEE-F	1292/44.9	38.7	40.9
2.	WOWO	1003/34.9	38.5	45.0
3.	WQHK	569/19.8	18.2	22.7
4.	WFWQ-F	539/18.7	21.7	17.0
5.	WEZV-F	523/18.2	17.9	17.5
6.	WXKE-F	519/18.1	19.7	19.5
7.	WIOE-F	249/ 8.7	----	----
8.	WEZR	224/ 7.8	8.5	8.8
9.	WGL	215/ 7.5	7.3	7.3
10.	WBTU-F	186/ €.5	3.4	---
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 68.85% (316 of 459) (SPG 84: 54.18%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WMEE-F	1. WMEE-F	1. WMEE-F	1. WMEE-F	1. WMEE-F	1. WMEE-F	1. WMEE-F	1. WMEE-F	1. WMEE-F	1. WMEE-F	1. WMEE-F
2.	2. WXKE-F	2. WFWQ-F	2. WFWQ-F	2. WFWQ-F	WQHK	2. WOWO	2. WEZV-F	2. WEZV-F	2. WXKE-F	2. WOWO
3.	3. WFWQ-F	3. WXKE-F	3. WOWO	3. WQHK	3. WOWO	3. WQHK	3. WFWQ-F	3. WOWO	WEZV-F	3. WXKE-F
4.	4.	4. WOWO	4. WQHK	4. WOWO	4. WEZV-F	4. WFWQ-F	4. WOWO	4. WQHK	4. WOWO	4. WEZV-F
5.	5.	5. WQHK	5. WXKE-F	5. WXKE-F	5. WFWQ-F	5. WEZV-F	5. WQHK	5. WFWQ-F	5. WQHK	5. WQHK
								6. WXKE-F		6. WFWQ-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WMEE-F	1. WMEE-F	1. WMEE-F	1. WMEE-F	1. WMEE-F	1. WXKE-F	1. WMEE-F	1. WMEE-F	1. WMEE-F	1. WMEE-F
2. WFWQ-F	2. WFWQ-F	2. WFWQ-F	2. WFWQ-F	2. WQHK	2. WMEE-F	2. WXKE-F	2. WXKE-F	2. WXKE-F	2. WFWQ-F
3. WXKE-F	3. WXKE-F	3.	3. WOWO	3. WFWQ-F	3.	3.	3. WFWQ-F	3. WFWQ-F	3. WOWO
4.	4.	4.	WQHK	4. WOWO	4.	4.	4.	4.	WXKE-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		155 (3)	155 (3)	33.8	23.9
AOR		42 (1)	42 (1)	9.2	10.3
AC/OLDIES/SOFT ROCK		43 (1)	43 (1)	9.4	8.3
MOR/VARIETY	64 (2)		64 (2)	13.9	24.1
COUNTRY	49 (1)	22 (1)	71 (2)	15.5	15.7
BLACK/URBAN				0	0
BTFL MUSIC/EZ		51 (1)	51 (1)	11.1	11.5
NEWS/TALK	11 (1)		11 (1)	2.4	0
NOSTALGIA	19 (2)	3 (1)	22 (3)	4.8	5.6
RELIGION/GOSPEL				0	0.6
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS				0	0
			459 (14)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WIFF	1570	Auburn	.8/2.4
WIFF-F	105.5	Auburn	.6/2.9
WLKI-F	100.1	Angola	1.0/2.6
WLW	700	Cincinnati	.6/2.1

RADIO STATIONS

WEZR, 1450, 1 KW/250 W , NOSTALGIA (KalaMusic)	CBS, $16.00* (Masla)	Fairfield	Tom Scheithe
WFCV, 1090, 1 KW (DAYS,DA), RELIGION	, $12.00 (Bott)		Neale Carr
WGL , 1250, 1 KW (DA-2) ; TALK/NEWS	, $ NA (----)		Frank Kovas
WOWO, 1190, 50 KW (DA-N) , MOR	ABC-I, $70.00* (Katz)	Price	Charles Slavik
WQHK, 1380, 5 KW (DA-2) , COUNTRY	CBS, $50.00 (Christal)	Federated	Bob Elliott
WEZV-F, 101.7, 3 KW @ 300, BTFL/EZ (KalaMusic)	, $27.00 (Masla)	Fairfield	Tom Scheithe
WFWQ-F, 95.1, 44 KW @ 680, AC	US I, $41.25 (HNWH)	Sarkes Tarzian	Geoff Vargo
WMEE-F, 97.3, 48 KW @ 480, CHR (Burk-Abr)	ABC-C, $51.75 (Christal)	Federated	Bob Elliott
WXKE-F, 103.9, 3 KW @ 250, AOR	Source, $27.00* (Selcom)		Bob Taylor
WBTU-F, 93.3, 37 KW @ 500, COUNTRY	ABC-E, $22.00 (Mc-Guild)	(KENDALLVILLE)	Dave Hoppe
WIOE-F, 103.1, 3 KW @ 300, CHR	, $15.00 (----)	Price (HUNTINGTON)	
WLKI-F, 100.1, 3 KW @ 300, CHR	, $12.00 (Regional)	(ANGOLA)	Tom Andrews

MISCELLANEOUS COMMENTS WAFX sold to Fairfield for $350,000 (Crisler)...WAFX changes calls to WEZR-AM...

FRESNO

Arbitron Rank/Pop (12+): 72/460,400
CMSA Rank/Pop: NA
MSA Rank/Pop: 86/565,000
ADI # 62
Average Person Rating: 16.9
Market TSL: 22.7 hours

Stations: 24/23
Diaries: 1001/460:1/46.6%
Sample Target: 840
Standard Error: .628
% Below Line: 0.4
% Not Listed: 9.7

Est 1984 Revenue: $14,500,000
Gross Inc.:
HH Inc.: $24,810
Retail $: 3.1 Bil
Pop per Station: 20,017
# 1 Biller: NA

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 83
1.	KYNO-F	91/11.7	9.3	9.9	9.4	9.0
2.	KKDJ-F	71/ 9.1	11.1	10.1	10.9	10.9
3.	KMJ	66/ 8.5	9.4	8.2	9.0	8.0
4.	KMGX-F	46/ 5.9	5.7	6.1	3.8	7.9
5.	KFYE-F	44/ 5.7	6.4	4.1	6.7	5.7
6.	KBOS-F	43/ 5.5	3.7	6.0	3.3	3.4
7.	KOJY-F	38/ 4.9	1.8	1.1	1.1	1.5
	KGST	38/ 4.9	5.1	3.3	4.2	3.6
	KFIG-F	38/ 4.9	5.5	4.0	5.1	6.1
10.	KNAX-F	33/ 4.3	5.6	2.4	3.2	1.5
11.	KKNU-F	32/ 4.1	5.6	6.7	7.1	6.0
12.	KXEX	29/ 3.7	2.1	4.0	2.8	4.3
13.	KMAK	23/ 3.0	3.4	2.8	4.7	4.7
14.	KYNO	22/ 2.8	3.0	3.4	2.0	2.0
15.						

12+ TSA 1/4/CUME		
1.	KBOS-F	139/1853
2.	KMJ	123/1449
3.	KKDJ-F	116/1354
4.	KYNO-F	98/1467
5.	KFYE-F	97/1468
6.	KMGX-F	70/1021
7.	KKNU-F	58/ 673
8.	KFIG-F	47/ 708
9.	KNAX-F	44/ 505
10.	KGST	38/ 339
11.	KFRY-F	37/ 507
12.	KFRE	34/ 685
13.	KXEX	29/ 324
	KYNO	29/ 422
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	KYNO-F	1294/28.1	28.1	28.0
2.	KBOS-F	823/17.9	15.4	18.7
3.	KMJ	806/17.5	18.6	19.0
4.	KKDJ-F	748/16.2	15.7	19.2
5.	KFYE-F	696/15.1	16.9	14.4
6.	KMGX-F	679/14.7	16.9	18.5
7.	KFIG-F	626/13.6	14.6	11.8
8.	KKNU-F	475/10.3	11.3	12.8
9.	KOJY-F	411/ 8.9	5.8	3.7
10.	KMAK	367/ 8.0	7.9	6.9
11.	KYNO	349/ 7.6	7.8	10.3
12.	KFRE	325/ 7.1	9.8	8.7
13.	KXEX	324/ 7.0	---	---
14.	KGST	324/ 7.0	5.5	6.1
15.				

12+ FM SHARE (METRO): 68.19% (478 of 701) (SPG 84: 59.53%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KYNO-F	1. KKDJ-F	1. KYNO-F	1. KYNO-F	1. KYNO-F	1. KMJ	1. KMJ	1. KYNO-F	1. KYNO-F	1. KKDJ-F	1. KYNO-F KKDJ-F
2. KMGX-F	2. KYNO-F	2. KKDJ-F	2. KFYE-F	2. KFYE-F	2. KOJY-F KGST	2. KYNO-F	2. KKDJ-F	2. KKDJ-F	2. KYNO-F	
3. KBOS-F	3. KFYE-F	3. KFYE-F	3. KFIG-F	3. KMJ		3. KKDJ-F	3. KFYE-F	3. KMJ	3. KMJ	3. KMGX-F
4. KKDJ-F	4. KFIG-F	4. KFIG-F	4. KMJ	4. KFIG-F KNAX-F	4. KYNO-F	4. KFYE-F	4. KMJ	4. KFIG-F	4. KBOS-F	4. KMJ
5.	5. KBOS-F	5. KBOS-F	5. KKDJ-F		5. KKNU-F KNAX-F	5. KMGX-F	5. KOJY-F	5. KMGX-F	5. KMGX-F	5. KFIG-F KBOS-F
				6. KKDJ-F						

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KYNO-F	1. KYNO-F	1. KFYE-F	1. KYNO-F	1. KYNO-F	1. KKDJ-F	1. KKDJ-F	1. KKDJ-F	1. KKDJ-F	1. KKDJ-F
2. KMGX-F	2. KFIG-F	2. KFIG-F KYNO-F	2. KFIG-F	2. KFYE-F	2. KYNO-F	2. KYNO-F	2. KYNO-F	2. KYNO-F	2. KYNO-F
3. KKDJ-F	3. KMGX-F		3. KFYE-F	3. KFIG-F	3.	3.	3. KFYE-F	3. KFYE-F	3. KGST KFYE-F
4. KBOS-F	4. KFYE-F	4. KNAX-F	4. KMGX-F	4. KMJ	4.	4.	4.	4.	
5.	5. KBOS-F KKDJ-F	5.	5. KBOS-F	5.	5.	5.	5.	5.	5. KMJ KNAX-F

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		180 (3)	180 (3)	25.7	17.7
AOR		71 (1)	71 (1)	10.1	17.8
AC/OLDIES/SOFT ROCK	28 (2)	124 (5)	152 (7)	21.7	10.7
MOR/VARIETY				0	0
COUNTRY	37 (2)	48 (2)	85 (4)	12.1	10.9
BLACK/URBAN	6 (1)		6 (1)	0.9	6.3
BTFL MUSIC/EZ		38 (1)	38 (1)	5.4	10.0
NEWS/TALK	66 (1)		66 (1)	9.4	11.1
NOSTALGIA				0	3.8
RELIGION/GOSPEL	19 (3)	17 (1)	36 (4)	5.1	3.0
SPANISH	67 (2)		67 (2)	9.6	8.1
CLASSICAL				0	0
UNKNOWN/OTHERS				0	0.6
			701 (24)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBIF	900	Fresno	.6/2.3
KFIG	1430	Fresno	.8/4.7
KFRE	940	Fresno	1.8/7.1
KFRY-F	101.9	Fresno	1.9/4.2
KIRV	1510	Fresno	.5/2.0
KLIP	1220	Fowler	.8/1.4
KLTK-F	107.5	Hanford	.9/3.0
KRDU	1130	Dinuba	1.3/3.6
KTED-F	96.7	Fowler	2.2/5.6
KSEG-F	97.1	Visalia	.4/1.2

MISCELLANEOUS COMMENTS KGST sold to Lotus for $1,764,000...

RADIO STATIONS

KBIF, 900, 1 KW (DAYS)	, RELIGION	, $15.00	(----)	Cascade	Linda Lopez
KEAP, 980, 500 W (DAYS)	, COUNTRY	, $10.00	(RSR)		John Hooker
KFIG, 1430, 5 KW (DA-1)	, AC	APR, $25.00	(Torbet)	Davis-Weaver	Bob Eurich
KFRE, 940, 50 KW (DA-2)	, COUNTRY	ABC-I, $31.00*	(HNWH)		Tal Jonz
KGST, 1600, 5 KW (DA-N)	, SPANISH	, $19.00	(Lotus)	Lotus	Ben Gutierrez
KIRV, 1510, 500 W (DAYS)	, RELIGION (?)	MBS, $10.00*	(----)		Bill Dallas
KMAK, 1340, 1 KW/250 W	, COUNTRY	ABC-E, $22.00*	(Mc-Guild)		Steve Miller
KMJ , 580, 5 KW	, NEWS/TALK	NBC, $40.00*	(Katz)	McClatchy	Don Schrack
KNGS, 620, 1 KW (DA-N)	, COUNTRY	SMN, $17.00*	(Selcom)	(HANFORD)	Al Lobeck
KXEX, 1550, 5 KW/2.5 KW (DA-2)	, SPANISH	, $16.00	(Caballero)		John Sander
KXTC, 790, 500 W (DAYS,DA)	, BTFL/EZ	, $15.00	(Market 4)	(CLOVIS)	Bill Dallas
KYNO, 1300, 5 KW/1 KW (DA-N)	, OLDIES (Drake-Chen)	US II, $ NA	(Blair)	Brown	Tom Hopfensperger
KFIG-F, 101.1, 50 KW @ 352	, AC	, $52.00	(Torbet)	Davis-Weaver	Bob Eurich
KFRY-F, 101.9 1.8 KW @ 1880	, COUNTRY (Radio Arts)	ABC-D, $25.00*	(HNWH)		Tal Jonz
KFYE-F, 93.7, 68 KW @ 1950	, AC	, $48.00*	(Eastman)	Affiliated	Michael Purcell
KKDJ-F, 105.9, 2.4 KW @ 1960	, AOR (Burk-Abr)	, $47.00*	(Weiss)		W. Heusser
KKNU-F, 102.7, 50 KW @ 500	, SOFT AC	, $32.00*	(Christal)		David Millan
KMGX-F, 103.7, 50 KW @ 500	, CHR	US I, $38.00*	(Republic)	(HANFORD)	R. Sieloff
KNAX-F, 97.9, 48 KW @ 310	, COUNTRY	MBS, $25.00	(Katz)	McClatchy	Don Schrack
KOJY-F, 98.9, 19 KW @ 820	, BTFL (Churchill)	, $21.00	(Masla)	(DINUBA)	Scott Moseley
KYNO-F, 95.7, 50 KW @ 318	, CHR	, $55.00*	(Blair)	Brown	Tom Hopfensperger
KBOS-F, 94.9, 17 KW @ 847	, CHR	ABC-F, $26.00	(Mc-Guild)	(TULARE)	Steve Miller
KLTK-F, 107.5, 19 KW @ 790	, AC	, $ NA	(Selcom)	(HANFORD)	Al Lobeck

GRAND RAPIDS

Arbitron Rank/Pop (12+): 66/499,700
CMSA Rank/Pop: NA
MSA Rank/Pop: 77/600,300
ADI # 41 (with Kalamazoo)
Average Person Rating: 16.2
Market TSL: 20.9 hours

Stations: 27/20
Diaries: 908/550:1/46.9%
Sample Target: 890
Standard Error: .632
% Below Line: 9.7
% Not Listed: 9.8

Est 1984 Revenue: $14,900,000
Gross Inc.:
HH Inc.: $26,184
Retail $: 3.4 Bil
Pop per Station: 24,985
# 1 Biller: WOOD $2,300,000

	12+ METRO 1/4/SHARE		FAL 84	SPG 84	FAL 83	SPG 83
1.	WGRD-F	95/11.7	8.2	9.2	6.7	6.0
2.	WCUZ-F	85/10.5	10.6	9.3	12.5	13.4
3.	WLAV-F	81/10.0	9.9	11.8	9.5	14.2
4.	WOOD-F	65/ 8.0	12.0	8.2	11.5	8.8
	WCUZ	65/ 8.0	4.0	6.3	4.8	3.6
6.	WLHT-F	60/ 7.4	8.4	6.9	7.2	9.1
7.	WOOD	58/ 7.2	8.7	11.3	12.4	10.4
8.	WMUS-F	39/ 4.8	5.0	3.0	3.0	.5
9.	WKLQ-F	26/ 3.2	4.0	3.0	---	1.2
10.	WFUR-F	23/ 2.8	2.7	2.1	3.3	3.2
11.	WJFM-F	19/ 2.3	1.8	3.8	5.2	6.7
12.	WQWQ-F	16/ 2.0	2.0	1.8	1.0	.7
	WZND-F	16/ 2.0	.8	1.0	.9	1.1
14.						
15.						

	12+ TSA 1/4/CUME	
1.	WGRD-F	168/2557
2.	WLAV-F	144/1815
3.	WOOD-F	130/1870
4.	WCUZ-F	125/1561
5.	WLHT-F	106/1554
6.	WMUS-F	101/1150
7.	WOOD	71/1063
8.	WCUZ	66/1087
9.	WJFM-F	60/1375
10.	WQLR-F	55/ 860
	WQWQ-F	55/ 686
12.	WKLQ-F	51/1069
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		FAL 84	SPG 84
1.	WGRD-F	1370/27.4	23.6	24.4
2.	WLAV-F	1049/21.0	20.2	20.1
3.	WLHT-F	1032/20.7	21.3	17.2
4.	WCUZ	1013/20.3	13.3	18.1
5.	WCUZ-F	978/19.6	21.6	19.2
6.	WOOD-F	866/17.3	24.9	20.8
7.	WOOD	823/16.5	20.3	22.8
8.	WKLQ-F	670/13.4	12.2	9.5
9.	WJFM-F	532/10.6	8.7	13.6
10.	WMUS-F	439/ 8.8	10.2	7.5
11.	WFUR-F	411/ 8.2	NA	8.5
12.	WLAV	292/ 5.8	6.0	5.4
13.				
14.				
15.				

12+ FM SHARE (METRO): 74.28% (543 of 731) (SPG 84: 68.66%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WGRD-F	1. WLAV-F	1. WLAV-F	1. WCUZ-F	1. WCUZ-F	1. WCUZ-F	1. WCUZ-F+	1. WCUZ-F	1. WGRD-F	1. WGRD-F	1. WGRD-F
2.	2. WGRD-F	2. WCUZ-F	2. WLHT-F	2. WLHT-F	2. WOOD-F	2. WLAV-F+	2. WLAV-F	2. WLAV-F	2. WCUZ	2. WCUZ-F
3.	WLHT-F	3. WLHT-F	3. WLAV-F	3. WLAV-F	3. WOOD	3. WOOD	3. WOOD-F	3. WCUZ-F	3. WLAV-F	3. WCUZ
4.	4. WCUZ-F	4. WGRD-F	4. WCUZ	4. WOOD-F	4. WCUZ	4. WOOD-F	4. WGRD-F	4. WLHT-F	4. WOOD	4. WLAV-F
5.	5.	5. WCUZ	5. WOOD-F	WCUZ	5. WMUS-F	5. WGRD-F	5. WLHT-F	5. WOOD-F	5. WCUZ-F	5. WLHT-F
				6. WOOD			WCUZ		WLHT-F	WMUS-F+

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WGRD-F	1. WLHT-F	1. WLHT-F	1. WLHT-F	1. WCUZ-F	1. WLAV-F	1. WLAV-F	1. WLAV-F	1. WLAV-F	1. WCUZ-F
2. WLHT-F	2. WGRD-F	2. WCUZ-F	2. WCUZ-F	2. WLHT-F	2. WGRD-F	2. WGRD-F	2. WCUZ-F	2. WCUZ-F	2. WLAV-F
3. WLAV-F	3. WLAV-F	3. WGRD-F	3. WGRD-F	3. WOOD-F	3.	3. WCUZ-F	3.	3. WGRD-F	3. WCUZ
4.	4. WCUZ-F	WLAV-F	4. WLAV-F	4. WOOD	4.	4. WLHT-F	4.	4. WLHT-F	4. WLHT-F
5.	5. WKLQ-F	5. WMAX	5. WOOD-F	5. WCUZ	5.	5.	5.	5. WCUZ	5.
			6. WCUZ						

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		140 (3)	140 (3)	19.2	14.7
AOR		85 (2)	85 (2)	11.6	13.7
AC/OLDIES/SOFT ROCK	24 (2)	63 (2)	87 (4)	11.9	14.8
MOR/VARIETY	71 (3)	3 (1)	74 (4)	10.1	16.5
COUNTRY	66 (2)	144 (4)	210 (6)	28.7	22.6
BLACK/URBAN	6 (1)		6 (1)	0.8	1.8
BTFL MUSIC/EZ		85 (3)	85 (3)	11.6	11.4
NEWS/TALK	3 (1)		3 (1)	0.4	1.0
NOSTALGIA				0	0
RELIGION/GOSPEL	18 (2)	23 (1)	41 (3)	5.6	3.4
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS				0	0
			731 (27)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WFUR	1570	Grand Rapids	.6/2.4
WGHN-F+	92.1	Grand Haven	.6/1.6
WHTC	1450	Holland	1.4/3.7
WKWM	1140	Kentwood	.7/1.7
WLAV	1340	Grand Rapids	1.6/5.8
WMAX	1480	Grand Rapids	1.6/2.3
WXQT	1410	Grand Rapids	1.4/2.6
WYXX-F	96.1	Holland	.4/5.1
WCXT-F	105.3	Hart	.5/1.6
WMUS	1090	Muskegon	.1/ .7
WPLB-F	107.3	Greenville	.5/1.8
WQLR-F	106.5	Kalamazoo	.5/2.5
WBBM	780	Chicago	.4/1.9

RADIO STATIONS

WCUZ, 1230, 1 KW/250 W , COUNTRY	ABC-I, $ NM (Christal)	Federated	Ron Dykstra
WFUR, 1570, 1 KW (DAYS) , RELIGION	, $10.00 (Patt)	Kuiper	Bill Kuiper
WKWM, 1140, 5 KW (DAYS,DA), BLACK	NBN, $15.00 (Patt)		Richard Culpepper
WLAV, 1340, 1 KW/250 W , OLDIES	CBS, $20.00 (MMR)	Adams	Dennis Lemon
WMAX, 1480, 5 KW (DAYS,DA), RELIGION	MBS, $11.00 (----)		Don Melford
WOOD, 1300, 5 KW (DA-N) , MOR	NBC, $64.00* (Katz)	Grace	Jim White
WTKG, 1530, 500 W/250 W , TALK (?)	, $12.00 (----)		Fred Jacob
WXQT, 1410, 1 KW (DAYS) , OLDIES	ABC-I, $24.00 (Weiss)	Regional	Steve Cartwright
WCUZ-F, 101.3, 50 KW @ 420, COUNTRY	ABC-E, $80.00* (Christal)	Federated	Ron Dykstra
WFUR-F, 102.9, 40 KW @ 500, RELIG/BTFL	, $17.00 (Patt)	Kuiper	Bill Kuiper
WGRD-F, 97.9, 13 KW @ 590, CHR	ABC-C, $48.00* (Weiss)	Regional	Steve Cartwright
WJFM-F, 93.7, 320 KW @ 780, CHR	CBS-R, $35.00* (Mc-Guild)	Fetzer	
WKLQ-F, 94.5, 50 KW @ 500, CHR	, $39.00* (Eastman)	Bloomington (HOLLAND)	Richard Dills
WLAV-F, 96.9, 50 KW @ 500, AOR (Burk-Abr)	ABC-R,Source, $60.00 (MMR)	Adams	Dennis Lemon
WLHT-F, 95.7, 40 KW @ 496, AC	, $47.00 (Selcom)	Liggett	Jim Jensen
WMUS-F, 106.9, 50 KW @ 480, COUNTRY	, $32.50 (HNWH)	(MUSKEGON)	Tim Achterhoff
WOOD-F, 105.7, 265 KW @ 810, BTFL MUS (Bonne)	, $80.00* (Katz)	Grace	Jim White
WYXX-F, 96.1, 41 KW @ 295, CONTEMP	MBS, $17.00 (----)	(HOLLAND)	Howard Stiebe

GREEN BAY

Arbitron Rank/Pop (12+): 158/148,200
CMSA Rank/Pop: NA
MSA Rank/Pop: 218/183,000
ADI # 70 (with Appleton)
Average Person Rating: 17.0
Market TSL: 22.4 hours

Stations: 12/6
Diaries: 608/244:1/55.5%
Sample Target: 550
Standard Error: .790
% Below Line: 23.0
% Not Listed: 5.2

Est 1984 Revenue: $5,800,000
Gross Inc.:
HH Inc.: $28,134
Retail $: 1.0 Bil
Pop per Station: 24,700
# 1 Biller: WIXX-F $1,900,000

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 83
1.	WIXX-F	60/23.8	---	19.5	---	17.1
2.	WGEE	40/15.9	---	19.1	---	17.9
3.	WDUZ-F	33/13.1	---	14.6	---	15.9
4.	WAPL-F	26/10.3	---	6.5	---	6.7
5.	WNFL	23/ 9.1	---	8.5	---	14.7
6.	WKAU-F+	22/ 8.8	---	11.0	---	6.4
7.	WJLW-F	14/ 5.6	---	---	---	---
	WDUZ	14/ 5.6	---	10.2	---	9.9
9.	WAUN-F	4/ 1.6	---	1.6	---	1.2
10.	WGN	2/ .8	---	---	---	---
11.						
12.						
13.						
14.						
15.						

BIRCH SHARE

12+ TSA 1/4/CUME		
1.	WIXX-F	162/2211
2.	WAPL-F	96/1278
3.	WDUZ-F	79/ 862
4.	WGEE	68/ 856
	WKAU-F+	68/1142
6.	WNFL	26/ 398
7.	WJLW-F	24/ 306
8.	WLST-F	19/ 311
9.	WDUZ	16/ 429
10.	WGN	9/ 160
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	WIXX-F	664/44.8	---	45.0
2.	WGEE	379/25.6	---	31.5
3.	WKAU-F+	376/25.4	---	23.6
4.	WDUZ-F	351/23.7	---	24.3
5.	WNFL	350/23.6	---	25.5
6.	WDUZ	330/22.3	---	26.8
7.	WAPL-F	295/19.9	---	16.5
8.	WJLW-F	173/11.7	---	---
9.	WAUN-F	56/ 3.8	---	3.6
10.				
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 64.02% (153 of 239) (SPG 84: 56.90%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WIXX-F	1. WIXX-F	1. WIXX-F	1. WIXX-F	1. WIXX-F	1. WGEE	1. WGEE	1. WIXX-F	1. WIXX-F	1. WIXX-F	1. WIXX-F
2. WKAU-F+	2. WAPL-F	2. WAPL-F	2. WGEE	2. WGEE	2. WDUZ-F	2. WIXX-F	2. WDUZ-F	2. WDUZ-F	2. WAPL-F	2. WAPL-F
3. WAPL-F	3. WKAU-F+	3. WGEE	WNFL	3. WNFL	3. WNFL	3. WDUZ-F	3. WGEE	3. WGEE	3. WKAU-F	3. WGEE
4.	4.	4. WNFL	4. WDUZ-F	4. WDUZ-F	4. WIXX-F	4. WNFL	4. WNFL	4. WAPL-F	4. WAPL-F	4. WDUZ-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WIXX-F	1. WIXX-F	1. WIXX-F	1. WIXX-F	1. WIXX-F	1. WIXX-F	1. WIXX-F	1. WIXX-F	1. WIXX-F	1. WIXX-F
2. WAPL-F	2.	2.	2. WNFL	2. WDUZ-F	2. WAPL-F	2. WAPL-F	2. WAPL-F	2. WAPL-F	2. WGEE
3. WKAU-F	3.	3.	3. WDUZ-F	3. WNFL	3. WKAU-F+	3. WKAU-F+	3. WKAU-F+	3. WGEE	3. WNFL
4.	4.	4.	4.	4. WGEE	4.	4.	4.	4. WKAU-F+	WAPL-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP	7 (1)	75 (2)	82 (3)	34.3	32.2
AOR		26 (1)	26 (1)	10.9	6.9
AC/OLDIES/SOFT ROCK	23 (1)	1 (1)	24 (2)	10.0	9.1
MOR/VARIETY	16 (2)		16 (2)	6.7	10.8
COUNTRY	40 (1)	14 (1)	54 (2)	22.5	23.3
BLACK/URBAN				0	0
BTFL MUSIC/EZ		33 (1)	33 (1)	13.8	15.5
NEWS/TALK				0	0
NOSTALGIA		4 (1)	4 (1)	1.7	1.7
RELIGION/GOSPEL				0	0.4
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS				0	0
			239 (12)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WLST-F	95.1	Marinette	.4/3.4

RADIO STATIONS

WDUZ, 1400, 1 KW/250 W , MOR	ABC-C, $23.00* (Mc-Guild)		Mike Watts
WGEEM 1360, 5 KW (DA-N) , COUNTRY	ABC-D, $32.00* (Blair)	Midwest Comm.	D.E. Wright
WNFL, 1440, 5 KW/500 W (DA-2),AC	US I, $37.00* (HNWH)	Comm. Properites	Bob Clark
WCUB, 980, 5 KW (DA-2) , COUNTRY	, $26.00 (Weiss)	(TWO RIVERS)	Lee Davis
WDUZ-F, 98.5, 100 KW @ 1254, BTFL MUS (Bonne)	ABC-C, $24.00* (Mc-Guild)		Mike Watts
WIXX-F, 101.1, 100 KW @ 1828, CHR (TM)	, $48.00* (Blair)	Midwest Comm.	D.E. Wright
WAUN-F, 92.7, 3 KW @ 300, NOSTALGIA/POLKA	, $ 8.00 (----)	(KEWAUNEE)	Bill Zelinski
WJLW-F, 95.9, 3 KW @ 300, COUNTRY (?)	, $18.00 (----)	(DE PERE)	Jon LeDuc

GREENSBORO-WINSTON SALEM

Arbitron Rank/Pop (12+): 49,744,700
CMSA Rank/Pop: # 44
MSA Rank/Pop: 57/882,300
ADI # 51
Average Person Rating: 17.4
Market TSL: 23.3 hours

Stations: 33/25
Diaries: 1248/597:1/46.8%
Sample Target: 1070
Standard Error: .621
% Below Line: 7.6
% Not Listed: 6.9

Est. 1984 Revenue: $17,200,000
Gross Inc.:
HH Inc.: $25,981
Retail $: 5.5 Bil
Pop per Station: 29,788
# 1 Biller: WTQR-F $3,500,000

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 83
1.	WTQR-F	218/16.8	13.7	16.9	16.6	16.1
2.	WKZL-F	160/12.3	8.0	6.8	6.5	3.4
3.	WMAG-F	103/ 7.9	7.3	8.8	7.2	3.6
4.	WQMG-F	97/ 7.5	10.6	8.1	8.5	9.2
5.	WSJS	77/ 5.9	7.0	4.3	6.7	5.8
6.	WSEZ-F	73/ 5.6	6.3	6.8	4.8	7.4
	WOJY-F	73/ 5.6	6.9	8.2	6.4	7.1
8.	WMFR	36/ 2.8	1.7	3.3	1.7	2.5
9.	WAAA	33/ 2.5	1.7	2.6	3.3	3.5
10.	WEAL	32/ 3.5	1.0	2.6	3.5	3.3
11.	WRQK-F	30/ 2.3	3.8	2.6	4.1	5.4
	WDCG-F	30/ 2.3	4.1	3.8	3.6	3.2
13.						
14.						
15.						
16.						
17.						
18.						
19.						
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21.						
22.						
23.						
24.						
25.						

12+ TSA 1/4/CUME		
1.	WTQR-F	363/3842
2.	WKZL-F	202/2098
3.	WMAG-F	146/2053
4.	WQMG-F	133/1211
5.	WOJY-F	110/1620
6.	WSEZ-F	88/1495
7.	WSJS	78/ 996
8.	WDCG-F	72/1092
9.	WPCM-F	67/ 969
10.	WZZU-F	59/ 554
11.	WLVK-F	56/ 397
12.	WSOC-F	46/ 653
13.	WRQK-F	42/ 859
14.		
15.		
16.		
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23.		
24.		
25.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	WTQR-F	2086/28.0	25.9	27.4
2.	WKZL-F	1620/21.8	16.4	14.7
3.	WMAG-F	1430/19.2	18.7	20.5
4.	WSEZ-F	1215/16.3	16.2	17.2
5.	WOJY-F	1098/14.7	14.0	17.2
6.	WSJS	960/12.9	14.7	12.2
7.	WQMG-F	891/12.0	15.2	12.3
8.	WRQK-F	602/ 8.1	8.9	10.5
9.	WAAA	525/ 7.0	4.2	5.4
10.	WDCG-F+	508/ 6.8	7.2	9.4
11.	WPCM-F	333/ 4.5	4.3	3.0
12.	WMFR	320/ 4.3	---	5.2
13.	WAIR	317/ 4.3	6.6	6.5
14.				
15.				
16.				
17.				
18.				
19.				
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 75.00% (906 of 1208) (SPG 84: 72.39%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKZL-F	1. WKZL-F	1. WTQR-F	1. WTQR-F	1. WTQR-F	1. WTQR-F	1. WTQR-F	1. WTQR-F	1. WTQR-F	1. WKZL-F	1. WTQR-F
2. WQMG-F	2. WMAG-F	2. WKZL-F	2. WMAG-F	2. WMAG-F	2. WOJY-F	2. WSJS	2. WKZL-F	2. WKZL-F	2. WTQR-F	2. WKZL-F
3.	3. WTQR-F	3. WMAG-F	3. WKZL-F	3. WKZL-F	3. WSJS	3. WKZL-F	3. WMAG-F	3. WMAG-F	3. WQMG-F	3. WSEZ-F
4.	4. WSEZ-F	4. WSEZ-F	4. WOJY-F	4. WOJY-F	4. WMAG-F	4. WMAG-F	4. WQMG-F	4. WSEZ-F+	4. WOJY-F	WQMG-F
5.	5. WQMG-F	5. WQMG-F	5. WSEZ-F	5. WSEZ-F	5. WQMG-F	5. WSEZ-F+	5. WOJY-F	5. WQMG-F	5. WMAG-F	5. WMAG-F
6.	6.	6.	6.	6.	6.	6.	6.	6.	6. WSEZ-F	6.
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WKZL-F	1. WKZL-F	1. WMAG-F	1. WTQR-F	1. WTQR-F
2. WQMG-F	2. WMAG-F	2. WKZL-F	2. WMAG-F	2. WMAG-F
3. WSEZ-F	3. WSEZ-F	3. WSEZ-F	3. WKZL-F	3. WOJY-F
WMAG-F	4. WTQR-F	4. WTQR-F	4. WSEZ-F	4. WSEZ-F
5. WTQR-F	5. WQMG-F	5. WRQK-F	5. WOJY-F	5. WOJY-F
6.	6.	6.	WQMG-F	6. WSJS
7.	7.	7.	7.	7.
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKZL-F	1. WKZL-F	1. WTQR-F	1. WTQR-F	1. WTQR-F
2. WQMG-F	2. WTQR-F	2. WKZL-F	2. WKZL-F	2. WKZL-F
3.	3. WMAG-F	3. WMAG-F	3. WMAG-F	WMAG-F
4.	WQMG-F	4. WSEZ-F	4. WQMG-F	4. WSEZ-F
5.	5. WSEZ-F	5. WAIR	5. WSEZ-F	WOJY-F
6.	6.	6.	6.	6.
7.	7.	7.	7.	7.
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		263 (3)	263 (3)	21.8	14.3
AOR		7 (1)	7 (1)	0.6	7.7
AC/OLDIES/SOFT ROCK		231 (5)	231 (5)	19.1	11.4
MOR/VARIETY	91 (2)		91 (2)	7.5	4.7
COUNTRY	13 (2)	265 (6)	278 (8)	23.0	21.7
BLACK/URBAN	97 (4)	106 (2)	203 (6)	16.8	18.2
BTFL MUSIC/EZ	9 (1)		9 (1)	0.7	8.7
NEWS/TALK				0	4.6
NOSTALGIA	53 (2)		53 (2)	4.4	2.6
RELIGION/GOSPEL	39 (3)	34 (2)	73 (5)	6.0	6.0
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS				0	0
			1208 (33)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAIR	1340	Win-Salem	1.9/4.3
WBIG	1470	Greens	1.3/3.5
WGLD	1320	Greens	.7/2.3
WHPE-F	95.5	High Point	1.5/3.1
WKEW	1400	Greens	.6/1.7
WKOQ-F	94.1	Lexington	.5/1.5
WKXR	1260	Asheboro	.5/1.4
WLXN	1440	Lexington	.5/1.4
WPET	950	Greens	.5/1.1
WSMX	1500	Win-Salem	2.0/3.5
WTNC	790	Thomasville	.5/1.2
WTOB	1380	Win-Salem	1.1/2.3
WWMO-F	102.1	Reidsville,NC	1.2/3.9
WWWI-F	94.5	Eden, NC	1.0/2.3
WPCM-F	101.1	Burlington	1.4/4.5

See Charlotte for the frequencies and city of license of the following stations:

WDCG-F	2.3/6.8	WEZC-F	1.2/2.3
WFMX-F	.4/1.3	WLVK-F	.8/1.2
WPEG-F	.7/1.8	WSOC-F	.3/1.5
WZZU-F	.5/ .9		

RADIO STATIONS

AM STATIONS

WAAA,	980,	1 KW (DAYS)	, BLACK	NBN,	$ 18.00	(Weiss)		Mutter Evans
WAIR,	1340,	1 KW/250 W	, URBAN	,	$ 20.00*	(Torbet)		Nick Patella
WBIG,	1470,	5 KW (DA-N)	, NOSTALGIA (TM)	CBS,	$ 25.00	(Blair)	Jeff-Pilot	Mary MacMillan
WEAL,	1510,	1 KW (DAYS)	, BLACK	SBN,	$ 15.00	(HNWH)		Morgan Poag
WKEW,	1400,	1 KW/250 W (DA-1)	, BLACK	ABC-I,MBS,	$ 17.00	(----)		Bill Mitchell
WGLD,	1320,	5 KW/1 KW (DA-2)	, BTFL/EZ (KalaMusic)	US 2,	$ 18.00	(Christal)	Mann	
WMFR,	1230,	1 KW/250 W	, NOSTALGIA	ABC-E,ABC-I,	$ 18.00	(MMR)	Voyager	Dick Harlow
WPET,	950,	500 W (DAYS)	, GOSPEL	,	$15.00	(Eastman)		E. Robins
WSJS,	600,	5 KW (DA-2)	, MOR	NBC,MBS,NBC-T,	$ 51.00	(Mc-Guild)	Summit	Klee Dobra
WSMX,	1500,	10 KW (DAYS,DA)	, RELIGION	ABC-I,MBS,	$ 14.00	(Southern)		Chuck Webster
WTOB,	1380,	5 KW/1 KW (DA-N)	, MOR	ABC-C,CBS,	$ 20.00	(Savalli)		David Phyler

FM STATIONS

WHPE-F,	95.5,	100 KW @ 440,	RELIGION	,	$ NA	(----)		Ron Muffley
WKZL-F,	107.5,	100 KW @ 500,	CHR	ABC-R,	$ 75.00*	(Katz)	Multimedia	Bill Weller
WMAG-F,	99.5,	100 KW @ 1500,	AC	ABC-E,	$ 95.00*	(MMR)	Voyager	Dick Harlow
WOJY-F,	100.3,	100 KW @ 400,	VOCAL EZ (Trans)	,	$ 50.00*	(Christal)	Mann	
WQMG-F,	97.1,	100 KW @ 555,	BLACK	CBS-R,	$ 49.00*	(HNWH)		Morgan Poag
WKSI-F,	98.7,	100 KW @ 814,	CHR	MBS,	$ 45.50	(Eastman)		Stan Thomas
WSEZ-F,	93.1,	100 KW @ 383,	CHR	US 1,	$ 58.00*	(Torbet)		Nick Patella
WTQR-F,	104.1,	100 KW @ 1420,	COUNTRY (Drake-Chen)	,	$110.00*	(Mc-Guild)	Summit	
WPCM-F,	101.1,	100 KW @ 910,	COUNTRY	,	$ 27.00	(Masla)	Audubon (BURLINGTON)	Buddy Poole
WWMO-F,	102.1,	100 KW @ 770,	RELIGION	,	$ 10.00	(----)	Beasley (REIDSVILLE)	David Salyers

CALL LETTER CHANGES

WCOG changes to WGLD

WCOG-F changes to WOJY-F

WRQK-F changes to WKSI-F

FORMAT CHANGES

Mann Media moves Beautiful Music to AM

WOJY-F is using Transtar 41's Soft AC

WKSI-F changes from Oldies to CHR (June)...

STATION SALES

MISCELLANEOUS COMMENTS

GREENVILLE-NEW BERN-WASHINGTON

Arbitron Rank/Pop (12+): 124/240,700
CMSA Rank/Pop: NA
MSA Rank/Pop: NA
ADI # 101
Average Person Rating: 16.9
Market TSL: 22.4 hours

Stations: 22/16
Diaries: 657/366:1/ 46.7%
Sample Target: 620
Standard Error: .467
% Below Line: 26.0
% Not Listed: 11.1

Est 1984 Revenue: NA
Gross Inc.: NA
HH Inc.: NA
Retail $: NA
Pop per Station: 15,044
# 1 Biller: NA

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 83
1.	WQDW-F	67/16.5	---	18.2	---	19.0
2.	WRAL-F	43/10.6	---	5.1	---	1.9
3.	WDLX-F	35/ 8.6	---	12.8	---	9.7
4.	WNCT-F	33/ 8.1	---	8.8	---	8.6
5.	WAZZ-F	28/ 6.9	---	8.3	---	10.2
6.	WRNS-F	27/ 6.6	---	3.5	---	5.8
7.	WSFL-F+	24/ 5.9	---	12.3	---	13.9
	WRDU-F	24/ 5.9	---	---	---	---
9.	WELS	17/ 4.2	---	3.7	---	3.0
10.	WRNB	12/ 2.9	---	1.6	---	.7
11.						
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	WRAL-F	131/1582
2.	WNCT-F	103/ 972
3.	WQDW-F	93/ 924
4.	WDLX-F	83/1281
5.	WRDU-F	76/ 706
6.	WRNS-F	69/ 683
7.	WAZZ-F	56/ 779
8.	WSFL-F+	53/ 941
9.	WZYC-F	39/ 391
10.	WKTC-F	33/ 373
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	WQDW-F	658/27.3	---	24.4
2.	WDLX-F	510/21.2	---	26.2
3.	WSFL-F+	458/19.0	---	26.6
4.	WRAL-F	429/17.8	---	12.5
5.	WAZZ-F	390/16.2	---	19.9
6.	WRNS-F	255/10.6	---	8.0
7.	WRDU-F	222/ 9.2	---	---
8.	WELS	207/ 8.6	---	5.2
9.	WSEC-F	148/ 6.1	---	7.7
10.	WRQR-F	133/ 5.5	---	6.6
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 88.12% (319 of 362) (SPG 84: 86.90%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WQDW-F	1. WQDW-F	1. WQDW-F	1. WRAL-F	1. WRAL-F	1. WNCT-F	1. WQDW-F	1. WRAL-F	1. WQDW-F	1. WQDW-F	1. WQDW-F
2.	2. WDLX-F	2. WRAL-F	2. WQDW-F	2. WQDW-F	2. WRAL-F	2. WRAL-F	2. WQDW-F	2. WRAL-F	2. WRDU-F	2. WRNS-F
3.	3. WRDU-F	3. WDLX-F	3. WAZZ-F	3. WAZZ-F	3. WAZZ-F	3. WDLX-F	3. WNCT-F	3. WNCT-F	3. WRNS-F	3. WAZZ-F
4.	4. WRAL-F	4. WRDU-F	4.	4. WNCT-F	WQDW-F	4. WAZZ-F	WDLX-F	4. WDLX-F	4. WRAL-F	4. WNCT-F
5.	5.	5.	5.	5.	WRNS-F	WNCT-F	5. WAZZ-F	5.	5.	WSFL-F+

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WQDW-F	1. WQDW-F	1. WQDW-F	1. WQDW-F	1. WRAL-F	1. WRDU-F	1. WRDU-F	1. WSFL-F	1. WQDW-F	1. WRAL-F
2. WDLX-F	2. WDLX-F	2. WRAL-F	2. WRAL-F	2. WQDW-F	2. WDLX-F	2. WDLX-F	WRAL-F	2. WDLX-F	2. WQDW-F
3. WRAL-F	WRAL-F	3. WDLX-F	3. WDLX-F	3. WNCT-F	3. WQDW-F	3. WQDW-F	WRDU-F	3. WRDU-F	3. WSFL-F+
WRDU-F	4.	WSFL-F	4. WNCT-F	4. WAZZ-F	4.	4. WSFL-F	4. WDLX-F	4. WRAL-F	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		67 (4)	67 (4)	18.5	33.6
AOR		33 (2)	33 (2)	9.1	2.1
AC/OLDIES/SOFT ROCK		48 (2)	48 (2)	13.3	5.7
MOR/VARIETY	5 (1)		5 (1)	1.4	1.5
COUNTRY	21 (3)	95 (4)	116 (7)	32.0	21.4
BLACK/URBAN		73 (2)	73 (2)	20.1	22.0
BTFL MUSIC/EZ				0	9.8
NEWS/TALK				0	0
NOSTALGIA				0	0
RELIGION/GOSPEL	14 (2)		14 (2)	3.9	3.0
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS	6 (2)		6 (2)	1.7	0.9
			362 (22)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WBZQ	1550	Greenville	.5/1.7
WFTC	960	Kinston	.7/3.3
WGHB	1250	Farmville	.5/2.4
WMSQ-F	104.9	Havelock	1.2/3.6
WNCT	1070	Greenville	.5/3.1
WOOW	1340	Greenville	.7/3.3
WRQR-F	94.3	Farmville	.7/5.5
WRRF	930	Washington	1.2/4.7
WSEC-F	103.7	Williamston	1.2/6.1
WKTC-F	104.3	Tarboro	1.7/4.8
WOKN-F	102.3	Goldsboro	1.5/5.2
WZYC-F	103.3	Beaufort	2.2/4.9

MISCELLANEOUS COMMENTS WITN-A changes calls to WRRF (June)...WITN-F changes call to WDLX-F (June)...WWMG changes calls to WSFL

RADIO STATIONS

WBZQ,	1550,	1 KW (DAYS)	, RELIGION	,	$ 7.00	(Savalli)		(GREENVILLE)	Jim McManus
WNCT,	1070,	10 KW (DA-2)	, COUNTRY	CBS,SMN,	$ NA	(Blair)	Park	(GREENVILLE)	Joe Mule
WOOW,	1340,	1 KW/250 W	, ? ?	,	$ 8.00	(Southern)		(GREENVILLE)	Danny Jacobson
WELS,	1010,	1 KW (DAYS)	, COUNTRY	,	$ 9.00	(----)		(KINSTON)	Jack Hankins
WRNB,	1490,	1 KW/250 W	, RELIGION	NBC,	$ NA	(----)		(NEW BERN)	Randy Field
WSFL,	1380,	5 KW (DAYS)	, BLACK	US 1,	$ 7.00	(Lazar)		(NEW BERN)	Ed Seeger
WRRF,	930,	5 KW/1 KW (DA-N)	, MOR	ABC-E,ABC-I,NBC-T,	$14.00*	(Katz)		(WASHINGTON)	Bob Frowein
WWGN,	1320,	500 W (DAYS)	, NOSTALGIA	SMN,	$ 8.00	(P/W)		(WASHINGTON)	
WNOS,	1450,	1 KW/250 W	, NOSTALGIA	SMN,	$10.00*	(P/W)		(NEW BERN)	Gene Hodges
WFTC,	960,	5 KW/1 KW (Da-2)	, AC	ABC-E,	$ 8.00	(T-N)	Beasley	(KINSTON)	
WDLX-F,	93.3,	100 KW @ 1780	, CHR (TM)	ABC-F,	$36.00	(Katz)		(WASHINGTON)	Bob Frowein
WKTC-F,	104.3,	100 KW @ 285	, COUNTRY	,	$15.00	(T-N)		(TARBORO)	Jan Harper
WNCT-F,	107.9,	100 KW @ 1700	, COUNTRY	US 2,	$37.00	(Blair)	Park	(GREENVILLE)	Joe Mule
WAZZ-F,	101.9,	100 KW @ 630	, COUNTRY (TM)	MBS,	$22.00*	(----)		(NEW BERN)	Bill Poole
WSFL-F,	106.5,	100 KW @ 725	, CHR	US 1,	$21.00*	(Masla)		(NEW BERN)	Ed Seeger
WQDW-F,	97.7,	3 KW @ 300	, BLACK	SBN,	$25.00	(HNWH)	Caravelle	(KINSTON)	Sammy Knowles
WRNS-F,	95.1,	100 KW @ 285	, COUNTRY	,	$15.00	(HNWH)	Beasley	(KINSTON)	
WSEC-F,	103.7,	50 KW @ 400	, CHR (?)	,	$ 5.00	(T-N)		(WILLIAMSTON)	Bill Farrior
WRQR-F,	94.3,	3 KW @ 300	, CHR	MBS,	$10.00	(Dora)		(FARMVILLE)	Gene Gray
WZYC-F,	103.3,	100 KW @ 470	, AOR	CBS-R,	$ NA			(BEAUFORT)	

GREENVILLE-SPARTANBURG

Arbitron Rank/Pop (12+): 65/504,100
CMSA Rank/Pop: NA
MSA Rank/Pop: 79/598,700
ADI # 37 (with Asheville)
Average Person Rating: 18.2
Market TSL: 24.2 hours

Stations: 23/19
Diaries: 1148/439:1/47.5%
Sample Target: 880
Standard Error: .597
% Below Line: 7.9
% Not Listed: 9.1

Est 1984 Revenue: $14,300,000
Gross Inc.:
HH Inc.: $25,338
Retail $: 3.4 Bil
Pop per Station: 26,532
# 1 Biller: WFBC-F $3,250,000

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 83
1.	WESC-F	127/13.9	9.4	15.0	11.1	13.1
2.	WFBC-F	94/10.3	11.4	14.1	10.2	10.4
3.	WHYZ	87/ 9.5	6.3	6.2	8.9	8.2
4.	WANS-F	83/ 9.1	10.7	10.2	9.9	7.7
5.	WSPA-F	71/ 7.8	9.8	7.7	7.9	9.1
6.	WSSL-F	67/ 7.3	9.0	7.6	8.6	10.3
7.	WCKN-F	56/ 6.1	4.5	5.9	7.7	6.9
8.	WKSF-F	50/ 5.3	2.7	1.0	1.2	1.6
9.	WASC	44/ 4.8	3.4	5.4	5.2	4.2
10.	WFBC	29/ 3.2	4.9	3.0	2.4	2.3
11.	WORD	26/ 2.8	3.3	3.7	3.8	2.7
12.	WSPA	21/ 2.3	3.2	2.4	2.6	2.4
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	WESC-F	268/2630
2.	WKSF-F	221/2427
3.	WFBC-F	179/2389
4.	WANS-F	172/2545
5.	WSSL-F	156/2076
6.	WSPA-F	154/1779
7.	WCKN-F	117/1917
8.	WHYZ	93/ 692
9.	WASC	44/ 257
10.	WBCY-F	43/ 679
11.	WFBC	31/ 508
12.	WESC	30/ 478
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	WANS-F	1265/25.1	24.5	23.3
2.	WFBC-F	1228/24.4	30.0	29.9
3.	WESC-F	1188/23.6	22.0	25.6
4.	WSPA-F	942/18.7	16.7	16.2
5.	WCKN-F	925/18.3	12.4	17.4
6.	WSSL-F	799/15.9	17.9	19.2
7.	WKSF-F	621/12.3	8.4	4.5
8.	WHYZ	550/10.9	10.0	9.0
9.	WFBC	441/ 8.7	12.3	10.4
10.	WSPA	423/ 8.4	8.6	6.5
11.	WORD	348/ 6.9	8.4	10.4
12.	WESC	299/ 5.9	8.5	8.6
13.	WASC	257/ 5.1	NA	6.1
14.				
15.				

12+ FM SHARE (METRO): 68.87% (573 of 832) (SPG 84: 69.93%)

TEENS
1. WANS-F
2. WCKN-F
3. WHYZ
4. WKSF-F
5.

18-34
1. WANS-F
2. WHYZ
WFBC-F
4. WKSF-F
5. WASC
6. WCKN-F

18-49
1. WFBC-F
WESC-F
3. WANS-F
4. WSSL-F
5. WCKN-F

25-49
1. WESC-F
2. WFBC-F
3. WSSL-F
4. WHYZ
5. WANS-F

25-54
1. WESC-F
2. WFBC-F
3. WSSL-F
4. WHYZ
5. WANS-F

35-64
1. WESC-F
2. WSPA-F
3. WSSL-F
4. WFBC-F
5.

12+ AMD
1. WESC-F+
2. WFBC-F
3. WANS-F
4. WSSL-F+
5. WSPA-F

12+ MID
1. WESC-F
2. WFBC-F
3. WSPA-F
4. WANS-F
5. WHYZ
6. WSSL-F

12+ PMD
1. WESC-F+
2. WFBC-F
3. WANS-F
4. WSPA-F
5. WHYZ

12+ EVE
1. WANS-F
2. WESC-F
3. WCKN-F
4. WFBC-F
5. WKSF-F

SAT MID
1. WESC-F
2. WANS-F
3. WSSL-F
4. WHYZ
5. WFBC-F
6. WSPA-F

WOM 18-24
1. WANS-F
2. WCKN-F
3. WKSF-F
4. WASC
WFBC-F

WOM 18-34
1. WFBC-F
WANS-F
3. WCKN-F
4. WHYZ
5. WESC-F

WOM 25-34
1. WFBC-F
2. WHYZ
3. WANS-F
4. WESC-F
5. WSSL-F
WCKN-F

WOM 18-49
1. WFBC-F
2. WESC-F
3. WANS-F
4. WHYZ
5. WSSL-F
WCKN-F

WOM 25-54
1. WFBC-F
2. WESC-F
3. WSSL-F
4. WHYZ
5. WANS-F

MEN 18-24
1. WASC
2. WHYZ
3. WKSF-F
4. WANS-F
5. WCKN-F

MEN 18-34
1. WHYZ
2. WASC
3. WKSF-F
WANS-F
5. WFBC-F

MEN 25-34
1. WFBC-F
2. WESC-F
WHYZ
4. WANS-F
5. WSSL-F

MEN 18-49
1. WESC-F
2. WFBC-F
3. WHYZ
4. WANS-F
5. WASC

MEN 25-54
1. WESC-F
2. WFBC-F
3. WSSL-F
4. WANS-F
5. WHYZ

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		198 (4)	198 (4)	23.8	15.7
AOR				0	6.4
AC/OLDIES/SOFT ROCK	26 (1)	94 (1)	120 (2)	14.4	18.5
MOR/VARIETY	50 (2)		50 (2)	6.0	3.3
COUNTRY	24 (3)	197 (3)	221 (6)	26.6	31.6
BLACK/URBAN	131 (2)		131 (2)	15.7	12.8
BTFL MUSIC/EZ		80 (2)	80 (2)	9.6	9.4
NEWS/TALK				0	0
NOSTALGIA				0	0
RELIGION/GOSPEL	28 (4)	4 (1)	32 (5)	3.8	1.6
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS				0	0
			832 (23)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WBBR	1580	Travelers Rest	.9/1.2
WCKI	1300	Greer	.9/1.4
WELP	1360	Easley	.7/1.4
WESC	660	Greenville	2.1/5.9
WKDY	1400	Spartanburg	.3/2.0
WMUU	1260	Greenville	.7/1.7
WMUU-F	94.5	Greenville	1.0/3.6
WSSL	1440	Greenville	.2/1.1
WAGI-F	105.3	Gaffney	.3/1.3
WMIT-F	106.9	Black Mountain	.4/1.1
WBCY-F	107.9	Charlotte	1.0/3.8

MISCELLANEOUS COMMENTS WCKN from AOR to CHR...No AOR or Black FM in this market...

RADIO STATIONS

WASC, 1530, 1 KW (DAYS) , BLACK	NBN,ABC-C, $13.00 (----)		Joe Sessoms
WESC, 660, 50 KW (DAYS,DA) , COUNTRY	ABC-E, $35.00* (Blair)		John Davenport
WFBC, 1330, 5 KW (DA-N) , MOR/OLDIES (Drake-Chen)	NBC,NBC-T, $37.00* (Katz)	Multimedia	Bruce Buchanan
WHYZ, 1070, 50 KW (DAYS,DA) , BLACK	SBN,ABC-C, $30.00 (HNWH)		Tom Hooper
WKDY, 1400, 1 KW/250 W , COUNTRY	SMN, $14.00 (Southern)		Beau Sanders
WMRB, 1490, 1 KW/250 W , BLACK	, $17.00 (----)		Alton Finley
WMUU, 1260, 5 KW (DAYS) , RELIGION	APR, $12.00 (----)		Jim Dickson
WORD, 910, 5 KW/1 KW (DA-2), AC	UPI, $18.C0 (Masla)		Charles Brooks
WSPA, 950, 5 KW (DA-N) , MOR	CBS, $30.00* (Mc-Guild)		Larry Cook
WSSL, 1440, 5 KW (DA-N) , COUNTRY	US 2, $ NM (Eastman)	Keymarket	Mike Steinhilper
WANS-F, 107.3, 100 KW @ 1008, CHR	US 1,CBS-R, $44.00* (Torbet)	(ANDERSON)	Nick Frangias
WCKN-F, 101.1, 100 KW @ 820, CHR (TM)	MBS, $40.00* (----)	(ANDERSON)	Bob Nations
WESC-F, 92.5, 100 KW @ 2000, COUNTRY	ABC-E, $59.00* (Blair)		John Davenport
WFBC-F, 93.7, 100 KW @ 1840, AC (Drake-Chen)	ABC-F, $79.00* (Katz)	Multimedia	Bruce Buchanan
WMUU-F, 94.5, 100 KW @ 1200, BTFL MUS	APR, $19.00 (S. Katz)		Jim Dickson
WSPA-F, 98.9, 100 KW @ 1910, BTFL	, $57.75* (Mc-Guild)		Larry Cook
WSSL-F, 100.5, 100 KW @ 1280, COUNTRY (TM)	US 2, $75.00 (Eastman)	Keymarket	Mike Steinhilper

WKSF - See Asheville

HARRISBURG

Arbitron Rank/Pop (12+): 82/392,400
CMSA Rank/Pop: NA
MSA Rank/Pop: 85/580,600
ADI # 46 (with York & Lancaster)
Average Person Rating: 17.2
Market TSL: 22.7 hours

Stations: 23/14
Diaries: 834/471:1/47.4%
Sample Target: 780
Standard Error: .695
% Below Line: 18.3
% Not Listed: 9.3

Est 1984 Revenue: $8,200,000
Gross Inc.:
HH Inc.: $27,525
Retail $: 3.6 Bil
Pop per Station: 28,029
# 1 Biller: WHP $1,400,000

	12+ METRO 1/4/SHARE		FAL 84	SPG 84	FAL 83	SPG 83
1.	WNNK-F	126/18.7	13.3	11.4	10.3	11.4
2.	WHP-F	80/11.9	10.6	10.3	12.4	12.6
3.	WHP	69/10.2	9.9	10.6	12.3	9.4
4.	WRKZ-F	48/ 7.1	7.5	8.5	7.1	8.2
5.	WQXA-F	38/ 5.6	5.3	5.3	6.4	6.5
6.	WSFM-F	35/ 5.2	9.0	8.8	5.9	6.7
7.	WTPA-F	29/ 4.3	1.8	2.3	2.1	1.5
8.	WHGB	27/ 4.0	4.3	4.2	1.8	4.4
9.	WHYL-F+	25/ 3.7	3.2	6.1	8.6	6.1
10.	WKBO	21/ 3.1	7.7	6.2	7.3	6.7
	WHTF-F	21/ 3.1	2.4	4.5	2.6	1.2
12.	WCMB	17/ 2.5	4.1	4.6	2.7	4.4
	WNCE-F	17/ 2.5	3.1	1.9	3.3	2.0
14.						
15.						

	12+ TSA 1/4/CUME	
1.	WRKZ-F	191/2113
2.	WNNK-F	163/2071
3.	WNCE-F	160/1582
4.	WQXA-F	145/1980
5.	WSBA-F	128/1327
6.	WHP-F	103/1075
7.	WHP	77/1012
8.	WHTF-F	70/ 958
9.	WDAC-F	69/ 710
10.	WTPA-F	46/ 573
11.	WYCR-F	44/ 939
12.	WSFM-F	40/ 613
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		FAL 84	SPG 84
1.	WNNK-F	1357/34.6	21.6	22.4
2.	WHP	815/20.8	22.5	23.7
3.	WHP-F	745/19.0	19.1	22.0
4.	WSFM-F	538/13.7	19.1	15.5
5.	WRKZ-F	529/13.5	17.5	15.0
6.	WQXA-F	526/13.4	15.6	12.6
7.	WKBO	469/12.0	17.6	16.9
8.	WHTF-F	366/ 9.3	7.8	11.1
9.	WTPA-F	324/ 8.3	---	5.9
10.	WHGB	316/ 8.1	9.1	8.1
11.	WHYL-F+	308/ 7.8	9.1	10.7
12.	WCMB	298/ 7.6	9.4	10.6
13.				
14.				
15.				

12+ FM SHARE (METRO): 74.14% (453 of 611) (SPG 84: 65.56%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WNNK-F	1. WNNK-F	1. WNNK-F	1. WNNK-F	1. WNNK-F	1. WHP-F	1. WNNK-F	1. WNNK-F	1. WNNK-F	1. WNNK-F	1. WNNK-F
2.	2. WQXA-F	2. WSFM-F	2. WSFM-F	2. WRKZ-F	2. WHP	2. WHP	2. WHP-F	2. WHP-F	2. WHP-F	2. WHP-F
3.	3. WTPA-F	WQXA-F	3. WRKZ-F	3. WHP-F	3. WRKZ-F	3. WHP-F	3. WHP	3. WRKZ-F	3. WQXA-F	3. WHGB
4.	4. WSFM-F	4. WRKZ-F	4. WHP-F	4. WSFM-F	4. WHGB	4. WRKZ-F	4. WRKZ-F	4. WHP	4. WKBO	4. WRKZ-F
5.	5. WRKZ-F	5. WTPA-F	5. WQXA-F	5. WHP	. WNNK-F	5. WQXA-F	5. WQXA-F	5.	5. WRKZ-F	5. WHYL-F
							6. WSFM-F			

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WNNK-F	1. WNNK-F	1. WNNK-F	1. WNNK-F	1. WNNK-F	1. WNNK-F	1. WNNK-F	1. WNNK-F	1. WNNK-F	1. WNNK-F
2. WQXA-F	2. WQXA-F	2. WSFM-F	2. WSFM-F	2. WRKZ-F	2. WTPA-F	2. WTPA-F	2. WQXA-F	2. WTPA-F	2. WHP-F
3.	WSFM-F	3. WRKZ-F	3. WRKZ-F	3. WSFM-F	3.	3. WQXA-F	3. WHTF-F	3. WQXA-F	3. WRKZ-F
4.	4.	4.	4. WQXA-F	4. WHP-F	4.	4. WHTF-F	4.	4.	4. WHP
5.	5.	5.	5.	5.	5.	5.	5.	5.	5. WCMB
									WQXA-F

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		201 (6)	201 (6)	32.9	11.8
AOR		29 (1)	29 (1)	4.7	14.4
AC/OLDIES/SOFT ROCK	38 (2)	43 (2)	81 (4)	13.3	19.9
MOR/VARIETY	91 (4)		91 (4)	14.9	14.8
COUNTRY	2 (1)	71 (2)	73 (3)	11.9	21.0
BLACK/URBAN				0	0
BTFL MUSIC/EZ		97 (2)	97 (2)	15.9	13.4
NEWS/TALK				0	0
NOSTALGIA	27 (1)		27 (1)	4.4	4.6
RELIGION/GOSPEL		9 (1)	9 (1)	1.4	1.6
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS		3 (1)	3 (1)	0.5	0
			611 (23)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WIOO	1000	Carlisle	1.2/3.3
WQIN	1290	Lykens	1.6/2.4
WSHP	1480	Shippersburg	.4/1.4
WDAC-F	94.5	Lancaster	1.3/2 8
WGCB-F	96.1	Red Lion	.4/1.7
WSBA-F	103.3	York	1.2/4.1
WYCR-F	98.5	York	.3/2.4
WIKZ-F	95.1	Chambersburg	.4/1.7
WQKX-F	94.1	Sunbury	1.6/4.2

RADIO STATIONS

WCMB, 1460, 5 KW (DA-N), AC/OLDIES	ABC-D, $25.00* (Torbet)	McKenna	Brian Danzio
WHGB, 1400, 1 KW/250 W , NOSTALGIA (Ham)	MBS, $18.00 (Mc-Guild)	Scott	Mitchell Scott
WHP , 580, 5 KW (DA-N), MOR	CBS, $85.00 (Katz)		Don Yeiser
WKBO, 1230, 1 KW/250 W , AC/OLDIES	NBC, $40.00 (Blair)		John Dame
WHP-F , 97.3, 14 KW @ 840, BTFL (Bonne)	, $80.00 (Katz)		Don Yeiser
WHYL-F+,102.3, 3 KW @ 165, COUNTRY	APR, $22.00* (HNWH)	(CARLISLE)	Frank Kelly
WNNK-F, 104.1, 15 KW @ 950, CHR	ABC-R, $26.00 (Eastman)	Keymarket	Carol O'Leary
WRKZ-F, 106.7, 50 KW @ 500, COUNTRY (Burk-Abr)	ABC-E, $54.00* (Mc-Guild)	Eastern (HERSHEY)	Paul Holsopple
WSFM-F, 99.3, 3 KW @ 300, AC	US II, $35.00* (Torbet)	McKenna	Brian Danzio
WTPA-F, 93.5, 3 KW @ 300, AOR (Pollack)	ABC-R, $20.00 (Selcom)		Michael Brandon

MISCELLANEOUS COMMENTS WTPA-F changes calls to WNNK-F...WKCD-F changes calls to WTPA-F...WNNK changes format from AOR to CHR...WTPA changes format from Contmep to AOR...WCMB changes format from Country to AC...

HARTFORD

Arbitron Rank/Pop (12+): 38/878,900
CMSA Rank/Pop: # 35
MSA Rank/Pop: 43/1,061,000
ADI # 22 (with New Haven)
Average Person Rating: 18.4
Market TSL: 23.8 hours

Stations: 23/15
Diaries: 1266/694:1/51.0%
Sample Target: 1170
Standard Error: .569
% Below Line: 7.9
% Not Listed: 12.2

Est. 1984 Revenue: $23,400,000
Gross Inc.:
HH Inc.: $35,154
Retail $: 7.1 Bil
Pop per Station: 58,593
# 1 Biller: WTIC $5,000,000

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 83	BIRCH SHARE
1.	WTIC	324/20.1	18.6	19.3	21.1	19.7	20.9
2.	WTIC-F	255/15.8	14.1	11.5	11.5	12.5	19.5
3.	WRCH-F	194/12.0	9.4	7.7	8.6	11.6	6.5
4.	WHCN-F	98/ 6.1	6.7	5.8	5.7	5.8	8.5
5.	WRCQ	72/ 4.5	5.3	4.1	4.5	3.6	1.7
6.	WIOF-F	68/ 4.2	5.1	4.8	3.3	4.3	3.2
7.	WPOP	59/ 3.7	4.1	4.4	3.5	2.9	2.6
8.	WDRC-F	57/ 3.5	5.5	4.6	4.0	4.4	2.7
9.	WCCC-F	55/ 3.4	4.7	3.8	4.1	4.4	4.9
	WKSS-F	55/ 3.4	2.4	4.6	5.4	4.6	5.6
11.	WDRC-F	39/ 2.4	2.7	3.0	2.9	3.0	2.1
12.	WWYZ-F	32/ 2.0	2.6	2.6	3.3	2.7	2.8
13.							
14.							
15.							
16.							
17.							
18.							
19.							
20.							
21.							
22.							
23.							
24.							
25.							

12+ TSA 1/4/CUME		
1.	WTIC	452/5325
2.	WTIC-F	416/5353
3.	WRCH-F	331/3405
4.	WHCN-F	211/3413
5.	WCCC-F	150/2750
6.	WKCI-F	145/2368
7.	WIOF-F	135/2297
8.	WKSS-F	132/2654
9.	WDRC-F	105/2547
10.	WHYN-F	97/1426
11.	WPLR-F	95/1735
12.		
13.		
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24.		
25.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	WTIC	3407/38.8	37.8	39.5
2.	WTIC-F	3138/35.7	33.9	33.5
3.	WRCH-F	1783/20.3	18.4	15.8
4.	WHCN-F	1713/19.5	18.5	17.2
5.	WDRC-F	1333/15.2	16.4	19.3
6.	WCCC-F	1269/14.4	14.9	13.9
7.	WKSS-F	1260/14.3	8.3	12.2
8.	WIOF-F	1180/13.4	14.2	13.3
9.	WPOP	973/11.1	10.5	14.1
10.	WRCQ	764/ 8.7	9.6	10.0
11.	WWYZ-F	696/ 7.9	9.0	9.5
12.	WDRC	687/ 7.8	8.8	10.8
13.				
14.				
15.				
16.				
17.				
18.				
19.				
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 61.14% (867 of 1418) (SPG 84: 57.41%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WTIC-F	1. WTIC-F	1. WTIC-F	1. WTIC-F	1. WTIC-F	1. WTIC	1. WTIC	1. WTIC-F	1. WTIC-F	1. WTIC	1. WTIC-F
2. WHCN-F	2. WHCN-F	2. WTIC	2. WTIC	2. WTIC	2. WRCH-F	2. WTIC-F	WTIC	2. WRCH-F	2. WTIC-F	2. WTIC
3. WKSS-F	3. WIOF-F	3. WHCN-F	3. WRCH-F	3. WRCH-F	3. WTIC-F	3. WRCH-F	3. WRCH-F	3. WTIC	3. WRCH-F	3. WRCH-F
4. WCCC-F	WCCC-F	4. WRCH-F	4. WIOF-F	4. WIOF-F	4.	4. WPOP	4. WRCQ	4. WHCN-F	4. WHCN-F	4. WHCN-F
5.	5. WTIC	5. WIOF-F	5. WDRC-F	5. WDRC-F	5.	5. WHCN-F	5. WIOF-F	5. WIOF-F	5. WKSS-F	5. WRCQ
6.	6.	6.	6. WHCN-F	6. WHCN-F	6.	6.	6. WHCN-F	6. WRCQ	6. WCCC-F	6. WIOF-F
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WTIC-F	1. WTIC-F	1. WTIC-F	1. WTIC-F	1. WTIC-F
2.	2. WHCN-F	2. WIOF-F	2. WTIC	2. WTIC
3.	3. WIOF-F	3. WHCN-F	3. WIOF-F	3. WRCH-F
4.	4. WTIC	WTIC	4. WRCH-F	4. WIOF-F
5.	5. WDRC-F	5. WDRC-F	5. WHCN-F	5. WDRC-F
6.	6.	6.	6.	6.
7.	7.	7.	7.	7.
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WTIC-F	1. WTIC-F	1. WTIC-F	1. WTIC-F	1. WTIC
WHCN-F	2. WHCN-F	2. WHCN-F	2. WHCN-F	2. WTIC-F
3. WRCH-F	3. WCCC-F	3. WTIC-F	3. WTIC	3. WRCH-F
4. WCCC-F	4. WRCH-F	WCCC-F	4. WRCH-F	4. WHCN-F
5.	5.	WDRC-F	5. WCCC-F	5. WDRC-F
6.	6.	6.	6.	6.
7.	7.	7.	7.	7.
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP	8 (1)	323 (3)	331 (4)	23.3	19.3
AOR		184 (4)	184 (4)	13.0	14.6
AC/OLDIES/SOFT ROCK	54 (2)	166 (4)	220 (6)	15.5	13.4
MOR/VARIETY	330 (2)		330 (2)	23.3	22.3
COUNTRY	14 (2)		14 (2)	1.0	2.8
BLACK/URBAN	9 (1)		9 (1)	0.6	1.9
BTFL MUSIC/EZ		194 (1)	194 (1)	13.7	13.5
NEWS/TALK	64 (2)		64 (2)	4.5	5.5
NOSTALGIA	72 (1)		72 (1)	5.1	4.5
RELIGION/GOSPEL				0	0
SPANISH				0	2.3
CLASSICAL				0	0
UNKNOWN/OTHERS				0	0
			1418 (23)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCCC	1290	Hartford	.5/2.0
WCNX	1150	Middletown	.4/1.2
WDRC	1360	Hartford	2.4/7.8
WKHT	1230	Manchester	.4/1.5
WKND	1480	Windsor	.6/2.1
WKCI-F	101.3	Hamden	.8/4.3
WPLR-F	99.1	New Haven	1.0/6.1
WAQY-F	102.1	Springfield	.9/5.7
WCBS	880	New York	.3/2.5
WHN	1050	New York	.4/1.2
WHYN-F	93.1	Springfield	.6/2.5
WNBC	660	New York	.9/3.6

RADIO STATIONS

AM STATIONS

WCCC, 1290, 500 W (DAYS)	, CHR	ABC-C,	$ NA	(Selcom)		Milt Aninger
WDRC, 1360, 5 KW (DA-N)	, AC	,	$ 38.00*	(Mc-Guild)	Buckley	Dick Korsen
WKHT, 1230, 1 KW/250 W	, COUNTRY (Drake-Chen)	MBS,	$ 20.00	(P/W)		Jay Epstein
WKND, 1480, 500 W (DAYS,DA)	, BLACK	NBN,	$ 25.00*	(Roslin)		Bryon McClanahan
WMLB, 1550, 1 KW (DAYS)	, COUNTRY	,	$ 20.00	(----)		Phil Chaiken
WPOP, 1410, 5 KW (DA-2)	, NEWS	CBS,	$ 65.00	(Eastman)	Merv Griffin	Al Pellegrino
WRCQ, 910, 5 KW (DA-2)	, NOSTALGIA	ABC-I,	$ 35.00	(Christal)		Dick Bremkamp
WRYM, 840, 1 KW (DAYS)	, SPANISH	,	$ 22.00	(Caballero)		Barry Kursman
WTIC, 1080, 50 KW (DA-N)	, MOR	NBC,	$300.00*	(Katz)		Perry Ury

FM STATIONS

WCCC-F, 106.9, 23 KW @ 720	, AOR	Source,	$ 50.00	(Selcom)		Milt Aninger
WDRC-F, 102.9, 20 KW @ 810	, AC/CONTEMP	,	$ 80.00*	(Mc-Guild)	Buckley	Dick Korsen
WHCN-F, 105.9, 16 KW @ 867	, AOR (Burk-Abr)	ABC-R,	$ 70.00*	(Masla)	Beck-Ross	Boyd Arnold
WIOF-F, 104.1, 14 KW @ 835	, AC	CBS-R,	$ 65.00	(Eastman)	Merv Griffin (WATERBURY)	Al Pellegrino
WKSS-F, 95.7, 17 KW @ 880	, CHR	,	$ 71.00	(MMR)		Tim Montgomery
WIVH-F, 93.7, 21 KW @ 780	, SPANISH	,	$ 28.00	(Lotus)		Jose Grimalt
WRCH-F, 100.5, 8 KW @ 1250	, BTFL/EZ	ABC-D,	$ 80.00	(Christal)		Dick Bremkamp
WTIC-F, 96.5, 20 KW @ 810	, CHR	,	$150.00*	(Katz)		Perry Ury
WWYZ-F, 92.5, 18 KW @ 860	, AC	,	$ 60.00	(CBS)	(WATERBURY)	Fred Erwin

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

Part of Middlesex County added to Metro...This may be the only market where a BTFL station (WRCH) beats an AOR (WCCC-F) in Men 18-24...WTIC-F has nearly pulled even with its sister station-what a combo!... WIOF is now the clear leader in AC...

HONOLULU

Arbitron Rank/Pop (12+): 52/672,100
CMSA Rank/Pop: 47
MSA Rank/Pop: 52/917,900
NO ADI
Average Person Rating: 17.3
Market TSL: 23.2 hours

Stations: 21/21
Diaries: 1159/580:1/50.7%
Sample Target: 1010
Standard Error: .586
% Below Line: 0
% Not Listed: 5.1

Est 1984 Revenue: $15,500,000
Gross Inc.:
HH Inc.: $34,869
Retail $: 4.8 Bil
Pop per Station: 32,005
# 1 Biller: NA

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 83
1.	KSSK	193/16.6	12.1	11.6	19.1	9.0
2.	KULA-F	147/12.6	11.6	14.2	13.1	7.9
3.	KPOI-F	111/9.5	11.1	9.6	9.0	9.1
4.	KQMQ-F	101/ 8.7	10.2	9.8	5.9	9.9
5.	KUMU-F	95/ 8.1	6.6	6.4	7.4	7.6
6.	KRTR-F	63/ 5.4	6.7	.9	1.9	1.3
7.	KCCN	58/ 5.0	5.4	4.0	5.0	5.4
8.	KKUA	57/ 4.9	4.5	3.8	6.3	6.3
9.	KIKI	50/ 4.3	5.3	7.7	4.3	7.1
10.	KORL	47/ 4.0	1.7	4.9	4.3	2.5
11.	KGU	42/ 3.6	4.8	3.1	2.2	2.4
12.	KHVH	38/ 3.3	2.8	4.6	4.0	5.2
13.	KDEO	30/ 2.6	2.3	4.2	3.4	3.9
14.	KMAI-F	23/ 2.0	3.3	3.8	3.6	6.0
15.						

12+ TSA 1/4/CUME	
1.	
2.	
3.	
4.	
5.	
6.	THE TSA AND METRO
7.	ARE THE SAME.
8.	
9.	
10.	
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	KULA-F	2018/30.0	29.3	29.4
2.	KSSK	1941/28.9	26.8	22.9
3.	KQMQ-F	1660/24.7	24.0	23.6
4.	KPOI-F	1446/21.5	23.0	20.2
5.	KRTR-F	1164/17.3	13.6	5.0
6.	KUMU-F	1012/15.1	12.4	12.0
7.	KIKI	963/14.3	16.6	22.0
8.	KKUA	942/14.0	17.6	15.7
9.	KHVH	820/12.2	8.6	11.9
10.	KCCN	808/12.0	11.2	11.2
11.	KGU	666/ 9.9	11.6	6.8
12.	KMAI-F	508/ 7.6	7.0	7.2
13.	KORL	499/ 7.4	4.9	8.4
14.	KDEO	408/ 6.1	5.5	8.1
15.				

12+ FM SHARE (METRO): 49.23% (545 of 1107) (SPG 84: 47.27%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KQMQ-F	1. KULA-F	1. KULA-F	1. KULA-F	1. KSSK	1. KSSK	1. KSSK	1. KSSK	1. KSSK	1. KQMQ-F	1. KULA-F
2. KPOI-F	2. KPOI-F	2. KSSK	2. KSSK	2. KULA-F	2. KUMU-F	2. KQMQ-F+	2. KULA-F	2. KULA-F	2. KPOI-F	2. KSSK
3.	3. KQMQ-F	3. KPOI-F	3. KUMU-F	3. KUMU-F	3. KULA-F	3. KULA-F	3. KUMU-F	3. KUMU-F	KULA-F	3. KPOI-F
4.	4. KSSK	4. KQMQ-F	4. KRTR-F	4. KRTR-F	4. KCCN	4. KPOI-F	4. KPOI	4. KPOI-F	4. KSSK	4. KQMQ-F
5.	5. KRTR-F	5. KUMU-F	5. KIKI	5. KIKI	5.	5. KUMU-F+	5. KQMQ-F	5. KQMQ-F	5. KUMU-F	5. KIKI
		6. KRTR-F					6. KRTR-F			

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KULA-F	1. KULA-F	1. KULA-F	1. KULA-F	1. KSSK	1. KPOI-F	1. KPOI-F	1. KULA-F	1. KPOI-F	1. KSSK
2. KPOI-F	2. KSSK	2. KSSK	2. KSSK	KULA-F	2. KQMQ-F	2. KULA-F	2. KPOI-F	2. KULA-F	2. KULA-F
3. KQMQ-F	3. KQMQ-F	3. KUMU-F	3. KQMQ-F	3. KUMU-F	3. KULA-F	3. KQMQ-F	3. KSSK	3. KSSK	3. KUMU-F
4.	4. KPOI-F	4. KKUA	4. KPOI-F	4. KKUA	4.	4. KSSK	4. KRTR-F	4. KRTR-F	4. KRTR-F
5.	5. KKUA	KQMQ-F	KUMU-F	5. KIKI	5.	5. KRTR-F	5. KIKI	5. KQMQ-F	5. KPOI-F
	KRTR-F						KQMQ-F		

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP	11 (1)	124 (2)	135 (3)	12.2	33.4
AOR		111 (1)	111 (1)	10.0	10.1
AC/OLDIES/SOFT ROCK	107 (2)	210 (2)	317 (4)	28.6	8.0
MOR/VARIETY	193 (1)		193 (1)	17.4	12.2
COUNTRY	30 (1)		30 (1)	2.7	4.4
BLACK/URBAN				0	0
BTFL MUSIC/EZ	8 (1)	95 (1)	103 (2)	9.3	9.2
NEWS/TALK	80 (2)		80 (2)	7.2	8.5
NOSTALGIA	47 (1)		47 (1)	4.2	5.2
RELIGION/GOSPEL	10 (2)	5 (1)	15 (3)	1.4	0.9
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS	76 (3)		76 (3)	6.9	8.0
RADIO STATIONS			1107 (21)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KAIM	870	Honolulu	.4/1.9
KAIM-F	95.5	Honolulu	.4/ .8
KIFH	1040	Honolulu	.4/1.7
KOHO	1170	Honolulu	.9/2.5
KUMU	1500	Honolulu	.7/4.0
KWAI	1080	Honolulu	.9/3.1
KZOO	1210	Honolulu	.6/2.1

MISCELLANEOUS COMMENTS KMAI-F changed to CHR...KIKI changed from CHR to AC...KIFH sold (and partially donated) by Sudbrink for $650,000...KCCN sold by Lee Optical to Glascock for $696,000...

KAIM	870	50 KW (DA-2)	RELIGION		$10.00	(----)		Cliff Scott
KCCN	1420	5 KW	HAWAIIAN		$18.00*	(Weiss)		Ronnie Hope
KDEO	940	10 KW	COUNTRY (Drake-Chen)	MBS	$28.00	(Masla)		Bob Loew
KGU	760	10 KW	NEWS/TALK	CBS,ABC-T	$20.00	(Blair)		Mark Hurd
KHVH	990	5 KW	NEWS/TALK	ABC-I,NBC	$40.50	(HNWH)		L.S. Berger
KIKI	830	10 KW	AC		$30.00	(Katz)	Parker	Jeff Coelho
KISA	1540	5 KW (DA-2)	FILIPINO		$16.00	(Gillis)		Ricky Manayan
KKUA	690	10 KW	AC	APR,US I	$44.00	(Selcom)	Kadota	Don Metgger
KLEI	1130	10 KW	BTFL/HAWAIIAN		$ 9.00	(----)	Schuele	Lucille Cordeiro
KOHO	1170	5 KW	JAPANESE		$14.00	(Oakes)		Walter Soga
KORL	650	10 KW	NOSTALGIA	UPI	$20.00*	(Western)		Bill Morse
KSSK	590	5 KW	MOR		$85.00	(Eastman)	Heftel	Earl McDaniel
KUMU	1500	10 KW	BTFL		$32.00	(Torbet)		John Weiser
KZOO	1210	1 KW	ETHNIC		$10.00	(----)		Yoshio Sato
KAIM-F	95.5	100 KW @ 421	RELIGION		$ 5.00	(----)		Cliff Scott
KMAI-F	93.9	100 KW @ -400	CHR		$27.50	(Katz)	Parker	Jeff Coelho
KPOI-F	97.5	83 KW @ 46	AOR (Burk-Abr)		$34.00*	(----)	Sudbrink	T. Malijewski
KQMQ-F	93.1	54 KW @ -119	CHR/URBAN	APR,US I	$39.00	(Selcom)	Kadota	Don Metzger
KRTR-F	96.3	75 KW @ 2120	AC (Drake-Chen)		$29.00	(HNWH)		
KULA-F	92.3	100 KW @ 1685	AC		$75.00	(Eastman)	Heftel	Earl McDaniel
KUMU-F	94.7	100 KW @ 78	BTFL		$34.00	(Torbet)		John Weiser

HOUSTON

Arbitron Rank/Pop (12+): 8/2,970,400
CMSA Rank/Pop: # 8
MSA Rank/Pop: 8/3,187,200
ADI # 10
Average Person Rating: 18.6
Market TSL: 24.3 hours

Stations: 29/29
Diaries: 2104/1412:1/42.4%
Sample Target: 2030
Standard Error: .456
% Below Line: 0
% Not Listed: 8.4

Est. 1984 Revenue: $107,200,000
Gross Inc.:
HH Inc.: $37,437
Retail $: 22.9 Bil
Pop per Station: 102,428
# 1 Biller: KIKK-F $13,500,000

12+ METRO 1/4/SHARE			WIN 85	FAL 84	SUM 84	SPG 84	BIRCH SHARE
1.	KMJQ-F	515/9.3	9.5	9.4	10.2	9.1	10.3
2.	KKBQ-F	450/8.1	8.5	9.2	8.9	10.7	9.1
3.	KIKK-F	376/6.8	7.8	7.6	7.5	6.4	8.4
4.	KODA-F	365/6.6	7.8	7.4	6.8	8.4	4.6
5.	KLTR-F	348/6.3	5.8	6.3	4.5	3.2	6.0
6.	KRBE-F	315/5.7	2.8	2.7	4.4	4.7	5.9
7.	KQUE-F	282/5.1	4.3	4.5	4.6	3.5	4.9
8.	KSRR-F	267/5.0	5.2	5.3	5.5	7.4	7.2
9.	KTRH	273/4.9	4.4	4.4	4.3	3.5	4.5
10.	KILT-F	261/4.7	4.3	4.1	4.9	4.9	4.8
11.	KLOL-F	251/4.5	5.2	4.8	5.8	5.8	5.4
12.	KFMK-F	229/4.1	5.6	4.8	4.1	3.8	4.7
13.	KPRC	206/3.7	4.2	3.7	3.6	3.1	3.3
14.	KLEF-F	111/2.0	1.8	2.2	1.4	1.2	1.8
15.	KYOK	97/1.8	1.9	2.6	1.5	2.6	1.2
16.	KLAT	~~75/1~~.4	1.8	1.1	1.5	1.0	1.4
17.	KILT	72/1.3	1.6	1.9	1.7	1.7	1.1
18.	KRBE	71/1.3	.7	.4	.6	.8	1.2
	KCOH	71/1.3	.7	.8	1.3	1.4	.7
20.							
21.							
22.							
23.							
24.							
25.							

12+ TSA 1/4/CUME		
1.	KMJQ-F	561/5439
2.	KKBQ-F	471/6903
3.	KIKK-F	418/5410
4.	KODA-F	398/4482
5.	KRBE-F	355/5741
6.	KLTR-F	353/5241
7.	KTRH	331/5337
8.	KILT-F	292/3818
9.	KLOL-F	291/4662
10.	KSRR-F	288/4660
	KQUE-F	288/2801
12.	KFMK-F	241/3965
13.	KPRC	215/2972
14.	KLEF-F	125/1554
15.	KYOK	97/1639
16.	KILT	88/1499
17.	KLAT	75/ 719
18.	KRBE	71/ 927
	KCOH	71/ 990
20.	KIKK	58/ 759
21.		
22.		
23.		
24.		
25.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	KKBQ-F	6538/22.0	22.6	25.4
2.	KRBE-F	5231/17.6	11.5	12.7
3.	KLTR-F	5117/17.2	16.2	9.3
4.	KMJQ-F	5028/16.9	16.9	15.9
5.	KIKK-F	4678/15.7	16.5	15.4
6.	KTRH	4455/15.0	14.9	11.0
7.	KSRR-F	4388/14.8	15.1	18.3
8.	KLOL-F	4216/14.2	16.2	17.0
9.	KODA-F	4031/13.6	15.6	16.3
10.	KFMK-F	3800/12.8	13.7	11.7
11.	KILT-F	3407/11.5	10.1	12.8
12.	KPRC	2821/ 9.5	10.1	9.1
13.	KQUE-F	2738/ 9.2	8.3	7.9
14.	KYOK	1639/ 5.5	6.9	6.6
15.	KKBQ	1509/ 5.1	5.2	7.3
16.	KLEF-F	1458/ 4.9	5.3	4.4
17.	KILT	1287/ 4.3	4.8	6.2
18.	KCOH	990/ 3.3	2.5	3.2
19.	KRBE	927/ 3.1	1.9	3.5
20.	KNUZ	925/ 3.1	2.1	2.2
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 78.02% (3951 of 5064) (SPG 84: 76.89%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KKBQ-F	1. KMJQ-F	1. KMJQ-F	1. KLTR-F	1. KLTR-F	1. KODA-F	1. KKBQ-F+	1. KODA-F	1. KMJQ-F	1. KMJQ-F	1. KMJQ-F
2. KMJQ-F	2. KKBQ-F	2. KKBQ-F	2. KMJQ-F	KMJQ-F	2. KIKK-F	2. KIKK-F+	2. KMJQ-F	2. KKBQ-F	2. KKBQ-F	2. KLTR-F
3. KRBE-F	3. KLTR-F	3. KLTR-F	3. KIKK-F	3. KIKK-F	3. KQUE-F	3. KMJQ-F	3. KLTR-F	3. KIKK-F	3. KTRH	3. KIKK-F
4. KSRR-F	4. KSRR-F	4. KIKK-F	4. KKBQ-F	4. KODA-F	4. KILT-F	4. KTRH	4. KIKK-F	4. KLTR-F	4. KLTR-F	4. KKBQ-F
5. KYOK	5. KLOL-F	5. KRBE-F	5. KFMK-F	5. KFMK-F	5. KTRH	5. KRBE-F	5. KQUE-F	5. KODA-F	5. KPRC	5. KODA-F
6. KLOL-F	6. KRBE-F	6. KSRR-F	6. KODA-F	6. KKBQ-F	6. KMJQ-F	6. KSRR-F	6. KKBQ-F	6. KRBE-F	6. KODA-F	6. KSRR-F
7.	7. KIKK-F	7. KLOL-F	7. KILT-F	7. KILT-F	7. KPRC	7. KODA-F	7. KRBE-F	7. KILT-F	7. KLOL-F	7. KQUE-F
8.	8. KFMK-F	8. KFMK-F	8. KRBE-F	8. KRBE-F	8. KLTR-F	8. KQUE-F	8. KILT-F	8. KLOL-F	8. KRBE-F	8. KRBE-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KKBQ-F	1. KKBQ-F	1. KLTR-F	1. KMJQ-F	1. KMJQ-F	1. KLOL-F	1. KLOL-F	1. KLTR-F	1. KMJQ-F	1. KIKK-F
2. KMJQ-F	2. KLTR-F	2. KMJQ-F	2. KLTR-F	2. KLTR-F	2. KSRR-F	2. KSRR-F	2. KMJQ-F	2. KLOL-F	2. KLTR-F
3. KLTR-F	3. KMJQ-F	3. KKBQ-F	3. KKBQ-F	3. KIKK-F	3. KMJQ-F	3. KMJQ-F	3. KLOL-F	3. KSRR-F	3. KMJQ-F
4. KRBE-F	4. KRBE-F	4. KRBE-F	4. KIKK-F	4. KODA-F	4. KKBQ-F	4. KKBQ-F	4. KSRR-F	4. KKBQ-F	4. KFMK-F
5. KSRR-F	5. KIKK-F	5. KFMK-F	5. KRBE-F	5. KRBE-F	5. KRBE-F	5. KLTR-F	5. KFMK-F	5. KIKK-F	5. KTRH
6. KIKK-F	6. KFMK-F	6. KIKK-F	6. KFMK-F	6. KKBQ-F	6.	6. KRBE-F	6. KKBQ-F	6. KLTR-F	6. KKBQ-F
7.	7. KSRR-F	7. KLOL-F	7. KODA-F	7. KILT-F	7.	7. KIKK-F	7. KIKK-F	7. KFMK-F	KODA-F
8.	8. KLOL-F	8.	8. KILT-F	8. KFMK-F	8.	8. KFMK-F	8.	8. KRBE-F	8. KSRR-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP	56 (1)	765 (2)	821 (3)	16.2	13.9
AOR		527 (2)	527 (2)	10.4	14.3
AC/OLDIES/SOFT ROCK	127 (2)	577 (2)	704 (4)	13.9	14.6
MOR/VARIETY				0	0
COUNTRY	124 (2)	637 (2)	761 (4)	15.0	15.0
BLACK/URBAN	168 (2)	515 (1)	683 (3)	13.5	14.1
BTFL MUSIC/EZ		380 (2)	380 (2)	7.5	9.1
NEWS/TALK	479 (2)		479 (2)	9.5	7.1
NOSTALGIA		282 (1)	282 (1)	5.6	3.7
RELIGION/GOSPEL		109 (3)	109 (3)	2.2	1.7
SPANISH	159 (3)	48 (1)	207 (4)	4.1	4.5
CLASSICAL		111 (1)	111 (1)	2.2	1.3
UNKNOWN/OTHERS				0	0.6
			5064 (29)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KEYH	850	Houston	.5/1.2
KGOL-F	107.5	Lake Jackson	.9/3.0
KHCB-F	105.7	Houston	.7/2.0
KIKK	650	Pasadena	.9/2.1
KJOJ-F	106.9	Conroe	.3/1.4
KKBQ	790	Houston	1.0/5.1
KNUZ	1230	Houston	1.0/3.1
KXKX-F	106.5	Galveston	.9/2.1
KXYZ	1320	Houston	1.0/1.8
KYND-F	92.1	Seabrook	.3/1.6

RADIO STATIONS

AM STATIONS

KCOH, 1430, 1 KW	, BLACK	SBN, $ 53.00	(Roslin)		Mike Petrizzo
KEYH, 850, 10 KW	, SPANISH	, $ 40.00*	(Lotus)		Dave Armstrong
KIKK, 650, 250 W (DAYS)	, COUNTRY	, $ 75.00	(Torbet)	Viacom	Nick Trigony
KILT, 610, 5 KW (DA-2)	, COUNTRY	, $ 90.00*	(Blair)	LIN	Dickie Rosenfeld
KKBQ, 790, 5 KW (DA-2)	, CHR	ABC-F, $ 95.00*	(Eastman)	Gannett	Cos Cappellino
KLAT, 1010, 5 KW/1 KW (DA-2)	, SPANISH	, $ 96.00	(Caballero)	Tichenor	Ricardo Castillo
KLVL, 1480, 1 KW/500 W (DA-N)	, SPANISH	, $ 20.00	(National)		Felix Morales
KNUZ, 1230, 1 KW/250 W	, OLDIES	ABC-D, $ NA	(Republic)		David Morris
KPRC, 950, 5 KW (DA-N)	, NEWS/TALK	NBC,SMN, $145.00*	(CBS)		George Stokes
KRBE, 1070, 10 KW/5 KW (DA-2)	, OLDIES	, $ 60.00*	(Katz)	Lake Huron	Robert Chandler
KTRH, 740, 50 KW (DA-1)	, NEWS/TALK	CBS,MBS, $155.00*	(CBS)		Jesse Jones
KXYZ, 1320, 5 KW (DA-N)	, SPANISH	, $ 77.50	(Caballero)	Infinity	Hugo Cadelago
KYOK, 1590, 5 KW (DA-N)	, BLACK	, $ 45.00	(----)	All Pro	Don Rosette

FM STATIONS

KFMK-F, 97.9, 100 KW @ 1920, AC	, $239.75	(Selcom)	First Media	Dan Mason
KGOL-F, 107.5, 100 KW @ 986, RELIGION	UPI, $ 40.00	(----)	(LAKE JACKSON)	Ed Mahoney
KIKK-F, 95.7, 100 KW @ 2049, COUNTRY	, $240.00*	(Torbet)	Viacom	Nick Trigony
KILT-F, 100.3, 100 KW @ ? ? , COUNTRY	, $160.00*	(Blair)	LIN	Dickie Rosenfeld
KKBQ-F, 92.9, 100 KW @ 1920, CHR	ABC-F, $260.00*	(Eastman)	Gannett	Pete Schulte
KLEF-F, 94.5, 100 KW @ 1970, CLASSICAL	, $100.00*	(CMBS)	Entercom	Steve Shepard
KLOL-F, 101.1, 100 KW @ 1949, AOR	, $145.00*	(CBS)		Jesse Jones
KLTR-F, 93.7, 100 KW @ 1779, AC	CBS-R, $180.00	(MMR)	CBS	John Hiatt
KMJQ-F, 102.1, 100 KW @ 1720, URBAN	, $150.00*	(Mc-Guild)	Amaturo	Lillian Lang
KODA-F, 99.1, 100 KW @ 2049, BTFL (Bonne)	, $240.00*	(Blair/RAR)	Westinghouse	Dave Pearlman
KQUE-F, 102.9, 100 KW @ 1049, NOSTALGIA	ABC-E, $100.00*	(Republic)		David Morris
KRBE-F, 104.1, 100 KW @ 1920, CHR	, $170.00*	(Katz)	Lake Huron	John Dew
KSRR-F, 96.5, 100 KW @ 2000, AOR	ABC-R, $195.00*	(HNWH)	ABC	John Craveno

CALL LETTER CHANGES

KXAS wisely changes back to KILT

FORMAT CHANGES

STATION SALES

KLTR-F: from Gulf to Taft to CBS for $31,000,000 (est)

MISCELLANEOUS COMMENTS

KLOL claimed as client by both Pollack and Burk-Abrams... KTRH is lead station for Houston Astros...

HUNTINGTON, WV

Arbitron Rank/Pop (12+): 114/280,000
CMSA Rank/Pop: NA
MSA Rank/Pop: 113/337,000
ADI # 44 (with Charleston)
Average Person Rating: 15.0
Market TSL: 20.4 hours

Stations: 18/15
Diaries: 845/331:1/54.2%
Sample Target: 680
Standard Error: .652
% Below Line: 7.3
% Not Listed: 5.0

Est 1984 Revenue: $7,300,000
Gross Inc.:
HH Inc.: $22,604
Retail $: 1.8 Bil
Pop per Station: 18,667
# 1 Biller: WKEE-F $1,600,000

	12+ METRO 1/4/SHARE		FAL 84	SPG 84	FAL 83	SPG 83
1.	WKEE-F	81/19.2	15.7	19.2	25.2	22.2
2.	WTCR-F	79/18.8	17.6	17.9	15.6	8.7
3.	WAMX-F	74/17.6	19.3	10.8	10.5	9.6
4.	WGNT	44/10.5	9.9	13.8	10.5	10.8
5.	WEMM-F	22/ 5.2	4.3	4.9	7.1	4.8
	WKLC-F	22/ 5.2	6.0	2.8	---	1.2
7.	WKEE	17/ 4.0	1.9	3.1	3.7	4.6
8.	WAEZ-F	15/ 3.6	.7	1.0	.8	3.1
9.	WPAY-F	10/ 2.4	2.7	1.3	2.5	2.4
10.	WTCR	9/ 2.1	2.7	4.4	6.8	12.8
	WGOH	9/ 2.1	2.4	---	1.1	.5
12.						
13.						
14.						
15.						

	12+ TSA 1/4/CUME	
1.	WAMX-F	133/1534
2.	WTCR-F	121/1351
3.	WKEE-F	119/1585
4.	WKLC-F	49/ 702
5.	WGNT	47/ 633
6.	WPAY-F	40/ 700
7.	WEMM-F	36/ 554
8.	WQBE-F	29/ 458
9.	WKEE	21/ 303
10.	WPAY	20/ 233
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		FAL 84	SPG 84
1.	WKEE-F	1015/36.3	37.7	42.4
2.	WTCR-F	913/32.6	34.5	31.9
3.	WAMX-F	908/32.4	34.9	25.9
4.	WGNT	554/19.8	22.5	24.8
5.	WEMM-F	351/12.5	9.6	12.5
6.	WKLC-F	262/ 9.4	9.6	7.5
7.	WKEE	250/ 8.9	8.0	12.2
8.	WPAY-F	222/ 7.9	NA	8.7
9.	WTCR	209/ 7.5	7.7	9.6
10.	WAEZ-F	170/ 6.1	3.5	3.9
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 78.50% (314 of 400) (SPG 84: 69.65%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WAMX-F	1. WKEE-F	1. WKEE-F	1. WTCR-F	1. WTCR-F	1. WTCR-F	1. WTCR-F	1. WTCR-F	1. WTCR-F	1. WAMX-F	1. WKEE-F
2. WKEE-F	2. WAMX-F	2. WTCR-F	2. WKEE-F	2. WKEE-F	2. WGNT	2. WKEE-F	2. WKEE-F	2. WAMX-F	2. WKEE-F	2. WTCR-F
3.	3. WTCR-F	3. WAMX-F	3. WAMX-F	3. WAMX-F	3. WKEE-F	3. WGNT	3. WAMX-F	3. WKEE-F	3. WTCR-F	3. WAMX-F
4.	4. WKLC-F	4.	4. WGNT	4. WGNT	4. WEMM-F	4. WAMX-F	4. WGNT	4. WGNT	4. WKLC-F	4. WGNT
5.	5.	5.	5.	5.	5.	5.	5.	5. WEMM-F	5. WEMM-F	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKEE-F	1. WKEE-F	1. WKEE-F	1. WKEE-F	1. WTCR-F	1. WAMX-F	1. WAMX-F	1. WAMX-F	1. WAMX-F	1. WTCR-F
2. WAMX-F	2. WAMX-F	2. WTCR-F	2. WTCR-F	WKEE-F	2. WKEE-F	2. WKEE-F	2. WKEE-F	2. WTCR-F	2. WAMX-F
3. WTCR-F	3. WTCR-F	3. WAMX-F	3. WAMX-F	3. WGNT	3. WKLC-F	3. WTCR-F	WTCR-F	3. WKEE-F	3. WKEE-F
4.	4.	4.	4. WGNT	4. WAMX-F	4. WTCR-F	4. WKLC-F	4.	4. WKLC-F	4. WGNT
5.	5.	5.	5.	5.	5.	5.	5.	5. WGNT	5.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		74 (1)	74 (1)	18.5	22.0
AOR		22 (1)	22 (1)	5.5	14.4
AC/OLDIES/SOFT ROCK	17 (1)	84 (2)	101 (3)	25.3	0
MOR/VARIETY	4 (2)	2 (1)	6 (3)	1.5	8.7
COUNTRY	65 (4)	83 (2)	148 (6)	37.0	46.6
BLACK/URBAN				0	0
BTFL MUSIC/EZ		15 (1)	15 (1)	3.8	1.4
NEWS/TALK				0	0
NOSTALGIA				0	0
RELIGION/GOSPEL		32 (2)	32 (2)	8.0	7.0
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS		2 (1)	2 (1)	0.5	0
			400 (18)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WIRO	1230	Ironton	.7/4.8
WITO-F	107.1	Ironton	.5/3.7
WLGC-F+	105.5	Greenup	.7/4.8
WUGO-F	102.3	Grayson	.7/1.9
WPAY	1400	Portsmouth	.7/1.1
WQBE-F	97.5	Charleston	1.0/2.0

RADIO STATIONS

WCMI, 1340, 1 KW/250 W , MOR , $ 8.00 (----) (ASHLAND, KY) W. Martin
WGNT, 930, 5 KW/1 KW (DA-1) , COUNTRY ABC-E, $28.00* (Torbet) Stoner Gary Voss
WIRO, 1230, 1 KW/250 W , MOR MBS, $15.00 (Regional) Ken Auble
WKEE, 800, 5 KW (DAYS,DA) , OLDIES (Pollack) ABC-D, $ NA (Katz) Capitol-WRAL
WTCR, 1420, 5 KW/500 W (DA-N), COUNTRY (Drake-Chen) ABC-T, $23.00* (Mc-Guild) CRB Mike Buxser
WWHY, 1470, 5 KW (DAYS,DA) , RELIGION , $ 9.00 (----)
WPAY, 1400, 1 KW/250 W , COUNTRY , $11.00 (Mid Amer) Braden (PORTSMOUTH) Lee Hammond

WAMX-F, 93.7, 50 KW @ 463, CHR (TM) ABC-F, $48.00* (Torbet) Stoner (ASHLAND, KY) Gary Voss
WCAK-F, 92.7, 3 KW @ 300, CONTEMP/AC , $10.00 (----) (CATTLESBURG,KY) Mike Kilgore
WEMM-F, 107.9, 50 KW @ 500, RELIGION , $14.00 (----) Mortenson Roger Manning
WITO-F, 107.1, 3 KW @ 200, ? ? MBS, $15.00 (Regional) (IRONTON, OH) Ken Auble
WKEE-F, 100.5, 53 KW @ 560, AC/CONTEMP (Pollack) ABC-C, $60.00* (Katz) Capitol-WRAL
WTCR-F, 103.3, 50 KW @ 490, COUNTRY (Drake-Chen) ABC-I, $45.00* (Mc-Guild) CRB Mike Buxser
WPAY-F, 104.1, 100 KW @ 840, RELIGION MBS, $10.90 (Mid Amer) Braden (PORTSMOUTH) Lee Hammond

WKLC - See Charleston

MISCELLANEOUS COMMENTS WIRO/WITO-F (Ironton, OH) sold for $520,000...WHEZ changes calls to WTCR and format from MOR/Nostalgia to Country...WNST changes calls to WAEZ and format to BTFL...

HUNTSVILLE

Arbitron Rank/Pop (12+): 152/165,400
CMSA Rank/Pop: NA
MSA Rank/Pop: 205/326,000
ADI # 91
Average Person Rating: 14.5
Market TSL: 19.6 hours

Stations: 13/9
Diaries: 640/258:1/49.6%
Sample Target: 630
Standard Error: .722
% Below Line: 5.3
% Not Listed: 5.8

Est 1984 Revenue: $6,100,000
Gross Inc.:
HH Inc.: $28,924
Retail $: 1.7 Bil
Pop per Station: 18,378
1 Biller: NA

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 83	BIRCH SHARE
1.	WZYP-F	60/25.0	---	18.5	---	13.5	30.0
2.	WBHP	54/22.5	---	9.5	---	13.0	24.4
3.	WRSA-F	24/10.0	---	9.7	---	8.7	5.9
4.	WEUP	21/ 8.8	---	6.1	---	7.0	7.3
5.	WAHR-F	20/ 8.3	---	6.6	---	6.7	7.7
6.	WAAY	18/ 7.5	---	4.1	---	5.2	6.3
7.	WTAK	7/ 2.9	---	2.7	---	3.1	2.8
	WNDA-F	7/ 2.9	---	2.4	---	.9	1.4
9.	WENN-F	5/ 2.1	---	---	---	---	.7
10.	WAPI-F	4/ 1.7	---	2.7	---	2.2	.7
11.							
12.							
13.							
14.							
15.							

12+ TSA 1/4/CUME		
1.	WZYP-F	127/1261
2.	WBHP	57/ 565
3.	WRSA-F	45/ 574
4.	WAHR-F	29/ 445
5.	WEUP	24/ 381
6.	WAAY	22/ 467
7.	WTAK	11/ 184
8.	WNDA-F	10/ 143
9.	WENN-F	9/ 124
10.	WAPI-F	7/ 153
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	WZYP-F	635/38.4	---	32.8
2.	WBHP	519/31.4	---	19.0
3.	WAAY	392/23.7	---	15.7
4.	WEUP	299/18.1	---	12.8
5.	WAHR-F	283/17.1	---	17.6
6.	WRSA-F	257/15.5	---	18.5
7.	WTAK	155/ 9.4	---	NA
8.	WFIX	125/ 7.6	---	5.2
9.	WNDA-F	122/ 7.4	---	7.7
10.	WENN-F	91/ 5.5	---	---
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 53.98% (122 of 226) (SPG 84: 59.40%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZYP-F	1. WZYP-F	1. WZYP-F	1. WBHP	1. WBHP	1. WBHP	1. WBHP	1. WBHP	1. WZYP-F	1. WZYP-F	1. WZYP-F
2. WEUP	2. WAHR-F	2. WBHP	2. WZYP-F	2. WZYP-F	2. WRSA-F	2. WZYP-F	2. WZYP-F	2. WBHP	2. WEUP	2. WBHP
3. WAAY	3. WBHP	3. WAHR-F	3. WAHR-F	3. WAHR-F	3. WZYP-F	3. WRSA-F	3. WRSA-F	3. WRSA-F	3. WAHR-F	3. WAHR-F
4.	4. WEUP	4. WAAY	4. WAAY	4. WRSA-F	4.	4. WEUP	4. WAHR-F	4. WAHR-F	WBHP	4. WEUP
5.	5.	5.	5. WRSA-F	5.	5.	5. WAAY	5.	WAAY	WRSA-F	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WZYP-F	1. WZYP-F	1. WZYP-F	1. WZYP-F	1. WZYP-F	1. WZYP-F	1. WZYP-F	1. WZYP-F	1. WZYP-F	1. WBHP
2.	2. WAHR-F	2. WAHR-F	2. WBHP	2. WBHP	2.	2.	2. WAHR-F	2. WBHP	2. WZYP-F
3.	3. WBHP	3. WBHP	3. WAHR-F	3. WAHR-F	3.	3.	3. WAAY	3.	3. WRSA-F
4.	4.	4.	4. WAAY	4.	4.	4.	WEUP	4.	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP	18 (1)	62 (2)	80 (3)	35.4	31.6
AOR		4 (1)	4 (1)	1.8	3.0
AC/OLDIES/SOFT ROCK	10 (2)	20 (1)	30 (3)	13.3	11.2
MOR/VARIETY				0	1.4
COUNTRY	55 (2)		55 (2)	24.3	26.7
BLACK/URBAN	21 (1)	5 (1)	26 (2)	11.5	6.8
BTFL MUSIC/EZ		24 (1)	24 (1)	10.6	10.9
NEWS/TALK				0	0
NOSTALGIA				0	0
RELIGION/GOSPEL		7 (1)	7 (1)	3.1	7.9
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS				0	0
			226 (13)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WFIX	1450	Huntsville	1.3/7.6
WQEN-F	103.7	Gadsden	.8/3.1
WSM	650	Nashville	.4/1.7

RADIO STATIONS

WAAY, 1550, 50 KW/500 W (DA-N), CHR	, $17.50	(Masla)		Glenn Buxton
WABT, 1360, 500 W (DAYS,DA) , COUNTRY	, $ 8.00	(----)		Wayne Steele
WBHP, 1230, 1 KW/250 W (DA-1), COUNTRY	ABC-I, $52.00	(Katz)		W.H. Pollard
WEUP, 1600, 5 KW/500 W (DA-N), BLACK	SBN, $19.00	(----)		Viola Garrett
WFIX, 1450, 1 KW/250 W , AC	NBC, $10.50	(Smith)		J.B. Falt
WTAK, 1000, 10 KW (DAYS,DA) , OLDIES	ABC-E, $14.00	(Roslin)		Tom Percer
WJMW, 730, 10 KW/250 W (DA-N), COUNTRY	, $ 8.00	(Selcom)	(ATHENS)	Homer Dunnavant
WHOS, 800, 1 KW (DAYS) , COUNTRY/GOSPEL	, $13.00	(Masla)	(DECATUR)	Mack Bramlett
WAHR-F, 99.1, 100 KW @ 540, AC	ABC-F, $25.00*	(Weiss)		Arnold Hornbuckle
WNDA-F, 95.1, 50 KW @ 110, RELIGION	MBS, $ 8.00	(----)		Fred Wells
WZYP-F, 104.3, 100 KW @ 760, CHR	US I, $26.00	(Selcom)	(ATHENS)	Bill Dunnavant
WQSB-F, 105.1, 100 KW @ 320, COUNTRY	, $ 9.00	(----)	(ALBERTVILLE)	Ben Kennamer
WRSA-F, 96.9, 100 KW @ 830, BTFL	CBS, $13.00*	(----)	(DECATUR)	Paul Nielson
WTWX-F, 95.9, 3 KW @ 300, COUNTRY	, $ 5.00	(----)	(GUNTERSVILLE)	Lowell Jackson
WDRM-F, 102.1, 100 KW @ 265, COUNTRY	, $13.00	(Masla)	(DECATUR)	Don Fortune
WQLT-F, 107.3, 100 KW @ 700, AC	, $21.00	(Torbet)	(FLORENCE)	Charles Manson

MISCELLANEOUS COMMENTS Limestone and Marshall Counties were deleted from the Metro...this at least partially accounts for some huge share changes...

INDIANAPOLIS

Arbitron Rank/Pop (12+): 36/970,400
CMSA Rank/Pop: # 31
MSA Rank/Pop: 40/1,161,700
ADI # 24
Average Person Rating: 17.4
Market TSL: 22.9 hours

Stations: 19/18
Diaries: 1620/599:1/45.9%
Sample Target: 1500
Standard Error: .501
% Below Line: 0.5
% Not Listed: 5.8

Est. 1984 Revenue: $33,000,000
Gross Inc.:
HH Inc.: $27,814
Retail $: 7.3 Bil
Pop per Station: 53,911
# 1 Biller: WIBC $7,500,000

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 83
1.	WFBQ-F	261/15.5	11.3	9.6	9.9	9.1
2.	WIBC	259/15.4	16.0	16.2	15.9	14.3
3.	WXTZ-F	155/ 9.2	7.7	9.6	8.6	9.7
4.	WZPL-F	140/ 8.3	11.1	15.1	14.6	9.6
	WTLC-F	140/ 8.3	8.8	6.0	7.7	9.7
6.	WFMS-F	139/ 8.2	8.9	6.6	6.6	8.5
7.	WENS-F	103/ 6.1	7.8	6.7	6.0	7.7
8.	WIRE	86/ 5.1	5.1	5.6	7.6	6.5
9.	WNAP-F	83/ 4.9	4.9	4.7	3.9	5.6
10.	WMLF	74/ 4.4	3.2	2.9	3.6	2.0
11.	WTPI-F	44/ 2.6	1.3	---	---	---
12.	WNDE	35/ 2.1	2.6	2.6	1.7	3.2
13.	WGRT	22/ 1.3	1.2	1.6	1.1	1.5
14.	WXIR-F	10/ .6	.9	1.4	1.0	.8
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25.						

12+ TSA 1/4/CUME		
1.	WFBQ-F	483/4773
2.	WIBC	292/3437
3.	WXTZ-F	236/2674
4.	WZPL-F	192/3232
5.	WFMS-F	165/1967
6.	WENS-F	149/2242
7.	WTLC-F	143/1284
8.	WNAP-F	116/2360
9.	WIRE	89/1236
	WMLF	89/ 866
11.	WTPI-F	52/ 731
12.	WNDE	41/ 938
13.	WTTS-F	25/ 557
14.	WGRT	22/ 155
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12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	WIBC	2771/28.6	31.1	32.3
2.	WFBQ-F	2437/25.1	20.8	19.8
3.	WZPL-F	2236/23.0	28.7	32.7
4.	WXTZ-F	1786/18.4	16.0	17.3
5.	WENS-F	1683/17.3	18.8	17.2
6.	WNAP-F	1649/17.0	15.9	16.4
7.	WFMS-F	1419/14.6	15.5	14.2
8.	WTLC-F	1185/12.2	11.9	9.2
9.	WIRE	1165/12.0	12.6	13.4
10.	WNDE	730/ 7.5	7.1	8.6
11.	WMLF	672/ 6.9	6.6	6.7
12.	WTPI-F	576/ 5.9	3.9	---
13.	WXIR-F	318/ 3.3	2.4	2.7
14.	WTTS-F	269/ 2.8	---	---
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12+ FM SHARE (METRO): 68.60% (1090 of 1589) (SPG 84: 66.50%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZPL-F	1. WFBQ-F	1. WFBQ-F	1. WFBQ-F	1. WIBC	1. WIBC	1. WIBC	1. WFBQ-F	1. WFBQ-F	1. WFBQ-F	1. WFBQ-F
2. WFBQ-F	2. WTLC-F	2. WIBC	2. WIBC	2. WFBQ-F	2. WXTZ-F	2. WFBQ-F	2. WIBC	2. WIBC	2. WTLC-F	2. WIBC
3. WNAP-F	3. WENS-F	3. WTLC-F	3. WFMS-F	3. WFMS-F	3. WFMS-F	3. WXTZ-F	3. WXTZ-F	3. WXTZ-F	3. WIBC	3. WZPL-F
4. WTLC-F	4. WZPL-F	4. WFMS-F	4. WENS-F	4. WENS-F	4. WIRE	4. WFMS-F	4. WFMS-F	4. WZPL-F	4. WZPL-F	4. WTLC-F
5.	5. WIBC	5. WENS-F	5. WTLC-F	WXTZ-F	5. WMLF	5. WZPL-F	5. WZPL-F	5. WFMS-F	5. WNAP-F	5. WXTZ-F
6.	6. WNAP-F	6. WZPL-F	WXTZ-F	6. WTLC-F	6. WTLC-F	6. WTLC-F	6. WTLC-F	6. WTLC-F	6. WFMS-F	6. WFMS-F
7.	7. WFMS-F	7. WXTZ-F	7. WZPL-F	7. WZPL-F	7. WENS-F	7. WIRE	7. WMLF	7. WENS-F	7. WXTZ-F	7. WENS-F
8.	8. WTPI-F	8.	8.	8.	8.	8. WENS-F	8. WENS-F	8. WNAP-F	8. WENS-F	8. WMLF
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WFBQ-F	1. WFBQ-F	1. WFBQ-F	1. WFBQ-F	1. WIBC	1. WFBQ-F	1. WFBQ-F	1. WFBQ-F	1. WFBQ-F	1. WFBQ-F
2. WZPL-F	2. WZPL-F	2. WENS-F	2. WIBC	2. WXTZ-F	2.	2.	2. WENS-F	2. WIBC	2. WIBC
3. WTLC-F	3. WENS-F	3. WZPL-F	WZPL-F	3. WFMS-F	3.	3.	3. WIBC	3. WTLC-F	3. WFMS-F
4. WENS-F	4. WTLC-F	4. WTLC-F	4. WTLC-F	4. WFBQ-F	4.	4.	4. WZPL-F	4. WFMS-F	4. WENS-F
5. WNAP-F	5. WNAP-F	WTPI-F	5. WENS-F	5. WENS-F	5.	5.	5. WTLC-F	5. WENS-F	5. WTLC-F
6.	WTPI-F	6. WNAP-F	6. WFMS-F	6. WTLC-F	6.	6.	6.	6.	6. WXTZ-F
7.	7.	7. WIBC	7. WTPI-F	7. WZPL-F	7.	7.	7.	7.	WZPL-F
8.	8.	8. WXTZ-F	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		223 (2)	223 (2)	14.0	21.3
AOR		261 (1)	261 (1)	16.4	10.2
AC/OLDIES/SOFT ROCK	35 (1)	156 (3)	191 (4)	12.0	9.8
MOR/VARIETY	259 (1)		259 (1)	16.3	18.6
COUNTRY	86 (1)	139 (1)	225 (2)	14.2	14.9
BLACK/URBAN		140 (1)	140 (1)	8.8	7.2
BTFL MUSIC/EZ		155 (1)	155 (1)	9.8	10.2
NEWS/TALK				0	0
NOSTALGIA	79 (2)	6 (1)	85 (3)	5.3	4.8
RELIGION/GOSPEL	40 (3)	10 (1)	50 (4)	3.1	3.1
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS				0	0
			1589 (19)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WATI-F	107.1	Danville	.4/1.5
WBRI	1500	Indianapolis	.5/1.6
WFBM	1110	Noblesville	.3/1.4
WNTS	1590	Indianapolis	.5/1.6
WTTS-F	92.3	Bloomington	.5/2.8

RADIO STATIONS

AM STATIONS

WGRT,	810,	250 W (DAYS)	, GOSPEL	SBN,	$ 20.00	(Weiss)	Universal	Steve Ross
WBRI,	1500,	5 KW (DAYS,DA)	, RELIGION	,	$ 18.00	(----)		Gary Arnold
WFBM,	1110,	500 W (DAYS,DA)	, NOSTALGIA	,	$ 11.00	(----)	(NOBLESVILLE)	Jim Mathis
WIBC,	1070,	50 KW/10 KW (DA-2)	, MOR	NBC-T,	$125.00	(Blair)	Blair	Roy Cooper
WIRE,	1430,	5 KW (DA-N)	, COUNTRY	ABC-E,US II,	$ 70.00*	(Eastman)	Mid America	Tom Severino
WMLF,	1310,	5 KW/1 KW (DA-2)	, NOSTALGIA (Ham)	MBS,	$ 40.00	(Mc-Guild)	Newsystems	Ron Stratton
WNDE,	1260,	5 KW (DA-N)	, OLDIES	US I,ABC-I,	$ 45.00*	(Katz)	Taft	Milt McConnell
WNTS,	1590,	5 KW/500 W (DA-2)	, RELIGION	,	$ 18.00	(----)		Jim Wilson
WXLW,	950,	5 KW (DAYS,DA)	, RELIGION	,	$ 10.00	(----)		Bill Poorman

FM STATIONS

WENS-F,	97.1,	30 KW @ 679,	AC	,	$105.00	(Christal)	Emmis	Christine Woodward
WFBQ-F,	94.7,	52 KW @ 850,	AOR (Burk-Abr)	Source,	$100.00*	(Katz)	Taft	Milt McConnell
WFMS-F,	95.5,	13 KW @ 1000,	COUNTRY	,	$ 90.00	(Torbet)	Susquehanna	Kevin Aufmann
WNAP-F,	93.1,	13 KW @ 1022,	CHR	,	$ 57.00	(Blair)	Blair	Roy Cooper
WTLC-F,	105.7,	50 KW @ 445,	BLACK	SBN,NBN,	$ 70.00*	(Mc-Guild)	Newsystems	Al Hobbs
WTPI-F,	107.9,	22 KW @ 885,	AC	APR,CBS-R,	$ 45.00	(MMR)		Dan Cantor
WXTZ-F,	103.3,	18 KW @ 860,	BTFL (Bonne)	,	$ 90.00*	(Eastman)	Mid America	Tom Severino
WZPL-F,	99.5,	50 KW @ 500,	CHR	,	$100.00*	(HNWH)	H&W	Roger Ingram
WATI-F,	107.1,	3 KW @ 300,	NOSTALGIA (Drake-Chen)	,	$ 32.00	(Weiss)	Universal	Steve Ross
WXIR-F,	98.3,	3 KW @ 296,	RELIGION	,	$ 18.00	(----)		

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

WNDE/WFBQ-F: sold by Gulf to Taft for $10,750,000 (est)

MISCELLANEOUS COMMENTS

Superb book for WFBQ which edged WIBC for 12+ leadership... first time in over a decade WIBC has not led 12+...

JACKSON, MS

Arbitron Rank/Pop (12+): 102/314,400
CMSA Rank/Pop: NA
MSA Rank/Pop: 116/393,000
ADI # 85
Average Person Rating: 17.5
Market TSL: 23.1 hours

Stations: 16/16
Diaries: 721/436:1/43.7%
Sample Target: 700
Standard Error: .790
% Below Line: 0
% Not Listed: 5.1

Est 1984 Revenue: $8,600,000
Gross Inc.:
HH Inc.: $26,097
Retail $: 1.9 Bil
Pop per Station: 19,650
# 1 Biller: WMSI-F $1,300,000

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 83
1.	WJMI-F	94/17.1	---	14.6	---	12.9
2.	WTYX-F	85/15.5	---	7.9	---	12.1
3.	WMSI-F	78/14.2	---	13.1	---	11.3
4.	WOAD	55/10.0	---	11.5	---	1.2
5.	WLIN-F	47/ 8.6	---	8.4	---	7.6
6.	WKXI	44/ 8.0	---	12.0	---	15.3
7.	WSLI	28/ 5.1	---	5.8	---	9.1
8.	WJDX	21/ 3.8	---	3.6	---	6.2
9.	WZXQ-F	16/ 2.9	---	2.7	---	4.0
10.	WQMV-F	13/ 2.4	---	4.3	---	.4
11.	WYYN-F	11/ 2.0	---	5.8	---	.8
12.	WOKJ	10/ 1.8	---	2.2	---	9.7
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	WJMI-F	164/1511
2.	WMSI-F	159/1964
3.	WTYX-F	148/1690
4.	WLIN-F	104/1101
5.	WOAD	57/ 517
6.	WQMV-F	54/ 898
7.	WYYN-F	52/ 826
8.	WKXI	45/ 668
9.	WSLI	32/ 532
10.	WZXQ-F	28/ 332
11.	WJDX	23/ 433
12.	WOKJ	17/ 394
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	WJMI-F	921/29.3	---	26.1
2.	WTYX-F	872/27.7	---	22.0
3.	WMSI-F	799/25.4	---	23.4
4.	WKXI	610/19.4	---	24.2
5.	WLIN-F	570/18.1	---	17.5
6.	WOAD	463/14.7	---	17.4
7.	WSLI	423/13.5	---	16.3
8.	WJDX	389/12.4	---	13.2
9.	WQMV-F	366/11.6	---	14.3
10.	WOKJ	323/10.3	---	12.2
11.	WZXQ-F	264/ 8.4	---	NA
12.	WYYN-F	259/ 8.2	---	12.9
13.				
14.				
15.				

12+ FM SHARE (METRO): 66.79% (348 of 521) (SPG 84: 59.96%

	TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	WJMI-F	WJMI-F	WJMI-F	WTYX-F	WMSI-F	WMSI-F	WJMI-F	WMSI-F	WMSI-F	WJMI-F	WJMI-F
2.	WTYX-F	WTYX-F	WTYX-F	WMSI-F	WTYX-F	WOAD	WMSI-F	WTYX-F	WJMI-F WTYX-F	WTYX-F	WTYX-F
3.			WMSI-F	WJMI-F	WOAD	WLIN-F	WTYX-F	WJMI-F		WOAD	WMSI-F
4.			WKXI	WKXI	WJMI-F	WSLI	WOAD	WLIN-F		WMSI-F	WLIN-F
5.			WLIN-F	WOAD	WKXI	WTYX-F	WSLI	WOAD		WLIN-F	WKXI
6.							WKXI				

	WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1.	WJMI-F	WJMI-F	WTYX-F	WJMI-F	WTYX-F WOAD	WJMI-F	WJMI-F	WJMI-F WTYX-F	WJMI-F	WMSI-F
2.	WKXI WTYX-F	WTYX-F	WJMI-F	WTYX-F		WTYX-F	WTYX-F		WMSI-F WTYX-F	WTYX-F
3.		WKXI	WKXI	WMSI-F	WMSI-F			WKXI		WJMI-F
4.	WMSI-F	WMSI-F	WMSI-F	WKXI	WJMI-F				WKXI	WKXI
5.										

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		98 (2)	98 (2)	18.8	13.3
AOR		16 (1)	16 (1)	3.1	2.8
AC/OLDIES/SOFT ROCK		11 (1)	11 (1)	2.1	10.1
MOR/VARIETY	30 (2)		30 (2)	5.8	6.0
COUNTRY		78 (1)	78 (1)	15.0	13.5
BLACK/URBAN	54 (2)	94 (1)	148 (3)	28.4	32.2
BTFL MUSIC/EZ		47 (1)	47 (1)	9.0	8.7
NEWS/TALK	28 (1)		28 (1)	5.4	0
NOSTALGIA				0	0
RELIGION/GOSPEL	58 (2)		58 (2)	11.1	13.2
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS	3 (1)	4 (1)	7 (2)	1.3	0
			521 (16)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WHJT-F	93.5	Clinton	.7/4.3
WJXN	1450	Jackson	.5/2.4
WMGO	1370	Canton	1.6/3.3
WYHT	1590	Jackson	.5/1.7

RADIO STATIONS

WYHT,	1590,	5 KW/1 KW (DA-N) ,	OLDIES/AC	NBC,	$16.00	(----)		Larry Robinson
WJDX,	620,	5 KW/1 KW (DA-N) ,	MOR	ABC-D,	$ NM	(Eastman)	Keymarket	Marshall Magee
WJXN,	1450,	1 KW/250 W ,	GOSPEL	,	$ 9.00	(----)		Rodger Ownby
WKKE,	1180,	10 KW/5 KW (DA-2),	RELIGION	,	$10.00	(----)	(PEARL)	C. Grammar
WKXI,	1300,	5 KW/1 KW ,	BLACK	SBN,	$28.00*	(Blair)	TAB	Bob O'Brien
WOAD,	1400,	1 KW/250 W ,	GOSPEL/BLACK	MBS,	$24.00	(----)		
WOKJ,	1550,	50 KW/10 KW (DA-2),	BLACK	NBN,	$28.00*	(Weiss)	Roden	
WSLI,	930,	5 KW (DA-N) ,	TALK	CBS,NBC-T,ABC-T,	$29.00	(Selcom)		Benny Springer
WMGO,	1370,	1 KW (DAYS) ,	VARIETY	UPI,	$ 5.20	(Bunchez)	(CANTON)	Gene Dow
WHJT-F,	93.5,	3 KW @ 300,	? ? (TM)	ABC-I,	$13.00	(Smith)	(CLINTON)	
WJMI-F,	99.7,	100 KW @ 1060,	BLACK	ABC-F,	$50.00	(Weiss)	Roden	
WLIN-F,	95.5,	100 KW @ 1069,	BTFL/EZ (Bonne)	,	$25.00*	(Christal)		John Fletcher
WMSI-F,	102.9,	100 KW @ 1800,	COUNTRY (TM)	ABC-E,	$59.00	(Eastman)	Keymarket	Marshall Magee
WTYX-F,	94.7,	100 KW @ 430,	CHR	US I,	$30.00*	(Blair)	TAB	Bob O'Brien
WYYN-F,	96.3,	100 KW @ 1450,	AC	,	$29.00	(Selcom)		Benny Springer
WZXQ-F,	101.7,	3 KW @ 300,	AOR (?)	,	$10.00	(----)	(CANTON)	Melton Rodgers
WQMV-F,	98.7,	56 KW @ 310,	CHR	ABC-R,	$ NA	(Torbet)	(VICKSBURG)	

MISCELLANEOUS COMMENTS WCCL changes calls to WYHT...WSLI changes from MOR to Talk...

JACKSONVILLE

Arbitron Rank/Pop (12+): 55/646,700
CMSA Rank/Pop: # 50
MSA Rank/Pop: 64/760,700
ADI # 64
Average Person Rating: 16.7
Market TSL: 22.1 hours

Stations: 24/23
Diaries: 1108/584:1/48.8%
Sample Target: 1108/584:1/48.8%
Standard Error: 1000
% Below Line: 3.7
% Not Listed: 7.5

Est 1984 Revenue: $13,400,000
Gross Inc.:
HH Inc.: $25,835
Retail $: 4.7 Bil
Pop per Station: 28,117
# 1 Biller: WIVY-F $2,700,000

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 83
1.	WIVY-F	166/15.4	13.2	11.9	11.6	10.3
2.	WFYV-F	111/10.3	11.4	14.9	10.8	11.4
	WQIK-F	111/10.3	11.7	8.2	8.7	10.2
4.	WJAX-F	105/ 9.7	8.4	8.3	6.5	4.7
5.	WKTZ-F	102/ 9.5	9.5	11.3	11.8	10.9
6.	WAIV-F	79/ 7.3	9.2	7.9	8.3	7.6
7.	WZAZ	51/ 4.7	3.5	4.0	2.5	1.0
8.	WNFI-F	37/ 3.4	2.2	---	.9	1.1
9.	WCGL	33/ 3.1	1.8	1.3	3.0	2.3
10.	WCRJ-F	30/ 2.8	4.7	6.2	8.6	9.4
11.	WOKV	28/ 2.6	2.5	3.4	2.2	1.0
12.	WQIK	25/ 2.3	2.4	1.3	3.7	3.0
13.	WPDQ	21/ 1.9	2.8	6.4	5.5	6.1
14.						
15.						

12+ TSA 1/4/CUME		
1.	WIVY-F	181/2362
2.	WKTZ-F	138/1565
3.	WQIK-F	131/1608
4.	WFYV-F	125/1392
5.	WJAX-F	123/1359
6.	WAIV-F	111/1776
7.	WNFI-F	96/1258
8.	WZAZ	51/ 526
9.	WCGL	33/ 291
10.	WCRJ-F	32/ 587
11.	WOKV	29/ 434
12.	WQIK	25/ 397
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	WIVY-F	2097/32.4	28.8	30.5
2.	WAIV-F	1301/20.1	21.8	18.9
3.	WQIK-F	1293/20.0	19.3	18.0
4.	WKTZ-F	1212/18.7	18.3	17.7
5.	WFYV-F	1192/18.4	19.3	24.4
6.	WJAX-F	1099/17.0	15.3	13.4
7.	WNFI-F	592/ 9.2	7.3	----
8.	WCRJ-F	552/ 8.5	10.6	13.8
9.	WZAZ	526/ 8.1	6.7	7.7
10.	WPDQ	509/ 7.9	7.0	12.9
11.	WOKV	418/ 6.5	6.6	6.9
12.	WJAX	396/ 6.1	4.4	3.2
13.				
14.				
15.				

12+ FM SHARE (METRO): 78.44% (782 of 997) (SPG 84: 76.70%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WJAX-F	1. WIVY-F	1. WIVY-F	1. WIVY-F	1. WIVY-F	1. WQIK-F	1. WIVY-F	1. WIVY-F	1. WIVY-F	1. WJAX-F	1. WIVY-F
2. WFYV-F	2. WFYV-F	2. WFYV-F	2. WAIV-F	2. WQIK-F	2. WKTZ-F	2. WQIK-F	2. WKTZ-F	2. WFYV-F	2. WIVY-F	2. WKTZ-F
3. WIVY-F	3. WJAX-F	3. WQIK-F	3. WQIK-F	3. WAIV-F	3. WAIV-F	3. WFYV-F	3. WFYV-F	3. WQIK-F	3. WFYV-F	3. WFYV-F
4. WNFI-F	4. WQIK-F	4. WAIV-F	4. WFYV-F	4. WFYV-F	4. WIVY-F	4. WAIV-F	4. WQIK-F	WJAX-F	4. WKTZ-F	4. WQIK-F
5.	5. WAIV-F	5. WJAX-F	5.	5.	5. WZAZ	5. WKTZ-F	5. WAIV-F	5. WKTZ-F	5. WQIK-F+	5. WJAX-F
						6. WJAX-F	6. WJAX-F	6. WAIV-F		

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WIVY-F	1. WIVY-F	1. WIVY-F	1. WIVY-F	1. WIVY-F	1. WIVY-F	1. WFYV-F	1. WFYV-F	1. WFYV-F	1. WFYV-F
2. WFYV-F	2. WFYV-F	2. WAIV-F	2. WQIK-F	2. WQIK-F	2. WJAX-F	2. WIVY-F	2. WIVY-F	2. WIVY-F	2. WIVY-F
3. WJAX-F	3. WQIK-F	3. WQIK-F	3. WAIV-F	3. WAIV-F	3. WFYV-F	3. WJAX-F	3. WQIK-F	3. WJAX-F	3. WQIK-F
4. WCGL	4. WAIV-F	4. WFYV-F	4. WFYV-F	4. WZAZ-F	4.	4. WQIK-F	4. WAIV-F	4. WAIV-F	4. WAIV-F
5.	5. WJAX-F	5.	5. WCGL	5. WKTZ-F	5.	5. WAIV-F	WJAX-F	WQIK-F	5. WJAX-F

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		203 (2)	203 (2)	20.4	13.8
AOR		121 (2)	121 (2)	12.1	16.4
AC/OLDIES/SOFT ROCK		79 (1)	79 (1)	7.9	9.2
MOR/VARIETY	5 (1)		5 (1)	0.5	0
COUNTRY	31 (2)	141 (2)	172 (4)	17.3	18.5
BLACK/URBAN	90 (3)	105 (1)	195 (4)	19.6	20.7
BTFL MUSIC/EZ		102 (1)	102 (1)	10.2	13.3
NEWS/TALK	28 (1)		28 (1)	2.8	3.8
NOSTALGIA				0	0
RELIGION/GOSPEL	61 (5)	15 (1)	76 (6)	7.6	4.3
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS		16 (2)	16 (2)	1.6	0
			997 (24)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAPE	690	Jacksonville	1.0/3.5
WAYR	550	Orange Park	.5/1.1
WCRJ	1530	Jacksonville	.6/1.7
WFOY	1240	St. Augustine	.5/1.0
WJAX	930	Jacksonville	1.7/6.1
WJXR-F	92.1	MacClenny	.7/1.5
WROS	1050	Jacksonville	.4/2.1
WSOS-F	105.5	St. Augustine	.7/2.0
WSVE-F	92.7	Green Cove Spg.	1.4/3.8
WUVU-F	97.7	St. Augustine	.9/1.5
WVOJ	970	Jacksonville	.7/2.4

MISCELLANEOUS COMMENTS WEXI affiliates with Children's Radio Network...WCRJ A/F sold by S&F to Justice for $4,000,000 (Chapman)... WEXI sold to Children's Radio Network for $450,000 (Chapman)...WROS sold by Good News for $525,000...WJAX A/F sold by Silver Star to Statewiue for $5,200,000 (Blackburn)... WPDQ sold by BENI to Metroplex for $785,000... WQBR (Atlantic Beach) sold for $550,000 (Chapman)...

RADIO STATIONS

WAPE, 690, 50 KW/10 KW (DA-N), RELI	ABC-D, $20.00 (--)	Statewide	Bruce Maduri
WBIX, 1010, 10 KW (DAYS,DA), GOSPEL	, $ 9.00 (Smith)	Carmen Macri	
WCGL, 1360, 5 KW (DAYS), RELI	, $14.00 (Roslin)	EMily Timmons	
WEXI, 1280, 5 KW (DAYS,DA), CHILDREN'S	,$22.00 (Market 4)	Children's Network	
WJAX, 930, 5 KW (DA-N), BLACK	, $ NA (----)		
WOKV, 600, 5 KW (DA-N), NEWS/TALK	ABC-T,ABC-I,NBC-T, $40.00 (Eastman)	Affiliated	Leonard Bolton
WPDQ, 1460, 5 KW (DA-N), BLACK	NBN, $35.00* (Masla)	Metroplex	
WQIK, 1320, 5 KW (DA-N), COUNTRY	, $33.00 * (Mc-Guild)	Jacor	Bill Mize
WROS, 1050, 5 KW (DAYS,DA), RELIGION	MBS, $17.00 (----)		Elwyn Hall
WRXJ, 1220, 1 KW (DAYS), NOSTALGIA (?)	, $ NA (Selcom)		John Hunt
WVOJ, 970, 1 KW (DAYS,DA), RELIGION	, $10.00 (----)		C. Buckner
WZAZ, 1400, 1 KW/250 W, BLACK	, $18.00 (Lazar)		Mark Picus
WAIV-F, 96.9, 100 KW @ 935, AC	, $80.00 (Eastman)	Affiliated	Leonard Bolton
WCRJ-F, 107.3, 100 KW @ 350, COUNTRY	, $65.00* (Katz)	Justice	
WFYV-F, 104.5, 100 KW @ 700, AOR (Burk-Abr)	Source, $110.00* (MMR)	Metroplex	Paul Rogers
WIVY-F, 102.9, 60 KW @ 635, CHR (Pollack)	, $110.00 (Torbet)	Gilmore	Michael Cohen
WJAX-F, 95.1, 100 KW @ 460, URBAN	ABC-C, $30.00* (Weiss)	Statewide	
WKTZ-F, 96.1, 100 KW @ 830, BTFL/EZ (Bonne)	, $75.00 (Selcom)	Kravis	John Hunt
WQIK-F, 99.1, 100 KW @ 620, COUNTRY (TM)	, $80.00* (Mc-Guild)	Jacor	Bill Mize

WNFI - See Daytona Beach

JOHNSON CITY-KINGSPORT-BRISTOL

Arbitron Rank/Pop (12+): 85/374,200
CMSA Rank/Pop: NA
MSA Rank/Pop: 102/447,100
ADI # 84
Average Person Rating: 15.7
Market TSL: 21.5 hours

Stations: 30/24
Diaries: 916/409:1/61.0%
Sample Target: 770
Standard Error: .628
% Below Line: 7.7
% Not Listed: 5.5

Est 1984 Revenue: $8,100,000
Gross Inc.:
HH Inc.: $22,666
Retail $: 2.3 Bil
Pop per Station: 15,592
# 1 Biller: WQUT-F $1,800,000

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 83
1.	WQUT-F	142/24.2	21.9	25.2	17.0	19.3
2.	WXBQ-F	109/18.6	21.4	20.0	21.1	19.7
3.	WJCW	57/ 9.7	8.8	9.5	8.1	10.4
4.	WTFM-F	41/ 7.0	9.2	9.0	7.3	9.2
5.	WZXY-F	19/ 3.2	1.5	2.6	6.1	2.0
6.	WKSF-F	14/ 2.4	.3	---	---	---
7.	WJSO-F	13/ 2.2	2.0	1.3	2.0	1.7
8.	WJSO	12/ 2.0	.8	1.3	.7	1.2
	WZAP	12/ 2.0	2.7	2.1	2.4	1.5
10.	WMCH	10/ 1.7	.5	1.6	2.4	1.7
11.						
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	WQUT-F	188/2121
2.	WXBQ-F	149/1761
3.	WTFM-F	62/ 739
4.	WJCW	58/ 673
5.	WIVK-F	43/ 488
6.	WKSF-F	35/ 387
7.	WMEV-F+	26/ 253
8.	WOKI-F	25/ 428
9.	WZXY-F	20/ 368
10.	WMYU-F	18/ 312
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	WQUT-F	1434/38.3	37.3	41.4
2.	WXBQ-F	1119/29.9	35.0	34.5
3.	WJCW	620/16.6	16.0	15.2
4.	WTFM-F	471/12.6	18.1	15.3
5.	WZXY-F	346/ 9.2	4.7	7.2
6.	WFHG	237/ 6.3	9.6	10.5
7.	WJSO-F	207/ 5.5	6.0	3.4
8.	WKSF-F	203/ 5.4	1.7	---
9.	WZAP	178/ 4.8	NA	5.3
10.	WKIN	175/ 4.7	7.7	6.5
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 67.20% (375 of 558) (SPG 84: 69.44%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WQUT-F	1. WQUT-F	1. WQUT-F	1. WXBQ-F	1. WXBQ-F	1. WXBQ-F	1. WQUT-F	1. WQUT-F	1. WQUT-F	1. WQUT-F	1. WQUT-F
2.	2. WXBQ-F	2. WXBQ-F	2. WQUT-F	2. WQUT-F	2. WJCW	2. WXBQ-F	2. WXBQ-F	2. WXBQ-F	2. WXBQ-F	2. WXBQ-F
3.	3.	3.	3.	3. WJCW	3. WQUT-F	3. WJCW	3. WTFM-F	3. WTFM-F	3. WTFM-F	3. WJCW
4.	4.	4.	4.	4. WTFM-F	4. WTFM-F	4. WTFM-F	4. WJCW	4. WJCW	WZXY-F	4. WTFM-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5. WJCW	5. WZXY-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WQUT-F	1. WQUT-F	1. WQUT-F	1. WQUT-F	1. WQUT-F	1. WQUT-F	1. WQUT-F	1. WQUT-F	1. WQUT-F	1. WXBQ-F
2.	2. WXBQ-F	2. WXBQ-F	2. WXBQ-F	WXBQ-F	2.	2. WXBQ-F	2. WXBQ-F	2. WXBQ-F	2. WQUT-F
3.	3.	3.	3.	3. WTFM-F	3.	3.	3.	3.	3. WJCW
4.	4.	4.	4.	4. WJCW	4.	4.	4.	4.	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP	9 (1)	161 (3)	170 (4)	30.5	31.6
AOR		19 (1)	19 (1)	3.4	4.3
AC/OLDIES/SOFT ROCK	16 (3)	14 (2)	30 (5)	5.4	1.2
MOR/VARIETY	21 (2)		21 (2)	3.8	4.0
COUNTRY	91 (6)	128 (3)	219 (9)	39.2	41.5
BLACK/URBAN				0	0
BTFL MUSIC/EZ		41 (1)	41 (1)	7.3	9.5
NEWS/TALK				0	0
NOSTALGIA	6 (1)		6 (1)	1.1	0.9
RELIGION/GOSPEL	40 (4)	4 (1)	44 (5)	7.9	5.6
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS		8 (2)	8 (2)	1.4	1.4
			558 (30)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WABN-F	92.7	Abingdon	.3/1.2
WBBI	1230	Abingdon	1.0/2.9
WNCV	1550	Bristol	1.5/2.1
WBEJ	1240	Elizabethtown	1.4/4.6
WEMB	1420	Erwin	1.4/1.8
WETB	790	Johnson City	.9/4.0
WFHG	980	Bristol	1.5/6.3
WGAT	1050	Gate City	1.5/2.4
WIKQ-F	94.9	Greenville,TN	1.5/4.0
WKIN	1320	Kingsport	.5/4.7
WKPT	1400	Kingsport	.7/3.2
WMEV-F	93.9	Bristol	1.0/1.5
WOPI	1490	Bristol	1.0/3.1
WPRQ	870	Colonial Heights	1.2/1.7
WRGS	1370	Rogersville	1.0/3.3
WIVK-F	107.7	Knoxville	1.0/3.3
WKGK	1600	Saltville	1.5/1.3
WMIT-F	106.9	Black Mountain	.7/1.3
WMYU-F	102.1	Sevierville	.9/2.6
WOKI-F	100.3	Oak Ridge	.9/3.3

RADIO STATIONS

WFHG, 980, 5 KW/1 KW (DA-N) , CONTEMP/AC ABC-D, $16.00* (Mc-Guild)
Nininger (BRISTOL) W.L. Nininger
WGOC, 1090, 1 KW (DAYS,DA) , COUNTRY ,$13.00 (----) (KINGSPORT)
Dan Arnold
WJCW, 910, 5 KW/1 KW (DA-N) , COUNTRY CBS, $25.00* (Katz) Bloomington (JOHNSON CITY) Ken Maness
WKIN, 1320, 5 KW/500 W (DA-N), COUNTRY APR, $13.00 (Torbet) Bahakel (KINGSPORT) T. Weinacht
WZAP, 690, 10 KW (DAYS) , RELIGION , $14.00 (Gates) (BRISTOL) R.A. Morris
WJSO, 1590, 5 KW (DA-N) , MOR , $13.00 (----) (JONESBORO) Norm Thomas
WBBI, 1230, 1 KW/250 W , COUNTRY NBC,NBC-T, $ 5.00 (----) (ABINGDON,VA) Shane Southern
WBEJ, 1240, 1 KW/250 W , COUNTRY , $ 7.00 (----) (ELIZABETHTOWN) Clyde Roberts
WETB, 790, 5 KW (DAYS) , AC MBS, $ 8.00 (----) (JOHNSON CITY) Art Kelsey
WKPT, 1400, 1 KW/250 W , MOR/AC ABC-E, $14.00 (Republic) Home News (KINGSPORT) George DeVault
WOPI, 1490, 1 KW/250 W , NOSTALGIA (Ham) US 2, $ 9.00 (----) (BRISTOL) Paul Culp

WQUT-F, 101.5, 100 KW @ 1500, CHR/AOR US 1, $40.00* (Katz) Bloomington (JOHNSON CITY) Ken Maness
WTFM-F, 98.5, 100 KW @ 1260, BTFL/EZ ABC-E, $24.00* (Republic) Home News (KINGSPORT) Dave Widener
WXBQ-F, 96.9, 67 KW @ 2240, COUNTRY ABC-I, $ NA (Mc-Guild) Nininger (BRISTOL) W.L. Nininger
WZXY-F, 104.9, 1 KW @ 475, AOR Source, $18.00* (Torbet) Bahakel (KINGSPORT) T. Weinacht
WIKQ-F, 94.9, 100 KW @ 1090, AC , $ 9.00 (----) (GREENVILLE) Ray SMith
WJSO-F, 99.3, 3 KW @ -79, COUNTRY , $16.00 (----) (ELIZABETHTON) Norm Thomas

JOHNSTOWN, PA

Arbitron Rank/Pop (12+): 134/220,600
CMSA Rank/Pop: NA
MSA Rank/Pop: 164/265,000
ADI # 79 (with Altoona)
Average Person Rating: 17.3
Market TSL: 23.3 hours

Stations: 27/15
Diaries: 680/324:1/61.5%
Sample Target: 610
Standard Error: .791
% Below Line: 17.4
% Not Listed: 9.7

Est 1984 Revenue: $3,900,000
Gross Inc.:
HH Inc.: $22,652
Retail $: 1.2 Bil
Pop per Station: 14,707
# 1 Biller: WJAC $710,000

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 83
1.	WKYE-F	55/14.4	---	10.4	---	7.9
2.	WBXQ-F	37/ 9.7	---	5.3	---	4.8
3.	WJAC	35/ 9.2	---	10.1	---	10.6
4.	WDVE-F	31/ 8.1	---	7.1	---	4.8
5.	WJNL	25/ 6.5	---	6.1	---	6.1
6.	WCRO	24/ 6.3	---	5.3	---	6.6
7.	WJNL-F	21/ 5.5	---	7.6	---	7.1
8.	WGLU-F	18/ 4.7	---	4.8	---	4.5
9.	WWZE-F	10/ 2.6	---	3.8	---	2.4
10.						
11.						
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	WKYE-F	76/919
2.	WDVE-F	52/574
3.	WJAC	43/596
4.	WBXQ-F	39/417
5.	WJNL-F	26/533
6.	WJNL	25/317
	WCRO	25/396
8.	WGLU-F	18/338
9.	WFBG-F	17/186
10.	KDKA	16/397
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	WKYE-F	652/29.6	---	23.1
2.	WJAC	469/21.3	---	20.4
3.	WJNL-F	414/18.8	---	26.1
4.	WCRO	385/17.5	---	16.6
5.	WDVE-F	338/15.3	---	14.9
6.	WJNL	317/14.4	---	16.9
7.	WBXQ-F	315/14.3	---	12.9
8.	WGLU-F	311/14.1	---	15.9
9.	WVSC-F	184/ 8.3	---	8.0
10.	WBZZ-F	174/ 7.9	---	4.3
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 63.19% (218 of 345) (SPG 84: 61.48%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBXQ-F	1. WKYE-F	1. WKYE-F	1. WKYE-F	1. WKYE-F	1. WKYE-F	1. WKYE-F	1. WKYE-F	1. WKYE-F	1. WKYE-F	1. WBXQ-F
2. WDVE-F	2. WDVE-F	2. WDVE-F	2. WBXQ-F	2. WJAC	2. WJAC	2. WJNL	2. WDVE-F	2. WDVE-F	2. WBXQ-F	2. WKYE-F
3.	3. WBXQ-F	3. WBXQ-F	3. WJNL-F	3. WBXQ-F	3. WJNL	3. WJAC	3. WJAC	3. WBXQ-F	3. WDVE-F	3. WDVE-F
4.	4. WGLU-F	4. WCRO	WJAC	WCRO	4. WJNL-F	4. WBXQ-F	WCRO	4. WJAC	4. WJAC	4. WJAC
5.	5. WCRO	5.	WCRO	WJNL-F	5.	5.	5.	5.	WJNL-F	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WBXQ-F	1. WKYE-F	1. WKYE-F	1. WKYE-F	1. WKYE-F	1. WDVE-F	1. WDVE-F	1. WKYE-F	1. WKYE-F	1. WKYE-F
2. WKYE-F	2. WBXQ-F	2. WBXQ-F	2. WBXQ-F	2. WJNL-F	2. WCRO	2. WKYE-F	2. WGLU-F	2. WDVE-F	2. WJAC
WDVE-F	3. WDVE-F	3. WCRO	3. WJNL-F	3. WJAC	WGLU-F	3. WGLU-F	3. WBXQ-F	3. WBXQ-F	3. WBXQ-F
4.	WGLU-F	WJNL-F	4. WCRO	WCRO	4. WBXQ-F	4. WCRO	WJAC	WCRO	WCRO
5.	WJNL-F	5.,	5.	WBXQ-F	5.	5.	WCRO	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP	24 (1)	46 (2)	70 (3)	20.2	16.4
AOR		49 (2)	49 (2)	14.2	13.7
AC/OLDIES/SOFT ROCK		90 (5)	90 (5)	26.0	23.5
MOR/VARIETY	60 (7)		60 (7)	17.3	9.0
COUNTRY	44 (3)	10 (2)	54 (5)	15.6	26.5
BLACK/URBAN		2 (1)	2 (1)	0.6	0
BTFL MUSIC/EZ		6 (2)	6 (2)	1.7	6.0
NEWS/TALK				0	0
NOSTALGIA		10 (1)	10 (1)	2.9	4.9
RELIGION/GOSPEL				0	0
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS		5 (1)	5 (1)	1.4	0
			346 (27)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WADJ	1330	Somerset	1.8/3.8
WAMQ	1400	Loretto	1.3/1.8
WBEM	1350	Windber	1.6/4.1
WIYQ-F	99.1	Evensburg	2.1/7.3
WNCC	950	Barnesboro	2.4/6.7
WVSC	990	Somerset	2.1/5.0
WVSC-F	97.7	Somerset	2.4/8.3
WFBG	1290	Altoona	.8/4.3
WFBG-F	98.1	Altoona	.8/3.1
WFRB	560	Frostburg, MD	.3/1.6
WFRB-F	105.3	Frostburg, MD	1.3/2.0

See Pittsburgh for the frequency and city of license of the following stations:

KDKA	1.3/5.5	WPNT-F	.5/3.9
WAMO-F	.5/1.6	WSHH-F	.8/4.4
WBZZ-F	2.4/7.9	WWSW-F	.8/2.9
WDSY-F	.5/2.4		

RADIO STATIONS

WCRO, 1230, 1 KW/250 W , CONTEMP	ABC-C, $20.00	(Masla)		James London
WJAC, 850, 10 KW (DA-1), COUNTRY	NBC, $28.00	(Mc-Guild)		Sandy Neri
WJNL, 1490, 1 KW/250 W , MOR	CBS,NBC-T, $14.00	(Torbet)		Dick Elliott
WGLU-F, 92.1, 166 W @ 1042, AOR	ABC-R, $24.00*	(Masla)		Ralph Lovett
WJNL-F, 96.5, 50 KW @ 100, AC	US I, $15.00	(Torbet)		Dick Elliott
WKYE-F, 95.5, 57 KW @ 1060, AC	, $31.50	(Mc-Guild)		Sandy Neri
WBXQ-F, 94.3, 3 KW @ ? ? , CHR	ABC-F, $26.50	(HNWH)	(CRESSON)	Neil Hart
WIYQ-F, 99.1, 50 KW @ 500, COUNTRY	MBS, $ 7.50	(P/W)	(EBENSBURG)	Helen Walker
WWZE-F, 101.7, .6 KW @ 570, NOSTALGIA	ABC-D, $11.00	(P/W)	(CENTRAL CITY)	Mary Fetsko
WVSC-F, 97.7, 3 KW @ 300, AC	ABC-I, $10.00	(Market 4)	(SOMERSET)	Dick Adams

MISCELLANEOUS COMMENTS WGLU-F sold for $400,000...

KALAMAZOO

Arbitron Rank/Pop (12+): 147/177,700
CMSA Rank/Pop: NA
MSA Rank/Pop: 197/206,900
ADI # 41 (with Grand Rapids)
Average Person Rating: 15.1
Market TSL: 19.9 hours

Stations: 18/7
Diaries: 715/249:1/54.7%
Sample Target: 610
Standard Error: .702
% Below Line: 31.8
% Not Listed: 9.7

Est 1984 Revenue: $5,100,000
Gross Inc.:
HH Inc.: $27,236
Retail $: 1.4 Bil
Pop per Station: 25,386
# 1 Biller: WKFR-F $1,600,000

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 83	BIRCH SHARE
1.	WKFR-F	42/15.7	16.7	14.8	15.6	11.5	9.5
2.	WKZO	41/15.3	13.0	12.7	11.1	12.0	9.0
3.	WQLR-F	29/10.8	10.1	7.1	9.4	9.7	4.6
4.	WNWN-F	25/ 9.3	12.7	9.5	7.8	8.7	6.6
5.	WKMI	21/ 7.8	8.7	6.9	4.9	8.5	3.7
6.	WGRD-F	17/ 6.3	4.7	6.3	6.5	4.5	12.4
	WJFM-F	17/ 6.3	3.6	3.2	3.0	5.5	9.1
8.	WOOD-F	14/ 5.2	5.1	6.3	5.1	4.2	2.0
9.	WJXQ-F	9/ 3.4	4.3	3.4	6.2	5.2	3.1
	WLAV-F	9/ 3.4	3.3	5.3	4.6	5.5	9.1
11.							
12.							
13.							
14.							
15.							

12+ TSA 1/4/CUME		
1.	WKZO	58/970
2.	WKFR-F	54/793
3.	WQLR-F	43/581
4.	WGRD-F	42/662
5.	WNWN-F	36/450
	WOOD-F	36/547
7.	WLAV-F	29/309
8.	WJFM-F	26/536
9.	WKMI	21/377
10.	WMAQ	15/165
	WJXQ-F	15/256
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	WKZO	627/35.3	31.2	30.5
2.	WKFR-F	603/33.9	35.8	29.6
3.	WQLR-F	373/21.0	16.0	14.4
4.	WKMI	348/19.6	19.7	17.0
5.	WJFM-F	345/19.4	13.2	13.2
6.	WGRD-F	344/19.4	17.5	15.8
7.	WNWN-F	293/16.5	18.5	14.3
8.	WOOD-F	258/14.5	13.6	13.4
9.	WJXQ-F	156/ 8.8	11.0	9.8
10.	WLAV-F	146/ 8.2	8.8	11.1
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 69.83% (169 of 242) (SPG 84: 69.28%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WGRD-F	1. WKFR-F	1. WKFR-F	1. WKFR-F	1. WKFR-F	1. WKZO	1. WKZO	1. WKFR-F	1. WKFR-F	1. WKZO	1. WKZO
WKFR-F	2. WKMI	2. WNWN-F	WNWN-F	WKZO	2. WQLR-F	2. WKFR-F	2. WQLR-F	2. WKZO	2. WKFR-F	2. WNWN-F
3. WJFM-F	3. WGRD-F	3. WKZO	3. WKZO	3. WNWN-F	3. WNWN-F	3. WNWN-F	3. WKZO	3. WQLR-F	3. WGRD-F	3. WKFR-F
4.	WJFM-F	4. WKMI	4. WKMI	4. WKMI	4.	WQLR-F	4. WNWN-F	4. WNWN-F	4. WJFM-F	4. WQLR-F
5.	5.	5.	5. WQLR-F	WQLR-F	5.	5. WKMI	5. WKMI	WGRD-F	5. WKMI	5. WOOD-F
										6. WGRD-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKFR-F	1. WKFR-F	1. WKFR-F	1. WKFR-F	1. WKFR-F	1. WKFR	1. WKFR-F	1. WKFR-F	1. WKFR-F	1. WKZO
2.	2.	2. WKMI	2. WNWN-F	2. WNWN-F	2. WJXQ-F	2. WKMI	2. WKMI	2. WKZO	2. WKFR-F
3.	3.	WKZO	3.	3. WKZO	3.	3. WLAV-F	3. WLAV-F	3. WKMI	WKMI
4.	4.	WNWN-F	4.	4. WQLR-F	4.	4. WJXQ-F	4.	4. WNWN-F	WNWN-F
5.	5.	WJFM-F	5.	5.	5.	5.	5.	5.	5.
		WOOD-F							

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		79 (4)	79 (4)	32.6	26.2
AOR		18 (2)	18 (2)	7.4	9.9
AC/OLDIES/SOFT ROCK	21 (1)		21 (1)	8.7	13.0
MOR/VARIETY	44 (2)		44 (2)	18.2	15.4
COUNTRY	1 (1)	26 (2)	27 (3)	11.2	16.6
BLACK/URBAN				0	0
BTFL MUSIC/EZ		43 (2)	43 (2)	17.8	15.4
NEWS/TALK	1 (1)		1 (1)	0.4	0.6
NOSTALGIA				0	0
RELIGION/GOSPEL	6 (1)	3 (2)	9 (3)	3.7	2.1
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS				0	0
			242 (18)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WQSN	1470	Kalamazoo	.4/2.5
WKPR	1420	Kalamazoo	2.2/6.6
WCUZ-F	101.3	Grand Rapids	.4/1.2
WDFP-F	95.3	Battle Creek	.4/1.8
WKLQ-F	94.5	Holland	1.1/5.3
WFRN-F	104.7	Elkhart	.7/2.4
WGN	720	Chicago	1.1/2.4
WMAQ	670	Chicago	.4/2.2

RADIO STATIONS

WBUK, 1360, 1 KW (DAYS), OFF AIR					
WQSN, 1470, 500 W (DAYS,DA), COUNTRY (KalaMusic)	,	$10.00	(Masla)	Fairfield	Don Heckman
WKMI, 1360, 5 KW/1 KW (DA-N), AC	ABC-D,	$25.00	(HNWH)		Bob Salmon
WKPR, 1420, 1 KW (DAYS,DA), RELIGION	,	$ 6.50	(----)	Kuiper	
WKZO, 590, 5 KW (DA-N), MOR	CBS,MBS,	$39.00	(Mc-Guild)	Fetzer	Stan Smart
WKFR-F, 103.3, 50 KW @ 500, CHR (Drake-Chen)	,	$55.00*	(Eastman)	(BATTLE CREEK)	Dave Hicks
WNWN-F, 98.5, 50 KW @ 500, COUNTRY	ABC-E,	$41.00	(Christal)	(COLDWATER)	Gary Mallernee
WQLR-F, 106.5, 33 KW @ 600, BTFL/EZ (KalaMusic)	,	$27.00	(Masla)	Fairfield	Steve Trivers
WQXC-F, 100.9, 3 KW @ 300, COUNTRY	UPI,	$15.00	(Patt)	(OTSEGO)	Bob Brink

Other ranked stations - See Grand Rapids or Lansing

MISCELLANEOUS COMMENTS WKLZ sold to Fairfield for $175,000...WKNR/WKFR-F (Battle Creek) sold to Dave Hicks for $3,250,000...WBUK (currently off air) sold for $100,000...WAOP-F changes calls to WQXC-F...WKLZ changes calls to WQSN and format from News/Talk to Country...

KANSAS CITY

Arbitron Rank/Pop (12+): 27/1,205,100
CMSA Rank/Pop: # 25
MSA Rank/Pop: 29/1,460,000
ADI # 27
Average Person Rating: 17.5
Market TSL: 22.9 hours

Stations: 26/25
Diaries: 1676/719:1/53.5%
Sample Target: 1360
Standard Error: .492
% Below Line: 0.4
% Not Listed: 5.7

Est. 1984 Revenue: $34,500,000
Gross Inc.:
HH Inc.: $28,709
Retail $: 9.7 Bil
Pop per Station: 48,204
# 1 Biller: WDAF $4,600,000

12+ METRO 1/4/SHARE			WIN 85	FAL 84	SUM 84	SPG 84
1.	WDAF	226/10.7	10.5	11.4	---	7.7
2.	KMBR-F	180/ 8.5	7.8	7.5	---	9.7
3.	KBEQ-F	150/ 7.1	8.9	6.7	---	8.4
4.	KCMO	144/ 6.8	5.2	7.7	---	8.0
	KYYS-F	144/ 6.8	5.9	5.8	---	5.9
6.	KUDL-F	134/ 6.4	5.1	6.3	---	6.3
7.	KLSI-F	127/ 6.0	5.4	6.5	---	6.9
8.	KFKF-F	114/ 5.4	6.3	6.1	---	6.8
9.	KPRS-F	100/ 4.7	4.5	4.7	---	4.7
10.	KMBZ	97/ 4.6	4.9	4.9	---	4.6
	KZZC-F	97/ 4.6	3.8	3.8	---	2.2
12.	KCMO-F	79/ 3.8	3.3	4.1	---	3.7
13.	KJLA	71/ 3.4	3.9	3.7	---	4.3
14.	WHB	68/ 3.2	4.0	4.4	---	3.7
15.	KKCI-F	49/ 2.3	3.4	2.7	---	3.0
16.						
17.						
18.						
19.						
20.						
21.						
22.						
23.						
24.						
25.						

12+ TSA 1/4/CUME		
1.	WDAF	412/4885
2.	KMBR-F	219/2440
3.	KYYS-F	206/2862
4.	KCMO	185/3097
5.	KBEQ-F	164/3126
6.	KUDL-F	156/2157
	KZZC-F	156/2856
8.	KLSI-F	130/1789
9.	KFKF-F	124/1737
10.	WHB	120/2426
11.	KCMO-F	111/1346
12.	KMBZ	105/1616
	KPRS-F	105/1337
14.	KKCI-F	89/1516
15.	KJLA	75/1024
16.		
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22.		
23.		
24.		
25.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	KBEQ-F	2787/23.1	19.8	23.8
2.	WDAF	2535/21.0	22.6	17.2
3.	KCMO	2365/19.6	21.0	18.7
4.	KYYS-F	2061/17.1	15.6	14.9
5.	KMBR-F	1959/16.3	15.0	16.3
6.	KUDL-F	1819/15.1	16.8	17.5
7.	KZZC-F	1798/14.9	13.8	10.1
8.	KLSI-F	1707/14.2	13.8	12.4
9.	KFKF-F	1591/13.2	12.9	14.9
10.	WHB	1450/12.0	14.2	12.3
11.	KMBZ	1403/11.6	12.9	12.4
12.	KPPS-F	1272/10.6	8.4	9.4
13.	KCMO-F	1024/ 8.5	11.1	9.2
14.	KKCI-F	980/ 8.1	8.9	10.3
15.	KJLA	975/ 8.1	7.2	9.5
16.				
17.				
18.				
19.				
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 63.49% (1261 of 1986) (SPG 84: 64.89%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KBEQ-F	1. KYYS-F	1. KYYS-F	1. WDAF	1. WDAF	1. WDAF	1. WDAF	1. KMBR-F	1. WDAF	1. KCMO	1. WDAF
2. KZZC-F	2. KUDL-F	2. KUDL-F	2. KLSI-F	2. KMBR-F	2. KMBR-F	2. KMBR-F	2. WDAF	2. KMBR-F	2. KBEQ-F	2. KMBR-F
3. KYYS-F	3. KBEQ-F	3. KLSI-F	3. KUDL-F	3. KUDL-F	3. KCMO	3. KLSI-F	3. KUDL-F	3. KBEQ-F	3. KMBZ	3. KYYS-F
4. KPRS-F	4. KLSI-F	4. WDAF	4. KMBR-F	4. KLSI-F	4. KMBZ	4. KCMO	4. KLSI-F	4. KUDL-F	4. WDAF	4. KPRS-F
5. KKCI-F	5. KPRS-F	5. KBEQ-F	5. KYYS-F	5. KFKF-F	5. KFKF-F	5. KBEQ-F	5. KYYS-F	5. KYYS-F	5. KYYS-F	5. KBEQ-F
6.	6. KFKF-F	6. KMBR-F	6. KFKF-F	6. KYYS-F	KLSI-F	6. KMBZ	6. KBEQ-F	6. KFKF-F+	6. KZZC-F	6. KCMO
7.	7. KZZC-F	7. KFKF-F	7. KBEQ-F	7. KCMO	7. KJLA	7. KYYS-F	7. KCMO	7. KLSI-F	7. KPRS-F	7. KFKF-F
8.	8.	8.	8.	8.	8.	8. KFKF-F+	KFKF-F	8.	8.	8. KUDL-F
9.	9.	9.	9.	9.	9.	9. KUDL-F	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KBEQ-F	1. KUDL-F	1. KUDL-F	1. KUDL-F	1. WDAF	1. KYYS-F	1. KYYS-F	1. KYYS-F	1. KYYS-F	1. WDAF
2. KYYS-F	2. KLSI-F	2. KLSI-F	2. KLSI-F	2. KMBR	2. KPRS-F	2. KBEQ-F	2. KUDL-F	2. WDAF	2. KYYS-F
3. KUDL-F	3. KBEQ-F	3. KBEQ-F	3. KMBR-F	3. KUDL-F	3. KCFX-F	3. KUDL-F	3. KFKF-F	3. KFKF-F	3. KMBR-F
4. KPRS-F	4. KYYS-F	4. KPRS-F	4. KBEQ-F	4. KLSI-F	KFKF-F	4. KFKF-F	4. KPRS-F	4. KUDL-F	4. KFKF-F
5. KZZC-F	5. KPRS-F	5. WHB	5. WDAF	5. KFKF-F	KUDL-F	5. KPRS-F	5. KBEQ-F	5. KLSI-F	5. KUDL-F
6. KLSI-F	6. KZZC-F	6. KYYS-F	6. KPRS-F	6. KPRS-F	6.	6. KKCI-F	KCMO-F	6. KBEQ-F	6. KLSI-F
7. KFKF-F	7.	7. KZZC-F	7.	7.	7.	7. KLSI-F	KKCI-F	7. KCMO-F	7. KCMO
8.	8.	8. KMBR-F	8.	8.	8.	8.	KLSI-F	8.	8.
9.	9.	WDAF	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		247 (2)	247 (2)	12.4	14.9
AOR		237 (4)	237 (4)	11.9	9.5
AC/OLDIES/SOFT ROCK	68 (1)	261 (2)	329 (3)	16.6	17.8
MOR/VARIETY	15 (1)		15 (1)	0.8	0
COUNTRY	230 (2)	193 (2)	423 (4)	21.2	20.3
BLACK/URBAN	25 (1)	100 (1)	125 (2)	6.3	5.0
BTFL MUSIC/EZ		180 (1)	180 (1)	9.1	10.2
NEWS/TALK	241 (2)		241 (2)	12.1	13.7
NOSTALGIA	71 (1)		71 (1)	3.6	4.6
RELIGION/GOSPEL	75 (4)		75 (4)	3.8	2.2
SPANISH				0	0
CLASSICAL		35 (1)	35 (1)	1.8	1.9
UNKNOWN/OTHERS		8 (1)	8 (1)	0.4	0
			1986 (26)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBSM	1030	Blue Springs	.7/1.4
KCAC-F	107.3	Lexington	.4/1.2
KCCV	1510	Independence	1.0/2.0
KCFX-F	100.7	Harrisonville	1.8/7.2
KCNW	1380	Fairway, KS	.9/1.9
KCXL	1140	Liberty	1.2/2.9
KEXS	1090	Excelsior Spgs	.7/2.0
KFKF	1340	Kansas City	.2/1.1
KPRT	1590	Kansas City	.9/3.2
KXTR-F	96.5	Kansas City	1.7/5.2
KLZR-F	105.9	Lawrence, KS	.3/2.1

RADIO STATIONS

AM STATIONS

KBEA	1480	1 KW/500 W (DA-N)	NEWS/TALK		$ 14.00	(P/W)		Roger Ingram
KCCV	1510	10 KW (DAYS)	RELIGION		$ 20.00	(----)	Bott	Richard Bott
KCMO	810	50 KW/5 KW (DA-N)	NEWS/TALK	CBS,MBS	$ 86.25	(MMR)	Summit	Craig Scott
KFKF-F	1340	1 KW/250 W	COUNTRY		$ NA	(Mc-Guild)	Sconnix	Tom Bresnahan
KJLA	1190	5 KW/250 W (DA-N)	NOSTALGIA (Ham)		$ 25.00	(Weiss)		Chip Osborn
KMBZ	980	5 KW (DA-N)	NEWS	ABC-I	$ 59.00*	(Torbet)	Bonneville	Linda McFadden
KPRT	1590	1 KW (DAYS)	GOSPEL	MBS	$ 25.00	(HNWH)		John Carter
WDAF	610	5 KW	COUNTRY	ABC-E	$105.00*	(Katz)	Taft	Tom Connolly
WHB	710	10 KW/5 KW (DA-2)	AC	NBC	$ 60.00	(Christal)	Shamrock	Bob Zuroweste
KCNW	1380	2.5 KW (DAYS)	RELIGION		$ 18.00	(----)	Universal	Andy Willoughby

FM STATIONS

KBEQ-F	104.3	50 KW @ 1150	CHR	ABC-C	$ 68.00	(Republic)	Capitol-Goodman	
KCFX-F	100.7	100 KW @ 847	AOR		$ 43.00	(Weiss)	(HARRISONVILLE)	Gary Resmes
KCMO-F	94.9	100 KW @ 1057	COUNTRY		$ 61.00	(MMR)	Summit	Craig Scott
KFKF-F	94.1	100 KW @ 460	COUNTRY		$ 58.00	(Mc-Guild)	Sconnix	Tom Bresnahan
KCMG-F	106.5	100 KW @ 880	BLACK/URBAN	CBS-R	$ 40.00*	(CBS)		
KLSI-F	93.3	100 KW @ 428	AC	ABC-D	$ 75.00	(Selcom)	Sandusky	Steve Dinkel
KMBR-F	99.7	100 KW @ 950	BTFL (Bonne)		$ 76.00*	(Torbet)	Bonneville	Linda McFadden
KPRS-F	103.3	100 KW @ 450	BLACK	NBN	$ 38.00	(HNWH)		John Carter
KUDL-F	98.1	100 KW @ 550	AC	APR	$ 80.00*	(Christal)	Shamrock	Bob Zuroweste
KXTR-F	96.5	100 KW @ 546	CLASSICAL	US II	$ 30.00	(CMBS)		Roger Ingram
KYYS-F	102.1	100 KW @ 940	AOR (Burk-Abr)	Source	$ 77.00*	(Katz)	Taft	Mike Costello
KZZC-F	98.9	100 KW @ 988	CHR		$ 36.00	(Eastman)	(LEAVENWORTH)	Mark Wodlinger

CALL LETTER CHANGES

KKCI changes to KCMG (June)

KCMO-F changes to KBKC (July)

FORMAT CHANGES

KDMG: from AOR to Urban (June)

KBKC: from Country to CHR (July)

STATION SALES

KKCI-F (Liberty): $4,200,000 (Chapman)

MISCELLANEOUS COMMENTS

WIBW (Topeka) hold the rights to the KC Royals...

KNOXVILLE

Arbitron Rank/Pop (12+): 67/496,100
CMSA Rank/Pop: NA
MSA Rank/Pop: 84/581,900
ADI # 59
Average Person Rating: 17.9
Market TSL: 23.4 hours

Stations: 21/19
Diaries: 1150/431:1/51.9%
Sample Target: 890
Standard Error: .589
% Below Line: 1.2
% Not Listed: 7.5

Est 1984 Revenue: $9,900,000
Gross Inc.:
HH Inc.: $24,298
Retail $: 3.4 Bil
Pop per Station: 26,111
# 1 Biller: WIVK-F $2,500,000

	12+ METRO 1/4/SHARE		FAL 84	SPG 84	FAL 83	SPG 83	BIRCH SHARE
1.	WIVK-F	207/23.3	21.6	19.6	18.4	21.6	25.3
2.	WIMZ-F	156/17.5	15.8	18.6	11.5	10.3	20.6
3.	WEZK-F	129/14.5	14.8	15.8	14.8	11.8	10.9
4.	WOKI-F	73/ 8.2	7.7	9.8	11.1	10.2	9.4
5.	WMYU-F	60/ 6.7	8.0	7.0	8.7	9.4	7.0
6.	WIVK	40/ 4.5	4.3	3.4	4.9	5.0	3.4
7.	WNOX	23/ 2.6	5.7	4.0	6.1	4.2	3.7
8.	WKGN	16/ 1.8	1.0	1.6	1.8	1.7	1.8
	WRJZ	16/ 1.8	1.1	1.9	3.9	6.4	1.7
10.	WSEV	15/ 1.7	1.6	---	---	---	1.4
11.							
12.							
13.							
14.							
15.							

	12+ TSA 1/4/CUME	
1.	WIVK-F	348/3235
2.	WOKI-F	242/3146
3.	WIMZ-F	209/2588
4.	WEZK-F	181/1638
5.	WMYU-F	92/1497
6.	WIVK	51/ 630
7.	WQUT-F	33/ 557
8.	WCRK	28/ 293
9.	WNOX	26/ 615
10.	WRJZ	18/ 323
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		FAL 84	SPG 84
1.	WIVK-F	1940/39.1	36.0	31.2
2.	WIMZ-F	1729/34.9	29.3	29.5
3.	WOKI-F	1110/22.4	24.3	24.0
4.	WEZK-F	1093/22.0	24.9	23.3
5.	WMYU-F	961/19.4	21.0	19.2
6.	WNOX	532/10.7	15.0	14.2
7.	WIVK	495/10.0	8.9	8.1
8.	WRJZ	270/ 5.4	4.7	6.1
9.	WKGN	231/ 4.7	3.4	4.8
10.	WSEV	184/ 3.7	2.7	---
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 78.98% (650 of 823) (SPG 84: 81.24%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WIMZ-F	1. WIMZ-F	1. WIVK-F	1. WIVK-F	1. WIVK-F	1. WIVK-F	1. WIVK-F+	1. WIVK-F	1. WIVK-F+	1. WIMZ-F	1. WIVK-F
WOKI-F	2. WIVK-F	2. WIMZ-F	2. WIMZ-F	2. WIMZ-F	2. WEZK-F	2. WIMZ-F+	2. WEZK-F	2. WIMZ-F+	2. WIVK-F	2. WIMZ-F
3.	3. WMYU-F	3.	3. WEZK-F	3. WEZK-F	3.	3. WEZK-F	3. WIMZ-F	3. WEZK-F	3. WOKI-F	3. WEZK-F
4.	4. WOKI-F	4.	WMYU-F	4. WMYU-F	4.	4. WMYU-F	4. WMYU-F	4. WOKI-F	4. WEZK-F	4. WOKI-F
5.	5.	5.	5.	5.	5.	5. WOKI-F	5. WOKI-F	5. WMYU-F	5. WMYU-F	5. WMYU-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WIMZ-F	1. WIMZ-F	1. WIMZ-F	1. WIVK-F	1. WIVK-F	1. WIMZ-F	1. WIMZ-F	1. WIMZ-F	1. WIVK-F	1. WIVK-F
2. WIVK-F	2. WIVK-F	2. WIVK-F	2. WIMZ-F	2. WEZK-F	2.	2.	2. WIVK-F	2. WIMZ-F	2. WIMZ-F
3. WOKI-F	3. WMYU-F	3. WMYU-F	3. WMYU-F	3. WIMZ-F	3.	3.	3.	3.	3. WEZK-F
4.	4. WOKI-F	4. WEZK-F	4. WOKI-F	4. WMYU-F	4.	4.	4.	4.	4. WMYU-F
5.	5.	5.	5. WEZK-F	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP	1 (1)	76 (2)	77 (3)	9.4	12.1
AOR		156 (1)	156 (1)	19.0	20.7
AC/OLDIES/SOFT ROCK		60 (1)	60 (1)	7.3	10.0
MOR/VARIETY	7 (1)		7 (1)	0.9	---
COUNTRY	99 (5)	220 (2)	319 (7)	38.8	33.6
BLACK/URBAN	10 (1)		10 (1)	1.2	1.5
BTFL MUSIC/EZ		129 (1)	129 (1)	15.7	17.6
NEWS/TALK	16 (1)		16 (1)	1.9	1.8
NOSTALGIA	14 (1)		14 (1)	1.7	0
RELIGION/GOSPEL	26 (3)		26 (3)	3.2	2.8
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS		9 (1)	9 (1)	1.1	0
			823 (21)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBMK	1430	Knoxville	1.1/2.1
WBZW	1040	Powell	1.6/1.4
WGAP	1400	Maryville	1.5/3.6
WIMZ	1240	Knoxville	.1/3.2
WJFC	1480	Jefferson City	.3/1.0
WKNF-F	94.3	Oak Ridge	1.0/2.8
WKXV	900	Knoxville	.8/2.8
WNKX-F	95.3	Clinton	1.5/3.7
WYSH	1380	Clinton	.9/1.4
WCRK	1150	Morristown	.8/1.3
WQUT-F	101.5	Johnson City	.3/ .9

RADIO STATIONS

WBMK, 1430, 1 KW (DAYS,DA), BLACK	, $14.00	(----)		Jerry Mason
WIMZ, 1240, 1 KW/250 W , CHR (TM)	, $25.00*	(Blair)	Stoner	Bruce Dodge
WITA, 1490, 1 KW/250 W , RELIGION	, $ 9.00	(----)		Dave Jones
WIVK, 850, 50 KW (DAYS,DA), COUNTRY	ABC-E, $25.00	(Katz)	Dick	Bobby Denton
WKGN, 1340, 1 KW/250 W , TALK/NEWS	MBS,ABC-T, $17.00*	(----)		Fred Jacobs
WKXV, 900, 1 KW (DAYS) , RELIGION	, $10.00	(----)		Bob Lawson
WNOX, 990, 10 KW (DA-N) , COUNTRY	CBS, $24.00	(Christal)	ELF	Bobby Bohn
WRJZ, 620, 5 KW (DA-N) , RELIGION	, $16.00	(----)		
WSKT, 1580, 5 KW (DAYS) , RELIGION	, $ 6.00	(----)		Ed Hunter
WEZK-F, 97.5, 100 KW @ 1250, BTFL/EZ (Bonne)	, $57.00*	(Torbet)	South Central	Carlos Kivett
WIMZ-F, 103.5, 100 KW @ 1800, CHR/AOR (Burk-Abr)	Source, $60.00*	(Blair)	Stoner	Bruce Dodge
WIVK-F, 107.7, 100 KW @ 1970, COUNTRY	ABC-E, $100.00*	(Katz)	Dick	Bobby Denton
WMYU-F, 102.1, 100 KW @ 1000, AC	, $45.00*	(Mc-Guild)	Republic (SEVIERVILLE)	Gary Downs
WNKX-F, 95.3, 3 KW @ 300, COUNTRY	CBS, $20.00*	(Christal)	ELF (CLINTON)	Bobby Bohn
WOKI-F, 100.3, 100 KW @ 2000, CHR	ABC-F, $52.50	(Selcom)	(OAK RIDGE)	John Perkle

MISCELLANEOUS COMMENTS WSEV/WMYU-F (Sevierville) sold by Sungroup to Republic for $3,400,000 (est)...

LAFAYETTE, LA

Arbitron Rank/Pop (12+): 148/176,600
CMSA Rank/Pop: NA
MSA Rank/Pop: 195/222,000
ADI # 111
Average Person Rating: 17.3
Market TSL: 22.9 hours

Stations: 16/6
Diaries: 641/276:1/42.6%
Sample Target: 550
Standard Error: .811
% Below Line: 37.3
% Not Listed: 10.5

Est 1984 Revenue: $6,400,000
Gross Inc.: $38,681
HH Inc.: $
Retail $: 1.4 Bil
Pop per Station: 29,433
1 Biller: KTDY-F $1,900,000

	12+ METRO 1/4/SHARE		FAL 84	SPG 84	FAL 83	SPG 83
1.	KSMB-F	53/17.4	---	10.4	---	12.7
2.	KJCB	49/16.1	---	11.4	---	16.6
3.	KTDY-F	31/10.2	---	17.0	---	15.3
4.	KROF	24/ 7.9	---	7.3	---	1.3
5.	KXKW	20/ 6.6	---	8.3	---	10.0
6.	KDEA-F	16/ 5.2	---	5.2	---	5.2
	KTIZ-F	16/ 5.2	---	6.6	---	1.7
8.	WGGZ-F	13/ 4.3	---	4.8	---	4.8
9.	KPEL	12/ 3.9	---	3.8	---	4.4
	KMDL-F	12/ 3.9	---	5.5	---	7.4
11.	KASC-F	11/ 3.6	---	3.5	---	4.8
12.	KVOL	8/ 2.6	---	2.8	---	6.1
13.						
14.						
15.						

	12+ TSA 1/4/CUME	
1.	KSMB-F	135/1497
2.	KJCB	89/ 794
3.	KMDL-F	61/ 533
4.	KTDY-F	49/ 984
5.	KDEA-F	39/ 388
6.	KTIZ-F	36/ 497
7.	KROF	34/ 393
	KXKW	34/ 481
9.	KASC-F	26/ 293
10.	WGGZ-F	20/ 492
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		FAL 84	SPG 84
1.	KSMB-F	640/36.2	---	23.5
2.	KTDY-F	536/30.4	---	32.7
3.	KJCB	417/23.6	---	16.8
4.	KGGZ-F	271/15.3	---	19.2
5.	KXKW	262/14.8	---	18.6
6.	KROF	225/12.7	---	11.7
7.	KTIZ-F	214/12.1	---	14.5
8.	KVOL	211/11.9	---	10.8
9.	KPEL	192/10.9	---	12.3
10.	KMDL-F	184/10.4	---	14.6
11.	KDEA-F	180/10.2	---	11.6
12.	KASC-F	120/ 6.8	---	NA
13.				
14.				
15.				

12+ FM SHARE (METRO): 58.33% (161 of 276) (SPG 84: 63.16%)

	TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	KSMB-F	KSMB-F	KSMB-F	KSMB-F	KJCB	KJCB	KSMB-F	KSMB-F	KSMB-F	KJCB	KSMB-F
2.	KROF	KJCB	KJCB	KTDY-F	KSMB-F	KXKW	KJCB	KJCB	KJCB	KSMB-F	KJCB
3.	KJCB	KTDY-F	KTDY-F	KJCB	KTDY-F	KDEA-F	KTDY-F	KTDY-F	KTDY-F		KTDY-F
4.	KTDY-F					KTDY-F	KPEL	KXKW			KXKW
5.											

	WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1.	KSMB-F	KSMB-F	KSMB-F	KJCB	KJCB
2.	KJCB	KJCB	KJCB	KSMB-F	KTDY-F
3.		KTDY-F	KTDY-F	KTDY-F	KSMB-F
4.		KROF		KROF	
5.					

	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1.	KSMB-F	KSMB-F	KSMB-F	KSMB-F	KSMB-F
2.	KJCB	KJCB	KTDY-F	KJCB KTDY-F	KJCB
3.	KTIZ-F	KTDY-F			KTDY-F
4.		KTIZ-F			
5.					

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		97 (3)	97 (3)	35.1	19.9
AOR				0	0
AC/OLDIES/SOFT ROCK	8 (1)	2 (1)	10 (2)	3.6	10.5
MOR/VARIETY				0	0
COUNTRY	20 (1)	24 (3)	44 (4)	15.9	19.5
BLACK/URBAN	73 (2)	16 (1)	89 (3)	32.2	27.4
BTFL MUSIC/EZ		16 (1)	16 (1)	5.8	5.6
NEWS/TALK	12 (1)		12 (1)	4.3	0
NOSTALGIA				0	0
RELIGION/GOSPEL		6 (1)	6 (1)	2.1	1.5
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS	2 (1)		2 (1)	0.7	0
			276 (16)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KAJN-F	102.9	Crowley	2.0/4.5
KANE	1240	New Iberia	.7/2.5
WQXY-F	100.7	Baton Rouge	.7/2.9
WYNK-F	101.5	Baton Rouge	.3/2.7

RADIO STATIONS

KJCB, 770, 1 KW/500 W (DA-N), BLACK	SBN, $21.00	(----)		Joshua Jackson
KPEL, 1420, 1 KW/500 W (DA-N), NEWS/TALK	ABC-I,CBS,NBC-T, $26.00	(Christal)		Ron Gomez
KVOL, 1330, 5 KW/1 KW (DA-N) , OLDIES	NBC, $17.00	(Mc-Guild)		Carl Enna
KXKW, 1520, 10 KW/500 W (DA-1), COUNTRY	, $28.00	(Blair)		Clark White
KROF, 960, 1 KW (DAYS) , BLACK	, $13.00	(----)	(ABBEVILLE)	Garland Bernard
KDEA-F, 99.1, 50 KW @ 441, BTFL/EZ (KalaMusic)	, $17.00	(Roslin)	(NEW IBERIA)	Don Bonin
KMDL-F, 97.7, 3 KW @ 300, COUNTRY (Drake-Chen)	, $13.00	(----)	(KAPLAN)	Ernest Alexander
KSMB-F, 94.5, 100 KW @ 1150, CHR	, $30.00*	(Blair)		Mike Mitchell
KTDY-F, 99.9, 100 KW @ 500, CHR	, $32.00	(Christal)		Ron Gomez
KASC-F, 104.9, 3 KW @ 300, COUNTRY	, $13.00	(----)	(ABBEVILLE)	Garland Bernard
KTIZ-F, 96.9, 100 KW @ 1450, BLACK	CBS-R, $17.00	(Katz)	(ALEXANDRIA)	Bill Lynch

MISCELLANEOUS COMMENTS KPEL changes from MOR to News/Talk...KSMB reclassified as CHR...

LAKELAND-WINTER HAVEN

Arbitron Rank/Pop (12+): 107/300,500
CMSA Rank/Pop: NA
MSA Rank/Pop: 126/363,000
Tampa ADI
Average Person Rating: 15.8
Market TSL: 21.6 hours

Stations: 20/7
Diaries: 737/408:1/53.1%
Sample Target: 680
Standard Error: .729
% Below Line: 50.1
% Not Listed: 15.8

Est 1984 Revenue: $5,200,000
Gross Inc.:
HH Inc.: $25,258
Retail $: 1.9 Bil
Pop per Station: 42,929
# 1 Biller: NA

	12+ METRO 1/4/SHARE		FAL 84	SPG 84	FAL 83	SPG 83
1.	WPCV-F	64/13.4	---	12.8	---	13.7
2.	WVFM-F	63/13.2	---	11.2	---	13.5
3.	WRBQ-F	40/ 8.4	---	9.4	---	8.8
4.	WYNF-F	35/ 7.4	---	7.5	---	9.8
5.	WHLY-F	33/ 6.9	---	5.2	---	1.6
6.	WWAB	28/ 5.9	---	5.9	---	5.1
7.	WFLA-F	24/ 5.0	---	6.4	---	4.9
8.	WGTO	19/ 4.0	---	5.0	---	5.1
9.	WONN	15/ 3.2	---	1.6	---	2.4
10.	WQYK-F	13/ 2.7	---	2.3	---	3.5
11.						
12.						
13.						
14.						
15.						

	12+ TSA 1/4/CUME	
1.	WVFM-F	90/790
2.	WPCV-F	78/787
3.	WHLY-F	48/505
4.	WRBQ-F	41/698
5.	WYNF-F	37/481
6.	WFLA-F	35/493
7.	WWAB	28/230
8.	WBJW-F	26/480
9.	WQYK-F	24/236
10.	WJYO-F	23/268
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		FAL 84	SPG 84
1.	WPCV-F	684/22.8	---	22.7
2.	WRBQ-F	662/22.0	---	23.9
3.	WVFM-F	535/17.8	---	18.4
4.	WYNF-F	420/14.0	---	15.7
5.	WHLY-F	336/11.2	---	11.7
6.	WFLA-F	330/11.0	---	8.7
7.	WBJW-F	287/ 9.6	---	9.2
8.	WGTO	268/ 8.9	---	10.6
9.	WWAB	230/ 7.7	---	8.1
10.	WONN	228/ 7.6	---	5.9
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 77.31% (310 of 401) (SPG 84: 78.85%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHLY-F	1. WYNF-F	1. WPCV-F	1. WPCV-F	1. WPCV-F	1. WPCV-F	1. WPCV-F	1. WPCV-F	1. WPCV-F	1. WPCV-F	1. WVFM-F
2. WRBQ-F	2. WPCV-F	2. WRBQ-F	2. WRBQ-F	2. WRBQ-F	2. WVFM-F	2. WVFM-F	2. WVFM-F	2. WVFM-F	2. WHLY-F	2. WPCV-F
3. WYNF-F	WRBQ-F	3. WYNF-F	3. WFLA-F	3. WFLA-F	3. WFLA-F	3. WRBQ-F	3. WYNF-F	3. WYNF-F	3. WVFM-F	3. WRBQ-F
4.	4. WWAB	4. WWAB	4. WYNF-F	WVFM-F	WCTO	4. WYNF-F	4. WFLA-F	4. WHLY-F	4. WRBQ-F	4. WYNF-F
5.	5.	5.	5.	5. WYNF-F	5.	5.	5.	5.	5.	5. WWAB

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WWAB	1. WWAB	1. WWAB	1. WPCV-F	1. WPCV-F	1. WHLY-F	1. WYNF-F	1. WPCV-F	1. WPCV-F	1. WPCV-F
2. WHLY-F	2. WRBQ-F	2. WRBQ-F	2. WWAB	2. WVFM-F	WYNF-F	2. WPCV-F	2. WYNF-F	2. WYNF-F	2. WFLA-F
WPCV-F	3. WPCV-F	WYNF-F	3. WRBQ-F	3. WRBQ-F	3. WGTO	3. WHLY-F	3. WFLA-F	3. WRBQ-F	3. WRBQ-F
WRBQ-F	4.	4. WPCV-F	4. WVFM-F	4. WWAB	WRBQ-F	WRBQ-F	WRBQ-F	4. WHLY-F	WYNF-F
5.	5.	5.	5.	5.	5.	5.	5.	5. WFLA-F	5.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		84 (3)	84 (3)	21.0	20.5
AOR		35 (1)	35 (1)	8.8	10.0
AC/OLDIES/SOFT ROCK		41 (3)	41 (3)	10.3	15.5
MOR/VARIETY				0	0.6
COUNTRY	29 (2)	84 (4)	113 (6)	28.3	26.8
BLACK/URBAN	36 (2)		36 (2)	9.0	9.1
BTFL MUSIC/EZ		66 (2)	66 (2)	16.5	15.3
NEWS/TALK				0	0
NOSTALGIA	22 (2)		22 (2)	5.5	2.1
RELIGION/GOSPEL				0	0
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS	4 (1)		4 (1)	1.0	0
			400 (20)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WSIR	1490	Winter Haven	1.5/3.0
WTWB	1570	Auburndale	.8/2.6
WBJW-F	105.1	Orlando	2.3/9.6
WDUV-F	103.3	Bradenton	.6/1.3
WHOO-F	96.5	Orlando	.6/2.5
WIQI-F	100.7	Tampa	1.3/4.2
WJYO-F	107.7	Orlando	2.3/5.7
WSUN	620	St. Petersburg	2.1/4.6
WTMP	1150	Tampa	1.7/4.6
WWKA-F	92.3	Orlando	.8/4.0

RADIO STATIONS

WLKF, 1430, 5 KW/1 KW , AC (Churchill)	, $17.00	(Torbet)	Root	Bud Kurtz
WONN, 1230, 1 KW/250 W , MOR/NOST	NBC, $ NA	(HNWH)	Hall	Arthur Rowbotham
WWAB, 1330, 1 KW (DAYS) , BLACK	NBN, $ 8.00	(----)		Hugh Hughes
WGTO, 540, 50 KW/1 KW (DA-2), COUNTRY	ABC-E, $19.00	(Christal)	Hubbard (CYPRESS GARDENS)	Jim Bocock
WSIR, 1490, 1 KW/250 W , NOSTALGIA	CBS, $10.00	(Weiss)	(WINTER HAVEN)	Debra Anscombe
WPCV-F, 97.5, 100 KW @ 499, COUNTRY (Drake-Chen)	NBC, $41.00*	(HNWH)	Hall	Arthur Rowbotham
WVFM-F, 94.1, 100 KW @ 500, BTFL/EZ	, $38.00	(Torbet)	Root	Bud Kurtz

MISCELLANEOUS COMMENTS WSIR sold for $466,000...

LANCASTER

Arbitron Rank/Pop (12+): 103/314,400
CMSA Rank/Pop: NA
MSA Rank/Pop: 118/379,700
Harrisburg ADI
Average Person Rating: 18.0
Market TSL: 23.8 hours

Stations: 26/7
Diaries: 805/391:1/58.5%
Sample Target: 700
Standard Error: .707
% Below Line: 46.51
% Not Listed: 13.6

Est 1984 Revenue: $4,500,000
Gross Inc.:
HH Inc.: $27,961
Retail $: 2.0 Bil
Pop per Station: 44,914
# 1 Biller: WLAN-F $1,300,000

	12+ METRO 1/4/SHARE		FAL 84	SPG 84	FAL 83	SPG 83
1.	WNCE-F	87/15.4	12.5	12.5	13.4	10.7
2.	WLAN-F	71/12.6	11.2	10.8	9.2	10.5
3.	WSBA-F	58/10.3	8.1	6.0	10.2	7.6
4.	WRKZ-F	54/ 9.6	14.0	8.1	7.2	9.6
5.	WDAC-F	43/ 7.6	7.4	4.5	4.2	6.1
6.	WIOV-F	37/ 6.5	7.7	13.9	12.3	12.7
7.	WHTF-F	16/ 2.8	2.9	4.0	1.9	.6
8.	WQXA-F	15/ 2.7	2.4	3.8	3.6	2.2
9.	WRFY-F	14/ 2.5	1.7	2.5	2.6	3.3
	WSBA	14/ 2.5	2.8	3.8	3.6	3.5
11.						
12.						
13.						
14.						
15.						

	12+ TSA 1/4/CUME	
1.	WRKZ-F	158/1723
2.	WNCE-F	154/1477
3.	WQXA-F	127/1654
4.	WSBA-F	124/1223
5.	WNNK-F	100/1329
6.	WLAN-F	91/1290
7.	WDAC-F	65/ 668
	WSBA	65/ 839
9.	WHTF-F	56/ 752
10.	WIOV-F	55/ 683
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		FAL 84	SPG 84
1.	WLAN-F	899/28.6	28.8	29.1
2.	WNCE-F	738/23.5	20.1	23.2
3.	WRKZ-F	557/17.7	19.7	16.8
4.	WSBA-F	544/17.3	18.4	14.9
5.	WIOV-F	454/14.4	17.0	20.2
6.	WDAC-F	432/13.7	11.8	10.4
7.	WQXA-F	356/11.3	11.6	13.1
8.	WRFY-F	267/ 8.5	7.1	7.6
9.	KYW	201/ 6.4	5.6	6.9
10.	WHTF-F	167/ 5.3	8.4	9.1
	WSBA	167/ 5.3	9.6	8.5
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 89.75% (438 of 888) (SPG 84: 86.19%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WLAN-F	1. WLAN-F	1. WLAN-F	1. WSBA-F	1. WSBA-F	1. WNCE-F	1. WNCE-F	1. WNCE-F	1. WNCE-F	1. WLAN-F	1. WNCE-F
2.	2. WSBA-F	2. WSBA-F	2. WRKZ-F	2. WRKZ-F	2. WIOV-F	2. WLAN-F	2. WSBA-F	2. WLAN-F	2. WNCE-F	2. WLAN-F
3.	3. WRKZ-F	3. WRKZ-F	3. WLAN-F	3. WNCE-F	3. WRKZ-F	3. WRKZ-F	3. WLAN-F	3. WSBA-F	3. WDAC-F	3. WRKZ-F
4.	4. WHTF-F	4. WNCE-F	4. WNCE-F	4. WLAN-F	4. WSBA-F	4. WSBA-F	4. WRKZ-F	4.	4. WIOV-F	4. WDAC-F
5.	5.	5.	5.	5. WIOV-F	5.	5. WDAC-F	5.	5.	WRKZ-F	5.
						6. WIOV-F			WSBA-F	

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WLAN-F	1. WLAN-F	1. WSBA-F	1. WSBA-F	1. WSBA-F	1. WLAN-F	1. WLAN-F	1. WLAN-F	1. WLAN-F	1. WSBA-F
2. WSBA-F	2. WSBA-F	2. WRKZ-F	2. WLAN-F	2. WNCE-F	2.	2. WSBA-F	2. WSBA-F	2. WSBA-F	2. WRKZ-F
3. WHTF-F	3. WRKZ-F	3. WLAN-F	3. WRKZ-F	WRKZ-F	3.	3. WRKZ-F	3. WRKZ-F	3. WRKZ-F	3. WLAN-F
4.	4. WHTF-F	4.	4. WNCE-F	4. WLAN-F	4.	4.	4.	4. WNCE-F	4. WNCE-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5. WIOV-F

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		127 (6)	127 (6)	26.0	25.7
AOR		13 (3)	13 (3)	2.7	6.3
AC/OLDIES/SOFT ROCK		60 (2)	60 (2)	12.3	8.8
MOR/VARIETY	31 (4)		31 (4)	6.4	8.4
COUNTRY		91 (2)	91 (20	18.6	25.5
BLACK/URBAN		3 (1)	3 (1)	0.6	0
BTFL MUSIC/EZ		92 (2)	92 (2)	18.9	15.5
NEWS/TALK	11 (2)		11 (2)	2.3	1.3
NOSTALGIA	8 (1)		8 (1)	1.6	2.7
RELIGION/GOSPEL		49 (2)	49 (2)	10.0	5.9
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS		3 (1)	3 (1)	0.6	0
			488 (26)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WGSA	1310	Ephrata	1.2/3.9
WLAN	1390	Lancaster	1.4/4.5
WLPA	1490	Lancaster	1.4/4.9
WGCB-F	96.1	Red Lion	.5/2.0
WHP	580	Harrisburg	.4/1.8
WHP-F	97.3	Harrisburg	.9/2.1
WNNK-F	104.1	Harrisburg	.7/2.4
WYCR-F	98.5	York	.5/5.0
WBYO-F	107.5	Boyertown	1.1/3.0

See Philadelphia for the frequency and city of license of the following stations:

KYW	1.2/6.4
WCAU	.7/1.7
WCAU-F	1.2/4.5
WMGK-F	.4/1.2
WMMR-F	1.1/2.5
WUSL-F	.5/1.4
WYSP-F	.7/3.1

RADIO STATIONS

WGSA, 1310, 5 KW (DAYS,DA) , MOR , $13.00 (Masla) (EPHRATA) Mike Rubright
WLAN, 1390, 5 KW/1 KW (DA-2), AC/MOR (TM) CBS,MBS, $ NA (HNWH) Sam Altdoeffler
WLPA, 1490, 1 KW/250 W , NOSTALGIA (Drake-Chen) NBC, $10.00* (Torbet) Hall Bill Baldwin

WDAC-F, 94.5, 50 KW @ 500, RELIGION MBS, $15.00 (Savalli) Don Crawford
WIOV-F, 105.1, 50 KW @ 500, COUNTRY ABC-E, $28.00* (Republic) Brill (EPHRATA) Alan Beck
WLAN-F, 96.9, 50 KW @ 500, CHR CBS-R,ABC-F, $32.00* (HNWH) Sam Altdoeffler
WNCE-F, 101.3, 50 KW @ 500, BTFL/EZ NBC, $33.00* (Torbet) Hall Bill Baldwin

Other ranked stations - See Harrisburg or York

WRFY - See Reading

LANSING

Arbitron Rank/Pop (12+): 93/349,000
CMSA Rank/Pop: NA
MSA Rank/Pop: 109/418,200
ADI # 102
Average Person Rating: 17.3
Market TSL: 23.0 hours

Stations: 22/15
Diaries: 827/422:1/49.6%
Sample Target: 780
Standard Error: .709
% Below Line: 11.6
% Not Listed: 12.9

Est 1984 Revenue: $9,200,000
Gross Inc.:
HH Inc.: $27,844
Retail $: 2.4 Bil
Pop per Station: 23,267
# 1 Biller: WVIC-F $1,950,000

	12+ METRO 1/4/SHARE		FAL 84	SPG 84	FAL 83	SPG 83
1.	WVIC-F	124/20.5	17.1	18.8	13.2	13.0
2.	WITL-F	62/10.3	9.5	9.9	11.6	10.1
3.	WFMK-F	57/ 9.4	9.3	7.2	8.7	13.8
4.	WJXQ-F	51/ 8.4	9.3	11.0	7.2	7.2
5.	WILS-F	34/ 5.6	5.6	3.3	8.9	6.6
	WJR	34/ 5.6	7.2	7.0	6.1	5.3
	WJIM-F	34/ 5.6	7.6	5.1	6.0	7.2
8.	WMMQ-F	33/ 5.5	2.3	2.4	1.6	2.4
9.	WIBM-F	21/ 3.5	3.5	1.9	2.4	.3
10.	WXLA	10/ 1.7	2.7	.6	.6	---
11.	WJIM	10/ 1.7	1.9	2.7	1.8	2.1
12.						
13.						
14.						
15.						

	12+ TSA 1/4/CUME	
1.	WVIC-F	166/1829
2.	WJR	93/1127
3.	WJXQ-F	89/1173
4.	WFMK-F	83/1138
5.	WITL-F	73/ 849
6.	WIBM-F	45/ 623
7.	WJIM-F	43/ 520
8.	WILS-F	36/ 519
9.	WMMQ-F	35/ 485
10.	WKLH-F	22/ 291
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		FAL 84	SPG 84
1.	WVIC-F	1281/36.7	35.3	38.3
2.	WFMK-F	754/21.6	25.6	22.2
3.	WJXQ-F	707/20.3	20.0	22.7
4.	WITL-F	673/19.3	18.5	19.4
5.	WILS-F	497/14.2	12.9	12.8
6.	WJIM-F	416/11.9	13.0	10.6
7.	WMMQ-F	409/11.7	7.4	10.6
8.	WIBM-F	294/ 8.4	9.3	6.4
9.	WJIM	242/ 6.9	6.6	6.8
10.	WKLH-F	170/ 4.9	5.3	7.3
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 84.98% (447 of 526) (SPG 84: 82.09%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WVIC-F	1. WVIC-F	1. WVIC-F	1. WVIC-F	1. WVIC-F	1. WITL-F	1. WVIC-F+	1. WVIC-F	1. WVIC-F	1. WVIC-F	1. WVIC-F
2. WJXQ-F	2. WJXQ-F	2. WFMK-F	2. WFMK-F	2. WFMK-F	2. WFMK-F	2. WITL-F	2. WFMK-F	2. WJXQ-F	2. WJXQ-F	2. WJXQ-F
3.	3. WFMK-F	3. WJXQ-F	3. WITL-F	3. WITL-F	3. WVIC-F	3. WFMK-F	3. WITL-F	3. WFMK-F	3. WFMK-F	3. WITL-F
4.	4. WILS-F	4. WITL-F	4. WILS-F	4. WMMQ-F	4. WJIM-F	4. WJR	4. WILS-F	4. WITL-F	4. WITL-F	4. WMMQ-F
5.	5. WMMQ-F	5. WMMQ-F	5. WMMQ-F	5. WJIM-F	5. WJR	5. WJIM-F	5. WJXQ-F	5. WILS-F	5. WILS-F	5. WFMK-F
										WJR

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WVIC-F	1. WVIC-F	1. WVIC-F	1. WVIC-F	1. WVIC-F	1. WVIC-F	1. WVIC-F	1. WVIC-F	1. WVIC-F	1. WVIC-F
2. WITL-F	2. WJXQ-F	2. WFMK-F	2. WFMK-F	2. WFMK-F	2. WJXQ-F	2. WJXQ-F	2. WMMQ-F	2. WMMQ-F	WFMK-F
3. WFMK-F	3.	3. WJXQ-F	3. WITL-F	3. WITL-F	3. WMMQ-F	3. WMMQ-F	3. WFMK-F	WJXQ-F	3. WITL-F
4. WJXQ-F	4.	4. WILS-F	4. WJXQ-F	4. WILS-F	4. WILS-F	4. WFMK-F	4.	4. WFMK-F	4. WMMQ-F
5. WJIM-F	5.	5.	5. WILS-F	5. WJIM-F	5.	5. WILS-F	5.	5. WITL-F	5.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP	7 (1)	124 (1)	131 (2)	24.9	22.6
AOR		98 (5)	98 (5)	18.6	14.4
AC/OLDIES/SOFT ROCK	15 (2)	114 (4)	129 (6)	24.5	18.6
MOR/VARIETY	34 (1)		34 (1)	6.4	11.0
COUNTRY	7 (1)	69 (3)	76 (4)	14.4	20.8
BLACK/URBAN	10 (1)		10 (1)	1.9	0.3
BTFL MUSIC/EZ		42 (2)	42 (2)	8.0	9.5
NEWS/TALK				0	0.7
NOSTALGIA				0	0.7
RELIGION/GOSPEL	6 (1)		6 (1)	1.1	1.5
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS				0	0
			526 (22)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WGWY	1390	Charlotte	1.0/1.8
WILS	1320	Lansing	.8/4.1
WITL	1010	Lansing	1.2/4.3
WKLH-F	92.1	St. Johns	.7/ .3
WVIC	730	East Lansing	1.2/4.1
WIQB-F	102.9	Ann Arbor	.3/1.8
WJFM-F	93.7	Grand Rapids	.3/1.4
WLAV-F	96.9	Grand Rapids	.8/2.2
WNWN-F	98.5	Coldwater	.5/1.2
WOOD-F	105.7	Grand Rapids	1.3/4.0
WRIF-F	101.1	Detroit	1.2/3.2

RADIO STATIONS

WILS, 1320, 5 KW/1 KW (DA-2), AC (Drake-Chen)	CBS,MBS, $15.50	(HNWH)	Sentry	Wayne Phillips
WITL, 1010, 5 KW (DAYS,DA) , COUNTRY	US 2, $24.00	(Mc-Guild)	Midwest Family	
WJIM, 1240, 1 KW/250 W , OLDIES	NBC-T, $12.00	(Torbet)		Grant Santimore
WVIC, 730, 500 W (DAYS,DA) , CHR	, $13.00	(Blair)		Bob Goodrich
WFMK-F, 99.1, 28 KW @ 600, AC	ABC-F, $50.00*	(Selcom)	Liggett	Mary Lou Keenon
WIBM-F, 94.1, 50 KW @ 500, AC	MBS, $29.00	(Weiss)	VanWagner (JACKSON)	Hal Payne
WITL-F, 100.7, 55 KW @ 378, COUNTRY	US 2, $44.00	(Mc-Guild)	Midwest Family	
WILS-F, 101.7, 3 KW @ 180, AC	US I, $26.00	(HNWH)	Sentry	Wayne Phillips
WJIM-F, 97.5, 28 KW @ 440, BTFL/EZ (KalaMusic)	NBC, $17.00	(Torbet)		Grant Santimore
WJXQ-F, 106.1, 50 KW @ 500, AOR	, $33.00	(Christal)	(JACKSON)	
WMMQ-F, 92.7, 3 KW @ 300, AOR	CBS-R, $16.00	(Patt)	(CHARLOTTE)	Bob Ottaway
WVIC-F, 94.9, 49 KW @ 500, CHR	, $60.00	(Blair)		Jeff Scarpelli
WKLH-F, 92.1, 3 KW @ 300, COUNTRY	ABC-I, $13.00	(----)	(ST. JOHNS)	Brian Brady

MISCELLANEOUS COMMENTS WJIM A/F sold to Grant Santimore for $1,800,000...

LAS VEGAS

Arbitron Rank/Pop (12+): 73/454,200
CMSA Rank/Pop: NA
MSA Rank/Pop: 91/529,600
ADI # 104
Average Person Rating: 17.1
Market TSL: 22.3 hours

Stations: 18/18
Diaries: 1045/435:1/44.5%
Sample Target: 820
Standard Error: .596
% Below Line: 0
% Not Listed: 14.1

Est 1984 Revenue: $14,100,000
Gross Inc.:
HH Inc.: $28,608
Retail $: 3.8 Bil
Pop per Station: 25,233
# 1 Biller: KLUC-F $2,500,000

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 83	BIRCH SHARE
1.	KXTZ-F	103/13.6	11.6	9.5	9.0	10.4	8.8
2.	KLUC-F	94/12.4	11.2	13.1	9.8	11.7	15.4
3.	KOMP-F	87/11.4	10.4	9.3	11.3	12.6	19.4
4.	KFMS-F	56/ 7.4	10.4	8.0	8.4	7.8	7.3
5.	KUDO-F	50/ 6.6	3.9	3.0	3.6	4.9	4.6
6.	KMZQ-F	45/ 5.9	3.9	3.3	2.4	---	6.7
7.	KORK	41/ 5.4	5.6	6.0	7.1	4.5	4.8
8.	KDWN	35/ 4.6	4.4	4.3	5.4	5.2	3.7
9.	KWNO	25/ 3.3	4.0	3.8	3.7	2.0	1.5
10.	KMJJ	20/ 2.6	3.1	2.1	3.4	2.9	1.7
11.	KITT-F	18/ 2.4	3.5	2.6	---	---	1.7
	KNUU	18/ 2.4	2.4	1.6	2.2	4.0	2.5
13.	KVEG	17/ 2.2	3.0	3.8	3.6	5.8	2.2
14.	KRAM	14/ 1.8	3.5	3.5	5.0	3.9	1.2
15.	KYRK-F	13/ 1.7	1.3	3.6	5.2	5.4	1.0

12+ TSA 1/4/CUME		
1.	KXTZ-F	117/977
2.	KLUC-F	94/1275
3.	KOMP-F	87/962
4.	KFMS-F	59/811
5.	KUDO-F	50/824
6.	KORK	46/550
7.	KMZQ-F	45/681
8.	KDWN	38/523
9.	KENO	25/405
10.	KMJJ	20/381
11.	KITT-F	18/499
	KNUU	18/308
	KVEG	18/359
14.	KYRK-F	14/360
	KRAM	14/270

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	KLUC-F	1264/27.8	25.5	27.1
2.	KOMP-F	948/20.9	20.0	19.4
3.	KXTZ-F	913/20.1	19.1	15.2
4.	KUDO-F	824/18.1	13.7	9.7
5.	KFMS-F	758/16.7	19.4	13.6
6.	KMZQ-F	677/14.9	9.9	6.9
7.	KORK	536/11.8	10.7	9.2
8.	KITT-F	499/11.0	13.4	9.7
9.	KDWN	462/10.2	11.0	11.9
10.	KENO	405/ 8.9	9.5	11.1
11.	KMJJ	381/ 8.4	11.3	9.4
12.	KVEG	358/ 7.9	9.4	11.1
13.	KYRK-F	343/ 7.6	5.0	10.6
14.	KNUU	308/ 6.8	8.9	6.4
15.	KRAM	270/ 5.9	7.5	7.9

12+ FM SHARE (METRO): 72.13% (471 of 653) (SPG 84: 64.18%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KLUC-F	1. KOMP-F	1. KOMP-F	1. KXTZ-F	1. KXTZ-F	1. KXTZ-F	1. KXTZ-F	1. KXTZ-F	1. KLUC-F	1. KOMP-F	1. KLUC-F
2. KOMP-F	2. KLUC-F	2. KLUC-F	2. KOMP-F	2. KOMP-F	2. KFMS-F	2. KLUC-F	2. KLUC-F	2. KXTZ-F	2. KLUC-F	2. KXTZ-F
3.	3. KMZQ-F	3. KXTZ-F	3. KLUC-F	3. KFMS-F	3. KORK	3. KOMP-F	3. KOMP-F	3. KOMP-F	3. KXTZ-F	3. KOMP-F
4.	KUDO-F	4. KMZQ-F	4. KFMS-F	4. KLUC-F	4. KDWN	4. KORK	4. KFMS-F	4. KFMS-F	4. KFMS-F	4. KFMS-F
5.	5. KFMS-F	5. KUDO-F	5. KMZQ-F	5. KMZQ-F	5.	5. KFMS-F	5. KUDO-F	5. KMZQ-F	5. KDWN	5. KUDO-F
		6. KFMS-F	6. KUDO-F	KUDO-F				6. KUDO-F		

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KLUC-F	1. KLUC-F	1. KLUC-F	1. KLUC-F	1. KXYZ-F		1. KOMP-F	1. KOMP-F	1. KOMP-F	1. KOMP-F	1. KOMP-F
2. KOMP-F	2. KOMP-F	2. KMZQ-F	2. KFMS-F	2. KLUC-F		2. KLUC-F	2. KLUC-F	2. KMZQ-F	2. KLUC-F	2. KXTZ-F
3.	3. KUDO-F	KUDO-F	KXTZ-F	3. KFMS-F		3.	3. KMZQ-F	KUDO-F	3. KXTZ-F	3. KFMS-F
4.	4. KMZQ-F	4.	4. KMZQ-F	4. KMZQ-F		4.	4. KUDO-F	4. KFMS-F	4. KMZQ-F	4. KUDO-F
5.	5. KFMS-F	5.	5. KOMP-F	5. KUDO-F		5.	5.	5.	KUDO-F	5. KMZQ-F
			KUDC-F							

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		125 (3)	125 (3)	19.1	22.2
AOR		87 (1)	87 (1)	13.3	11.2
AC/OLDIES/SOFT ROCK	45 (2)	95 (2)	140 (4)	21.4	14.7
MOR/VARIETY				0	0
COUNTRY	31 (2)	56 (1)	87 (3)	13.3	20.5
BLACK/URBAN				0	0
BTFL MUSIC/EZ	5 (1)	103 (1)	108 (2)	16.5	15.2
NEWS/TALK	53 (2)		53 (2)	8.1	7.1
NOSTALGIA	41 (1)		41 (1)	6.3	7.3
RELIGION/GOSPEL	7 (1)		7 (1)	1.1	1.1
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS		5 (1)	5 (1)	0.8	0.8
			653 (18)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KEZD	1230	Las Vegas	.7/3.8
KREL	1280	Henderson	.9/1.2
KRRI-F	105.5	Boulder City	.7/2.0

RADIO STATIONS

KDWN, 720, 50 KW (DA-N) , TALK/NEWS	,	$20.00	(Blair)		A. Williams
KENO, 1460, 5 KW/1 KW (DA-N) , AC	,	$ NA	(Christal)	Lotus	
KEZD, 1230, 1 KW/250 W , BTFL (Bonne)	,	$20.00*	(Masla)		
KMJJ, 1140, 10 KW/2.5 KW (DA-N), AC/OLDIES	ABC-E,	$18.00	(Mc-Guild)	Nationwide	Keith Gerst
KNUU, 970, 5 KW/500 W (DA-2) , TALK/NEWS	CBS,MBS,	$17.00	(Weiss)		Joseph McMurray
KORK, 920, 5 KW/500 W (DA-2) , NOSTALGIA	NBC,	$19.00	(Eastman)	Donrey	John Lego
KRAM, 1340, 1 KW/250 W , COUNTRY	,	$21.50	(Torbet)	Medina	Ken Copper
KVEG, 1410, 5 KW (DA-2) , COUNTRY	,	$22.00*	(Katz)		Al Cohen
KFMS-F, 101.9, 100 KW @ 1110, COUNTRY	,	$31.00*	(Katz)		Al Cohen
KITT-F, 96.3, 100 KW @ 1131, CHR	,	$18.00	(Torbet)	Medina	Ken Copper
KLUC-F, 98.5, 25 KW @ 180, CHR	ABC-C,	$45.00*	(Mc-Guild)	Nationwide	Keith Gerst
KOMP-F, 92.3, 100 KW @ 1520, AOR (Burk-Abr)	,	$31.00*	(Christal)	Lotus	
KUDO-F, 93.1, 50 KW @ 103, AC	CBS-R,	$25.00	(HNWH)		Diane Clary
KXTZ-F, 94.1, 100 KW @ 1250, BTFL/EZ (Churchill)	,	$36.00	(Selcom)	(HENDERSON)	Tom Humm
KYRK-F, 97.1, 50 KW @ 1950, ? ?	,	$23.00*	(Eastman)	Donrey	John Lego
KMZQ-F, 100.5, 98 KW @ 1180, AC	MBS,	$28.00	(MMR)	Pinnacle (HENDERSON)	
KILA-F, 95.5, 100 KW @ 1120, RELIGION	,	$ NA	(----)	(HENDERSON)	

MISCELLANEOUS COMMENTS KLAV changes calls to KEZD and format from CHR to EZ...KMZQ-F sold to Pinnacle for $1,500,000 (Holt)...KILA-F (Henderson) sold to Sterling for $1,500,000...KRAM/KITT-F sold to Medina for $2,500,000 (Montcalm)...KUDO-F in bankruptcy with assets auctioned off in July...

LEXINGTON

Arbitron Rank/Pop (12+): 115/275,400
CMSA Rank/Pop: NA
MSA Rank/Pop: 135/330,600
ADI # 77
Average Person Rating: 14.8
Market TSL: 20.0 hours

Stations: 15/12
Diaries: 682/404:1/40.7%
Sample Target: 660
Standard Error: .716
% Below Line: 2.6
% Not Listed: 14.0

Est 1984 Revenue: $9,100,000
Gross Inc.:
HH Inc.: $27,394
Retail $: 2.3 Bil
Pop per Station: 22,950
# 1 Biller: WVLK-F $2,100,000

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 83	BIRCH SHARE
1.	WVLK-F	68/16.7	14.9	18.4	17.5	16.0	16.3
2.	WLAP-F	55/13.5	12.0	13.6	10.6	17.4	12.8
3.	WKQQ-F	49/12.0	13.2	12.2	13.7	13.3	18.6
4.	WVLK	41/10.0	10.6	7.9	9.9	12.6	6.8
5.	WFMI-F	35/ 8.6	8.7	9.3	9.4	4.3	13.0
6.	WCOZ-F	31/ 7.6	8.4	5.5	7.1	5.2	6.4
7.	WLAP	18/ 4.4	5.0	6.9	5.0	4.7	5.6
8.	WRMA-F	16/ 3.9	1.9	1.9	1.7	2.5	3.1
9.	WTKC	15/ 3.7	5.3	5.5	5.7	5.4	1.4
10.	WBBE	13/ 3.2	3.1	3.8	5.0	5.0	1.2
11.							
12.							
13.							
14.							
15.							

12+ TSA 1/4/CUME		
1.	WVLK	217/2515
2.	WLAP-F	144/1857
3.	WKQQ-F	91/1285
4.	WFMI-F	54/ 784
5.	WVLK	51/ 908
6.	WCOZ-F	34/ 335
7.	WHAS	31/ 591
8.	WLAP	27/ 633
9.	WBBE	21/ 140
10.	WRMA-F	17/ 228
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	WLAP-F	854/31.0	29.4	30.4
2.	WVLK-F	838/30.4	28.7	32.3
3.	WKQQ-F	670/24.3	24.4	23.6
4.	WVLK	653/23.7	26.7	22.3
5.	WFMI-F	501/18.2	21.1	19.7
6.	WLAP	411/14.9	17.8	16.4
7.	WCOZ-F	319/11.6	12.4	10.3
8.	WRMA-F	219/ 8.0	5.7	4.3
9.	WTKC	213/ 7.7	10.2	12.3
10.	WJMM-F	187/ 6.8	8.0	5.5
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 74.44% (268 of 360) (SPG 84: 68.75%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ MID	12+ EVE	SAT MID
1. WFMI-F	1. WLAP-F	1. WVLK-F	1. WVLK-F	1. WVLK-F	1. WVLK-F	1. WVLK-F	1. WVLK-F	1. WLAP-F	1. WKQQ-F	1. WVLK-F
2. WKQQ-F	2. WKQQ-F	2. WLAP-F	2. WLAP-F	2. WLAP-F	2. WVLK	2. WVLK	2. WLAP-F	2. WKQQ-F	2. WLAP-F	2. WLAP-F
3.	3. WVLK-F	3. WKQQ-F	3. WVLK	3. WVLK	3. WCOZ-F	3. WLAP-F	3. WVLK	3. WVLK-F	3. WFMI-F	3. WKQQ-F
4.	4. WFMI-F	4. WVLK	4. WKQQ-F	4. WKQQ-F	4. WTKC	4. WKQQ-F	4. WKQQ-F	4. WFMI-F	4. WVLK-F	4. WCOZ-F
5.	5. WVLK	5. WFMI-F	5. WRMA-F	5. WCOZ-F	5. WLAP-F	5. WFMI-F	5. WCOZ-F	5. WCOZ-F	5. WLAP	5. WFMI-F
				6. WRMA-F				6. WVLK		

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKQQ-F	1. WLAP-F	1. WLAP-F	1. WVLK-F	1. WVLK-F	1. WKQQ-F	1. WKQQ-F	1. WLAP-F	1. WKQQ-F	1. WVLK-F
2. WFMI-F	2. WVLK-F	2. WVLK	2. WLAP-F	2. WLAP-F	2. WFMI-F	2. WLAP-F	2. WKQQ-F	2. WVLK-F	2. WLAP-F
WLAP-F	3. WKQQ-F	WVLK-F	3. WVLK	3. WVLK	3. WCOZ-F	3.	3. WVLK-F	3. WLAP-F	3. WVLK
4. WVLK-F	4. WFMI-F	4.	4. WKQQ-F	4. WCOZ-F	WLAP-F	4.	4.	4. WRMA-F	4. WKQQ-F
5.	5. WVLK	5.	5. WFMI-F	5.	5.	5.	5.	5. WVLK	5.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		90 (2)	90 (2)	25.0	25.0
AOR		49 (1)	49 (1)	13.6	13.3
AC/OLDIES/SOFT ROCK	20 (2)	16 (1)	36 (3)	10.0	10.4
MOR/VARIETY	48 (3)		48 (3)	13.3	9.4
COUNTRY	15 (1)	68 (1)	83 (2)	23.1	29.4
BLACK/URBAN	2 (1)		2 (1)	0.6	0
BTFL MUSIC/EZ		31 (1)	31 (1)	8.6	6.0
NEWS/TALK				0	0
NOSTALGIA	13 (1)		13 (1)	3.6	4.2
RELIGION/GOSPEL		8 (1)	8 (1)	2.2	2.3
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS				0	0
			360 (15)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WJMM-F	106.3	Versailles	2.0/6.8
WRPZ	1440	Paris	.5/2.8
WAKY	790	Louisville	.5/1.9
WHAS	840	Louisville	1.0/6.2
WLW	700	Cincinnati	.7/3.6

RADIO STATIONS

WBBE, 1580, 10 KW (DAYS,DA) , NOSTALGIA	SMN, $13.00	(Savalli)		(GEORGETOWN)	Dave Roederer
WLAP, 630, 5 KW/1 KW (DA-2), AC	CBS,US 2, $27.00	(Mc-Guild)			Jim ALlison
WTKC, 1300, 5 KW/1 KW (DA-N), COUNTRY (TM)	NBC, $20.00	(Weiss)			Phil Blake
WVLK, 590, 5 KW/1 KW (DA-2), MOR (Drake-Chen)	ABC-I, $33.00	(Torbet)	Bluegrass		Ralph Hacker
WWKY, 1380, 1 KW (DAYS) , COUNTRY	, $ 8.00	(----)	Cromwell	(WINCHESTER)	Larry Trimmer
WRPZ, 1440, 1 KW (DAYS) , BLACK	, $ 8.00	(Masla)		(PARIS)	John Bush
WFMI-F, 100.1, 1.2 KW @ 460, CHR	ABC-F, $25.00*	(Selcom)	Cromwell	(WINCHESTER)	Larry Trimmer
WKQQ-F, 98.1, 100 KW @ 551, AOR	, $47.00	(Christal)	Village		Keith Yarber
WLAP-F, 94.5, 100 KW @ 660, CHR (TM)	US 1, $35.00	(Mc-Guild)			JIm Allison
WVLK-F, 92.9, 100 KW @ 854, COUNTRY (Drake-Chen)	, $50.00	(Torbet)	Bluegrass		Ralph Hacker
WRMA-F, 103.1, 3 KW @ 300, AC	MBS, $13.00	(Savalli)		(GEORGETOWN)	Dave Roederer
WCOZ-F, 96.7, 3 KW @ 300, BTFL MUS (KalaMusic)	MBS, $18.00	(HNWH)		(PARIS)	
WJMM-F, 106.3, 3 KW @ 276, RELIGION	, $ 7.00	(----)	Mortenson	(VERSAILLES)	Len Sorrell

MISCELLANEOUS COMMENTS WNCW changes calls to WCOZ...

LINCOLN

Arbitron Rank/Pop (12+): 150/172,400
CMSA Rank/Pop: NA
MSA Rank/Pop: 200/205,000
ADI # 88
Average Person Rating: 16.6
Market TSL: 22.3 hours

Stations: 14/10
Diaries: 634/272:1/55.3%
Sample Target: 550
Standard Error: .791
% Below Line: 10.9
% Not Listed: 7.3

Est 1984 Revenue: $6,600,000
Gross Inc.:
HH Inc.: $24,411
Retail $: 1.3 Bil
Pop per Station: 17,240
# 1 Biller: KFOR $1,075,000

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 83
1.	KFRX-F	56/19.5	---	16.5	---	9.1
2.	KFOR	37/12.9	---	8.9	---	11.8
3.	KFMQ-F	37/12.9	---	12.0	---	10.5
4.	KHAT-F	23/ 8.0	---	5.2	---	11.5
5.	KLIN-F	21/ 7.3	---	12.0	---	9.4
6.	KZKX-F	20/ 7.0	---	5.2	---	6.3
7.	KLMS	19/ 6.6	---	7.2	---	6.6
8.	KLIN	17/ 5.9	---	7.9	---	7.3
9.	KEZO-F	13/ 4.5	---	2.1	---	1.7
10.	KFAB	12/ 4.2	---	4.5	---	6.6
11.						
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	KFRX-F	79/937
2.	KFAB	72/867
3.	KFMQ-F	43/549
4.	KFOR	38/482
	KZKX-F	38/477
6.	KEZO-F	28/354
7.	KLIN-F	27/334
8.	KHAT-F	23/306
9.	KLMS	22/311
10.	KLIN	19/228
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	KFRX-F	639/37.1	---	34.1
2.	KFOR	460/26.7	---	25.1
3.	KFMQ-F	442/25.6	---	22.0
4.	KHAT-F	302/17.5	---	14.1
5.	KLMS	259/15.0	---	16.1
6.	KLIN-F	240/13.9	---	21.4
7.	KFAB	232/13.5	---	15.6
8.	KZKX-F	216/12.5	---	9.8
9.	KLIN	209/12.1	---	18.5
10.	KEZO-F	178/10.3	---	8.0
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 67.67% (180 of 266) (SPG 84: 65.40%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KFRX-F	1. KFRX-F	1. KFRX-F	1. KFMQ-F	1. KFMQ-F	1. KFOR	1. KFOR	1. KFMQ-F	1. KFRX-F	1. KFRX-F	1. KFRX-F
2.	2. KFMQ-F	2. KFMQ-F	2. KFRX-F	2. KFOR	KLIN-F	2. KFRX-F	2. KFRX-F	2. KFMQ-F	2. KFMQ-F	2. KFMQ-F
3.	3. KHAT-F	3. KHAT-F	3. KFOR	KFRX-F	3. KZKX-F	3. KFMQ-F	3. KFOR	3. KHAT-F	3. KFAB	3. KFOR
4.	4. KLMS	4. KLMS	4. KLMS	4. KLMS	4.	4. KLMS	4. KHAT-F	4. KFOR	4.	4. KZKX-F
5.	5.	5.	5. KZKX-F	KZKX-F	5.	5. KLIN	5.	5. KZKX-F	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KFRX-F	1. KFRX-F	1. KFRX-F	1. KFRX-F	1. KFOR	1. KFMQ-F	1. KFMQ-F	1. KFMQ-F	1. KFMQ-F	1. KFMQ-F
2.	2. KFMQ-F	2. KFOR	2. KFMQ-F	KFRX-F	2. KFRX-F	2. KFRX-F	2. KFRX-F	2. KFRX-F	2. KLMS
3.	3. KHAT-F	KFMQ-F	3. KHAT-F	3. KHAT-F	3.	3. KEZO-F	KLMS	3. KLMS	3. KZKX-F
4.	4.	4.	4.	4.	4.	4.	KEZO-F	KEZO-F	4.
5.	5.	5.	5.	5.	5.	5.	5.	5. KHAT-F	5.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		57 (2)	57 (2)	21.4	19.0
AOR		50 (2)	50 (2)	18.8	15.6
AC/OLDIES/SOFT ROCK	19 (1)	32 (3)	51 (4)	19.2	17.1
MOR/VARIETY	66 (3)		66 (3)	24.8	23.6
COUNTRY	1 (1)	20 (1)	21 (2)	7.9	11.4
BLACK/URBAN				0	0
BTFL MUSIC/EZ		21 (1)	21 (1)	7.9	13.3
NEWS/TALK				0	0
NOSTALGIA				0	0
RELIGION/GOSPEL				0	0
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS				0	0
			266 (14)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KECK	1530	Lincoln	.3/3.7
KJUS-F	95.3	Lincoln	2.1/6.3
KGOR-F	99.9	Omaha	1.0/5.5
KQKQ-F	98.5	Council Bluffs	.3/3.3

RADIO STATIONS

KECK, 1530, 5 KW (DAYS,DA) , COUNTRY	US 2,	$19.00	(Savalli)		Don Denver
KFOR, 1240, 1 KW/250 W , MOR	ABC-I,	$27.00	(Mc-Guild)	Stuart	Roger Larson
KLIN, 1400, 1 KW/250 W , MOR	CBS,	$18.00	(----)		Norton Warner
KLMS, 1480, 5 KW/1 KW (DA-2), AC	,	$21.00	(Eastman)	Woodward	Ray Farrington
KFMQ-F, 101.9, 100 KW @ 275, CHR/AOR	,	$27.00	(Eastman)	Woodward	Ray Farrington
KFRX-F, 102.7, 100 KW @ 500, CHR	,	$19.00	(Mc-Guild)	Stuar	Curt Peterson
KHAT-F, 106.3, 3 KW @ 145, AC (TM)	US 1,	$15.00	(Savalli)		Charles Huber
KLIN-F, 107.3, 100 KW @ 550, BTFL/EZ	CBS,	$27.00	(----)		Don Gill
KJUS-F, 95.3, 3 KW @ 115, AC	MBS,	$18.00	(Masla)		Sam Sabean
KZKX-F, 96.9, 100 KW @ 610, COUNTRY	ABC-D,	$16.00	(----)	(SEWARD)	Don Cavaleri

MISCELLANEOUS COMMENTS KXSS-F sold to Celltech for $665,000...KXSS changes calls to KJUS (June)...

LITTLE ROCK

Arbitron Rank/Pop (12+): 81/406,100
CMSA Rank/Pop: NA
MSA Rank/Pop: 96/493,200
ADI # 56
Average Person Rating: 16.4
Market TSL: 21.9 hours

Stations: 19/19
Diaries: 885/459:1/54.8%
Sample Target: 800
Standard Error: .666
% Below Line: 0
% Not Listed: 6.3

Est 1984 Revenue: $12,000,000
Gross Inc.:
HH Inc.: $24,695
Retail $: 2.9 Bil
Pop per Station: 21,374
# 1 Biller: KSSN-F $2,850,000

	12+ METRO 1/4/SHARE		FAL 84	SPG 84	FAL 83	SPG 83	BIRCH SHARE
1.	KKYK-F	120/18.0	14.0	16.4	15.7	11.5	19.5
2.	KSSN-F	94/14.1	15.4	12.3	12.9	11.8	13.4
3.	KMJX-F	60/ 9.0	9.6	11.4	8.6	5.8	12.4
4.	KEZQ-F	56/ 8.4	9.8	8.3	8.4	8.6	8.9
5.	KARN	53/ 8.0	5.1	8.6	7.0	6.0	6.5
6.	KLAZ-F	47/ 7.1	7.3	5.9	6.0	7.2	9.9
7.	KWTD-F	39/ 5.9	7.3	5.9	4.0	5.3	6.1
8.	KLRA	32/ 4.8	3.2	3.6	6.6	6.2	4.6
9.	KLAZ	31/ 4.7	3.6	6.5	5.8	10.6	2.7
10.	KHLT-F	21/ 3.2	4.2	3.2	5.2	6.5	3.3
11.							
12.							
13.							
14.							
15.							

	12+ TSA 1/4/CUME	
1.	KSSN-F	274/2452
2.	KKYK-F	217/2942
3.	KEZQ-F	105/1168
4.	KMJX-F	85/1034
5.	KLAZ-F	84/1627
6.	KARN	56/ 779
7.	KWTD-F	40/ 413
8.	KLRA	35/ 507
9.	KLAZ	31/ 451
	KHLT-F	31/ 685
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		FAL 84	SPG 84
1.	KKYK-F	1560/38.4	33.9	33.6
2.	KSSN-F	942/23.2	28.4	25.2
3.	KLAZ-F	896/22.1	22.3	18.4
4.	KMJX-F	772/19.0	19.1	16.3
5.	KARN	684/16.8	14.5	16.5
6.	KEZQ-F	640/15.8	17.9	14.5
7.	KLAZ	436/10.7	10.3	12.9
8.	KHLT-F	414/10.2	11.8	10.4
9.	KAAY	393/ 9.7	11.5	9.9
10.	KLRA	387/ 9.5	9.1	10.1
11.	KWTD-F	373/ 9.2	10.0	9.0
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 70.35% (439 of 624) (SPG 84: 66.42%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KKYK-F	1. KKYK-F	1. KKYK-F	1. KKYK-F	1. KKYK-F	1. KSSN-F	1. KKYK-F	1. KKYK-F	1. KKYK-F	1. KKYK-F	1. KKYK-F
2. KWTD-F	2. KMJX-F	2. KSSN-F	2. KSSN-F	2. KSSN-F	2. KEZQ-F	2. KSSN-F	2. KSSN-F	2. KSSN-F	2. KWTD-F	2. KSSN-F
3. KLAZ-F	3. KSSN-F	3. KMJX-F	3. KEZQ-F	3. KEZQ-F	3. KARN	3. KARN	3. KEZQ-F	3. KMJX-F	3. KARN	3. KLAZ-F
KLAZ	4. WLAZ-F	4. KLAZ-F	4. KMJX-F	4. KMJX-F	4. KLRA	4. KEZQ-F+	4. KMJX-F	4. KEZQ-F	KLAZ-F	4. KMJX-F
KMJX-F	5. KWTD-F	5. KWTD-F	5. KLAZ-F	5. KLAZ-F	5. KKYK-F	5. KMJX-F	5. KARN	KLAZ-F	5. KMJX-F	5. KWTD-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KKYK-F	1. KKYK-F	1. KKYK-F	1. KKYK-F	1. KKYK-F	1. KMJX-F	1. KKYK-F	1. KKYK-F	1. KKYK-F	1. KKYK-F
2. KMJX-F	2. KSSN-F	2. KSSN-F	2. KSSN-F	2. KSSN-F	2. KWTD-F	2. KMJX-F	2. KMJX-F	2. KSSN-F	2. KSSN-F
3. KSSN-F	3. KMJX-F	3. KLAZ-F	3. KMJX-F	3. KEZQ-F	3. KKYK-F	3. KWTD-F	3. KLAZ-F	3. KMJX-F	3. KEZQ-F
4. KLAZ-F	4. KLAZ-F	4. KMJX-F	4. KLAZ-F	4. KMJX-F	4.	4.	KSSN-F	4. KLAZ-F	4. KMJX-F
5.	5.	5.	5.	5.	5.	5.	5.	KWTD-F	KLAZ-F

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		120 (1)	120 (1)	19.2	17.2
AOR		60 (1)	60 (1)	9.6	11.9
AC/OLDIES/SOFT ROCK		23 (2)	23 (2)	3.7	2.8
MOR/VARIETY	3 (1)		3 (1)	0.5	0
COUNTRY	32 (1)	94 (1)	126 (2)	20.2	20.0
BLACK/URBAN	31 (1)	86 (2)	117 (3)	18.8	19.2
BTFL MUSIC/EZ		56 (1)	56 (1)	9.0	8.7
NEWS/TALK	53 (1)		53 (1)	8.5	9.1
NOSTALGIA	22 (3)		22 (3)	3.5	6.4
RELIGION/GOSPEL	44 (4)		44 (4)	7.1	4.7
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS				0	0
			624 (19)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAAY	1090	Little Rock	2.1/9.7
KAUL	1380	Little Rock	1.4/3.4
KBOX	1150	Little Rock	1.5/3.7
KCON	1230	Conway	.5/1.4
KGKO	850	Benton	.5/1.7
KAKI-F	107.1	Benton	.3/ .6
KITA	1440	Little Rock	2.3/6.7
KMTL	760	Sherwood	1.2/2.4
KSOH	1050	Little Rock	1.1/1.4

RADIO STATIONS

KAAY,	1090,	50 KW (DA-N)	, RELIGION	,	$ NA	(----)	Sudbrink	
KARN,	920,	5 KW (DA-N)	, NEWS/TALK	CBS,	$40.00	(Blair)		Larry Wilson
KAUL,	1380,	5 KW/2.5 KW (DA-2)	,NOSTALGIA (Ham)	NBC,	$16.00	(Roslin)		Monroe Looney
KBOX,	1150,	5 KW/1 KW (DA-N)	, NOSTALGIA (TM)	,	$16.00	(MMR)		Wally Tucker
KITA,	1440,	5 KW (DAYS)	, RELIGION	,	$10.00	(----)		Gary Valle
KLAZ,	1250,	1 KW/500 W (DA-2)	, BLACK	.	$ NA	(----)		Ron Curtis
KLRA,	1010,	10 KW/5 KW (DA-N)	, COUNTRY	UPI,	$22.00	(Christal)	Signal	Ron Shannon
KSOH,	1050,	1 KW (DAYS)	, RELIGION	MBS,	$ 8.00	(----)		Diane McArthur
KIEL,	1500,	1 KW (DAYS)	, BLACK	,	$10.00	(----)		
KAKI-F,	107.1,	2.5 KW @ 325,	OLDIES	MBS,	$10.00	(----)	(BENTON)	Preston Bridges
KEZQ-F,	100.3,	44 KW @ 1369,	BTFL/EZ	,	$42.00*	(MMR)		Wally Tucker
KLAZ-F,	98.5,	100 KW @ 880,	URBAN	,	$38.00	(----)		Ron Curtis
KHLT-F,	94.1,	100 KW @ 770,	AC	ABC-D,US 1,	$40.00	(Christal)	Signal	Ron Shannon
KKYK-F,	103.7,	100 KW @ 1510,	CHR	,	$70.00	(Blair)		Jim Grant
KMJX-F,	105.1,	100 KW @ 534,	AOR	ABC-R,	$38.00*	(HNWH)	(CONWAY)	Dick Booth
KSSN-F,	95.7,	100 KW @ 1664,	COUNTRY	ABC-E,	$83.00	(Eastman)	Kaneb	Joanne Scott
KWTD-F,	106.3,	3 KW @ 290,	BLACK	MBS,	$26.00	(Roslin)	(LONOKE)	Waymon Dunn

MISCELLANEOUS COMMENTS KLPQ-F changes calls to KHLT and format from Country to AC (April)...KSSN-F sold by Firstcom to Al Kaneb for $6,250,000 (EST) (Americom)...

LOS ANGELES

Arbitron Rank/Pop (12+): 2/8,303,600
CMSA Rank/Pop: # 2
MSA Rank/Pop: 2/7,750,100
ADI # 2
Average Person Rating: 18.3
Market TSL: 23.9 hours

Stations: 47/47
Diaries: 4520/1837:1
Sample Target: 3440
Standard Error: .310
% Below Line: 0
% Not Listed: 7.9

Est. 1984 Revenue: $224,200,000
Gross Inc.: 89.4 Bil
HH Inc.: $31,311
Retail $: 62.9 Bil
Pop per Station: 176,672
# 1 Biller: KIIS-F $29,100,000

12+ METRO 1/4/SHARE			WIN 85	FAL 84	SUM 84	SPG 84
1.	KIIS-F	1372/9.0	9.7	9.1	10.0	9.7
2.	KABC	966/6.3	5.8	5.9	7.9	7.6
3.	KBIG-F	663/4.4	5.1	4.8	4.1	4.3
4.	KJOI-F	627/4.1	5.7	5.5	4.4	4.3
5.	KOST-F	583/3.8	3.8	4.4	3.4	2.7
6.	KLOS-F	541/3.6	4.2	3.7	3.5	3.9
7.	KMPC	535/3.5	3.5	3.1	3.4	2.9
8.	KMET-F	504/3.3	4.1	3.2	3.1	3.4
9.	KNX	490/3.2	3.4	3.7	2.9	3.0
10.	KFWB	482/3.2	3.0	3.3	2.9	2.9
11.	KROQ-F	467/3.1	2.9	2.5	2.8	2.1
12.	KKHR-F	413/2.7	2.5	2.4	3.0	2.9
13.	KRTH-F	378/2.5	2.9	2.8	2.9	2.6
14.	KRLA	370/2.4	1.7	1.5	1.6	2.0
15.	KMGG-F	357/2.3	1.7	2.4	2.4	1.8
16.	KHTZ-F	327/2.1	2.5	1.5	1.7	2.0
17.	KJLH-F	321/2.1	1.9	2.0	2.0	2.3
18.	KZLA-F	315/2.1	1.9	2.0	2.0	2.2
19.	KTNQ	298/2.0	1.7	2.4	3.2	1.8
20.	KUTE-F	289/1.9	1.3	1.7	1.3	1.3
21.	KDAY	287/1.9	1.7	1.7	1.6	1.6
22.	KWKW	265/1.7	1.3	1.4	1.5	1.8
23.	KFI	246/1.6	2.0	1.6	1.8	1.4
24.	KACE-F	236/1.6	1.3	1.2	1.3	1.3
25.	KIQQ-F	234/1.5	2.2	1.7	2.4	2.6

12+ TSA 1/4/CUME		
1.	KIIS-F	1625/23360
2.	KABC	1053/13867
3.	KBIG-F	806/10516
4.	KLOS-F	744/11259
5.	KMET-F	684/11424
6.	KNX	680/13334
7.	KJOI-F	674/ 8098
8.	KOST-F	673/10234
9.	KMPC	616/ 9261
10.	KROQ-F	532/ 7921
11.	KRTH-F	510/ 9735
12.	KKHR-F	509/10192
13.	KFWB	495/11006
14.	KFI	444/ 8241
15.	KRLA	404/ 6827
16.	KMGG-F	378/ 6200
17.	KHTZ-F	431/ 6258
18.	KZLA-F	328/ 5327
19.	KJLH-F	325/ 4786
20.	KTNQ	320/ 3794
21.	KUTE-F	306/ 4645
22.	KDAY	287/ 4937
23.	KLAC	274/ 5521
24.	KWKW	267/ 2655
25.	KIQQ-F	266/ 7583

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	KIIS-F	19849/23.9	24.3	23.1
2.	KABC	12351/14.9	12.3	16.3
3.	KFWB	10501/12.6	12.5	11.6
4.	KNX	9592/11.6	12.3	10.1
5.	KMET-F	8960/10.8	10.3	10.8
6.	KOST-F	8837/10.6	11.5	9.3
7.	KBIG-F	8552/10.3	11.2	9.8
8.	KLOS-F	8469/10.2	11.4	11.7
9.	KKHR-F	8319/10.0	9.8	10.1
10.	KMPC	7822/ 9.4	8.3	7.9
11.	KRTH-F	7655/ 9.2	9.6	9.7
12.	KJOI-F	7487/ 9.0	9.4	9.3
13.	KROQ-F	7017/ 8.5	7.1	6.5
14.	KIQQ-F	6671/ 8.0	9.5	11.1
15.	KRLA	6128/ 7.4	5.7	5.4
16.	KHTZ-F	5796/ 7.0	6.3	6.3
17.	KMGG-F	5776/ 7.0	7.7	7.7
18.	KZLA-F	4914/ 5.9	5.3	6.1
19.	KDAY	4876/ 5.9	4.6	4.8
20.	KJLH-F	4706/ 5.7	6.0	6.1
21.	KLAC	4600/ 5.5	4.5	6.4
22.	KFI	4598/ 5.5	6.2	6.1
23.	KUTE-F	4240/ 5.1	4.9	5.3
24.	KACE-F	4211/ 5.1	3.9	4.1
25.	KTNQ	3466/ 4.2	4.8	4.1

12+ FM SHARE (METRO): 62.38% (8747 of 14021) (SPG 84: 60.74%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KIIS-F	1. KIIS-F	1. KIIS-F	1. KIIS-F	1. KIIS-F	1. KABC	1. KIIS-F+	1. KIIS-F	1. KIIS-F	1. KABC	1. KIIS-F
2. KROQ-F	2. KLOS-F	2. KOST-F	2. KOST-F	2. KOST-F	2. KBIG-F	2. KABC	2. KBIG-F	2. KBIG-F	2. KIIS-F	2. KABC
3. KKHR-F	3. KMET-F	3. KLOS-F	3. KRTH-F	3. KABC	3. KMPC	3. KFWB	3. KABC	3. KABC	3. KOST-F	3. KBIG-F
4. KDAY	4. KOST-F	4. KMET-F	4. KABC	4. KBIG-F	4. KJOI-F	4. KNX	4. KJOI-F	4. KOST-F	4. KLOS-F	4. KMPC
5. KLOS-F	5. KROQ-F	5. KRTH-F	5. KBIG-F	5. KRTH-F	5. KIIS-F	5. KBIG-F	5. KOST-F	5. KJOI-F	5. KROQ-F	5. KKHR-F
6. KMET-F	6. KMGG-F	6. KMGG-F	6. KMET-F	6. KHTZ-F	6. KNX	6. KMPC	6. KLOS-F	6. KMET-F	6. KKHR-F	6. KJOI-F
7. KIQQ-F	7. KRTH-F	7. KROQ-F	7. KRLA	7. KMET-F	7. KFWB	7. KJOI-F	7. KMPC	7. KLOS-F	7. KJOI-F	7. KOST-F
8. KJLH-F	8. KKHR-F	8. KABC	8. KHTZ-F	KRLA	8. KOST-F	8. KOST-F	8. KMET-F	8. KROQ-F	8. KMPC	8. KMET-F
9.	9. KHTZ-F	9. KRLA	9. KMGG-F	9. KJOI-F	9. KZLA-F	9. KMET-F	9. KRTH-F	9. KMPC	9. KFWB	9. KROQ-F
10.	10. KJLH-F	10. KBIG-F	10. KLOS-F	10. KMGG-F	10. KRLA	10. KFI	10. KMGG-F	10. KNX	10. KMET-F	10. KRTH-F
		11. KHTZ-F				11. KMGG-F				

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. KIIS-F	1. KIIS-F	1. KIIS-F	1. KIIS-F	1. KIIS-F
2. KOST-F	2. KOST-F	2. KOST-F	2. KOST-F	2. KOST-F
3. KKHR-F	3. KKHR-F	3. KHTZ-F	3. KBIG-F	3. KBIG-F
4. KROQ-F	4. KHTZ-F	4. KRTH-F	4. KHTZ-F	4. KJOI-F
5. KLOS-F	5. KMGG-F	5. KMET-F	5. KMGG-F	KHTZ-F
6. KJLH-F	6. KLOS-F	6. KUTE-F	6. KABC	6. KZLA-F
7. KMGG-F	7. KMET-F	7. KMGG-F	7. KRTH-F	7. KRTH-F
8. KDAY	8. KROQ-F	8. KTNQ	KKHR-F	8. KRLA
9. KIQQ-F	9. KRTH-F	9. KKHR-F	9. KRLA	9. KMGG-F
10. KMET-F	10. KJLH-F	10. KSKQ	10. KJOI-F	10. KTNQ

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KIIS-F	1. KIIS-F	1. KIIS-F	1. KIIS-F	1. KIIS-F
2. KLOS-F	2. KLOS-F	2. KMET-F	2. KLOS-F	2. KMET-F
3. KMET-F	3. KMET-F	3. KLOS-F	3. KMET-F	3. KRTH-F
4. KROQ-F	4. KROQ-F	4. KRTH-F	4. KROQ-F	4. KABC
5. KKHR-F	5. KMGG-F	5. KMGG-F	5. KRTH-F	5. KLOS-F
6. KACE-F	6. KRTH-F	6. KUTE-F	6. KOST-F	6. KOST-F
KDAY	7. KOST-F	7. KOST-F	7. KRLA	7. KRLA
8. KJLH-F	8. KKHR-F	8. KROQ-F	8. KMGG-F	8. KUTE-F
9. KMGG-F	9. KUTE-F	9. KHTZ-F	9. KABC	9. KBIG-F
10. KOST-F	10. KJLH-F	10. KRLA	10. KUTE-F	10. KNX

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP	241 (2)	2077 (4)	2318 (6)	16.5	18.3
AOR		1557 (4)	1557 (4)	11.1	10.4
AC/OLDIES/SOFT ROCK	616 (2)	1712 (5)	2328 (7)	16.6	14.6
MOR/VARIETY				0	1.6
COUNTRY	228 (1)	368 (2)	596 (3)	4.3	5.1
BLACK/URBAN	398 (2)	1015 (4)	1413 (6)	10.1	9.2
BTFL MUSIC/EZ		1505 (3)	1505 (3)	10.7	9.5
NEWS/TALK	2042 (4)		2042 (4)	14.6	14.8
NOSTALGIA	535 (1)		535 (1)	3.8	5.8
RELIGION/GOSPEL	142 (2)	115 (2)	257 (4)	1.8	1.2
SPANISH	963 (4)	205 (1)	1168 (5)	8.3	8.3
CLASSICAL	52 (1)	145 (1)	197 (2)	1.4	1.2
UNKNOWN/OTHERS	57 (1)	48 (1)	105 (2)	0.7	---
			14021 (47)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KALI	1430	San Gabriel	1.1/3.2
KBRT	740	Avalon	.4/1.2
KEZY-F	95.9	Anaheim	.4/1.7
KFAC	1330	Los Angeles	.3/1.3
KFAC-F	92.3	Los Angeles	1.0/4.0
KFSG-F	96.3	Los Angeles	.5/1.7
KGER	1390	Long Beach	.5/1.1
KGFJ	1230	Los Angeles	.7/3.6
KGRB	900	West Covina	.4/ .9
KHJ	930	Los Angeles	.8/3.8
KIEV	870	Glendale	.7/2.8
KIIS	1150	Los Angeles	.8/3.7
KIKF-F	94.3	Garden Grove	.3/1.3
KKGO-F	105.1	Los Angeles	1.1/3.8
KLAC	570	Los Angeles	1.5/5.5
KLVE-F	107.5	Los Angeles	1.3/4.1
KMAX-F	107.1	Arcadia	.3/1.1
KNAC-F	105.5	Long Beach	.3/1.2
KNOB-F	97.9	Long Beach	1.4/3.4
KSKQ	1540	Los Angeles	1.5/2.8
KWIZ-F	96.7	Santa Ana	.4/1.3
KYMS-F	106.3	Santa Ana	.3/1.0

RADIO STATIONS

AM STATIONS

KABC	790	5 KW (DA-N)	TALK/NEWS	ABC-I,ABC-T	$330.00	(Katz)	ABC		George Green
KALI	1430	5 KW (DA-2)	SPANISH		$ NA	(Masla)	Universal	(SAN GABRIEL)	Paul Ortal
KDAY	1580	50 KW (DA-2)	BLACK	NBN	$100.00*	(Weiss)	Rollins	(SANTA MONICA)	Ed Kerby
KFI	640	50 KW	AC	ABC-E	$180.00*	(Christal)	Cox		Don Dalton
KFWB	980	5 KW	NEWS	NBC	$260.00*	(Blair/RAR)	Westinghouse		David Graves
KGFJ	1230	1 KW	BLACK	SBN	$ NA	(HNWH)	Inner City		Bill Shear
KHJ	930	5 KW (DA-N)	CHR	USI	$ NA	(Republic)	RKO		Ron Thompson
KIEV	870	5 KW/1 KW (DA-N)	TALK		$110.00	(----)		(GLENDALE)	Bill BEaton
KIIS	1150	5 KW (DA-N)	CHR		$100.00*	(Mc-Guild)	Gannett		Wally Clark
KLAC	570	5 KW/1 KW (DA-N)	COUNTRY	ABC-D	$135.00*	(Eastman)	Capital Cities		Vern Ore
KMPC	710	50 KW/10 KW (DA-N)	NOSTALGIA (Ham)		$170.00	(Selcom)	Golden West		Bill Ward
KNX	1070	50 KW	NEWS	CBS	$270.00	(CBS)	CBS		George Nicholaw
KSKQ	1540	50 KW/10 KW (DA-2)	SPANISH		$ 65.00	(Caballero)			Jose Mestre
KTNQ	1020	50 KW (DA-2)	SPANISH		$ 80.00*	(Caballero)	H&W		
KWKW	1300	5 KW/1 KW (DA-2)	SPANISH		$ 85.00	(Lotus)	Lotus	(PASADENA)	Jose Cubrera
KBRT	740	10 KW (DAYS,DA)	RELIGION		$ 50.00	(----)	Crawford	(AVALON)	
KRLA	1110	50 KW/10 KW (DA-2)	OLDIES		$140.00*	(MMR)	Greater Media		Bob Moore

FM STATIONS

KBIG-F	104.3	105 KW @ 2890	BTFL/EZ (Bonne)		$250.00*	(Torbet)	Bonneville		Jack Adamson
KFAC-F	92.3	55 KW @ 2835	CLASSICAL		$172.50	(Mc-Guild)			George Fritzinger
KGIL-F	94.3	3 KW @ -80	SOFT AC		$ 55.00	(HNWH)	Buckley	(SAN FERNANDO)	R. McGeary
KHTZ-F	97.1	55 KW @ 770	AC/CONTEMP		$200.00	(MMR)	Greater Media		Bob Moore
KIIS-F	102.7	8 KW @ 2790	CHR		$550.00*	(Mc-Guild)	Gannett		Wally Clark
KIQQ-F	100.3	5 KW @ 3060	CHR		$150.00	(Masla)	Outlet		Tom Mosher
KJOI-F	98.7	75 KW @ 1180	BTFL/EZ (Churchill)		$230.00*	(MMR)	Noble		Bob Griffith
KKGO-F	105.1	18 KW @ 2900	JAZZ	APR	$ NA	(Blair/RAR)			Saul Levine
KKHR-F	93.1	54 KW @ 2870	CHR		$175.00*	(CBS)	CBS		Bob Nelson
KLOS-F	95.5	63 KW @ 3129	AOR (Pollack)	ABC-R	$350.00	(Katz)	ABC		Bill Sommers
KLVE-F	107.5	30 KW @ 2800	SPANISH		$ NA	(Caballero)	H&W		
KMET-F	94.7	58 KW @ 2835	AOR (Burk-Abr)		$245.00*	(Selcom)	Metromedia		Howard Bloom
KMGG-F	105.9	72 KW @ 770	AC		$170.00*	(HNWH)	Emmis		Don Nelson
KOST-F	103.5	13 KW @ 3100	AC		$235.00*	(Christal)	Cox		Don Dalton
KRTH-F	101.1	51 KW @ 3130	AC	US II	$190.00*	(Republic)	RKO		Allan Chlowitz
KUTE-F	101.9	.7 KW @ 2780	URBAN		$100.00*	(HNWH)	Inner City		Bill Shearer
KZLA-F	93.9	49 KW @ 720	COUNTRY		$120.00*	(Eastman)	Capital Cities		Vern Ore
KACE-F	103.9	1.6 KW @ 390	BLACK	APR	$ 55.00*	(Masla)	All-Pro	(INGLEWOOD)	Jim Blakely
KJLH-F	102.3	3 KW @ 300	BLACK		$ 60.00	(Roslin)		(COMPTON)	E. Abner
KNOB-F	97.9	79 KW @ 420	EZ/MOR		$ 94.00	(Masla)		(LONG BEACH)	John Banoczi

CALL LETTER CHANGES

FORMAT CHANGES

KIQQ-F changed to Transtar AC (July)

STATION SALES

KTNQ/KLVE-F: Sold to H&W for $40,000,000 (Gammon & Ninowski)

MISCELLANEOUS COMMENTS

KNOB now classified as EZ... KABC is flagship station for Dodgers...KMPC and KLVE carry the California Angels...Fairly flat book for LA with not much happening...

LOUISVILLE

Arbitron Rank/Pop (12+): 43/795,500
CMSA Rank/Pop: # 39
MSA Rank/Pop: 49/952,800
ADI # 45
Average Person Rating: 16.1
Market TSL: 21.5 hours

Stations: 17/17
Diaries: 1245/639:1/40.0%
Sample Target: 1200
Standard Error: .558
% Below Line: 0
% Not Listed: 5.9

Est. 1984 Revenue: $17,100,000
Gross Inc.:
HH Inc.: $26,648
Retail $: 5.7 Bil
Pop per Station: 46,794
1 Biller: WHAS $2,400,000

12+ METRO 1/4/SHARE			WIN 85	FAL 84	SUM 84	SPG 84
1.	WAMZ-F	179/14.0	11.1	11.4	---	10.4
2.	WHAS	159/12.4	15.1	10.7	---	10.3
3.	WLRS-F	152/11.9	9.8	10.4	---	6.8
4.	WQMF-F	110/ 8.6	11.2	10.3	---	10.5
5.	WLOU	108/ 8.4	6.2	8.3	---	10.8
6.	WVEZ-F	72/ 5.6	9.1	7.8	---	9.0
7.	WAVG	71/ 5.5	5.8	7.0	---	4.9
8.	WRKA	64/ 5.0	3.9	3.5	---	5.8
9.	WCII	57/ 4.5	5.4	5.0	---	5.8
10.	WJYL-F	55/ 4.3	3.5	5.1	---	5.7
11.	WKJJ-F	53/ 4.1	4.7	5.7	---	5.8
12.	WAKY	37/ 2.9	2.6	2.7	---	3.6
13.	WXVW	25/ 2.0	1.9	2.2	---	2.2
14.						
15.						
16.						
17.						
18.						
19.						
20.						
21.						
22.						
23.						
24.						
25.						

12+ TSA 1/4/CUME		
1.	WAMZ-F	267/2592
2.	WHAS	221/3238
3.	WQMF-F	177/2370
4.	WLRS-F	167/2437
5.	WLOU	109/ 899
6.	WVEZ-F	94/1328
7.	WKJJ-F	82/1710
8.	WAVG	75/1163
9.	WRKA-F	64/1355
10.	WJYL-F	61/ 864
11.	WCII	57/ 813
12.	WAKY	44/1056
13.	WTMT	31/ 243
14.		
15.		
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23.		
24.		
25.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	WHAS	2256/28.4	27.3	28.9
2.	WLRS-F	2153/27.1	26.1	20.3
3.	WAMZ-F	1678/21.1	22.2	18.7
4.	WQMF-F	1487/18.7	23.2	22.5
5.	WKJJ-F	1330/16.7	15.9	14.7
6.	WRKA-F	1318/16.6	11.9	12.4
7.	WAVG	1069/13.4	15.2	15.7
8.	WVEZ-F	1008/12.7	15.4	16.1
9.	WLOU	892/11.2	11.2	12.1
10.	WAKY	832/10.5	8.8	11.0
11.	WCII	745/ 9.4	12.6	14.4
12.	WJYL-F	742/ 9.3	11.5	16.3
13.	WXVW	353/ 4.4	4.7	5.4
14.				
15.				
16.				
17.				
18.				
19.				
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 58.17% (701 of 1205) (SPG 84: 57.29%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WLRS-F	1. WQMF-F	1. WAMZ-F	1. WAMZ-F	1. WAMZ-F	1. WAMZ-F	1. WHAS	1. WAMZ-F	1. WLRS-F	1. WLRS-F	1. WLRS-F
2.	2. WLRS-F	2. WQMF-F	2. WHAS	2. WHAS	2. WHAS	2. WAMZ-F	2. WHAS	2. WAMZ-F	2. WAMZ-F	2. WAMZ-F
3.	3. WAMZ-F	3. WHAS	3. WLRS-F	3. WLRS-F	3.	3. WQMF-F	3. WLRS-F	3. WHAS	3. WLOU	3. WLOU
4.	4. WLOU	WLRS-F	4. WRKA-F	4. WRKA-F	4.	4. WLRS-F	4. WVEZ-F	4. WQMF-F	4. WHAS	4. WQMF-F
5.	5. WHAS	5. WLOU	5. WLOU	5. WLOU	5.	5. WAVG	5. WLOU	5. WLOU	5. WAVG	5. WHAS
6.	WRKA-F	6. WRKA-F	6. WQMF-F	6. WQMF-F	6.	6. WCII	6.	6.	6. WQMF-F	6.
7.	7. WKJJ-F	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WLRS-F	1. WLRS-F	1. WAMZ-F	1. WAMZ-F	1. WAMZ-F	1. WQMF-F	1. WQMF-F	1. WQMF-F	1. WQMF-F	1. WAMZ-F
2. WQMF-F	2. WAMZ-F	2. WLRS-F	2. WLRS-F	2. WHAS	2. WLOU	2. WLOU	2. WHAS	2. WAMZ-F	2. WHAS
3. WLOU	3. WLOU	3. WRKA-F	3. WHAS	3. WLRS-F	3. WLRS-F	3. WLRS-F	3. WAMZ-F	3. WLOU	3. WQMF-F
4. WAMZ-F	4. WKJJ-F	4. WHAS	4. WLOU	4. WLOU	4.	4. WAMZ-F	4. WRKA-F	4. WHAS	4. WRKA-F
5. WKJJ-F	5. WRKA-F	5. WLOU	5. WRKA-F	5. WRKA-F	5.	5. WHAS	5. WLRS-F	5. WLRS-F	5. WLRS-F
WJYL-F	6. WHAS	WKJJ-F	6. WKJJ-F	6.	6.	6. WRKA-F	6.	6. WRKA-F	6.
7.	7. WQMF-F	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		152 (1)	152 (1)	12.6	13.1
AOR		110 (1)	110 (1)	9.1	11.0
AC/OLDIES/SOFT ROCK	37 (1)	117 (2)	154 (3)	12.8	15.9
MOR/VARIETY	230 (2)		230 (2)	19.1	16.4
COUNTRY	81 (2)	179 (1)	260 (3)	21.6	17.5
BLACK/URBAN	108 (1)	55 (1)	163 (2)	13.5	11.3
BTFL MUSIC/EZ		72 (1)	72 (1)	6.0	9.5
NEWS/TALK				0	0
NOSTALGIA	25 (1)		25 (1)	2.1	2.4
RELIGION/GOSPEL	23 (2)	16 (1)	39 (3)	3.2	2.5
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS				0	0.4
			1205 (17)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WDGS	1290	New Albany	1.0/1.7
WFIA	900	Louisville	.8/2.5
WXLN-F	103.9	Louisville	1.3/2.6
WTMT	620	Louisville	1.9/2.1

RADIO STATIONS

AM STATIONS

WAKY,	790,	5 KW/1 KW (DA-2) ,	OLDIES	MBS,	$ 45.00*	(Katz)		Joe McDevitt
WAVG,	970,	5 KW (DA-2) ,	MOR	NBC-T,US II,NBC,	$ 43.00	(Selcom)		Ed Henson
WCII,	1080,	10 KW/1 KW (DA-2) ,	COUNTRY	CBS,	$ 90.00	(Eastman)	Great Trails	Tom Perryman
WFIA,	900,	1 KW (DAYS) ,	RELIGION	,	$ 12.00	(----)		Keith Whipple
WHAS,	840,	50 KW ,	MOR	ABC-I,	$100.00*	(Christal)	Courier-Journal	Bob Scherer
WLLV,	1240,	1 KW/250 W ,	GOSPEL	,	$ 17.00	(Weiss)		
WLOU,	1350,	5 KW/500 W (DA-N),	BLACK	NBN,	$ 50.00*	(HNWH)	Johnson	Charles Mootry
WTMT,	620,	500 W (DAYS,DA) ,	COUNTRY	,	$ 17.00	(Masla)		
WXVW,	1450,	1 KW/250 W ,	NOSTALGIA (Ham)	,	$ 21.00	(Regional)		Charles Jenkins

FM STATIONS

WAMZ-F,	97.5,	100 KW @ 500,	COUNTRY	,	$120.00*	(Christal)	Courier-Journal	Bob Scherer
WJYL-F,	101.7,	3 KW @ 300,	URBAN	,	$ 35.00*	(----)	Inter Urban	
WKJJ-F,	99.7,	20 KW @ 720,	CONTEMP/AC	CBS-R,	$ 90.00	(Eastman)	Great Trails	Tom Perryman
WLRS-F,	102.3,	3 KW @ 300,	CHR (Burk-Abr)	ABC-R,Source,	$ 50.00	(Selcom)		Louisa Henson
WQMF-F,	95.7,	34 KW @ 580,	AOR	Source,	$ 70.00	(Torbet)	Wood	John Otting
WRKA-F,	103.1,	3 KW @ 300,	AC	ABC-D,	$ 55.00*	(Blair)	Capitol-Johnson	Mike Kirtner
WVEZ-F,	106.9,	24 KW @ 670,	BTFL/EZ (Churchill)	,	$ 60.00*	(Katz)		Joe McDevitt
WXLN-F,	103.9,	3 KW @ 300,	RELIGION (Burk-Abr)	ABC-C,	$ 18.00	(----)		Keith Whipple

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

WAKY/WVEZ-F: from Multimedia
to Federal for $3,150,000 (Crisler)

MISCELLANEOUS COMMENTS

LUBBOCK

Arbitron Rank/Pop (12+): 141/189,700
CMSA Rank/Pop: NA
MSA Rank/Pop: 180/234,300
ADI # 129
Average Person Rating: 17.1
Market TSL: 22.5 hours

Stations: 13/13
Diaries: 512/371:1/46.0%
Sample Target: 550
Standard Error: .916
% Below Line: 0
% Not Listed: 8.0

Est 1984 Revenue: $5,300,000
Gross Inc.:
HH Inc.: $27,675
Retail $: 1.7 Bil
Pop per Station: 14,592
# 1 Biller: KLLL-F $1,050,000

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 83
1.	KRLB-F	80/24.6	17.7	14.0	4.2	9.8
2.	KLLL-F	46/14.2	15.8	15.3	16.7	16.5
3.	KFMX-F	42/12.9	9.5	12.4	12.2	17.2
4.	KTEZ-F	28/ 8.6	10.5	7.2	9.0	9.1
5.	KSEL-F	23/ 7.1	3.2	12.1	12.2	9.5
6.	KFYO	22/ 6.8	9.2	4.9	6.9	6.0
7.	KFYO-F	17/ 5.2	5.3	6.3	7.6	6.7
8.	KLFB	10/ 3.1	3.6	4.2	4.9	4.2
9.	KEND	9/ 2.8	4.3	2.9	4.5	4.6
	KSEL	9/ 2.8	2.0	2.9	5.2	4.2
11.						
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	KRLB-F	96/965
2.	KLLL-F	82/720
3.	KFMX-F	57/708
4.	KSEL-F	50/797
5.	KFYO-F	38/453
6.	KFYO	37/438
7.	KTEZ-F	36/400
8.	KEND	16/195
9.	KSEL	10/281
	KLFB	10/ 72
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	KRLB-F	788/41.5	32.7	29.0
2.	KLLL-F	470/24.8	25.5	28.0
3.	KFMX-F	465/24.5	22.4	24.2
4.	KSEL-F	435/22.9	24.1	31.4
5.	KTEZ-F	292/15.4	17.8	14.7
6.	KFYO-F	223/11.8	10.8	14.2
7.	KFYO	219/11.5	18.6	13.7
8.	KSEL	187/ 9.9	11.2	11.8
9.	KEND	131/ 6.9	9.9	7.6
	KJAK-F	131/ 6.9	7.7	7.2
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 80.94% (242 of 299) (SPG 84: 75.96%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KRLB-F	1. KRLB-F	1. KRLB-F	1. KRLB-F	1. KRLB-F	1. KLLL-F	1. KRLB-F+	1. KRLB-F	1. KRLB-F	1. KRLB-F	1. KRLB-F
2. KFMX-F	2. KFMX-F	2. KFMX-F	2. KLLL-F	2. KLLL-F	2. KTEZ-F	2. KLLL-F	2. KLLL-F	2. KLLL-F	2. KFMX-F	2. KLLL-F
3.	3. KLLL-F	3. KLLL-F	3. KFMX-F	3. KFMX-F	3.	3. KFMX-F	3. KFMX-F	3. KFMX-F	3.	3. KFMX-F
4.	4. KSEL-F	4. KSEL-F	4. KSEL-F	4. KFYO-F	4.	4. KFYO	4. KTEZ-F	4. KTEZ-F	4.	4. KTEZ-F
5.	5.	5.	5. KFYO-F	5.	5.	5.	5.	5.	5.	5. KSEL-F
										6. KFYO-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KRLB-F	1. KRLB-F	1. KRLB-F	1. KRLB-F	1. KRLB-F	1. KFMX-F	1. KFMX-F	1. KFMX-F	1. KFMX-F	1. KLLL-F
2. KFMX-F	2.	2. KSEL-F	2. KLLL-F	2. KLLL-F	2. KRLB-F	2. KRLB-F	2. KRLB-F	KRLB-F	2. KRLB-F
KLLL-F	3.	KFMX-F	3. KSEL-F	3. KTEZ-F	3.	3. KLLL-F	3. KLLL-F	3. KLLL-F	3. KFMX-F
4.	4.	4. KLLL-F	4. KFMX-F	4. KSEL-F	4.	4.	4. KFYO-F	4.	4. KFYO-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP	6 (1)	80 (1)	86 (2)	28.8	19.2
AOR	1 (1)	42 (1)	43 (2)	14.3	13.2
AC/OLDIES/SOFT ROCK	9 (1)	23 (1)	32 (2)	10.7	16.0
MOR/VARIETY				0	0
COUNTRY	31 (2)	63 (2)	94 (4)	31.4	23.1
BLACK/URBAN				0	0
BTFL MUSIC/EZ		28 (1)	28 (1)	9.4	7.7
NEWS/TALK				0	1.7
NOSTALGIA				0	2.1
RELIGION/GOSPEL		6 (1)	6 (1)	2.0	3.5
SPANISH	10 (1)		10 (1)	3.3	4.5
CLASSICAL				0	0
UNKNOWN/OTHERS				0	0
			299 (13)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KFMX	1340	Lubbock	.3/4.7
KJAK-F	92.7	Slaton	1.8/6.9
KRLB	580	Lubbock	1.8/2.5

RADIO STATIONS

KEND, 1590, 1 KW (DA-2)	, COUNTRY	MBS, $12.00* (Eastman)	Thrash	Jim Thompson
KFMX, 1340, 1 KW/250 W	, CHR	, $12.00 (Selcom)	So. Minnesota	Ken Belford
KFYO, 790, 5 KW/1 KW (DA-2)	, COUNTRY	CBS, $13.00 (Torbet)		Bob Clark
KLFB, 1420, 500 W (DA-2)	, SPANISH	, $17.00* (Caballero)		Walt Ledesma
KRLB, 580, 500 W (DAYS,DA)	, CHR	ABC-I, $ 8.00* (Lotus)		Ed Wilkes
KSEL, 950, 5 KW/500 W (DA-2)	, AC	ABC-E,ABC-T, $14.00 (Mc-Guild)	Harris	John Krieger
KTLK, 1460, 1 KW/250 W	, TALK	ABC-T, $ 9.00 (Roslin)		Tim Tesre
KFMX-F, 94.5, 100 KW @ 680	, AOR (Burk-Abr)	Source, $27.00* (Selcom)	So. Minnesota	Ken Belford
KFYO-F, 102.5, 100 KW @ 750	, COUNTRY	, $18.00 (Torbet)		Bob Clark
KLLL-F, 96.3, 100 KW @ 580	, COUNTRY	APR, $33.00* (Eastman)	Thrash	Jim Thompson
KRLB-F, 99.5, 46 KW @ 630	, CHR	ABC-I, $28.00* (Lotus)		Ed Wilkes
KSEL-F, 93.7, 100 KW @ 736	, CONTEMP/AC	US 1, $26.00* (Mc-Guild)	Harris	John Krieger
KTEZ-F, 101.1, 100 KW @ 750	, BTFL/EZ	, $20.00* (Weiss)	Lotus	
KJAK-F, 92.7, 3 KW @ 300	, RELIGION	MBS, $ 9.00 (----)	(SLATON)	Steve White

MISCELLANEOUS COMMENTS KFLB A/F sold for $1,450,000...KRUX changes calls to KFYO-F...Arbitron fell 7% short of sample target...

LYNCHBURG

Arbitron Rank/Pop (12+): 151/169,400
CMSA Rank/Pop: NA
MSA Rank/Pop: 245/146,000
Roanoke ADI
Average Person Rating: 15.8
Market TSL: 21.1 hours

Stations: 22/15
Diaries: 690/246:1/63.2%
Sample Target: 550
Standard Error: .766
% Below Line: 36.9
% Not Listed: 9.0

Est 1984 Revenue: $3,200,000
Gross Inc.:
HH Inc.: $26,384
Retail $: .9 Bil
Pop per Station: 11,293
# 1 Biller: NA

	12+ METRO 1/4/SHARE		FAL 84	SPG 84	FAL 83	SPG 83	BIRCH SHARE
1.	WJJS-F	47/17.5	---	15.9	---	15.4	15.9
2.	WXLK-F	41/15.3	---	12.4	---	9.4	18.1
3.	WCNV-F+	32/12.0	---	12.7	---	11.0	8.9
4.	WPVR-F	29/10.8	---	10.5	---	10.7	7.8
5.	WKZZ-F	26/ 9.7	---	7.6	---	2.7	15.0
6.	WSLQ-F	15/ 5.6	---	2.5	---	4.0	2.3
7.	WGOL-F	12/ 4.5	---	7.3	---	11.0	5.2
8.	WLVA	7/ 2.6	---	4.8	---	4.7	2.0
9.	WBLT	6/ 2.2	---	1.3	---	2.7	1.2
	WWOD	6/ 2.2	---	2.2	---	2.7	1.4
11.							
12.							
13.							
14.							
15.							

	12+ TSA 1/4/CUME	
1.	WJJS-F	57/454
2.	WXLK-F	46/509
3.	WCNV-F+	36/363
4.	WPVR-F	30/302
5.	WKZZ-F	27/357
6.	WSLQ-F	16/242
7.	WGOL-F	12/286
8.	WLVA	8/179
9.		
10.		
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		FAL 84	SPG 84
1.	WXLK-F	429/25.3	---	27.7
2.	WJJS-F	357/21.1	---	20.0
3.	WKZZ-F	338/20.0	---	17.7
4.	WCNV-F+	334/19.7	---	18.6
5.	WPVR-F	289/17.1	---	18.2
6.	WGOL-F	269/15.9	---	20.7
7.	WSLQ-F	224/13.2	---	7.8
8.	WLVA	166/ 9.8	---	14.6
9.	WLLL	111/ 6.6	---	8.9
10.	WBLT	102/ 6.0	---	4.4
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 85.25% (208 of 244) (SPG 84: 80.65%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKZZ-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WPVR-F	1. WJJS-F	1. WXLK-F	1. WXLK-F	1. WJJS-F	1. WXLK-F
2. WJJS-F	2. WJJS-F	2. WJJS-F	2. WJJS-F	2. WJJS-F	2. WCNV-F	2. WXLK-F	2. WPVR-F	2. WJJS-F	2. WKZZ-F	2. WJJS-F
3. WXLK-F	3. WCNV-F+	3. WCNV-F+	3. WCNV-F	3. WCNV-F+	3. WJJS-F	3. WCNV-F+	3. WCNV-F+	3. WCNV-F+	3. WXLK-F	3. WCNV-F
4.	4. WKZZ-F	4. WKZZ-F	4. WPVR-F	4.	4.	4. WPVR-F	4. WKZZ-F	4. WKZZ-F	4.	4.
5.	WSLQ-F	5.	WKZZ-F	5.	5.	5. WKZZ-F	5. WJJS-F	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WJJS-F	1. WXLK-F	1. WXLK-F	1. WJJS-F	1. WJJS-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F
2. WXLK-F	2. WJJS-F	2. WJJS-F	2. WXLK-F	2. WXLK-F	2. WJJS-F	2. WJJS-F	2. WCNV-F+	2. WCNV-F+	WCNV-F+
3. WSLQ-F	3.	3. WCNV-F+	3. WCNV-F	3. WCNV-F	WCNV-F+	WCNV-F+	WJJS-F	3. WJJS-F	3. WJJS-F
4. WGOL-F	4.	4. WKZZ-F	4. WKZZ-F	4.	4.	4.	WKZZ-F	4.	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		79 (3)	79 (3)	32.3	30.8
AOR				0	0
AC/OLDIES/SOFT ROCK		16 (2)	16 (2)	6.6	2.9
MOR/VARIETY	16 (4)		16 (4)	6.6	6.8
COUNTRY	11 (5)	37 (4)	48 (9)	19.7	19.4
BLACK/URBAN		47 (1)	47 (1)	19.3	17.9
BTFL MUSIC/EZ		29 (1)	29 (1)	11.9	11.8
NEWS/TALK				0	0
NOSTALGIA	5 (1)		5 (1)	2.1	5.4
RELIGION/GOSPEL	4 (1)		4 (1)	1.6	0.7
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS				0	1.4
			244 (22)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WBRG	1050	Lynchburg	1.5/3.2
WKDE-F	105.5	Altavista	.8/2.1
WLGM	1320	Lynchburg	.7/1.5
WLLL	930	Lynchburg	1.9/6.6
WTTX-F+	107.1	Appomattox	1.9/4.1
WAKG-F	103.3	Danville	.4/2.6
WFIR	960	Roanoke	.4/1.8
WFLO-F	95.7	Farmville	.4/1.7
WSLC	610	Roanoke	.7/3.2

RADIO STATIONS

WBRG, 1050, 1 KW (DAYS) , RELIGION	, $ 7.00	(----)		Lois Daniel
WLGM, 1320, 1 KW (DAYS,DA) , OLDIES	ABC-E, $ 8.00	(Selcom)		Ed Smith
WLLL, 930, 5 KW (DAYS) , NOSTALGIA (Ham)	NBC, $13.00	(Masla)		Jim Shircliff
WLVA, 590, 1 KW (DA-2) , MOR	ABC-I, $15.00	(Weiss)		Gary Farrar
WWOD, 1390, 5 KW/1 KW (DA-N), COUNTRY	CBS,US 2, $12.00*	(----)	Bahakel	Mike Carroll
WBLT, 1350, 1 KW (DAYS) , VARIETY	, $ 6.00	(----)	(BEDFORD)	Jim Phitterson
WCNV-F, 107.9, 4 KW @ 1920, COUNTRY (Drake-Chen)	MBS, $15.00	(HNWH)	(AMHERST)	Roger Ingram
WGOL-F, 98.3, 3 KW @ 248, CHR (TM)	Source, $16.00	(Masla)		Jim Shircliff
WJJS-F, 101.7, 3 KW @ 300, BLACK	ABC-F, $17.00	(Selcom)		Ed Smith
WKZZ-F, 100.1, 3 KW @ 155, CHR	CBS,US 1, $15.00*	(----)	Bahakel	Mike Carroll

MACON

Arbitron Rank/Pop (12+): 132/223,900
CMSA Rank/Pop: NA
MSA Rank/Pop: 159/276,000
ADI # 141
Average Person Rating: 16.6
Market TSL: 22.5 hours

Stations: 15/12
Diaries: 701/319:1/44.7%
Sample Target: 600
Standard Error: .795
% Below Line: 3.8
% Not Listed: 8.3

Est 1984 Revenue: $5,700,000
Gross Inc.:
HH Inc.: $26,510
Retail $: 1.6 Bil
Pop per Station: 18,658
# 1 Biller: WAYS-F $1,550,000

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 83
1.	WAYS-F	67/18.0	---	19.0	---	17.0
2.	WPGA-F	50/13.4	---	13.8	---	6.7
3.	WDEN-F	47/12.6	---	12.7	---	15.9
4.	WIBB	37/ 9.9	---	12.5	---	12.8
5.	WMAZ	34/ 9.1	---	8.3	---	10.1
6.	WPEZ-F	30/ 8.1	---	7.0	---	9.5
7.	WDDO	22/ 5.9	---	6.5	---	6.4
8.	WRBN-F	16/ 4.3	---	2.6	---	2.8
9.	WQBZ-F	12/ 3.2	---	2.6	---	3.4
10.	WXKO	8/ 2.2	---	---	---	---
11.						
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	WAYS-F	129/1778
2.	WDEN-F	108/1015
3.	WPGA-F	58/ 614
4.	WMAZ	39/ 612
	WPEZ-F	39/ 519
6.	WIBB	37/ 408
7.	WDDO	22/ 358
8.	WRBN-F	18/ 230
9.	WQBZ-F	17/ 316
10.	WQXM	12/ 204
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	WAYS-F	851/38.0	---	35.7
2.	WPGA-F	519/23.2	---	22.7
3.	WDEN-F	456/20.4	---	21.7
4.	WMAZ	448/20.0	---	20.5
5.	WIBB	408/18.2	---	18.9
6.	WDDO	358/16.0	---	15.1
7.	WPEZ-F	332/14.8	---	14.5
8.	WQBZ-F	226/10.1	---	8.9
9.	WRBN-F	181/ 8.1	---	9.2
10.	WQXM-F	94/ 4.2	---	6.2
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 69.79% (238 of 341) (SPG 84: 66.76%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WAYS-F	1. WAYS-F	1. WAYS-F	1. WAYS-F	1. WDEN-F	1. WDEN-F	1. WAYS-F	1. WDEN-F	1. WPGA-F	1. WPGA-F	1. WAYS-F
2. WPGA-F	2. WPGA-F	2. WPGA-F	2. WDEN-F	2. WAYS-F	2. WMAZ	2. WMAZ	2. WAYS-F	2. WAYS-F	2. WAYS-F	2. WPGA-F
3. WQBZ-F	3. WPEZ-F	3. WDEN-F	3. WPGA-F	3. WPGA-F	3. WAYS-F	3. WDEN-F	3. WPEZ-F	3. WDEN-F	3. WDEN-F	3. WDEN-F
4. WIBB	4. WIBB	4. WPEZ-F	4. WPEZ-F	4. WPEZ-F	WIBB	4. WPGA-F	4. WPGA-F	4. WPEZ-F	4. WPEZ-F	4. WIBB
5.	5. WRBN-F	5.	5.	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WAYS-F	1. WAYS-F	1. WAYS-F	1. WAYS-F	1. WAYS-F	1. WRBN-F	1. WAYS-F	1. WAYS-F	1. WAYS-F	1. WDEN-F
2. WPGA-F	2. WPGA-F	WPGA-F	2. WPGA-F	WDEN-F	2. WAYS-F	2. WPGA-F	2. WPGA-F	2. WPGA-F	2. WAYS-F
3.	3. WPEZ-F	3. WPEZ-F	3. WDEN-F	3. WPGA-F	3.	3. WRBN-F	3. WPEZ-F	3. WDEN-F	3. WPGA-F
4.	4.	4.	4. WPEZ-F	4. WPEZ-F	4.	4. WPEZ-F	4. WIBB	4. WPEZ-F	4. WPEZ-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		95 (3)	95 (3)	27.9	25.8
AOR		5 (1)	5 (1)	1.5	0.8
AC/OLDIES/SOFT ROCK		30 (1)	30 (1)	8.8	7.5
MOR/VARIETY	34 (1)		34 (1)	10.0	8.9
COUNTRY		47 (1)	47 (1)	13.8	13.6
BLACK/URBAN	59 (2)	50 (1)	109 (3)	32.0	34.9
BTFL MUSIC/EZ		3 (1)	3 (1)	0.9	5.3
NEWS/TALK				0	0
NOSTALGIA				0	1.4
RELIGION/GOSPEL	10 (2)	5 (1)	15 (3)	4.4	1.9
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS		3 (1)	3 (1)	0.9	0
			341 (15)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WBML	900	Macon	.5/2.0
WQXM-F	107.1	Gordon	.8/4.2
WFNE-F	100.1	Forsyth	1.3/3.6
WKLS-F	96.1	Atlanta	1.3/3.5
WVFJ-F	93.3	Columbus	.8/2.4

RADIO STATIONS

WBML, 900, 250 W (DAYS), RELIGION	, $ 9.00	(----)	Rogers	Ken Hammock
WDDO, 1240, 1 KW/250 W, BLACK	NBN, $17.00	(Selcom)		Wayne Sawyer
WIBB, 1280, 5 KW (DAYS), BLACK	SBN, $30.00	(Weiss)		D. Haight
WMAZ, 940, 50 KW/10 KW (DA-N), MOR	ABC-I, $56.00	(Katz)	Multimedia	Fred Newton
WNEX, 1400, 1 KW/250 W, CHR	, $11.00	(P/W)		Alfred Lowe
WPTC, 1500, 1 KW (DAYS), NOSTALGIA	, $13.00	(Mc-Guild)		Thom Smith
WXKO, 1150, 1 KW (DAYS), GOSPEL	, $ 9.00	(----)	(FORT VALLEY)	Dollie Horton
WAYS-F, 99.1, 100 KW @ 662, CHR (Drake-Chen)	ABC-F, $60.00	(Katz)	Multimedia	Fred Newton
WDEN-F, 105.3, 100 KW @ 800, COUNTRY	MBS, $40.00	(Mc-Guild)		Thom Smith
WPEZ-F, 107.9, 100 KW @ 700, SOFT AC (Radio Arts)	APR, $26.00	(Selcom)		Wayne Sawyer
WPGA-F, 100.9, 2.2 KW @ 354, BLACK	, $18.00	(HNWH)	(PERRY)	Jake Phillips
WQBZ-F, 106.3, 3 KW @ 300, CHR	, $ 9.00	(Dora)	(FORT VALLEY)	N. Rodriguez
WRBN-F, 101.7, 3 KW @ 205, CHR	, $11.00	(----)	(WARNER BROS)	John Lynn
WQXM-F, 107.1, .9 KW @ 500, BTFL (KalaMusic)	, $13.00	(----)	(GORDON)	Amy Fulghum

MISCELLANEOUS COMMENTS WMAZ-F changed calls to WAYS-F (Oct 84)...Peach County added to Metro while Twiggs County was deleted...

MADISON

Arbitron Rank/Pop (12+): 111/284,600
CMSA Rank/Pop: NA
MSA Rank/Pop: 134/331,600
ADI # 108
Average Person Rating: 16.0
Market TSL: 21.1 hours

Stations: 14/12
Diaries: 674/422:1/56.0%
Sample Target: 670
Standard Error: .733
% Below Line: 2.5
% Not Listed: 19.6

Est 1984 Revenue: $9,600,000
Gross Inc.:
HH Inc.: $29,146
Retail $: 2.1 Bil
Pop per Station: 23,717
# 1 Biller: WTSO $1,900,000

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 83	BIRCH SHARE
1.	WZEE-F	61/13.4	10.4	11.9	9.8	8.3	19.9
2.	WIBA-F	48/10.5	10.1	11.3	10.8	8.5	12.0
3.	WTSO	45/ 9.9	14.0	6.6	12.2	11.1	8.1
4.	WMGN-F	43/ 9.5	7.9	7.8	5.9	5.5	9.0
5.	WIBA	40/ 8.8	9.7	8.9	10.4	7.5	8.1
6.	WWQN-F	30/ 6.6	6.3	6.4	7.3	6.7	4.4
7.	WSJY-F	20/ 4.4	3.4	4.7	5.1	4.5	2.8
8.	WMAD-F	17/ 3.7	1.1	2.9	3.9	3.8	4.1
9.	WMAD	16/ 3.5	2.3	5.8	4.7	8.3	1.5
10.	WTDY	15/ 3.3	3.2	2.1	3.0	3.0	6.1
11.	WHIT	11/ 2.4	6.5	3.7	3.3	5.3	3.1
	WILV-F	11/ 2.4	3.6	2.9	4.5	3.6	2.8
13.							
14.							
15.							

12+ TSA 1/4/CUME		
1.	WZEE-F	127/1924
2.	WIBA-F	105/1483
3.	WMGN-F	78/1180
4.	WTSO	71/ 942
5.	WIBA	41/ 640
	WWQM-F	41/ 574
7.	WILV-F	38/ 641
	WSJY-F	38/ 518
9.	WGN	25/ 410
10.	WMAD	21/ 183
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	WZEE-F	976/34.3	31.1	33.4
2.	WIBA-F	827/29.1	26.9	30.8
3.	WMGN-F	704/24.7	19.2	19.2
4.	WIBA	558/19.6	25.7	23.3
5.	WTSO	541/19.0	27.4	15.4
6.	WWQM-F	443/15.6	16.3	14.7
7.	WMAD-F	396/13.9	7.4	12.2
8.	WTDY-F	334/11.7	12.1	11.7
9.	WSJY-F	257/ 9.0	7.2	8.0
10.	WILV-F	223/ 7.8	9.6	9.3
11.	WMAD	153/ 5.4	---	7.6
12.	WHIT	146/ 5.1	---	6.4
13.				
14.				
15.				

12+ FM SHARE (METRO): 63.66% (233 of 366) (SPG 84: 61.94%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZEE-F	1. WIBA-F	1. WZEE-F	1. WMGN-F	1. WMGN-F	1. WTSO	1. WIBA	1. WMGN-F	1. WZEE-F	1. WZEE-F	1. WZEE-F
2. WIBA-F	WMGN-F	2. WIBA-F	2. WZEE-F	2. WZEE-F	2. WIBA	2. WZEE-F	2. WZEE-F	2. WIBA-F	2. WIBA-F	2. WIBA-F
3.	3. WZEE-F	WMGN-F	3. WIBA-F	3. WTSO	3. WWQM-F	3. WTSO	3. WTSO	3. WTSO	3. WIBA	3. WMGN-F
4.	4.	4. WTSO	WTSO	4. WIBA	4. WMAD	4. WMGN-F	4. WIBA-F	4. WMGN-F	4. WTDY	4. WTSO
5.	5.	5. WIBA	5. WIBA	WIBA-F	WSJY-F	5. WIBA-F	5.	5.	5.	5. WWQM-F
		WWQM-F								

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WZEE-F	1. WMGN-F	1. WMGN-F	1. WMGN-F	1. WMGN-F	1. WIBA-F	1. WIBA-F	1. WIBA-F	1. WIBA-F	1. WTSO
2. WMGN-F	2. WZEE-F	2. WZEE-F	2. WZEE-F	2. WZEE-F	2. WZEE-F	2. WZEE-F	WZEE-F	2. WZEE-F	2. WIBA-F
3. WIBA-F	3. WIBA-F	3. WIBA-F	3. WIBA-F	3. WIBA	3. WMGN-F	3. WMGN-F	3. WIBA	3. WTSO	3. WZEE-F
4.	4.	4.	4.	WTSO	4.	4.	4. WMGN-F	4. WMGN-F	4. WIBA
5.	5.	5.	5.	5.	5.	5.	5.	5. WWQM-F	5. WWQM-F
								6. WIBA	

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		61 (1)	61 (1)	16.7	15.9
AOR		48 (1)	48 (1)	13.1	15.2
AC/OLDIES/SOFT ROCK	11 (1)	71 (3)	82 (4)	22.4	24.9
MOR/VARIETY	61 (3)		61 (3)	16.7	13.2
COUNTRY	45 (1)	30 (1)	75 (2)	20.5	17.4
BLACK/URBAN				0	0
BTFL MUSIC/EZ		23 (2)	23 (2)	6.3	6.0
NEWS/TALK				0	0
NOSTALGIA	16 (1)		16 (1)	4.4	7.5
RELIGION/GOSPEL				C	0
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS					
			366 (14)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WEKZ-F	93.7	Monroe	.7/1.6
WGN	720	Chicago	1.3/4.3

RADIO STATIONS

WHIT, 1550, 5 KW (DAYS), OLDIES	ABC-E, $28.00	(Selcom)	McKenna	Jim Schmitz
WIBA, 1310, 5 KW (DA-N), MOR	CBS,MBS, $32.50	(Blair)	Price Comm.	Jim Worthington
WMAD, 1190, 1 KW (DAYS,DA), NOSTALGIA (Ham)	NBC, $18.00*	(Christal)		R. Blackburn
WTDY, 1480, 5 KW (DA-2), MOR/TALK	US 2, $27.00	(Mc-Guild)	Midwest Family	Chuck Mefford
WTSO, 1070, 10 KW/5 KW (DA-2), COUNTRY	APR, $31.00	(Torbet)		Roger Russell
WIBA-F, 101.5, 50 KW @ 470, AOR	, $36.00	(Blair)	Price Comm.	Jim Worthington
WMAD-F, 92.1, 3 KW @ 300, AC	, $17.00*	(Christal)		R. Blackburn
WMGN-F, 98.1, 38 KW @ 580, AC	, $31.00	(Mc-Guild)	Midwest Family	Chuck Mefford
WWQM-F, 106.3, 1.8 KW @ 380, COUNTRY	ABC-E, $28.00	(Selcom)	McKenna	Jim Schmitz
WZEE-F, 104.1, 6 KW @ 1120, CHR	US 1, $33.00	(Torbet)		Roger Russell
WILV-F, 94.9, 37 KW @ 1300, AC (Drake-Chen)	ABC-I, $21.00	(HNWH)	(BARABOO)	
WSJY-F, 107.3, 50 KW @ 500, BTFL/EZ	ABC-C, $13.00	(----)	Goetz (FORT ATKINSON)	Vern Falk

MISCELLANEOUS COMMENTS WERU changes calls to WMAD-AM...WIBA A/F sold by Des Moines Register to Price for $5,600,000... WNLT-F (Baraboo) sold for $1,900,000 (Chapman)...WISM changes calls to WTDY and format from AC to MOR/TALK... WNLT changes calls to WILV-F...

MANCHESTER, NH

Arbitron Rank/Pop (12+): 160/139,000
CMSA Rank/Pop: NA
MSA Rank/Pop: 272/174,000
Boston ADI
Average Person Rating: 16.4
Market TSL: 21.6 hours

Stations: 26/3
Diaries: 629/221:1/48.9%
Sample Target: 550
Standard Error: .796
% Below Line: 57.5
% Not Listed: 7.0

Est 1984 Revenue: $5,600,000
Gross Inc.:
HH Inc.: $28,029
Retail $: 1.4 Bil
Pop per Station: 27,800
1 Biller: WGIR-F $1,500,000

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 83
1.	WZID-F	33/14.5	---	13.3	---	15.5
2.	WGIR-F	25/11.0	---	15.9	---	18.1
3.	WGIR	15/ 6.6	---	6.6	---	7.0
4.	WZOU-F	14/ 6.1	---	1.8	---	3.0
	WSSH-F	14/ 6.1	---	7.5	--	6.3
6.	WOKQ-F	12/ 5.3	---	3.1	---	4.8
7.	WBCN-F	11/ 4.8	---	4.4	---	4.1
8.	WAAF-F	10/ 4.4	---	1.8	---	1.8
	WFEZ	10/ 4.4	---	4.9	---	7.7
10.	WHTT-F	8/ 3.5	---	7.1	---	4.4
11.						
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	WZID-F	88/813
2.	WGIR-F	74/952
3.	WSSH-F	54/631
4.	WBZ	36/506
5.	WOKQ-F	35/401
6.	WZOU-F	29/484
7.	WBCN-F	27/352
8.	WHOM-F	26/363
9.	WHTT-F	24/472
10.	WCGY-F	21/327
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	WGIR-F	420/30.2	---	34.7
2.	WZID-F	312/22.4	---	20.7
3.	WGIR	265/19.1	---	20.5
4.	WSSH-F	203/14.6	---	16.3
5.	WFEZ	200/14.4	---	15.7
6.	WZOU-F	194/14.0	---	6.4
7.	WHTT-F	172/12.4	---	17.6
8.	WOKQ-F	159/11.4	---	11.0
9.	WBCN-F	142/10.2	---	NA
10.	WROR-F	134/ 9.6	---	10.6
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 79.72% (169 of 212) (SPG 84: 76.26%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WGIR-F	1. WGIR-F	1. WGIR-F	1. WZID-F	1. WZID-F	1. WZID-F	1. WZID-F	1. WZID-F	1. WZID-F	1. WGIR-F	1. WGIR-F
2. WZOU-F	2. WBCN-F	2. WZID-F	WSSH-F	2. WSSH-F	2. WOKQ-F	2. WGIR	2. WGIR-F	2. WGIR-F	2. WZID-F	2. WZID-F
3. WHTT-F	3. WAAF-F	WBCN-F	3. WOKQ-F	3. WOKQ-F	3. WSSH-F	3. WGIR-F	3. WSSH-F	3. WSSH-F	3. WAAF-F	3. WSSH-F
WAAF-F	WZOU-F	WSSH-F	4. WGIR-F	4. WGIR-F	4. WGIR	WFEA	4. WOKQ-F	4. WFEA	4. WZOU-F	4. WZOU-F
5.	5.	5.	5.	5.	5.	5.	5.	WZOU-F	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WGIR-F	1. WGIR-F	1. WFEA	1. WGIR-F	1. WZID-F	1. WGIR-F	1. WGIR-F	1. WGIR-F	1. WGIR-F	1. WOKQ-F
WBCN-F	2. WBCN-F	WGIR-F	2. WZID-F	2. WSSH-F	2. WAAF-F	2. WBCN-F	WBCN-F	2. WBCN-F	WZID-F
3. WHTT-F	WZOU-F	3. WROR-F	WSSH-F	WGIR-F	3. WBCN-F	3. WAAF-F	3. WFEA	3.	WSSH-F
WXKS-F	4.	WSSH-F	4.	4.	4.	4.	WJYY-F	4.	4.
WZOU-F	5.	WZOU-F	5.	5.	5.	5.	WSSH-F	5.	5.
							WZOU-F		

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		27 (3)	27 (3)	12.7	9.6
AOR		46 (3)	46 (3)	21.7	25.8
AC/OLDIES/SOFT ROCK	10 (1)	41 (8)	51 (9)	24.1	25.8
MOR/VARIETY	6 (1)		6 (1)	2.8	17.2
COUNTRY		15 (2)	15 (2)	7.1	3.5
BLACK/URBAN				0	0
BTFL MUSIC/EZ		37 (3)	37 (3)	17.5	17.2
NEWS/TALK	22 (3)		22 (3)	10.4	1.0
NOSTALGIA	7 (1)		7 (1)	3.3	0
RELIGION/GOSPEL		2 (1)	2 (1)	0.9	0
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS				0	0
			212 (26)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WKBR	1250	Manchester	3.1/7.5
WHOM-F	94.9	MT. Washington	1.3/4.0
WJYY-F	105.5	Concord	2.6/5.8
WOTW-F	106.3	Nashua	.9/3.7
WXLO-F	104.5	Fitchburg	1.8/4.9

See Boston for the frequency and city of license for the following stations:

WBOS-F	1.3/3.5	WMJX-F	1.3/4.2
WBZ	2.6/9.1	WRKO	2.6/4.8
WCGY-F	2.2/4.7	WROR-F	2.6/9.6
WEEI	.4/1.8	WVBF-F	.4/1.6
WJIB-F	.4/4.9	WXKS-F	2.2/6.5
WLYT-F	.9/3.3		

RADIO STATIONS

WFEA, 1370, 5 KW (DA-2) , AC	ABC-E, $30.00*	(Mc-Guild)	Ocean Coast	Frank Adam
WGIR, 610, 5 KW/1 KW (DA-2), NEWS/TALK	WBC-T,NBC-T, $25.00*	(Blair)	Knight	Bob Frisch
WKBR, 1250, 5 KW (DA-2) , NOSTALGIA	CBS,MBS, $20.00	(Torbet)		Charles Dent
WGIR-F, 101.1, 10 KW @ 920, AOR/CHR	, $36.00*	(Blair)	Knight	Bob Frisch
WZID-F, 95.7, 11 KW @ 930, BTFL/EZ	, $21.00	(Torbet)	Sunshine	

Other ranked stations - See Boston or Portsmouth

MISCELLANEOUS COMMENTS WGIR changes from MOR to News/Talk...

McALLEN-BROWNSVILLE

Arbitron Rank/Pop (12+): 84/375,000
CMSA Rank/Pop: NA
MSA Rank/Pop: McA - 132,338,000
Borwn - 176/247,900
Average Person Rating: 18.3
Market TSL: 24.3 hours

Stations: 18/17
Diaries: 773/485:1/45.6%
Sample Target: 810
Standard Error: .743
% Below Line: 0.7
% Not Listed: 6.3

Est 1984 Revenue: $9,500,000
Gross Inc.: $22,400
HH Inc.: $22,400
Retail $: 2.5 Bil
Pop per Station: 22,059
# 1 Biller: KCBT $1,875,000

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 83
1.	KGBT	173/21.3	21.9	20.1	21.6	23.9
2.	KBFM-F	116/14.3	7.9	14.4	9.7	9.8
3.	KELT-F	80/ 9.9	9.3	3.9	4.6	4.9
4.	KIWW-F	69/ 8.5	10.1	12.7	12.1	11.2
5.	KRGV	64/ 7.9	9.5	13.6	10.4	10.0
6.	KRIX-F	53/ 6.5	7.9	5.0	8.6	9.6
7.	KQXX-F	37/ 4.6	3.8	4.9	5.4	2.9
8.	KTXF-F	36/ 4.4	4.9	3.1	2.6	2.8
9.	KVLY-F	31/ 3.8	5.3	3.8	5.1	3.3
10.	KIRT	26/ 3.7	2.4	1.9	1.3	.9
11.	KRIO	18/ 2.2	2.1	1.6	2.6	3.4
12.	KBOR	17/ 2.1	1.6	1.9	.8	.9
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	KGBT	183/1493
2.	KBFM-F	129/1775
3.	KIWW-F	89/1039
4.	KELT-F	84/1017
5.	KRGV	68/1123
6.	KRIX-F	56/ 812
7.	KQXX-F	39/ 502
8.	KTXF-F	37/ 493
9.	KVLY-F	33/ 384
10.	KIRT	26/ 266
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	KBFM-F	1640/37.0	25.4	32.1
2.	KGBT	1397/31.5	34.3	32.3
3.	KRGV	1047/23.6	24.6	32.1
4.	KELT-F	956/21.6	22.0	10.2
5.	KIWW-F	920/20.8	21.3	23.5
6.	KRIX-F	793/17.9	16.9	15.6
7.	KTXF-F	478/10.8	10.2	10.5
8.	KQXX-F	472/10.7	9.5	11.3
9.	KRIO	471/10.6	12.8	10.2
10.	KVLY-F	361/ 8.1	10.1	7.8
11.	KBOR	249/ 5.6	4.3	NA
12.	KIRT	240/ 5.4	---	NA
13.				
14.				
15.				

12+ FM SHARE (METRO): 58.08% (442 of 761) (SPG 84: 53.11%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KBFM-F	1. KELT-F	1. KELT-F	1. KGBT	1. KGBT	1. KGBT	1. KGBT	1. KGBT	1. KGBT	1. KBFM-F	1. KGBT
2. KRGV	2. KBFM-F	KGBT	2. KELT-F	2. KELT-F	2.	2. KBFM-F	2. KELT-F	2. KBFM-F	2. KGBT	2. KBFM-F
3. KRIX-F	3. KIWW-F	3. KBFM-F	3. KIWW-F	3. KIWW-F	3.	3. KELT-F	3. KBFM-F	3. KELT-F	3. KRIX-F	3. KELT-F
4.	4. KRIX-F	4. KIWW-F	4. KBFM-F	4. KBFM-F	4.	4. KIWW-F	4. KIWW-F	4. KRGV	4. KIWW-F	4. KRGV
5.	5. KRGV	5.	5.	5. KQXX-F	5.	5. KRGV	5. KRGV	5. KIWW-F	KRGV	5. KIWW-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KBFM-F	1. KBFM-F	1. KELT-F	1. KBFM-F	1. KGBT	1. KRIX-F	1. KRIX-F	1. KELT-F	1. KGBT	1. KGBT
2. KELT-F	2. KELT-F	2. KBFM-F	2. KELT-F	2. KELT-F	2. KBFM-F	2. KELT-F	2. KIWW-F	2. KELT-F	2. KELT-F
KRGV	3. KRGV	3. KIWW-F	3. KGBT	3. KBFM-F	3. KIWW-F	3. KIWW-F	3. KGBT	3. KIWW-F	3. KIWW-F
4.	4. KIWW-F	4.	4. KIWW-F	4. KIWW-F	4. KRGV	4. KBFM-F	KTXF-F	4. KRIX-F	4. KTXF-F
5.	5.	5.	5. KRGV	5.	5.	5. KTXF-F	5.	5. KBFM-F	5. KBFM-F

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP	82 (2)	116 (1)	198 (3)	26.0	31.8
AOR		53 (1)	53 (1)	7.0	5.4
AC/OLDIES/SOFT ROCK		88 (2)	88 (2)	11.6	1.7
MOR/VARIETY				0	2.1
COUNTRY	7 (1)	43 (2)	50 (3)	6.6	9.3
BLACK/URBAN				0	0
BTFL MUSIC/EZ		31 (1)	31 (1)	4.1	4.0
NEWS/TALK	14 (2)		14 (2)	1.8	2.3
NOSTALGIA	17 (1)		17 (1)	2.2	0
RELIGION/GOSPEL				0	0
SPANISH	199 (2)	111 (3)	310 (5)	40.7	43.5
CLASSICAL				0	0
UNKNOWN/OTHERS				0	0
			761 (18)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KGAR-F	106.3	Mercedes	1.0/4.0
KITM-F	105.5	Mission	.6/2.8
KSOX+	1240	Raymondville	1.8/5.3
KURV	710	Edinburg	1.1/3.6
KTRH	740	Houston	.6/2.0

RADIO STATIONS

KBOR, 1600, 1 KW (DA-1) , NOSTALGIA	, $16.00 (Selcom)		
KGBT, 1530, 50 KW/10 KW (DA-2), SPANISH	, $110.00 (Katz)	Tichenor	Tony Solis
KIRT, 1580, 1 KW (DAYS) , SPANISH	, $18.00* (Caballero)	Gomez	
KRGV, 1290, 5 KW (DA-N) , CHR	US 1, $28.00* (Blair)	Manship	Sylvia Hernandez
KRIO, 910, 5 KW (DA-2) , CONTEMP/AC	APR, $20.00 (HNWH)	Tippie	Dick Delaney
KURV, 710, 1 KW/250 W (DA-1), NEWS/TALK	MBS,ABC-T, $13.00 (----)		Charlie Rankin
KSOX, 1240, 1 KW/250 W , COUNTRY	, $11.00 (----)	(RAYMONDVILLE)	Edgar Clinton
KBFM-F, 104.1, 100 KW @ 990, CHR	ABC-F, $38.00 (Christal)	Central Texas	Lon Bason
KELT-F, 94.5, 100 KW @ 800, AC (Burk-Abr)	, $43.00 (Katz)	Tichenor	Dan Wilson
KGAR-F, 106.3, 3 KW @ 300, AC	ABC-E, $18.00 (Roslin)		Elanore Rankin
KIWW-F, 96.1, 100 KW @ 500, SPANISH	, $50.00* (Mc-Guild)		Raul Hernandez
KQXX-F, 98.5, 100 KW @ 1400, SPANISH	, $26.00 (Caballero)	Gomez	
KRIX-F, 99.5, 100 KW @ 480, AOR	ABC-R, $25.00* (MMR)		Denny Christensen
KTXF-F, 100.3, 100 KW @ 500, COUNTRY	, $23.00 (Eastman)		Andy Whattey
KVLY-F, 107.9, 100 KW @ 490, BTFL/EZ	, $20.00* (HNWH)		Dick Delaney

MISCELLANEOUS COMMENTS KBOR sold for $325,000...

MELBOURNE-TITUS-COCOA

Arbitron Rank/Pop (12+): 118/265,500
CMSA Rank/Pop: NA
MSA Rank/Pop: 153/312,000
Orlando ADI
Average Person Rating: 18.5
Market TSL: 24.6 hours

Stations: 23/13
Diaries: 730/364:1/52.6%
Sample Target: 630
Standard Error: .743
% Below Line: 45.7
% Not Listed: 14.7

Est 1984 Revenue: $4,400,000
Gross Inc.:
HH Inc.: $29,180
Retail $: 1.8 Bil
Pop per Station: 20,423
# 1 Biller: WCKS-F $1,300,000

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 83
1.	WBJW-F	67/13.7	---	11.1	---	8.7
2.	WDIZ-F	46/ 9.4	---	9.1	---	7.0
	WEZY-F	46/ 9.4	---	13.8	---	10.9
4.	WWKA-F	44/ 9.0	---	12.5	---	8.5
5.	WCKS-F	41/ 8.4	---	8.9	---	10.4
6.	WSSP-F	33/ 6.7	---	4.9	---	10.7
7.	WMMB	24/ 4.9	---	2.2	---	1.5
8.	WMEL	18/ 3.7	---	6.5	---	5.6
9.	WTAI	14/ 2.9	---	1.1	---	.5
10.	WRKT	12/ 2.4	---	2.0	---	3.4
11.						
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME	
1.	
2.	
3.	
4.	THE TSA AND METRO
5.	ARE THE SAME.
6.	
7.	
8.	
9.	
10.	
11.	
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15.	

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	WBJW-F	786/29.6	---	27.7
2.	WCKS-F	687/25.9	---	24.9
3.	WWKA-F	530/20.0	---	18.4
4.	WEZY-F	469/17.7	---	18.9
5.	WDIZ-F	428/16.1	---	18.5
6.	WMEL	319/12.0	---	13.1
7.	WSSP-F	311/11.7	---	14.7
8.	WMMB	188/ 7.1	---	5.8
9.	WRKT	179/ 6.7	---	NA
10.	WJYO-F	160/ 6.0	---	5.9
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 79.19% (331 of 418) (SPG 84: 76.57%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBJW-F	1. WBJW-F	1. WBJW-F	1. WCKS-F	1. WWKA-F	1. WEZY-F	1. WSSP-F+	1. WEZY-F+	1. WBJW-F	1. WBJW-F	1. WBJW-F
2. WDIZ-F	2. WDIZ-F	2. WCKS-F	2. WWKA-F	WCKS-F	2. WWKA-F	2. WBJW-F+	2. WBJW-F	2. WEZY-F+	2. WDIZ-F	2. WEZY-F+
3.	3. WCKS-F	WDIZ-F	3. WBJW-F	3. WBJW-F	3. WSSP-F	3. WEZY-F+	3. WCKS-F	3. WDIZ-F	3. WWKA-F	3. WDIZ-F
4.	4.	4. WWKA-F	4. WDIZ-F	4. WSSP-F	4. WMMB	4. WCKS-F	4. WWKA-F	4. WWKA-F	4. WSSP-F	4. WWKA-F
5.	5.	5.	5.	WBJW-F	5.	5. WWKA-F	5.	5. WCKS-F	WEZY-F	5. WSSP-F
						6. WDIZ-F				

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WBJW-F	1. WBJW-F	1. WCKS-F	1. WBJW-F	1. WCKS-F	1. WDIZ-F	1. WDIZ-F	1. WDIZ-F	1. WDIZ-F	1. WWKA-F
2. WCKS-F	2. WCKS-F	2. WBJW-F	2. WCKS-F	2. WBJW-F	2. WBJW-F	2. WBJW-F	2. WCKS-F	2. WBJW-F	2. WCKS-F
3. WDIZ-F	3.	3. WDIZ-F	3. WWKA-F	WWKA-F	3.	3. WCKS-F	3. WBJW-F	3. WWKA-F	WDIZ-F
4.	4.	WWKA-F	4.	4. WSSP-F	4.	4. WWKA-F	4.	4. WCKS-F	4. WBJW-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP	1 (1)	80 (3)	81 (4)	19.4	13.5
AOR		49 (2)	49 (2)	11.7	9.9
AC/OLDIES/SOFT ROCK		58 (3)	58 (3)	13.9	14.7
MOR/VARIETY	21 (2)		21 (2)	5.0	8.5
COUNTRY	18 (2)	91 (4)	109 (6)	26.0	25.6
BLACK/URBAN	3 (1)		3 (1)	0.7	4.8
BTFL MUSIC/EZ	6 (1)	53 (2)	59 (3)	14.1	15.7
NEWS/TALK	14 (1)		14 (1)	3.3	1.2
NOSTALGIA	24 (1)		24 (1)	5.7	6.0
RELIGION/GOSPEL				0	0
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS				0	0
			418 (23)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAJX-F	98.3	Titusville	1.4/3.7
WAMT	1060	Titusville	1.2/3.7
WEZY	1350	Cocoa	1.2/3.7
WJZX	860	Cocoa	.6/3.2
WVTI-F	107.1	Melbourne	1.4/4.9
WYRL-F	102.3	Melbourne	2.0/5.0
WBJW	950	Orlando	.2/1.9
WDBO	580	Orlando	.6/2.9
WHLY-F	106.7	Leesburg	1.2/3.7
WHOO-F	96.5	Orlando	.8/4.3
WJYO-F	107.7	Orlando	2.0/6.0
WWLV-F	94.5	Daytona Beach	1.4/1.7
WKGR-F	98.7	FT. Pierce	.6/1.6

RADIO STATIONS

WAMT, 1060, 10 KW/5 KW (DA-2), COUNTRY (Drake-Chen)	ABC-D, $18.00	(Dora)	Ogden	Sebastian Russo
WEZY, 1350, 1 KW (DA-N), BTFL/EZ	, $ NA	(Roslin)		Jim Pride
WJZX, 860, 1 KW (DAYS), BLACK	, $17.00	(----)		
WMEL, 920, 5 KW/1 KW (DA-N), AC/MOR	CBS, $15.00	(Masla)	Elyria-Lorain	T. Weberling
WMMB, 1240, 1 KW/250 W, NOSTALGIA	MBS, $10.50	(Savalli)		Fayene Stevenson
WRKT, 1300, 5 KW/1 KW (DA-2), COUNTRY	ABC-I, $ NA	(HNWH)	Guy Gannett	Bob Clarke
WTAI, 1560, 5 KW (DAYS), TALK	ABC-T, $10.00	(Weiss)		Gary Hess
WAJX-F, 98.3, 3 KW @ 300, CHR (TM)	ABC-E, $13.00	(Dora)	Ogden	Sebastian Russo
WCKS-F, 101.1, 100 KW @ 500, AC	, $35.00*	(Masla)	Capitol-WRAL	Barb Vardin
WEZY-F, 99.3, 3 KW @ 300, BTFL/EZ	, $22.00	(Roslin)		Jim Pride
WSSP-F, 104.1, 100 KW @ 1600, COUNTRY	, $25.00*	(HWNH)	Guy Gannett	Bob Clarke
WVTI-F, 107.1, 3 KW @ 300, AC	, $19.00	(Weiss)		Gary Hess
WYRL-F, 102.3, 3 KW @ 239, COUNTRY	MBS, $13.00	(Savalli)		Fayene Stevenson

MISCELLANEOUS COMMENTS WCKS-F sold to Capitol (WRAL) for $3,500,000 (Blackburn)...WRKT-F changes calls to WSSP...WCKS changes calls to WSTF...

MEMPHIS

Arbitron Rank/Pop (12+): 47/750,200
CMSA Rank/Pop: # 41
MSA Rank/Pop: 52/917,900
ADI # 41
Average Person Rating: 16.8
Market TSL: 22.0 hours

Stations: 18/18
Diaries: 1042/720:1/38.8%
Sample Target: 1090
Standard Error: .627
% Below Line: 0
% Not Listed: 3.6

Est 1984 Revenue: $19,600,000
Gross Inc.:
HH Inc.: $25,426
Retail $: 5.0 Bil
Pop per Station: 41,678
# 1 Biller: WMC-F $3,250,000

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPC 83
1.	WHRK-F	163/12.9	11.7	8.1	8.5	10.5
2.	WMC-F	149/11.8	10.1	10.7	9.6	10.4
3.	WMC	116/ 9.2	7.8	9.2	7.2	7.6
4.	WRVR-F	99/ 7.8	8.8	6.2	7.8	8.8
5.	WGKX-F	96/ 7.6	6.3	6.7	8.4	8.5
6.	KRNB-F	94/ 7.4	7.3	6.9	6.1	7.3
7.	WDIA	89/ 7.0	7.1	8.4	9.5	7.7
8.	WLOK	87/ 6.9	6.1	7.4	6.8	5.6
9.	WZXR-F	85/ 6.7	7.2	10.0	8.6	11.5
10.	WEZI-F	78/ 6.2	5.4	4.9	5.7	3.1
11.	WREC	48/ 3.8	4.3	4.3	4.3	5.4
12.	WHBQ	37/ 2.9	3.6	3.1	3.2	2.2
13.	KWAM	19/ 1.5	2.2	3.1	2.3	2.7
	WRVR	19/ 1.5	2.8	4.0	3.4	1.8
15.						

12+ TSA 1/4/CUME		
1.	WMC-F	222/3250
2.	WHRK-F	216/2775
3.	WGKX-F	177/1814
4.	WMC	154/1732
5.	WZXR-F	143/2213
6.	WRVR-F	138/1976
7.	WDIA	112/2198
8.	KRNB-F	108/1894
9.	WLOK	87/1254
10.	WEZI-F	81/ 879
11.	WREC	69/1157
12.	WHBQ	50/1008
13.	WRVR	28/ 753
14.	KWAM	22/ 426
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	WHRK-F	2089/27.8	27.0	25.2
2.	WMC-F	2080/27.7	23.7	28.8
3.	WDIA	1768/23.6	22.8	22.1
4.	KRNB-F	1593/21.2	20.3	19.2
5.	WRVR-F	1515/20.2	19.9	17.6
6.	WZXR-F	1323/17.6	17.7	22.3
7.	WLOK	1237/16.5	14.8	17.2
8.	WMC	1226/16.3	17.5	15.8
9.	WGKX-F	1012/13.5	14.9	15.6
10.	WREC	830/11.1	11.3	11.3
11.	WEZI-F	816/10.9	11.2	11.9
12.	WHBQ	765/10.2	8.5	11.4
13.	WRVR	581/ 7.7	12.4	12.5
14.	KWAM	378/ 5.0	5.2	6.0
15.				

12+ FM SHARE (METRO): 62.73% (764 of 1218) (SPG 84: 55.75%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHRK-F	1. WMC-F	1. WMC-F	1. WRVR-F	1. WMC	1. WMC	1. WMC	1. WMC-F	1. WHRK-F	1. WHRK-F	1. WHRK-F
2. WMC-F	2. WHRK-F	2. WHRK-F	2. WMC-F	2. WRVR-F	2. WGKX-F	2. WMC-F	2. WMC	2. WMC-F	2. WMC-F	2. KRNB-F
3. KRNB-F	3. WZXR-F	3. WRVR-F	3. WHRK-F	3. WMC-F	3. WRVR-F	3. WHRK-F	3. WHRK-F	3. KRNB-F	3. KRNB-F	3. WMC-F
4. WZXR-F	KRNB-F	4. WGKX-F	4. WGKX-F	4. WGKX-F	4. WLOK	4. WLOK	WGKX-F	4. WRVR-F	4. WZXR-F	4. WGKX-F
5. WDIA	5. WRVR-F	KRNB-F	WMC	WHRK-F	5. WDIA	5. WDIA	5. WEZI-F	5. WGKX-F	5. WLOK	5. WZXR-F
		6. WZXR-F	6. WLOK	6. WLOK	6. WEZI-F	6. WGKX-F	6. WRVR-F	6. WZXR-F	6. WGKX-F	6. WRVR-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WMC-F	1. WMC-F	1. WRVR-F	1. WMC-F	1. WGKX-F	1. WMC-F	1. WMC-F	1. WMC-F	1. WMC-F	1. WMC
2. WHRK-F	2. WHRK-F	2. WGKX-F	2. WHRK-F	WRVR-F	2. WHRK-F	2. WZXR-F	2. WZXR-F	2. WHRK-F	2. WMC-F
3. KRNB-F	3. WRVR-F	WLOK	3. WRVR-F	3. WLOK	WZXR-F	3. WHRK-F	3. WHRK-F	3. WZXR-F	3. WHRK-F
4.	4. KRNB-F	4. WMC-F	4. WGKX-F	4. WMC	4. KRNB-F	4. KRNB-F	4. KRNB-F	4. WRVR-F	4. WRVR-F
5.	WGKX-F	5. WHRK-F	5. WLOK	5. WDIA	WRVR-F	5. WRVR-F	5. WDIA	5. KRNB-F	WZXR-F
	6. WLOK		6. WDIA					6. WMC	

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		149 (1)	149 (1)	12.2	11.1
AOR		85 (1)	85 (1)	7.0	10.4
AC/OLDIES/SOFT ROCK	19 (1)	99 (1)	118 (2)	9.7	6.5
MOR/VARIETY				0	1.2
COUNTRY	116 (1)	96 (1)	212 (2)	17.4	16.6
BLACK/URBAN	176 (2)	257 (2)	433 (4)	35.6	36.2
BTFL MUSIC/EZ		78 (1)	78 (1)	6.4	5.1
NEWS/TALK	47 (2)		47 (2)	3.9	4.7
NOSTALGIA	48 (1)		48 (1)	3.9	4.5
RELIGION/GOSPEL	31 (3)		31 (3)	2.5	3.7
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS	17 (1)		17 (1)	1.4	0
			1218 (18)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KSUD	730	West Memphis, AR	.5/1.6
WLVS	1430	Germantown	.8/2.1
WMSO	630	Collierville	.5/2.1
WXSS	1030	Memphis	1.3/3.9

RADIO STATIONS

KSUD, 730, 250 W (DAYS)	, GOSPEL		, $10.00	(----)		
KWAM, 990, 10 KW (DAYS,DA)	, GOSPEL		, $20.00	(----)	Rivers	Fred Webb
WDIA, 1070, 50 KW/5 KW (DA-2)	, BLACK	APR,SBN	, $47.00	(HNWH)	Adams	
WHBQ, 560, 5 KW/1 KW (DA-2)	, NEWS/TALK	ABC-T,US II	, $40.00*	(Republic)	RKO	Lou Murray
WLOK, 1340, 1 KW/250 W	, BLACK	SBN,NBN	, $34.00	(Masla)	Gilliam	
WLVS, 1430, 2.5 KW (DAYS)	, TALK		, $25.00	(Christal)		Betty Thornton
WMC , 790, 5 KW (DA-N)	, COUNTRY	ABC-I	, $70.00*	(Blair)	Scripps-Howard	Don Myers
WMQM, 1480, 5 KW (DAYS)	, RELIGION		, $ 7.00	(----)		
WREC, 600, 5 KW (DA-N)	, OLDIES	CBS,MBS	, $48.00*	(Mc-Guild)	Summit	Bill Thomas
WRVR, 680, 10 KW/5 KW (DA-N)	, AC		, $35.00*	(Katz)	Viacom	Terry Wood
KRNB-F, 101.1, 100 KW @ 450	, BLACK		, $40.00*	(Selcom)	Rivers	Fred Webb
WEZI-F, 94.3, 3 KW @ 300	, BTFL/EZ (Churchill)		, $50.00*	(Christal)		Betty Thornton
WGKX-F, 105.9, 100 KW @ 762	, COUNTRY		, $85.00	(Eastman)	Kaneb	Dave Gingold
WHRK-F, 97.1, 100 KW @ 530	, URBAN	US I	, $75.00*	(Katz)	Adams	Ernest Jackson
WMC-F , 99.7, 300 KW @ 910	, CHR	ABC-C	, $120.00*	(Blair)	Scripps-Howard	Don Myers
WRVR-F, 104.5, 100 KW @ 750	, AC		, $110.00*	(Christal)	Viacom	Terry Wood
WZXR-F, 102.7, 100 KW @ 900	, AOR/CHR	Source	, $80.00*	(Mc-Guild)	Summit	Bill Thomas

MISCELLAENOUS COMMENTS WKDJ changes to WRVR-AM...WWEE changes to WLVS...WLVS changes to WEZI...WRVR-AM changes from Black to AC...WZXR changes to CHR/AOR...WREC changed to Oldies late in rating book...WGKX-F was sold by Firstcom to Al Kaneb for $7,250,000 (American)...Arbitron fell 4.4% short of their sample target...

MIAMI-FT. LAUDERDALE

Arbitron Rank/Pop (12+): 11/2,558,200
CMSA Rank/Pop: # 12
MSA Rank/Pop: Mia - 23/1,752,300
ADI # 13 FT. Lau - 39/1,186,200
Average Person Rating: 19.9
Market TSL: 26.1 hours

Stations: 35/33
Diaries: 2510/1019:1/41.4%
Sample Target: 2510
Standard Error: .411
% Below Line: 1.1
% Not Listed: 5.6

Est. 1984 Revenue: $77,900,000
Gross Inc.:
HH Inc.: $30,620
Retail $: 19.5 Bil
Pop per Station: 77,521
# 1 Biller: WQBA $8,550,000

12+ METRO 1/4/SHARE			WIN 85	FAL 84	SUM 84	SPG 84
1.	WLYF-F	413/8.1	9.4	7.8	---	7.6
2.	WHYI-F	371/7.3	6.6	9.4	---	8.4
3.	WSHE-F	323/6.3	4.8	3.8	---	3.0
4.	WQBA	291/5.7	5.7	4.8	---	7.2
5.	WINZ-F	265/5.2	5.0	6.7	---	7.5
6.	WJQY-F	205/4.0	4.4	5.6	---	3.1
7.	WHQT-F	197/3.9	4.5	1.9	---	2.2
8.	WINZ	177/3.5	3.0	3.2	---	3.8
9.	WEDR-F	176/3.5	2.7	4.9	---	3.4
10.	WIOD	172/3.4	3.9	4.0	---	3.0
11.	WNWS	168/3.3	3.3	3.7	---	3.0
12.	WLVE-F	163/3.2	3.1	2.5	---	2.7
13.	WKQS-F	160/3.1	3.7	2.5	---	2.8
14.	WRHC	156/3.1	2.5	2.9	---	3.1
15.	WOCN	143/2.8	3.2	3.1	---	1.9
16.	WAXY-F	138/2.7	4.4	3.5	---	3.7
17.	WCMQ	136/2.7	1.3	1.2	---	1.5
18.	WTMI-F	132/2.6	2.8	2.2	---	2.2
	WAIA-F	132/2.6	2.6	3.2	---	3.7
20.	WQBA-F	116/2.3	2.3	2.1	---	2.7
21.	WCMQ-F	101/2.0	2.9	3.7	---	2.7
22.	WGBS	94/1.8	1.4	1.2	---	1.3
23.	WMBM	80/1.6	.8	1.1	---	.8
24.	WLQY	70/1.4	1.2	1.5	---	2.3
25.	WKAT	61/1.2	1.3	1.4	---	1.9

12+ TSA 1/4/CUME		
1.	WHYI-F	472/7010
2.	WLYF-F	456/4645
3.	WSHE-F	379/3893
4.	WQBA	299/2126
5.	WINZ-F	279/5199
6.	WJQY-F	219/2646
7.	WHQT-F	208/2980
8.	WIOD	201/3049
9.	WINZ	187/2886
10.	WNWS	181/2609
11.	WKQS-F	178/2131
12.	WEDR-F	176/2039
13.	WAXY-F	166/3416
	WLVE-F	166/2879
15.	WEAT-F	163/1748
16.	WRHC	156/1111
17.	WTMI-F	146/1875
18.	WOCN	143/1220
19.	WCMQ	136/ 864
20.	WAIA-F	135/2502
21.	WQBA-F	119/1656
22.	WGBS	102/2037
23.	WCMQ-F	101/1245
24.	WMXJ-F	86/1705
25.	WMBM	80/ 741

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	WHYI-F	5694/22.3	27.5	25.1
2.	WINZ-F	4896/19.1	21.0	23.0
3.	WLYF-F	4173/16.3	15.7	14.9
4.	WSHE-F	3285/12.8	9.1	8.7
5.	WAXY-F	2983/11.7	11.6	11.1
6.	WHQT-F	2801/10.9	6.1	6.7
7.	WLVE-F	2760/10.8	10.2	9.3
8.	WINZ	2712/10.6	10.4	11.6
9.	WIOD	2656/10.4	15.1	9.3
10.	WJQY-F	2448/ 9.6	11.7	7.3
11.	WNWS	2417/ 9.4	9.2	9.3
12.	WAIA-F	2381/ 9.3	11.6	11.6
13.	WQBA	2103/ 8.2	9.3	10.7
14.	WEDR-F	2033/ 7.9	8.7	6.2
15.	WGBS	1857/ 7.3	7.4	6.4
16.	WKQS-F	1830/ 7.2	7.2	7.2
17.	WTMI-F	1666/ 6.5	7.0	4.9
18.	WQBA-F	1636/ 6.4	6.4	8.4
19.	WMXJ-F	1257/ 4.9	6.1	8.4
20.	WCMQ-F	1243/ 4.9	7.2	6.3
21.	WOCN	1220/ 4.8	4.9	3.8
22.	WRHC	1111/ 4.3	4.2	4.8
23.	WKAT	981/ 3.8	3.8	4.3
24.	WCMQ	859/ 3.4	3.0	2.4
25.	WSUA	831/ 3.2	4.5	3.9

12+ FM SHARE (METRO): 62.32% (2995 of 4806) (SPG 84: 61.34%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHYI-F	1. WSHE-F	1. WSHE-F	1. WSHE-F	1. WSHE-F	1. WQBA	1. WQBA	1. WLYF-F	1. WLYF-F	1. WINZ-F	1. WLYF-F
2. WINZ-F	2. WHYI-F	2. WHYI-F	2. WHYI-F	2. WHYI-F	2. WLYF-F	2. WHYI-F	2. WSHE-F	2. WHYI-F	2. WLYF-F	2. WHYI-F
3. WEDR-F	3. WHQT-F	3. WINZ-F	3. WJQY-F	3. WJQY-F	3. WJQY-F	3. WLYF-F	3. WHYI-F	3. WSHE-F	3. WHYI-F	3. WSHE-F
WHQT-F	4. WINZ-F	4. WHQT-F	4. WINZ-F	4. WLYF-F	4. WCMQ	4. WIOD	4. WJQY-F	4. WINZ-F	4. WSHE-F	4. WINZ-F
5. WSHE-F	5. WEDR-F	5. WJQY-F	5. WLVE-F	5. WQBA	5. WIOD	5. WSHE-F	5. WQBA	5. WQBA	5. WINZ	5. WHQT-F
6.	6. WLVE-F	6. WEDR-F	6. WAXY-F	6. WINZ-F	6. WHYI-F	6. WOCN	6. WRHC	6. WJQY-F	6. WHQT-F	6. WKQS-F
7.	7. WAXY-F	7. WLVE-F	7. WEDR-F	7. WLVE-F	7. WOCN	7. WINZ-F	7. WINZ-F	7. WRHC	7. WQBA	7. WTMI-F
8.	8. WAIA-F	8. WAXY-F	8. WHQT-F	8. WAXY-F	8.	8. WINZ	8. WNWS	8. WHQT-F	8. WEDR-F	8. WQBA
9.	9.	9.	9.	9.	9.	9. WJQY-F	9.	9.	9.	9. WEDR-F
10.	10.	10.	10.	10.	10.	10. WNWS	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WHYI-F	1. WHYI-F	1. WINZ-F	1. WHYI-F	1. WJQY-F
2. WSHE-F	2. WSHE-F	2. WHYI-F	2. WINZ-F	2. WQBA
3. WHQT-F	3. WINZ-F	3. WLVE-F	3. WJQY-F	3. WINZ-F
4. WINZ-F	4. WHQT-F	4. WSHE-F	4. WSHE-F	4. WHYI-F
5. WAIA-F	5. WLVE-F	5. WEDR-F	5. WLVE-F	WLVE-F
6. WLVE-F	6. WAIA-F	6. WAIA-F	6. WAIA-F	6. WLYF-F
7.	7. WEDR-F	7. WAXY-F	7. WHQT-F	7. WAIA-F
8.	8. WAXY-F	8.	8. WAXY-F	8. WCMQ
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WSHE-F	1. WSHE-F	1. WSHE-F	1. WSHE-F	1. WSHE-F
2. WHYI-F	2. WHYI-F	2. WHQT-F	2. WHYI-F	2. WHYI-F
3. WKQS-F	3. WHQT-F	3. WHYI-F	3. WHQT-F	3. WLYF-F
4. WHQT-F	4.	4. WAXY-F	4. WKQS-F	WHQT-F
5. WEDR-F	5.	5.	5. WEDR-F	5. WKQS-F
6. WINZ-F	6.	6.	6. WINZ-F	6. WIOD
7. WMXJ-F	7.	7.	7. WLVE-F	7. WAXY-F
8.	8.	8.	8. WAXY-F	WEDR-F
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		700 (3)	700 (3)	14.6	16.8
AOR		323 (1)	323 (1)	6.7	5.0
AC/OLDIES/SOFT ROCK	24 (1)	638 (4)	662 (5)	13.8	13.4
MOR/VARIETY	79 (2)		79 (2)	1.6	5.4
COUNTRY	46 (1)	160 (1)	206 (2)	4.3	4.7
BLACK/URBAN	45 (1)	373 (2)	418 (3)	8.7	5.4
BTFL MUSIC/EZ		438 (2)	438 (2)	9.1	8.5
NEWS/TALK	611 (4)		611 (4)	12.7	11.7
NOSTALGIA	131 (2)		131 (2)	2.7	4.9
RELIGION/GOSPEL	99 (2)	14 (1)	113 (3)	2.4	0
SPANISH	776 (5)	217 (2)	993 (7)	20.7	21.9
CLASSICAL		132 (1)	132 (1)	2.7	2.4
UNKNOWN/OTHERS				0	0
			4806 (35)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBSS	980	Pompano Beach	.5/1.6
WFTL	1400	FT. Lauderdale	1.0/2.7
WMXJ-F	102.7	Pompano Beach	1.3/4.9
WQAM	560	Miami	.9/2.8
WRBD	1470	Pompano Beach	.9/2.4
WSUA	1260	Miami	1.0/3.2
WTHM-F	98.3	Goulds	.3/1.0
WVCG	1080	Coral Gables	.4/1.0
WEAT-F	104.5	West Palm Beach	.5/1.7
WSBR	740	Boca Raton	.5/1.3

RADIO STATIONS

AM STATIONS

WCMQ,	1210,	25 KW/2.5 KW (DA-2),	SPANISH	,	$ NA	(MMR)		Herbert Dolgoff
WGBS,	710,	50 KW (DA-2)	, NEWS/TALK	ABC-E,MBS,	$ NA	(Blair)	Jeff-Pilot	Dennis Collins
WINZ,	940,	50 KW/25 KW (DA-2)	, NEWS/TALK	CBS,	$105.00*	(Katz)	Guy Gannett	Stan Cohen
WIOD,	610,	10 KW (DA-2)	, TALK	ABC-I,NBC-T,	$ 90.00*	(Christal)	Cox	Joel Day
WKAT,	1360,	10 KW/1 KW (DA-2)	, NOSTALGIA	MBS,	$ 45.00	(P/W)		Howard Premer
WLQY,	1320,	5 KW (DA-2)	, NOSTALGIA (Ham)	ABC-D,	$ 50.00*	(HNWH)	Sunshine	Jeff Greenhawt
WMBM,	1490,	1 KW/250 W	, GOSPEL	NBN,	$ 30.00*	(Masla)		Ed Margolis
WNWS,	790,	25 KW (DA-2)	, TALK	,	$ 80.00	(CBS)		Neil Rockoff
WOCN,	1450,	1 KW/250 W	, SPANISH NEWS/TALK	,	$ NA	(Lotus)		Maria Perez-Roura
WQAM,	560,	5 KW/1 KW	, COUNTRY	NBC,	$ NA	(Blair)	Storz	
WQBA,	1140,	50 KW/10 KW (DA-2)	, SPANISH	,	$120.00	(Eastman)	Susquehanna	George Hyde
WRBD,	1470,	5 KW/2.5 KW (DA-1),	BLACK	NBN,	$ 39.00	(Weiss)		
WRHC,	1550,	10 KW/500 W (DA-2)	, SPANISH	,	$ 65.00	(HNWH)		Salvadore Lew
WSUA,	1260,	5 KW (DA-2)	, SPANISH EZ	,	$ 50.00	(Caballero)		Enrique Landin
WVCG,	1080,	50 KW/10 KW (DA-2)	, RELIGION	,	$ 28.00	(----)	Statewide	Tony Lupo

FM STATIONS

WAIA-F,	97.3,	98 KW @ 790,	AC	,	$ 90.00*	(Christal)	Cox	Joel Day
WAXY-F,	105.9,	100 KW @ 1049,	OLDIES/AC	US I,	$ 90.00*	(Republic)	RKO	Doug Donoho
WCMQ-F,	92.1,	3 KW @ 300,	SPANISH (Burk-Abr)	,	$ 65.00*	(MMR)		Herbert Dolgoff
WEDR-F,	99.1,	70 KW @ 175,	BLACK	NBN,	$ 70.00*	(----)	Rivers	Jerry Rushin
WGLY-F,	98.3,	1 KW @ 462,	CLASSICAL	,	$ 30.00*	(----)	(GOULDS)	
WHQT-F,	105.1,	100 KW @ 600,	URBAN/CHR	,	$ 80.00*	(MMR)	EZ	Chuck Goldmark
WHYI-F,	100.7,	100 KW @ 1000,	CHR (Burk-Abr)	ABC-C,	$150.00*	(Mc-Guild)	Metroplex	David Ross
WINZ-F,	94.9,	100 KW @ 650,	CHR	,	$130.00	(Katz)	Guy Gannett	Stan Cohen
WJQY-F,	106.7,	100 KW @ 980,	VOCAL EZ (Trans)	,	$ 80.00*	(Masla)	Amaturo	Skip Schmidt
WKQS-F,	99.9,	100 KW @ 930,	COUNTRY	US II,	$ 65.00*	(HNWH)	Sunshine (BOCA RATON)	Jeff Greenhawt
WLVE-F,	93.9,	96 KW @ 1006,	AC	MBS,	$ 75.00*	(Torbet)	Gilmore	Dean Goodman
WLYF-F,	101.5,	100 KW @ 813,	BTFL/EZ (Bonne)	,	$120.00*	(Blair)	Jeff-Pilot	Dennis Collins
WQBA-F,	107.5,	100 KW @ 500,	SPANISH CONTEMP	,	$ 65.00	(Eastman)	Susquehanna	George Hyde
WSHE-F,	103.5,	100 KW @ 600,	AOR	ABC-R,	$ 90.00*	(Eastman)	TK	Charles Bortnick
WTMI-F,	93.1,	96 KW @ 1006,	CLASSICAL	,	$ 59.00*	(CMBS)		Sam Rosenblatt
WMXJ-F,	102.7,	100 KW @ 345,	CHR (Pollack)	ABC-C,	$ 60.00*	(Selcom)	Sconnix	Jim Butler

CALL LETTER CHANGES

WCKO changes to WMXJ

WEZI changes to WHQT

FORMAT CHANGES

WMXJ from AOR to CHR

WSRF to Nostalgia

WHQT from AC to Urban

WCJX-F to CHR (June)

STATION SALES

WQAM: from Storz to Sunshine Wireless for $2,850,000

WLQY: sold by Sunshine Wireless for $1,500,000

WNWS sold for $4,000,000

WGBS sold for $3,400,000

MISCELLANEOUS COMMENTS

MILWAUKEE

Arbitron Rank/Pop (12+): 25/1,295,400
CMSA Rank/Pop: # 24
MSA Rank/Pop: 32/1,374,000
ADI # 29
Average Person Rating: 17.4
Market TSL: 22.8 hours

Stations: 30/25
Diaries: 1541/841:1/54.0%
Sample Target: 1420
Standard Error: .507
% Below Line: 3.1
% Not Listed: 9.1

Est. 1984 Revenue: $29,200,000
Gross Inc.:
HH Inc.: $30,223
Retail $: 7.8 Bil
Pop per Station: 51,816
1 Biller: WTMJ $4,500,000

	12+ METRO 1/4/SHARE		FAL 84	SPG 84	FAL 83	SPG 83	BIRCH SHARE
1.	WTMJ	276/12.3	12.0	14.7	12.5	12.6	8.0
2.	WEZW-F	195/ 8.7	9.2	8.1	7.6	8.4	6.6
3.	WQFM-F	185/ 8.2	8.6	7.2	8.5	6.3	13.9
4.	WKTI-F	166/ 7.4	5.7	7.0	6.9	6.5	8.8
5.	WOKY	151/ 6.7	6.8	6.1	6.5	6.4	4.9
6.	WLUM-F	127/ 5.6	5.3	5.5	6.2	4.7	6.8
7.	WMYX-F	104/ 4.6	5.1	5.1	3.8	4.3	4.2
8.	WMIL-F	93/ 4.1	5.9	4.8	4.9	4.7	4.4
9.	WZUU-F	89/ 4.0	2.4	3.1	3.1	3.3	4.4
10.	WEMF	82/ 3.6	2.8	2.9	1.6	1.0	2.3
11.	WMGF-F	81/ 3.6	3.2	2.7	1.6	2.8	3.5
12.	WISN	78/ 3.5	3.8	4.9	4.2	4.8	3.2
13.	WBCS-F	72/ 3.2	3.6	4.6	4.9	4.8	4.3
14.	WNOV	46/ 2.0	2.5	3.1	2.8	3.0	2.1
15.	WLTQ-F	42/ 1.9	1.1	1.4	1.7	3.2	1.4
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	12+ TSA 1/4/CUME	
1.	WTMJ	336/4443
2.	WQFM-F	222/2477
3.	WEZW-F	209/2329
4.	WKTI-F	179/3241
5.	WOKY	161/1832
6.	WMIL-F	132/2067
	WLUM-F	132/1854
8.	WMYX-F	131/1940
9.	WZUU-F	115/2303
10.	WMGF-F	94/1622
11.	WEMP	93/1294
12.	WISN	90/1831
13.	WBCS-F	86/1552
14.	WLTQ-F	51/1058
15.	WNOV	49/ 618
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	12+ METRO CUME/ METRO CUME RATING		FAL 84	SPG 84
1.	WTMJ	3631/28.0	29.0	29.6
2.	WKTI-F	2900/22.4	21.0	22.1
3.	WEZW-F	2126/16.4	16.7	15.3
4.	WQFM-F	2021/15.6	15.7	13.8
5.	WZUU-F	1873/14.5	11.3	13.8
6.	WLUM-F	1726/13.3	13.7	14.1
7.	WOKY	1659/12.8	14.2	12.7
8.	WMIL-F	1611/12.4	13.0	11.1
9.	WMYX-F	1594/12.3	14.1	14.6
10.	WISN	1541/11.9	13.4	15.4
11.	WMGF-F	1339/10.3	11.3	9.5
12.	WBCS-F	1304/10.1	9.8	12.0
13.	WEMP	1186/ 9.2	10.5	9.2
14.	WRKR-F	1081/ 8.3	8.0	7.6
15.	WLTQ-F	819/ 6.3	9.2	8.2
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12+ FM SHARE (METRO): 61.08% (1251 of 2048) (SPG 84: 57.45%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WQFM-F	1. WQFM-F	1. WQFM-F	1. WTMJ	1. WTMJ	1. WTMJ	1. WTMJ	1. WEZW-F	1. WTMJ	1. WTMJ	1. WEZW-F
2. WLUM-F	2. WKTI-F	2. WKTI-F	2. WKTI-F	2. WEZW-F	2. WEZW-F	2. WEZW-F	2. WTMJ	2. WQFM-F	2. WQFM-F	2. WTMJ
3. WKTI-F	3. WLUM-F	3. WMYX-F	3. WMYX-F	3. WKTI-F	3. WOKY	3. WKTI-F	3. WQFM-F	3. WEZW-F	3. WKTI-F	3. WLUM-F
4. WZUU-F	4. WMYX-F	4. WLUM-F	4. WEZW-F	4. WEMP	4. WMIL-F	4. WOKY	4. WOKY	4. WKTI-F	4. WLUM-F	4. WOKY
5.	5. WZUU-F	5. WTMJ	5. WEMP	WMYX-F	5. WISN	5. WQFM-F	5. WKTI-F	5. WOKY	5. WEZW-F	5. WMYX-F
6.	6. WMGF-F	6. WEZW-F	6. WMGF-F	6. WMGF-F	6. WBCS-F	6. WISN	6. WMYX-F	6. WZUU-F+	6. WMYX-F	6. WKTI-F
7.	7. WEMP	7. WMGF-F	7. WQFM-F	7. WQFM-F	7. WEMP	7.	7. WEMP	7. WLUM-F	7. WZUU-F	7. WMIL-F
8.	8.	8.	8.	8.	8.	8.	WMIL-F	8. WMYX-F	8. WOKY	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKTI-F	1. WKTI-F	1. WKTI-F	1. WKTI-F	1. WEZW-F	1. WQFM-F	1. WQFM-F	1. WQFM-F	1. WQFM-F	1. WTMJ
2. WMYX-F	2. WMYX-F	2. WLUM-F	2. WMYX-F	2. WTMJ	2. WKTI-F	2. WKTI-F	2. WMYX-F	2. WKTI-F	2. WQFM-F
3. WQFM-F	3. WLUM-F	3. WMGF-F	3. WEZW-F	3. WKTI-F	3. WLUM-F	3. WLUM-F	3. WKTI-F	3. WTMJ	3. WEMP
4. WEZW-F	4. WMGF-F	4. WMYX-F	4. WMGF-F	4. WMGF-F	4. WZUU-F	4. WMYX-F	WLUM-F	4. WEMP	4. WKTI-F
WMYX-F	5. WQFM-F	WEMP	5. WLUM-F	5. WMYX-F	5. WMIL-F	5. WZUU-F	5. WEMP	5. WLUM-F	5. WMYX-F
6. WZUU-F	6. WZUU-F	6. WZUU-F	6. WTMJ	6. WLUM-F	6.	6.	6. WTMJ	6. WMYX-F	WEZW-F
7.	7.	7.	7. WMIL-F	7. WMIL-F	7.	7.	7.	7. WMIL-F	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP	31 (2)	286 (3)	317 (5)	15.5	13.9
AOR		185 (1)	185 (1)	9.0	7.8
AC/OLDIES/SOFT ROCK	82 (1)	227 (3)	309 (4)	15.1	11.6
MOR/VARIETY	406 (5)		406 (5)	19.8	23.1
COUNTRY	29 (2)	165 (2)	194 (4)	9.5	13.9
BLACK/URBAN	65 (2)	127 (1)	192 (3)	9.4	10.1
BTFL MUSIC/EZ		205 (2)	205 (2)	10.0	9.4
NEWS/TALK	28 (2)		28 (2)	1.4	1.0
NOSTALGIA	151 (1)		151 (1)	7.4	6.6
RELIGION/GOSPEL				0	0.4
SPANISH				0	0
CLASSICAL		37 (1)	37 (1)	1.8	1.9
UNKNOWN/OTHERS	5 (1)	19 (1)	24 (2)	1.2	0.5
			2048 (30)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAWA	1590	W. Allis	.8/3.0
WBCS	1340	Milwaukee	.8/3.8
WBKV	1470	West Bend	.7/1.4
WBKV-F	92.5	West Bend	.4/1.0
WFMR-F	98.3	Menomonee Falls	1.6/4.0
WRJN	1400	Racine	.8/1.7
WRKR-F	100.7	Racine	1.4/8.3
WTKM-F+	104.9	Hartford	1.0/2.0
WZUU	1290	Greenfield	1.1/5.3
WBBM	780	Chicago	.7/3.8
WGN	720	Chicago	.8/3.1
WIND	560	Chicago	.5/2.2
WLS	890	Chicago	.3/2.4
WMAQ	670	Chicago	.4/2.8

RADIO STATIONS

AM STATIONS

WAWA, 1590, 1 KW (DAYS,DA) , BLACK	SBN, $ 17.00	(Masla)	All Pro	R. McIntosh
WBCS, 1340, 1 KW/250 W , TALK	ABC-D,ABC-T, $ NA	(Torbet)	Great Trails	Dick Holcomb
WEMP, 1250, 5 KW (DA-2) , OLDIES	ABC-E, $ 38.00	(Blair)	LIN	Jack Lee
WISN, 1130, 50 KW/10 KW (DA-N), MOR/AC	ABC-I, $ 80.00*	(Katz)	Hearst	Steve Downes
WNOV, 860, 250 W (DAYS,DA) , BLACK	NBN, $ 28.00	(----)		Jerrel Jones
WOKY, 920, 5 KW/1 KW (DA-2) , NOSTALGIA	CBS, $ 60.00*	(Eastman)	Sundance	Mike Jorgenson
WTMJ, 620, 5 KW (DA-N) , MOR	NBC, $125.00*	(Christal)	Milw Journal	Paul LeSage
WYLO, 540, 250 W (DAYS,DA) , RELIGION	, $ 19.00	(Radio Spot)	Universal (JACKSON)	Paul Ploener
WZUU, 1290, 5 KW (DA-2) , CHR	US I, $ NA	(Eastman)	Malrite	Steve Schram

FM STATIONS

WBCS-F, 102.9, 50 KW @ 440, COUNTRY	ABC-D, $ 65.00*	(Torbet)	Great Trails	Dick Holcomb
WEZW-F, 103.7, 20 KW @ 840, BTFL/EZ (Churchill)	, $ 85.00	(Mc-Guild)	Multimedia	Bob Lind
WFMR-F, 98.3, 3 KW @ 300, CLASSICAL	, $ 50.00	(CMBS)		Al Rogers-Aslakson
WKTI-F, 94.5, 16 KW @ 911, CHR	ABC-C, $ 75.00*	(Christal)	Milw Journal	Paul LeSage
WLTQ-F, 97.3, 15 KW @ 980, VOCAL EZ (Trans)	, $ 60.00*	(Katz)	Hearst	Steve Downes
WLUM-F, 102.1, 50 KW @ 500, BLACK	CBS-R, $ 45.00*	(Masla)	All Pro	R. McIntosh
WMGF-F, 96.5, 22 KW @ 810, AC	, $ 55.00*	(Mc-Guild)		Tom Joerres
WMIL-F, 106.1, 13 KW @ 976, COUNTRY	, $ 74.00*	(Eastman)	Sundance	Mike Jorgenson
WMYX-F, 99.1, 50 KW @ 486, AC	, $ 70.00	(Blair)	LIN	Jack Lee
WQFM-F, 93.3, 14 KW @ 940, AOR (Pollack)	, $ 88.00*	(Selcom)	Shamrock Comm.	Ralph Barnes
WZUU-F, 95.7, 34 KW @ 610, CHR	US I, $ 55.00*	(Eastman)	Malrite	Steve Schram
WRKR-F, 100.7, 50 KW @ 500, CHR	ABC-C, $ 38.00	(Roslin)	Bdcst Mng (RACINE)	

CALL LETTER CHANGES

WLZZ-A changes to WZUU-A

WBTT changes to WLTQ (April)

FORMAT CHANGES

WZUU-A: from Country to CHR

WBCS-A: from Country to Talk

WLTQ: from CHR to AC/EZ (April)

STATION SALES

WZUU A/F: from Malrite to Amos for $4,900,000 (Ford)

WRKR-F (Racine): from Broadcast Management to Sterling for $2,050,000 (Crisler)

MISCELLANEOUS COMMENTS

WTMJ is flagship station for Milwaukee Brewers

MINNEAPOLIS-ST. PAUL

Arbitron Rank/Pop (12+): 18/1,837,900
CMSA Rank/Pop: # 17
MSA Rank/Pop: 14/2,187,600
ADI # 14
Average Person Rating: 17.8
Market TSL: 23.2 hours

Stations: 19/19
Diaries: 1803/1019:1/49.8%
Sample Target: 1660
Standard Error: .474
% Below Line: 0
% Not Listed: 10.0

Est. 1984 Revenue: $53,500,000
Gross Inc.:
HH Inc.: $31,830
Retail $: 15.3 Bil
Pop per Station: 96,732
1 Biller: WCCO $15,000,000

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 83
1.	WCCO	738/22.5	21.4	19.1	20.9	20.6
2.	KSTP-F	324/ 9.9	9.9	11.3	10.8	10.3
3.	WLOL-F	307/ 9.4	8.5	11.3	7.9	11.0
4.	KQRS-F+	232/ 7.1	6.5	6.2	5.0	5.7
5.	WAYL-F	228/ 7.0	7.4	7.0	7.2	7.4
	KDWB-F	228/ 7.0	5.2	5.2	5.0	5.8
7.	KEEY-F	170/ 5.2	6.4	5.9	6.7	6.5
8.	KTCZ-F	136/ 4.2	3.2	2.4	.5	.8
9.	WLTE-F	120/ 3.7	3.7	3.8	6.0	3.2
10.	WDGY	107/ 3.3	4.1	3.7	4.4	4.7
11.	KSTP	89/ 2.7	3.7	3.5	4.2	3.8
12.	KJJO-F	74/ 2.3	2.2	2.7	2.2	1.4
13.	KMGW-F	68/ 2.1	.8	.8	1.3	1.6
14.	KLBB	52/ 1.6	1.3	1.7	1.8	1.4
15.	KDWB	30/ .9	.9	1.4	1.2	1.8
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12+ TSA 1/4/CUME		
1.	WCCO	1013/11094
2.	KSTP-F	424/ 5262
3.	WLOL-F	357/ 5611
4.	KQRS-F+	320/ 4401
5.	KDWB-F	291/ 4944
6.	WAYL-F	264/ 2961
7.	KEEY-F	205/ 2874
8.	WDGY	150/ 2873
9.	KTCZ-F	140/ 1823
	WLTE-F	140/ 2540
11.	KSTP	96/ 1844
12.	KJJO-F	78/ 1329
13.	KMGW-F	71/ 1249
14.	KLBB	52/ 619
15.	KDWB	37/ 1291
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12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	WCCO	7647/41.6	42.8	37.7
2.	WLOL-F	4731/25.7	24.0	27.7
3.	KSTP-F	4317/23.5	22.2	24.4
4.	KDWB-F	3984/21.7	18.9	19.3
5.	KQRS-F+	3344/18.2	16.9	16.9
6.	WAYL-F	2547/13.9	13.5	15.0
7.	KEEY-F	2400/13.1	14.5	13.2
8.	WLTE-F	2076/11.3	12.0	11.3
9.	WDGY	1928/10.5	10.7	10.6
10.	KTCZ-F	1785/ 9.7	7.3	5.8
11.	KSTP	1672/ 9.1	11.6	13.0
12.	KJJO-F	1201/ 6.5	6.0	6.7
13.	KMGW-F	1165/ 6.3	3.4	4.1
14.	KDWB	970/ 5.3	6.5	7.1
15.	KLBB	609/ 3.3	NA	NA
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12+ FM SHARE (METRO): 63.69% (1877 of 2947) (SPG 84: 62.60%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WLOL-F	1. WLOL-F	1. KSTP-F	1. KSTP-F	1. WCCO	1. WCCO	1. WCCO	1. WCCO	1. WCCO	1. WCCO	1. WCCO
2. KQRS-F+	2. KSTP-F	2. WCCO	2. WCCO	2. KSTP-F	2. KSTP-F	2. KSTP-F	2. KSTP-F	2. KSTP-F	2. WLOL-F	2. KSTP-F
KDWB-F	3. KQRS-F+	3. WLOL-F	3. WLOL-F	3. WLOL-F	3. WAYL-F	3. WLOL-F	3. WAYL-F	3. WLOL-F	3. KQRS-F+	3. WLOL-F
4.	4. KDWB-F	4. KQRS-F	4. KTCZ-F	4. WAYL-F	4. KEEY-F	4. KDWB-F+	4. WLOL-F	4. KDWB-F	4. KDWB-F	4. KQRS-F+
5.	5. KTCZ-F	5. KDWB-F	5. KEEY-F	5. KEEY-F	5.	5. KQRS-F+	5. KQRS-F+	5. KQRS-F+	5. KSTP	5. WAYL-F
6.	6. WCCO	6. WTCZ-F	6. WAYL-F	6. KTCZ-F	6.	6. WAYL-F	6. KDWB-F	6. WAYL-F	6. KSTP-F	6. KDWB-F
7.	7. KEEY-F	7. KEEY-F	7. WLTE-F	7. WLTE-F	7.	7. KEEY-F	7. KEEY-F	7. KEEY-F	7. WAYL-F	7. KEEY-F
8.	8.	8.	8.	8.	8.	8. WDGY	8.	8.	8.	8. KTCZ-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WLOL-F	1. WLOL-F	1. KSTP-F	1. KSTP-F	1. KSTP-F
2. KDWB-F	KSTP-F	2. WLOL-F	2. WLOL-F	2. WCCO
3. KSTP-F	3. KDWB-F	3. KDWB-F	3. WCCO	3. WAYL-F
4. KQRS-F+	4. KQRS-F+	4. WLTE-F	4. KDWB-F	4. WLOL-F
5. KEEY-F	5.	5. KTCZ-F	5. KEEY-F	5. KEEY-F
6. WLTE-F	6.	6. WCCO	6. WAYL-F	6. WLTE-F
7.	7.	7. WDGY	7. WLTE-F	7. KDWB-F
8.	8.	KMGW-F	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KQRS-F+	1. KQRS-F+	1. KSTP-F	1. WCCO	1. WCCO
2. WLOL-F	2. WLOL-F	KTCZ-F	2. KSTP-F	2. KSTP-F
3. KDWB-F	3. KTCZ-F	3. WCCO	3. KQRS-F+	3. KTCZ-F
4. KJJO-F	4. KSTP-F	4. WLOL-F	4. WLOL-F	4. KEEY-F
5. KTCZ-F	5. KDWB-F	5. KQRS-F+	5. KTCZ-F	5. WLOL-F
6. KEEY-F	6. KJJO-F	6. KJJO-F	6. KDWB-F	6. WAYL-F
7.	WCCO	WLTE-F	7. KEEY-F	WLTE-F
8.	8.	8. KEEY-F	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP	30 (1)	535 (2)	565 (3)	19.2	20.0
AOR	10 (1)	358 (2)	368 (3)	12.5	9.7
AC/OLDIES/SOFT ROCK		586 (4)	586 (4)	19.9	22.6
MOR/VARIETY	755 (2)		755 (2)	25.6	21.3
COUNTRY	107 (2)	170 (1)	277 (2)	9.4	10.7
BLACK/URBAN	27 (2)		27 (2)	0.9	1.3
BTFL MUSIC/EZ		228 (1)	228 (1)	7.7	7.9
NEWS/TALK	89 (1)		89 (1)	3.0	3.9
NOSTALGIA	52 (1)		52 (1)	1.8	2.5
RELIGION/GOSPEL				0	0
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS				0	0
			2947 (19)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KMFY	980	Richfield	.5/1.9
KTCJ	690	Minneapolis	.5/1.3
WWTC	1280	Minneapolis	.3/1.7

RADIO STATIONS

KDWB,	630,	5 KW/500 W (DA-2),	CHR	,	$ NA	(Mc-Guild)	Doubleday	Louis Buron
KLBB,	1400,	1 KW/250 W,	NOSTALGIA (Ham)	ABC-D,	$ 44.00	(Roslin)	New Systems	Bruce Markman
KMFY,	980,	5 KW (DA-1),	MOR	,	$ NA	(Republic)	Entercom	Peg Dempsey
KQRS,	1440,	5 KW/500 W (DA-N),	AOR	,	$ NA	(Torbet)	McKenna	Mark Steinmetz
KRSI,	950,	1 KW (DA-2),	OLDIES	,	$ NA	(Eastman)	Park	Mike Waggoner
KSTP,	1500,	50 KW (DA-N),	NEWS/TALK	ABC-I,ABC-T,NBC-T,	$ 60.00*	(Christal)	Hubbard	Scott Meier
KTCJ,	690,	500 W (DAYS,DA),	JAZZ	,	$ NA	(Selcom)	Parker	John Parker
KUXL,	1570,	2.5 KW (DAYS),	RELIGION	,	$ 17.00	(Radio Spot)	Universal	John McCooley
WCCO,	830,	50 KW,	MOR	CBS,	$220.00	(CBS)		Clayt Kaufman
WDGY,	1130,	50 KW/25 KW (DA-2),	COUNTRY	NBC,	$ 70.00*	(Katz)	Malrite	Gary Swartz
WMIN,	1010,	250 W (DAYS,DA),	VARIETY	,	$ 17.00	(Pates)		Greg Torgen
WVLE,	1220,	5 KW (DAYS),	MOR	,	$ 17.00	(----)	(STILLWATER)	Steve Moravec
WWTC,	1280,	5 KW (DA-N),	URBAN	MBS,	$ 22.00	(Masla)		Sam Sherwood

FM STATIONS

KDWB-F,	101.3,	50 KW @ 822,	CHR	,	$ 85.00*	(Mc-Guild)	Doubleday	Louis Buron
KEEY-F,	102.1,	100 KW @ 820,	COUNTRY	,	$ 95.00	(Katz)	Malrite	Gary Swartz
KJJO-F,	104.1,	52 KW @ 260,	OLDIES	ABC-E,	$ 50.00*	(Eastman)	Park	Mike Waggoner
KMGW-F,	107.9,	57 KW @ 400,	VOCAL EZ (Trans)	,	$ 35.00*	(Blair)	Sunbelt	
KQRS-F,	92.5,	50 KW @ 822,	AOR (Pollack)	ABC-R,	$ 85.00*	(Torbet)	McKenna	Mark Steinmetz
KSTP-F,	94.5,	100 KW @ 1250,	AC	,	$150.00*	(Christal)	Hubbard	John Mayasich
KTCZ-F,	97.1,	50 KW @ 150,	AOR	,	$ NA	(MMR)	Parker	John Parker
WAYL-F,	93.7,	50 KW @ 822,	BTFL/EZ	,	$ 75.00*	(Republic)	Entercom	Peg Dempsey
WLOL-F,	99.5,	50 KW @ 844,	CHR	,	$130.00*	(HNWH)	Emmis	Doyle Rose
WLTE-F,	102.9,	100 KW @ 1304,	SOFT AC (Burk-Abr)	CBS-R,	$ 70.00*	(CBS)		Doug Buron

CALL LETTER CHANGES

FORMAT CHANGES

KRSI: from Country to Oldies

STATION SALES

MISCELLANEOUS COMMENTS

MOBILE

Arbitron Rank/Pop (12+): 76/443,100
CMSA Rank/Pop: NA
MSA Rank/Pop: 101/455,900
ADI # 61
Average Person Rating: 18.6
Market TSL: 24.7 hours

Stations: 17/16
Diaries: 841/527:1/42.2%
Sample Target: 770
Standard Error: .725
% Below Line: 1.4
% Not Listed: 7.0

Est 1984 Revenue: $9,000,000
Gross Inc.:
HH Inc.: $24,766
Retail $: 2.4 Bil
Pop per Station: 27,694
# 1 Biller: WKSJ-F $2,375,000

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 83
1.	WABB-F	114/16.4	14.0	13.2	8.2	6.9
2.	WKSJ-F	105/15.1	16.5	18.5	20.0	22.6
3.	WBLX-F	83/11.9	15.3	17.6	16.1	18.5
4.	WGOK	81/11.6	9.4	9.3	8.5	8.6
5.	WKRG-F	52/ 7.5	6.3	6.7	7.6	9.9
6.	WLPR-F	35/ 5.0	7.0	4.3	8.8	6.3
7.	WKRG	33/ 4.7	6.2	4.3	6.4	6.6
8.	WDLT-F	32/ 4.6	6.7	3.6	2.4	2.4
9.	WMOB	30/ 4.3	2.3	3.1	1.9	---
10.	WZEW-F	15/ 2.2	1.3	1.2	1.6	2.1
11.						
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	WABB-F	216/2299
2.	WBLX-F	170/1467
3.	WKSJ-F	117/1333
4.	WGOK	83/ 604
5.	WKRG-F	67/1409
6.	WMEZ-F	65/ 643
7.	WIZD-F	47/ 751
8.	WLPR-F	40/ 522
9.	WMOB	36/ 199
10.	WKRG	35/ 505
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	WABB-F	1235/32.9	34.8	32.6
2.	WKSJ-F	1037/27.7	34.9	33.0
3.	WKRG-F	878/23.4	25.9	28.2
4.	WBLX-F	829/22.1	24.1	26.1
5.	WGOK	577/15.4	13.9	14.5
6.	WKRG	486/13.0	13.9	11.2
7.	WDLT-F	462/12.3	14.5	10.0
8.	WLPR-F	417/11.1	16.2	9.3
9.	WABB	205/ 5.5	6.1	6.6
10.	WMML	190/ 5.1	6.2	6.3
11.	WMOB	181/ 4.8	---	4.9
12.	WKSJ	164/ 4.4	4.4	3.5
13.				
14.				
15.				

12+ FM SHARE (METRO).

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+	12+ EVE	SAT MID
1. WABB-F	1. WABB-F	1. WABB-F	1. WKSJ-F	1. WKSJ-F	1. WKSJ-F	1. WABB-F+	1. WABB-F	1. WABB-F	1. WBLX-F	1. WABB-F
2. WBLX-F	2. WBLX-F	2. WKSJ-F	2. WABB-F	2. WBLX-F	2. WLPR-F	2. WKSJ-F	2. WKSJ-F	2. WKSJ-F	2. WABB-F	2. WKSJ-F
3. WGOK	3. WKRG-F	3. WBLX-F	3. WBLX-F	3 WABB-F	3. WGOK	3. WGOK	3. WGOK	3. WBLX-F	3. WKSJ-F	3. WBLX-F
4. WKRG-F	4. WKSJ-F	4. WKRG-F	4. WKRG-F	4. WKRG-F	WBLX-F	4. WKRG	4. WBLX-F	4. WGOK	4.	4. WGOK
5.	5.	5.	5.	5. WDLT-F	5.	5.	5. WLPR-F	5. WKRG-F	5.	5.
				6. WGOK						

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WBLX-F	1. WBLX-F	1. WBLX-F	1. WBLX-F	1. WKSJ-F	1. WABB-F	1. WABB-F	1. WABB-F	1. WABB-F	1. WKSJ-F
2. WABB-F	2. WABB-F	2. WABB-F	2. WKSJ-F	2. WBLX-F	2.	2. WBLX-F	2. WKSJ-F	2. WKSJ-F	2. WABB-F
3. WKRG-F	3. WKRG-F	3. WKSJ-F	3. WABB-F	3. WABB-F	3.	3. WKRG-F	3. WBLX-F	3. WBLX-F	3. WBLX-F
4.	WKSJ-F	4. WGOK	4. WKRG-F	4.	4.	4. WKSJ-F	WZEW-F	4. WKRG-F	4. WKRG-F
5.	5.	WDLT-F	5. WDLT-F	5.	5.	5.	5. WKRG-F	5.	5.
			6. WGOK						

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		166 (2)	166 (2)	25.6	21.5
AOR		15 (1)	15 (1)	2.3	1.3
AC/OLDIES/SOFT ROCK	12 (1)	44 (2)	56 (3)	8.6	7.1
MOR/VARIETY	11 (1)		11 (1)	1.7	6.8
COUNTRY	18 (2)	105 (1)	123 (3)	19.0	23.7
BLACK/URBAN	81 (1)	83 (1)	164 (2)	25.3	28.2
BTFL MUSIC/EZ		44 (2)	44 (2)	6.8	5.4
NEWS/TALK	33 (1)		33 (1)	5.1	0
NOSTALGIA				0	0
RELIGION/GOSPEL	36 (2)		36 (2)	5.6	2.7
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS				0	3.2
			648 (17)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WABB	1480	Mobile	1.7/5.5
WHEP	1310	Foley	1.6/1.8
WIZD-F	104.1	? ?	1.7/4.1
WKSJ	1270	Prichard	.9/4.4
WMML	1410	Mobile	1.7/5.1
WMOO	660	Mobile	.9/2.3
WMEZ-F	94.1	Pensacola	1.3/1.7

RADIO STATIONS

WABB, 1480, 5 KW (DA-N), OLDIES	US 2, $ NM	(Christal)		Bernard Dittman
WGOK, 900, 1 KW (DAYS,DA), BLACK	SBN, $16.00	(----)		Dickie Roberds
WKRG, 710. 1 KW/500 W (DA-N), TALK	CBS,MBS,ABC-T, $ NA	(Katz)		Rocky Reich
WKSJ, 1270, 5 KW (DAYS), COUNTRY	ABC-E, $ NA	(Blair)	Capitol-Johnson	Jay Childress
WMML, 1410, 5 KW (DA-N), COUNTRY	NBC, $11.00	(S. Katz)	Mel Tillis	
WMOO, 660, 50 KW/1 KW (DA-2), RELIGION	, $16.00	(----)	Beasley	Larry Williams
WWAX, 840, 1 KW (DAYS), NOSTALGIA (?)	, $16.00	(Bolton)		Mike Hankins
WMOB, 1360, 5 KW (DAYS,DA), RELIGION	, $10.00	(----)		
WABB-F, 97.5, 100 KW @ 1050, CHR/AOR	ABC-F, $60.00*	(Christal)		Bernard Dittman
WBLX-F, 92.9, 63 KW @ ? ?, BLACK	US 1, $65.00	(ENWH)	Beasley	Larry Williams
WDLT-F, 98.3, 3 KW @ 300, SOFT AC (Churchill)	CBS-R, $38.00*	(Selcom)	Muniz	Bob Barnett
WKRG-F, 99.9, 100 KW @ 850, CHR	MBS, $53.00*	(Katz)		Rocky Reich
WKSJ-F, 94.9, 100 KW @ 490, COUNTRY	ABC-E, $70.00*	(Blair)	Capitol-Johnson	Jay Childress
WLPR-F, 96.1, 40 KW @ 420, BTFL/EZ (TM)	, $20.00	(----)		
WZEW-F, 92.1, 3 KW @ 268, AOR	, $17.00	(Masla)	(FAIRHOPE)	
WIZD-F, 104.1, 100 KW @ 18?, AC	, $40.00	(Eastman)	Keymarket (ATMORE)	Dennis Ryan

MODESTO

Arbitron Rank/Pop (12+): 122/244,700
CMSA Rank/Pop: NA
MSA Rank/Pop: 114/299,700
Sacramento ADI
Average Person Rating: 16.9
Market TSL: 23.2 hours

Stations: 20/12
Diaries: 715/342:1/46.0%
Sample Target: 620
Standard Error: .728
% Below Line: 21.8
% Not Listed: 13.6

Est 1984 Revenue: $6,500,000
Gross Inc.:
HH Inc.: $25,994
Retail $: 1.7 Bil
Pop per Station: 20,392
# 1 Biller: KOSO-F $1,350,000

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 83
1.	KDJK-F	48/11.6	---	---	---	---
2.	KMIX-F	41/ 9.9	9.9	6.0	7.5	6.7
	KOSO-F	41/ 9.9	10.9	12.7	13.1	11.9
4.	KBEE-F	40/ 9.7	12.7	12.2	8.8	12.1
5.	KFIV-F	38/ 9.2	11.4	9.6	12.0	9.5
6.	KHOP-F	28/ 6.8	9.6	8.6	7.2	9.5
7.	KNBR	20/ 4.8	4.6	4.8	3.5	4.4
8.	KRAK	19/ 4.6	5.1	4.6	2.1	3.6
	KTRB	19/ 4.6	6.3	5.3	5.3	7.2
10.	KCBS	13/ 3.1	5.6	5.5	4.8	4.1
11.						
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	KDJK-F	88/671
2.	KBEE-F	85/885
3.	KRAK	83/805
4.	KHOP-F	81/1342
5.	KOSO-F	65/1036
6.	KMIX-F	54/549
7.	KNBR	53/871
8.	KFIV-F	50/679
9.	KCBS	48/705
10.	KTRB	31/511
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	KOSO-F	550/22.5	24.9	28.8
2.	KFIV-F	527/21.5	18.9	20.2
3.	KHOP-F	475/19.4	22.6	22.5
4.	KBEE-F	422/17.2	21.7	20.3
5.	KMIX-F	372/15.2	17.9	12.8
6.	KDJK-F	339/13.9	----	----
7.	KTRB	309/12.6	14.5	12.2
8.	KNBR	249/10.2	10.7	11.6
9.	KRAK	231/ 9.4	11.3	10.7
10.	KCBS	210/ 8.6	13.4	10.7
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 74.79% (267 of 357) (SPG 84: 66.14%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KFIV-F	1. KDJK-F	1. KDJK-F	1. KMIX-F	1. KMIX-F	1. KMIX-F	1. KOSO-F	1. KOSO-F	1. KDJK-F	1. KDJK-F	1. KFIV-F
2. KHOP-F	2. KOSO-F	2. KOSO-F	2. KOSO-F	2. KOSO-F	2. KBEE-F	2. KMIX-F	2. KDJK-F	2. KMIX-F	2. KFIV-F	2. KOSO-F
3. KDJK-F	3. KFIV-F	3. KMIX-F	3. KDJK-F	3. KDJK-F	3. KTRB	3. KBEE-F	3. KBEE-F	3. KOSO-F	3. KBEE-F	3. KMIX-F
4. KOSO-F	4. KMIX-F	4. KFIV-F	4. KFIV-F	4. KBEE-F	KNBR	KDJK-F	KMIX-F	4. KFIV-F	4. KMIX-F	4. KDJK-F
5.	5. KHOP-F	5.	KNBR	KFIV-F	5. KRAK	5.	5. KFIV-F	5. KBEE-F	5. KOSO-F	5. KHOP-F
				KNBR					KHOP-F	KBEE-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KFIV-F	1. KOSO-F	1. KOSO-F	1. KOSO-F	1. KOSO-F	1. KDJK-F	1. KDJK-F	1. KDJK-F	1. KDJK-F	1. KMIX-F
2. KOSO-F	2. KFIV-F	2. KFIV-F	2. KFIV-F	2. KMIX-F	2.	2.	2. KMIX-F	2. KMIX-F	2. KDJK-F
3. KDJK-F	3. KDJK-F	3. KMIX-F	3. KMIX-F	3. KBEE-F	3.	3.	3. KOSO-F	3. KOSO-F	3. KNBR
4. KHOP-F	4. KHOP-F	4. KBEE-F	4. KDJK-F	4. KFIV-F	4.	4.	4.	4. KFIV-F	4. KOSO-F
5.	KMIX-F	KDJK-F	KBEE-F	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP	5 (1)	107 (3)	112 (4)	31.4	29.9
AOR		48 (1)	48 (1)	13.4	10.6
AC/OLDIES/SOFT ROCK	5 (1)	9 (2)	14 (3)	3.9	4.2
MOR/VARIETY	20 (1)		20 (1)	5.6	7.1
COUNTRY	44 (3)	41 (1)	85 (4)	23.8	18.8
BLACK/URBAN				0	0
BTFL MUSIC/EZ		48 (2)	48 (2)	13.4	16.4
NEWS/TALK	13 (1)		13 (1)	3.6	8.2
NOSTALGIA				0	1.3
RELIGION/GOSPEL		8 (1)	8 (1)	2.2	2.4
SPANISH	3 (1)	4 (1)	7 (2)	2.0	1.3
CLASSICAL				0	0
UNKNOWN/OTHERS		2 (1)	2 (1)	0.6	0
			357 (20)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KAMB-F	101.5	Merced	1.9/3.8
KCEY	1390	Turlock	1.2/5.0
KLOC	920	Ceres	.7/3.3
KNTO-F	95.9	? ?	.5/1.6
KZUN	1360	Modesto	1.5/4.3
KFRC	610	San Francisco	1.2/5.1
KMYT-F	97.5	Merced	1.9/4.5
KSJQ-F	96.7	Manteca	.7/3.0
KSTN-F	107.3	Stockton	1.0/2.7
KYBB-F	100.9	Tracy	1.5/3.9

RADIO STATIONS

KCEY, 1390, 5 KW (DA-2), AC	MBS, $25.25	(Christal)	(TURLOCK)	Bud McMurray
KHYV, 970, 1 KW (DA-2), AC	, $10.00	(Mc-Guild)	John Price	Tom Ehrman
KLOC, 920, 250 W/2.5 KW (DA-2), SPANISH	, $14.00	(----)		Mike Sturtevant
KTRB, 860, 10 KW/1 KW (DA-2), COUNTRY	ABC-E, $24.00	(Blair)		Dave Jacob
KZUN, 1360, 5 KW/1 KW (DA-2), COUNTRY	US II, $ NA	(Torbet)	Comm. Pacific	Gary Halladay
KBEE-F, 103.3, 11 KW @ 150, BTFL/EZ (Bonne)	, $28.00*	(Mc-Guild)	John Price	
KFIV-F, 102.3, 3 KW @ 300, CHR	US-I, $21.00	(Torbet)	Comm. Pacific	Gary Halladay
KHOP-F, 104.1, 50 KW @ 499, CHR	ABC-C, $24.00	(Blair)		
KMIX-F, 98.3, 1.6 KW @ 390, COUNTRY	, $25.00	(Christal)	(TURLOCK)	Bud McMurray
KOSO-F, 93.1, 3 KW @ 1790, CHR	APR, $38.00	(Selcom)	Spacecom (PATTERSON)	Wally Armstrong
KAMP-F, 101.5, 50 KW @ 390, RELIGION	, $ NA	(----)	(MERCED)	Dick Grant
KMYT-F, 97.5, 50 KW @ 493, BTFL/EZ	, $14.00	(Torbet)	(MERCED)	Maurice Hill
KDJK-F, 95.1, 32 KW @ 620, AOR	, $24.00	(Weiss)	(OAKDALE)	Wally Heusser

MISCELLANEOUS COMMENTS KDJK-F has an impressive debut...

MONTGOMERY

Arbitron Rank/Pop (12+): 127/235,300
CMSA Rank/Pop: NA
MSA Rank/Pop: 152/291,000
ADI # 122
Average Person Rating: 17.7
Market TSL: 23.6 hours

Stations: 13/13
Diaries: 690/341:1/50.3%
Sample Target: 610
Standard Error: .789
% Below Line: 0
% Not Listed: 6.7

Est 1984 Revenue: $6,500,000
Gross Inc.:
HH Inc.: $25,535
Retail $: 1.6 Bil
Pop per Station: 18,100
# 1 Biller: NA

	12+ METRO 1/4/SHARE		FAL 84	SPG 84	FAL 83	SPG 83	BIRCH SHARE
1.	WLWI-F	78/18.7	---	18.5	---	24.8	21.6
2.	WHHY-F	75/18.0	---	16.7	---	13.2	24.2
3.	WQIM-F	49/11.8	---	12.1	---	10.8	12.4
4.	WXVI	46/11.0	---	8.0	---	5.6	6.1
5.	WBAM-F	40/ 9.6	---	7.1	---	5.5	13.8
6.	WREZ-F	23/ 5.5	---	8.55	---	5.8	4.5
7.	WHHY	18/ 4.3	---	5.3	---	7.9	2.1
8.	WZTN	17/ 4.1	---	5.9	---	1.7	1.9
9.	WRJM-F	16/ 3.8	---	---	---	.7	4.2
10.	WACV	8/ 1.9	---	3.7	---	5.3	1.4
11.							
12.							
13.							
14.							
15.							

	12+ TSA 1/4/CUME	
1.	WLWI-F	119/1298
2.	WHHY-F	116/1689
3.	WQIM-F	60/ 660
4.	WBAM-F	54/ 785
5.	WXVI	52/ 591
6.	WRJM-F	42/ 664
7.	WREZ-F	28/ 474
8.	WZTN	23/ 157
9.	WHHY	19/ 409
10.	WLWI	16/ 350
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		FAL 84	SPG 84
1.	WHHY-F	917/39.0	---	41.8
2.	WLWI-F	730/31.0	---	31.9
3.	WBAM-F	527/22.4	---	21.7
4.	WXVI	518/22.0	---	18.3
5.	WQIM-F	481/20.4	---	23.4
6.	WHHY	368/15.6	---	18.9
7.	WREZ-F	355/15.1	---	15.5
8.	WRJM-F	235/10.0	---	----
9.	WLWI	161/ 6.8	---	6.3
10.	WZTN	134/ 5.7	---	7.3
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 72.24% (281 of 389) (SPG 84: 69.02%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHHY-F	1. WHHY-F	1. WLWI-F	1. WLWI-F	1. WLWI-F	1. WLWI-F	1. WHHY-F+	1. WHHY-F	1. WLWI-F	1. WHHY-F	1. WHHY-F
2. WQIM-F	2. WQIM-F	2. WHHY-F	2. WHHY-F	2. WHHY-F	2. WHHY-F	2. WLWI-F+	WLWI-F	2. WHHY-F	2. WLWI-F	2. WLWI-F
3. WBAM-F	3. WLWI-F	3. WQIM-F	3. WQIM-F	3. WQIM-F	3. WREZ-F	3.	3. WXVI	3. WQIM-F	3. WQIM-F	3. WQIM-F
4.	4. WBAM-F	4. WBAM-F	4.	4. WXVI	4.	4.	4. WBAM-F	4. WBAM-F	WXVI	4. WBAM-F
5.	5.	5.	5.	5. WBAM-F	5.	5.	5. WQIM-F	5.	5. WBAM-F	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WBAM-F	1. WHHY-F	1. WHHY-F	1. WLWI-F	1. WLWI-F	1. WLWI-F	1. WHHY-F	1. WHHY-F	1. WLWI-F	1. WLWI-F
WHHY-F	2. WBAM-F	2. WLWI-F	WHHY-F	2. WHHY-F	WQIM-F	2. WQIM-F	2. WQIM-F	2. WHHY-F	2. WHHY-F
3. WQIM-F	3. WLWI-F	3. WBAM-F	3. WBAM-F	3. WXVI	WHHY-F	3. WLWI-F	3. WLWI-F	3. WQIM-F	3. WQIM-F
4.	4. WQIM-F	4. WQIM-F	4. WQIM-F	4. WQIM-F	4. WBAM-F	4. WBAM-F	4. WBAM-F	4. WBAM-F	4. WBAM-F
5.	5.	5.	WXVI	5.	5.	5.	WRJM-F	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP	18 (1)	115 (2)	133 (3)	34.2	25.4
AOR	6 (1)		6 (1)	1.6	2.9
AC/OLDIES/SOFT ROCK		16 (1)	16 (1)	4.1	5.6
MOR/VARIETY				0	0
COUNTRY	7 (1)	78 (1)	85 (2)	21.9	23.9
BLACK/URBAN	46 (1)	49 (1)	95 (2)	24.4	22.2
BTFL MUSIC/EZ		23 (1)	23 (1)	5.9	9.0
NEWS/TALK				0	0
NOSTALGIA	8 (1)		8 (1)	2.1	3.9
RELIGION/GOSPEL	23 (2)—		23 (2)	5.9	7.1
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS				0	0
			389 (13)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WLSQ	950	Montgomery	1.4/4.0
WLWI	740	Montgomery	1.7/6.8
WMGY	800	Montgomery	1.4/3.1

RADIO STATIONS

7 —

WACV, 1170, 10 KW/1 KW (DA-2), NOSTALGIA	CBS, $12.00	(----)	Woods	
WHHY, 1440, 5 KW/1 KW (DA-N), CONTEMP	ABC-C, $ NA	(Mc-Guild)		Ann Collister
WLSQ, 950, 1 KW (DA-2) , CHR/AOR	Source, $11.00	(Masla)		Gene Moorhead
WLWI, 740, 50 KW (DAYS,DA) , COUNTRY	US 2, $18.00	(HNWH)	Colonial	Don Markwell
WMGY, 800, 1 KW (DAYS) , RELIGION	, $ 7.00	(----)	Buck	June Phelps
WXVI, 1600, 5 KW/1 KW (DA-N), BLACK	SBN, $26.00	(HNWH)	Founders	
WZTN, 1000, 5 KW (DAYS,DA) , RELIGION	, $10.00	(----)		
WBAM-F, 98.9, 100 KW @ 730, CONTEMP/AC	, $28.00*	(Torbet)		Bob Brennan
WHHY-F, 101.9, 100 KW @ 1050, CHR	ABC-C, $48.00	(Mc-Guild)		Ann Collister
WLWI-F, 92.3, 100 KW @ 700, COUNTRY	US 2, $38.00	(HNWH)	Colonial	Don Markwell
WQIM-F, 95.3, 3 KW @ 230, BLACK (Drake-Chen)	NBN, $22.00	(Selcom)	Downs (PRATTVILLE)	W. Huntsberry
WREZ-F, 103.3, 28 KW @ 290, BTFL/EZ	MBS, $23.00	(Masla)		Gene Moorhead
WRJM-F, 105.7, 100 KW @ 1854, AC	. $20.00*	(Bolton)	(TBOY)	Ron Walton

MISCELLANEOUS COMMENTS: WBAM sold to Colonial for $500,000 (Media Acquisitions)...WCOV sold to Good News for $125,000...WCOV changes calls to WACV...WACV sold by Good News to Woods for $200,000 (est)...WXVI sold by Attaway tp Founders for $600,000 (est)...WBAM changes calls to WLWI...WIGC changes to WRJM and format from Country to AC...

NASHVILLE

Arbitron Rank/Pop (12+): 47/750,200
CMSA Rank/Pop: # 45
MSA Rank/Pop: 56/882,500
ADI # 31
Average Person Rating: 17.1
Market TSL: 22.9 hours

Stations: 24/24
Diaries: 1080/695:1/44.7%
Sample Target: 1080
Standard Error: .589
% Below Line: 0
% Not Listed: 5.8

Est 1984 Revenue: $22,700,000
Gross Inc.:
HH Inc.: $28,142
Retail $: 5.6 Bil
Pop per Station: 31,258
# 1 Biller: WSM $2,800,000

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 83
1.	WLAC-F	159/12.4	8.3	8.5	6.4	4.6
2.	WSM-F	143/11.1	11.5	8.8	13.0	8.2
3.	WKDF-F	123/ 9.6	10.2	9.5	11.7	12.9
4.	WZEZ-F	104/ 8.1	10.2	8.9	10.8	7.9
5.	WSIX-F	95/ 7.4	6.3	7.2	6.8	7.4
	WQQK-F	95/ 7.4	8.1	7.3	5.8	5.4
7.	WSM	79/ 6.2	7.2	6.1	5.1	5.0
8.	WZKS-F	72/ 5.6	5.6	6.1	.5	.9
9.	WVOL	64/ 5.0	3.1	6.7	5.0	4.6
10.	WYHY-F	62/ 4.8	2.7	2.6	3.6	6.4
11.	WWKX-F	54/ 4.2	4.1	7.1	8.0	9.5
12.	WLAC	43/ 3.4	3.3	3.3	4.0	5.3
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	WSM-F	334/3057
2.	WKDF-F	235/2639
3.	WLAC-F	223/2897
4.	WZEZ-F	104/1502
5.	WSIX-F	95/1655
	WQQK-F	95/1025
7.	WSM	79/2176
8.	WZKS-F	72/1984
9.	WVOL	64/ 721
10.	WYHY-F	62/1588
11.	WWKX-F	54/1808
12.	WLAC	43/ 771
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	WLAC-F	1846/24.6	20.6	20.6
2.	WSM-F	1452/19.4	22.1	17.6
3.	WKDF-F	1361/18.1	16.9	21.9
4.	WSM	1262/16.8	18.6	15.4
5.	WZKS-F	1241/16.5	15.2	15.8
6.	WYHY-F	1238/16.5	10.9	9.8
7.	WSIX-F	1113/14.8	14.4	15.7
8.	WQQK-F	983/13.1	10.8	13.8
9.	WWKX-F	981/13.1	15.3	19.8
10.	WZEZ-F	961/12.8	15.2	14.7
11.	WVOL	703/ 9.4	9.2	12.3
12.	WLAC	638/ 8.5	8.4	9.6
13.				
14.				
15.				

12+ FM SHARE (METRO): 76.90% (929 of 1208) (SPG 84: 72.55%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZKS-F	1. WKDF-F	1. WLAC-F	1. WLAC-F	1. WLAC-F	1. WZEZ-F	1. WLAC-F	1. WLAC-F	1. WLAC-F	1. WLAC-F	1. WKDF-F
2. WKDF-F	2. WLAC-F	2. WSM-F	2. WSM-F	2. WSM-F	2. WLAC-F	2. WSM-F	2. WSM-F	2. WSM-F	2. WKDF-F	2. WLAC-F
3. WQQK-F	3. WSM-F	3. WKDF-F	3. WKDF-F	3. WKDF-F	3. WSM-F	3. WSIX-F+	3. WZEZ-F	3. WKDF-F	WQQK-F	3. WSM-F
4. WWKX-F	4. WQQK-F	4. WQQK-F	4. WZEZ-F	4. WZEZ-F	4. WSIX-F	4. WSM	4. WKDF-F	4. WQQK-F	4. WSM-F	4. WSIX-F
5. WYHY-F	5.	5. WSIX-F	5.	5. WSIX-F	5. WSM	5. WKDF-F	5. WSIX-F	5. WZEZ-F	5. WZEZ-F	5. WZEZ-F
		6. WZEZ-F				6. WZEZ-F	6. WQQK-F	6. WZKS-F	6. WZKS-F	6. WZKS-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WQQK-F	1. WLAC-F	1. WLAC-F	1. WLAC-F	1. WLAC-F	1. WKDF-F	1. WKDF-F	1. WKDF-F	1. WKDF-F	1. WKDF-F
2. WSM-F	2. WSM-F	2. WSM-F	2. WSM-F	2. WSM-F	2. WQQK-F	2. WQQK-F	2. WLAC-F	2. WLAC-F	2. WLAC-F
3. WLAC-F	3. WQQK-F	3. WKDF-F	3. WZEZ-F	3. WZEZ-F	3. WWKX-F	3. WSM-F	3. WSM-F	3. WSM-F	3. WSM-F
4. WSIX-F	4. WKDF-F	4. WYHY-F	4. WQQK-F	4. WSIX-F	4. WSM-F	WLAC-F	4. WQQK-F	4. WQQK-F	4. WSM
WKDF-F	5. WZKS-F	5. WVOL	5. WKDF-F	5. WVOL	5.	5. WWKX-F	5. WYHY-F	5. WYHY-F	5. WYHY-F
		6. WQQK-F	WSIX-F						6. WSIX-F

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		188 (3)	188 (3)	15.6	14.2
AOR		123 (1)	123 (1)	10.2	10.2
AC/OLDIES/SOFT ROCK	16 (2)	170 (2)	186 (4)	15.4	12.7
MOR/VARIETY	13 (2)		13 (2)	1.1	0.5
COUNTRY	112 (4)	249 (4)	361 (8)	29.9	28.2
BLACK/URBAN	78 (2)	95 (1)	173 (3)	14.3	16.9
BTFL MUSIC/EZ		104 (1)	104 (1)	8.6	9.6
NEWS/TALK	43 (1)		43 (1)	3.6	3.5
NOSTALGIA	17 (1)		17 (1)	1.4	3.7
RELIGION/GOSPEL				0	0.5
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS				0	0
			1208 (24)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WAKM	950	Franklin	.5/1.2
WAMB	1160	Nashville	1.3/4.1
WCOR	900	Lebanon	.5/2.0
WDBL-F+	94.3	Springfield	1.3/2.5
WDKN+	1260	Dickson	.8/1.9
WKDA	1240	Nashville	1.1/4.1
WLRQ	1430	Madison	.2/1.4
WLRQ-F	100.1	Franklin	.9/4.6
WMBD	880	Nashville	1.1/2.5
WSIX	980	Nashville	1.4/4.6

MISCELLANEOUS COMMENTSWJRB/WJKZ changes to WLRQ A/F...WLRQ A/F changes from Country to AC...WYHY-F sold by Sungroup to Republic for $4,100,000 (est)...WZKS-F (Murfreesboro) sold by Kempff to Transcom for $3,800,000...

RADIO STATIONS

WAMB, 1160, 25 KW (DAYS)	, NOSTALGIA (Ham)	MBS,	$ 20.00	(Roslin)		Bill Barry
WKDA, 1240, 1 KW/250 W	, OLDIES	ABC-I,	$ NA	(Katz)	Dick	Bill Byram
WLAC, 1510, 50 KW (DA-N)	, NEWS/TALK	CBS,	$ 63.00	(Blair)	Sudbrink	Vic Rumore
WLRQ, 1430, 5 KW/1 KW (DA-N)	, AC	US II,	$ NA	(Republic)	ELF	Sam Littleton
WNAH, 1360, 1 KW (DAYS)	, GOSPEL	,	$ 15.00	(----)		Van Irwin
WNQM, 1300, 5 KW (DA-N)	, ? ?	,	$ 9.00	(----)		
WSIX, 980, 5 KW (DA-N)	, COUNTRY	MBS,	$ 45.00	(Eastman)	Sky	Cecil Thomas
WSM , 650, 50 KW	, COUNTRY	NBC,	$ 85.00*	(Christal)	Gaylord	Tom Cassetty
WVOL, 1470, 5 KW/1 KW (DA-2)	, BLACK	NBN,	$ 38.00*	(Selcom)		John Haggard
WWGM, 1560, 10 KW (DAYS,DA)	, RELIGION	,	$ 11.00	(----)		Faye Lindsey
WKDF-F, 103.3, 100 KW @ 1220	, AOR (Burk-Abr)	ABC-R,ABC-E,	$115.00*	(Katz)	Dick	Bill Byram
WLAC-F, 105.9, 100 KW @ 1229	, AC	,	$ 84.00	(Blair)	Sudbrink	Vic Rumore
WLRQ-F, 100.1, 3 KW @ ? ?	, AC	US II,	$ 35.00*	(Republic)	ELF	Sam Littleton
WQQK-F, 92.1, 1.5 KW @ 430	, BLACK	,	$ 49.00*	(Selcom)		John Haggard
WSIX-F, 97.9, 100 KW @ 1145	, COUNTRY	,	$ 80.00	(Eastman)	Sky	Cecil Thomas
WSM-F , 95.5, 100 KW @ 1280	, COUNTRY	,	$125.00*	(Christal)	Gaylord	Tom Cassetty
WWKX-F, 104.5, 100 KW @ 1050	, CHR	US I,	$ 60.00*	(Weiss)	(GALLATIN)	Gordon Smith
WYHY-F, 107.5, 100 KW @ 730	, CONTEMP	,	$ 40.00	(Mc-Guild)	Republic (LEBANON)	Mike St. John
WZEZ-F, 92.9, 100 KW @ 1053	, BTFL/EZ (Bonne)	,	$ 80.00	(Torbet)	South Central	Harry Stephenson
WZKS-F, 96.3, 100 KW @ 840	, CHR	,	$ 55.00	(HWNH)	(MURFREESBORO)	Ron Kempff

NASSAU-SUFFOLK

Arbitron Rank/Pop (12+): 12/2,257,100
CMSA Rank/Pop: NA
MSA Rank/Pop: 10/2,683,600
Part of NY ADI
Average Person Rating: 19.4
Market TSL: 25.[illegible] hours

Stations: 42/14
Diaries: 1217/1855:1/40.8%
Sample Target: 1200
Standard Error: .585
% Below Line: NA
% Not Listed: NA

Est 1984 Revenue: NA
Gross Inc.: 34.7 Bil
HH Inc.: $41,339
Retail $: 15.1 Bil
Pop per Station: NA
# 1 Biller: NA

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 83
1.	WBLI-F	250/5.7	3.9	7.4	5.2	6.9
2.	WBAB-F	229/5.2	3.9	3.2	3.8	2.7
3.	WALK-F+	164/3.8	4.9	5.0	4.1	4.3
4.	WHLI	162/3.7	3.4	3.7	3.5	3.2
5.	WGSM	104/2.4	2.1	1.3	1.6	2.0
6.	WAPP-F	83/1.9	2.2	3.0	4.0	5.0
7.	WLIR-F	79/1.8	1.5	1.7	1.9	2.2
8.	WCTO-F	76/1.7	2.9	2.7	2.0	1.4
9.	WGBB	50/1.1	.9	.7	.8	.6
10.	WKJY-F	47/1.1	2.4	1.1	2.0	2.1
11.	WRCN-F	46/1.0	1.4	.6	.5	1.0
12.	WRIV	23/ .5	.7	---	.8	---
13.	WSBH	16/ .4	---	---	.3	---
14.						
15.						

NOTE: Nassau-Suffolk is a portion of the New York Metro. For this market only the stations home to Nassau-Suffolk are ranked. There is no TSA.

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	WBAB-F	3447/15.3	12.6	9.9
2.	WBLI-F	2982/13.2	11.1	14.2
3.	WAPP-F	2521/11.2	10.8	12.1
4.	WALK-F+	2277/10.1	10.6	10.2
5.	WLIR-F	1500/ 6.6	5.0	5.2
6.	WHLI	1366/ 6.1	4.6	6.1
7.	WCTO-F	1085/ 4.8	5.5	4.5
8.	WGBB	936/ 4.1	2.5	2.8
9.	WRCN-F	899/ 4.0	3.1	2.6
10.	WGSM	823/ 3.6	3.3	2.8
11.	WKJY-F	797/ 3.5	3.9	2.9
12.	WRIV	291/ 1.3	1.3	---
13.	WSBH-F	233/ 1.0	---	---
14.				
15.				

12+ FM SHARE (METRO): NA (SPG 84: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBAB-F	1. WBAB-F	1. WBLI-F	1. WBLI-F	1. WBLI-F	1. WALK-F+	1. WALK-F+	1. WBLI-F	1. WBLI-F	1. WBAB-F	1. WBLI-F
2. WBLI-F	2. WBLI-F	2. WBAB-F	2. WALK-F+	2. WALK-F+	2. WBLI-F	2. WBLI-F	2. WBAB-F	2. WBAB-F	2. WLIR-F	2. WBAB-F
3. WLIR-F	3. WLIR-F	3. WALK-F+	3. WBAB-F	3. WBAB-F	WHLI	3. WBAB-F	3. WALK-F+	3. WHLI	3. WBLI-F	3. WHLI
WAPP-F	4. WAPP-F	4. WAPP-F	4.	4. WHLI	4. WGSM	4. WGBB	4. WHLI	4. WALK-F+	4. WAPP-F	4. WALK-F+
5.	5. WALK-F+	5. WLIR-F	5.	5. WGSM	5. WCTO-F	5. WGSM	5. WCTO-F	5. WLIR-F	5. WALK-F	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WAPP-F	1. WBLI-F	1. WBLI-F	1. WBLI-F	1. WBLI-F	1. WBAB-F	1. WBAB-F	1. WBLI-F	1. WBAB-F	1. WBLI-F
2. WBLI-F	2. WBAB-F	2. WBAB-F	2. WALK-F+	2. WALK-F+	2. WBLI-F	2. WBLI-F	2. WBAB-F	2. WBLI-F	2. WBAB-F
3. WBAB-F	3. WAPP-F	3. WALK-F+	3. WBAB-F	3.	3.	3. WLIR-F	3. WALK-F+	3. WALK-F+	3. WALK-F+
4. WLIR-F	4. WALK-F+	4.	4.	4.	4.	4.	4.	4. WLIR-F	4. WGSM
5.	5. WLIR-F	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP					
AOR					
AC/OLDIES/SOFT ROCK					
MOR/VARIETY					
COUNTRY					
BLACK/URBAN					
BTFL MUSIC/EZ					
NEWS/TALK					
NOSTALGIA					
RELIGION/GOSPEL					
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WABC	1.5/7.8	WNBC	4.7/13.3
WBLS-F	1.3/4.0	WNCN-F	.5/1.9
WCBS	3.8/13.4	WNEW	.6/3.2
WCBS-F	3.9/10.0	WNEW-F	3.9/10.2
WEBE-F	.3/1.7	WOR	4.6/8.8
WEZN-F	1.2/2.4	WPAT	.2/1.3
WHN	2.9/8.3	WPAT-F	2.1/4.9
WHTZ-F	7.2/20.6	WPIX-F	1.0/5.9
WINS	2.7/11.7	WPLJ-F	4.5/15.5
WKTU-F	.7/4.1	WPLR-F	.6/1.8
WLTW-F	3.5/8.1	WQXR-F+	1.1/3.3
WMCA	1.2/3.3	WRFM-F	4.3/7.7
WRKS-F	1.9/6.2	WYNY-F	2.1/7.2
WYRS-F	.5/1.3		

For frequencies of all stations see New York
WPLR - See New Haven
WYRS-F is at 96.7 and is in Stamford, CT.

RADIO STATIONS

WGBB, 1240, 1 KW/250 W, MOR		$30.00*	(Roslin)		Tony Michaels
WGLI, 1290, 5 KW/1 KW (DA-2), OLDIES		$34.00	(Masla)		Andrew Pettit
WGSM, 740, 25 KW (DAYS,DA), MOR		$45.00*	(Roslin)	Greater Media	Dick Scholem
WHLI, 1100, 10 KW (DAYS,DA), NOSTALGIA (Ham)		$65.00*	(Weiss)	Kaneb	
WLIM, 1580, 10 KW (DAYS,DA), MOR		$28.00	(S. Katz)		George Drake
WLIX, 540, 250 W (DAYS), RELIGION (Burk-Abr)		$25.00	(----)		Dave Swanson
WNYG, 1440, 1 KW (DAYS), NOSTALGIA		$35.00	(----)		Tony James
WRIV, 1390, 1 KW (DAYS), MOR (?)	ABC-E	$ 7.00	(----)	Sky (RIVERHEAD)	Andrew Pettit
WALK-F+, 97.5, 45 KW @ 530, MOR/AC		$79.00*	(Weiss)	American	Alan Beck
WBAB-F, 102.3, 2.3 KW @ 344, AOR		$72.00	(----)		Tony Michaels
WBLI-F, 106.1, 10 KW @ 500, CHR		$99.00	(Masla)	Beck Ross	Herb Usenheimer
WCTO-F, 94.3, 3 KW @ 300, BTFL/EZ		$70.00*	(Roslin)	Greater Media	Dick Scholem
WKJY-F, 98.3, 3 KW @ 300, BTFL/EZ		$ NA	(Weiss)	Kaneb	
WLIR-F, 92.7, 3 KW @ 300, AOR		$75.00	(Masla)		Elton Spitzer
WRCN-F, 103.9, 1.5 KW @ 466, AOR (Pollack)		$ NA	(----)	(RIVERHEAD)	Richard Adrian
WSBH-F, 95.3, 2.6 KW @ 350, AC	USI,US-II	$39.00	(P/W)	Faircom (SOUTHAMPTON)	

WAPP-F - See New York

MISCELLANEOUS COMMENTS

WSBH-F sold to Faircom for $2,150,000 (Blackburn)

NEW HAVEN

Arbitron Rank/Pop (12+): 78/424,900
CMSA Rank/Pop: NA
MSA Rank/Pop: 94/506,300
ADI # 22 (with Hartford)
Average Person Rating: 18.4
Market TSL: 24.0 hours

Stations: 28/8
Diaries: 852/499:1/45.1%
Sample Target: 820
Standard Error: .697
% Below Line: 55.3%
% Not Listed: 11.6

Est 1984 Revenue: $10,000,000
Gross Inc.:
HH Inc.: $30,574
Retail $: 2.6 Bil
Pop per Station: 53,113
# 1 Biller: WELI $3,300,000

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 83
1.	WKCI-F	90/11.5	13.4	10.7	9.4	10.6
2.	WELI	68/ 8.7	11.5	16.1	13.9	14.6
3.	WEZN-F	57/ 7.3	5.2	6.3	8.9	5.9
4.	WPLR-F	55/ 7.0	5.9	6.8	7.5	6.1
5.	WHCN-F	51/ 6.5	3.8	3.8	3.6	4.2
6.	WAVZ	39/ 5.0	6.6	8.0	6.5	7.5
7.	WNHC	36/ 4.6	4.3	5.4	5.0	6.1
8.	WNBC	31/ 4.0	3.9	3.1	5.5	3.5
9.	WDRC-F	26/ 3.3	4.3	3.8	3.1	3.0
10.	WTIC	25/ 3.2	4.5	1.1	2.6	1.3
11.						
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	WKCI-F	214/2984
2.	WEZN-F	189/1854
3.	WPLR-F	118/1744
4.	WICC	97/1505
5.	WHCN-F	95/1392
6.	WTIC	94/1348
7.	WNBC	93/1845
8.	WTIC-F	73/1044
9.	WELI	72/1093
10.	WRCH-F	69/ 866
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	WKCI-F	1265/29.8	30.3	28.6
2.	WELI	961/22.6	25.1	30.7
3.	WPLR-F	787/18.5	17.3	18.9
4.	WHCN-F	645/15.2	11.8	11.1
5.	WNBC	572/13.5	12.5	13.5
6.	WEZN-F	560/13.2	13.4	13.1
7.	WAVZ	527/12.4	11.3	14.3
8.	WDRC-F	511/12.0	16.5	16.1
9.	WKSS-F	482/11.3	7.8	6.0
10.	WCBS	469/11.0	13.8	14.3
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 63.29% (438 of 692) (SPG 84: 51.49%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKCI-F	1. WKCI-F	1. WKCI-F	1. WKCI-F	1. WKCI-F	1. WELI	1. WELI	1. WKCI-F	1. WKCI-F	1. WPLR-F	1. WKCI-F
2. WPLR-F	2. WPLR-F	2. WPLR-F	2. WPLR-F	2. WNBC	2. WKCI-F	2. WKCI-F	2. WELI	2. WEZN-F	2. WELI	2. WEZN-F
3. WNHC	3. WHCN-F	3. WHCN-F	3. WNBC	3. WPLR-F	3. WEZN-F	3. WTIC	3. WPLR-F	3. WPLR-F	3. WKCI-F	3. WPLR-F
WHCN-F	4.	4. WNBC	WHCN-F	WELI	4. WAVZ	4. WPLR-F	4. WEZN-F	4. WNBC	4. WHCN-F	4. WHCN-F
WKSS-F	5.	5. WWYZ-F	5. WNHC	5. WNHC	5. WNHC	WHCN-F	5. WHCN-F	5. WELI	5. WEZN-F	5. WAVZ
			WWYZ-F							

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKCI-F	1. WKCI-F	1. WKCI-F	1. WKCI-F	1. WKCI-F	1. WHCN-F	1. WHCN-F	1. WKCI-F	1. WKCI-F	1. WKCI-F
2. WPLR-F	2. WPLR-F	2. WPLR-F	2. WPLR-F	2. WELI	2. WPLR-F	2. WPLR-F	2. WPLR-F	2. WHCN-F	2. WPLR-F
3. WHCN-F	3. WHCN-F	3. WHCN-F	3. WNHC	3. WNHC	3. WKCI-F	3. WKCI-F	3. WHCN-F	3. WPLR-F	3. WNBC
4.	4. WWYZ-F	WIOF-F	4.	4. WIOF-F	4.	4.	4. WNBC	4. WNBC	4. WHCN-F
5.	5.	WNBC	5.	WNBC	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		136 (4)	136 (4)	19.7	20.7
AOR		117 (3)	117 (3)	16.9	12.5
AC/OLDIES/SOFT ROCK	31 (1)	75 (4)	106 (5)	15.3	5.1
MOR/VARIETY	107 (4)		107 (4)	15.5	20.2
COUNTRY	10 (2)		10 (2)	1.4	2.5
BLACK/URBAN	36 (1)	29 (3)	65 (4)	9.4	8.1
BTFL MUSIC/EZ		81 (2)	81 (2)	11.7	11.4
NEWS/TALK	26 (2)		26 (2)	3.8	7.2
NOSTALGIA	44 (2)		44 (2)	6.4	9.3
RELIGION/GOSPEL				0	0
SPANISH				0	0
CLASSICAL				0	0.4
UNKNOWN/OTHERS				0	2.6
			692 (28)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WMMW	1470	Meriden	1.0/2.2
WSCR	1220	Hamden	.6/1.3
WYBC-F	94.3	New Haven	1.0/5.1
WICC	600	Bridgeport	.8/2.7
WRKI-F	95.1	Brookfield	.5/1.3

See Hartford for the frequencies and cities of license for these stations:

WCCC-F	1.4/5.8	WRCQ	.6/1.9
WIOF-F	2.8/9.9	WTIC-F	2.4/7.5
WKSS-F	2.9/11.3	WWYZ-F	3.1/8.9
WRCH-F	3.1/7.4		

See New York for the frequencies and cities of license for these stations:

WALK-F	.4/3.0	WOR	.4/2.0
WBLS-F	.6/2.4	WRKS-F	2.0/4.1
WCBS	2.9/11.0	WHN	.6/2.1

RADIO STATIONS

WAVZ, 1300, 1 KW (DA-N) , NOSTALGIA (Drake-Chen)	ABC-I, $45.00*	(Mc-Guild)	Eastern	Howard McAnany
WELI, 960, 5 KW (DA-N) , MOR (Burk-Abr)	, $79.00	(Blair)	Clear Channel	Stan Shields
WNHC, 1340, 1 KW/250 W , BLACK (?)	SBN, $20.00	(Savalli)		
WSCR, 1220, 1 KW (DAYS,DA), COUNTRY	, $22.00	(Christal)		Chris Dante
WKCI-F, 101.3, 10 KW @ 1070, CHR (Burk-Abr)	, $90.00*	(Mc-Guild)	Eastern	Howard McAnany
WPLR-F, 99.1, 14 KW @ 950, AOR/CHR	, $75.00	(Christal)	Southern Starr	Peter Starr
WYBC-F, 94.3, 1 KW @ 122, JAZZ/URBAN/VARIETY	SBN, $18.00	(----)		Dave Baron

Other ranked stations - See Bridgeport, New York, or Hartford

MISCELLANEOUS COMMENTS Huge increase in FM share...Big fall for WELI...

NEW ORLEANS

Arbitron Rank/Pop (12+): 31/1,095,600
CMSA Rank/Pop: # 27
MSA Rank/Pop: 33/1,336,400
ADI # 35
Average Person Rating: 17.7
Market TSL: 24.0 hours

Stations: 19/18
Diaries: 1607/682:1/41.4%
Sample Target: 1500
Standard Error: .485
% Below Line: 0.3
% Not Listed: 7.6

Est. 1984 Revenue: $27,900,000
Gross Inc.:
HH Inc.: $30,400
Retail $: 7.0 Bil
Pop per Station: 60,867
1 Biller: WEZB-F $4,100,000

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 83
1.	WYLD-F	326/16.8	16.7	14.9	14.1	13.2
2.	WEZB-F	240/12.4	10.9	11.7	12.5	9.2
3.	WQUE-F	155/ 8.0	6.8	6.4	4.2	4.6
4.	WRNO-F	119/ 6.1	5.7	7.3	6.5	8.8
5.	WBYU-F	114/ 5.9	7.0	7.0	5.7	8.2
6.	WBOK	110/ 5.7	5.6	5.3	5.2	3.8
7.	WWL	109/ 5.6	5.9	4.9	4.9	4.1
8.	WLTS-F	95/ 4.9	6.8	5.8	7.1	8.8
9.	WAJY-F	87/ 4.5	5.3	5.9	5.3	6.7
10.	WNOE-F	82/ 4.2	6.3	5.3	6.6	4.4
11.	WSMB	78/ 4.0	3.2	3.5	4.2	3.9
12.	WTIX	69/ 3.6	3.3	3.4	3.7	3.7
13.	WNOE	62/ 3.2	2.7	3.4	3.7	3.4
14.	WYLD	58/ 3.0	1.6	2.6	2.6	2.5
15.	WWIW	26/ 1.3	1.5	1.6	2.1	2.4
16.						
17.						
18.						
19.						
20.						
21.						
22.						
23.						
24.						
25.						

12+ TSA 1/4/CUME		
1.	WYLD-F	341/2680
2.	WEZB-F	289/4142
3.	WQUE-F	183/3178
4.	WRNO-F	152/2170
5.	WWL	148/2479
6.	WBYU-F	147/1706
7.	WNOE-F	143/1904
8.	WLTS-F	117/1721
9.	WBOK	112/1127
10.	WAJY-F	102/1536
11.	WTIX	95/1732
12.	WSMB	84/ 809
13.	WYLD	79/1309
14.	WNOE	70/1106
15.	WFMF-F	65/1027
16.		
17.		
18.		
19.		
20.		
21.		
22.		
23.		
24.		
25.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	WEZB-F	3343/30.5	30.3	30.7
2.	WQUE-F	2670/24.4	21.2	21.9
3.	WYLD-F	2448/22.3	22.5	22.6
4.	WRNO-F	1735/15.8	14.8	17.7
5.	WWL	1679/15.3	18.8	14.8
6.	WBYU-F	1444/13.2	12.5	13.8
7.	WLTS-F	1412/12.9	13.4	13.6
8.	WAJY-F	1294/11.8	12.6	14.3
9.	WNOE-F	1207/11.0	13.5	13.3
10.	WTIX	1156/10.6	10.2	11.2
11.	WBOK	1098/10.0	10.5	9.5
12.	WYLD	984/ 9.0	7.0	7.3
13.	WNOE	840/ 7.7	6.4	7.9
14.	WSMB	754/ 6.9	6.1	6.9
15.	WWIW	488/ 4.5	4.5	4.2
16.				
17.				
18.				
19.				
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 68.30% (1224 of 1792) (SPG 84: 68.98%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WEZB-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WBYU-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WYLD-F
2. WYLD-F	2. WEZB-F	2. WEZB-F	2. WEZB-F	2. WEZB-F	2. WWL	2. WQUE-F+	2. WEZB-F	2. WEZB-F	2. WEZB-F	2. WEZB-F
WQUE-F	3. WQUE-F	3. WQUE-F	3. WQUE-F	3. WQUE-F	3. WYLD-F	3. WEZB-F	3. WBYU-F	3. WQUE-F	3. WRNO-F	3. WQUE-F
4. WYLD	4. WRNO-F	4. WRNO-F	4. WRNO-F	4. WAJY-F	4. WBOK	4. WWL	4. WSMB	4. WRNO-F	4. WQUE-F	WRNO-F
5. WRNO-F	5. WLTS-F	5. WLTS-F	5. WLTS-F	5. WLTS-F	5. WAJY-F	5. WBOK	5. WRNO-F	5. WBYU-F	5. WLTS-F	5. WNOE-F
6.	6.	6. WBOK	6. WAJY-F	6. WRNO-F	6. WNOE-F	6. WBYU-F	6. WQUE-F	6. WLTS-F	6. WBYU-F	6. WBYU-F
7.	7.	WTIX	7.	7.	7.	7.	7.	7.	7.	7. WLTS-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WYLD-F	1. WYLD-F	1. WEZB-F	1. WYLD-F	1. WEZB-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WYLD-F
2. WEZB-F	2. WEZB-F	2. WYLD-F	2. WEZB-F	2. WYLD-F	2. WEZB-F	2. WRNO-F	2. WRNO-F	2. WQUE-F	2. WQUE-F
3. WQUE-F	3. WQUE-F	3. WQUE-F	3. WQUE-F	3. WAJY-F	3. WQUE-F	3. WEZB-F	3. WQUE-F	3. WRNO-F	3. WRNO-F
4. WLTS-F	4. WLTS-F	4. WAJY-F	4. WLTS-F	4. WBOK	4. WRNO-F	4. WQUE-F	4. WEZB-F	4. WEZB-F	4. WEZB-F
5. WRNO-F	5. WRNO-F	5. WLTS-F	5. WAJY-F	5. WQUE-F	5.	5.	5.	5. WLTS-F	5. WWL
6.	6.	6.	6.	6. WLTS-F	6.	6.	6.	6.	6. WNOE-F
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP	7 (1)	401 (3)	408 (4)	22.8	20.3
AOR		119 (1)	119 (1)	6.6	7.8
AC/OLDIES/SOFT ROCK	94 (2)	182 (2)	276 (4)	15.4	6.5
MOR/VARIETY				0	6.4
COUNTRY	62 (1)	82 (1)	144 (2)	8.0	9.3
BLACK/URBAN	168 (2)	326 (1)	494 (3)	27.6	30.7
BTFL MUSIC/EZ		114 (1)	114 (1)	6.4	7.5
NEWS/TALK	187 (2)		187 (2)	8.0	9.0
NOSTALGIA	26 (1)		26 (1)	1.5	1.8
RELIGION/GOSPEL	24 (1)		24 (1)	1.3	0.8
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS				0	0
			1792 (19)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WQUE	1280	New Orleans	.4/3.4
WSHO	800	New Orleans	1.2/2.1
WYAT	990	New Orleans	1.3/2.7
WFMF-F	102.5	Baton Rouge	.3/1.0

RADIO STATIONS

AM STATIONS

KGLA, 1540, 500 W (DAYS), SPANISH	,	$ 11.00	(Caballero)		Alberto Carrillo
WBOK, 1230, 1 KW/250 W, BLACK	SBN,	$ 30.00	(----)		Alvin McCottry
WNOE, 1060, 50 KW/5 KW (DA-2), COUNTRY	ABC-E,	$ 34.00*	(Mc-Guild)	Noe	Eric Anderson
WQUE, 1280, 5 KW (DA-1), CHR	,	$ NA	(Eastman)	Clear Channel	Bill Stoeffhaas
WSHO, 800, 1 KW (DAYS,DA), RELIGION	APR,	$ 30.00	(----)	Cascade	Larry Alford
WSMB, 1350, 5 KW (DA-N), TALK	ABC-I,MBS,	$ 45.00	(Roslin)		
WTIX, 690, 10 KW/5 KW (DA-2), AC	NBC,	$ 50.00*	(Christal)	Price Comm.	Dave Gerard
WVOG, 600, 1 KW (DAYS), RELIGION	,	$ 10.00	(----)		Fred Westenberger
WWIW, 1450, 1 KW/250 W, NOSTALGIA	ABC-D,	$ 30.00	(P/W)		Seymour Smith
WWL, 870, 50 KW (DA-1), NEWS/TALK	CBS,	$ 70.00*	(Katz)	Loyola Univ.	Michael Early
WYLD, 940, 10 KW/500 W (DA-2),BLACK	,	$ 27.00*	(HNWH)	Inter Urban	Jim Hutchinson
WYAT, 990, 1 KW (DAYS), AC	CBS-R,	$ 20.00	(Selcom)	Phase II	Ed Muniz

FM STATIONS

WAJY-F, 101.9, 100 KW @ 825, VOCAL EZ/AC	,	$ 55.00*	(Katz)	Loyola Univ.	Michael Early
WBYU-F, 95.7, 100 KW @ 600, BTFL/EZ (Bonne)	,	$ 80.00	(Christal)	Swanson	Richard Lamb
WEZB-F, 97.1, 100 KW @ 511, CHR (Burk-Abr)	US I,	$100.00	(Blair)	EZ	Mark Leunissen
WLTS-F, 105.3, 100 KW @ 942, AC (Churchill)	CBS-R,	$ 60.00*	(Selcom)	Phase II	Ed Muniz
WNOE-F, 101.1, 100 KW @ 440, COUNTRY	ABC-E,	$ 65.00*	(Mc-Guild)	Noe	Eric Anderson
WQUE-F, 93.3, 100 KW @ 512, CHR	,	$ 80.00*	(Eastman)	Clear Channel	Bill Stoeffhaas
WRNO-F, 99.5, 100 KW @ 1049, AOR	ABC-F,	$ 66.00	(MMR)		Otto Goessi
WYLD-F, 98.5, 100 KW @ 480, URBAN	,	$ 90.00*	(HNWH)	Inter Urban	Jim Hutchinson

CALL LETTER CHANGES

WLTS-AM changes back to WYAT (June)

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

NEW YORK

Arbitron Rank/Pop (12+): 1/14,985,300
CMSA Rank/Pop: # 1
MSA Rank/Pop: 1/8,143,600
ADI # 1
Average Person Rating: 19.6
Market TSL: 25.6 hours

Stations: 52/50
Diaries: 7054/2124:1/41.1%
Sample Target: 4000
Standard Error: .299
% Below Line: .8
% Not Listed: 10.1

Est. 1984 Revenue: $207,900,000
Gross Inc.: 93.6 Bil
HH Inc.: $29,462
Retail $: 77.4 Bil
Pop per Station: 299,706
# 1 Biller: WCBS-AM $17,500,000

12+ METRO 1/4/SHARE			WIN 85	FAL 84	SUM 84	SPG 84	BIRCH SHARE
1.	WHTZ-F	1752/6.0	5.7	5.9	6.6	7.2	9.6
2.	WRKS-F	1593/5.4	6.0	5.3	5.4	5.1	8.1
3.	WPLJ-F	1500/5.1	4.8	4.3	5.3	4.4	6.2
4.	WOR	1483/5.0	4.8	5.2	4.7	4.2	4.5
5.	WNEW-F	1262/4.3	4.1	3.9	3.1	3.1	5.9
6.	WINS	1224/4.2	4.2	4.8	4.4	4.6	4.6
7.	WPAT-F	1066/3.6	3.3	3.0	2.9	3.6	2.8
8.	WCBS	1043/3.5	3.6	3.9	3.3	3.6	2.0
9.	WCBS-F	978/3.3	2.9	3.2	3.3	3.3	2.9
10.	WBLS-F	957/3.3	3.5	3.7	3.5	2.6	3.1
11.	WHN	921/3.1	2.2	2.5	2.9	2.9	2.4
12.	WLTW-F	911/3.1	3.0	3.0	2.8	2.4	2.2
13.	WRFM-F	885/3.0	3.8	3.2	3.7	3.7	2.3
14.	WNBC	870/3.0	2.9	2.9	3.0	3.0	3.7
15.	WABC	811/2.8	2.6	2.4	2.6	2.6	2.9
16.	WNEW	783/2.7	2.9	3.0	3.1	3.1	3.0
17.	WYNY-F	708/2.4	2.2	2.4	2.8	2.6	1.2
18.	WKTU-F	595/2.0	2.3	2.8	3.1	3.3	3.0
19.	WPAT	541/1.8	1.6	1.6	2.0	1.6	.5
20.	WPIX-F	483/1.6	2.4	2.3	2.3	1.7	1.4
21.	WAPP-F	472/1.6	1.7	1.8	2.4	2.9	2.5
22.	WQXR-F+	467/1.6	1.7	1.3	1.9	1.1	1.7
23.	WADO	405/1.4	2.0	2.4	1.4	2.3	2.2
24.	WNCN-F	316/1.1	1.4	1.0	1.1	1.0	1.4
25.	WLIB	313/1.1	1.0	1.1	1.0	.9	---

12+ TSA 1/4/CUME		
1.	WHTZ-F	1755/26511
2.	WRKS-F	1626/18596
3.	WOR	1522/17383
4.	WPLJ-F	1512/26462
5.	WNEW-F	1278/17192
6.	WINS	1235/25765
7.	WCBS	1111/21922
8.	WPAT-F	1075/12496
9.	WNBC	993/17980
10.	WCBS-F	984/15488
11.	WBLS-F	977/13989
12.	WHN	973/14967
13.	WLTW-F	920/12226
14.	WRFM-F	889/11131
15.	WABC	842/16965
16.	WNEW	799/10412
17.	WYNY-F	712/14067
18.	WKTU-F	599/14532
19.	WPAT	541/ 7065
20.	WPIX-F	485/10101
21.	WQXR-F+	481/ 7180
22.	WAPP-F	474/13668
23.	WADO	407/ 3901
24.	WNCN-F	319/ 5432
25.	WLIB	314/ 3933

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	WHTZ-F	26379/17.6	18.3	20.7
2.	WPLJ-F	26144/17.4	16.8	16.3
3.	WINS	25482/17.0	17.4	17.7
4.	WCBS	20547/13.7	14.4	14.0
5.	WRKS-F	18121/12.1	12.4	12.4
6.	WNEW-F	16870/11.3	10.1	8.6
7.	WOR	16740/11.2	11.3	11.4
8.	WABC	16296/10.9	10.3	11.3
9.	WNBC	15777/10.5	11.2	12.1
10.	WCBS-F	15262/10.2	10.0	10.5
11.	WKTU-F	14378/ 9.6	11.2	12.8
12.	WHN	14164/ 9.5	8.0	9.0
13.	WYNY-F	13938/ 9.3	9.9	11.4
14.	WBLS-F	13713/ 9.2	10.2	9.6
15.	WAPP-F	13507/ 9.0	9.0	10.1
16.	WPAT-F	12235/ 8.2	7.6	9.5
17.	WLTW-F	12114/ 8.1	7.5	7.1
18.	WRFM-F	11028/ 7.4	7.6	8.2
19.	WNEW	10017/ 6.7	7.1	7.4
20.	WPIX-F	9997/ 6.7	9.1	10.4
21.	WPAT	7055/ 4.7	5.2	5.1
22.	WQXR-F+	6930/ 4.6	3.8	4.5
23.	WNCN-F	5365/ 3.6		3.5
24.	WMCA	5008/ 3.3	4.3	4.5
25.	WBAB-F	4300/ 2.9	2.5	1.9

12+ FM SHARE (METRO): 60.90% (16113 of 26457) (SPG 84 %: 58.73%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHTZ-F	1. WNEW-F	1. WHTZ-F	1. WCBS-F	1. WCBS-F	1. WPAT-F	1. WOR	1. WHTZ-F	1. WRKS-F	1. WRKS-F	1. WOR
2. WRKS-F	2. WPLJ-F	2. WPLJ-F	2. WHTZ-F	2. WHTZ-F	2. WRFM-F	2. WINS	2. WNEW-F	2. WHTZ-F	2. WHTZ-F	2. WPLJ-F
3. WPLJ-F	3. WHTZ-F	3. WNEW-F	3. WNEW-F	3. WLTW-F	3. WINS	3. WCBS	3. WRKS-F	3. WPAT-F+	3. WPLJ-F	3. WHTZ-F
4. WNEW-F	4. WRKS-F	4. WRKS-F	4. WPLJ-F	4. WPLJ-F	4. WOR	4. WHTZ-F	4. WPLJ-F	4. WNBC	4. WBLS-F	4. WRKS-F
5. WAPP-F	5. WBLS-F	5. WCBS-F	5. WLTW-F	5. WNEW-F	5. WCBS	5. WPLJ-F	5. WPAT-F	5. WPLJ-F	5. WABC	5. WNEW-F
6.	6. WNBC	6. WBLS-F	6. WNBC	6. WNBC	6. WHN	6. WRKS-F	6. WOR	6. WOR	6. WNEW-F	6. WCBS-F
7.	7. WYNY-F	7. WNBC	7. WBLS-F	7. WBLS-F	7. WCBS-F	7. WNBC	7. WLTW-F	7. WNEW-F	7. WHN	7. WPAT-F
8.	8. WCBS-F	8. WLTW-F	8. WRKS-F	8. WHN	8. WLTW-F	8. WNEW-F	8. WCBS-F	8. WLTW-F	8. WPAT-F	8. WHN
9.	9. WKTU-F	9. WYNY-F	9. WHN	9. WRKS-F	9. WNEW	9. WNEW	9. WRFM-F	9. WCBS-F	9. WOR	9. WBLS-F
10.	10. WLTW-F	10. WHN	10. WYNY-F	10. WYNY-F	10. WABC	10. WCBS-F	10. WNEW	10. WRFM-F	10. WCBS-F	10. WLTW-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WPLJ-F	1. WPLJ-F	1. WRKS-F	1. WPLJ-F	1. WLTW-F	1. WNEW-F	1. WNEW-F	1. WNEW-F	1. WNEW-F	1. WCBS-F
2. WHTZ-F	2. WRKS-F	2. WPLJ-F	2. WHTZ-F	2. WHTZ-F	2. WHTZ-F	2. WHTZ-F	2. WHTZ-F	2. WCBS-F	2. WNEW-F
3. WRKS-F	3. WHTZ-F	3. WHTZ-F	3. WRKS-F	3. WPLJ-F	3. WPLJ-F	3. WPLJ-F	3. WBLS-F	3. WHTZ-F	3. WNBC
4. WBLS-F	4. WBLS-F	4. WBLS-F	4. WLTW-F	4. WRKS-F	4. WRKS-F	4. WRKS-F	4. WPLJ-F	4. WNBC	4. WBLS-F
5. WNEW-F	5. WNEW-F	5. WLTW-F	5. WBLS-F	5. WYNY-F	5. WNBC	5. WBLS-F	5. WCBS-F	5. WPLJ-F	5. WHTZ-F
6. WAPP-F	6. WLTW-F	6. WNEW-F	6. WNEW-F	6. WCBS-F	6. WBLS-F	6. WNBC	6. WNBC	6. WBLS-F	6. WHN
7. WKTU-F	7. WYNY-F	7. WYNY-F	7. WYNY-F	7. WBLS-F	7. WKTU-F	7. WCBS-F	7. WRKS-F	7. WRKS-F	7. WPLJ-F
8. WLTW-F	8. WNBC	8. WCBS-F	8. WCBS-F	8. WHN	8. WLIR-F	8. WKTU-F	8. WKTU-F	8. WHN	8. WLTW-F
9. WYNY-F	9. WPIX-F	9. WNBC	9. WNBC	9. WRFM-F	WBAB-F	9. WYNY-F	9. WYNY-F	9. WKTU-F	9. WINS
10.	10. WCBS-F	10. WPIX-F	10. WHN	10. WINS	10. WYNY-F	10. WAPP-F	10. WAPP-F	10. WYNY-F	10. WRKS-F

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		4778 (7)	4778 (7)	18.1	17.4
AOR		1966 (5)	1966 (5)	7.4	7.3
AC/OLDIES/SOFT ROCK	890 (2)	3419 (7)	4309 (9)	16.3	12.0
MOR/VARIETY	340 (3)		340 (3)	1.3	1.2
COUNTRY	921 (1)		921 (1)	3.5	3.2
BLACK/URBAN	452 (2)	2550 (2)	3002 (4)	11.3	14.8
BTFL MUSIC/EZ	541 (1)	2428 (5)	2969 (6)	11.2	11.2
NEWS/TALK	4351 (5)		4351 (5)	18.3	18.1
NOSTALGIA	980 (2)		980 (2)	3.7	4.2
RELIGION/GOSPEL	244 (1)	133 (1)	377 (2)	1.4	0.8
SPANISH	1079 (4)		1079 (4)	4.1	6.8
CLASSICAL	46 (1)	737 (2)	783 (3)	3.0	2.4
UNKNOWN/OTHERS		102 (1)	102 (1)	0.4	---
			26457 (52)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WALK-F+	97.5	Patchogue	.7/2.0
WBAB-F	102.3	Babylon	.9/2.9
WBLI-F	106.1	Patchogue	.9/2.4
WCTC	1450	New Brunswick,NJ	.4/ .9
WCTO-F	94.3	Smithtown	.3/ .7
WDHA-F	105.5	Dover, NJ	.3/1.1
WEBE-F	107.9	Westport, CT	.3/1.1
WEVD-F	97.9	New York	.3/1.4
WEZN-F	99.9	Bridgeport	.8/1.9
WFME-F	94.7	Newark	.5/1.4
WGSM	740	Huntington	.4/ .6
WHLI	1100	Hempstead	.7/1.2
WHUD-F	100.7	Peekskill	.6/1.3
WICC	600	Bridgeport	.3/1.0
WJIT	1480	New York	.6/1.5
WKDM	1380	New York	.8/1.1
WLIR-F	92.7	Garden City	.9/2.4
WMCA	570	New York	1.0/3.3
WNJR	1430	Newark	.5/1.6
WOBM-F	92.7	Toms River, NJ	.3/ .8
WRKI-F	95.1	Brookfield, CT	.3/ .9
WSKQ	620	Newark	.8/1.6
WWRL	1600	New York	.8/2.2
WKCI-F	101.3	Hamden, CT	.4/1.1
WMMR-F	93.3	Philadelphia	.4/ .6

RADIO STATIONS

AM STATIONS

WABC, 770, 50 KW, TALK ABC-I, $210.00* (Blair) ABC Jim Haviland
WADO, 1280, 5 KW (DA-1), SPANISH, $105.00 (----) Nelson Lavergne
WCBS, 880, 50 KW, NEWS CBS, $375.00 (CBS) CBS Jim McQuade
WHN , 1050, 50 KW (DA-1), COUNTRY MBS, $210.00* (MMR) Doubleday Pat McNally
WINS, 1010, 50 KW (DA-1), NEWS ABC-D, $330.00* (Blair/RAR) Westinghouse John Waugaman
WJIT, 1480, 5 KW (DA-2), SPANISH, $121.00 (Caballero) Infinity Mel Karmazin
WKDM, 1380, 5 KW (DA-1), SPANISH, $ NA (Lotus) United Joe Schweighardt
WLIB, 1190, 10 KW (DAYS,DA), BLACK NEWS/TALK SBN, $100.00 (Mc-Guild) Inner City Charles Warfield

WMCA, 570, 5 KW (DA-1), TALK MBS,SMN,APR,NBC-T, $125.00* (Roslin) Carey Davis
WNBC, 660, 50 KW, AC/CONTEMP NBC, $315.00* (HNWH) NBC John Hayes
WNEW, 1130, 50 KW (DA-N), NOSTALGIA (Burk-Abr), $200.00 (Katz) Metromedia Vicki Callahan
WOR , 710, 50 KW (DA-1), TALK US-II,ABC-E, $240.00* (Republic) RKO Lee Simonson
WPAT, 930, 5 KW (DA-2), BTFL/EZ, $125.00 (Christal) Cap Cities Fred Weinhaus
WSKQ, 620, 5 KW (DA-2), SPANISH, $130.00 (Caballero) Raul Alarcon
WWDJ, 970, 5 KW (DA-2), RELIGION (Burk-Abr), $ 40.00 (----) Joe Battaglia
WWRL, 1600, 5 KW (DA-2), GOSPEL NBN, $ 90.00 (Weiss) Unity Vince Sanders

FM STATIONS

WAPP-F, 103.5, 5.8 KW @ 1390, CHR, $225.00* (MMR) Doubleday Pat McNally
WBLS-F, 107.5, 5.4 KW @ 1241, BLACK SBN,ABC-F, $285.00* (Mc-Guild) Inner City Charles Warfield
WCBS-F, 101.1, 7.2 KW @ 1300, OLDIES CBS-R, $325.00 (CBS) CBS Nancy Widmann
WFME-F, 94.7, 36 KW @ 580, RELIGION, $ NA (----) Family Arthur Thompson
WHTZ-F, 100.3, 7.8 KW @ 1220, CHR, $400.00* (Eastman) Malrite Dean Thacker
WKTU-F, 92.3, 5.4 KW @ 1200, CHR, $300.00 (Torbet) Infinity Tom Chiusano
WLTW-F, 106.7, 7.6 KW @ 1220, SOFT AC, $260.00 (Selcom) Viacom George Wolfson
WNCN-F, 104.3, 7.6 KW @ 1220, CLASSICAL APR, $120.00 (CMBS) GAF Matt Field

WNEW-F, 102.7, 7.8 KW @ 1220, AOR (Burk-Abr) Source, $240.00* (Katz) Metromedia Mike Kakoyiannis
WPAT-F, 93.1, 5.3 KW @ 1420, BTFL/EZ, $125.00 (Christal) Cap Cities Fred Weinhaus
WPIX-F, 101.9, 5.4 KW @ 1228, AC, $225.00* (Christal) Tribune Co. Marvin Seller
WPLJ-F, 95.5, 7.2 KW @ 1335, CHR ABC-R, $250.00* (Blair) ABC Joe Parish
WQXR-F, 96.3, 7.8 KW @ 1220, CLASSICAL, $150.00 (Mc-Guild) New York Times Warren Bodow
WRFM-F, 105.1, 7.8 KW @ 1220, BTFL/EZ (Bonne), $230.00* (Torbet) Bonneville Mark Bench
WRKS-F, 98.7, 7.8 KW @ 1250, URBAN USI, $250.00* (Republic) RKO Barry Mayo
WYNY-F, 97.1, 7.2 KW @ 1300, AC, $280.00* (HNWH) NBC Harry Durando

WHUD-F, 100.7, 50 KW @ 500, BTFL/EZ, $ 55.00 (Malsa) (PEEKSKILL) Gary Pease
WEVD-F, 97.9, 5.3 KW @ 1220, ETHNIC, $ 50.00 (----) Joel Plavin

CALL LETTER CHANGES

WBNX changes to WKDM

WKTU changes to WXRK (July)

FORMAT CHANGES

WXRK changes to AOR (July)

STATION SALES

MISCELLANEOUS COMMENTS

WHN is flagship station for Mets (ugh!) and WABC is flagship for Yankees...Ocean County NJ added to Metro...Sharp decline in listening to Hispanic stations...WHTZ hold 12+ lead but loses lead in some key demos...FM share exceeds 60% for first time...

NORFOLK-PORTSMOUTH-NEWPORT NEWS

Arbitron Rank/Pop (12+): 35/1,011,000
CMSA Rank/Pop: # 30
MSA Rank/Pop: 37/1,196,100
ADI # 47
Average Person Rating: 18.1
Market TSL: 23.7 hours

Stations: 24/23
Diaries: 1510/670:1/53.9%
Sample Target: 1230
Standard Error: .545
% Below Line: 0.4
% Not Listed: 7.5

Est. 1984 Revenue: $23,600,000
Gross Inc.:
HH Inc.: $29,226
Retail $: 7.0 Bil
Pop per Station: 43,957
# 1 Biller: WCMS-F $2,800,000

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 83	BIRCH SHARE
1.	WFOG-F	193/10.6	10.5	10.7	9.5	10.9	7.3
2.	WNOR-F	164/ 9.0	8.0	10.3	9.5	8.6	10.0
3.	WLTY-F	152/ 8.3	7.3	5.6	8.1	7.2	7.4
4.	WCMS-F	132/ 7.2	8.3	8.6	10.6	10.6	9.0
5.	WOWI-F	129/ 7.1	7.5	4.8	7.8	7.0	7.3
6.	WNVZ-F	122/ 6.7	7.3	9.3	6.8	5.3	8.7
7.	WMYK-F	112/ 6.1	5.0	6.9	3.5	5.5	12.2
8.	WNSY-F	102/ 5.6	3.6	2.1	2.2	2.4	5.5
9.	WWDE-F	100/ 5.5	4.8	4.5	4.3	4.3	4.9
10.	WPCE	84/ 4.6	4.0	2.6	2.7	3.4	3.3
11.	WTAR	80/ 4.4	4.7	5.3	5.0	3.8	3.7
12.	WRAP	62/ 3.4	3.1	3.9	5.2	4.3	3.3
13.	WXRI-F	41/ 2.2	3.4	1.3	2.4	1.5	2.2
14.	WQSF-F	33/ 1.8	2.8	3.4	2.1	2.3	1.5
15.	WNRN-F	32/ 1.8	.7	---	---	---	1.0
16.							
17.							
18.							
19.							
20.							
21.							
22.							
23.							
24.							
25.							

12+ TSA 1/4/CUME		
1.	WFOG-F	228/2177
2.	WNOR-F	189/1950
3.	WLTY-F	167/1821
4.	WMYK-F	164/2371
5.	WCMS-F	160/1856
6.	WOWI-F	141/2156
7.	WNVZ-F	127/1897
8.	WNSY-F	110/1438
9.	WWDE-F	105/1403
10.	WTAR	86/1394
11.	WPCE	85/ 904
12.	WRAP	63/1218
13.	WTID-F	61/ 677
14.	WQSF-F	51/ 716
15.	WXRI-F	45/ 556
16.		
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25.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	WOWI-F	1978/19.6	17.6	14.3
2.	WFOG-F	1869/18.5	17.1	17.6
3.	WMYK-F	1772/17.5	14.4	18.8
4.	WNVZ-F	1769/17.5	20.8	21.2
5.	WNOR-F	1698/16.8	17.6	19.6
6.	WLTY-F	1648/16.3	15.7	14.3
7.	WCMS-F	1520/15.0	14.6	16.4
8.	WWDE-F	1340/13.3	12.3	11.9
9.	WTAR	1295/12.8	14.1	12.1
10.	WNSY-F	1282/12.7	11.0	7.7
11.	WRAP	1147/11.3	10.5	12.4
12.	WPCE	866/ 8.6	7.4	7.9
13.	WQSF-F	497/ 4.9	7.3	8.8
14.	WXRI-F	491/ 4.9	6.7	4.0
15.	WNIS	490/ 4.8	6.3	6.6
16.				
17.				
18.				
19.				
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 80.28% (1356 of 1689) (SPG 84: 77.26%)

	TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	WNVZ-F	WNOR-F	WNOR-F	WLTY-F	WLTY-F	WFOG-F	WFOG-F	WFOG-F	WFOG-F	WOWI-F	WNOR-F
2.	WOWI-F	WLTY-F	WLTY-F	WWDE-F WCMS-F	WCMS-F WFOG-F	WCMS-F	WCMS-F	WLTY-F	WNOR-F	WNVZ-F	WFOG-F
3.	WNSY-F	WNSY-F	WOWI-F			WTAR	WLTY-F	WNOR-F	WLTY-F	WFOG-F WNOR-F	WLTY-F WCMS-F
4.	WNOR-F	WOWI-F	WMYK-F	WNOR-F	WWDE-F	WPCE WWDE-F	WNOR-F	WCMS-F	WOWI-F		
5.	WMYK-F	WMYK-F WNVZ-F	WCMS-F	WFOG-F	WNOR-F		WWDE-F	WMYK-F	WNVZ-F	WNSY-F	WMYK-F
6.	WRAP		WWDE-F	WMYK-F	WMYK-F		WTAR	WNSY-F	WCMS-F	WCMS-F WMYK-F	WOWI-F
7.			WNSY-F					WWDE-F	WNSY-F WMYK-F		WNVZ-F
8.			WNVZ-F								
9.											
10.											

	WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1.	WOWI-F	WLTY-F	WLTY-F	WLTY-F	WFOG-F	WNOR-F	WNOR-F	WNOR-F	WNOR-F	WNOR-F
2.	WNVZ-F	WMYK-F WOWI-F	WWDE-F	WOWI-F	WLTY-F	WNSY-F	WLTY-F	WLTY-F	WLTY-F	WLTY-F
3.	WLTY-F		WMYK-F	WMYK-F	WWDE-F	WNVZ-F	WNSY-F	WCMS-F	WNSY-F	WCMS-F
4.	WMYK-F	WNOR-F	WNOR-F WOWI-F	WNVZ-F WWDE-F	WMYK-F	WLTY-F		WWDE-F WMYK-F	WCMS-F	WWDE-F
5.	WNOR-F	WNVZ-F			WCMS-F	WOWI-F			WOWI-F	WTAR
6.		WWDE-F		WFOG-F						WMYK-F
7.										
8.										
9.										
10.										

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		224 (2)	224 (2)	13.3	14.0
AOR		164 (1)	164 (1)	9.7	13.7
AC/OLDIES/SOFT ROCK	14 (1)	252 (2)	266 (3)	15.7	14.2
MOR/VARIETY	86 (2)		86 (2)	5.1	5.9
COUNTRY	34 (2)	176 (3)	210 (5)	12.4	12.2
BLACK/URBAN	62 (1)	274 (3)	336 (4)	19.9	17.4
BTFL MUSIC/EZ		225 (2)	225 (2)	13.3	11.8
NEWS/TALK	31 (1)		31 (1)	1.8	3.2
NOSTALGIA	14 (1)		14 (1)	0.8	2.0
RELIGION/GOSPEL	41 (1)	84 (1)	125 (2)	7.4	4.3
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS	9 (1)		9 (1)	0.5	1.4
			1690 (24)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCMS	1050	Norfolk	1.2/3.5
WGH	1310	Newport News	.7/2.4
WKEZ-F	94.1	Yorktown	.8/2.6
WNIS	1350	Portsmouth	1.7/4.8
WNOR	1230	Norfolk	.8/3.9
WTID-F	106.9	Suffolk	1.6/3.8
WTJZ	1270	Newport News	.8/2.8
WZAM	1110	Norfolk	.5/1.2
WRVA	1140	Richmond	.3/ .9

RADIO STATIONS

AM STATIONS

WCMS	1050	5 KW (DAYS,DA)	COUNTRY	ABC-D,SMN	$ NM	(Katz)		Marjorie Crump
WCPK	1600	5 KW (DAYS)	NOSTALGIA		$ 17.00	(----)		Charles Payne
WGH	1310	5 KW (DA-2)	COUNTRY		$ NA	(Blair)	Susquehanna	
WLPM	1450	1 KW/250 W	NOSTALGIA (?)		$ NA	(MMR)	JAG	Stu Cohen
WMBG	7[illegible]	500 W (DAYS)	AC		$ NA	(Torbet)	(WILLIAMSBURG)	
WNIS	1350	5 KW (DA-2)	NEWS/TALK	NBC-T,ABC-T	$ 45.00*	(HNWH)	Sinclair	Bob Sinclair
WNOR	1230	1 KW/250 W	OLDIES	ABC-R	$ NA	(Mc-Guild)	Josephson	Jack Rattigan
WPCE	1400	1 KW/250 W	GOSPEL	SBN	$ 21.00	(Mc-Guild)	Willis	L.E. Willis
WPEX	1490	1 KW/250 W	AC (Drake-Chen)		$ 20.00	(CBS)		Joe Schwartz
WPMH	1010	5 KW (DAYS,DA)	RELIGION		$ 8.00	(----)		Les Litchfield
WRAP	850	5 KW/1 KW (DA-N)	BLACK	NBN	$ 40.00	(Selcom)	Rollins	Alan Miller
WTJZ	1270	1 KW (DA-N)	NOSTALGIA (Ham)		$ 22.00	(Republic)	S&F	Paul Todd
WZAM	1110	50 KW (DAYS)	JAZZ	ABC-C	$ NA	(Eastman)	Benns	Bill Benns

FM STATIONS

WCMS-F	100.5	50 KW @ 509	COUNTRY	ABC-E	$115.00*	(Katz)		Marjorie Crump
WFOG-F	92.9	50 KW @ 500	BTFL/EZ (Bonne)		$ 78.00*	(MMR)	JAG	Stu Cohen
WKEZ-F	94.1	50 KW @ 500	COUNTRY	MBS	$ 38.00	(Roslin)		Bob LaFerme
WLTY-F	95.7	40 KW @ 881	AC		$ 75.00*	(Christal)	Landmark	Wayne Simons
WMYK-F	93.7	100 KW @ 940	URBAN	ABC-C	$ 60.00	(Eastman)	Benns (ELIZ. CITY,NC)	William Benns
WNOR-F	98.7	50 KW @ 549	AOR	ABC-R	$ 75.00*	(Mc-Guild)	Josephson	Jack Rattigan
WNRN-F	94.9	50 KW @ 536	BTFL/EZ		$ 28.00	(Masla)		Charles Payne
WNSY-F	97.3	74 KW @ 420	CHR		$ NA	(Blair)	Susquehanna	Paul Katabian
WNVZ-F	104.5	50 KW @ 500	CHR		$ 70.00*	(Republic)	S&F	Paul Todd
WOWI-F	102.9	50 KW @ 500	BLACK	SBN	$ 45.00	(Mc-Guild)	Willis	L.E. Willis
WTID-F	106.9	100 KW @ 964	COUNTRY (Musicworks)		$ 25.00	(----)		
WWDE-F	101.3	50 KW @ 380	AC	CBS-R	$ 55.00	(CBS)		Joe Schwartz
WXRI-F	105.3	50 KW @ 500	RELIGION		$ 38.00	(Masla)	CBN	Bob Johnson
WQSF-F	96.5	50 KW @ 440	BTFL (KalaMusic)		$ NA	(----)	(WILLIAMSBURG)	

CALL LETTER CHANGES

WQKS changes to WQSF (May)

FORMAT CHANGES

WQSF: from Black to BTFL (May)

STATION SALES

WPLM/WFOG-F: from McCormick to JAG for $9,250,000

WGH/WNSY-F: sold to Susquehanna for $3,200,000 (Chapman)

WTID-F: sold to Southern Starr for $2,650,000

MISCELLANEOUS COMMENTS

OKLAHOMA CITY

Arbitron Rank/Pop (12+): 42/800,400
CMSA Rank/Pop: # 42
MSA Rank/Pop: 48/961,400
ADI # 36
Average Person Rating: 16.6
Market TSL: 22.1 hours

Stations: 20/20
Diaries: 1399/572:1/42.5%
Sample Target: 1080
Standard Error: .526
% Below Line: 0
% Not Listed: 5.9

Est. 1984 Revenue: $24,300,000
Gross Inc.:
HH Inc.: $32,840
Retail $: 5.9 Bil
Pop per Station: 40,020
# 1 Biller: KTOK $3,250,000

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 93
1.	KZBS-F	163/12.3	8.8	8.9	7.6	7.3
2.	KATT-F	154/11.6	9.8	10.9	14.2	12.3
3.	KKNG-F	142/10.7	12.6	9.3	10.4	10.0
4.	KXXY-F	141/10.6	9.1	9.8	7.8	7.5
5.	KJYO-F	111/ 8.4	7.9	8.2	8.0	9.0
6.	KOFM-F	98/ 7.4	6.9	5.5	3.7	5.6
7.	KTOK	96/ 7.2	11.8	11.2	12.6	11.1
8.	KEBC-F	92/ 6.9	8.5	8.3	6.6	8.5
9.	KLTE-F	50/ 3.8	4.5	6.0	5.4	3.7
10.	KOMA	37/ 2.8	3.2	4.1	5.3	7.1
11.	KJIL-F	33/ 2.5	2.0	2.2	3.5	1.9
12.	WKY	31/ 2.3	2.3	2.4	3.4	3.7
13.						
14.						
15.						
16.						
17.						
18.						
19.						
20.						
21.						
22.						
23.						
24.						
25.						

12+ TSA 1/4/CUME		
1.	KXXY-F	238/2338
2.	KATT-F	225/2455
3.	KKNG-F	205/2066
4.	KZBS-F	183/2290
5.	KOFM-F	174/2599
6.	KJYO-F	131/2204
7.	KTOK	117/1560
8.	KEBC-F	107/1529
9.	WKY	80/1428
10.	KOMA	67/1356
11.	KLTE-F	56/1074
12.	KJIL-F	35/ 557
13.		
14.		
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20.		
21.		
22.		
23.		
24.		
25.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	KZBS-F	1904/23.8	18.7	17.5
2.	KJYO-F	1771/22.1	19.4	19.7
3.	KOFM-F	1634/20.4	18.4	18.3
4.	KATT-F	1586/19.8	19.1	19.0
5.	KXXY-F	1444/18.0	17.1	18.6
6.	KKNG-F	1397/17.5	17.4	17.7
7.	KTOK	1301/16.3	23.5	18.8
8.	KEBC-F	1218/15.2	15.1	16.9
9.	KLTE-F	956/11.9	12.7	12.4
10.	WKY	797/10.0	11.2	8.9
11.	KOMA	735/ 9.2	8.9	11.5
12.	KJIL-F	486/ 6.1	4.9	6.4
13.				
14.				
15.				
16.				
17.				
18.				
19.				
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 81.92% (1024 of 1250) (SPG 84: 77.50%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KJYO-F	1. KATT-F	1. KZBS-F	1. KZBS-F	1. KZBS-F	1. KKNG-F	1. KZBS-F	1. KZBS-F	1. KATT-F+	1. KATT-F	1. KATT-F
2. KOFM-F	2. KZBS-F	2. KATT-F	2. KXXY-F	2. KXXY-F	2. KXXY-F	2. KXXY-F	2. KKNG-F	2. KZBS-F	2. KJYO-F	2. KZBS-F
3. KATT-F	3. KJYO-F	3. KXXY-F	3. KATT-F	3. KKNG-F	3. KEBC-F	3. KTOK	3. KATT-F	3. KXXY-F	3. KTOK	3. KXXY-F
4.	4. KXXY-F	4. KJYO-F	4. KKNG-F	4. KATT-F	4. KZBS-F	4. KKNG-F	4. KXXY-F	4. KKNG-F	4. KKNG-F	4. KJYO-F
5.	5. KOFM-F	5. KOFM-F	5. KEBC-F	5. KEBC-F	5. KTOK	5. KATT-F+	5. KEBC-F	5. KJYO-F	5. KOFM-F	5. KKNG-F
6.	6.	6. KKNG-F	6.	6.	6.	6. KEBC-F	KOFM-F	6. KOFM-F	6. KZBS-F	6. KOFM-F
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KJYO-F	1. KZBS-F	1. KZBS-F	1. KZBS-F	1. KZBS-F	1. KATT-F	1. KATT-F	1. KATT-F	1. KATT-F	1. KATT-F
2. KATT-F	2. KJYO-F	2. KXXY-F	2. KXXY-F	2. KXXY-F	2. KZBS-F	2. KZBS-F	2. KZBS-F	2. KZBS-F	2. KXXY-F
3. KZBS-F	KATT-F	3. KOFM-F	3. KOFM-F	3. KKNG-F	3. KJYO-F	3. KXXY-F	3. KXXY-F	3. KXXY-F	KZBS-F
4. KOFM-F	4. KOFM-F	KLTE-F	4. KKNG-F	4. KEBC-F	4.	4. KJYO-F	4.	4. KJYO-F	4. KKNG-F
5. KLTE-F	5. KXXY-F	5. KATT-F	5. KLTE-F	5. KLTE-F	5.	5.	5.	5. KKNG-F	5. KEBC-F
6.	6.	6.	6. KATT-F	KOFM-F	6.	6.	6.	6. KOFM-F	6.
7.	7.	7.	7. KJYO-F	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		209 (2)	209 (2)	16.7	14.9
AOR	8 (1)	154 (1)	162 (2)	13.0	12.4
AC/OLDIES/SOFT ROCK	19 (1)	231 (3)	250 (4)	20.0	16.2
MOR/VARIETY	6 (1)		6 (1)	0.5	0.4
COUNTRY	74 (3)	233 (2)	307 (5)	24.6	27.6
BLACK/URBAN		22 (1)	22 (1)	1.8	2.6
BTFL MUSIC/EZ		142 (1)	142 (1)	11.4	10.1
NEWS/TALK	108 (2)		108 (2)	8.6	12.2
NOSTALGIA				0	0
RELIGION/GOSPEL	11 (1)	33 (1)	44 (2)	3.5	3.6
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS				0	0
			1250 (20)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAEZ-F	107.9	Okl City	1.7/4.2
KATT	1140	Okl City	.6/2.2
KCNN	1340	Okl City	.9/3.4
KGFF	1450	Shawnee	.5/1.7
KNOR	1400	Norman	.5/2.2
KQCV	800	Okl City	.8/1.7
WWLS	640	Moore	1.4/2.5

RADIO STATIONS

AM STATIONS

KATT, 1140, 1 KW (DAYS), AOR	Source,	$ NA	(Selcom)	Surrey	Bill Knobler
KBYE, 890, 1 KW (DAYS), RELIGION	,	$10.00	(----)		Jerry Lynch
KCNN, 1340, 1 KW/250 W , NEWS	CBS,CNN,	$ NA	(Mc-Guild)	Summit	Jim Tillery
KOMA, 1520, 50 KW (DA-N), COUNTRY	MBS,NBC,SMN,	$50.00*	(Katz)	Price Comm.	Len Schriber
KQCV, 800, 250 W (DAYS), RELIGION	,	$16.00	(----)	Bott	Richard Bott
KTOK, 1000, 5 KW (DA-2), NEWS/TALK	ABC-I,	$85.00	(Blair)	Clear Channel	Ken Gaines
WKY , 930, 5 KW (DA-N), COUNTRY	ABC-E,	$38.00*	(Eastman)	Gaylord	Bob Meyer

FM STATIONS

KAEZ-F, 107.7, 100 KW @ 860, BLACK	,	$35.00	(----)		Jim Miller
KATT-F, 100.5, 100 KW @ 598, AOR (Pollack)	Source,	$85.00*	(Selcom)		Bill Knobler
KEBC-F, 94.7, 100 KW @ 440, COUNTRY (Drake-Ch)	ABC-E,	$67.00	(Torbet)		Dennis Rainwater
KJIL-F, 104.9, 3 KW @ 300, RELIGION	UPI,	$22.00	(----)	Swaggert	Tony Cavener
KJYO-F, 102.7, 100 KW @ 1003, CHR (Burk-Abr)	,	$55.00	(Blair)	Clear Channel	Gary Isaacs
KXLR-F, 97.7, 3 KW @ 300, AC	,	$24.00	(----)		Don Hodges
KKNG-F, 92.5, 100 KW @ 1000, BTFL/EZ (Bonne)	,	$67.00*	(Christal)	Swanson	Mike Nouman
KLTE-F, 101.9, 100 KW @ 457, AC	,	$56.00*	(Masla)	Mel Wheeler	Len Wheeler
KOFM-F, 104.1, 100 KW @ 1425, CHR	ABC-C,	$67.00	(Katz)	Guy Gannett	Mike Colello
KXXY-F, 96.1, 100 KW @ 1340, COUNTRY	,	$77.00*	(Mc-Guild)	Summit	Jim Tillery
KZBS-F, 98.9, 100 KW @ 1253, AC	,	$65.00*	(HNWH)		Bill Lacy

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

KAEZ-F sold to Price Comm.
for $3,300,000

MISCELLANEOUS COMMENTS

OMAHA

Arbitron Rank/Pop (12+): 69/487,900
CMSA Rank/Pop: NA
MSA Rank/Pop: 81/596,300
ADI # 72
Average Person Rating: 18.0
Market TSL: 24.1 hours

Stations: 17/14
Diaries: 1188/411:1/51.2%
Sample Target: 670
Standard Error: .584
% Below Line: 1.5
% Not Listed: 7.8

Est 1984 Revenue: $13,600,000
Gross Inc.:
HH Inc.: $28,414
Retail $: 3.4 Bil
Pop per Station: 34,850
# 1 Biller: KFAB $4,250,000

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 83	BIRCH SHARE
1.	KFAB	176/20.1	28.3	20.6	27.4	24.0	18.2
2.	KQKQ	141/16.1	14.4	15.5	14.3	17.1	22.7
3.	KEZO-F	116/13.2	14.2	12.2	9.8	12.2	17.4
4.	KGOR-F	81/ 9.2	6.3	10.2	7.3	7.9	8.7
5.	KESY-F	65/ 7.4	5.4	5.8	7.0	5.2	3.3
6.	KEFM-F	52/ 5.9	4.5	1.8	1.0	---	6.5
7.	WOW-F	48/ 5.5	4.3	6.6	4.5	3.4	4.1
8.	KOIL	34/ 3.9	5.5	5.5	4.7	5.0	2.6
9.	WOW	28/ 3.2	4.0	6.2	5.7	6.2	3.5
10.	KEDS	27/ 3.1	1.0	1.3	2.7	3.0	3.6
11.							
12.							
13.							
14.							
15.							

12+ TSA 1/4/CUME		
1.	KFAB	302/3374
2.	KEZO-F	185/1893
3.	KQKQ-F	167/2045
4.	KGOR-F	134/1927
5.	WOW	94/1603
6.	KFRX-F	92/1172
7.	KESY-F	72/ 792
8.	KEFM-F	57/ 836
9.	WOW-F	55/ 639
10.	KMA	53/ 617
11.	KOIL	46/ 823
12.	KEDS	32/ 408
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	KFAB	1788/36.6	46.1	37.6
2.	KQKQ-F	1556/31.9	32.8	34.2
3.	KGOR-F	1134/23.2	18.8	24.0
4.	KEZO-F	1068/21.9	26.3	26.0
5.	KWFM-F	737/15.1	13.4	3.7
6.	KESY-F	649/13.3	10.5	13.2
7.	KOIL	645/13.2	14.7	15.6
8.	WOW	499/10.2	13.5	14.9
9.	WOW-F	461/ 9.4	9.8	10.1
10.	KEDS	362/ 7.4	3.0	4.3
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 64.23% (519 of 808) (SPG 84: 60.44%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KQKQ-F	1. KEZO-F	1. KEZO-F	1. KFAB	1. KFAB	1. KFAB	1. KFAB	1. KQKQ-F	1. KQKQ-F	1. KFAB	1. KQKQ-F
2. KEZO-F	2. KQKQ-F	2. KQKQ-F	2. KEZO-F	2. KGOR-F	2. KESY-F	2. KQKQ-F+	2. KFBA	2. KEZO-F	2. KQKQ-F	2. KFAB
3.	3. KGOR-F	3. KGOR-F	KGOR-F	3. KQKQ-F	3. WOW-F	3. WOW-F+	3. KEZO-F	3. KFAB	3. KEZO-F	3. KEZO-F
4.	4. KEFM-F	4. KFAB	4. KQKQ-F	4. KEZO-F	4. KGOR-F	4. KEZO-F	4. KGOR-F	4. KGOR-F	4. KESY-F	4. KGOR-F
5.	5. KOIL	5. KEFM-F	5. KEFM-F	5. WOW-F	5. KQKQ-F	5. KGOR-F	5. KESY-F	5. KESY-F	5. KEFM-F	5. KESY-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KQKQ-F	1. KQKQ-F	1. KGOR-F	1. KQKQ-F	1. KFAB	1. KEZO-F	1. KEZO-F	1. KEZO-F	1. KEZO-F	1. KEZO-F
2. KEZO-F	2. KGOR-F	2. KQKQ-F	2. KGOR-F	2. KGOR-F	2. KQKQ-F	2. KQKQ-F	2. KQKQ-F	2. KQKQ-F	2. KFAB
3. KEFM-F	3. KEZO-F	3. KEFM-F	3. KFAB	3. KQKQ-F	3.	3. KGOR-F	3. KGOR-F	3. KFAB	3. KQKQ-F
4. KGOR-F	4. KEFM-F	4. KFAB	4. KEFM-F	KESY-F	4.	4.	4. KOIL	KGOR-F	4. KGOR-F
5.	5.	KEZO-F	5. KEZO-F	5. WOW-F	5.	5.	5.	5.	5. WOW-F
				KEFM-F					

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		225 (3)	225 (3)	27.8	28.2
AOR		116 (1)	116 (1)	14.4	13.1
AC/OLDIES/SOFT ROCK	61 (2)	52 (1)	113 (3)	14.0	5.9
MOR/VARIETY	182 (2)		182 (2)	22.5	23.0
COUNTRY	28 (1)	48 (1)	76 (2)	9.4	15.8
BLACK/URBAN	2 (1)	10 (1)	12 (2)	1.5	3.7
BTFL MUSIC/EZ		68 (2)	68 (2)	8.4	8.2
NEWS/TALK				0	0
NOSTALGIA	12 (1)		12 (1)	1.5	0.9
RELIGION/GOSPEL	4 (1)		4 (1)	0.5	1.3
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS				0	0
			808 (17)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBWH-F	106.3	Blair	1.1/2.5
KCRO	660	Omaha	.5/2.0
KLNG	1560	Council Bluffs	.2/2.3
KROM	1420	Omaha	1.4/2.1
KFRX-F	102.7	Lincoln	.3/1.8
KLIN-F	107.3	Lincoln	.3/1.7
KMA	960	Shenandoah, IA	.7/1.2

RADIO STATIONS

KCRO, 660, 1 KW (DAYS), RELIGION, $14.00 (----)
KEDS, 1490, 1 KW/250 W, OLDIES MBS, $ NA (Blair) Albimar Jim Carter
KFAB, 1110, 50 KW (DA-N), MOR NBC, $160.00 (Christal) May Lyell Bremser
KLNG, 1560, 1 KW (DAYS,DA), BLACK ABC-I, $25.00 (----)
KOIL, 1290, 5 KW (DA-N), AC CBS-R,US 1, $30.00 (Selcom)
KROM, 1420, 1 KW (DAYS,DA), NOSTALGIA CBS,MBS, $12.00 (----)
WOW, 590, 5 KW, COUNTRY ABC-I, $40.00* (Torbet) Great Empire Ken Fearnow
KMA, 960, 5 KW (DA-N), MOR, $58.00 (Katz) May (SHENANDOAH,IA) Andy Anderson

KBWH-F, 106.3, 3 KW @ 300, BLACK, $37.00 (Masla) (BLAIR) Jack Harris
KEFM-F, 96.1, 100 KW @ 265, AC (Drake-Chen), $50.00 (Mc-Guild) John Webster
KESY-F, 104.5, 32 KW @ 285, BTFL/EZ, $30.00 (Selcom) Bob Dean
KEZO-F, 92.3, 100 KW @ 1210, AOR (Burk-Abr) ABC-R, $80.00* (Blair) Albimar Jim Carter
KGOR-F, 99.9, 115 KW @ 1227, AC/CONTEMP NBC, $59.00* (Christal) May Lyell Bremser
KQKQ-F, 98.5, 100 KW @ 510, CHR, $70.00 (Eastman)
WOW-F, 94.1, 100 KW @ 510, COUNTRY ABC-E, $45.00* (Torbet) Great Empire Ken Fearnow

MISCELLANEOUS COMMENTS KYNN-AM changes calls to KEDS and format from Country to Oldies...

ORLANDO

Arbitron Rank/Pop (12+): 51/696,100
CMSA Rank/Pop: # 49
MSA Rank/Pop: 61/795,700
ADI # 30 (with Daytona and Melbourne)
Average Person Rating: 18.1
Market TSL: 23.9 hours

Stations: 22/17
Diaries: 1020/682:1/44.4%
Sample Target: 1010
Standard Error: .649
% Below Line: 8.4
% Not Listed: 7.7

Est 1984 Revenue: $20,800,000
Gross Inc.:
HH Inc.: $28,895
Retail $: 5.3 Bil
Pop per Station: 40,947
# 1 Biller: WWKA-F $3,200,000

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 83
1.	WJYO-F	158/12.6	12.9	10.4	8.8	8.9
2.	WHLY-F	151/12.0	8.8	10.5	4.6	4.6
3.	WDIZ-F	125/ 9.9	7.9	10.9	9.6	5.4
4.	WWKA-F	115/ 9.1	13.4	9.6	10.0	11.0
5.	WBJW-F	102/ 8.1	8.0	10.7	10.3	12.8
6.	WDBO	97/ 1.7	8.7	5.8	6.3	5.1
7.	WKIS	73/ 5.8	6.2	5.0	4.5	4.0
8.	WHOO-F	55/ 4.4	4.7	4.3	5.7	7.0
9.	WORL	46/ 3.7	4.2	6.2	4.7	6.8
10.	WSSP-F	43/ 3.4	---	---	---	---
11.	WOKB	38/ 3.0	1.2	1.9	2.8	3.7
12.	WLOQ-F	36/ 2.9	3.0	2.6	3.1	2.4
13.	WHOO	34/ 2.7	4.4	3.7	6.2	5.5
14.						
15.						

12+ TSA 1/4/CUME		
1.	WJYO-F	248/2406
2.	WHLY-F	237/2953
3.	WBJW-F	231/3620
4.	WWKA-F	229/2904
5.	WDIZ-F	228/2282
6.	WDBO	117/1736
7.	WHOO-F	105/1608
8.	WWLV-F	99/1157
9.	WSSP-F	94/ 959
10.	WVFM-F	87/ 817
11.	WKIS	81/1168
12.	WYNF-F	61/ 648
13.	WCFI-F	52/ 703
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	WHLY-F	1994/28.6	22.3	25.8
2.	WBJW-F	1914/27.5	23.9	28.0
3.	WJYO-F	1550/22.3	24.9	19.9
4.	WWKA-F	1383/19.9	22.6	17.4
5.	WDIZ-F	1330/19.1	17.9	16.7
6.	WDBO	1316/18.9	18.5	14.5
7.	WKIS	976/14.0	13.0	11.9
8.	WHOO-F	847/12.2	12.9	10.6
9.	WORL	660/ 9.5	8.8	10.8
10.	WOKB	583/ 8.4	5.5	6.5
11.	WLOQ-F	498/ 7.2	7.1	7.9
12.	WHOO	461/ 6.6	12.4	9.1
13.	WSSP-F	440/ 6.3	---	---
14.				
15.				

12+ FM SHARE (METRO): 73.39% (852 of 1161) (SPG 84: 68.69%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHLY-F	1. WDIZ-F	1. WJYO-F	1. WJYO-F	1. WJYO-F	1. WJYO-F	1. WJYO-F	1. WJYO-F	1. WJYO-F	1. WHLY-F	1. WHLY-F
2. WDIZ-F	2. WHLY-F	2. WDIZ-F	2. WDIZ-F	2. WWKA-F	2. WWKA-F	2. WHLY-F	2. WHLY-F	2. WHLY-F	2. WDBO	2. WDIZ-F
3. WBJW-F	3. WJYO-F	3. WHLY-F	3. WWKA-F	3. WDIZ-F	3. WDBO	3. WWKA-F	3. WDIZ-F	3. WDIZ-F	WDIZ-F	3. WWKA-F
4. WORL	4. WBJW-F	4. WBJW-F	4. WBJW-F	4. WBJW-F	4. WKIS	4. WDBO	4. WBJW-F	4. WWKA-F	4. WJYO-F	4. WJYO-F
5. WOKB	5. WWKA-F	5. WWKA-F	5. WHLY-F	5. WHLY-F	5. WHOO-F	5. WDIZ-F	5. WWKA-F	5. WBJW-F	5. WWKA-F	5. WBJW-F
						6. WBJW-F+	6. WDBO		6. WBJW-F	

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WHLY-F	1. WJYO-F	1. WJYO-F	1. WJYO-F	1. WJYO-F	1. WDIZ-F	1. WDIZ-F	1. WDIZ-F	1. WDIZ-F	1. WDIZ-F
2. WJYO-F	2. WHLY-F	2. WBJW-F	2. WHLY-F	2. WWKA-F	2. WHLY-F	2. WHLY-F	2. WJYO-F	2. WHLY-F	2. WJYO-F
3. WDIZ-F	3. WBJW-F	3. WHLY-F	3. WBJW-F	3. WBJW-F	3. WBJW-F	3. WBJW-F	3. WHLY-F	3. WBJW-F	3. WWKA-F
4. WBJW-F	4. WDIZ-F	4. WDIZ-F	WWKA-F	4. WHLY-F	4.	4. WJYO-F	4. WWKA-F	WJYO-F	4. WBJW-F
5. WORL	5. WWKA-F	5. WWKA-F	5. WDIZ-F	5. WDBO	5.	5. WWKA-F	WBJW-F	5. WWKA-F	5. WHLY-F

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP	2 (1)	253 (2)	255 (3)	22.0	24.4
AOR		136 (2)	136 (2)	11.7	12.2
AC/OLDIES/SOFT ROCK		203 (3)	203 (3)	17.5	13.8
MOR/VARIETY	97 (1)		97 (1)	8.4	6.2
COUNTRY	39 (2)	213 (3)	252 (5)	21.7	19.0
BLACK/URBAN	84 (2)		84 (2)	7.2	8.5
BTFL MUSIC/EZ		35 (2)	35 (2)	3.0	2.0
NEWS/TALK	73 (1)		73 (1)	6.2	5.3
NOSTALGIA	4 (1)		4 (1)	0.3	6.4
RELIGION/GOSPEL	10 (1)	12 (1)	22 (2)	1.9	2.4
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS				0	C
			1161 (22)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WAJL	1440	Winter Park	.8/3.4
WBJW	950	Orlando	.2/3.2
WFIV	1080	Kissimmee	.4/1.8
WREM	1190	Pine Castle	.3/1.9
WTLN-F	95.3	Apopka	1.0/2.2
WCFI-F	101.9	Daytona Beach	.7/3.2
WWLV-F	94.5	Daytona Beach	.9/3.0
WVFM-F	94.1	Lakeland	1.9/2.5
WYNF-F	94.9	Tampa	.9/1.2

RADIO STATIONS

WAJL,	1440,	5 KW/1 KW (DA-N),	RELIGION	,	$ 11.00	(----)	(WINTER HAVEN)	
WBJW,	950,	5 KW (DA-N)	, CHR	SMN,	$ 40.00*	(Blair)	Nationwide	Rick Weinkauf
WDBO,	580,	5 KW (DA-N)	, MOR	CBS,	$ NM	(Katz)	Katz	Bob Longwell
WHOO,	990,	50 KW/5 KW (DA-N),	COUNTRY	ABC-I,	$ 70.00*	(Torbet)	Bluegrass	Max Rein
WKIS,	740,	5 KW/1 KW (DA-1),	NEWS/TALK	MBS,NBC,	$ 58.00*	(Eastman)	Susquehanna	Mike Gaier
WOKB,	1600,	5 KW (DA-2)	, BLACK	NBN,	$ 35.00*	(Masla)	(WINTER GARDEN)	Arnold Schorr
WORL,	1270,	5 KW (DA-N)	, BLACK	,	$ 40.00*	(Mc-Guild)	Metroplex	Willie Martin
WREM,	1190,	1 KW (DAYS)	, NOSTALGIA	ABC-D,	$ NA	(Roslin)	(PINE CASTLE)	J. Shipley
WBJW-F,	105.1,	100 KW @ 1310,	CHR	ABC-C,	$130.00	(Blair)	Nationwide	Rick Weinkauf
WDIZ-F,	100.3,	100 KW @ 890,	AOR (Burk-Abr)	ABC-R,	$105.00	(Selcom)	Shamrock Comm.	George Duffy
WHLY-F,	106.7,	100 KW @ 875,	CHR	,	$110.00	(Christal)	Southern Starr (LEESBURG)	Alan Bock
WHOO-F,	96.5,	100 KW @ 1609,	COUNTRY	,	$100.00	(Torbet)	Bluegrass	Max Rein
WJYO-F,	107.7,	100 KW @ 829,	VOCAL EZ/AC	,	$ 80.00*	(Mc-Guild)	Metroplex (MT. DORA)	Harvey Tate
WLOQ-F,	103.1,	3 KW @ 300,	AC/JAZZ	,	$ NA	(----)		John Gross
WWKA-F,	92.3,	100 KW @ 1341,	COUNTRY	,	$150.00*	(Katz)	Katz	Bob Longwell

Other ranked stations - See Daytona Beach or Melbourne, Lakeland or Tampa

OXNARD-VENTURA

Arbitron Rank/Pop (12+): 101/315,000
CMSA Rank/Pop: NA
MSA Rank/Pop: 80/598,600
Los Angeles ADI
Average Person Rating: 16.2
Market TSL: 21.6 hours

Stations: 36/12
Diaries: 936/337:1/40.4%
Sample Target: 700
Standard Error: .653
% Below Line: 47.0
% Not Listed: 3.9

Est 1984 Revenue: NA
Gross Inc.:
HH Inc.: $32,987
Retail $: 3.1 Bil
Pop per Station: 26,250
# 1 Biller: NA

12+ METRO 1/4/SHARE		FAL 84	SPG 84	FAL 83	SPG 83
1. KCAQ-F	48/9.4	---	11.0	---	7.0
2. KBBY-F	34/6.7	---	4.2	---	4.7
3. KMYX-F	33/6.5	---	6.4	---	1.6
KOXR	33/6.5	---	5.5	---	6.7
5. KHAY-F	30/5.9	---	6.0	---	6.9
6. KRUZ-F	27/5.3	---	3.3	---	4.0
7. KTRO	26/5.1	---	1.3	---	2.6
8. KLOS-F	23/4.5	---	3.3	---	2.3
9. KMET-F	21/4.1	---	3.5	---	3.3
10. KBIG-F	18/3.5	---	4.0	---	4.6
11.					
12.					
13.					
14.					
15.					

12+ TSA 1/4/CUME	
1. KCAQ-F	76/1192
2. KRUZ-F	70/ 786
3. KNX	49/ 955
4. KHAY-F	42/ 590
5. KLOS-F	38/ 653
KMGQ-F	38/ 571
7. KBBY-F	37/ 604
KTYD-F	37/ 531
9. KKHR-F	34/ 583
KBIG-F	34/ 467
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 84	SPG 84
1. KCAQ-F	754/23.9	---	22.7
2. KBBY-F	481/15.3	---	13.6
3. KHAY-F	387/12.3	---	13.0
4. KMET-F	372/11.8	---	9.8
5. KKHR-F	362/11.5	---	NA
6. KIIS-F	346/11.0	---	10.6
7. KMYX-F	340/10.8	---	9.2
8. KLOS-F	314/10.0	---	10.8
KRUZ-F	314/10.0	---	6.4
10. KOXR	308/ 9.8	---	9.5
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 69.73% (341 of 489) (SPG 84: 71.46%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KMYX-F	1. KCAQ-F	1. KCAQ-F	1. KBBY-F	1. KBBY-F	1. KHAY-F	1. KCAQ-F	1. KCAQ-F	1. KCAQ-F	1. KMYX-F	1. KCAQ-F
2. KCAQ-F	2. KBBY-F	2. KBBY-F	2. KHAY-F	2. KHAY-F	2. KOXR	2. KOXR	2. KBBY-F	2. KMYX-F	2. KCAQ-F	2. KHAY-F
3. KKHR-F	3. KLOS-F	3. KOXR	3. KCAQ-F	3. KCAQ-F	3. KRUZ-F	3. KHAY-F	3. KHAY-F	3. KBBY-F	3. KBBY-F KVEN	3. KBBY-F
4.	4. KMYX-F KMET-F	4. KLOS-F	4. KOXR	4. KOXR	4. XBBY-F	4. KRUZ-F	4. KRUZ-F	4. KOXR		4. KMYX-F
5.		5. KMET-F KHAY-F	5. KRUZ-F	5. KTRO KRUZ-F	5. KVEN	5. KIIS-F	5. KOXR	5. KHAY-F	5. KHAY-F KTRO	5. KMET-F
										6. KTRO

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KCAQ-F	1. KCAQ-F	1. KBBY-F	1. KCAQ-F	1. KBBY-F	1. KMET-F KLOS-F	1. KLOS-F	1. KLOS-F	1. KLOS-F	1. KHAY-F
2. KMYX-F	2. KBBY-F	2. KCAQ-F	2. KBBY-F	2. KCAQ-F		2. KMET-F	2. KBBY-F KTRO	2. KMET-F	2. KBBY-F
3. KBBY-F	3. KMYX-F KOXR	3. KOXR KMET-F	3. KOXR	3. KHAY-F	3. KCAQ-F	3. KCAQ-F KMYX-F		3. KCAQ-F KHAY-F	3. KOXR KLOS-F
4.			4. KMYX-F KRUZ-F	4. KOXR KRUZ-F	4. KMYX-F		4. KHAY-F KRTH-F KMYX-F		
5.	5. KMET-F	5.			5.	5. KTRO		5. KBBY-F	5. KTRO

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		93 (4)	93 (4)	19.0	27.1
AOR		55 (4)	55 (4)	11.2	13.2
AC/OLDIES/SOFT ROCK	19 (2)	67 (5)	86 (7)	17.6	8.7
MOR/VARIETY	2 (1)		2 (1)	0.4	0
COUNTRY	5 (1)	30 (1)	35 (2)	7.2	9.7
BLACK/URBAN		41 (2)	41 (2)	8.4	9.4
BTFL MUSIC/EZ		47 (3)	47 (3)	9.6	7.8
NEWS/TALK	31 (4)		31 (4)	6.3	7.8
NOSTALGIA	20 (3)		20 (3)	4.1	3.3
RELIGION/GOSPEL	5 (1)	7 (1)	12 (2)	2.5	2.4
SPANISH	64 (3)		64 (3)	13.1	7.1
CLASSICAL		3 (1)	3 (1)	0.6	0.7
UNKNOWN/OTHERS				0	2.8
			489 (36)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAAP	1400	Santa Paula	.4/2.3
KDAR-F	98.3	Oxnard	1.4/5.7
KKBZ-F	96.7	Santa Paula	1.8/6.4
KOGO	1590	Ventura	1.8/3.7
KVEN	1450	Ventura	2.9/8.5
KZTR-F	95.9	Camarillo	2.6/6.6
KDB-F+	93.7	Santa Barbara	.6/1.8
KMDY	850	Thousand Oaks	.4/4.8
KMGQ-F	106.3	Goleta	2.4/5.4
KTMS	1250	Santa Barbara	.4/1.8
KTYD-F	99.9	Santa Barbara	1.0/3.5

See Los Angeles for the frequency and city of license for these stations:

KABC	.6/3.0	KMPC	1.8/5.7
KBRT	1.0/1.3	KNX	2.2/8.6
KFI	2.0/7.5	KOST-F	.4/1.9
KIIS-F	2.1/11.0	KRLA	1.8/4.1
KJOI-F	.4/2.1	KROQ-F	1.2/3.9
KKGO-F	1.6/3.2	KRTH-F	1.8/5.9
KKHR-F	3.3/11.5	KTNQ	1.0/2.6
KLAC	1.0/2.9		

MISCELLANEOUS COMMENTS KBBQ changes calls to KOGO and format from Country to Nostalgia...KACY changes calls to KTRO and format from AC to Spanish...

RADIO STATIONS

KAAP, 1400, 1 KW/250 W _ , NOSTALGIA	MBS, $12.00	(----)	Wagon Train	John Squyres
KOGO, 1590, 5 KW (DA-1) , NOSTALGIA	SMN, $23.00	(Katz)		Scott Brady
KOXR, 910, 5 KW/1 KW (DA-2), SPANISH	, $22.00	(Lotus)	Lotus	Manuel Perez
KTRO, 1520, 50 KW/1 KW (DA-2), SPANISH	, $20.00	(Caballero)		Harold Frank
KVEN, 1450, 1 KW/250 W , TLAK/NEWS	ABC-E,ABC-T,NBC-T, $17.00	(Radio Time)		Dave Loe
KBBY-F, 95.1, 28 KW @ 315, AC/CONTEMP	, $22.00*	(Katz)		Scott Brady
KCAQ-F, 104.7, 3 KW @ 1580, CHR	, $30.00*	(Mc-Guild)		Harold Frank
KDAR-F, 98.3, 3 KW @ 240, RELIGION	, $13.00	(----)	Atsinger	Terry Fahy
KHAY-F, 100.7, 39 KW @ 1210, COUNTRY (Drake-Chen)	, $22.00	(Radio Time)		Dave Loe
KKBZ-F, 96.7, 3 KW @ 1600, CONTEMP	, $18.00	(HNWH)	Wagon Train	John Squyres
KMYX-F, 105.5, 115 W @ 1260, URBAN	ABC-C, $17.00	(Masla)		Mike Thomas
KZTR-F, 95.9, 3 KW @ 296, AC (Churchill)	, $19.00	(Selcom)	(CAMARILLO)	Ken Cowan
KRUZ-F, 103.3, 105 KW @ 2980, BTFL/EZ	, $38.00	(Katz)	Schulke (SANTA BARBARA)	Carl Schuele
KMGQ-F, 106.3, 365 W @ 879, CONTEMP	, $27.00	(Torbet)	(GOLETA)	Steve Shipman

PENSACOLA

Arbitron Rank/Pop (12+): 121/255,800
CMSA Rank/Pop: NA
MSA Rank/Pop: 143/311,000
Mobile ADI
Average Person Rating: 19.0
Market TSL: 25.5 hours

Stations: 16/12
Diaries: 727/352:1/42.4%
Sample Target: 640
Standard Error: .775
% Below Line: 25.3
% Not Listed: 6.6

Est 1984 Revenue: $6,300,000
Gross Inc.:
HH Inc.: $25,850
Retail $: 1.8 Bil
Pop per Station: 21,317
# 1 Biller: WOWW-F $1,600,000

	12+ METRO 1/4/SHARE		FAL 84	SPG 84	FAL 83	SPG 83
1.	WBOP	74/15.2	---	15.4	---	14.9
2.	WOWW-F	59/12.1	---	12.0	---	15.6
3.	WMEZ-F	56/11.5	---	10.9	---	8.8
4.	WABB-F	46/ 9.5	---	7.7	---	2.7
5.	WJLQ-F	40/ 8.2	---	13.4	---	11.3
6.	WCOA	39/ 8.0	---	6.6	---	7.7
7.	WBLX-F	33/ 6.8	---	5.9	---	7.0
8.	WTKX-F	28/ 5.8	---	6.8	---	5.6
9.	WIZD-F	26/ 5.3	---	---	---	---
10.	WXBM-F	16/ 3.3	---	6.1	---	6.8
11.						
12.						
13.						
14.						
15.						

	12+ TSA 1/4/CUME	
1.	WBOP	74/358
2.	WOWW-F	71/652
3.	WMEZ-F	68/708
4.	WTKX-F	66/757
5.	WABB-F	61/757
6.	WJLQ-F	58/847
7.	WBLX-F	56/438
8.	WCOA	39/464
9.	WIZD-F	37/600
10.	WXBM-F	26/414
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		FAL 84	SPG 84
1.	WABB-F	635/24.8	---	22.1
2.	WJLQ-F	584/22.8	---	31.6
3.	WOWW-F	565/22.1	---	25.5
4.	WMEZ-F	561/21.9	---	22.0
5.	WCOA	460/18.0	---	17.0
6.	WIZD-F	458/17.9	---	----
7.	WTKX-F	407/15.9	---	20.3
8.	WBOP	350/13.7	---	13.8
9.	WBLX-F	302/11.8	---	10.2
	WKRG-F	302/11.8	---	15.6
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 69.16% (314 of 454) (SPG 84: 70.53%)

	TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	WBOP WABB-F	WJLQ-F WABB-F	WOWW-F	WOWW-F	WOWW-F	WOWW-F	WOWW-F	WMEZ-F	WOWW-F	WBLX-F	WOWW-F
2.			WBOP	WBOP	WBOP	WMEZ-F	WBOP	WBOP	WMEZ-F	WABB-F	WBOP
3.		WBOP	WJLQ-F	WMEZ-F	WMEZ-F	WBOP	WCOA WMEZ-F	WOWW-F	WBOP	WCOA	WMEZ-F
4.		WTKX-F	WABB-F	WIZD-F	WIZD-F	WCOA		WJLQ-F	WJLQ-F	WOWW-F	WABB-F
5.											

	WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1.	WJLQ-F	WBOP	WBOP	WBOP	WBOP	WABB-F	WTKX-F	WTKX-F WIZD-F	WOWW-F	WOWW-F
2.	WBOP	WJLQ-F	WBLX-F	WJLQ-F	WOWW-F	WTKX-F	WABB-F		WTKX-F	WMEZ-F
3.	WABB-F	WBLX-F	WIZD-F WJLQ-F	WOWW-F	WMEZ-F		WJLQ-F	WJLQ-F WOWW-F	WABB-F	WTKX-F WIZD-F
4.		WABB-F		WBLX-F	WBLX-F		WIZD-F		WJLQ-F	
5.										

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		96 (3)	96 (3)	21.1	26.1
AOR		28 (1)	28 (1)	6.2	7.2
AC/OLDIES/SOFT ROCK	3 (1)	26 (1)	29 (2)	6.4	2.4
MOR/VARIETY				0	0
COUNTRY	6 (2)	75 (2)	81 (4)	17.8	20.3
BLACK/URBAN	74 (1)	33 (1)	107 (2)	23.6	22.7
BTFL MUSIC/EZ		56 (1)	56 (1)	12.3	11.6
NEWS/TALK				0	0
NOSTALGIA	39 (1)		39 (1)	8.6	7.0
RELIGION/GOSPEL	18 (2)		18 (2)	4.0	2.7
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS				0	0
			454 (16)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WBSR	1450	Pensacola	.6/3.2
WCKC	1490	Milton	.4/1.9
WHYM	610	Pensacola	1.4/3.8
WNVY	1230	Pensacola	.8/2.7
WPFA	790	Pensacola	2.3/3.6

RADIO STATIONS

WBOP, 980, 1 KW (DAYS), BLACK	MBS,NBN, $24.00*	(Weiss)	Roden	Wayne Coleman
WBSR, 1450, 1 KW/250 W, OLDIES	, $17.00	(Selcom)		F.T.C. Brewer
WCOA, 1370, 5 KW (DA-2), NOST (Drake-Chen)	CBS,MBS, $16.00	(Mc-Guild)	Summit	Gordon Towne
WHYM, 610, 500 W (DAYS), RELIGION	UPI, $ 7.00	(----)	Swaggert	Bob Rogers
WNVY, 1230, 1 KW/250 W (DA-1), COUNTRY	MBS, $13.00	(Lotus)		Garry Cogan
WPFA, 790, 1 KW (DAYS,DA), RELIGION	, $10.00	(----)		Don Schroeder
WJLQ-F, 100.7, 100 KW @ 1849, CHR (Drake-Chen)	CBS-R, $36.00*	(Mc-Guild)	Summit	Gordon Towne
WMEZ-F, 94.1, 100 KW @ 320, BTFL/EZ	ABC-F, $50.00*	(Torbet)		F.T.C. Brewer
WOWW-F, 107.3, 100 KW @ 460, COUNTRY	US 2, $34.00	(HNWH)	Colonial	Jim Colley
WTKX-F, 101.5, 100 KW @ 493, AOR	ABC-R, $20.00	(Weiss)	Roden	Wayne Coleman
WXBM-F, 102.7, 100 KW @ 500, COUNTRY	ABC-I, $32.00	(Torbet)	(MILTON)	Lou Mahacek

MISCELLANEOUS COMMENTS WNVY sold for $250,000...WBSR sold to WMEZ-F for $330,000...

PEORIA

Arbitron Rank/Pop (12+): 105/304,200
CMSA Rank/Pop: NA
MSA Rank/Pop: 121/374,000
ADI # 98
Average Person Rating: 16.2
Market TSL: 21.7 hours

Stations: 19/12
Diaries: 828/367:1/54.3%
Sample Target: 700
Standard Error: .668
% Below Line: 9.8
% Not Listed: 7.1

Est 1984 Revenue: $7,200,000
Gross Inc.: 4.1 Bil
HH Inc.: $30,765
Retail $: 2.2 Bil
Pop per Station: 25,350
# 1 Biller: WKZW-F $1,300,000

	12+ METRO 1/4/SHARE		FAL 84	SPG 84	FAL 83	SPG 83
1.	WKZW-F	90/18.2	16.7	16.8	14.4	14.9
2.	WSWT-F	64/13.0	14.0	11.6	13.1	12.4
	WWCT-F	64/13.0	10.3	7.4	7.9	8.5
4.	WMBD	50/10.1	11.1	11.0	10.0	13.4
5.	WXCL	44/ 8.9	10.0	11.0	11.7	11.1
6.	WIRL	38/ 7.7	5.9	7.2	5.8	5.1
7.	WTXR-F	19/ 3.8	5.6	4.7	3.1	4.7
8.	WGLO-F	15/ 3.0	4.2	3.8	4.4	2.6
9.	WKQA-F	13/ 2.6	2.3	4.3	4.6	5.1
10.	WGN	13/ 2.6	2.1	2.4	2.5	1.9
11.						
12.						
13.						
14.						
15.						

	12+ TSA 1/4/CUME	
1.	WKZW-F	125/1673
2.	WWCT-F	87/ 970
3.	WSWT-F	84/ 846
4.	WJBC	59/ 679
5.	WMBD	53/ 703
6.	WBNQ-F	52/ 737
7.	WXCL	44/ 544
8.	WIRL	40/ 608
9.	WTXR-F	29/ 347
	WGN	29/ 612
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		FAL 84	SPG 84
1.	WKZW-F	1119/36.8	35.6	35.4
2.	WWCT-F	686/22.6	19.1	17.0
3.	WMBD	664/21.8	23.5	21.6
4.	WSWT-F	607/20.0	21.5	22.5
5.	WIRL	561/18.4	19.9	19.5
6.	WXCL	506/16.6	17.4	19.1
7.	WGN	293/ 9.6	8.5	6.7
8.	WLS	282/ 9.3	10.4	12.8
9.	WKQA-F	262/ 8.6	10.4	14.3
10.	WTXR-F	257/ 8.4	11.3	11.0
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 60.13% (276 of 459) (SPG 84: 56.75%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKZW-F	1. WWCT-F	1. WKZW-F	1. WKZW-F	1. WKZW-F	1. WSWT-F	1. WKZW-F	1. WSWT-F	1. WKZW-F	1. WKZW-F	1. WKZW-F
2. WWCT-F	2. WKZW-F	2. WWCT-F	2. WWCT-F	2. WSWT-F	2. WMBD	2. WMBD	2. WKZW-F	2. WWCT-F	2. WWCT-F	2. WWCT-F
3.	3. WIRL	3. WIRL	3. WIRL	3. WWCT-F	WXCL	3. WSWT-F	3. WWCT-F	3. WSWT-F	3. WMBD	3. WSWT-F
4.	4.	4. WSWT-F	4. WSWT-F	4. WIRL	4. WKZW-F	4. WXCL	4. WXCL	4. WMBD	4. WSWT-F	4.
5.	5.	5.	5.	5.	WIRL	5. WIRL	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKZW-F	1. WKZW-F	1. WKZW-F	1. WKZW-F	1. WKZW-F	1. WWCT-F	1. WWCT-F	1. WWCT-F	1. WWCT-F	1. WWCT-F
2. WWCT-F	2. WWCT-F	2. WWCT-F	2. WWCT-F	2. WSWT-F	2. WKZW-F	2. WKZW-F	2. WKZW-F	2. WKZW-F	2. WKZW-F
3. WIRL	3. WIRL	3. WIRL	3. WIRL	3. WMBD	3.	3.	3.	3. WIRL	3. WIRL
4. WXCL	4.	4. WKQA-F	4. WSWT-F	4. WIRL	4.	4.	4.	4. WSWT-F	4. WSWT-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP	10 (1)	98 (2)	108 (3)	23.5	22.6
AOR		64 (1)	64 (1)	13.9	8.1
AC/OLDIES/SOFT ROCK	38 (1)	13 (1)	51 (2)	11.1	12.7
MOR/VARIETY	70 (4)	3 (1)	73 (5)	15.9	17.5
COUNTRY	44 (1)	19 (1)	63 (2)	13.7	18.1
BLACK/URBAN					0
BTFL MUSIC/EZ	4 (1)	79 (2)	83 (3)	18.1	17.5
NEWS/TALK	5 (1)		5 (1)	1.1	0.8
NOSTALGIA	2 (1)		2 (1)	0.4	0
RELIGION/GOSPEL	10 (1)		10 (1)	2.2	2.8
SPANISH					0
CLASSICAL					0
UNKNOWN/OTHERS					0
			459 (19)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WPEO	1020	Peoria	2.0/3.8
WTAZ-F	102.3	Morton	.6/5.1
WVEL	1140	Pekin	.8/1.8
WAIK	1590	Galesburg	.4/1.2
WBBM	780	Chicago	1.0/4.0
WBNQ-F	101.5	Bloomington	1.6/7.5
WBYS	1560	Canton	.4/ .2
WJBC	1230	Bloomington	1.0/2.5
WLS	890	Chicago	2.0/9.3

RADIO STATIONS

WIRL, 1290, 5 KW (DA-2), AC	ABC-E,CBS, $51.50	(Eastman)	Mid America		Ken Brown
KMBD, 1470, 5 KW (DA-2), MOR	CBS, $33.00	(Katz)	Midwest TV		Dave McAley
WPEO, 1020, 1 KW (DAYS), RELIGION	, $12.00	(Market 4)			Dick Ulrich
WXCL, 1350, 1 KW (DA-2), COUNTRY	ABC-I, $32.00*	(Blair)	Manship		Dick Lewis
WJBC, 1230, 1 KW/250 W , MOR	ABC-I, $47.00	(Mc-Guild)	Bloomington	(BLOOMINGTON)	Dick Johnson
WGLO-F, 95.3, 560 W @ 660, BTFL/EZ	NBC, $16.00	(----)		(PEKIN)	Dick Lashbrook
WKQA-F, 104.9, 3 KW @ 265, CONTEMP/AC (Churchill)	US-I, $23.00*	(Blair)	Manship		Dick Lewis
WKZW-F, 93.3, 40 KW @ 548, CHR	, $42.00	(Katz)	Midwest TV		Dave McAley
WSWT-F, 106.9, 50 KW @ 450, BTFL/EZ (Bonne)	, $40.00	(Eastman)	Mid America		Ken Brown
WTAZ-F, 102.3, 3 KW @ 300, MOR/VARIETY	MBS, $ 9.00	(Lotus)		(MORTON)	
WTXR-F, 94.3, 3 KW @ 300, COUNTRY	, $24.00*	(Weiss)		(CHILLICOTHE)	Janet Bro
WWCT-F, 105.7, 36 KW @ 571, AOR	Source, $26.00	(HNWH)			Bruce Foster
WBNQ-F, 101.5, 50 KW @ 460, CHR	, $28.00	(Torbet)	Bloomington	(BLOOMINGTON)	Dick Johnson

Other ranked stations - See Chicago

MISCELLANEOUS COMMENTS WVEL/WGLO-F (Pekin) sold to Bud Walters for $675,000...

PHILADELPHIA

Arbitron Rank/Pop (12+): 5/3,979,900
CMSA Rank/Pop: # 4
MSA Rank/Pop: 4/4,676,700
ADI # 4
Average Person Rating: 19.7
Market TSL: 25.8 hours

Stations: 26/24
Diaries: 2667/1492:1/47.7%
Sample Target: 2440
Standard Error: .403
% Below Line: 1.6
% Not Listed: 9.5

Est. 1984 Revenue: $87,400,000
Gross Inc.:
HH Inc.: $29,952
Retail $: 25.1 Bil
Pop per Station: 165,829
# 1 Biller: KYW $10,600,000

12+ METRO 1/4/SHARE			WIN 85	FAL 84	SUM 84	SPG 84
1.	WMMR-F	692/8.8	7.6	5.9	6.2	5.5
2.	WEAZ-F	617/7.9	6.3	8.3	7.1	7.5
3.	WUSL-F	587/7.5	6.5	6.7	6.1	6.2
4.	KYW	507/6.5	7.9	6.2	6.9	8.0
5.	WCAU-F	446/5.7	5.2	6.3	4.7	5.5
6.	WDAS-F	424/5.4	4.4	5.0	5.6	5.7
7.	WMGK-F	414/5.3	5.5	5.8	6.6	5.4
8.	WPEN	343/4.4	6.8	5.0	4.9	4.3
9.	WCAU	330/4.2	4.2	4.4	5.5	5.6
10.	WSNI-F	285/3.6	4.2	3.4	3.0	3.2
11.	WIP	275/3.5	3.9	3.7	3.5	3.3
12.	WIOQ-F	267/3.4	4.1	3.7	4.3	4.4
13.	WWDB-F	263/3.4	4.3	4.5	3.4	4.4
14.	WXTU-F	260/3.3	2.6	3.7	3.3	2.6
15.	WYSP-F	235/3.0	3.2	2.9	3.7	4.1
16.	WZGO-F	225/2.9	2.3	2.4	2.3	2.8
17.	WKSZ-F	202/2.6	4.1	3.2	2.7	2.3
18.	WFIL	168/2.1	2.3	1.9	2.3	1.8
19.	WFLN-F	118/1.5	1.4	1.7	1.6	1.7
20.	WDAS	101/1.3	1.3	1.1	1.9	1.6
21.						
22.						
23.						
24.						
25.						

12+ TSA 1/4/CUME		
1.	WMMR-F	1025/10933
2.	WEAZ-F	732/ 7990
3.	WUSL-F	723/ 8084
4.	KYW	578/12013
5.	WCAU-F	573/10116
6.	WMGK-F	508/ 7544
7.	WDAS-F	469/ 5564
8.	WCAU	407/ 7242
9.	WYSP-F	370/ 7093
10.	WPEN	361/ 4048
11.	WSNI-F	356/ 5565
12.	WWDB-F	336/ 3873
13.	WXTU-F	307/ 3082
14.	WIOQ-F	306/ 5035
15.	WIP	298/ 4471
16.	WKSZ-F	271/ 3953
17.	WZGO-F	259/ 4073
18.	WJBR-F	200/ 2431
19.	WFIL	199/ 3620
20.	WFLN-F	156/ 2598
21.		
22.		
23.		
24.		
25.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	KYW	10474/26.3	25.9	28.7
2.	WCAU-F	7629/19.2	21.2	21.4
3.	WMMR-F	7432/18.7	16.5	15.5
4.	WUSL-F	6421/16.1	14.7	14.9
5.	WEAZ-F	6402/16.1	17.0	16.4
6.	WCAU	5998/15.1	15.6	17.8
7.	WMGK-F	5836/14.7	14.3	16.5
8.	WDAS-F	4868/12.2	11.5	13.0
9.	WYSP-F	4625/11.6	12.1	13.3
10.	WSNI-F	4463/11.2	10.0	10.1
11.	WIOQ-F	4251/10.7	11.0	12.0
12.	WIP	3998/10.0	12.9	8.1
13.	WPEN	3778/ 9.5	10.1	10.2
14.	WZGO-F	3431/ 8.6	8.7	10.9
15.	WWDB-F	3038/ 7.6	9.4	9.0
16.	WKSZ-F	3028/ 7.6	8.4	7.2
17.	WFIL	2931/ 7.4	8.0	7.3
18.	WXTU-F	2436/ 6.1	7.0	5.1
19.	WFLN-F	1982/ 5.0	5.7	5.9
20.	WHAT	1663/ 4.2	NA	5.6
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 72.43% (5147 of 7106) (SPG 84: 69.43%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WUSL-F	1. WMMR-F	1. WMMR-F	1. WMGK-F	1. WMGK-F	1. WEAZ-F	1. KYW	1. WEAZ-F	1. WMMR-F	1. WUSL-F	1. WEAZ-F
2. WCAU-F	2. WUSL-F	2. WMGK-F	2. WMMR-F	2. WMMR-F	2. KYW	2. WMMR-F	2. WMMR-F	2. WEAZ-F	2. WMMR-F	2. WMMR-F
3. WMMR-F	3. WDAS-F	3. WUSL-F	3. WDAS-F	3. WDAS-F	3. WPEN	3. WEAZ-F	3. WMGK-F	3. WUSL-F	3. WDAS-F	3. WUSL-F
4. WYSP-F	4. WMGK-F	4. WDAS-F	4. WIOQ-F	4. WSNI-F	4. WMGK-F	4. WIP	4. WUSL-F	4. WCAU-F	4. WCAU-F	4. WCAU-F
5. WDAS-F	5. WIOQ-F	5. WIOQ-F	5. WSNI-F	5. WIOQ-F	5. WXTU-F	5. WUSL-F	5. WPEN	5. WMGK-F	5. WCAU	5. WDAS-F
6.	6. WCAU-F	6. WCAU-F	6. WUSL-F	6. KYW	6. WCAU	6. WCAU-F	6. WDAS-F	6. WDAS-F	6. WEAZ-F	6. WMGK-F
7.	7. WYSP-F	7. WSNI-F	7. KYW	WXTU-F	7. WIP	7. WPEN	7. KYW	7. KYW	7. WMGK-F	7. WPEN
8.	8. WSNI-F	8. WEAZ-F	8. WEAZ-F	8. WEAZ-F	8. WWDB-F	8. WMGK-F	8. WSNI-F	8. WCAU	8. KYW	8. WXTU-F
9.	9. WZGO-F	9. KYW	9. WCAU-F	9. WUSL-F	9. WSNI-F	9. WCAU	9. WCAU-F	9. WPEN	9. WYSP-F	9. WSNI-F
10.	10.	WZGO-F	10. WKSZ-F	10. WCAU-F	10. WDAS-F	10. WWDB-F	10. WXTU-F	10. WYSP-F	10. WWDB-F	10. KYW

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WUSL-F	1. WMGK-F	1. WMGK-F	1. WMGK-F	1. WMGK-F	1. WMMR-F	1. WMMR-F	1. WMMR-F	1. WMMR-F	1. WMMR-F
2. WMMR-F	WUSL-F	2. WIOQ-F	2. WUSL-F	2. WSNI-F	2. WUSL-F	2. WUSL-F	2. WIOQ-F	2. WUSL-F	2. WMGK-F
3. WDAS-F	3. WMMR-F	3. WDAS-F	3. WDAS-F	3. WEAZ-F	3. WDAS-F	3. WDAS-F	3. WUSL-F	3. WDAS-F	3. WXTU-F
4. WCAU-F	4. WDAS-F	4. WSNI-F	4. WMMR-F	4. WDAS-F	4. WYSP-F	4. WYSP-F	4. WDAS-F	4. WMGK-F	4. KYW
5. WMGK-F	5. WIOQ-F	5. WMMR-F	5. WSNI-F	5. WKSZ-F	5. WZGO-F	5. WIOQ-F	5. WYSP-F	5. WIOQ-F	5. WIOQ-F
6. WIOQ-F	6. WCAU-F	6. WUSL-F	6. WCAU-F	6. WUSL-F	6. WCAU-F	6. WIOQ-F	6. WSNI-F	6. WYSP-F	6. WDAS-F
7. WZGO-F	7. WSNI-F	7. WCAU-F	7. WIOQ-F	7. WIOQ-F	7.	7. WZGO-F	7. WZGO-F	7. KYW	7. WUSL-F
8.	8.	8.	8. WKSZ-F	8. WCAU-F	8.	8.	8. WFIL	8. WCAU-F	8. WFIL
9.	9.	9.	9. WEAZ-F	9. KYW	9.	9.	9. KYW	9. WZGO-F	9. WCAU
10.	10.	10.	10. WZGO-F	10. WMMR-F	10.	10.	10.	10. WSNI-F	10. WSNI-F

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FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		702 (3)	702 (3)	9.9	9.8
AOR		1194 (3)	1194 (3)	16.8	15.1
AC/OLDIES/SOFT ROCK	230 (2)	901 (3)	1131 (5)	15.9	14.1
MOR/VARIETY	299 (2)		299 (2)	4.2	3.6
COUNTRY		260 (1)	260 (1)	3.7	3.2
BLACK/URBAN	198 (2)	1011 (2)	1209 (4)	17.0	16.9
BTFL MUSIC/EZ		698 (2)	698 (2)	9.8	10.0
NEWS/TALK	837 (2)	263 (1)	1100 (3)	15.5	19.5
NOSTALGIA	343 (1)		343 (1)	4.8	4.7
RELIGION/GOSPEL	52 (1)		52 (1)	0.7	0.9
SPANISH				0	0
CLASSICAL		118 (1)	118 (1)	1.7	2.2
UNKNOWN/OTHERS				0	0
			7106 (26)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCOJ	1420	Coatesville	.3/1.3
WHAT	1340	Philadelphia	1.2/4.2
WPGR	1540	Philadelphia	.8/1.2
WZZD	990	Philadelphia	.7/1.8
WJBR-F	99.5	Wilmington, DE	1.0/3.2
WPST-F	97.5	Trenton, NJ	.4/2.0

RADIO STATIONS

AM STATIONS

KYW , 1060, 50 KW (DA-1) , NEWS	NBC, $280.00	(Blair/RAR)	Westinghouse	Roy Shapiro
WCAU, 1210, 50 KW , TALK/NEWS	CBS, $180.00	(CBS)	CBS	Allan Serxner
WDAS, 1480, 5 KW/1 KW (DA-2) , BLACK	NBN, $ 70.00*	(HNWH)	Unity	Cody Anderson
WDVT, 900, 1 KW (DAYS,DA) , TALK	, $ NA	(----)		John Harmelin
WFIL, 560, 5 KW (DA-2) , OLDIES	ABC-D, $ 90.00*	(Eastman)	LIN	Bruce Holberg
WHAT, 1340, 1 KW/250 W , BLACK	SBN, $ 42.00	(Selcom)		Art Camiolo
WIP , 610, 5 KW (DA-1) , MOR	ABC-D, $170.00	(Katz)	Metromedia	Hal Smith
WPEN, 950, 5 KW (DA-N) , NOSTALGIA	US II, $165.00*	(MMR)	Greater Media	Larry Wexler
WPGR, 1540, 50 KW (DAYS,DA) , OLDIES	US I, $ 75.00*	(Republic)	Pyramid	Michael Marder
WTEL, 860, 10 KW (DAYS,DA) , SPANISH/RELIG	, $ 23.00	(Caballero)		George Hopkinson
WZZD, 990, 50 KW/10 KW (DA-2), RELIGION	, $ 45.00	(----)		Jennifer Lear

FM STATIONS

WCAU-F, 98.1, 13 KW @ 1000, CHR	CBS-R, $219.00	(CBS)	CBS	Vince Benedict
WDAS-F, 105.3, 4 KW @ 870, BLACK	, $140.00*	(HNWH)	Unity	Cody Anderson
WEAZ-F, 101.1, 13 KW @ 1010, BTFL/EZ (Bonne)	, $310.00	(Mc-Guild)		Jim DeCaro
WFLN-F, 95.7, 50 KW @ 490, CLASSICAL	, $ 85.00	(CMBS)		Harry Haas
WIOQ-F, 102.1, 30 KW @ 650, AOR	, $200.00*	(Mc-Guild)	Outlet	Don Pettibone
WKSZ-F, 100.3, 35 KW @ 600, AC	, $140.00*	(Masla)		Dan Lerner
WMGK-F, 102.9, 50 KW @ 300, AC	, $220.00*	(MMR)	Greater Media	Larry Wexler
WMMR-F, 93.3, 25 KW @ 670, AOR (Burk-Abr)	Source, $380.00	(Katz)	Multimedia	Michael Cravon
WSNI-F, 104.5, 13 KW @ 1008, AC	US I, $115.00*	(Republic)	Pyramid	Michael Marder
WUSL-F, 98.9, 18 KW @ 830, URBAN	ABC-F, $135.00*	(Eastman)	LIN	Bruce Holberg
WWDB-F, 96.5, 18 KW @ 850, TALK	ABC-I, $110.00*	(Selcom)		Art Camiolo
WXTU-F, 92.5, 50 KW @ 500, COUNTRY (Drake-Chen)	MBS, $ 95.00*	(Blair)	Beasley	C.J. Jones
WYSP-F, 94.1, 16 KW @ 900, AOR (Pollack)	ABC-R, $185.00	(Torbet)	Infinity	Ken Stevens
WZGO-F, 106.1, 23 KW @ 740, CHR	ABC-C, $100.00*	(Christal)	Cox	Bill Phippen

CALL LETTER CHANGES

WFLN chages to WDVT

FORMAT CHANGES

WDVT changes from Classical to Talk

STATION SALES

WFLN-AM sold for $875,000

MISCELLANEOUS COMMENTS

WMMR is now overall # 1 with a fabulous book...
WCAU is flagship for Phillies...

PHOENIX

Arbitron Rank/Pop (12+): 24/1,427,300
CMSA Rank/Pop: # 23
MSA Rank/Pop: 25/1,682,400
ADI # 26
Average Person Rating: 17.9
Market TSL: 23.5 hours

Stations: 28/28
Diaries: 1558/916:1/50.1%
Sample Target: 1460
Standard Error: .501
% Below Line: 0
% Not Listed: 8.6

Est. 1984 Revenue: $46,900,000
Gross Inc.:
HH Inc.: $28,707
Retail $: 10.1 Bil
Pop per Station: 50,975
# 1 Biller: KTAR $6,400,000

12+ METRO 1/4/SHARE			WIN 85	FAL 84	SUM 84	SPG 84	**BIRCH SHARE**
1.	KTAR-F	235/9.2	10.1	10.4	---	9.1	8.0
2.	KNIX-F	226/8.9	8.0	7.2	---	7.1	9.6
3.	KUPD-F	211/8.3	8.2	7.1	---	5.4	12.1
4.	KZZP-F	193/7.6	6.7	6.0	---	5.5	12.0
5.	KKLT-F	162/6.4	6.7	5.9	---	5.5	5.0
6.	KMEO-F	151/5.9	6.7	5.8	---	5.9	6.2
	KQYT-F	151/5.9	6.0	8.0	---	8.0	4.1
8.	KOPA-F	134/5.3	5.0	5.3	---	4.5	4.9
9.	KLZI-F	122/4.8	4.2	4.2	---	3.2	3.8
10.	KOOL-F	100/3.9	4.5	3.8	---	4.9	4.1
11.	KDKB-F	95/3.7	4.1	4.1	---	7.4	5.5
12.	KOY	93/3.6	5.5	4.6	---	4.6	3.2
13.	KONC-F	74/2.9	1.6	2.8	---	2.3	2.6
14.	KSTM-F	64/2.5	2.0	2.2	---	2.0	1.9
15.	KJJJ-F	58/2.3	1.8	1.8	---	3.8	2.4
16.	KOOL	57/2.2	1.8	1.1	---	1.1	.9
17.	KLFF	55/2.2	2.8	2.6	---	2.9	2.1
18.							
19.							
20.							
21.							
22.							
23.							
24.							
25.							

12+ TSA 1/4/CUME		
1.	KNIX-F	304/3106
2.	KTAR	253/3118
3.	KUPD-F	230/2849
4.	KZZP-F	217/3289
5.	KKLT-F	171/2614
6.	KQYT-F	166/2105
7.	KDKB-F	163/2531
8.	KMEO-F	161/1850
9.	KOPA-F	154/2946
10.	KLZI-F	127/2130
11.	KOOL-F	109/1591
12.	KOY	97/1702
13.	KONC-F	75/ 982
14.	KUKQ	66/ 986
15.	KJJJ-F	64/1247
	KSTM-F	64/ 811
17.	KLFF	57/ 709
	KOOL	57/ 524
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12+ METRO CUME/ METRO CUME RATINC			FAL 84	SPG 84
1.	KZZP-F	2921/20.5	17.7	19.6
2.	KTAR	2789/19.5	20.6	19.9
3.	KOPA-F	2542/17.8	17.9	18.7
4.	KUPD-F	2507/17.6	16.1	14.9
5.	KKLT-F	2356/16.5	15.9	17.4
6.	KNIX-F	2284/16.0	16.9	15.0
7.	KLZI-F	1943/13.6	11.5	10.0
8.	KDKB-F	1932/13.5	15.1	19.7
9.	KQYT-F	1915/13.4	15.7	16.1
10.	KMEO-F	1653/11.6	14.4	12.7
11.	KOY	1592/11.2	12.5	14.0
12.	KOOL-F	1491/10.4	9.5	13.3
13.	KJJJ-F	1095/ 7.7	5.7	10.1
14.	KONC-F	962/ 6.7	6.7	9.8
15.	KUKQ	845/ 5.9	6.0	6.1
16.	KSTM-F	811/ 5.7	3.9	NA
17.	KNIX	783/ 5.5	4.8	5.8
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19.				
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25.				

12+ FM SHARE (METRO): 71.44% (1751 of 2451) (SPG 84: 68.89%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KZZP-F	1. KUPD-F	1. KUPD-F	1. KNIX-F	1. KNIX-F	1. KNIX-F	1. KTAR	1. KNIX-F	1. KZZP-F	1. KZZP-F	1. KQYT-F
2. KOPA-F	2. KZZP-F	2. KKLT-F	2. KKLT-F	2. KKLR-F	2. KTAR	2. KUPD-F	2. KTAR	2. KNIX-F	2. KTAR	2. KNIX-F
3. KUPD-F	3. KLZI-F	3. KNIX-F	3. KUPD-F	3. KUPD-F	3. KMEO-F	3. KNIX-F	3. KKLT-F	3. KUPD-F	3. KUPD-F	3. KZZP-F
4. KUKQ	4. KKLT-F	4. KZZP-F	4. KLZI-F	4. KLZI-F	4. KQYT-F	4. KZZP-F	4. KMEO-F	4. KTAR	4. KOY	4. KOPA-F+
5. KDKB-F	5. KOPA-F	5. KLZI-F	5. KOOL-F	5. KOOL-F	5. KKLT-F	5. KKLT-F	5. KUPD-F	5. KKLT-F	5. KOPA-F	5. KUPD-F
6.	6. KNIX-F	6. KOPA-F	6. KTAR	6. KTAR	6. KOY	6. KOY	6. KQYT-F	6. KMEO-F	6. KNIX-F	6. KLZI-F
7.	7. KDKB-F	7. KOOL-F	7.	7. KZZP-F	7.	7. KMEO-F	7. KZZP-F	7. KOPA-F	7. KQYT-F	7. KKLT-F
8.	KOOL-F	8.	8.	8.	8.	8. KLZI-F	8.	KQYT-F	8.	8. KMEO-F
9.	9.	9.	9.	9.	9.	9.	9.	9. KLZI-F	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KZZP-F	1. KZZP-F	1. KOPA-F	1. KKLT-F	1. KNIX-F	1. KUPD-F	1. KUPD-F	1. KUPD-F	1. KUPD-F	1. KUPD-F
2. KKLT-F	2. KKLT-F	2. KKLT-F	2. KNIX-F	2. KKLT-F	2. KZZP-F	2. KLZI-F	2. KLZI-F	2. KNIX-F	2. KNIX-F
3. KOPA-F	3. KOPA-F	KNIX-F	3. KZZP-F	3. KLZI-F	3. KDKB-F	3. KDKB-F	KSTM-F	3. KLZI-F	3. KLZI-F
4. KLZI-F	4. KLZI-F	4. KOOL-F	4. KLZI-F	4. KOOL-F	KOPA-F	4. KSTM-F	4. KNIX-F	4. KKLT-F	KTAR
KUPD-F	5. KUPD-F	KLZI-F	5. KOPA-F	5. KOPA-F	5.	5. KZZP-F	5. KOOL-F	5. KTAR	5. KKLT-F
6.	6. KOOL-F	6. KZZP-F	6. KOOL-F	6. KZZP-F	6.	6. KNIX-F	6. KKLT-F	6. KDKB-F	6. KOOL-F
7.	7. KNIX-F	7.	7. KUPD-F	7. KOY	7.	7.	7.	KOOL-F	7. KSTM-F
8.	8.	8.	8.	KTAR	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP	29 (2)	327 (2)	356 (4)	14.5	11.8
AOR		370 (3)	370 (3)	15.1	15.5
AC/OLDIES/SOFT ROCK		384 (3)	384 (3)	15.7	14.4
MOR/VARIETY	150 (2)		150 (2)	4.3	6.1
COUNTRY	72 (2)	284 (2)	356 (4)	14.5	14.7
BLACK/URBAN	51 (1)		51 (1)	2.1	2.8
BTFL MUSIC/EZ	30 (1)	302 (2)	332 (3)	13.5	15.3
NEWS/TALK	235 (1)		235 (1)	9.6	9.6
NOSTALGIA	55 (1)		55 (1)	2.2	3.1
RELIGION/GOSPEL	39 (2)	10 (1)	49 (3)	2.0	2.2
SPANISH	39 (2)		39 (2)	1.6	2.2
CLASSICAL		74 (1)	74 (1)	3.0	2.4
UNKNOWN/OTHERS				0	0
			2451 (28)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KFLR	1230	Phoenix	.5/1.8
KJJJ	910	Phoenix	1.1/5.3
KMEO	740	Phoenix	1.2/2.7
KMLE-F	107.9	Chandler	.4/1.9
KNIX	1580	Tempe	1.7/5.5
KOPA	1440	Scottsdale	.2/2.2
KPHX	1480	Phoenix	.7/1.8
KRDS	1190	Tolleson	1.1/2.4
KUKQ	1060	Tempe	2.0/5.9
KVVA	860	Phoenix	.8/1.2
KZZP	1310	Mesa	.9/3.7

RADIO STATIONS

AM STATIONS

KASA,	1540,	10 KW (DAYS,DA)	, RELIGION	,	$ 10.00	(----)	Ostrander-Wilson	George Boucher
KHEP,	1280,	1 KW (DAYS)	, RELIGION	,	$ 11.00	(----)		Herm Gebert
KJJJ,	910,	5 KW (DA-N)	, COUNTRY	US II,	$ 40.00*	(MMR)	Wolpin	Fred Weber
KLFF,	1360,	5 KW/1 KW (DA-N)	, NOSTALGIA (Ham)	,	$ 37.00*	(Masla)		Davey Hopper
KMEO,	740,	1 KW (DAYS,DA)	, BTFL/EZ	,	$ NA	(Mc-Guild)	Scripps-Howard	Steve Wrath
KNIX,	1580,	50 KW/10 KW (DA-N)	, COUNTRY	,	$ NA	(Katz)	Buck Owens	Mike Owens
KNTS,	1510,	10 KW (DAYS)	, TALK	,	$ 10.00	(----)		B.J. Glascock
KOOL,	960,	5 KW (DA-N)	, MOR/NOST (Radio Arts)	CBS,	$ 40.00	(Christal)		Tom Chauncy
KOPA,	1440,	5 KW (DAYS)	, CHR	ABC-C,	$ NA	(Selcom)	First Media	Carl Hamilton
KOY ,	550,	5 KW/1 KW	, MOR/AC	NBC,	$ 95.00*	(Eastman)	Edens	Mike Horne
KPHX,	1480,	1 KW/500 W (DA-2)	, SPANISH	,	$ 37.00	(Caballero)		Freddy Morales
KRDS,	1190,	5 KW/250 W (DA-2)	, RELIGION	,	$ 22.00	(----)	Interstate	Bill Gudelman
KTAR,	620,	5 KW (DA-N)	, NEWS/TALK	MBS,ABC-I,	$110.00*	(CBS)	Pulitzer	Johnny Andrews
KUKQ,	1060,	5 KW/500 W (DA-N)	, URBAN	,	$ 35.00	(Masla)		Lloyd Melton
KVVA,	860,	1 KW (DA-N)	, SPANISH	,	$ 30.00*	(Lotus)		Bob Feinman
KXEG,	1010,	1 KW/250 W	, RELIGION	,	$ 10.00	(----)		George Spicer
KZZP,	1310,	5 KW/500 W (DA-N)	, CHR	,	$ NA	(Mc-Guild)	Nationwide	Mickey Franko

FM STATIONS

KDKB-F,	93.3,	100 KW @ 1550,	AOR	Source,	$ 90.00*	(Blair)	Sandusky	Tommy Vascocu
KJJJ-F,	92.3,	100 KW @ 880,	COUNTRY	US II,	$ 60.00*	(MMR)	Wolpin	Fred Weber
KKLT-F,	98.7,	115 KW @ 1650,	AC	,	$100.00*	(CBS)	Pulitzer	Johnny Andrews
KLZI-F,	99.9,	100 KW @ 1680,	AC	US I,	$ 85.00	(Torbet)	Transcom	Eric Hauenstein
KMEO-F,	96.9,	100 KW @ 1556,	BTFL/EZ (Bonne)	,	$ 75.00*	(Mc-Guild)	Scripps-Howard	Steve Wrath
KMLE-F,	107.9,	100 KW @ 877,	RELIGION	,	$ 18.00	(----)	Ostrander-Wilson (CHANDLER)	
KMZK-F,	106.3,	3 KW @ 97,	CLASSICAL	,	$ 35.00	(Masla)	(SUN CITY)	Steve Rich
KNIX-F,	102.5,	100 KW @ 1610,	COUNTRY	,	$105.00*	(Katz)	Buck Owens	Mike Owens
KOOL-F,	94.5,	100 KW @ 1620,	OLDIES/AC	CBS-R,	$ 70.00	(Christal)		Tom Chauncey
KONC-F,	101.5,	100 KW @ 1740,	CLASSICAL	,	$ 55.00*	(CMBS)	Affiliated	Steve Glueck
KOPA-F,	100.7,	100 KW @ 1847,	CHR	ABC-C,	$ 80.00*	(Selcom)	First Media	Carl Hamilton
KQYT-F,	95.5,	100 KW @ 1550,	BTFL/EZ (Churchill)	,	$ 80.00*	(Eastman)	Edens	Mike Horne
KSTM-F,	107.1,	2 KW @ 405,	AOR	,	$ 36.00	(Weiss)	(APACHE JUNCTION)	Steve Allison
KUPD-F,	97.9,	100 KW @ 1620,	AOR	,	$ 90.00*	(Masla)		Lloyd Melton
KZZP-F,	104.7,	100 KW @ 1550,	CHR	,	$195.00	(Mc-Guild)	Nationwide	Mickey Franko

CALL LETTER CHANGES

KHEP-F changes to KONC

KJJJ changes to KFYI (July)

FORMAT CHANGES

KMZK: from AC to Classical

KFYI: from Country to News/Talk (July)

STATION SALES

MISCELLANEOUS COMMENTS

PITTSBURGH

Arbitron Rank/Pop (12+): 13/2,030,400
CMSA Rank/Pop: # 13
MSA Rank/Pop: 16/2,161,600
ADI # 12
Average Person Rating: 18.7
Market TSL: 24.8 hours

Stations: 34/33
Diaries: 2113/961:1/58.7%
Sample Target: 1760
Standard Error: .442
% Below Line: 0.4
% Not Listed: 7.0

Est. 1984 Revenue: $40,400,000
Gross Inc.:
HH Inc.: $28,758
Retail $: 11.4 Bil
Pop per Station: 61,527
# 1 Biller: KDKA $10,100,000

	12+ METRO 1/4/SHARE		WIN 85	FAL 84	SUM 84	SPG 84	BIRCH SHARE
1.	KDKA	573/15.1	16.1	14.9	---	15.5	14.6
2.	WBZZ-F	370/ 9.3	8.8	8.8	---	7.4	11.6
3.	WSHH-F	357/ 9.4	11.0	9.7	---	4.5	7.9
4.	WDVE-F	306/ 8.1	7.5	7.9	---	7.9	10.5
5.	WWSW-F	185/ 4.9	4.8	4.5	---	5.7	3.6
6.	WAMO-F	179/ 4.7	4.9	4.0	---	5.5	7.4
7.	WHTX-F	168/ 4.4	4.8	5.5	---	6.1	5.3
8.	WJAS	149/ 3.9	2.9	3.6	---	4.1	2.1
9.	WPNT-F	144/ 3.8	2.2	2.3	---	4.5	2.6
10.	WTAE	139/ 3.7	4.0	5.3	---	4.7	2.8
11.	WHYW-F	109/ 2.9	2.6	3.2	---	4.7	3.5
	WYDD-F	109/ 2.9	1.9	1.8	---	2.2	2.5
13.	WDSY-F	107/ 2.8	2.9	3.4	---	3.2	2.7
14.	WTKN	106/ 2.8	4.7	3.9	---	3.4	3.5
15.	KQV	71/ 1.9	2.5	2.1	---	2.8	3.0
16.	WEEP	66/ 1.8	1.1	1.4	---	1.8	1.5
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18.							
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25.							

	12+ TSA 1/4/CUME	
1.	KDKA	711/9070
2.	WDVE-F	482/5410
3.	WBZZ-F	480/6660
4.	WSHH-F	404/3963
5.	WWSW-F	226/3449
6.	WAMO-F	204/2568
7.	WHTX-F	183/3719
8.	WPNT-F	173/2280
9.	WYDD-F	172/2429
10.	WJAS	152/1639
11.	WDSY-F	144/1710
12.	WTAE	143/2749
13.	WHYW-F	118/1941
14.	WTKN	109/1704
15.	WEEP	79/1053
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	12+ METRO CUME/ METRO CUME RATING		FAL 84	SPG 84
1.	KDKA	7061/34.8	33.6	39.2
2.	WBZZ-F	5038/24.8	22.4	20.1
3.	WDVE-F	3485/17.2	18.7	17.6
4.	WSHH-F	3436/16.9	17.5	11.7
5.	WHTX-F	3361/16.6	18.7	18.8
6.	WWSW-F	2794/13.8	13.3	14.3
7.	WTAE	2628/12.9	19.6	16.0
8.	WAMO-F	2248/11.1	10.3	12.9
9.	WPNT-F	1820/ 9.0	7.2	10.6
10.	WHYW-F	1796/ 8.8	10.2	14.5
11.	WYDD-F	1779/ 8.8	9.0	9.3
12.	WTKN	1671/ 8.2	9.4	8.0
13.	WJAS	1551/ 7.6	7.6	8.5
14.	KQV	1478/ 7.3	9.0	8.4
15.	WDSY-F	1266/ 6.2	6.9	8.0
16.	WEEP	815/ 4.0	3.6	4.0
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22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 61.87% (2182 of 3527) (SPG 84: 60.89%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBZZ-F	1. WDVE-F	1. WDVE-F	1. KDKA	1. KDKA	1. KDKA	1. KDKA	1. WSHH-F	1. KDKA	1. KDKA	1. WSHH-F
2. WDVE-F	2. WBZZ-F	2. WBZZ-F	2. WWSW-F	2. WBZZ-F	2. WSHH-F	2. WBZZ-F	2. KDKA	2. WBZZ-F	2. WBZZ-F	2. WBZZ-F
3. WAMO-F	3. WHTX-F	3. WWSW-F	3. WBZZ-F	3. WWSW-F	3. WTAE	3. WDVE-F	3. WBZZ-F	3. WSHH-F	3. WDVE-F	3. KDKA
4. WYDD-F	4. WWSW-F	4. KDKA	4. WDVE-F	4. WSHH-F	4. WJAS	4. WSHH-F	4. WDVE-F	4. WDVE-F	4. WSHH-F	4. WDVE-F
5. WHTX-F	5. WAMO-F	5. WHTX-F	5. WSHH-F	5. WDVE-F	5. WBZZ-F	5. WHTX-F	5. WWSW-F	5. WWSW-F	5. WAMO-F	5. WAMO-F
6.	6. WYDD-F	6. WAMO-F	6. WHTX-F	6. WTAE	6. WDSY-F	6. WTAE	6. WJAS	6. WAMO-F	6. WTKN	6. WJAS
7.	7. WHYW-F	7. WSHH-F	7. WTAE	7. WHTX-F	7. WPNT-F	7. WWSW-F	7. WPNT-F	7. WHTX-F	7. WTAE	7. WHTX-F
8.	8.	8.	8. WHYW-F	8.	8.	8.	8.	WPNT-F	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WBZZ-F	1. WBZZ-F	1. WHTX-F	1. WBZZ-F	1. KDKA
2. WAMO-F	2. WDVE-F	2. WBZZ-F	2. KDKA	2. WSHH-F
3. WDVE-F	3. WAMO-F	3. WWSW-F	3. WDVE-F	3. WBZZ-F
4. WYDD-F	WHTX-F	4. WHYW-F	4. WAMO-F	4. WWSW-F
5. WHTX-F	5. WWSW-F	5. WDVE-F	5. WHTX-F	5. WHTX-F
6. WWSW-F	6. WHYW-F	6. KDKA	WWSW-F	6. WPNT-F
7.	7. WYDD-F	WPNT-F	7. WSHH-F	7. WDVE-F
8.	8.	8. WAMO-F	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WDVE-F	1. WDVE-F	1. WDVE-F	1. WDVE-F	1. WWSW-F
2. WBZZ-F	2. WBZZ-F	2. WWSW-F	2. WBZZ-F	2. WDVE-F
3. WYDD-F	3. WWSW-F	3. WBZZ-F	3. WWSW-F	3. WBZZ-F
4. WAMO-F	4. WYDD-F	4. WHYW-F	4. WHTX-F	4. WSHH-F
5. WHTX-F	WHTX-F	5. WHTX-F	5. WAMO-F	5. KDKA
6.	6. WAMO-F	6. WTAE	6. WHYW-F	6. WTAE
7.	7. WHYW-F	7.	7. WSHH-F	7. WHYW-F
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		538 (2)	538 (2)	15.3	15.2
AOR		415 (2)	415 (2)	11.8	11.1
AC/OLDIES/SOFT ROCK		488 (5)	488 (5)	13.8	11.7
MOR/VARIETY	800 (7)		800 (7)	22.7	23.0
COUNTRY	146 (4)	146 (3)	292 (7)	8.3	8.2
BLACK/URBAN	18 (1)	179 (1)	197 (2)	5.6	6.8
BTFL MUSIC/EZ		357 (1)	357 (1)	10.1	9.9
NEWS/TALK	177 (2)		177 (2)	5.0	6.9
NOSTALGIA	169 (2)		169 (2)	4.8	5.8
RELIGION/GOSPEL	18 (1)	37 (1)	55 (2)	1.6	1.4
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS	17 (1)	22 (1)	39 (2)	1.1	0
			3527 (34)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAMO	860	Pittsburgh	.5/2.2
WASP	1130	Brownsville	.6/1.3
WBCW	1530	Jeanette	.4/1.0
WBVP	1230	Beaver Falls	.6/1.6
WCVI	1340	Connellsville	.3/1.0
WESA	940	Charleroi	.2/ .9
WESA-F	98.3	Charleroi	.6/2.5
WHJB	620	Greensburg.	.8/2.6
WIXZ	1360	McKeesport	.7/2.2
WJPA	1450	Washington	.3/ .8
WKPA	1150	New Kensington	.5/1.6
WMBS	590	Uniontown	1.0/2.5
WPIT	730	Pittsburgh	.5/1.5
WPIT-F	101.5	Pittsburgh	1.0/3.4
WWCL-F	100.7	New Kensington	1.0/3.7
WWKS-F	106.7	Beaver Falls	.3/1.0
WYTK-F	95.3	Washington	.6/1.0
WELA-F	104.3	E. Liverpool, OH	.4/ .9

RADIO STATIONS

AM STATIONS

KDKA, 1020, 50 KW	MOR	NBC	$200.00	(Blair/RAR)		Westinghouse	Rick Starr
KQV, 1410, 5 KW (DA-2)	NEWS	CBS,MBS	$ 45.00	(Christal)			Bob Dickey
WAMO, 860, 1 KW (DAYS,DA)	BLACK/GOSPEL	SBN	$ NA	(Selcom)		Sheridan	Roger Fairfax
WBVP, 1230, 1 KW/250 W	MOR	ABC-I	$ 18.00*	(Dome)	Hall	(BEAVER FALLS)	Chris Shovlin
WEDO, 810, 1 KW (DAYS)	RELIGION		$ 13.00	(----)		(McKEESPORT)	Dave Leiner
WEEP, 1080, 50 KW (DAYS,DA)	COUNTRY	ABC-I	$ 55.00*	(Republic)		Entercom	Peter Casella
WHJB, 620, 2.5 KW/500 W (DA-2)	COUNTRY	MBS	$ 22.00	(Dome)		(GREENSBURG)	Mel Goldberg
WJAS, 1230, 5 KW (DA-N)	NOSTALGIA (Ham)	ABC-D	$ 45.00*	(MMR)		Newsystems	
WPIT, 730, 5 KW (DAYS)	RELIGION		$ 25.00	(----)		Pyramid	Mike Komichak
WTAE, 1250, 5 KW (DA-N)	MOR/AC	ABC-E,US II	$150.00*	(Katz)		Hearst	Ted Atkins
WTKN, 970, 5 KW (DA-2)	TALK	ABC-T	$ 55.00*	(Mc-Guild)		Shamrock	Diane Sutter

FM STATIONS

WAMO-F, 105.9, 72 KW @ 440	BLACK	SBN	$ 60.00*	(Selcom)		Sheridan	Roger Fairfax
WBZZ-F, 93.7, 41 KW @ 547	CHR (Burk-Abr)		$105.00*	(Blair)		EZ	Tex Meyer
WDSY-F, 107.9, 50 KW @ 500	COUNTRY	ABC-I	$ 65.00*	(Republic)		Entercom	Peter Casella
WDVE-F, 102.5, 55 KW @ 820	AOR (Burk-Abr)	Source	$110.00*	(Fastman)		Taft	Bob Schutt
WHTX-F, 96.1, 50 KW @ 500	CHR	US I	$ 85.00	(Katz)		Hearst	Ted Atkins
WHYW-F, 96.9, 15 KW @ 530	AC		$ 70.00*	(Christal)		Benns	Bob Benns
WPIT-F, 101.5, 19 KW @ 520	RELIGION		$ 25.00	(----)		Pyramid	Mike Komichak
WPNT-F, 92.9, 47 KW @ 890	VOCAL EZ		$ 55.00*	(----)			Carrol Larkin
WSHH-F, 99.7, 11 KW @ 930	BTFL/EZ (Bonne)		$ 90.00*	(MMR)			Tony Renda
WWCL-F, 100.7, 20 KW @ ? ?	AC		$ 30.00	(----)		(NEW KENSINGTON)	
WWKS-F, 106.7, 47 KW @ 520	AC	ABC-F	$ NA	(Dome)	Hall	(BEAVER FALLS)	Chris Shovlin
WWSW-F, 94.5, 50 KW @ 810	AC	ABC-C	$ 75.00*	(Mc-Guild)		Shamrock	Diane Sutter
WYDD-F, 104.7, 50 KW @ 500	AOR	ABC-R	$ 52.00	(Masla)			Norm Slemenda
WWCL-F, 100.7, 20 KW @ ? ?	AC		$ 15.00	(Torbet)		(NEW KENSINGTON)	Steve Godofsky

CALL LETTER CHANGES	FORMAT CHANGES	STATION SALES	MISCELLANEOUS COMMENTS
WNUF-F changes to WWCL-F			KDKA is the flagship station for the Pirates

PORTLAND, ME

Arbitron Rank/Pop (12+): 143/187,200
CMSA Rank/Pop: NA
MSA Rank/Pop: 186/222,000
ADI # 76
Average Person Rating: 16.9
Market TSL: 22.3 hours

Stations: 18/16
Diaries: 545/344:1/50.7%
Sample Target: 550
Standard Error: .838
% Below Line: 2.8
% Not Listed: 8.9

Est 1984 Revenue: $6,500,000
Gross Inc.:
HH Inc.: $25,716
Retail $: 2.2 Bil
Pop per Station: 11,700
# 1 Biller: WPOR-F $1,231,000

	12+ METRO 1/4/SHARE		FAL 84	SPG 84	FAL 83	SPG 83
1.	WPOR-F	51/16.1	---	15.5	---	10.5
2.	WBLM-F	46/14.6	---	13.2	---	13.6
3.	WYNZ	24/ 7.6	---	8.4	---	10.8
4.	WGAN	23/ 7.3	---	10.5	---	9.3
	WGAN-F	23/ 7.3	---	5.1	---	6.8
6.	WJBQ-F	22/ 7.0	---	7.4	---	9.0
7.	WHOM-F	18/ 5.7	---	2.0	---	1.5
8.	WYNZ-F	17/ 5.4	---	4.4	---	6.5
9.	WMGX-F	16/ 5.1	---	5.4	---	6.5
10.	WKZS-F	12/ 3.8	---	3.0	---	2.2
11.	WCLZ-F	9/ 2.8	---	4.7	---	3.4
	WIGY-F	9/ 2.8	---	5.7	---	2.8
13.						
14.						
15.						

	12+ TSA 1/4/CUME	
1.	WPOR-F	140/1300
2.	WBLM-F	125/1346
3.	WHOM-F	99/1011
4.	WIGY-F	85/1245
5.	WGAN-F	66/ 988
6.	WKZS-F	44/ 805
7.	WYNZ	43/ 501
8.	WJBQ-F	35/ 681
9.	WMGX-F	32/ 470
	WGAN	32/ 633
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		FAL 84	SPG 84
1.	WBLM-F	515/27.5	---	24.3
2.	WPOR-F	446/23.8	---	23.8
3.	WGAN	425/22.7	---	22.3
4.	WJBQ-F	365/19.5	---	18.1
5.	WGAN-F	345/18.4	---	13.7
6.	WYNZ-F	308/16.5	---	14.6
7.	WYNZ	274/14.6	---	15.3
	WIGY-F	274/14.6	---	16.4
9.	WKZS-F	256/13.7	---	9.4
10.	WMGX-F	254/13.6	---	14.7
11.	WHOM-F	207/11.1	---	5.3
12.	WCLZ-F	163/ 8.7	---	9.9
13.				
14.				
15.				

12+ FM SHARE (METRO): 79.51% (229 of 288) (SPG 84: 71.94%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBLM-F	1. WBLM-F	1. WBLM-F	1. WPOR-F	1. WPOR-F	1. WPOR-F	1. WPOR-F+	1. WPOR-F	1. WBLM-F	1. WBLM-F	1. WPOR-F
WGAN-F	2. WJBQ-F	2. WPOR-F	2. WBLM-F	2. WBLM-F	2. WGAN	2. WGAN	2. WBLM-F	2. WPOR-F	2. WPOR-F	2. WBLM-F
3. WJBQ-F	3. WMGX-F	3. WJBQ-F	3. WMGX-F	3. WGAN	3. WYNZ	3. WBLM-F	3. WYNZ	3. WGAN-F	3. WGAN	3. WGAN-F
4. WIGY-F	4. WPOR-F	4. WMGX-F	WGAN	4. WMGX-F	4. WHOM-F	4. WYNZ	4. WYNZ-F	4. WYNZ	4. WJBQ-F	4. WYNZ
5.	5.	5.	5.	5.	5.	5.	5.	5. WMGX-F	WGAN-F	5. WYNZ-F
									WBZ	6. WJBQ-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WBLM-F	1. WBLM-F	1. WJBQ-F	1. WBLM-F	1. WPOR-F	1. WBLM-F	1. WBLM-F	1. WBLM-F	1. WBLM-F	1. WPOR-F
2. WGAN-F	2. WJBQ-F	2. WBLM-F	2. WPOR-F	2. WGAN	2. WGAN-F	2.	2. WMGX-F	2. WPOR-F	2. WBLM-F
WJBQ-F	3. WPOR-F	WPOR-F	WYNZ-F	3. WYNZ-F	WJBQ-F	3.	3. WPOR-F	3. WMGX-F	3. WMGX-F
WYNZ-F	WYNZ-F	4.	4. WJBQ-F	4. WJBQ-F	4.	4.	4.	4. WJBQ-F	4.
5.	WGAN-F	5.	5.	WKZS-F	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		54 (3)	54 (3)	18.8	14.0
AOR		49 (2)	49 (2)	17.0	15.1
AC/OLDIES/SOFT ROCK		54 (4)	54 (4)	18.8	20.5
MOR/VARIETY	28 (2)		28 (2)	9.7	12.2
COUNTRY	3 (1)	51 (1)	54 (2)	18.8	20.5
BLACK/URBAN				0	0
BTFL MUSIC/EZ		18 (1)	18 (1)	6.3	7.6
NEWS/TALK	2 (1)		2 (1)	0.7	0.4
NOSTALGIA	24 (1)		24 (1)	8.3	9.0
RELIGION/GOSPEL				0	0
SPANISH				C	0
CLASSICAL		3 (1)	3 (1)	1.0	0
UNKNOWN/OTHERS	2 (1)		2 (1)	0.7	0.7
			288 (18)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WDCS-F	106.3	Scarborough	.9/3.7
WLOB	1310	Portland	.6/3.1
WMER	1440	Westbrook	.9/5.2
WPOR	1490	Portland	.9/5.2
WBZ	1030	Boston	1.6/6.4
WTOS-F	105.1	Skowhegan	.9/2.5

RADIO STATIONS

WASY, 1590, 5 KW/2.5 KW (DA-2), OLDIES , $17.00 (Queen) (GORHAM) Dan DuBonnett
WGAN, 560, 5 KW (DA-1) , MOR NBC-T, $39.00 (Blair) Cole Wilkirs
WLOB, 1310, 5 KW (DA-2) , ? ? , $10.00 (----)
WMER, 1440, 5 KW (DA-N) , TALK/NEWS ABC-I,ABC-T, $17.00 (Christal) Bride Dave Daigle
WPOR, 1490, 1 KW/250 W , COUNTRY (Musicworks) ABC-E, $ NA (Mc-Guild) Ocean Coast Bob Gold
WYNZ, 970, 5 KW (DA-N) , NOSTALGIA (Ham) CBS, $23.00* (Eastman) Buckley Mike Schafer

WBLM-F, 107.5, 30 KW @ 612, AOR (Burk-Abr) , $38.00* (Selcom) Fuller-Jeffrey (LEWISTON) Bob Caron
WCLZ-F, 98.9, 15 KW @ 400, AC , $30.00 (MMR) Clipper (BRUNSWICK) Dave Kaufman
WDCS-F, 106.3, 3 KW @ 300, CLASSICAL MBS, $20.00* (CMBS) Fred Miller
WGAN-F, 102.9, 100 KW @ 1470, CHR , $39.00 (Blair) Cole Wilkins
WHOM-F, 94.9, 48 KW @ 3756, BTFL/EZ , $44.00 (Christal) (MT. WASHINGTON, NH) Herb Crosby
WIGY-F, 105.9, 50 KW @ 500, CHR ABC-F, $29.00 (Masla) (BATH) Sandy Frost
WJBQ-F, 97.9, 50 KW @ 500, CHR US 1,ABC-C, $30.00 (Christal) Bride Kathy Johnson
WKZS-F, 99.9, 30 KW @ 651, AC , $22.00 (HNWH) (AUBURN) Ron Frizzell
WMGX-F, 93.1, 50 KW @ 315, CONTEMP , $56.00 (Torbet) Sunshine Dave Dean
WPOR-F, 101.9, 50 KW @ 492, COUNTRY ABC-E, $50.00 (Mc-Guild) Ocean Coast Bob Gold
WYNZ-F, 100.9, 3 KW @ 225, AC (TM) , $22.00* (Eastman) Buckley Mike Schafer
WTOS-F, 105.1, 50 KW @ 2420, AOR , $23.00 (Roslin) (SKOWHEGAN) Bob MacDonald

MISCELLANEOUS COMMENTS WGAN-F changes from BTFL to CHR...

PORTLAND, OR

Arbitron Rank/Pop (12+): 30/1,116,500
CMSA Rank/Pop: # 26
MSA Rank/Pop: 41/1,103,000
ADI # 23
Average Person Rating: 16.0
Market TSL: 21.7 hours

Stations: 25/25
Diaries: 1340/833:1/47.8%
Sample Target: 1320
Standard Error: .522
% Below Line: 0
% Not Listed: 7.1

Est. 1984 Revenue: $32,500,000
Gross Inc.:
HH Inc.: $27,799
Retail $: 8.6 Bil
Pop per Station: 44,660
# 1 Biller: KGW $3,800,000

12+ METRO 1/4/SHARE			WIN 85	FAL 84	SUM 84	SPG 84
1.	KGW	180/10.1	5.8	6.8	---	5.9
2.	KKRZ-F	160/ 8.9	7.8	7.0	---	3.1
3.	KEX	145/ 8.1	8.9	6.0	---	3.8
4.	KMJK-F	144/ 8.0	6.9	6.7	---	10.2
5.	KXL-F	133/ 7.4	7.0	8.2	---	8.5
6.	KGON-F	111/ 6.2	5.5	3.5	---	5.3
7.	KINK-F	102/ 5.7	5.8	6.8	---	5.9
8.	KXL	100/ 5.6	5.5	3.9	---	4.0
9.	KYTE	85/ 4.8	5.3	6.4	---	5.3
10.	KKCW-F	83/ 4.6	6.7	5.3	---	4.6
11.	KUPL-F	71/ 4.0	4.3	3.3	---	4.1
12.	KCNR-F	54/ 3.0	3.8	4.3	---	4.2
13.	KWJJ	46/ 2.6	3.2	4.6	---	4.4
14.	KYTE-F	42/ 2.3	2.4	4.1	---	4.8
15.	KKSN	37/ 2.1	2.0	3.8	---	2.1
16.						
17.						
18.						
19.						
20.						
21.						
22.						
23.						
24.						
25.						

12+ TSA 1/4/CUME		
1.	KKRZ-F	227/2923
2.	KGW	214/2626
3.	KXL-F	179/1794
4.	KMJK-F	168/2200
5.	KEX	159/2626
6.	KGON-F	151/2428
7.	KXL	126/1768
8.	KINK-F	123/1675
9.	KUPL-F	118/1249
10.	KKCW-F	112/1538
11.	KYTE-F	108/1166
12.	KCNR-F	71/1266
13.	KYTE-F	57/1147
14.	KWJJ	54/1191
15.	KJIB-F	48/ 782
16.		
17.		
18.		
19.		
20.		
21.		
22.		
23.		
24.		
25.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	KGW	2672/23.9	17.9	20.7
2.	KEX	2207/19.8	16.7	12.2
3.	KKRZ-F	2204/19.7	15.7	10.6
4.	KMJK-F	1858/16.6	15.7	20.1
5.	KGON-F	1735/15.5	12.7	12.4
6.	KINK-F	1360/12.2	13.7	12.5
7.	KXL-F	1299/11.6	12.3	13.7
8.	KXL	1283/11.5	11.8	9.8
9.	KKCW-F	1131/10.1	11.8	11.1
10.	KCNR-F	1003/ 9.0	11.1	12.1
11.	KWJJ	971/ 8.7	8.7	11.8
12.	KYTE	892/ 8.0	10.0	7.8
13.	KUPL-F	843/ 7.6	7.3	8.3
14.	KYTE-F	800/ 7.2	10.3	11.3
15.	KSGO	761/ 6.8	6.9	5.8
16.				
17.				
18.				
19.				
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 57.82% (961 of 1662) (SPG 84: 61.24%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KKRZ-F	1. KKRZ-F	1. KGW	1. KGW	1. KGW	1. KEX	1. KGW	1. KGW	1 KGW	1. KMJK-F	1. KXL-F
2. KMJK-F	2. KGW	2. KKRZ-F	2. KEX	2. KEX	KXL-F	2. KEX	2. KXL-F	2. KKRZ-F	2. KKRZ-F	2. KMJK-F
3.	3. KGON-F	3. KMJK-F	3. KKRZ-F	3. KINK-F	3. KGW	3. KKRZ-F	3. KEX	3. KMJK-F	3. KGON-F	3. KKRZ-F
4.	4. KINK-F	4. KGON-F	KINK-F	4. KKRZ-F	4. KXL	4. KMJK-F	4. KKRZ-F	4. KEX	4. KEX	4. KGW
5.	KMJK-F	5. KINK-F	5. KKCW-F	5. KKCW-F	5. KYTE	5. KXL	5. KMJK-F	5. KGON-F	5. KGW	5. KGON-F
6.	6.	6. KEX	6. KMJK-F	6. KXL-F	6. KKCW-F	6. KXL-F	6. KGON-F	KXL-F	KINK-F	6. KUPL-F
7.	7.	7. KKCW-F	7.	7.	7. KUPL-F	7. KINK-F	7. KKCW-F	7.	7. KXL	7. KINK-F
8.	8.	8.	8.	8.	8.	8. KGON-F	8.	8.	8.	8. KEX
9.	9.	9.	9.	9.	9.	KYTE	9.	9.	9.	9. KXL
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KMJK-F	1. KGW	1. KGW	1. KGW	1. KGW	1. KGON-F	1. KKRZ-F	1. KINK-F	1. KGON-F	1. KGW
KGON-F	2. KMJK-F	2. KKRZ-F	2. KMJK-F	2. KEX	2. KMJK-F	KGON-F	2. KKRZ-F	2. KGW	2. KINK-F
3. KKRZ-F	3. KKRZ-F	KMJK-F	3. KEX	3. KKCW-F	3. KKRZ-F	3. KINK-F	3. KGW	3. KKRZ-F	3. KKRZ-F
4. KINK-F	4. KINK-F	4. KEX	4. KKRZ-F	KXL-F	4.	4. KMJK-F	4. KGON-F	4. KINK-F	4. KEX
5. KGW	5. KGON-F	5. KKCW-F	5. KKCW-F	5. KMJK-F	5.	5. KGW	5. KMJK-F	5. KMJK-F	5. KGON-F
6. KCNR-F	6. KKCW-F	6. KINK-F	6. KGON-F	6. KKRZ-F	6.	6.	6. KCNR-F	6. KEX	6. KXL
7.	7. KEX	7.	KINK-F	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP	5 (1)	311 (3)	316 (4)	19.0	14.9
AOR		213 (2)	213 (2)	12.8	17.2
AC/OLDIES/SOFT ROCK	211 (2)	137 (2)	348 (4)	20.9	19.3
MOR/VARIETY	145 (1)		145 (1)	8.7	4.1
COUNTRY	75 (4)	101 (2)	176 (6)	10.6	15.5
BLACK/URBAN				0	0
BTFL MUSIC/EZ		133 (1)	133 (1)	8.0	9.1
NEWS/TALK	125 (2)		125 (2)	7.5	7.2
NOSTALGIA	85 (1)		85 (1)	5.1	7.9
RELIGION/GOSPEL	11 (1)	31 (1)	42 (2)	2.5	2.4
SPANISH				0	0
CLASSICAL	37 (1)	42 (1)	79 (2)	4.8	2.3
UNKNOWN/OTHERS				0	0
			1662 (25)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCNR	1410	Portland	.3/1.2
KJIB-F	99.5	Portland	1.7/5.1
KKEY	1150	Portland	1.4/2.4
KPDQ	800	Portland	.6/2.3
KPDQ-F	93.7	Portland	1.7/4.7
KRDR	1230	Gresham	.4/1.0
KSGO	1520	Oregon City	1.7/6.8
KSKD-F	105.1	Salem	.4/2.7
KUPL	1330	Portland	.8/2.6
KVAN	1550	Vancouver, WA	.3/1.1

RADIO STATIONS

AM STATIONS

KAAR, 1480, 1 KW (DA-1)	OLDIES		$ 16.00	(Roslin)	(VANCOUVER)	
KCNR, 1410, 5 KW (DAYS)	CHR	ABC-C	$ NA	(Christal)	Duffy	Dave McDonald
KEX , 1190, 50 KW (DA-1)	MOR	ABC-I	$100.00*	(Katz)	Taft	Dave Milner
KGW , 620, 5 KW (DA-N)	AC	APR	$120.00	(Blair)	King	Alan Mason
KKEY, 1150, 5 KW (DAYS,DA)	TALK	MBS	$ 40.00*	(----)		Ralph Weagant
KLIQ, 1290, 5 KW (DA-2)	TALK	ABC-T	$ 30.00*	(----)	Cascade	Fran Griffes
KKSN, 910, 5 KW (DA-2)	CLASSICAL		$ 48.00	(CMBS)		Bill Failing
KPDQ, 800, 1 KW (DAYS,DA)	RELIGION		$ 22.00	(----)	—	John Davis
KRDR, 1230, 1 KW/250 W	COUNTRY	MBS	$ 24.00	(----)	Comm. Pacific	Don Coss
KSGO, 1520, 50 KW/10 KW (DA-1)	OLDIES		$ 38.00*	(HNWH)	Ackerly	Linn Harrison
KUPL, 1330, 5 KW (DA-1)	COUNTRY	MBS	$ NA	(Torbet)	Scripps-Howard	Ed Hardy
KVAN, 1550, 10 KW (DA-N)	COUNTRY	APR	$ 20.00	(Moore)	Capps (VANCOUVER)	Ron Hughes
KWJJ, 1080, 50 KW/10 KW (DA-2)	COUNTRY	ABC-E	$ 60.00*	(Eastman)	Park	Ray Mirabella
KXL , 750, 50 KW/10 KW (DA-1)	NEWS/TALK	NBC,NBC-T	$ 80.00*	(Mc-Guild)	Kaye-Smith	Ray Watson
KYTE, 970, 5 KW (DA-1)	NOSTALGIA (Ham)	CBS	$ 63.00*	(Selcom)	Henry	

FM STATIONS

KCNR-F, 97.1, 100 KW @ 1200	AC		$ 95.00	(Christal)	Duffy	Dave McDonald
KGON-F, 92.3, 100 KW @ 920	AOR (Burk-Abr)		$ 75.00*	(HNWH)	Ackerly	Linn Harrison
KINK-F, 101.9, 100 KW @ 1611	AOR		$130.00	(Blair)	King	Stan Mak
KJIB-F, 99.5, 100 KW @ 920	COUNTRY	ABC-E	$ 65.00*	(Eastman)	Park	Ray Mirabella
KKCW-F, 103.3, 100 KW @ 1654	SOFT AC		$ 96.00	(Masla)	Fairwest	Don Propst
KKRZ-F, 100.3, 100 KW @ 920	CHR (Burk-Abr)	ABC-F,US I	$110.00*	(Katz)	Taft	Dave Crowl
KMJK-F, 106.7, 100 KW @ 877	CHR	ABC-C,APR	$ 85.00*	(Eastman)	Ives	Victor Ives
KPDQ-F, 93.7, 100 KW @ 247	RELIGION		$ 27.00	(----)		John Davis
KUPL-F, 98.5, 100 KW @ 1100	COUNTRY	ABC-D	$ 80.00	(Torbet)	Scripps-Howard	Ed Hardy
KXL-F , 95.5, 100 KW @ 920	BTFL/EZ (Bonne)		$ 85.00*	(Mc-Guild)	Kaye-Smith	Ray Watson
KYTE-F, 101.1, 100 KW @ 1635	CLASSICAL		$ 60.00*	(Selcom)	Henry	

CALL LETTER CHANGES

KRCK changes to KYTE-F

FORMAT CHANGES

KYTE-F changes from AOR to Classical

KAAR affiliates with Children's Radio Network

STATION SALES

KSGO/KGON-F: sold by Des Moines Register to Ackerly for $6,000,000

KCNR A/F: sold by Duffy for $7,000,000 (Mahlman)

KLIQ (Lake Oswego) sold to Ives for $1,600,000

MISCELLANEOUS COMMENTS

Huge increase for both KEX and KGW...decrease in FM share...

PORTSMOUTH-DOVER, NH

Arbitron Rank/Pop (12+): 109/286,900
CMSA Rank/Pop: NA
MSA Rank/Pop: 146/294,900
Boston ADI
Average Person Rating: 16.9
Market TSL: 22.1 hours

Stations: 30/8
Diaries: 891/322:1/51.7%
Sample Target: 680
Standard Error: .680
% Below Line: 53.9
% Not Listed: 9.5

Est 1984 Revenue: NA
Gross Inc.:
HH Inc.: $28,607
Retail $: 1.5 Bil
Pop per Station: 35,863
# 1 Biller: NA

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 83
1.	WOKQ-F	57/11.7	---	14.2	---	---
2.	WHEB-F	49/10.1	---	4.9	---	---
3.	WERZ-F	40/ 8.2	---	11.3	---	---
4.	WBZ	29/ 6.0	---	7.3	---	---
5.	WSSH-F	26/ 5.3	---	5.3	---	---
6.	WBCN-F	25/ 5.1	---	3.8	---	---
7.	WTSN	24/ 4.9	---	3.0	---	---
8.	WHOM-F	18/ 3.7	---	3.8	---	---
	WZID-F	18/ 3.7	---	2.6	---	---
10.	WHEB	17/ 3.5	---	1.2	---	---
11.						
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	WOKQ-F	63/813
2.	WHEB-F	62/620
3.	WHOM-F	47/447
4.	WERZ-F	44/637
5.	WBZ	39/628
6.	WZID-F	26/297
	WSSH-F	26/393
8.	WBCN-F	25/327
	WGAN-F	25/331
10.	WTSN	24/322
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	WOKQ-F	702/24.5	---	24.1
2.	WERZ-F	600/20.9	---	23.6
3.	WHEB-F	521/18.2	---	17.7
4.	WBZ	455/15.9	---	18.4
5.	WSSH-F	380/13.2	---	12.4
6.	WTSN	315/11.0	---	9.9
7.	WBCN-F	307/10.7	---	9.9
8.	WHTT-F	284/ 9.9	---	9.C
9.	WHOM-F	259/ 9.0	---	7.8
10.	WROR-F	252/ 8.8	---	5.9
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 74.77% (329 of 440) (SPG 84: 80.22%)

	TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	WERZ-F	WHEB-F	WHEB-F	WOKQ-F	WOKQ-F	WOKQ-F	WOKQ-F	WHEB-F	WOKQ-F	WERZ-F	WOKQ-F
2.	WHTT-F	WBCN-F	WOKQ-F	WHEB-F	WHEB-F	WBZ	WHEB-F	WOKQ-F	WHEB-F	WHEB-F WBZ	WHEB-F
3.		WERZ-F	WBCN-F	WSSH-F	WSSH-F	WSSH-F	WBZ	WERZ-F	WERZ-F		WERZ-F
4.			WERZ-F	WBCN-F	WBCN-F	WHEB	WTSN	WBCN-F	WSSH-F	WOKQ-F	WSSH-F
5.							WERZ-F				

	WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1.	WHEB-F	WHEB-F	WHEB-F	WHEB-F	WOKQ-F	WHEB-F	WHEB-F	WBCN-F	WHEB-F	WOKQ-F
2.	WERZ-F	WERZ-F	WERZ-F WBCN-F	WOKQ-F	WHEB-F WSSH-F	WAAF-F WBCN-F	WBCN-F	WHEB-F	WOKQ-F	WHEB-F
3.		WBCN-F		WERZ-F			WERZ-F	WCGY-F	WBCN-F	WBCN-F
4.				WSSH-F	WTSN		WOKQ-F	WOKQ-F	WERZ-F	WSSH-F
5.										

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		71 (5)	71 (5)	16.1	17.8
AOR		97 (4)	97 (4)	22.0	15.2
AC/OLDIES/SOFT ROCK	24 (1)	66 (6)	90 (7)	20.5	22.4
MOR/VARIETY	57 (5)		57 (5)	13.0	11.0
COUNTRY		60 (2)	60 (2)	13.6	16.9
BLACK/URBAN				0	0
BTFL MUSIC/EZ		40 (3)	40 (3)	9.1	10.3
NEWS/TALK	18 (3)		18 (3)	4.1	3.5
NOSTALGIA				0	2.0
RELIGION/GOSPEL				0	0
SPANISH				0	0
CLASSICAL				0	0.9
UNKNOWN/OTHERS		7 (1)	7 (1)	1.6	0
			440 (30)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAVI	1380	Portsmouth	.8/2.7
WWNH	930	Rochester	1.0/4.1
WXKZ-F	96.7	Rochester	1.4/3.0
WGAN-F	102.9	Portland	.4/2.7
WGIR	610	Manchester	.4/2.2
WGIR-F	101.1	Manchester	3.3/8.6

See Boston for the frequency and city of license for these stations:

WAAF-F	1.4/2.0	WLYT-F	1.6/6.0
WBOS-F	.6/2.4	WMJX-F	.6/3.0
WCGY-F	2.5/4.9	WRKO	2.9/7.2
WEEI	.4/3.5	WROR-F	2.7/8.8
WHDH	.4/3.9	WVBF-F	.8/2.3
WHTT-F	3.1/9.9	WXKS-F	1.0/5.0
WJIB-F	.8/2.9	WZOU-F	1.9/7.4

RADIO STATIONS

WAVI, 1380, 1 KW (DA-N), AC	ABC-D, $14.00 (----)		Rosanne Armstrong
WHEB, 750, 1 KW (DAYS), MOR	, $20.00 (Blair)	Knight	Cliff Taylor
WMYF, 1540, 5 KW (DAYS), MOR/AC	SMN, $ NA (Torbet)	Porter (EXETER)	Jeff Lyon
WTSN, 1270, 5 KW (DA-2), AC	ABC-C, $20.00 (Torbet)		Jerome Lipman
WWNH, 930, 5 KW (DA-2), MOR	CBS, $16.00 (----)		Marcia Nescot
WERZ-F, 107.1, 3 KW @ 356, CHR (Burk-Abr)	, $ NA (Torbet)	Porter (EXETER)	Jeff Lyon
WHEB-F, 100.3, 31 KW @ 14G, AOR (Pollack)	, $37.00 (Blair)	Knight	Cliff Taylor
WOKQ-F, 97.5, 50 KW @ 350, COUNTRY	, $48.00 (Selcom)	Fuller-Jeffrey	Martin Lessard
WXKZ-F, 96.7, 3 KW @ 300, AC (?)	CBS-R, $18.00 (----)		Marcia Nescot

Other ranked stations - See Boston, Manchester or Portland

MISCELLANEOUS COMMENTS WBBX sold for $450,000 (Kozacko)...WBBX changes calls to WAVI...

PROVIDENCE

Arbitron Rank/Pop (12+): 26/1,223,300
CMSA Rank/Pop: # 34
MSA Rank/Pop: 55/885,000
ADI # 40
Average Person Rating: 19.4
Market TSL: 25.1 hours

Stations: 38/23
Diaries: 1509/811:1/49.8%
Sample Target: 1370
Standard Error: .530
% Below Line: 13.1
% Not Listed: 8.7

Est. 1984 Revenue: $18,000,000
Gross Inc.:
HH Inc.: $26,434
Retail $: 5.1 Bil
Pop per Station: 53,187
# 1 Biller: WPRO-F $2,530,000

	12+ METRO 1/4/SHARE		FAL 84	SPG 84	FAL 83	SPG 83
1.	WLKW-F	299/12.6	13.1	10.0	12.0	12.3
2.	WPRO-F	275/11.6	9.5	10.0	9.3	9.4
3.	WHJY-F	233/ 9.8	9.8	9.9	7.3	8.5
4.	WPRO	175/ 7.4	6.1	5.2	6.2	6.3
5.	WHJJ	152/ 6.4	5.4	6.7	6.1	4.3
6.	WSNE-F	105/ 4.4	4.5	6.2	3.4	4.8
7.	WWLI-F	77/ 3.2	3.7	2.4	4.0	3.5
8.	WMYS-F	71/ 3.0	3.5	2.3	4.5	3.4
9.	WBRU-F	69/ 2.9	3.3	3.3	2.3	3.4
10.	WERI-F	67/ 2.8	3.5	2.9	.5	.4
11.	WBSM	64/ 2.7	2.4	2.5	1.7	2.8
12.	WEAN	52/ 2.2	3.4	3.4	2.8	3.9
13.	WLKW	51/ 2.1	2.3	3.7	3.6	4.9
14.	WXKS-F	46/ 1.9	1.6	1.7	2.0	2.3
15.	WHIM	37/ 1.6	2.1	1.7	4.6	1.9
16.						
17.						
18.						
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21.						
22.						
23.						
24.						
25.						

	12+ TSA 1/4/CUME	
1.	WLKW-F	303/2860
2.	WPRO-F	275/3662
3.	WHJY-F	235/2588
4.	WPRO	176/2518
5.	WHJJ	152/1670
6.	WSNE-F	106/1617
7.	WERI-F	84/1285
8.	WWLI-F	81/1559
9.	WMYS-F	71/ 989
10.	WBRU-F	70/1209
11.	WBSM	66/ 478
12.	WEAN	52/1096
13.	WLKW	51/ 579
14.	WXKS-F	46/ 758
15.	WHIM	37/ 418
16.		
17.		
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23.		
24.		
25.		

	12+ METRO CUME/ METRO CUME RATING		FAL 84	SPG 84
1.	WPRO-F	3641/29.8	28.1	27.9
2.	WLKW-F	2840/23.2	23.1	20.2
3.	WHJY-F	2564/21.0	21.0	19.4
4.	WPRO	2482/20.3	20.5	20.0
5.	WHJJ	1670/13.7	12.4	12.5
6.	WSNE-F	1581/12.9	14.5	14.7
7.	WWLI-F	1491/12.2	13.6	10.2
8.	WBRU-F	1201/ 9.8	10.6	10.1
9.	WERI-F	1141/ 9.3	11.4	7.3
10.	WEAN	1072/ 8.8	13.0	10.5
11.	WMYS-F	978/ 8.0	8.9	6.3
12.	WXKS-F	758/ 6.2	6.3	6.0
13.	WBZ	627/ 5.1	5.9	6.7
14.	WLKW	579/ 4.7	5.9	5.5
15.	WHTT-F	547/ 4.5	5.5	7.3
16.				
17.				
18.				
19.				
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 66.02% (1432 of 2169) (SPG 84: 62.92%)

	TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	WPRO-F	WHJY-F	WHJY-F	WPRO-F	WPRO-F	WLKW-F	WPRO	WLKW-F	WLKW-F	WPRO-F	WLKW-F
2.	WHJY-F	WPRO-F	WPRO-F	WPRO	WLKW-F	WPRO	WLKW-F	WPRO-F	WPRO-F	WHJY-F	WPRO-F
3.	WERI-F	WSNE-F	WPRO	WHJY-F	WPRO	WHJJ	WPRO-F	WHJY-F	WHJY-F	WHJJ	WHJY-F
4.	WHTT-F	WBRU-F	WSNE-F	WLKW-F	WHJY-F	WPRO-F	WHJY-F	WPRO	WPRO	WLKW-F	WPRO
5.		WPRO	WLKW-F	WSNE-F	WSNE-F	WWLI-F	WHJJ	WHJJ	WHJJ	WPRO	WSNE-F
6.		WMYS-F	WBRU-F	WMYS-F	WMYS-F	WSNE-F	WSNE-F	WSNE-F	WSNE-F		WHJJ
7.					WWLI-F		WBSM				WWLI-F
8.											
9.											
10.											

	WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1.	WPRO-F	WPRO-F	WPRO-F	WPRO-F	WPRO-F	WHJY-F	WHJY-F	WHJY-F	WHJY-F	WHJY-F
2.	WHJY-F	WHJY-F	WSNE-F	WSNE-F	WLKW-F	WPRO-F	WPRO-F	WPRO-F	WPRO-F	WLKW-F
3.	WSNE-F	WSNE-F	WHJY-F	WHJY-F	WPRO	WBRU-F	WBRU-F	WBRU-F	WPRO	WPRO-F
4.	WXKS-F		WMYS-F	WPRO	WSNE-F			WPRO	WLKW-F	WPRO
5.	WBRU-F		WPRO	WLKW-F	WMYS-F			WBCN-F	WBRU-F	WHJJ-F
6.			WLKW-F	WMYS-F	WHJY-F				WWLI-F	WBRU-F
7.										WWLI-F
8.										
9.										
10.										

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		440 (5)	440 (5)	20.3	18.5
AOR		346 (4)	346 (4)	16.0	16.3
AC/OLDIES/SOFT ROCK	192 (2)	281 (5)	473 (7)	21.8	20.3
MOR/VARIETY	83 (5)		83 (5)	3.8	6.4
COUNTRY	54 (2)	14 (1)	68 (3)	3.1	4.1
BLACK/URBAN				0	0
BTFL MUSIC/EZ		330 (3)	330 (3)	15.2	11.5
NEWS/TALK	305 (7)		305 (7)	14.1	15.9
NOSTALGIA	103 (2)	13 (1)	116 (3)	5.3	6.1
RELIGION/GOSPEL				0	0.4
SPANISH				0	0
CLASSICAL		8 (1)	8 (1)	0.4	0.5
UNKNOWN/OTHERS				0	0
			2169 (38)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WADK	1540	Newport	1.0/1.5
WALE	1400	Fall River, MA	1.3/2.7
WARA	1320	Attleboro, MA	.6/1.8
WGNG	550	Pawtucket	.7/2.6
WNBH	1340	New Bedford, MA	1.1/3.4
WNEF-F	106.3	Woonsocket	.5/1.1
WPEP	1570	Taunton, MA	.8/ .9
WSAR	1480	Fall River, MA	.3/2.0
WWON	1240	Woonsocket	.3/1.5
WNBC	660	New York	.7/1.7

See Boston for the frequencies and city of license of the following stations:

WAAF-F	.6/2.6	WJIB-F	.8/2.2
WBCN-F	1.2/3.9	WPLM-F	.7/2.7
WBOS-F	.6/2.3	WRKO	.3/1.3
WBZ	1.2/5.1	WROR-F	.7/3.2
WCRB-F	.3/1.9	WVBF-F	.5/1.9
WEEI	.3/1.8	WZOU-F	1.2/4.4
WHTT-F	1.0/4.5		

RADIO STATIONS

AM STATIONS

WEAN, 790, 5 KW (DA-2) , NOSTALGIA CBS, $45.00* (Mc-Guild) Eastern Jim Kefford
WGNG, 550, 1 KW/500 W (DA-N), COUNTRY ABC-E, $30.00 (Smithers) Don Hysko
WHIM, 1110, 5 KW (DAYS) , COUNTRY MBS, $25.00 (Masla) Dick ALlen
WHJJ, 920, 5 KW (DA-N) , NEWS/TALK ABC-I,NBC-T, $58.00* (Katz) Federal Jan Karger
WLKW, 990, 50 KW (DAYS,DA) , NOSTALGIA US II, $35.00 (Christal) JAG Eugene Lombardi

WPRO, 630, 5 KW (DA-N) , AC ABC-D,MBS, $93.00 (Blair) Cap Cities Aaron Daniels
WRCP, 1290, 5 KW/1 KW (DA-2) , ETHNIC , $17.00 (NE Spot) Antonio Costa
WRIB, 1220, 1 KW (DAYS) , RELIGION , $ 8.00 (----) Arthur Tacker
WBSM, 1420, 5 KW/1 KW (DA-2) , TALK ABC-I,NBC-T, $20.00 (Market 4) Metter (NEW BEDFORD) Ray Arthur

FM STATIONS

WBRU-F, 95.5, 20 KW @ 546, AOR (Burk-Abr) , $65.00 (Eastman) Jim Gascoigne
WERI-F, 103.7, 50 KW @ 500, CHR (Burk-Abr) , $40.00* (Roslin) (WESTERLY) Phil Urso
WHJY-F, 94.1, 50 KW @ 546, AOR (Pollack) ABC-R, $80.00* (Katz) Federal Jan Karger
WLKW-F, 101.5, 50 KW @ 500, BTFL/EZ US II, $80.00 (Christal) JAG Eugene Lombardi

WPRO-F, 92.3, 39 KW @ 550, CHR ABC-C, $93.00 (Blair) Cap Cities Aaron Daniels
WSNE-F, 93.3, 50 KW @ 619, AC , $60.00* (Eastman) Wilkes-Schwartz (TAUNTON,MA) Mike Schwartz
WWLI-F, 105.1, 50 KW @ 500, VOCAL EZ (Trans) , $55.00* (Mc-Guild) Eastern Jim Kefford
WMYS-F, 98.1, 50 KW @ 589, AC (Drake-Chen) , $35.00* (Torbet) Hall (NEW BEDFORD) Christine Lodge

CALL LETTER CHANGES

WPJB changes to WWLI

WWON-F changes to WNEF-F (June)

FORMAT CHANGES

WWLI from AC to Vocal EZ (Transtar)

WEAN from News/Talk to Nostalgia (April)

STATION SALES

WEAN/WPJB-F: from Prov. Journal to Eastern for $5,000,000 (Blackburn)

MISCELLANEOUS COMMENTS

PUEBLO

Arbitron Rank/Pop (12+): 168/104,200
CMSA Rank/Pop: NA
MSA Rank/Pop: 271/127,000
ADI # 103 (eith Colo Spg)
Average Person Rating: 18.5
Market TSL: 25.0 hours

Stations: 17/10
Diaries: 645/162:1/53.6%
Sample Target: 550
Standard Error: .814
% Below Line: 40.6
% Not Listed: 6.7

Est 1984 Revenue: $2,500,000
Gross Inc.:
HH Inc.: $25,940
Retail $: .6 Bil
Pop per Station: 10,420
# 1 Biller: KCCY-F $750,000

	12+ METRO 1/4/SHARE		FAL 84	SPG 84	FAL 83	SPG 83
1.	KCCY-F	39/20.2	---	23.8	---	15.1
2.	KILO-F	22/11.4	---	11.3	---	12.7
3.	KCSJ	17/ 8.8	---	6.9	---	9.6
4.	KIDN	14/ 7.3	---	11.3	---	12.7
5.	KRDO-F	13/ 6.7	---	8.8	---	5.4
6.	KKMG-F	12/ 6.2	---	5.0	---	2.4
7.	KIKX-F	11/ 5.7	---	---	---	1.8
	KVUU-F	11/ 5.7	---	1.9	---	2.4
9.	KKFM-F	7/ 3.6	---	9.4	---	8.4
10.	KDZA	6/ 3.1	---	3.1	---	7.2
11.						
12.						
13.						
14.						
15.						

	12+ TSA 1/4/CUME	
1.	KCCY-F	42/385
2.	KRDO-F	25/250
3.	KIDN	24/280
4.	KILO-F	23/288
5.	KCSJ	20/257
	KVUU-F	20/178
7.	KIKX-F	16/232
8.	KKMG-F	15/175
9.	KKFM	12/265
10.		
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		FAL 84	SPG 84
1.	KCCY-F	330/31.7	---	31.7
2.	KILO-F	227/21.8	---	21.4
3.	KCSJ	214/20.5	---	17.5
4.	KDZA	163/15.6	---	16.3
5.	KIDN	159/15.3	---	21.3
6.	KIKX-F	152/14.6	---	----
7.	KKFM-F	149/14.3	---	21.9
8.	KRDO-F	148/14.2	---	15.3
9.	KKMG-F	140/13.4	---	13.2
10.	KZLO-F	113/10.8	---	9.4
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 70.00% (126 of 180) (SPG 84: 66.45%)

	TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	KIKX-F	KILO-F	KCCY-F	KCCY-F	KCCY-F	KCCY-F	KCCY-F	KCCY-F	KCCY-F	KILO-F	KCCY-F
2.	KILO-F	KCCY-F	KILO-F	KVUU-F		KCSJ KRDO-F	KCSJ	KILO-F	KILO-F	KCCY-F	KILO-F
3.	KKMG-F	KKMG-F KVUU-F	KVUU-F				KILO-F	KIDN	KCSJ	KKMG-F	KIDN
4.	KCCY-F		KKMG-F			KIDN	KIDN	KRDO-F	KIDN	KCSJ	KIKX-F
5.											

	WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1.	KCCY-F KIKX-F KILO-F	KCCY-F	KCCY-F	KCCY-F	KCCY-F	KILO-F	KILO-F	KCCY-F KILO-F	KCCY-F KILO-F	KCCY-F
2.		KILO-F KVUU-F	KVUU-F	KVUU-F	KRDO-F KVUU-F	KCCY-F KKMG-F	KCCY-F			KILO-F
3.							KKMG-F	KVUU-F		KVUU-F
4.										
5.										

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		35 (4)	35 (4)	19.4	14.8
AOR		22 (1)	22 (1)	12.2	11.6
AC/OLDIES/SOFT ROCK	6 (1)	16 (2)	22 (3)	12.2	8.4
MOR/VARIETY				0	0
COUNTRY	14 (1)	39 (1)	53 (2)	29.4	37.4
BLACK/URBAN				0	0
BTFL MUSIC/EZ		13 (1)	13 (6)	7.2	9.0
NEWS/TALK	21 (2)		21 (2)	11.7	8.4
NOSTALGIA	5 (1)		5 (1)	2.8	2.6
RELIGION/GOSPEL	5 (1)		5 (1)	2.8	5.2
SPANISH	3 (1)	1 (1)	4 (2)	2.2	3.2
CLASSICAL				0	0
UNKNOWN/OTHERS				0	0
			180 (17)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KAYK	1480	Pueblo	2.6/3.4
KFEL	970	Pueblo	2.6/4.7
KRMX	690	Pueblo	1.6/4.2
KRMX-F	107.1	Pueblo	.5/3.2
KZLO-F	100.7	Pueblo	2.6/10.8
KOA	850	Denver	2.1/7.0
KSPZ-F	92.9	Colo Spgs	2.6/9.8

RADIO STATIONS

KAYK, 1480, 1 KW (DAYS,DA)	, NOSTALGIA	, $ 6.00	(McGuire)		Joyce Erway
KCSJ, 590, 1 KW (DA-2)	, NEWS/TALK	CBS,NBC-T, $10.00	(Eastman)		Larry Roberts
KDZA, 1230, 1 KW/250 W	, AC	US 1, $14.00	(Masla)		Tony Spicola
KFEL, 970, 1 KW (DAYS)	, RELIGION	, $ 7.00	(----)		Tom Fay
KIDN, 1350, 5 KW/1 KW (DA-N)	, COUNTRY	MBS, $18.00	(Torbet)		Bob Campbell
KRMX, 690, 250 W (DAYS)	, SPANISH	MBS, $18.00	(Caballero)		Andres Neidig
KCCY-F, 97.9, 100 KW @ 320	, COUNTRY	ABC-E, $30.00	(Mc-Guild)	Fuller-Jeffrey	Michael John
KKMG-F, 98.9, 100 KW @ 600	, CHR	, $12.00	(----)		Herb Wolfe
KRMX-F, 107.1, 3 KW @ 77	, SPANISH	MBS, $12.00	(Caballero)		Andres Neidig
KZLO-F, 100.7, 100 KW @ 800	, CHR	US 1, $16.00	(Masla)		Tony Spicola

KVUU and other ranked stations - See Colorado Springs

MISCELLANEOUS COMMENTS KRMX-F sold for $262,000...KCCY-F sold by Fuller-Jeffrey for $2,100,000 (Chapman)...

RALEIGH-DURHAM

Arbitron Rank/Pop (12+): 62/517,300
CMSA Rank/Pop: NA
MSA Rank/Pop: 78/599,300
ADI # 38
Average Person Rating: 18.7
Market TSL: 24.9 hours

Stations: 25/19
Diaries: 912/567:1/41.5%
Sample Target: 890
Standard Error: .743
% Below Line: 6.5
% Not Listed: 15.4

Est 1984 Revenue: $18,500,000
Gross Inc.:
HH Inc.: $26,937
Retail $: 3.7 Bil
Pop per Station: 27,226
# 1 Biller: WRAL-F $3,625,000

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 83	BIRCH SHARE
1.	WRAL-F	121/12.5	12.0	8.6	9.8	8.9	14.2
2.	WFXC-F	99/10.2	5.5	2.2	.6	1.3	10.1
3.	WDCG-F	64/ 6.6	9.6	14.5	11.9	11.0	11.8
4.	WPTF	63/ 6.5	7.0	7.3	15.2	12.1	5.9
5.	WSES	61/ 6.3	1.9	---	2.6	---	---
6.	WRDU-F	58/ 6.0	6.7	---	---	---	10.0
7.	WLLE	52/ 5.4	3.5	3.2	3.8	4.5	2.9
8.	WZZU-F	50/ 5.2	3.8	---	---	---	6.2
9.	WQDR-F	43/ 4.5	4.7	10.8	7.9	9.7	5.1
10.	WDNC	34/ 3.5	4.7	5.6	2.5	2.5	2.8
11.							
12.							
13.							
14.							
15.							

12+ TSA 1/4/CUME		
1.	WRAL-F	387/4909
2.	WDCG-F	210/3120
3.	WRDU-F	187/2042
4.	WQDR-F	166/2135
5.	WPTF	142/1727
6.	WZZU-F	108/1471
7.	WFXC-F	104/ 833
8.	WPCM-F	74/1029
9.	WNCT-F	63/ 761
10.	WSES	61/ 220
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	WRAL-F	1445/27.9	25.7	24.0
2.	WDCG-F	1140/22.0	27.1	29.4
3.	WPTF	902/17.4	21.0	21.0
4.	WZZU-F	783/15.1	13.8	----
5.	WFXC-F	760/14.7	11.3	2.2
6.	WRDU-F	729/14.1	13.0	----
7.	WQDR-F	630/12.2	11.3	20.7
8.	WYYD-F	621/12.0	12.4	18.1
9.	WDNC	481/ 9.3	9.8	11.2
10.	WLLE	449/ 8.7	NA	7.1
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 62.91% (514 of 817) (SPG 84: 59.77%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WDCG-F	1. WRAL-F	1. WRAL-F	1. WRAL-F	1. WRAL-F	1. WRAL-F	1. WRAL-F	1. WRAL-F	1. WRAL-F	1. WFXC-F	1. WFXC-F
2. WFXC-F	2. WRDU-F	2. WFXC-F	2. WFXC-F	2. WFXC-F	2. WFXC-F	2. WPTF	2. WFXC-F	2. WFXC-F	2. WPTF	2. WRAL-F
3. WZZU-F	3. WFXC-F	3. WRDU-F	3. WLLE	3. WLLE	3. WPTF	3. WFXC-F	3. WRDU-F	3. WDCG-F	3. WRAL-F	3. WSES WDCG-F
4.	4. WDCG-F	4. WDCG-F	4. WSES	4. WQDR-F	4. WQDR-F	4. WRDU-F	4. WQDR-F	4. WRDU-F	4. WDCG-F	
5.	5. WZZU-F	5. WSES	5. WQDR-F WDCG-F	5. WSES	5. WSES	5. WZZU-F	5. WPTF	5. WPTF	5.	5. WRDU-F WZZU-F
	6. WLLE	6. WLLE				6. WDCG-F		6. WLLE		

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WRAL-F	1. WRAL-F	1. WRAL-F	1. WRAL-F	1. WRAL-F	1. WRDU-F	1. WRDU-F	1. WRAL-F	1. WFXC-F	1. WRAL-F
2. WFXC-F	2. WDCG-F	2. WDCG-F	2. WFXC-F	2. WFXC-F	2. WFXC-F	2. WFXC-F	2. WRDU-F	2. WRAL-F	2. WFXC-F
3. WZZU-F	3. WRDU-F WLLE	3. WLLE	3. WDCG-F	3. WDCG-F WLLE	3. WDCG-F	3. WRAL-F	3. WFXC-F	3. WRDU-F	3. WLLE WSES
4. WRDU-F		4. WRDU-F	4. WLLE		4. WSES	4. WZZU-F	4. WZZU-F	4. WSES	
5. WLLE	5. WFXC-F	5. WQDR-F	5. WRDU-F	5. WQDR-F	5. WZUU-F	5. WDCG-F	5. WLLE	5. WZZU-F	5. WQDR-F

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		114 (2)	114 (2)	14.0	17.3
AOR		58 (1)	58 (1)	7.1	12.8
AC/OLDIES/SOFT ROCK	9 (1)	153 (4)	162 (5)	19.8	18.3
MOR/VARIETY	63 (1)		63 (1)	7.7	8.7
COUNTRY	43 (4)	62 (2)	105 (6)	12.9	11.7
BLACK/URBAN	145 (4)	120 (3)	265 (7)	32.4	20.4
BTFL MUSIC/EZ		7 (1)	7 (1)	0.9	3.3
NEWS/TALK				0	0
NOSTALGIA	34 (1)		34 (1)	4.2	6.7
RELIGION/GOSPEL	9 (1)		9 (1)	1.1	0.9
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS				0	0
			817 (25)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WCHL	1360	Chapel Hill	.9/3.4
WDUR	1490	Durham	2.8/6.8
WETC	540	Wendell	.5/ .9
WKIX	850	Raleigh	2.2/6.2
WPJL	1240	Raleigh	.9/2.4
WSRC	1410	Durham	.5/2.1
WTIK	1310	Durham	1.2/2.6
WYRN	1480	Louisburg	.5/1.1
WYYD-F	96.1	Raleigh	2.7/12.0
WRSV-F	92.1	Rocky Mount	.6/2.0
WMAG-F	99.5	High Point	.3/1.5
WNCT-F	107.9	Greenville, NC	.7/2.1
WOJY-F	100.3	High Point	.3/1.4
WPCM-F	101.1	Burlington	2.0/5.8
WQMG-F	97.1	Greensboro	1.6/4.1

RADIO STATIONS

WDNC,	620,	5 KW/1 KW (DA-2),	NOSTALGIA (Ham)	CBS,NBC-T,	$ 35.00*	(Blair)			Bill Alexander
WDUR,	1490,	1 KW/250 W,	BLACK (Drake-Chen)	,	$ 24.00*	(Selcom)			Rich Glover
WKIX,	850,	10 KW/5 KW (DA-2),	COUNTRY (Burk-Abr)	ABC-D,	$ 40.00*	(Christal)	Mann		Ed Weiss
WLLE,	570,	500 W (DAYS),	BLACK	SBN,	$ 17.00	(Weiss)			Henry Monroe
WPJL,	1240,	1 KW/250 W,	GOSPEL	UPI,	$ 12.00	(Southern)			Bill Suttles
WPTF,	680,	50 KW (DA-N),	MOR (Drake-Chen)	ABC-E,	$ 80.00*	(Mc-Guild)			Bill Irwin
WSRC,	1410,	5 KW (DAYS,DA),	BLACK (TM)	NBN,	$ 17.00	(HNWH)			Jim Mayes
WTIK,	1310,	5 KW/1 KW (DA-2),	COUNTRY	MBS,	$ NA	(----)			Harry Welch
WSES,	1550,	1 KW (DAYS),	BLACK	,	$ 15.00	(Lotus)			
WDCG-F,	105.1,	99 KW @ 1041,	CHR	US I,	$100.00	(Blair)			Bill Alexander
WFXC-F,	107.1,	3 KW @ 300,	BLACK (Drake-Chen)	,	$ 30.00*	(Selcom)			Rich Glover
WQDR-F,	94.7,	100 KW @ 1025,	COUNTRY	ABC-E,	$ 72.00*	(Mc-Guild)			Laurel Smith
WRAL-F,	101.5,	100 KW @ 1900,	AC	,	$120.00	(Katz)	Capitol		Dick deButts
WRDU-F,	106.1,	100 KW @ 1350,	AOR (Burk-Abr)	,	$ 65.00*	(MMR)	Voyager	(WILSON)	David Berry
WYYD-F,	96.1,	98 KW @ 930,	VOCAL EZ (Trans)	,	$ 70.00*	(Christal)	Mann		Ed Weiss
WZZU-F,	93.9,	100 KW @ 1811,	CHR	,	$ 50.00	(Torbet)	Village	(BURLINGTON)	Peter Jorgonson

READING

Arbitron Rank/Pop (12+): 116/274,200
CMSA Rank/Pop: NA
MSA Rank/Pop: 137/319,600
Philadelphia ADI
Average Person Rating: 19.4
Market TSL: 25.4 hours

Stations: 34/5
Diaries: 692/396:1/53.8%
Sample Target: 660
Standard Error: .807
% Below Line: 57.2
% Not Listed: 5.6

Est 1984 Revenue: $4,200,000
Gross Inc.:
HH Inc.: $27,629
Retail $: 1.8 Bil
Pop per Station: 54,840
# 1 Biller: WRFY-F $1,550,000

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 83
1.	WRFY-F	96/18.0	17.2	18.7	16.4	14.0
2.	WEEU	45/ 8.5	10.5	11.1	11.8	11.0
3.	WRAW	33/ 6.2	7.9	4.8	7.6	10.4
4.	WEAZ-F	32/ 6.0	3.4	4.3	4.6	4.4
5.	WHUM	30/ 5.6	7.3	5.6	6.0	7.3
6.	WYSP-F	27/ 5.1	8.5	6.3	6.6	7.7
7.	WMMR-F	22/ 4.1	3.8	3.9	3.4	2.9
8.	WPAZ	19/ 3.6	.6	.6	---	---
9.	WWDB-F	18/ 3.4	1.8	.9	1.0	2.5
	WCAU-F	18/ 3.4	3.0	3.9	4.0	3.1
11.						
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME

1.
2.
3.
4.
5. READING'S MSA AND TSA ARE THE SAME.
6.
7.
8.
9.
10.
11.
12.
13.
14.
15.

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	WRFY-F	927/33.8	35.6	33.6
2.	WEEU	701/25.6	22.4	24.9
3.	WHUM	447/16.3	17.0	16.4
4.	WRAW	377/13.7	18.2	13.1
5.	WCAU-F	310/11.3	9.5	11.6
6.	KYW	309/11.3	11.7	12.2
7.	WMMR-F	293/10.7	9.6	9.5
8.	WYSP-F	285/10.4	17.1	14.4
9.	WEAZ-F	281/10.2	---	9.2
10.	WIOV-F	206/ 7.5	7.3	8.2
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 68.13% (342 of 502) (SPG 84: 69.61%)

	TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	WCAU-F	WRFY-F	WRFY-F	WRFY-F	WRFY-F	WRFY-F	WRFY-F	WRFY-F	WRFY-F	WEEU	WRFY-F
2.	WRFY-F	WYSP-F	WYSP-F		WEEU	WEEU	WEEU	WEEU	WRAW WEAZ-F	WRFY-F	WEAZ-F
3.	WYSP-F	WMMR-F	WMMR-F		WHUM	WHUM	WHUM	WRAW		WCAU-F	WRAW WYSP-F
4.						WRAW	WRAW	WEAZ-F	WHUM	WEAZ-F	
5.											

	WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1.	WRFY-F	WRFY-F	WRFY-F	WRFY-F	WRFY-F	WMMR-F	WRFY-F	WRFY-F	WRFY-F	WRFY-F
2.	WMGK-F WMMR-F					WYSP-F	WYSP-F	WYSP-F	WYSP-F	
3.						WRFY-F	WMMR-F		WMMR-F	
4.										
5.										

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		121 (4)	121 (4)	24.1	27.4
AOR		66 (4)	66 (4)	13.1	11.6
AC/OLDIES/SOFT ROCK	11 (2)	36 (5)	47 (7)	9.4	7.0
MOR/VARIETY	68 (3)		68 (3)	13.5	14.2
COUNTRY	30 (1)	22 (2)	52 (3)	10.4	14.4
BLACK/URBAN		6 (1)	6 (1)	1.2	0.9
BTFL MUSIC/EZ		52 (2)	52 (2)	10.4	11.8
NEWS/TALK	18 (2)	18 (1)	36 (3)	7.2	4.9
NOSTALGIA	33 (1)		33 (1)	6.6	5.1
RELIGION/GOSPEL		18 (2)	18 (2)	3.6	1.9
SPANISH				0	0
CLASSICAL		3 (1)	3 (1)	0.6	0.9
UNKNOWN/OTHERS				0	0
			502 (34)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBYO-F	107.9	Boyertown	2.1/4.9
WAEB	790	Allentown	.6/2.7
WAEB-F	104.1	Allentown	.8/2.8
WDAC-F	94.5	Lancaster	1.3/1.9
WFMZ-F	100.7	Allentown	.6/2.5
WHP-F	97.3	Harrisburg	1.5/2.3
WIOV-F	105.1	Ephrata	2.3/7.5
WJBR-F	99.5	Wilmington, DE	.9/2.6
WLEV-F	96.1	Easton	.8/2.7
WNCE-F	101.3	Lancaster	.8/1.8
WQQQ-F	99.9	Easton	.6/2.2
WZZO-F	95.1	Bethlehem	2.3/4.5

See Philadelphia for the frequencies and city of license of the following stations:

KYW	3.0/11.3	WMGK-F	1.9/6.1
WCAU	.4/2.3	WSNI-F	2.1/6.7
WFIL	1.5/6.0	WUSL-F	1.1/5.4
WFLN-F	.6/2.6	WXTU-F	1.9/4.4
WIOQ-F	.9/1.8	WZGO-F	.8/4.6
WIP	.8/2.0		

RADIO STATIONS

WEEU, 850, 1 KW (DA-N), MOR	ABC-E,SMN, $33.00	(Mc-Guild)		Richard Schilpp
WHUM, 1240, 1 KW/250 W, COUNTRY	MBS, $25.00	(Republic)	Brill	Alan Beck
WRAW, 1340, 1 KW/250 W , NOSTALGIA (TM)	CBS, $26.00	(HNWH)		Tom Franco
WPAZ, 1370, 1 KW (DAYS), MOR	ABC-C,MBS, $ NA	(----)	(POTTSTOWN)	
WRFY-F, 102.5, 15 KW @ 820, CHR (TM)	US I, $45.00	(HNWH)		Tom Franco

Other ranked stations - See Philadelphia or Lancaster

RENO

Arbitron Rank/Pop (12+): 142/187,600
CMSA Rank/Pop: NA
MSA Rank/Pop: 188/219,200
ADI # 123
Average Person Rating: 19.4
Market TSL: 25.2 hours

Stations: 17/17
Diaries: 661/284:1/48.4%
Sample Target: 560
Standard Error: .791
% Below Line: 0
% Not Listed: 9.6

Est 1984 Revenue: $8,600,000
Gross Inc.:
HH Inc.: $29,465
Retail $: 2.1 Bil
Pop per Station: 11,035
# 1 Biller: KOZZ-F $1,450,000

	12+ METRO 1/4/SHARE		FAL 84	SPG 84	FAL 83	SPG 83
1.	KOZZ-F	42/11.5	16.1	12.1	15.9	14.0
2.	KWNZ-F	40/11.0	1.9	2.6	4.1	5.6
3.	KRNO-F	39/10.7	11.0	9.1	10.0	15.6
4.	KSRN-F	33/ 9.1	7.6	9.7	7.2	7.2
5.	KNEV-F	32/ 8.8	8.2	5.3	6.6	7.5
6.	KOH	25/ 6.9	6.0	5.6	7.5	7.2
7.	KHTX-F	24/ 6.6	11.7	8.8	5.9	.9
8.	KOLO	22/ 6.0	6.0	8.2	8.8	3.1
9.	KROY-F	13/ 3.6	3.5	3.2	1.9	---
10.	KBET	10/ 2.7	3.8	2.4	1.6	5.0
	KPLY	10/ 2.7	1.6	5.9	4.4	6.5
	KROW	10/ 2.7	5.4	3.8	5.9	5.6
13.						
14.						
15.						

	12+ TSA 1/4/CUME	
1.	KOZZ-F	64/777
2.	KSRN-F	60/443
3.	KWNZ-F	56/670
4.	KNEV-F	44/412
5.	KRNO-F	42/504
	KHTX-F	42/571
7.	KOH	35/509
8.	KROW	32/569
9.	KOLO	29/355
10.	KNSS-F	18/173
	KRZQ-F	18/230
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		FAL 84	SPG 84
1.	KOZZ-F	457/24.4	29.4	28.9
2.	KRNO-F	410/21.9	20.4	21.5
3.	KWNZ-F	387/20.6	8.5	6.5
4.	KHTX-F	349/18.6	25.1	22.6
5.	KOH	274/14.6	15.0	13.3
6.	KOLO	256/13.6	14.3	16.7
7.	KNEV-F	248/13.2	18.0	9.5
8.	KROY-F	215/11.5	11.9	12.5
9.	KSRN-F	199/10.6	7.9	8.6
10.	KROW	194/10.3	12.2	12.1
11.	KCBN	178/ 9.5	16.4	18.0
12.	KBET	164/ 8.7	6.4	6.8
13.	KONE	147/ 7.8	7.2	9.5
14.	KPLY	145/ 7.7	6.0	11.2
15.				

12+ FM SHARE (METRO): 70.82% (233 of 329) (SPG 84: 58.82%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KWNZ-F	1. KOZZ-F	1. KOZZ-F	1. KRNO-F	1. KRNO-F	1. KSRN-F	1. KRNO-F+	1. KRNO-F	1. KOZZ-F	1. KOZZ-F	1. KOZZ-F
2. KOZZ-F	2. KRNO-F	2. KRNO-F	2. KOZZ-F	2. KOZZ-F	2. KNEV-F	2. KWNZ-F	2. KSRN-F	2. KWNZ-F	2. KWNZ-F	2. KWNZ-F
3. KHTX-F	3. KWNZ-F	3. KWNZ-F	3. KWNZ-F	3. KOH	3. KOH	3. KSRN-F	3. KWNZ-F	3. KRNO-F	3. KRNO-F	3. KNEV-F
4.	4.	4. KHTX-F	4. KOH	4. KWNZ-F	4. KRNO-F	4. KOZZ	4. KOZZ-F	4. KNEV-F	4. KNEV-F	4. KRNO-F
5.	5.	5.	5.	5. KNEV-F	5.	5. KOH	5.	5. KSRN-F	5. KOH	5.
						KOLO				

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KWNZ-F	1. KRNO-F	1. KRNO-F	1. KRNO-F	1. KRNO-F	1. KOZZ-F	1. KOZZ-F	1. KOZZ-F	1. KOZZ-F	1. KOZZ-F
2. KOZZ-F	2. KWNZ-F	2. KROY-F	2. KWNZ-F	2. KROY-F	2. KWNZ-F	2. KRNO-F	2. KRNO-F	2. KRNO-F	2. KRNO-F
KRNO-F	3. KHTX-F	3. KHTX-F	3. KHTX-F	3. KHTX-F	3. KRNO-F	KWNZ-F	3. KWNZ-F	3. KWNZ-F	3. KOH
KHTX-F	4. KOZZ-F	4. KWNZ-F	4. KOZZ-F	KWNZ-F	4.	4.	4.	4.	4. KWNZ-F
5.	5.	5.	5.	KNEV-F	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		67 (3)	67 (3)	20.4	17.3
AOR		42 (1)	42 (1)	12.8	13.4
AC/OLDIES/SOFT ROCK	7 (1)	52 (2)	59 (3)	17.9	26.8
MOR/VARIETY	20 (2)	33 (1)	53 (3)	16.1	14.1
COUNTRY	41 (3)	7 (1)	48 (4)	14.6	16.3
BLACK/URBAN				0	0
BTFL MUSIC/EZ		32 (1)	32 (1)	9.7	5.9
NEWS/TALK	25 (1)		25 (1)	7.6	6.2
NOSTALGIA				0	0
RELIGION/GOSPEL				0	0
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS	3 (1)		3 (1)	0.9	0
			329 (17)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCBN	1230	Reno	1.9/9.5
KNSS-F	98.1	Carson City	1.9/5.3
KONE	1450	Reno	2.5/7.8
KRZQ-F	96.5	Lake Tahoe	.8/5.7
KSRN	1590	Sun Valley	.8/1.9

RADIO STATIONS

KBET, 1340, 1 KW/250 W , MOR	APR, $12.00	(Unirep)		Joe McMurray
KCBN, 1230, 1 KW/250 W , AC	CBS-R,US 2, $28.00	(Torbet)	Roth	Bob Ordonez
KOH , 630, 5 KW/1 KW (DA-N), NEWS/TALK	CBS,ABC-T, $26.00	(Katz)		Ron Ostlund
KOLO, 920, 5 KW/1 KW (DA-N), COUNTRY	NBC, $25.00	(HNWH)	Donrey	John Rogers
KONE, 1450, 1 KW/250 W , COUNTRY	ABC-E, $23.00	(Christal)	Lotus	Dave Newman
KPLY, 1270, 1 KW (DAYS) , MOR	, $16.00	(Selcom)	(SPARKS)	
KROW, 780, 50 KW (DA-N) , COUNTRY	, $18.00	(Mc-Guild)	John Price	Jack Chunn
KHTX-F, 103.7, 1 KW @ 2870, CHR	, $25.00*	(Katz)	(CARNELIAN BAY, CA)	Bill Wilson
KNEV-F, 95.5, 60 KW @ 2250, BTFL/EZ	, $20.00*	(Mc-Guild)	John Price	Jack Chunn
KOZZ-F, 105.7, 75 KW @ 2120, AOR (Burk-Abr)	Source, $32.00	(Christal)	Lotus	Dave Newman
KRNO-F, 106.9, 70 KW @ 2214, AC	, $45.00	(Torbet)	Roth	Bob Ordonez
KROY-F, 100.9, 300 W @ 840, AC	, $22.00	(Selcom)	(SPARKS)	
KSRN-F, 104.5, 25 KW @ 2900, MOR/VARIOUS	UPI, $18.00	(----)		Carl Roliff
KWNZ-F, 97.3, 87 KW @ 2126, CHR	, $20.00	(HNWH)	Constant (CARSON CITY)	Pat Cole
KNSS-F, 98.1, 100 KW @ ? ? , COUNTRY	, $ NA	(Republic)	(CARSON CITY)	

MISCELLANEOUS COMMENTS KCBN changes from CHR to AC...KNAA changes calls to KROY-F...KORY changes calls to KPLY...

RICHMOND

Arbitron Rank/Pop (12+): 53/668,700
CMSA Rank/Pop: # 48
MSA Rank/Pop: 62/785,600
ADI # 55
Average Person Rating: 18.0
Market TSL: 24.0 hours

Stations: 20/17
Diaries: 1246/537:1/54.6%
Sample Target: 1020
Standard Error: .592
% Below Line: 3.8
% Not Listed: 7.2

Est 1984 Revenue: $18,300,000
Gross Inc.:
HH Inc.: $30,191
Retail $: 5.1 Bil
Pop per Station: 39,335
# 1 Biller: WRVA $4,055,000

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 83
1.	WRVQ-F	200/16.6	13.4	16.6	10.9	8.8
2.	WRVA	138/11.5	11.9	15.5	14.1	18.6
3.	WEZS-F	137/11.4	9.7	10.7	10.9	12.7
	WPLZ-F	137/11.4	10.5	9.2	9.2	9.5
5.	WRXL-F	117/ 9.7	8.8	8.7	7.2	7.6
6.	WTVR-F	85/ 7.1	6.5	5.2	9.5	7.5
7.	WLEE	45/ 3.7	4.7	5.8	7.7	5.2
8.	WRNL	42/ 3.7	3.3	4.1	5.4	6.0
9.	WFTH	37/ 3.1	2.5	3.0	2.1	3.3
10.	WQSF-F	34/ 2.8	8.1	6.7	1.9	2.5
11.	WKIE	32/ 2.7	1.5	.8	3.3	2.5
12.	WANT	26/ 2.2	4.2	3.4	5.1	4.0
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	WRVQ-F	224/2521
2.	WRVQ	163/2256
3.	WEZS-F	151/1821
4.	WPLZ-F	144/1393
5.	WRXL-F	138/1615
6.	WTVR-F	116/1448
7.	WQSF-F	49/ 705
8.	WRNL	46/ 755
9.	WLEE	45/ 551
10.	WFTH	38/ 397
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	WRVQ-F	2095/31.3	29.3	31.1
2.	WRVA	1870/28.0	30.3	33.4
3.	WEZS-F	1531/22.9	24.0	23.2
4.	WRXL-F	1343/20.1	19.2	16.5
5.	WPLZ-F	1314/19.7	19.1	17.8
6.	WTVR-F	1083/16.2	14.7	14.0
7.	WRNL	668/10.0	9.7	10.5
8.	WQSF-F	558/ 8.3	17.3	14.1
9.	WLEE	551/ 8.2	10.2	11.4
10.	WANT	449/ 6.7	9.2	12.0
11.	WKIE	414/ 6.2	3.9	4.9
12.	WFTH	387/ 5.8	5.1	5.3
13.				
14.				
15.				

12+ FM SHARE (METRO): 67.32% (752 of 1117) (SPG 84: 61.72%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WRVQ-F	1. WRVQ-F	1. WRVQ-F	1. WEZS-F	1. WEZS-F	1. WRVA	1. WRVA	1. WRVQ-F	1. WRVQ-F	1. WPLZ-F	1. WRVQ-F
2. WPLZ-F	2. WPLZ-F	2. WEZS-F	2. WRVQ-F	2. WRVQ-F	2. WEZS-F	2. WRVQ-F	2. WEZS-F	2. WEZS-F	2. WRVQ-F	2. WPLZ-F
3. WRXL-F	3. WRXL-F	3. WPLZ-F	3. WPLZ-F	3. WPLZ-F	3. WTVR-F	3. WEZS-F	3. WRXL-F	3. WPLZ-F	3. WRXL-F	3. WEZS-F
4.	4. WEZS-F	4. WRXL-F	4. WRXL-F	4. WRXL-F	4. WRVQ-F	4. WPLZ-F	4. WPLZ-F	4. WRXL-F	4. WRVA	4. WTVR-F
5.	5.	5. WTVR-F	5. WTVR-F	5. WRVA	5. WLEE	5. WRXL-F	5. WTVR-F	5. WRVA	5. WEZS-F	5. WRXL-F
			6. WRVA	6. WTVR-F		6. WTVR-F	6. WRVA	6. WTVR-F		6. WRVA

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WRVQ-F	1. WPLZ-F	1. WPLZ-F	1. WRVQ-F	1. WEZS-F
2. WPLZ-F	WRVQ-F	2. WRVQ-F	2. WEZS-F	2. WRVQ-F
3. WEZS-F	3. WEZS-F	3. WEZS-F	3. WPLZ-F	3. WPLZ-F
4. WRXL-F	4. WRXL-F	4. WRXL-F	4.	4. WRVA
5.	5.	5. WTVR-F	5.	5. WTVR-F

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WRVQ-F	1. WRVQ-F	1. WRXL-F	1. WRVQ-F	1. WEZS-F
2. WRXL-F	2. WRXL-F	2. WPLZ-F	2. WRXL-F	2. WRXL-F
3. WPLZ-F	3. WPLZ-F	3. WEZS-F	3. WEZS-F	3. WRVQ-F
4.	4. WEZS-F	4. WRVQ-F	4. WPLZ-F	4. WTVR-F
5.	5.	5.	5.	5. WRVA
				6. WPLZ-F

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		200 (1)	200 (1)	17.9	24.7
AOR		117 (1)	117 (1)	10.5	9.2
AC/OLDIES/SOFT ROCK		141 (2)	141 (2)	12.6	11.3
MOR/VARIETY	138 (1)		138 (1)	12.4	16.4
COUNTRY	53 (2)	109 (3)	162 (5)	14.5	12.6
BLACK/URBAN	95 (3)	171 (2)	266 (5)	23.8	14.2
BTFL MUSIC/EZ	23 (1)		23 (1)	2.1	1.0
NEWS/TALK				0	0
NOSTALGIA	51 (2)		51 (2)	4.6	6.2
RELIGION/GOSPEL		14 (1)	14 (1)	1.3	4.3
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS	5 (1)		5 (1)	0.4	0
			1117 (20)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WDYL-F	92.1	Chester	1.2/4.1
WENZ	1450	Highland Springs	.4/3.2
WKHK-F	95.3	Colonial Heights	1.7/4.0
WPVA	1290	Colonial Heights	.5/1.2
WRJY	1320	Richmond	1.9/3.3
WXGI	950	Richmond	.9/3.0
WLTY-F	95.7	Norfolk	.3/1.1
WSVS-F	104.7	Crewe	.3/ .6

RADIO STATIONS

WANT, 990, 1 KW (DAYS) , BLACK	NBN, $ 44.00 (Masla)	Robinson	Ben Miles
WFTH, 1590, 5 KW (DAYS) , BLACK	, $ 19.50 (P/W)	Willis	
WKIE, 1540, 10 KW (DAYS,DA), BLACK	, $28.00 (Weiss)		Jim Carter
WLEE, 1480, 5 KW (DA-2) , NOSTALGIA	CBS,MBS, $ 34.00 (HNWH)	Gilcom	Tony Booth
WRJY, 1320, 5 KW (DAYS,DA), BTFL	, $ 18.00 (----)		Jon Hill
WRNL, 910, 5 KW (DA-N) , COUNTRY	ABC-I, $ 50.00 (Katz)	Capitol-WRAL	Claire Shaffner
WRVA, 1140, 50 KW (DA-1) , MOR	NBC, $130.00 (Eastman)	Edens	Bob Jones
WTVR, 1380, 5 KW (DA-2) , COUNTRY	SMN, $ NA (MMR)	Park	Eddie Anderson
WXGI, 950, 5 KW (DAYS) , COUNTRY	ABC-D, $ 10.00 (----)		Dave Wilburn
WEZS-F, 103.7, 74 KW @ 750, AC (Burk-Abr)	, $ 75.00 (Blair)	EZ	Wanda Bottiger
WPLZ-F, 99.3, 2.5 KW @ 328, BLACK	US 1, $ 64.00* (Mc-Guild)	(PETERSBURG)	Bill Eure
WRVQ-F, 94.5, 200 KW @ 355, CHR	US 1, $115.00 (Eastman)	Edens	Phil Goldman
WRXL-F, 102.1, 140 KW @ 320, AOR (Pollack)	ABC-R, $ 90.00 (Katz)	Capitol-WRAL	Claire Shaffner
WTVR-F, 98.1, 50 KW @ 840, COUNTRY (Drake-Chen)	MBS, $ 65.00* (MMR)	Park	Eddie Anderson

WQSF - See Norfolk

MISCELLANEOUS COMMENTS WMGB/WQKS-F (Williamsburg) sold to Understein for $2,000,000 (Holt)...WQKS-F changes format from Black to BTFL (May)...

RIVERSIDE-SAN BERNARDINO

Arbitron Rank/Pop (12+): 39/859,900
CMSA Rank/Pop: NA
MSA Rank/Pop: 24/1,740,000
Los Angeles ADI
Average Person Rating: 16.6
Market TSL: 22.2 hours

Stations: 42/16
Diaries: 1349/637:1/40.6%
Sample Target: 1280
Standard Error: .535
% Below Line: 61.8
% Not Listed: 12.3

Est 1984 Revenue: $15,300,000
Gross Inc.:
HH Inc.: $26,984
Retail $: 9.8 Bil
Pop per Station: 53,744
# 1 Biller: KGGI-F $1,200,000

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 83
1.	KGGI-F	124/8.7	5.8	4.7	4.3	4.1
2.	KIIS-F	113/7.9	9.5	8.7	8.2	5.0
3.	KDUO-F	97/6.8	6.7	5.9	6.7	6.0
4.	KFI	72/5.0	3.4	5.6	5.6	5.8
5.	KBIG-F	67/4.7	5.1	4.5	3.4	4.4
6.	KRTH-F	62/4.3	3.2	2.3	4.2	2.2
7.	KNX	54/3.8	3.3	4.0	3.2	3.3
8.	KLOS-F	52/3.6	3.6	3.0	4.6	2.9
	KFXM	52/3.6	1.3	2.2	1.3	2.1
10.	KMET-F	49/3.4	3.7	2.8	4.5	4.0
11.	KOST-F	44/3.1	4.6	2.4	2.4	2.1
12.	KOLA-F	38/2.7	2.3	2.3	3.3	2.3
13.	KKHR-F	34/2.4	2.0	1.0	1.7	1.1
	KNSE	34/2.4	1.4	1.4	---	---
15.	KROQ-F	22/1.5	.9	.5	.7	2.5

12+ TSA 1/4/CUME		
1.	KIIS-F	211/2685
2.	KGGI-F	128/1671
3.	KFI	126/2064
4.	KDUO-F	111/1337
5.	KLOS-F	110/1276
6.	KRTH-F	100/1408
7.	KBIG-F	97/1285
8.	KMET-F	94/1195
9.	KNX	89/1539
10.	KOST-F	74/1089
11.	KFXM	63/ 727
12.	KOLA-F	50/1037
13.	KABC	47/ 787
14.	KKHR-F	42/ 942
15.	KROQ-F	40/ 493

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	KIIS-F	1680/19.5	22.1	18.8
2.	KGGI-F	1510/17.6	14.4	13.9
3.	KFI	1310/15.2	13.6	16.5
4.	KDUO-F	1024/11.9	12.0	10.6
5.	KNX	969/11.3	9.6	9.8
6.	KRTH-F	887/10.3	9.4	7.9
7.	KBIG-F	861/10.0	11.0	11.3
8.	KOLA-F	845/ 9.8	10.0	10.1
9.	KLOS-F	822/ 9.6	11.7	10.1
10.	KMET-F	698/ 8.1	9.2	9.5
11.	KOST-F	684/ 8.0	11.5	7.9
12.	KKHR-F	648/ 7.5	7.0	5.2
13.	KFXM	616/ 7.2	5.5	6.7
14.	KQLH-F	559/ 6.5	7.4	6.0
15.	KCAL-F	457/ 5.3	4.7	7.2

12+ FM SHARE (METRO): 68.48% (858 of 1253) (SPG 84: 62.04%)

	TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	KIIS-F	KGGI-F	KGGI-F	KGGI-F	KGGI-F	KDUO-F	KIIS-F+	KGGI-F	KGGI-F	KIIS-F	KGGI-F
2.	KGGI-F	KIIS-F	KIIS-F	KIIS-F	KIIS-F	KFI	KFI KGGI-F	KDUO-F	KIIS-F	KGGI-F	KIIS-F
3.	KKHR-F	KLOS-F	KRTH-F	KRTH-F	KRTH-F	KBIG-F		KIIS-F	KDUO-F	KDUO-F	KDUO-F
4.		KMET-F	KFI	KFI	KFI	KFXM	KNX	KRTH-F	KFI	KLOS-F	KRTH-F
5.		KRTH-F	KMET-F KLOS-F	KOST-F	KOST-F	KGGI-F	KDUO-F	KBIG-F	KLOS-F KRTH-F	KKHR-F	KBIG-F

	WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1.	KIIS-F KGGI-F	KIIS-F KGGI-F	KIIS-F KGGI-F	KGGI-F	KGGI-F	KLOS-F	KGGI-F	KIIS-F	KGGI-F	KRTH-F KGGI-F
2.				KIIS-F	KIIS-F	KMET-F KGGI-F	KLOS-F	KGGI-F	KIIS-F KMET-F KLOS-F KRTH-F	
3.		KOST-F KRTH-F	KRTH-F	KOST-F	KFI KRTH-F		KMET-F KIIS-F	KMET-F		KIIS-F
4.			KOST-F	KRTH-F KFI		KROQ-F KIIS-F		KRTH-F		KFI KMET-F
5.		KFI	KNSE		KDUO-F		KRTH-F	KLOS-F		

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP	2 (1)	277 (4)	279 (5)	22.3	19.7
AOR		182 (5)	182 (5)	14.5	13.4
AC/OLDIES/SOFT ROCK	103 (4)	142 (4)	245 (8)	19.6	18.6
MOR/VARIETY	6 (1)	5 (1)	11 (2)	0.9	1.0
COUNTRY	44 (3)	53 (4)	97 (7)	7.7	10.2
BLACK/URBAN		16 (2)	16 (2)	1.3	3.5
BTFL MUSIC/EZ		172 (3)	172 (3)	13.7	12.3
NEWS/TALK	84 (3)		84 (3)	6.7	10.4
NOSTALGIA	77 (2)		77 (2)	6.1	4.1
RELIGION/GOSPEL	15 (1)		15 (1)	1.2	1.3
SPANISH	64 (3)		64 (3)	5.1	4.1
CLASSICAL		11 (1)	11 (1)	0.9	1.4
UNKNOWN/OTHERS				0	0
			1253 (42)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBBV+	1050	Big Bear Lake	.8/1.0
KBON-F	103.9	Lake Arrowhead	1.1/2.7
KCAL	1410	Redlands	1.5/2.9
KCAL-F	96.7	Redlands	1.5/5.3
KCKC	1350	San Bernardino	1.2/4.0
KDIG	1240	San Bernardino	.7/2.6
KHYE-F	105.5	Hemet	.6/1.0
KMEN	1290	San Bernardino	.8/3.9
KPRO	1440	Riverside	.9/3.7
KQLH-F	95.1	San Bernardino	1.5/6.5
KWDJ-F	92.7	Riverside	1.4/3.1
KWOW	1600	Pomona	.8/2.3

For the following stations see Los Angeles for frequency and city of license:

KABC	1.2/4.7	KMPC	1.8/4.7
KBRT	1.1/2.2	KNTF-F	1.2/3.1
KFAC-F	.8/2.4	KRLA	.6/3.5
KIIS	.1/1.4	KTNQ	.6/1.2
KIQQ-F	.4/3.2	KUTE-F	.6/2.6
KJOI-F	.6/1.2	KZLA-F	.6/3.0
KKGO-F	.6/1.9	KLAC	1.2/2.9

MISCELLANEOUS COMMENTS West Outer San Bernardino County deleted from Metro... KFXM changes from CHR to Nostalgia...

RADIO STATIONS

KCAL, 1410, 5 KW/1 KW (DA-N) , SPANISH	UPI, $20.00	(Lotus)		Andy James
KCKC, 1350, 5 KW/500 W (DA-2), COUNTRY	ABC-I, $29.00	(HNWH)		Jim Markham
KDIG, 1240, 1 KW/250 W , COUNTRY	, $32.00	(Selcom)		Tom Jones
KFXM, 590, 1 KW (DA-2) , NOSTALGIA	, $24.00*	(Torbet)	Henry	Al Anthony
KMEN, 1290, 5 KW (DA-2) , OLDIES	CBS, $26.00	(McGuild)		Dex Allen
KPRO, 1440, 1 KW (DA-1) , TALK	CBS,MBS, $24.00	(Unirep)		Milt Klein
KCAL-F, 96.7, 3 KW @ 300, AOR	Source, $25.00*	(Torbet)		Jim James
KDUO-F, 97.5, 72 KW @ 1570, BTFL/EZ (KalaMusic)	, $45.00*	(Torbet)	Henry	Al Anthony
KGGI-F, 99.1, 2 KW @ 1560, CHR	CBS-R, $44.00*	(Mc-Guild)		Dex Allen
KOLA-F, 99.9, 31 KW @ 1630, AOR	ABC-R, $37.00	(Masla)		Fred Cote
KQLH-F, 95.1, 15 KW @ ? ? , AC	MBS, $28.00	(----)		Pat Michaels
KWDJ-F, 92.7, 3 KW @ 300, COUNTRY	MBS, $24.00	(Gillis)		O. Sherban
KNTF-F, 93.5, 3 KW @ -165, COUNTRY (TM)	, $23.00	(HNWH)		Jim Markham

ROANOKE

Arbitron Rank/Pop (12+): 140/189,900
CMSA Rank/Pop: NA
MSA Rank/Pop: 184/227,500
ADI # 67
Average Person Rating: 16.4
Market TSL: 21.8 hours

Stations: 14/11
Diaries: 727/261:1/64.5%
Sample Target: 560
Standard Error: .718
% Below Line: 2.4
% Not Listed: 6.7

Est 1984 Revenue: $5,700,000
Gross Inc.:
HH Inc.: $27,839
Retail $: 1.6 Bil
Pop per Station: 17,255
# 1 Biller: WXLK-F $2,200,000

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 83
1.	WXLK-F	109/34.9	32.3	32.0	26.3	29.1
2.	WPVR-F	45/14.4	13.8	13.3	19.5	14.0
3.	WSLQ-F	31/ 9.9	4.1	5.8	5.4	6.0
4.	WSLC	25/ 8.0	11.3	15.9	8.7	10.9
5.	WFIR	21/ 6.7	8.8	6.1	9.9	7.7
6.	WJLM-F	18/ 5.8	6.3	3.9	5.1	6.6
7.	WTOY	15/ 4.8	9.1	5.5	9.0	8.3
8.	WROV	13/ 4.2	5.3	7.8	6.0	7.1
9.						
10.						
11.						
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	WXLK-F	297/3380
2.	WPVR-F	149/1430
3.	WSLQ-F	71/1235
4.	WJJS-F	52/ 424
5.	WSLC	33/ 437
	WQMG-F	33/ 257
7.	WFIR	27/ 444
8.	WJLM-F	19/ 293
9.	WTOY	17/ 265
10.	WVVV-F	15/ 215
11.	WROV	13/ 394
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	WXLK-F	985/51.9	50.4	48.8
2.	WPVR-F	476/25.1	22.0	22.3
3.	WSLQ-F	378/19.9	13.3	14.7
4.	WROV	376/19.8	18.2	24.1
5.	WFIR	354/18.7	19.4	20.4
6.	WSLC	353/18.6	24.1	22.1
7.	WJLM-F	248/13.1	14.3	12.0
8.	WTOY	214/11.3	12.1	13.5
9.				
10.				
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 72.16% (210 of 291) (SPG 84: 59.23%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F
2.	2.	2.	2.	2. WPVR-F	2. WPVR-F	2. WPVR-F	2. WPVR-F	2. WPVR-F	2. WPVR-F	2. WPVR-F
3.	3.	3.	3.	3. WSLQ-F	3. WSLC	3. WSLC	3. WSLQ-F	3. WSLQ-F	3. WSLQ-F	3. WSLQ-F
4.	4.	4.	4.	4. WSLC	4. WJLM-F	4. WFIR	4. WJLM-F	4. WSLC	4. WSLC	4. WSLC
5.	5.	5.	5.	5. WJLM-F	5.	5.	WSLC	5.	5. WROV	5. WROV
				6. WROV						

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F
2.	2.	2. WSLQ-F	2.	2.	2.	2.	2. WSLQ-F	2.	2. WSLC
3.	3.	3. WROV	3.	3.	3.	3.	3.	3.	WSLQ-F
4.	4.	WTOY	4.	4.	4.	4.	4.	4.	4. WJLM-F
5.	5.	WPVR-F	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		109 (1)	109 (1)	37.5	34.5
AOR		2 (1)	2 (1)	0.7	0
AC/OLDIES/SOFT ROCK	13 (1)	31 (1)	44 (2)	15.1	14.6
MOR/VARIETY	21 (1)		21 (1)	7.2	6.6
COUNTRY	25 (1)	18 (1)	43 (2)	14.8	21.3
BLACK/URBAN	15 (1)	5 (2)	20 (3)	6.9	5.9
BTFL MUSIC/EZ		45 (1)	45 (1)	15.5	14.3
NEWS/TALK				0	0
NOSTALGIA				0	0
RELIGION/GOSPEL	4 (2)		4 (2)	1.4	2.1
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS	3 (1)		3 (1)	1.0	0.7
			291 (14)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WKBA	1550	Vinton	.3/4.4
WRIS	1410	Roanoke	1.0/2.4
WSAY	1480	Salem	1.0/2.4
WJJS-F	101.7	Lynchburg	.6/1.8
WQMG-F	97.1	Greensboro	1.0/2.4
WVVV-F	104.9	Blacksburg	.6/2.4

RADIO STATIONS

WFIR,	960,	5 KW (DA-N)	, MOR	CBS,	$25.00*	(Mc-Guild)	Gibbons	Don Cuthrell
WKBA,	1550,	10 KW (DAYS,DA)	, RELIGION	,	$ 6.00	(----)		Dave Moran
WRIS,	1410,	5 KW (DAYS,DA)	, RELIGION	MBS,	$ 6.00	(----)		Lloyd Gouchenour
WROV,	1240,	1 KW/250 W	, AC	ABC-C,ABC-D,	$28.00	(Weiss)		Burt Levine
WSAY,	1480,	5 KW (DAYS)	, NOSTALGIA (?)	ABC-I,	$14.00	(----)	Willis	
WSLC,	610,	5 KW/1 KW (DA-2)	, COUNTRY	NBC,	$32.00*	(Katz)	Mel Wheeler	Herm Reavis
WTOY,	910,	1 KW (DAYS,DA)	, BLACK	SBN,	$15.00	(Selcom)		Ray Benthey
WJLM-F,	93.5,	3 KW @ -83,	COUNTRY	MBS,ABC-E,	$ 8.00	(----)		Lloyd Gouchenour
WPVR-F,	94.9,	100 KW @ 1979,	BTFL (KalaMusic)	,	$45.00*	(Mc-Guild)	Gibbons	Don Cuthrell
WSLQ-F,	99.1,	143 KW @ 1985,	AC	ABC-F,	$40.00*	(Katz)	Mel Wheeler	Herm Reavis
WXLK-F,	92.3,	93 KW @ 2050,	CHR	US 1,	$90.00*	(Torbet)	Coleman	Aylett Coleman

WJJS - See Lynchburg WQMG - See Greensboro

MISCELLANEOUS COMMENTS WSAY (Salem) sold by Buck to Willis for $325,000...

ROCHESTER

Arbitron Rank/Pop (12+): 41/838,800
CMSA Rank/Pop: # 37
MSA Rank/Pop: 47/998,900
ADI # 69
Average Person Rating: 17.5
Market TSL: 22.8 hours

Stations: 20/16
Diaries: 1299/645:1/55.4%
Sample Target: 1130
Standard Error: .551
% Below Line: 2.0
% Not Listed: 12.0

Est 1984 Revenue: $17,100,000
Gross Inc.:
HH Inc.: $32,154
Retail $: 5.9 Bil
Pop per Station: 52,406
1 Biller: WVOR-F $3,850,000

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 83	BIRCH SHARE
1.	WVOR-F	199/13.6	14.7	13.5	11.2	10.7	10.4
2.	WPXY-F	183/12.5	8.4	7.7	8.0	6.9	15.5
3.	WCMF-F	165/11.2	8.8	11.6	10.0	10.0	15.5
4.	WEZO-F	163/11.1	12.5	12.9	14.4	13.5	7.5
5.	WMJQ-F	113/ 7.7	8.2	8.1	6.5	6.1	7.7
6.	WHAM	94/ 6.4	9.2	9.1	8.4	8.7	5.8
	WYLF-F	94/ 6.4	5.2	6.7	6.8	3.3	5.2
8.	WBBF	80/ 5.5	5.3	4.6	6.2	4.3	4.0
9.	WNYR	53/ 3.6	4.5	4.3	5.2	5.0	2.8
10.	WDKX-F	43/ 2.9	2.3	2.5	3.1	4.3	6.8
11.	WZKC-F	36/ 2.5	2.3	2.4	3.4	5.1	4.6
12.							
13.							
14.							
15.							

12+ TSA 1/4/CUME		
1.	WVOR-F	211/2576
2.	WPXY-F	203/2644
3.	WCMF-F	183/1914
4.	WEZO-F	174/2015
5.	WLYF-F	125/1145
6.	WMJQ-F	120/2188
7.	WHAM	113/1601
8.	WBBF	80/ 914
9.	WNYR	54/ 824
10.	WZKC-F	47/ 745
11.	WDKX-F	43/ 708
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	WVOR-F	2396/28.6	27.5	26.3
2.	WPXY-F	2334/27.8	22.7	24.0
3.	WMJQ-F	2011/24.0	21.7	22.2
4.	WEZO-F	1818/21.7	24.4	23.4
5.	WCMF-F	1684/20.1	17.3	22.0
6.	WHAM	1384/16.5	20.4	21.9
7.	WBBF	914/10.9	14.3	11.9
8.	WYLF-F	813/ 9.7	11.6	11.7
9.	WNYR	778/ 9.3	11.0	11.2
10.	WDKX-F	697/ 8.3	NA	6.6
11.	WZKC-F	659/ 7.9	8.2	10.8
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 80.25% (1036 of 1291) (SPG 84: 76.52%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WPXY-F	1. WCMF-F	1. WVOR-F	1. WVOR-F	1. WVOR-F	1. WEZO-F	1. WVOR-F	1. WVOR-F	1. WVOR-F	1. WCMF-F	1. WPXY-F
2. WCMF-F	2. WVOR-F	2. WCMF-F	2. WPXY-F	2. WPXY-F	2. WVOR-F	2. WPXY-F+	2. WEZO-F	2. WPXY-F	2. WPXY-F	2. WVOR-F
3. WMJQ-F	3. WPXY-F	3. WPXY-F	3. WEZO-F	3. WEZO-F	3. WHAM	3. WEZO-F	3. WCMF-F	3. WCMF-F	3. WVOR-F	3. WCMF-F
4.	4. WMJQ-F	4. WMJQ-F	WMJO-F	4. WMJQ-F	4. WYLF-F	4. WHAM	4. WPXY-F	4. WEZO-F	4. WBBF	4. WEZO-F
5.	5.	5. WEZO-F	5. WCMF-F	5. WHAM	5. WBBF	5. WCMF-F	5. WYLF-F	5. WMJQ-F	5. WMJQ-F	5. WMJQ-F
				6. WCMF-F		6. WMJQ-F	6. WMJQ-F			WYLF-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WMJQ-F	1. WVOR-F	1. WVOR-F	1. WVOR-F	1. WVOR-F	1. WCMF-F	1. WCMF-F	1. WCMF-F	1. WCMF-F	1. WVOR-F
2. WPXY-F	2. WPXY-F	2. WPXY-F	2. WPXY-F	2. WPXY-F	2. WPXY-F	2. WPXY-F	2. WMJQ-F	2. WVOR-F	2. WCMF-F
3. WVOR-F	3. WMJQ-F	3. WMJQ-F	3. WMJQ-F	3. WEZO-F	3.	3. WMJQ-F	WVOR-F	3. WPXY-F	3. WMJQ-F
4. WCMF-F	4. WCMF-F	4. WEZO-F	4. WEZO-F	4. WHAM	4.	4. WVOR-F	4. WPXY-F	4. WMJQ-F	4. WPXY-F
5.	5.	5.	5. WCMF-F	WMJQ-F	5.	5.	5.	5.	5. WHAM
									6. WEZO-F

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP	14 (1)	303 (3)	317 (4)	24.6	22.7
AOR		165 (1)	165 (1)	12.8	13.7
AC/OLDIES/SOFT ROCK		210 (3)	210 (3)	16.3	15.1
MOR/VARIETY	100 (2)		100 (2)	7.7	11.1
COUNTRY	53 (1)	58 (4)	111 (5)	8.6	6.5
BLACK/URBAN		43 (1)	43 (1)	3.3	2.8
BTFL MUSIC/EZ		163 (1)	163 (1)	12.6	14.5
NEWS/TALK	80 (1)		80 (1)	6.1	5.1
NOSTALGIA		94 (1)	94 (1)	6.2	7.5
RELIGION/GOSPEL	8 (1)		8 (1)	0.6	0.6
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS				0	0
			1291 (20)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WDNY	1400	Dansville	.4/1.0
WECQ-F	101.7	Geneva	.4/1.0
WFLC-F	102.3	Canandaigua	.5/2.2
WPXY	1280	Rochester	1.0/3.9
WWWG	1460	Rochester	.5/2.1
WBEN-F	102.5	Buffalo	.5/1.4
WPCX-F	106.9	Auburn	.5/1.1
WRRB-F	107.9	Syracuse	.4/ .8
WYYY-F	94.5	Syracuse	.3/1.0

RADIO STATIONS

WBBF, 950, 1 KW (DA-2), NEWS/TALK	US II,NBC-T, $47.00* (Eastman)	LIN	Harold Deutsch
WHAM, 1180, 50 KW , MOR	ABC-I, $72.00* (MMR)		
WNYR, 990, 1 KW/250 W , COUNTRY	ABC-E, $35.00 (Katz)	Grace	Len Hart
WPXY, 1280, 5 KW (DA-N), CHR	, $ NA (MMR)	Pyramid	Bill Cusack
WWWG, 1460, 5 KW (DA-N), RELIGION	, $12.00 (----)		Sue Bahner
WCMF-F, 96.5, 50 KW @ 454, AOR (Pollack)	, $76.00 (CBS)	Stoner	Peter Coughlin
WDKX-F, 103.9, 800 W @ 540, BLACK	NBN, $34.00 (Weiss)		
WEZO-F, 101.3, 27 KW @ 630, BTFL/EZ (Bonne)	, $84.00 (Katz)	Grace	Len Hart
WMJQ-F, 92.5, 50 KW @ 500, CHR	ABC-R, $59.00* (Eastman)	LIN	Harold Deutsch
WPXY-F, 97.9, 50 KW @ 456, CHR	, $58.00 (MMR)	Pyramid	Bill Cusack
WVOR-F, 100.5, 50 KW @ 490, AC	, $80.00 (Mc-Guild)		Jack Palvino
WYLF-F, 95.1, 11 KW @ 993, NOSTALGIA (Ham)	, $45.00 (Market 4)	(BRISTOL CENTER)	Larry Leibowitz
WZKC-F, 98.9, 50 KW @ 340, COUNTRY	, $30.00 (Torbet)	Josephson	Jim Meltzer

MISCELLANEOUS COMMENTS WHFM changes calls to WZKC and format from CHR to Country...WHFM was sold to Josephson for $2,050,000...

ROCKFORD

Arbitron Rank/Pop (12+): 128/230,300
CMSA Rank/Pop: NA
MSA Rank/Pop: 155/282,000
ADI # 110
Average Person Rating: 16.3
Market TSL: 21.8 hours

Stations: 20/10
Diaries: 568/405:1/41.1%
Sample Target: 610
Standard Error: .819
% Below Line: 28.2
% Not Listed: 7.7

Est 1984 Revenue: $6,000,000
Gross Inc.:
HH Inc.: $27,178
Retail $: 1.5 Bil
Pop per Station: 23,030
# 1 Biller: WROK $1,600,000

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 83
1.	WZOK-F	82/21.8	---	20.3	---	20.7
2.	WROK	63/16.8	---	17.1	---	16.5
3.	WGN	33/ 8.8	---	5.9	---	5.9
4.	WYBR-F	26/ 6.9	---	4.8	---	5.0
5.	WYFE-F	23/ 6.1	---	7.5	---	6.7
6.	WRWC-F	21/ 5.6	---	8.3	---	9.2
7.	WMAQ	16/ 4.3	---	6.4	---	5.3
8.	WKKN	13/ 3.5	---	4.0	---	4.5
9.	WLS	12/ 3.2	---	3.5	---	4.5
10.	WSJY-F	10/ 2.7	---	1.1	---	.8
	WJVL-F	10/ 2.7	---	1.3	---	.8
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	WZOK-F	115/1584
2.	WGN	82/1050
3.	WROK	70/ 964
4.	WMAQ	45/ 791
5.	WJVL-F	40/ 460
6.	WLS	38/ 739
7.	WRWC-F	33/ 439
8.	WYFE-F	28/ 532
9.	WYBR-F	26/ 442
10.	WDEK-F	25/ 379
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	WZOK-F	928/40.3	---	38.3
2.	WROK	796/34.6	---	34.9
3.	WGN	431/18.7	---	16.0
4.	WYBR-F	402/17.5	---	13.4
5.	WYFE-F	400/17.4	---	20.8
6.	WRWC-F	304/13.2	---	16.2
7.	WLS	292/12.7	---	16.3
8.	WMAQ	284/12.3	---	17.1
9.	WBBM	174/ 7.6	---	10.1
10.	WSJY-F	158/ 6.9	---	3.4
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 55.04% (191 of 347) (SPG 84: 53.43%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZOK-F	1. WZOK-F	1. WZOK-F	1. WZCK-F	1. WZOK-F	1. WROK	1. WROK	1. WZOK-F	1. WZOK-F	1. WZOK-F	1. WZOK-F
2.	2. WROK	2. WROK	2. WROK	2. WROK	2. WGN	2. WZOK-F	2. WROK	2. WROK	2. WYFE-F	2. WROK WYFE-F
3.	3. WYBR-F	3. WYBR-F	3. WYBR-F	3.	3. WZOK-F	3. WGN	3. WRWC-F	3. WGN	3. WROK WGN	
4.	4. WYFE-F	4. WYFE-F	4. WRWC-F	4.	4. WRWC-F	4. WYBR-F	4. WYBR-F WGN	4. WYFE-F		4. WYBR-F
5.	5.	5. WRWC-F	5. WGN	5.	5.	5.		5. WYBR-F	5. WRWC-F	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WZOK-F	1. WZOK-F	1. WROK	1. WZOK-F	1. WROK	1. WZOK-F	1. WZOK-F	1. WZOK-F	1. WZOK-F	1. WZOK-F
2. WYBR-F	2. WROK WYBR-F	2. WZOK-F	2. WROK	2. WZOK-F	2. WYFE-F	2. WYFE-F	2. WROK	2. WROK	2. WROK
3. WROK		3. WYBR-F	3. WYBR-F	3.	3.	3. WROK	3.	3. WYFE-F	3.
4.	4.	4. WRWC-F	4.	4.	4.	4.	4.	4. WRWC-F	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP	12 (1)	82 (1)	94 (2)	27.1	26.6
AOR		28 (2)	28 (2)	8.1	9.4
AC/OLDIES/SOFT ROCK	63 (1)	47 (2)	110 (3)	31.7	23.4
MOR/VARIETY	33 (1)		33 (1)	9.5	6.3
COUNTRY	29 (2)	10 (1)	39 (3)	11.2	12.6
BLACK/URBAN					0.9
BTFL MUSIC/EZ		13 (2)	13 (2)	3.7	10.0
NEWS/TALK	7 (2)		7 (2)	2.0	4.3
NOSTALGIA	11 (2)		11 (2)	3.2	2.6
RELIGION/GOSPEL		5 (1)	5 (1)	1.4	2.6
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS	1 (1)	6 (1)	7 (2)	2.0	1.4
			347 (20)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WLUV-F+	96.7	Loves Park	1.9/3.9
WQFL-F	100.9	Rockford	1.3/5.8
WXTA	1330	Rockford	2.4/4.1
WAIT	820	Chicago	.5/2.3
WBBM	780	Chicago	1.1/7.6
WDEK-F	92.5	DeKalb	1.3/4.9
WEKZ-F	93.7	Monroe, WI	.8/1.8
WIND	560	Chicago	.8/2.6

RADIO STATIONS

WKKN, 1150, 1 KW (DAYS,DA) , COUNTRY	ABC-I, $15.00	(HNWH)	Midwest Family	Duane Daniels
WROK, 1440, 5 KW/500 W (DA-D), AC	ABC-C, $37.00	(Mc-Guild)		Dave Salisbury
WXTA, 1330, 1 KW (DAYS,DA) , NOSTALGIA	ABC-I, $11.00	(Masla)	Sentry	Dave Armstrong
WLUV-F+, 96.7, 3 KW @ 235, ? ?	ABC-E, $12.00	(Masla)	(LOVE PARK)	Angelo Salvi
WRWC-F, 103.1, 3 KW @ 300, SOFT AC (Radio Arts)	, $24.00	(Market 4)	(ROCKTON)	Bill Dommer
WYBR-F, 104.9, 3 KW @ 300, CONTEMP	USI, $17.00	(Masla)	Sentry	Dave Armstrong
WYFE-F, 95.3, 1 KW @ 515, AOR*	ABC-I, $21.00	(HNWH)	Midwest Family	Duane Daniels
WZOK-F, 97.5, 50 KW @ 235, CHR	ABC-C, $41.00	(Mc-Guild)		Dave Salisbury
WQFL-F, 100.9, 3 KW @ 300, RELIGION	UPI, $10.00	(----)		Kurt Reinke
WJVL-F, 99.9, 20 KW @ 200, COUNTRY	, $16.00	(----)	Gazette (JANESVILLE)	Bob Dailey

* See Comments WGN, WMAQ - See Chicago WSJY-F - See Madison

MISCELLANEOUS COMMENTS WYFE-F changed to AC in July...Arbitron fell 6.9% short of sample target...

SACRAMENTO

Arbitron Rank/Pop (12+): 33/1,046,900
CMSA Rank/Pop: # 32
MSA Rank/Pop: 36/1,214,400
ADI # 20
Average Person Rating: 18.0
Market TSL: 23.8 hours

Stations: 26/20
Diaries: 1389/754:1/49.7%
Sample Target: 1240
Standard Error: .546
% Below Line: 6.4
% Not Listed: 9.7

Est. 1984 Revenue: $31,700,000
Gross Inc.:
HH Inc.: $26,409
Retail $: 7.7 Bil
Pop per Station: 52,345
# 1 Biller: KXOA-F $4,450,000

12+ METRO 1/4/SHARE			WIN 85	FAL 84	SUM 84	SPG 84
1.	KSFM-F	197/10.5	9.2	8.7	---	8.0
2.	KZAP-F	195/10.4	9.4	7.5	---	8.3
3.	KCTC-F	173/ 9.2	10.5	8.9	---	8.6
4.	KXOA-F	170/ 9.0	8.4	8.2	---	7.9
5.	KWOD-F	112/ 5.9	5.1	4.6	---	3.4
6.	KFBK	108/ 5.7	5.1	4.7	---	6.4
7.	KRAK	95/ 5.0	5.2	4.3	---	6.3
8.	KAER-F	83/ 4.4	3.4	4.9	---	7.3
9.	KXOA	78/ 4.1	3.9	4.5	---	3.4
10.	KHYL-F	75/ 4.0	3.4	4.7	---	3.5
11.	KSKK-F	65/ 3.5	2.9	3.0	---	3.5
12.	KGNR	55/ 2.9	3.7	4.4	---	4.2
13.	KPOP-F	53/ 2.8	4.2	3.9	---	2.5
14.	KSAC-F	38/ 2.0	3.3	2.5	---	3.8
15.						
16.						
17.						
18.						
19.						
20.						
21.						
22.						
23.						
24.						
25.						

12+ TSA 1/4/CUME		
1.	KSFM-F	252/3624
2.	KZAP-F	238/2768
3.	KCTC-F	222/2525
4.	KXOA-F	207/2449
5.	KRAK	193/2201
6.	KFBK	156/1921
7.	KWOD-F	147/2538
8.	KSKK-F	112/1592
9.	KHYL-F	111/1688
10.	KAER-F	96/1271
11.	KNBR	88/1433
12.	KXOA	80/ 876
13.	KGO	74/1198
14.	KCBS	64/ 934
15.	KGNR	63/1153
16.		
17.		
18.		
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21.		
22.		
23.		
24.		
25.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	KSFM-F	2685/25.6	23.2	21.3
2.	KXOA-F	2039/19.5	18.9	19.0
3.	KZAP-F	1951/18.6	16.8	18.9
4.	KWOD-F	1941/18.5	16.2	12.0
5.	KCTC-F	1889/18.0	17.4	18.5
6.	KFBK	1343/12.8	13.6	13.6
7.	KPOP-F	1251/11.9	13.1	10.1
8.	KHYL-F	1178/11.3	12.7	11.7
9.	KRAK	1102/10.5	10.3	12.8
10.	KAER-F	1050/10.0	9.7	11.9
11.	KGNR	1002/ 9.6	15.2	12.2
12.	KSKK-F	954/ 9.1	7.9	7.0
13.	KXOA	810/ 7.7	9.2	7.6
14.	KSAC-F	696/ 6.6	7.8	15.3
15.	KNBR	660/ 6.3	4.4	5.7
16.				
17.				
18.				
19.				
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 70.06% (1191 of 1700) (SPG 84: 64.39%)

	TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	KSFM-F	KZAP-F	KZAP-F	KXOA-F	KXOA-F	KCTC-F	KSFM-F+	KCTC-F	KSFM-F	KSFM-F	KZAP-F
2.	KWOD-F	KSFM-F	KXOA-F	KZAP-F	KZAP-F	KXOA-F	KXOA-F	KZAP-F	KZAP-F	KZAP-F	KWFM-F
3.	KPOP-F	KXOA-F	KSFM-F	KSFM-F	KSFM-F	KRAK	KFBK	KXOA-F	KXOA-F	KWOD-F	KWOD-F
4.	KZAP-F	KWOD-F	KWOD-F	KHYL-F	KCTC-F	KFBK	KCTC-F	KSFM-F	KCTC-F	KCTC-F	KXOA-F
5.		KHYL-F	KHYL-F	KCTC-F	KHYL-F	KAER-F	KZAP-F	KRAK	KWOD-F	KFBK	KCTC-F
6.		KAER-F	KAER-F	KAER-F	KAER-F	KSFM-F	KRAK	KAER-F	KRAK	KXOA-F	KAER-F
7.							KGNR	KFBK			KXOA
8.											KHYL-F
9.											
10.											

	WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1.	KSFM-F	KSFM-F	KXOA-F	KSFM-F	KXOA-F	KZAP-F	KZAP-F	KZAP-F	KZAP-F	KZAP-F
2.	KWOD-F	KXOA-F	KSFM-F	KXOA-F	KSFM-F				KXOA-F	KXOA-F
3.	KZAP-F	KZAP-F	KZAP-F	KZAP-F	KCTC-F				KSFM-F	KSFM-F
4.	KXOA-F	KWOD-F	KHYL-F	KWOD-F	KAER-F				KHYL-F	KHYL-F
5.	KPOP-F		KSAC-F	KAER-F	KZAP-F				KWOD-F	KSKK-F
6.			KAER-F	KCTC-F	KHYL-F					KCTC-F
7.										
8.										
9.										
10.										

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP	16 (1)	362 (3)	378 (4)	22.2	17.6
AOR		195 (1)	195 (1)	11.5	13.8
AC/OLDIES/SOFT ROCK	19 (2)	283 (3)	302 (5)	17.8	13.8
MOR/VARIETY	56 (2)		56 (2)	3.3	9.6
COUNTRY	95 (1)	148 (2)	243 (3)	14.3	18.9
BLACK/URBAN				0	0
BTFL MUSIC/EZ		173 (1)	173 (1)	10.2	9.4
NEWS/TALK	155 (3)		155 (3)	9.1	9.7
NOSTALGIA	146 (4)		146 (4)	8.6	4.2
RELIGION/GOSPEL	22 (1)	30 (2)	52 (3)	3.1	2.7
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS				0	0
			1700 (26)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAHI	950	Auburn	.3/ .9
KEBR-F	100.5	Sacrmaneto	1.1/1.4
KENZ	1240	Sacramento	1.3/4.4
KFIA	710	Carmichael	1.2/3.9
KSMJ	1380	Sacramento	.6/2.7
KCBS	740	San Fran	1.0/3.0
KFRC	610	San Fran	.8/5.0
KGO	810	San Fran	1.5/4.5
KKIS	990	Pittsburg	.4/1.0
KNBR	680	San Fran	1.7/6.3
KSFO	560	San Fran	.4/1.8

RADIO STATIONS

AM STATIONS

KENZ, 1240, 1 KW/250 W	, MOR/AC		, $ 23.00	(Selcom)		
KFBK, 1530, 50 KW (DA-N)	, NEWS/TALK	MBS,NBC,NBC-T,	$ 70.00	(Katz)	McClatchy	Paul Aaron
KFIA, 710, 10 KW/250 W (DA-2),	RELIGION		, $ 30.00	(----)	(CARMICHAEL)	Bob Lepine
KGNR, 1320, 5 KW (DA-2)	, NOSTALGIA (KalaMusic)	ABC-I,	$ 60.00*	(Christal)	Tribune Co.	Bob Henley
KHWY, 1030, 50 KW/1 KW (DA-2)	, COUNTRY		, $ NA	(Torbet)	(FOLSOM)	John McRae
KJAY-F, 1430, 500 W (DAYS,DA)	, RELIGION		, $ 23.00	(----)		Jack Powell
KRAK, 1140, 50 KW (DA-1)	, COUNTRY		, $109.00	(Eastman)	Affiliated	Randy Warwick
KRCX, 1110, 5 KW/500 W (DA-2),	SPANISH		, $ 30.00	(Lotus)	Fuller-Jeffrey (ROSEVILLE)	Ramsey Elliott
KSMJ, 1380, 5 KW/1 KW (DA-2)	, AC		, $ 29.00	(MMR)	Duffy	
KXOA, 1470, 5 KW/1 KW (DA-2)	, NOSTALGIA (Ham)	ABC-D,	$ 65.00*	(Blair)	Brown	Phil Melrose

FM STATIONS

KAEB-F, 92.5, 115 KW @ 240,	COUNTRY		, $ 75.00	(Katz)	McClatchy	Paul Aaron
KCTC-F, 96.1, 45 KW @ 520,	BTFL (KalaMusic)		, $ 95.00*	(Christal)	Tribune Co.	Bob Henley
KHYL-F, 101.1, 50 KW @ 465,	OLDIES/AC		, $ 58.00	(Torbet)	(AUBURN)	Ken Cunningham
KPOP-F, 93.5, 3 KW @ 300,	CHR (Burk-Abr)	ABC-C,	$ 57.00*	(Weiss)	Fuller-Jeffrey (ROSEVILLE)	Bill Cloutier
KSAC-F, 96.9, 50 KW @ 500,	AC		, $ 50.00*	(Selcom)		
KSKK-F, 105.1, 50 KW @ 500,	COUNTRY		, $ 64.00*	(Eastman)	Affiliated	John Winkel
KWOD-F, 106.5, 50 KW @ 310,	CHR	CBS-R,US I,	$ 66.00	(Masla)		Ed Stolz
KXOA-F, 107.9, 28 KW @ 420,	AC		, $110.00	(Blair)	Brown	Phil Melrose
KZAP-F, 98.5, 50 KW @ 495,	AOR		, $ 80.00*	(Mc-Guild)	Nationwide	Tom Weidle
KSFM-F, 102.5, 50 KW @ 500,	CHR		, $ 60.00	(MMR)	Duffy (WOODLAND)	

CALL LETTER CHANGES

KGMS changes to KSMJ

FORMAT CHANGES

KGNR: from Talk/MOR to Nostalgia

KSAC: changes to AC

STATION SALES

KSAC-F: sold to Commonwealth for $9,000,000 (est) (Chapman)

MISCELLANEOUS COMMENTS

Both Pollack and Burk/Abr claim KZAP as their client

SAGINAW-BAY CITY-MIDLAND

Arbitron Rank/Pop (12+): 97/335,400
CMSA Rank/Pop: NA
MSA Rank/Pop: 110/411,500
Part of Flint ADI
Average Person Rating: 18.6
Market TSL: 24.8 hours

Stations: 18/13
Diaries: 831/404:1/52.9%
Sample Target: 740
Standard Error: .719
% Below Line: 9.7
% Not Listed: 7.4

Est 1984 Revenue: $7,500,000
Gross Inc.:
HH Inc.: $27,089
Retail $: 2.3 Bil
Pop per Station: 25,800
# 1 Biller: WHNN-F $1,325,000

	12+ METRO 1/4/SHARE		FAL 84	SPG 84	FAL 83	SPG 83
1.	WIOG-F	121/19.4	16.6	13.6	---	14.5
2.	WKCQ	98/15.7	12.6	11.4	---	18.5
3.	WSGW	71/11.4	11.4	17.6	---	15.9
4.	WHNN-F	66/10.6	12.6	9.4	---	8.0
5.	WGER-F	63/10.1	11.8	9.7	---	10.5
6.	WFXZ-F	37/ 5.9	7.6	3.1	---	---
7.	WWCK-F	18/ 2.9	2.7	7.1	---	5.4
	WWWS-F	18/ 2.9	3.0	12.5	---	9.4
9.	WSAM	16/ 2.6	3.4	2.0	---	4.0
10.	WJR	14/ 2.2	2.4	2.0	---	1.7
11.						
12.						
13.						
14.						
15.						

	12+ TSA 1/4/CUME	
1.	WGER-F	167/1521
2.	WIOG-F	145/1820
3.	WHNN-F	131/1813
4.	WKCQ-F	124/1270
5.	WWCK	109/1456
6.	WCRZ-F	106/1324
7.	WJR	86/1335
8.	WSGW	82/ 871
9.	WFXZ-F	63/ 826
10.	WTAC	41/ 678
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		FAL 84	SPG 84
1.	WIOG-F	1388/41.4	35.1	36.6
2.	WHNN-F	876/26.1	25.8	25.3
3.	WKCQ-F	847/25.3	26.8	23.5
4.	WSGW	745/22.2	24.6	32.2
5.	WGER-F	641/19.1	21.4	20.6
6.	WFXZ-F	585/17.4	19.4	8.3
7.	WSAM	274/ 8.2	10.5	12.2
8.	WJR	251/ 7.5	7.1	6.9
9.	WWCK-F	242/ 7.2	7.1	14.8
10.	WWWS-F	228/ 6.8	6.9	14.7
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 75.61% (437 of 578) (SPG 84: 71.91%)

	TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	WIOG-F	WIOG-F	WIOG-F	WKCQ-F	WKCQ-F	WKCQ-F	WSGW	WKCQ-F	WIOG-F	WIOG-F	WIOG-F
2.	WFXZ-F	WHNN-F	WKCQ-F	WHNN-F	WHNN-F	WGER-F	WKCQ-F	WIOG-F	WKCQ-F	WSGW	WKCQ-F
3.		WKCQ-F	WHNN-F	WIOG-F	WIOG-F	WSGW	WIOG-F	WGER-F	WHNN-F	WKCQ-F	WSGW
4.				WSGW	WSGW		WHNN-F	WHNN-F	WGER-F		WHNN-F
5.							WGER-F	WSGW	WSGW		WGER-F

	WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1.	WIOG-F	WIOG-F	WIOG-F	WIOG-F	WIOG-F	WIOG-F	WIOG-F	WHNN-F WIOG-F	WKCQ-F	WKCQ-F
2.	WFXZ-F WHNN-F	WHNN-F	WHNN-F	WHNN-F	WHNN-F	WKCQ-F	WKCQ-F		WIOG-F	WHNN-F
3.				WKCQ-F	WKCQ-F		WHNN-F	WKCQ-F	WHNN-F	WIOG-F
4.					WGER-F			WSGW		WSGW
5.					WSGW					

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		158 (2)	158 (2)	27.3	17.6
AOR		18 (1)	18 (1)	3.1	7.7
AC/OLDIES/SOFT ROCK	16 (1)	75 (2)	91 (3)	15.7	13.3
MOR/VARIETY	90 (3)		90 (3)	15.6	21.6
COUNTRY	21 (2)	103 (2)	124 (4)	21.5	15.7
BLACK/URBAN		18 (1)	18 (1)	3.1	13.6
BTFL MUSIC/EZ		63 (1)	63 (1)	10.9	10.5
NEWS/TALK				0	0
NOSTALGIA	10 (1)		10 (1)	1.7	0
RELIGION/GOSPEL				0	0
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS	4 (1)	2 (1)	6 (2)		
			578 (18)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WBCM	1440	Bay City	1.6/4.5
WKNX	1210	Saginaw	.6/3.0
WMPX	1490	Midland	.8/3.5
WRCI-F	93.5	Midland	.3/2.4
WXOX	1250	Bay City	1.8/4.0
WCEN-F	94.5	Mt. Pleasant	.8/2.2
WCRZ-F	107.9	Flint	1.4/3.2
WTAC	600	Flint	1.6/3.8

RADIO STATIONS

WSAM, 1400, 1 KW/250 W (DA-2), OLDIES	NBC, $15.00*	(Christal)	MacDonald	(SAGINAW)	Ken MacDonald
WSGW, 790, 5 KW/1 KW (DA-2) , MOR	ABC-I,MBS,NBC-T, $32.00	(Katz)	Booth	(SAGINAW)	John Casey
WXOX, 1250, 1 KW (DAYS) , COUNTRY	CBS, $14.00	(Masla)		(BAY CITY)	Don Mayle
WBCM, 1440, 5 KW/2.5 KW (DA-2),NOSTALGIA	ABC-D, $16.00	(Masla)		(BAY CITY)	Jack Loehr
WKNX, 1210, 10 KW (DAYS,DA) , ? ?	MBS, $ NA	(Roslin)		(SAGINAW)	
WMPX, 1490, 1 KW/250 W , MOR	, $10.00	(Masla)		(MIDLAND)	Ron Maines
WGER-F, 102.5, 86 KW @ 800, BTFL/EZ (TM)	UPI, $30.00*	(Mc-Guild)		(BAY CITY)	Gale Sullivan
WIOG-F, 106.3, 3 KW @ 300, CHR	ABC-C, $35.00*	(Katz)	Booth	(SAGINAW)	John Casey
WKCQ-F, 98.1, 50 KW @ 353, COUNTRY	NBC, $31.00*	(Christal)	MacDonald	(SAGINAW)	Ken MacDonald
WWWS-F, 107.1, 2 KW @ 360, BLACK	SBN, $18.00	(Masla)		(SAGINAW)	Joyce James
WHNN-F, 96.1, 97 KW @ 435, CONTEMP/AC	US 1, $41.00*	(Selcom)	Liggett	(BAY CITY)	Dan Stewart
WFXZ-F, 100.9, 3 KW @ 300, CHR (Drake-Chen)	, $20.00	(Torbet)		(PINCONNING)	Bob Naismith

ST. LOUIS

Arbitron Rank/Pop (12+): 14/1,970,800
CMSA Rank/Pop: # 14
MSA Rank/Pop: 22/1,781,900
ADI # 17
Average Person Rating: 19.1
Market TSL: 25.1 hours

Stations: 27/27
Diaries: 1841/1071:1/55.7%
Sample Target: 1740
Standard Error: .477
% Below Line: 0
% Not Listed: 6.0

Est. 1984 Revenue: $47,100,000
Gross Inc.:
HH Inc.: $30,291
Retail $: 13.7 Bil
Pop per Station: 72,993
1 Biller: KMOX $14,140,000

12+ METRO 1/4/SHARE			WIN 85	FAL 84	SUM 84	SPG 84
1.	KMCX	739/19.7	20.9	20.6	21.8	20.2
2.	KSHE-F	485/12.9	11.9	12.0	8.8	7.2
3.	WIL-F	253/ 6.7	6.2	5.8	5.8	6.8
4.	KMJM-F	233/ 6.2	7.0	7.6	6.7	6.2
5.	KEZK-F	210/ 5.6	7.2	5.9	6.4	5.6
6.	KSD-F	186/ 5.0	5.2	4.8	4.9	5.7
7.	KUK-F	185/ 4.9	3.8	4.3	5.3	5.9
8.	KHTR-F	180/ 4.8	4.5	4.8	6.5	7.9
9.	WRTH	163/ 4.3	3.1	4.1	3.1	4.5
10.	KUSA	132/ 3.5	4.3	3.9	4.1	3.9
11.	KYKY-F	130/ 3.5	3.3	3.7	3.3	3.2
12.	KADI-F	87/ 2.3	1.5	1.7	1.7	1.8
13.	KXOK	75/ 2.0	2.5	2.6	2.0	1.7
14.	KATZ	62/ 1.7	2.0	1.9	2.5	1.9
15.	WZEN-F	52/ 1.4	1.4	1.4	1.7	1.8
	WESL	52/ 1.4	1.0	1.6	1.4	1.1
17.						
18.						
19.						
20.						
21.						
22.						
23.						
24.						
25.						

12+ TSA 1/4/CUME		
1.	KMOX	892/9304
2.	KSHE-F	550/5120
3.	WIL-F	308/3347
4.	KUSA	260/3429
5.	KHTR-F	253/4675
6.	KMJM-F	236/2548
7.	KEZK-F	232/3106
8.	KWK-F	209/3801
9.	KSD-F	208/2866
10.	WRTH	167/1858
11.	KYKY-F	134/2158
12.	KADI-F	89/1673
13.	KXOK	82/1153
14.	KATZ	62/1001
15.	WZEN-F	52/1026
	WESL	52/ 834
17.		
18.		
19.		
20.		
21.		
22.		
23.		
24.		
25.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	KMOX	7551/38.3	39.9	39.8
2.	KSHE-F	4463/22.6	19.6	15.6
3.	KHTR-F	3630/18.4	16.3	22.2
4.	KWE-F	3328/16.9	14.6	16.7
5.	KEZK-F	2849/14.5	13.4	14.4
6.	WIL-F	2764/14.0	12.8	15.0
7.	KSD-F	2591/13.1	12.4	14.5
8.	KMJM-F	2424/12.3	12.1	12.0
9.	KYKY-F	2048/10.4	11.7	10.9
10.	KUSA	1935/ 9.8	10.3	10.9
11.	WRTH	1743/ 8.8	8.9	10.2
12.	KADI-F	1522/ 7.7	7.5	8.1
13.	KGLD	1085/ 5.5	5.8	5.3
14.	KATZ	1001/ 5.1	---	5.7
15.	WZEN-F	1000/ 5.1	4.9	NA
16.				
17.				
18.				
19.				
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 60.32% (2129 of 3530) (SPG 84: 58.76%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KSHE-F	1. KSHE-F	1. KSHE-F	1. KMOX	1. KMOX	1. KMOX	1. KMOX	1. KMOX	1. KMOX	1. KMOX	1. KMOX
2. KMJM-F	2. KMJM-F	2. KMOX	2. KSHE-F	2. KSHE-F	2. WIL-F	2. KSHE-F	2. KSHE-F	2. KSHE-F	2. KSHE-F	2. KSHE-F
3. KWK-F	3. KWK-F	3. WIL-F	3. KSD-F	3. WIL-F	3. WEZK-F	3. WIL-F	3. WIL-F	3. WIL-F	3. KEZK-F	3. KMJM-F
4. KHTR-F	4. WIL-F	4. KSD-F	4. WIL-F	4. KSD-F	4. KSD-F	4. KSD-F	4. KEZK-F	4. KEZK-F	4. KWK-F	4. WIL-F
5.	5. KHTR-F	5. KMJM-F	5. KYKY-F	5. KYKY-F	5. WRTH	5. KHTR-F	5. KSD-F	5. KMJM-F	5. KHTR-F	5. KEZK-F
6.	6. KMOX	6. KHTR-F	6. KHTR-F	6. KHTR-F	6. KUSA	6. KMJM-F	6. WRTH	6. KSD-F	6. KSD-F	6. WRTH
7.	7. KSD-F	7. KWK-F	7. KMJM-F	7. KMJM-F	7.	7. KEZK-F	7. KMJM-F	7. KWK-F	7. KEZK-F	7. KHTR-F
8.	8.	8. KYKY-F	8.	8.	8.	8. KUSA	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9. WRTH	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10. KYKY-F	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. KSHE-F	1. KSHE-F	1. KSHE-F	1. KSHE-F	1. KMOX
2. KMJM-F	2. KMJM-F	2. KSD-F	2. KSD-F	2. KSD-F
3. KWK-F	3. KSD-F	3. KYKY-F	3. KMOX	3. WIL-F
4. KHTR-F	4. KYKY-F	4. KMJM-F	4. KMJM-F	4. KSHE-F
5. KYKY-F	5. KHTR-F	5. KHTR-F	5. KYKY-F	5. KYKY-F
WIL-F	6. KWK-F	6. KMOX	WIL-F	6. KEZK-F
7.	7. WIL-F	7. WIL-F	7. KHTR-F	7. KHTR-F
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KSHE-F	1. KSHE-F	1. KSHE-F	1. KSHE-F	1. KMOX
2.	2.	2. KMOX	2. KMOX	2. KSHE-F
3.	3.	3. WIL-F	3. WIL-F	3. WIL-F
4.	4.	4. KMRY-F	4. KMJM-F	4. KSD-F
5.	5.	5. KMJM-F	5. KWK-F	5.
6.	6.	6. KHTR-F	6. KSD-F	6.
7.	7.	7.	7.	7.
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		452 (3)	452 (3)	12.8	14.7
AOR		485 (1)	485 (1)	13.7	7.6
AC/OLDIES/SOFT ROCK	47 (1)	390 (4)	437 (5)	12.4	14.0
MOR/VARIETY				0	0
COUNTRY	186 (3)	253 (1)	439 (4)	12.4	13.5
BLACK/URBAN	114 (2)	285 (2)	399 (4)	11.3	11.7
BTFL MUSIC/EZ		210 (1)	210 (1)	5.9	5.9
NEWS/TALK	814 (2)		814 (2)	23.1	23.3
NOSTALGIA	185 (2)		185 (2)	5.2	5.5
RELIGION/GOSPEL	43 (2)	16 (1)	59 (3)	1.7	2.5
SPANISH				0	0
CLASSICAL		38 (1)	38 (1)	1.1	0.6
UNKNOWN/OTHERS	12 (1)		12 (1)	0.3	0.8
			3530 (27)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCFM-F	97.1	Florissant	.7/3.1
KFUO-F	99.1	Clayton	1.0/3.0
KGLD	1380	St. Louis	1.3/5.5
KIRL	1460	St. Charles	.9/1.4
KSTL	690	St. Louis	.3/1.0
WRCW-F	104.9	Columbia, IL	.4/1.6
WEW	770	St. Louis	.6/1.6
WGNU	920	Granite City, IL	.3/1.0
WIBV	1260	Belleville, IL	.3/1.1
WIL	1430	St. Louis	1.1/4.1
WMRY-F	101.1	East St. Louis	1.3/3.8

RADIO STATIONS

AM STATIONS

KATZ	1600	5 KW (DA-N)	BLACK	NBN	$ NA	(Weiss)	Unity	Tim McReynolds
KGLD	1380	5 KW/1 KW (DA-2)	OLDIES		$ NA	(Eastman)		Bill Latz
KIRL	1460	5 KW/500 W	RELIGION		$ 24.00	(Market 4)		William White
KMOX	1120	50 KW (DA-2)	TALK/VARIETY	CBS	$240.00	(CBS)	CBS	Tim Dorsey
KSIV	1320	5 KW (DAYS)	RELIGION		$ 26.00	(----)	Bott	Richard Bott
KSTL	690	1 KW (DAYS)	RELIGION		$ 14.00	(----)		Art Ford
KUSA	550	5 KW (DA-N)	COUNTRY	MBS	$ 70.00*	(Mc-Guild)	Gannett	Merrell Hansen
KXEN	1010	50 KW (DAYS,DA)	RELIGION		$ 14.00	(----)	Schwartz	Bernie Harville
KXOK	630	5 KW (DA-2)	NEWS/TALK	ABC-T,NBC-T	$ 55.00*	(Katz)		Larry Dauer
WESL	1490	1 KW/250 W	BLACK	SBN	$ NA	(Lazar)		Wendell Hansen
WEW	770	1 KW (DAYS)	NOSTALGIA		$ NA	(----)		Charles Stanley
WIL	1430	5 KW (DA-2)	COUNTRY	ABC-I	$ NA	(Blair)	LIN	Craig Magee
WRTH	590	1 KW (DA-2)	NOSTALGIA (Ham)	US II	$ 65.00	(MMR)	Adams	John Gutbrod

FM STATIONS

KADI-F	96.3	100 KW @ 650	CONTEMP/AC	US I,Source	$ 33.00	(Masla)		Richard Miller
KCFM-F	97.1	32 KW @ 600	OLDIES (Drake-Chen)	ABC-D	$ NA	(Weiss)		Craig Hodgson
KEZK-F	102.5	100 KW @ 500	BTFL/EZ (Churchill)		$110.00*	(MMR)	Adams	John Gutbrod
KFUO-F	99.1	100 KW @ 557	CLASSICAL		$ 50.00	(CMBS)	Lutheran Church	Rodger Abatie
KHTR-F	103.3	100 KW @ 1212	CHR	CBS-R	$130.00*	(CBS)	CBS	Bob Fulstone
KMJM-F	107.7	100 KW @ 575	URBAN		$100.00*	(Christal)	Amaturo	Gary Lewis
KSD-F	93.7	100 KW @ 850	AC		$110.00*	(Mc-Guild)	Gannett	Merrell Hansen
KSHE-F	94.7	100 KW @ 500	AOR (Pollack)		$140.00*	(Katz)	Emmis	John Beck
KWK-F	106.5	39 KW @ 592	CHR		$ 90.00*	(Eastman)		Bill Latz
KYKY-F	98.1	100 KW @ 580	AC (Burk-Abr)		$ 75.00*	(HNWH)	EZ	Karen Carroll
WCBW-F	104.9	3 KW @ 235	RELIGION		$ NA	(Radio Spot)	Universal	Curt Whipple
WIL-F	92.3	100 KW @ 510	COUNTRY	ABC-E	$ 90.00	(Blair)	LIN	Craig Magee
WMRY-F	101.1	50 KW @ 320	JAZZ/AC		$ 20.00	(----)		Ben Orf
WZEN-F	100.3	50 KW @ 495	BLACK	NBN	$ 50.00*	(Weiss)	Unity	

CALL LETTER CHANGES	FORMAT CHANGES	STATION SALES	MISCELLANEOUS COMMENTS
		KXOK: sold by Storz for $2,000,000	KMOX is the flagship station for the Cardinals

SALINAS-SEASIDE-MONTEREY

Arbitron Rank/Pop (12+): 119/263,800
CMSA Rank/Pop: NA
MSA Rank/Pop: 141/313,100
ADI # 106
Average Person Rating: 17.1
Market TSL: 22.9 hours

Stations: 26/16
Diaries: 701/376:1/47.4%
Sample Target: 640
Standard Error: .768
% Below Line: 33.1
% Not Listed: 14.2

Est 1984 Revenue: $7,700,000
Gross Inc.:
HH Inc.: $27,720
Retail $: 1.9 Bil
Pop per Station: 16,488
# 1 Biller: KWAV-F $1,450,000

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 83
1.	KDON-F	59/13.1	10.9	9.0	8.2	8.6
2.	KWSS-F	48/10.6	9.9	7.7	9.1	5.3
3.	KWAV-F	31/ 6.9	7.6	9.4	8.2	6.4
4.	KGO	30/ 6.7	5.7	6.6	7.7	6.8
5.	KLFA-F	26/ 5.8	2.7	2.1	2.5	3.3
6.	KDON	18/ 4.0	1.6	3.8	2.1	.9
7.	KBAY-F	17/ 3.8	7.2	6.0	3.2	4.6
8.	KBOQ-F	16/ 3.5	4.1	1.7	2.3	3.5
9.	KCTY	15/ 3.3	3.3	4.3	7.3	6.8
	KCBS	15/ 3.3	2.5	3.4	3.6	2.4
	KTOM	15/ 3.3	7.0	5.5	7.1	9.3
	KRAY-F	15/ 3.3	3.3	4.9	3.2	1.3
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	KWSS-F	96/1306
2.	KGO	80/ 925
3.	KDON-F	75/1176
4.	KWAV-F	50/ 778
5.	KBAY-F	44/ 542
6.	KBOQ-F	37/ 445
7.	KCBS	27/ 484
8.	KDON	26/ 376
	KLFA-F	26/ 158
10.	KTOM	22/ 365
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	KDON-F	773/29.3	27.0	27.0
2.	KWSS-F	677/25.7	27.8	25.7
3.	KWAV-F	521/19.7	21.9	22.2
4.	KGO	389/14.7	16.1	13.7
5.	KDON	269/10.2	5.2	8.1
6.	KBAY-F	247/ 9.4	12.8	11.1
7.	KCBS	244/ 9.2	8.3	9.3
8.	KTOM	225/ 8.5	12.4	10.7
9.	KBOQ-F	219/ 8.3	NA	6.1
10.	KIDD	204/ 7.7	8.9	10.9
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 66.93% (259 of 387) (SPG 84: 63.13%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KDON-F	1. KWSS-F	1. KWSS-F	1. KDON-F	1. KDON-F	1. KGO	1. KDON-F	1. KDON-F	1. KDON-F	1. KDON-F	1. KWSS-F
2. KWSS-F	2. KDON-F	2. KDON-F	2. KWAV-F	2. KWAV-F	2. KBAY-F	2. KWSS-F	2. KWSS-F	2. KWSS-F	2. KWSS-F	2. KDON-F
3.	3. KWAV-F	3. KWAV-F	3. KWSS-F	3. KWSS-F	3. KWAV-F	3. KGO	3. KWAV-F	3. KWAV-F	3. KGO	3. KWAV-F
4.	4. KLFA-F	4. KLFA-F	4. KGO	4. KGO	4. KDON-F	4. KWAV-F	4. KGO	4. KLFA-F	4. KLFA-F	4.
5.	5.	5.	5.	5.	5.	5.	5. KBOQ-F	5. KBOQ-F	5. KRAY-F	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. KLFA-F	1. KWSS-F	1. KDON-F	1. KWAV-F	1. KDON-F
2. KWSS-F	2. KDON-F	2. KWAV-F	2. KDON-F	KWAV-F
3. KDON-F	3. KWAV-F	3. KWSS-F	KWSS-F	3. KWSS-F
KWAV-F	4. KLFA-F	4.	4. KLFA-F	4. KGO
KXES	5.	5.	5.	5.

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KWSS-F	1. KWSS-F	1. KDON-F	1. KWSS-F	1. KDON-F
2. KLFA-F	2. KDON-F	2. KWSS-F	2. KDON-F	2. KWAV-F
3. KDON-F	3.	3. KMBY-F	3. KMBY-F	KWSS-F
4.	4.	4. KWAV-F	KWAV-F	4. KGO
5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP	7 (1)	107 (2)	114 (3)	29.5	21.7
AOR		18 (2)	18 (2)	4.7	8.3
AC/OLDIES/SOFT ROCK	6 (1)	31 (1)	37 (2)	9.6	12.9
MOR/VARIETY	6 (2)		6 (2)	1.6	3.5
COUNTRY	15 (1)	21 (2)	36 (3)	15.5	12.1
BLACK/URBAN		2 (1)	2 (1)	0.5	1.0
BTFL MUSIC/EZ		20 (2)	20 (2)	5.2	7.8
NEWS/TALK	45 (2)		45 (2)	11.6	11.9
NOSTALGIA	20 (2)		20 (2)	5.2	4.5
RELIGION/GOSPEL	2 (1)		2 (1)	0.5	0
SPANISH	27 (2)	41 (2)	68 (4)	17.6	13.4
CLASSICAL		16 (1)	16 (1)	4.1	2.0
UNKNOWN/OTHERS		3 (1)	3 (1)	0.8	0.8
			387 (26)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KIDD	630	Monterey	1.6/7.7
KKMC	880	Gonzales	.4/2.3
KMBY-F	107.1	Seaside	2.9/6.1
KNRY	1240	Monterey	1.3/5.1
KOCN-F	104.9	Pacific Grove	.7/2.5
KTOM-F	100.7	Salinas	2.9/7.2
KWST-F	101.7	Carmel	1.8/6.3
KXES	1570	Salinas	2.7/2.9
KBLX-F	102.9	Berkeley	.4/1.3
KNBR	680	San Fran	.9/4.9
KOMY	1340	Watsonville	.4/2.2
KSCO	1080	Santa Cruz	.4/1.9
KSCO-F	99.1	Santa Cruz	.7/1.6
KSJO-F	92.3	San Jose	1.1/4.2

RADIO STATIONS

KCTY, 980, 1 KW (DAYS,DA), SPANISH	, $31.00	(Lotus)		Martin Kline
KDON, 1460, 5 KW (DA-1) , NOSTALGIA	SMN, $17.00	(Katz)	Grace	Al Snyder
KNRY, 1240, 1 KW (DA-1) , OLDIES	MBS. $14.00	(----)		Bill Beaton
KTOM, 1380, 5 KW (DA-2) , COUNTRY	ABC-E, $28.00	(MMR)	Comm. Pacific	Stephen Dean
KXES, 1570, 250 W (DAYS) , SPANISH	, $10.00	(Caballero)		Ron Smith
KIDD, 630, 1 KW (DA-2) , CONTEMP	, $17.00	(Torbet)	Walton	Mike Ginsburg
KDON-F, 102.5, 19 KW @ 2270, CHR	, $42.00*	(Katz)	Grace	Al Snyder
KMBY-F, 107.1, 910 W @ 570, AOR	, $17.00	(Selcom)		Stoddard Johnston
KRAY-F, 103.9, 3 KW @ 225, SPANISH	, $31.00	(Lotus)		Martin Kline
KTOM-F, 100.7, 910 W @ ? ?, COUNTRY	US II, $19.00	(MMR)	Comm. Pacific	Stephen Dean
KWAV-F, 96.9, 18 KW @ 2575, AC	APR, $40.00	(HNWH)	Buckley	Terry Gillingham
KWST-F, 101.7, 900 W @ 590, COUNTRY	, $16.00	(Torbet)	Walton	Mike Ginsburg
KOCN-F, 104.9, 950 W @ 550, ? ?	MBS, $13.00	(Masla)		Roger Powers
KBOQ-F, 92.7, 1 KW @ 570, CLASSICAL	, $18.00	(Weiss)	(MARINA)	Joe Thompson
KLFA-F, 92.1, 3 KW @ ? ? , SPANISH	, $15.00	(----)	(KING CITY)	R. Rodriguez

MISCELLANEOUS COMMENTS KBOQ-F (Marina) sold to Compass for $2,100,000 (Holt)...

SALT LAKE CITY-OGDEN

Arbitron Rank/Pop (12+): 44/793,200
CMSA Rank/Pop: # 38
MSA Rank/Pop: 44/1,020,700
ADI # 39
Average Person Rating: 16.9
Market TSL: 22.2 hours

Stations: 30/30
Diaries: 1047/758:1/46.3%
Sample Target: 1070
Standard Error: .595
% Below Line: 0
% Not Listed: 8.1

Est. 1984 Revenue: $23,900,000
Gross Inc.:
HH Inc.: $28,635
Retail $: 5.4 Bil
Pop per Station: 26,440
1 Biller: KSL $3,900,000

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 83
1.	KSFI-F	135/10.1	10.5	10.8	11.5	11.3
2.	KCPX-F	127/ 9.5	6.4	7.2	3.8	6.0
3.	KRSP-F	126/ 9.4	7.1	8.9	9.9	8.2
4.	KSL	97/ 7.2	9.3	8.5	10.8	11.9
5.	KLCY-F	91/ 6.8	6.3	5.7	5.9	5.5
6.	KALL	63/ 4.7	4.5	5.3	4.8	4.9
7.	KLTQ-F	56/ 4.2	3.9	1.2	1.0	.6
8.	KLUB	52/ 3.9	5.6	4.3	5.1	3.5
9.	KBUG	45/ 3.4	2.6	3.9	3.3	2.6
	KKAT-F	45/ 3.4	3.4	4.1	.8	---
11.	KSOP-F	44/ 3.3	5.6	4.1	6.6	5.9
	KISN-F	44/ 3.3	3.6	3.7	4.7	5.2
13.	KDAB-F	35/ 2.6	2.6	3.2	3.2	2.6
14.	KZAN-F	34/ 2.5	3.2	2.9	4.8	4.2
15.	KLRZ-F	33/ 2.5	1.7	2.2	2.3	2.9
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12+ TSA 1/4/CUME		
1.	KSFI-F	204/2585
2.	KSL	187/3092
3.	KRSP-F	155/1866
4.	KCPX-F	151/2264
5.	KLCY-F	112/1604
6.	KSOP-F	87/1306
7.	KLUB	80/1059
8.	KALL	68/1081
	KKAT-F	68/ 913
10.	KFMY-F	66/1473
	KISN-F	66/1445
12.	KLRZ-F	61/1255
13.	KLTQ-F	59/1220
14.	KBUG	49/ 901
15.	KZAN-F	44/ 749
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12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	KSL	1856/23.4	24.3	23.4
2.	KCPX-F	1669/21.0	17.3	19.1
3.	KSFI-F	1650/20.8	23.3	19.4
4.	KRSP-F	1403/17.7	19.7	20.0
5.	KLCY-F	1189/15.0	16.7	13.2
6.	KLTQ-F	1008/12.7	13.1	4.2
7.	KALL	990/12.5	12.9	13.1
8.	KISN-F	981/12.4	11.8	10.7
9.	KLUB	789/ 9.9	11.6	10.7
10.	KBUG	762/ 9.6	12.4	10.3
11.	KDAB-F	730/ 9.2	10.9	13.2
12.	KFMY-F	724/ 9.1	10.3	11.6
13.	KLRZ-F	699/ 8.8	6.6	7.5
14.	KSOP-F	696/ 8.8	12.9	11.1
15.	KKAT-F	671/ 8.5	7.8	8.7
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12+ FM SHARE (METRO): 67.77% (839 of 1238) (SPG 84: 64.49%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KCPX-F	1. KRSP-F	1. KRSP-F	1. KSFI-F	1. KSFI-F	1. KSFI-F	1. KSL	1. KSFI-F	1. KCPX-F	1. KRSP-F	1. KRSP-F
2. KRSP-F	2. KCPX-F	2. KCPX-F	2. KLCY-F	2. KLCY-F	2. KSL	2. KSFI-F	2. KRSP-F	2. KSFI-F	2. KCPX-F	2. KCPX-F
3. KLRZ-F	3. KLCY-F	3. KLCY-F	3. KSL-F	KSL	3. KLUB	3. KALL	KLCY-F	3. KRSP-F	3. KSFI-F	3. KSFI-F
4. KISN-F	4. KLTQ-F	4. KSFI-F	4. KALL	4. KALL	4. KLCY-F	4. KCPX-F	4. KCPX-F	4. KLCY-F	4. KSL	4. KLCY-F
5.	5. KBUG	5. KSL	5. KBUG	5. KBUG	5. KALL	5. KLCY-F	5. KSL	5. KSL	5. KISN-F	KSL
6.	6. KALL	6. KLTQ-F	KRSP-F	KRSP-F	6.	6. KRSP-F	6. KLTQ-F	6. KLTQ-F	6. KLCY-F	6. KLTQ-F
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.	7. KLRZ-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. KRSP-F	1. KLCY-F	1. KLCY-F	1. KLCY-F	1. KSFI-F
2. KCPX-F	2. KCPX-F	2. KBUG	2. KSFI-F	2. KLCY-F
3. KISN-F	3. KRSP-F	3. KSL	3. KCPX-F	3. KSL
KLCY-F	4. KSL	4. KCPX-F	4. KRSP-F	4. KLTQ-F
5.	5. KLTQ-F	5. KLTQ-F	5. KSL	KBUG
6.	KSFI-F	KALL	6. KLTQ-F	6. KCPX-F
7.	7.	7.	7.	7.
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KRSP-F	1. KRSP-F	1. KRSP-F	1. KRSP-F	1. KSFI-F
2. KCPX-F	2. KCPX-F	2. KALL	2. KCPX-F	2. KRSP-F
3. KLCY-F	3. KLCY-F	3. KBUG	3. KSFI-F	3. KALL
4. KISN-F	4. KLTQ-F	4. KLTQ-F	4. KALL	4. KSL
5.	5. KALL	5. KLCY-F	KLCY-F	5. KLCY-F
6.	6. KBUG	6. KATT-F	6. KSL	6. KBUG
7.	7.	KCPX-F	7.	7.
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP	13 (1)	259 (5)	272 (6)	22.0	21.1
AOR		152 (2)	152 (2)	12.3	10.9
AC/OLDIES/SOFT ROCK	115 (4)	161 (4)	276 (8)	22.3	12.7
MOR/VARIETY	102 (2)		102 (2)	8.2	14.8
COUNTRY	35 (2)	140 (4)	176 (6)	14.1	14.4
BLACK/URBAN				0	0
BTFL MUSIC/EZ	10 (1)	135 (1)	145 (2)	11.7	12.2
NEWS/TALK	44 (2)		44 (2)	3.6	3.7
NOSTALGIA	52 (1)		52 (1)	4.2	5.1
RELIGION/GOSPEL	20 (1)		20 (1)	1.6	0.7
SPANISH				0	0
CLASSICAL				0	1.7
UNKNOWN/OTHERS				0	2.6
			1238 (30)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KANN	1090	Ogden	1.5/1.2
KCGL-F	105.5	Salt Lake	1.9/4.8
KFMY-F	96.1	Provo	1.5/9.1
KDYL	1280	Salt Lake	1.9/7.3
KFAM	700	Salt Lake	.7/2.8
KJQN	1490	Ogden	.3/1.1
KJQN-F	95.5	Ogden	.4/1.6
KLO	1430	Ogden	.4/2.0
KLTQ	860	Salt Lake	.2/1.4
KMGR-F	107.5	Orem	.6/1.9
KRGO	1550	West Valley City	.9/2.4
KRGO-F	107.9	Roy	1.3/2.5
KRSP	1060	Salt Lake	1.0/5.2
KSOP	1370	Salt Lake	1.7/4.0
KZJO	630	Salt Lake	1.4/3.7

RADIO STATIONS

AM STATIONS

KALL	910	5 KW/1 KW (DA-N)	AC (Drake-Chen)	ABC-I,NBC	$ 61.00	(Eastman)	Hatch	Bennie Williams
KBBX	1600	5 KW (DAYS)	RELIGION		$ 6.00	(----)	Schwartz	Dick Schwartz
KBUG	1320	5 KW (DA-1)	OLDIES		$ 60.00*	(Katz)	John Price	Terry Schmidt
KDYL	1280	5 KW/500 W (DA-N)	NEWS/TALK	APR,MBS	$ 22.00	(Blair)		Craig Hanson
KFAM	700	50 KW/1 KW (DA-1)	BTFL/EZ (?)	UPI	$ 21.00	(Radio Time)		Dave Williams
KLAF	1230	1 KW/250 W	TALK/COMEDY		$ 15.00	(----)		Jay Gardner
KLTQ	860	1 KW (DAYS)	AC (Churchill)		$ 20.00	(Republic)		Dick Elliot
KLUB	570	5 KW (DA-1)	NOSTALGIA (Ham)	NBC	$ 39.00*	(Mc-Guild)		F. Robinson
KRGO	1550	10 KW/500 W	COUNTRY	ABC-E	$ 20.00	(Christal)		Gene Guthrie
KRSP	1060	10 KW/1 KW (DA-N)	CHR		$ 28.00*	(Selcom)		Alan Hague
KSL	1160	50 KW	MOR	CBS	$100.00*	(Torbet)	Bonneville	Tom Glade
KSOP	1370	5 KW/500 W (DA-N)	COUNTRY		$ 30.00*	(MMR)		Greg Hilton
KZJO	630	1 KW/500 W (DA-2)	TALK	APC-T	$ 20.00	(----)		S. Bush

FM STATIONS

KCGL-F	105.5	500 W @ 650	AOR		$ 23.00*	(----)	Schwartz	Dick Schwartz
KCPX-F	98.7	27 KW @ 2932	CHR		$ 85.00*	(Katz)	John Price	Terry Schmidt
KFMY-F	96.1	55 KW @ 2620	CHR		$ 40.00*	(Roslin)	First Media (PROVO)	Gene Manning
KISN-F	97.1	26 KW @ 3650	CHR	CBS-R	$ 56.00*	(Mc-Guild)		F. Robinson
KLCY-F	94.1	24 KW @ 3030	AC (Fairwest)	US I	$ 75.00*	(Eastman)	Hatch	Bennie Williams
KLTQ-F	93.3	26 KW @ 3660	AC (Churchill)		$ 45.00	(Republic)		Dick Elliot
KMGR-F	107.5	45 KW @ 2850	AC		$ NA	(HNWH)	Transcom	Chris Kampmeier
KRSP-F	103.5	19 KW @ 3650	AOR		$ 73.00*	(Selcom)		Alan Hague
KSFI-F	100.3	26 KW @ 3740	BTFL/EZ (Bonne)		$ 70.00	(Blair)		Craig Hanson
KSOP-F	104.3	25 KW @ 3650	COUNTRY		$ 58.00*	(MMR)		Greg Hilton
KDAB-F	101.1	25 KW @ 3740	CONTEMP (TM)		$ 30.00	(Torbet)	(OGDEN)	Paul Droulay
KZAN-F	97.9	26 KW @ 3770	COUNTRY		$ 25.00	(Christal)	(OGDEN)	
KLRZ-F	94.9	48 KW @ 2780	CHR		$ 45.00	(Christal)	(PROVO)	Eric Rhoads
KKAT-F	101.9	28 KW @ 3750	COUNTRY		$ 40.00	(----)	(OGDEN)	Terry McRight

CALL LETTER CHANGES

KUUT-F changes to KMGR

FORMAT CHANGES

KMGR: to AC/EZ

STATION SALES

KDAB-F (Ogden): sold to Albimar for $2,200,000

KLUB/KISN-F: sold for $4,750,000 (est) (Mahlman)

KKAT-F: sold to Brown for $2,900,000 (Chapman)

MISCELLANEOUS COMMENTS

SAN ANTONIO

Arbitron Rank/Pop (12+): 37/961,500
CMSA Rank/Pop: # 33
MSA Rank/Pop: 38/1,195,700
ADI # 43
Average Person Rating: 19.3
Market TSL: 25.2 hours

Stations: 25/25
Diaries: 1255/766:1/43.7%
Sample Target: 1200
Standard Error: .587
% Below Line: 0
% Not Listed: 4.5

Est. 1984 Revenue: $36,400,000
Gross Inc.:
HH Inc.: $27,211
Retail $: 6.4 Bil
Pop per Station: 38,460
# 1 Biller: WOAI $4,200,000

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 83
1.	KTFM-F	177/9.6	8.2	9.5	9.3	6.1
2.	KQXT-F	157/8.5	8.4	8.5	7.9	10.2
3.	KISS-F	130/7.0	7.1	6.3	6.0	5.9
4.	KKYX	108/5.8	6.3	7.3	5.3	6.2
5.	KSMG-F	98/5.3	---	.5	---	.4
6.	KAJA-F	96/5.2	6.3	7.3	7.4	7.2
7.	KCOR	93/5.0	6.0	5.5	9.1	5.2
8.	KBUC-F	89/4.8	5.8	4.5	4.6	4.4
9.	KLLS-F	86/4.6	6.4	5.2	4.9	5.9
10.	WOAI	83/4.5	5.0	4.5	5.0	7.3
11.	KONO	82/4.4	2.7	3.1	4.8	3.8
	KTSA	82/4.4	4.8	6.1	6.0	6.3
13.	KEDA	81/4.4	3.3	1.9	2.6	1.9
14.	KITY-F	79/4.3	4.6	5.3	4.1	4.0
15.	KXZL-F	60/3.2	6.4	7.6	8.0	8.2
16.	KSAQ-F	58/3.1	2.4	2.3	.6	2.2
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12+ TSA 1/4/CUME		
1.	KKYX	219/2358
2.	KQXT-F	203/2086
3.	KTFM-F	199/2662
4.	KISS-F	147/1848
5.	WOAI	144/2092
6.	KTSA	116/2374
7.	KBUC-F	113/1342
8.	KAJA-F	105/1579
9.	KSMG-F	99/1259
10.	KCOR	96/ 824
11.	KONO	92/1119
	KLLS-F	92/1352
13.	KITY-F	83/1550
14.	KEDA	81/ 771
15.	KXZL-F	73/1585
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12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	KTFM-F	2389/24.8	22.1	24.5
2.	KQXT-F	1664/17.3	17.3	15.8
3.	KISS-F	1596/16.6	18.4	15.0
4.	KTSA	1501/15.6	17.5	18.2
5.	KITY-F	1448/15.1	16.7	17.4
6.	KAJA-F	1388/14.4	14.4	14.3
7.	KXZL-F	1373/14.3	16.0	17.1
8.	KLLS-F	1285/13.4	15.1	14.3
9.	WOAI	1231/12.8	14.0	12.6
10.	KSMG-F	1194/12.4	----	1.5
11.	KBUC-F	1104/11.5	11.9	9.9
12.	KKYX	1082/11.3	14.3	14.4
13.	KSAQ-F	976/10.2	7.6	7.7
14.	KONO	967/10.1	9.4	10.0
15.	KCOR	773/ 8.0	10.3	10.6
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12+ FM SHARE (METRO): 60.01% (1061 of 1768) (SPG 84: 60.00%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KTFM-F	1. KTFM-F	1. KTFM-F	1. KTFM-F	1. KTFM-F	1. KQXT-F	1. KTFM-F	1. KQXT-F	1. KTFM-F	1. KTFM-F	1. KTFM-F
2. KISS-F	2. KISS-F	2. KSMG-F	2. KQXT-F	2. KQXT-F	2. KEDA	2. KKYX	2. KTFM-F	2. KQXT-F	2. KISS-F	2. KQXT-F
3. KITY-F	3. KSMG-F	3. KISS-F	3. KSMG-F	3. KSMG-F	3. KCOR	3. KBUC-F	3. KSMG-F	3. KISS-F	3. KQXT-F	3. KISS-F
4. KXZL-F	4. KLLS-F	4. KQXT-F	4. KONO	4. KONO	KKYX	4. WOAI	4. KISS-F	4. KSMG-F	4. KITY-F	4. KAJA-F
5. KSAQ-F	5. KAJA-F	5. KAJA-F	5. KAJA-F	5. KAJA-F	5. KBUC-F	5. KTSA	5. WOAI	5. KLLS-F	5. KEDA	5. KKYX
6.	6. KXZL-F	6. KLLS-F	6. KBUC-F	6. KBUC-F	6. KAJA-F	6. KCOR	6. KLLS-F	6. KKYX	6. KSAQ-F	6. KSMG-F
7.	7. KITY-F	7. KONO	7. KTSA	7. KLLS-F	7. WOAI	KQXT-F	KAJA-F	7. KAJA-F	7. KXZL-F	7. KCOR
8.	8.	8.	KLLS-F	8.	8.	8. KISS-F	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KTFM-F	1. KTFM-F	1. KTFM-F	1. KTFM-F	1. KQXT-F	1. KISS-F	1. KISS-F	1. KTFM-F	1. KISS-F	1. KTFM-F
2. KISS-F	2. KSMG-F	2. KLLS-F	2. KSMG-F	KTFM-F	2. KXZL-F	2. KTFM-F	2. KIS[illegible]-F	2. KTFM-F	2. KQXT-F
3. KSMG-F	3. KLLS-F	3. KSMG-F	3. KLLS-F	3. KLLS-F	3. KSAQ-F	3. KSMG-F	3. KSMG-F	3. KSMG-F	3. KSMG-F
KITY-F	4. KITY-F	4. KONO	4. KQXT-F	4. KONO	4.	4. KXZL-F	4. KQXT-F	4. KQXT-F	4. KAJA-F
5. KSAQ-F	5. KISS-F	5. KTSA	5. KAJA-F	5. KSMG-F	5.	5. KLLS-F	5. KLLS-F	5. KAJA-F	5. KBUC-F
6. KLLS-F	6. KAJA-F	6. KAJA-F	6. KONO	6. KEDA	6.	6. KAJA-F	KAJA-F	6. KBUC-F	6. KONO
7.	7. KONO	KITY-F	KITY-F	KAJA-F	7.	KQXT-F	7.	7. KONO	7. KTSA
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP	41 (1)	256 (2)	297 (3)	16.7	17.9
AOR		190 (2)	190 (2)	10.7	15.0
AC/OLDIES/SOFT ROCK	164 (2)	273 (4)	437 (6)	24.7	15.9
MOR/VARIETY	18 (1)		18 (1)	1.0	1.2
COUNTRY	126 (2)	185 (2)	311 (4)	17.6	22.1
BLACK/URBAN	41 (1)		41 (1)	2.3	2.7
BTFL MUSIC/EZ		157 (1)	157 (1)	8.9	8.8
NEWS/TALK	83 (1)		83 (1)	4.7	4.7
NOSTALGIA	12 (1)		12 (1)	0.7	1.6
RELIGION/GOSPEL	43 (2)		43 (2)	2.4	1.3
SPANISH	179 (3)		179 (3)	10.1	8.8
CLASSICAL				0	0
UNKNOWN/OTHERS				0	0
			1768 (25)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAPE	1480	San Antonio	2.2/3.4
KBUC	1310	San Antonio	1.0/3.4
KDRY	1100	Alamo Heights	.3/1.4
KESI-F	106.7	Terrell Hills	1.7/5.5
KGNB	1420	New Braunfels	.6/1.9
KSJL	760	San Antonio	2.2/6.4
KSLR	630	San Antonio	2.1/3.7
KWED	1580	Sequin	1.0/1.9
KXET	1250	San Antonio	.3/1.1

RADIO STATIONS

AM STATIONS

KAPE, 1480, 2.5 KW (DAYS,DA)	BLACK		$ 33.00	(Masla)		Sam Sitterle
KBUC, 1310, 5 KW (DAYS,DA)	COUNTRY		$ NA	(Eastman)	Tetco	Harrell Banks
KCOR, 1350, 5 KW (DA-N)	SPANISH		$ 95.00	(Katz)	Tichenor	Nathan Safir
KDRY, 1100, 5 KW/1 KW (DA-N)	RELIGION		$ 7.00	(----)		Sam Morris
KEDA, 1540, 5 KW/1 KW (DA-N)	SPANISH		$ 27.00	(Selcom)		Manuela Davila
KFHM, 1150, 1 KW (DAYS,DA)	SPANISH		$ 27.00	(----)		Angel Toledo
KKYX, 680, 50 KW/10 KW (DA-N)	COUNTRY	ABC-D	$114.00	(Christal)	Swanson	Bill Rohde
KONO, 860, 5 KW/1 KW (DA-N)	OLDIES/AC	ABC-C	$ 40.00*	(MMR)		
KRNN, 930, 5 KW/1 KW (DA-N)	NEWS/TALK		$ NA	(----)		Dave Safir
KSJL, 760, 50 KW/1 KW (DA-2)	CHR (Burk-Abr)	UPI	$ 30.00	(Weiss)		Charles Andrews
KTSA, 550, 5 KW (DA-N)	AC/CHR		$ 90.00	(Blair)		Joe Ernest
KXET, 1250, 1 KW (DA-N)	SPANISH		$ 31.00	(Lotus)	Lotus	Herman Escandon
WOAI, 1200, 50 KW	NEWS/TALK	CBS,NBC-T	$ 72.00*	(CBS)	Clear Channel	Rex Tackett

FM STATIONS

KAJA-F, 97.3, 100 KW @ 472	COUNTRY		$ 70.00	(CBS)	Clear Channel	John Barger
KBUC-F, 107.5, 100 KW @ ? ?	COUNTRY		$ 45.00*	(Eastman)	Tetco	Harrell Banks
KESI-F, 106.7, 100 KW @ 1000	AC	CBS-R	$ 30.00*	(Masla)		Sam Sitterle
KISS-F, 99.5, 100 KW @ 570	AOR (Pollack)	Source	$110.00	(Katz)	Capitol-WRAL	Jim Tiller
KITY-F, 92.9, 100 KW @ 450	CHR	ABC-F	$ 55.00*	(MMR)		
KLLS-F, 100.3, 100 KW @ 580	AC	MBS,UPI	$ 75.00*	(Christal)	Swanson	Bill Rohde
KQXT-F, 101.9, 100 KW @ 750	BTFL/EZ (Bonne)		$ 95.00	(Blair/RAR)	Westinghouse	
KSAQ-F, 96.1, 100 KW @ 480	AC	MBS	$ NA	(HNWH)		Hal Widsten
KTFM-F, 102.7, 100 KW @ 670	CHR		$ 80.00*	(Blair)		Joe Ernest
KXZL-F, 104.5, 100 KW @ 750	AOR		$ 66.00	(Torbet)	Lotus	Jay Levine
KSMG-F, 105.3, 94 KW @ 1115	AC		$ NA	(Selcom)	American (SEQUIN)	

CALL LETTER CHANGES

KLLS changes to KRNN (June)

KWED changes to KSMG (Feb)

FORMAT CHANGES

KSMG: to Oldies/AC

KRNN: from AC to News/Talk (June)

STATION SALES

MISCELLANEOUS COMMENTS

SAN DIEGO

Arbitron Rank/Pop (12+): 20/1,753,600
CMSA Rank/Pop: # 19
MSA Rank/Pop: 17/2,093,300
ADI # 25
Average Person Rating: 17.8
Market TSL: 23.7 hours

Stations: 32/21
Diaries: 1951/899:1/43.1%
Sample Target: 1610
Standard Error: .466
% Below Line: 21.0
% Not Listed: 6.7

Est. 1984 Revenue: $49,800,000
Gross Inc.:
HH Inc.: $29,392
Retail $: 12.2 Bil
Pop per Station: 83,504
1 Biller: KFMB $6,650,000

12+ METRO 1/4/SHARE			WIN 85	FAL 84	SUM 84	SPG 84
1.	KFMB	286/9.2	5.5	7.1	9.4	8.0
2.	KGB-F	267/8.6	6.9	8.9	9.2	7.6
3.	KJQY-F	244/7.8	9.7	8.0	9.2	8.4
4.	KFMB-F	193/6.2	6.5	5.3	6.2	4.2
5.	XTRA-F	192/6.1	4.2	4.8	4.4	4.1
6.	KSDO	171/5.5	5.4	4.5	5.8	4.6
7.	KSDO-F	168/5.4	6.1	5.7	5.0	6.5
8.	KLZZ-F	125/4.0	5.3	2.9	2.5	3.5
9.	XHRM-F	124/4.0	4.8	4.1	4.4	5.5
10.	KIFM-F	116/3.7	3.6	3.6	2.7	2.7
11.	KFSD-F	111/3.6	2.7	2.6	1.8	2.6
12.	KPQP	99/3.2	4.1	3.3	2.5	4.0
13.	KSON-F	87/2.8	3.0	2.3	2.3	3.1
14.	XTRA	83/2.7	2.5	2.7	3.5	2.9
15.	KBZT-F	71/2.3	2.6	2.4	3.0	2.9
16.	KYXY-F	68/2.2	3.1	3.5	3.7	3.6
17.	KMLO	67/2.1	1.6	1.7	2.7	2.4
18.	KCBQ-F	54/1.7	2.1	2.6	1.5	2.0
19.	XHIT-F	52/1.7	1.2	1.9	1.4	1.2
20.	KNX	50/1.6	1.8	1.8	1.2	1.6
21.	KCBQ	45/1.4	1.3	1.9	1.2	2.5
22.	KEZL-F	41/1.3	1.2	1.7	1.8	2.3
23.						
24.						
25.						

12+ TSA 1/4/CUME

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6. SAN DIEGO'S METRO
7. AND TSA ARE THE
8. SAME.
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12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	KFMB	4080/23.3	18.7	21.9
2.	KFMB-F	3340/19.0	15.8	14.5
3.	KSDO-F	2933/16.7	15.2	17.7
4.	KGB-F	2834/16.2	16.9	14.9
5.	KJQY-F	2703/15.4	14.4	13.9
6.	XTRA-F	2470/14.1	12.4	12.1
7.	KSDO	2179/12.4	12.1	10.6
8.	KLZZ-F	1649/ 9.4	7.7	7.9
9.	KIFM-F	1634/ 9.3	8.0	7.3
10.	XHRM-F	1633/ 9.3	7.7	11.1
11.	KBZT-F	1546/ 8.8	8.5	9.0
12.	XTRA	1439/ 8.2	10.5	13.4
13.	KSON-F	1302/ 7.4	6.9	6.9
14.	KPQP	1261/ 7.2	5.9	6.9
15.	KYXY-F	1260/ 7.2	9.1	8.0
16.	XHIT-F	1145/ 6.5	5.7	5.6
17.	KFSD-F	1108/ 6.3	6.7	5.5
18.	KNX	1102/ 6.3	6.2	6.4
19.	KCBQ	886/ 5.1	5.8	5.8
20.	KCBQ-F	829/ 4.7	7.2	NA
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 68.04% (1982 of 2913) (SPG 84: 66.06%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KSDO-F	1. KGB-F	1. KGB-F	1. KFMB	1. KFMB	1. KJQY-F	1. KFMB	1. KJQY-F	1. KGB-F	1. KFMB	1. KJQY-F
2. XHRM-F	2. XTRA-F	2. KFMB-F	2. KFMB-F	2. KFMB-F	2. KFMB	2. KSDO	2. KGB-F	2. KFMB	2. KGB-F	2. KFMB
3. KGB-F	3. KFMB-F	3. XTRA-F	3. KIFM-F	3. KJQY-F	3. KSDO	3. KGB-F	3. KFMB-F	3. KFMB-F	3. KSDO-F	3. KGB-F
4. XTRA-F	4. KSDO-F	4. KFMB	4. KJQY-F	4. KIFM-F	4. KFSD-F	4. KJQY-F	4. KFMB	4. KJQY-F	4. XTRA-F	4. XHRM-F
5. KFMB-F	5. KLZZ-F	5. KSDO-F	5. KLZZ-F	5. KLZZ-F	5. KPQP	5. KFMB-F	5. XTRA-F	5. XTRA-F	5. KSDO	5. XTRA-F
6. KLZZ-F	KIFM-F	6. KIFM-F	6. KGB-F	6. KGB-F	6. KSON-F	6. KLZZ-F+	6. KSDO	6. KSDO-F	6. KIFM-F	6. KFMB-F
7.	7. KFMB	7. KLZZ-F	7. XTRA	7. KSDO	KFMB-F	XTRA-F	7. KFSD-F	7. KLZZ-F+	7. KJQY-F	7. KSDO-F
8.	8. XHRM-F	8. KJQY-F	8. KSON-F	8. KSON-F	8.	8. KSON-F+	8. KSDO-F	8. XHRM-F	8. KFMB-F	8. KPQP
9.	9.	9.	9.	9.	9.	KSDO-F	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KGB-F	1. KFMB-F	1. KFMB-F	1. KFMB-F	1. KFMB-F	1. KGB-F	1. KGB-F	1. KGB-F	1. KGB-F	1. KFMB
2. KSDO-F	2. KIFM-F	2. KIFM-F	2. KFMB	2. KJQY-F	2. XTRA-F	2. XTRA-F	2. KFMB	2. XTRA-F	2. KGB-F
3. XTRA-F	3. KGB-F	3. KLZZ-F	3. KIFM-F	3. KFMB	3. KSDO-F	3. KFMB-F	3. XTRA-F	3. KFMB	3. KIFM-F
4. KFMB-F	KSDO-F	4. KFMB	KLZZ-F	4. KIFM-F	4. KFMB-F	4. KFMB	4. KLZZ-F	4. KFMB-F	KFMB-F
5. XHRM-F	5. XTRA-F	KBZT-F	5. KSDO-F	5. KLZZ-F	5. XHRM-F	5. KSDO-F	5. KIFM-F	5. KSDO-F	5. KSDO
6. KLZZ-F	KLZZ-F	6.	6. KJQY-F	6. KBZT-F	6.	6. KLZZ-F	6. KFMB-F	6. KIFM-F	XTRA
7.	7. KBZT-F	7.	7. KGB-F	7. KSON-F	7.	7. XHRM-F	7.	7. KLZZ-F	7. KLZZ-F
8.	8.	8.	8. XTRA-F	8. KSDO	8.	8. KIFM-F	8.	8. XTRA	KJQY-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		423 (4)	423 (4)	14.5	13.8
AOR		497 (4)	497 (4)	17.1	14.8
AC/OLDIES/SOFT ROCK	142 (3)	442 (6)	584 (9)	20.0	16.4
MOR/VARIETY	286 (1)		286 (1)	9.8	8.4
COUNTRY	71 (2)	141 (2)	212 (4)	7.3	9.0
BLACK/URBAN		124 (1)	124 (1)	4.3	5.8
BTFL MUSIC/EZ		244 (1)	244 (1)	8.4	8.9
NEWS/TALK	241 (3)		241 (3)	8.3	8.8
NOSTALGIA	166 (2)		166 (2)	5.7	9.5
RELIGION/GOSPEL	25 (2)		25 (2)	0.9	1.7
SPANISH				0	0
CLASSICAL		111 (1)	111 (1)	3.8	2.8
UNKNOWN/OTHERS				0	0
			2913 (32)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KKOS-F	95.9	Carlsbad	.7/1.8
KLZZ	600	San Diego	.9/4.6
KMJC	910	El Cajin	.4/1.2
KSON	1240	San Diego	.8/4.1
KABC	790	LA	.6/1.9
KBRT	740	Avalon	.4/1.4
KFI	640	LA	1.0/4.6
KKHR-F	93.1	LA	.3/1.2
KLOS-F	95.5	LA	.8/3.1
KMET-F	94.7	LA	.4/1.5

RADIO STATIONS

AM STATIONS

KCBQ, 1170, 50 KW/5 KW (DA-2) , COUNTRY	, $ 55.00*	(Republic)	Infinity	Peter Moore
KFMB, 760, 5 KW (DA-N) , MOR	, $135.00	(Mc-Guild)	Midwest TV	Paul Palmer
KLZZ, 600, 5 KW (DA-1) , AC	APR,MBS, $ NA	(Eastman)	SBI	Don Walker
KMJC, 910, 5 KW (DA-2) , RELIGION	, $ 30.00	(Gates)		Richard Bartell
KMLO, 1000, 2.5 KW/250 W (DA-2),NOSTALGIA	, $ 50.00	(----)		Gene Alfred
KOWN, 1450, 1 KW/250 W , BTFL/EZ	, $ 32.00	(Western)		Dave Ruleman
KPQP, 1360, 5 KW/1 KW , NOSTALGIA (Ham)	ABC-E, $ 65.00*	(Katz)	Brown	Tom Baker
KSDO, 1130, 10 KW (DA-2) , NEWS/TALK	CBS,NBC-T, $110.00*	(HNWH)	Gannett	Jim Price
KSON, 1240, 1 KW/250 W , COUNTRY	ABC-I, $ 55.00*	(Blair)	Jeff-Pilot	Clarke Brown
XTRA, 690, 50 KW , OLDIES	, $ 60.00*	(MMR) Noble	(TIJUANA)	John Lynch

FM STATIONS

KBZT-F, 94.9, 2 KW @ 1850, AC	, $ 75.00*	(Christal)	Alta	Tim Hahnke
KCBQ-F, 105.3, 29 KW @ 620, COUNTRY	, $ 60.00*	(Republic)	Infinity	Peter Moore
KEZL-F, 102.1, 10 KW @ 980, SOFT AC	ABC-D, $ NA	(Selcom)	(OCENASIDE)	Larry Shushan
KFMB-F, 100.7, 30 KW @ 620, CONTEMP	, $140.00	(Mc-Guild)	Midwest TV	Paul Palmer
KFSD-F, 94.1, 100 KW @ 641, CLASSICAL	, $ 75.00	(Christal)	Lotus	Hal Rosenberg
KGB-F , 101.5, 50 KW @ 577, AOR	, $105.00*	(Katz)	Brown	Tom Baker
KIFM-F, 98.1, 28 KW @ 640, AC/JAZZ	CBS-R, $ 85.00*	(CBS)		Bruce Walton
KJQY-F, 103.7, 36 KW @ 650, BTFL/EZ (Bonne)	, $125.00	(Blair/RAR)	Westinghouse	Bob Bolinger
KKOS-F, 95.9, 3 KW @ 300, AC (Churchill)	, $ 56.00	(----)		John Oehrlein
KLZZ-F, 106.5, 50 KW @ 442, AC	, $ 65.00*	(Eastman)	SBI	Don Walker
KOWN-F, 92.1, 270 W @ 1620, BTFL/EZ (KalaMusic)	, $ 32.00	(Western)		Dave Ruleman
KSDO-F, 102.9, 2 KW @ 1840, CHR	ABC-F, $ 95.00*	(HNWH)	Gannett	Jim Price
KSON-F, 97.3, 50 KW @ 445, COUNTRY	MBS, $ 48.00*	(Blair)	Jeff-Pilot	Clarke Brown
KYXY-F, 96.5, 41 KW @ 540, AC	, $ 85.00*	(Torbet)		Ed Denker
XHRM-F, 92.5, 50 KW @ 749, BLACK	, $? ?	(Weiss)	(TIJUANA)	Tip Calvin
XTRA-F, 91.1, 100 KW @ 1000, AOR	, $ 65.00*	(MMR) Noble	(TIJUANA)	John Lynch
XHIT-F, 90.3, 100 KW @ 1000, AOR	, $? ?	(Selcom)	(TIJUANA)	

CALL LETTER CHANGES

KOGO changes to KLZZ
XHZ changes to XHIT-F

FORMAT CHANGES

KLZZ: from Talk to Contemp
XHIT-F: from CHR to AOR (June)

STATION SALES

KBZT-F: from Alta to Sandusky for $9,670,000

MISCELLANEOUS COMMENTS

KFMB is the flgship station for the Padres...

SAN FRANCISCO

Arbitron Rank/Pop (12+): 4/4,889,900
CMSA Rank/Pop: # 5
MSA Rank/Pop: SF - 28/1,518,200
Oak - 19/1,844,000
Average Person Rating: 17.2
Market TSL: 22.7 hours

Stations: 52/49
Diaries: 4303/1136:1/43.1%
Sample Target: 2660
Standard Error: .323
% Below Line: 1.5
% Not Listed: 10.8

Est. 1984 Revenue: $126,000,000
Gross Inc.:
HH Inc.: $34,200
Retail $: 23.1 Bil
Pop per Station: 99,794
# 1 Biller: KGO $15,000,000

12+ METRO 1/4/SHARE			WIN 85	FAL 84	SUM 84	SPG 84
1.	KGO	688/8.2	8.8	9.0	7.4	8.7
2.	KCBS	439/5.2	5.3	5.3	4.4	4.3
3.	KSOL-F	366/4.4	3.4	4.0	6.1	5.1
4.	KYUU-F	322/3.8	4.1	3.4	3.9	3.6
5.	KABL-F	294/3.5	3.3	3.0	3.5	3.0
6.	KNBR	289/3.4	2.8	2.9	3.3	4.0
7.	KIOI-F	274/3.3	3.5	2.8	3.0	2.8
8.	KSAN-F	267/3.2	3.2	1.9	3.5	3.0
9.	KABL	258/3.1	2.0	2.8	2.6	2.6
10.	KNEW	237/2.8	2.5	2.3	2.5	2.8
11.	KOIT-F	233/2.8	1.8	2.7	2.6	3.0
12.	KMEL-F	230/2.7	2.5	2.2	1.6	1.4
13.	KFOG-F	229/2.7	2.7	2.6	1.9	2.1
14.	KBLX-F	223/2.7	2.6	2.5	2.7	2.3
15.	KITS-F	207/2.5	2.4	2.0	3.1	2.4
16.	KSFO	178/2.1	1.8	2.4	2.7	3.0
17.	KRQR-F	177/2.1	2.7	2.2	1.8	2.8
18.	KKCY-F	167/2.0	1.7	1.7	1.6	1.4
19.	KBAY-F	166/2.0	2.1	2.4	2.3	2.6
20.	KFRC	162/1.9	3.1	2.7	2.6	3.4
21.	KLOK-F	160/1.9	2.3	1.9	2.8	2.2
22.	KKHI-F+	155/1.9	1.8	2.2	1.8	2.0
23.	KOME-F	149/1.8	1.8	1.7	1.5	2.0
24.	KDFC-F+	148/1.8	2.0	2.0	1.2	1.2
25.	KWSS-F	141/1.7	1.7	1.9	2.3	1.8

12+ TSA 1/4/CUME		
1.	KGO	798/10282
2.	KCBS	526/ 8750
3.	KNBR	394/ 7145
4.	KSOI-F	376/ 5198
5.	KYUU-F	326/ 5609
6.	KABL-F	307/ 4036
7.	KIOI-F	278/ 5292
	KSAN-F	278/ 3984
9.	KSFM-F	266/ 3857
10.	KRAK	259/ 2999
	KABL	259/ 3057
12.	KMEL-F	249/ 5778
13.	KCTC-F	242/ 2822
14.	KNEW	241/ 3212
15.	KFOG-F	234/ 3491
16.	KOIT-F	233/ 3319
17.	KBLX-F	229/ 3416
18.	KITS-F	209/ 4820
19.	KRQR-F	208/ 3055
20.	KFRC	196/ 5855
21.	KBAY-F	195/ 2694
22.	KSFO	194/ 3960
23.	KWSS-F	190/ 3331
24.	KKCY-F	170/ 2471
25.	KLOK-F	164/ 3593

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	KGO	8796/18.0	19.3	18.3
2.	KCBS	7347/15.0	18.2	12.6
3.	KYUU-F	5429/11.1	10.8	10.6
4.	KMEL-F	5378/11.0	7.3	6.7
5.	KNBR	5278/10.8	9.1	12.0
6.	KIOI-F	5169/10.6	10.1	10.9
7.	KSOL-F	5036/10.3	10.1	11.4
8.	KITS-F	4786/ 9.8	8.1	9.7
9.	KFRC	4744/ 9.7	11.3	13.8
10.	KSAN-F	3854/ 7.9	6.4	7.9
11.	KABL-F	3817/ 7.8	7.4	7.1
12.	KSFO	3585/ 7.3	7.3	8.9
13.	KLOK-F	3539/ 7.2	6.5	6.4
14.	KFOG-F	3347/ 6.8	6.5	4.8
15.	KBLX-F	3291/ 6.7	6.7	6.4
16.	KOIT-F	3221/ 6.6	6.4	6.9
17.	KNEW	3114/ 6.4	5.1	6.0
18.	KABL	2967/ 6.1	7.0	6.7
19.	KKHI-F+	2851/ 5.8	5.8	5.4
20.	KRQR-F	2838/ 5.8	6.3	7.3
21.	KKCY-F	2676/ 5.5	4.2	4.8
22.	KWSS-F	2593/ 5.3	5.2	5.2
23.	KDFC-F+	2416/ 4.9	5.2	4.0
24.	KBAY-F	2363/ 4.8	5.4	5.3
25.	KOME-F	2329/ 4.8	5.2	5.4

12+ FM SHARE (METRO): 61.38% (4609 of 7508) (SPG 84: 56.57%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KSOL-F	1. KYUU-F	1. KYUU-F	1. KGO	1. KGO	1. KGO	1. KGO	1. KGO	1. KGO	1. KGO	1. KGO
2. KMEL-F	2. KSOL-F	2. KSOL-F	2. KYUU-F	2. KYUU-F	2. KCBS	2. KCBS	2. KYUU-F	2. KCBS	2. KSOL-F	2. KSOL-F
3. KITS-F	3. KFOG-F	3. KGO	3. KSAN-F	3. KSAN-F	3. KABL-F	3. KABL+	3. KCBS	3. KSOL-F	3. KNBR	3. KYUU-F
4. KWSS-F	4. KIOI-F	4. KIOI-F	4. KFOG-F	4. KIOI-F	4. KABL	4. KYUU-F	4. KIOI-F	4. KYUU-F	4. KMEL-F	4. KCBS
5. KFRC	5. KBLX-F	5. KFOG-F	5. KBLX-F	5. KFOG-F	5. KNEW	5. KSFO	5. KSAN-F	5. KABL-F	5. KBLX-F	5. KABL-F
6. KKCY-F	6. KRQR-F	6. KBLX-F	6. KIOI-F	6. KCBS	6. KOIT-F	6. KNBR	6. KABL-F	KIOI-F	6. KCBS	6. KIOI-F
7. KRQR-F	7. KKCY-F	7. KSAN-F	7. KNBR	7. KNBR	7. KSAN-F	7. KSOL-F	7. KOIT-F	7. KMEL-F	7. KITS-F	KSAN-F
8. KYUU-F	8. KOME-F	8. KNBR	8. KSOL-F	8. KBLX-F	8. KNBR	8. KIOI-F	8. KSOL-F	8. KOIT-F	8. KRQR-F	8. KNBR
9.	9. KGO	9. KRQR-F	9. KOIT-F	9. KOIT-F	9. KBAY-F	9. KNEW	9. KABL	9. KSAN-F	9. KABL-F	9. KNEW
10.	KMEL-F	10. KLOK-F	10. KCBS	10. KSOL-F	10. KKHI-F+	10. KKCY-F	10. KNBR	10. KNBR	10. KIOI-F	10. KMEL-F
						KSAN-F				

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. KSOL-F	1. KIOI-F	1. KYUU-F	1. KIOI-F	1. KGO
2. KIOI-F	2. KYUU-F	2. KIOI-F	2. KYUU-F	2. KIOI-F
3. KMEL-F	3. KSOL-F	3. KBLX-F	3. KSOL-F	3. KYUU-F
4. KYUU-F	4. KLOK-F	4. KLOK-F	4. KGO	4. KOIT-F
5. KLOK-F	KMEL-F	5. KGO	5. KLOK-F	5. KABL-F
6. KITS-F	6. KBLX-F	6. KSOL-F	KBLX-F	KBLX-F
7. KWSS-F	7. KFOG-F	7. KSAN-F	7. KOIT-F	7. KSOL-F
8. KOME-F	8. KGO	8. KFOG-F	8. KMEL-F	8. KSAN-F
9. KFOG-F	9. KITS-F	9. KNBR	9. KSAN-F	9. KLOK-F
10. KBLX-F	10. KFRC	10. KOIT-F	10. KITS-F	10. KCBS

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KRQR-F	1. KFOG-F	1. KFOG-F	1. KFOG-F	1. KGO
2. KSOL-F	2. KRQR-F	2. KYUU-F	2. KGO	2. KFOG-F
3. KKCY-F	3. KSOL-F	3. KBLX-F	3. KYUU-F	3. KSAN-F
4. KOME-F	4. KYUU-F	4. KRQR-F	4. KSOL-F	4. KYUU-F
5. KYUU-F	5. KKCY-F	5. KSOL-F	5. KSAN-F	5. KCBS
6. KWSS-F	6. KBLX-F	6. KKCY-F	6. KRQR-F	KNBR
7. KFOG-F	7. KOME-F	7. KGO	7. KBLX-F	7. KBLX-F
KITS-F	8. KIOI-F	8. KSAN-F	8. KNBR	8. KNEW
KSJO-F	9. KGO	9. KNBR	9. KKCY-F	9. KSOL-F
10. KBLX-F	KSAN-F	KOME-F	10. KOME-F	10. KIOI-F

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP	162 (1)	681 (6)	843 (7)	11.3	14.2
AOR		793 (5)	793 (5)	10.6	12.1
AC/OLDIES/SOFT ROCK	94 (1)	1075 (8)	1169 (9)	15.6	10.7
MOR/VARIETY	344 (3)		344 (3)	4.6	4.4
COUNTRY	344 (3)	267 (1)	611 (4)	8.1	8.0
BLACK/URBAN	95 (1)	682 (3)	777 (4)	10.3	13.2
BTFL MUSIC/EZ	300 (2)	790 (5)	1090 (7)	14.5	12.9
NEWS/TALK	1127 (2)		1127 (2)	15.0	14.4
NOSTALGIA	244 (2)		244 (2)	3.2	4.6
RELIGION/GOSPEL	30 (1)	43 (1)	73 (2)	1.0	0.8
SPANISH	103 (2)	41 (1)	144 (3)	1.9	1.2
CLASSICAL	66 (2)	237 (2)	303 (4)	4.0	3.6
UNKNOWN/OTHERS				0	0
			7508 (52)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KARA-F	105.7	Santa Clara	1.1/3.4
KBRG-F	104.9	Fremont	.5/1.1
KEAR-F	106.9	SF	.5/1.3
KEEN	1370	San Jose	.6/1.8
KEZR-F	106.5	San Jose	.7/3.2
KFAX	1100	SF	.4/1.2
KINQ-F	92.1	Walnut Creek	.3/1.0
KIQI	1010	SF	.8/1.4
KJAZ-F	92.7	Alameda	1.1/3.0
KKIS	990	Pittsburg	.3/1.1
KLIV	1590	San Jose	.8/2.3
KLOK	1170	San Jose	1.1/4.6
KLZE-F	97.7	Los Altos	.8/2.0
KNTA	1430	Santa Clara	.4/ .7
KXLR	1260	SF	.5/2.8
KRE	1400	Berkeley	1.1/2.6
KREO-F	92.9	Healdsburg	.6/1.4
KSJO-F	92.3	San Jose	.8/3.6
KSRO	1350	Santa Rosa	.3/1.0
KTIM-F	100.9	San Rafael	.3/ .9
KYA-F	93.3	SF	1.0/3.0
KZST-F	100.1	Santa Rosa	.6/1.3
KCTC-F	96.1	Sacramento	.4/ .9
KRAK	1140	Sacramento	.7/1.6
KSFM-F	102.5	Sacramento	.3/1.2

RADIO STATIONS

AM STATIONS

KABL	960	5 KW (DA-1)	BTFL/EZ (TM)		$150.00	(Christal)	Shamrock	Mike Grinsell
KCBS	740	50 KW (DA-2)	NEWS	CBS	$200.00	(CBS)	CBS	Ray Barnett
KEST	1450	1 KW	RELIGION		$ 37.00	(----)	Universal	Alan Schultz
KFAX	1100	50 KW (DA-1)	RELIGION		$ 34.00	(----)		Judd Sturtevant
KFRC	610	5 KW	CHR/TALK	USI	$200.00*	(Republic)	RKO	Pat Nooman
KFYI	1310	5 KW (DA-N)	OFF AIR		$ NM	(Selcom)		
KGO	810	50 KW (DA-1)	TALK/NEWS	ABC-I	$330.00	(Blair)	ABC	Michael Luckoff
KIQI	1010	10 KW (DAYS,DA)	SPANISH		$ 50.00	(Caballero)		Rene DeLaRosa
KNBR	680	50 KW	MOR/AC	NBC	$190.00	(Mc-Guild)		Bill Dwyer
KNEW	910	5 KW (DA-N)	COUNTRY		$100.00*	(Katz)	Malrite	Steve Edwards
KRE	1400	1 KW/250 W	BLACK	SBN	$ NA	(HNWH)	Inner City	Harvey Stone
KSFO	560	5 KW (DA-N)	NOSTALGIA	US II	$110.00	(Eastman)	King	
KXLR	1260	5 KW/1 KW	BTFL/EZ		$ NA	(Torbet)	Bonneville	Kari Winston

FM STATIONS

KABL-F	98.1	100 KW @ 940	BTFL/EZ (TM)		$150.00	(Christal)	Shamrock	Mike Grinsell
KBLX-F	102.9	7 KW @ 1285	BLACK	SBN	$100.00*	(HNWH)	Inner City	Harvey Stone
KDFC-F+	102.1	33 KW @ 1360	CLASSICAL		$ 55.00	(CMBS)		Ed Davis
KFOG-F	104.5	8 KW @ 1454	AOR (Burk-Abr)	Source	$ NA	(Selcom)	Susquehanna	Tony Salvadore
KIOI-F	101.3	125 KW @ 1220	AC		$170.00*	(MMR)	Price Comm.	Jack McSorley
KITS-F	105.3	15 KW @ 1200	CHR		$100.00*	(Republic)	Entercom	Ed Krampf
KKCY-F	98.9	4 KW @ 1450	URBAN/AOR		$100.00	(Weiss)		
KJAZ-F	92.7	2 KW @ 550	JAZZ		$ NA	(Roslin)		Ian Epstein
KKHI-F+	95.7	9 KW @ 1473	CLASSICAL		$ 75.00*	(HNWH)	Buckley	Jim Hickey
KLOK-F	103.7	8 KW @ 1470	AC		$ NA	(----)	Davis/Weaver	Bill Weaver
KMEL-F	106.1	69 KW @ 1240	CHR		$110.00*	(Christal)	Century	Rick Lee
KOIT-F	96.5	33 KW @ 890	SOFT AC		$ 95.00*	(Torbet)	Bonneville	Kari Winston
KRQR-F	97.3	82 KW @ 1100	AOR	CBS-R	$125.00	(CBS)	CBS	George Sosson
KSAN-F	94.9	35 KW @ 1290	COUNTRY		$145.00*	(Katz)	Malrite	Steve Edwards
KSOL-F	107.7	5 KW @ 1590	BLACK	APR	$125.00*	(Masla)	United	Ken Shubat
KYA-F	93.3	31 KW @ 593	OLDIES	APR	$ NA	(Eastman)	King	
KYUU-F	99.7	45 KW @ 1240	CONTEMP/AC		$160.00*	(Mc-Guild)	NBC	Terry DeVoto

KCTC, KRAK, KSFM - See Sacramento

FOR OTHER RANKED STATIONS SEE SAN JOSE

CALL LETTER CHANGES

KQAK changes to KKCY (June)
KOIT-A changes to KXLR (July)

FORMAT CHANGES

KOIT-F: From BTFL to Soft AC

KFRC adds Talk segments to its CHR format

KXLR: from BTFL to Jazz

STATION SALES

MISCELLANEOUS COMMENTS

KFYI goes off air (April).. Calls change back to KDIA but station remains off air...KNBR is flagship for SF Giants; KSFO for Oakland A's...

SAN JOSE

Arbitron Rank/Pop (12+): 28/1,185,200
CMSA Rank/Pop: NA
MSA Rank/Pop: 30/1,411,600
San Fran ADI
Average Person Rating: 16.2
Market TSL: 21.3 hours

Stations: 43/15
Diaries: 1489/796:1/40.6%
Sample Target: 1200
Standard Error: .516
% Below Line: NA
% Not Listed: NA

Est 1984 Revenue: $25,000,000
Gross Inc.:
HH Inc.: $37,858
Retail $: 10.9 Bil
Pop per Station: 79,013
# 1 Biller: KBAY-F $3,900,000

12+ METRO 1/4/SHARE			WIN 85	FAL 84	SUM 84	SPG 84
1.	KBAY-F	108/5.6	5.4	6.3	---	8.0
2.	KOME-F	101/5.3	5.2	4.6	---	4.9
3.	KWSS-F	87/4.5	5.7	5.8	---	6.7
4.	KARA-F	74/3.9	2.9	4.0	---	2.8
5.	KLOK	65/3.4	3.4	2.2	---	3.4
6.	KLZE-F	54/2.8	2.8	1.6	---	1.2
7.	KEZR-F	50/2.6	4.5	1.9	---	3.1
8.	KLIV	49/2.6	3.2	3.1	---	3.7
9.	KSJO-F	44/2.3	2.8	3.5	---	4.2
10.	KEEN	39/2.0	4.4	2.3	---	3.2
11.	KDFC-F+	34/1.8	1.5	2.0	---	1.1
12.	KNTA	33/1.7	1.6	3.4	---	1.3
13.	KAZA	32/1.7	.6	---	---	---
14.	KHTT	20/1.0	1.2	.8	---	1.5
15.						

12+ TSA 1/4/CUME		
1.	KWSS-F	191/3221
2.	KBAY-F	179/2513
3.	KOME-F	140/2198
4.	KLOK	92/1882
5.	KARA-F	89/1598
6.	KSJO-F	74/1764
	KDFC-F+	74/1349
8.	KLZE-F	65/ 955
9.	KLIV	60/1022
10.	KEZR-F	59/1528
11.	KEEN	45/ 818
12.	KAZA	40/ 339
13.	KNTA	35/ 331
14.	KHTT	24/ 668
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	KWSS-F	1769/14.9	14.8	18.0
2.	KBAY-F	1479/12.5	13.3	13.4
3.	KOME-F	1390/11.7	11.8	13.7
4.	KEZR-F	1333/11.2	8.7	9.1
5.	KARA-F	1279/10.8	9.6	9.2
6.	KSJO-F	1179/ 9.9	9.7	12.9
7.	KLOK	1161/ 9.8	9.0	10.2
8.	KLZE-F	786/ 6.6	4.9	6.1
9.	KLIV	744/ 6.3	6.6	7.8
10.	KEEN	673/ 5.7	5.7	6.9
11.	KDFC-F+	518/ 4.4	5.5	4.1
12.	KHTT	512/ 4.3	4.5	6.1
13.	KNTA	314/ 2.6	3.5	2.3
14.	KAZA	242/ 2.0	---	---
15.				

12+ FM SHARE (METRO): NA (SPG 84: NA)

NOTE: San Jose is part of the San Francisco metro. Only stations above the line in the rating book are ranked.

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KWSS-F	1. KOME-F	1. KOME-F	1. KARA-F	1. KBAY-F	1. KBAY-F	1. KBAY-F	1. KBAY-F	1. KOME-F	1. KOME-F	1. KBAY-F
2. KOME-F	2. KWSS-F	2. KARA-F	2. KLOK	2. KARA-F	2. KLIV	2. KWSS-F	2. KOME-F	2. KBAY-F	2. KBAY-F	2. KOME-F
3.	3. KARA-F	3. KWSS-F	3. KBAY-F	3. KLOK	3. KLOK	3. KOME-F	3. KARA-F	3. KWSS-F	3. KWSS-F	3. KWSS-F
4.	4. KEZR-F	4. KLOK	4. KOME-F	4. KOME-F	KLZE-F	4. KLOK	4. KLOK	4. KARA-F	4. KLZE-F	4. KLIV
5.	5. KSJO-F	5. KBAY-F	5. KEZR-F	5. KEEN	5. KARA-F	5. KARA-F	5. KWSS-F	5. KLOK	5. KARA-F	5. KLZE-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. KWSS-F	1. KWSS-F	1. KARA-F	1. KARA-F	1. KBAY-F
2. KOME-F	2. KOME-F	2. KLOK	2. KWSS-F	2. KARA-F
3. KEZR-F	3. KARA-F	3. KBAY-F	3. KBAY-F	3. KLOK
4. KAZA	4. KEZR-F	4. KEZR-F	4. KOME-F	4. KEEN
5.	5. KLOK	KOME-F	5. KLOK	5. KLZE-F

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KOME-F	1. KOME-F	1. KOME-F	1. KOME-F	1. KLOK
2. KWSS-F	2. KSJO-F	2. KEZR-F	2. KARA-F	2. KOME-F
3. KSJO-F	3. KWSS-F	KSJO-F	KLOK	3. KARA-F
4. KARA-F	4. KEZR-F	4. KARA-F	4. KSJO-F	KBAY-F
5.	5. KARA-F	5.	5. KWSS-F	5. KLZE-F
			6. KEZR-F	

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP					
AOR					
AC/OLDIES/SOFT ROCK					
MOR/VARIETY					
COUNTRY					
BLACK/URBAN					
BTFL MUSIC/EZ					
NEWS/TALK					
NOSTALGIA					
RELIGION/GOSPEL					
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KABL	.7/2.7	KLOK-F	1.9/7.7
KABL-F	1.2/4.2	KMEL-F	.9/6.6
KBLX-F	1.3/4.6	KNBR	3.0/8.0
KBRG-F	1.0/2.4	KNEW	1.8/3.0
KCBS	4.2/13.3	KXLR	.5/2.1
KEAR-F	.4/1.2	KOIT-F	2.0/5.6
KFAX	.6/2.1	KCCY-F	1.6/3.8
KFOG-F	2.0/5.6	KRQR-F	.4/2.9
KFRC	1.0/5.4	KSAN-F	3.6/8.6
KGO	8.8/17.3	KSFO	1.4/4.1
KIOI-F	4.3/12.1	KSOL-F	3.7/10.0
KITS-F	1.5/7.3	KYA-F	.4/1.7
KKHI-F	.6/3.5	KYUU-F	4.1/11.8

KDON-F 102.5 Salinas .4/1.0

RADIO STATIONS

KAZA, 1290, 5 KW (DAYS,DA), SPANISH	,	$43.00	(----)		Judy Murray
KEEN, 1370, 5 KW (DA-2), COUNTRY	UPI,	$55.00	(MMR)		Chris Snell
KHTT, 1500, 10 KW/5 KW (DA-2), CHR	APR,	$31.00	(HNWH)	Narragansett	Gary Rodriguez
KLIV, 1590, 5 KW (DA-N), NOSTALGIA (Ham)	,	$40.00	(Selcom)		Vince Lopopola
KLOK, 1170, 50 KW/5 KW (DA-2), MOR/AC	,	$58.00*	(Weiss)	Davis/Weaver	Bill Weaver
KNTA, 1430, 1 KW (DA-1), SPANISH	,	$34.00	(Lotus)	Cascade	Gene Hogan
KARA-F, 105.7, 50 KW @ 500, AC	,	$54.00*	(Selcom)	Empire	Bob Kieve
KBAY-F, 100.3, 15 KW @ 2580, BTFL	,	$95.00	(MMR)		Steve Snell
KBRG-F, 104.9, 3 KW @ 300, SPANISH	,	$32.00	(P/W)		Ricardo Helmick
KEZR-F, 106.5, 50 KW @ 430, AC	,	$90.00	(Christal)	Alta	Jim Smith
KLZE-F, 97.7, 3 KW @ 600, BTFL/EZ (Churchill)	,	$35.00	(Roslin)		Ken Dowe
KOME-F, 98.5, 13 KW @ 880, AOR (Pollack)	ABC-R,	$100.00	(Torbet)		Jim Hardy
KSJO-F, 92.3, 50 KW @ 68, AOR	,	$74.00	(HNWH)	Narragansett	
KWSS-F, 94.5, 1.1 KW @ 2580, CHR	,	$96.00	(Mc-Guild)	Nationwide	Palmer Pyle

See San Francisco for other stations

MISCELLANEOUS COMMENTS KHTT/KSJO-F sold by Sterling to Narragansett for $8,250,000 (Mahlman)...

SARASOTA-BRADENTON

Arbitron Rank/Pop (12+): 87/371,200
CMSA Rank/Pop: NA
MSA Rank/Pop: 182/244,000
Tampa ADI
Average Person Rating: 23.2 hours
Market TSL: 23.2 hours

Stations: 29/13
Diaries: 816/455:1/52.2%
Sample Target: 740
Standard Error: .694
% Below Line: 51.6
% Not Listed: 12.5

Est 1984 Revenue: $4,400,000
Gross Inc.:
HH Inc.: $27,922
Retail $: 1.8 Bil
Pop per Station: 28,554
# 1 Biller: WDUV-F $1,471,000

	12+ METRO 1/4/SHARE		FAL 84	SPG 84	FAL 83	SPG 83
1.	WDUV-F	113/17.9	---	21.6	---	16.6
2.	WSUN	65/10.3	---	7.2	---	5.9
3.	WYNF-F	50/ 7.9	---	6.2	---	10.1
4.	WAMR	39/ 6.2	---	4.9	---	4.4
5.	WZNE-F	34/ 5.4	---	4.7	---	2.2
6.	WWBA-F	33/ 5.2	---	5.6	---	5.4
7.	WAVE-F	26/ 4.1	---	7.2	---	6.9
8.	WQSA	17/ 2.7	---	.8	---	2.0
9.	WRBQ-F	16/ 2.5	---	3.1	---	3.0
10.	WMLO-F	15/ 2.4	---	.7	---	5.0
11.						
12.						
13.						
14.						
15.						

	12+ TSA 1/4/CUME	
1.	WDUV-F	115/1136
2.	WSUN	67/ 636
3.	WYNF-F	57/ 618
4.	WAMR	52/ 414
5.	WINK-F	43/ 392
6.	WZNE-F	35/ 519
7.	WWBA-F	33/ 414
8.	WAVE-F	28/ 460
9.	WENG	22/ 146
10.	WQSA	17/ 188
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		FAL 84	SPG 84
1.	WDUV-F	1069/28.8	---	30.3
2.	WSUN	590/15.9	---	14.3
3.	WYNF-F	540/14.5	---	10.8
4.	WZNE-F	514/13.8	---	13.3
5.	WAVE-F	425/11.4	---	10.8
6.	WWBA-F	414/11.2	---	12.1
7.	WAMR	348/ 9.4	---	8.6
8.	WMLO-F	262/ 7.1	---	4.2
9.	WRBQ-F	253/ 6.8	---	6.8
10.	WFLA	237/ 6.4	---	7.2
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 61.19% (339 of 554) (SPG 84: 66.54%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZNE-F	1. WYNF-F	1. WYNF-F	1. WSUN	1. WSUN	1. WSUN	1. WDUV-F	1. WDUV-F	1. WDUV-F	1. WDUV-F	1. WDUV-F
2. WINK-F	2. WAVE-F	2. WSUN	2. WYNF-F	2. WAVE-F	WDUV-F	2. WSUN	2. WSUN	2. WSUN	2. WYNF-F	2. WSUN
3. WYNF-F	3. WZNE-F	3. WZNE-F	WAVE-F	3. WDUV-F	3.	3. WAMR	3. WAMR	WYNF-F	3. WWBA-F	3. WYNF-F
4. WRBQ-F	4. WDUV-F	WAVE-F	4. WDUV-F	4. WYNF-F	4.	4. WYNF-F	WYNF-F	4. WZNE-F	4. WSUN	4. WZNE-F
5.	5.	WDUV-F	5.	5.	5.	5.	5.	5.	5.	5. WWBA-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WYNF-F	1. WYNF-F	1. WZNE-F	1. WSUN	1. WSUN	1. WYNF-F	1. WYNF-F	1. WYNF-F	1. WYNF-F	1. WSUN
2. WZNE-F	2. WZNE-F	WYNF-F	2. WZNE-F	2. WDUV-F	2.	2. WAVE-F	2. WAVE-F	2. WSUN	2. WAVE-F
3.	3. WDUV-F	WRXB	3. WYNF-F	3. WZNE-F	3.	3.	3.	3. WAVE-F	3. WYNF-F
4.	4.	WQSA	4. WDUV-F	4. WMLO-F	4.	4.	4.	4. WDUV-F	4. WDUV-F
5.	5.	WDUV-F	5.	WAVE-F	5.	5.	5.	5.	5.
		WAVE-F							

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP	1 (1)	63 (3)	64 (4)	11.6	11.8
AOR		50 (1)	50 (1)	9.0	7.0
AC/OLDIES/SOFT ROCK	15 (2)	66 (6)	81 (8)	14.6	12.3
MOR/VARIETY	20 (2)		20 (2)	3.6	6.3
COUNTRY	71 (2)	12 (1)	83 (3)	15.0	13.1
BLACK/URBAN	7 (1)		7 (1)	1.3	0
BTFL MUSIC/EZ		146 (2)	146 (2)	26.4	33.4
NEWS/TALK	25 (2)		25 (2)	4.5	3.1
NOSTALGIA	76 (5)		76 (5)	13.7	13.1
RELIGION/GOSPEL				0	0
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS		2 (1)	2 (1)	0.4	0
			554 (29)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WBRD	1420	Bradenton	1.3/3.6
WEEJ-F	100.1	Venice	.3/1.6
WENG	1530	Englewood	1.3/2.3
WKXY	930	Sarasota	1.3/4.0
WRAV-F	92.1	Venice	.9/3.9
WSPB	1450	Sarasota	1.3/3.9
WTRL	1490	Bradenton	.9/2.5
WWZZ	1280	Sarasota	1.9/2.8
WINK-F	96.9	Fort Myers	2.1/5.5

See Tampa for the frequency and city of license of the following stations:

WDAE	1.4/2.7	WMGG-F	.5/3.3
WFLA	1.9/6.4	WPLP	1.3/2.7
WFLA-F	.6/5.1	WQYK-F	1.9/5.9
WHBO	1.1/1.3	WRBQ	.2/2.4
WIQI-F	1.9/4.8	WRXB	1.1/1.4

RADIO STATIONS

WAMR, 1320, 5 KW/1 KW (DA-2), NOSTALGIA	NBC,NBC-T, $17.00	(Roslin)		Jim Day
WBRD, 1420, 2.5 KW/1 KW (DA-2), MOR	ABC-I, $ NA	(Masla)		Bob Nelson
WKXY, 930, 1 KW/500 W (DA-2), CONTEMP	US 2, $10.00	(Southern)		Charlie Fernandez
WQSA, 1220, 1 KW (DAYS,DA), NEWS/TALK	MBS, $20.00*	(Roslin)		Jim Seemiller
WSPB, 1450, 1 KW/250 W, MOR (TM)	CBS, $19.00	(HNWH)		Dick Reynolds
WTRL, 1490, 1 KW/250 W, COUNTRY	, $16.00	(Weiss)		Bob Barnes
WWZZ, 1280, 500 W (DAYS,DA), NOSTALGIA (Ham)	APR, $12.00	(P/W)		Jim Sanders
WAVE-F, 102.5, 100 KW @ 570, AC	CBS-R, $50.00	(CBS)	Cosmos	Joe Ademy
WDUV-F, 103.3, 100 KW @ 649, BTFL	MBS, $45.00*	(Masla)		Bob Nelson
WMLO-F, 106.3, 3 KW @ 280, AC (TM)	US 1, $24.00	(HNWH)		Gary Reeder
WRAV-F, 92.1, 3 KW @ 300, VOCAL EZ	NBC, $17.00	(Roslin)		Jim Day
WINK-F, 96.9, 100 KW @ 833, CHR	, $ NA	(Mc-Guild)	(FORT MYERS)	Joe Schwartzel

MISCELLANEOUS COMMENTS WWZZ sold for $600,000...

SAVANNAH

Arbitron Rank/Pop (12+): 138/195,100
CMSA Rank/Pop: NA
MSA Rank/Pop: 185/228,000
ADI # 107
Average Person Rating: 17.8
Market TSL: 23.8 hours

Stations: 16/15
Diaries: 611/319:1/41.7%
Sample Target: 550
Standard Error: .847
% Below Line: 0.3
% Not Listed: 5.8

Est 1984 Revenue: $5,400,000
Gross Inc.:
HH Inc.: $26,077
Retail $: 1.4 Bil
Pop per Station: 13,007
# 1 Biller: WCHY-F $1,320,000

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 83
1.	WEAS-F	59/17.0	---	17.2	---	16.3
2.	WSOK	52/15.0	---	12.1	---	11.7
3.	WCHY-F	43/12.4	---	16.4	---	13.2
4.	WZAT-F	39/11.2	---	8.9	---	9.5
5.	WAEV-F	32/ 9.2	---	7.0	---	10.3
6.	WIXV-F	25/ 7.2	---	10.8	---	8.9
7.	WJCL-F	24/ 6.9	---	6.7	---	8.6
8.	WSGA	12/ 3.5	---	3.5	---	3.2
	WWSA	12/ 3.5	---	3.5	---	3.7
10.	WWJD	8/ 2.3	---	4.0	---	2.6
11.						
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	WCHY-F	112/1398
2.	WZAT-F	110/1450
3.	WAEV-F	86/1035
4.	WEAS-F	81/ 901
5.	WJCL-F	65/ 754
6.	WSOK	52/ 494
7.	WIXV-F	49/ 652
8.	WHHR-F	33/ 218
9.	WYKZ-F	20/ 211
10.	WWSA	13/ 186
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	WZAT-F	648/33.2	---	30.5
2.	WEAS-F	520/26.7	---	24.5
3.	WSOK	489/25.1	---	24.0
4.	WAEV-F	448/23.0	---	19.7
5.	WCHY-F	435/22.3	---	25.8
6.	WIXV-F	425/21.8	---	25.3
7.	WJCL-F	344/17.6	---	14.8
8.	WWSA	151/ 7.7	---	9.6
9.	WSGA	112/ 5.7	---	10.0
10.	WWJD	100/ 5.1	---	5.4
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 71.87% (235 of 327) (SPG 84: 72.57%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WEAS-F	1. WEAS-F	1. WEAS-F	1. WEAS-F	1. WEAS-F	1. WCHY-F	1. WSOK	1. WEAS-F	1. WEAS-F	1. WSOK	1. WEAS-F
2. WZAT-F	2. WAEV-F	2. WAEV-F	2. WAEV-F	2. WAEV-F	2. WSOK	2. WEAS-F	2. WCHY-F	2. WCHY-F	2. WEAS-F	2. WZAT-F
3. WSOK	3. WSOK	WSOK	3. WSOK	3. WCHY-F	3. WEAS-F	3. WCHY-F	3. WJCL-F	3. WZAT-F	3. WZAT-F	3. WCHY-F
4.	4. WIXV-F	4. WCHY-F	4. WCHY-F	4. WSOK	4. WJCL-F	4. WAEV-F	4. WZAT-F	4. WSOK	4. WCHY-F	4. WSOK
5.	WZAT-F	5. WZAT-F	5. WZAT-F	5. WZAT-F	5. WAEV-F	5. WZAT-F	5. WAEV-F	5. WAEV-F	5. WAEV-F	5. WAEV-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WEAS-F	1. WEAS-F	1. WEAS-F	1. WEAS-F	1. WEAS-F	1. WIXV-F	1. WCHY-F	1. WAEV-F	1. WCHY-F	1. WCHY-F
2. WSOK	2. WAEV-F	2. WAEV-F	WSOK	2. WSOK	WCHY-F	2. WEAS-F	2. WEAS-F	WEAS-F	2. WEAS-F
3. WAEV-F	WSOK	3. WZAT-F	3. WAEV-F	3. WAEV-F	3. WZAT-F	3. WIXV-F	3. WCHY-F	WAEV-F	WAEV-F
4.	4. WZAT-F	4. WSOK	4. WZAT-F	4. WZAT-F	4.	4. WAEV-F	4.	4. WIXV-F	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		71 (3)	71 (3)	21.7	20.9
AOR				0	0
AC/OLDIES/SOFT ROCK	2 (1)	32 (1)	34 (2)	10.4	7.4
MOR/VARIETY	16 (2)		16 (2)	4.9	5.1
COUNTRY	2 (1)	43 (1)	45 (2)	13.8	17.7
BLACK/URBAN	52 (1)	59 (1)	111 (2)	33.9	31.1
BTFL MUSIC/EZ		25 (2)	25 (2)	7.6	8.0
NEWS/TALK				0	1.1
NOSTALGIA	12 (1)		12 (1)	3.7	3.7
RELIGION/GOSPEL	8 (1)	5 (1)	13 (2)	4.0	4.9
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS				0	0
			327 (16)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WBMQ	630	Savannah	.6/2.3
WGEC-F	103.9	Springfield	1.4/3.1
WNMT	1520	Garden City	1.2/2.2
WWAM	1450	Savannah	.6/2.8
WYKZ-F	98.7	Beaufort, SC	2.0/4.4
WHHR-F	106.3	Hilton Head, SC	.3/1.5

RADIO STATIONS

WBMQ,	630,	5 KW (DA-N)	, AC		, $10.00	(Katz)	Burbach	Larry Garrett
WNMT,	1520,	1 KW (DAYS,DA)	, VARIETY	ABC-E,	$ 4.00	(----)		Chris Watkins
WSGA,	1400,	1 KW/250 W	, NOSTALGIA (Ham)	ABC-D,	$18.00	(Katz)		Jerry Rogers
WSOK,	1230,	1 KW/250 W	, BLACK	SBN,	$29.00	(Blair)		Butch Guest
WWAM,	1450,	1 KW/250 W	, COUNTRY	ABC-T,MBS,	$16.00	(Masla)		
WWJD,	900,	5 KW (DAYS)	, GOSPEL		, $13.00*	(----)	Rivers	E.W. Bie
WWSA,	1290,	5 KW (DA-N)	, MOR	ABC-I,	$18.00*	(Torbet)	Bluegrass	Truman Conley
WAEV-F,	97.3,	100 KW @ 1000,	AC	US 1,	$25.00	(Blair)		Butch Guest
WCHY-F,	94.1,	100 KW @ 1320,	COUNTRY (Drake-Chen)	ABC-E,	$38.00*	(Torbet)	Bluegrass	Truman Conley
WEAS-F,	93.1,	100 KW @ 355,	BLACK	NBN,	$30.00*	(Selcom)	Rivers	Bob Bryant
WIXV-F,	95.5,	100 KW @ 390,	CHR/AOR		, $24.00*	(Katz)	Burbach	Larry Garrett
WJCL-F,	96.5,	100 KW @ 1232,	BTFL (TM)	NBC,	$22.00*	(HNWH)		Al Jennings
WZAT-F,	102.1,	100 KW @ 620,	CHR	ABC-C,	$23.00*	(Katz)		Jerry Rogers
WHHR-F,	106.3,	3 KW @ 300,	BTFL	MBS,	$20.00	(Busby)	(HILTON HEAD,SC)	Carl McNeill

MISCELLANEOUS COMMENTS WKBX changes from Country to AC; changes calls to WBMQ...

SEATTLE-TACOMA

Arbitron Rank/Pop (12+): 17/1,861,400
CMSA Rank/Pop: # 18
MSA Rank/Pop: Sea - 26/1,644,300
ADI # 15 Tac - 95/503,300
Average Person Rating: 16.7
Market TSL: 22.0 hours

Stations: 30/30
Diaries: 1781/1045:1/49.3%
Sample Target: 1670
Standard Error: .460
% Below Line: 0
% Not Listed: 7.9

Est. 1984 Revenue: $66,600,000
Gross Inc.:
HH Inc.: $29,200
Retail $: 16.4 Bil
Pop per Station: 62,047
# 1 Biller: KIRO $13,700,000

12+ METRO 1/4/SHARE			WIN 85	FAL 84	SUM 84	SPG 84	BIRCH SHARE
1.	KIRO	317/10.2	8.3	10.7	---	7.8	8.0
2.	KUBE-F	233/ 7.5	7.9	7.4	---	6.5	7.2
3.	KISW-F	190/ 6.1	6.5	5.4	---	4.7	8.1
4.	KOMO	182/ 5.9	6.8	8.5	---	6.5	6.0
5.	KSEA-F	166/ 5.3	4.5	4.5	---	4.8	3.0
6.	KBRD-F	157/ 5.0	5.9	6.6	---	6.2	4.5
7.	KLSY-F	128/ 4.1	3.5	4.4	---	4.2	3.6
8.	KMPS-F	123/ 4.0	3.7	3.1	---	3.0	5.1
9.	KPLZ-F	120/ 3.9	4.5	4.4	---	4.7	4.1
10.	KNBQ-F	117/ 3.8	3.5	3.3	---	3.9	5.5
11.	KIXI	109/ 3.5	3.8	4.6	---	4.6	3.3
12.	KING-F	105/ 3.4	3.8	3.1	---	2.9	2.6
13.	KRPM-F	104/ 3.3	3.4	2.6	---	3.3	2.6
14.	KMPS	101/ 3.2	1.8	1.2	---	2.2	.7
15.	KJR	78/ 2.5	3.0	3.0	---	3.3	2.9
16.	KZOK-F	70/ 2.3	2.7	2.5	---	3.2	4.3
17.	KVI	69/ 2.2	2.1	3.2	---	3.4	3.2
	KEZX-F	69/ 2.2	3.3	2.2	---	3.2	2.6
19.	KMGI-F	62/ 2.0	---	---	---	---	2.7
20.	KING	58/ 1.9	2.1	1.9	---	1.5	1.5
21.							
22.							
23.							
24.							
25.							

12+ TSA 1/4/CUME		
1.	KIRO	370/5564
2.	KUBE-F	250/4190
3.	KISW-F	238/2941
4.	KOMO	228/3891
5.	KSEA-F	224/2491
6.	KBRD-F	214/2503
7.	KRPM-F	179/1714
8.	KPLZ-F	163/2529
9.	KMPS-F	159/1894
10.	KNBQ-F	158/2757
11.	KIXI	146/1945
12.	KLSY-F	140/1970
13.	KMPS	120/1110
14.	KING-F	115/1750
15.	KJR	97/1974
16.	KZOK-F	91/2030
	KMGI-F	91/1403
18.	KCMS-F	88/1316
19.	KEZX-F	82/1298
20.	KVI	77/1718
21.		
22.		
23.		
24.		
25.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	KIRO	4642/24.9	27.6	22.6
2.	KUBE-F	3633/19.5	17.8	15.9
3.	KOMO	3054/16.4	22.8	17.8
4.	KISW-F	2353/12.6	12.2	11.4
5.	KNBQ-F	2201/11.8	10.3	12.5
6.	KPLZ-F	2037/10.9	11.2	11.6
7.	KSEA-F	1864/10.0	10.5	11.4
8.	KBRD-F	1783/ 9.6	10.3	11.2
9.	KLSY-F	1735/ 9.3	10.3	10.8
10.	KJR	1716/ 9.2	10.2	10.1
11.	KZOK-F	1609/ 8.6	7.8	9.8
12.	KIXI	1532/ 8.2	8.9	10.0
13.	KVI	1527/ 8.2	10.5	9.8
	KING-F	1527/ 8.2	7.0	7.9
15.	KMPS-F	1460/ 7.8	7.4	6.7
16.	KING	1190/ 6.4	6.4	7.0
17.	KRPM-F	1128/ 6.1	4.9	6.4
18.	KMGI-F	1107/ 5.9	---	---
19.	KEZX-F	972/ 5.2	5.5	6.5
20.	KMPS	958/ 5.1	5.1	6.2
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 63.12% (1807 of 2863) (SPG 84: 60.00%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KPLZ-F	1. KUBE-F	1. KUBE-F	1. KIRO	1. KIRO	1. KIRO	1. KIRO	1. KUBE-F	1. KUBE-F	1. KIRO	1. KUBE-F
2. KISW-F	2. KISW-F	2. KISW-F	2. KUBE-F	2. KUBE-F	2. KOMO	2. KOMO	2. KIRO	2. KIRO	2. KUBE-F	2. KIRO
3. KNBQ-F	3. KLSY-F	3. KIRO	3. KLSY-F	3. KSEA-F	3. KBRD-F	3. KUBE-F	3. KSEA-F	3. KISW-F	3. KISW-F	3. KSEA-F
4. KUBE-F	4. KNBQ-F	4. KLSY-F	KSEA-F	4. KLSY-F	4. KSEA-F	4. KSEA-F	4. KISW-F	4. KSEA-F	4. KPLZ-F	4. KBRD-F
5.	5. KZOK-F	5. KSEA-F	5. KOMO	5. KOMO	5. KMPS-F	5. KISW-F	5. KBRD-F	5. KOMO	5. KBRD-F	5. KOMO
6.	6. KPLZ-F	6. KNBQ-F	6. KMPS-F	6. KMPS-F	6. KIXI	6. KMPS-F	6. KOMO	6. KBRD-F	KSEA-F	6. KISW-F
7.	7. KEZX-F	7. KOMO	7. KVI	7. KING-F	7. KRPM-F	7. KNBQ-F	7. KLSY-F	7. KPLZ-F	7. KNBQ-F	7. KLSY-F
8.	8.	8.	8.	8.	8.	8. KLSY-F	8. KMPS-F	8. KNBQ-F	8.	8.
9.	9.	9.	9.	9.	9.	9. KBRD-F	9.	9. KLSY-F	9.	9.
10.	10.	10.	10.	10.	10.	KJR	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KUBE-F	1. KUBE-F	1. KUBE-F	1. KUBE-F	1. KLSY-F	1. KISW-F	1. KISW-F	1. KUBE-F	1. KISW-F	1. KIRO
2. KISW-F	2. KLSY-F	2. KLSY-F	2. KLSY-F	KIRO	2. KUBE-F	2. KUBE-F	2. KISW-F	2. KUBE-F	2. KUBE-F
3. KPLZ-F	3. KISW-F	3. KNBQ-F	3. KIRO	3. KUBE-F	3. KZOK-F	3. KZOK-F	3. KIRO	3. KIRO	3. KSEA-F
4. KNBQ-F	4. KNBQ-F	KSEA-F	4. KISW-F	4. KSEA-F	4.	4. KIRO	4. KEZX-F	4. KZOK-F	4. KVI
5. KLSY-F	KPLZ-F	KMGI-F	5. KSEA-F	5. KOMO	5.	5. KEZX-F	5. KVI	5. KVI	5. KRPM-F
6.	6. KMGI-F	6. KEZX-F	6. KNBQ-F	6. KBRD-F	6.	6. KNBQ-F	6. KING-F	6. KEZX-F	6. KMPS-F
7.	7. KSEA-F	7. KISW-F	7. KPLZ-F	7. KMGI-F	7.	7. KLSY-F	7. KJR	7. KJR	7. KOMO
8.	8. KEZX-F	KIRO	8.	KMPS-F	8.	8.	8.	KRPM-F	8.
9.	9.	9.	9.	9.	9.	9.	9.	9. KNBQ-F	9.
10.	10.	10.	10.	10.	10.	10.	10.	KSEA-F	10.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP	18 (1)	497 (4)	515 (5)	18.0	17.2
AOR		329 (3)	329 (3)	11.5	8.5
AC/OLDIES/SOFT ROCK	165 (3)	275 (4)	440 (7)	15.4	20.8
MOR/VARIETY	182 (1)		182 (1)	6.4	7.9
COUNTRY	101 (1)	227 (2)	328 (3)	11.5	10.8
BLACK/URBAN	38 (1)		38 (1)	1.3	1.7
BTFL MUSIC/EZ		323 (2)	323 (2)	11.3	11.7
NEWS/TALK	375 (2)		375 (2)	13.1	9.9
NOSTALGIA	109 (1)		109 (1)	3.8	4.9
RELIGION/GOSPEL	42 (1)	52 (1)	94 (2)	3.3	3.5
SPANISH				0	0
CLASSICAL		105 (1)	105 (1)	3.7	3.5
UNKNOWN/OTHERS	26 (2)		26 (2)	0.9	0
			2863 (30)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBAE	1380	Everett	.4/1.0
KCIS	630	Edmonds	1.4/3.1
KCMS-F	105.3	Edmonds	1.6/4.8
KGNW	1150	Seattle	.5/1.5
KHIT-F	106.9	Bremerton	.9/3.5
KIXI-F	95.7	Seattle	1.6/5.4
KJET	1590	Seattle	.6/2.2
KKFX	1250	Seattle	1.2/4.5
KQKT-F	96.5	Seattle	1.2/3.8
KTAC	850	Tacoma	.6/2.2

RADIO STATIONS

AM STATIONS

KBAE, 1380, 5 KW (DA-N)	? ?	APR,US I	$ 13.00	(----)		
KBLE, 1050, 5 KW (DAYS)	RELIGION		$ 30.00	(----)		George Boucher
KCIS, 630, 5 KW/2.5 KW (DA-N)	RELIGION	APR,UPI	$ 45.00	(----)		Robert Powers
KING, 1090, 50 KW (DA-2)	NEWS	NBC	$ 60.00*	(Blair)	King	Tim Davidson
KIRO, 710, 50 KW (DA-N)	OLDIES	CBS	$130.00*	(CBS)	Bonneville	Joseph Abel
KIXI, 880, 50 KW/1 KW (DA-2)	NOSTALGIA	SMN	$ 70.00	(Christal)		Wally Nelskog
KJET, 1590, 5 KW (DA-N)	CHR	Source	$ NA	(----)		
KJR, 950, 5 KW (DA-N)	AC	ABC-D,US I	$ 80.00*	(Eastman)	Ackerly	Kevin Cooney
KKFX, 1250, 5 KW (DA-N)	BLACK	UPI	$ NA	(----)		Robert Scott
KLSY, 1540, 5 KW (DA-N)	AC		$ NA	(Selcom)	Sandusky	
KMPS, 1300, 5 KW (DA-N)	COUNTRY		$ 65.00*	(Eastman)	Affiliated	Fred Schumacher
KOMO, 1000, 50 KW (DA-N)	MOR	ABC-I	$150.00	(Katz)		Rich Robertson
KVI, 570, 5 KW	AC/OLDIES	MBS	$ 55.00*	(Selcom)	Golden West	
KXA, 770, 1 KW	AC		$ NA	(----)	Behan	

FM STATIONS

KBRD-F, 103.7, 100 KW @ 1675	BTFL (Churchill)		$100.00*	(Mc-Guild)	Entercom (TACOMA)	Harold Greenberg
KCMS-F, 105.3, 115 KW @ 721	RELIGION (Burk-Abr)	UPI	$ 45.00	(----)		Robert Powers
KFZX-F, 98.9, 100 KW @ 1070	AOR (Sebastian)	ABC-E	$ 85.00	(HNWH)	Park	Dave Littrell
KHIT-F, 106.9, 30 KW @ 86	CHR		$ 45.00	(Weiss)	Bingham (BREMERTON)	Bob Bingham
KING-F, 98.1, 100 KW @ 850	CLASSICAL		$ 85.00*	(Blair)	King	Bob Gallucci
KISW-F, 99.9, 100 KW @ 1200	AOR		$105.00*	(Mc-Guild)	Kaye-Smith	Steve West
KIXI-F, 95.7, 100 KW @ 1150	AC		$ 70.00	(Christal)		Wally Nelskog
KLSY-F, 92.5, 100 KW @ 1100	AC	CBS-R	$ 90.00*	(Selcom)	Sandusky	Dana Horner
KMPS-F, 94.1, 100 KW @ 1165	COUNTRY		$ 80.00*	(Eastman)	Affiliated	Fred Shumacher
KMGI-F, 107.7, 63 KW @ 1200	AC		$ NA	(----)	Sunbelt	
KNBQ-F, 97.3, 100 KW @ 700	CHR		$ 80.00	(Christal)	(TACOMA)	Jack Bankson
KPLZ-F, 101.5, 100 KW @ 1200	CHR		$ 85.00*	(Selcom)		Shannon Sucatte
KQKT-F, 96.5, 81 KW @ 1220	AC/OLDIES		$ 50.00	(Blair/RAR)	Behan	
KRPM-F, 106.1, 100 KW @ 700	COUNTRY		$ 45.00*	(Christal)	Highsmith (TACOMA)	Ivan Braiker
KSEA-F, 100.7, 100 KW @ 730	BTFL (Bonne)		$ 90.00*	(CBS)	Bonneville	Larry Adams
KUBE-F, 93.3, 100 KW @ 300	CHR		$115.00*	(MMR)	First Media	Michael O'Shea
KZOK-F, 102.5, 100 KW @ 1165	AOR (Burk-Abr)		$ 75.00*	(HNWH)	Sterling	Gale Johnson

CALL LETTER CHANGES

KKMI changes to KQKT

KRKO changes to KBAE

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

Sunbelt's KMGI signed on in March with Oldies/AC format... KIRO is lead station for Seattle Mariners...

SHREVEPORT

Arbitron Rank/Pop (12+): 110/285,000
CMSA Rank/Pop: NA
MSA Rank/Pop: 127/354,500
ADI # 52
Average Person Rating: 18.5
Market TSL: 24.6 hours

Stations: 15/14
Diaries: 644/443:1/34.8%
Sample Target: 680
Standard Error: .836
% Below Line: 9.1
% Not Listed: 5.1

Est 1984 Revenue: $11,900,000
Gross Inc.:
HH Inc.: $30,268
Retail $: 2.1 Bil
Pop per Station: 20,357
# 1 Biller: KMBQ-F $1,800,000

	12+ METRO 1/4/SHARE		FAL 84	SPG 84	FAL 83	SPG 83	BIRCH SHARE
1.	KCIJ	85/16.1	11.4	8.6	9.0	8.6	5.6
2.	KVKI-F	60/11.4	6.8	8.0	9.0	2.5	15.0
3.	KDKS-F	56/10.6	9.6	12.0	10.6	13.8	9.4
4.	KCOZ-F	51/ 9.7	10.4	10.7	10.6	11.3	6.0
5.	KTUX-F	48/ 9.1	---	---	---	---	16.5
6.	KOKA	42/ 8.0	12.6	10.5	11.9	8.8	7.1
7.	KRMD-F	31/ 5.9	7.6	10.5	9.9	9.8	6.2
8.	KEEL	27/ 5.1	7.0	6.7	6.7	9.2	5.6
9.	KMBQ-F	23/ 4.4	13.8	12.2	10.6	8.8	9.2
10.	KWKH	22/ 4.2	6.0	7.8	6.5	8.0	3.2
11.	KWKH-F	20/ 3.8	4.6	5.1	5.2	6.3	5.8
12.	KTAL-F	18/ 3.4	.4	.6	.4	1.0	4.7
13.							
14.							
15.							

	12+ TSA 1/4/CUME	
1.	KCIJ	92/578
2.	KTUX-F	87/1141
3.	KMBQ-F	84/1350
4.	KRMD-F	75/1075
5.	KVKI-F	72/877
6.	KWKH	64/999
7.	KDKS-F	63/695
8.	KCOZ-F	58/542
9.	KOKA	47/785
10.	KTAL-F	46/516
11.	KEEL	42/888
12.	KWKH-F	33/552
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		FAL 84	SPG 84
1.	KOKA	635/22.3	23.7	23.2
2.	KTUX-F	616/21.6	----	----
3.	KVKI-F	612/21.5	18.4	14.0
4.	KDKS-F	569/20.0	20.5	20.1
5.	KEEL	502/17.6	19.1	18.2
6.	KCIJ	481/16.9	12.5	13.1
7.	KMBQ-F	471/16.5	26.6	20.8
8.	KCOZ-F	457/16.0	17.1	16.9
9.	KWKH	360/12.6	13.3	19.1
10.	KRMD-F	331/11.6	16.8	20.2
11.	KWKH-F	319/11.2	13.3	19.1
12.	KTAL-F	209/ 7.3	2.2	1.6
13.				
14.				
15.				

12+ FM SHARE (METRO): 61.28% (307 of 501) (SPG 84: 61.02%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+	12+ EVE	SAT MID
1. KTUX-F	1. KDKS-F	1. KVKI-F	1. KVKI-F	1. KVKI-F	1. KCIJ	1. KCIJ	1. KVKI-F	1. KCIJ	1. KTUX-F	1. KDKS-F
2. KOKA	KVKI-F	2. KDKS-F	2. KCIJ	2. KCIJ	2. KCOZ-F	2. KVKI-F	2. KCOZ-F	2. KDKS-F	2. KDKS-F	2. KVKI-F
3. KMBQ-F	3. KTUX-F	3. KCIJ	3. KDKS-F	3. KDKS-F	3. KVKI-F	3. KCOZ-F	3. KDKS-F	3. KTUX-F	3. KOKA	3. KOKA
4. KDKS-F	4. KCIJ	4. KTUX-F	4. KCOZ-F	4. KCOZ-F	4. KRMD-F	4. KDKS-F	4. KTUX-F	4. KCKI-F	4. KVKI-F	4. KCOZ-F
5.	5. KOKA	5. KOKA	KRMD-F	5. KRMD-F	5. KOKA	5. KRMD-F+	5. KCIJ	5. KCOZ-F	5. KCOZ-F	5. KTUX-F
			KOKA			6. KEEL				

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KTUX-F	1. KVKI-F	1. KVKI-F	1. KVKI-F	1. KVKI-F	1. KTUX-F	1. KDKS-F	1. KDKS-F	1. KDKS-F	1. KVKI-F
2. KDKS-F	2. KDKS-F	2. KDKS-F	2. KDKS-F	2. KCIJ	2. KDKS-F	2. KTUX-F	2. KCIJ	KVKI-F	2. KDKS-F
3. KMBQ-F	3. KTUX-F	3. KCIJ	3. KCIJ	3. KCOZ-F	3. KTAL-F	3. KVKI-F	3. KVKI-F	3. KCIJ	3. KCIJ
KVKI-F	4. KOKA	4. KCOZ-F	4. KOKA	4. KDKS-F	4. KVKI-F	4. KCIJ	4.	4. KTUX-F	4. KRMD-F
5.	5.	KOKA	5.	5. KOKA	5.	5.	5.	5.	5. KEEL

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		71 (2)	71 (2)	14.2	5.3
AOR		18 (1)	18 (1)	3.6	12.6
AC/OLDIES/SOFT ROCK	27 (1)	60 (1)	87 (2)	17.4	15.2
MOR/VARIETY				0	1.4
COUNTRY	29 (2)	51 (2)	80 (4)	16.0	20.9
BLACK/URBAN	42 (1)	56 (1)	98 (2)	19.6	23.2
BTFL MUSIC/EZ		51 (1)	51 (1)	10.2	11.0
NEWS/TALK				0	0
NOSTALGIA	2 (1)		2 (1)	0.4	1.6
RELIGION/GOSPEL	94 (2)		94 (2)	18.8	8.9
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS				0	0
			501 (15)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBCL	1070	Shreveport	.4/1.1
KLMB	1480	Shreveport	1.7/3.1
KRMD	1340	SHreveport	1.3/4.7

RADIO STATIONS

KBCL, 1070, 250 W (DAYS) , NOSTALGIA , $12.00 (----) Chuck Fellers
KCIJ, 980, 5 KW (DAYS) , GOSPEL/BLACK SBN, $20.00* (Savalli) Hal Sell
KEEL, 710, 50 KW/5 KW (DA-2) , AC ABC-I, $37.00* (Mc-Guild) Multimedia Jack Porteous
KFLO, 1300, 5 KW (DAYS) , RELIGION , $ 6.00 (----) Tommy Moore
KLMB, 1480, 1 KW (DAYS) , RELIGION , $11.00 (----) David Graham
KOKA, 1550, 10 KW/500 W (DA-N), BLACK ABC-C, $26.00 (HNWH)
KRMD, 1340, 1 KW/250 W , COUNTRY (Burk-Abr)MBS,US 2, $20.00* (Katz) Smokey Hyde
KWKH, 1130, 50 KW (DA-N) , COUNTRY ABC-E, $29.00* (Torbet) Great Empire Gene Dickerson

KCOZ-F, 100.1, 3 KW @ 300, BTFL , $28.00* (Selcom) Jim Reeder
KDKS-F, 92.1, 3 KW @ 300, BLACK NBN, $25.00* (HNWH) (BENTON) Vandelon Williams
KMBQ-F, 93.7, 100 KW @ 1035, CHR ABC-F, $44.00* (Mc-Guild) Multimedia Jack Porteous
KRMD-F, 101.1, 100 KW @ 1000, COUNTRY (Burk-Abr) , $27.00* (Katz) Smokey Hyde
KVKI-F, 96.5, 100 KW @ 275, AC , $20.00 (HNWH)
KWKH-F, 94.5 100 KW @ 400, COUNTRY US 1, $ NA (Torbet) Great Empire Gene Dickerson
KTAL-F, 98.1, 100 KW @ 1450, AOR , $30.00 (Blair) Lee Bryant
KTUX-F, 98.9, 100 KW @ 730, CHR , $ NA (Christal) (CARTHAGE,TX)

MISCELLANEOUS COMMENTS KOKA sold by Jim Reeder for $1,150,000 (Blackburn)...KRMD A/F sold to George Francis for $5,000,000...Arbitron fell 5% short of sample target...Can a Gospel station really have a 16 share?... KTUX debuts with a 9.1...

SIOUX FALLS

Arbitron Rank/Pop (12+): 166/118,700
CMSA Rank/Pop: NA
MSA Rank/Pop: 299/118,000
ADI # 96
Average Person Rating: 16.9
Market TSL: 22.7 hours

Stations: 12/9
Diaries: 596/199:1/56.4%
Sample Target: 550
Standard Error: .795
% Below Line: 9.4
% Not Listed: 10.0

Est 1984 Revenue: $5,200,000
Gross Inc.:
HH Inc.: $25,930
Retail $: 1.0 Bil
Pop per Station: 13,189
# 1 Biller: NA

	12+ METRO 1/4/SHARE		FAL 84	SPG 84	FAL 83	SPG 83
1.	KKRC-F	38/18.9	---	17.8	---	17.1
2.	KSOO	27/13.4	---	15.8	---	13.9
3.	KPAT-F	19/ 9.5	---	8.6	---	9.5
4.	KELO-F	17/ 8.5	---	15.1	---	13.3
	KIOV-F	17/ 8.5	---	9.9	---	9.5
6.	KXRB	15/ 7.5	---	9.9	---	10.8
7.	KELO	14/ 7.0	---	7.2	---	8.2
	WNAX	14/ 7.0	---	.7	---	1.9
9.	KYKC	13/ 6.5	---	6.6	---	10.1
10.						
11.						
12.						
13.						
14.						
15.						

	12+ TSA 1/4/CUME	
1.	WNAX	63/881
2.	KELO-F	43/547
	KKRC-F	43/469
4.	KXRB	40/498
5.	KELO	38/695
6.	KSOO	35/423
7.	KIOV-F	31/479
8.	KLQL-F	24/234
9.	KPAT-F	22/342
10.	KYKC	16/248
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		FAL 84	SPG 84
1.	KKRC-F	377/31.8	---	38.4
2.	KELO	300/25.3	---	26.1
3.	KPAT-F	261/22.0	---	23.1
4.	KSOO	255/21.5	---	28.0
5.	KELO-F	254/21.4	---	26.2
6.	KIOV-F	217/18.3	---	16.1
7.	KYKC	179/15.1	---	15.4
8.	KXRB	168/14.2	---	14.8
9.	WNAX	156/13.1	---	6.2
10.				
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 52.49% (95 of 181) (SPG 84: 56.12%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KKRC-F	1. KKRC-F	1. KKRC-F	1. KKRC-F	1. KKRC-F	1. KSOO	1. KSOO	1. KKRC-F	1. KKRC-F	1. KKRC-F	1. KKRC-F
2.	2. KPAT-F	2. KPAT-F	2. KPAT-F	KIOV-F	2. KXRB	2. KKRC-F	2. KELO-F	2. KELO-F	2. KSOO	2. KELO
3.	3.	3. KIOV-F	KIOV-F	3. KELO-F	KELO-F	3. WNAX	3. KPAT-F	KIOV-F	3.	KIOV-F
4.	4.	4. KELO	4.	KPAT-F	4. KIOV-F	4. KIOV-F	4. KIOV-F	KPAT-F	4.	KPAT-F
5.	5.	5.	5.	5. KELO	WNAX	KPAT-F	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KKRC-F	1. KKRC-F	1. KPAT-F	1. KKRC-F	1. KELO-F	1. KKRC-F	1. KKRC-F	1. KPAT-F	1. KKRC-F	1. KIOV-F
2. KPAT-F	2. KPAT-F	2. KKRC-F	2. KPAT-F	2. KKRC-F	2.	2. KPAT-F	2. KKRC-F	2. KPAT-F	2. KELO
3. KYKC	3.	3. KIOV-F	3. KYKC	3. KPAT-F	3.	3.	3. KELO	3. KELO	WNAX
4.	4.	4.	4.	KYKC	4.	4.	KIOV-F	KIOV-F	KPAT-F
5.	5.	5.	5.	KIOV-F	5.	5.	5.	5.	KKRC-F

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		38 (1)	38 (1)	21.0	19.4
AOR				0	0
AC/OLDIES/SOFT ROCK	14 (1)	19 (1)	33 (2)	18.2	17.3
MOR/VARIETY	28 (2)		28 (2)	15.5	17.3
COUNTRY	44 (4)	21 (2)	65 (6)	35.9	29.5
BLACK/URBAN				0	0
BTFL MUSIC/EZ		17 (1)	17 (1)	9.4	16.5
NEWS/TALK				0	0
NOSTALGIA				0	0
RELIGION/GOSPEL				0	0
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS				0	0
			181 (12)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KLQL-F	101.1	Luverne, MN	2.0/6.4
KIWA	1550	Sheldon, IA	1.0/1.9
KQAD	800	Luverne, MN	.5/1.9

RADIO STATIONS

KELO, 1320, 5 KW (DA-N), CONTEMP	ABC-D, $21.00	(Torbet)		Chuck Albrecht
KSOO, 1140, 10 KW/5 KW (DA-N), MOR	ABC-I,NBC-T, $31.00	(Blair)		Joseph Henkin
KXRB, 1000, 10 KW (DAYS,DA), COUNTRY	MBS, $33.00	(Mc-Guild)	So. Minn.	Don Jacobs
KYKC, 1230, 1 KW/250 W, COUNTRY	US 1, $16.00	(Selcom)	Ingstad/Vaughns	Paul Logan
WNAX, 570, 5 KW (DA-N), COUNTRY	CBS, $45.00*	(Katz)	Park (YANKTON)	Rick Prusator
KELO-F, 92.5, 100 KW @ 1911, BTFL/EZ	UPI, $21.00	(Torbet)		Chuck Albrecht
KIOV-F, 104.7, 100 KW @ 735, COUNTRY	MBS, $27.00	(Mc-Guild)	So. Minn.	Don Jacobs
KKRC-F, 93.5, 3 KW @ 150, CHR	US 1, $17.00	(HNWH)	Ingstad/Vaughns	Paul Logan
KPAT-F, 97.3, 60 KW @ 220, CONTEMP/AC	ABC-F, $24.00	(Blair)		Joseph Henkin
KLQL-F, 101.1, 100 KW @ 530, COUNTRY	ABC-E, $18.00	(Mc-Guild)	(LUVERNE,MN)	Rick Charles

MISCELLANEOUS COMMENTS KYKC/KKRC-F sold by Tom Ingstad to Vaughns for $3,100,000 (est) (Dornsief & Johnson)... Lincoln County, SD and Lyon County, IA were added to Metro...

SOUTH BEND

Arbitron Rank/Pop (12+): 137/196,600
CMSA Rank/Pop: NA
MSA Rank/Pop: 181/236,000
ADI # 83
Average Person Rating: 17.7
Market TSL: 23.3 hours

Stations: 21/10
Diaries: 651/302:1/44.2%
Sample Target: 610
Standard Error: .810
% Below Line: 12.3
% Not Listed: 6.3

Est 1984 Revenue: $5,000,000
Gross Inc.:
HH Inc.: $25,410
Retail $: 1.6 Bil
Pop per Station: 19,660
# 1 Biller: WNDU-F $1,600,000

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 83	BIRCH SHARE
1.	WNDU-F	72/20.7	---	26.4	---	22.7	19.3
2.	WZZP-F	42/12.1	---	4.7	---	9.0	12.6
3.	WSBT	40/11.5	---	15.2	---	12.1	13.7
4.	WYEZ-F	32/ 9.2	---	11.3	---	14.7	10.1
5.	WNDU	28/ 9.0	---	6.9	---	9.6	8.8
6.	WAOR-F	25/ 7.2	---	8.5	---	6.2	9.0
7.	WNSN-F	23/ 6.6	---	3.0	---	4.1	8.5
8.	WAMJ	13/ 3.7	---	.8	---	2.1	2.6
9.	WGN	12/ 3.4	---	2.2	---	2.3	3.4
10.	WFRN-F	8/ 2.3	---	2.8	---	1.8	2.1
11.							
12.							
13.							
14.							
15.							

12+ TSA 1/4/CUME		
1.	WNDU-F	179/2381
2.	WNSN-F	89/1253
3.	WYEZ-F	78/ 963
4.	WZZP-F	74/ 887
5.	WFRN-F	58/ 875
6.	WAOR-F	56/ 738
7.	WLS	49/ 813
8.	WSBT	45/ 631
9.	WHFB-F	38/ 455
10.	WNDU	35/ 447
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	WNDU-F	801/40.7	---	46.6
2.	WSBT	528/26.9	---	24.5
3.	WZZP-F	454/23.1	---	11.0
4.	WYEZ-F	386/19.6	---	19.8
5.	WNDU	350/17.8	---	18.0
6.	WNSN-F	308/15.7	---	7.6
7.	WAOR-F	306/15.6	---	15.5
8.	WGN	217/11.0	---	9.5
9.	WLS	182/ 9.3	---	13.2
10.	WAMJ	151/ 7.7	---	3.9
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 67.48% (220 of 326) (SPG 84: 66.37%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WNDU-F	1. WNDU-F	1. WNDU-F	1. WNDU-F	1. WNDU-F	1. WSBT	1. WNDU-F	1. WNDU-F	1. WNDU-F	1. WNDU-F	1. WNDU-F
2. WZZP-F	2. WZZP-F	2. WZZP-F	2. WNSN-F	2. WNSN-F	2. WYEZ-F	2. WSBT	2. WSBT	2. WZZP-F	2. WZZP-F	2. WZZP-F
3.	3. WAOR-F	3. WAOR-F	3. WSBT	3. WSBT	WNDU-F	3. WZZP-F	3. WZZP-F	3. WSBT	3. WAOR-F	3. WYEZ-F
4.	4. WNSN-F	4. WNSN-F	WNDU	4. WNDU	4. WNDU	4. WYEZ-F	4. WYEZ-F	4. WAOR-F	4. WYEZ-F	4. WNDU
5.	5.	5.	5. WAOR-F	5.	5.	5. WNDU	5. WNSN-F	5. WYEZ-F	5. WNSN-F	5. WAOR-F
			WZZP-F							

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WZZP-F	1. WNDU-F	1. WNDU-F	1. WNDU-F	1. WNDU-F	1. WZZP-F	1. WZZP-F	1. WNDU-F	1. WZZP-F	1. WNDU-F
2. WNDU-F	2. WZZP-F	2. WNSN-F	2. WZZP-F	2. WNSN-F	2. WAOR-F	2. WAOR-F	2. WAOR-F	WNDU-F	2. WNSN-F
3.	3.	3. WAOR-F	3. WNSN-F	3. WSBT	3. WNDU-F	WNDU-F	WZZP-F	3. WAOR-F	3. WZZP-F
4.	4.	4. WZZP-F	4.	4. WNDU	4.	4.	4. WNSN-F	4.	WSBT
5.	5.	5.	5.	5.	5.	5.	5.	5.	WNDU
									WAOR-F

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP	5(1)	117 (4)	122 (5)	37.4	31.3
AOR		26 (2)	26 (2)	8.0	9.7
AC/OLDIES/SOFT ROCK		23 (1)	23 (1)	7.1	8.3
MOR/VARIETY	13 (2)		13 (2)	4.0	3.5
COUNTRY	30 (2)		30 (2)	9.2	10.9
BLACK/URBAN		7 (1)	7 (1)	2.1	1.5
BTFL MUSIC/EZ		34 (2)	34 (2)	10.4	12.1
NEWS/TALK	16 (2)		16 (2)	4.9	1.8
NOSTALGIA	42 (2)		42 (2)	12.9	16.2
RELIGION/GOSPEL		11 (2)	11 (2)	3.4	4.7
SPANISH					0
CLASSICAL					0
UNKNOWN/OTHERS					0
			326 (21)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WHME-F	103.1	South Bend	.9/3.0
WBBM	780	Chicago	.9/5.4
WBBM-F	96.3	Chicago	.6/3.5
WBMX-F	102.7	Chicago	2.0/3.6
WHFB-F	99.9	Benton Harbor, MI	.6/1.5
WJJD	1160	Chicago	.6/2.1
WLS	890	Chicago	1.4/9.3
WLS-F	94.7	Chicago	.3/3.9
WLUP-F	97.9	Chicago	.9/2.7
WMAQ	670	Chicago	.6/5.2
WOWO	1190	Fort Wayne	.3/1.8

RADIO STATIONS

WAMJ, 1580, 1 KW (DAYS), TALK	MBS,CNN,ABC-T, $13.00	(----)			Mark Murray
WNDU, 1490, 1 KW/250 W , COUNTRY	ABC-I, $36.00	(Mc-Guild)	Notre Dame		Bob Nowicki
WSBT, 960, 5 KW (DA-2), MOR/NOST	CBS, $28.00	(Katz)	Schurz		Terry Knust
WAOR-F, 95.3, 3 KW @ 300, AOR	MBS, $18.00	(Torbet)		(NILES, MI)	Charles Frey
WFRN-F, 104.7, 50 KW @ 455, RELIGION	MBS, $21.00	(HNWH)		(ELKHART)	Ed Moore
WHME-F, 103.1, 3 KW @ 300, RELIGION	UPI, $11.00	(----)			Peter Sumrall
WNDU-F, 92.9, 13 KW @ 880, CHR	, $60.00	(Mc-Guild)	Notre Dame		Bob Nowicki
WNSN-F, 101.5, 9 KW @ 967, AC	, $24.00	(Katz)	Schurz		Joe Kelly
WYEZ-F, 100.7, 50 KW @ 500, BTFL/EZ	NBC, $32.00	(Christal)	Federated	(ELKHART)	Pat Ferraro
WZZP-F, 103.9, 3 KW @ 300, CHR	, $38.00	(MMR)	Booth		Vince Ford

MISCELLANEOUS COMMENTS WXMG changed calls to WZZP and format from AC to CHR (November)...Marshall County deleted from Metro...WZZP took a big bite out of WNDU-F...

SPOKANE

Arbitron Rank/Pop (12+): 92/350,600
CMSA Rank/Pop: NA
MSA Rank/Pop: 124/358,400
ADI # 74
Average Person Rating: 17.2
Market TSL: 22.9 hours

Stations: 15/15
Diaries: 899/390:1/55.6%
Sample Target: 740
Standard Error: .651
% Below Line: 0
% Not Listed: 8.1

Est 1984 Revenue: $8,800,000
Gross Inc.:
HH Inc.: $24,808
Retail $: 2.0 Bil
Pop per Station: 23,373
# 1 Biller: KGA $1,110,000

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 83
1.	KXLY-F	102/16.9	11.1	13.0	18.8	17.1
2.	KZZU-F	85/14.1	12.2	5.8	7.3	6.9
3.	KDRK-F	76/12.6	11.8	12.0	10.2	6.4
4.	KEZE-F	66/10.9	9.7	8.7	6.4	5.6
5.	KKPL-F	45/ 7.5	8.5	10.2	8.8	13.3
6.	KGA	37/ 6.1	7.8	8.0	5.8	6.2
7.	KLSN	36/ 6.0	5.6	4.2	4.7	6.6
8.	KISC-F	30/ 5.0	5.9	7.7	8.4	9.8
9.	KXLY	28/ 4.6	5.4	5.7	4.9	3.1
10.	KJRB	16/ 2.6	3.7	4.2	5.1	5.2
11.						
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	KXLY-F	137/1071
2.	KDRK-F	115/ 933
3.	KZZU-F	111/1278
4.	KEZE-F	76/ 782
5.	KKPL-F	64/1074
6.	KISC-F	63/ 914
7.	KLSN	57/ 681
8.	KGA	52/ 689
9.	KXLY	32/ 574
10.	KJRB	18/ 441
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	KZZU-F	1053/30.0	22.3	15.8
2.	KXLY-F	805/23.0	22.5	19.9
3.	KKPL-F	764/21.8	20.5	19.1
4.	KDRK-F	620/17.7	21.5	18.3
5.	KEZE-F	607/17.3	16.2	18.2
6.	KISC-F	604/17.2	18.1	22.3
7.	KGA	476/13.6	14.1	16.1
8.	KLSN	457/13.0	14.3	12.0
9.	KXLY	454/12.9	14.3	13.1
10.	KJRB	351/10.0	12.4	14.4
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 74.77% (415 of 555) (SPG 84: 64.94%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KZZU-F	1. KZZU-F	1. KDRK-F	1. KDRK-F	1. KDRK-F	1. KXLY-F	1. KZZU-F	1. KXLY-F	1. KZZU-F	1. KZZU-F	1. KXLY-F
2.	2. KEZE-F	2. KZZU-F	2. KKPL-F	2. KXLY-F	2. KDRK-F	2. KDRK-F	2. KDRK-F	2. KXLY-F	2. KXLY-F	2. KZZU-F
3.	3. KKPL-F	3. KEZE-F	3. KZZU-F	3. KKPL-F	3.	3. KXLY-F	3. KEZE-F	3. KDRK-F	3. KEZE-F	3. KDRK-F
4.	4. KDRK-F	4. KKPL-F	4. KXLY-F	4. KZZU-F	4.	4. KEZE-F	4. KZZU-F	4. KEZE-F	4. KDRK-F	4. KEZE-F
5.	5. KISC-F	5. KXLY-F	5. KEZE-F	5. KEZE-F	5.	5. KLSN	5. KKPL-F	5. KKPL-F	5. KLSN	5. KGA
										6. KKPL-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KZZU-F	1. KZZU-F	1. KKPL-F	1. KDRK-F	1. KDRK-F		1. KEZE-F	1. KEZE-F	1. KZZU-F	1. KEZE-F	1. KDRK-F
2.	2. KKPL-F	2. KZZU-F	KZZU-F	2. KXLY-F		2.	2. KZZU-F	2. KEZE-F	2. KDRK-F	2. KEZE-F
3.	3. KDRK-F	3. KDRK-F	3. KKPL-F	3. KKPL-F		3.	3.	3. KISC-F	3. KZZU-F	3. KZZU-F
4.	4. KEZE-F	4. KEZE-F	4. KXLY-F	4. KZZU-F		4.	4.	4. KKPL-F	4. KKPL-F	4. KXLY-F
5.	5.	5.	5.	5.		5.	5.	5.	5.	5. KKPL-F

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP	7 (1)	115 (2)	122 (3)	22.0	14.6
AOR		66 (1)	66 (1)	11.9	16.1
AC/OLDIES/SOFT ROCK	16 (1)	54 (2)	70 (3)	12.6	15.3
MOR/VARIETY	40 (2)		40 (2)	7.2	10.9
COUNTRY	37 (1)	76 (1)	113 (2)	20.4	24.0
BLACK/URBAN				0	0
BTFL MUSIC/EZ		102 (1)	102 (1)	18.4	14.4
NEWS/TALK	28 (1)		28 (1)	5.0	0
NOSTALGIA	12 (1)		12 (1)	2.2	3.9
RELIGION/GOSPEL				0	0.9
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS				0	0
			555 (15)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KCDA-F	103.1	Coeur D Alene, ID	1.5/3.4
KQSP-F	98.9	Spokane	.3/3.6
KVNI	1080	Coeur D Alene, ID	.7/3.1
KXXR	1550	Spokane	2.0/4.6
KZZU	970	Spokane	1.2/6.5

RADIO STATIONS

KCKO, 1380, 5 KW/2.5 KW (DA-N), RELIGION	, $12.00	(----)	Larson	Bud Miller
KGA , 1510, 50 KW (DA-N), COUNTRY	ABC-I, $37.00*	(Eastman)	John Price	Steve Cody
KLSN, 590, 5 KW, MOR	NBC, $24.00	(Katz)		Birney Blair
KJRB, 790, 5 KW (DA-N), AC	ABC-C, $25.00	(Mc-Guild)	Kaye-Smith	Rod Krebs
KZZU, 970, 5 KW/1 KW (DA-N), CHR	US 2, $18.00	(Christal)	Highsmith	Gary Taylor
KUDY, 1280, 5 KW (DAYS), RELIGION	, $15.00	(----)	Medina	Tom Forsman
KXLY, 920, 5 KW, NEWS/TALK	CBS, $ NA	(Torbet)		Steve Herling
KXXR, 1550, 10 KW/2.5 KW (DA-N), NOSTALGIA	ABC-E, $15.00	(Roslin)		
KDRK-F, 93.7, 56 KW @ 2380, COUNTRY	US 1, $31.00*	(Eastman)	John Price	Bud Miller
KEZE-F, 105.7, 100 KW @ 1910, AOR	, $38.00*	(Mc-Guild)	Kaye-Smith	Rod Krebs
KISC-F, 98.1, 94 KW @ 2030, CHR (TM)	NBC, $25.00	(Katz)		Birney Blair
KQSP-F, 98.9, 100 KW @ 285, ? ?	, $17.00	(----)	Medina	Tom Forsman
KKPL-F, 96.1, 56 KW @ 2680, AC	, $40.00*	(HNWH)		William Hockett
KZZU-F, 92.9, 81 KW @ 2080, CHR	, $30.00	(Christal)	Highsmith	Gary Taylor
KXLY-F, 99.9, 25 KW @ 3010, BTFL/EZ (Churchill)	, $37.00*	(Torbet)		Steve Herling

MISCELLANEOUS COMMENTS KLHT changes calls to KZZU-AM and format from AC to CHR (May)...KXLY-AM from MOR to News/Talk...KHQ-F changes calls to KISC-F (January)...KHQ-A changes to KLSN (January)...KICN-F changes calls to KQSP-F (May)...

SPRINGFIELD, MA

Arbitron Rank/Pop (12+): 68/494,900
CMSA Rank/Pop: NA
MSA Rank/Pop: 93/514,500
ADI # 93
Average Person Rating: 19.1
Market TSL: 24.8 hours

Stations: 27/14
Diaries: 964/513:1/45.2%
Sample Target: 890
Standard Error: .675
% Below Line: 40.6
% Not Listed: 12.5

Est 1984 Revenue: $9,100,000
Gross Inc.:
HH Inc.: $26,864
Retail $: 3.6 Bil
Pop per Station: 35,350
# 1 Biller: WHYN-F $2,550,000

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 83
1.	WTIC-F	95/10.1	9.0	6.9	4.8	4.0
2.	WHYN-F	87/ 9.2	9.9	8.5	12.1	13.0
3.	WMAS-F	80/ 8.5	10.0	8.4	7.4	10.5
4.	WMAS	79/ 8.4	8.7	11.2	8.7	9.0
5.	WRCH-F	75/ 7.9	6.7	6.1	5.6	4.4
6.	WAQY-F	71/ 7.5	8.7	8.9	10.3	7.5
7.	WHYN	59/ 6.3	7.6	8.3	7.8	9.9
8.	WCCC-F	45/ 4.8	2.3	3.5	3.3	2.8
9.	WAAF-F	28/ 3.0	2.9	2.0	1.1	1.4
10.	WHMP-F	27/ 2.9	1.5	2.5	3.1	.9
	WTIC	27/ 2.9	2.8	2.6	3.7	4.0
12.	WREB	23/ 2.4	2.2	3.1	3.7	3.3
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	WTIC-F	121/1689
2.	WRCH-F	105/ 973
3.	WHYN-F	98/1388
4.	WMAS-F	83/1129
5.	WMAS	82/ 714
6.	WAQY-F	80/1443
7.	WHYN	62/1065
8.	WTIC	60/ 740
9.	WCCC-F	51/ 868
10.	WAAF-F	38/ 609
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	WTIC-F	1264/25.5	22.5	19.2
2.	WAQY-F	1211/24.5	23.4	28.6
3.	WHYN-F	1156/23.4	25.7	24.6
4.	WMAS-F	1065/21.5	22.6	22.5
5.	WHYN	968/19.6	20.1	25.1
6.	WRCH-F	768/15.5	11.2	11.6
7.	WMAS	683/13.8	14.8	16.4
	WCCC-F	683/13.8	11.3	14.5
9.	WAAF-F	470/ 9.5	9.7	10.9
10.	WTIC	439/ 8.9	9.1	9.0
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 69.01% (570 of 826) (SPG 84: 60.05%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WTIC-F	1. WTIC-F	1. WTIC-F	1. WHYN-F	1. WHYN-F	1. WHYN-F	1. WTIC-F	1. WHYN-F	1. WTIC-F	1. WTIC-F	1. WTIC-F
2. WAQY-F	2. WAQY-F	2. WHYN-F	2. WMAS-F	2. WMAS-F	2. WRCH-F	2. WMAS-F	2. WMAS-F	2. WHYN-F	2. WAQY-F	2. WAQY-F
3.	3. WMAS-F	WMAS-F	3. WTIC-F	3. WHYN	3. WMAS	3. WHYN-F	3. WRCH-F	3. WMAS	3. WHYN-F	3. WRCH-F
4.	4. WCCC-F	4. WAQY-F	4. WHYN	WTIC-F	4. WHYN	4. WMAS	4. WMAS	4. WMAS-F	4. WHYN	4. WMAS
5.	5. WHYN-F	5. WCCC-F	5. WCCC-F	5. WRCH-F	5. WMAS-F	5. WHYN	5. WTIC-F	5. WRCH-F	5. WCCC-F	5. WHYN-F
									WRCH-F	

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WTIC-F	1. WTIC-F	1. WHYN-F	1. WTIC-F	1. WHYN-F	1. WAQY-F	1. WAQY-F	1. WCCC-F	1. WAQY-F	1. WHYN-F
2. WMAS-F	2. WMAS-F	WTIC-F	2. WHYN-F	2. WMAS-F	2. WCCC-F	2. WCCC-F	2. WMAS-F	2. WCCC-F	2. WMAS-F
3. WAQY-F	3. WHYN-F	3. WMAS-F	3. WMAS-F	3. WHYN	3. WAAF-F	3. WAAF-F	3. WAQY-F	3. WMAS-F	3. WCCC-F
4.	4. WAQY-F	4. WHYN	4. WAQY-F	4. WTIC-F	4.	4. WTIC-F	4. WHYN-F	4. WHYN-F	4. WAQY-F
5.	5.	5.	5. WHYN	5. WRCH-F	5.	5. WMAS-F	5.	5. WTIC-F	5. WTIC-F

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		135 (3)	135 (3)	16.3	11.3
AOR		161 (4)	161 (4)	19.5	17.8
AC/OLDIES/SOFT ROCK	59 (1)	185 (5)	244 (6)	29.5	29.6
MOR/VARIETY	66 (6)	6 (1)	72 (7)	8.7	9.2
COUNTRY	14 (1)		14 (1)	1.7	2.9
BLACK/URBAN				0	0
BTFL MUSIC/EZ	5 (1)	83 (2)	88 (3)	10.7	10.5
NEWS/TALK					
NOSTALGIA	79 (1)		79 (1)	9.6	12.2
RELIGION/GOSPEL	10 (1)		10 (1)	1.2	1.3
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS				0	0
			826 (27)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WACE	730	Chicopee	1.1/4.4
WARE	1250	Ware	.4/2.3
WHMP	1400	Northampton	1.8/5.8
WIXY	1600	E. Longmeadow	1.5/5.0
WLDM	1570	Westfield	.5/1.8
WSPR	1270	Springfield	.6/5.4
WTTT	1430	Amherst	1.0/1.8
WBZ	1030	Boston	.3/2.9
WDRC-F	102.9	Hartford	.7/4.2
WHCN-F	105.9	Hartford	1.8/7.9
WIOF-F	104.1	Hartford	.6/3.6
WKSS-F	95.7	Hartford	1.4/7.3
WRSI-F	95.3	Greenfield	.6/1.5
WSRS-F	96.1	Worcester	.8/3.0
WWYZ-F	92.5	Waterbury	.5/3.1

RADIO STATIONS

WACE, 730, 5 KW (DAYS)	, RELIGION	, $ NA	(----)	(CHICOPEE)	Ken Carter
WARE, 1250, 5 KW/2.5 KW (DA-N)	, MOR	, $13.00	(Kadetsky)		Dick Vaughn
WHMP, 1400, 1 KW/250 W	, MOR	ABC-I, $ NA	(Masla)	Sillerman-Morrow	Joe Fennessey
WHYN, 560, 5 KW/1 KW (DA-N)	, AC	US I, $75.00*	(Blair)		Ron Darling
WIXY, 1600, 5 KW/2.5 KW (DA-N)	, COUNTRY	CBS, $25.00*	(Eastman)	Wilkes-Schwartz	Don Wilks
WLDM, 1570, 2.5 KW (DAYS)	, BTFL	, $16.00	(Masla)		Curt Hahn
WMAS, 1450, 1 KW/250 W	, NOSTALGIA (Ham)	MBS, $38.00	(Mc-Guild)	Lappin	Jay Jordan
WQXQ, 1490, 1 KW/250 W	, BLACK, SPANISH	, $15.00	(----)		Sally Daboul
WREB, 930, 500 W (DAYS)	, TALK	, $12.00	(RSR)		Larry Milesky
WSPR, 1270, 5 KW/1 KW (DA-2)	, MOR	ABC-E, $20.00	(Kadetsky)		Fred Stinman
WAQY-F, 102.1, 27 KW @ 1150	, AOR	ABC-C, $55.00*	(Eastman)	Wilkes-Schwartz	Don Wilks
WHMP-F, 99.3, 3 KW @ 300	, CHR	, $ NA	(Masla)	Sillerman-Morrow	Joe Fennessey
WHYN-F, 93.1, 9 KW @ 970	, AC	US II, $88.00	(Blair)		Ron Darling
WMAS-F, 94.7, 50 KW @ 360	, AC	, $54.00	(Mc-Guild)	Lappin	Jay Jordan

Other ranked stations - See Hartford or Worcester

MISCELLANEOUS COMMENTS WHYN A/F sold by Affiliated to R&R for $7,800,000 (Chaisson)

SPRINGFIELD, MO

Arbitron Rank/Pop (12+): 144/185,600
CMSA Rank/Pop: NA
MSA Rank/Pop: 187/223,000
ADI # 81
Average Person Rating: 21.9 hours
Market TSL: 21.9 hours

Stations: 12/12
Diaries: 585/317:1/54.7%
Sample Target: 550
Standard Error: .800
% Below Line: 0
% Not Listed: 9.3

Est 1984 Revenue: $7,300,000
Gross Inc.:
HH Inc.: $23,906
Retail $: 1.5 Bil
Pop per Station: 15,467
# 1 Biller: KTTS-F $2,210,000

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 83
1.	KWTO-F	78/25.8	---	30.4	---	26.6
2.	KTTS-F	53/17.5	---	23.2	---	21.9
3.	KXUS-F	30/ 9.9	---	1.4	---	1.7
4.	KWTO	26/ 8.6	---	10.1	---	10.4
5.	KTTS	24/ 7.9	---	10.5	---	9.8
	KTXR-F	24/ 7.9	---	7.2	---	6.7
7.	KGBX	14/ 4.6	---	6.5	---	6.7
8.	KLFJ	11/ 3.6	---	1.8	---	5.1
9.	KORX-F	5/ 1.7	---	2.9	---	3.0
10.	KLSM	3/ 1.0	---	1.1	---	4.0
	KTOZ-F	3/ 1.0	---	---	---	---
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	KWTO-F	156/1581
2.	KTTS-F	114/1445
3.	KWTO	78/1136
4.	KTXR-F	67/ 788
5.	KXUS-F	36/ 557
6.	KTTS	30/ 461
7.	KGBX	28/ 328
8.	KTOZ-F	15/ 195
9.	KLFJ	11/ 119
10.	KORX-F	10/ 113
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	KWTO-F	808/43.5	---	46.4
2.	KTTS-F	590/31.8	---	32.6
3.	KWTO	399/21.5	---	22.6
4.	KXUS-F	378/20.4	---	5.0
5.	KTTS	345/18.6	---	21.1
6.	KTXR-F	297/16.0	---	16.1
7.	KGBX	223/12.0	---	18.3
8.	KLFJ	111/ 6.0	---	4.9
9.	KLSM	88/ 4.7	---	4.4
10.	KTOZ-F	84/ 4.5	---	---
11.	KORX-F	75/ 4.0	---	6.1
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 70.44% (193 of 274) (SPG 84: 66.42%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KWTO-F	1. KWTO-F	1. KWTO-F	1. KWTO-F	1. KTTS-F	1. KTTS-F	1. KWTO-F	1. KWTO-F	1. KWTO-F	1. KWTO-F	1. KWTO-F
2.	2. KXUS-F	2. KXUS-F	2. KTTS-F	2. KWTO-F	2. KWTO	2. KTTS-F	2. KTTS-F	2. KTTS-F	2. KTTS-F	2. KXUS-F
3.	3.	3. KTTS-F	3. KXUS-F	3. KXUS-F	3. KTXR-F	3. KWTO	3. KTXR-F	3. KXUS-F	3. KXUS-F	3. KTTS-F
4.	4.	4.	4.	4.	4. KTTS	4. KTTS	4. KWTO	4.	4. KTXR-F	4. KTXR-F
5.	5.	5.	5.	5.	5.	5.	KXUS-F	5.	5.	5. KWTO

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KWTO-F	1. KWTO-F	1. KWTO-F	1. KWTO-F	1. KTTS-F	1. KWTO-F	1. KWTO-F	1. KXUS-F	1. KWTO-F	1. KTTS-F
2.	2.	2. KTTS-F	2. KTTS-F	KWTO-F	2.	2. KXUS-F	2. KWTO-F	2. KXUS-F	KXUS-F
3.	3.	KXUS-F	3. KXUS-F	3.	3.	3.	3.	3. KTTS-F	3. KWTO-F
4.	4.	4.	4.	4.	4.	4.	4.	4.	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		81 (2)	81 (2)	29.6	31.0
AOR		5 (1)	5 (1)	1.8	3.0
AC/OLDIES/SOFT ROCK	3 (1)	30 (1)	33 (2)	12.0	3.0
MOR/VARIETY	14 (1)		14 (1)	5.1	6.6
COUNTRY	50 (2)	53 (1)	103 (3)	37.6	44.6
BLACK/URBAN				0	0
BTFL MUSIC/EZ		24 (1)	24 (1)	8.8	7.4
NEWS/TALK				0	0
NOSTALGIA	3 (1)		3 (1)	1.1	1.1
RELIGION/GOSPEL	11 (1)		11 (1)	4.0	3.3
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS				0	0
			274 (12)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KICK	1340	Springfield	1.0/3.4

RADIO STATIONS

KGBX, 1260, 5 KW (DA-N), MOR/AC	CBS, $19.00	(HNWH)		Allan Thompson
KICK, 1340, 1 KW/250 W , OLDIES	US 1, $11.00	(----)		Bob Kramer
KLFJ, 1550, 5 KW (DAYS), RELIGION	, $11.00	(----)		Barb Burrell
KLSM, 1060, 500 W (DAYS),NOSTALGIA (TM)	MBS, $13.00	(----)		Larry Campbell
KTTS, 1400, 1 KW/250 W , COUNTRY	ABC-E, $48.00	(Torbet)	Great Empire	Curt Brown
KWTO, 560, 5 KW (DA-N), COUNTRY	ABC-I, $40.00*	(Katz)	Stuart	Rick White
KTTS-F, 94.7, 100 KW @ 659, COUNTRY	ABC-D, $48.00	(Torbet)	Great Empire	Curt Brown
KTXR-F, 101.5, 100 KW @ 1150, BTFL/EZ	NBC, $18.00	(----)		J. Meyer
KWTO-F, 98.7, 100 KW @ 600, CHR	ABC-C, $55.00*	(Katz)	Stuart	Kurt Boney
KXUS-F, 97.3, 100 KW @ 480, AC	, $ NA	(----)		
KORX-F, 93.5, 2.4 KW @ 330, AOR	, $10.00	(----)	(GREENFIELD)	Mark Allen
KTOZ-F, 104.9, 3 KW @ 300, CHR (TM)	NBC,Source, $ NA	(----)		

MISCELLANEOUS COMMENTS KRFG changes calls to KORX (Sep 84)...KWFC changes calls to KXUS (March)...KXUS changes format from Religion to AC...KORX changes to CHR...

STEUBENVILLE-WEIRTON

Arbitron Rank/Pop (12+): 162/131,800
CMSA Rank/Pop: NA
MSA Rank/Pop: 236/158,000
Wheeling ADI
Average Person Rating: 15.9
Market TSL: 21.8 hours

Stations: 21/4
Diaries: 605/218:1/56.8%
Sample Target: 550
Standard Error: .778
% Below Line: 72.1
% Not Listed: 6.2

Est 1984 Revenue: $1,800,000
Gross Inc.:
HH Inc.: $25,029
Retail $: .7 Bil
Pop per Station: 32,950
# 1 Biller: WRKY-F $700,000

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 83	BIRCH SHARE
1.	WRKY-F	24/11.4	---	13.7	---	15.1	13.0
2.	WWVA	21/10.0	---	7.5	---	11.1	8.7
3.	WSTV	20/ 9.5	---	9.4	---	9.8	8.3
4.	WBZZ-F	19/ 9.0	---	3.8	---	4.0	6.2
5.	WDVE-F	17/ 8.1	---	9.0	---	8.4	10.8
6.	WKWK-F	13/ 6.2	---	4.2	---	5.3	3.8
	WSHH-F	13/ 6.2	---	3.3	---	2.7	5.8
8.	WELA-F	10/ 4.8	---	6.1	---	4.4	4.6
9.	KDKA	8/ 3.8	---	4.7	---	8.0	4.3
	WEIR	8/ 3.8	---	3.3	---	4.0	4.5
11.							
12.							
13.							
14.							
15.							

12+ TSA 1/4/CUME		
1.	WRKY-F	25/415
2.	WWVA	24/328
3.	WSTV	20/246
4.	WBZZ-F	19/243
5.	WDVE-F	17/216
6.	WSHH-F	14/137
7.	WKWK-F	13/178
8.	WOMP-F	10/203
	WWSW-F	10/122
	WELA-F	10/132
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	WRKY-F	395/30.0	---	34.8
2.	WWVA	287/21.8	---	21.1
3.	WBZZ-F	243/18.4	---	10.5
4.	WSTV	236/17.9	---	19.9
5.	WDVE-F	209/15.9	---	18.9
6.	WEIR	208/15.8	---	15.9
7.	WOMP-F	174/13.2	---	10.2
8.	WKWK-F	171/13.0	---	14.1
9.	KDKA	170/12.9	---	14.0
10.	WELA-F	132/10.0	---	11.7
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 75.63% (149 of 197) (SPG 84: 62.81%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBZZ-F	1. WDVE-F	1. WRKY-F	1. WRKY-F	1. WRKY-F	1. WWVA	1. WWVA	1. WSTV	1. WRKY-F	1. WRKY-F	1. WRKY-F
2. WDVE-F	2. WRKY-F	2. WBZZ-F	2. WKWK-F	2. WKWK-F	2. WSTV	2. WSTV	2. WWVA	2. WDVE-F	2. WBZZ-F	2. WWVA
3. WRKY-F	3. WBZZ-F	WDVE-F	WWSW-F	3. WWSW-F	3. WRKY-F	3. WRKY-F	3. WRKY-F	3. WBZZ-F	3. WDVE-F	3. WBZZ-F
4.	4.	4.	4.	4.	WELA-F	4. WBZZ-F	4. WKWK-F	4. WKWK-F	4. WSTV	4. WELA-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	WDVE-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WOMP-F	1. WRKY-F	1. WRKY-F	1. WRKY-F	1. WRKY-F	1. WDVE-F	1. WDVE-F	1. WBZZ-F	1. WDVE-F	1. WRKY-F
WRKY-F	2. WWSW-F	2. WKWK-F	2. WWSW-F	2. WKWK-F	2. WRKY-F	2. WBZZ-F	WDVE-F	2. WRKY-F	WKWK-F
3.	WBZZ-F	WWSW-F	3. WBZZ-F	WWSW-F	WBZZ-F	3. WRKY-F	3. WRKY-F	3. WBZZ-F	3. WBZZ-F
4.	WKWK-F	4.	WKWK-F	4.	4.	4.	WKWK-F	4.	4.
5.	WDVE-F	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		52 (4)	52 (4)	26.4	23.1
AOR		17 (1)	17 (1)	8.6	9.5
AC/OLDIES/SOFT ROCK		25 (3)	25 (3)	12.7	11.1
MOR/VARIETY	22 (4)		22 (4)	11.2	11.6
COUNTRY	21 (1)	13 (2)	34 (3)	17.3	17.1
BLACK/URBAN		6 (1)	6 (1)	2.0	4.0
BTFL MUSIC/EZ		13 (1)	13 (1)	6.6	9.0
NEWS/TALK	3 (1)		3 (1)	1.5	1.5
NOSTALGIA	23 (2)		23 (2)	11.7	12.1
RELIGION/GOSPEL		2 (1)	2 (1)	1.0	1.0
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS				0	0
			197 (21)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WLIT	950	Steubenville	1.4/4.4
WAMO-F	105.9	Pittsburgh	2.9/6.8
WKWK	1400	Wheeling	1.4/4.1
WOHI	1490	E. Liverpool, OH	1.4/4.6
WOMP	1290	Bellaire, OH	1.4/2.4
WOMP-F	100.5	Bellaire, OH	3.3/13.2
WOVK-F	98.7	Wheeling	1.4/5.4
WPIT-F	101.5	Pittsburgh	1.0/2.8
WPNT-F	92.9	Pittsburgh	1.0/4.9
WZMM-F	107.5	Wheeling	1.0/4.6

RADIO STATIONS

WEIR, 1430, 1 KW (DA-2) , MOR	APR, $17.00 (HNWH)		
WLIT, 950, 1 KW (DAYS,DA), MOR	NBC, $ 9.00 (hegional)		Dan Slagani
WSTV, 1340, 1 KW/250 W , MOR/NOST	MBS, $28.00* (Mc-Guild)	Associated	Bill Chesson
WRKY-F, 103.5, 12 KW @ 880, CHR (TM)	US 1, $33.00* (Mc-Guild)	Associated	Bill Chesson
WELA-F, 104.3, 50 KW @ 335, COUNTRY	SMN, $10.00 (Regional)	(E. LIVERPOOL)	Ron Aughenbaugh

MISCELLANEOUS COMMENTS WEIR (Weirton) sold by Gilcom for $750,000...

STOCKTON

Arbitron Rank/Pop (12+): 100/317,500
CMSA Rank/Pop: NA
MSA Rank/Pop: 120/374,400
Sacramento ADI
Average Person Rating: 16.2
Market TSL: 21.7 hours

Stations: 34/10
Diaries: 869/365:1/49.7%
Sample Target: 690
Standard Error: .664
% Below Line: 63.3
% Not Listed: 9.7

Est 1984 Revenue: $5,300,000
Gross Inc.:
HH Inc.: $25,732
Retail $: 2.1 Bil
Pop per Station: 31,750
# 1 Biller: NA

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 83
1.	KRAK	52/10.1	7.9	8.4	9.0	6.1
2.	KJAX-F	44/ 8.6	8.4	7.4	8.3	8.7
3.	KHOP-F	43/ 8.4	7.9	6.6	9.2	7.9
4.	KNBR	29/ 5.7	3.6	5.4	5.0	6.5
5.	KBEE-F	28/ 5.5	5.9	1.8	---	---
6.	KWIN-F	24/ 4.7	4.4	3.6	3.3	4.5
7.	KCBS	23/ 4.5	5.4	4.0	4.4	6.7
8.	KWG	20/ 3.9	2.1	1.4	4.8	2.2
9.	KSTN-F	18/ 3.5	3.4	3.6	3.3	4.5
10.	KFMR-F	17/ 3.3	5.7	5.8	6.3	6.9
11.						
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME	
1.	
2.	
3.	
4.	THE STOCKTON MSA
5.	AND TSA ARE THE SAME.
6.	
7.	
8.	
9.	
10.	
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	KHOP-F	670/21.1	23.3	20.2
2.	KRAK	441/13.9	16.5	13.7
3.	KWIN-F	427/13.4	14.1	9.3
	KJAX-F	427/13.4	13.5	11.8
5.	KNBR	407/12.8	11.4	12.8
6.	KJOY	365/11.5	16.9	12.6
7.	KSTN	348/11.0	15.5	14.4
8.	KCBS	336/10.6	12.7	10.9
9.	KFMR-F	278/ 8.8	14.5	10.2
10.	KYBB-F	250/ 7.9	7.8	8.1
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 59.83% (277 of 463) (SPG 84: 58.00%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KSTN	1. KHOP-F	1. KHOP-F	1. KRAK	1. KRAK	1. KRAK	1. KRAK	1. KJAX-F	1. KHOP-F	1. KRAK	1. KHOP-F
KHOP-F	2. KWIN-F	2. KRAK	2. KJAX-F	2. KJAX-F	2. KJAX-F	2. KJAX-F	2. KRAK	2. KJAX-F	2. KHOP-F	2. KRAK
3. KWOD-F	3. KRAK	3. KWIN-F	KHOP-F	3. KHOP-F	3. KBEE-F	3. KNBR	3. KHOP-F	KRAK	3. KNBR	3. KJAX-F
4.	KNBR	4. KNBR	4. KWG	4. KNBR	4. KNBR	4. KHOP-F	4. KBEE-F	4. KWIN-F	4. KSTN-F	4. KBEE-F
5.	KSTN-F	5. KJAX-F	KNBR	5. KWG	5. KCBS	5.	5.	5.	5.	5.
				6. KBEE-F						

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KWIN-F	1. KWIN-F	1. KHOP-F	1. KJAX-F	1. KJAX-F	1. KHOP-F	1. KHOP-F	1. KWIN-F	1. KHOP-F	1. KRAK
2. KSTN-F	2. KHOP-F	2. KWG	KHOP-F	2. KRAK	2. KDJK-F	2. KWIN-F	KHOP-F	2. KRAK	2. KHOP-F
3. KHOP-F	3. KSTN-F	KYBB-F	KRAK	3. KHOP-F	3. KSTN-F	KDJK-F	3. KJAX-F	3. KNBR	KBEE-F
4.	4. KRAK	KNBR	4. KWIN-F	KNBR	KZAP-F	KZAP-F	KRAK	4. KWIN-F	4.
5.	KNBR	5.	5.	5.	5.	5.	KNBR	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP	30 (3)	97 (6)	127 (9)	27.4	26.9
AOR		23 (2)	23 (2)	5.0	11.6
AC/OLDIES/SOFT ROCK	20 (1)	29 (5)	49 (6)	10.6	7.0
MOR/VARIETY	29 (1)		29 (1)	6.3	6.3
COUNTRY	52 (1)	23 (2)	75 (3)	16.2	17.2
BLACK/URBAN		11 (2)	11 (2)	2.4	0.9
BTFL MUSIC/EZ		76 (3)	76 (3)	16.4	11.6
NEWS/TALK	42 (3)		42 (3)	9.1	10.4
NOSTALGIA	7 (2)		7 (2)	1.5	2.8
RELIGION/GOSPEL				0	0
SPANISH	6 (2)	18 (1)	24 (3)	5.2	5.3
CLASSICAL				0	0
UNKNOWN/OTHERS				0	0
			463 (34)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KCVR	1570	Lodi	.6/3.2
KJOY	1280	Stockton	1.9/11.5
KSJQ-F	96.7	Manteca	.6/1.8
KSTN	1420	Stockton	2.9/11.0
KYBB-F	100.9	Tracy	3.1/7.9
KDJK-F	95.1	Oakdale	2.3/3.3
KFIV-F	102.3	Modesto	1.0/2.7
KOSO-F	93.1	Patterson	1.0/5.2

See Sacramento for the frequency and city of license of the following stations:

KCTC-F	.8/1.7	KSKK-F	1.2/2.7
KFBK	1.9/3.5	KWOD-F	2.7/6.8
KGNR	1.0/1.8	KXOA-F	1.2/2.6
KHYL-F	.4/1.7	KZAP-F	2.1/6.3

See San Francisco for the frequency and city of license of the following stations:

KBLX-F	.6/1.5	KOFY	.6/1.3
KFRC	1.0/6.1	KSFO	.4/2.3
KGO	1.8/5.5	KSOL-F	1.6/4.2
KMEL-F	1.2/3.7	KYUU-F	.4/2.6

RADIO STATIONS

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KCVR, 1570, 5 KW (DAYS,DA) , SPANISH             , $18.00  (Caballero)   Golden Pacific (LODI)   George Sampson
KJOY, 1280, 1 KW (DA-N)    , CONTEMP        ABC-I, $18.00  (Mc-Guild)                            Ort Lofthus
KSTN, 1420, 5 KW/1 KW (DA-2), CHR           ABC-C, $20.00  (Roslin)                              Knox Larue
KWG , 1230, 1 KW/250 W     , OLDIES           MBS, $22.00  (Katz)        Home News               Ken Thompson

KFMR-F, 100.1,   3 KW @  300, COUNTRY            , $37 00* (CBS)                                 Susan Carson
KJAX-F,  99.3, 2.3 KW @  335, BTFL/EZ (TM)  ABC-E, $32.00* (Mc-Guild)                            Ort Lofthus
KSTN-F, 107.3,   8 KW @ 1610, SPANISH       ABC-C, $ NA    (Roslin)                              Knox Larue
KWIN-F,  97.7,   3 KW @  300, CHR                , $21.00  (MMR)        Golden Pacific (LODI)
KYBB-F, 100.9,   3 KW @  300, AC                 , $22.00  (Katz)        Home News (TRACY)       Ken Thompson
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Other ranked stations - See Sacramento and Modesto

SYRACUSE

Arbitron Rank/Pop (12+): 59/551,000
CMSA Rank/Pop: NA
MSA Rank/Pop: 69/815,400
ADI # 66
Average Person Rating: 17.2
Market TSL: 22.5 hours

Stations: 27/21
Diaries: 1182/466:1/55.5%
Sample Target: 920
Standard Error: .569
% Below Line: 4.7
% Not Listed: 9.7

Est 1984 Revenue: $10,700,000
Gross Inc.:
HH Inc.: $27,741
Retail $: 3.8 Bil
Pop per Station: 26,238
# 1 Biller: WHEN $2,000,000

	12+ METRO 1/4/SHARE		FAL 84	SPG 84	FAL 83	SPG 83	BIRCH SHARE
1.	WYYY-F	148/15.6	15.9	14.3	13.6	11.1	18.7
2.	WSYR	136/14.4	12.3	9.7	11.5	10.5	9.0
3.	WAQX-F+	97/10.2	8.2	13.2	9.3	9.7	13.5
4.	WNTQ-F	77/ 8.1	9.5	7.7	2.4	2.1	10.5
5.	WEZG-F	62/ 6.5	7.1	4.9	3.0	4.5	3.0
6.	WFBL	53/ 5.6	6.5	6.3	9.7	11.0	4.8
7.	WRRB-F	50/ 5.3	4.0	6.4	6.1	5.8	6.5
8.	WHEN	46/ 4.9	7.5	8.2	9.2	9.0	6.0
9.	WKFM-F	43/ 4.5	5.6	5.8	6.0	7.0	5.1
10.	WSEN+	25/ 2.7	3.9	4.8	5.1	4.9	2.3
11.							
12.							
13.							
14.							
15.							

	12+ TSA 1/4/CUME	
1.	WYYY-F	185/2137
2.	WSYR	150/1677
3.	WNTQ-F	113/1637
4.	WAQX-F+	102/1289
5.	WRRB-F	78/ 902
6.	WKFM-F	70/1112
7.	WEZG-F	67/ 695
8.	WHEN	64/1446
9.	WFBL	56/ 766
10.	WVOR-F	39/ 382
11.	WSEN+	38/ 606
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		FAL 84	SPG 84
1.	WYYY-F	1704/30.9	30.4	31.8
2.	WSYR	1462/26.5	26.7	23.4
3.	WNTQ-F	1193/21.7	22.4	19.4
4.	WAQX-F	1153/20.9	18.5	22.1
5.	WHEN	1001/18.2	20.8	25.0
6.	WKFM-F	722/13.1	17.5	15.5
7.	WFBL	719/13.0	11.3	11.9
8.	WEZG-F	650/11.8	10.4	10.4
9.	WRRB-F	592/10.7	10.1	10.6
10.	WSEN+	487/ 8.8	9.8	10.6
11.	WNDR	316/ 5.7	5.6	6.3
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 63.51% (543 of 855) (SPG 84: 66.34%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WNTQ-F	1. WYYY-F	1. WYYY-F	1. WYYY-F	1. WYYY-F	1. WSYR	1. WSYR	1. WYYY-F	1. WYYY-F	1. WSYR	1. WYYY-F
2. WAQX-F	2. WAQX-F	2. WAQX-F	2. WHEN	2. WSYR	2. WEZG-F	2. WYYY-F	2. WSYR	2. WSYR	2. WAQX-F+	2. WAQX-F+
3. WKFM-F	3. WNTQ-F	3. WNTQ-F	3. WSYR	3. WHEN	3. WYYY-F	3. WAQX-F	3. WAQX-F	3. WAQX-F	3. WNTQ-F	3. WNTQ-F
4. WYYY-F	4. WKFM-F	4. WHEN	WAQX-F	4. WRRB-F	4. WRRB-F	4. WHEN	4. WEZG-F	4. WNTQ-F	4. WYYY-F	4. WFBL
5.	5. WHEN	5. WSYR	5. WEZG-F	5. WEZG-F	5. WHEN	5. WNTQ-F	5. WNTQ-F	5. WEZG-F	5.	5. WSYR
		6. WKFM-F			6. WFBL					6. WRRB-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WNTQ-F	1. WYYY-F	1. WYYY-F	1. WYYY-F	1. WYYY-F	1. WAQX-F+	1. WAQX-F+	1. WYYY-F	1. WYYY-F	1. WYYY-F
2. WYYY-F	2. WNTQ-F	2.	2. WNTQ-F	2. WSYR	2. WYYY-F	2. WYYY-F	2. WAQX-F+	2. WAQX-F+	2. WRRB-F
3. WAQX-F	3. WAQX-F	3.	3. WHEN	3. WHEN	3.	3.	3.	3.	3. WSYR
4.	4. WKFM-F	4.	4. WAQX-F	4. WEZG-F	4.	4.	4.	4.	WAQX-F+
5.	5.	5.	5. WSYR	5. WNTQ-F	5.	5.	5.	5.	5. WHEN

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		126 (3)	126 (3)	14.7	16.6
AOR	5 (1)	107 (2)	112 (3)	13.1	15.6
AC/OLDIES/SOFT ROCK	64 (2)	164 (4)	228 (6)	26.7	25.4
MOR/VARIETY	144 (3)	1 (1)	145 (4)	17.0	13.9
COUNTRY	24 (2)	61 (2)	85 (4)	9.9	13.4
BLACK/URBAN				0	0
BTFL MUSIC/EZ	5 (1)	65 (2)	70 (3)	8.2	6.2
NEWS/TALK				0	0
NOSTALGIA	70 (2)		70 (2)	8.2	6.9
RELIGION/GOSPEL		14 (1)	14 (1)	1.6	1.2
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS		5 (1)	5 (1)	0.6	0.9
			855 (27)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WEZG	1220	Syracuse	.5/1.9
WMCR+	1600	Oneida	.5/1.5
WMHR-F	102.9	Syracuse	1.5/3.6
WNDR	1260	Syracuse	1.9/5.7
WOSC	1300	Fulton	.4/ .9
WSCP	1070	Sandy Creek	1.1/1.3
WSGO	1440	Oswego	1.8/1.3
WSGO-F	105.5	Oswego	.5/1.2
WIBQ-F	98.7	Utica	.3/1.5
WKGW-F	104.3	Utica	.7/2.8
WOUR-F	96.9	Utica	1.6/3.4
WRCK-F	107.3	Utica	.6/2.6
WUUU-F	102.5	Rome	.4/1.2
WVOR-F	100.5	Rochester	.5/1.9

RADIO STATIONS

WAQX, 1490, 1 KW/250 W	, AOR	ABC-E,	$ NA	(MMR)		Craig Fox
WEZG, 1220, 1 KW (DAYS)	, BTFL	,	$ NA	(Eastman)		Anna Ryan
WFBL, 1390, 5 KW (DA-N)	, NOSTALGIA (Ham)	US 2,ABC-D,	$ 55.00	(Weiss)		Rick Thomas
WHEN, 620, 5 KW/1 KW (DA-N)	, AC	ABC-E,	$110.00	(Blair)	Park	Bob Carolin
WNDR, 1260, 5 KW (DA-N)	, OLDIES (Drake-Chen)	CBS,US 1,	$ 20.00	(HNWH)		George Plavacos
WSYR, 570, 5 KW (DA-2)	, MOR	NBC,NBC-T,	$140.00*	(Katz)	Katz	Hugh Barr
WAQX-F, 95.3, 3 KW @ 300	, AOR	ABC-R,	$ 75.00*	(MMR)		Craig Fox
WEZG-F, 100.9, 3 KW @ 165	, BTFL	,	$ 35.00*	(Eastman)		Anna Ryan
WKFM-F, 104.7, 50 KW @ 500	, CHR	ABC-F,	$ 35.00*	(Christal)	WIlkes-Schwartz	(FULTON) Al Makkay
WMHR-F, 102.9, 20 KW @ 780	, RELIGION	,	$ 10.00	(----)		Gordon Bell
WNTQ-F, 93.1, 97 KW @ 660	, CHR	,	$ NM	(Mc-Guild)		George Plavacos
WRRB-F, 107.9, 50 KW @ 500	, COUNTRY (Drake-Chen)	,	$ 48.00*	(Blair)	Park	Bob Carolin
WSEN-F+, 92.1, 3 KW @ 300	, COUNTRY	ABC-I,	$ 30.00	(Mc-Guild)	Buckley	Dan Deeb
WYYY-F, 94.5, 100 KW @ 650	, AC	,	$160.00*	(Katz)	Katz	Hugh Barr

MISCELLANEOUS COMMENTS WEZG A/F sold by Sky to Lorenz for $1,350,000 (American)...Changes calls to WURS... this happened after the book...

TALLAHASSEE

Arbitron Rank/Pop (12+): 157/150,000
CMSA Rank/Pop: NA
MSA Rank/Pop: 198/209,000
ADI # 131
Average Person Rating: 17.8
Market TSL: 23.6 hours

Stations: 12/11
Diaries: 529/284:1/47.4%
Sample Target: 550
Standard Error: .923
% Below Line: 3.0
% Not Listed: 13.9

Est 1984 Revenue: $4,400,000
Gross Inc.:
HH Inc.: $24,708
Retail $: 1.3 Bil
Pop per Station: 13,636
# 1 Biller: WGLF-F $875,000

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 83
1.	WANM	53/19.9	---	18.8	---	20.2
2.	WGLF-F	37/13.9	---	18.4	---	13.7
3.	WBGM-F	28/10.5	---	9.6	---	7.2
4.	WTHZ-F	21/ 7.9	---	5.4	---	8.7
5.	WKQE	18/ 6.7	---	---	---	1.5
6.	WTNT-F	17/ 6.4	---	8.0	---	3.4
7.	WMNX-F	14/ 5.2	---	12.6	---	10.3
	WTNT	14/ 5.2	---	4.2	---	7.6
9.	WHFL-F	9/ 3.4	---	---	---	---
10.	WWSD-F	7/ 2.6	---	3.8	---	3.0
	WTAL	7/ 2.6	---	4.6	---	4.6
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	WANM	70/487
2.	WTNT-F	60/606
3.	WGLF-F	57/984
4.	WBGM-F	38/627
5.	WTHZ-F	26/484
6.	WMNX-F	23/216
7.	WKQE	20/208
8.	WWSD-F	17/305
9.	WHFL-F	16/149
10.	WTNT	15/248
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	WGLF-F	610/40.7	---	40.7
2.	WBGM-F	404/26.9	---	27.8
3.	WTHZ-F	377/25.1	---	17.8
4.	WANM	304/20.3	---	19.5
5.	WTNT	232/15.5	---	14.4
6.	WTNT-F	220/14.7	---	19.7
7.	WMNX-F	194/12.9	---	24.3
8.	WKQE	146/ 9.7	---	----
9.	WTAL	128/ 8.5	---	8.2
	WWSD-F	128/ 8.5	---	10.5
11.	WHFL-F	105/ 7.0	---	---
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 57.83% (133 of 230) (SPG 84: 67.53%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WGLF-F	1. WANM	1. WANM	1. WANM	1. WANM	1. WTNT-F	1. WANM	1. WANM	1. WANM	1. WGLF-F	1. WANM
2. WANM	2. WGLF-F	2. WGLF-F	2. WBGM-F	2. WBGM-F	2. WANM	2. WGLF-F	2. WBGM-F	2. WGLF-F	2. WWSD-F	2. WGLF-F
WTHZ-F	3. WBGM-F	3. WBGM-F	3. WGLF-F	3. WGLF-F	3.	3. WBGM-F	3. WGLF-F	3. WBGM-F	3. WTHZ-F	3. WBGM-F
4.	4. WKQE	4. WKQE	4.	4. WTNT-F	4.	4. WTNT	4.	4. WTHZ-F	4.	4. WKQE
5.	5. WTHZ-F	5.	5.	5.	5.	5.	5.	5.	5.	5. WTHZ-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WGLF-F	1. WANM	1. WANM	1. WANM	1. WANM	1. WANM	1. WANM	1. WBGM-F	1. WANM	1. WBGM-F
WKQE	2. WGLF-F	2. WGLF-F	2. WGLF-F	2. WGLF-F	2. WGLF-F	2. WBGM-F	2. WANM	2. WBGM-F	2. WANM
3. WANM	3. WKQE	3. WBGM-F	3. WKQE	3. WBGM-F	3. WTHZ-F	WGLF-F	3. WGLF-F	WGLF-F	WTNT
4. WTHZ-F	4. WBGM-F	4. WKQE	4. WBGM-F	4.	4.	4. WTHZ-F	WTNT	4.	4. WTNT-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		37 (1)	37 (1)	16.1	21.2
AOR		21 (1)	21 (1)	9.1	6.1
AC/OLDIES/SOFT ROCK		28 (1)	28 (1)	12.2	10.8
MOR/VARIETY	14 (1)		14 (1)	6.1	4.8
COUNTRY		31 (2)	31 (2)	13.5	29.4
BLACK/URBAN	53 (1)	7 (1)	60 (2)	26.1	21.2
BTFL MUSIC/EZ		9 (1)	9 (1)	3.9	0
NEWS/TALK				0	0
NOSTALGIA	7 (1)		7 (1)	3.0	5.2
RELIGION/GOSPEL	23 (2)		23 (2)	10.0	1.3
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS				0	0
			230 (12)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WCVC	1330	Tallahassee	1.9/6.7

RADIO STATIONS

WANM, 1070, 10 KW (DAYS) , BLACK SBN,NBN, $30.00 (Blair) Robert Badger
WKQE, 1410, 5 KW (DAYS) , RELIGION , $10.00 (Eastman) Statewide
WTAL, 1450, 1 KW/250 W (DA-1), NOSTALGIA (Ham) ABC-E, $10.00 (P/W) Don Keyes
WTNT, 1270, 5 KW (DA-N) , MOR/TALK CBS,NBC-T, $22.00* (Katz) Palmer Jack Lenz

WBGM-F, 98.9, 100 KW @ 365, AC ABC-C, $24.00* (Eastman) Statewide Kirk Donovan
WGLF-F, 104.1, 100 KW @ 440, CHR ABC-F, $33.00* (Blair) Royce Plummer
WMNX-F, 95.9, 3 KW @ 300, COUNTRY (TM) ABC-D, $28.00* (Mc-Guild) HVS Dick Drury
WTHZ-F, 103.1, 3 KW @ 300, AOR (?) US 1, $29.00 (Torbet) Kelly Jay Martin
WTNT-F, 94.9, 100 KW @ 850, COUNTRY , $27.00* (Katz) Palmer Jack Lenz
WHFL-F, 104.9, 3 KW @ 300, BTFL/EZ (KalaMusic) , $15.00* (HNWH)

WJAD-F, 97.3, 100 KW @ 850, CHR , $16.00 (Selcom) (BAINBRIDGE) Charles Rowe
WPAP-F, 92.5, 100 KW @ 1230, COUNTRY , $20.00 (Mc-Guild) (PANAMA CITY) Bo Bowman
WWSD-F, 101.7, 3 KW @ 200, COUNTRY/BLACK MBS, $ 6.00 (Southern) (QUINCY) Monte Bitner

MISCELLANEOUS COMMENTS WMNX-F sold to HVS for $1,250,000 (Chapman)...WOWD changes calls to WTHZ (March)... Arbitron fell 4% short of sample target...

TAMPA-ST. PETERSBURG

Arbitron Rank/Pop (12+): 21/1,596,200
CMSA Rank/Pop: # 20
MSA Rank/Pop: 20/1,818,300
ADI # 18
Average Person Rating: 18.8
Market TSL: 25.0 hours

Stations: 22/20
Diaries: 1617/987:1/46.7%
Sample Target: 1530
Standard Error: .506
% Below Line: 3.5
% Not Listed: 10.2

Est. 1984 Revenue: $38,900,000
Gross Inc.:
HH Inc.: $26,062
Retail $: 11.0 Bil
Pop per Station: 79,810
# 1 Biller: WRBQ-F $7,650,000

12+ METRO 1/4/SHARE			WIN 85	FAL 84	SUM 84	SPG 84
1.	WWBA-F	436/14.5	12.9	13.3	---	13.5
2.	WRBQ-F	373/12.4	11.5	11.2	---	11.2
3.	WIQI-F	211/ 7.0	5.9	6.8	---	5.2
4.	WQYK-F	210/ 7.0	7.5	6.7	---	8.7
5.	WYNF-F	201/ 6.7	7.8	6.7	---	7.5
6.	WDAE	171/ 5.7	4.8	5.2	---	4.9
7.	WSUN	159/ 5.3	4.3	6.5	---	4.8
8.	WZNE-F	147/ 4.9	4.3	4.3	---	5.6
9.	WFLA	101/ 3.4	4.8	5.2	---	4.9
10.	WGUL-F	92/ 3.1	3.8	2.1	---	1.8
11.	WPLP	89/ 3.0	3.0	3.5	---	2.9
12.	WMGG-F	79/ 2.6	2.9	3.5	- -	3.2
13.	WTMP	75/ 2.5	3.2	3.8	---	3.3
14.	WLFF	58/ 1.9	1.5	.9	---	3.1
15.	WDUV-F	56/ 1.9	2.1	2.1	---	1.6
16.						
17.						
18.						
19.						
20.						
21.						
22.						
23.						
24.						
25.						

12+ TSA 1/4/CUME		
1.	WWBA-F	482/4183
2.	WRBQ-F	439/5338
3.	WYNF-F	310/3209
4.	WQYK-F	243/2549
5.	WSUN	242/2871
6.	WIQI-F	235/2880
7.	WZNE-F	183/2954
8.	WDAE	181/1619
9.	WDUV-F	177/2169
10.	WFLA	114/1731
11.	WPLP	97/1104
12.	WGUL-F	93/ 834
13.	WMGG-F	89/1571
14.	WFLA-F	86/1581
15.	WTMP	85/1287
16.		
17.		
18.		
19.		
20.		
21.		
22.		
23.		
24.		
25.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	WRBQ-F	4240/26.6	24.8	26.0
2.	WWBA-F	3573/22.4	20.2	21.0
3.	WIQI-F	2526/15.8	14.7	13.3
4.	WZNE-F	2378/14.9	13.5	15.6
5.	WQYK-F	2060/12.9	11.4	15.7
6.	WYNF-F	1970/12.3	12.5	13.6
7.	WSUN	1915/12.0	14.0	14.2
8.	WDAE	1496/ 9.4	10.2	10.1
9.	WFLA	1433/ 9.0	10.5	10.7
10.	WMGG-F	1371/ 8.6	10.8	9.3
11.	WTMP	1115/ 7.0	6.9	5.8
12.	WPLP	967/ 6.1	8.1	6.6
13.	WDUV-F	959/ 6.0	4.7	4.8
14.	WFLA-F	879/ 5.5	7.1	6.8
15.	WGUL-F	785/ 4.9	5.3	5.1
16.				
17.				
18.				
19.				
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 71.45% (1922 of 2690) (SPG 84: 69.78%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WRBQ-F	1. WRBQ-F	1. WRBQ-F	1. WRBQ-F	1. WRBQ-F	1. WWBA-F	1. WRBQ-F+	1. WWBA-F	1. WWBA-F	1. WWBA-F	1. WWBA-F
2. WZNE-F	2. WYNF-F	2. WIQI-F	2. WIQI-F	2. WIQI-F	2. WQYK-F	2. WWBA-F	2. WRBQ-F	2. WRBQ-F	2. WRBQ-F	2. WRBQ-F
3. WYNF-F	3. WIQI-F	3. WYNF-F	3. WWBA-F	3. WWBA-F	3. WRBQ-F	3. WQYK-F	3. WIQI-F	3. WQYK-F	3. WYNF-F	3. WYNF-F
4.	4. WZNE-F	4. WZNE-F	WYNF-F	4. WQYK-F	4. WDAE	4. WSUN	4. WQYK-F	4. WYNF-F	4. WIQI-F	4. WIQI-F
5.	5. WMGG-F	5. WQYK-F	5. WSUN	5. WSUN	5. WSUN	5. WIQI-F	5. WYNF-F	5. WIQI-F	5. WFLA	5. WQYK-F
6.	6. WTMP	WWBA-F	6. WQYK-F	6. WYNF-F	6. WIQI-F	6. WYNF-F	6. WSUN	6. WDAE	6. WDAE	6. WDAE
7.	7.	7.	7.	7.	7.	7. WDAE	7. WDAE	7. WZNE-F	7. WZNE-F	7. WZNE-F
8.	8.	8.	8.	8.	8.	8. WFLA	8.	8. WSUN	8.	8. WSUN
9.	9.	9.	9.	9.	9.	9. WZNE-F	9.	9.	9.	9. WGUL-F
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WRBQ-F	1. WRBQ-F	1. WRBQ-F	1. WRBQ-F	1. WRBQ-F	1. WYNF-F	1. WYNF-F	1. WRBQ-F	1. WRBQ-F	1. WRBQ-F
2. WIQI-F	2. WIQI-F	2. WIQI-F	2. WIQI-F	2. WIQI-F	2. WRBQ-F	2. WRBQ-F	2. WYNF-F	2. WYNF-F	2. WIQI-F
3. WYNF-F	3. WZNE-F	3. WZNE-F	3. WZNE-F	3. WWBA-F	3. WZNE-F	3. WZNE-F	3. WMGG-F	3. WIQI-F	3. WYNF-F
4. WZNE-F	4. WYNF-F	4. WTMP	4. WYNF-F	4. WQYK-F	4. WIQI-F	4. WIQI-F	4. WIQI-F	4. WZNE-F	4. WQYK-F
5.	5. WMGG-F	5. WYNF-F	5. WQYK-F	5.	5.	5.	WWBA-F	5. WWBA-F	5. WSUN
6.	WTMP	6.	6. WWBA-F	6.	6.	6.	6.	6. WSUN	WWBA-F
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP	33 (1)	520 (2)	553 (3)	20.6	22.2
AOR		201 (1)	201 (1)	7.5	8.2
AC/OLDIES/SOFT ROCK	44 (1)	371 (4)	415 (5)	15.4	14.2
MOR/VARIETY	101 (1)		101 (1)	3.8	3.9
COUNTRY	159 (1)	210 (1)	369 (2)	13.7	14.7
BLACK/URBAN	94 (2)		94 (2)	3.5	3.6
BTFL MUSIC/EZ		492 (2)	492 (2)	18.3	17.6
NEWS/TALK	89 (1)		89 (1)	3.3	3.5
NOSTALGIA	248 (2)	92 (1)	340 (3)	12.6	12.0
RELIGION/GOSPEL				0	0
SPANISH				0	0
CLASSICAL			36 (1)	1.3	0
UNKNOWN/OTHERS				0	0
			2690 (22)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WFLA-F	93.3	Tampa	1.4/5.5
WHBO	1040	Tampa	1.5/2.3
WRBQ	1380	St. Pete	1.1/4.2
WRXB	1590	St. Pete	.6/2.0
WTAN	1340	Clearwater	.6/2.0
WXCR-F	92.1	Safety Harbor	1.2/3.5
WAVE-F	102.5	Sarasota	1.3/4.2

RADIO STATIONS

AM STATIONS

WAMA, 860, 500 W (DA-1)	, SPANISH	, $ 16.00	(Caballero)		Victor Lanz
WCBF, 1010, 50 KW (DAYS,DA)	, RELIGION	, $ 13.00	(----)	Sudbrink	Wes Howard
WDAE, 1250, 5 KW (DA-N)	, NOSTALGIA	ABC-I, $ 75.00*	(Mc-Guild)	Gannett	Jay Cook
WFLA, 970, 5 KW (DA-2)	, MOR	NBC,NBC-T, $ 67.00*	(Blair)	Blair	Ken Clifford
WHBO, 1040, 5 KW (DAYS)	, OLDIES	UPI, $ 27.00	(----)		Bob Stochr
WLFF, 680, 1 KW (DAYS)	, NOSTALGIA	, $ 35.00	(----)	Century	Bill Dutcher
WPLP, 570, 1 KW (DA-2)	, NEWS/TALK	CBS,MBS, $ 50.00*	(Selcom)	Guy Gannett	Tim Williams
WRBQ, 1380, 5 KW (DA-N)	, CHR	ABC-F, $ NA	(Eastman)	Edens	Mike Osterhout
WRXB, 1590, 5 KW/1 KW (DA-2)	, BLACK	NBN, $ 35.00	(Lazar)		Eugene Dansey
WSUN, 620, 10 KW (DA-N)	, COUNTRY	ABC-E,US II, $ 85.00*	(Katz)	CBS	Ed Sander
WTAN, 1340, 1 KW/250 W	, MOR	ABC-D, $ 24.00	(----)		Chet Hollinger
WTIS, 1110, 10 KW (DAYS,DA)	, RELIGION	, $ 16.00	(----)		Jamie Clark
WTYM, 1300, 5 KW/1 KW (DA-2)	, SPANISH	, $ 28.00	(----)	Associated	Monroe Berkman
WTMP, 1150, 5 KW/2.5 KW (DA-2)	, BLACK	SBN, $ 50.00	(HNWH)		Paul Major
WYOU, 1550, 10 KW (DAYS)	, SPANISH	, $ NA	(Lotus)		John Rhea

FM STATIONS

WFLA-F, 93.3, 100 KW @ 930	, AC	, $ 60.00*	(Blair)	Blair	Ken Clifford
WGUL-F, 105.5, 3 KW @ 300	, NOSTALGIA (Ham)	MBS, $ 50.00*	(Masla)		Carl Marcocci
WIQI-F, 100.7, 100 KW @ 503	, AC	, $ 95.00	(Mc-Guild)	Gannett	Jay Cook
WMGG-F, 95.7, 100 KW @ 507	, CONTEMP (Burk-Abr)	, $ 80.00*	(MMR)	Metroplex	Jonathan Pinch
WQYK-F, 99.5, 100 KW @ 550	, COUNTRY	, $105.00*	(Torbet)	Lake Huron	Bill Hill
WRBQ-F, 104.7, 100 KW @ 555	, CHR	ABC-F, $150.00*	(Eastman)	Edens	Mike Osterhaut
WWBA-F, 107.3, 100 KW @ 649	, BTFL/EZ	, $140.00*	(Republic)	Metromedia	Bill Burns
WXCR-F, 92.1, 1.7 KW @ 400	, CLASSICAL	UPI, $ 50.00*	(CMBS)		Dan Johnson
WYNF-F, 94.9, 100 KW @ 1460	, AOR (Pollack)	ABC-R, $100.00*	(Katz)	CBS	Chris Wheat
WZNE-F, 97.9, 100 KW @ 639	, CHR	Source, $ 85.00*	(Christal)	DKM	Don Hibbitts

CALL LETTER CHANGES

WLFW changes to WLFF

FORMAT CHANGES

STATION SALES

WTAN (Clearwater): sold for $570,000

WSUN/WYNF-F: from Gulf to Taft to CBS for $22,000,000 (est)

MISCELLANEOUS COMMENTS

TERRE HAUTE

Arbitron Rank/Pop (12+): 146/179,300
CMSA Rank/Pop: NA
MSA Rank/Pop: 269/135,000
ADI # 128
Average Person Rating: 15.2
Market TSL: 20.7 hours

Stations: 17/14
Diaries: 581/309:1/56.2%
Sample Target: 550
Standard Error: .797
% Below Line: 2.4
% Not Listed: 8.4

Est 1984 Revenue: $3,500,000
Gross Inc.:
HH Inc.: $22,849
Retail $: 1.2 Bil
Pop per Station: 12,?07
# 1 Biller: WTHI-F $770,000

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 83
1.	WTHI-F	66/24.2	---	21.4	---	19.5
2.	WZZQ-F	47/17.2	---	12.7	---	7.6
3.	WTHI	32/11.7	---	8.2	---	9.3
4.	WPFR-F	30/11.0	---	20.9	---	13.6
5.	WVTS-F	26/ 9.5	---	11.8	---	19.5
6.	WBOW	13/ 4.8	---	7.7	---	9.3
7.	WPRS	10/ 3.7	---	---	---	---
8.	WACF-F	9/ 3.3	---	1.4	---	.4
9.	WWVR-F	3/ 1.1	---	3.2	---	.8
	WGN	3/ 1.1	---	.5	---	---
11.						
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	WTHI-F	105/1059
2.	WZZQ-F	72/ 752
3.	WPFR-F	49/ 803
4.	WVTS-F	40/ 633
5.	WTHI	35/ 341
6.	WLS	20/ 341
7.	WACF-F	14/ 314
8.	WBOW	13/ 266
9.	WPRS	11/ 141
10.	WKZI	9/ 117
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	WTHI-F	673/37.5	---	33.5
2.	WPFR-F	507/28.3	---	36.5
3.	WZZQ-F	436/24.3	---	21.7
4.	WVTS-F	420/23.4	---	28.5
5.	WTHI	289/16.1	---	16.4
6.	WBOW	242/13.5	---	20.2
7.	WACF-F	193/10.8	---	4.6
8.	WPRS	117/ 6.5	---	---
9.	WLS	105/ 5.9	---	3.7
10.	WWVR-F	83/ 4.6	---	5.8
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 73.20% (183 of 250) (SPG 84: 78.33%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WPFR-F	1. WZZQ-F	1. WZZQ-F	1. WTHI-F	1. WTHI-F	1. WTHI-F	1. WTHI-F	1. WTHI-F	1. WTHI-F	1. WTHI-F	1. WTHI-F
WZZQ-F	2. WPFR-F	2. WTHI-F	2. WZZQ-F	2. WZZQ-F	2. WTHI	2. WTHI	2. WZZQ-F	2. WZZQ-F	2. WZZQ-F	2. WZZQ-F
3.	3. WVTS-F	3. WPFR-F	3. WPFR-F	3. WPFR-F	3.	3. WZZQ-F	3. WTHI	3. WPFR-F	3. WVTS-F	3. WVTS-F
4.	4. WTHI-F	4. WVTS-F	WVTS-F	WTHI	4.	4. WPFR-F	4. WVTS-F	4. WVTS-F	WPFR-F	4. WPFR-F
5.	5.	5.	5.	WVTS-F	5.	5.	5.	5.	5.	WTHI

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WZZQ-F	1. WZZQ-F	1. WZZQ-F	1. WZZQ-F	1. WTHI-F	1. WZZQ-F	1. WZZQ-F	1. WZZQ-F	1. WZZQ-F	1. WTHI-F
2. WPFR-F	2. WPFR-F	WVTS-F	2. WPFR-F	2. WPFR-F	2. WTHI-F	2. WTHI-F	2. WTHI-F	2. WTHI-F	2. WZZQ-F
3. WVTS-F	3. WVTS-F	3. WPFR-F	3. WTHI-F	WVTS-F	WPFR-F	3. WVTS-F	3.	3.	3.
4.	4.	4.	4. WVTS-F	WZZQ-F	4. WVTS-F	4.	4.	4.	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP	2 (1)	77 (2)	79 (3)	31.6	36.0
AOR				0	13.8
AC/OLDIES/SOFT ROCK		26 (1)	26 (1)	10.4	0
MOR/VARIETY	26 (3)		26 (3)	10.4	18.7
COUNTRY	4 (3)	79 (4)	83 (7)	33.2	25.6
BLACK/URBAN				0	0
BTFL MUSIC/EZ	3 (1)		3 (1)	1.2	2.5
NEWS/TALK				0	0
NOSTALGIA	32 (1)		32 (1)	12.8	0
RELIGION/GOSPEL		3 (1)	3 (1)	1.2	3.4
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS				0	0
			250 (17)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WAXI-F	104.9	Rockville	.4/2.5
WKZI	800	Casey, IL	.4/2.8
WNDI	1550	Sullivan	.7/1.8
WNDI-F	95.3	Sullivan	.4/2.3
WLS	890	Chicago	.7/5.9
WSM	650	Nashville	.4/1.6

RADIO STATIONS

WBOW, 1230, 1 KW/250 W , MOR	ABC-I, $13.00 (Torbet)	Contemp Media	Bill Kepler
WPFR, 1300, 500 W (DAYS) , BTFL MUS	MBS, $12.00 (Selcom)	Oak Ridge Boys	Jerry Scott
WTHI, 1480, 5 KW/1 KW (DA-2), NOSTALGIA	CBS, $18.00 (Katz)		Russ Arnold
WPFR-F, 102.7, 50 KW @ 500, CHR	ABC-F, $26.00* (Selcom)	Oak Ridge Boys	Jerry Scott
WTHI-F, 99.9, 50 KW @ 500, COUNTRY	CBS, $29.00* (Katz)		Russ Arnold
WVTS-F, 100.7, 50 KW @ 500, AC (TM)	CBS-R, $17.00 (Weiss)		Bob Rouse
WWVR-F, 105.5, 3 KW @ 300, RELIGION	UPI, $ 9.00 (----)		Howard Huey
WZZQ-F, 107.5, 28 KW @ 670, CHR/AOR	ABC-E, $20.00* (Torbet)	Contemp Media	Bill Kepler
WAXI-F, 104.9, 1 KW @ 440, COUNTRY/BTFL	, $ 8.00 (----)	(ROCKVILLE)	Bill Cook
WACF-F, 98.5, 50 KW @ 500, COUNTRY	ABC-E, $ 9.00 (----)	(PARIS)	Bill Brown

MISCELLANEOUS COMMENTS WVTS-F sold for $750,000 (Thorburn)...Clark and Edgar Counties, IL were added to Metro...

TOLEDO

Arbitron Rank/Pop (12+): 63/507,800
CMSA Rank/Pop: NA
MSA Rank/Pop: 76/615,800
ADI # 60
Average Person Rating: 16.5
Market TSL: 21.8 hours

Stations: 23/14
Diaries: 1265/401:1/53.9%
Sample Target: 1010
Standard Error: .553
% Below Line: 11.7
% Not Listed: 9.2

Est 1984 Revenue: $12,500,000
Gross Inc.:
HH Inc.: $26,885
Retail $: 3.7 Bil
Pop per Station: 36,271
# 1 Biller: WSPD $1,700,000

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 83	BIRCH SHARE
1.	WMHE-F	102/12.2	9.5	6.0	7.5	7.5	12.8
2.	WLQR-F	89/10.6	11.9	11.3	9.0	8.3	6.9
3.	WIOT-F	83/ 9.9	11.2	9.1	10.3	12.2	17.3
4.	WSPD	83/ 9.9	9.3	9.9	8.8	9.4	10.2
5.	WKLR-F	61/ 7.3	8.3	7.5	9.2	8.0	9.2
6.	WRQN-F	56/ 6.7	7.8	8.1	4.4	---	8.8
7.	WTOD	44/ 5.2	3.3	4.7	5.2	6.0	1.9
8.	WWWM-F	42/ 5.0	6.4	6.1	5.2	7.8	6.5
9.	WJR	39/ 4.6	4.9	6.6	5.9	5.0	3.6
10.	WVOI	37/ 4.4	3.7	2.5	3.3	1.3	3.7
11.	WCWA	34/ 4.1	4.4	4.4	3.2	5.4	2.7
12.							
13.							
14.							
15.							

12+ TSA 1/4/CUME		
1.	WMHE-F	187/2326
2.	WIOT-F	176/1838
3.	WLQR-F	148/1746
4.	WSPD	125/1606
5.	WJR	120/1691
6.	WKLR-F	90/1127
7.	WRQN-F	85/1210
8.	WTOD	64/ 595
9.	WWWM-F	56/ 828
10.	WHMQ-F	45/ 416
11.	CKLW	42/ 678
12.	WVOI	37/ 411
13.	WCWA	34/ 512
14.	WOHO	29/ 470
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	WMHE-F	1382/27.2	25.0	16.2
2.	WSPD	1228/24.2	24.6	20.9
3.	WIOT-F	1083/21.3	23.7	23.4
4.	WLQR-F	1066/21.0	22.1	22.3
5.	WRQN-F	873/17.2	16.6	18.8
6.	WKLR-F	734/14.5	14.6	16.1
7.	WWWM-F	722/14.2	16.5	14.8
8.	WJR	685/13.5	12.7	16.1
9.	WCWA	491/ 9.7	11.6	9.7
10.	WTOD	436/ 8.6	5.8	7.7
11.	WVOI	399/ 7.9	7.9	4.2
12.	WOHO	393/ 7.7	9.1	9.3
13.				
14.				
15.				

12+ FM SHARE (METRO): 63.52% (484 of 762) (SPG 84: 62.32%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WMHE-F	1. WIOT-F	1. WMHE-F	1. WMHE-F	1. WMHE-F	1. WLQR-F	1. WSPD	1. WLQR-F	1. WMHE-F	1. WSPD	1. WMHE-F
2. WRQN-F	2. WMHE-F	2. WIOT-F	2. WKLR-F	2. WKLR-F	2. WSPD	2. WMHE-F	2. WMHE-F	2. WIOT-F	2. WMHE-F	2. WLQR-F
3. WIOT-F	3. WRQN-F	3. WKLR-F	3. WLQR-F	3. WLQR-F	3. WKLR-F	3. WLQR-F	3. WIOT-F	WLQR-F	3. WIOT-F	3. WRQN-F
4. WVOI	4. WWWM-F	4. WWWM-F	4. WIOT-F	4. WSPD	4. WTOD	4. WIOT-F	4. WKLR-F	4. WKLR-F	4. WRQN-F	4. WIOT-F
5.	5. WKLR-F	5. WRQN-F	WWWM-F	5. WWWM-F	5. WMHE-F	5. WKLR-F	5. WWWM-F	5. WRQN-F	5. WJR	5. WKLR-F
		6. WLQR-F		6. WIOT-F				6. WSPD	6. WSPD	6. WSPD

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WMHE-F	1. WMHE-F	1. WMHE-F	1. WMHE-F	1. WMHE-F	1. WIOT-F	1. WIOT-F	1. WIOT-F	1. WIOT-F	1. WMHE-F
2. WIOT-F	2. WIOT-F	2. WWWM-F	2. WWWM-F	2. WKLR-F	2. WRQN-F	2. WMHE-F	2. WMHE-F	2. WMHE-F	2. WKLR-F
3. WRQN-F	3. WWWM-F	3. WVOI	3. WKLR-F	WLQR-F	3.	3. WRQN-F	3. WSPD	3. WRQN-F	3. WIOT-F
4.	4. WRQN-F	4. WKLR-F	4. WIOT-F	WWWM-F	4.	4. WWWM-F	WRQN-F	4. WKLR-F	4. WSPD
5.	5. WVOI	5. WIOT-F	WLQR-F	5. WSPD	5.	5.	5.	5. WSPD	5. WLQR-F
	WKLR-F			WVOI					

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		169 (4)	169 (4)	22.2	18.8
AOR		95 (3)	95 (3)	12.5	12.5
AC/OLDIES/SOFT ROCK	13 (1)	51 (3)	64 (4)	8.4	11.4
MOR/VARIETY	130 (3)		130 (3)	17.1	18.6
COUNTRY	44 (1)	69 (2)	113 (3)	14.8	16.1
BLACK/URBAN	37 (1)	11 (1)	48 (2)	6.3	3.8
BTFL MUSIC/EZ		89 (1)	89 (1)	11.7	12.4
NEWS/TALK				0	0
NOSTALGIA	48 (2)		48 (2)	6.2	4.9
RELIGION/GOSPEL	4 (1)		4 (1)	0.5	0.7
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS				0	0
			762 (23)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WFOB	1430	Fostoria	1.0/2.2
WHFD-F	95.9	Archbold	.7/2.4
WJYM	730	Bowling Green	.5/1.5
WOHO	1470	Toledo	1.5/7.7
CKLW	800	Windsor	1.7/4.6
WHMQ-F	100.5	Findlay	1.0/1.3
WHYT-F	96.3	Detroit	.5/1.1
WJLB-F	97.9	Detroit	1.3/3.3
WLLZ-F	98.7	Detroit	.5/2.2
WOMC-F	104.3	Detroit	.4/ .8
WRIF-F	101.1	Detroit	1.0/2.9
WTWR-F	98.3	Monroe	.8/2.9

RADIO STATIONS

WCWA, 1230, 1 KW/250 W , NOSTALGIA	CBS,MBS, $25.00*	(Mc-Guild)	Reams	Bob Lafferty
WOHO, 1470, 1 KW (DA-2) , AC/MOR	, $28.00*	(----)		Bill Neiderman
WSPD, 1370, 5 KW (DA-N) , MOR	NBC,NBC-T, $48.00	(Katz)		Tom Girocco
WTOD, 1560, 5 KW (DAYS,DA), COUNTRY	ABC-I, $34.00*	(MMR)	Booth	Clyde Roberts
WVOI, 1520, 1 KW (DA-2) , BLACK	SBN, $22.00	(Regional)	Jacor	Chuck Welch
WIOT-F, 104.7, 37 KW @ 655, AOR (Burk-Abr)	, $68.00	(Mc-Guild)	Reams	Bob Lafferty
WKLR-F, 99.9, 50 KW @ 500, COUNTRY	ABC-E, $44.00*	(MMR)	Booth	Clyde Roberts
WLQR-F, 101.5, 15 KW @ 810, BTFL/EZ (Bonne)	, $67.00	(Katz)		Tom Girocco
WMHE-F, 92.5, 50 KW @ 480, CONTEMP/AC	ABC-F, $60.00	(Christal)		Ruth Ray
WRQN-F, 93.5, 3 KW @ 300, CHR	, $20.00	(Weiss)	(BOWLING GREEN)	Joel Speiser
WWWM-F, 105.5, 2.5 KW @ 340, AC	, $30.00	(Blair)		Bill Neiderman

TOPEKA

Arbitron Rank/Pop (12+): 163/129,900
CMSA Rank/Pop: NA
MSA Rank/Pop: 241/156,000
ADI # 139
Average Person Rating: 15.3
Market TSL: 20.2 hours

Stations: 14/8
Diaries: 551/236:1/44.4%
Sample Target: 550
Standard Error: .796
% Below Line: 21.5
% Not Listed: 9.0

Est 1984 Revenue: $5,200,000
Gross Inc.:
HH Inc.: $27,562
Retail $: 1.0 Bil
Pop per Station: 16,238
# 1 Biller: WIBW $1,000,000

	12+ METRO 1/4/SHARE		FAL 84	SPG 84	FAL 83	SPG 83
1.	KTPK-F	25/12.6	---	8.1	---	17.2
2.	KDVV-F	22/11.1	---	12.5	---	13.0
3.	WIBW-F	20/10.1	---	12.2	---	3.8
4.	KTOP	19/ 9.5	---	7.7	---	6.1
	KYYS-F	19/ 9.5	---	7.0	---	5.3
6.	WIBW	15/ 7.5	---	8.1	---	6.5
	WREN	15/ 7.5	---	7.7	---	7.3
8.	KMAJ-F	14/ 7.0	---	5.9	---	9.9
9.	KSKX	12/ 6.0	---	7.0	---	8.0
10.	KMBR-F	5/ 2.5	---	.7	---	.8
11.						
12.						
13.						
14.						
15.						

	12+ TSA 1/4/CUME	
1.	WIBW-F	100/1375
2.	KTPK-F	60/ 469
3.	WDAF	55/ 653
4.	KYYS-F	51/ 510
5.	WIBW	41/ 753
6.	KZZC-F	28/ 450
7.	KTOP	27/ 287
8.	WREN	26/ 485
9.	KDVV-F	24/ 469
10.	KMAJ-F	18/ 291
11.	KSKX	15/ 265
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		FAL 84	SPG 84
1.	WIBW-F	384/29.6	---	26.1
2.	KDVV-F	357/27.5	---	26.8
3.	KTPK-F	211/23.9	---	16.0
4.	WREN	287/22.1	---	18.4
5.	WIBW	266/20.5	---	20.3
6.	KYYS-F	212/16.3	---	13.8
7.	KTOP	208/16.0	---	14.4
8.	KMAJ-F	183/14.1	---	16.5
9.	KZZC-F	175/13.5	---	9.5
10.	KSKX	174/13.4	---	14.2
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 62.43% (113 of 181) (SPG 84: 57.20%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KDVV-F	1. KYYS-F	1. KTPK-F	1. KTPK-F	1. KTPK-F	1. KTOP	1. KTPK-F	1. KTPK-F	1. KDVV-F	1. WIBW	1. KTPK-F
2. WIBW-F	2. KDVV-F	2. WIBW-F	2. WIBW-F	2. WIBW-F	2. KTPK-F	2. KTOP	KDVV-F	2. KTPK-F	2. KTPK-F	KDVV-F
KZZC-F	3. KTPK-F	KDVV-F	3. KYYS-F	3. WREN	3. WREN	3. KDVV-F	3. WIBW-F	3. KYYS-F	3. KDVV-F	3. KYYS-F
4.	4. WIBW-F	KYYS-F	4. WREN	KYYS-F	4. WIBW	WREN	4. KTOP	4. WIBW-F	4. WREN	4. KTOP
5.	5. KMAJ-F	5. KMAJ-F	5.	5.	KSKX	5. WIBW	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KDVV-F	1. KDVV-F	1. KDVV-F	1. KDVV-F	1. KTPK-F	1. KYYS-F	1. KYYS-F	1. KYYS-F	1. KYYS-F	1. KTPK-F
2. KMAJ-F	2. KMAJ-F	KSKX	2. KTPK-F	2. WIBW-F	2. KDVV-F	2. KTPK-F	2. WIBW-F	2. KTPK-F	KYYS-F
3. KTPK-F	KTPK-F	KTPK-F	3. WIBW-F	WREN	KTPK-F	WIBW-F	3. KTPK-F	3. WIBW-F	3. WIBW-F
4.	4. WIBW-F	WIBW-F	4. KMAJ-F	4.	4.	4. KDVV-F	4.	4.	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		48 (3)	48 (3)	26.5	27.6
AOR		19 (1)	19 (1)	10.5	11.9
AC/OLDIES/SOFT ROCK	15 (1)	14 (1)	29 (2)	16.0	16.5
MOR/VARIETY	15 (1)		15 (1)	16.0	16.5
COUNTRY	15 (2)	25 (1)	40 (3)	22.1	22.2
BLACK/URBAN		2 (1)	2 (1)	1.1	0
BTFL MUSIC/EZ		5 (1)	5 (1)	2.8	0.8
NEWS/TALK	4 (1)		4 (1)	2.2	3.3
NOSTALGIA	19 (1)		19 (1)	10.5	0
RELIGION/GOSPEL				0	0
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS				0	0
			181 (14)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KCMO	810	Kansas City	2.0/7.6
KPRS-F	103.3	Kansas City	1.0/2.2
KZZC-F	98.9	Leavenworth	3.0/13.5
WDAF	610	Kansas City	1.5/5.3

RADIO STATIONS

KSKX, 1440, 5 KW/1 KW (DA-2), COUNTRY	ABC-I, $18.00	(Torbet)		Fritz Reynolds
KTOP, 1490, 1 KW/250 W , NOSTALGIA	MBS, $19.00	(Blair)	Harris	Don Neer
WIBW, 580, 5 KW (DA-N) , MOR/TALK	CBS,MBS, $30.00	(Katz)	Stauffer	Dick Painter
WREN, 1250, 5 KW (DA-N) , OLDIES/AC	US 2, $15.00	(Eastman)		Gary Dick
KDVV-F, 100.3, 100 KW @ 260, CHR	, $28.00	(Blair)	Harris	Don Neer
KMAJ-F, 107.7, 100 KW @ 460, AC	, $25.00*	(Torbet)		Fred Reynolds
KTPK-F, 106.9, 100 KW @ 433, COUNTRY (Radio Arts)	, $27.00*	(HNWH)		H. Powers
WIBW-F, 97.3, 100 KW @ 1217, CHR	Source, $25.00	(Katz)	Stauffer	Dick Painter

MISCELLANEOUS COMMENTS WREN sold for $1,250,000...Jefferson and Osage Counties deleted from Metro...

TUCSON

Arbitron Rank/Pop (12+): 64/505,300
CMSA Rank/Pop: NA
MSA Rank/Pop: 82/590,300
ADI # 86
Average Person Rating: 17.3
Market TSL: 23.0 hours

Stations: 19/18
Diaries: 930/543:1/50.2%
Sample Target: 880
Standard Error: .643
% Below Line: 0.6
% Not Listed: 9.6

Est 1984 Revenue: $12,800,000
Gross Inc.:
HH Inc.: $27,999
Retail $: 3.2 Bil
Pop per Station: 28,072
# 1 Biller: KCUB $1,750,000

	12+ METRO 1/4/SHARE		FAL 84	SPG 84	FAL 83	SPG 83
1.	KRQQ-F	116/13.3	11.8	13.9	9.4	9.3
2.	KJYK-F	102/11.7	11.8	10.6	9.7	11.9
3.	KLPX-F	79/ 9.0	6.1	7.7	8.4	6.7
4.	KWFM-F	70/ 8.0	6.0	6.8	8.7	11.1
5.	KIIM-F	65/ 7.4	4.2	6.2	1.6	3.2
6.	KAIR	57/ 6.5	2.0	4.8	7.3	4.3
7.	KGVY	46/ 5.3	5.6	3.9	5.1	3.5
8.	KCEE	41/ 4.7	7.5	4.0	5.1	6.0
	KHYT	41/ 4.7	5.1	5.7	4.4	6.0
10.	KXEW	38/ 4.3	4.8	6.1	4.5	5.6
11.	KCUB	31/ 3.5	8.1	8.4	11.0	11.2
12.	KTKT	27/ 3.1	3.0	3.9	4.1	3.6
13.	KNST	16/ 1.8	3.5	3.4	3.1	2.5
14.	KFLT	15/ 1.7	2.7	2.2	1.6	2.2
15.	KEZG-F	14/ 1.6	.3	1.0	.5	---

BIRCH SHARE

	12+ TSA 1/4/CUME	
1.	KRQQ-F	117/1450
2.	KJYK-F	116/1074
3.	KLPX-F	94/1129
4.	KWFM-F	75/1075
5.	KIIM-F	66/ 731
6.	KAIR	57/ 738
7.	KCEE	49/ 774
	KGVY	49/ 388
9.	KHYT	41/ 672
10.	KXEW	38/ 269
11.	KCUB	31/ 537
12.	KTKT	28/ 683
13.	KNST	16/ 445
14.	KFLT	15/ 163
	KEZG-F	15/ 186

	12+ METRO CUME/ METRO CUME RATING		FAL 84	SPG 84
1.	KRQQ-F	1376/27.2	29.7	28.6
2.	KJYK-F	988/19.6	20.1	19.9
3.	KLPX-F	986/19.6	16.4	15.9
4.	KWFM-F	966/19.1	16.5	20.1
5.	KAIR	728/14.4	7.8	11.2
6.	KIIM-F	703/13.9	11.5	13.1
7.	KCEE	674/13.3	16.0	11.7
8.	KHYT	672/13.3	13.5	13.9
9.	KTKT	597/11.8	14.4	13.5
10.	KCUB	529/10.5	15.1	15.2
11.	KNST	440/ 8.7	13.1	10.6
12.	KGVY	345/ 6.8	5.9	6.2
13.	KXEW	269/ 5.3	7.1	6.8
14.	KTUC	205/ 4.1	6.7	7.1
15.	KOPO-F	187/ 3.7	2.6	---

12+ FM SHARE (METRO): 57.77% (457 of 791) (SPG 84: 50.67%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+	12+ EVE	SAT MID
1. KRQQ-F	1. KRQQ-F	1. KRQQ-F	1. KAIR	1. KAIR	1. KJYK-F	1. KRQQ-F	1. KRQQ-F	1. KRQQ-F	1. KRQQ-F	1. KRQQ-F
2. KLPX-F	2. KLPX-F	2. KLPX-F	2. KRQQ-F	2. KIIM-F	2. KIIM-F	2. KJYK-F	2. KJYK-F	2. KLPX-F	2. KJYK-F	2. KJYK-F
3. KHYT	3. KWFM-F	3. KWFM-F	3. KIIM-F	3. KRQQ-F	3. KAIR	3. KAIR	3. KIIM-F	3. KJYK-F	3. KLPX-F	3. KLPX-F
4.	4. KIIM-F	4. KAIR	4. KWFM-F	4. KJYK-F	4. KGVY	KLPX-F	4. KLPX-F	4. KWFM-F	4. KWFM-F	4. KIIM-F
5.	5. KAIR	5. KIIM-F	5. KCEE	KWFM-F	5. KCUB	5. KWFM-F	KWFM-F	5. KIIM-F	5. KHYT	5. KWFM-F
	6. KCEE			6. KCEE					6. KIIM-F	

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KRQQ-F	1. KRQQ-F	1. KCEE	1. KRQQ-F	1. KIIM-F	1. KLPX-F	1. KLPX-F	1. KLPX-F	1. KRQQ-F	1. KAIR
2. KWFM-F	2. KWFM-F	KWFM-F	2. KWFM-F	2. KAIR	2. KRQQ-F	2. KRQQ-F	2. KRQQ-F	2. KLPX-F	2. KRQQ-F
3.	3. KIIM-F	3. KIIM-F	3. KAIR	3. KCEE	3.	3. KWFM-F	3. KWFM-F	3. KWFM-F	3. KWFM-F
4.	4. KLPX-F	4. KRQQ-F	4. KCEE	KJYK-F	4.	4. KAIR	4. KAIR	4. KAIR	4. KLPX-F
5.	5. KCEE	5. KAIR	5.	KRQQ-F	5.	KTKT	5.	5. KIIM-F	5. KIIM-F
						6. KIIM-F			6. KJYK-F

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP	68 (2)	121 (2)	189 (4)	23.9	25.8
AOR		79 (1)	79 (1)	10.0	15.9
AC/OLDIES/SOFT ROCK	98 (2)	70 (1)	168 (3)	21.2	4.4
MOR/VARIETY				0	5.2
COUNTRY	31 (1)	71 (2)	102 (3)	12.9	16.0
BLACK/URBAN				0	0
BTFL MUSIC/EZ		116 (2)	116 (2)	14.7	12.7
NEWS/TALK	26 (2)		26 (2)	3.3	5.5
NOSTALGIA	46 (1)		46 (1)	5.8	4.3
RELIGION/GOSPEL	27 (2)		27 (2)	3.4	3.5
SPANISH	38 (1)		38 (1)	4.8	6.7
CLASSICAL				0	0
UNKNOWN/OTHERS				0	0
			791 (19)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KOPO-F	98.3	Marana	.7/3.7
KTUC	1400	Tucson	1.1/4.1
KVOI	690	Tucson	1.4/3.6
KZZP-F	104.7	Phoenix	.6/1.2

RADIO STATIONS

KAIR,	1490,	1 KW (DA-N)	, OLDIES (Pollack)	NBC,	$28.00	(Selcom)	Citadel	Fritz Beesemyer
KCEE,	790,	5 KW/500 W (DA-2)	, OLDIES/AC	,	$35.00	(MMR)	Behan	Steve Jacobs
KCUB,	1290,	1 KW	, COUNTRY	,	$55.00*	(Katz)		Jim Slone
KGVY,	1080,	1 KW (DAYS)	, NOSTALGIA	APR,	$14.00	(Roslin)	(GREEN VALLEY)	Joe Crystall
KHYT,	1330,	500 W/5 KW (DA-N)	, CHR	,	$33.00	(Republic)		Laurie Fagin
KNST,	940,	1 KW/250 W	, NEWS/TALK	ABC-I,MBS,	$21.00	(Mc-Guild)	Nationwide	
KTKT,	990,	10 KW/1 KW (DA-N)	, CONTEMP	US 2,	$31.00	(Torbet)	Lotus	
KTUC,	1400,	1 KW/500 W	, NEWS	APR,CBS,	$16.00	(Roslin)		Tom Maples
KVOI,	690,	250 W (DAYS)	, RELIGION	,	$12.00	(----)		
KXEW,	1600,	1 KW (DA-N)	, SPANISH	,	$18.00	(Lotus)		
KFLT,	1450,	1 KW/250 W	, RELIGION	UPI,	$ NA	(----)		Ken Hettinga
KEZG-F,	92.1,	3 KW @ 130	, BTFL/EZ	,	$16.00	(Unirep)	(GREEN VALLEY)	Frank Barreca
KIIM-F,	99.5,	75 KW @ 172	, COUNTRY	,	$34.00	(Katz)		
KJYK-F,	94.9,	80 KW @ 500	, BTFL/EZ	,	$41.00	(Selcom)	Citadel	Fritz Beesemyer
KLPX-F,	96.1,	93 KW @ 505	, AOR	,	$35.00	(Torbet)	Lotus	
KRQQ-F,	93.7,	26 KW @ 150	, CHR	,	$45.00*	(Mc-Guild)	Nationwide	
KWFM-F,	92.9,	93 KW @ 2025	, AC	,	$30.00*	(MMR)	Behan	Steve Jacobs

MISCELLANEOUS COMMENTS KAIR drops AC for Oldies...KWFM changes from AOR to AC...

TULSA

Arbitron Rank/Pop (12+): 54/648,100
CMSA Rank/Pop: NA
MSA Rank/Pop: 66/743,600
ADI # 54
Average Person Rating: 16.4
Market TSL: 22.4 hours

Stations: 19/19
Diaries: 1057/613:1/46.5%
Sample Target: 970
Standard Error: .597
% Below Line: 0
% Not Listed: 4.7

Est 1984 Revenue: $18,300,000
Gross Inc.:
HH Inc.: $33,299
Retail $: 4.5 Bil
Pop per Station: 34,111
# 1 Biller: KRAV-F $2,800,000

	12+ METRO 1/4/SHARE		FAL 84	SPG 84	FAL 83	SPG 83	BIRCH SHARE
1.	KVOO	134/12.6	14.1	13.7	11.8	12.0	12.3
2.	KWEN-F	122/11.4	9.9	11.6	12.7	9.5	9.6
3.	KAYI-F	116/10.9	9.4	7.4	7.9	7.7	10.6
4.	KBEZ-F	102/ 9.6	10.2	9.9	7.9	8.2	6.4
5.	KRMG	98/ 9.2	8.3	9.2	10.3	9.6	8.2
6.	KMOD-F	96/ 9.0	7.7	7.8	8.9	11.2	16.5
7.	KRAV-F	83/ 7.8	9.7	10.8	8.6	12.6	8.1
8.	KTFX-F	70/ 6.6	3.8	3.5	6.3	5.1	4.8
9.	KGTO	46/ 4.3	5.1	3.1	1.7	2.9	1.1
10.	KCFO-F	34/ 3.2	3.6	4.5	4.5	3.4	4.0
11.	KELI-F	32/ 3.0	2.9	1.5	1.2	.6	4.7
12.							
13.							
14.							
15.							

	12+ TSA 1/4/CUME	
1.	KVOO	224/2856
2.	KAYI-F	178/1981
3.	KBEZ-F	150/1629
4.	KTFX-F	138/1626
5.	KWEN-F	137/1400
6.	KRMG	126/1638
7.	KMOD-F	116/1447
8.	KRAV-F	88/1345
9.	KCFO-F	80/ 801
10.	KGTO	46/ 356
11.	KELI-F	32/ 725
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		FAL 84	SPG 84
1.	KVOO	1469/22.7	23.3	24.3
2.	KAYI-F	1377/21.2	20.2	16.2
3.	KRMG	1287/19.9	22.0	22.9
4.	KRAV-F	1241/19.1	20.0	23.7
5.	KMOD-F	1207/18.6	15.3	16.0
6.	KWEN-F	1170/18.1	19.0	20.3
7.	KBEZ-F	1150/17.7	17.8	16.1
8.	KTFX-F	798/12.3	10.8	9.1
9.	KELI-F	690/10.6	8.4	6.6
10.	KCFO-F	536/ 8.3	8.3	8.4
11.	KGTO	339/ 5.2	6.4	6.2
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 66.63% (677 of 1016) (SPG 84: 63.17%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+	12+ EVE	SAT MID
1. KAYI-F	1. KMOD-F	1. KWEN-F	1. KWEN-F	1. KWEN-F	1. KVOO	1. KRMG	1. KVOO	1. KWEN-F	1. KMOD-F	1. KVOO
2. KMOD-F	2. KAYI-F	2. KAYI-F	2. KRAV-F	2. KVOO	2. KRMG	2. KVOO	2. KWEN-F	2. KVOO	2. KAYI-F	2. KAYI-F
3. KELI-F	3. KRAV-F	3. KMOD-F	3. KVOO	3. KRMG	KWEN-F	3. KWEN-F	3. KBEZ-F	3. KAYI-F	3. KVOO	3. KWEN-F
4.	KWEN-F	4. KRAV-F	4. KRMG	4. KRAV-F	4. KBEZ-F	4. KAYI-F	4. KAYI-F	4. KBEZ-F	4. KWEN-F	4. KMOD-F
5.	5.	5. KVOO	KTFX-F	5. KTFX-F	5.	5. KBEZ-F	5. KRAV-F	5. KMOD-F	5. KRMG	5. KBEZ-F
			6. KAYI-F			6. KMOD-F	6. KTFX-F	6. KRAV-F		6. KRAV-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KAYI-F	1. KAYI-F	1. KRAV-F	1. KRAV-F	1. KWEN-F	1. KMOD-F	1. KMOD-F	1. KMOD-F	1. KWEN-F	1. KWEN-F
2. KMOD-F	2. KRAV-F	2. KAYI-F	2. KAYI-F	2. KRAV-F	2. KAYI-F	2. KWEN-F	2. KWEN-F	2. KMOD-F	2. KVOO
3. KRAV-F	3. KWEN-F	3. KWEN-F	3. KWEN-F	3. KAYI-F	3. KWEN-F	3. KAYI-F	3. KAYI-F	3. KAYI-F	3. KRMG
4.	KMOD-F	4. KTFX-F	4. KVOO	KRMG	4.	4. KRAV-F	4. KGTO	4. KVOO	4. KGTO
5.	5.	5.	5. KMOD-F	KVOO	5.	5. KGTO	5.	5. KGTO	5. KMOD-F
			6. KTFX-F					KRMG	6. KTFX-F

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP	8 (1)	148 (2)	156 (3)	15.4	12.2
AOR		96 (1)	96 (1)	9.4	8.4
AC/OLDIES/SOFT ROCK	61 (2)	83 (1)	144 (3)	14.1	15.0
MOR/VARIETY	102 (2)		102 (2)	10.0	9.9
COUNTRY	134 (1)	199 (3)	333 (4)	32.7	32.7
BLACK/URBAN	15 (1)		15 (1)	1.5	1.6
BTFL MUSIC/EZ		102 (1)	102 (1)	10.0	10.7
NEWS/TALK				0	0
NOSTALGIA				0	2.9
RELIGION/GOSPEL	19 (1)	40 (2)	59 (3)	5.8	5.9
SPANISH				0	0
CLASSICAL		9 (1)	9 (1)	0.9	0.7
UNKNOWN/OTHERS				0	0
			1016 (19)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KBBJ	1300	Tulsa	1.4/3.9
KCFO	970	Tulsa	1.8/4.3
KCMA-F	106.1	Owasso	.8/2.3
KELI	1430	Tulsa	.8/4.9
KMYZ-F	104.5	Pryor	.7/2.7
KTOW	1340	Sand Springs	.4/1.8
KXOJ	1550	Sapulpa	1.4/1.3
KXOJ-F	100.9	Sapulpa	.6/2.2

RADIO STATIONS

KBBJ, 1300, 5 KW/1 KW (DA-2) , OLDIES	CBS,SMN, $ 20.00* (Mc-Guild)	Clear Channel	Bill Newman
KCFO, 970, 2.5 KW/1 KW (DA-2) , RELIGION	, $ 10.00 (----)	Epperson	Dennis Worden
KELI, 1430, 5 KW (DA-N) , CHR	CBS-R, $ 28.00 (Masla)		J. Butler
KGTO, 1050, 1 KW (DAYS) , OLDIES	US I, $ NA (Selcom)	Kravis	Carl Smith
KRMG, 740, 50 KW/25 KW (DA-2), MOR	ABC-I, $ 70.00* (Christal)	Swanson	Mike Crusham
KVOO, 1170, 50 KW (DA-N) , COUNTRY	, $ 65.00 (Blair)		Jack Cresse
KBEZ-F, 92.9, 100 KW @ 680, BTFL/EZ (Bonne)	, $ 58.00* (Eastman)	Mid America	Jim VanSickle
KCFO-F, 98.5, 100 KW @ 660, CONTEMP RELIG	ABC-D, $ 22.00 (Weiss)	Epperson	Dennis Worden
KELI-F, 92.1, 3 KW @ 245, CHR	CBS-R, $ NA (Masla)		J. Butler
KCMA-F, 106.1, 100 KW @ 470, CLASSICAL	, $ 20.00 (CMBS)	(OWASSO)	John Major
KMOD-F, 97.5, 50 KW @ 435, AOR (Pollack)	, $ 66.00* (Mc-Guild)	Clear Channel	Bill Newman
KRAV-F, 96.5, 100 KW @ 380, AC	, $ 90.00* (Selcom)	Kravis	Carl Smith
KTFX-F, 103.3, 100 KW @ 1280, COUNTRY	, $ 35.00* (HWNH)		Bill Payne
KWEN-F, 95.5, 100 KW @ 339, COUNTRY	APR, $110.00 (Katz)	Katz	Lee Masters
KAYI-F, 106.9, 100 KW @ 1010, CHR	ABC-F, $ 55.00 (Torbet)	Hicks (MUSKOGEE)	

MISCELLANEOUS COMMENTS KBBJ changes from Nostalgia to Oldies...KELI A/F (Broken Arrow) sold by Signal for $2,375,000...

UTICA-ROME

Arbitron Rank/Pop (12+): 117/267,900
CMSA Rank/Pop: NA
MSA Rank/Pop: 138/320,000
ADI # 158
Average Person Rating: 17.7
Market TSL: 23.3 hours

Stations: 23/17
Diaries: 640/419:1/49.7%
Sample Target: 650
Standard Error: .781
% Below Line: 9.5
% Not Listed: 7.2

Est 1984 Revenue: $5,200,000
Gross Inc.:
HH Inc.: $24,626
Retail $: 1.7 Bil
Pop per Station: 15,759
# 1 Biller: NA

12+ METRO 1/4/SHARE		FAL 84	SPG 84	FAL 83	SPG 83	BIRCH SHARE
1. WIBX	62/13.1	---	16.3	---	14.5	10.4
2. WOUR-F	48/10.1	---	8.3	---	6.9	13.6
3. WRCK-F	45/ 9.5	---	10.3	---	9.3	11.3
4. WIBQ-F	44/ 9.3	---	10.7	---	13.0	7.0
5. WKGW-F	42/ 8.8	---	8.9	---	7.1	12.1
6. WUUU-F	27/ 5.7	---	2.7	---	5.0	5.1
7. WRUN	22/ 4.6	---	3.3	---	7.4	1.9
WYUT-F	22/ 4.6	---	1.8	---	3.0	4.5
9. WTLB	19/ 4.0	---	5.4	---	4.8	3.6
10. WTCO-F	17/ 3.6	---	2.0	---	2.2	2.3
11.						
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME	
1. WIBX	64/748
2. WRCK-F	54/937
3. WOUR-F	53/668
4. WKGW-F	50/706
5. WIBQ-F	49/648
6. WUUU-F	31/514
7. WRRB-F	29/365
8. WYUT-F	23/226
9. WRUN	22/396
WNTQ-F	22/283
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 84	SPG 84
1. WRCK-F	734/27.4	---	27.0
2. WIBX	707/26.4	---	30.0
3. WKGW-F	585/21.8	---	22.7
4. WOUR-F	569/21.2	---	17.7
5. WIBQ-F	530/19.8	---	17.6
6. WUUU-F	438/16.3	---	8.9
7. WTLB	394/14.7	---	20.4
8. WRUN	390/14.6	---	15.5
9. WRRB-F	236/ 8.8	---	8.9
10. WYUT-F	209/ 7.8	---	4.7
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 62.81% (277 of 441) (SPG 84: 56.59%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WRCK-F	1. WOUR-F	1. WOUR-F	1. WOUR-F	1. WKGW-F	1. WIBQ-F	1. WIBX	1. WIBX-F	1. WOUR-F	1. WKGW-F	1. WRCK-F
2. WKGW-F	2. WRCK-F	2. WKGW-F	WKGW-F	2. WOUR-F	2. WIBX	2. WOUR-F	2. WIBQ-F	2. WIBX	2. WRCK-F	2. WOUR-F
3. WUUU-F	3. WKGW-F	3. WRCK-F	3. WIBQ-F	3. WIBQ-F	3. WRUN	3. WKGW-F	3. WOUR-F	3. WRCK-F	3. WIBX	3. WIBX
WOUR-F	4. WUUU-F	4. WUUU-F	4. WRCK-F	4. WIBX	4. WKGW-F	4. WRCK-F	4. WKGW-F	4. WIBQ-F	4. WOUR-F	4. WIBQ-F
5.	5.	5.	WUUU-F	WRCK-F	5.	5.	5.	5. WKGW-F	5.	5. WKGW-F
				WUUU-F						

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WOUR-F	1. WOUR-F	1. WKGW-F	1. WKGW-F	1. WKGW-F	1. WOUR-F	1. WOUR-F	1. WOUR-F	1. WOUR-F	1. WOUR-F
WRCK-F	WRCK-F	2. WUUU-F	2. WOUR-F	2. WIBQ-F	2. WRCK-F	2. WRCK-F	2. WUUU-F	2. WRCK-F	2. WIBQ-F
3. WKGW-F	3. WKGW-F	WOUR-F	3. WRCK-F	3. WIBX	3. WKGW-F	3. WKGW-F	3. WRCK-F	3. WKGW-F	3. WRCK-F
4.	WUUU-F	4. WRCK-F	WUUU-F	4. WRUN	4.	WUUU-F	WKGW-F	4. WUUU-F	WKGW-F
5.	5.	5.	WIBQ-F	5. WUUU-F	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		96 (3)	96 (3)	21.8	12.7
AOR		50 (2)	50 (2)	11.3	9.8
AC/OLDIES/SOFT ROCK		32 (2)	32 (2)	7.3	20.7
MOR/VARIETY	123 (7)		123 (7)	27.9	26.6
COUNTRY	20 (2)	33 (2)	53 (4)	12.0	12.7
BLACK/URBAN				0	0
BTFL MUSIC/EZ		44 (1)	44 (1)	10.0	13.9
NEWS/TALK	5 (1)		5 (1)	1.1	0.5
NOSTALGIA	16 (2)	22 (1)	38 (3)	8.6	3.2
RELIGION/GOSPEL				0	0
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS				0	0
			441 (23)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WADR	1480	Remsen	2.7/6.2
WBRV	900	Booneville	1.3/2.4
WKAL	1450	Rome	.8/3.1
WLFH	1230	Little Falls	1.5/5.0
WMYL	1420	Herkimer	1.7/2.9
WRNY	1350	Rome	1.1/2.3
WUTQ	1550	Utica	1.7/4.9
WAQX-F	95.3	Syracuse	.4/2.6
WGY	810	Schenectady	.6/4.4
WNTQ-F	93.1	Syracuse	1.9/5.1
WRRB-F	107.9	Syracuse	3.4/8.8
WSYR	570	Syracuse	1.5/6.1
WYYY-F	94.5	Syracuse	1.1/3.5

RADIO STATIONS

WIBX, 950, 5 KW (DA-1), MOR	CBS,	$37.00	(Eastman)		Bill WIlliamson
WKAL, 1450, 1 KW/250 W (DA-1), MOR/AC	MBS,	$10.00	(NE Spot)		W. Maurer
WRNY, 1350, 500 W (DAYS), TALK	CBS-R,ABC-I,	$ 8.00	(----)		Jack Moran
WRUN, 1150, 5 KW/1 KW (DA-2), MOR	US 2,ABC-T,	$22.00*	(Katz)		
WTLB, 1310, 5 KW/500 W (DA-2), AC/MOR	ABC-D,	$24.00*	(Mc-Guild)		Paul Dunn
WUTQ, 1550, 1 KW (DAYS), NOSTALGIA (Ham)	ABC-E,	$14.00*	(Selcom)		Jeff Chard
WADR, 1480, 5 KW (DAYS), COUNTRY	MBS,	$10.00*	(----)	(REMSON)	Larry Manuel
WIBQ-F, 98.7, 25 KW @ 660, BTFL/EZ	ABC-I,	$33.00	(Eastman)		Bill Williamson
WKGW-F, 104.3, 100 KW @ 500, CONTEMP	US 1,	$30.00*	(Katz)		
WOUR-F, 96.9, 16 KW @ 800, AOR	ABC-F,	$27.00*	(Selcom)		Jeff Chard
WRCK-F, 107.3, 50 KW @ 500, CHR	ABC-C,	$31.00*	(Mc-Guild)		Ed Carey
WTCO-F, 95.9, 3 KW @ 105, COUNTRY	,	$10.00	(NE Spot)		W. Maurer
WUUU-F, 102.5, 20 KW @ 650, AC	Source,CBS-R,	$17.00	(Masla)		Jack Moran
WYUT-F, 92.7, 3 KW @ 158, NOSTALGIA (Ham)	,	$18.00	(Roslin)	(HERKIMER)	Susan Donato

MISCELLANEOUS COMMENTS WRUN, WKGW-F sold by Martin to Altodoerffer for $1,420,000 (Horton; Chaisson)...WKAL-F changes calls to WTCO-F...WUTQ changes from Country to Nostalgia...WTCO-F changes from BTFL to COuntry... WIBX/WIBQ-F sold for $3,145,000 (Mahlman)...

WACO

Arbitron Rank/Pop (12+): 154/156,000
CMSA Rank/Pop: NA
MSA Rank/Pop: 213/187,000
ADI # 92
Average Person Rating: 16.3
Market TSL: 21.9 hours

Stations: 17/9
Diaries: 588/265:1/42.2%
Sample Target: 550
Standard Error: .806
% Below Line: 19.5
% Not Listed: 11.0

Est 1984 Revenue: $4,000,000
Gross Inc.:
HH Inc.: $24,759
Retail $: 1.3 Bil
Pop per Station: 17,333
# 1 Biller: KNFO-F $1,050,000

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 83
1.	KJNE-F	45/17.7	---	2.3	---	---
2.	KNFO-F	32/12.6	---	17.1	---	10.5
	KWTX-F	32/12.6	---	6.5	---	7.3
4.	KHOO-F	28/11.0	---	16.7	---	11.0
5.	WACO	21/ 8.3	---	10.2	---	11.4
6.	KWTX	9/ 3.5	---	4.2	---	12.3
	KAFM-F	9/ 3.5	---	5.6	---	1.8
	WBAP	9/ 3.5	---	8.3	---	5.9
9.						
10.						
11.						
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	KWTX-F	74/1041
2.	KJNE-F	56/ 509
3.	KIXS-F	54/ 842
4.	WBAP	49/ 481
5.	KNFO-F	42/ 454
6.	KHOO-F	34/ 678
7.	WACO	27/ 328
8.	KRLD	17/ 229
9.	KBBW	11/ 139
	KAFM-F	11/ 238
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	KHOO-F	471/30.2	---	31.5
2.	KWTX-F	466/29.9	---	20.6
3.	KJNE-F	381/24.4	---	9.2
4.	KNFO-F	329/21.1	---	23.3
5.	WACO	250/16.0	---	21.6
6.	KRZI	177/11.3	---	6.6
7.	KAFM-F	169/10.8	---	12.0
8.	WBAP	162/10.4	---	16.9
9.	KWTX	157/10.1	---	16.3
10.	KRLD	139/ 8.9	---	8.0
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 72.57% (164 of 226) (SPG 84: 67.33%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KWTX-F	1. KJNE-F	1. KJNE-F	1. KJNE-F	1. KJNE-F	1. KJNE-F	1. KJNE-F	1. KJNE-F	1. KJNE-F	1. KJNE-F	1. KJNE-F
2. KAFM-F	2. KHOO-F	2. KNFO-F	2. KNFO-F	2. KNFO-F	2. KNFO-F	2. KHOO-F	2. KWTX-F	2. KNFO-F	2. KNFO-F	2. KWTX-F
3.	3. KWTX-F	3. KHOO-F	3. KHOO-F	3. KHOO-F	3. WACO	KNFO-F	3. KHOO-F	KWTX-F	KHOO-F	3. KHOO-F
4.	4. KNFO-F	4. KWTX-F	4. KWTX-F	4. WACO	4.	4. WACO	4. KNFO-F	4. KHOO-F	4. KWTX-F	4. KNFO-F
5.	5.	5.	5.	5.	5.	5. KWTX-F	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KNFO-F	1. KHOO-F	1. KHOO-F	1. KJNE-F	1. KJNE-F	1. KHOO-F	1. KJNE-F	1. KJNE-F	1. KJNE-F	1. KJNE-F
KWTX-F	KNFO-F	KJNE-F	KNFO-F	2. KNFO-F	2. KJNE-F	2. KHOO-F	2. KHOO-F	2. KHOO-F	2. KHOO-F
3. KHOO-F	KWTX-F	3. KNFO-F	3. KHOO-F	3. KHOO-F	3. KWTX-F	3. KWTX-F	3. KNFO-F	3. KNFO-F	KNFO-F
4. KJNE-F	4.	KWTX-F	4. KWTX-F	4. WACO	4.	4. KNFO-F	KWTX-F	KWTX-F	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		48 (4)	48 (4)	21.2	25.7
AOR		5 (1)	5 (1)	2.2	5.0
AC/OLDIES/SOFT ROCK	4 (1)	28 (1)	32 (2)	14.1	11.9
MOR/VARIETY	9 (1)		9 (1)	4.0	0
COUNTRY	30 (2)	77 (2)	107 (4)	47.3	45.0
BLACK/URBAN		6 (2)	6 (2)	2.7	5.9
BTFL MUSIC/EZ				0	2.5
NEWS/TALK	7 (1)		7 (1)	3.1	1.5
NOSTALGIA				0	1.0
RELIGION/GOSPEL	6 (1)		6 (1)	2.7	1.5
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS	6 (1)		6 (1)	2.7	0
			226 (17)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KBBW	1010	Marlin	2.4/5.5
KLMT-F	96.7	Marlin	1.2/5.7
KRZI	1580	Waco	2.4/11.3
KEGL-F	97.1	FT. Worth	.4/1.8
KIXS-F	93.3	Killeen	2.4/6.5
KKDA-F	104.5	Dallas	1.2/4.4
KRLD	1080	Dallas	2.8/8.9
KRQX	570	Dallas	1.6/5.6
KZEW-F	97.9	Dallas	2.0/5.8

RADIO STATIONS

KBBW, 1010, 10 KW/2.5 KW (DA-2), RELIGION	APR, $14.00 (Masla)		Boyce Lancaster
KRZI, 1580, 1 KW/500 W (DA-2) , NOSTALGIA (?)	, $15.00 (----)		
KWTX, 1230, 1 KW/250 W , MOR/AC	MBS, $24.00* (Mc-Guild)		Ron Crowder
WACO, 1460, 1 KW (DA-N) , COUNTRY (Drake-Chen)	ABC-E, $28.00* (Torbet)	Harris	Bob Weathers
KHOO-F, 99.9, 100 KW @ 460, AC (Drake-Chen)	ABC-I, $30.00 (Torbet)	Harris	Bob Weathers
KJNE-F, 102.5, 100 KW @ 494, COUNTRY	, $19.00 (Masla)	(HILLSBORO)	John Fletcher
KNFO-F, 95.5, 10 KW @ 200, COUNTRY (TM)	, $30.00 (Selcom)		Jerry Clemmons
KWTX-F, 97.5, 71 KW @ 890, CHR	MBS, $22.00* (Mc-Guild)		
KIXS-F, 93.3, 100 KW @ 520, CHR	, $23.00 (Selcom)	(KILLEEN)	Doug Raab
KLMT-F, 96.7, 3 KW @ 285, BLACK	, $13.00 (Masla)	(MARLIN)	Jerry Garrison

WASHINGTON

Arbitron Rank/Pop (12+): 9/2,854,300
CMSA Rank/Pop: # 9
MSA Rank/Pop: 7/3,353,300
ADI # 9
Average Person Rating: 18.4
Market TSL: 23.8 hours

Stations: 34/32
Diaries: 2487/1148:1/48.2%
Sample Target: 2050
Standard Error· .431
% Below Line: 0.9
% Not Listed: 10.4

Est. 1984 Revenue: $91,600,000
Gross Inc.:
HH Inc.: $39,966
Retail $: 23.6 Bil
Pop per Station: 89,197
# 1 Biller: WMAL $12,000,000

12+ METRO 1/4/SHARE			WIN 85	FAL 84	SUM 84	SPG 84	BIRCH SHARE
1.	WGAY-F	470/9.0	7.2	8.2	8.5	8.0	5.4
2.	WKYS-F	375/7.1	8.0	7.3	8.2	8.9	8.6
3.	WWDC-F	356/6.8	5.9	5.8	5.3	4.2	9.5
4.	WMAL	336/6.4	7.6	9.7	6.6	7.2	7.0
5.	WRQX-F	301/5.7	7.3	5.3	5.6	5.7	4.6
6.	WHUR-F	293/5.6	6.5	6.4	7.1	7.3	8.2
7.	WAVA-F	253/4.8	4.7	4.4	4.1	5.6	6.9
8.	WMZQ-F	239/4.6	3.6	4.3	4.1	3.7	4.8
9.	WLTT-F	207/3.9	3.5	4.6	4.7	4.6	4.7
	WTOP	207/3.9	4.4	3.2	4.1	4.6	4.2
11.	WCLY-F+	200/3.8	3.4	4.1	4.6	3.3	3.3
12.	WGMS-F+	168/3.2	3.2	3.3	2.3	3.2	2.4
13.	WASH-F	164/3.1	3.2	2.8	2.6	2.2	2.7
14.	WPKX-F	161/3.1	2.9	2.8	2.8	3.0	2.8
15.	WDJY-F	149/2.8	3.3	2.8	3.7	2.7	3.6
16.	WWRC	128/2.4	2.2	1.5	4.2	3.3	1.3
17.	WXTR-F	106/2.0	2.2	2.1	2.4	2.5	1.7
18.	WYCB	89/1.7	1.0	1.1	1.9	1.7	1.4
19.	WBMW-F	72/1.4	1.1	1.6	1.8	1.5	2.3
20.	WWDC	67/1.3	1.3	1.0	.9	.8	.6
21.	WTKS-F	65/1.2	.7	1.0	.8	.6	.7
22.							
23.							
24.							
25.							

12+ TSA 1/4/CUME		
1.	WGAY-F	518/5804
2.	WWDC-F	456/5927
3.	WKYS-F	403/4767
4.	WMAL	365/4827
5.	WRQX-F	357/6288
6.	WHUR-F	339/4780
7.	WAVA-F	301/5677
8.	WMZQ-F	288/3703
9.	WLTT-F	242/4239
10.	WTOP	237/4293
11.	WCLY-F+	229/3755
12.	WPKX-F	196/2438
13.	WASH-F	195/3621
14.	WGMS-F+	191/2870
15.	WDJY-F	167/3492
16.	WWRC	138/2210
17.	WXTR-F	128/2310
18.	WBMW-F	105/2369
19.	WIYY-F	95/1656
20.	WYCB	89/ 773
21.		
22.		
23.		
24.		
25.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	WGAY-F	5272/18.5	16.6	16.1
2.	WRQX-F	4998/17.5	17.0	20.6
3.	WAVA-F	4786/16.8	15.4	18.9
4.	WWDC-F	4592/16.1	14.7	14.8
5.	WMAL	4503/15.8	22.4	16.0
6.	WKYS-F	4373/15.3	15.6	19.2
7.	WHUR-F	4245/14.9	16.3	17.2
8.	WTOP	3706/13.0	12.9	14.8
9.	WLTT-F	3643/12.8	13.0	14.5
10.	WCLY-F+	3269/11.5	12.9	13.1
11.	WDJY-F	3200/11.2	9.9	10.4
12.	WASH-F	3181/11.1	11.3	10.3
13.	WMZQ-F	3034/10.6	11.4	10.4
14.	WGMS-F+	2481/ 8.7	9.0	8.4
15.	WWRC	2059/ 7.2	5.2	7.1
16.	WBMW-F	2043/ 7.2	5.9	5.5
17.	WPKX-F	1980/ 6.9	8.4	9.1
18.	WXTR-F+	1969/ 6.9	6.8	9.0
19.	WTKS-F	1065/ 3.7	3.1	2.3
20.	WHFS-F	977/ 3.4	NA	NA
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 77.82% (3659 of 4702) (SPG 84: 75.47%)

	TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	WAVA-F	WWDC-F	WKYS-F	WKYS-F	WGAY-F	WGAY-F	WMAL	WGAY-F	WGAY-F	WHUR-F	WGAY-F
2.	WWDC-F	WKYS-F	WWDC-F	WHUR-F	WKYS-F	WMAL	WWDC-F	WKYS-F	WKYS-F	WGAY-F	WKYS-F
3.	WRQX-F	WHUR-F	WHUR-F	WGAY-F	WHUR-F	WMZQ-F	WKYS-F	WWDC-F	WWDC-F	WKYS-F	WMZQ-F
4.	WKYS-F	WRQX-F	WRQX-F	WLTT-F	WLTT-F	WGMS-F+	WGAY-F	WLTT-F	WRQX-F	WAVA-F	WWDC-F
5.	WDJY-F	WCLY-F+	WGAY-F	WWDC-F	WMZQ-F	WTOP	WTOP	WRQX-F	WMAL	WWDC-F	WAVA-F
6.		WAVA-F	WLTT-F	WMZQ-F	WWDC-F WMAL	WPKX-F	WRQX-F	WMAL	WAVA-F	WRQX-F	WHUR-F
7.		WLTT-F	WCLY-F+	WCLY-F+		WHUR-F	WMZQ-F+	WMZQ-F	WMZQ-F	WWRC	WRQX-F
8.		WASH-F	WAVA-F	WRQX-F	WCLY-F+	WKYS-F	WCLY-F+	WCLY-F+	WLTT-F	WTOP	WMAL
9.		WDJY-F WMZQ-F	WMZQ-F	WMAL	WRQX-F	WLTT-F	WLTT-F	WASH-F	WPKX-F+	WDJY-F	WDJY-F
10.			WASH-F	WASH-F	WASH-F		WHUR-F	WAVA-F WHUR-F	WCLY-F+	WMZQ-F	WLTT-F

	WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1.	WKYS-F	WKYS-F	WKYS-F	WKYS-F	WGAY-F	WWDC-F	WWDC-F	WWDC-F	WWDC-F	WWDC-F
2.	WRQX-F	WRQX-F	WLTT-F	WRQX-F	WKYS-F	WRQX-F	WHUR-F	WHUR-F	WHUR-F	WMZQ-F
3.	WAVA-F	WHUR-F WLTT-F	WHUR-F	WHUR-F	WHUR-F	WHUR-F	WKYS-F	WKYS-F	WKYS-F	WHUR-F
4.	WWDC-F		WASH-F	WGAY-F	WLTT-F	WAVA-F WKYS-F	WCLY-F+	WCLY-F+	WMZQ-F	WGAY-F
5.	WHUR-F	WAVA-F	WCLY-F+	WLTT-F	WASH-F WRQX-F		WRQX-F	WMZQ-F	WRQX-F	WKYS-F
6.	WCLY-F+	WCLY-F+	WRQX-F	WAVA-F		WCLY-F+	WMZQ-F	WRQX-F	WGAY-F WCLY-F+	WMAL
7.	WLTT-F	WASH-F	WAVA-F	WCLY-F+	WCLY-F+		WAVA-F	WLTT-F		WGMS-F+
8.		WWDC-F	WWDC-F	WASH-F	WMAL		WASH-F WDJY-F	WGAY-F WAVA-F	WMAL	WCLY-F+
9.			WGAY-F	WWDC-F	WPKX-F				WLTT-F	WLTT-F
10.			WYCB	WPKX-F	WAVA-F		WHFS-F WLTT-F		WAVA-F	WRQX-F

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		646 (4)	646 (4)	13.7	14.9
AOR		430 (3)	430 (3)	9.1	6.4
AC/OLDIES/SOFT ROCK	16 (1)	726 (5)	742 (6)	15.8	13.4
MOR/VARIETY	374 (2)		374 (2)	8.0	8.0
COUNTRY	38 (2)	400 (2)	438 (4)	9.3	7.9
BLACK/URBAN	27 (1)	817 (3)	844 (4)	17.9	22.0
BTFL MUSIC/EZ		489 (2)	489 (2)	10.4	10.2
NEWS/TALK	236 (2)		236 (2)	5.0	8.8
NOSTALGIA	195 (2)		195 (2)	4.1	1.2
RELIGION/GOSPEL	116 (2)	24 (1)	140 (3)	3.0	3.6
SPANISH				0	0
CLASSICAL	41 (1)	127 (1)	168 (2)	3.6	3.5
UNKNOWN/OTHERS				0	0
			4702 (34)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WFMD	930	Frederick	.7/1.3
WFRE-F	99.9	Frederick	.4/1.0
WHFS-F	99.1	Annapolis	1.0/3.4
WMZQ	1390	Arlington	.3/1.9
WNTR	1050	Silver Spring	.6/1.4
WOL	1450	Washington	.5/2.3
WPKX	730	Alexandria	.4/1.4
WUST	1120	Washington	.5/ .9
WZYQ-F	103.9	Braddock Heights	.4/1.2
WFSI-F	107.9	Annapolis	.5/1.2
WIYY-F	97.9	Baltimore	.4/2.2

RADIO STATIONS

AM STATIONS

WDCT, 1310, 5 KW/500 W (DA-2), RELIGION	, $ 26.00 (----)		Steve Kovach
WFAX, 1220, 5 KW (DAYS) , RELIGION	, $20.00 (----)		Mitchell Miller
WMAL, 630, 5 KW (DA-2) , MOR	ABC-I, $230.00 (Mc-Guild)	ABC	Andy Ockershausen
WMDO, 1540, 5 KW (DAYS) , SPANISH	, $ 40.00 (Lotus)	Lotus	Allan Klamer
WMZQ, 1390, 5 KW (DA-2) , COUNTRY	, $ NA (Christal)	Viacom	Frank Byrne
WNTR, 1050, 1 KW (DAYS) , TALK	ABC-T, $ 25.00 (P/W)		Gary Portmess
WOL , 1450, 1 KW/250 W , BLACK	SBN, $ 40.00 (Roslin)		Catherine Hughes
WTOP, 1500, 50 KW (DA-2) , NEWS	CBS,MBS, $105.00* (CBS)	Outlet	Michael Douglas
WUST, 1120, 1 KW (DAYS) , RELIGION	NBN, $ 23.00 (----)		Perry Walders
WWDC, 1260, 5 KW (DA-N) , NOSTALGIA (Ham)	US II, $ NA (Christal)		Goff Lebhar
WWRC, 980, 5 KW (DA-N) , NOSTALGIA	NBC,NBC-T, $ 80.00* (MMR)	Greater Media	Ted Dorf
WYCB, 1340, 1 KW/250 W , GOSPEL	SBN, $ 45.00 (----)		

FM STATIONS

WASH-F, 97.1, 23 KW @ 690, AC	US I, $150.00 (Katz)	Metromedia	Tom Durney
WAVA-F, 105.1, 50 KW @ 500, CHR	ABC-R, $160.00* (HNWH)	Doubleday	Alan Goodman
WBMW-F, 106.7, 50 KW @ 500, CHR (Burk-Abr)	, $ 75.00* (Weiss)	EZ	Bonnie Reich
WDJY-F, 100.3, 40 KW @ 330, BLACK	SBN, $ 90.00* (Masla)	United	Carlton Myers
WGAY-F, 99.5, 21 KW @ 780, BTFL/EZ	, $200.00* (MMR)	Greater Media	Ted Dorf
WGMS-F+,103.5, 20 KW @ 435, CLASSICAL	MBS, $130.00* (Republic)	RKO	Michael Ferrell
WHUR-F, 96.3, 24 KW @ 669, BLACK	, $120.00* (Weiss)	Howard Univ.	Bob Taylor
WKYS-F, 93.9, 50 KW @ 485, URBAN	NBC, $225.00 (Eastman)	NBC	Barttey Walsh
WLTT-F, 94.7, 21 KW @ 780, AC	, $170.00* (HNWH)	CBS	Jim Keating
WMZQ-F, 98.7, 50 KW @ 490, COUNTRY	, $125.00* (Christal)	Viacom	Frank Byrne
WCLY-F+, 95.5, 50 KW @ 496, AC	, $145.00* (Torbet)	First Media	Jeanne Oates
WPKX-F+,105.9, 50 KW @ 410, COUNTRY	, $100.00* (Selcom)	Metroplex	Bill Sherard
WRQX-F, 107.3, 50 KW @ 410, CHR	ABC-C, $200.00* (Blair)	ABC	Ernest Fears
WTKS-F, 102.3, 2.3 KW @ 340, VOCAL EZ	, $ 50.00* (CBS)	Outlet	Michael Douglas
WWDC-F, 101.1, 50 KW @ 500, AOR (Burk-Abr)	US I, $125.00* (Christal)		Goff Lebhar
WXTR-F, 104.1, 50 KW @ 500, OLDIES/AC	, $ 95.00 (Masla)	(LA PLATA)	Bill Dalton
WHFS-F, 99.1, 50 KW @ 390, AOR	MBS, $ 50.00 (Masla)	(ANNAPOLIS)	Jacob Einstein

CALL LETTER CHANGES

WEZR changes to WBMW

WPGC-F changes to WCLY-F

WEEL changes to WDCT

FORMAT CHANGES

WBMW: from AC to CHR

WASH: from CHR to AC

WTKS: from BTFL to EZ/AC

WDCT: from Talk to Religion

STATION SALES

WLTT-F: from Gulf to Taft
to CBS for $33,000,000 (est)

MISCELLANEOUS COMMENTS

WATERLOO-CEDAR FALLS

Arbitron Rank/Pop (12+): 161/135,100
CMSA Rank/Pop: NA
MSA Rank/Pop: 232/164,000
ADI # 78 (with C. Falls)
Average Person Rating: 15.4
Market TSL: 20.7 hours

Stations: 13/7
Diaries: 600/225:1/58.5%
Sample Target: 550
Standard Error: .787
% Below Line: 19.7
% Not Listed: 14.4

Est 1984 Revenue: $3,500,000
Gross Inc.:
HH Inc.: $27,617
Retail $: .9 Bil
Pop per Station: 19,300
# 1 Biller: KWLO $875,000

	12+ METRO 1/4/SHARE		FAL 84	SPG 84	FAL 83	SPG 83
1.	KFMW-F	62/29.8	---	23.9	---	25.1
2.	KCNB-F	25/12.0	---	8.6	---	7.9
	KWLO	25/12.0	---	14.7	---	14.7
4.	KOEL-F	16/ 7.7	---	5.1	---	3.1
5.	KXEL	12/ 5.8	---	7.1	---	7.9
6.	KCFI	9/ 4.3	---	9.6	---	7.3
	WMT	9/ 4.3	---	4.6	---	2.6
8.	KWAY-F	6/ 2.9	---	2.0	---	1.6
9.	KWAY	4/ 1.9	---	---	---	---
	WHO	4/ 1.9	---	3.0	---	2.6
11.						
12.						
13.						
14.						
15.						

	12+ TSA 1/4/CUME	
1.	KFMW-F	102/984
2.	KWLO	36/571
3.	KOEL-F	35/471
	KCNB-F	35/553
5.	WMT	33/461
6.	KXEL	32/421
7.	KOEL	25/323
8.	WHO	20/407
9.	KCFI	10/215
10.		
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		FAL 84	SPG 84
1.	KFMW-F	602/44.6	---	41.7
2.	KWLO	386/28.6	---	42.1
3.	KCNB-F	345/25.5	---	24.9
4.	KOEL-F	195/14.4	---	10.4
5.	KXEL	187/13.8	---	16.8
6.	KCFI	174/12.9	---	19.8
7.	WMT	130/ 9.6	---	10.2
8.	WHO	113/ 8.4	---	8.2
9.	KWAY-F	110/ 8.1	---	7.7
10.	KWAY	45/ 3.3	---	---
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 63.48% (113 of 178) (SPG 84: 48.54%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KFMW-F	1. KFMW-F	1. KFMW-F	1. KFMW-F	1. KFMW-F	1. KOEL-F	1. KFMW-F	1. KFMW-F	1. KFMW-F	1. KFMW-F	1. KFMW-F
2.	2. KCNB-F	2. KCNB-F	2. KCNB-F	2. KWLO	2. KWLO	2. KWLO	2. KCNB-F	2. KCNB-F	2. KCNB-F	2. KCNB-F
3.	3.	3. KWLO	KWLO	KOEL-F	3. KFMW-F	3. KCNB-F	3. KWLO	3. KOEL-F	3. KWLO	3. KWLO
4.	4.	4. KOEL-F	4. KOEL-F	4. KCNB-F	4. KXEL	4. KXEL	4. KXEL	4. KWLO	4.	4. KOEL-F
5.	5.	5.	5.	5.	5.	KOEL-F	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KFMW-F	1. KFMW-F	1. KFMW-F	1. KFMW-F	1. KFMW-F	1. KFMW-F	1. KFMW-F	1. KFMW-F	1. KFMW-F	1. KFMW-F
2. KCNB-F	2.	2. KCNB-F	2.	2. KWLO	2. KCNB-F	2. KCNB-F	KCNB-F	2. KCNB-F	2. KOEL-F
3.	3.	3. KCFI	3.	3. KCFI	3.	3.	3.	3.	3. KCNB-F
4.	4.	4.	4.	KCNB-F	4.	4.	4.	4.	4. KWLO
5.	5.	5.	5.	KOEL-F	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		87 (2)	87 (20	48.9	39.8
AOR		3 (1)	3 (1)	1.7	0
AC/OLDIES/SOFT ROCK	25 (1)	1 (1)	26 (2)	14.6	17.5
MOR/VARIETY	11 (2)		11 (2)	6.1	5.3
COUNTRY	25 (3)	16 (1)	41 (4)	23.0	25.1
BLACK/URBAN				0	0
BTFL MUSIC/EZ		6 (1)	6 (1)	3.3	2.3
NEWS/TALK	4 (1)		4 (1)	2.2	3.5
NOSTALGIA				0	6.4
RELIGION/GOSPEL				0	0
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS				0	0
			178 (13)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KOEL	950	Oolwein	1.0/2.3
KRNA-F	93.9	Iowa City	1.4/2.7
WMT-F	96.5	Cedar Rapids	.5/3.0

RADIO STATIONS

KCFI, 1250, 500 W (DAYS), COUNTRY	MBS,	$17.00	(Roslin)		Ken Hamilton
KQQI, 850, 500 W (DAYS,DA), ? ?	,	$10.00	(Lotus)		Tim Teeter
KWLO, 1330, 5 KW (DA-) , AC/MOR	APR,NBC-T,	$45.00	(HNWH)	Forward	Cliff Thompson
KXEL, 1540, 50 KW (DA-N), COUNTRY	ABC-I,	$30.00	(Torbet)	Bahakel	Fred Hendrickson
KCNB-F, 105.7, 100 KW @ 1400, CONTEMP (TM)	ABC-C,	$30.00	(Torbet)	Bahakel	Fred Hendrickson
KFMW-F, 107.9, 100 KW @ 1800, CHR	Source,	$45.00	(HNWH)	Forward	Cliff Thompson
KOEL-F, 92.3, 100 KW @ 1501, COUNTRY (Musicworks)	,	$31.00*	(Blair)	Stuart (OELWEIN)	Ray Leafstedt
KWAY-F, 98.3, 3 KW @ 180, BTFL/EZ (TM)	,	$18.00	(Pates)	(WAVERLY)	Ael Suhr

Other ranked stations - See Des Moines & Cedar Rapids

MISCELLANEOUS COMMENTS KLEU changes calls to KQQI...Bremer County added to Metro...

WEST PALM BEACH

Arbitron Rank/Pop (12+): 57/601,300
CMSA Rank/Pop: NA
MSA Rank/Pop: 68/667,500
ADI # 65
Average Person Rating: 17.2
Market TSL: 23.0 hours

Stations: 32/16
Diaries: 977/615:1/40.5%
Sample Target: 940
Standard Error: .629
% Below Line: 37.3
% Not Listed: 8.0

Est 1984 Revenue: $13,100,000
Gross Inc.:
HH Inc.: $32,785
Retail $: 4.7 Bil
Pop per Station: 37,581
# 1 Biller: WRMF-F $2,835,000

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 83
1.	WEAT-F	135/13.0	14.4	12.4	13.5	13.9
2.	WRMF-F	109/10.5	10.2	6.9	10.1	11.2
3.	WHYI-F	101/ 9.8	12.5	12.2	8.8	5.7
4.	WNJY-F	80/ 7.7	6.2	8.5	6.6	3.7
5.	WJNO	73/ 7.1	8.5	6.4	6.0	4.5
6.	WSHE-F	51/ 4.9	1.6	1.9	2.2	3.8
7.	WIRK-F	43/ 4.2	6.0	7.5	8.4	6.7
8.	WPOM	39/ 3.8	4.9	3.1	5.1	4.6
9.	WLYF-F	29/ 2.8	2.6	3.3	1.2	2.3
10.	WAXY-F	24/ 2.3	1.4	1.7	1.9	1.1
11.						
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	WEAT-F	159/1565
2.	WRMF-F	126/1330
3.	WHYI-F	103/1320
4.	WNJY-F	90/ 828
5.	WJNO	74/ 991
6.	WIRK-F	60/ 753
7.	WSHE-F	54/ 563
8.	WPOM	40/ 475
9.	WKGR-F	38/ 486
10.	WLYF-F	29/ 436
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	WEAT-F	1270/21.1	23.1	25.2
2.	WHYI-F	1203/20.0	22.5	24.0
3.	WRMF-F	1189/19.8	18.7	18.3
4.	WJNO	980/16.3	15.5	14.2
5.	WNJY-F	744/12.4	11.6	12.9
6.	WIRK-F	537/ 8.9	10.4	13.9
7.	WSHE-F	534/ 8.9	6.8	6.0
8.	WPOM	466/ 7.7	7.4	6.1
9.	WMXJ-F	447/ 7.4	7.0	7.6
10.	WLYF-F	428/ 7.1	6.1	7.6
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 74.47% (709 of 952) (SPG 84: 73.09%)

TEENS	18-34	18-49	25-4.	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHYI-F	1. WHYI-F	1. WRMF-F	1. WRMF-F	1. WRMF-F	1. WEAT-F	1. WRMF-F	1. WEAT-F	1. WEAT-F	1. WHYI-F	1. WEAT-F
2.	2. WRMF-F	2. WHYI-F	2. WHYI-F	2. WHYI-F	2. WRMF-F	2. WJNO	2. WRMF-F	2. WRMF-F	2. WEAT-F	2. WRMF-F
3.	3. WSHE-F	3. WSHE-F	3. WSHE-F	3. WEAT-F	3. WNJY-F	3. WEAT-F	3. WHYI-F	3. WHYI-F	3. WJNO	3. WHYI-F
4.	4. WPOM	4. WIRK-F	4. WIRK-F	4. WSHE-F	4. WJNO	4. WHYI-F	4. WNJY-F	4. WNJY-F	4. WNJY-F	4. WNJY-F
5.	5. WIRK-F	5. WPOM	5. WEAT-F	5. WIRK-F	5. WIRK-F	5. WNJY-F	5. WJNO	5. WJNO	5. WRMF-F	5. WPOM

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WSHE-F WHYI-F	1. WRMF-F	1. WRMF-F	1. WRMF-F	1. WRMF-F	1. WHYI-F	1. WHYI-F WSHE-F	1. WSHE-F	1. WRMF-F	1. WRMF-F
	2. WHYI-F	2. WHYI-F	2. WHYI-F	2. WHYI-F	2. WRMF-F		2. WRMF-F	2. WHYI-F	2. WSHE-F
3. WPOM	3. WSHE-F	3.	3.	3. WEAT-F	3. WSHE-F	3. WRMF-F	3. WHYI-F	3. WSHE-F	3. WIRK-F
4. WRMF-F	4.	4.	4.	4. WNGS-F WPOM	4. WIRK-F	4. WIRK-F	4.	4. WIRK-F	4. WEAT-F WAXY-F
5.	5.	5.	5.		5.	5.	5.	5.	

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		134 (3)	134 (3)	14.1	15.9
AOR		70 (2)	70 (2)	7.4	7.5
AC/OLDIES/SOFT ROCK	12 (1)	167 (4)	179 (5)	18.8	11.4
MOR/VARIETY				0	2.0
COUNTRY	6 (1)	61 (2)	67 (3)	7.0	10.5
BLACK/URBAN	61 (3)	18 (2)	79 (5)	8.3	5.4
BTFL MUSIC/EZ	6 (1)	164 (2)	170 (3)	17.9	17.2
NEWS/TALK	131 (6)		131 (6)	13.8	14.5
NOSTALGIA	27 (3)	80 (1)	107 (4)	11.2	13.3
RELIGION/GOSPEL				0	0
SPANISH				0	0
CLASSICAL		15 (1)	15 (1)	1.6	0
UNKNOWN/OTHERS				0	0
			952 (32)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WDBF	1420	Delray Beach	.9/2.7
WEAT	850	West Palm Beach	.6/3.2
WIXI-F	96.7	Jupiter	.8/2.2
WKAO	1510	Bayton Beach	.6/1.3
WKGR-F	98.7	Fort Pierce	1.8/4.6
WNGS-F	92.1	West Palm Beach	1.9/6.2
WPBR	1340	Palm Beach	1.9/6.3
WPCK	1290	West Palm Beach	.6/2.1
WSBR	740	Boca Raton	1.2/3.7
WSWN	900	Belle Glade	1.2/1.7
WBSS	980	Pompano Beach	1.2/2.3

See Miami for the frequency and city of license for the following stations:

WGBS	.4/2.3	WKQS-F	1.7/5.1
WHQT-F	1.0/2.9	WMXJ-F	2.0/7.4
WINZ	.6/2.5	WNWS	1.2/2.8
WINZ-F	1.2/5.0	WRBD	1.0/3.6
WIOD	1.5/5.0	WTMI-F	1.4/3.4
WJQY-F	1.4/3.3		

RADIO STATIONS

RADIO STATIONS

WDBF, 1420, 5 KW/500 W (DA-2), NOSTALGIA	CBS,	$16.00	(Dora)		Victor Knight
WEAT, 850, 5 KW/1 KW (DA-2), BTFL/EZ	,	$ NA	(Katz)	Curt Gowdy	Jim Connor
WJNO, 1230, 1 KW/250 W, NEWS/TALK	CBS,ABC-E,NBC-T,	$48.00*	(Blair)	Fairbanks	George Mills
WKAO, 1510, 1 KW (DAYS), NOSTALGIA	,	$16.00	(----)		Gary Lewis
WPBR, 1340, 1 KW/250 W, TALK	ABC-T,MBS,	$22.00	(Savalli)		E. Aspinwall
WPCK, 1290, 5 KW (DA-N), COUNTRY	APR,	$28.00	(Mc-Guild)	Price Comm	Jim Barnette
WPOM, 1600, 1 KW (DA-N), BLACK	SBN,	$23.00	(HNWH)		Rodney Dore
WSBR, 740, 1 KW/500 W (DA-2), NOSTALGIA	CBS,ABC-E,	$34.00	(----)		Steve Harlow
WEAT-F, 104.5, 100 KW @ 520, BTFL/EZ (Bonne)	,	$65.00*	(Katz)	Curt Gowdy	Jim Connor
WIRK-F, 107.9, 100 KW @ 400, COUNTRY (Drake-Chen)	,	$55.00	(Mc-Guild)	Price Comm	Jim Barnette
WKGR-F, 98.7, 100 KW @ 1250, AOR	US 1,	$42.00*	(HNWH)	(FORT PIERCE)	Garret Clancy
WNGS-F, 92.1, 2 KW @ 378, ROCK/JAZZ	CBS-R,	$31.00	(Masla)		Bill Pearl
WNJY-F, 94.3, 1 KW @ 480, NOSTALGIA (Ham)	,	$29.00	(Christal)	Lappin	
WRMF-F, 97.9, 100 KW @ 1350, AC	,	$70.00*	(Blair)	Fairbanks	George Mills

MISCELLANEOUS COMMENTS WPOM (Riviera Beach) sold for $1,600,000...WCGY changes calls to WEAT-F and format to BTFL...WVSI changes to WIXI...

WHEELING

Arbitron Rank/Pop (12+): 156/153,600
CMSA Rank/Pop: NA
MSA Rank/Pop: 215/183,000
ADI # 127
Average Person Rating: 16.2
Market TSL: 22.5 hours

Stations: 14/9
Diaries: 714/215:1/54.8%
Sample Target: 575
Standard Error: .728
% Below Line: 7.3
% Not Listed: 6.8

Est 1984 Revenue: $5,700,000
Gross Inc.:
HH Inc.: $23,810
Retail $: 1.0 Bil
Pop per Station: 17,066
# 1 Biller: WWVA $2,400,000

	12+ METRO 1/4/SHARE		FAL 84	SPG 84	FAL 83	SPG 83	BIRCH SHARE
1.	WOMP-F	58/23.3	---	22.0	---	15.4	31.6
2.	WWVA	36/14.5	---	17.5	---	20.8	18.6
3.	WKWK	30/12.0	---	9.3	---	13.5	8.8
4.	WOVK-F	25/10.0	---	6.7	---	9.2	5.6
5.	WZMM-F	20/ 8.0	---	6.7	---	11.9	6.0
6.	WOMP	18/ 7.2	---	8.2	---	4.6	3.5
	WKWK-F	18/ 7.2	---	9.7	---	8.5	9.5
8.	WUNI	7/ 2.8	---	3.0	---	3.1	.7
	WDVE-F	7/ 2.8	---	2.6	---	1.9	4.6
10.							
11.							
12.							
13.							
14.							
15.							

	12+ TSA 1/4/CUME	
1.	WWVA	85/1119
2.	WOMP-F	82/ 968
3.	WKWK-F	38/ 624
4.	WKWK	33/ 319
5.	WZMM-F	32/ 449
6.	WOVK-F	31/ 513
7.	WDVE-F	26/ 359
8.	WBZZ-F	22/ 298
9.	WSHH-F	20/ 198
10.		
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		FAL 84	SPG 84
1.	WOMP-F	584/38.0	---	39.1
2.	WWVA	509/33.1	---	38.1
3.	WOVK-F	309/20.1	---	16.6
4.	WKWK-F	307/20.0	---	25.8
5.	WZMM-F	285/18.6	---	14.5
6.	WKWK	265/17.3	---	18.7
7.	WOMP	184/12.0	---	14.2
8.	WDVE-F	115/ 7.5	---	8.1
9.	KDKA	93/ 6.1	---	7.1
10.	WUNI	54/ 3.5	---	NA
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 58.19% (135 of 232) (SPG 84: 56.63%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WOMP-F	1. WOMP-F	1. WOMP-F	1. WOMP-F	1. WOMP-F	1. WWVA	1. WWVA	1. WOMP-F	1. WOMP-F	1. WOMP-F	1. WOMP-F
2.	2. WZMM-F	2. WOVK-F	2. WOVK-F	2. WWVA	2. WOVK-F	2. WOMP-F	2. WKWK	2. WWVA	2. WKWK	2. WWVA
3.	3. WKWK-F	WZMM-F	3. WKWK-F	3. WOVK-F	3. WKWK	3. WKWK	3. WWVA	3. WKWK	3. WOVK-F	3. WKWK-F
4.	4.	4. WWVA	WWVA	4. WKWK-F	4. WOMP-F	4. WZMM-F	4. WZMM-F	4. WOVK-F	4. WDVE-F	4. WOVK-F
5.	5.	5. WKWK-F	WZMM-F	5. WZMM-F	5.	5. WOVK-F	5. WOVK-F	5. WKWK-F	5. WZMM-F	5.
						6. WOMP				

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WOMP-F	1. WOMP-F	1. WOMP-F	1. WOMP-F	1. WOMP-F	1. WOMP-F	1. WOMP-F	1. WOMP-F	1. WOMP-F	1. WOVK-F
2. WZMM-F	2. WZMM-F	2. WKWK-F	2. WZMM-F	2. WWVA	2.	2. WZMM-F	2. WKWK-F	2. WOVK-F	2. WOMP-F
3.	3. WKWK-F	WZMM-F	3. WWVA	3. WOVK-F	3.	WKWK-F	3. WZMM-F	3. WKWK-F	WWVA
4.	4.	4.	4. WOVK-F	WKWK-F	4.	4.	4.	WWVA	4. WKWK-F
5.	5.	5.	5.	WZMM-F	5.	5.	5.	WZMM-F	5. WZMM-F

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		80 (3)	80 (3)	34.5	26.9
AOR		7 (1)	7 (1)	3.0	2.8
AC/OLDIES/SOFT ROCK		19 (2)	19 (2)	8.2	17.7
MOR/VARIETY	10 (2)		10 (2)	4.3	2.0
COUNTRY	39 (2)	25 (1)	64 (3)	27.6	26.5
BLACK/URBAN				0	0
BTFL MUSIC/EZ		4 (1)	4 (1)	1.7	5.2
NEWS/TALK	18 (1)		18 (1)	7.8	8.8
NOSTALGIA	30 (1)		30 (1)	12.9	10.0
RELIGION/GOSPEL				0	0
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS				0	0
			232 (14)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WEIF	1370	Moundsville	1.2/1.9
KDKA	1020	Pittsburgh	1.2/6.1
WBZZ-F	93.7	Pittsburgh	.8/2.5
WSHH-F	99.7	Pittsburgh	1.6/2.7
WWSW-F	94.5	Pittsburgh	.4/2.9

RADIO STATIONS

WKWK, 1400, 1 KW/250 W , NOSTALGIA (Ham)	ABC-D, $13.00 (HNWH)		Rod Krol
WOMP, 1290, 1 KW (DAYS), TALK/NEWS	US 2,ABC-T, $14.00* (Katz)		Dan Wachs
WUNI, 1600, 5 KW (DAYS), MOR	MBS, $ 9.00 (----)		Ron Kassi
WWVA, 1170, 50 KW (DA-N), COUNTRY	ABC-I, $65.00 (Eastman)	John Price	Ross Felton
WKWK-F, 97.3, 50 KW @ 470, AC	ABC-C, $20.00 (HNWH)		Rod Krol
WOMP-F, 100.5, 14 KW @ 550, CHR	US 1, $30.00* (Katz)		Bob Dodenhoff
WOVK-F, 98.7, 50 KW @ 390, COUNTRY (Drake-Chen)	, $37.00 (Eastman)	John Price	Ron Kassi

Other ranked stations - See Pittsburgh

MISCELLANEOUS COMMENTS WANR, WANJ-F sold for $1,319,000 (Blackburn)...WOMP A/F (Bellaire) sold for $1,000,000 (est) (Holt)...WANJ-F changes to WZMM and CHR...WANR changes calls to WUNI...

WICHITA

Arbitron Rank/Pop (12+): 91/351,400
CMSA Rank/Pop: NA
MSA Rank/Pop: 108/425,800
ADI # 57
Average Person Rating: 16.2
Market TSL: 21.9 hours

Stations: 16/14
Diaries: 704/499:1/42.8%
Sample Target: 740
Standard Error: .717
% Below Line: 6.2
% Not Listed: 6.8

Est 1984 Revenue: $14,000,000
Gross Inc.:
HH Inc.: $31,032
Retail $: 2.7 Bil
Pop per Station: 25,100
# 1 Biller: KFDI $2,550,000

	12+ METRO 1/4/SHARE	FAL 84	SPG 84	FAL 83	SPG 83	BIRCH SHARE
1.	KFDI-F 87/15.2	12.6	10.5	10.3	10.7	12.9
2.	KKRD-F 77/13.5	8.7	10.1	7.3	4.0	13.7
3.	KICT-F 59/10.3	10.0	11.5	9.0	9.2	11.3
4.	KEYN-F 57/10.0	12.5	14.4	13.1	18.5	11.0
5.	KFDI 51/ 8.9	8.2	9.4	10.8	11.1	9.7
6.	KFH 43/ 7.5	8.7	6.3	9.8	7.4	4.6
7.	KOEZ-F 31/ 5.4	7.8	5.5	5.9	5.0	5.4
8.	KLEO 27/ 4.7	6.1	2.6	3.1	1.7	4.9
9.	KLZS-F 26/ 4.6	5.6	6.3	5.4	5.4	2.9
10.	KQAM 25/ 4.4	5.4	3.9	4.1	4.2	4.4
11.	KBUZ-F 18/ 3.2	1 5	3.3	1.0	.5	7.7
12.	KAKZ 13/ 2.3	3.2	5.5	7.3	9.7	2.7
13.	KSKU-F 6/ 1.1	.4	---	.7	.5	.7
14.	KAKZ-F 5/ .9	1.5	2.1	2.7	3.3	2.1
	KSGL 5/ .9	1.3	1.2	1.2	1.7	1.9

	12+ TSA 1/4/CUME	
1.	KFDI-F	124/1285
2.	KKRD-F	99/1319
3.	KICT-F	91/ 855
4.	KFDI	86/1008
5.	KEYN-F	76/1231
6.	KFH	62/ 997
7.	KOEZ-F	54/ 771
8.	KBUZ-F	30/ 401
9.	KLEO	28/ 360
	KQAM	28/ 439
11.	KLZS-F	27/ 401
12.	KSKU-F	22/ 548
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		FAL 84	SPG 84
1.	KEYN-F	917/26.1	28.2	27.2
2.	KFDI-F	910/25.9	24.8	25.4
3.	KKRD-F	899/25.6	23.1	23.6
4.	KFDI	657/18.7	17.8	18.6
5.	KFH	636/18.1	19.1	14.9
6.	KICT-F	627/17.8	15.7	18.0
7.	KOEZ-F	467/13.3	12.0	10.4
8.	KLZS-F	378/10.8	11.5	14.8
9.	KQAM	377/10.7	11.1	10.3
10.	KAKZ	313/ 8.9	10.7	12.7
11.	KLEO	312/ 8.9	11.5	9.9
12.	KBUZ-F	282/ 8.0	7.0	7.3
13.	KSKU-F	247/ 7.0	5.7	NA
14.	KAKZ-F	181/ 5.2	4.9	5.8
15.	KSGL	114/ 3.2	3.0	2.7

12+ FM SHARE (METRO): 68.80% (366 of 532) (SPG 84: 68.32%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KKRD-F	1. KICT-F	1. KFDI-F	1. KFDI-F	1. KFDI-F	1. KFDI-F	1. KFDI-F	1. KFDI-F	1. KFDI-F	1. KKRD-F	1. KKRD-F
2. KICT-F	2. KEYN-F	2. KKRD-F	2. KKRD-F	2. KKRD-F	2. KFDI	2. KKRD-F	2. KICT-F	2. KKRD-F	2. KFDI-F	2. KFDI-F
3. KEYN-F	3. KKRD-F	3. KICT-F	3. KEYN-F	3. KEYN-F	3. KFH	3. KEYN-F	KKRD-F	3. KEYN-F	3. KEYN-F	3. KICT-F
4.	4. KFDI-F	4. KEYN-F	4. KICT-F	4. KICT-F	4. KOEZ-F	KFDI	4. KEYN-F	KICT-F	KICT-F	4. KFDI
5.	5.	5.	5. KQAM	KFH	5.	5. KICT-F	5. KFDI	5. KFDI	5. KFH	5. KEYN-F
						6. KFH			KLEO	

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KEYN-F	1. KKRD-F	1. KKRD-F	1. KKRD-F	1. KFDI-F	1. KICT-F	1. KICT-F	1. KICT-F	1. KICT-F	1. KFDI-F
2. KKRD-F	2. KEYN-F	2. KEYN-F	2. KEYN-F	2. KKRD-F	2. KEYN-F	2. KFDI-F	2. KFDI-F	2. KFDI-F	2. KICT-F
3. KICT-F	3. KFDI-F	3. KFDI-F	KFDI-F	3. KEYN-F	KFDI-F	3. KEYN-F	3. KEYN-F	3. KKRD-F	3. KFH
4. KFDI-F	4. KICT-F	4. KICT-F	4. KQAM	4. KQAM	4. KKRD-F	4. KKRD-F	4.	4. KEYN-F	4. KKRD-F
5.	KQAM	5.	5. KICT-F	5. KOEZ-F	5.	5. KBUZ-F	5.	5. KLZS-F	5. KFDI
									KLZS-F

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		140 (3)	140 (3)	26.3	29.8
AOR		59 (1)	59 (1)	11.1	12.3
AC/OLDIES/SOFT ROCK	25 (1)	31 (2)	56 (3)	10.5	16.0
MOR/VARIETY				0	0
COUNTRY	94 (2)	87 (1)	181 (3)	34.0	28.7
BLACK/URBAN		18 (1)	18 (1)	3.4	0
BTFL MUSIC/EZ		31 (1)	31 (1)	5.8	5.9
NEWS/TALK	13 (1)		13 (1)	2.4	0
NOSTALGIA	27 (1)		27 (1)	5.1	5.9
RELIGION/GOSPEL	7 (2)		7 (2)	1.3	1.3
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS				0	0
			532 (16)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KJRG	Newton	.4/1.4

RADIO STATIONS

KAKZ, 1240, 1 KW/250 W , NEWS/TALK	MBS,NBC, $30.00 (Christal)		Dave Lyons
KFDI, 1070, 10 KW/1 KW (DA-N), COUNTRY	ABC-E, $50.00* (Torbet)	Great Empire	Mike Oatman
KFH , 1330, 5 KW (DA-N) , COUNTRY	CBS,MBS, $42.00 (Eastman)		O.S. Gossard
KLEO, 1480, 5 KW/1 KW (DA-2), NOSTALGIA (Ham)	ABC-I, $18.00 (Christal)		
KQAM, 1410, 5 KW/1 KW (DA-N), OLDIES	US 1, $22.00* (Mc-Guild)	Long-Pride	Roger Dodson
KSGL, 900, 250 W (DAYS) , RELIGION	, $10.00 (----)		Ed Toles
KAKZ-F, 95.9, 1.2 KW @ 480, OLDIES (Radio Arts)	MBS, $30.00 (Christal)		Dave Lyons
KEYN-F, 103.7, 100 KW @ 860, CHR	US 1, $58.00* (Mc-Guild)	Long-Pride	Roger Dodson
KFDI-F, 101.3, 100 KW @ 1130, COUNTRY	ABC-E, $66.00* (Torbet)	Great Empire	Mike Oatman
KICT-F, 95.1, 100 KW @ 970, AOR (Burk-Abr)	ABC-R, $52.00 (Katz)	Compass	Jim Eddens
KKRD-F, 107.3, 100 KW @ 884, CHR	, $40.00 (HNWH)	John Price	Buc Weatherby
KOEZ-F, 92.3, 100 KW @ 650, BTFL	, $16.00 (----)	(NEWTON)	Gordon Anderson
KLZS-F, 97.9, 100 KW @ 420, AC	, $34.00 (Eastman)		O.S. Gossard
KBUZ-F, 106.5, 100 KW @ 465, BLACK	, $10.00 (----)	(ARKANSAS CITY)	
KSKU-F, 102.1, 100 KW @ 550, CHR	ABC-C, $16.00 (----)	(HUTCHINSON)	Cliff Shank

MISCELLANEOUS COMMENTS KAKZ A/F sold to New West for $1,000,000 (?!)... Arbitron fell 5% short of Sample Target...

WILKES BARRE-SCRANTON

Arbitron Rank/Pop (12+): 56/631,800
CMSA Rank/Pop: NA
MSA Rank/Pop: 65/744,200
ADI # 50
Average Person Rating: 19.3
Market TSL: 25.7 hours

Stations: 37/28
Diaries: 1093/578:1/50.0%
Sample Target: 1000
Standard Error: .622
% Below Line: 6.3
% Not Listed: 9.7

Est. 1984 Revenue: $11,200,000
Gross Inc.:
HH Inc.: $22,942
Retail $: 3.5 Bil
Pop per Station: 22,564
# 1 Biller: WKRZ-F $1,850,000

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 83
1.	WKRZ-F	126/10.3	8.5	10.3	11.7	11.2
2.	WNAK	96/ 7.9	9.9	7.1	9.2	7.9
3.	WGBI-F	90/ 7.4	7.2	5.6	6.3	5.6
4.	WARM	83/ 6.8	8.8	7.4	8.3	9.9
5.	WEJL	78/ 6.4	6.0	5.2	8.0	6.0
6.	WEZX-F	76/ 6.2	7.1	6.9	6.6	6.0
7.	WTLQ-F	52/ 4.3	5.8	4.7	.6	---
8.	WWSH-F	50/ 4.1	3.2	3.7	3.2	4.2
9.	WMGS-F	47/ 3.9	4.1	3.2	4.7	2.9
10.	WILK	42/ 3.4	3.8	3.9	3.2	4.0
11.	WARD	41/ 3.4	3.2	5.7	4.8	6.6
12.	WHLM-F+	35/ 2.8	3.5	---	.6	.3
13.						
14.						
15.						
16.						
17.						
18.						
19.						
20.						
21.						
22.						
23.						
24.						
25.						

12+ TSA 1/4/CUME		
1.	WKRZ-F	155/1970
2.	WGBI-F	111/1519
3.	WNAK	96/ 604
4.	WARM	92/1447
5.	WEJL	81/ 597
6.	WEZX-F	78/ 912
7.	WWSH-F	65/ 704
8.	WTLQ-F	54/ 970
9.	WHLM-F+	51/ 781
10.	WMGS-F	49/ 755
11.	WILK	43/ 823
12.	WARD	41/ 364
13.		
14.		
15.		
16.		
17.		
18.		
19.		
20.		
21.		
22.		
23.		
24.		
25.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	WKRZ-F	1661/26.3	25.1	27.3
2.	WARM	1329/21.0	21.0	21.7
3.	WGBI-F	1262/20.0	17.1	16.9
4.	WTLQ-F	873/13.8	15.3	15.3
5.	WEZX-F	869/13.8	14.8	15.0
6.	WILK	785/12.4	11.0	13.8
7.	WMGS-F	666/10.5	10.7	9.0
8.	WNAK	572/ 9.1	10.1	8.9
9.	WEJL	571/ 9.0	8.2	9.2
10.	WHLM-F+	500/ 7.9	8.8	---
11.	WWSH-F	484/ 7.7	7.0	7.2
12.	WGBI	407/ 6.4	5.4	5.8
13.				
14.				
15.				
16.				
17.				
18.				
19.				
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 54.18% (596 of 1100) (SPG 84: 52.42%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKRZ-F	1. WKRZ-F	1. WKRZ-F	1. WKRZ-F	1. WGBI-F	1. WEJL	1. WARM	1. WKRZ-F	1. WKRZ-F	1. WEZX-F	1. WKRZ-F
2. WTLQ-F	2. WEZX-F	2. WGBI-F	2. WGBI-F	2. WKRZ-F	2. WARM	2. WKRZ-F	2. WGBI-F	2. WGBI-F	2. WGBI-F	2. WEJL
3. WEZX-F	3. WGBI-F	3. WEZX-F	3. WARM	3. WARM	3. WGBI-F	3. WNAK	3. WNAK	3. WEZX-F	3. WKRZ-F	3. WGBI-F
4.	4. WTLQ-F	4. WARM	4. WMGS-F	4. WMGS-F	4. WNAK	4. WEJL	4. WWSH-F	4. WNAK	4. WARM	4. WNAK
5.	5. WMGS-F	5. WTLQ-F	5. WILK	5. WILK	5. WARD	5. WGBI-F	5. WMGS-F	5. WWSH-F	5. WWSH-F	5. WEZX-F
6.	6.	WMGS-F	6.	WWSH-F	6.	6.	6.	6. WEJL	6. WTLQ-F	6. WARM
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WEZX-F	1. WKRZ-F	1. WKRZ-F	1. WGBI-F	1. WGBI-F	1. WEZX-F	1. WEZX-F	1. WKRZ-F	1. WKRZ-F	1. WKRZ-F
2. WKRZ-F	2. WGBI-F	2. WGBI-F	2. WKRZ-F	2. WARM	2. WKRZ-F	WKRZ-F	2. WEZX-F	2. WEZX-F	2. WGBI-F
3. WGBI-F	3. WEZX-F	3. WILK	3. WARM	WKRZ-F	3.	3.	3. WGBI-F	3. WGBI-F	3. WEZX-F
4.	4. WTLQ-F	4. WMGS-F	4. WEZX-F	4. WMGS-F	4.	4.	4.	4. WMGS-F	4. WARM
5.	5. WHLM-F+	5.	5. WTLQ-F	5. WHLM-F+	5.	5.	5.	WARM	5.
6.	6.	6.	6. WMGS-F	WTLQ-F	6.	6.	6.	6.	6.
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP	42 (1)	219 (6)	261 (7)	23.7	19.2
AOR		89 (3)	89 (3)	8.1	10.7
AC/OLDIES/SOFT ROCK	19 (2)	202 (7)	221 (9)	20.0	14.4
MOR/VARIETY	121 (5)		121 (5)	11.0	12.7
COUNTRY	70 (3)	29 (3)	99 (6)	9.0	7.4
BLACK/URBAN				0	0
BTFL MUSIC/EZ	37 (2)	57 (2)	94 (4)	8.5	12.4
NEWS/TALK	41 (1)		41 (1)	3.7	6.2
NOSTALGIA	174 (2)		174 (2)	15.8	17.0
RELIGION/GOSPEL				0	0
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS				0	0
			1100 (37)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAZL	1490	Hazleton	.6/2.2
WBAX	1240	Wilkes Barre	2.0/5.5
WBQW	1320	Scranton	.6/2.8
WBRX	1280	Berwick	1.4/2.0
WCDL	1440	Carbondale	.9/1.3
WCNR	930	Bloomsburg	2.0/2.9
WICK	1400	Scranton	2.1/4.6
WKRZ	1340	Wilkes Barre	.4/2.2
WLSP-F	94.3	Carbondale	.8/2.4
WMJW-F	92.1	Nanticoke	1.1/3.5
WQEQ-F	103.1	Freeland	.7/2.4
WSBG-F	93.5	Stroudsberg	1.1/3.1
WVPO	840	Stroudsberg	.6/1.7
WWDL-F	104.9	Scranton	1.8/5.6
WILQ-F	105.1	Williamsport	1.1/2.7
WAAL-F	99.1	Binghamton	.5/1.0
WAEB-F	104.1	Allentown	.3/1.3
WFMZ-F	100.7	Allentown	.6/1.5
WIXL-F	103.7	Newton	.4/1.0
WLEV-F	96.1	Easton	.8/2.4
WQQQ-F	99.9	Easton	.7/2.6
WYSP-F	94.1	Philadelphia	.4/1.2
WZZO-F	95.1	Bethlehem	.7/2.6

RADIO STATIONS

RADIO STATIONS

AM STATIONS

WARD, 1540, 1 KW (DAYS)	TALK	APR	$13.00	(Savalli)		Jim Ward
WARM, 590, 5 KW (DA-2)	MOR	MBS	$50.00*	(Eastman)	Susquehanna	Jim Davey
WBAX, 1240, 1 KW/250 W	COUNTRY		$ NA	(----)		
WEJL, 630, 500 W (DAYS)	NOSTALGIA (Ham)	ABC-I	$25.00*	(Selcom)	Shamrock Comm.	Bob Tiernan
WGBI, 910, 1 KW/500 W	COUNTRY (Drake-Chen)	CBS	$20.00	(Torbet)		M. Holcomb
WICK, 1400, 1 KW/250 W	BTFL		$ NA	(Masla)		Doug Lane
WILK, 980, 5 KW/1 KW (DA-N)	CHR	ABC-E	$21.00*	(Mc-Guild)		Jim Morgan
WKRZ, 1340, 1 KW/250 W	OLDIES	APR	$ NA	(Katz)		Hank Kestenbaum
WNAK, 730, 1 KW (DAYS)	NOST/MOR	NBC	$30.00*	(Masla)		Bob Nielson
WAZL, 1490, 1 KW/250 W	CONTEMP	NBC	$10.00	(----)	(HAZLETON)	

FM STATIONS

WEZX-F, 107.1, 125 W @ 1270	AOR (Burk-Abr)	ABC-R	$34.00	(Selcom)	Shamrock Comm.	Bob Tiernan
WGBI-F, 101.3, 7 KW @ 1100	AC (Drake-Chen)	CBS-R	$30.00	(Torbet)		M. Holcomb
WKRZ-F, 98.5, 7 KW @ ? ?	CHR (Pollack)		$60.00*	(Katz)		Hank Kestenbaum
WMGS-F, 92.9, 50 KW @ 1065	AC		$ NA	(Eastman)	Susquehanna	Jim Davey
WWDL-F, 104.9, 1.6 KW @ 1093	AC		$ NA	(Masla)		Doug Lane
WTLQ-F, 102.3, 3 KW @ 71	CHR		$? ?	(Mc-Guild)		James Loftus
WMJW-F, 92.1, 860 W @ 552	ROCK (?)	ABC-F	$ 7.00	(----)		Frank Stanley
WWSH-F, 97.9, 24 KW @ 660	BTFL/EZ		$13.00	(----)	(HAZLETON)	
WHLM-F+, 106.5, 15 KW @ 570	AC		$17.00	(----)	(BLOOMSBURG)	

CALL LETTER CHANGES

WYZZ-F changes to WMGS

WVCD-F changes to WWSH-F

FORMAT CHANGES

WMGS changes from BTFL to AC

STATION SALES

MISCELLANEOUS COMMENTS

WILMINGTON, DE

Arbitron Rank/Pop (12+): 75/443,400
CMSA Rank/Pop: NA
MSA Rank/Pop: 90/530,600
Philadelphia ADI
Average Person Rating: 17.9
Market TSL: 23.3 hours

Stations: 32/8
Diaries: 927/478:1/47.3%
Sample Target: 840
Standard Error: .660
% Below Line: 71.6
% Not Listed: 8.9

Est 1984 Revenue: $7,300,000
Gross Inc.:
HH Inc.: $30,987
Retail $: 2.9 Bil
Pop per Station: 55,425
# 1 Biller: WSTW-F $2,400,000

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 83
1.	WMMR-F	87/10.9	9.7	8.8	6.9	7.9
2.	WSTW-F	74/ 9.3	11.1	7.2	9.4	9.8
3.	WJBR-F	68/ 8.6	7.4	8.0	9.3	8.0
4.	WUSL-F	51/ 6.4	5.2	7.1	3.8	4.3
5.	WDEL	46/ 5.8	8.7	7.3	8.9	8.6
6.	WCAU-F	42/ 5.3	4.1	4.4	4.7	4.3
7.	WILM	36/ 4.5	3.5	2.3	2.5	3.4
8.	WMGK-F	33/ 4.2	2.9	3.2	2.9	3.8
9.	WAMS	24/ 3.0	4.0	5.5	5.0	3.9
	WKSZ-F	24/ 3.0	3.3	3.5	2.9	3.8
11.						
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	WMMR-F	109/1313
2.	WSTW-F	105/1565
3.	WJBR-F	102/ 943
4.	WDSD-F	90/ 601
5.	WUSL-F	66/ 692
6.	WCAU-F	63/1117
7.	WKSZ-F	52/ 635
8.	WDEL	46/ 773
9.	WYSP-F	43/ 843
10.	WMGK-F	39/ 722
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	WSTW-F	1130/25.5	28.0	23.9
2.	WMMR-F	1013/22.8	24.5	21.6
3.	WCAU-F	737/16.6	16.6	17.2
4.	WDEL	717/16.2	18.3	18.7
5.	WJBR-F	642/14.5	15.0	14.5
6.	WMGK-F	564/12.7	9.6	9.8
7.	WYSP-F	546/12.3	15.1	15.3
8.	WILM	531/12.0	11.5	8.9
9.	WUSL-F	497/11.2	10.2	12.4
10.	WKSZ-F	439/ 9.9	10.3	7.6
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 75.55% (547 of 724) (SPG 84: 74.33%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WCAU-F	1. WMMR-F	1. WMMR-F	1. WSTW-F	1. WSTW-F	1. WJBR-F	1. WMMR-F	1. WMMR-F	1. WMMR-F	1. WMMR-F	1. WSTW-F
2. WUSL-F	2. WSTW-F	2. WSTW-F	2. WMMR-F	2. WMMR-F	2. WDEL	2. WDEL	2. WSTW-F	2. WSTW-F	2. WUSL-F	2. WMMR-F
3. WMMR-F	3. WUSL-F	3. WUSL-F	3. WMGK-F	3. WJBR-F	3. WKSZ-F	3. WJBR-F	3. WJBR-F	3. WJBR-F	3. WCAU-F	3. WJBR-F
4. WSTW-F	4.	4. WMGK-F	4. WUSL-F	4. WMGK-F	4. WAMS	4. WSTW-F	4. WUSL-F	4. WUSL-F	4. WSTW-F	4. WUSL-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WSTW-F	1. WSTW-F	1. WSTW-F	1. WSTW-F	1. WSTW-F	1. WMMR-F	1. WMMR-F	1. WMMR-F	1. WMMR-F	1. WMMR-F
2. WMMR-F	2. WMMR-F	2. WMMR-F	2. WUSL-F	2. WJBR-F	2. WSTW-F	2. WSTW-F	2. WSTW-F	2. WSTW-F	2. WSTW-F
WUSL-F	3. WUSL-F	3. WMGK-F	3. WMMR-F	3. WMGK-F	3. WYSP-F	3.	3.	3.	3.
4.	4. WMGK-F	4. WUSL-F	4. WMGK-F	4. WUSL-F	4.	4.	4.	4.	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		125 (4)	125 (4)	17.3	15.6
AOR		130 (4)	130 (4)	18.0	17.1
AC/OLDIES/SOFT ROCK		70 (3)	70 (3)	9.7	9.1
MOR/VARIETY	62 (4)		62 (4)	8.6	10.0
COUNTRY	33 (2)	31 (3)	64 (5)	8.8	14.8
BLACK/URBAN		67 (2)	67 (2)	9.3	10.3
BTFL MUSIC/EZ		92 (3)	92 (3)	12.7	11.4
NEWS/TALK	62 (3)	22 (1)	84 (4)	11.6	6.8
NOSTALGIA	20 (2)		20 (2)	2.8	3.3
RELIGION/GOSPEL				0	0
SPANISH				0	0
CLASSICAL		10 (1)	10 (1)	1.4	1.5
UNKNOWN/OTHERS				0	0
			724 (32)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WJBR	1290	Wilmington	2.0/5.1
WJIC	1510	Salem, NJ	1.1/1.1
WNRK	1260	Newark	.5/1.8
WBAL	1090	Baltimore	.5/1.3
WBSB-F	104.3	Baltimore	.8/2.5
WDSD-F	94.7	Dover	2.1/5.4
WIYY-F	97.9	Baltimore	.6/1.4
WLIF-F	101.9	Baltimore	.4/1.3
WPOC-F	93.1	Baltimore	.4/2.1

See Philadelphia for the frequency and city of license for the following stations:

KYW	1.1/5.5	WPEN	.5/2.0
WCAU	2.1/8.6	WSNI-F	1.6/5.4
WDAS-F	2.0/5.0	WWDB-F	2.8/4.9
WEAZ-F	2.6/8.0	WXTU-F	1.4/4.4
WFLN-F	1.3/4.1	WZGO-F	.4/2.7
WIOQ-F	1.8/8.2	WIP	1.0/4.1

RADIO STATIONS

WAMS, 1380, 5 KW/1 KW (DA-2), COUNTRY (Radio Arts) ABC-D, $23.00 (Selcom) Rollins Steve Courtin
WDEL, 1150, 5 KW (DA-2) , MOR NBC,NBC-T, $35.00* (Eastman) Bob Taylor
WILM, 1450, 1 KW/250 W , NEWS/TALK CBS,MBS, $22.00 (Savalli) Sally Hawkins
WJBR, 1290, 1 KW (DAYS) , NOSTALGIA , $18.00 (----) CRB

WJBR-F, 99.5, 50 KW @ 500, BTFL/EZ , $48.00 (----) CBR
WSTW-F, 93.7, 50 KW @ 460, CHR , $56.00* (Eastman) Bob Taylor
WDSD-F, 94.7, 50 KW @ 400, COUNTRY MBS, $40.00 (Selcom) Hartstone-Dickstein
(DOVER) Steve Wodlinger

Other ranked stations - See Philadelphia

MISCELLANEOUS COMMENTS WJBR A/F sold to CRB for $4,300,000 (Blackburn)...

WILMINGTON, NC

Arbitron Rank/Pop (12+): 164/127,000
CMSA Rank/Pop: NA
MSA Rank/Pop: 307/112,000
ADI # 152
Average Person Rating: 15.9
Market TSL: 21.6 hours

Stations: 11/11
Diaries: 547/232:1/42.0%
Sample Target: 550
Standard Error: .832
% Below Line: 0
% Not Listed: 9.9

Est 1984 Revenue: $2,900,000
Gross Inc.:
HH Inc.: $24,726
Retail $: .8 Bil
Pop per Station: 11,545
# 1 Biller: WGNI-F $547,000

	12+ METRO 1/4/SHARE		FAL 84	SPG 84	FAL 83	SPG 83
1.	WGNI-F	40/19.8	---	9.1	---	18.0
2.	WHSL-F	31/15.3	---	16.8	---	15.7
3.	WVBS-F	26/12.9	---	8.2	---	7.3
4.	WBMS	22/10.9	---	2.9	---	7.3
5.	WWIL	17/ 8.4	---	13.0	---	14.6
6.	WWQQ-F	16/ 7.9	---	13.5	---	12.4
7.	WJYW-F	14/ 6.9	---	10.6	---	---
8.	WAAV	7/ 3.5	---	5.3	---	5.6
9.	WDZD-F	3/ 1.5	---	4.3	---	3.4
	WVCB	3/ 1.5	---	---	---	3.4
	WMFD	3/ 1.5	---	3.8	---	2.2
12.						
13.						
14.						
15.						

	12+ TSA 1/4/CUME	
1.	WVBS-F	45/616
	WHSL-F	45/480
3.	WGNI-F	44/582
4.	WBMS	23/216
5.	WWQQ-F	21/227
6.	WWIL	17/266
7.	WJYW-F	15/187
8.	WAAV	11/187
9.		
10.		
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		FAL 84	SPG 84
1.	WGNI-F	446/35.1	---	27.7
2.	WVBS-F	360/28.3	---	22.9
3.	WHSL-F	354/27.9	---	27.8
4.	WWIL	225/17.7	---	20.3
5.	WBMS	197/15.5	---	6.8
6.	WWQQ-F	191/15.0	---	20.9
7.	WJYW-F	164/12.9	---	18.2
8.	WAAV	155/12.2	---	8.9
9.	WMFD	121/ 9.5	---	14.5
10.	WDZD-F	73/ 5.7	---	6.0
11.	WVCB	27/ 2.1	---	---
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 71.43% (130 of 182) (SPG 84: 72.34%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WVBS-F	1. WHSL-F	1. WGNI-F	1. WGNI-F	1. WGNI-F	1. WGNI-F	1. WGNI-F	1. WGNI-F	1. WGNI-F	1. WGNI-F	1. WGNI-F
2. WHSL-F	WGNI-F	2. WHSL-F	2. WVBS-F	2. WVBS-F	2. WWQQ-F	2. WHSL-F	2. WHSL-F	2. WHSL-F	WHSL-F	2. WHSL-F
3. WBMS	3. WBMS	3. WVBS-F	3. WHSL-F	3. WHSL-F	3. WJYW-F	3. WVBS-F	3. WWQQ-F	3. WVBS-F	WVBS-F	3. WVBS-F
4. WWIL	4.	4. WBMS	4. WBMS	4. WWQQ-F	WVBS-F	4. WWIL	4. WVBS-F	4.	4. WBMS	4. WBMS
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WHSL-F	1. WGNI-F	1. WGNI-F	1. WGNI-F	1. WGNI-F	1. WHSL-F	1. WHSL-F	1. WGNI-F	1. WHSL-F	1. WGNI-F
2. WGNI-F	2. WHSL-F	2. WWIL	2. WVBS-F	2. WVBS-F	WBML	2. WBMS	2. WHSL-F	WGNI-F	2. WHSL-F
3. WVBS-F	3. WVBS-F	WVBS-F	3. WHSL-F	3. WWQQ-F	3.	3. WGNI-F	3. WBMS	3. WBMS	3. WVBS-F
4.	4.	WBMS	4.	4.	4.	4.	4.	4. WVBS-F	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		57 (2)	57 (2)	31.1	21.8
AOR				0	18.6
AC/OLDIES/SOFT ROCK		40 (1)	40 (1)	22.0	4.8
MOR/VARIETY				0	0
COUNTRY		19 (2)	19 (2)	10.4	25.5
BLACK/URBAN	39 (2)		39 (2)	21.4	17.6
BTFL MUSIC/EZ		14 (1)	14 (1)	7.7	11.7
NEWS/TALK				0	0
NOSTALGIA	7 (1)		7 (1)	3.8	0
RELIGION/GOSPEL				0	0
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS	6 (2)		6 (2)	3.3	0
			182 (11)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

RADIO STATIONS

WAAV, 980, 5 KW (DAYS), NOSTALGIA (TM)	NBC, $ NA	(Katz)		
WMFD, 630, 1 KW (DA-2), AC	CBS,MBS, $12.00*	(Selcom)		Lee Hauser
WWIL, 1490, 1 KW/250 W , BLACK	SBN, $13.00	(Blair)		James Capers
WBMS, 1340, 1 KW/250 W , BLACK	, $ NA	(Citi)	Brunson	Sterlin Holt
WGNI-F, 102.7, 100 KW @ 480, AC (Drake-Chen)	, $17.00	(Katz)	Cape Fear	
WHSL-F, 97.3, 100 KW @ 560, AOR/CHR	ABC-F, $24.00	(----)		Lee Hauser
WVBS-F, 99.9, 100 KW @ 480, CHR	US 1, $14.00*	(Carolina)	(BURGAW)	Tincy Crouse
WWQQ-F, 100.9, 2 KW @ 370, COUNTRY (TM)	ABC-D, $13.00*	(----)		
WJYW-F, 107.1, 3 KW @ 300, BTFL/EZ	, $15.00	(HNWH)	(SOUTHPORT)	Jim Poston
WDZD-F, 93.5, 3 KW @ 300, COUNTRY	MBS, $11.00	(----)	(SHALLOTTE)	Gary Branson

MISCELLANEOUS COMMENTS WWQQ-F sold by Village for $1,275,000 (Blackburn)...

WORCESTER

Arbitron Rank/Pop (12+): 94/337,200
CMSA Rank/Pop: NA
MSA Rank/Pop: 112/404,200
Boston ADI
Average Person Rating: 18.4
Market TSL: 24.0 hours

Stations: 31/8
Diaries: 786/429:1/40.3%
Sample Target: 740
Standard Error: .722
% Below Line: 43.8
% Not Listed: 6.5

Est 1984 Revenue: $8,200,000
Gross Inc.:
HH Inc.: $28,153
Retail $: 2.3 Bil
Pop per Station: 42,150
# 1 Biller: WAAF-F $2,850,000

12+ METRO 1/4/SHARE			FAL 84	SPG 84	FAL 83	SPG 83
1.	WAAF-F	87/14.0	11.8	13.4	10.2	8.7
2.	WSRS-F	73/11.8	14.1	12.6	15.1	13.0
3.	WTAG	60/ 9.7	9.6	9.6	9.5	13.0
4.	WFTQ	38/ 6.1	4.0	6.5	8.0	6.7
5.	WBZ	32/ 5.2	6.4	6.1	3.3	6.0
	WROR-F	32/ 5.2	5.6	7.0	3.6	5.8
7.	WHTT-F	30/ 4.8	5.6	7.0	7.5	6.3
8.	WBCN-F	28/ 4.5	3.9	2.1	4.2	2.5
9.	WNEB	24/ 3.9	3.9	5.0	5.8	4.2
	WZOU-F	24/ 3.9	1.5	1.1	1.8	3.3
11.	WXLO-F	21/ 3.4	3.7	1.9	---	.5
12.	WORC	20/ 3.2	2.4	2.6	3.8	2.7
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	WAAF-F	173/1747
2.	WSRS-F	123/1228
3.	WTAG	67/ 928
	WBZ	67/1049
5.	WROR-F	56/ 837
6.	WHTT-F	48/ 841
7.	WXLO-F	39/ 593
8.	WFTQ	38/ 611
9.	WBCN-F	32/ 431
10.	WZOU-F	30/ 528
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 84	SPG 84
1.	WAAF-F	956/28.4	25.9	27.8
2.	WTAG	772/22.9	25.5	24.4
3.	WSRS-F	739/21.9	23.2	26.2
4.	WFTQ	611/18.1	11.1	17.8
5.	WHTT-F	544/ 6.1	18.4	19.8
6.	WROR-F	506/15.0	16.2	16.4
7.	WBZ	471/14.0	14.9	15.4
8.	WBCN-F	359/10.6	10.0	7.3
9.	WZOU-F	354/10.5	6.7	6.6
10.	WXLO-F	337/10.0	NA	6.0
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 67.07% (389 of 580) (SPG 84: 65.98%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WAAF-F	1. WAAF-F	1. WAAF-F	1. WAAF-F	1. WSRS-F	1. WSRS-F	1. WTAG	1. WAAF-F	1. WAAF-F	1. WAAF-F	1. WAAF-F
2. WHTT-F	2. WBCN-F	2. WROR-F	2. WROR-F	2. WAAF-F	2. WTAG	2. WAAF-F	2. WSRS-F	2. WSRS-F	2. WTAG	2. WSRS-F
3. WZOU-F	3. WFTQ	3. WFTQ	3. WSRS-F	3. WROR-F	3. WBZ	3. WSRS-F	3. WFTQ	3. WTAG	3. WSRS-F	3. WTAG
4.	4. WROR-F	4. WSRS-F	4. WFTQ	4. WFTQ	4. WFTQ	4. WFTQ	4. WBCN-F	4. WFTQ	4. WBZ	4. WROR-F
5.	5. WXLO-F	WBCN-F	5. WBZ	5.	5. WROR-F	5. WBZ	5. WTAG	5. WROR-F	5.	5. WFTQ

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WAAF-F	1. WAAF-F	1. WAAF-F	1. WAAF-F	1. WSRS-F	1. WAAF-F	1. WAAF-F	1. WAAF-F	1. WAAF-F	1. WAAF-F
2. WHTT-F	2. WFTQ	2. WFTQ	2. WFTQ	2. WFTQ	2.	2.	2. WBCN-F	2.	2. WROR-F
3. WFTQ	3. WHTT-F	WROR-F	3. WSRS-F	3. WROR-F	3.	3.	3. WROR-F	3.	3. WBZ
WXLO-F	4. WXLO-F	4. WSRS-F	4. WROR-F	4. WAAF-F	4.	4.	4. WFTQ	4.	4. WSRS-F
5.	5.	5.	5. WXLO-F	5. WTAG	5.	5.	5.	5.	5.
			WHTT-F						

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		66 (5)	66 (5)	11.4	13.1
AOR		122 (4)	122 (4)	21.0	18.2
AC/OLDIES/SOFT ROCK	38 (1)	87 (6)	125 (7)	21.6	24.1
MOR/VARIETY	100 (4)		100 (4)	17.2	18.0
COUNTRY	20 (1)	15 (2)	35 (3)	6.0	3.6
BLACK/URBAN				0	0
BTFL MUSIC/EZ		92 (3)	92 (3)	15.9	16.5
NEWS/TALK	6 (1)		6 (1)	1.0	0.9
NOSTALGIA	27 (2)	4 (1)	31 (3)	5.3	5.3
RELIGION/GOSPEL				0	0
SPANISH				0	0
CLASSICAL		3 (1)	3 (1)	0.5	0.7
UNKNOWN/OTHERS				0	0
			580 (31)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WGFP	940	Webster	.5/1.3
WAQY-F	102.1	Springfield	.3/1.7
WERI-F	103.7	Westerly, RI	.6/1.3
WESO	970	Southbridge	.8/1.8
WHJY-F	94.1	Providence	.8/2.6
WLKW-F	101.5	Providence	1.3/3.4
WQVR-F	100.1	Southbridge	1.5/3.4

See Boston for the frequency and city of license for the following stations:

WBOS-F	1.0/2.1	WMJX-F	1.6/6.9
WCGY-F	1.0/3.0	WPLM-F	.6/2.0
WCRB-F	.5/2.8	WRKO	1.0/3.0
WHDH	.5/1.4	WSSH-F	1.9/6.6
WJIB-F	1.8/6.0	WVBF-F	1.0/5.4
WKKT-F	.3/2.9	WXKS-F	1.0/4.1

RADIO STATIONS

WFTQ, 1440, 5 KW (DA-2) , AC ABC-I, $75.00 (Katz) Katz Richard Reis
WNEB, 1230, 1 KW/250 W , NOSTALGIA (Ham) CBS,MBS, $24.00* (Kettell) Harold Segal
WORC, 1310, 5 KW/1 KW (DA-2), COUNTRY ABC-D, $22.00 (Masla) Don Fitzgibbons
WTAG, 580, 5 KW (DA-2) , MOR NBC,NBC-T, $40.00 (Mc-Guild) Worc. Telegram Richard Wright

WAAF-F, 107.3, 18 KW @ 760, AOR (Burk-Abr) , $170.00 (Katz) Katz Richard Reis
WSRS-F, 96.1, 25 KW @ 650, BTFL , $ 80.00* (Blair) Knight John Flynn
WXLO-F, 104.5, 37 KW @ 670, AC , $ 45.00 (Mc-Guild) Deer River (FITCHBURG) Jay Williams

YORK

Arbitron Rank/Pop (12+): 95/335,800
CMSA Rank/Pop: NA
MSA Rank/Pop: 113/401,500
Harrisburg ADI
Average Person Rating: 17.6
Market TSL: 23.3 hours

Stations: 29/11
Diaries: 764/440:1/54.6%
Sample Target: 730
Standard Error: .718
% Below Line: 45.7
% Not Listed: 7.6

Est 1984 Revenue: $9,200,000
Gross Inc.:
HH Inc.: $27,074
Retail $: 1.9 Bil
Pop per Station: 30,527
# 1 Biller: WSBA $2,800,000

	12+ METRO 1/4/SHARE		FAL 84	SPG 84	FAL 83	SPG 83
1.	WSBA-F	62/10.5	8.4	9.9	7.9	5.2
2.	WQXA-F	61/10.3	7.6	7.1	7.3	12.2
3.	WRKZ-F	60/10.2	9.0	12.3	11.7	9.8
4.	WNCE-F	52/ 8.8	8.4	7.4	11.1	8.3
5.	WSBA	50/ 8.5	11.1	13.5	9.0	8.7
6.	WYCR-F	33/ 5.6	4.1	5.5	6.7	7.5
7.	WHTF-F	32/ 5.4	5.9	6.4	5.9	2.2
8.	WNNK-F	22/ 3.7	5.0	5.5	6.2	9.0
9.	WLAN-F	17/ 2.9	1.1	.9	.9	1.1
10.	WTPA-F	16/ 2.7	---	---	---	.6
11.						
12.						
13.						
14.						
15.						

	12+ TSA 1/4/CUME	
1.	WRKZ-F	191/2113
2.	WNNK-F	163/2071
3.	WNCE-F	160/1582
4.	WQXA-F	145/1980
5.	WSBA-F	128/1327
6.	WHP-F	103/1075
7.	WLAN-F	96/1375
8.	WHTF-F	70/ 958
9.	WDAC-F	69/ 710
10.	WSBA	67/ 914
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		FAL 84	SPG 84
1.	WQXA-F	782/23.3	20.7	20.8
2.	WSBA	701/20.9	24.3	27.6
3.	WRKZ-F	690/20.5	19.7	23.0
4.	WYCR-F	616/18.3	14.9	17.6
5.	WSBA-F	612/18.2	17.0	20.7
6.	WNCE-F	566/16.9	13.7	14.1
7.	WNNK-F	354/10.5	10.4	13.2
8.	WHTF-F	341/10.2	13.4	18.8
9.	WOYK	255/ 7.6	5.2	8.6
10.	WLAN-F	218/ 6.5	3.6	4.0
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 80.73% (440 of 545) (SPG 84: 71.59%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WQXA-F	1. WQXA-F	1. WSBA-F	1. WSBA-F	1. WSBA-F	1. WRKZ-F	1. WSBA	1. WSBA-F	1. WSBA-F	1. WRKZ-F	1. WQXA-F
2. WYCR-F	2. WSBA-F	2. WQXA-F	2. WRKZ-F	2. WRKZ-F	2. WNCE-F	2. WQXA-F	2. WQXA-F	2. WRKZ-F	2. WQXA-F	2. WNCE-F
3. WHTF-F	3. WHTF-F	3. WRKZ-F	3. WQXA-F	3. WQXA-F	3. WSBA-F	3. WRKZ-F	3. WRKZ-F	3. WQXA-F	3. WNCE-F	3. WRKZ-F
4. WNNK-F	4. WYCR-F	4. WHTF-F	4. WNCE-F	4. WNCE-F	4. WSBA	4. WSBA-F	4. WNCE-F	4. WNCE-F	4. WSBA-F	4. WSBA-F
5.	5.	5. WYCR-F	5. WSBA	5. WSBA	5. WQXA-F	5.	5. WSBA	5. WSBA	5.	5. WYCR-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WQXA-F	1. WSBA-F	1. WSBA-F	1. WSBA-F	1. WSBA-F	1. WHTF-F	1. WQXA-F	1. WQXA-F	1. WQXA-F	1. WRKZ-F
2. WHTF-F	WQXA-F	2. WQXA-F	2. WQXA-F	2. WRKZ-F	WQXA-F	2. WHTF-F	2. WHTF-F	2. WRKZ-F	2. WQXA-F
WNNK-F	3. WYCR-F	3. WYCR-F	3. WRKZ-F	3. WQXA-F	3. WYCR-F	3. WSBA-F	3. WSBA	3. WSBA-F	3. WSBA-F
4.	4. WHTF-F	4. WRKZ-F	4. WYCR-F	4. WNCE-F	4. WGTY-F	4. WSBA	WSBA-F	4. WHTF-F	4. WSBA
5.	5.	WHTF-F	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP		138 (5)	138 (5)	25.3	17.4
AOR		58 (3)	58 (3)	10.6	12.1
AC/OLDIES/SOFT ROCK	7 (1)	62 (1)	69 (2)	12.7	13.6
MOR/VARIETY	75 (4)		75 (4)	13.8	19.9
COUNTRY		92 (4)	92 (4)	16.9	21.8
BLACK/URBAN		10 (2)	10 (2)	1.8	1.0
BTFL MUSIC/EZ		68 (5)	68 (5)	12.5	11.8
NEWS/TALK	8 (1)		8 (1)	1.5	0
NOSTALGIA	15 (1)		15 (1)	2.8	0
RELIGION/GOSPEL		10 (1)	10 (1)	1.8	2.3
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS		2 (1)	2 (1)	0.4	0
			545 (29)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WGCB-F	96.1	Red Lion	.3/2.7
WGET	1320	Gettysburg	1.0/4.2
WGTY-F	107.7	Gettysburg	2.4/4.3
WHVR	1280	Hanover	2.2/5.7
WNOW	1250	York	1.4/4.9
WOYK	1350	York	2.5/7.6
WCMB	1460	Harrisburg	1.2/2.4
WDAC-F	94.5	Lancaster	1.7/3.2
WHP-F	97.3	Harrisburg	1.2/4.3
WIOV-F	105.1	Ephrata	1.0/2.9
WHUR-F	96.3	Washington	.8/1.5
WWMD-F	104.7	Hagerstown	.7/2.7

See Baltimore for the frequency and city of license of the following stations:

WBAL	1.0/2.7	WLIF-F	.5/1.5
WBSB-F	1.0/3.2	WPOC-F	2.0/4.6
WFRE-F	.3/2.2	WXYV-F	.8/2.8
WIYY-F	1.5/2.4		

RADIO STATIONS

WNOW, 1250, 1 KW (DAYS) , TALK (?)	ABC-I, $18.00 (MMR)		Barry Bruce
WOYK, 1350, 5 KW/1 KW (DA-2) , NOSTALGIA	MBS,SMN, $12.00 (S. Katz)		Mike Leash
WSBA, 910, 5 KW/1 KW (DA-2) , MOR	, $55.00 (Eastman)	Susquehanna	Chris Huber
WHVR, 1280, 5 KW/500 W (DA-2), MOR	, $ NA (HNWH)	(HANOVER)	John Bare
WHTF-F, 92.7, 3 KW @ ???, CHR (Burk-Abr)	, $28.00* (Blair)	(STARVIEW)	Doug George
WQXA-F, 105.7, 46 KW @ 520, CONTEMP	ABC-C, $40.00* (MMR)		Barry Bruce
WSBA-F, 103.3, 12 KW @ 750, AC	, $45.00 (Eastman)	Susquehanna	Chris Huber
WYCR-F, 98.5, 11 KW @ 930, AOR/CHR	Source, $28.00* (HNWH)		John Lawrence

YOUNGSTOWN

Arbitron Rank/Pop (12+): 77/431,600
CMSA Rank/Pop: NA
MSA Rank/Pop: 92/517,000
ADI # 95
Average Person Rating: 18.1
Market TSL: 23.9 hours

Stations: 23/13
Diaries: 943/458:1/52.1%
Sample Target: 850
Standard Error: .646
% Below Line: 18.4
% Not Listed: 8.8

Est 1984 Revenue: $7,000,000
Gross Inc.:
HH Inc.: $25,618
Retail $: 2.8 Bil
Pop per Station: 33,200
# 1 Biller: WKBN $2,120,000

	12+ METRO 1/4/SHARE		FAL 84	SPG 84	FAL 83	SPG 83	BIRCH SHARE
1.	WHOT-F	137/17.5	15.7	13.4	7.2	8.0	17.6
2.	WKBN	86/11.0	7.5	7.2	7.4	8.2	12.0
3.	WKBN-F	75/ 9.6	10.8	10.7	12.8	9.9	8.5
4.	WQXK-F	63/ 8.1	9.2	11.0	10.2	8.0	7.0
5.	WYFM-F	53/ 6.8	7.5	6.5	9.1	10.7	6.4
6.	WBBW	53/ 6.8	8.3	11.3	11.2	10.9	6.9
7.	WFMJ	39/ 5.0	5.4	6.1	6.5	6.3	5.1
8.	WDMT-F	37/ 4.9	4.2	2.8	2.2	4.0	7.4
9.	WMMS-F	33/ 4.2	3.7	3.1	3.4	4.0	3.8
10.	WHOT	21/ 2.7	4.3	4.2	6.0	6.9	4.5
11.	WRRO	19/ 2.4	2.6	2.5	2.9	2.3	2.3
12.							
13.							
14.							
15.							

	12+ TSA 1/4/CUME	
1.	WHOT-F	212/2706
2.	WYFM-F	125/1835
3.	WKBN	113/1590
	WQXK-F	113/1324
5.	WKBN-F	112/1489
6.	WMMS-F	74/1009
7.	WBBW	56/ 700
8.	WFMJ	45/ 609
9.	WDMT-F	44/ 567
10.	WDVE-F	39/ 466
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		FAL 84	SPG 84
1.	WHOT-F	1554/36.0	34.0	28.7
2.	WKBN	1065/24.7	25.1	17.3
3.	WYFM-F	933/21.6	26.1	24.3
4.	WKBN-F	918/21.3	22.4	22.9
5.	WBBW	657/15.2	15.5	18.7
6.	WQXK-F	643/14.9	16.0	17.8
7.	WFMJ	488/11.3	14.6	16.1
8.	WHOT	441/10.2	12.1	13.7
9.	WDMT-F	429/ 9.9	9.6	6.6
10.	WMMS-F	399/ 9.2	10.2	10.2
11.	WRRO	372/ 8.6	8.9	7.8
12.	WQOD-F	252/ 5.8	4.4	4.8
13.				
14.				
15.				

12+ FM SHARE (METRO): 67.13% (478 of 712) (SPG 84: 62.80%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WKBN-F	1. WHOT-F+	1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WHOT-F
2. WDMT-F	2. WYFM-F	2. WYFM-F	2. WKBN	2. WQXK-F	2. WKBN	2. WKBN	2. WQXK-F	2. WKBN-F	2. WKBN	2. WKBN
3.	3. WMMS-F	3. WQXK-F	3. WQXK-F	3. WKBN	3. WQXK-F	3. WBBW	3. WKBN-F	3. WYFM-F	3. WKBN-F	3. WKBN-F
4.	4.	4. WKBN	4. WYFM-F	4. WKBN-F	4. WHOT-F	4. WKBN-F	4. WKBN	4. WKBN	4. WDMT-F	4. WQXK-F
5.	5.	5. WMMS-F	5. WKBN-F	WYFM-F	5. WFMJ	5. WQXK-F	5. WYFM-F	5. WQXK-F	5. WQXK-F	5. WBBW

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WHOT-F
2.	2. WYFM-F	2. WYFM-F	2. WYFM-F	2. WKBN	WYFM-F	2. WMMS-F	2. WMMS-F	2. WQXK-F	2. WQXK-F
3.	3. WDMT-F	3.	3. WKBN	3. WYFM-F	3. WDVE-F	3. WYFM-F	3. WYFM-F	3. WYFM-F	3. WKBN-F
4.	4.	4.	4. WDMT-F	4. WQXK-F	4. WMMS-F	4. WDVE-F	4.	WMMS-F	4. WKBN
5.	5.	5.	5. WQXK-F	5. WKBN-F	5.	5.	5.	5.	5. WMMS-F

FORMATS	AM	FM	TOTAL	%	SPG 84 %
TOP 40/CHR/CONTEMP	21 (1)	149 (4)	170 (5)	23.9	28.8
AOR		58 (3)	58 (3)	8.1	4.8
AC/OLDIES/SOFT ROCK		85 (3)	85 (3)	11.9	6.2
MOR/VARIETY	105 (2)		105 (2)	14.7	17.8
COUNTRY	10 (1)	63 (1)	73 (2)	10.3	14.3
BLACK/URBAN		37 (1)	37 (1)	5.2	3.0
BTFL MUSIC/EZ		75 (1)	75 (1)	10.5	11.6
NEWS/TALK	57 (2)	5 (1)	62 (3)	8.7	12.8
NOSTALGIA	39 (1)		39 (1)	5.5	0
RELIGION/GOSPEL	4 (1)		4 (1)	0.6	0.8
SPANISH				0	0
CLASSICAL				0	0
UNKNOWN/OTHERS		4 (1)	4 (1)	0.6	0
			712 (23)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WGFT	1500	Youngstown	.5/1.1
WMGZ-F	95.7	Sharpsville,PA	.6/3.3
WNIO	1540	Niles	1.3/4.1
WQOD-F	93.3	Youngstown	2.0/5.8
WDVE-F	102.5	Pittsburgh	2.0/3.7
WGCL-F	98.5	CLeveland	.4/2.2
WKDD-F	96.5	Akron	.5/2.8
WKTX-F	96.7	Mercer, PA	.5/1.1
WMJI-F	105.7	Cleveland	2.0/4.1
WNIR-F	100.1	Akron	.6/1.5
WONE-F	97.5	Akron	1.2/2.5
WWWE	1100	Cleveland	.5/2.9

RADIO STATIONS

WBBW, 1240, 1 KW/250 W	, TALK	ABC-T,ABC-E, $31.00	(Mc-Guild)		John Cherpack
WFMJ, 1390, 5 KW (DA-N)	, NOSTALGIA	NBC, $24.00	(Unirep)		John Grdic
WGFT, 1500, 500 W (DAYS,DA)	, RELIGION	, $15.00	(----)		
WHOT, 1330, 500 W/1 KW (DA-2)	, CHR	, $30.00*	(Eastman)	Myron Jones	Bill Fleckenstein
WKBN, 570, 5 KW (DA-N)	, MOR	CBS, $50.00*	(Katz)		J.D. Williamson
WNIO, 1540, 500 W (DAYS,DA)	, COUNTRY	MBS, $12.00	(----)	(NILES)	D. Baragona
WRRO, 1440, 5 KW (DA-N)	, MOR	ABC-I,US 1, $15.00	(Regional)	(WARREN)	R. Aughinbaugh
WPIC, 790, 1 KW (DAYS)	, MOR	, $24.00	(Weiss)	(SHARON)	Tom Klein
WHOT-F, 101.1, 16 KW @ 710	, CHR	, $60.00*	(Eastman)	Myron Jones	Bill Fleckenstein
WKBN-F, 98.9, 9 KW @ 1370	, BTFL	, $53.00	(Katz)		J.D. Williamson
WQOD-F, 93.3, 50 KW @ 280	, SOFT AC	MBS, $ NA	(Mc-Guild)		John Cherpack
WQXK-F, 105.1, 88 KW @ 400	, COUNTRY (Drake-Chen)	ABC-D, $30.00*	(MMR)	Rust (SALEM)	Ben Varishone
WYFM-F, 102.9, 26 KW @ 455	, AC	ABC-C, $36.00	(Weiss)	Regional (SHARON)	Tom Klein

MISCELLANEOUS COMMENTS WYFM changes from CHR to AC (March)...

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